Wealden Town Centre Study

Appendices

On behalf of Wealden District Council

July 2022

Appendices

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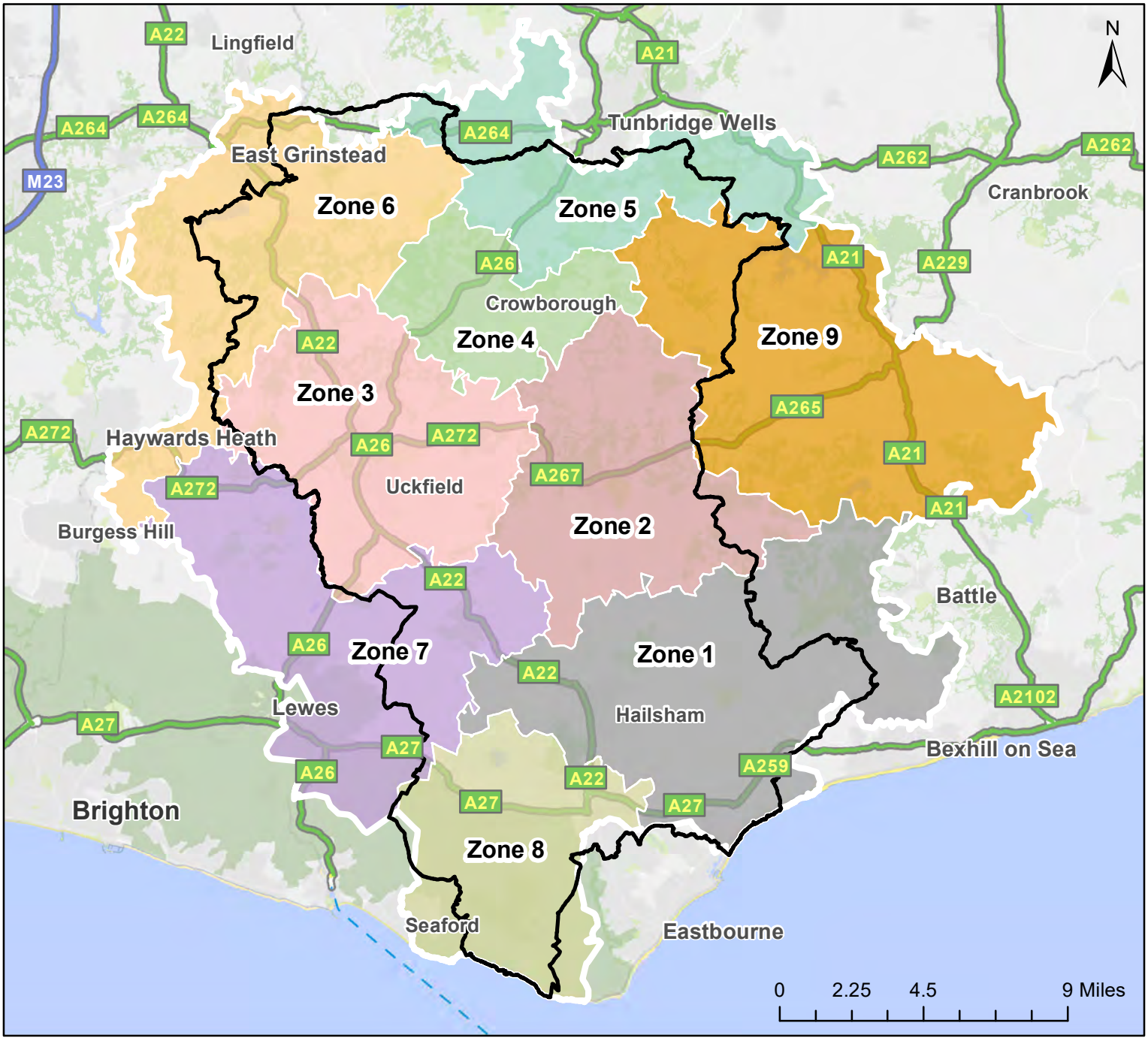
Appendix A

Study Area Plan

Wealden Town Centre Study

Study Area

Wealden District Council



N.B. Study Area zonal definitions derived from Wealden Town Centre and Retail Study, 2016

Legend

- Zone 1
- Zone 2
- Zone 3
- Zone 4
- Zone 5
- Zone 6
- Zone 7
- Zone 8
- Zone 9
- Wealden District

NEXUS PLANNING

Appendix B

NEMS Household Survey Results

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Wealden Household Survey
for
Nexus Planning

July 2021

Job Ref: 010721

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Introduction

1.1 Research Background & Objectives

To conduct a survey amongst residents in the Wealden area to assess shopping habits for main food and grocery, top-up food, non-food shopping and leisure activities.

1.2 Research Methodology

A total of 1001 interviews were conducted between Thursday 10th June and Monday 5th July 2021. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit and Face to Face interviewing to ensure the sample is as representative as possible. Respondents were contacted during the day and in the evening. All respondents were the main shopper in the household, determined using a preliminary filter question.

1.3 Sampling

1.3.1 Survey Area

The survey area was segmented into 9 zones defined by postcode sector. The zone details were:

Zone	Postcode Sectors	Number of Interviews
1	BN27 2, BN27 3, BN27 4, TN33 9, TN39 5	175
2	TN20 6, TN21 0, TN21 8, TN21 9	100
3	TN22 1, TN22 2, TN22 3, TN22 4, TN22 5	100
4	TN6 1, TN6 2, TN6 3	100
5	TN3 0, TN3 8, TN3 9	100
6	RH17 7, RH18 5, RH19 3, RH19 4, TN7 4	125
7	BN8 4, BN8 5, BN8 6	100
8	BN20 0, BN25 3, BN25 4, BN26 5, BN26 6	100
9	TN5 6, TN5 7, TN19 7, TN32 5	101
Total		**1001**

1.3.2 Telephone Numbers

The landline numbers are generated through a process known as Random Digit Dialling (RDD), whereby we start with known 'seed' numbers and then generate all possible number combinations around these. Known business numbers are removed and the remaining numbers are randomly sorted to give each number the same and equal chance of being selected.

The benefit of using RDD numbers (as opposed to those generated from pre-existing lists such as telephone directories and Electoral Register entries) is that ex-directory numbers are also included in the survey sample. In practice, this means that the sample provided is in no way preselected, and that consumers who had opted-out of providing their telephone contact details to directory operators had the opportunity to take part in the research, thereby removing potential bias in the sample.

Mobile numbers were also included in the survey sample to further increase the inclusivity of the survey, given the increase in the number of mobile-only households amongst certain demographic groups (especially younger people and lower income households). These numbers are generated from a variety of commercial sources, where permission has been given to use such contact information for research and marketing purposes.

We don't screen against the TPS (Telephone Preference Service) database, again because the demographic profile of TPS registered numbers is slightly different to the rest of the population. In addition, there is no legal requirement to screen against TPS registered numbers; market research is not classified as unsolicited sales and marketing.

1.3.3 Time of Interviewing

Approximately two-thirds of all calls are made outside normal working hours.

1.3.4 Sample Profile

It should be noted that as per the survey's requirements, the profile of respondents is that of the main shopper / person responsible for most of the food shopping in the household. As such it will always differ from the demographic profile of all adults within the survey area. With any survey among the main shopper / person responsible for most of the food shopping in the household the profile is typically biased more towards females and older people. The age of the main shopper / person responsible for most of the food shopping in the household is becoming older due to the financial constraints on young people setting up home.

A number of measures are put in place to ensure the sample is representative of the profile of the person responsible for most of the food / shopping in the household.

First of all, interviewing is normally spread over a relatively long period of time, certainly longer than the theoretical minimum time it would take. This allows us time to call back people who weren't in when we made the first phone call. If we only interview people who are at home the first time we call, we over-represent people who stay at home the most; these people tend to be older / less economically active.

We also control the age profile of respondents; this is a two-stage process. First of all, we look at the age profile of the survey area according to the latest Census figures. Using a by-product from additional data we collect from a weekly telephone survey of a representative sample of all adults across the country we know the age profile of the main shopper in any given area. This information is from data based on in excess of 100,000 interviews and is regularly updated and is therefore probably the most accurate and up to date information of its kind.

Stratified random sampling helps ensure that the sample is as representative as possible. While the system dials the next randomly selected number for interviewers, all calls are made by interviewers; no automated call handling systems are used.

1.3.5 Monitoring of Calls

At least 5% of telephone interviews are randomly and remotely monitored by Team Leaders to ensure the interviewing is conducted to the requisite standard. Both the dialogue and on-screen entries are monitored and evaluated. Interviewers are offered re-training should these standards not be met.

1.4 Weightings

To correct the small differences between the sample profile and population profile, the data was weighted. The population is of the main shopper in the household. Weightings have been applied to age bands based on an estimated age profile of main shoppers (see section 1.3.3 for details). The weighted totals differ occasionally from the adjusted population due to rounding error. Details of the age weightings are given in the table below:

Age	Main Shopper Profile (%)	Interviews Achieved	Age Weightings
18-34	15.78%	112	1.4102
35-44	14.98%	97	1.5459
45-54	19.14%	126	1.5203
55-64	20.13%	226	0.8915
65+	29.97%	440	0.6819
Total		**1001**	

Further weightings were then applied to the zone date, to adjust zone samples to be representative by population. Details of those weightings are given in the table below:

Zone	Population *	Interviews Achieved	Interviews Achieved (Weighted by Age)	Zone Weightings
1	46,265	175	210	1.1833
2	19,701	100	89	0.8543
3	26,183	100	119	1.0379
4	24,430	100	111	1.0774
5	11,722	100	53	0.5415
6	32,709	125	148	1.2454
7	16,310	100	74	0.7437
8	24,696	100	112	1.1992
9	18,994	101	86	0.9259
Total	221,010	**1001**	**1001**	

* Source: 2011 Census

1.5 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

For example, if 50% of a sample of 1001 answers "Yes" to a question, we can be 95% sure that between 47.9% and 53.1% of the population holds the same opinion (i.e. +/- 3.1%). The following is a guide showing confidence intervals attached to various sample sizes from the study:

%ge Response	95% confidence interval
10%	±1.9%
20%	±2.5%
30%	±2.8%
40%	±3.0%
50%	±3.1%

1.6 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

Appendix 1:

Data Tabulations

By Zone Filtered Nulls & SFT

(Weighted)

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q01 At which store do you usually undertake your main food and grocery shopping? *Excl. Nulls & SFT*																				
Zone 1																				
Asda, The Quintins, North Strteet, Hailsham	4.0%	33	10.9%	19	5.2%	4	4.5%	4	0.0%	0	1.9%	1	0.0%	0	0.0%	0	4.2%	3	2.2%	1
Lidl, Ninfield Road, Bexhill-on-Sea	0.7%	6	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Express, South Road, Hailsham	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, North Street, Hailsham	11.5%	94	39.1%	68	11.4%	8	4.5%	4	1.7%	2	0.0%	0	2.8%	4	1.7%	1	6.3%	5	3.1%	2
Waitrose, Vicarage Field, Hailsham	4.1%	33	13.8%	24	0.8%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	2	5.8%	5	0.0%	0
Zone 2																				
Albion House Bakers, Albion House, Lewes Road, Cross in Hand, Heathfield, TN21 0SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	2.0%	17	0.0%	0	22.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, High Street, Horam, Heathfield	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	1.4%	11	0.0%	0	12.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Tesco Express, Station Road, Heathfield	0.2%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Heathfield	0.9%	8	0.0%	0	9.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Zone 3																				
Bishops, High Street, Uckfield, TN22 1RE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Esso Express, Browns Lane, Uckfield	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bell Farm Road, Uckfield	8.6%	70	0.0%	0	2.6%	2	51.5%	50	1.0%	1	0.0%	0	0.0%	0	27.2%	16	0.0%	0	2.0%	1
Waitrose, High Street, Uckfield	1.0%	8	0.0%	0	1.9%	1	5.6%	5	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Zone 4																				
Leppards Butchers, Croft Road, Crowborough, TN6 1DL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Beacon Road, Crowborough	1.9%	16	1.4%	2	0.0%	0	1.5%	1	8.6%	8	4.8%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Morrisons, Pine Grove,	7.9%	64	0.0%	0	1.8%	1	7.5%	7	42.7%	41	11.8%	5	7.9%	10	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Crowborough																				
Tesco Superstore, Sybron Way, Crowborough	4.1%	34	0.0%	0	2.1%	2	0.0%	0	29.5%	28	0.0%	0	0.7%	1	0.0%	0	0.0%	0	4.1%	3
Waitrose, Croft Road, Crowborough	2.9%	24	0.0%	0	0.0%	0	1.4%	1	13.2%	13	9.1%	4	3.0%	4	0.0%	0	0.0%	0	3.1%	2
Zone 5																				
Frant Post Office & Stores, The Green, Tunbridge Wells, TN3 9DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Co-op, Hartfield Road, Forest Row	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Esso Express, Lewes Road, Forest Row, RH18 5EP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
The Seasons, Medway House, Lower Road, Forest Row, RH18 5HE	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0
Waitrose, West Street, East Grinstead, RH19 4YZ	3.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.0%	24	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Clayhill Service Station, A26 Old Uckfield Road, Ringmer, Lewes, BN8 5RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, South Street, South Chailey, Lewes, BN8 4BG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Zone 8																				
Co-op Petrol, Hailsham Road, Polegate, BN26 6QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Centre, High Street, Polegate	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Lidl, Dittons Drive, Polegate	2.3%	19	2.0%	3	9.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	9	0.0%	0
Zone 9																				
Burwash Stores, High Street, Burwash, TN19 7ET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
C Leach, Clare House, Church Street, Wadhurst, TN5 7AE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Jempsons Local, High Street. Wadhurst, TN5 6AJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3
Local shops, Ticehurst Village Centre, TN5 7AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
One Stop, High Street, Robertsbridge, TN32 5AQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Outside Survey Area																				
Aldi, Bexhill Road, St Leonards	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Brooks Road, Lewes	2.1%	17	0.0%	0	1.8%	1	7.8%	8	0.0%	0	0.0%	0	0.0%	0	12.3%	7	1.3%	1	0.0%	0
Aldi, Great Lodge Retail Park, Tunbridge Wells	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	1.5%	2	0.0%	0	0.0%	0	6.4%	4
Aldi, London Road, Bexhill-on-Sea	0.3%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Aldi, London Road, East Grinstead	2.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.5%	22	1.8%	1	0.0%	0	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	2.3%	19	3.1%	5	5.2%	4	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	5	0.0%	0
Aldi, Rye Road, Hastings	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Aldi, Swanmead Way, Tonbridge	0.2%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, St Leonards	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Asda, Crowhurst Road, off Carden Avenue, Brighton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Asda, Longfield Road, Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	1.5%	12	4.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.0%	2	2.1%	1
Co-op, Refectory Road, Brighton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Dowding Way The Fountain Retail Park, Tunbridge Wells, TN2 3FB	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Devonshire Road, Bexhill-on-Sea	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Langney Road, Eastbourne	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Jempsons Local, Market Road, Battle, TN33 0XA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lidl, Leylands Road, Burgess Hill	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.9%	1	0.0%	0	0.0%	0
Lidl, Linden Park Road, Tunbridge Wells	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, The Hub, Drove Road, Newhaven	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Marks & Spencer, Calverley Road, Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Marks & Spencer, Dowding Way, The Fountain Retail Park, Tunbridge Wells, TN2 3FB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.3%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marks & Spencer, Terminus Road, Eastbourne	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Orchards, Haywards Heath	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dane Road, Seaford	2.2%	18	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.8%	16	0.0%	0
Morrisons, Kings Drive, Eastbourne	0.2%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	0.7%	5	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	5	0.0%	0
Morrisons, Queens Road, Hastings TN34 1RN	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, John Macadam Way, St. Leonards	0.6%	5	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4
Sainsbury's Local, Station Approach, Hastings	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Sainsbury's Local, Wivelsfield Road, Haywards Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Angel Centre, Tonbridge, TN9 1SF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bannister Way, Haywards Heath	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	4.0%	2	0.0%	0	2.2%	1
Sainsbury's Superstore, Broadwater Way, Eastbourne	1.7%	14	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	11	0.0%	0
Sainsbury's Superstore, Brooklands Way, East Grinstead	4.8%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.6%	39	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-On-Sea	0.3%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells	3.3%	27	0.0%	0	2.6%	2	1.6%	2	3.2%	3	42.9%	17	0.0%	0	0.0%	0	0.0%	0	4.9%	3

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Sainsbury's Superstore, The Beacon, Eastbourne	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Sainsbury's Superstore, The Drove, Newhaven	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.2%	4	0.0%	0
Tesco Express, Grove Road, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Express, Seaside Road, Eastbourne	0.2%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Church Wood Drive, St Leonards-On-Sea, TN38 9RB	0.7%	6	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3
Tesco Extra, Lottbridge Drove, Eastbourne	2.0%	16	6.3%	11	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.0%	0
Tesco Metro, Grosvenor Road, Tunbridge Wells, TN1 2AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Langney Shopping Centre,Eastbourne	0.2%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Metro, Rye Road, Hawkhurst	1.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	19.7%	13
Tesco Superstore, Brooks Road, Lewes	1.6%	13	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.8%	13	0.0%	0	0.0%	0
Tesco Superstore, Hammonds Farm, Jane Murray Way, Burgess Hill, RH15 9QT	1.0%	8	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.4%	3	6.2%	4	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail Leisure Park, Bexhill-on-Sea, TN40 2JS	1.2%	9	4.7%	8	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tesco Superstore, Woodsgate Corner, Pembury, Tunbridge Wells, TN2 4NE	0.4%	3	0.0%	0	0.0%	0	1.6%	2	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Eastgate Street, Lewes	1.2%	10	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	5	4.2%	4	0.0%	0
Waitrose, Perrymount Road, Haywards Heath, RH16 1DB	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	5	1.1%	1	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.9%	7	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	5
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		815		174		72		98		96		40		128		58		83		66

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Sample:	807		146		80		81		88		77		106		79		74		76	
Q02 Which retailer do you purchase your main food internet / home delivery shopping from? *Internet at Q01*																				
Asda	12.1%	22	24.4%	9	14.2%	2	11.1%	2	0.0%	0	0.0%	0	4.2%	1	21.9%	3	15.6%	4	0.0%	0
Iceland	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.9%	2	0.0%	0
Sainsbury's	23.3%	43	19.3%	7	21.6%	4	11.1%	2	28.2%	4	36.1%	4	19.2%	4	21.5%	3	20.6%	6	43.4%	8
Tesco	35.7%	66	38.0%	14	38.1%	7	44.8%	9	44.2%	6	17.6%	2	36.9%	8	24.2%	4	33.6%	10	35.3%	7
Morrisons	1.9%	4	0.0%	0	0.0%	0	0.0%	0	15.8%	2	4.2%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Ocado	22.9%	42	18.3%	7	26.1%	5	33.0%	7	11.8%	2	42.1%	5	31.4%	6	21.2%	3	15.1%	4	18.0%	3
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	11.2%	2	6.3%	2	3.2%	1
Weighted base:		184		36		17		21		14		12		20		15		29		19
Sample:		190		29		20		19		12		21		19		20		26		24

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q03 What is the main reason you choose …. (STORE MENTIONED AT Q01) for your main food and grocery shopping?																				
Accessibility by public transport	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.7%	1	0.7%	1	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	2.8%	28	3.8%	8	2.6%	2	3.3%	4	5.9%	6	5.2%	3	2.5%	4	1.4%	1	0.0%	0	0.0%	0
Choice of food goods available	7.9%	79	7.1%	15	5.7%	5	7.1%	8	12.0%	13	4.9%	3	5.3%	8	10.1%	7	4.8%	5	16.2%	14
Choice of shops nearby selling non-food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops selling food goods	0.7%	7	1.0%	2	0.0%	0	1.4%	2	0.0%	0	0.0%	0	2.5%	4	0.0%	0	0.0%	0	0.0%	0
Cleanliness	0.3%	3	0.9%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Delivery service	2.3%	23	2.9%	6	4.2%	4	0.6%	1	2.9%	3	7.0%	4	1.3%	2	0.0%	0	0.7%	1	3.4%	3
Easy to get to by car	0.6%	6	1.3%	3	0.0%	0	0.0%	0	0.9%	1	0.7%	0	0.0%	0	0.7%	1	1.0%	1	0.0%	0
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good internal layout	0.6%	6	1.2%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Good service / friendly staff	1.9%	19	3.0%	6	3.7%	3	1.8%	2	3.5%	4	0.7%	0	0.0%	0	1.8%	1	0.0%	0	2.2%	2
Habit / always use it / preference for retailer	9.1%	91	10.6%	22	3.3%	3	8.4%	10	6.5%	7	14.7%	8	10.2%	15	11.4%	8	8.9%	10	8.5%	7
Internet shopping is convenient	8.0%	80	8.6%	18	7.0%	6	5.8%	7	5.2%	6	10.2%	5	4.9%	7	10.4%	8	13.5%	15	8.9%	8
Lower prices	9.1%	91	9.5%	20	9.2%	8	2.5%	3	10.2%	11	9.9%	5	10.6%	16	7.8%	6	9.0%	10	14.1%	12
Loyalty card / points scheme	1.3%	13	1.3%	3	1.5%	1	1.8%	2	3.1%	3	0.0%	0	0.0%	0	3.1%	2	0.0%	0	1.0%	1
Near to home	23.8%	238	27.1%	57	22.8%	20	33.3%	39	16.4%	18	24.5%	13	21.5%	32	21.6%	16	21.5%	24	21.5%	18
Near to work	2.7%	27	1.6%	3	11.6%	10	2.5%	3	1.5%	2	0.0%	0	2.6%	4	0.9%	1	2.2%	3	1.7%	1
Nice shopping environment	1.5%	15	0.9%	2	1.3%	1	0.0%	0	3.9%	4	1.6%	1	3.8%	6	2.3%	2	0.0%	0	0.0%	0
Only one in the area / no other choice	0.9%	9	0.9%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2	2.2%	3	1.5%	1
Provision of leisure facilities nearby	0.3%	3	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.7%	1
Provision of services nearby, such as banks and other financial services	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	7.1%	71	6.1%	13	5.6%	5	9.6%	11	7.7%	9	5.8%	3	10.4%	15	6.8%	5	6.3%	7	3.2%	3
Quality of shops selling food goods	0.4%	4	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	1	0.6%	1	0.0%	0	0.7%	1	0.7%	1
Safety (during the day)	0.4%	4	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	1	0.0%	0	0.7%	1
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	2.1%	21	2.3%	5	2.2%	2	2.1%	3	3.9%	4	1.6%	1	2.8%	4	0.9%	1	1.9%	2	0.0%	0
Value for money	6.3%	63	1.5%	3	4.5%	4	10.1%	12	4.3%	5	4.5%	2	11.0%	16	6.2%	5	9.0%	10	6.3%	5

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to family	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Covid related reasons	4.9%	49	3.9%	8	4.9%	4	4.5%	5	4.2%	5	3.2%	2	3.8%	6	6.5%	5	8.2%	9	5.6%	5
Good disabled access	0.2%	2	0.0%	0	0.0%	0	0.6%	1	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good ethics	0.2%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
(Don’t know / no reason in particular)	4.3%	43	3.3%	7	5.1%	5	3.8%	4	3.7%	4	2.3%	1	5.0%	7	2.2%	2	9.3%	10	2.4%	2
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q04 What, if anything, is the one thing you most dislike about …. (STORE MENTIONED AT Q01) ?																				
Change layout too often	0.9%	9	2.0%	4	1.4%	1	0.0%	0	0.0%	0	0.7%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0
Expensive parking	0.3%	3	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.0%	1
Expensive	4.8%	48	3.3%	7	2.0%	2	5.9%	7	1.3%	1	7.2%	4	9.2%	14	2.5%	2	8.9%	10	2.4%	2
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to park / lack of parking	2.6%	26	2.1%	4	2.8%	3	1.4%	2	2.2%	2	0.0%	0	5.5%	8	4.9%	4	0.7%	1	2.4%	2
Lack of public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limited range of goods	8.5%	85	8.8%	19	8.0%	7	8.1%	10	7.3%	8	9.9%	5	9.9%	15	7.4%	5	9.6%	11	6.2%	5
No petrol station	0.4%	4	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Poor internal layout	0.5%	5	0.0%	0	0.7%	1	0.0%	0	2.0%	2	1.8%	1	0.6%	1	0.9%	1	0.0%	0	0.0%	0
Poor quality	2.9%	29	1.2%	3	2.1%	2	2.6%	3	3.7%	4	3.2%	2	5.5%	8	0.9%	1	3.2%	4	4.3%	4
Staff rude / unhelpful / service issues	1.5%	15	1.7%	3	0.9%	1	1.4%	2	1.5%	2	3.0%	2	0.7%	1	0.9%	1	3.3%	4	0.0%	0
Too busy	1.3%	13	1.3%	3	1.4%	1	2.6%	3	0.0%	0	0.7%	0	2.3%	3	0.0%	0	1.7%	2	0.0%	0
Too far away	2.0%	20	2.2%	5	5.6%	5	5.2%	6	0.0%	0	1.4%	1	1.3%	2	1.6%	1	0.0%	0	0.0%	0
Too small	3.8%	38	5.1%	11	7.6%	7	5.6%	7	3.7%	4	0.0%	0	2.5%	4	1.4%	1	3.1%	4	1.7%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Covid related reasons (lack of mask wearning, no one-way system etc.)	0.2%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Internet relaated reasons (Can't choose own produce, delivery fees, substitutions etc.)	4.3%	43	2.9%	6	5.7%	5	2.5%	3	5.4%	6	3.2%	2	3.2%	5	7.4%	5	5.5%	6	5.8%	5
Not a nice shopping environment	1.4%	14	1.9%	4	0.7%	1	0.0%	0	2.0%	2	0.7%	0	1.3%	2	1.4%	1	2.4%	3	1.0%	1
Too much packaging / plastics used	0.4%	4	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	1.0%	1
(Don’t know)	3.4%	34	4.2%	9	1.5%	1	3.2%	4	2.2%	2	3.9%	2	1.9%	3	3.2%	2	6.5%	7	3.8%	3
(Nothing)	60.7%	608	62.3%	130	59.9%	53	59.0%	70	68.6%	76	62.7%	33	53.5%	79	63.0%	47	55.1%	62	67.2%	58
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Mean score [Times a month]:																				
Q05 How often do you normally do your main food shopping at …. (STORE MENTIONED AT Q01?)																				
Daily	2.2%	22	1.2%	2	7.6%	7	0.6%	1	3.7%	4	0.0%	0	1.3%	2	1.6%	1	3.2%	4	1.7%	1
At least two times a week	8.9%	89	9.7%	20	10.5%	9	10.8%	13	6.9%	8	2.9%	2	11.4%	17	5.5%	4	9.1%	10	6.9%	6
At least once a week	69.0%	690	71.6%	150	58.3%	52	70.3%	83	76.6%	85	72.9%	39	68.3%	101	73.2%	54	65.3%	73	61.9%	53
At least once a fortnight	14.4%	144	14.3%	30	16.7%	15	14.0%	17	10.1%	11	17.3%	9	11.9%	18	18.1%	13	14.7%	16	16.9%	15
At least once a month	4.4%	44	2.4%	5	4.8%	4	4.3%	5	1.4%	2	5.9%	3	3.9%	6	1.6%	1	7.7%	9	11.0%	9
At least every two months	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.0%	10	0.8%	2	2.0%	2	0.0%	0	1.3%	1	0.9%	0	2.4%	4	0.0%	0	0.0%	0	1.7%	1
Mean:		*4.47*		*4.32*		*5.81*		*4.16*		*4.93*		*3.59*		*4.40*		*4.19*		*4.61*		*4.01*
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101
Q06 How do you normally travel to …. (STORE MENTIONED AT Q01)? *Not internet at Q01*																				
Car / van (as driver)	77.6%	635	77.9%	135	76.1%	55	82.2%	80	72.9%	70	89.4%	37	75.6%	97	75.0%	44	73.9%	61	82.5%	55
Car / van (as passenger)	9.1%	75	7.8%	14	8.4%	6	5.5%	5	6.6%	6	7.0%	3	9.0%	12	20.4%	12	11.7%	10	10.6%	7
Bus, minibus or coach	1.0%	8	0.9%	2	1.7%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.9%	1	3.9%	3	0.9%	1
Motorcycle, scooter or moped	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	10.4%	85	12.4%	22	12.0%	9	11.5%	11	16.1%	15	0.0%	0	12.4%	16	3.8%	2	7.5%	6	5.9%	4
Taxi	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.4%	3	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.1%	9	0.5%	1	0.0%	0	0.7%	1	2.7%	3	0.9%	0	1.5%	2	0.0%	0	3.0%	2	0.0%	0
Weighted base:		817		174		72		98		96		41		128		59		83		67
Sample:		811		146		80		81		88		79		106		80		74		77

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Mean score [Minutes]:																				
Q07 How long did your last journey to …. (STORE MENTIONED AT Q01) take? *Not internet at Q01*																				
1 - 10 minutes	57.4%	469	63.2%	110	47.0%	34	71.5%	70	82.3%	79	53.6%	22	64.9%	83	24.0%	14	41.1%	34	34.3%	23
11 - 20 minutes	32.3%	264	31.0%	54	30.4%	22	20.7%	20	13.7%	13	45.5%	19	29.1%	37	68.1%	40	34.6%	29	44.8%	30
21 - 30 minutes	6.7%	55	3.5%	6	16.4%	12	4.1%	4	1.5%	1	0.0%	0	3.0%	4	7.1%	4	14.4%	12	17.1%	11
31 - 40 minutes	0.9%	7	0.0%	0	2.6%	2	3.0%	3	0.0%	0	0.0%	0	0.7%	1	0.9%	1	0.0%	0	2.0%	1
41 - 50 minutes	0.8%	7	1.2%	2	1.7%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0
51 - 60 minutes	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Over an hour	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
(Don't know / can't remember)	1.3%	11	1.1%	2	1.8%	1	0.0%	0	0.8%	1	0.0%	0	2.4%	3	0.0%	0	3.0%	2	1.9%	1
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*12.28*		*10.93*		*14.61*		*10.88*		*7.55*		*12.16*		*9.91*		*15.60*		*18.69*		*15.99*
Weighted base:		817		174		72		98		96		41		128		59		83		67
Sample:		811		146		80		81		88		79		106		80		74		77

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Mean score [£]:																				
Q08 How much on average does your household normally spend on main food and grocery shopping in a week?																				
£1 - £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
£11 - £15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£16 - £20	1.3%	13	2.3%	5	0.7%	1	0.0%	0	1.5%	2	0.0%	0	2.4%	4	0.7%	1	0.7%	1	0.7%	1
£21 - £25	1.4%	14	1.2%	2	1.4%	1	0.6%	1	0.7%	1	1.4%	1	2.3%	3	2.1%	2	1.5%	2	1.5%	1
£26 - £30	2.2%	22	0.8%	2	1.3%	1	1.2%	1	4.0%	4	0.7%	0	4.8%	7	3.4%	2	1.5%	2	2.4%	2
£31 - £35	1.4%	14	3.9%	8	0.0%	0	0.0%	0	2.2%	2	0.7%	0	0.6%	1	1.6%	1	0.0%	0	1.5%	1
£36 - £40	5.2%	52	8.6%	18	3.0%	3	2.0%	2	6.8%	7	6.5%	3	5.6%	8	2.5%	2	3.1%	3	5.6%	5
£41 - £45	2.0%	20	2.7%	6	1.3%	1	5.0%	6	1.3%	1	0.7%	0	1.7%	3	2.3%	2	0.0%	0	1.7%	1
£46 - £50	7.6%	76	11.1%	23	9.8%	9	6.2%	7	5.6%	6	4.1%	2	2.6%	4	7.5%	6	10.8%	12	8.0%	7
£51 - £60	8.6%	86	6.8%	14	6.3%	6	9.6%	11	5.7%	6	4.4%	2	11.0%	16	9.3%	7	12.9%	14	10.5%	9
£61 - £70	8.2%	82	8.2%	17	11.7%	10	9.1%	11	7.9%	9	10.2%	5	7.5%	11	6.8%	5	8.4%	9	5.1%	4
£71 - £80	10.4%	104	6.6%	14	13.1%	12	16.1%	19	9.4%	10	13.9%	7	9.0%	13	6.3%	5	16.2%	18	6.1%	5
£81 - £90	5.4%	54	9.1%	19	6.3%	6	8.7%	10	5.7%	6	5.6%	3	1.9%	3	2.9%	2	2.4%	3	2.4%	2
£91 - £100	15.5%	156	13.8%	29	19.8%	18	10.0%	12	22.3%	25	13.4%	7	20.3%	30	16.5%	12	10.5%	12	13.3%	11
£101 - £110	2.1%	21	1.7%	4	3.8%	3	1.4%	2	1.5%	2	3.2%	2	0.7%	1	3.9%	3	2.4%	3	3.2%	3
£111 - £120	6.3%	63	3.0%	6	3.8%	3	8.9%	10	6.0%	7	4.6%	2	9.2%	14	10.0%	7	9.2%	10	3.4%	3
£121 - £130	2.5%	25	3.1%	6	1.5%	1	0.0%	0	4.5%	5	1.6%	1	2.6%	4	2.3%	2	2.6%	3	3.9%	3
£131 - £140	1.2%	12	0.0%	0	0.0%	0	1.4%	2	1.4%	2	4.7%	2	0.7%	1	0.0%	0	0.0%	0	5.9%	5
£141 - £150	5.2%	52	5.0%	11	6.8%	6	4.9%	6	4.5%	5	6.3%	3	5.4%	8	7.6%	6	1.5%	2	6.6%	6
£151 - £175	1.8%	18	2.2%	5	1.5%	1	1.3%	2	0.7%	1	2.5%	1	1.7%	3	1.5%	1	3.3%	4	1.0%	1
£176 - £200	3.2%	32	4.2%	9	1.5%	1	5.2%	6	2.3%	3	6.4%	3	0.0%	0	5.4%	4	2.4%	3	4.1%	3
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	1.0%	10	0.4%	1	0.0%	0	2.7%	3	1.5%	2	1.6%	1	1.3%	2	0.0%	0	0.0%	0	1.5%	1
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.4%	4	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
£301+	0.1%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.6%	56	5.1%	11	4.7%	4	3.7%	4	3.8%	4	6.8%	4	5.4%	8	5.2%	4	9.1%	10	7.6%	7
(Refused)	1.4%	14	0.5%	1	1.5%	1	0.0%	0	0.7%	1	0.9%	0	3.2%	5	2.2%	2	1.7%	2	1.9%	2
Mean:	*89.57*		*83.37*		*88.33*		*99.43*		*89.12*		*99.87*		*85.57*		*92.68*		*84.78*		*96.75*	
Weighted base:	1001		210		89		119		111		53		148		74		112		86	
Sample:	1001		175		100		100		100		100		125		100		100		101	

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q09 When you go main food shopping is your trip linked with any other activity? *Not internet at Q01*																				
Yes – NON-FOOD shopping	9.5%	78	8.7%	15	4.1%	3	22.6%	22	8.6%	8	10.0%	4	2.2%	3	19.8%	12	4.9%	4	10.4%	7
Yes – other FOOD shopping	5.1%	41	7.1%	12	3.4%	2	3.1%	3	1.7%	2	9.9%	4	6.7%	9	10.6%	6	2.0%	2	1.9%	1
Yes – visiting services such as banks and other financial institutions	2.2%	18	1.9%	3	1.6%	1	3.1%	3	1.7%	2	3.6%	1	3.0%	4	3.7%	2	1.3%	1	0.9%	1
Yes – leisure activity	3.3%	27	3.7%	6	2.1%	2	0.0%	0	4.5%	4	2.1%	1	2.8%	4	4.9%	3	5.6%	5	4.1%	3
Yes – travelling to / from work	7.4%	61	10.1%	18	17.5%	13	2.4%	2	1.8%	2	2.0%	1	6.0%	8	3.1%	2	10.0%	8	11.6%	8
Yes – travelling to / from school / college / university	0.9%	7	0.0%	0	1.8%	1	0.0%	0	1.7%	2	2.0%	1	1.5%	2	2.8%	2	0.0%	0	0.0%	0
Yes – getting petrol	3.2%	26	2.1%	4	1.8%	1	1.5%	1	7.1%	7	10.3%	4	2.0%	3	2.0%	1	3.5%	3	3.4%	2
Yes – visiting café / pub / restaurant	3.1%	25	1.9%	3	9.5%	7	3.7%	4	2.3%	2	0.0%	0	2.8%	4	0.9%	1	2.2%	2	4.8%	3
Yes – visiting family / friends	3.6%	30	4.6%	8	7.4%	5	6.9%	7	1.6%	2	2.9%	1	0.0%	0	4.8%	3	3.3%	3	1.9%	1
Yes – visiting health service such as doctor, dentist, hospital	0.9%	8	2.0%	3	1.9%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Yes – visiting other service such as laundrette, hairdresser, recycling	1.7%	14	3.1%	5	0.0%	0	0.0%	0	0.8%	1	0.9%	0	3.7%	5	2.3%	1	1.0%	1	1.2%	1
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	55.3%	452	43.4%	75	49.1%	35	55.1%	54	70.6%	68	56.3%	23	65.7%	84	44.0%	26	60.5%	50	54.5%	36
(Don't know / varies)	4.9%	40	11.4%	20	3.4%	2	3.9%	4	2.3%	2	0.0%	0	3.6%	5	1.1%	1	5.8%	5	2.1%	1
Weighted base:		817		174		72		98		96		41		128		59		83		67
Sample:		811		146		80		81		88		79		106		80		74		77

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q10 Where do you do this linked trip? *Food / non-food / financial services linked at Q09 AND Excl. Nulls & SFT*																				
Zone 1																				
Asda, The Quintins, North Strteet, Hailsham	2.5%	3	11.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Diplocks Way, Hailsham (Argos, Jolleys, Wickes)	0.6%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre, BN27 1AL	15.8%	22	47.3%	14	8.9%	1	16.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	1	16.2%	1
Lidl, Ninfield Road, Bexhill-on-Sea	0.6%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidley Village Centre, TN39 5DZ	0.6%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Hailsham	1.7%	2	6.0%	2	8.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Broad Oak Village Centre, TN21 8SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre, TN21 8AE	2.6%	4	0.0%	0	35.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Mayfield Village Centre, TN20 6BE	0.4%	1	0.0%	0	8.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Bellbrook Industrial Estate, Uckfield, TN22 1QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre, TN22 5DL	21.2%	29	0.0%	0	0.0%	0	78.8%	22	0.0%	0	0.0%	0	0.0%	0	33.8%	7	0.0%	0	0.0%	0
Waitrose, High Street, Uckfield	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Zone 4																				
Crowborough Town Centre, TN6 1AS	9.6%	13	0.0%	0	19.9%	1	0.0%	0	72.6%	8	24.5%	2	7.3%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Beacon Road, Crowborough	1.0%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Pine Grove, Crowborough	2.3%	3	0.0%	0	0.0%	0	0.0%	0	27.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Croft Road, Crowborough	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bidborough Village Centre, TN3 0UY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Coolings Wych Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Garden Centre, Wych Cross, RH18 5JW																				
East Grinstead Town Centre, RH19 3LN	4.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.6%	7	0.0%	0	0.0%	0	0.0%	0
Iceland, Queens Walk, East Grinstead	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, West Street, East Grinstead, RH19 4YZ	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	2	0.0%	0	0.0%	0	0.0%	0
Withyham Village Centre, TN7 4BA	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
East Hoathly District Centre, BN8 6DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Alfriston Village Centre, BN26 5TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Dittons Drive, Polegate	0.8%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Eastbourne Road, Polegate	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	1	0.0%	0
Zone 9																				
Country Furniture Barns, Hawkhurst Road, Flimwell, Wadhurst, TN5 7QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																				
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Lottbridge Drove, Eastbourne (Argos, Pets at Home, Wickes)	0.8%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Brooks Road, Lewes	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Aldi, Great Lodge Retail Park, Tunbridge Wells	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1
Aldi, London Road, Bexhill-on-Sea	0.6%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, East Grinstead	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.8%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre, TN40 2UA	0.6%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burgess Hill Town Centre, RH15 0AD	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	2.5%	1	0.0%	0	0.0%	0
Eastbourne Town Centre, BN21 4QD	1.0%	1	2.7%	1	8.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Great Lodge Retail Park, Tunbridge Road, Tunbridge Wells (Aldi, B&Q, Currys PC World, B&M)	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	2
Hawkhurst Village Centre, TN18 4EP	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Homebase, Brooks Road, Lewes, BN7 2BY	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0
Lewes Town Centre, BN7 1YB	4.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.0%	6	12.0%	1	0.0%	0
Lid, Linden Park Road, Tunbridge Wells	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Priory Meadow Shopping Centre, Queens Road, Hastings	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	1
Matfield Village Centre, TN12 7LW	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mid Sussex Retail Park, Jane Murray Way, Burgess Hill, RH15 9QT	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0
Pets at Home, Sedlescombe Road North, Hastings, Saint Leonards-on-sea, TN37 7PB	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1
Ravenside Retail & Leisure Park, Bexhill-on-Sea (Next, Wickes, B&M)	2.5%	3	8.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	1
Sainsbury's Superstore, Brooklands Way, East Grinstead	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre, BN25 1DL	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	63.9%	4	0.0%	0
Sovereign Harbour Retail Park, Pevensey Bay Road, Eastbourne (Next, Matalan, TK Maxx)	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0
Tesco Superstore, Brooks Road, Lewes	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	2	0.0%	0	0.0%	0
Tonbridge Town Centre, TN9 1RU	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Tunbridge Wells Town Centre, TN1 1DN	2.5%	3	0.0%	0	8.9%	1	0.0%	0	0.0%	0	28.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Eastgate Street, Lewes	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0
Waitrose, Perrymount Road, Haywards Heath, RH16 1DB	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	0.0%	0
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		137		30		7		28		12		10		15		20		7		9
Sample:		147		27		10		24		9		18		12		28		8		11

Q11 Do you make 'top up' shopping trips in between your main food shopping trip? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.

Yes	68.8%	689	70.1%	147	69.1%	62	59.7%	71	69.5%	77	71.3%	38	71.2%	106	71.9%	53	69.0%	77	68.8%	59
No	31.2%	312	29.9%	63	30.9%	28	40.3%	48	30.5%	34	28.7%	15	28.8%	43	28.1%	21	31.0%	35	31.2%	27
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q12 Where do you usually undertake your 'top up' shopping? *Top-up food shoppers AND Excl. Nulls & SFT*																				
Zone 1																				
Asda, The Quintins, North Strteet, Hailsham	3.4%	21	12.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.6%	2	1.2%	1
Co-op, Upper Horsebridge Road, Hellingly, Hailsham	0.8%	5	2.6%	4	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Deanlands Stores, Deanland Wood Park, Golden Cross, Hailsham, BN27 3RN	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
G M Matthews Butcher, Turkey Road, Bexhill-on-Sea, TN39 5HH	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herstmonceux Post Office, Gardner Street, Herstmonceux, Hailsham, BN27 4LB	0.7%	4	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Hailsham	1.4%	9	5.4%	8	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Bexhill-on-Sea	1.2%	8	5.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hailsham Town Centre, BN27 1BJ	0.7%	4	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Herstmonceux Village centre BN27 4LB	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, South Road, Hailsham, BN27 3JG	0.3%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherfield Café, Shop & Post Office, Darvel Down, Netherfield, TN33 9QF	0.3%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Premier, Eastbourne Road, Pevensey Bay, Pevensey, BN24 6ES	0.4%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sharnfold Farm, Hailsham Road, Stone Cross, Pevensey, BN24 5BU	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shell, Boship Roundabout, Lower Dicker, Hailsham, BN27 4DP	0.3%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mimram Road, Stone Cross	0.7%	5	3.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, South Road, Hailsham	2.4%	15	9.2%	13	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Tesco Superstore, North Street, Hailsham	4.2%	27	16.7%	24	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Waitrose, Vicarage Field, Hailsham	2.7%	17	8.7%	12	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.6%	1
Zone 2																				
Albion House Bakers, Albion House, Lewes Road, Cross in Hand, Heathfield, TN21 0SR	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	2.5%	16	0.6%	1	23.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, High Street, Horam, Heathfield	1.3%	8	0.0%	0	11.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Davies & Sons Family Butcher, High Street, Horam, Heathfield, TN21 0EY	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Mayfield Village Centre, TN20 6PH	0.5%	3	0.0%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rushlake Green Village Centre, TN21 9QE	0.5%	3	0.6%	1	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Patisserie Valentin, High Street, Heathfield, TN21 8JD	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushlake Green Village Stores, The Village Stores, Rushlake Green, Heathfield, TN21 9QD	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	1.6%	10	1.3%	2	12.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Spar, York Lodge, Broad Oak, Heathfield, TN21 8SU	0.5%	3	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Tesco Express, Station Road, Heathfield	0.3%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Village Stores, Rushlake Green, Heathfield TN21 9QD	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Heathfield	1.0%	6	0.0%	0	10.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Bishops, High Street, Uckfield, TN22 1RE	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denniker Farm Shop, Ruston Bridge Road, Fletching,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
TN22 3SH																				
Five Ash Down Post Office, Five Ash Down, Uckfield, TN22 3AH	0.3%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isfield Farm Shop Butchers, Station Road, Isfield, Uckfield, TN22 5EU	0.7%	4	0.0%	0	0.0%	0	5.8%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Local shops, Nutley Village Centre, TN22 3NJ	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Uckfield Town Centre, TN22 5DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
South Brockwells Farm Shop, Little Horsted, Uckfield, TN22 5QS	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Esso Express, Browns Lane, Uckfield	0.8%	5	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bell Farm Road, Uckfield	5.6%	36	0.0%	0	0.0%	0	51.1%	33	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0
Uckfield News & Off Licence, High Street, Uckfield, TN22 1AT	0.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Uckfield	2.0%	13	0.0%	0	4.5%	3	10.7%	7	0.0%	0	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0
Zone 4																				
Leppards Butchers, Croft Road, Crowborough, TN6 1DL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Beacon Road, Crowborough	0.5%	3	0.0%	0	2.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Local shops, Crowborough Town Centre, TN6 1BU	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Croft Road, Crowborough	0.8%	5	0.0%	0	0.0%	0	0.0%	0	7.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Pine Grove, Crowborough	4.5%	29	0.0%	0	0.0%	0	0.0%	0	36.2%	26	3.9%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Crowborough Hill, Crowborough	0.5%	3	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Sybron Way, Crowborough	2.3%	15	0.0%	0	0.0%	0	0.0%	0	20.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Croft Road, Crowborough	3.0%	19	0.0%	0	0.0%	0	2.2%	1	19.1%	14	1.6%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Frant Post Office & Stores, The Green, Tunbridge	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Wells, TN3 9DR																				
Fullers Farm Shop, The Barn, Bunny Lane, Eridge, Bunny Lane, Tunbridge Wells, TN3 9BY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groombridge Farm Shop, Groombridge Hill, Tunbridge Wells, TN3 9LY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bidborough Village Centre, TN3 0UY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Groombridge Village Centre, TN3 9QX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lamberhurst Village Centre, TN3 8EE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Speldhurst Village Centre, TN3 0PD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Station Road, Groombridge, Tunbridge Wells, TN3 9QY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Station Road, Groombridge, TN3 9QY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Speldhurst Community & Post Office, Barden Road, Speldhurst, Tunbridge Wells, TN3 0QD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Village Bakery, Station Road, Groombridge, Tunbridge Wells, TN3 9QY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Co-op, Hartfield Road, Forest Row	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	11	0.0%	0	0.0%	0	0.0%	0
Iceland, Queens Walk, East Grinstead	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Forest Row Village Centre, RH18 5AA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Horsted Keynes, The Green, Horsted Keynes, Haywards Heath, RH17 7AP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Hartfield Village Centre, TN7 4AD	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	3.2%	3	0.0%	0	0.0%	0	0.0%	0
Local shops, Shrapthorne Village Centre, RH19 4PH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Plaw Hatch Farm, Plawhatch Lane, Sharpthorne, East Grinstead, RH19 4JL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Premier, Dunnings Road, East Grinstead, RH19 4AQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Premier, Holtye Avenue, East Grinstead, RH19 3EG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Esso Express, Lewes Road, Forest Row, RH18 5EP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
The Seasons, Medway House, Lower Road, Forest Row, RH18 5HE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Waitrose, West Street, East Grinstead, RH19 4YZ	2.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.7%	18	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Clayhill Service Station, A26 Old Uckfield Road, Ringmer, Lewes, BN8 5RU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Glynde Post Office, Ranscombe Lane, Glynde, BN8 6ST	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Laughton Village Shop & Post Office, Lewes Road, Lewes, BN8 6BG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Lew Howards & Sons Butcher, Springett Avenue, Ringmer, BN8 5QX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Local shops, Chailey Village Centre, BN8 4DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Local shops, East Hoathly District Centre, BN8 6DR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0
Local shops, Newick Village Centre, BN8 4LA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0
Local shops, Ringmer Village Centre, BN8 5QE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
McColl's, South Street, South Chailey, Lewes, BN8 4BG	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	6	0.0%	0	0.0%	0
Morrisons, Springett Avenue, Ringmer	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	6	0.0%	0	0.0%	0
R R Alderman, The Green,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Newick, BN8 4LA																				
Ringmer Village Bakery, Springett Avenue, Ringmer, Lewes, BN8 5QX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
The Village Shop & Post Office, High Street, Barcombe, Lewes, BN8 5DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Zone 8																				
Co-op Petrol, Hailsham Road, Polegate, BN26 6QL	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Centre, High Street, Polegate	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	11	0.0%	0
Dourseasons, Alfriston Road, Seaford, BN25 3PY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Dymock Farm Shop, Chyngton Lane North, Seaford, BN25 4AA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Lidl, Dittons Drive, Polegate	1.3%	8	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	6	0.0%	0
Local shops, Alfriston Village Centre, BN26 5TL	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Local shops, Wilmington Village Centre, BN26 5SN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
One Stop, High Street, Polegate, BN26 5AB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Premier, Walmer Stores, Walmer Road, Seaford, BN25 3TH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Tesco Express, Eastbourne Road, Polegate	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	7	0.0%	0
The Candy Box, Lexden Road, Seaford, BN25 3BT	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Zone 9																				
Burwash Stores, High Street, Burwash, TN19 7ET	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	4
Co-op, Sparrows Green Road, Wadhurst	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	5.4%	3
Eggs to Apples Farm Shop, London Road, Hurst Green, Etchingham, TN19 7QP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2
Jempsons Local, High Street. Wadhurst, TN5 6AJ	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	3

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Local shops, Burwash Common Village Centre, TN19 7LH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Local shops, Hurst Green Village Centre, TN19 7PL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Local shops, Robertsbridge Village Centre, TN32 5DG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2
Local shops, Ticehurst Village Centre, TN5 7AA	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	6
Local shops, Wadhurst Town Centre, TN5 6AZ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Londis, Church Street, Ticehurst, Wadhurst, TN5 7AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
One Stop, Central Parade, High Street, Wadhurst, TN5 6AN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
One Stop, High Street, Robertsbridge, TN32 5AQ	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	6
Robertsbridge Post Office, Station Road, Robertsbridge, TN32 5AE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
The Butchers Shop, St James Square, Wadhurst, TN5 6AP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Outside Survey Area																				
Aldi, Bexhill Road, St Leonards	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Aldi, Brooks Road, Lewes	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.4%	1	1.2%	1	0.0%	0
Aldi, Brooks Road, Lewes, BN7 2BY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Aldi, London Road, East Grinstead	2.1%	13	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	12.9%	12	0.0%	0	0.0%	0	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Aldi, Swanmead Way, Tonbridge	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.8%	5	1.3%	2	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Battle Bakes & Cakes, High Street, Battle, TN33 0AG	0.3%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brain's Butchers, Orchard Parade, Willingdon, Eastbourne, BN20 9PL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Broad Oak Stores, Northiam Road, Broad Oak, Rye, TN31 6DS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
C Walbrin & Sons, High Street, Seaford, BN25 1LS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Co-op, Albert Parade, Eastbourne	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Cranbrook, TN17 3DQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Lindfield, Haywards Heath	0.6%	4	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Lindfield Road, Eastbourne	0.3%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Princess Drive, Seaford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Co-op, Refectory Road, Brighton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0
Co-op, Shepway parade, Broadstreet, Seaford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Co-op, Station Road, Crawley Fown, Drawley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Costcutter, Claremont Road, Seaford BN25 2PF	0.3%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fullers Butchers, Nelson Road, Tunbridge Wells, TN2 5AW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hartley Coffee House & Farm Shop, Hartley Road, Cranbrook, TN17 3QG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jempsons Local, Market Road, Battle, TN33 0XA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Johnson of Sandhurst, Back Road, Sandhurst, Cranbrook, TN18 5JS	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Lidl, Bohemia Road, St Leonards	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Leylands Road, Burgess Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Lidl, Linden Park Road, Tunbridge Wells	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Battle Town Centre, TN33 0EN	0.3%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Local shops, Bexhill on Sea	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Town Centre, TN40 2BG																				
Local shops, East Grinstead Town Centre, RH19 1AB	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0
Local shops, Eastbourne Town Centre, BN21 4QD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Local shops, Hawkhurst Village Centre, TN18 4EP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Local shops, Haywards Heath Town Centre, RH16 3AS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Lewes Town Centre, BN7 2PG	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	3	0.0%	0	0.0%	0
Local shops, Rusthall Village Centre, TN4 8UL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer (BP), Eastbourne Road, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Marks & Spencer (BP), St Johns Road, Tunbridge Wells	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Calverley Road, Tunbridge Wells	0.9%	6	0.0%	0	2.0%	1	0.0%	0	1.3%	1	9.9%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Marks & Spencer, Dowding Way, The Fountain Retail Park, Tunbridge Wells, TN2 3FB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Orchards, Haywards Heath	0.4%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dane Road, Seaford	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	10	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	0.4%	2	1.3%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Queens Road, Hastings TN34 1RN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Morrisons, Station Road, East Grinstead	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Ninfield Village Stores & Post Office, Lower Street, Ninfield, Battle, TN33 9EA	0.3%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, Hugh Street, Rusthall, TN4 8RW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Sainsbury's Local, John Macadam Way, St. Leonards	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sainsbury's Superstore, Bannister Way, Haywards Heath	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.4%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Eastbourne	0.8%	5	0.6%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0
Sainsbury's Superstore, Brooklands Way, East Grinstead	2.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%	16	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-On-Sea	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells	1.0%	7	0.0%	0	0.0%	0	0.0%	0	1.3%	1	14.0%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Tesco Express, Collington Mansions, Collington Avenue, Bexhill-on-Sea, TN39 3PU	0.3%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cooden Sea Road, Little Common, Bexhill-on-Sea, TN39 4SL	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Freshwater Square, Willingdon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Tesco Express, Gatehouse Lane, Burgess Hill, RH15 9XB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Tesco Express, London Road, Southborough, Tunbridge Wells, TN4 0PX	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Tesco Express, Orchards Shopping Centre, Hazelgrove Road, Haywards Heath, RH16 3PH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Sutton Park Road, Seaford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0
Tesco Express, Walnut Park, Northlands Avenue, Haywards Heath, RH16 3TG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Tesco Extra, Church Wood Drive, St Leonards-On-Sea, TN38 9RB	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.3%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Grosvenor Road, Tunbridge Wells, TN1 2AH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Rye Road, Hawkhurst	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Tesco Superstore, Brooks Road, Lewes	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	5	4.1%	3	0.0%	0
Tesco Superstore, Woodsgate Corner, Pembury, Tunbridge Wells, TN2 4NE	0.4%	2	0.0%	0	1.3%	1	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge Town Centre, TN9 1RG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Waitrose, Eastgate Street, Lewes	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	4	0.0%	0	0.0%	0
Waitrose, Perrymount Road, Haywards Heath, RH16 1DB	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	2.4%	1	0.0%	0	0.0%	0
Waitrose, Rye Road, Hawkhurst	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		637		141		60		65		73		31		95		47		70		54
Sample:		626		113		69		56		62		59		80		61		60		66

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Mean score [Times a month]:																				
Q13 How often do you make 'top up' shopping trips to …. (STORE MENTIONED AT Q12)? *Top-up food shoppers*																				
Daily	5.0%	34	5.2%	8	8.3%	5	5.5%	4	2.2%	2	5.2%	2	3.5%	4	5.4%	3	4.5%	3	6.7%	4
At least two times a week	32.3%	223	31.1%	46	33.4%	21	31.1%	22	27.3%	21	32.2%	12	34.3%	36	31.6%	17	25.0%	19	49.0%	29
At least once a week	43.5%	300	46.3%	68	38.1%	24	45.5%	32	53.2%	41	41.1%	16	44.1%	47	35.3%	19	51.7%	40	24.5%	15
At least once a fortnight	10.1%	70	7.2%	11	6.7%	4	6.8%	5	10.1%	8	10.1%	4	12.9%	14	19.9%	11	8.1%	6	13.7%	8
At least once a month	4.6%	32	7.3%	11	2.2%	1	6.8%	5	2.2%	2	7.6%	3	0.0%	0	4.4%	2	7.5%	6	3.6%	2
At least every two months	0.3%	2	0.6%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.9%	6	0.0%	0	4.9%	3	0.0%	0	2.2%	2	0.0%	0	1.1%	1	1.2%	1	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.2%	22	2.3%	3	4.4%	3	4.3%	3	2.9%	2	3.8%	1	4.2%	4	2.2%	1	3.2%	2	2.5%	1
Mean:		*6.17*		*6.16*		*7.01*		*6.33*		*5.29*		*6.18*		*5.99*		*6.02*		*5.75*		*7.28*
Weighted base:		689		147		62		71		77		38		106		53		77		59
Sample:		682		119		70		60		66		73		88		69		66		71

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Mean score [£]:																				
Q14 Thinking more generally, how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops. *Top-up food shoppers*																				
£1 - £5	8.5%	58	11.4%	17	6.8%	4	5.6%	4	10.5%	8	7.4%	3	4.2%	4	11.9%	6	4.5%	3	14.0%	8
£6 - £10	18.1%	125	21.9%	32	15.3%	9	8.7%	6	18.5%	14	6.5%	2	17.0%	18	21.6%	11	27.4%	21	16.2%	10
£11 - £15	12.3%	85	11.8%	17	11.7%	7	20.1%	14	12.4%	10	14.6%	6	10.5%	11	7.4%	4	9.8%	8	13.9%	8
£16 - £20	18.8%	130	16.4%	24	31.3%	19	26.2%	19	14.2%	11	13.6%	5	23.9%	25	8.4%	4	21.6%	17	9.2%	5
£21 - £25	6.6%	46	7.0%	10	1.2%	1	2.0%	1	9.0%	7	6.4%	2	6.7%	7	11.7%	6	9.2%	7	6.0%	4
£26 - £30	10.3%	71	6.6%	10	8.6%	5	10.8%	8	21.5%	17	9.6%	4	10.7%	11	15.7%	8	4.6%	4	8.1%	5
£31 - £35	1.5%	10	3.8%	6	0.0%	0	1.3%	1	1.0%	1	1.0%	0	0.8%	1	1.2%	1	0.0%	0	2.2%	1
£36 - £40	5.0%	34	6.0%	9	4.6%	3	4.1%	3	2.2%	2	7.3%	3	6.6%	7	4.3%	2	4.2%	3	4.5%	3
£41 - £45	0.3%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£46 - £50	4.8%	33	4.4%	6	3.8%	2	2.2%	2	4.1%	3	2.6%	1	6.5%	7	5.5%	3	4.6%	4	8.3%	5
£51 - £60	1.1%	7	2.4%	3	4.3%	3	0.0%	0	0.0%	0	1.3%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
£61 - £70	0.6%	4	0.0%	0	0.0%	0	2.1%	1	0.0%	0	3.2%	1	0.0%	0	1.2%	1	0.0%	0	1.1%	1
£71 - £80	1.1%	7	0.0%	0	0.0%	0	5.8%	4	0.0%	0	2.0%	1	0.0%	0	0.0%	0	2.4%	2	1.1%	1
£81 - £90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	0.5%	3	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	9.1%	63	7.8%	11	10.1%	6	5.6%	4	6.6%	5	21.4%	8	9.4%	10	6.4%	3	9.4%	7	12.6%	7
(Refused)	1.3%	9	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	3	2.1%	1	2.4%	2	2.8%	2
Mean:		*22.62*		*20.43*		*21.67*		*30.10*		*20.22*		*26.32*		*23.10*		*23.97*		*20.60*		*21.41*
Weighted base:		689		147		62		71		77		38		106		53		77		59
Sample:		682		119		70		60		66		73		88		69		66		71

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	

Mean score [Times a week]: Daily = 7, 4-6 days a week = 5, 2-3 days a week = 2.5, One day a week = 1, Every two weeks = 0.5, Every three weeks = 0.333, Monthly = 0.25, Once every two months = 0.125, Three-four times a year = 0.071, Twice a year = 0.042, Once a year = 0.021, Less often = 0.014, Never = 0

LOCK1 BEFORE the first Covid lockdown how often were you shopping online for groceries?

Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	0.4%	4	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
One day a week	11.4%	114	9.7%	20	13.9%	12	8.5%	10	11.8%	13	17.5%	9	6.2%	9	14.9%	11	15.3%	17	13.2%	11
Every two weeks	3.6%	36	3.3%	7	1.5%	1	7.3%	9	1.3%	1	9.1%	5	1.9%	3	5.5%	4	0.0%	0	6.7%	6
Every three weeks	0.3%	3	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monthly	3.6%	37	5.0%	11	4.4%	4	3.8%	5	0.7%	1	6.3%	3	2.6%	4	2.4%	2	7.0%	8	0.0%	0
Once every two months	1.6%	16	0.0%	0	2.9%	3	0.0%	0	3.0%	3	0.0%	0	3.9%	6	2.3%	2	1.5%	2	0.7%	1
Three-four times a year	2.7%	27	3.8%	8	3.2%	3	5.0%	6	0.0%	0	2.2%	1	2.6%	4	0.0%	0	0.7%	1	4.7%	4
Twice a year	1.5%	15	0.0%	0	0.0%	0	0.0%	0	1.5%	2	1.8%	1	2.6%	4	0.0%	0	1.0%	1	8.3%	7
Once a year	0.9%	9	0.5%	1	2.0%	2	0.8%	1	0.0%	0	2.5%	1	1.3%	2	0.9%	1	0.0%	0	1.5%	1
Less often	1.7%	17	2.1%	4	0.0%	0	1.4%	2	2.0%	2	0.9%	0	2.5%	4	3.9%	3	0.0%	0	1.9%	2
Never	71.5%	716	73.6%	154	72.1%	64	71.8%	85	75.4%	83	59.7%	32	74.6%	111	67.7%	50	73.8%	83	63.1%	54
(Don't know)	0.2%	2	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.7%	1	0.0%	0
(Varies)	0.6%	6	0.0%	0	0.0%	0	1.4%	2	1.4%	2	0.0%	0	1.3%	2	1.5%	1	0.0%	0	0.0%	0
Mean:		*0.16*		*0.14*		*0.17*		*0.14*		*0.20*		*0.24*		*0.09*		*0.21*		*0.18*		*0.17*
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Mean score [Times a week]: Daily = 7, 4-6 days a week = 5, 2-3 days a week = 2.5, One day a week = 1, Every two weeks = 0.5, Every three weeks = 0.333, Monthly = 0.25, Once every two months = 0.125, Three-four times a year = 0.071, Twice a year = 0.042, Once a year = 0.021, Less often = 0.014, Never = 0																				
LOCK2 DURING the Covid lockdowns how often did you shop online for groceries?																				
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	0.8%	8	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.9%	0	1.3%	2	2.5%	2	0.0%	0	0.7%	1
One day a week	23.9%	239	25.7%	54	21.6%	19	21.8%	26	16.0%	18	34.8%	18	18.6%	27	27.1%	20	33.3%	37	22.1%	19
Every two weeks	7.2%	72	9.5%	20	8.4%	7	5.0%	6	7.1%	8	9.3%	5	3.4%	5	9.5%	7	6.4%	7	7.3%	6
Every three weeks	0.6%	6	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.7%	1	0.9%	1	0.7%	1	0.7%	1
Monthly	3.1%	31	3.5%	7	3.6%	3	5.7%	7	0.7%	1	3.8%	2	2.8%	4	0.9%	1	0.7%	1	6.1%	5
Once every two months	1.2%	12	2.0%	4	1.5%	1	1.2%	1	0.0%	0	0.7%	0	1.9%	3	0.0%	0	0.7%	1	0.7%	1
Three-four times a year	1.2%	12	0.9%	2	1.4%	1	0.0%	0	0.0%	0	1.6%	1	3.2%	5	2.2%	2	0.0%	0	1.7%	1
Twice a year	1.3%	13	0.8%	2	2.4%	2	1.2%	1	1.5%	2	0.0%	0	2.6%	4	0.9%	1	0.0%	0	1.6%	1
Once a year	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.6%	1	0.7%	1	5.0%	4
Less often	2.2%	22	2.1%	4	1.5%	1	0.8%	1	2.9%	3	1.4%	1	6.1%	9	2.1%	2	1.0%	1	0.0%	0
Never	56.7%	567	53.5%	112	58.9%	53	62.8%	74	68.2%	75	45.3%	24	57.6%	85	50.8%	38	53.5%	60	53.3%	46
(Don’t know)	0.4%	4	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	2.2%	2	0.0%	0
(Varies)	0.8%	8	0.8%	2	0.0%	0	1.3%	2	0.0%	0	1.4%	1	1.3%	2	1.5%	1	0.7%	1	0.7%	1
Mean:		*0.31*		*0.32*		*0.27*		*0.27*		*0.27*		*0.44*		*0.26*		*0.39*		*0.38*		*0.30*
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101
Mean score: More = 1, Same = 0, Less = -1																				
QA Online grocery shopping DURING lockdowns compared to BEFORE lockdowns:																				
More	27.1%	271	33.8%	71	24.9%	22	18.8%	22	13.5%	15	29.0%	15	31.2%	46	26.4%	20	29.2%	33	32.0%	28
Same	63.3%	634	58.3%	122	65.6%	59	73.8%	87	76.4%	85	64.9%	34	58.8%	87	65.0%	48	61.1%	68	50.0%	43
Less	7.7%	77	6.7%	14	8.6%	8	4.7%	6	8.7%	10	4.7%	3	7.6%	11	5.5%	4	6.8%	8	17.3%	15
(Don't know / varies)	1.8%	18	1.2%	2	0.9%	1	2.7%	3	1.4%	2	1.4%	1	2.4%	4	3.1%	2	2.9%	3	0.7%	1
Mean:		*0.20*		*0.27*		*0.16*		*0.15*		*0.05*		*0.25*		*0.24*		*0.22*		*0.23*		*0.15*
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Mean score [Times a week]: Daily = 7, 4-6 days a week = 5, 2-3 days a week = 2.5, One day a week = 1, Every two weeks = 0.5, Every three weeks = 0.333, Monthly = 0.25, Once every two months = 0.125, Three-four times a year = 0.071, Twice a year = 0.042, Once a year = 0.021, Less often = 0.014, Never = 0																				
LOCK3 NOW THAT the lockdowns are lifted, how often do you think you will be shopping online for groceries?																				
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.7%	1
One day a week	18.2%	183	13.3%	28	19.7%	18	13.6%	16	19.5%	22	22.0%	12	15.4%	23	22.6%	17	30.0%	34	17.2%	15
Every two weeks	5.4%	54	5.2%	11	8.5%	8	7.8%	9	2.9%	3	7.9%	4	3.8%	6	8.4%	6	3.9%	4	3.6%	3
Every three weeks	1.2%	12	3.3%	7	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.7%	1	0.9%	1	1.5%	2	0.0%	0
Monthly	4.1%	41	5.9%	12	2.9%	3	4.4%	5	1.4%	2	4.5%	2	6.5%	10	3.1%	2	3.2%	4	1.5%	1
Once every two months	1.6%	16	1.3%	3	2.1%	2	1.2%	1	1.5%	2	0.0%	0	2.6%	4	0.0%	0	2.2%	3	2.3%	2
Three-four times a year	1.3%	13	0.9%	2	1.4%	1	1.2%	1	0.0%	0	1.6%	1	1.3%	2	0.7%	1	0.0%	0	5.9%	5
Twice a year	1.4%	14	0.5%	1	0.0%	0	1.4%	2	1.5%	2	0.0%	0	2.0%	3	0.9%	1	0.0%	0	7.2%	6
Once a year	0.8%	8	0.5%	1	2.9%	3	0.8%	1	0.0%	0	0.0%	0	2.5%	4	0.0%	0	0.0%	0	0.0%	0
Less often	2.2%	22	3.8%	8	2.0%	2	2.5%	3	0.0%	0	2.9%	2	2.3%	3	4.7%	3	0.7%	1	0.0%	0
Never	60.3%	603	63.7%	133	56.1%	50	64.1%	76	69.8%	77	57.0%	30	59.7%	89	54.3%	40	50.7%	57	59.2%	51
(Don't know)	2.4%	24	1.6%	3	4.4%	4	3.1%	4	0.7%	1	1.8%	1	0.0%	0	1.4%	1	7.1%	8	2.4%	2
(Varies)	0.9%	9	0.0%	0	0.0%	0	0.0%	0	1.5%	2	2.3%	1	3.1%	5	1.5%	1	0.7%	1	0.0%	0
Mean:		*0.24*		*0.19*		*0.26*		*0.20*		*0.22*		*0.29*		*0.21*		*0.33*		*0.36*		*0.23*
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101
Mean score: More = 1, Same = 0, Less = -1																				
QB Online grocery shopping AFTER lockdowns compared to DURING lockdowns:																				
More	6.8%	68	4.5%	9	9.0%	8	5.8%	7	6.6%	7	3.8%	2	8.4%	12	6.8%	5	5.9%	7	11.7%	10
Same	71.7%	718	69.5%	146	76.3%	68	72.4%	86	80.4%	89	69.4%	37	69.7%	103	71.3%	53	71.7%	80	65.2%	56
Less	17.5%	175	23.6%	49	9.5%	8	17.3%	21	10.9%	12	22.0%	12	18.2%	27	19.0%	14	13.1%	15	19.9%	17
(Don't know / varies)	4.1%	41	2.4%	5	5.2%	5	4.4%	5	2.1%	2	4.8%	3	3.7%	5	2.9%	2	9.3%	10	3.2%	3
Mean:		*-0.11*		*-0.20*		*-0.01*		*-0.12*		*-0.04*		*-0.19*		*-0.10*		*-0.13*		*-0.08*		*-0.09*
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Mean score: More = 1, Same = 0, Less = -1																				
QC Online grocery shopping AFTER lockdowns compared to BEFORE lockdowns:																				
More	18.9%	189	22.4%	47	19.8%	18	12.6%	15	11.3%	12	13.7%	7	20.7%	31	19.9%	15	23.1%	26	21.8%	19
Same	70.4%	704	68.2%	143	71.6%	64	77.0%	91	77.4%	86	72.7%	39	73.0%	108	67.6%	50	65.0%	73	59.4%	51
Less	6.9%	69	7.7%	16	4.2%	4	6.0%	7	7.8%	9	9.4%	5	2.6%	4	8.1%	6	4.0%	5	16.4%	14
(Don't know / varies)	3.8%	38	1.6%	3	4.4%	4	4.4%	5	3.5%	4	4.1%	2	3.7%	5	4.4%	3	7.8%	9	2.4%	2
Mean:		*0.13*		*0.15*		*0.16*		*0.07*		*0.04*		*0.05*		*0.19*		*0.12*		*0.21*		*0.06*
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q15 Where do you usually buy clothing or footwear goods? *Excl. Nulls & SFT*																				
Zone 1																				
Asda, The Quintins, North Strteet, Hailsham	0.6%	4	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Hailsham Retail Park, Diplocks Way, Hailsham (Argos, Jolleys, Wickes)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre, BN27 1AL	1.6%	9	6.0%	7	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Hillier Garden Centre Eastbourne, Hailsham Road, Stone Cross, Pevensey, BN24 5BS	0.6%	3	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.3%	1	0.0%	0
Zone 2																				
Broad Oak Village Centre, TN21 8SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre, TN21 8AE	0.9%	5	0.7%	1	9.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Bellbrook Industrial Estate, Uckfield, TN22 1QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre, TN22 5DL	1.7%	9	0.0%	0	0.0%	0	7.3%	4	4.1%	3	0.0%	0	0.0%	0	6.4%	3	0.0%	0	0.0%	0
Zone 4																				
Crowborough Town Centre, TN6 1AS	2.7%	15	0.0%	0	0.0%	0	2.5%	1	19.1%	12	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bidborough Village Centre, TN3 0UY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Coolings Wych Cross Garden Centre, Wych Cross, RH18 5JW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead Town Centre, RH19 3LN	4.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.8%	24	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
East Hoathly District Centre, BN8 6DR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Zone 8																				
Alfriston Village Centre, BN26 5TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polegate Town Centre, BN26 6AH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Zone 9																				
Country Furniture Barns, Hawkhurst Road, Flimwell, Wadhurst, TN5 7QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																				
Abroad	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.2%	1	0.0%	0	0.0%	0
Admiral Retail Park, Lottbridge Drove, Eastbourne (Argos, Pets at Home, Wickes)	0.7%	4	1.6%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	1.1%	6	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0
Ashford Designer Outlet Centre, Kimberley Way, Ashford, TN24 0SE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Battle Town Centre, TN33 0EA	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre, TN40 2UA	1.2%	7	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.3%	1
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	3.5%	19	0.0%	0	0.0%	0	5.7%	3	3.5%	2	13.6%	4	6.6%	6	1.6%	1	0.0%	0	7.6%	4
Brighton City Centre, BN1 1YE	13.3%	73	14.6%	17	9.7%	4	35.5%	20	1.1%	1	2.8%	1	3.6%	3	39.1%	16	11.7%	7	6.6%	3
Brighton Retail Park, Hollingbury, Brighton (Argos, matalan, M&S)	0.7%	4	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.0%	2	1.6%	1	0.0%	0	0.0%	0
Burgess Hill Town Centre, RH15 0AD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Central London/West End	0.9%	5	0.0%	0	2.6%	1	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	4.1%	3	1.3%	1
County Oak Retail Park Crawley (Currys PC World, Halfords, Hobbycraft, Next)	1.0%	5	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	4.3%	4	0.0%	0	0.0%	0	0.0%	0
Cranbrook Town Centre, TN17 3HE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Crawley Town Centre (County Mall), RH10 1FG	4.7%	26	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0	23.2%	20	5.4%	2	0.0%	0	0.0%	0
Eastbourne Town Centre, BN21 4QD	20.3%	110	41.6%	48	19.4%	9	11.9%	7	6.3%	4	0.0%	0	1.0%	1	7.9%	3	59.8%	36	4.5%	2
Eclipse Park, Junction 7, M20, Maidstone, ME14 3EN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Great Lodge Retail Park, Tunbridge Road, Tunbridge Wells (Aldi, B&Q, Currys PC World, B&M)	0.5%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre, TN34 1ET	1.1%	6	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	4
Haywards Heath Town Centre, RH16 3TH	1.5%	8	0.0%	0	0.0%	0	6.3%	4	0.0%	0	0.0%	0	4.2%	4	2.4%	1	0.0%	0	0.0%	0
Holmbush Centre, Upper Shoreham Road, Shoreham-by-Sea, BN43 6TD	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
John Lewis, Kingstanding Business Park, Tunbridge Wells, TN2 3UP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Kingston Upon Thames, Town Centre, KT1 1QY	0.3%	2	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre, BN7 1YB	1.5%	8	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	6	1.8%	1	0.0%	0
Marks & Spencer, Calverley Road, Tunbridge Wells	1.1%	6	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.5%	1	3.0%	3	0.0%	0	0.0%	0	2.7%	1
Marks & Spencer, Holmbush Centre, Upper Shoreham Road, Shoreham-by-Sea, BN43 6TD	0.7%	4	1.4%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Marks & Spencer, Priory Meadow Shopping Centre, Queens Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Marks & Spencer, Queensway, Crawley, RH10 1EE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.5%	3	1.4%	2	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Terminus Road, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Oxford City Centre, OX1 1BX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea (Next, Wickes, B&M)	0.8%	4	2.1%	2	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Rusthall Village Centre, TN4 8RY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, John	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Macadam Way, St. Leonards																				
Sainsbury's Local, The Great Hall, Mount Pleasant, Tunbridge Wells	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Eastbourne	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Brooklands Way, East Grinstead	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells	0.5%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	2	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salisbury City Centre, SP1 1JH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre, BN25 1DL	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	5	0.0%	0
Southampton City Centre, SO14 2DJ	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Harbour Retail Park, Pevensey Bay Road, Eastbourne (Next, Matalan, TK Maxx)	4.3%	23	8.8%	10	8.9%	4	2.6%	1	5.2%	3	0.0%	0	0.0%	0	2.8%	1	2.8%	2	3.1%	1
Tenterden Town Centre, TN30 6AB	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, St Leonards, Hastings, TN38 9RB	0.4%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Tesco Extra, Lottbridge Drove, Eastbourne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Tonbridge Town Centre, TN9 1RU	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Town Centre, TN1 1DN	20.4%	111	5.8%	7	37.1%	16	21.7%	12	43.3%	28	59.6%	16	13.5%	12	0.0%	0	0.0%	0	42.5%	20
York City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		544		116		44		57		64		27		86		42		61		47
Sample:		566		103		57		50		59		53		73		58		58		55

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Mean score [Times a month]: Daily = 28, At least two times a week = 8, At least once a week = 4, At least once a fortnight = 2, At least once a month = 1, At least every two months = 0.5, At least every 3 months = 0.333, At least every 6 months = 0.166, Less often than once every 6 months = 0.111																				
Q16 How often do you make shopping trips for clothing or footwear to …. (DESTINATION MENTIONED AT Q15)? *Those visiting a store / location for clothing and footwear at Q15*																				
Daily	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
At least once a week	3.0%	16	4.6%	5	4.4%	2	2.9%	2	0.0%	0	5.8%	2	0.0%	0	0.0%	0	8.4%	5	1.3%	1
At least once a fortnight	3.7%	20	7.7%	9	4.0%	2	4.4%	3	1.1%	1	7.2%	2	1.3%	1	5.1%	2	1.3%	1	0.0%	0
At least once a month	22.6%	123	20.3%	23	15.2%	7	36.3%	21	24.4%	16	21.2%	6	19.7%	17	13.6%	6	20.6%	13	33.0%	15
At least every two months	16.4%	89	14.1%	16	24.3%	11	19.2%	11	11.5%	7	17.2%	5	21.2%	18	19.9%	8	7.6%	5	16.5%	8
At least every 3 months	20.4%	111	17.8%	21	19.0%	8	17.1%	10	29.2%	19	19.0%	5	15.5%	13	23.1%	10	28.8%	18	16.6%	8
At least every 6 months	18.0%	98	21.1%	24	26.6%	12	10.7%	6	15.9%	10	18.2%	5	20.5%	18	20.0%	8	7.5%	5	20.9%	10
Less often than once every 6 months	11.2%	61	10.2%	12	3.9%	2	9.4%	5	11.8%	8	8.4%	2	18.9%	16	5.6%	2	17.7%	11	5.4%	3
Have only visited once	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
(Don't know / varies)	4.4%	24	4.2%	5	2.6%	1	0.0%	0	4.9%	3	3.0%	1	3.0%	3	8.8%	4	8.1%	5	6.2%	3
Mean:		*0.65*		*0.75*		*0.66*		*0.74*		*0.49*		*0.80*		*0.45*		*0.62*		*0.79*		*0.60*
Weighted base:		544		116		44		57		64		27		86		42		61		47
Sample:		566		103		57		50		59		53		73		58		58		55
Q17 How do you normally travel to …. (LOCATION MENTIONED AT Q15)? *Those visiting a store / location for clothing and footwear at Q15*																				
Car / van (as driver)	72.1%	392	72.0%	83	68.7%	31	78.9%	45	74.4%	48	85.5%	23	71.5%	62	62.0%	26	66.1%	40	74.4%	35
Car / van (as passenger)	11.6%	63	10.6%	12	14.3%	6	8.9%	5	8.4%	5	11.8%	3	9.5%	8	16.3%	7	12.8%	8	16.8%	8
Bus (including the busway or guided bus), minibus or coach	7.0%	38	10.4%	12	3.9%	2	5.3%	3	8.1%	5	1.4%	0	5.0%	4	8.9%	4	11.0%	7	2.7%	1
Motorcycle, scooter or moped	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	3.7%	20	3.6%	4	7.0%	3	1.6%	1	5.0%	3	0.0%	0	6.2%	5	1.2%	1	2.8%	2	3.1%	1
Taxi	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	3.3%	18	1.8%	2	4.3%	2	2.6%	1	1.5%	1	0.0%	0	4.6%	4	6.5%	3	5.5%	3	3.1%	1
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.3%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.5%	8	0.0%	0	1.7%	1	2.8%	2	0.0%	0	0.0%	0	3.2%	3	5.1%	2	1.8%	1	0.0%	0
Weighted base:		544		116		44		57		64		27		86		42		61		47
Sample:		566		103		57		50		59		53		73		58		58		55

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q18 When you usually go shopping for clothing or footwear, do you link this trip with another activity? *Those visiting a store / location for clothing and footwear at Q15*																				
Yes – FOOD shopping	7.9%	43	8.6%	10	5.6%	3	7.0%	4	3.5%	2	15.8%	4	7.5%	6	7.5%	3	9.2%	6	9.9%	5
Yes – other NON-FOOD shopping	7.6%	41	7.3%	8	8.3%	4	5.3%	3	13.3%	9	4.5%	1	5.3%	5	8.2%	3	4.9%	3	11.9%	6
Yes – visiting services such as banks and other financial institutions	2.4%	13	3.7%	4	0.0%	0	2.6%	1	1.5%	1	1.8%	0	4.3%	4	0.0%	0	1.3%	1	3.1%	1
Yes – leisure activity	6.9%	38	9.7%	11	5.2%	2	13.0%	7	5.2%	3	0.0%	0	4.2%	4	6.8%	3	5.7%	3	7.1%	3
Yes – travelling to/from work	2.6%	14	1.6%	2	4.0%	2	1.6%	1	5.2%	3	4.4%	1	0.0%	0	0.0%	0	5.8%	4	3.1%	1
Yes – travelling to/from school/college/university	0.3%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Yes – visiting café / pub / restaurant	22.6%	123	20.2%	23	14.6%	6	17.3%	10	18.5%	12	24.5%	7	27.2%	23	28.0%	12	29.5%	18	24.2%	11
Yes – visiting family/friends	6.6%	36	7.4%	9	9.6%	4	12.6%	7	3.8%	2	0.0%	0	4.3%	4	9.1%	4	2.7%	2	9.3%	4
Yes – visiting health service such as doctor, dentist, hospital	1.4%	8	1.4%	2	1.3%	1	2.5%	1	0.0%	0	0.0%	0	2.6%	2	1.2%	1	0.0%	0	2.7%	1
Yes – visiting other service such as laundrette, hairdresser, recycling	0.9%	5	0.0%	0	0.0%	0	2.9%	2	1.1%	1	4.1%	1	0.0%	0	1.2%	1	0.0%	0	1.8%	1
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	37.8%	206	39.5%	46	51.3%	23	30.1%	17	45.3%	29	40.6%	11	43.6%	38	31.4%	13	32.3%	20	20.8%	10
(Don't know / varies)	2.6%	14	0.7%	1	0.0%	0	2.6%	1	2.6%	2	0.0%	0	1.0%	1	6.4%	3	8.6%	5	3.1%	1
Weighted base:		544		116		44		57		64		27		86		42		61		47
Sample:		566		103		57		50		59		53		73		58		58		55

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q19 Where do you usually buy books, CDs, DVDs? *Excl. Nulls & SFT*																				
Zone 1																				
Asda, The Quintins, North Strteet, Hailsham	3.1%	7	8.4%	5	0.0%	0	11.8%	1	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0
Hailsham Retail Park, Diplocks Way, Hailsham (Argos, Jolleys, Wickes)	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre, BN27 1AL	5.9%	13	20.5%	11	8.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0
Tesco Superstore, North Street, Hailsham	2.9%	6	9.6%	5	7.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Broad Oak Village Centre, TN21 8SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Heathfield Town Centre, TN21 8AE	2.3%	5	0.0%	0	26.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	2.7%	1
Mayfield Village Centre, TN20 6BE	0.5%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Bellbrook Industrial Estate, Uckfield, TN22 1QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluebell Railway, Uckfield, TN22 3QL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre, TN22 5DL	3.6%	8	0.0%	0	0.0%	0	43.4%	5	0.0%	0	0.0%	0	0.0%	0	18.5%	3	0.0%	0	0.0%	0
Zone 4																				
Crowborough Town Centre, TN6 1AS	6.2%	14	0.0%	0	0.0%	0	5.7%	1	49.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Pine Grove, Crowborough	1.5%	3	0.0%	0	0.0%	0	5.7%	1	9.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Sybron Way, Crowborough	1.9%	4	0.0%	0	0.0%	0	0.0%	0	15.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bidborough Village Centre, TN3 0UY	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Coolings Wych Cross Garden Centre, Wych Cross, RH18 5JW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead Town Centre, RH19 3LN	11.8%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	64.0%	27	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Zone 7																				
East Hoathly District Centre, BN8 6DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Alfriston Village Centre, BN26 5TA	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0
Polegate Town Centre, BN26 6AH	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	3.9%	1	0.0%	0
Wadhurst Town Centre, TN5 6AP	3.6%	8	0.0%	0	8.7%	1	0.0%	0	0.0%	0	5.4%	1	0.0%	0	0.0%	0	0.0%	0	25.3%	6
Zone 9																				
Country Furniture Barns, Hawkhurst Road, Flimwell, Wadhurst, TN5 7QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																				
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	1.6%	4	6.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle Town Centre, TN33 0EA	2.5%	6	3.4%	2	0.0%	0	12.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	2
Bexhill-on-Sea Town Centre, TN40 2UA	1.8%	4	7.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre, BN1 1YE	3.3%	8	9.5%	5	3.8%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0
Burgess Hill Town Centre, RH15 0AD	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	7.9%	1	0.0%	0	0.0%	0
County Oak Retail Park Crawley (Currys PC World, Halfords, Hobbycraft, Next)	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Crawley Town Centre (County Mall), RH10 1FG	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre, BN21 4QD	9.5%	21	20.7%	11	5.0%	1	7.4%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	1	30.7%	6	6.2%	1
Great Lodge Retail Park, Tunbridge Road, Tunbridge Wells (Aldi, B&Q, Currys PC World, B&M)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre, TN34	2.1%	5	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	3

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
1ET																				
Hawkhurst Village Centre, TN18 4EP	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Haywards Heath Town Centre, RH16 3TH	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	3	3.5%	1	0.0%	0	0.0%	0
Horsham Town Centre, RH12 1DW	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1	0.0%	0	0.0%	0
Lewes Town Centre, BN7 1YB	4.0%	9	0.0%	0	12.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.6%	7	0.0%	0	0.0%	0
Morrisons, Dane Road, Seaford	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0
Morrisons, Queens Road, Hastings, TN34 1RN	0.5%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea (Next, Wickes, B&M)	0.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Eastbourne	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Drove, Newhaven	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0
Seaford Town Centre, BN25 1DL	2.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.0%	7	0.0%	0
Tenterden Town Centre, TN30 6AB	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	2
Tesco Extra, Church Wood Drive, St Leonards, Hastings, TN38 9RB	0.5%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0
Tesco Metro, Rye Road, Hawkhurst	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Tonbridge Town Centre, TN9 1RU	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Town Centre, TN1 1DN	14.6%	33	5.0%	3	19.2%	3	13.1%	2	19.9%	5	67.3%	10	8.2%	3	0.0%	0	0.0%	0	27.7%	7
Willingdon Local Centre, BN22 0PS	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0
Woodhurst Village Centre, PE28 3BN	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 1 - Hailsham	Zone 2 - Heathfield	Zone 3 - Uckfield	Zone 4 - Crowborough	Zone 5 - Crowborough / Royl Tunbridge Wells	Zone 6 - East Grinstead	Zone 7 - HailshamLewes	Zone 8 - Polegate / Eastbourne	Zone 9 - Royal Runbridge Wells
Weighted base:	225	54	15	12	27	15	42	15	21	24
Sample:	254	48	21	14	26	31	37	22	24	31

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q20 Where do you usually buy small household goods such as home furnishings, jewellery, glass and china items? *Excl. Nulls & SFT*																				
Zone 1																				
Asda, The Quintins, North Strteet, Hailsham	1.8%	8	3.4%	3	3.5%	1	3.1%	1	0.0%	0	3.6%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Hailsham Retail Park, Diplocks Way, Hailsham (Argos, Jolleys, Wickes)	0.6%	2	0.8%	1	0.0%	0	1.5%	1	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre, BN27 1AL	1.4%	6	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, North Street, Hailsham	4.2%	18	16.2%	16	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Broad Oak Village Centre, TN21 8SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre, TN21 8AE	2.1%	9	0.0%	0	24.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Zone 3																				
Bellbrook Industrial Estate, Uckfield, TN22 1QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre, TN22 5DL	3.0%	13	0.0%	0	0.0%	0	20.4%	10	0.0%	0	0.0%	0	0.0%	0	8.8%	3	0.0%	0	0.0%	0
Zone 4																				
Crowborough Town Centre, TN6 1AS	1.9%	8	0.0%	0	0.0%	0	3.1%	1	13.6%	6	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Pine Grove, Crowborough	0.8%	3	0.0%	0	0.0%	0	0.0%	0	7.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Croft Road, Crowborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bidborough Village Centre, TN3 0UY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Coolings Wych Cross Garden Centre, Wych Cross, RH18 5JW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead Town Centre, RH19 3LN	3.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.5%	13	0.0%	0	0.0%	0	0.0%	0
Waitrose, West Street, East Grinstead, RH19 4YZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
East Hoathly District Centre, BN8 6DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Alfriston Village Centre, BN26 5TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polegate Town Centre, BN26 6AH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Wadhurst Town Centre, TN5 6AP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
Country Furniture Barns, Hawkhurst Road, Flimwell, Wadhurst, TN5 7QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																				
Abroad	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Admiral Retail Park, Lottbridge Drove, Eastbourne (Argos, Pets at Home, Wickes)	3.5%	15	5.4%	5	1.7%	1	1.5%	1	3.4%	2	0.0%	0	3.2%	2	0.0%	0	8.0%	4	3.4%	1
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	1.6%	7	6.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
B&Q, Jane Murray Way, Burgess Hill, RH15 9UG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
B&Q, Marshall Road, Eastbourne, BN23 6QU	0.4%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle Town Centre, TN33 0EA	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre, TN40 2UA	1.1%	5	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	2.0%	8	0.8%	1	0.0%	0	3.4%	2	3.7%	2	4.0%	1	4.6%	3	0.0%	0	0.0%	0	2.0%	1
Brighton City Centre, BN1 1YE	6.2%	26	9.9%	10	5.2%	2	15.9%	8	0.0%	0	0.0%	0	3.0%	2	5.4%	2	7.8%	3	0.0%	0
Brighton Retail Park, Hollingbury, Brighton (Argos, matalan, M&S)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0
Broadwater Way Retail Area, Hampden Park, Eastbourne (Currys Pc World, DFS, Argos)	1.4%	6	6.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burgess Hill Town Centre, RH15 0AD	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	3.0%	1	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Central London/West End	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0
County Oak Retail Park Crawley (Currys PC World, Halfords, Hobbycraft, Next)	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	6	0.0%	0	0.0%	0	0.0%	0
Cranbrook Town Centre, TN17 3HE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Crawley Town Centre (County Mall), RH10 1FG	2.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	7	5.3%	2	0.0%	0	0.0%	0
Dunelm, Marshall Road, Eastbourne, BN23 6QU	1.7%	7	1.9%	2	0.0%	0	7.9%	4	2.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Dunelm, Sedlescombe Road North, Hastings, Saint Leonards-on-sea, TN37 7PB	2.3%	10	1.1%	1	0.0%	0	0.0%	0	1.7%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0	17.3%	7
Eastbourne Town Centre, BN21 4QD	7.4%	32	9.4%	9	8.8%	3	3.9%	2	1.7%	1	0.0%	0	0.0%	0	3.9%	1	30.9%	14	3.5%	1
Fountains Retail Park, Dowding Way, Tunbridge Wells (M&S, Pets at Home, Dreams)	1.8%	8	0.0%	0	5.6%	2	0.0%	0	6.0%	3	6.1%	1	0.0%	0	5.3%	2	0.0%	0	0.0%	0
Goldstone Retail Park, Poynter Road, Hove (TK Maxx, Sofology)	0.4%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Lodge Retail Park, Tunbridge Road, Tunbridge Wells (Aldi, B&Q, Currys PC World, B&M)	2.1%	9	0.0%	0	0.0%	0	0.0%	0	9.2%	4	7.9%	2	0.0%	0	1.5%	1	0.0%	0	6.5%	3
Hampden Retail Park, Marshall Road, Eastbourne (Dreams, Halfords, Bedworld)	6.8%	29	7.7%	8	9.2%	3	5.3%	3	0.0%	0	0.0%	0	3.0%	2	4.9%	2	24.1%	11	3.4%	1
Hastings Town Centre, TN34 1ET	1.0%	4	1.1%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2
Haywards Heath Town Centre, RH16 3TH	0.7%	3	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	1.9%	1	1.5%	1	0.0%	0	0.0%	0
Holmbush Centre, Upper Shoreham Road, Shoreham-by-Sea, BN43 6TD	0.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Linden Park Road, Tunbridge Wells, TN2 5QL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Homebase, London Road,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
East Grinstead, RH19 1HA																				
Horsham Town Centre, RH12 1DW	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	3.1%	1	0.0%	0	0.0%	0
IKEA, Valley Retail Park, Purley Way, Croydon, CR0 4UZ	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	3.4%	1	0.0%	0	0.0%	0
John Lewis, Kingstanding Business Park, Tunbridge Wells, TN2 3UP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Kingstanding Retail Park, Kingstanding Way, Royal Tunbridge Wells, TN2 3UP	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.8%	3	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.0%	1
Lewes Town Centre, BN7 1YB	3.1%	13	0.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.9%	1	29.2%	10	1.8%	1	0.0%	0
Lindfield Village Centre, RH16 2HX	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0
London Road Retail Park, London Road, Maidstone, ME16 0DT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone Town Centre, ME15 6AT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Brighton Retail Park, Brighton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Marks & Spencer, Calverley Road, Tunbridge Wells	0.6%	2	0.0%	0	1.7%	1	0.0%	0	2.2%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Holmbush Centre, Upper Shoreham Road, Shoreham-by-Sea, BN43 6TD	0.5%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.8%	1	0.0%	0
Marks & Spencer, Ravenside Retail & Leisure Park, Bexhill-on-Sea	0.5%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Marks & Spencer, Terminus Road, Eastbourne	0.4%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea (Next, Wickes, B&M)	1.2%	5	2.6%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2
Sainsbury's Superstore, Bannister Way, Haywards Heath	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Brooklands Way, East Grinstead																				
Sainsbury's Superstore, Buckhurst Place, Bexhill-On-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells	0.5%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salisbury City Centre, SP1 1JH	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre, BN25 1DL	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	5	0.0%	0
Sedlescombe Road North, Hastings, Saint Leonards-on-sea, TN37 7PB	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Harbour Retail Park, Pevensey Bay Road, Eastbourne (Next, Matalan, TK Maxx)	1.7%	7	2.9%	3	3.8%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	1.5%	1
Tesco Extra, Church Wood Drive, St Leonards, Hastings, TN38 9RB	1.1%	5	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3
Tesco Extra, Lottbridge Drove, Eastbourne	0.6%	3	1.7%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Brooks Road, Lewes	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
The Drove Retail Park, Newhaven (Pets at Home, B&Q, Halfords)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Tonbridge Town Centre, TN9 1RU	0.5%	2	0.0%	0	3.5%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	2.7%	11	0.0%	0	1.7%	1	3.1%	1	9.7%	4	7.0%	1	1.9%	1	1.5%	1	0.0%	0	5.0%	2
Tunbridge Wells Town Centre, TN1 1DN	12.6%	54	1.1%	1	17.9%	6	19.5%	9	24.0%	11	46.1%	10	8.4%	5	1.5%	1	0.0%	0	27.1%	11
Waitrose, Perrymount Road, Haywards Heath, RH16 1DB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City Town Centre, AL8 6HA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 1 - Hailsham	Zone 2 - Heathfield	Zone 3 - Uckfield	Zone 4 - Crowborough	Zone 5 - Crowborough / Royl Tunbridge Wells	Zone 6 - East Grinstead	Zone 7 - HailshamLewes	Zone 8 - Polegate / Eastbourne	Zone 9 - Royal Runbridge Wells
Weighted base:	426	99	34	48	44	21	59	34	45	42
Sample:	432	80	42	41	40	42	50	48	42	47

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q21 Where do you normally buy goods such as toys, games, bicycles and recreational goods? *Excl. Nulls & SFT*																				
Zone 1																				
Asda, The Quintins, North Strteet, Hailsham	3.1%	7	11.1%	5	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0
Hailsham Retail Park, Diplocks Way, Hailsham (Argos, Jolleys, Wickes)	4.4%	10	14.4%	7	7.0%	1	4.6%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Hailsham Town Centre, BN27 1AL	1.7%	4	7.3%	3	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pevensey Village Centre, BN24 5LG	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1
Tesco Superstore, North Street, Hailsham	1.2%	3	0.0%	0	7.2%	1	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Broad Oak Village Centre, TN21 8SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre, TN21 8AE	2.2%	5	0.0%	0	24.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Mayfield Village Centre, TN20 6BE	0.3%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Bellbrook Industrial Estate, Uckfield, TN22 1QL	1.9%	4	0.0%	0	0.0%	0	2.2%	1	6.7%	2	0.0%	0	0.0%	0	9.7%	2	0.0%	0	0.0%	0
The Piltdown Golf Club, Golf Club Lane, Piltdown, Shortbridge, Uckfield, TN22 3XB	0.3%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre, TN22 5DL	15.1%	33	0.0%	0	27.0%	5	59.8%	19	18.9%	5	0.0%	0	0.0%	0	24.1%	4	2.8%	1	0.0%	0
Zone 4																				
Crowborough Town Centre, TN6 1AS	2.4%	5	0.0%	0	0.0%	0	0.0%	0	21.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Beacon Road, Crowborough	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Pine Grove, Crowborough	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Croft Road, Crowborough	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bidborough Village Centre, TN3 0UY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Coolings Wych Cross	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Garden Centre, Wych Cross, RH18 5JW																				
East Grinstead Town Centre, RH19 3LN	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.6%	6	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
East Hoathly District Centre, BN8 6DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Alfriston Village Centre, BN26 5TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ticehurst Village Centre, TN5 7AA	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1
Wadhurst Town Centre, TN5 6AP	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
Country Furniture Barns, Hawkhurst Road, Flimwell, Wadhurst, TN5 7QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																				
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Acorn Retail Park, Betts Way, Crawley RH10 9BN	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Lottbridge Drove, Eastbourne (Argos, Pets at Home, Wickes)	2.5%	6	5.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	3	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	1.8%	4	5.5%	2	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle Town Centre, TN33 0EA	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre, BN1 1YE	2.7%	6	9.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0
Brighton Retail Park, Hollingbury, Brighton (Argos, matalan, M&S)	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Broadwater Way Retail Area, Hampden Park, Eastbourne (Currys Pc World, DFS, Argos)	1.5%	3	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Burgess Hill Town Centre,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
RH15 0AD																				
County Oak Retail Park Crawley (Currys PC World, Halfords, Hobbycraft, Next)	2.3%	5	0.0%	0	0.0%	0	4.6%	1	3.0%	1	0.0%	0	10.5%	3	0.0%	0	0.0%	0	0.0%	0
Crawley Town Centre (County Mall), RH10 1FG	1.9%	4	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	10.2%	3	3.6%	1	0.0%	0	0.0%	0
Eastbourne Town Centre, BN21 4QD	7.0%	15	12.5%	6	8.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	22.5%	6	8.5%	1
Fountains Retail Park, Dowding Way, Tunbridge Wells (M&S, Pets at Home, Dreams)	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0
Great Lodge Retail Park, Tunbridge Road, Tunbridge Wells (Aldi, B&Q, Currys PC World, B&M)	4.1%	9	2.3%	1	0.0%	0	0.0%	0	3.9%	1	7.2%	1	10.5%	3	0.0%	0	0.0%	0	19.4%	3
Halfords, London Road, East Grinstead, RH19 1YY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Halfords, Marshall Road, Eastbourne, BN23 6QU	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Hampden Retail Park, Marshall Road, Eastbourne (Dreams, Halfords, Bedworld)	3.0%	7	6.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	4	0.0%	0
Hastings Town Centre, TN34 1ET	1.8%	4	8.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkhurst Village Centre, TN18 4EP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Haywards Heath Town Centre, RH16 3TH	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	2	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre, BN7 1YB	3.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.3%	7	2.8%	1	0.0%	0
Lindfield Village Centre, RH16 2HX	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0
Lingfield Village Centre, RH7 6HN	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	2	0.0%	0	0.0%	0	0.0%	0
Lymington Town Centre, SO41 9NB	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea (Next, Wickes, B&M)	1.6%	4	4.7%	2	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Brooklands Way, East	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Grinstead																				
Sainsbury's Superstore, Buckhurst Place, Bexhill-On-Sea	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1
Seaford Town Centre, BN25 1DL	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.1%	6	0.0%	0
Sovereign Harbour Retail Park, Pevensey Bay Road, Eastbourne (Next, Matalan, TK Maxx)	3.3%	7	7.8%	3	4.6%	1	4.6%	1	6.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Albans City Centre, AL1 3DH	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Tesco Metro, Langney Shopping Centre,Eastbourne	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
The Drove Retail Park, Newhaven (Pets at Home, B&Q, Halfords)	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	3	0.0%	0
Tonbridge Town Centre, TN9 1RU	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1
Tunbridge Wells Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	2.7%	6	0.0%	0	0.0%	0	0.0%	0	10.7%	3	14.6%	2	4.1%	1	0.0%	0	0.0%	0	3.7%	1
Tunbridge Wells Town Centre, TN1 1DN	9.8%	22	0.0%	0	11.2%	2	10.1%	3	22.3%	5	56.8%	7	3.1%	1	0.0%	0	0.0%	0	21.7%	4
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		221		45		17		32		25		11		27		19		29		17
Sample:		222		35		21		25		22		23		23		27		27		19

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q22 Where do you normally buy chemist goods (including health and beauty products)? *Excl. Nulls & SFT*																				
Zone 1																				
Asda, The Quintins, North Strteet, Hailsham	1.5%	12	4.0%	7	1.7%	1	1.4%	1	0.0%	0	2.0%	1	0.0%	0	1.7%	1	1.0%	1	0.0%	0
Hailsham Town Centre, BN27 1AL	9.8%	79	41.1%	69	4.5%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	1	3.1%	3	0.0%	0
Herstmonceux Village Centre, BN27 4LG	0.9%	7	4.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ninfield Village Centre, TN33 9JB	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pevensey Village Centre, BN24 5LG	0.3%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidley Village Centre, TN39 5DZ	0.4%	3	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, South Road, Hailsham	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, North Street, Hailsham	3.0%	24	7.9%	13	6.2%	4	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.0%	1	0.9%	1
Waitrose, Vicarage Field, Hailsham	0.5%	4	0.6%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0
Zone 2																				
Broad Oak Village Centre, TN21 8SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Heathfield Town Centre, TN21 8AE	3.6%	29	0.0%	0	36.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3
Horam Town Centre, TN21 0EH	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horam Village Centre, TN21 0EL	0.8%	6	0.5%	1	6.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Mayfield Village Centre, TN20 6BE	0.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield	0.4%	3	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tesco Express, Station Road, Heathfield	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Bellbrook Industrial Estate, Uckfield, TN22 1QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kamsons Pharmacy, Hospital, Framfield Road, Uckfield, TN22 5AW	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Tesco Superstore, Bell Farm Road, Uckfield	2.1%	17	0.0%	0	0.8%	1	12.5%	13	1.1%	1	0.0%	0	0.0%	0	4.7%	3	0.0%	0	0.0%	0
Uckfield Town Centre, TN22 5DL	9.8%	79	0.0%	0	9.4%	7	62.1%	63	0.0%	0	0.0%	0	0.0%	0	15.7%	10	0.0%	0	0.0%	0
Zone 4																				
Crowborough Town Centre, TN6 1AS	6.5%	53	0.0%	0	0.0%	0	1.4%	1	50.9%	46	9.9%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Beacon Road, Crowborough	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Pine Grove, Crowborough	3.3%	27	0.0%	0	0.0%	0	0.7%	1	20.5%	19	2.2%	1	5.5%	7	0.0%	0	0.0%	0	0.0%	0
Rotherfield Village Centre, TN6 3LJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Sybron Way, Crowborough	1.1%	9	0.0%	0	1.1%	1	0.0%	0	8.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Croft Road, Crowborough	1.5%	12	0.0%	0	0.0%	0	0.0%	0	9.5%	9	1.3%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bidborough Village Centre, TN3 0UY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Speldhurst Village Centre, TN3 0PD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Coolings Wych Cross Garden Centre, Wych Cross, RH18 5JW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hartfield Road, Forest Row	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
East Grinstead Town Centre, RH19 3LN	7.4%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	49.3%	60	0.0%	0	0.0%	0	0.0%	0
Forest Row Village Centre, RH18 5AA	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	7.7%	9	0.0%	0	0.0%	0	0.0%	0
Waitrose, West Street, East Grinstead, RH19 4YZ	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	6	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
East Hoathly District Centre, BN8 6DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newick Village Centre, BN8 4LA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0
Ringmer Village Centre, BN8 5QE	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	5	0.0%	0	0.0%	0
Zone 8																				
Alfriston Village Centre, BN26 5TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Dittons Drive, Polegate	0.3%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Polegate Town Centre, BN26 6AH	1.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%	14	0.0%	0
Ticehurst Village Centre, TN5 7AA	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	10
Wadhurst Town Centre, TN5 6AP	1.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	15.3%	11
Zone 9																				
Country Furniture Barns, Hawkhurst Road, Flimwell, Wadhurst, TN5 7QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Centre, TN32 5DG	0.9%	7	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	6
Outside Survey Area																				
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Lottbridge Drove, Eastbourne (Argos, Pets at Home, Wickes)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Brooks Road, Lewes	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Great Lodge Retail Park, Tunbridge Wells	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Aldi, London Road, East Grinstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Asda, Battle Road, St Leonards, Hastings, Saint Leonards-on-sea, TN37 7AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Asda, Longfield Road, Tunbridge Wells	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.4%	3	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Battle Town Centre, TN33 0EA	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Bexhill-on-Sea Town Centre, TN40 2UA	1.2%	10	5.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre, BN1 1YE	2.0%	17	3.5%	6	0.0%	0	4.5%	5	0.0%	0	0.0%	0	0.0%	0	3.7%	2	2.9%	3	2.0%	1
Brighton Retail Park,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	1

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Hollingbury, Brighton (Argos, matalan, M&S)																				
Broadwater Way Retail Area, Hampden Park, Eastbourne (Currys Pc World, DFS, Argos)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Burgess Hill Town Centre, RH15 0AD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.1%	1	0.0%	0	0.0%	0
Central London/West End	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Framfield Way, Eastbourne	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Refectory Road, Brighton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Crawley Town Centre, RH10 1FG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre, BN21 4QD	3.2%	26	6.9%	12	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	12	0.0%	0
Goudhurst Village Centre, TN17 1AL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre, TN34 1ET	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	4
Hawkhurst Village Centre, TN18 4EP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Haywards Heath Town Centre, RH16 3TH	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	5	4.6%	3	0.0%	0	0.0%	0
Iceland, Langney Road, Eastbourne	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Langley Green Local Centre, RH11 7RS	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre, BN7 1YB	3.3%	27	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.9%	23	3.1%	3	0.0%	0
Lidl, The Hub, Drove Road, Newhaven	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindfield Village Centre, RH16 2HX	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0
Morrisons, Dane Road, Seaford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Morrisons, Kings Drive, Eastbourne	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	0.2%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Morrisons, Queens Road, Hastings, TN34 1RN	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark Town Centre, NG24 1JY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Pembury Village Centre, TN2 4LN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea (Next, Wickes, B&M)	1.2%	10	4.8%	8	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Rusthall Village Centre, TN4 8RY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, John Macadam Way, St. Leonards	0.3%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Sainsbury's Local, St Johns Road, Tunbridge Wells	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Wivelsfield Road, Haywards Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Bannister Way, Haywards Heath	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	4	3.8%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Eastbourne	0.5%	4	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Sainsbury's Superstore, Brooklands Way, East Grinstead	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	9	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-On-Sea	0.2%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.8%	1	15.7%	6	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Sainsbury's Superstore, The Drove, Newhaven	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Seaford Town Centre, BN25 1DL	3.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.1%	32	0.0%	0
Sovereign Harbour Retail Park, Pevensey Bay Road, Eastbourne (Next, Matalan, TK Maxx)	1.6%	13	6.0%	10	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tenterden Town Centre, TN30 6AB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Tesco Express, Grove Road, Eastbourne	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Seaside, Roselands, Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Extra, Church Wood	0.8%	6	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	4

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Drive, St Leonards, Hastings, TN38 9RB																				
Tesco Extra, Lottbridge Drove, Eastbourne	0.5%	4	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Metro, Langney Shopping Centre,Eastbourne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Metro, Rye Road, Hawkhurst	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	4
Tesco Superstore, Brooks Road, Lewes	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0
Tesco Superstore, Hammonds Farm, Jane Murray Way, Burgess Hill, RH15 9QT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail & Leisure Park Park, Bexhill-on-Sea, TN40 2JS	0.2%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge Town Centre, TN9 1RU	0.4%	3	0.0%	0	1.7%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tunbridge Wells Town Centre, TN1 1DN	5.6%	46	1.0%	2	13.3%	10	1.4%	1	6.5%	6	45.0%	17	1.6%	2	0.0%	0	0.0%	0	11.6%	8
Victoria Station, London, SW1V 1JU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Willingdon Local Centre, BN22 0PS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Woodhurst Village Centre, PE28 3BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		809		168		72		101		91		38		121		61		86		70
Sample:		811		142		82		83		85		71		104		85		77		82

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q23 Where do you normally buy electrical items, such as televisions, washing machines and computers? *Excl. Nulls & SFT*																				
Zone 1																				
Asda, The Quintins, North Strteet, Hailsham	0.3%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Diplocks Way, Hailsham (Argos, Jolleys, Wickes)	4.1%	19	6.8%	8	3.7%	1	5.7%	2	2.8%	2	3.7%	1	2.7%	2	7.3%	2	0.0%	0	3.6%	1
Hailsham Town Centre, BN27 1AL	7.5%	35	25.3%	30	8.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	1.4%	1	0.0%	0
Sidley Village Centre, TN39 5DZ	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, North Street, Hailsham	0.5%	2	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Zone 2																				
Broad Oak Village Centre, TN21 8SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre, TN21 8AE	4.6%	21	0.7%	1	37.1%	13	2.4%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	5
Horam Village Centre, TN21 0EL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Bellbrook Industrial Estate, Uckfield, TN22 1QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre, TN22 5DL	0.8%	4	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	8.8%	2	0.0%	0	0.0%	0
Zone 4																				
Crowborough Town Centre, TN6 1AS	5.9%	28	0.0%	0	3.8%	1	1.9%	1	40.8%	24	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Beacon Road, Crowborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Pine Grove, Crowborough	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Croft Road, Crowborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bidborough Village Centre, TN3 0UY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Coolings Wych Cross Garden Centre, Wych Cross, RH18 5JW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead Town Centre, RH19 3LN	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	6	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Forest Row Village Centre, RH18 5AA	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
East Hoathly District Centre, BN8 6DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Alfriston Village Centre, BN26 5TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
Country Furniture Barns, Hawkhurst Road, Flimwell, Wadhurst, TN5 7QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																				
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Lottbridge Drove, Eastbourne (Argos, Pets at Home, Wickes)	2.5%	12	6.6%	8	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	1.4%	1	3.6%	1
Aldi, Pavilion Retail Park, Lewes Road, Brighton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0
Argos, in Sainsburys, The Drove, Newhaven, BN9 0AG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre, TN40 2UA	0.3%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	2	2.9%	2	0.0%	0	0.0%	0	1.6%	1
Brighton City Centre, BN1 1YE	0.9%	4	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0
Brighton Retail Park, Hollingbury, Brighton (Argos, matalan, M&S)	0.5%	2	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0
Broadwater Way Retail Area, Hampden Park, Eastbourne (Currys Pc World, DFS, Argos)	21.8%	102	32.1%	38	17.8%	6	23.1%	9	1.6%	1	0.0%	0	2.7%	2	29.6%	7	62.0%	38	2.1%	1
Burgess Hill Town Centre, RH15 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Central London/West End	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
County Oak Retail Park	7.5%	35	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0	46.3%	31	6.8%	2	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Crawley (Currys PC World, Halfords, Hobbycraft, Next)																				
Cranbrook Town Centre, TN17 3HE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Crawley Town Centre (County Mall), RH10 1FG	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0
Currys PC World, Old Shoreham Road, Hove, BN3 7EU	0.5%	3	0.7%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0
Currys PC World, Western Road, Brighton, BN1 2BA	0.3%	1	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre, BN21 4QD	2.0%	9	1.6%	2	0.0%	0	1.9%	1	0.0%	0	1.6%	0	1.7%	1	0.0%	0	8.9%	5	0.0%	0
Edenbridge Town Centre, TN8 5BB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Fountains Retail Park, Dowding Way, Tunbridge Wells (M&S, Pets at Home, Dreams)	0.6%	3	0.0%	0	1.6%	1	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Goldstone Retail Park, Poynter Road, Hove (TK Maxx, Sofology)	0.6%	3	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0
Great Lodge Retail Park, Tunbridge Road, Tunbridge Wells (Aldi, B&Q, Currys PC World, B&M)	12.6%	59	0.0%	0	11.6%	4	20.2%	8	24.9%	15	47.8%	11	7.2%	5	2.6%	1	3.1%	2	35.2%	14
Hampden Retail Park, Marshall Road, Eastbourne (Dreams, Halfords, Bedworld)	1.7%	8	2.8%	3	1.6%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	2.1%	1
Hastings Town Centre, TN34 1ET	0.4%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Hawkhurst Village Centre, TN18 4EP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Haywards Heath Town Centre, RH16 3TH	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	6.6%	2	0.0%	0	0.0%	0
Homebase, London Road, East Grinstead, RH19 1HA	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0
Horsham Town Centre, RH12 1DW	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Hurlingham Retail Park, Wandsworth Bridge Road,	0.2%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
London, SW6 2TZ																				
John Lewis, Kingstanding Business Park, Tunbridge Wells, TN2 3UP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langley Green Local Centre, RH11 7RS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Lewes Town Centre, BN7 1YB	0.7%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	2	0.0%	0	0.0%	0
Longfield Retail Park, Longfield Road, Southborough, Tunbridge Wells, TN2 3EW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Peacehaven Town Centre, BN10 7PE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Portfield Retail Park, Portfield Way, Chichester, PO19 7YH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea (Next, Wickes, B&M)	5.0%	23	16.3%	19	2.1%	1	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3
Reigate Town Centre, RH2 9AA	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0
Rusthall Village Centre, TN4 8RY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, John Macadam Way, St. Leonards	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells	0.5%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre, BN25 1DL	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0
Sevenoaks, Retail Park Otford Road, Sevenoaks, TN14 5EG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Harbour Retail Park, Pevensey Bay Road, Eastbourne (Next, Matalan, TK Maxx)	0.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Leonards on Sea Town Centre, TN38 0LB	0.5%	2	0.7%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Tesco Extra, Church Wood Drive, St Leonards,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Hastings, TN38 9RB																				
Tesco Extra, Lottbridge Drove, Eastbourne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Tunbridge Wells Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	3.5%	17	0.0%	0	0.0%	0	6.0%	2	12.8%	8	6.4%	1	1.3%	1	0.0%	0	0.0%	0	10.9%	4
Tunbridge Wells Town Centre, TN1 1DN	2.3%	11	0.0%	0	3.7%	1	0.0%	0	5.1%	3	18.1%	4	0.0%	0	2.6%	1	0.0%	0	3.7%	1
Welwyn Garden City Town Centre, AL8 6HA	0.3%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		465		118		36		38		60		23		66		25		61		39
Sample:		486		102		46		34		57		47		57		37		58		48

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q24 Where do you normally buy DIY or gardening goods? *Excl. Nulls & SFT*																				
Zone 1																				
Asda, The Quintins, North Strteet, Hailsham	1.0%	7	2.1%	3	4.2%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, Lower Dicker, Hailsham, BN27 4BJ	1.2%	9	4.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1
Great Park Farm, Horns Corner, Catsfield, Battle, TN33 9DT	0.3%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Hailsham Retail Park, Diplocks Way, Hailsham (Argos, Jolleys, Wickes)	8.3%	61	28.4%	44	13.6%	8	3.1%	2	2.1%	2	0.0%	0	0.0%	0	2.7%	2	3.5%	3	1.2%	1
Hailsham Town Centre, BN27 1AL	0.9%	6	2.9%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Hillier Garden Centre Eastbourne, Hailsham Road, Stone Cross, Pevensey, BN24 5BS	2.7%	19	7.9%	12	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.8%	1	6.9%	6	0.0%	0
Pevensey Village Centre, BN24 5LG	0.2%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Diplocks Way, Hailsham, BN27 3JF	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, North Street, Hailsham	0.9%	6	2.2%	3	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Wickes, Diplocks Way, Hailsham, BN27 3JF	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Broad Oak Village Centre, TN21 8SS	0.3%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre, TN21 8AE	2.4%	17	0.5%	1	24.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3
Mole Country Stores, Station Road, Heathfield, TN21 8DJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Petals for Plants, Burwash Road, Broad Oak, Paine's Corner, Heathfield, TN21 8XG	0.9%	7	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4
Thorpe Gardens, Little London Road, Heathfield, TN21 0BG	0.2%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Bellbrook Industrial Estate, Uckfield, TN22 1QL	3.5%	26	0.0%	0	0.0%	0	17.7%	12	8.4%	7	0.0%	0	0.0%	0	11.2%	7	0.0%	0	0.0%	0
Uckfield Town Centre, TN22 5DL	4.5%	33	0.5%	1	2.3%	1	34.9%	24	0.0%	0	0.0%	0	1.6%	2	7.9%	5	0.0%	0	0.0%	0
Zone 4																				
Crowborough Town Centre, TN6 1AS	2.5%	18	0.0%	0	2.3%	1	0.0%	0	18.2%	14	2.1%	1	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Lidl, Beacon Road, Crowborough	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Millbrook Garden Centre, Tubwell Lane, Crowborough, TN6 3RJ	1.5%	11	0.0%	0	0.0%	0	0.0%	0	13.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Pine Grove, Crowborough	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parker Building Supplies, Jarvis Brook Goods, Western Road, Crowborough, TN6 3DS	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Mires Nursery, London Road, Lye Green, Crowborough, TN6 1UU	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sussex Country Gardener, Beechglade Farm, Mark Cross, TN6 3PJ	1.1%	8	0.0%	0	1.3%	1	0.0%	0	2.1%	2	5.8%	2	0.0%	0	0.0%	0	0.0%	0	4.7%	3
Zone 5																				
Bidborough Village Centre, TN3 0UY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Coolings Wych Cross Garden Centre, Wych Cross, RH18 5JW	1.7%	12	0.0%	0	0.0%	0	2.3%	2	1.2%	1	1.2%	0	8.0%	9	0.0%	0	0.0%	0	0.0%	0
East Grinstead Town Centre, RH19 3LN	2.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	13.3%	15	0.0%	0	0.0%	0	0.0%	0
Forest Row Village Centre, RH18 5AA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0
Orchard Nursery Plant Centre, Holtye Road, East Grinstead, RH19 3PP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Scaynes Hill Village Centre, RH17 7NX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Wych Cross District Centre, RH18 5JJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
East Hoathly District Centre, BN8 6DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Goldcliff, Old Uckfield Road, Ringmer, Lewes, BN8 5RY	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	3	0.0%	0	0.0%	0
Halland Village Centre, BN8 6PS	0.6%	4	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Staverton Nursery, Staverton Nursery, Eastbourne Road, Halland, Lewes, BN8 6PU	2.7%	20	1.0%	2	2.4%	1	7.8%	5	3.3%	3	0.0%	0	0.0%	0	9.6%	6	3.3%	3	0.0%	0
Zone 8																				
Alfriston Village Centre, BN26 5TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Dittons Drive, Polegate	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Polegate Town Centre, BN26 6AH	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	5	0.0%	0
Ticehurst Village Centre, TN5 7AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Wadhurst Town Centre, TN5 6AP	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3
Wallcrouch Village Centre, TN5 7JH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Wynne's Home & Garden Centre, Cradle Hill Industrial Estate, Seaford, BN25 3JE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Zone 9																				
Country Furniture Barns, Hawkhurst Road, Flimwell, Wadhurst, TN5 7QH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Merriments Gardens, Hawkhurst Road, Etchingham, TN19 7RA	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	5
Planters, Orchard Farm, London Road, Hurst Green, Etchingham, TN19 7QS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Robertsbridge Village Centre, TN32 5DG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Outside Survey Area																				
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Lottbridge Drove, Eastbourne (Argos, Pets at Home, Wickes)	4.5%	33	10.5%	16	1.0%	1	1.3%	1	0.0%	0	2.1%	1	3.0%	4	1.7%	1	6.6%	5	6.3%	5
Aldi, Brooks Road, Lewes	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Aldi, Lottbridge Drove, Eastbourne	0.4%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0
Aldi, Pavilion Retail Park, Lewes Road, Brighton	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Jane Murray Way, Burgess Hill, RH15 9UG	1.9%	14	1.1%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	2.6%	3	13.3%	8	0.0%	0	0.0%	0
B&Q, Marshall Road, Eastbourne, BN23 6QU	2.3%	17	1.7%	3	8.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	10	0.0%	0
Bexhill-on-Sea Town Centre, TN40 2UA	0.6%	4	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Birches Industrial Estate, East Grinstead, RH19 1XZ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, Bexhill Road, Hastings, TN38 8AR	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, Main A21, Sedlescombe, TN33 0RJ	0.8%	6	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4
Brighton City Centre, BN1 1YE	0.5%	4	0.0%	0	1.0%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Brighton Retail Park, Hollingbury, Brighton (Argos, matalan, M&S)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.0%	2	0.0%	0
Broadwater Way Retail Area, Hampden Park, Eastbourne (Currys Pc World, DFS, Argos)	1.3%	10	3.4%	5	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Burgess Hill Town Centre, RH15 0AD	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.8%	1	0.0%	0	0.0%	0
Cranbrook Town Centre, TN17 3HE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Dobbies Garden Centre, Warren Road, Brighton, BN2 9XX	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doves Barn Nursery, Copthorne Road, Felbridge, East Grinstead, RH19 2PB	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre, BN21 4QD	0.9%	7	2.8%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Fountains Retail Park, Dowding Way, Tunbridge Wells (M&S, Pets at Home, Dreams)	1.5%	11	0.0%	0	1.3%	1	2.3%	2	7.4%	6	2.1%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Great Lodge Retail Park,	8.0%	58	0.0%	0	8.9%	5	5.6%	4	15.5%	12	44.9%	18	1.5%	2	0.0%	0	0.0%	0	24.7%	18

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Tunbridge Road, Tunbridge Wells (Aldi, B&Q, Currys PC World, B&M)																				
Hampden Retail Park, Marshall Road, Eastbourne (Dreams, Halfords, Bedworld)	2.2%	16	4.4%	7	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	7.0%	6	0.9%	1
Haskins Garden Centre, West Park Road, Copthorne, Felbridge, Crawley, RH10 3HG	0.5%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0
Haywards Heath Town Centre, RH16 3TH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Homebase, Brooks Road, Lewes, BN7 2BY	1.6%	11	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	15.4%	9	0.0%	0	0.0%	0
Homebase, Linden Park Road, Tunbridge Wells, TN2 5QL	2.0%	15	0.0%	0	1.3%	1	0.0%	0	10.2%	8	9.9%	4	1.0%	1	0.0%	0	0.0%	0	0.9%	1
Homebase, London Road, East Grinstead, RH19 1HA	6.8%	50	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.9%	1	41.3%	48	0.8%	1	0.0%	0	0.0%	0
Homebase, Lottbridge Drove, Eastbourne, BN23 6QD	0.3%	2	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Jewson, Whitbread Lane, Northiam, Rye, TN31 6QP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Lewes Garden Centre, Newhaven Road, Kingston, Lewes, BN7 3NE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Lewes Town Centre, BN7 1YB	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	6	0.0%	0	0.0%	0
Notcutts Garden Pride, Common Lane, Ditchling, Hassocks, BN6 8TN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Notcutts, Tonbridge Road, Pembury, Tunbridge Wells, TN2 4QN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paradise Park, Avis Road, Newhaven, BN9 0DH	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	4.5%	4	0.0%	0
Parker Building Supplies, Beeching Road, Bexhill-on-Sea, TN39 3LG	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Pavilion Retail Park, Lewes Road, Brighton, BN2 3QA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea (Next, Wickes, B&M)	3.8%	28	11.6%	18	1.0%	1	1.3%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	8
Rusthall Village Centre, TN4 8RY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Brooklands Way, East Grinstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Southdowns, Lewes, BN7 2FB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Seaford Town Centre, BN25 1DL	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.0%	0
Shoreham by Sea Town Centre, BN43 6PA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Snowhill Local Centre, RH10 3EF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
South Downs Nurseries, Brighton Road, Hassocks, BN6 9LY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	1	0.0%	0	0.0%	0
Sovereign Harbour Retail Park, Pevensey Bay Road, Eastbourne (Next, Matalan, TK Maxx)	0.8%	6	2.9%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tates, Paradise Park, Avis Road, Newhaven, BN9 0DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tenterden Garden Centre, Appledore Road, B2080, Reading Street, Tenterden, TN30 7HT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Tenterden Town Centre, TN30 6AB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
The Drove Retail Park, Newhaven (Pets at Home, B&Q, Halfords)	3.3%	24	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	24.9%	21	0.0%	0
Tonbridge Town Centre, TN9 1RU	0.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Garden Centre, Eridge Road, Tunbridge Wells, TN4	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
8HR																				
Tunbridge Wells Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	0.6%	4	0.0%	0	1.0%	1	0.0%	0	1.2%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Tunbridge Wells Town Centre, TN1 1DN	2.2%	16	0.0%	0	1.3%	1	0.0%	0	11.3%	9	8.5%	3	1.7%	2	0.0%	0	0.0%	0	2.0%	1
Wickes, Bridge Park, London Road, Felbridge, East Grinstead, RH19 1QX	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	6	0.0%	0	0.0%	0	0.0%	0
Wickes, London Road, Burgess Hill, RH15 9QU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		733		156		57		70		79		40		117		60		83		71
Sample:		746		133		67		63		72		77		96		81		75		82

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q25 Where do you normally buy furniture, carpets and floor coverings? *Excl. Nulls & SFT*																				
Zone 1																				
Asda, The Quintins, North Strteet, Hailsham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Diplocks Way, Hailsham (Argos, Jolleys, Wickes)	3.5%	15	13.3%	11	3.4%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.9%	1	0.0%	0
Hailsham Town Centre, BN27 1AL	5.4%	23	22.6%	19	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	5.0%	2	0.0%	0
Herstmonceux Village Centre, BN27 4LG	0.3%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidley Village Centre, TN39 5DZ	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Broad Oak Village Centre, TN21 8SS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre, TN21 8AE	5.2%	23	2.3%	2	37.2%	15	1.9%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	10.5%	4
Horam Village Centre, TN21 0EL	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Bellbrook Industrial Estate, Uckfield, TN22 1QL	0.8%	3	0.0%	0	0.0%	0	6.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trading Boundaries, Sheffield Green, Fletching, TN22 3RB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre, TN22 5DL	4.5%	19	0.0%	0	1.5%	1	23.2%	11	3.5%	2	0.0%	0	3.8%	3	8.5%	3	0.0%	0	0.0%	0
Zone 4																				
Crowborough Town Centre, TN6 1AS	3.9%	17	0.0%	0	0.0%	0	1.4%	1	32.1%	15	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bidborough Village Centre, TN3 0UY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Coolings Wych Cross Garden Centre, Wych Cross, RH18 5JW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead Town Centre, RH19 3LN	6.9%	30	1.3%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	39.0%	28	0.0%	0	0.0%	0	0.0%	0
Forest Row Village Centre, RH18 5AA	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Hartfield Village Centre,	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	3.0%	1	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
TN7 4AG																				
Zone 7																				
East Hoathly District Centre, BN8 6DR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Alfriston Village Centre, BN26 5TA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polegate Town Centre, BN26 6AH	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	5	0.0%	0
Zone 9																				
Country Furniture Barns, Hawkhurst Road, Flimwell, Wadhurst, TN5 7QH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Outside Survey Area																				
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Lottbridge Drove, Eastbourne (Argos, Pets at Home, Wickes)	4.8%	21	8.8%	7	4.8%	2	0.0%	0	0.0%	0	3.3%	1	2.5%	2	1.9%	1	11.3%	5	9.2%	4
B&Q, Jane Murray Way, Burgess Hill, RH15 9UG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0
Barker and Stonehouse, Old Shoreham Road, Brighton, BN3 7EX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Battle Town Centre, TN33 0EA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Bexhill-on-Sea Town Centre, TN40 2UA	1.6%	7	7.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	0.9%	4	0.0%	0	0.0%	0	0.0%	0	1.5%	1	4.8%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre, BN1 1YE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.5%	1	0.0%	0	0.0%	0
Brighton Retail Park, Hollingbury, Brighton (Argos, matalan, M&S)	0.5%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Broadwater Way Retail Area, Hampden Park, Eastbourne (Currys Pc World, DFS, Argos)	6.6%	29	9.2%	8	3.1%	1	12.6%	6	7.0%	3	0.0%	0	2.6%	2	10.4%	4	8.2%	3	3.6%	1
Burgess Hill Town Centre, RH15 0AD	0.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Central London/West End	1.1%	5	0.0%	0	3.3%	1	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2
County Oak Retail Park	2.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	8	4.9%	2	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Crawley (Currys PC World, Halfords, Hobbycraft, Next)																				
Crawley Town Centre (County Mall), RH10 1FG	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley Town Centre, RH10 1FG	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Dunelm, Sedlescombe Road North, Hastings, Saint Leonards-on-sea, TN37 7PB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Eastbourne Town Centre, BN21 4QD	4.9%	21	8.3%	7	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.8%	13	0.0%	0
Fountains Retail Park, Dowding Way, Tunbridge Wells (M&S, Pets at Home, Dreams)	3.3%	14	0.0%	0	5.2%	2	3.2%	2	5.1%	2	9.9%	3	1.2%	1	5.2%	2	0.0%	0	8.0%	3
Goldstone Retail Park, Poynter Road, Hove (TK Maxx, Sofology)	0.5%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Great Lodge Retail Park, Tunbridge Road, Tunbridge Wells (Aldi, B&Q, Currys PC World, B&M)	9.0%	39	0.0%	0	4.8%	2	7.9%	4	15.7%	7	34.9%	9	6.7%	5	1.9%	1	0.0%	0	28.5%	11
Hampden Retail Park, Marshall Road, Eastbourne (Dreams, Halfords, Bedworld)	3.9%	17	11.8%	10	1.9%	1	1.9%	1	3.5%	2	0.0%	0	2.5%	2	0.0%	0	2.5%	1	2.1%	1
Hastings Town Centre, TN34 1ET	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	3
Hawkhurst Village Centre, TN18 4EP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Haywards Heath Town Centre, RH16 3TH	1.4%	6	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	4.7%	3	3.4%	1	0.0%	0	1.6%	1
Holmbush Centre, Upper Shoreham Road, Shoreham-by-Sea, BN43 6TD	0.4%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Homebase, Brooks Road, Lewes, BN7 2BY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Horsham Town Centre, RH12 1DW	0.7%	3	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
IKEA, Valley Retail Park, Purley Way, Croydon,	1.8%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	5	4.8%	2	1.9%	1	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
CR0 4UZ																				
John Lewis, Kingstanding Business Park, Tunbridge Wells, TN2 3UP	0.9%	4	0.0%	0	3.4%	1	1.9%	1	0.0%	0	1.5%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Kingstanding Retail Park, Kingstanding Way, Royal Tunbridge Wells, TN2 3UP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.8%	3	0.0%	0	1.9%	1	3.2%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0
Lewes Town Centre, BN7 1YB	2.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.7%	9	4.3%	2	0.0%	0
Longfield Retail Park, Longfield Road, Southborough, Tunbridge Wells, TN2 3EW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea (Next, Wickes, B&M)	0.7%	3	2.2%	2	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre, BN25 1DL	2.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	20.3%	9	0.0%	0
Sevenoaks, Retail Park Otford Road, Sevenoaks, TN14 5EG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Harbour Retail Park, Pevensey Bay Road, Eastbourne (Next, Matalan, TK Maxx)	1.8%	8	4.2%	3	1.5%	1	6.2%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
St Leonards on Sea Town Centre, TN38 0LB	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Drove Retail Park, Newhaven (Pets at Home, B&Q, Halfords)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.9%	1	0.0%	0
Tunbridge Wells Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	5.0%	22	1.0%	1	6.8%	3	5.1%	3	14.9%	7	18.5%	5	2.6%	2	1.9%	1	1.9%	1	1.6%	1
Tunbridge Wells Town Centre, TN1 1DN	5.2%	23	0.0%	0	4.8%	2	6.5%	3	11.1%	5	24.2%	6	1.6%	1	0.0%	0	0.0%	0	12.5%	5
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		433		83		39		49		48		25		72		35		42		40
Sample:		443		70		48		43		42		46		60		47		41		46

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Mean score [Times a week]: Daily = 7, 4-6 days a week = 5, 2-3 days a week = 2.5, One day a week = 1, Every two weeks = 0.5, Every three weeks = 0.333, Monthly = 0.25, Once every two months = 0.125, Three-four times a year = 0.071, Twice a year = 0.042, Once a year = 0.021, Less often = 0.014, Never = 0																				
LOCK4 BEFORE the first Covid lockdown how often were you doing non-food shopping online?																				
Daily	1.5%	15	2.2%	5	0.9%	1	2.6%	3	0.0%	0	0.7%	0	1.9%	3	3.7%	3	0.0%	0	1.0%	1
4-6 days a week	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	6.5%	65	2.8%	6	6.8%	6	20.8%	25	8.1%	9	5.4%	3	4.7%	7	2.3%	2	4.9%	6	3.3%	3
One day a week	17.4%	174	19.7%	41	20.9%	19	16.4%	19	12.4%	14	23.1%	12	17.1%	25	14.3%	11	17.2%	19	15.9%	14
Every two weeks	10.9%	109	7.7%	16	11.9%	11	7.1%	8	8.7%	10	8.7%	5	16.4%	24	10.9%	8	10.1%	11	18.5%	16
Every three weeks	2.2%	22	1.3%	3	0.9%	1	3.9%	5	2.9%	3	0.7%	0	1.3%	2	2.2%	2	3.9%	4	3.2%	3
Monthly	19.4%	194	22.1%	46	18.3%	16	13.2%	16	28.6%	32	22.8%	12	19.5%	29	19.4%	14	16.8%	19	12.0%	10
Once every two months	7.0%	70	5.2%	11	9.8%	9	6.0%	7	9.7%	11	3.2%	2	8.8%	13	6.9%	5	7.7%	9	4.8%	4
Three-four times a year	5.6%	56	2.6%	5	5.2%	5	6.9%	8	6.2%	7	3.2%	2	6.2%	9	9.4%	7	4.7%	5	8.5%	7
Twice a year	3.6%	36	3.4%	7	5.1%	5	4.3%	5	2.0%	2	4.5%	2	2.5%	4	4.8%	4	2.4%	3	5.6%	5
Once a year	0.6%	6	1.3%	3	0.0%	0	0.0%	0	0.7%	1	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Less often	1.7%	17	2.0%	4	0.0%	0	2.7%	3	1.4%	2	0.0%	0	1.9%	3	1.4%	1	2.6%	3	1.5%	1
Never	19.0%	190	24.1%	50	19.0%	17	15.6%	18	15.2%	17	14.5%	8	15.4%	23	15.5%	11	22.7%	25	23.3%	20
(Don't know)	1.7%	17	0.8%	2	0.0%	0	0.0%	0	1.3%	1	6.4%	3	3.7%	6	1.6%	1	3.1%	3	1.0%	1
(Varies)	2.8%	28	4.9%	10	1.4%	1	0.6%	1	2.8%	3	2.3%	1	0.6%	1	7.6%	6	3.9%	4	0.7%	1
Mean:		*0.60*		*0.57*		*0.58*		*0.97*		*0.50*		*0.59*		*0.60*		*0.65*		*0.45*		*0.47*
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	

Mean score [Times a week]: Daily = 7, 4-6 days a week = 5, 2-3 days a week = 2.5, One day a week = 1, Every two weeks = 0.5, Every three weeks = 0.333, Monthly = 0.25, Once every two months = 0.125, Three-four times a year = 0.071, Twice a year = 0.042, Once a year = 0.021, Less often = 0.014, Never = 0

LOCK5 DURING the Covid lockdowns how often were you doing non-food shopping online?

Daily	2.7%	27	2.5%	5	0.0%	0	6.0%	7	1.5%	2	2.2%	1	1.9%	3	3.7%	3	3.0%	3	3.3%	3
4-6 days a week	2.3%	23	3.0%	6	0.0%	0	2.6%	3	1.5%	2	4.6%	2	2.6%	4	2.5%	2	2.4%	3	1.6%	1
2-3 days a week	12.6%	127	10.7%	22	19.3%	17	23.7%	28	10.4%	12	12.0%	6	15.4%	23	11.9%	9	4.0%	4	5.7%	5
One day a week	19.8%	198	17.0%	36	26.0%	23	18.1%	21	16.8%	19	20.8%	11	19.6%	29	14.4%	11	25.8%	29	23.3%	20
Every two weeks	10.7%	107	5.6%	12	13.6%	12	7.2%	9	14.5%	16	12.5%	7	15.4%	23	12.3%	9	9.7%	11	10.5%	9
Every three weeks	3.1%	31	2.3%	5	0.9%	1	5.2%	6	4.7%	5	0.0%	0	2.4%	4	2.5%	2	3.2%	4	5.8%	5
Monthly	14.7%	147	17.6%	37	13.5%	12	12.5%	15	19.3%	21	21.5%	11	10.6%	16	10.1%	7	14.0%	16	13.4%	12
Once every two months	4.1%	41	4.4%	9	1.5%	1	3.5%	4	4.3%	5	2.3%	1	3.0%	5	12.8%	9	4.0%	5	2.2%	2
Three-four times a year	5.8%	58	4.9%	10	4.1%	4	5.7%	7	5.4%	6	2.1%	1	6.3%	9	8.5%	6	7.3%	8	7.8%	7
Twice a year	2.3%	23	3.4%	7	1.3%	1	3.1%	4	2.0%	2	1.6%	1	1.7%	3	0.7%	1	1.7%	2	3.2%	3
Once a year	1.1%	11	2.0%	4	1.3%	1	0.0%	0	0.0%	0	2.3%	1	1.3%	2	0.0%	0	1.6%	2	0.7%	1
Less often	2.1%	21	4.4%	9	1.3%	1	1.4%	2	1.4%	2	0.7%	0	1.3%	2	3.1%	2	1.7%	2	0.7%	1
Never	14.3%	144	17.4%	36	14.5%	13	8.7%	10	13.8%	15	13.6%	7	13.7%	20	11.4%	8	13.9%	16	19.9%	17
(Don't know)	1.9%	19	0.9%	2	1.4%	1	1.3%	2	1.5%	2	2.5%	1	4.3%	6	0.7%	1	3.1%	3	1.0%	1
(Varies)	2.6%	26	4.0%	8	1.4%	1	1.2%	1	2.8%	3	1.4%	1	0.6%	1	5.4%	4	4.6%	5	0.7%	1
Mean:		*0.98*		*0.90*		*0.88*		*1.45*		*0.80*		*1.07*		*1.02*		*1.00*		*0.87*		*0.83*
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101

Mean score: More = 1, Same = 0, Less = -1

QD Non-food shopping online DURING lockdowns compared to BEFORE lockdowns:

More	37.3%	374	38.9%	81	41.8%	37	35.0%	41	32.0%	35	40.4%	21	40.9%	61	38.9%	29	32.9%	37	35.3%	30
Same	50.4%	504	47.1%	99	50.5%	45	56.2%	67	56.3%	62	40.5%	22	45.7%	68	40.6%	30	57.0%	64	56.8%	49
Less	6.9%	70	7.9%	17	5.0%	4	6.3%	7	6.7%	7	10.5%	6	8.5%	13	9.9%	7	2.5%	3	6.3%	5
(Don't know / varies)	5.3%	54	6.1%	13	2.7%	2	2.5%	3	5.0%	6	8.7%	5	4.9%	7	10.7%	8	7.7%	9	1.7%	1
Mean:		*0.32*		*0.33*		*0.38*		*0.29*		*0.27*		*0.33*		*0.34*		*0.33*		*0.33*		*0.30*
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	

Mean score [Times a week]: Daily = 7, 4-6 days a week = 5, 2-3 days a week = 2.5, One day a week = 1, Every two weeks = 0.5, Every three weeks = 0.333, Monthly = 0.25, Once every two months = 0.125, Three-four times a year = 0.071, Twice a year = 0.042, Once a year = 0.021, Less often = 0.014, Never = 0

LOCK6 NOW THAT the lockdowns are lifted, how often do you think you will be doing non-food shopping online?

Daily	1.8%	18	2.9%	6	0.0%	0	2.5%	3	1.5%	2	0.7%	0	1.9%	3	3.7%	3	0.0%	0	1.7%	1
4-6 days a week	0.4%	4	0.0%	0	0.0%	0	1.4%	2	0.0%	0	1.6%	1	0.0%	0	0.9%	1	0.7%	1	0.0%	0
2-3 days a week	9.3%	93	6.0%	13	15.7%	14	19.5%	23	6.7%	7	6.6%	4	11.6%	17	5.9%	4	5.7%	6	4.9%	4
One day a week	17.4%	174	14.8%	31	20.8%	19	20.1%	24	16.8%	19	22.8%	12	12.3%	18	12.6%	9	23.6%	26	18.4%	16
Every two weeks	11.7%	117	9.3%	20	13.3%	12	9.8%	12	11.7%	13	11.0%	6	16.9%	25	14.7%	11	8.4%	9	12.0%	10
Every three weeks	2.8%	28	2.1%	4	0.9%	1	2.7%	3	1.5%	2	4.1%	2	4.8%	7	2.5%	2	1.5%	2	5.8%	5
Monthly	18.8%	188	22.0%	46	16.1%	14	15.2%	18	25.3%	28	18.1%	10	17.3%	26	17.4%	13	18.3%	21	15.3%	13
Once every two months	6.2%	62	4.4%	9	5.0%	4	5.4%	6	7.3%	8	5.5%	3	6.7%	10	7.8%	6	7.0%	8	8.5%	7
Three-four times a year	5.5%	55	3.0%	6	8.6%	8	5.7%	7	5.4%	6	4.8%	3	4.5%	7	9.4%	7	5.6%	6	7.1%	6
Twice a year	2.6%	26	3.9%	8	2.2%	2	0.6%	1	3.5%	4	1.4%	1	2.5%	4	1.8%	1	2.4%	3	3.2%	3
Once a year	0.8%	8	1.2%	2	0.7%	1	0.0%	0	0.7%	1	3.2%	2	1.9%	3	0.0%	0	0.0%	0	0.0%	0
Less often	1.9%	19	4.1%	9	0.7%	1	1.4%	2	1.4%	2	1.4%	1	1.1%	2	1.4%	1	2.6%	3	0.0%	0
Never	14.8%	148	15.3%	32	14.1%	13	12.7%	15	15.4%	17	11.3%	6	13.7%	20	13.7%	10	15.5%	17	20.7%	18
(Don't know)	2.3%	23	4.6%	10	0.7%	1	1.8%	2	1.5%	2	5.4%	3	1.3%	2	1.4%	1	1.6%	2	1.7%	1
(Varies)	3.8%	38	6.5%	14	1.4%	1	1.2%	1	1.3%	1	2.2%	1	3.6%	5	6.9%	5	7.0%	8	0.7%	1
Mean:		*0.73*		*0.71*		*0.75*		*1.08*		*0.61*		*0.71*		*0.74*		*0.79*		*0.58*		*0.58*
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101

Mean score: More = 1, Same = 0, Less = -1

QE Non-food shopping online AFTER lockdowns compared to DURING lockdowns:

More	5.4%	54	9.4%	20	3.2%	3	8.2%	10	2.4%	3	8.4%	4	2.5%	4	4.0%	3	2.4%	3	6.1%	5
Same	62.2%	622	53.5%	112	69.4%	62	62.9%	75	65.3%	72	53.5%	28	61.4%	91	66.4%	49	67.4%	75	67.1%	58
Less	25.6%	256	25.6%	54	24.1%	21	24.0%	28	27.9%	31	29.7%	16	30.7%	46	21.4%	16	20.8%	23	24.4%	21
(Don't know / varies)	6.9%	69	11.5%	24	3.4%	3	5.0%	6	4.4%	5	8.3%	4	5.4%	8	8.2%	6	9.4%	10	2.4%	2
Mean:		*-0.22*		*-0.18*		*-0.22*		*-0.17*		*-0.27*		*-0.23*		*-0.30*		*-0.19*		*-0.20*		*-0.19*
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Mean score: More = 1, Same = 0, Less = -1																				
QF Non-food shopping online AFTER lockdowns compared to BEFORE lockdowns:																				
More	21.1%	211	23.2%	49	25.8%	23	21.8%	26	14.5%	16	22.6%	12	23.6%	35	21.3%	16	14.1%	16	22.1%	19
Same	62.5%	626	55.4%	116	66.5%	59	69.2%	82	69.5%	77	51.4%	27	58.0%	86	59.0%	44	70.9%	79	64.7%	56
Less	9.3%	93	9.6%	20	5.7%	5	5.9%	7	11.0%	12	12.8%	7	13.6%	20	8.3%	6	5.7%	6	10.7%	9
(Don't know / varies)	7.1%	71	11.9%	25	2.0%	2	3.0%	4	5.0%	6	13.2%	7	4.9%	7	11.3%	8	9.4%	10	2.4%	2
Mean:		*0.13*		*0.15*		*0.21*		*0.16*		*0.04*		*0.11*		*0.11*		*0.15*		*0.09*		*0.12*
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101
Q26AWhich of the following forms of shopping do you carry out? [MR]																				
Internet	61.5%	615	62.7%	131	60.2%	54	72.1%	86	64.0%	71	54.4%	29	59.5%	88	45.3%	33	65.8%	74	57.9%	50
Portable internet shopping (through mobile phone)	52.3%	524	54.5%	114	60.5%	54	56.6%	67	47.4%	52	58.1%	31	50.1%	74	57.4%	42	44.7%	50	45.1%	39
TV Shopping	3.1%	31	4.9%	10	2.8%	3	3.8%	5	2.9%	3	3.7%	2	3.2%	5	3.9%	3	0.7%	1	0.0%	0
(None of the above)	12.1%	121	13.6%	28	11.3%	10	8.8%	10	10.3%	11	10.4%	6	12.4%	18	10.0%	7	11.7%	13	18.5%	16
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q26BWhich goods or services do you currently purchase via Internet or TV shopping? [MR]																				
Those doing digital forms of shopping at Q26A																				
Baby items	2.4%	21	0.4%	1	7.1%	6	7.2%	8	4.6%	5	1.8%	1	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Banking / finance	10.1%	89	10.1%	18	2.6%	2	11.9%	13	8.7%	9	6.1%	3	15.1%	20	5.8%	4	14.3%	14	10.0%	7
Books	37.2%	327	41.7%	76	23.7%	19	23.6%	26	47.5%	47	39.3%	19	41.3%	54	45.4%	30	26.4%	26	45.7%	32
CDs, DVDs, Vinyl (physical products)	17.1%	150	19.5%	35	15.7%	12	12.0%	13	23.0%	23	12.9%	6	17.5%	23	9.7%	6	14.0%	14	25.0%	18
Clothes / shoes	50.3%	442	45.5%	82	48.7%	39	60.1%	65	56.2%	56	51.4%	24	41.2%	53	65.5%	44	44.7%	44	50.0%	35
Computer / printer accessories	4.1%	36	2.4%	4	5.4%	4	0.0%	0	10.4%	10	8.2%	4	3.0%	4	4.3%	3	4.9%	5	2.0%	1
Console / PC games	3.7%	33	0.9%	2	7.9%	6	5.8%	6	7.8%	8	3.2%	2	1.4%	2	0.0%	0	6.4%	6	1.9%	1
Cosmetics / health / beauty / chemist goods	12.4%	109	12.7%	23	12.2%	10	14.3%	15	12.2%	12	11.5%	5	9.4%	12	10.0%	7	7.5%	7	24.4%	17
Craft / hobby items (including stationery)	12.3%	108	14.4%	26	10.2%	8	4.3%	5	22.3%	22	7.0%	3	10.2%	13	11.6%	8	15.3%	15	10.9%	8
DIY / hardware goods	11.1%	98	10.3%	19	6.6%	5	11.6%	13	13.0%	13	9.7%	5	14.7%	19	9.8%	7	13.8%	14	6.2%	4
Domestic electrical appliances (white goods)	16.2%	143	11.9%	21	14.6%	12	14.2%	15	20.9%	21	11.6%	6	20.8%	27	18.7%	12	9.3%	9	28.0%	20
Downloadable content (e.g. music / movies / tv / games / apps)	4.1%	36	4.6%	8	4.7%	4	6.8%	7	8.5%	8	0.0%	0	3.7%	5	0.0%	0	2.5%	3	1.2%	1
Food / groceries	17.3%	152	14.6%	26	21.5%	17	14.4%	16	21.0%	21	14.9%	7	15.1%	20	14.3%	10	20.8%	21	22.4%	16
Furniture / soft furnishings / floor coverings / carpets	12.7%	111	14.9%	27	11.8%	9	11.7%	13	16.0%	16	7.7%	4	14.0%	18	13.2%	9	8.3%	8	11.1%	8
Garden items	8.6%	76	9.7%	17	4.7%	4	2.8%	3	11.8%	12	14.0%	7	9.0%	12	9.3%	6	11.7%	12	5.7%	4
Gifts	16.3%	144	12.4%	22	15.8%	13	23.3%	25	19.5%	19	26.8%	13	16.1%	21	13.6%	9	13.4%	13	12.0%	8
Holiday and / or Travel / Event Tickets	3.1%	27	1.5%	3	1.0%	1	2.7%	3	12.8%	13	1.0%	0	4.3%	6	1.0%	1	0.0%	0	2.0%	1
Insurance	6.8%	60	8.0%	15	1.9%	2	9.7%	11	10.5%	10	3.3%	2	7.6%	10	3.6%	2	8.1%	8	2.1%	1
Jewellery	2.6%	23	3.4%	6	0.0%	0	5.0%	5	4.7%	5	2.5%	1	0.9%	1	0.8%	1	2.7%	3	2.1%	1
Mobile phone accessories	2.7%	24	1.8%	3	7.8%	6	4.2%	5	4.6%	5	0.0%	0	2.8%	4	0.8%	1	0.0%	0	1.2%	1
Musical instruments / accessories	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet food / products	7.5%	66	7.9%	14	13.4%	11	3.6%	4	18.2%	18	8.8%	4	4.3%	6	4.5%	3	0.8%	1	8.2%	6
Small electrical items (e.g. kettles / toasters / hairdryers etc)	16.8%	148	15.2%	27	17.7%	14	13.1%	14	17.2%	17	8.8%	4	18.9%	25	21.1%	14	11.7%	12	29.4%	21
Small household goods	11.0%	96	7.1%	13	13.4%	11	11.5%	12	18.9%	19	12.0%	6	11.3%	15	10.0%	7	1.7%	2	18.6%	13
Sports goods	5.1%	45	5.4%	10	4.2%	3	10.6%	11	5.1%	5	5.3%	2	2.9%	4	9.2%	6	2.8%	3	0.9%	1
Toys	11.0%	97	11.6%	21	6.5%	5	11.4%	12	9.9%	10	10.6%	5	14.0%	18	21.9%	15	4.4%	4	9.0%	6
TVs, Hi-Fi's, computers	9.5%	83	5.8%	10	12.0%	9	5.5%	6	13.3%	13	1.7%	1	15.7%	20	6.5%	4	6.6%	6	17.3%	12
Vehicle parts	1.8%	16	3.2%	6	0.7%	1	3.5%	4	3.4%	3	1.0%	0	0.0%	0	0.0%	0	1.1%	1	0.9%	1
Vehicles	0.6%	5	0.0%	0	0.0%	0	0.0%	0	4.8%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
(Don’t know / varies)	4.7%	41	0.0%	0	3.8%	3	3.2%	3	4.6%	5	7.1%	3	11.6%	15	1.8%	1	6.6%	6	5.7%	4
Weighted base:		880		181		79		108		99		48		130		66		99		70
Sample:		839		143		83		88		88		85		104		86		84		78

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q26CExcluding what you've already mentioned - Which other goods or services are you likely to purchase in the future via Internet or TV shopping? [MR]																				
Those doing digital forms of shopping at Q26A																				
Baby items	0.4%	3	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Banking / finance	2.6%	23	3.4%	6	4.6%	4	3.4%	4	0.0%	0	0.0%	0	1.4%	2	0.8%	1	7.0%	7	0.0%	0
Books	2.3%	20	2.8%	5	3.0%	2	1.4%	1	0.0%	0	2.6%	1	5.2%	7	0.0%	0	3.6%	4	0.0%	0
CDs, DVDs, Vinyl (physical products)	1.4%	12	1.8%	3	2.3%	2	2.7%	3	1.7%	2	0.0%	0	0.7%	1	0.0%	0	1.7%	2	0.0%	0
Clothes / shoes	2.9%	25	3.4%	6	5.7%	4	3.4%	4	0.7%	1	0.8%	0	4.2%	5	0.0%	0	4.5%	4	0.0%	0
Computer / printer accessories	1.5%	13	1.8%	3	1.5%	1	4.1%	4	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.9%	1
Console / PC games	1.2%	11	2.9%	5	3.0%	2	1.4%	1	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Cosmetics / health / beauty / chemist goods	1.2%	11	3.9%	7	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.7%	1	1.7%	2	0.0%	0
Craft / hobby items (including stationery)	0.9%	8	2.9%	5	0.0%	0	1.4%	1	0.0%	0	1.8%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
DIY / hardware goods	1.3%	12	1.5%	3	0.0%	0	2.2%	2	1.7%	2	2.0%	1	0.0%	0	1.0%	1	2.7%	3	0.9%	1
Domestic electrical appliances (white goods)	1.1%	10	2.9%	5	1.6%	1	1.4%	1	0.0%	0	0.8%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Downloadable content (e.g. music / movies / tv / games / apps)	1.8%	16	3.8%	7	2.3%	2	0.0%	0	0.0%	0	1.6%	1	1.5%	2	0.0%	0	0.0%	0	7.1%	5
Food / groceries	1.5%	13	0.6%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	4.6%	6	1.6%	1	0.8%	1	3.9%	3
Furniture / soft furnishings / floor coverings / carpets	1.6%	14	2.4%	4	1.5%	1	1.7%	2	0.7%	1	1.7%	1	0.0%	0	3.3%	2	1.1%	1	2.0%	1
Garden items	2.1%	18	0.6%	1	3.0%	2	1.7%	2	4.8%	5	0.0%	0	3.2%	4	1.0%	1	2.5%	3	0.9%	1
Gifts	2.1%	19	3.8%	7	5.3%	4	2.7%	3	1.0%	1	2.4%	1	0.9%	1	0.0%	0	1.7%	2	0.0%	0
Holiday and / or Travel / Event Tickets	3.5%	31	3.3%	6	2.3%	2	7.1%	8	1.0%	1	4.4%	2	6.1%	8	0.8%	1	2.9%	3	0.9%	1
Insurance	2.1%	19	4.3%	8	3.0%	2	2.7%	3	0.0%	0	1.6%	1	1.4%	2	0.0%	0	1.7%	2	2.0%	1
Jewellery	0.5%	4	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	2.0%	1
Mobile phone accessories	0.6%	6	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	1.0%	1	0.0%	0	2.0%	1
Musical instruments / accessories	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Pet food / products	1.5%	14	3.4%	6	0.0%	0	1.5%	2	0.0%	0	0.0%	0	1.5%	2	1.8%	1	2.7%	3	0.0%	0
Small electrical items (e.g. kettles / toasters / hairdryers etc)	1.4%	12	1.5%	3	1.6%	1	3.5%	4	0.0%	0	4.4%	2	1.4%	2	1.0%	1	0.0%	0	0.0%	0
Small household goods	1.4%	12	2.9%	5	0.0%	0	2.8%	3	1.0%	1	2.6%	1	0.0%	0	1.0%	1	0.0%	0	1.2%	1
Sports goods	1.2%	11	2.8%	5	0.0%	0	0.0%	0	1.7%	2	0.0%	0	1.4%	2	1.0%	1	1.9%	2	0.0%	0
Toys	1.2%	11	0.9%	2	1.5%	1	4.3%	5	0.0%	0	0.0%	0	0.7%	1	1.0%	1	1.7%	2	0.0%	0
TVs, Hi-Fi's, computers	1.3%	11	0.9%	2	1.7%	1	2.8%	3	1.0%	1	0.0%	0	0.7%	1	1.0%	1	0.0%	0	4.1%	3
Vehicle parts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicles	0.7%	7	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	2.2%	3	1.7%	1	0.0%	0	0.9%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
(Don't know)	17.4%	153	12.2%	22	32.4%	26	23.9%	26	25.5%	25	17.7%	8	8.8%	11	14.2%	9	23.5%	23	2.7%	2
(Nothing new / same goods as I currently am)	61.1%	538	62.3%	113	50.9%	40	50.9%	55	57.6%	57	64.1%	30	66.9%	87	66.5%	44	54.1%	53	81.7%	57
Weighted base:		880		181		79		108		99		48		130		66		99		70
Sample:		839		143		83		88		88		85		104		86		84		78

Q26D For your last Internet or TV order, how did you receive your goods? [MR]

Those doing digital forms of shopping at Q26A

Collection at store	7.6%	67	13.3%	24	1.5%	1	6.9%	7	13.3%	13	4.3%	2	5.4%	7	4.3%	3	1.7%	2	10.9%	8
Home delivery	90.8%	799	86.1%	156	96.2%	76	91.8%	99	78.7%	78	93.0%	44	94.6%	123	95.0%	63	98.3%	97	89.1%	62
Delivery to place of work	0.7%	6	0.0%	0	0.0%	0	0.0%	0	5.1%	5	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collection at click and collect hub	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Collection at other location	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.9%	8	0.6%	1	2.3%	2	1.4%	1	3.0%	3	1.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Weighted base:		880		181		79		108		99		48		130		66		99		70
Sample:		839		143		83		88		88		85		104		86		84		78

Q27X Do you ever visit the following Town Centres? [MR/PR]

Hailsham	37.9%	379	82.7%	173	61.0%	54	29.0%	34	12.6%	14	4.4%	2	5.8%	9	25.5%	19	54.6%	61	14.7%	13
Uckfield	40.8%	408	21.7%	45	59.2%	53	85.1%	101	66.5%	74	5.5%	3	33.2%	49	81.4%	60	13.1%	15	10.0%	9
Crowborough	32.4%	324	8.1%	17	35.7%	32	44.4%	53	94.5%	105	58.2%	31	31.2%	46	13.3%	10	7.2%	8	26.6%	23
Heathfield	27.0%	270	23.6%	49	90.3%	81	21.2%	25	28.7%	32	9.6%	5	6.2%	9	19.5%	14	10.8%	12	49.3%	42
Polegate	13.9%	139	23.7%	50	8.4%	8	6.5%	8	5.7%	6	2.3%	1	0.0%	0	4.7%	3	55.8%	62	1.0%	1
Wadhurst	9.8%	98	4.6%	10	8.7%	8	4.4%	5	8.1%	9	37.4%	20	1.8%	3	0.9%	1	0.0%	0	50.7%	44
Forest Row	17.3%	174	2.0%	4	3.5%	3	11.0%	13	14.3%	16	12.9%	7	80.5%	119	13.4%	10	0.7%	1	0.7%	1
Do not visit any of these centres	13.2%	132	11.9%	25	3.6%	3	5.9%	7	2.4%	3	24.4%	13	12.3%	18	13.9%	10	27.9%	31	24.9%	21
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q27A Which of these centres do you visit the most? [PR]																				
Thosse who mentioned a centre at Q27x																				
Hailsham	27.7%	241	87.6%	162	20.8%	18	12.0%	13	0.0%	0	4.0%	2	2.7%	4	8.7%	6	38.2%	31	9.5%	6
Uckfield	20.9%	182	0.6%	1	10.3%	9	77.7%	87	16.4%	18	1.2%	0	8.9%	12	80.9%	51	5.1%	4	0.0%	0
Crowborough	17.9%	156	1.8%	3	7.1%	6	7.6%	8	83.6%	90	61.6%	25	14.5%	19	2.9%	2	2.1%	2	1.0%	1
Heathfield	11.2%	98	7.7%	14	61.0%	53	2.1%	2	0.0%	0	1.8%	1	0.7%	1	5.9%	4	0.0%	0	35.8%	23
Polegate	5.6%	48	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	54.6%	44	0.0%	0
Wadhurst	5.5%	48	0.0%	0	0.9%	1	0.0%	0	0.0%	0	30.1%	12	0.0%	0	0.0%	0	0.0%	0	53.6%	35
Forest Row	11.2%	97	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.2%	0	73.2%	95	1.6%	1	0.0%	0	0.0%	0
Weighted base:		869		185		86		112		108		40		130		64		81		65
Sample:		864		153		97		95		98		76		107		85		73		80

Mean score [Times a month]: Daily = 28, At least two times a week = 8, At least once a week = 4, At least once a fortnight = 2, At least once a month = 1, At least every two months = 0.5, At least every 3 months = 0.333, At least every 6 months = 0.166, Less often than once every 6 months = 0.111

Q28A How often do you visit [CENTRE MENTIONED AT Q27A]?																				
Thosse who mentioned a centre at Q27x																				
Daily	9.0%	78	12.4%	23	11.3%	10	15.0%	17	6.6%	7	2.1%	1	6.1%	8	0.8%	1	3.0%	2	15.6%	10
At least two times a week	26.8%	233	22.6%	42	36.4%	31	38.7%	43	41.2%	44	13.5%	5	18.3%	24	14.0%	9	28.3%	23	17.8%	12
At least once a week	27.8%	241	34.3%	63	22.5%	19	33.8%	38	31.0%	33	24.3%	10	19.5%	25	30.5%	19	21.9%	18	23.5%	15
At least once a fortnight	11.3%	98	8.9%	16	16.4%	14	7.1%	8	5.8%	6	23.0%	9	15.6%	20	12.6%	8	12.0%	10	9.2%	6
At least once a month	11.9%	103	12.7%	23	8.0%	7	2.1%	2	8.3%	9	19.5%	8	18.1%	23	17.8%	11	15.5%	13	10.4%	7
At least every two months	3.7%	32	2.3%	4	3.3%	3	0.0%	0	3.4%	4	2.8%	1	6.0%	8	9.0%	6	4.3%	3	5.2%	3
At least every 3 months	3.3%	28	1.4%	3	1.6%	1	1.4%	2	1.5%	2	2.4%	1	7.5%	10	7.4%	5	5.4%	4	2.3%	1
At least every 6 months	2.6%	23	2.3%	4	0.0%	0	1.3%	1	0.0%	0	6.4%	3	5.1%	7	4.4%	3	2.1%	2	5.4%	3
Less often than once every 6 months	1.6%	14	1.0%	2	0.0%	0	0.6%	1	0.7%	1	3.3%	1	2.6%	3	3.4%	2	1.0%	1	4.5%	3
Have only visited once	0.3%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
(Don't know / varies)	1.7%	15	1.5%	3	0.7%	1	0.0%	0	1.5%	2	1.8%	1	1.3%	2	0.0%	0	5.4%	4	5.2%	3
Mean:		*6.29*		*7.13*		*7.44*		*8.80*		*6.70*		*3.42*		*4.58*		*3.08*		*4.74*		*7.53*
Weighted base:		869		185		86		112		108		40		130		64		81		65
Sample:		864		153		97		95		98		76		107		85		73		80

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q28B How do you usually travel to [CENTRE MENTIONED AT Q27A]?																				
Thosse who mentioned a centre at Q27x																				
Car / van (as driver)	67.6%	587	60.7%	112	75.7%	65	71.9%	80	52.5%	57	93.2%	37	68.0%	88	84.4%	54	59.4%	48	71.1%	46
Car / van (as passenger)	7.2%	63	9.1%	17	6.9%	6	2.1%	2	4.1%	4	4.9%	2	6.6%	9	13.2%	8	4.1%	3	16.5%	11
Bus, minibus or coach	2.5%	22	2.3%	4	2.1%	2	1.3%	1	2.8%	3	1.9%	1	0.7%	1	2.4%	2	7.7%	6	2.9%	2
Motorcycle, scooter or moped	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	19.9%	173	23.5%	43	13.8%	12	24.7%	28	36.2%	39	0.0%	0	18.0%	23	0.0%	0	27.8%	22	8.5%	5
Taxi	0.3%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Train	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	8	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.3%	11	2.8%	5	1.5%	1	0.0%	0	2.8%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.0%	1
Weighted base:		869		185		86		112		108		40		130		64		81		65
Sample:		864		153		97		95		98		76		107		85		73		80

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q29 What do you like most about (CENTRE MENTIONED AT Q27A)? *Thosse who mentioned a centre at Q27x*																				
Choice and range of shops	23.2%	202	18.1%	33	18.6%	16	16.3%	18	29.5%	32	32.1%	13	32.5%	42	19.4%	12	14.1%	11	36.3%	23
Strength of supermarket provision	4.5%	39	5.4%	10	5.0%	4	5.5%	6	5.0%	5	12.4%	5	0.7%	1	1.8%	1	7.3%	6	1.0%	1
Choice of leisure facilities (restaurants, pubs etc)	4.7%	41	5.5%	10	0.7%	1	0.6%	1	4.5%	5	4.1%	2	10.6%	14	2.4%	2	5.7%	5	4.2%	3
Choice of services (hairdressers, banks etc)	3.0%	26	5.0%	9	4.7%	4	1.4%	2	3.6%	4	0.9%	0	3.0%	4	1.6%	1	2.0%	2	1.0%	1
Environmental quality of centre	4.2%	36	2.7%	5	3.6%	3	4.1%	5	4.5%	5	5.1%	2	10.0%	13	0.8%	1	2.1%	2	2.0%	1
Close to home	31.4%	273	36.6%	68	39.6%	34	47.2%	53	28.0%	30	18.0%	7	14.6%	19	20.8%	13	34.8%	28	31.7%	20
Close to work	3.6%	31	1.0%	2	8.2%	7	5.0%	6	3.8%	4	2.4%	1	4.0%	5	2.7%	2	4.7%	4	2.0%	1
Easily accessible by public transport	0.9%	8	1.1%	2	0.0%	0	1.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	4	0.0%	0
Convenient car parking	3.2%	28	2.5%	5	4.2%	4	1.3%	1	5.7%	6	4.2%	2	1.3%	2	4.7%	3	4.1%	3	3.2%	2
Free car parking	4.9%	42	4.9%	9	6.1%	5	4.1%	5	1.6%	2	4.1%	2	4.7%	6	19.0%	12	2.3%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / family	1.1%	9	1.8%	3	0.0%	0	1.4%	2	0.0%	0	1.2%	0	0.7%	1	3.6%	2	1.0%	1	0.0%	0
Compact centre / not spread out	1.1%	10	1.4%	3	0.0%	0	0.6%	1	2.2%	2	0.9%	0	0.0%	0	1.0%	1	3.1%	3	1.0%	1
Familiarity	1.4%	12	1.8%	3	0.0%	0	0.0%	0	0.7%	1	4.0%	2	1.5%	2	2.6%	2	1.0%	1	3.3%	2
Friendly people / nice atmosphere	1.8%	16	1.3%	2	2.2%	2	1.3%	1	1.8%	2	0.0%	0	1.5%	2	1.8%	1	3.0%	2	4.3%	3
Good range of independent shops	1.8%	16	1.0%	2	2.9%	2	1.4%	2	0.0%	0	0.0%	0	6.2%	8	2.7%	2	0.0%	0	0.0%	0
Quiet / not too busy	0.9%	8	0.4%	1	0.0%	0	1.3%	1	0.7%	1	0.0%	0	0.0%	0	1.8%	1	3.3%	3	2.0%	1
The Waitrose store	0.7%	6	1.0%	2	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.7%	1	1.8%	1	0.0%	0	0.0%	0
(Nothing in particular)	7.6%	66	8.6%	16	4.2%	4	6.9%	8	7.8%	8	5.5%	2	8.1%	10	11.3%	7	7.2%	6	8.1%	5
Weighted base:		869		185		86		112		108		40		130		64		81		65
Sample:		864		153		97		95		98		76		107		85		73		80

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q30A Are there any measures that would encourage you to visit [CENTRE MENTIONED AT Q27A] more often? [MR]																				
Thosse who mentioned a centre at Q27x																				
1st mention																				
Increased general choice and range of shops	20.0%	174	19.3%	36	14.4%	12	25.8%	29	44.6%	48	6.0%	2	10.0%	13	17.9%	11	19.2%	15	10.0%	6
Improved food shops within the town centre	2.4%	21	2.3%	4	0.7%	1	4.3%	5	0.0%	0	0.9%	0	3.2%	4	5.2%	3	2.3%	2	2.3%	1
Discount foodstores within the town centre	0.9%	8	2.2%	4	2.3%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	4.8%	42	9.2%	17	2.2%	2	4.9%	5	7.1%	8	4.0%	2	1.5%	2	2.6%	2	4.4%	4	2.2%	1
Improved leisure facilities	2.3%	20	0.9%	2	2.2%	2	1.3%	1	3.8%	4	2.1%	1	3.5%	5	1.8%	1	3.3%	3	2.6%	2
Improved quality of shops	1.9%	17	2.4%	4	5.3%	5	2.1%	2	1.5%	2	0.0%	0	1.4%	2	1.8%	1	0.0%	0	1.3%	1
More parking	4.8%	42	4.7%	9	1.6%	1	2.7%	3	0.7%	1	10.5%	4	4.9%	6	0.0%	0	3.4%	3	22.2%	14
Cheaper parking	1.1%	10	0.0%	0	0.0%	0	1.3%	1	2.1%	2	0.9%	0	1.5%	2	4.7%	3	0.0%	0	1.3%	1
Improved street cleaning	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.4%	12	1.0%	2	1.4%	1	0.0%	0	1.8%	2	3.0%	1	1.5%	2	1.6%	1	0.0%	0	4.5%	3
Cheaper public transport	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Better environment	1.5%	13	1.4%	3	1.8%	2	0.0%	0	1.4%	1	0.0%	0	3.8%	5	2.4%	2	1.0%	1	0.0%	0
Better security	0.5%	4	0.0%	0	0.0%	0	1.4%	2	1.6%	2	0.9%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Longer opening hours	0.8%	7	1.0%	2	1.4%	1	2.9%	3	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better range of service outlets	1.3%	11	0.9%	2	0.0%	0	0.0%	0	3.8%	4	0.0%	0	2.3%	3	0.0%	0	1.0%	1	2.9%	2
Fewer charity shops	0.7%	6	1.0%	2	0.0%	0	1.4%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Improve congestion / too busy	2.9%	25	2.6%	5	0.7%	1	1.4%	2	0.0%	0	0.9%	0	2.7%	3	1.8%	1	9.0%	7	8.9%	6
More clothes shops	1.3%	11	1.4%	3	4.4%	4	2.9%	3	0.9%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	48.4%	421	46.4%	86	61.7%	53	42.1%	47	28.7%	31	63.4%	25	60.5%	79	57.6%	37	45.8%	37	41.0%	26
(Don't know)	2.6%	23	3.2%	6	0.0%	0	4.1%	5	0.7%	1	5.3%	2	1.3%	2	1.8%	1	7.4%	6	1.0%	1
Weighted base:		869		185		86		112		108		40		130		64		81		65
Sample:		864		153		97		95		98		76		107		85		73		80

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
2nd mention																				
Increased general choice and range of shops	5.7%	50	5.3%	10	2.2%	2	11.0%	12	7.3%	8	4.0%	2	4.4%	6	1.8%	1	5.4%	4	7.9%	5
Improved food shops within the town centre	1.5%	13	0.4%	1	6.1%	5	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	4.4%	4	0.0%	0
Discount foodstores within the town centre	0.5%	5	1.0%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Improved non-food shops within the town centre	4.9%	43	4.4%	8	1.4%	1	7.5%	8	11.1%	12	0.0%	0	2.8%	4	4.4%	3	5.7%	5	3.2%	2
Improved leisure facilities	1.9%	16	0.9%	2	1.5%	1	3.4%	4	3.1%	3	0.0%	0	0.9%	1	0.8%	1	2.3%	2	4.2%	3
Improved quality of shops	1.5%	13	4.3%	8	0.0%	0	2.6%	3	1.5%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	2.2%	19	3.3%	6	1.4%	1	0.6%	1	1.5%	2	2.1%	1	2.9%	4	0.0%	0	0.0%	0	7.2%	5
Cheaper parking	0.5%	4	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.3%	1	2.2%	1
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.6%	5	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	2.3%	2	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.1%	10	2.2%	4	0.0%	0	1.4%	2	0.9%	1	0.0%	0	1.4%	2	0.0%	0	0.0%	0	2.2%	1
Better security	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.4%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better range of service outlets	0.5%	4	0.6%	1	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Fewer charity shops	0.3%	2	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Improve congestion / too busy	0.7%	6	0.4%	1	0.0%	0	0.0%	0	1.5%	2	4.1%	2	0.7%	1	0.8%	1	1.0%	1	0.0%	0
More clothes shops	0.7%	6	2.9%	5	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	73.6%	639	68.2%	126	86.7%	75	67.2%	75	62.5%	68	80.4%	32	83.0%	108	86.1%	55	69.1%	56	70.8%	46
(Don't know)	3.3%	29	4.6%	8	0.0%	0	4.1%	5	2.1%	2	5.3%	2	2.7%	3	1.8%	1	7.4%	6	1.0%	1
Weighted base:		869		185		86		112		108		40		130		64		81		65
Sample:		864		153		97		95		98		76		107		85		73		80

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
3rd mention																				
Increased general choice and range of shops	0.7%	7	1.0%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	2	1.3%	1	0.0%	0
Improved food shops within the town centre	0.7%	6	0.0%	0	0.0%	0	0.6%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.5%	2
Discount foodstores within the town centre	0.4%	4	0.9%	2	0.0%	0	1.3%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	0.6%	5	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Improved leisure facilities	0.9%	8	0.9%	2	0.7%	1	1.4%	2	1.5%	2	1.2%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Improved quality of shops	0.8%	7	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0
More parking	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.4%	3	0.9%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.4%	4	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Better security	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better range of service outlets	0.2%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Fewer charity shops	0.5%	4	0.9%	2	0.0%	0	0.8%	1	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve congestion / too busy	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
More clothes shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	89.7%	780	87.0%	161	96.4%	83	86.5%	97	86.6%	94	90.6%	36	94.5%	123	94.8%	60	85.9%	69	89.1%	58
(Don't know)	3.9%	34	6.5%	12	0.0%	0	4.1%	5	3.6%	4	5.3%	2	2.7%	3	1.8%	1	7.4%	6	1.0%	1
Weighted base:		869		185		86		112		108		40		130		64		81		65
Sample:		864		153		97		95		98		76		107		85		73		80

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Any mention																				
Increased general choice and range of shops	26.5%	230	25.5%	47	16.6%	14	38.2%	43	52.0%	56	10.1%	4	14.5%	19	23.2%	15	25.9%	21	17.9%	12
Improved food shops within the town centre	4.6%	40	2.8%	5	6.8%	6	4.9%	6	5.0%	5	0.9%	0	3.2%	4	5.2%	3	7.8%	6	5.8%	4
Discount foodstores within the town centre	1.8%	16	4.1%	8	2.3%	2	2.6%	3	1.5%	2	0.9%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Improved non-food shops within the town centre	10.3%	90	15.5%	29	3.6%	3	12.5%	14	18.2%	20	4.0%	2	4.3%	6	7.0%	4	10.1%	8	7.7%	5
Improved leisure facilities	5.1%	44	2.7%	5	4.4%	4	6.1%	7	8.4%	9	3.3%	1	4.4%	6	2.6%	2	7.7%	6	6.8%	4
Improved quality of shops	4.2%	37	6.7%	12	5.3%	5	7.4%	8	3.1%	3	1.9%	1	4.2%	5	1.8%	1	0.0%	0	1.3%	1
More parking	7.0%	61	8.0%	15	3.0%	3	3.3%	4	2.2%	2	14.5%	6	7.9%	10	0.0%	0	3.4%	3	29.4%	19
Cheaper parking	1.7%	15	0.4%	1	1.4%	1	1.3%	1	2.1%	2	3.0%	1	1.5%	2	4.7%	3	1.3%	1	3.5%	2
Improved street cleaning	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Increased public transport	2.4%	21	2.9%	5	1.4%	1	1.3%	1	1.8%	2	3.0%	1	1.5%	2	4.3%	3	2.3%	2	4.5%	3
Cheaper public transport	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Better environment	3.1%	27	3.7%	7	1.8%	2	1.4%	2	5.2%	6	0.0%	0	5.1%	7	2.4%	2	1.0%	1	3.2%	2
Better security	0.9%	8	0.0%	0	0.0%	0	1.4%	2	3.1%	3	0.9%	0	0.0%	0	0.8%	1	2.3%	2	0.0%	0
Longer opening hours	1.2%	10	1.0%	2	1.4%	1	4.2%	5	0.0%	0	1.9%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better range of service outlets	2.1%	18	1.5%	3	1.6%	1	0.0%	0	6.2%	7	0.0%	0	2.3%	3	0.0%	0	2.0%	2	3.9%	3
Fewer charity shops	1.5%	13	1.9%	3	0.0%	0	3.1%	3	3.7%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.3%	1
Improve congestion / too busy	3.7%	33	3.0%	6	0.7%	1	1.4%	2	1.5%	2	5.0%	2	3.3%	4	2.6%	2	10.0%	8	11.1%	7
More clothes shops	2.0%	17	4.3%	8	5.1%	4	2.9%	3	0.9%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		869		185		86		112		108		40		130		64		81		65
Sample:		864		153		97		95		98		76		107		85		73		80

Mean score: Plentiful = 2, Good = 1, Average = 0, Poor = -1, Severely lacking = -2

Q30B How would you rate the provision of independent retail and leisure traders in [CENTRE MENTIONED AT Q27A]? [PR]

Thosse who mentioned a centre at Q27x

Plentiful	9.7%	84	7.6%	14	7.7%	7	9.0%	10	4.5%	5	3.9%	2	20.4%	27	7.3%	5	4.6%	4	19.1%	12
Good	31.6%	275	32.7%	60	34.4%	30	28.2%	31	29.7%	32	26.9%	11	29.9%	39	42.3%	27	19.8%	16	44.4%	29
Average	41.7%	363	40.7%	75	48.7%	42	50.3%	56	39.7%	43	55.5%	22	35.0%	45	41.8%	27	42.8%	34	27.6%	18
Poor	10.9%	95	8.7%	16	7.9%	7	12.6%	14	16.4%	18	9.6%	4	9.0%	12	7.0%	4	19.0%	15	8.0%	5
Severely lacking	6.1%	53	10.4%	19	1.4%	1	0.0%	0	9.8%	11	4.2%	2	5.7%	7	1.6%	1	13.8%	11	1.0%	1
Mean:		*0.28*		*0.18*		*0.39*		*0.34*		*0.03*		*0.17*		*0.50*		*0.47*		*-0.18*		*0.73*
Weighted base:		869		185		86		112		108		40		130		64		81		65
Sample:		864		153		97		95		98		76		107		85		73		80

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Mean score: Plentiful = 2, Good = 1, Average = 0, Poor = -1, Severely lacking = -2																				
Q30C How would you rate the 'evening and night-time economy' in [CENTRE MENTIONED AT Q27A]? The evening and night-time economy includes restaurants, pub, bars and other nightlife, as well as entertainment facilities such as cinemas, theatres, live music and events. [PR]																				
Thosse who mentioned a centre at Q27x																				
Plentiful	3.2%	28	2.2%	4	0.9%	1	4.5%	5	4.4%	5	0.0%	0	7.9%	10	0.0%	0	0.0%	0	4.5%	3
Good	20.3%	176	17.8%	33	13.9%	12	18.4%	21	30.5%	33	8.6%	3	33.4%	43	19.1%	12	11.2%	9	15.5%	10
Average	21.2%	184	26.0%	48	14.4%	12	27.3%	30	30.7%	33	18.7%	7	14.3%	19	18.4%	12	8.7%	7	23.7%	15
Poor	15.3%	133	7.9%	15	23.1%	20	23.1%	26	13.5%	15	16.3%	7	7.9%	10	13.8%	9	29.1%	23	14.8%	10
Severely lacking	7.7%	67	7.7%	14	16.2%	14	1.9%	2	7.6%	8	7.4%	3	3.4%	4	5.0%	3	16.4%	13	6.5%	4
(Don't know)	32.3%	281	38.3%	71	31.6%	27	24.8%	28	13.2%	14	49.0%	20	33.1%	43	43.7%	28	34.7%	28	35.0%	23
Mean:		*-0.04*		*-0.01*		*-0.40*		*0.01*		*0.11*		*-0.23*		*0.34*		*-0.05*		*-0.51*		*-0.03*
Weighted base:		869		185		86		112		108		40		130		64		81		65
Sample:		864		153		97		95		98		76		107		85		73		80
Q30D As well as visiting [CENTRE MENTIONED AT Q27A], do you ever visit any of these other large centres? [PR]																				
Thosse who mentioned a centre at Q27x																				
Brighton	51.9%	451	61.2%	113	40.7%	35	58.9%	66	45.0%	49	34.9%	14	50.4%	66	73.2%	47	54.3%	44	29.8%	19
Eastbourne	67.4%	585	93.0%	172	77.7%	67	73.0%	82	56.9%	62	28.6%	11	37.5%	49	63.4%	40	89.8%	72	48.0%	31
Crawley	20.8%	181	8.3%	15	5.0%	4	27.8%	31	25.3%	27	8.5%	3	63.8%	83	18.8%	12	5.5%	4	0.0%	0
Haywards Heath	22.1%	192	9.8%	18	11.0%	9	34.9%	39	15.8%	17	7.7%	3	40.8%	53	64.9%	41	10.0%	8	4.9%	3
Horsham	7.7%	67	4.8%	9	5.0%	4	7.4%	8	4.5%	5	2.8%	1	22.0%	29	8.6%	5	6.4%	5	0.0%	0
Royal Tunbridge Wells	59.5%	517	36.0%	67	73.8%	64	69.1%	77	83.5%	90	85.3%	34	68.2%	89	44.1%	28	20.4%	16	81.0%	52
Bexhill	21.1%	184	35.5%	66	26.9%	23	9.8%	11	12.7%	14	12.7%	5	7.3%	10	6.3%	4	32.4%	26	39.8%	26
Hastings	24.7%	215	30.8%	57	27.1%	23	20.3%	23	18.6%	20	30.5%	12	11.0%	14	6.3%	4	18.8%	15	71.0%	46
Lewes	32.2%	280	21.8%	40	32.3%	28	39.2%	44	27.3%	30	28.9%	12	27.0%	35	82.7%	53	36.7%	30	14.9%	10
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burgess Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
East Grinstead	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0
London	0.5%	4	1.4%	3	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge	0.2%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Worthing	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(No, don't visit anywhere else)	3.9%	34	2.2%	4	3.7%	3	4.0%	4	4.4%	5	5.7%	2	6.4%	8	0.8%	1	5.1%	4	3.9%	3
Weighted base:		869		185		86		112		108		40		130		64		81		65
Sample:		864		153		97		95		98		76		107		85		73		80

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q31 Why don't you visit any of these Town Centres? [MR] *Those who answered none at Q27X*																				
Lack of choice and range of non-food shops	11.0%	14	11.6%	3	76.0%	2	66.8%	5	63.4%	2	9.2%	1	0.0%	0	0.0%	0	5.4%	2	0.0%	0
Lack of choice and range of food shops	0.8%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too far away from home	33.9%	45	46.9%	12	0.0%	0	45.7%	3	0.0%	0	37.3%	5	29.1%	5	19.4%	2	22.9%	7	49.0%	11
Too far away from work	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Not accessible by public transport	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0
Inconveniently located car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive car parking	1.8%	2	0.0%	0	0.0%	0	22.7%	2	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health reasons / disability	4.4%	6	3.2%	1	0.0%	0	10.2%	1	36.6%	1	9.2%	1	4.7%	1	6.5%	1	0.0%	0	2.9%	1
(Nothing, no reason to visit)	47.0%	62	27.8%	7	24.0%	1	0.0%	0	0.0%	0	37.9%	5	66.2%	12	59.0%	6	69.1%	22	45.1%	10
(Don't know)	3.0%	4	10.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	2.6%	1	0.0%	0
Weighted base:		132		25		3		7		3		13		18		10		31		21
Sample:		137		22		3		5		2		24		18		15		27		21

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q32 Instead of these Town Centre's, which other centres or villages do you usually visit? [MR]																				
Those who answered none at Q27X																				
Brighton	40.7%	54	47.5%	12	38.0%	1	0.0%	0	0.0%	0	12.9%	2	30.9%	6	65.8%	7	69.7%	22	22.3%	5
Eastbourne	60.9%	80	86.0%	21	100.0%	3	0.0%	0	63.4%	2	12.9%	2	39.9%	7	39.1%	4	97.4%	30	49.3%	11
Crawley	14.5%	19	7.3%	2	0.0%	0	0.0%	0	0.0%	0	6.4%	1	60.1%	11	10.2%	1	14.5%	5	0.0%	0
Haywards Heath	7.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.8%	6	34.5%	4	0.0%	0	0.0%	0
Horsham	5.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.5%	5	16.7%	2	0.0%	0	0.0%	0
Royal Tunbridge Wells	45.0%	59	36.1%	9	38.0%	1	89.8%	6	63.4%	2	87.9%	11	41.7%	8	23.1%	2	7.9%	2	81.0%	17
Bexhill	24.7%	32	76.1%	19	0.0%	0	23.1%	2	0.0%	0	3.7%	0	4.7%	1	0.0%	0	2.6%	1	45.5%	10
Hastings	27.4%	36	54.9%	14	0.0%	0	0.0%	0	0.0%	0	26.8%	3	0.0%	0	0.0%	0	11.9%	4	71.3%	15
Lewes	28.0%	37	14.8%	4	0.0%	0	0.0%	0	0.0%	0	10.1%	1	30.6%	6	95.1%	10	51.3%	16	2.9%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
None - health reasons	7.1%	9	6.5%	2	0.0%	0	10.2%	1	36.6%	1	5.7%	1	15.1%	3	4.9%	1	0.0%	0	9.5%	2
Battle	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	1
Lindfield	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0
Newhaven	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0
Rusthall	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaford	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0
Tonbridge	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		132		25		3		7		3		13		18		10		31		21
Sample:		137		22		3		5		2		24		18		15		27		21
Q33 Outside of the lockdowns, which of these leisure activities do you participate in? [MR]																				
Indoor sports or health and fitness activity	30.9%	310	33.2%	70	32.2%	29	30.9%	37	26.1%	29	22.5%	12	36.7%	54	33.5%	25	28.1%	31	27.2%	23
Cinema	52.5%	525	55.2%	116	46.5%	41	50.1%	59	46.6%	52	58.3%	31	53.2%	79	65.6%	48	48.6%	54	51.6%	44
Restaurant	73.7%	738	74.0%	155	71.7%	64	74.6%	89	75.1%	83	75.3%	40	68.8%	102	75.8%	56	74.6%	83	76.7%	66
Pub / bars / nightclubs	60.4%	605	49.5%	104	64.3%	57	67.6%	80	67.9%	75	66.8%	35	61.0%	90	65.7%	49	53.8%	60	62.8%	54
Ten pin bowling	19.6%	196	28.1%	59	9.5%	8	19.0%	23	24.4%	27	18.5%	10	13.3%	20	25.5%	19	15.5%	17	15.2%	13
Bingo	2.6%	26	5.4%	11	3.0%	3	3.2%	4	3.0%	3	0.9%	0	0.0%	0	0.7%	1	1.7%	2	2.4%	2
Theatres / concert halls / museums / art galleries and other cultural facilities	50.2%	502	51.6%	108	40.9%	36	37.2%	44	50.4%	56	52.3%	28	52.3%	78	61.7%	46	54.7%	61	52.9%	46
(None mentioned)	11.9%	119	8.8%	18	18.3%	16	12.9%	15	9.8%	11	7.8%	4	15.2%	23	10.2%	8	12.8%	14	11.1%	10
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q34 Which centre / facility did you last visit for indoor sports or health and fitness activity?																				
Zone 1																				
Bodle Street Green Village Hall, The Causeway, Bodle Street Green, Herstmonceux, BN27 4UB	0.3%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CrossFir FFH, Diplocks Way, Hailsham, BN27 3JY	0.6%	2	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fit Factory, European House, Hackhurst Lane, Lower Dicker, Hailsham, BN27 4BW	0.6%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freedom Leisure, Vicarage Ln, Hailsham BN27 2AX	12.5%	35	41.6%	27	9.0%	2	0.0%	0	3.4%	1	0.0%	0	3.4%	2	0.0%	0	11.9%	4	0.0%	0
GL Fitness, Apex Enterprise Park, Apex Way, Hailsham, BN27 3WA	0.6%	2	1.6%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hellingly Community Hub, Hellingly Community Hub, Hellingly, BN27 4EP	0.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hellingly Village Hall, Hellingly, BN27 4DS	0.3%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Memorial Hall, Bexhill Road, Ninfield, Battle, TN33 9EE	0.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pevensey Village Centre, BN24 5LG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
The Well Being Centre, Glynleigh Farm, Hailsham Road, Stone Cross, Pevensey, BN24 5BS	0.3%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Cross in Hand Village Centre, TN21 0SN	0.5%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Heathfield & Waldron RFC, Hardy Roberts Recreational Ground, Cross in Hand, Heathfield, TN21 0QZ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Heathfield Leisure Centre, Cade Street, Old Heathfield, TN21 8RJ	2.5%	7	0.0%	0	22.7%	6	0.0%	0	0.0%	0	8.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre,	0.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
TN21 8DR																				
Isenhurst Health Club, Mayfield Road Garage, Cross in Hand, Heathfield, TN21 0UE	2.0%	6	2.8%	2	11.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Zone 3																				
Anytime Fitness Uckfield, Bell Lane, Uckfield, TN22 5DQ	2.4%	7	0.0%	0	0.0%	0	16.1%	5	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Sussex National Hotel, Little Horsted, Uckfield, TN22 5ES	2.8%	8	2.6%	2	4.7%	1	10.2%	3	0.0%	0	0.0%	0	0.0%	0	8.8%	2	0.0%	0	0.0%	0
Horsted Health Club, Little Horsted, Uckfield, TN22 5ES	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Isenhurst Health Club, Bell Lane, Bellbrook Industrial Estate, Uckfield, TN22 1QL	1.1%	3	0.0%	0	0.0%	0	10.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Leisure Centre, Downsview Cres, Uckfield TN22 3DJ	8.8%	25	0.0%	0	9.5%	3	47.6%	15	11.8%	3	0.0%	0	0.0%	0	19.1%	4	0.0%	0	0.0%	0
Uckfield Leisure Centre, Downsview Crescent, Uckfield, TN22 3DJ	0.2%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield town centre, TN22 5DL	0.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
Beacon Academy, North Beeches Road, Crowborough, TN6 2AS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowborough Community Centre, TN6 1FE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowborough Leisure Centre, Eridge Rd, Crowborough TN6 2TN	8.6%	24	0.0%	0	6.9%	2	2.2%	1	41.1%	11	15.9%	2	14.4%	7	0.0%	0	0.0%	0	6.1%	1
Crowborough Leisure Centre, Eridge Road, Crowborough, TN6 2TN	0.6%	2	0.0%	0	0.0%	0	0.0%	0	6.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowborough Tennis and Squash Club, Church Road, Crowborough, TN6 1BN	0.5%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isenhurst Health Club, Brooklands Park,	2.0%	6	0.0%	0	0.0%	0	4.6%	1	15.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Farningham Road, Crowborough, TN6 2JD																				
Rotherfield Village Hall, North Street, Rotherfield, Crowborough, TN6 3LX	0.3%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Horder Centre, St John's Road, Crowborough, TN6 1XP	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bidborough Village Centre, TN3 0UY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Go-Fit, The Brewery, Bells Yew Green Road, Tunbridge Wells, TN3 9BD	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1
Knowle Grange Health Spa, Wadhurst Road, Tunbridge Wells, TN3 9EJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Langton Green Village Centre, TN3 0BP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Ashdown Park Hotel & Country Club, Wych Cross, Forest Row, East Grinstead, RH18 5JR	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
East Grinstead Sports Club, Saint Hill Road, East Grinstead, RH19 4JU	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	4	0.0%	0	0.0%	0	0.0%	0
Forest Row Village Centre, RH18 5ES	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Kings Leisure Centre, Moat Road, East Grinstead, RH19 3LN	3.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.8%	11	0.0%	0	0.0%	0	0.0%	0
Pure Gym, King Street, East Grinstead, RH19 3DJ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Wivelsfield Green Village Centre, RH17 7QH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Yard Yoga, Lewes Road, Forest Road, RH18 5AA	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Chailey Village Centre, BN8 4DA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Ringmer Village Centre, BN8 5QE	0.5%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Zone 8																				

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Berwick Village Hall, Station Road, Polegate, BN26 6TD	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0
Buzz Active Cuckmere, Seven Sisters County Park, Exceat, Near Seaford, BN25 4AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Full Range Fitness, Chaucer Business Park, Dittons Road, Polegate, BN26 6QH	1.0%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0
Polegate Community Association, Windsor Way, Polegate, BN26 6QF	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	3	0.0%	0
The Downs Leisure Centre, Sutton Road, Seaford, BN25 4QW	2.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	2	14.6%	4	0.0%	0
Zoe Pennington Dance Studio, Chaucer Business Park, Polegate, BN26 6QH	0.6%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
Dale Hill Hotel & Golf Club, Ticehurst, Wadhurst, TN5 7DQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Uplands Sports Centre, Lower High Road, Wadhurst, TN5 6BA	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.9%	4
Wadhurst Commemoration Hall, High Street, Wadhurst, TN5 6AP	0.5%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Outside Survey Area																				
Bannatyne Health Club, Battle Road, Hastings, Saint Leonards-on-sea, TN38 8EZ	0.9%	3	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Bannatyne Health Club, Edward Road, Eastbourne, BN23 8AS	1.3%	4	5.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannatyne Health Club, Welford Road, Leicester, LE2 7AA	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0
Beechwood Hall & Rural Park, Beechwood Hall, Beechwood Lane, Cooksbridge, BN7 3QG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Bexhill Leisure Centre, Down Rd, Bexhill-on-Sea TN39	1.3%	4	5.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Leisure Pool, Hastings Rd, Bexhill-on-Sea TN40 2JS	1.2%	3	2.9%	2	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blue Lagoon Warm Water Centre, Brassey Avenue, Hampden Park, Eastbourne, BN22 9NG	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Body Workshop, Brook Street, Lewes, BN7 2BA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Chartham Park Golf & Country Club, Felcourt Road, East Grinstead, RH19 2JT	2.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.3%	8	0.0%	0	0.0%	0	0.0%	0
Cranbrook Town Centre, TN17 3AH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
David Lloyd, Broadwater Way, Hampden Park, Eastbourne, BN22 9PZ	1.6%	5	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	4	0.0%	0
East Grinstead Town Centre, RH19 1EY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Energie Fitness, 11, Denvale Trade Park, Haslett Ave E, Crawley RH10 1SS	0.6%	2	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Energie Fitness, Grove Road, Eastbourne, BN21 4UH	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Energie Fitness, London Road, East Grinstead, RH19 1EQ	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0
Fitness First, 78-81 Queens Rd, Brighton BN1 3XE	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0
Horsham Town Centre, RH12 1HQ	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0
Jubilee Community Centre, East Grinstead, RH19 2HL	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Lewes Leisure Centre, Mountfield Road, Lewes, BN7 2XG	5.7%	16	2.8%	2	4.4%	1	2.2%	1	5.9%	2	20.6%	2	3.6%	2	13.3%	3	9.0%	3	6.9%	1
Motcombe Swimming Pool, Motcombe Road, Eastbourne, BN21 1PU	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0
Newhaven Village Centre, BN9 9NB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Oakley Fitness Tunbridge Wells, Vale Royal Methodist Church, Vale Road, Tunbridge Wells, TN1 1BF	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Original Gyms, 52-54 South St, Eastbourne BN21 4XB	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Pure Gym, Market Square, Royal Victoria Place, Tunbridge Wells, TN1 2SW	0.9%	2	0.0%	0	4.4%	1	0.0%	0	0.0%	0	12.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Risebridge Health & Fitness, Risebridge Farm, Peasley Lane, Goudhurst, Cranbrook, TN17 1HP	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Centre, Royal Parade, Eastbourne, BN22 7LQ	2.1%	6	6.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0
Summerfields Leisure Centre, Bohemia Rd, Hastings TN34 1ET	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	2
Swith Gym, The Orchards, Haywards Heath RH16 3TH	1.1%	3	0.0%	0	11.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Dolphin Leisure Centre, Pasture Hill Road, Haywards Heath, RH16 1LY	2.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	5	8.9%	2	0.0%	0	0.0%	0
The Triangle, Triangle Way, Burgess Hill RH15 8WA	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0
The Waterfront Hotel, Kings Road, Brighton, BN1 2GS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
The Weald Sport Centre, Angley Road, Cranbrook, TN17 2PN	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	2
Tunbridge Wells Sports Centre, St John's Rd, Tunbridge Wells TN4 9TX	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Sports Centre, St John's Road, Tunbridge Wells, TN4 9TX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Underground Gym, 8 Camden St, Portslade,	0.6%	2	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Brighton BN41 1AW																				
Underground Gym, Unit 3 Longfield Rd, N Farm Ln, Tunbridge Wells TN2 3EY	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1
University of Sussex, Falmer, Brighton, BN1 9RH	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0
Volume 1 Climbing, Birches Industrial Estate, Felbridge, East Grinstead, RH19 1XZ	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		284		64		28		32		28		10		52		20		30		21
Sample:		254		49		27		27		25		18		36		26		24		22

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q35 Which centre / facility did you last visit to go the cinema?																				
Zone 6																				
Scott Cinemas, The Atrium, 10 King St, East Grinstead RH19 3DJ	8.0%	40	0.7%	1	0.0%	0	0.0%	0	5.0%	2	0.0%	0	50.9%	37	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																				
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cineworld, Brighton Marina, Brighton BN2 5UF	1.2%	6	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	3.5%	2	0.0%	0
Cineworld, Crawley Leisure Park, London Road, Crawley, RH10 8LR	2.5%	12	1.5%	2	0.0%	0	2.9%	2	0.0%	0	0.0%	0	9.5%	7	4.5%	2	0.0%	0	0.0%	0
Cineworld, The Beacon Shopping Centre, Terminus Rd, Eastbourne BN21 3NW	22.9%	116	57.1%	63	20.5%	8	5.3%	3	1.9%	1	2.5%	1	1.2%	1	5.9%	3	66.4%	36	1.9%	1
Cineworld, Xscape, Marlborough Gate, Milton Keynes, MK9 3XS	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Depot, Pinwell Road, Lewes, BN7 2JS	4.2%	21	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	23.3%	11	11.2%	6	0.0%	0
Duke of York's Picture House, Preston Rd, Brighton BN1 4NA	1.0%	5	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Everyman, Station Road West, Oxted, RH8 9EE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Hailsham Pavilion Theatre & Cinema, George St, Hailsham BN27 1AE	7.1%	36	23.1%	25	2.9%	1	2.6%	1	0.0%	0	0.0%	0	4.8%	4	1.0%	1	7.4%	4	0.0%	0
Kino, Lion Street, Rye, TN31 7LB	0.4%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Kino, Victoria Hall, Rye Road, Hawkhurst, Cranbrook, TN18 4ET	3.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	35.7%	16
Lewes Cinema, Lancaster Street, Lewes, BN7 2PX	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Lewes Town Centre, BN1 7YE	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	6	0.0%	0	0.0%	0
Little Oaks, Uckfield, TN22 1BS	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London West End	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Odeon, Head Street, Colchester, CO1 1NH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Kingswest, West St,	1.2%	6	3.2%	3	3.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Brighton BN1 2RE																				
Odeon, Knights Way, Tunbridge Wells TN2 3UW	19.5%	98	4.6%	5	28.0%	11	16.5%	9	39.5%	20	84.5%	26	1.5%	1	2.4%	1	0.0%	0	57.3%	25
Odeon, Queens Road, Hastings, TN34 1QP	0.4%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Orion Cinema, Cyprus Rd, Burgess Hill RH15 8DX	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	4.6%	2	0.0%	0	0.0%	0
Picture House Cinema, High Street, Uckfield, TN22 1AS	22.3%	112	0.7%	1	36.4%	15	70.1%	39	45.4%	23	8.6%	3	18.3%	13	39.8%	19	0.0%	0	0.0%	0
Showcase, Bluewater Parkway, Dartford, Greenhithe, DA9 9ST	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
The Odyssey Cinema, London Road, St Albans, AL1 1PQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
The Old Picture House, Tamworth Street, Lichfield WS13 6FL	0.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Sussex Exchange, Queensway Avenue South, Hastings, Saint Leonards-on-sea, TN38 9AG	0.4%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
Towner, Devonshire Park, College Road, Eastbourne, BN21 4JJ	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trinity Theatre, Church Road, Royal Tunbridge Wells, TN1 1JP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tully's Drive-in Cinema, Tulleys Farm, Turners Hill Rd, Worth, Crawley RH10 4PD	0.8%	4	0.0%	0	1.5%	1	0.0%	0	3.0%	2	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Vue, Clifton Moor Retail Park, Stirling Road, Rawcliffe, York, YO30 4XY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		505		110		40		56		50		31		73		48		54		44
Sample:		474		84		41		47		43		52		58		59		43		47

	Total	Zone 1 - Hailsham	Zone 2 - Heathfield	Zone 3 - Uckfield	Zone 4 - Crowborough	Zone 5 - Crowborough / Royl Tunbridge Wells	Zone 6 - East Grinstead	Zone 7 - HailshamLewes	Zone 8 - Polegate / Eastbourne	Zone 9 - Royal Runbridge Wells

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q36 Which centre / facility did you last visit to go to a restaurant?																				
Zone 1																				
Chalvington Village Centre, BN27 3TE	0.4%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cowbeech Village Centre, BN27 4JQ	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowhurst Village Centre, TN33 9AW	0.4%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Hailsham Town Centre, BN27 1AL	6.7%	43	23.6%	31	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	11.5%	8	0.0%	0
Herstmonceux Village Centre, BN27 4LG	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hooe Village Centre, TN33 9EW	0.6%	4	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Ninfield Village Centre, TN33 9JB	0.3%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Normans Bay Village Centre, BN24 6PT	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pevensey Village Centre, BN24 5LG	0.9%	5	1.9%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	4.0%	3	0.0%	0
Stone Cross District Centre, BN24 5DZ	0.4%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Upper Dicker Village Centre, BN27 3PZ	1.0%	6	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	1.1%	1
Westham Village Centre, BN24 5LZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Dallington Village Centre, TN21 9JN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gun Hill Village Centre, TN21 9JU	0.7%	4	2.7%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre, TN21 8AE	1.5%	10	0.0%	0	16.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Mayfield Village Centre, TN20 6BE	0.6%	4	0.0%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Old Heathfield Village Centre, TN21 9AG	0.3%	2	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushlake Green Village Centre, TN21 9QE	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Blackboys Village Centre, TN22 5JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Buxted Village Centre, TN22 4JZ	0.5%	3	0.0%	0	1.4%	1	2.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Fletching Village Centre, TN22 3SR	1.0%	6	0.0%	0	0.0%	0	3.9%	3	1.3%	1	0.0%	0	1.2%	1	2.7%	1	0.0%	0	0.0%	0
Framfield Village Centre, TN22 5NJ	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Little Horsted Village Centre, TN22 5TS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Piltdown Village Centre, TN22 3XL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Shortbridge Village Centre, TN22 3XA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Uckfield Town Centre, TN22 5DL	7.7%	49	0.0%	0	4.9%	3	52.7%	40	3.0%	2	0.0%	0	0.9%	1	6.3%	3	0.0%	0	0.0%	0
Zone 4																				
Crowborough Town Centre, TN6 1AS	5.9%	37	0.0%	0	0.0%	0	3.0%	2	44.4%	33	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mark Cross Village Centre, TN6 3PN	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Zone 5																				
Bells Yew Green Village Centre, TN3 9BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bidborough Village Centre, TN3 0UY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eridge Village Centre, TN3 9JD	1.0%	6	0.0%	0	0.0%	0	1.9%	1	5.8%	4	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fordcombe Village Centre, TN3 0RS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frant Village Centre, TN3 9DR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Hook Green Village Centre, TN3 8LA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lamberhurst Village Centre, TN3 8EE	1.1%	7	0.6%	1	0.0%	0	0.0%	0	0.0%	0	5.8%	2	2.1%	2	0.0%	0	0.0%	0	3.7%	2
Langton Green Village Centre, TN3 0BP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Speldhurst Village Centre, TN3 0PD	0.3%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Chelwood Gate Village Centre, RH17 7LF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Colemans Hatch Village Centre, TN7 4HF	0.3%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Danehill District Centre, RH17 7ES	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead Town Centre, RH19 3LN	5.2%	33	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	35.3%	32	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Forest Row Village Centre, RH18 5AA	3.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	19.8%	18	0.0%	0	0.0%	0	0.0%	0
Hartfield Village Centre, TN7 4AG	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Sharpthorne Village Centre, RH19 4PJ	0.3%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
West Hoathly Village Centre, RH19 4PP	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Withyham Village Centre, TN7 4BA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wych Cross District Centre, RH18 5JJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Barcombe Village Centre, BN8 5TH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Chailey Village Centre, BN8 4DA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	0.0%	0
Chiddingly Village Centre, BN8 6HT	0.4%	3	0.6%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Cooksbridge Village Centre, BN8 4SW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Ringmer Village Centre, BN8 5QE	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	3	0.0%	0	0.0%	0
Zone 8																				
Alfriston Village Centre, BN26 5TA	0.5%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0
Arlington Village Centre, BN26 6SH	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Dean Village Centre, BN20 0DE	0.6%	4	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Friston Villaage Centre, BN20 0AU	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Litlington Village Centre, BN26 5RQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Polegate Town Centre, BN26 6AH	2.4%	15	4.7%	6	2.4%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	10.7%	7	0.0%	0
Selmeston Village Centre, BN26 6TY	0.3%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre, TN5 6AP	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	5.1%	3
Wilmington Village Centre, BN26 5SN	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
Bodiam Village Centre, TN32 5UH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Burwash Common Village Centre, TN19 7LH	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3
Robertsbridge Village Centre, TN32 5DG	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3
Ticehurst Village Centre, TN5 7AA	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	4
Outside Survey Area																				
Abroad	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.3%	1	0.0%	0	0.0%	0
Arundel Town Centre, BN18 9AB	0.3%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bath City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Battle Town Centre, TN33 0EA	0.9%	6	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	4
Bexhill-on-Sea Town Centre, TN40 2UA	2.4%	15	9.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	2.2%	1
Billingshurst Village Centre, RH14 9NY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Bletchingley Village Centre, RH1 4PE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Blindley Heath Village Centre, RH7 6JH	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton City Centre, BN1 1YE	3.4%	22	1.4%	2	4.5%	2	2.1%	2	0.0%	0	0.0%	0	3.3%	3	16.0%	8	5.3%	4	2.5%	1
Burgess Hill Town Centre, RH15 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Cambridge Services, A14, Cambridge, CB23 4WU	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Canterbuty City Centre, CT1 2BT	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester City Centre, PO19 1TJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester Town Centre, CO1 1EW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Cranborne Village Centre, Dorset, BH21 5QE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Crawley Town Centre, RH11 8AX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
East Chiltington Village Centre, BN7 3BA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre, BN21 4QD	12.5%	80	23.6%	31	22.7%	12	12.1%	9	1.3%	1	0.0%	0	1.2%	1	8.0%	4	31.9%	21	0.0%	0
Ewhurst Green Village Centre, GU6 7PX	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Faygate Village Centre, RH12 4SG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Goudhurst Village Centre, TN17 1AL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Green Street Green District Centre, BR6 6BG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Hampden Park, Eastbourne, BN22 9ND	0.4%	3	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Hassocks Village Centre, BN6 8JD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Hastings Town Centre, TN34 1ET	1.2%	7	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	4.7%	3
Hawkhurst Village Centre, TN18 4EP	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	4
Haywards Heath Town Centre, RH16 3TH	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	8.5%	4	0.0%	0	0.0%	0
Horsham Town Centre, RH12 1HQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Kilndown Village Centre, TN17 2SF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Lewes Town Centre, BN7 1YB	4.0%	26	2.8%	4	2.4%	1	2.1%	2	1.0%	1	0.0%	0	0.9%	1	30.6%	15	3.7%	3	0.0%	0
Lindfield Village Centre, RH16 2HX	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
London West End	1.4%	9	0.0%	0	0.0%	0	0.0%	0	3.5%	3	1.3%	0	3.3%	3	0.0%	0	1.2%	1	3.6%	2
Matfield Village Centre, TN12 7HA	0.3%	2	0.0%	0	1.1%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newhaven Village Centre, BN9 9NB	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.3%	1	2.8%	2	0.0%	0
Norwich City Centre, NR1 1DX	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penshurst Village Centre, TN11 8DB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portreath Village Centre, TR16 4NG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Ryde Town Centre, Isle of Wight, PO33 2SX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre, TN31 7ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Salisbury City Centre, SP1 2ND	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre, BN25 1DL	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	8	0.0%	0
Seasalter Village Centre, CT5 4AX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Selsey Town Centre, PO20 0QA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Sevenoaks Town Centre, TN13 1AS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Weald Village Centre, TN14 6PN	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southampton City Centre, SO14 2DJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southborough Town Centre, TN4 0PB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden Town Centre, TN30 6AB	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge Town Centre, TN9 1RU	0.9%	6	0.0%	0	2.3%	1	4.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Tunbridge Wells Town Centre, TN1 1DN	11.3%	72	2.6%	3	17.5%	9	5.8%	4	20.0%	15	59.5%	22	5.4%	5	2.1%	1	0.0%	0	21.2%	12
Turners Hill Village Centre, RH10 4PT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Westfield District Centre, TN35 4SN	0.3%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
York City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Boreham Street Village Centrem, BN27 4SD	0.3%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		638		131		53		76		74		38		92		50		67		57
Sample:		619		101		60		63		67		66		75		64		57		66

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q37 Which centre / facility did you last visit to go to pubs, bars and nightclubs?																				
Zone 1																				
Chalvington Village Centre, BN27 3TE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Cowbeech Village Centre, BN27 4JQ	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowhurst Village Centre, TN33 9AW	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre, BN27 1AL	6.7%	36	30.9%	28	5.3%	3	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2	2.9%	1
Herstmonceux Village Centre, BN27 4LG	0.9%	5	3.8%	3	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hooe Village Centre, TN33 9EW	0.4%	2	1.8%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netherfield Village Centre, TN33 9QH	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ninfield Village Centre, TN33 9JB	0.5%	3	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pevensey Village Centre, BN24 5LG	0.8%	4	4.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stone Cross District Centre, BN24 5DZ	0.3%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Upper Dicker Village Centre, BN27 3PZ	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Zone 2																				
Dallington Village Centre, TN21 9JN	0.3%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Gun Hill Village Centre, TN21 9JU	1.3%	7	4.7%	4	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre, TN21 8AE	2.2%	12	0.0%	0	19.9%	10	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Horam Village Centre, TN21 0EL	0.5%	3	2.0%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield Village Centre, TN20 6BE	0.9%	5	0.0%	0	9.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maynard's Green Village Centre, TN21 0DD	0.2%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Old Heathfield Village Centre, TN21 9AG	0.5%	2	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushlake Green Village Centre, TN21 9QE	0.6%	3	0.0%	0	6.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Blackboys Village Centre, TN22 5JY	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Buxted Village Centre, TN22 4JZ	0.7%	4	0.0%	0	1.6%	1	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairwarp Village Centre, TN22 3BP	0.8%	4	0.0%	0	1.6%	1	2.2%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fletching Village Centre, TN22 3SR	0.9%	5	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.4%	1	6.5%	3	0.0%	0	0.0%	0
High Hurstwood Village Centre, TN22 4AB	0.3%	1	0.0%	0	0.0%	0	0.9%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isfield Village Centre, TN22 5XN	0.4%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Maresfield Village Centre, TN22 2EN	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Piltdown Village Centre, TN22 3XL	0.3%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shortbridge Village Centre, TN22 3XA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Uckfield Town Centre, TN22 5DL	7.7%	41	0.0%	0	4.1%	2	49.6%	38	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0
Zone 4																				
Crowborough Town Centre, TN6 1AS	5.9%	32	0.0%	0	0.0%	0	2.1%	2	41.4%	29	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mark Cross Village Centre, TN6 3PN	0.8%	4	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Rotherfield Village Centre, TN6 3LJ	0.6%	3	0.0%	0	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bells Yew Green Village Centre, TN3 9BL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bidborough Village Centre, TN3 0UY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eridge Village Centre, TN3 9JD	1.0%	5	0.0%	0	0.0%	0	1.9%	1	4.8%	3	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fordcombe Village Centre, TN3 0RS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frant Village Centre, TN3 9DR	0.6%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	7.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hook Green Village Centre, TN3 8LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lamberhurst Village Centre, TN3 8EE	1.4%	8	0.0%	0	0.0%	0	2.1%	2	0.0%	0	11.9%	4	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Langton Green Village Centre, TN3 0BP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Speldhurst Village Centre, TN3 0PD	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Zone 6																				

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Chelwood Gate Village Centre, RH17 7LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colemans Hatch Village Centre, TN7 4HF	0.4%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Danehill District Centre, RH17 7ES	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead Town Centre, RH19 3LN	4.7%	25	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	31.6%	24	0.0%	0	0.0%	0	0.0%	0
Forest Row Village Centre, RH18 5AA	1.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	9	0.0%	0	0.0%	0	0.0%	0
Hartfield Village Centre, TN7 4AG	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	8	0.0%	0	0.0%	0	0.0%	0
Horsted Keynes Village Centre, RH17 7AS	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	5	0.0%	0	0.0%	0	0.0%	0
Scaynes Hill Village Centre, RH17 7NE	0.5%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.4%	1	2.3%	1	0.0%	0	0.0%	0
Sharpthorne Village Centre, RH19 4PJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
West Hoathly Village Centre, RH19 4PP	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	6	0.0%	0	0.0%	0	0.0%	0
Withyham Village Centre, TN7 4BA	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Barcombe Village Centre, BN8 5TH	0.7%	4	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	6.6%	3	0.0%	0	0.0%	0
Chailey Village Centre, BN8 4DA	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	3	0.0%	0	0.0%	0
Chiddingly Village Centre, BN8 6HT	1.0%	5	0.0%	0	2.4%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.3%	1
Cooksbridge Village Centre, BN8 4SW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
East Hoathly District Centre, BN8 6DR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Newick Village Centre, BN8 4LA	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0
Ringmer Village Centre, BN8 5QE	1.9%	10	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	19.1%	9	0.0%	0	0.0%	0
Zone 8																				
Alfriston Village Centre, BN26 5TA	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	3	0.0%	0
Arlington Village Centre, BN26 6SH	0.7%	4	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
East Dean Village Centre, BN20 0DE	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0
Jevington Village Centre,	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	3	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
BN26 5QJ																				
Litlington Village Centre, BN26 5RQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Polegate Town Centre, BN26 6AH	2.3%	12	2.1%	2	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	9	0.0%	0
Selmeston Village Centre, BN26 6TY	0.5%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Wadhurst Town Centre, TN5 6AP	1.1%	6	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	5
Wilmington Village Centre, BN26 5SN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Zone 9																				
Bodiam Village Centre, TN32 5UH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Burwash Common Village Centre, TN19 7LH	1.1%	6	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	5
Flimwell Village Centre, TN5 7PJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Mountfield Village Centre, TN32 5LL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Robertsbridge Village Centre, TN32 5DG	1.3%	7	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	6
Salehurst Village Centre, TN32 5PJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Ticehurst Village Centre, TN5 7AA	1.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.5%	10
Outside Survey Area																				
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Aylesford Village Centre, ME20 7BB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Battle Town Centre, TN33 0EA	0.7%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	3
Bexhill-on-Sea Town Centre, TN40 2UA	1.7%	9	7.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0
Brighton City Centre, BN1 1YE	2.6%	14	1.9%	2	1.6%	1	4.2%	3	0.0%	0	0.0%	0	4.9%	4	4.9%	2	3.3%	2	1.3%	1
Canterbuty City Centre, CT1 2BT	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Cary, Town Centre, BA7 7AD	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copthorne Common District Centre, RH10 3LF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Cowden Village Centre, TN8 7JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley Town Centre, RH11	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
8AX																				
Ditchling Village Centre, BN6 8TT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
East Horsley Village Centre, KT24 6TB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Eastbourne Town Centre, BN21 4QD	6.5%	35	18.2%	16	3.7%	2	4.1%	3	0.0%	0	0.0%	0	2.3%	2	4.9%	2	18.9%	10	0.0%	0
Ewhurst Green Village Centre, GU6 7PX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Faygate Village Centre, RH12 4SG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Groombridge Village Centre, TN6 9QG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre, TN34 1ET	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Hawkhurst Village Centre, TN18 4EP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Haywards Heath Town Centre, RH16 3TH	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	0.0%	0	0.0%	0
Henley-on-Thames Town Centre, RG9 1UP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hever Village Centre, TN8 7NH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Horsham Town Centre, RH12 1HQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Hubberts Bridge Village Centre, PE20 3QX	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Icklesham Village Centre, TN36 4BU	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre, BN7 1YB	2.2%	12	0.9%	1	2.7%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	14.4%	6	3.5%	2	0.0%	0
Lindfield Village Centre, RH16 2HX	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
London West End	0.9%	5	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Matfield Village Centre, TN12 7HA	0.3%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newark Town Centre, NG24 1JY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Newhaven Village Centre, BN9 9NB	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Oxford City Centre, OX1 3BG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pembury Village Centre, TN2 4LN	0.5%	3	1.9%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penshurst Village Centre,	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
TN11 8DB																				
Rye Town Centre, TN31 7ES	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Salisbury City Centre, SP1 2ND	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre, BN25 1DL	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	6	0.0%	0
Selsey Town Centre, PO20 0QA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Tenterden Town Centre, TN30 6AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tonbridge Town Centre, TN9 1RU	0.6%	3	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Town Centre, TN1 1DN	6.0%	32	0.0%	0	7.8%	4	5.8%	4	18.0%	13	29.7%	10	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Turners Hill Village Centre, RH10 4PT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Willingdon Local Centre, BN22 0PS	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0
Yalding Village Centre, ME18 6HS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boreham Street Village Centrem, BN27 4SD	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		537		90		48		76		70		32		77		45		52		49
Sample:		518		70		52		63		58		59		61		56		42		57

Q38 Which centre / facility did you last visit to go ten-pin bowling?

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Zone 1																				
Freedon Leisure Centre, Vicarage Lane, Hailsham, BN27 2AX	13.6%	25	28.3%	15	24.7%	2	19.1%	4	0.0%	0	0.0%	0	0.0%	0	12.6%	2	10.7%	2	0.0%	0
Zone 9																				
Burwash Common Village Centre, TN19 7LH	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1
Outside Survey Area																				
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	2	0.0%	0	0.0%	0	0.0%	0
Hollywood Bowl, Brighton Marina, Brighton BN2 5UT	16.0%	30	3.1%	2	17.2%	1	29.9%	6	6.0%	2	0.0%	0	15.9%	3	66.3%	12	21.5%	4	0.0%	0
Hollywood Bowl, Crawley Leisure Park, Crawley Ave, London Rd, Crawley RH10 8LR	9.6%	18	3.1%	2	0.0%	0	4.4%	1	0.0%	0	7.8%	1	64.8%	12	12.1%	2	0.0%	0	0.0%	0
Hollywood Bowl, Knight Park, Longfield Rd, Tunbridge Wells TN2 3UW	31.9%	59	3.1%	2	58.1%	4	32.7%	7	94.0%	24	92.2%	9	10.0%	2	0.0%	0	0.0%	0	84.0%	11
Tenpin, Broadwater Way, Hampden Park, Eastbourne BN22 9PZ	27.6%	51	62.3%	33	0.0%	0	14.0%	3	0.0%	0	0.0%	0	0.0%	0	9.0%	2	67.8%	12	11.1%	1
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		185		53		8		21		26		10		19		18		17		13
Sample:		149		35		7		15		20		15		12		19		13		13

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q39 Which centre / facility did you last visit to play bingo?																				
Zone 2																				
Horam Village Centre, TN21 0EL	2.9%	1	0.0%	0	22.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield & Five Ashes Local Centre, TN20 6BE	6.5%	1	0.0%	0	49.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Uckfield Town Centre, TN22 5DL	3.5%	1	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
Robertsbridge Club, Station Road, Robertsbridge, TN32 5DA	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.9%	1
Outside Survey Area																				
7s Bingo, Sedlescombe Rd N, Hastings, Saint Leonards-on-sea TN37 7DA	5.3%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Comrades Club, London Road, Bexhill-on-Sea, TN39 3JU	9.3%	2	17.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo at the Deluxe, 2-6 Pelham Pl, Hastings TN34 3AD	11.1%	2	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	69.1%	1
Brighton City Centre, BN1 1YE	8.4%	2	15.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buzz Bingo Room, 1 Freshfield Way, Brighton BN2 0LE	8.3%	2	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buzz Bingo, 2 Lower Stone St, Maidstone ME15 6JN	3.8%	1	0.0%	0	28.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buzz Bingo, Queensway, Kingsgate Car Park, Crawley, RH10 1EN	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
Eastbourne Town Centre, BN21 4QD	8.4%	2	15.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langney Sports Club, Priory Lane, Eastbourne, BN23 7QH	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	56.7%	1	0.0%	0
Leo Leisure, Pevensey Road, Eastbourne, BN21 3HJ	17.4%	3	32.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Royal British Legion, Legion House, Claremont Road, Seaford, BN25 2BJ	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.4%	1	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		20		11		3		1		2		0		0		1		2		2
Sample:		18		8		3		1		1		0		0		1		2		2

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q40 Which centre / facility did you last visit for theatres / concert halls / museums / art galleries and other cultural facilities?																				
Zone 1																				
Hailsham Pavilion Theatre, George Street, Hailsham, BN27 1AE	0.4%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre, BN27 1AL	2.0%	9	6.0%	6	1.9%	1	3.9%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Michelham Priory, Upper Dicker, Hailsham, BN27 3QS	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Heathfield Town Centre, TN21 8AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Bluebell Railway, Uckfield, TN22 3QL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
Crowborough Town Centre, TN6 1AS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
East Grinstead Town Centre, RH19 3LN	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	5	0.0%	0	0.0%	0	0.0%	0
Forest Row Village Centre, RH18 5AA	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Hartfield Village Centre, TN7 4AG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Charleston, Firle, West Firle, Lewes, BN8 6LL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Glyndebourne Opera Festival, Glyndebourne, BN8 5UU	1.0%	4	0.9%	1	1.9%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	3.1%	1	2.0%	1	0.0%	0
Zone 8																				
Alfriston Village Centre, BN26 5TA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Zone 9																				
Bateman's, Bateman's Lane, Burwash, Etchingham, TN19 7DS	0.3%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertbridge Village Centre, TN32 5DH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Outside Survey Area																				
Abroad	0.7%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Amberley Village Centre,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
BN18 9NL																				
Assembley Hall Theatre, Crescent Road, Tunbridge Wells, TN1 2LU	0.7%	3	0.0%	0	0.0%	0	3.9%	2	1.5%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basingstoke Town Centre, RG21 7LG	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill-on-Sea Town Centre, TN40 2UA	1.2%	5	1.1%	1	1.9%	1	3.9%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Brighton City Centre, BN1 1EE	6.6%	28	6.7%	6	6.6%	2	24.2%	10	0.0%	0	0.0%	0	1.6%	1	20.0%	7	3.5%	2	0.0%	0
Brighton Dome, Church Street, Brighton, BN1 1EE	0.6%	3	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Chequer Mead Theatre, De La Warr Road, East Grinstead, RH19 3BS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Chichester City Centre, PO19 1TJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Concorde 2, Madeira Drive, Brighton, BN2 1EN	0.2%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Congress Theatre, Carlisle Road, Eastbourne, BN21 4JR	6.8%	30	10.5%	10	3.7%	1	0.0%	0	0.0%	0	1.6%	0	4.4%	3	1.8%	1	27.5%	15	0.0%	0
Crawley Town Centre, RH10 6BL	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Dartford Town Centre, DA1 1DN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
De La Warr Pavilion, Marina, Bexhill-on-Sea, TN40 1DP	0.4%	2	1.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Devonshire Park Theatre, Compton Street, Eastbourne, BN21 4BW	2.2%	9	5.5%	5	0.0%	0	0.0%	0	1.5%	1	3.7%	1	0.0%	0	3.1%	1	3.1%	2	0.0%	0
East Grinstead Museum, Cantelupe Road, East Grinstead, RH19 3BJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre, BN21 3PA	11.6%	50	22.3%	21	14.1%	4	7.2%	3	0.0%	0	0.0%	0	0.0%	0	5.4%	2	28.7%	15	12.5%	5
EM Forster Theatre, High Street Entrance, Tonbridge, TN9 1JP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow Music Festival, G44 9AU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Hastings Contemporary, Rock-a-Nore Road, Hastings, TN34 3DW	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Hastings Museum & Art Gallery, John's Place, Bohemia Road, Hastings, TN34 1ET	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Hastings Town Centre, TN34 1ET	1.2%	5	1.1%	1	3.7%	1	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Hever Castle & Gardens, Hever Road, Hever, Edenbridge, TN8 7NG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Horsham Town Centre, RH12 1EH	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre, BN7 1YB	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
London West End	43.2%	187	30.1%	28	52.7%	16	41.8%	17	49.7%	24	52.6%	12	59.7%	41	44.3%	17	22.1%	12	53.3%	21
Petworth House & Park, London Road, Petworth, GU28 9LR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Royal Hippodrome Theatre, Seaside Road, Eastbourne, BN21 3PF	0.8%	3	2.0%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Sevenoaks Town Centre, TN13 1AS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southampton City Centre, SO14 7DQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Harlequin Theatre & Cinema, Warwick Road, Redhill, RH1 1NN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
The Hawth Crawley, Hawth Avenue, Crawley, RH10 6YZ	1.5%	6	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	7.1%	5	0.0%	0	0.0%	0	0.0%	0
Theatre Royal Brighton, New Road, Brighton, BN1 1SD	0.6%	3	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	1.5%	1	0.0%	0
Titanic Belfast, Olympic Way, Queen's Road, Belfast, BT3 9EP	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Towner Art Gallery, Devonshire Park, College Road, Eastbourne, BN21 4JJ	2.3%	10	1.7%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.6%	1	3.6%	1	10.1%	5	0.0%	0
Trinity Theatre, Church Road, Royal Tunbridge Wells, TN1 1JP	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Town Centre, TN1 1DN	5.5%	24	0.0%	0	5.6%	2	5.3%	2	23.6%	11	14.2%	3	3.3%	2	0.0%	0	0.0%	0	8.2%	3

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Wellcome Collection, Euston Road, London, NW1 2BE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Wembley Stadium, London, HA9 0WS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Hoathly Village Centre, RH19 4PP	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Westonbirt,The National Arboretum, Tetbury GL8 8QS	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
White Rock Theatre, White Rock, Hastings, TN34 1JX	1.7%	7	4.0%	4	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2
Worcester City Centre, WR1 3JW	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Others																				
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		433		93		31		40		48		23		68		37		53		40
Sample:		428		79		37		34		42		43		53		48		47		45

Q41 How do you normally travel when visiting leisure destinations?
Those who do leisure activities at Q33

Car / van (as driver)	61.8%	545	57.0%	109	66.1%	48	64.0%	66	70.7%	71	60.8%	30	61.6%	77	55.5%	37	56.9%	56	67.6%	52
Car / van (as passenger)	12.5%	110	11.7%	22	18.2%	13	9.7%	10	12.0%	12	10.7%	5	9.6%	12	22.8%	15	9.9%	10	13.3%	10
Bus, minibus or coach	2.3%	21	6.3%	12	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.7%	1	3.3%	2	3.6%	3	1.7%	1
Motorcycle, scooter or moped	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	8.7%	77	8.8%	17	6.7%	5	14.1%	15	7.1%	7	7.4%	4	14.5%	18	7.1%	5	3.6%	4	4.4%	3
Taxi	1.3%	12	2.9%	6	0.0%	0	3.1%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.8%	1
Train	7.5%	66	7.6%	15	5.0%	4	5.4%	6	4.1%	4	15.6%	8	8.3%	10	6.4%	4	10.8%	10	7.3%	6
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.5%	4	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.2%	46	5.6%	11	2.1%	2	3.7%	4	3.8%	4	3.9%	2	2.9%	4	5.0%	3	13.5%	13	5.0%	4
Weighted base:		882		191		73		103		100		49		126		66		98		77
Sample:		869		158		81		86		89		90		104		87		85		89

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q42 Which leisure facilities would you like to see more of in the area? [MR]																				
Bars / pubs	7.2%	72	6.4%	13	22.6%	20	15.0%	18	8.2%	9	2.9%	2	3.2%	5	2.8%	2	1.5%	2	1.5%	1
Better shopping facilities	4.4%	44	2.9%	6	2.7%	2	5.7%	7	10.2%	11	4.1%	2	3.3%	5	6.6%	5	3.9%	4	1.7%	1
Bowling alley	3.8%	38	6.9%	15	3.0%	3	4.5%	5	5.4%	6	0.9%	0	1.3%	2	1.6%	1	2.6%	3	3.4%	3
Cinema	6.8%	68	6.0%	13	9.8%	9	2.0%	2	20.7%	23	4.0%	2	4.3%	6	3.2%	2	7.1%	8	3.4%	3
Concert hall / venue	0.8%	8	0.5%	1	0.0%	0	1.8%	2	0.0%	0	0.7%	0	1.8%	3	3.0%	2	0.0%	0	0.0%	0
Cycle paths / area	2.1%	21	2.1%	4	0.0%	0	2.5%	3	2.8%	3	1.6%	1	3.1%	5	0.0%	0	3.3%	4	1.9%	2
Dance facilities	0.2%	2	0.4%	1	0.7%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Extreme sports	1.0%	10	0.9%	2	0.0%	0	1.4%	2	2.4%	3	0.0%	0	1.2%	2	0.0%	0	1.7%	2	1.0%	1
Health and fitness (gym)	1.9%	19	1.2%	3	0.0%	0	0.0%	0	4.3%	5	0.0%	0	2.5%	4	6.8%	5	2.5%	3	0.0%	0
Hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ice rink	2.4%	24	4.7%	10	0.0%	0	0.0%	0	3.0%	3	4.6%	2	2.6%	4	2.2%	2	2.4%	3	0.0%	0
Karting	0.6%	6	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.4%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Leisure centre	4.2%	42	9.1%	19	4.2%	4	2.0%	2	2.4%	3	0.9%	0	4.3%	6	0.0%	0	4.8%	5	2.6%	2
More children facilities / activities	7.4%	74	9.1%	19	4.3%	4	7.0%	8	7.4%	8	5.4%	3	8.1%	12	10.0%	7	7.3%	8	4.8%	4
More sports facilities (football pitches, tennis courts)	2.9%	29	1.6%	3	2.1%	2	2.5%	3	5.2%	6	3.8%	2	6.4%	9	3.8%	3	0.0%	0	0.7%	1
Museum / art galleries	0.5%	5	0.4%	1	0.7%	1	1.2%	1	1.5%	2	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skateboarding	1.2%	13	1.7%	3	0.7%	1	1.2%	1	1.5%	2	1.6%	1	3.0%	4	0.0%	0	0.0%	0	0.0%	0
Indoor soft play areas	1.1%	11	0.8%	2	2.7%	2	1.4%	2	0.0%	0	0.9%	0	1.9%	3	0.0%	0	1.7%	2	0.0%	0
Play spaces / park facilities	3.2%	32	3.8%	8	5.5%	5	6.5%	8	2.9%	3	0.0%	0	4.2%	6	0.9%	1	0.0%	0	1.7%	1
Paintballing	0.5%	5	0.0%	0	0.0%	0	1.2%	1	1.5%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Restaurants	8.4%	84	8.4%	18	14.3%	13	16.9%	20	8.9%	10	3.9%	2	5.2%	8	5.3%	4	8.1%	9	0.7%	1
Swimming pool	9.0%	90	7.6%	16	15.8%	14	3.7%	4	4.5%	5	9.7%	5	8.3%	12	8.0%	6	12.2%	14	16.1%	14
Theatre	2.2%	22	0.9%	2	2.8%	3	1.8%	2	3.0%	3	3.2%	2	3.9%	6	1.4%	1	1.5%	2	1.7%	1
Bingo	0.6%	6	2.1%	4	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crazy golf	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Dry ski slope	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Leisure facilities for disabled people	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Library	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
More fo older people to do	0.3%	3	0.8%	2	1.3%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roller skating rink	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterpark	0.2%	2	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	49.9%	500	46.3%	97	40.6%	36	43.8%	52	49.3%	55	58.0%	31	57.6%	85	56.1%	41	49.9%	56	54.6%	47
(Don't know)	8.6%	86	8.2%	17	11.2%	10	10.3%	12	5.7%	6	5.4%	3	6.0%	9	5.2%	4	11.1%	12	14.6%	13
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
Q43 Which other community facilities and businesses would you like to see in the area? [MR]																				
Hotels	6.2%	63	6.7%	14	3.6%	3	2.0%	2	22.2%	25	2.1%	1	3.9%	6	2.8%	2	3.0%	3	6.8%	6
Cultural centres	5.3%	53	4.2%	9	4.8%	4	1.2%	1	5.7%	6	1.8%	1	10.0%	15	4.4%	3	7.0%	8	6.6%	6
Religious institutions	1.1%	11	0.4%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	5	1.4%	1	2.2%	3	2.3%	2
Tourist attractions	5.4%	54	8.0%	17	5.0%	4	0.8%	1	11.6%	13	5.1%	3	5.0%	7	3.0%	2	3.9%	4	3.0%	3
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gardening club	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Library	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Live music venue	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Lunch club for the elderly	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public transport	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Surgery / bigger surgery	0.5%	5	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3
Theatres	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Youth centre / more for younger people to do	1.2%	12	1.4%	3	0.0%	0	0.0%	0	1.4%	2	1.6%	1	0.6%	1	1.5%	1	4.2%	5	0.0%	0
(None)	70.8%	709	65.6%	137	60.1%	54	67.2%	80	57.1%	63	84.0%	45	76.3%	113	82.9%	61	80.0%	90	77.3%	66
(Don't know)	13.4%	134	16.6%	35	27.3%	24	28.7%	34	7.2%	8	6.8%	4	7.5%	11	6.6%	5	6.3%	7	7.2%	6
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101
GEN What is your gender?																				
Male	29.7%	297	26.0%	54	24.9%	22	22.1%	26	31.5%	35	33.4%	18	33.8%	50	38.0%	28	34.7%	39	29.3%	25
Female	70.3%	703	74.0%	155	75.1%	67	77.9%	92	68.5%	76	66.6%	35	66.2%	98	62.0%	46	65.3%	73	70.7%	61
Refused / Prefer not to say	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101
AGE Could I ask how old you are please?																				
18 – 24 years	5.9%	59	6.4%	13	6.8%	6	9.9%	12	6.9%	8	5.8%	3	3.6%	5	4.3%	3	3.0%	3	6.1%	5
25 – 34 years	10.5%	105	15.9%	33	12.2%	11	23.5%	28	11.0%	12	0.0%	0	2.4%	4	5.7%	4	9.1%	10	3.0%	3
35 – 44 years	15.4%	154	15.7%	33	16.3%	15	21.6%	26	18.1%	20	6.3%	3	15.6%	23	15.6%	11	11.6%	13	11.6%	10
45 – 54 years	18.3%	183	13.7%	29	21.8%	19	14.6%	17	17.8%	20	32.6%	17	20.5%	30	19.9%	15	17.9%	20	18.0%	15
55 – 64 years	19.7%	198	20.1%	42	16.2%	14	12.5%	15	19.1%	21	25.5%	14	22.5%	33	27.8%	21	18.2%	20	20.1%	17
65 – 74 years	28.3%	283	26.2%	55	26.1%	23	17.9%	21	25.9%	29	26.4%	14	32.7%	48	23.3%	17	38.7%	43	37.4%	32
75 – 84 years	1.9%	20	1.9%	4	0.7%	1	0.0%	0	1.3%	1	3.5%	2	2.9%	4	3.4%	3	1.5%	2	3.7%	3
85+ years	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101

	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
QUOTA Zone:																				
Zone 1 - Hailsham	20.9%	210	100.0%	210	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2 - Heathfield	8.9%	89	0.0%	0	100.0%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3 - Uckfield	11.8%	119	0.0%	0	0.0%	0	100.0%	119	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4 - Crowborough	11.1%	111	0.0%	0	0.0%	0	0.0%	0	100.0%	111	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5 - Crowborough / Royal Tunbridge Wells	5.3%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6 - East Grinstead	14.8%	148	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	148	0.0%	0	0.0%	0	0.0%	0
Zone 7 - Lewes	7.4%	74	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	74	0.0%	0	0.0%	0
Zone 8 - Polegate / Eastbourne	11.2%	112	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	112	0.0%	0
Zone 9 - Royal Runbridge Wells	8.6%	86	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	86
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101

PC Postcode sector:	Total		Zone 1 - Hailsham		Zone 2 - Heathfield		Zone 3 - Uckfield		Zone 4 - Crowborough		Zone 5 - Crowborough / Royl Tunbridge Wells		Zone 6 - East Grinstead		Zone 7 - HailshamLewes		Zone 8 - Polegate / Eastbourne		Zone 9 - Royal Runbridge Wells	
BN20 0	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	9	0.0%	0
BN24 5	1.1%	11	5.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BN24 6	0.7%	7	3.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BN25 3	2.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.9%	28	0.0%	0
BN25 4	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	6	0.0%	0
BN26 5	4.3%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.4%	43	0.0%	0
BN26 6	2.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.0%	26	0.0%	0
BN27 1	2.7%	27	12.8%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BN27 2	1.9%	19	8.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BN27 3	7.2%	72	34.5%	72	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BN27 4	3.7%	37	17.6%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BN8 4	2.9%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.7%	29	0.0%	0	0.0%	0
BN8 5	3.0%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.3%	31	0.0%	0	0.0%	0
BN8 6	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	15	0.0%	0	0.0%	0
RH17 7	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	23	0.0%	0	0.0%	0	0.0%	0
RH18 5	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.9%	21	0.0%	0	0.0%	0	0.0%	0
RH19 3	3.5%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.4%	35	0.0%	0	0.0%	0	0.0%	0
RH19 4	4.5%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.3%	45	0.0%	0	0.0%	0	0.0%	0
TN19 7	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.5%	22
TN20 6	0.9%	9	0.0%	0	10.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN21 0	2.8%	28	0.0%	0	31.1%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN21 8	3.6%	36	0.0%	0	40.1%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN21 9	1.7%	17	0.0%	0	18.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN22 1	3.8%	38	0.0%	0	0.0%	0	32.0%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN22 2	1.9%	19	0.0%	0	0.0%	0	16.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN22 3	2.5%	25	0.0%	0	0.0%	0	20.9%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN22 4	0.8%	8	0.0%	0	0.0%	0	7.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN22 5	2.8%	28	0.0%	0	0.0%	0	24.0%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN3 0	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN3 8	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN3 9	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN32 5	2.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.6%	27
TN33 9	2.1%	21	9.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN39 5	1.6%	17	7.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN5 6	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.6%	19
TN5 7	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.4%	18
TN6 1	3.7%	37	0.0%	0	0.0%	0	0.0%	0	33.4%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN6 2	4.9%	49	0.0%	0	0.0%	0	0.0%	0	43.9%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN6 3	2.5%	25	0.0%	0	0.0%	0	0.0%	0	22.7%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN7 4	2.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	25	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1001		210		89		119		111		53		148		74		112		86
Sample:		1001		175		100		100		100		100		125		100		100		101

Appendix 2:

Data Tabulations

By Q27 (Weighted)

	Total		Hailsham		Uckfield		Crowborough		Heathfield		Polegate		Wadhurst		Forest Row	

Q27A Which of these centres do you visit the most? [PR]

Those who mentioned a centre at Q27x

Hailsham	27.7%	241	100.0%	241	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	20.9%	182	0.0%	0	100.0%	182	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowborough	17.9%	156	0.0%	0	0.0%	0	100.0%	156	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	11.2%	98	0.0%	0	0.0%	0	0.0%	0	100.0%	98	0.0%	0	0.0%	0	0.0%	0
Polegate	5.6%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	48	0.0%	0	0.0%	0
Wadhurst	5.5%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	48	0.0%	0
Forest Row	11.2%	97	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	97
Weighted base:		869		241		182		156		98		48		48		97
Sample:		864		211		180		172		115		42		63		81

Mean score [Times a month]: Daily = 28, At least two times a week = 8, At least once a week = 4, At least once a fortnight = 2, At least once a month = 1, At least every two months = 0.5, At least every 3 months = 0.333, At least every 6 months = 0.166, Less often than once every 6 months = 0.111

Q28A How often do you visit [CENTRE MENTIONED AT Q27A]?

Those who mentioned a centre at Q27x

Daily	9.0%	78	8.9%	22	10.2%	19	6.9%	11	9.8%	10	5.1%	2	19.9%	9	6.2%	6
At least two times a week	26.8%	233	22.2%	53	29.3%	53	31.3%	49	29.1%	28	41.2%	20	22.8%	11	19.2%	19
At least once a week	27.8%	241	37.3%	90	24.5%	45	31.2%	49	20.9%	20	20.3%	10	18.5%	9	19.9%	19
At least once a fortnight	11.3%	98	12.6%	30	9.1%	17	11.7%	18	11.9%	12	3.4%	2	14.5%	7	12.9%	13
At least once a month	11.9%	103	12.0%	29	10.6%	19	9.8%	15	11.0%	11	13.3%	6	9.2%	4	18.6%	18
At least every two months	3.7%	32	2.1%	5	5.4%	10	3.7%	6	5.0%	5	3.8%	2	2.1%	1	4.0%	4
At least every 3 months	3.3%	28	1.5%	3	4.2%	8	1.8%	3	3.0%	3	3.9%	2	2.3%	1	8.8%	9
At least every 6 months	2.6%	23	0.9%	2	3.3%	6	2.0%	3	4.4%	4	3.5%	2	0.0%	0	5.9%	6
Less often than once every 6 months	1.6%	14	0.8%	2	2.1%	4	0.5%	1	2.2%	2	0.0%	0	5.8%	3	2.6%	3
Have only visited once	0.3%	3	0.3%	1	0.4%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.7%	15	1.4%	3	0.9%	2	1.3%	2	1.5%	1	5.6%	3	4.8%	2	1.7%	2
Mean:		*6.29*		*6.27*		*6.60*		*6.11*		*6.47*		*6.11*		*8.97*		*4.66*
Weighted base:		869		241		182		156		98		48		48		97
Sample:		864		211		180		172		115		42		63		81

Q28B How do you usually travel to [CENTRE MENTIONED AT Q27A]?

Those who mentioned a centre at Q27x

Car / van (as driver)	67.6%	587	63.5%	153	78.6%	143	61.3%	96	76.0%	74	48.5%	23	74.7%	35	64.7%	63
Car / van (as passenger)	7.2%	63	8.8%	21	5.2%	9	9.0%	14	9.5%	9	1.7%	1	8.5%	4	4.0%	4
Bus, minibus or coach	2.5%	22	4.3%	10	3.0%	5	1.6%	2	1.1%	1	1.7%	1	4.0%	2	0.0%	0
Motorcycle, scooter or moped	0.2%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	19.9%	173	20.6%	50	12.7%	23	25.1%	39	12.2%	12	46.4%	22	11.5%	5	22.2%	22
Taxi	0.3%	2	0.7%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Train	0.1%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	8
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.3%	11	2.2%	5	0.0%	0	1.9%	3	1.3%	1	0.0%	0	1.3%	1	0.9%	1
Weighted base:		869		241		182		156		98		48		48		97
Sample:		864		211		180		172		115		42		63		81

	Total		Hailsham		Uckfield		Crowborough		Heathfield		Polegate		Wadhurst		Forest Row	
Q29 What do you like most about (CENTRE MENTIONED AT Q27A)? *Those who mentioned a centre at Q27x*																
Choice and range of shops	23.2%	202	17.6%	42	24.9%	45	24.2%	38	27.8%	27	9.4%	5	34.2%	16	29.3%	29
Strength of supermarket provision	4.5%	39	6.3%	15	1.7%	3	9.7%	15	2.3%	2	5.5%	3	0.0%	0	0.9%	1
Choice of leisure facilities (restaurants, pubs etc)	4.7%	41	7.1%	17	2.0%	4	2.5%	4	1.1%	1	2.2%	1	6.2%	3	11.1%	11
Choice of services (hairdressers, banks etc)	3.0%	26	4.9%	12	1.1%	2	3.6%	6	1.3%	1	0.0%	0	3.7%	2	4.0%	4
Environmental quality of centre	4.2%	36	3.9%	9	1.9%	4	5.5%	9	0.6%	1	0.0%	0	5.9%	3	11.4%	11
Close to home	31.4%	273	35.1%	85	33.1%	60	25.8%	40	37.1%	36	44.7%	22	30.7%	15	15.7%	15
Close to work	3.6%	31	1.1%	3	5.4%	10	1.8%	3	6.8%	7	7.8%	4	2.7%	1	4.7%	5
Easily accessible by public transport	0.9%	8	0.4%	1	1.4%	3	0.5%	1	0.0%	0	7.3%	4	0.0%	0	0.0%	0
Convenient car parking	3.2%	28	4.0%	10	1.7%	3	5.4%	8	4.0%	4	1.7%	1	0.0%	0	1.7%	2
Free car parking	4.9%	42	3.9%	9	11.1%	20	5.0%	8	2.4%	2	3.8%	2	0.0%	0	0.9%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to friends / family	1.1%	9	1.0%	2	0.0%	0	1.8%	3	1.2%	1	3.5%	2	1.0%	0	0.9%	1
Compact centre / not spread out	1.1%	10	1.4%	3	1.7%	3	1.8%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Familiarity	1.4%	12	1.7%	4	0.9%	2	1.0%	1	0.0%	0	0.0%	0	6.2%	3	2.0%	2
Friendly people / nice atmosphere	1.8%	16	1.0%	2	1.8%	3	1.2%	2	2.2%	2	3.4%	2	5.8%	3	2.0%	2
Good range of independent shops	1.8%	16	0.4%	1	1.8%	3	0.0%	0	3.4%	3	0.0%	0	0.0%	0	8.2%	8
Quiet / not too busy	0.9%	8	0.0%	0	1.4%	3	0.5%	1	1.5%	1	5.5%	3	1.3%	1	0.0%	0
The Waitrose store	0.7%	6	1.2%	3	0.3%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	7.6%	66	8.7%	21	7.9%	14	8.4%	13	7.8%	8	5.2%	3	2.1%	1	7.1%	7
Weighted base:		869		241		182		156		98		48		48		97
Sample:		864		211		180		172		115		42		63		81
Q30A Are there any measures that would encourage you to visit [CENTRE MENTIONED AT Q27A] more often? [MR] *Those who mentioned a centre at Q27x*																
1st mention																
Increased general choice and range of shops	20.0%	174	15.3%	37	21.8%	40	38.0%	59	10.2%	10	31.5%	15	13.6%	6	6.3%	6
Improved food shops within the town centre	2.4%	21	1.8%	4	5.5%	10	0.6%	1	1.5%	1	3.9%	2	0.0%	0	2.3%	2
Discount foodstores within the town centre	0.9%	8	2.0%	5	0.8%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	4.8%	42	8.3%	20	3.9%	7	5.9%	9	1.9%	2	3.8%	2	0.0%	0	2.0%	2
Improved leisure facilities	2.3%	20	2.4%	6	1.5%	3	2.8%	4	3.6%	4	3.8%	2	1.7%	1	0.9%	1
Improved quality of shops	1.9%	17	3.7%	9	1.1%	2	1.9%	3	2.1%	2	0.0%	0	1.7%	1	0.0%	0
More parking	4.8%	42	3.1%	7	1.3%	2	2.1%	3	4.2%	4	5.6%	3	34.2%	16	5.6%	5
Cheaper parking	1.1%	10	0.8%	2	3.3%	6	0.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Increased public transport	1.4%	12	1.8%	4	0.6%	1	1.7%	3	1.5%	1	0.0%	0	1.0%	0	1.9%	2
Cheaper public transport	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.5%	13	1.9%	5	0.3%	1	1.4%	2	0.8%	1	0.0%	0	0.0%	0	5.1%	5
Better security	0.5%	4	0.2%	1	0.9%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.8%	7	2.2%	5	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better range of service outlets	1.3%	11	1.3%	3	0.0%	0	2.6%	4	0.0%	0	0.0%	0	2.7%	1	3.1%	3
Fewer charity shops	0.7%	6	1.1%	3	0.9%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve congestion / too busy	2.9%	25	2.4%	6	1.5%	3	0.5%	1	1.9%	2	12.8%	6	10.2%	5	2.7%	3
More clothes shops	1.3%	11	1.3%	3	2.2%	4	0.6%	1	3.3%	3	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	48.4%	421	44.2%	106	50.9%	93	37.0%	58	66.4%	65	37.0%	18	33.6%	16	67.5%	66
(Don't know)	2.6%	23	5.2%	13	2.8%	5	1.9%	3	0.0%	0	1.7%	1	1.3%	1	0.9%	1
Weighted base:		869		241		182		156		98		48		48		97
Sample:		864		211		180		172		115		42		63		81

	Total		Hailsham		Uckfield		Crowborough		Heathfield		Polegate		Wadhurst		Forest Row	
2nd mention																
Increased general choice and range of shops	5.7%	50	6.0%	14	7.6%	14	6.4%	10	1.4%	1	5.5%	3	7.8%	4	3.9%	4
Improved food shops within the town centre	1.5%	13	0.7%	2	0.0%	0	2.8%	4	4.1%	4	5.7%	3	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.5%	5	0.8%	2	0.6%	1	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	4.9%	43	4.6%	11	5.1%	9	9.2%	14	1.4%	1	9.6%	5	2.7%	1	0.9%	1
Improved leisure facilities	1.9%	16	0.3%	1	2.4%	4	2.2%	3	1.4%	1	5.7%	3	5.7%	3	1.1%	1
Improved quality of shops	1.5%	13	4.2%	10	0.8%	1	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	2.2%	19	3.0%	7	0.4%	1	1.1%	2	0.6%	1	0.0%	0	10.2%	5	3.9%	4
Cheaper parking	0.5%	4	0.9%	2	0.0%	0	0.5%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.6%	5	2.0%	5	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.1%	10	2.4%	6	0.0%	0	0.6%	1	0.0%	0	0.0%	0	3.0%	1	1.8%	2
Better security	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.4%	3	0.7%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better range of service outlets	0.5%	4	0.4%	1	0.0%	0	1.7%	3	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Fewer charity shops	0.3%	2	0.0%	0	0.5%	1	0.5%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Improve congestion / too busy	0.7%	6	0.7%	2	1.2%	2	0.5%	1	0.0%	0	0.0%	0	3.5%	2	0.0%	0
More clothes shops	0.7%	6	2.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	73.6%	639	63.8%	153	76.7%	140	69.9%	109	90.2%	88	68.0%	33	65.8%	31	87.5%	85
(Don't know)	3.3%	29	7.0%	17	3.6%	7	1.9%	3	0.0%	0	1.7%	1	1.3%	1	0.9%	1
Weighted base:		869		241		182		156		98		48		48		97
Sample:		864		211		180		172		115		42		63		81
3rd mention																
Increased general choice and range of shops	0.7%	7	1.8%	4	0.6%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Improved food shops within the town centre	0.7%	6	0.6%	1	0.4%	1	1.5%	2	0.0%	0	1.7%	1	1.7%	1	0.0%	0
Discount foodstores within the town centre	0.4%	4	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Improved non-food shops within the town centre	0.6%	5	2.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.9%	8	2.1%	5	0.0%	0	1.1%	2	0.6%	1	0.0%	0	1.0%	0	0.0%	0
Improved quality of shops	0.8%	7	1.9%	5	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.4%	3	0.7%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.4%	4	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Better security	0.3%	3	0.8%	2	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better range of service outlets	0.2%	2	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.3%	1	0.0%	0
Fewer charity shops	0.5%	4	0.7%	2	0.5%	1	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve congestion / too busy	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
More clothes shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	89.7%	780	78.6%	189	94.1%	171	89.1%	139	98.6%	96	94.4%	46	89.5%	43	99.1%	96
(Don't know)	3.9%	34	8.5%	20	3.6%	7	2.9%	5	0.0%	0	1.7%	1	1.3%	1	0.9%	1
Weighted base:		869		241		182		156		98		48		48		97
Sample:		864		211		180		172		115		42		63		81

Column %ges.

	Total		Hailsham		Uckfield		Crowborough		Heathfield		Polegate		Wadhurst		Forest Row	
Any mention																
Increased general choice and range of shops	26.5%	230	23.1%	56	30.1%	55	44.4%	69	11.7%	11	39.2%	19	21.4%	10	10.3%	10
Improved food shops within the town centre	4.6%	40	3.1%	7	5.9%	11	4.9%	8	5.6%	5	11.3%	5	1.7%	1	2.3%	2
Discount foodstores within the town centre	1.8%	16	4.1%	10	1.4%	3	1.1%	2	1.2%	1	0.0%	0	0.8%	0	0.0%	0
Improved non-food shops within the town centre	10.3%	90	15.0%	36	9.0%	16	15.1%	24	3.4%	3	13.3%	6	2.7%	1	2.9%	3
Improved leisure facilities	5.1%	44	4.8%	11	3.9%	7	6.1%	9	5.6%	5	9.4%	5	8.5%	4	2.0%	2
Improved quality of shops	4.2%	37	9.9%	24	1.9%	4	4.2%	7	2.1%	2	0.0%	0	1.7%	1	0.0%	0
More parking	7.0%	61	6.4%	15	1.6%	3	3.2%	5	4.9%	5	5.6%	3	44.4%	21	9.5%	9
Cheaper parking	1.7%	15	2.3%	5	3.3%	6	1.0%	2	1.2%	1	2.2%	1	0.0%	0	0.0%	0
Improved street cleaning	0.3%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Increased public transport	2.4%	21	4.5%	11	1.7%	3	1.7%	3	1.5%	1	0.0%	0	1.0%	0	1.9%	2
Cheaper public transport	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	3.1%	27	4.3%	10	0.3%	1	4.1%	6	0.8%	1	0.0%	0	4.3%	2	6.9%	7
Better security	0.9%	8	1.0%	2	0.9%	2	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	1.2%	10	3.0%	7	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better range of service outlets	2.1%	18	2.0%	5	0.0%	0	4.3%	7	0.8%	1	1.7%	1	4.0%	2	3.1%	3
Fewer charity shops	1.5%	13	1.8%	4	1.9%	3	2.6%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Improve congestion / too busy	3.7%	33	3.1%	7	2.7%	5	1.1%	2	1.9%	2	12.8%	6	16.7%	8	2.7%	3
More clothes shops	2.0%	17	3.8%	9	2.2%	4	0.6%	1	3.3%	3	0.0%	0	0.0%	0	0.0%	0
Weighted base:		869		241		182		156		98		48		48		97
Sample:		864		211		180		172		115		42		63		81

Mean score: Plentiful = 2, Good = 1, Average = 0, Poor = -1, Severely lacking = -2

Q30B How would you rate the provision of independent retail and leisure traders in [CENTRE MENTIONED AT Q27A]? [PR]

Those who mentioned a centre at Q27x

Plentiful	9.7%	84	6.5%	16	9.2%	17	4.5%	7	13.7%	13	2.2%	1	10.2%	5	26.2%	25
Good	31.6%	275	35.1%	85	31.4%	57	27.8%	43	33.6%	33	17.2%	8	46.5%	22	27.1%	26
Average	41.7%	363	39.7%	95	49.2%	89	41.6%	65	45.2%	44	39.7%	19	29.9%	14	36.2%	35
Poor	10.9%	95	8.6%	21	9.9%	18	17.1%	27	6.8%	7	25.9%	13	10.3%	5	5.7%	6
Severely lacking	6.1%	53	10.0%	24	0.3%	1	9.1%	14	0.6%	1	15.0%	7	3.1%	1	4.8%	5
Mean:		*0.28*		*0.20*		*0.39*		*0.02*		*0.53*		*-0.34*		*0.50*		*0.64*
Weighted base:		869		241		182		156		98		48		48		97
Sample:		864		211		180		172		115		42		63		81

Mean score: Plentiful = 2, Good = 1, Average = 0, Poor = -1, Severely lacking = -2

Q30C How would you rate the 'evening and night-time economy' in [CENTRE MENTIONED AT Q27A]? The evening and night-time economy includes restaurants, pub, bars and other nightlife, as well as entertainment facilities such as cinemas, theatres, live music and events. [PR]

Those who mentioned a centre at Q27x

Plentiful	3.2%	28	1.6%	4	2.8%	5	3.6%	6	3.1%	3	0.0%	0	1.7%	1	9.6%	9
Good	20.3%	176	21.8%	52	20.8%	38	21.0%	33	5.3%	5	3.9%	2	20.2%	10	37.6%	37
Average	21.2%	184	22.5%	54	25.4%	46	23.5%	37	13.9%	14	11.1%	5	28.9%	14	14.9%	14
Poor	15.3%	133	12.1%	29	17.6%	32	13.5%	21	23.2%	23	40.7%	20	14.1%	7	2.2%	2
Severely lacking	7.7%	67	5.8%	14	2.3%	4	7.3%	11	17.4%	17	22.1%	11	10.7%	5	4.5%	4
(Don't know)	32.3%	281	36.1%	87	31.1%	57	31.1%	49	37.1%	36	22.3%	11	24.4%	12	31.3%	30
Mean:		*-0.04*		*0.01*		*0.04*		*0.00*		*-0.47*		*-0.81*		*-0.12*		*0.46*
Weighted base:		869		241		182		156		98		48		48		97
Sample:		864		211		180		172		115		42		63		81

Q30DAs well as visiting [CENTRE MENTIONED AT Q27A], do you ever visit any of these other large centres? [PR]
Those who mentioned a centre at Q27x

	Total		Hailsham		Uckfield		Crowborough		Heathfield		Polegate		Wadhurst		Forest Row	
Brighton	51.9%	451	56.8%	137	67.3%	123	35.7%	56	40.5%	40	66.2%	32	25.4%	12	54.3%	53
Eastbourne	67.4%	585	90.5%	218	70.5%	128	49.4%	77	73.9%	72	94.9%	46	31.5%	15	30.3%	29
Crawley	20.8%	181	6.9%	17	31.2%	57	19.4%	30	6.0%	6	10.9%	5	0.0%	0	67.7%	66
Haywards Heath	22.1%	192	10.1%	24	47.9%	87	14.2%	22	13.2%	13	11.1%	5	0.0%	0	41.5%	40
Horsham	7.7%	67	4.2%	10	8.8%	16	6.5%	10	2.8%	3	9.0%	4	0.0%	0	23.7%	23
Royal Tunbridge Wells	59.5%	517	32.2%	77	65.6%	119	80.3%	125	76.5%	75	18.9%	9	90.9%	43	70.2%	68
Bexhill	21.1%	184	31.8%	76	7.1%	13	15.8%	25	35.5%	35	35.8%	17	25.5%	12	6.0%	6
Hastings	24.7%	215	31.5%	76	13.3%	24	17.9%	28	44.4%	43	19.0%	9	58.3%	28	6.8%	7
Lewes	32.2%	280	21.6%	52	53.2%	97	29.1%	45	30.9%	30	39.3%	19	21.0%	10	27.2%	26
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burgess Hill	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead	0.4%	3	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
London	0.5%	4	1.1%	3	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Romford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tonbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Worthing	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No, don't visit anywhere else)	3.9%	34	3.3%	8	1.5%	3	6.3%	10	4.6%	5	1.7%	1	5.4%	3	5.9%	6
Weighted base:		869		241		182		156		98		48		48		97
Sample:		864		211		180		172		115		42		63		81

Appendix 3:

Sample Questionnaire

JN 010721
Wealden District - Town Centres Study

Good morning / afternoon / evening, I am …… from NEMS market research, an independent market research company, and we are conducting a short survey in your area on behalf of Wealden Council about shopping and leisure habits. Do you have time to answer some questions please? It will take about 6-7 minutes.

QA **Are you the person responsible for the main food shopping in your household?**

Yes
No

IF 'YES' – CONTINUE INTERVIEW.
IF 'NO' – ASK, COULD I SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE FOOD SHOPPING, IF NOT AVAILABLE THANK AND CLOSE INTERVIEW

Preface for the Convenience questions

READ OUT: In order to determine typical shopping patterns; on the following questions please EXCLUDE any unusual or special shopping trips you may have made due to the current COVID 19 situation.

Q01 **At which store do you usually undertake your main food and grocery shopping?**
DO NOT READ OUT. ONE ANSWER ONLY.

#Convenience	Convenience List	CLOSE IF 'DON'T DO' OR 'DON'T KNOW'

ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01

Q02 **Which retailer do you purchase your main food internet / home delivery shopping from?**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Asda
2	Iceland
3	Sainsbury's
4	Tesco
5	Morrisons
6	Ocado
7	Other (PLEASE WRITE IN)
8	(Don't know / varies)

Q03 **What is the main reason you choose …. (STORE MENTIONED AT Q01) for your main food and grocery shopping?**
DO NOT READ OUT. ONE ANSWER ONLY

1	Accessibility by public transport
2	Car parking prices
3	Car parking provision
4	Choice of food goods available
5	Choice of shops nearby selling non-food goods
6	Choice of shops selling food goods
7	Cleanliness
8	Delivery service
9	Easy to get to by car
A	Entertainment / events
B	Good internal layout
C	Good service / friendly staff
D	Habit / always use it / preference for retailer
E	Internet shopping is convenient
F	Lower prices
G	Loyalty card / points scheme
H	Near to home
I	Near to work
J	Nice shopping environment
K	Only one in the area / no other choice
L	Provision of leisure facilities nearby
M	Provision of services nearby, such as banks and other financial services
N	Public information, signposts and public facilities
O	Quality of food goods available
P	Quality of shops selling food goods
Q	Safety (during the day)
R	Safety (during the evening / night time)
S	Staff discount / work there
T	Value for money
U	Other (PLEASE WRITE IN)
V	(Don't know / no reason in particular)

Q04 **What, if anything, is the one thing you most dislike about …. (STORE MENTIONED AT Q01) ?**
DO NOT READ OUT. ONE ANSWER ONLY

1	Change layout too often
2	Expensive parking
3	Difficult to get to
4	Expensive
5	Lack of cycle parking
6	Difficult to park / lack of parking
7	Lack of public transport
8	Limited range of goods
9	No petrol station
A	Poor internal layout
B	Poor quality
C	Preference for retailer
D	Staff rude / unhelpful
E	Too busy
F	Too far away
G	Too small
H	Other (PLEASE WRITE IN)
I	(Don't know)
J	(Nothing)

Q05 **How often do you normally do your main food shopping at …. (STORE MENTIONED AT Q01?)**
DO NOT READ OUT. ONE ANSWER ONLY. PROMPT IF NECESSARY

1	Daily
2	At least two times a week
3	At least once a week
4	At least once a fortnight
5	At least once a month
6	At least every two months
7	Less often
8	Have only visited once
9	(Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01

Q06 **How do you normally travel to …. (STORE MENTIONED AT Q01)?**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Car / van (as driver)
2	Car / van (as passenger)
3	Bus, minibus or coach
4	Motorcycle, scooter or moped
5	Walk
6	Taxi
7	Train
8	Metro
9	Bicycle
A	Mobility scooter / disability vehicle
B	Other (PLEASE WRITE IN)
C	(Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01

Q07 **How long did your last journey to …. (STORE MENTIONED AT Q01) take?**
DO NOT PROMPT. ONE ANSWER ONLY.

X	Amount of time taken to nearest whole minute (PLEASE WRITE IN)
Y	(Don't know / can't remember)
Z	(Refused)

Q08 **How much on average does your household normally spend on main food and grocery shopping in a week?**
DO NOT PROMPT. ONE ANSWER ONLY.

X	To the nearest £: (PLEASE WRITE IN)
Y	(Don't know / varies)
Z	(Refused)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01

Q09 **When you go main food shopping is your trip linked with any other activity?**
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

1	Yes – NON-FOOD shopping	**GO TO Q10**
2	Yes – other FOOD shopping	**GO TO Q10**
3	Yes – visiting services such as banks and other financial institutions	**GO TO Q10**
4	Yes – leisure activity	GO TO Q11
5	Yes – travelling to / from work	GO TO Q11
6	Yes – travelling to / from school / college / university	GO TO Q11
7	Yes – getting petrol	GO TO Q11
8	Yes – visiting café / pub / restaurant	GO TO Q11
9	Yes – visiting family / friends	GO TO Q11
A	Yes – visiting health service such as doctor, dentist, hospital	GO TO Q11
B	Yes – visiting other service such as laundrette, hairdresser, recycling	GO TO Q11
C	Yes – other activity (PLEASE WRITE IN)	GO TO Q11
D	(No activity)	GO TO Q11
E	(Don't know / varies)	GO TO Q11

ASK THOSE WHO SAID YES TO: "NON-FOOD", "OTHER FOOD" OR "SERVICES" AT Q9 OTHERS GO TO Q11

Q10 **Where do you do this linked trip?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comparison Comparison List

Q11 **Do you make 'top up' shopping trips in between your main food shopping trip? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Yes	**GO TO Q12**
2	No	GO TO LOCK1

ASKED TO THOSE WHO DO TOP UP SHOPPING AT Q11

Q12 **Where do you usually undertake your 'top up' shopping?**
DO NOT READ OUT. ONE ANSWER ONLY.

#Convenience Convenience List

ASKED TO THOSE WHO DO TOP UP SHOPPING AT Q11

Q13 **How often do you make 'top up' shopping trips to …. (STORE MENTIONED AT Q12)?**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Daily
2	At least two times a week
3	At least once a week
4	At least once a fortnight
5	At least once a month
6	At least every two months
7	Less often
8	Have only visited once
9	(Don't know / varies)

ASKED TO THOSE WHO DO TOP UP SHOPPING AT Q11

Q14 **Thinking more generally, how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.**
DO NOT READ OUT. ONE ANSWER ONLY.

X	To the nearest £: (PLEASE WRITE IN)
Y	(Don't know / varies)
Z	(Refused)

New questions to see how internet shopping has changed and may change post Covid

READ OUT: Now thinking about online grocery shopping before, during and after the Covid lockdowns.

LOCK1 **BEFORE the first Covid lockdown how often were you shopping online for groceries?**
DO NOT PROMPT. ONE ANSWER ONLY.

1	Daily
2	4-6 days a week
3	2-3 days a week
4	One day a week
5	Every two weeks
6	Every three weeks
7	Monthly
8	Once every two months
9	Three-four times a year
A	Twice a year
B	Once a year
C	Less often
D	Never
E	(Don't know)
F	(Varies)

LOCK2 **DURING the Covid lockdowns how often did you shop online for groceries?**
DO NOT PROMPT. ONE ANSWER ONLY.

1	Daily
2	4-6 days a week
3	2-3 days a week
4	One day a week
5	Every two weeks
6	Every three weeks
7	Monthly
8	Once every two months
9	Three-four times a year
A	Twice a year
B	Once a year
C	Less often
D	Never
E	(Don't know)
F	(Varies)

	Using the data from LOCK2 compared to LOCK1 we will be able to create the question below:
QA	Online grocery shopping DURING lockdowns compared to BEFORE lockdowns:
1	More
2	Same
3	Less
4	(Don't know /varies)

LOCK3 **NOW THAT the lockdowns are lifted, how often do you think you will be shopping online for groceries?**
DO NOT PROMPT. ONE ANSWER ONLY.

1	Daily
2	4-6 days a week
3	2-3 days a week
4	One day a week
5	Every two weeks
6	Every three weeks
7	Monthly
8	Once every two months
9	Three-four times a year
A	Twice a year
B	Once a year
C	Less often
D	Never
E	(Don't know)
F	(Varies)

	Using the data from LOCK3 compared to LOCK2 we will be able to create the question below:
QB	Online grocery shopping AFTER lockdowns compared to DURING lockdowns:
1	More
2	Same
3	Less
4	(Don't know /varies)

	Using the data from LOCK3 compared to LOCK1 we will be able to create the question below:
QC	Online grocery shopping AFTER lockdowns compared to BEFORE lockdowns:
1	More
2	Same
3	Less
4	(Don't know /varies)

Preface for Comparison questions

READ OUT: We now have a few questions about where you go for non-food shopping. In answering these questions, the location may be a town centre, a retail park, a free-standing store, or it could be facilities such as the internet, TV shopping or catalogue. Again, please EXCLUDE any unusual or special shopping trips you may have made due to the current COVID 19 situation.

Q15 **Where do you usually buy clothing or footwear goods?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comparison Comparison List

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q15

Q16 **How often do you make shopping trips for clothing or footwear to …. (DESTINATION MENTIONED AT Q15)?**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Daily
2	At least two times a week
3	At least once a week
4	At least once a fortnight
5	At least once a month
6	At least every two months
7	At least every 3 months
8	At least every 6 months
9	Less often than once every 6 months
A	Have only visited once
B	(Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q15

Q17 **How do you normally travel to …. (LOCATION MENTIONED AT Q15)?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 Car / van (as driver)
2 Car / van (as passenger)
3 Bus (including the busway or guided bus), minibus or coach
4 Motorcycle, scooter or moped
5 Walk
6 Taxi
7 Train
8 Metro
9 Bicycle
A Mobility scooter / disability vehicle
B Other (PLEASE WRITE IN)
C (Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T DO THIS TYPE OF SHOPPING) AT Q15

Q18 **When you usually go shopping for clothing or footwear, do you link this trip with another activity?**
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

1 Yes – FOOD shopping
2 Yes – other NON-FOOD shopping
3 Yes – visiting services such as banks and other financial institutions
4 Yes – leisure activity
5 Yes – travelling to/from work
6 Yes – travelling to/from school/college/university
7 Yes – getting petrol
8 Yes – visiting café / pub / restaurant
9 Yes – visiting family/friends
A Yes – visiting health service such as doctor, dentist, hospital
B Yes – visiting other service such as laundrette, hairdresser, recycling
C Yes – other activity (PLEASE WRITE IN)
D No
E (Don't know / varies)

Q19 **Where do you usually buy books, CDs, DVDs?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comparison Comparison List

Q20 **Where do you usually buy small household goods such as home furnishings, jewellery, glass and china items?**

DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comparison Comparison List

Q21 **Where do you normally buy goods such as toys, games, bicycles and recreational goods?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comparison Comparison List

Q22 **Where do you normally buy chemist goods (including health and beauty products)?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comparison Comparison List

Q23 **Where do you normally buy electrical items, such as televisions, washing machines and computers?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comparison Comparison List

Q24 **Where do you normally buy DIY or gardening goods?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comparison Comparison List

Q25 **Where do you normally buy furniture, carpets and floor coverings?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

READ OUT: Now continuing to think about non-food shopping online before, during and after the Covid lockdowns.

New questions to see how internet shopping has changed and may change post Covid

LOCK4 **BEFORE the first Covid lockdown how often were you doing non-food shopping online?**
DO NOT PROMPT. ONE ANSWER ONLY.

1	Daily
2	4-6 days a week
3	2-3 days a week
4	One day a week
5	Every two weeks
6	Every three weeks
7	Monthly
8	Once every two months
9	Three-four times a year
A	Twice a year
B	Once a year
C	Less often
D	Never
E	(Don't know)
F	(Varies)

LOCK5 **DURING the Covid lockdowns how often were you doing non-food shopping online?**
DO NOT PROMPT. ONE ANSWER ONLY.

1	Daily	
2	4-6 days a week	
3	2-3 days a week	
4	One day a week	
5	Every two weeks	
6	Every three weeks	
7	Monthly	
8	Once every two months	
9	Three-four times a year	
A	Twice a year	
B	Once a year	
C	Less often	
D	Never	GO TO Q26A
E	(Don't know)	
F	(Varies)	

	Using the data from LOCK5 compared to LOCK4 we will be able to create the question below:
QD	Non-food shopping online DURING lockdowns compared to BEFORE lockdowns:
1	More
2	Same
3	Less
4	(Don't know /varies)

LOCK6 **NOW THAT the lockdowns are lifted, how often do you think you will be doing non-food shopping online?**
DO NOT PROMPT. ONE ANSWER ONLY.

1	Daily
2	4-6 days a week
3	2-3 days a week
4	One day a week
5	Every two weeks
6	Every three weeks
7	Monthly
8	Once every two months
9	Three-four times a year
A	Twice a year
B	Once a year
C	Less often
D	Never
E	(Don't know)
F	(Varies)

	Using the data from LOCK6 compared to LOCK5 we will be able to create the question below:
QE	Non-food shopping online AFTER lockdowns compared to DURING lockdowns:
1	More
2	Same
3	Less
4	(Don't know /varies)

	Using the data from LOCK6 compared to LOCK4 we will be able to create the question below:
QF	Non-food shopping online AFTER lockdowns compared to BEFORE lockdowns:
1	More
2	Same
3	Less
4	(Don't know /varies)

Q26A **Which of the following forms of shopping do you carry out?**
READ OUT. CAN BE MULTICODED

1	Internet	GO TO Q26B
2	Portable internet shopping (through mobile phone)	GO TO Q26B
3	TV Shopping	GO TO Q26B
4	(None of the above)	GO TO Q27

THOSE WHO SHOP VIA DIGITAL CHANNELS AT Q26A

Q26B **Which goods or services do you currently purchase via Internet or TV shopping?**
DO NOT READ OUT. CAN BE MULTICODED

1	Baby items
2	Banking / finance
3	Books
4	CDs, DVDs, Vinyl (physical products)
5	Clothes / shoes
6	Computer / printer accessories
7	Console / PC games
8	Cosmetics / health / beauty / chemist goods
9	Craft / hobby items (including stationery)
A	DIY / hardware goods
B	Domestic electrical appliances (white goods)
C	Downloadable content (e.g. music / movies / tv / games / apps)
D	Food / groceries
E	Furniture / soft furnishings / floor coverings / carpets
F	Garden items
G	Gifts
H	Holiday and / or Travel / Event Tickets
I	Insurance
J	Jewellery
K	Mobile phone accessories
L	Musical instruments / accessories
M	Pet food / products
N	Small electrical items (e.g. kettles / toasters / hairdryers etc)
O	Small household goods
P	Sports goods
Q	Toys
R	TVs, Hi-Fi's, computers
S	Vehicle parts
T	Vehicles
U	Other (PLEASE WRITE IN)
V	(Don't know)

THOSE WHO SHOP VIA DIGITAL CHANNELS AT Q26A

Q26C **Excluding what you've already mentioned - Which other goods or services are you likely to purchase in the future via Internet or TV shopping?**
DO NOT READ OUT. CAN BE MULTICODED

1	Baby items
2	Banking / finance
3	Books
4	CDs, DVDs, Vinyl (physical products)
5	Clothes / shoes
6	Computer / printer accessories
7	Console / PC games
8	Cosmetics / health / beauty / chemist goods
9	Craft / hobby items (including stationery)
A	DIY / hardware goods
B	Domestic electrical appliances (white goods)
C	Downloadable content (e.g. music / movies / tv / games / apps)
D	Food / groceries
E	Furniture / soft furnishings / floor coverings / carpets
F	Garden items
G	Gifts
H	Holiday and / or Travel / Event Tickets
I	Insurance
J	Jewellery
K	Mobile phone accessories
L	Musical instruments / accessories
M	Pet food / products
N	Small electrical items (e.g. kettles / toasters / hairdryers etc)
O	Small household goods
P	Sports goods
Q	Toys
R	TVs, Hi-Fi's, computers
S	Vehicle parts
T	Vehicles
U	Other (PLEASE WRITE IN)
V	(Don't know)
W	(Nothing new / same goods as I currently am)

THOSE WHO SHOP VIA DIGITAL CHANNELS AT Q26A

Q26D **For your last Internet or TV order, how did you receive your goods?**
DO NOT READ OUT. CAN BE MULTICODED

1	Collection at store	GO TO Q27
2	Home delivery	GO TO Q27
3	Delivery to place of work	GO TO Q27
4	Collection at click and collect hub	**GO TO Q26E**
5	Collection at other location	GO TO Q27
6	(Don't know / varies)	GO TO Q27

ASKED TO THOSE WHO SAID "COLLECTION AT CLICK AND COLLECT HUB" AT Q26D

Q26E **Which click and collect hub did you collect your order from?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 (PLEASE WRITE IN FULL ADDRESS DETAILS OF THE CLICK AND COLLECT HUB)

Qualitative questions concerning the town centres

READ OUT: I would now like to ask you some questions about your views on certain Town Centres as a place for shopping, leisure activities, and using other town centre services. Again please state how you acted before the Covid lockdowns started.

Q27 **Do you ever visit the following Town Centres?**

1	Hailsham	GO TO Q27A
2	Uckfield	GO TO Q27A
3	Crowborough	GO TO Q27A
4	Heathfield	GO TO Q27A
5	Polegate	GO TO Q27A
6	Wadhurst	GO TO Q27A
7	Forest Row	GO TO Q27A
8	Do not visit any of these centres	GO TO Q31

THOSE VISITING MORE THAN ONE CENTRE AT Q27

Q27A **Which of these centres do you visit the most?**

1	Hailsham	GO TO Q28A
2	Uckfield	GO TO Q28A
3	Crowborough	GO TO Q28A
4	Heathfield	GO TO Q28A
5	Polegate	GO TO Q28A
6	Wadhurst	GO TO Q28A
7	Forest Row	GO TO Q28A

THOSE VISITING ANY OF THE 7 CENTRES MENTIONED AT Q27

Q28A **How often do you visit [CENTRE MENTIONED AT Q27A]?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 Daily
2 At least two times a week
3 At least once a week
4 At least once a fortnight
5 At least once a month
6 At least every two months
7 At least every 3 months
8 At least every 6 months
9 Less often than once every 6 months
A Have only visited once
B (Don't know / varies)

THOSE VISITING ANY OF THE 7 CENTRES MENTIONED AT Q27

Q28B **How do you usually travel to [CENTRE MENTIONED AT Q27A]?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 Car / van (as driver)
2 Car / van (as passenger)
3 Bus, minibus or coach
4 Motorcycle, scooter or moped
5 Walk
6 Taxi
7 Train
8 Bicycle
A Mobility scooter / disability vehicle
B Other (PLEASE WRITE IN)
C (Don't know / varies)

THOSE VISITING ANY OF THE 7 CENTRES MENTIONED AT Q27

Q29 **What do you like most about (CENTRE MENTIONED AT Q27A)?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 Choice and range of shops
2 Strength of supermarket provision
3 Choice of leisure facilities (restaurants, pubs etc)
4 Choice of services (hairdressers, banks etc)
5 Environmental quality of centre
6 Close to home
7 Close to work
8 Easily accessible by public transport
9 Convenient car parking
A Free car parking
B Other (PLEASE WRITE IN)
C (Nothing in particular)

THOSE VISITING ANY OF THE 7 CENTRES MENTIONED AT Q27

Q30A **Are there any measures that would encourage you to visit [CENTRE MENTIONED AT Q27A] more often?**
DO NOT PROMPT. CODE FIRST 3 MENTIONS

1st Mention|2nd Mention|3rd Mention

1	Increased general choice and range of shops
2	Improved food shops within the town centre
3	Discount foodstores within the town centre
4	Improved non-food shops within the town centre
5	Improved leisure facilities
6	Improved quality of shops
7	More parking
8	Cheaper parking
9	Improved street cleaning
A	Increased public transport
B	Cheaper public transport
C	Better environment
D	Better security
E	Longer opening hours
F	Other (PLEASE WRITE IN)
G	(Nothing / Nothing else)
H	(Don't know)

THOSE VISITING ANY OF THE 7 CENTRES MENTIONED AT Q27

Q30B **How would you rate the provision of independent retail and leisure traders in [CENTRE MENTIONED AT Q27A]?**
READ OUT. ONE ANSWER ONLY.

1	Plentiful
2	Good
3	Average
4	Poor
5	Severely lacking

THOSE VISITING ANY OF THE 7 CENTRES MENTIONED AT Q27

Q30C **How would you rate the 'evening and night-time economy' in [CENTRE MENTIONED AT Q27A]? The evening and night-time economy includes restaurants, pub, bars and other nightlife, as well as entertainment facilities such as cinemas, theatres, live music and events.**
READ OUT. ONE ANSWER ONLY.

1	Plentiful
2	Good
3	Average
4	Poor
5	Severely lacking

THOSE VISITING ANY OF THE 7 CENTRES MENTIONED AT Q27

Q30D **As well as visiting [CENTRE MENTIONED AT Q27A], do you ever visit any of these other large centres?**
CAN BE READ OUT. CAN BE MULTICODED.

1	Brighton	GO TO Q33
2	Eastbourne	GO TO Q33
3	Crawley	GO TO Q33
4	Haywards Heath	GO TO Q33
5	Horsham	GO TO Q33
6	Royal Tunbridge Wells	GO TO Q33
7	Bexhill	GO TO Q33
8	Hastings	GO TO Q33
9	Lewes	GO TO Q33
A	Other (PLEASE WRITE IN)	GO TO Q33
B	(No, don't visit anywhere else)	GO TO Q33

ASK THOSE WHO DON'T VISIT ANY TOWN CENTRE AT Q27

Q31 **Why don't you visit any of these Town Centres?**
DO NOT READ OUT. CAN BE MULTICODED

1	Lack of choice and range of non-food shops
2	Lack of choice and range of food shops
3	Choice of leisure facilities (cinema, gym, pubs etc)
4	Choice of services (hairdressers, banks etc)
5	Environmental quality of centre
6	Too far away from home
7	Too far away from work
8	Not accessible by public transport
9	Inconveniently located car parking
A	Expensive car parking
B	Traffic congestion
C	Other (PLEASE WRITE IN)
D	(Nothing, no reason to visit)
E	(Don't know)

ASK THOSE WHO DON'T VISIT ANY CENTRES AT Q27

Q32 **Instead of these Town Centre's, which other centres or villages do you usually visit?**
CAN BE MULTICODED.

1	Brighton	GO TO Q33
2	Eastbourne	GO TO Q33
3	Crawley	GO TO Q33
4	Haywards Heath	GO TO Q33
5	Horsham	GO TO Q33
6	Royal Tunbridge Wells	GO TO Q33
7	Bexhill	GO TO Q33
8	Hastings	GO TO Q33
9	Lewes	GO TO Q33
A	Other (PLEASE WRITE IN)	GO TO Q33

READ OUT: We now have a few questions about a range of different social and leisure activities.

Q33 **Outside of the lockdowns, which of these leisure activities do you participate in?**
READ OUT. CAN BE MULTICODED.

1	Indoor sports or health and fitness activity	ASK Q34
2	Cinema	ASK Q35
3	Restaurant	ASK Q36
4	Pub / bars / nightclubs	ASK Q37
5	Ten pin bowling	ASK Q38
6	Bingo	ASK Q39
7	Theatres / concert halls / museums / art galleries and other cultural facilities	ASK Q40
8	(None mentioned)	GO TO Q42

ASKED TO THOSE WHO PARTICIPATE IN HEALTH AND FITNESS OR LEISURE CENTRE ACTIVITIES AT Q33

Q34 **Which centre / facility did you last visit for indoor sports or health and fitness activity?**
DO NOT PROMPT. ONE ANSWER ONLY.

#Health Health List

ASKED TO THOSE WHO GO TO THE CINEMA AT Q33

Q35 **Which centre / facility did you last visit to go the cinema?**
DO NOT PROMPT. ONE ANSWER ONLY.

#Cinema Cinema List

ASKED TO THOSE WHO GO TO RESTAURANTS AT Q33

Q36 **Which centre / facility did you last visit to go to a restaurant?**
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

ASKED TO THOSE WHO GO TO PUB, BARS OR NIGHTCLUBS AT Q33

Q37 **Which centre / facility did you last visit to go to pubs, bars and nightclubs?**
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

4ASKED TO THOSE WHO GO TEN PIN BOWLING AT Q33

Q38 **Which centre / facility did you last visit to go ten-pin bowling?**
DO NOT PROMPT. ONE ANSWER ONLY.

#Bowling Bowling List

4ASKED TO THOSE WHO GO TO BINGO AT Q33

Q39 **Which centre / facility did you last visit to play bingo?**
DO NOT PROMPT. ONE ANSWER ONLY.

#Bingo Bingo List

ASKED TO THOSE WHO VISIT THEATRE/CONCERT HALL; MUSEUM/ART GALLERIES AT Q33

Q40 **Which centre / facility did you last visit for theatres / concert halls / museums / art galleries and other cultural facilities?**

DO NOT PROMPT. ONE ANSWER ONLY.

#Culture Culture List

Q41 **How do you normally travel when visiting leisure destinations?**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Car / van (as driver)
2	Car / van (as passenger)
3	Bus, minibus or coach
4	Motorcycle, scooter or moped
5	Walk
6	Taxi
7	Train
8	Metro
9	Bicycle
A	Mobility scooter / disability vehicle
B	Other (PLEASE WRITE IN)
C	(Don't know / varies)

Q42 **Which leisure facilities would you like to see more of in the area?**
DO NOT READ OUT. CAN BE MULTICODED.

1 Bars / pubs
2 Better shopping facilities
3 Bowling alley
4 Cinema
5 Concert hall / venue
6 Cycle paths / area
7 Dance facilities
8 Extreme sports
9 Health and fitness (gym)
A Hotels
B Ice rink
C Karting
D Leisure centre
E More children facilities / activities
F More sports facilities (football pitches, tennis courts)
G Museum / art galleries
H Skateboarding
I Indoor soft play areas
J Play spaces / park facilities
K Paintballing
L Restaurants
M Swimming pool
N Theatre
O Bingo
P Other (PLEASE WRITE IN)
Q (None)
R (Don't know)

Q43 **Which other community facilities and businesses would you like to see in the area?**
READ OUT. CAN BE MULTICODED

1 Hotels
2 Cultural centres
3 Religious institutions
4 Tourist attractions
5 Other (PLEASE WRITE IN)
6 (None)
7 (Don't know)

GEN **What is your gender ?**
READ OUT

1 Male
2 Female
X Refused / Prefer not to say

AGE **Could I ask how old you are please?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 18 – 24 years
2 25 – 34 years
3 35 – 44 years
4 45 – 54 years
5 55 – 64 years
6 65 – 74 years
7 75 – 84 years
8 85+ years
9 (Refused)

Thank & close.

Appendix C

NEMS In-Centre Survey Results

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Wealden In Centre Survey
for
Nexus Planning

July 2021

Job Ref: 100721

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Introduction

1.1 Research Background & Objectives

To conduct an independent face to face survey amongst a sample of visitors to Hailsham, Uckfield, Crowborough, Polegate and Heathfield Town Centres.

The main aims and objectives of the study were as follows:

- To find out respondents' main purpose for visiting;
- Food shopping patterns
- To find out how often respondents visit the Centres and by what means;
- To find out what respondents like / dislike about the Centres;
- To find out what improvements would encourage people visit the Centres more often.

1.2 Research Methodology

A total of 500 face to face interviews were conducted (100 in each town centre). Fieldwork was carried out between Monday 19th and Saturday 31st July 2021.

Interviews were conducted using NEMS field interviewers. We engaged our resident professional field market researchers on this project, virtually all of who possess substantial experience in shopper research studies.

The interviews were subject to a 10% random back check to ensure the survey was being conducted to the required standard.

1.3 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

For example, if 50% of a sample of 500 answers "Yes" to a question we can be 95% sure that between 45.6% and 54.4% of the population holds the same opinion (i.e. +/- 4.4%).

%age Response	95% confidence interval
10%	±2.6%.
20%	±3.5%
30%	±4.0%
40%	±4.3%
50%	±4.4%

1.4 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

Appendix 1:

Data Tabulations

By Demographics

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q01 What is the main purpose of your visit to Hailsham / Uckfield / Crowborough / Polegate / Heathfield … (STUDY CENTRE) Town Centre today?																				
Visiting the town centre shops	56.8%	284	55.4%	87	57.4%	197	45.1%	37	49.3%	66	63.7%	181	55.1%	141	58.6%	143	55.4%	229	45.3%	53
Visiting pub / café / restaurant	6.8%	34	7.0%	11	6.7%	23	7.3%	6	6.0%	8	7.0%	20	5.5%	14	8.2%	20	6.3%	26	6.0%	7
Visiting bank or other services (hairdresser, post office, solicitor etc.)	14.2%	71	14.0%	22	14.3%	49	11.0%	9	17.9%	24	13.4%	38	18.0%	46	10.2%	25	16.0%	66	16.2%	19
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.7%	1	0.4%	1	0.4%	1	0.4%	1	0.5%	2	0.9%	1
Visiting a leisure centre	0.4%	2	0.6%	1	0.3%	1	1.2%	1	0.0%	0	0.4%	1	0.4%	1	0.4%	1	0.5%	2	0.9%	1
Attending a conference or event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (work here or attending meeting)	9.6%	48	7.6%	12	10.5%	36	15.9%	13	15.7%	21	4.9%	14	10.2%	26	9.0%	22	10.4%	43	19.7%	23
Visiting health or medical facilities	2.0%	10	0.6%	1	2.6%	9	3.7%	3	2.2%	3	1.4%	4	2.0%	5	2.0%	5	2.2%	9	2.6%	3
Visiting a market (or farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing else	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing	5.2%	26	5.7%	9	5.0%	17	8.5%	7	3.7%	5	4.9%	14	4.7%	12	5.7%	14	5.1%	21	4.3%	5
Catching a train	2.0%	10	3.2%	5	1.5%	5	3.7%	3	2.2%	3	1.4%	4	1.6%	4	2.5%	6	1.5%	6	0.0%	0
Passing through	1.0%	5	1.9%	3	0.6%	2	2.4%	2	1.5%	2	0.4%	1	0.8%	2	1.2%	3	0.7%	3	3.4%	4
Socialising	1.2%	6	2.5%	4	0.6%	2	0.0%	0	0.7%	1	1.8%	5	1.6%	4	0.8%	2	1.0%	4	0.9%	1
(Don’t know)	0.4%	2	0.6%	1	0.3%	1	1.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	2	0.5%	2	0.0%	0
Base:		500		157		343		82		134		284		256		244		413		117

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q02 What else, if anything, will you be doing in (STUDY CENTRE) Town Centre today? [MR]																				
Visiting the town centre shops	13.4%	67	8.9%	14	15.5%	53	12.2%	10	14.2%	19	13.4%	38	16.0%	41	10.7%	26	14.8%	61	12.8%	15
Visiting pub / café / restaurant	10.8%	54	12.7%	20	9.9%	34	11.0%	9	15.7%	21	8.5%	24	13.3%	34	8.2%	20	11.4%	47	16.2%	19
Visiting bank or other services (hairdresser, post office, solicitor etc.)	6.2%	31	3.2%	5	7.6%	26	0.0%	0	4.5%	6	8.8%	25	6.6%	17	5.7%	14	6.1%	25	1.7%	2
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting a leisure centre	0.2%	1	0.0%	0	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
Attending a conference or event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (work here or attending meeting)	0.8%	4	0.6%	1	0.9%	3	1.2%	1	0.0%	0	1.1%	3	1.6%	4	0.0%	0	0.7%	3	0.0%	0
Visiting health or medical facilities	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
Visiting a market (or farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing else	58.6%	293	64.3%	101	56.0%	192	64.6%	53	53.0%	71	59.5%	169	55.5%	142	61.9%	151	58.4%	241	54.7%	64
Browsing	0.6%	3	0.0%	0	0.9%	3	0.0%	0	0.7%	1	0.7%	2	0.8%	2	0.4%	1	0.5%	2	0.0%	0
Catching a train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socialising	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	9.6%	48	10.2%	16	9.3%	32	9.8%	8	11.2%	15	8.8%	25	7.0%	18	12.3%	30	8.2%	34	14.5%	17
Base:		500		157		343		82		134		284		256		244		413		117

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q02X Any mention at Q01 and Q02																				
Visiting the town centre shops	70.2%	351	64.3%	101	72.9%	250	57.3%	47	63.4%	85	77.1%	219	71.1%	182	69.3%	169	70.2%	290	58.1%	68
Visiting pub / café / restaurant	17.4%	87	19.1%	30	16.6%	57	18.3%	15	20.9%	28	15.5%	44	18.8%	48	16.0%	39	17.4%	72	22.2%	26
Visiting bank or other services (hairdresser, post office, solicitor etc.)	20.4%	102	17.2%	27	21.9%	75	11.0%	9	22.4%	30	22.2%	63	24.6%	63	16.0%	39	22.0%	91	17.9%	21
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.7%	1	0.4%	1	0.4%	1	0.4%	1	0.5%	2	0.9%	1
Visiting a leisure centre	0.6%	3	0.6%	1	0.6%	2	2.4%	2	0.0%	0	0.4%	1	0.4%	1	0.8%	2	0.7%	3	0.9%	1
Attending a conference or event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (work here or attending meeting)	10.4%	52	8.3%	13	11.4%	39	17.1%	14	15.7%	21	6.0%	17	11.7%	30	9.0%	22	11.1%	46	19.7%	23
Visiting health or medical facilities	2.2%	11	0.6%	1	2.9%	10	3.7%	3	3.0%	4	1.4%	4	2.0%	5	2.5%	6	2.4%	10	2.6%	3
Visiting a market (or farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing else	58.6%	293	64.3%	101	56.0%	192	64.6%	53	53.0%	71	59.5%	169	55.5%	142	61.9%	151	58.4%	241	54.7%	64
Browsing	5.8%	29	5.7%	9	5.8%	20	8.5%	7	4.5%	6	5.6%	16	5.5%	14	6.1%	15	5.6%	23	4.3%	5
Catching a train	2.0%	10	3.2%	5	1.5%	5	3.7%	3	2.2%	3	1.4%	4	1.6%	4	2.5%	6	1.5%	6	0.0%	0
Passing through	1.0%	5	1.9%	3	0.6%	2	2.4%	2	1.5%	2	0.4%	1	0.8%	2	1.2%	3	0.7%	3	3.4%	4
Socialising	1.2%	6	2.5%	4	0.6%	2	0.0%	0	0.7%	1	1.8%	5	1.6%	4	0.8%	2	1.0%	4	0.9%	1
Base:		500		157		343		82		134		284		256		244		413		117
Q03 Are you planning on doing any food shopping this week?																				
Yes	81.4%	407	80.3%	126	81.9%	281	67.1%	55	75.4%	101	88.4%	251	81.6%	209	81.1%	198	80.4%	332	75.2%	88
No	17.2%	86	17.8%	28	16.9%	58	29.3%	24	24.6%	33	10.2%	29	18.4%	47	16.0%	39	18.6%	77	23.1%	27
(Don’t know)	1.4%	7	1.9%	3	1.2%	4	3.7%	3	0.0%	0	1.4%	4	0.0%	0	2.9%	7	1.0%	4	1.7%	2
Base:		500		157		343		82		134		284		256		244		413		117

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q04 Where will you undertake your food shop? *Those who said 'yes' at Q03*																				
Morrisons, Pine Grove, Crowborough	13.5%	55	11.1%	14	14.6%	41	7.3%	4	11.9%	12	15.5%	39	20.6%	43	6.1%	12	15.1%	50	10.2%	9
Co-op, High Street, Heathfield	8.6%	35	14.3%	18	6.1%	17	9.1%	5	12.9%	13	6.8%	17	6.2%	13	11.1%	22	7.2%	24	13.6%	12
Waitrose, Vicarage Field, Vicarage Lane, Hailsham	7.6%	31	5.6%	7	8.5%	24	3.6%	2	3.0%	3	10.4%	26	9.1%	19	6.1%	12	7.8%	26	3.4%	3
Tesco Superstore, Bellfarm Road, Uckfield	7.6%	31	6.3%	8	8.2%	23	18.2%	10	7.9%	8	5.2%	13	7.2%	15	8.1%	16	8.4%	28	11.4%	10
Tesco Superstore, North Street, Hailsham	7.1%	29	4.8%	6	8.2%	23	3.6%	2	10.9%	11	6.4%	16	8.6%	18	5.6%	11	7.5%	25	6.8%	6
Waitrose, Croft Road, Crowborough	6.9%	28	3.2%	4	8.5%	24	0.0%	0	4.0%	4	9.6%	24	12.9%	27	0.5%	1	7.8%	26	3.4%	3
Online	6.1%	25	6.3%	8	6.1%	17	9.1%	5	11.9%	12	3.2%	8	6.7%	14	5.6%	11	6.3%	21	11.4%	10
Waitrose, High Street, Uckfield	5.4%	22	2.4%	3	6.8%	19	5.5%	3	2.0%	2	6.8%	17	7.2%	15	3.5%	7	5.4%	18	4.5%	4
Asda, The Quintins, North Street, Hailsham	4.2%	17	2.4%	3	5.0%	14	3.6%	2	5.9%	6	3.6%	9	4.8%	10	3.5%	7	4.2%	14	3.4%	3
Tesco Superstore, Sybron Way, Crowborough	4.2%	17	2.4%	3	5.0%	14	0.0%	0	2.0%	2	6.0%	15	5.7%	12	2.5%	5	5.1%	17	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	4.2%	17	4.0%	5	4.3%	12	7.3%	4	2.0%	2	4.4%	11	3.3%	7	5.1%	10	4.2%	14	3.4%	3
Sainsbury's Superstore, Station Road, Heathfield	3.2%	13	1.6%	2	3.9%	11	1.8%	1	2.0%	2	4.0%	10	1.9%	4	4.5%	9	3.0%	10	1.1%	1
Co-op, The Centre, High Street, Polegate	2.9%	12	3.2%	4	2.8%	8	1.8%	1	2.0%	2	3.6%	9	1.0%	2	5.1%	10	1.8%	6	1.1%	1
Lidl, Beacon Road, Crowborough	2.7%	11	5.6%	7	1.4%	4	1.8%	1	4.0%	4	2.4%	6	3.3%	7	2.0%	4	3.0%	10	4.5%	4
Lidl, Dittons Road, Polegate	2.7%	11	0.8%	1	3.6%	10	1.8%	1	3.0%	3	2.8%	7	1.0%	2	4.5%	9	2.1%	7	3.4%	3
Sainsbury's Superstore, The Beacon, Eastbourne	2.7%	11	4.0%	5	2.1%	6	1.8%	1	5.0%	5	2.0%	5	1.0%	2	4.5%	9	2.4%	8	2.3%	2
Morrisons, Lottbridge Drove, Eastbourne	2.5%	10	0.8%	1	3.2%	9	1.8%	1	2.0%	2	2.8%	7	1.0%	2	4.0%	8	2.1%	7	1.1%	1
Iceland, High Street, Hailsham	2.0%	8	2.4%	3	1.8%	5	0.0%	0	2.0%	2	2.4%	6	1.0%	2	3.0%	6	1.8%	6	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	1.7%	7	4.8%	6	0.4%	1	3.6%	2	1.0%	1	1.6%	4	1.4%	3	2.0%	4	1.8%	6	3.4%	3
Waitrose, Station Road, Heathfield	1.5%	6	4.0%	5	0.4%	1	1.8%	1	2.0%	2	1.2%	3	1.0%	2	2.0%	4	1.8%	6	4.5%	4
Aldi, Lottbridge Drove, Eastbourne	1.2%	5	0.8%	1	1.4%	4	5.5%	3	0.0%	0	0.8%	2	0.5%	1	2.0%	4	0.9%	3	2.3%	2
Lidl, Seaside, Eastbourne	0.7%	3	1.6%	2	0.4%	1	1.8%	1	0.0%	0	0.8%	2	0.0%	0	1.5%	3	0.3%	1	1.1%	1
Sainsbury's Superstore, Linden Park Road,	0.7%	3	0.8%	1	0.7%	2	1.8%	1	1.0%	1	0.4%	1	1.4%	3	0.0%	0	0.9%	3	1.1%	1

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Tunbridge Wells																				
Tesco Superstore, Brooks Road, Lewes	0.7%	3	1.6%	2	0.4%	1	1.8%	1	1.0%	1	0.4%	1	0.0%	0	1.5%	3	0.9%	3	0.0%	0
Tesco Esso Express, Eastbourne Road, Polegate	0.7%	3	0.8%	1	0.7%	2	3.6%	2	0.0%	0	0.4%	1	0.5%	1	1.0%	2	0.3%	1	1.1%	1
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.5%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.5%	1	0.5%	1	0.3%	1	0.0%	0
Tesco Superstore, Ravenside Retail Leisure Park, Bexhill-on-Sea	0.5%	2	1.6%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.5%	1	0.5%	1	0.6%	2	1.1%	1
Marks & Spencer, Croft Road, Crowborough	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Tesco Express, South Road, Hailsham	0.2%	1	0.8%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
Tesco Superstore, Broad Puece, Wick, Littlehampton	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.3%	1	0.0%	0
Aldi, Rye Road, Hastings	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.3%	1	0.0%	0
Aldi, Victoria Road, Ashford	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.3%	1	0.0%	0
Aldi, Boundary Road, Ramsgate	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.3%	1	0.0%	0
Patisserie Valentine, High Street, Heathfield	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.3%	1	0.0%	0
Marks & Spencer, Calverley Road, Tunbridge Wells	0.2%	1	0.8%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.5%	1	0.0%	0	0.3%	1	1.1%	1
Waitrose, Eastgate Street, Lewes	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.3%	1	0.0%	0
Marks & Spencer, Priory meadow shopping, Queens Road, Hastings	0.2%	1	0.8%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	1.1%	1
Tesco Express, Station Road, Heathfield	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.3%	1	0.0%	0
Aldi, Brooks Road, Lewes	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.3%	1	0.0%	0
Base:		407		126		281		55		101		251		209		198		332		88

Q05 Are you planning on doing any non-food shopping, i.e. clothing and footwear, electrical goods, furniture etc. this week?

Yes	37.4%	187	34.4%	54	38.8%	133	32.9%	27	42.5%	57	36.3%	103	37.5%	96	37.3%	91	38.5%	159	40.2%	47
No	51.4%	257	51.0%	80	51.6%	177	53.7%	44	46.3%	62	53.2%	151	53.1%	136	49.6%	121	51.8%	214	47.9%	56
(Don’t know)	11.2%	56	14.7%	23	9.6%	33	13.4%	11	11.2%	15	10.6%	30	9.4%	24	13.1%	32	9.7%	40	12.0%	14
Base:		500		157		343		82		134		284		256		244		413		117

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q06 Where will you undertake your non-food shop? *Those who said 'yes' at Q05*																				
Crowborough Town Centre	29.4%	55	24.1%	13	31.6%	42	14.8%	4	22.8%	13	36.9%	38	41.7%	40	16.5%	15	30.2%	48	23.4%	11
Hailsham Town Centre	14.4%	27	13.0%	7	15.0%	20	7.4%	2	21.1%	12	12.6%	13	16.7%	16	12.1%	11	15.7%	25	8.5%	4
Heathfield Town Centre	13.4%	25	22.2%	12	9.8%	13	18.5%	5	10.5%	6	13.6%	14	8.3%	8	18.7%	17	15.1%	24	14.9%	7
Uckfield Town Centre	10.2%	19	7.4%	4	11.3%	15	22.2%	6	5.3%	3	9.7%	10	10.4%	10	9.9%	9	11.3%	18	12.8%	6
Polegate Town Centre	7.5%	14	9.3%	5	6.8%	9	14.8%	4	3.5%	2	7.8%	8	3.1%	3	12.1%	11	5.7%	9	4.3%	2
Asda, The Quintins, North Street, Hailsham	5.9%	11	1.9%	1	7.5%	10	3.7%	1	8.8%	5	4.9%	5	5.2%	5	6.6%	6	5.0%	8	8.5%	4
Online	3.7%	7	1.9%	1	4.5%	6	11.1%	3	3.5%	2	1.9%	2	2.1%	2	5.5%	5	4.4%	7	8.5%	4
Tunbridge Wells Town Centre	2.7%	5	3.7%	2	2.3%	3	0.0%	0	3.5%	2	2.9%	3	2.1%	2	3.3%	3	3.1%	5	4.3%	2
Eastbourne Town Centre	2.1%	4	1.9%	1	2.3%	3	3.7%	1	3.5%	2	1.0%	1	1.0%	1	3.3%	3	2.5%	4	6.4%	3
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	2.1%	4	5.6%	3	0.8%	1	3.7%	1	1.8%	1	1.9%	2	2.1%	2	2.2%	2	1.9%	3	4.3%	2
Tesco Superstore, North Street, Hailsham	2.1%	4	0.0%	0	3.0%	4	0.0%	0	1.8%	1	2.9%	3	3.1%	3	1.1%	1	1.9%	3	2.1%	1
Co-op, The Centre, High Street, Polegate	1.6%	3	0.0%	0	2.3%	3	0.0%	0	1.8%	1	1.9%	2	0.0%	0	3.3%	3	0.6%	1	0.0%	0
Lidl, Dittons Road, Polegate	1.6%	3	0.0%	0	2.3%	3	3.7%	1	1.8%	1	1.0%	1	0.0%	0	3.3%	3	0.6%	1	4.3%	2
Sainsbury's Superstore, The Beacon, Eastbourne	1.1%	2	1.9%	1	0.8%	1	0.0%	0	1.8%	1	1.0%	1	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe	1.1%	2	1.9%	1	0.8%	1	3.7%	1	1.8%	1	0.0%	0	2.1%	2	0.0%	0	1.3%	2	2.1%	1
Lewes Town Centre	1.1%	2	0.0%	0	1.5%	2	0.0%	0	1.8%	1	1.0%	1	1.0%	1	1.1%	1	1.3%	2	2.1%	1
Central London	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.6%	1	0.0%	0
B&Q, Marshall Road, Eastbourne	0.5%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.6%	1	0.0%	0
Morrisons, Pine Grove, Crowborough	0.5%	1	0.0%	0	0.8%	1	0.0%	0	1.8%	1	0.0%	0	1.0%	1	0.0%	0	0.6%	1	0.0%	0
Co-op, High Street, Heathfield	0.5%	1	1.9%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.1%	1	0.6%	1	0.0%	0
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells	0.5%	1	1.9%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	1.0%	1	0.0%	0	0.6%	1	0.0%	0
East Grinstead Town Centre	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Vicarage Lane, Hailsham	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.6%	1	0.0%	0
Base:		187		54		133		27		57		103		96		91		159		47

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Mean score [Minutes]																				
Q07 How long will you spend in (STUDY CENTRE) Town Centre today?																				
Less than one hour	46.8%	234	52.2%	82	44.3%	152	53.7%	44	46.3%	62	45.1%	128	45.3%	116	48.4%	118	46.0%	190	49.6%	58
Between 1-2 hours	39.2%	196	35.0%	55	41.1%	141	29.3%	24	32.8%	44	45.1%	128	40.2%	103	38.1%	93	39.2%	162	30.8%	36
Between 2-4 hours	5.8%	29	5.1%	8	6.1%	21	7.3%	6	6.7%	9	4.9%	14	6.3%	16	5.3%	13	6.1%	25	8.5%	10
Between 4-6 hours	1.8%	9	2.5%	4	1.5%	5	2.4%	2	3.7%	5	0.7%	2	1.6%	4	2.0%	5	1.9%	8	3.4%	4
Over 6 hours	6.0%	30	5.1%	8	6.4%	22	7.3%	6	9.7%	13	3.9%	11	6.3%	16	5.7%	14	6.3%	26	7.7%	9
(Don’t know	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.7%	1	0.4%	1	0.4%	1	0.4%	1	0.5%	2	0.0%	0
Mean:		*90.72*		*85.41*		*93.17*		*93.66*		*108.27*		*81.63*		*92.35*		*89.01*		*92.70*		*100.51*
Base:		500		157		343		82		134		284		256		244		413		117
Mean score [Times per year]																				
Q08 How often did you visit (STUDY CENTRE) Town Centre before the first lockdown in March 2020?																				
More than once a week	49.4%	247	54.1%	85	47.2%	162	37.8%	31	48.5%	65	53.2%	151	47.7%	122	51.2%	125	49.2%	203	36.8%	43
Once a week	26.2%	131	19.1%	30	29.4%	101	20.7%	17	30.6%	41	25.7%	73	23.8%	61	28.7%	70	25.7%	106	31.6%	37
Once every 2-3 weeks	6.6%	33	5.7%	9	7.0%	24	12.2%	10	5.2%	7	5.6%	16	8.2%	21	4.9%	12	6.5%	27	11.1%	13
Monthly	4.4%	22	5.1%	8	4.1%	14	7.3%	6	2.2%	3	4.6%	13	5.5%	14	3.3%	8	4.4%	18	4.3%	5
Less often / not regularly	8.0%	40	13.4%	21	5.5%	19	13.4%	11	7.5%	10	6.7%	19	7.8%	20	8.2%	20	8.7%	36	9.4%	11
First visit today	3.0%	15	1.3%	2	3.8%	13	4.9%	4	4.5%	6	1.8%	5	4.3%	11	1.6%	4	3.1%	13	4.3%	5
(Don’t know / can’t remember)	2.4%	12	1.3%	2	2.9%	10	3.7%	3	1.5%	2	2.5%	7	2.7%	7	2.0%	5	2.4%	10	2.6%	3
Mean:		*69.42*		*70.05*		*69.13*		*57.09*		*69.52*		*72.89*		*67.09*		*71.85*		*68.91*		*60.22*
Base:		500		157		343		82		134		284		256		244		413		117
Mean score [Times per year]																				
Q09 How often do you expect to visit (STUDY CENTRE) Town Centre now the lockdown restrictions have been eased?																				
More than once a week	52.6%	263	53.5%	84	52.2%	179	45.1%	37	53.7%	72	54.2%	154	51.6%	132	53.7%	131	52.1%	215	45.3%	53
Once a week	25.6%	128	24.2%	38	26.2%	90	23.2%	19	29.1%	39	24.6%	70	25.4%	65	25.8%	63	25.4%	105	31.6%	37
Once every 2-3 weeks	10.8%	54	8.3%	13	12.0%	41	17.1%	14	9.7%	13	9.5%	27	12.1%	31	9.4%	23	10.9%	45	12.0%	14
Monthly	5.0%	25	4.5%	7	5.2%	18	4.9%	4	3.7%	5	5.6%	16	4.3%	11	5.7%	14	5.1%	21	4.3%	5
Less often / not regularly	4.6%	23	7.6%	12	3.2%	11	9.8%	8	2.2%	3	4.2%	12	4.7%	12	4.5%	11	4.8%	20	6.0%	7
First visit today	0.8%	4	1.3%	2	0.6%	2	0.0%	0	0.7%	1	1.1%	3	0.8%	2	0.8%	2	1.0%	4	0.0%	0
(Don’t know / not sure)	0.6%	3	0.6%	1	0.6%	2	0.0%	0	0.7%	1	0.7%	2	1.2%	3	0.0%	0	0.7%	3	0.9%	1
Mean:		*72.14*		*71.85*		*72.28*		*64.59*		*74.68*		*73.14*		*71.62*		*72.68*		*71.62*		*68.12*
Base:		500		157		343		82		134		284		256		244		413		117

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q10 How did you travel here today?																				
Car / Van (as driver)	56.2%	281	61.1%	96	53.9%	185	46.3%	38	52.2%	70	60.9%	173	63.7%	163	48.4%	118	64.6%	267	54.7%	64
Car / Van (as passenger)	4.8%	24	1.9%	3	6.1%	21	6.1%	5	3.7%	5	4.9%	14	4.7%	12	4.9%	12	5.6%	23	4.3%	5
Bus	3.8%	19	4.5%	7	3.5%	12	4.9%	4	3.0%	4	3.9%	11	3.5%	9	4.1%	10	2.2%	9	3.4%	4
Coach	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Train	2.2%	11	3.2%	5	1.7%	6	7.3%	6	3.0%	4	0.4%	1	2.0%	5	2.5%	6	1.2%	5	3.4%	4
Walk	32.2%	161	27.4%	43	34.4%	118	35.4%	29	38.1%	51	28.5%	81	25.8%	66	38.9%	95	25.9%	107	33.3%	39
Cycle	0.6%	3	1.3%	2	0.3%	1	0.0%	0	0.0%	0	1.1%	3	0.4%	1	0.8%	2	0.5%	2	0.9%	1
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		500		157		343		82		134		284		256		244		413		117

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q11 Where did you park today? *Those who said 'car' at Q10*																				
Hailsham																				
Victoria Road Car Park	2.6%	8	2.0%	2	2.9%	6	4.7%	2	1.3%	1	2.7%	5	3.4%	6	1.5%	2	2.8%	8	1.4%	1
South Road Car Park	2.0%	6	1.0%	1	2.4%	5	0.0%	0	2.7%	2	2.1%	4	3.4%	6	0.0%	0	2.1%	6	1.4%	1
Asda car park	3.0%	9	2.0%	2	3.4%	7	2.3%	1	1.3%	1	3.7%	7	2.9%	5	3.1%	4	3.1%	9	2.9%	2
Tesco car park	0.7%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	1.1%	2	0.6%	1	0.8%	1	0.7%	2	0.0%	0
Waitrose car park	7.5%	23	9.1%	9	6.8%	14	2.3%	1	6.7%	5	9.1%	17	7.4%	13	7.7%	10	7.6%	22	4.3%	3
Freedom Leisure Centre	2.0%	6	1.0%	1	2.4%	5	2.3%	1	1.3%	1	2.1%	4	2.3%	4	1.5%	2	2.1%	6	4.3%	3
Vicarage car park	0.7%	2	0.0%	0	1.0%	2	0.0%	0	1.3%	1	0.5%	1	0.6%	1	0.8%	1	0.7%	2	0.0%	0
Uckfield																				
Uckfield station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luxford Fields	16.4%	50	14.1%	14	17.5%	36	39.5%	17	9.3%	7	13.9%	26	14.9%	26	18.5%	24	16.9%	49	20.3%	14
Tesco car park	1.6%	5	1.0%	1	1.9%	4	0.0%	0	5.3%	4	0.5%	1	1.1%	2	2.3%	3	1.4%	4	2.9%	2
Bell Walk car park	0.7%	2	2.0%	2	0.0%	0	2.3%	1	1.3%	1	0.0%	0	0.6%	1	0.8%	1	0.7%	2	2.9%	2
Crowborough																				
St Johns car park	0.7%	2	0.0%	0	1.0%	2	0.0%	0	1.3%	1	0.5%	1	1.1%	2	0.0%	0	0.7%	2	1.4%	1
Croft road car park	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.6%	1	0.0%	0	0.3%	1	0.0%	0
Goldsmiths Leisure Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons car park	17.4%	53	15.2%	15	18.4%	38	11.6%	5	9.3%	7	21.9%	41	26.3%	46	5.4%	7	17.6%	51	13.0%	9
New Road car park	2.6%	8	2.0%	2	2.9%	6	2.3%	1	5.3%	4	1.6%	3	3.4%	6	1.5%	2	2.8%	8	1.4%	1
Waitrose car park	4.3%	13	4.0%	4	4.4%	9	0.0%	0	2.7%	2	5.9%	11	5.1%	9	3.1%	4	4.5%	13	1.4%	1
Polegate																				
Southern Polegate Station car park	4.6%	14	7.1%	7	3.4%	7	4.7%	2	5.3%	4	4.3%	8	0.6%	1	10.0%	13	4.5%	13	4.3%	3
Station Road car park	1.0%	3	1.0%	1	1.0%	2	0.0%	0	0.0%	0	1.6%	3	0.0%	0	2.3%	3	1.0%	3	0.0%	0
Heathfield																				
Newnham Way car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station road car park	0.7%	2	0.0%	0	1.0%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	1.5%	2	0.3%	1	0.0%	0
Co-op car park	19.0%	58	22.2%	22	17.5%	36	11.6%	5	25.3%	19	18.2%	34	10.9%	19	30.0%	39	18.3%	53	18.8%	13
Sainsbury's car park	0.3%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.6%	1	0.0%	0	0.3%	1	1.4%	1
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	5.6%	17	7.1%	7	4.9%	10	11.6%	5	9.3%	7	2.7%	5	5.7%	10	5.4%	7	4.8%	14	7.2%	5
Dropped off	6.6%	20	7.1%	7	6.3%	13	4.7%	2	10.7%	8	5.3%	10	8.6%	15	3.8%	5	6.9%	20	10.1%	7
Base:		305		99		206		43		75		187		175		130		290		69

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q12 What do you currently like about (STUDY CENTRE) Town Centre? [MR]																				
Appearance or character of the town centre	18.2%	91	18.5%	29	18.1%	62	11.0%	9	19.4%	26	19.7%	56	15.2%	39	21.3%	52	16.5%	68	12.0%	14
Cleanliness of the town centre	10.0%	50	11.5%	18	9.3%	32	8.5%	7	11.9%	16	9.5%	27	9.4%	24	10.7%	26	10.7%	44	15.4%	18
Convenient to home	24.6%	123	21.0%	33	26.2%	90	19.5%	16	27.6%	37	24.6%	70	25.8%	66	23.4%	57	25.4%	105	26.5%	31
Convenient to work	5.6%	28	3.8%	6	6.4%	22	7.3%	6	10.4%	14	2.8%	8	6.3%	16	4.9%	12	6.3%	26	11.1%	13
General affordability	7.6%	38	7.0%	11	7.9%	27	8.5%	7	11.2%	15	5.6%	16	4.7%	12	10.7%	26	6.8%	28	8.5%	10
Good / cheap parking	14.2%	71	14.7%	23	14.0%	48	7.3%	6	17.9%	24	14.4%	41	16.4%	42	11.9%	29	16.7%	69	14.5%	17
Habit / always used it / familiar	10.0%	50	8.9%	14	10.5%	36	11.0%	9	15.7%	21	7.0%	20	6.6%	17	13.5%	33	9.0%	37	14.5%	17
It is easy to walk / cycle around	13.6%	68	11.5%	18	14.6%	50	20.7%	17	13.4%	18	11.6%	33	14.1%	36	13.1%	32	13.6%	56	14.5%	17
It is easy to get to by bus	4.0%	20	3.2%	5	4.4%	15	6.1%	5	3.0%	4	3.9%	11	2.3%	6	5.7%	14	2.7%	11	5.1%	6
It is easy to get to by train	7.4%	37	8.9%	14	6.7%	23	8.5%	7	6.7%	9	7.4%	21	3.5%	9	11.5%	28	5.3%	22	6.0%	7
Quality of shops or markets	10.0%	50	14.7%	23	7.9%	27	7.3%	6	6.7%	9	12.3%	35	10.2%	26	9.8%	24	10.2%	42	6.8%	8
Range of shops or markets	27.0%	135	28.7%	45	26.2%	90	24.4%	20	15.7%	21	33.1%	94	31.3%	80	22.5%	55	27.4%	113	17.1%	20
Range or quality of leisure facilities (e.g. cinema, theatre etc.)	3.4%	17	2.5%	4	3.8%	13	0.0%	0	6.7%	9	2.8%	8	3.5%	9	3.3%	8	3.6%	15	6.8%	8
Range or quality of places to eat	5.2%	26	4.5%	7	5.5%	19	4.9%	4	4.5%	6	5.6%	16	6.6%	17	3.7%	9	4.8%	20	4.3%	5
Range or quality of pubs or bars	0.8%	4	1.3%	2	0.6%	2	1.2%	1	0.7%	1	0.7%	2	1.2%	3	0.4%	1	0.7%	3	1.7%	2
Range or quality of services (e.g. banks, hairdressers etc.)	3.8%	19	3.8%	6	3.8%	13	6.1%	5	4.5%	6	2.8%	8	3.9%	10	3.7%	9	4.1%	17	5.1%	6
Variety of festivals and event	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting attractions / cultural facilities	1.0%	5	0.6%	1	1.2%	4	0.0%	0	1.5%	2	1.1%	3	0.4%	1	1.6%	4	0.7%	3	1.7%	2
Safety of the centre	3.0%	15	4.5%	7	2.3%	8	4.9%	4	3.0%	4	2.5%	7	2.7%	7	3.3%	8	2.7%	11	4.3%	5
Parks or open spaces	3.8%	19	4.5%	7	3.5%	12	3.7%	3	4.5%	6	3.5%	10	1.6%	4	6.1%	15	3.4%	14	3.4%	4
A pleasant environment to socialise	9.2%	46	6.4%	10	10.5%	36	13.4%	11	10.4%	14	7.4%	21	9.4%	24	9.0%	22	9.0%	37	11.1%	13
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	5.8%	29	5.7%	9	5.8%	20	4.9%	4	5.2%	7	6.3%	18	6.6%	17	4.9%	12	6.1%	25	5.1%	6
Accessibility	1.6%	8	1.3%	2	1.7%	6	2.4%	2	1.5%	2	1.4%	4	2.0%	5	1.2%	3	1.9%	8	0.9%	1
Floral displays	1.4%	7	0.6%	1	1.7%	6	2.4%	2	1.5%	2	1.1%	3	1.6%	4	1.2%	3	1.7%	7	0.9%	1
Friendly	4.4%	22	3.2%	5	5.0%	17	0.0%	0	4.5%	6	5.6%	16	4.7%	12	4.1%	10	3.9%	16	3.4%	4
Good amenities	0.2%	1	0.0%	0	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.9%	1
Has everything I need	1.6%	8	0.6%	1	2.0%	7	0.0%	0	1.5%	2	2.1%	6	2.7%	7	0.4%	1	1.9%	8	0.9%	1
Historical	0.6%	3	1.3%	2	0.3%	1	0.0%	0	0.7%	1	0.7%	2	0.4%	1	0.8%	2	0.7%	3	0.9%	1
It's compact	0.8%	4	0.0%	0	1.2%	4	1.2%	1	0.0%	0	1.1%	3	1.2%	3	0.4%	1	0.7%	3	0.9%	1
Nice atmosphere	0.2%	1	0.0%	0	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
Not overcrowded	0.6%	3	1.9%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.8%	2	0.4%	1	0.7%	3	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Peaceful	0.4%	2	0.0%	0	0.6%	2	2.4%	2	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.5%	2	1.7%	2
Quiet	1.6%	8	1.3%	2	1.7%	6	1.2%	1	1.5%	2	1.8%	5	2.3%	6	0.8%	2	1.9%	8	0.9%	1
Traffic free	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.7%	2	0.4%	1	0.4%	1	0.2%	1	0.0%	0
(Don't know)	2.6%	13	4.5%	7	1.7%	6	1.2%	1	1.5%	2	3.5%	10	2.7%	7	2.5%	6	2.9%	12	0.9%	1
Base:		500		157		343		82		134		284		256		244		413		117

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q13 What do you currently dislike about (STUDY CENTRE) Town Centre? [MR]																				
Appearance or character of the town centre	1.6%	8	3.2%	5	0.9%	3	1.2%	1	0.7%	1	2.1%	6	1.2%	3	2.0%	5	1.7%	7	0.0%	0
Cleanliness of the town centre	1.4%	7	2.5%	4	0.9%	3	0.0%	0	0.0%	0	2.5%	7	0.8%	2	2.0%	5	1.2%	5	0.0%	0
Difficult / expensive parking	0.8%	4	0.6%	1	0.9%	3	1.2%	1	1.5%	2	0.4%	1	0.0%	0	1.6%	4	0.7%	3	2.6%	3
Congestion	6.0%	30	4.5%	7	6.7%	23	12.2%	10	4.5%	6	4.9%	14	6.6%	17	5.3%	13	7.0%	29	6.0%	7
General affordability	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
It is not easy to walk / cycle around	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
It is not easy to get to by bus	0.4%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.8%	2	0.2%	1	0.9%	1
It is not easy to get to by train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of public toilets	1.4%	7	2.5%	4	0.9%	3	0.0%	0	2.2%	3	1.4%	4	0.8%	2	2.0%	5	1.2%	5	2.6%	3
Poor quality of shops	1.8%	9	1.3%	2	2.0%	7	1.2%	1	2.2%	3	1.8%	5	2.7%	7	0.8%	2	2.2%	9	1.7%	2
Poor range of shops	12.0%	60	10.8%	17	12.5%	43	13.4%	11	14.9%	20	10.2%	29	13.3%	34	10.7%	26	12.8%	53	17.9%	21
Poor range of leisure facilities (e.g. cinema, theatre etc.)	2.6%	13	1.9%	3	2.9%	10	1.2%	1	6.0%	8	1.4%	4	2.3%	6	2.9%	7	2.4%	10	3.4%	4
Poor range or quality places to eat	3.2%	16	4.5%	7	2.6%	9	3.7%	3	5.2%	7	2.1%	6	3.5%	9	2.9%	7	3.9%	16	1.7%	2
Poor range or quality of pubs or bars	3.0%	15	6.4%	10	1.5%	5	8.5%	7	5.2%	7	0.4%	1	2.7%	7	3.3%	8	3.6%	15	5.1%	6
Poor range or quality of services (e.g. banks, hairdressers etc.)	2.0%	10	1.3%	2	2.3%	8	1.2%	1	1.5%	2	2.5%	7	2.3%	6	1.6%	4	1.7%	7	1.7%	2
Safety of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parks or open spaces	0.4%	2	0.0%	0	0.6%	2	1.2%	1	0.0%	0	0.4%	1	0.4%	1	0.4%	1	0.5%	2	0.0%	0
Visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of attractions / cultural facilities	1.4%	7	2.5%	4	0.9%	3	2.4%	2	1.5%	2	1.1%	3	0.8%	2	2.0%	5	1.5%	6	2.6%	3
Poor quality of environment to socialise	0.6%	3	0.0%	0	0.9%	3	1.2%	1	0.0%	0	0.7%	2	0.8%	2	0.4%	1	0.2%	1	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	52.4%	262	54.8%	86	51.3%	176	52.4%	43	45.5%	61	55.6%	158	51.2%	131	53.7%	131	51.1%	211	47.9%	56
Anti social behaviour	0.6%	3	1.3%	2	0.3%	1	0.0%	0	0.7%	1	0.7%	2	0.8%	2	0.4%	1	0.7%	3	0.0%	0
Closed / empty shops	1.8%	9	0.6%	1	2.3%	8	1.2%	1	2.2%	3	1.8%	5	3.5%	9	0.0%	0	2.2%	9	1.7%	2
It's on a hill	1.0%	5	0.6%	1	1.2%	4	1.2%	1	1.5%	2	0.7%	2	0.0%	0	2.0%	5	0.7%	3	0.9%	1
It's quiet	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.7%	1	0.4%	1	0.0%	0	0.8%	2	0.5%	2	0.9%	1
Large groups of people	0.2%	1	0.0%	0	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
Movement of the bus stops	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
Narrow pavements	0.2%	1	0.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.9%	1
Poor pavements	0.6%	3	0.0%	0	0.9%	3	0.0%	0	0.0%	0	1.1%	3	0.0%	0	1.2%	3	0.2%	1	0.0%	0
Poor roads	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
Poor wheelchair access in shops	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Roadworks	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1	0.9%	1
Seagulls	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
The banks have closed	1.4%	7	1.3%	2	1.5%	5	0.0%	0	2.2%	3	1.4%	4	2.3%	6	0.4%	1	1.7%	7	0.9%	1
The level crossing lights	1.0%	5	1.3%	2	0.9%	3	1.2%	1	1.5%	2	0.7%	2	0.0%	0	2.0%	5	1.0%	4	0.9%	1
The people	0.8%	4	0.0%	0	1.2%	4	1.2%	1	0.7%	1	0.7%	2	1.6%	4	0.0%	0	1.0%	4	0.0%	0
The road layout	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
Too many of the same type of shop	4.8%	24	2.5%	4	5.8%	20	3.7%	3	8.2%	11	3.5%	10	6.3%	16	3.3%	8	5.1%	21	4.3%	5
Too many teenagers	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Too much traffic	1.8%	9	1.9%	3	1.7%	6	0.0%	0	1.5%	2	2.5%	7	1.6%	4	2.0%	5	2.2%	9	0.9%	1
Too spread out	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
(Don't know)	2.6%	13	1.3%	2	3.2%	11	2.4%	2	0.7%	1	3.5%	10	2.7%	7	2.5%	6	2.7%	11	1.7%	2
Base:		500		157		343		82		134		284		256		244		413		117

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q14 How do you think (STUDY CENTRE) Town Centre should be improved? [MR]																				
Different or better shops or markets	31.8%	159	23.6%	37	35.6%	122	29.3%	24	33.6%	45	31.7%	90	37.1%	95	26.2%	64	34.1%	141	29.9%	35
Different or better places to eat or drink	8.2%	41	10.2%	16	7.3%	25	14.6%	12	11.2%	15	4.9%	14	7.8%	20	8.6%	21	9.4%	39	9.4%	11
Different or better leisure facilities	2.0%	10	1.9%	3	2.0%	7	3.7%	3	3.7%	5	0.7%	2	1.2%	3	2.9%	7	2.2%	9	2.6%	3
Different or better service facilities	3.2%	16	3.8%	6	2.9%	10	0.0%	0	3.7%	5	3.9%	11	3.5%	9	2.9%	7	3.1%	13	3.4%	4
More or better car parking	1.8%	9	1.3%	2	2.0%	7	3.7%	3	3.0%	4	0.7%	2	2.3%	6	1.2%	3	1.9%	8	4.3%	5
Improved visitor information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better public transport or cycle facilities	1.4%	7	1.9%	3	1.2%	4	0.0%	0	2.2%	3	1.4%	4	0.4%	1	2.5%	6	1.2%	5	2.6%	3
Improves quality or cleanliness of public spaces	3.0%	15	2.5%	4	3.2%	11	0.0%	0	1.5%	2	4.6%	13	1.6%	4	4.5%	11	2.2%	9	1.7%	2
Improved visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing in particular	31.0%	155	33.8%	53	29.7%	102	30.5%	25	20.1%	27	36.3%	103	26.6%	68	35.7%	87	29.3%	121	27.4%	32
Better traffic management	1.4%	7	1.3%	2	1.5%	5	0.0%	0	2.2%	3	1.4%	4	2.0%	5	0.8%	2	1.5%	6	0.9%	1
Bring back the banks	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Fill the empty shops	1.6%	8	2.5%	4	1.2%	4	0.0%	0	2.2%	3	1.8%	5	2.3%	6	0.8%	2	1.9%	8	2.6%	3
General tidy up	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.7%	1	0.4%	1	0.8%	2	0.0%	0	0.5%	2	0.9%	1
Have some events	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
Improve pavements	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.7%	2	0.4%	1	0.4%	1	0.2%	1	0.0%	0
Improve the roads	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
Improved wheelchair access in shops	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
Less traffic passing thorugh	0.6%	3	1.3%	2	0.3%	1	1.2%	1	0.7%	1	0.4%	1	0.8%	2	0.4%	1	0.7%	3	0.9%	1
More police	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
More public toilets	0.8%	4	1.9%	3	0.3%	1	0.0%	0	2.2%	3	0.4%	1	0.4%	1	1.2%	3	0.7%	3	2.6%	3
Pedestrianise	1.2%	6	2.5%	4	0.6%	2	1.2%	1	0.7%	1	1.4%	4	2.0%	5	0.4%	1	1.5%	6	1.7%	2
(Don't know)	18.8%	94	19.7%	31	18.4%	63	24.4%	20	19.4%	26	16.9%	48	20.3%	52	17.2%	42	18.4%	76	19.7%	23
Base:		500		157		343		82		134		284		256		244		413		117

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q15 What kind of changes would you like to see to shops or markets? [MR] *Those who said 'Different or better shops or markets' at Q14*																				
Better quality shops	22.0%	35	13.5%	5	24.6%	30	8.3%	2	31.1%	14	21.1%	19	26.3%	25	15.6%	10	21.3%	30	25.7%	9
More affordable shops	10.7%	17	13.5%	5	9.8%	12	4.2%	1	17.8%	8	8.9%	8	10.5%	10	10.9%	7	9.2%	13	5.7%	2
Larger shops	5.7%	9	8.1%	3	4.9%	6	12.5%	3	6.7%	3	3.3%	3	5.3%	5	6.3%	4	6.4%	9	8.6%	3
More or new national retailers	22.0%	35	27.0%	10	20.5%	25	25.0%	6	33.3%	15	15.6%	14	17.9%	17	28.1%	18	22.7%	32	40.0%	14
More or new independent shops	40.9%	65	45.9%	17	39.3%	48	25.0%	6	37.8%	17	46.7%	42	42.1%	40	39.1%	25	40.4%	57	22.9%	8
More shops selling clothing / footwear	56.0%	89	48.6%	18	58.2%	71	79.2%	19	68.9%	31	43.3%	39	52.6%	50	60.9%	39	54.6%	77	71.4%	25
More shops selling food / drink	5.7%	9	8.1%	3	4.9%	6	12.5%	3	4.4%	2	4.4%	4	2.1%	2	10.9%	7	5.7%	8	2.9%	1
More shops selling small household goods	5.7%	9	5.4%	2	5.7%	7	4.2%	1	6.7%	3	5.6%	5	4.2%	4	7.8%	5	4.3%	6	2.9%	1
More shops selling electrical goods	4.4%	7	10.8%	4	2.5%	3	8.3%	2	6.7%	3	2.2%	2	2.1%	2	7.8%	5	5.0%	7	8.6%	3
More shops selling books, CDs etc	1.3%	2	0.0%	0	1.6%	2	4.2%	1	0.0%	0	1.1%	1	1.1%	1	1.6%	1	1.4%	2	0.0%	0
More shops selling toys or recreational goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More chemists or shops selling beauty products	1.9%	3	0.0%	0	2.5%	3	0.0%	0	2.2%	1	2.2%	2	0.0%	0	4.7%	3	1.4%	2	0.0%	0
More shops selling furniture, DIY or gardening goods	2.5%	4	8.1%	3	0.8%	1	4.2%	1	0.0%	0	3.3%	3	4.2%	4	0.0%	0	2.8%	4	0.0%	0
More shops selling specialist goods	3.1%	5	5.4%	2	2.5%	3	4.2%	1	2.2%	1	3.3%	3	4.2%	4	1.6%	1	3.5%	5	0.0%	0
More frequent markets	3.1%	5	2.7%	1	3.3%	4	0.0%	0	4.4%	2	3.3%	3	2.1%	2	4.7%	3	2.8%	4	2.9%	1
Better quality markets	1.3%	2	2.7%	1	0.8%	1	0.0%	0	2.2%	1	1.1%	1	0.0%	0	3.1%	2	1.4%	2	0.0%	0
Different types of markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.6%	1	0.0%	0	0.8%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	2.9%	1
Base:		159		37		122		24		45		90		95		64		141		35

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q16 What kind of changes would you like to see to places to eat or drink? [MR] *Those who said 'Different or better places to eat or drink' at Q14*																				
Better range of restaurants or cafes	63.4%	26	56.3%	9	68.0%	17	58.3%	7	46.7%	7	85.7%	12	75.0%	15	52.4%	11	66.7%	26	63.6%	7
Better quality restaurants or cafes	19.5%	8	25.0%	4	16.0%	4	16.7%	2	13.3%	2	28.6%	4	20.0%	4	19.0%	4	20.5%	8	27.3%	3
More affordable restaurants or cafes	2.4%	1	6.3%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	2.6%	1	9.1%	1
More independent restaurants or cafes	22.0%	9	18.8%	3	24.0%	6	8.3%	1	13.3%	2	42.9%	6	20.0%	4	23.8%	5	20.5%	8	0.0%	0
Better range of pubs and bars	24.4%	10	37.5%	6	16.0%	4	41.7%	5	33.3%	5	0.0%	0	10.0%	2	38.1%	8	25.6%	10	45.5%	5
Better quality pubs and bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More opportunities to eat or drink outside	19.5%	8	6.3%	1	28.0%	7	8.3%	1	13.3%	2	35.7%	5	15.0%	3	23.8%	5	17.9%	7	18.2%	2
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		41		16		25		12		15		14		20		21		39		11
Q17 What kind of changes would you like to see to leisure facilities? [MR] *Those who said 'Different or better leisure facilities' at Q14*																				
More or better cinemas or theatres	40.0%	4	33.3%	1	42.9%	3	66.7%	2	20.0%	1	50.0%	1	0.0%	0	57.1%	4	33.3%	3	66.7%	2
More or better gym and fitness facilities	30.0%	3	33.3%	1	28.6%	2	33.3%	1	40.0%	2	0.0%	0	0.0%	0	42.9%	3	33.3%	3	33.3%	1
More or better sports facilities	50.0%	5	66.7%	2	42.9%	3	33.3%	1	40.0%	2	100.0%	2	0.0%	0	71.4%	5	55.6%	5	0.0%	0
More or better museums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better art galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better entertainment for children / families	20.0%	2	0.0%	0	28.6%	2	33.3%	1	20.0%	1	0.0%	0	66.7%	2	0.0%	0	22.2%	2	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.0%	1	0.0%	0	14.3%	1	0.0%	0	20.0%	1	0.0%	0	33.3%	1	0.0%	0	11.1%	1	33.3%	1
Base:		10		3		7		3		5		2		3		7		9		3

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q18 What kind of changes would you like to see to service facilities? [MR] *Those who said 'Different or better service facilities' at Q14*																				
More or better banking / financial services	81.3%	13	83.3%	5	80.0%	8	0.0%	0	60.0%	3	90.9%	10	88.9%	8	71.4%	5	84.6%	11	50.0%	2
More or better hairdressing / beauty services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better public services (e.g. health, libraries)	18.8%	3	16.7%	1	20.0%	2	0.0%	0	40.0%	2	9.1%	1	11.1%	1	28.6%	2	15.4%	2	50.0%	2
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		16		6		10		0		5		11		9		7		13		4
Q19 What kind of changes would you like to see to car parking? [MR] *Those who said 'More or better car parking' at Q14*																				
More long stay car parking	11.1%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	50.0%	1	16.7%	1	0.0%	0	12.5%	1	0.0%	0
More short stay car parking	33.3%	3	0.0%	0	42.9%	3	0.0%	0	50.0%	2	50.0%	1	50.0%	3	0.0%	0	37.5%	3	40.0%	2
Better located parking	77.8%	7	100.0%	2	71.4%	5	100.0%	3	50.0%	2	100.0%	2	66.7%	4	100.0%	3	75.0%	6	60.0%	3
Cheaper car parking	55.6%	5	100.0%	2	42.9%	3	66.7%	2	50.0%	2	50.0%	1	33.3%	2	100.0%	3	50.0%	4	60.0%	3
More disabled car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parent / child parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		9		2		7		3		4		2		6		3		8		5
Q20 What kind of changes would you like to see to visitor information? [MR] *Those who said 'Improved visitor information' at Q14*																				
Improved signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved visitor information centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better information on events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better information on travel options	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better information on history / architecture	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q21 What kind of changes would you like to see to public transport or cycle facilities? [MR]																				
Those who said 'More or better public transport or cycle facilities' at Q14																				
Improved railway station	14.3%	1	33.3%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	16.7%	1	20.0%	1	0.0%	0
Improved bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent train services	85.7%	6	100.0%	3	75.0%	3	0.0%	0	100.0%	3	75.0%	3	100.0%	1	83.3%	5	80.0%	4	100.0%	3
More frequent bus services	28.6%	2	0.0%	0	50.0%	2	0.0%	0	33.3%	1	25.0%	1	0.0%	0	33.3%	2	20.0%	1	33.3%	1
Better located bus stops	14.3%	1	0.0%	0	25.0%	1	0.0%	0	33.3%	1	0.0%	0	0.0%	0	16.7%	1	20.0%	1	33.3%	1
More cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better located cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality cycle parking (e.g. more secure, covered etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better cycle links	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	14.3%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	25.0%	1	0.0%	0	16.7%	1	20.0%	1	0.0%	0
Base:		7		3		4		0		3		4		1		6		5		3
Q22 What kind of changes would you like to see to improve quality or cleanliness of public spaces? [MR]																				
Those who said 'Improved quality or cleanliness of public spaces' at Q14																				
Better routes / crossings for pedestrians	6.7%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0
More green spaces	13.3%	2	50.0%	2	0.0%	0	0.0%	0	50.0%	1	7.7%	1	0.0%	0	18.2%	2	11.1%	1	0.0%	0
Cleaner streets or parks	80.0%	12	50.0%	2	90.9%	10	0.0%	0	50.0%	1	84.6%	11	100.0%	4	72.7%	8	88.9%	8	100.0%	2
More or better play facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access for disabled / elderly / pushchairs	6.7%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	7.7%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0
More bins	46.7%	7	100.0%	4	27.3%	3	0.0%	0	100.0%	2	38.5%	5	0.0%	0	63.6%	7	44.4%	4	50.0%	1
Less traffic / congestion	20.0%	3	50.0%	2	9.1%	1	0.0%	0	0.0%	0	23.1%	3	0.0%	0	27.3%	3	11.1%	1	0.0%	0
More seating	6.7%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		15		4		11		0		2		13		4		11		9		2

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q23 What kind of changes would you like to see to visitor accommodation? [MR]																				
Those who said 'Improved visitor accomodation' at Q14																				
Better quality accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More affordable accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More B&Bs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More self-catering accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accommodation for groups	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q24 What one thing does (STUDY CENTRE) Town Centre do better than other places that you visit?																				
Architecture / Environment	11.4%	57	12.7%	20	10.8%	37	17.1%	14	11.9%	16	9.5%	27	8.6%	22	14.3%	35	9.2%	38	11.1%	13
Conference facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment facilities (e.g. theatre, museums, cinemas, bowling etc)	1.2%	6	0.0%	0	1.7%	6	0.0%	0	1.5%	2	1.4%	4	1.6%	4	0.8%	2	1.0%	4	2.6%	3
Events	0.2%	1	0.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.9%	1
Food / Drink	2.2%	11	3.2%	5	1.7%	6	4.9%	4	1.5%	2	1.8%	5	1.2%	3	3.3%	8	1.9%	8	2.6%	3
Nightlife	0.4%	2	0.0%	0	0.6%	2	1.2%	1	0.7%	1	0.0%	0	0.8%	2	0.0%	0	0.5%	2	0.0%	0
Shopping	11.4%	57	7.6%	12	13.1%	45	12.2%	10	10.4%	14	11.6%	33	10.5%	27	12.3%	30	11.9%	49	10.3%	12
Transport facilities	8.0%	40	9.6%	15	7.3%	25	7.3%	6	6.7%	9	8.8%	25	3.1%	8	13.1%	32	5.1%	21	8.5%	10
Visitor accommodation	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
Free parking	19.6%	98	17.2%	27	20.7%	71	7.3%	6	22.4%	30	21.8%	62	25.4%	65	13.5%	33	22.8%	94	19.7%	23
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing in particular	24.0%	120	29.9%	47	21.3%	73	28.0%	23	23.1%	31	23.2%	66	24.2%	62	23.8%	58	24.7%	102	25.6%	30
Accessibility	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
Christmas decorations	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0
Community feel	1.2%	6	0.6%	1	1.5%	5	1.2%	1	1.5%	2	1.1%	3	2.0%	5	0.4%	1	1.5%	6	0.0%	0
Compact	1.4%	7	0.6%	1	1.7%	6	0.0%	0	0.0%	0	2.5%	7	2.3%	6	0.4%	1	1.7%	7	0.0%	0
Dememtia friendly	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
Easy / conveneint parking	1.0%	5	0.0%	0	1.5%	5	0.0%	0	0.7%	1	1.4%	4	1.6%	4	0.4%	1	1.2%	5	0.9%	1
Feels safe	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
Floral displays	0.8%	4	0.0%	0	1.2%	4	0.0%	0	0.7%	1	1.1%	3	1.2%	3	0.4%	1	1.0%	4	0.0%	0
Friendly	3.4%	17	1.9%	3	4.1%	14	2.4%	2	3.7%	5	3.5%	10	5.1%	13	1.6%	4	3.4%	14	2.6%	3
Good medical facilities	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.9%	1
Lots of cash points	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
Nice atmosphere	0.8%	4	1.3%	2	0.6%	2	1.2%	1	0.7%	1	0.7%	2	0.8%	2	0.8%	2	1.0%	4	0.0%	0
One way traffic	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.9%	1
Paved areas	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
Public toilets	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
Shops are full	0.6%	3	0.0%	0	0.9%	3	1.2%	1	0.7%	1	0.4%	1	0.8%	2	0.4%	1	0.2%	1	0.0%	0
Welcoming	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
(Don't know)	10.2%	51	11.5%	18	9.6%	33	14.6%	12	11.2%	15	8.5%	24	9.4%	24	11.1%	27	10.4%	43	13.7%	16
Base:		500		157		343		82		134		284		256		244		413		117
GEN Gender:																				
Male	31.4%	157	100.0%	157	0.0%	0	40.2%	33	32.8%	44	28.2%	80	30.1%	77	32.8%	80	33.7%	139	38.5%	45
Female	68.6%	343	0.0%	0	100.0%	343	59.8%	49	67.2%	90	71.8%	204	69.9%	179	67.2%	164	66.3%	274	61.5%	72
Base:		500		157		343		82		134		284		256		244		413		117

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
AGE Age Group:																				
18 - 24 years	5.6%	28	8.3%	13	4.4%	15	34.1%	28	0.0%	0	0.0%	0	5.9%	15	5.3%	13	5.6%	23	8.5%	10
25 - 34 years	10.8%	54	12.7%	20	9.9%	34	65.9%	54	0.0%	0	0.0%	0	9.8%	25	11.9%	29	11.1%	46	23.1%	27
35 - 44 years	11.6%	58	12.7%	20	11.1%	38	0.0%	0	43.3%	58	0.0%	0	12.5%	32	10.7%	26	12.1%	50	35.9%	42
45 - 54 years	15.2%	76	15.3%	24	15.2%	52	0.0%	0	56.7%	76	0.0%	0	16.0%	41	14.3%	35	16.5%	68	22.2%	26
55 - 64 years	18.2%	91	15.9%	25	19.2%	66	0.0%	0	0.0%	0	32.0%	91	18.0%	46	18.4%	45	19.6%	81	8.5%	10
65 + years	38.6%	193	35.0%	55	40.2%	138	0.0%	0	0.0%	0	68.0%	193	37.9%	97	39.3%	96	35.1%	145	1.7%	2
Base:		500		157		343		82		134		284		256		244		413		117
SEG SEG																				
AB	22.2%	111	24.8%	39	21.0%	72	18.3%	15	26.9%	36	21.1%	60	43.4%	111	0.0%	0	25.4%	105	25.6%	30
C1	29.0%	145	24.2%	38	31.2%	107	30.5%	25	27.6%	37	29.2%	83	56.6%	145	0.0%	0	31.0%	128	28.2%	33
C2	20.2%	101	25.5%	40	17.8%	61	35.4%	29	24.6%	33	13.7%	39	0.0%	0	41.4%	101	22.3%	92	28.2%	33
DE	28.6%	143	25.5%	40	30.0%	103	15.9%	13	20.9%	28	35.9%	102	0.0%	0	58.6%	143	21.3%	88	17.9%	21
Base:		500		157		343		82		134		284		256		244		413		117
ADU Number of adults (Incl. respondent): [MR]																				
1 adult in hhold	29.8%	149	21.0%	33	33.8%	116	22.0%	18	19.4%	26	37.0%	105	25.4%	65	34.4%	84	19.1%	79	11.1%	13
2 adults in hhold	53.6%	268	61.1%	96	50.1%	172	45.1%	37	62.7%	84	51.8%	147	55.9%	143	51.2%	125	61.5%	254	70.9%	83
3 adults in hhold	9.6%	48	8.9%	14	9.9%	34	15.9%	13	10.4%	14	7.4%	21	11.3%	29	7.8%	19	11.1%	46	8.5%	10
4 or more adults in hhold	7.0%	35	8.9%	14	6.1%	21	17.1%	14	7.5%	10	3.9%	11	7.4%	19	6.6%	16	8.2%	34	9.4%	11
Base:		500		157		343		82		134		284		256		244		413		117
CHI No. of children 15 years and under: [MR]																				
No children in hhold	76.6%	383	71.3%	112	79.0%	271	54.9%	45	49.3%	66	95.8%	272	75.4%	193	77.9%	190	74.3%	307	0.0%	0
1 child in hhold	11.8%	59	14.7%	23	10.5%	36	28.0%	23	21.6%	29	2.5%	7	11.7%	30	11.9%	29	12.6%	52	50.4%	59
2 children in hhold	9.0%	45	12.7%	20	7.3%	25	12.2%	10	22.4%	30	1.8%	5	10.2%	26	7.8%	19	10.4%	43	38.5%	45
3 children in hhold	1.8%	9	1.3%	2	2.0%	7	2.4%	2	5.2%	7	0.0%	0	2.7%	7	0.8%	2	1.9%	8	7.7%	9
4 or more children in hhold	0.8%	4	0.0%	0	1.2%	4	2.4%	2	1.5%	2	0.0%	0	0.0%	0	1.6%	4	0.7%	3	3.4%	4
Base:		500		157		343		82		134		284		256		244		413		117
CAR Number of cars in household:																				
No cars in hhold	17.4%	87	11.5%	18	20.1%	69	15.9%	13	11.9%	16	20.4%	58	9.0%	23	26.2%	64	0.0%	0	9.4%	11
1 car in hhold	38.0%	190	36.3%	57	38.8%	133	34.1%	28	31.3%	42	42.3%	120	36.3%	93	39.8%	97	46.0%	190	27.4%	32
2 cars in hhold	32.4%	162	38.9%	61	29.4%	101	30.5%	25	42.5%	57	28.2%	80	40.2%	103	24.2%	59	39.2%	162	45.3%	53
3 cars in hhold	7.8%	39	7.6%	12	7.9%	27	3.7%	3	9.7%	13	8.1%	23	9.0%	23	6.6%	16	9.4%	39	10.3%	12
4 or more cars in hhold	4.4%	22	5.7%	9	3.8%	13	15.9%	13	4.5%	6	1.1%	3	5.5%	14	3.3%	8	5.3%	22	7.7%	9
Base:		500		157		343		82		134		284		256		244		413		117

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
DAY Day:																				
Monday	10.0%	50	9.6%	15	10.2%	35	3.7%	3	11.9%	16	10.9%	31	8.2%	21	11.9%	29	10.2%	42	6.8%	8
Tuesday	20.0%	100	18.5%	29	20.7%	71	23.2%	19	17.2%	23	20.4%	58	22.3%	57	17.6%	43	21.1%	87	20.5%	24
Wednesday	5.0%	25	5.7%	9	4.7%	16	9.8%	8	6.7%	9	2.8%	8	3.1%	8	7.0%	17	3.6%	15	8.5%	10
Thursday	20.0%	100	18.5%	29	20.7%	71	23.2%	19	21.6%	29	18.3%	52	16.4%	42	23.8%	58	19.4%	80	25.6%	30
Friday	15.0%	75	16.6%	26	14.3%	49	20.7%	17	11.2%	15	15.1%	43	17.2%	44	12.7%	31	15.5%	64	15.4%	18
Saturday	30.0%	150	31.2%	49	29.4%	101	19.5%	16	31.3%	42	32.4%	92	32.8%	84	27.0%	66	30.3%	125	23.1%	27
Base:		500		157		343		82		134		284		256		244		413		117
LOC Location:																				
Hailsham - At the war memorial in public square on the high street	20.0%	100	16.6%	26	21.6%	74	7.3%	6	20.1%	27	23.6%	67	24.6%	63	15.2%	37	21.1%	87	12.8%	15
Uckfield – High Street entrance in between the bank and Truffles bakery	20.0%	100	15.9%	25	21.9%	75	30.5%	25	22.4%	30	15.8%	45	20.3%	52	19.7%	48	21.8%	90	26.5%	31
Crowborough – The public space between the gift shop and factory shop	20.0%	100	18.5%	29	20.7%	71	8.5%	7	14.9%	20	25.7%	73	31.3%	80	8.2%	20	22.0%	91	15.4%	18
Polegate - Co-op and Train Station	20.0%	100	24.2%	38	18.1%	62	31.7%	26	18.7%	25	17.3%	49	10.2%	26	30.3%	74	15.0%	62	18.8%	22
Heathfield – on the High Street (possibly close to co-op)	20.0%	100	24.8%	39	17.8%	61	22.0%	18	23.9%	32	17.6%	50	13.7%	35	26.6%	65	20.1%	83	26.5%	31
Base:		500		157		343		82		134		284		256		244		413		117

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
PC																				
BN1 1	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
BN13 1	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
BN20 0	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
BN20 6	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
BN20 9	1.0%	5	0.6%	1	1.2%	4	0.0%	0	2.2%	3	0.7%	2	0.4%	1	1.6%	4	1.0%	4	0.0%	0
BN21 1	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.9%	1
BN21 2	0.4%	2	0.6%	1	0.3%	1	0.0%	0	1.5%	2	0.0%	0	0.4%	1	0.4%	1	0.5%	2	0.9%	1
BN21 3	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.9%	1
BN21 6	0.2%	1	0.0%	0	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
BN21 7	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
BN21 8	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
BN22 0	0.6%	3	0.6%	1	0.6%	2	0.0%	0	0.0%	0	1.1%	3	0.4%	1	0.8%	2	0.7%	3	0.0%	0
BN22 1	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
BN22 7	0.2%	1	0.0%	0	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.9%	1
BN22 9	0.6%	3	0.6%	1	0.6%	2	1.2%	1	0.0%	0	0.7%	2	0.4%	1	0.8%	2	0.5%	2	0.0%	0
BN23	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
BN23 3	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
BN23 8	0.6%	3	0.6%	1	0.6%	2	1.2%	1	0.0%	0	0.7%	2	0.0%	0	1.2%	3	0.5%	2	0.9%	1
BN24 0	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
BN24 6	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
BN25 5	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
BN26	0.4%	2	0.0%	0	0.6%	2	1.2%	1	0.0%	0	0.4%	1	0.4%	1	0.4%	1	0.2%	1	0.0%	0
BN26 0	1.2%	6	1.3%	2	1.2%	4	4.9%	4	1.5%	2	0.0%	0	1.6%	4	0.8%	2	1.5%	6	1.7%	2
BN26 2	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
BN26 3	0.4%	2	0.6%	1	0.3%	1	1.2%	1	0.0%	0	0.4%	1	0.4%	1	0.4%	1	0.2%	1	0.9%	1
BN26 4	1.0%	5	1.9%	3	0.6%	2	2.4%	2	0.0%	0	1.1%	3	0.4%	1	1.6%	4	1.0%	4	1.7%	2
BN26 5	4.0%	20	2.5%	4	4.7%	16	3.7%	3	1.5%	2	5.3%	15	0.8%	2	7.4%	18	2.4%	10	2.6%	3
BN26 6	6.2%	31	6.4%	10	6.1%	21	7.3%	6	6.7%	9	5.6%	16	4.7%	12	7.8%	19	4.6%	19	5.1%	6
BN26 8	0.6%	3	0.6%	1	0.6%	2	1.2%	1	0.7%	1	0.4%	1	0.4%	1	0.8%	2	0.2%	1	0.9%	1
BN27 1	3.4%	17	2.5%	4	3.8%	13	2.4%	2	2.2%	3	4.2%	12	3.1%	8	3.7%	9	4.1%	17	2.6%	3
BN27 2	4.0%	20	2.5%	4	4.7%	16	1.2%	1	5.2%	7	4.2%	12	4.3%	11	3.7%	9	2.9%	12	1.7%	2
BN27 3	6.8%	34	8.3%	13	6.1%	21	0.0%	0	6.0%	8	9.2%	26	8.6%	22	4.9%	12	7.5%	31	2.6%	3
BN27 4	2.2%	11	1.3%	2	2.6%	9	0.0%	0	4.5%	6	1.8%	5	3.1%	8	1.2%	3	2.7%	11	1.7%	2
BN29 9	0.2%	1	0.0%	0	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.9%	1
BN7 2	0.2%	1	0.0%	0	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
BN8 4	0.4%	2	0.6%	1	0.3%	1	1.2%	1	0.0%	0	0.4%	1	0.4%	1	0.4%	1	0.5%	2	0.0%	0
BN8 5	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.7%	1	0.4%	1	0.8%	2	0.0%	0	0.5%	2	0.9%	1
BN8 6	0.6%	3	0.6%	1	0.6%	2	1.2%	1	0.0%	0	0.7%	2	0.8%	2	0.4%	1	0.5%	2	0.9%	1
CR3 0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.9%	1
CT16 1	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
CT7 9	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
CV32 7	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
DA13 9	0.2%	1	0.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.9%	1
DA5 1	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
E11 1	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
IP13 9	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
ME17 2	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
RH16 3	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
RH18 5	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
RH19 4	0.2%	1	0.0%	0	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.9%	1
S41 0	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.9%	1
SM7 2	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
SS6 8	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.9%	1
SW19 6	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.9%	1
TN1 1	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.9%	1
TN1 2	0.6%	3	0.6%	1	0.6%	2	0.0%	0	0.7%	1	0.7%	2	0.4%	1	0.8%	2	0.7%	3	0.0%	0
TN16 3	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0
TN19 7	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.0%	0	0.7%	2	0.4%	1	0.4%	1	0.5%	2	0.0%	0
TN2	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
TN2 5	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
TN20 0	0.2%	1	0.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
TN20 2	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0
TN20 6	1.2%	6	0.0%	0	1.7%	6	0.0%	0	0.7%	1	1.8%	5	0.8%	2	1.6%	4	1.5%	6	0.9%	1
TN20 8	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
TN21	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
TN21 0	6.2%	31	7.0%	11	5.8%	20	6.1%	5	6.0%	8	6.3%	18	4.3%	11	8.2%	20	6.5%	27	6.0%	7
TN21 1	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
TN21 2	0.8%	4	0.0%	0	1.2%	4	2.4%	2	0.7%	1	0.4%	1	0.4%	1	1.2%	3	0.7%	3	2.6%	3
TN21 3	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.9%	1
TN21 4	0.4%	2	0.6%	1	0.3%	1	1.2%	1	0.7%	1	0.0%	0	0.0%	0	0.8%	2	0.5%	2	0.9%	1
TN21 5	0.2%	1	0.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.9%	1
TN21 6	0.6%	3	0.6%	1	0.6%	2	1.2%	1	1.5%	2	0.0%	0	0.8%	2	0.4%	1	0.7%	3	2.6%	3
TN21 7	0.6%	3	0.6%	1	0.6%	2	3.7%	3	0.0%	0	0.0%	0	0.4%	1	0.8%	2	0.5%	2	2.6%	3
TN21 8	5.2%	26	7.0%	11	4.4%	15	6.1%	5	5.2%	7	4.9%	14	3.1%	8	7.4%	18	4.6%	19	5.1%	6
TN21 9	1.0%	5	1.9%	3	0.6%	2	2.4%	2	0.7%	1	0.7%	2	0.8%	2	1.2%	3	1.0%	4	0.9%	1
TN22	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0
TN22 1	5.4%	27	3.2%	5	6.4%	22	6.1%	5	5.2%	7	5.3%	15	5.1%	13	5.7%	14	5.8%	24	6.0%	7
TN22 2	1.0%	5	0.0%	0	1.5%	5	0.0%	0	0.0%	0	1.8%	5	1.2%	3	0.8%	2	1.2%	5	0.9%	1
TN22 3	1.4%	7	1.3%	2	1.5%	5	0.0%	0	0.7%	1	2.1%	6	2.3%	6	0.4%	1	1.7%	7	1.7%	2
TN22 4	2.6%	13	1.3%	2	3.2%	11	3.7%	3	2.2%	3	2.5%	7	2.7%	7	2.5%	6	2.7%	11	4.3%	5
TN22 5	5.8%	29	2.5%	4	7.3%	25	12.2%	10	10.4%	14	1.8%	5	4.7%	12	7.0%	17	6.5%	27	9.4%	11
TN22 7	0.2%	1	0.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.9%	1
TN23 3	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0
TN23 6	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.9%	1
TN26 2	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
TN26 5	0.4%	2	0.6%	1	0.3%	1	1.2%	1	0.0%	0	0.4%	1	0.0%	0	0.8%	2	0.5%	2	0.0%	0
TN27 3	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.7%	1	0.4%	1	0.8%	2	0.0%	0	0.5%	2	0.0%	0
TN3	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
TN32 5	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
TN33 6	0.2%	1	0.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
TN33 9	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1	0.9%	1
TN34 1	0.2%	1	0.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.9%	1

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
TN36	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
TN38 0	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0
TN39 3	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
TN4 0	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
TN4 2	0.4%	2	0.6%	1	0.3%	1	0.0%	0	0.0%	0	0.7%	2	0.8%	2	0.0%	0	0.2%	1	0.0%	0
TN4 9	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.7%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.9%	1
TN40 2	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
TN5 7	0.2%	1	0.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0
TN6	1.6%	8	0.6%	1	2.0%	7	0.0%	0	0.7%	1	2.5%	7	2.3%	6	0.8%	2	1.2%	5	0.9%	1
TN6 1	6.2%	31	8.3%	13	5.2%	18	2.4%	2	5.2%	7	7.7%	22	9.4%	24	2.9%	7	7.3%	30	3.4%	4
TN6 2	5.6%	28	2.5%	4	7.0%	24	3.7%	3	6.0%	8	6.0%	17	7.8%	20	3.3%	8	6.5%	27	7.7%	9
TN6 3	2.8%	14	2.5%	4	2.9%	10	1.2%	1	3.0%	4	3.2%	9	4.7%	12	0.8%	2	3.1%	13	2.6%	3
TN6 4	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0
TN6 1	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
TN7 4	0.4%	2	0.6%	1	0.3%	1	1.2%	1	0.0%	0	0.4%	1	0.4%	1	0.4%	1	0.5%	2	0.0%	0
TN8 4	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1	0.0%	0
TN8 5	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.4%	1	0.0%	0	0.2%	1	0.9%	1
Refused	0.8%	4	0.6%	1	0.9%	3	0.0%	0	0.0%	0	1.4%	4	1.2%	3	0.4%	1	1.0%	4	0.9%	1
Base:		500		157		343		82		134		284		256		244		413		117

Appendix 2:

Data Tabulations

By Centre

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	

Q01 What is the main purpose of your visit to Hailsham / Uckfield / Crowborough / Polegate / Heathfield … (STUDY CENTRE) Town Centre today?

Visiting the town centre shops	56.8%	284	56.0%	56	49.0%	49	65.0%	65	46.0%	46	68.0%	68
Visiting pub / café / restaurant	6.8%	34	4.0%	4	8.0%	8	3.0%	3	9.0%	9	10.0%	10
Visiting bank or other services (hairdresser, post office, solicitor etc.)	14.2%	71	17.0%	17	17.0%	17	21.0%	21	11.0%	11	5.0%	5
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	0.4%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Visiting a leisure centre	0.4%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attending a conference or event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (work here or attending meeting)	9.6%	48	10.0%	10	21.0%	21	1.0%	1	9.0%	9	7.0%	7
Visiting health or medical facilities	2.0%	10	2.0%	2	2.0%	2	2.0%	2	2.0%	2	2.0%	2
Visiting a market (or farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing else	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing	5.2%	26	6.0%	6	1.0%	1	5.0%	5	9.0%	9	5.0%	5
Catching a train	2.0%	10	1.0%	1	0.0%	0	0.0%	0	9.0%	9	0.0%	0
Passing through	1.0%	5	0.0%	0	0.0%	0	0.0%	0	4.0%	4	1.0%	1
Socialising	1.2%	6	2.0%	2	2.0%	2	1.0%	1	1.0%	1	0.0%	0
(Don’t know)	0.4%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Base:		500		100		100		100		100		100

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	

Q02 What else, if anything, will you be doing in (STUDY CENTRE) Town Centre today? [MR]

Visiting the town centre shops	13.4%	67	28.0%	28	10.0%	10	19.0%	19	4.0%	4	6.0%	6
Visiting pub / café / restaurant	10.8%	54	15.0%	15	16.0%	16	7.0%	7	6.0%	6	10.0%	10
Visiting bank or other services (hairdresser, post office, solicitor etc.)	6.2%	31	7.0%	7	3.0%	3	9.0%	9	9.0%	9	3.0%	3
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting a leisure centre	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attending a conference or event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (work here or attending meeting)	0.8%	4	0.0%	0	0.0%	0	2.0%	2	2.0%	2	0.0%	0
Visiting health or medical facilities	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Visiting a market (or farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing else	58.6%	293	45.0%	45	71.0%	71	61.0%	61	64.0%	64	52.0%	52
Browsing	0.6%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catching a train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socialising	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	9.6%	48	1.0%	1	0.0%	0	3.0%	3	16.0%	16	28.0%	28
Base:		500		100		100		100		100		100

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	
Q02X Any mention at Q01 and Q02												
Visiting the town centre shops	70.2%	351	84.0%	84	59.0%	59	84.0%	84	50.0%	50	74.0%	74
Visiting pub / café / restaurant	17.4%	87	19.0%	19	24.0%	24	10.0%	10	14.0%	14	20.0%	20
Visiting bank or other services (hairdresser, post office, solicitor etc.)	20.4%	102	24.0%	24	20.0%	20	30.0%	30	20.0%	20	8.0%	8
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	0.4%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Visiting a leisure centre	0.6%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attending a conference or event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (work here or attending meeting)	10.4%	52	10.0%	10	21.0%	21	3.0%	3	11.0%	11	7.0%	7
Visiting health or medical facilities	2.2%	11	2.0%	2	2.0%	2	2.0%	2	2.0%	2	3.0%	3
Visiting a market (or farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing else	58.6%	293	45.0%	45	71.0%	71	61.0%	61	64.0%	64	52.0%	52
Browsing	5.8%	29	9.0%	9	1.0%	1	5.0%	5	9.0%	9	5.0%	5
Catching a train	2.0%	10	1.0%	1	0.0%	0	0.0%	0	9.0%	9	0.0%	0
Passing through	1.0%	5	0.0%	0	0.0%	0	0.0%	0	4.0%	4	1.0%	1
Socialising	1.2%	6	2.0%	2	2.0%	2	1.0%	1	1.0%	1	0.0%	0
Base:		500		100		100		100		100		100
Q03 Are you planning on doing any food shopping this week?												
Yes	81.4%	407	89.0%	89	59.0%	59	85.0%	85	88.0%	88	86.0%	86
No	17.2%	86	10.0%	10	40.0%	40	14.0%	14	10.0%	10	12.0%	12
(Don’t know)	1.4%	7	1.0%	1	1.0%	1	1.0%	1	2.0%	2	2.0%	2
Base:		500		100		100		100		100		100

Q04 Where will you undertake your food shop?
Those who said 'yes' at Q03

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	
Morrisons, Pine Grove, Crowborough	13.5%	55	1.1%	1	0.0%	0	61.2%	52	1.1%	1	1.2%	1
Co-op, High Street, Heathfield	8.6%	35	1.1%	1	0.0%	0	0.0%	0	0.0%	0	39.5%	34
Waitrose, Vicarage Field, Vicarage Lane, Hailsham	7.6%	31	33.7%	30	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco Superstore, Bellfarm Road, Uckfield	7.6%	31	0.0%	0	49.2%	29	0.0%	0	1.1%	1	1.2%	1
Tesco Superstore, North Street, Hailsham	7.1%	29	25.8%	23	0.0%	0	0.0%	0	5.7%	5	1.2%	1
Waitrose, Croft Road, Crowborough	6.9%	28	0.0%	0	0.0%	0	32.9%	28	0.0%	0	0.0%	0
Online	6.1%	25	4.5%	4	5.1%	3	0.0%	0	8.0%	7	12.8%	11
Waitrose, High Street, Uckfield	5.4%	22	1.1%	1	35.6%	21	0.0%	0	0.0%	0	0.0%	0
Asda, The Quintins, North Street, Hailsham	4.2%	17	13.5%	12	0.0%	0	0.0%	0	4.5%	4	1.2%	1
Tesco Superstore, Sybron Way, Crowborough	4.2%	17	0.0%	0	0.0%	0	15.3%	13	0.0%	0	4.7%	4
Tesco Extra, Lottbridge Drove, Eastbourne	4.2%	17	0.0%	0	0.0%	0	0.0%	0	15.9%	14	3.5%	3
Sainsbury's Superstore, Station Road, Heathfield	3.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.1%	13
Co-op, The Centre, High Street, Polegate	2.9%	12	0.0%	0	0.0%	0	0.0%	0	13.6%	12	0.0%	0
Lidl, Beacon Road, Crowborough	2.7%	11	0.0%	0	1.7%	1	11.8%	10	0.0%	0	0.0%	0
Lidl, Dittons Road, Polegate	2.7%	11	3.4%	3	0.0%	0	0.0%	0	9.1%	8	0.0%	0
Sainsbury's Superstore, The Beacon, Eastbourne	2.7%	11	0.0%	0	0.0%	0	0.0%	0	12.5%	11	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	2.5%	10	2.2%	2	0.0%	0	0.0%	0	8.0%	7	1.2%	1
Iceland, High Street, Hailsham	2.0%	8	7.9%	7	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	1.7%	7	1.1%	1	0.0%	0	0.0%	0	6.8%	6	0.0%	0
Waitrose, Station Road, Heathfield	1.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	6
Aldi, Lottbridge Drove, Eastbourne	1.2%	5	0.0%	0	0.0%	0	1.2%	1	3.4%	3	1.2%	1
Lidl, Seaside, Eastbourne	0.7%	3	1.1%	1	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Sainsbury's Superstore, Linden Park Road,	0.7%	3	0.0%	0	1.7%	1	1.2%	1	0.0%	0	1.2%	1

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	
Tunbridge Wells												
Tesco Superstore, Brooks Road, Lewes	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3
Tesco Esso Express, Eastbourne Road, Polegate	0.7%	3	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	0.5%	2	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco Superstore, Ravenside Retail Leisure Park, Bexhill-on-Sea	0.5%	2	0.0%	0	1.7%	1	0.0%	0	1.1%	1	0.0%	0
Marks & Spencer, Croft Road, Crowborough	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Tesco Express, South Road, Hailsham	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Broad Puece, Wick, Littlehampton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Aldi, Rye Road, Hastings	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Victoria Road, Ashford	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Boundary Road, Ramsgate	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Patisserie Valentine, High Street, Heathfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Marks & Spencer, Calverley Road, Tunbridge Wells	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Eastgate Street, Lewes	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Priory meadow shopping, Queens Road, Hastings	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco Express, Station Road, Heathfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Aldi, Brooks Road, Lewes	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Base:		407		89		59		85		88		86

Q05 Are you planning on doing any non-food shopping, i.e. clothing and footwear, electrical goods, furniture etc. this week?

Yes	37.4%	187	36.0%	36	29.0%	29	59.0%	59	35.0%	35	28.0%	28
No	51.4%	257	60.0%	60	71.0%	71	35.0%	35	39.0%	39	52.0%	52
(Don't know)	11.2%	56	4.0%	4	0.0%	0	6.0%	6	26.0%	26	20.0%	20
Base:		500		100		100		100		100		100

Q06 Where will you undertake your non-food shop?
Those who said 'yes' at Q05

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	
Crowborough Town Centre	29.4%	55	2.8%	1	0.0%	0	91.5%	54	0.0%	0	0.0%	0
Hailsham Town Centre	14.4%	27	72.2%	26	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Heathfield Town Centre	13.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	89.3%	25
Uckfield Town Centre	10.2%	19	0.0%	0	62.1%	18	1.7%	1	0.0%	0	0.0%	0
Polegate Town Centre	7.5%	14	0.0%	0	0.0%	0	0.0%	0	40.0%	14	0.0%	0
Asda, The Quintins, North Street, Hailsham	5.9%	11	13.9%	5	0.0%	0	0.0%	0	17.1%	6	0.0%	0
Online	3.7%	7	2.8%	1	20.7%	6	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Town Centre	2.7%	5	0.0%	0	6.9%	2	3.4%	2	0.0%	0	3.6%	1
Eastbourne Town Centre	2.1%	4	2.8%	1	6.9%	2	1.7%	1	0.0%	0	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	2.1%	4	0.0%	0	0.0%	0	0.0%	0	11.4%	4	0.0%	0
Tesco Superstore, North Street, Hailsham	2.1%	4	8.3%	3	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Co-op, The Centre, High Street, Polegate	1.6%	3	0.0%	0	0.0%	0	0.0%	0	8.6%	3	0.0%	0
Lidl, Dittons Road, Polegate	1.6%	3	0.0%	0	0.0%	0	0.0%	0	8.6%	3	0.0%	0
Sainsbury's Superstore, The Beacon, Eastbourne	1.1%	2	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe	1.1%	2	0.0%	0	3.4%	1	0.0%	0	2.9%	1	0.0%	0
Lewes Town Centre	1.1%	2	2.8%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Central London	0.5%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Marshall Road, Eastbourne	0.5%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Pine Grove, Crowborough	0.5%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Co-op, High Street, Heathfield	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1
East Grinstead Town Centre	0.5%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Vicarage Lane, Hailsham	0.5%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		187		36		29		59		35		28

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	

Mean score [Minutes]

Q07 How long will you spend in (STUDY CENTRE) Town Centre today?

Less than one hour	46.8%	234	33.0%	33	31.0%	31	56.0%	56	65.0%	65	49.0%	49
Between 1-2 hours	39.2%	196	47.0%	47	42.0%	42	37.0%	37	30.0%	30	40.0%	40
Between 2-4 hours	5.8%	29	11.0%	11	8.0%	8	5.0%	5	2.0%	2	3.0%	3
Between 4-6 hours	1.8%	9	2.0%	2	2.0%	2	0.0%	0	1.0%	1	4.0%	4
Over 6 hours	6.0%	30	7.0%	7	17.0%	17	1.0%	1	2.0%	2	3.0%	3
(Don't know	0.4%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Mean:		*90.72*		*107.40*		*138.90*		*63.94*		*61.50*		*81.52*
Base:		500		100		100		100		100		100

Mean score [Times per year]

Q08 How often did you visit (STUDY CENTRE) Town Centre before the first lockdown in March 2020?

More than once a week	49.4%	247	59.0%	59	45.0%	45	49.0%	49	40.0%	40	54.0%	54
Once a week	26.2%	131	22.0%	22	28.0%	28	27.0%	27	31.0%	31	23.0%	23
Once every 2-3 weeks	6.6%	33	5.0%	5	11.0%	11	6.0%	6	8.0%	8	3.0%	3
Monthly	4.4%	22	3.0%	3	5.0%	5	5.0%	5	4.0%	4	5.0%	5
Less often / not regularly	8.0%	40	4.0%	4	8.0%	8	6.0%	6	12.0%	12	10.0%	10
First visit today	3.0%	15	3.0%	3	2.0%	2	4.0%	4	5.0%	5	1.0%	1
(Don't know / can't remember)	2.4%	12	4.0%	4	1.0%	1	3.0%	3	0.0%	0	4.0%	4
Mean:		*69.42*		*77.84*		*65.98*		*69.65*		*61.05*		*73.03*
Base:		500		100		100		100		100		100

Mean score [Times per year]

Q09 How often do you expect to visit (STUDY CENTRE) Town Centre now the lockdown restrictions have been eased?

More than once a week	52.6%	263	70.0%	70	44.0%	44	49.0%	49	48.0%	48	52.0%	52
Once a week	25.6%	128	14.0%	14	27.0%	27	30.0%	30	32.0%	32	25.0%	25
Once every 2-3 weeks	10.8%	54	9.0%	9	16.0%	16	10.0%	10	9.0%	9	10.0%	10
Monthly	5.0%	25	3.0%	3	5.0%	5	5.0%	5	5.0%	5	7.0%	7
Less often / not regularly	4.6%	23	2.0%	2	5.0%	5	5.0%	5	5.0%	5	6.0%	6
First visit today	0.8%	4	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0
(Don't know / not sure)	0.6%	3	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Mean:		*72.14*		*83.75*		*65.54*		*70.07*		*70.51*		*70.88*
Base:		500		100		100		100		100		100

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	

Q10 How did you travel here today?

Car / Van (as driver)	56.2%	281	59.0%	59	62.0%	62	79.0%	79	24.0%	24	57.0%	57
Car / Van (as passenger)	4.8%	24	1.0%	1	5.0%	5	1.0%	1	2.0%	2	15.0%	15
Bus	3.8%	19	7.0%	7	3.0%	3	3.0%	3	5.0%	5	1.0%	1
Coach	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Train	2.2%	11	0.0%	0	1.0%	1	0.0%	0	10.0%	10	0.0%	0
Walk	32.2%	161	33.0%	33	29.0%	29	16.0%	16	57.0%	57	26.0%	26
Cycle	0.6%	3	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		500		100		100		100		100		100

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	
Q11 Where did you park today? *Those who said 'car' at Q10*												
Hailsham												
Victoria Road Car Park	2.6%	8	13.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Road Car Park	2.0%	6	10.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda car park	3.0%	9	15.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco car park	0.7%	2	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose car park	7.5%	23	38.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freedom Leisure Centre	2.0%	6	10.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vicarage car park	0.7%	2	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield												
Uckfield station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luxford Fields	16.4%	50	0.0%	0	74.6%	50	0.0%	0	0.0%	0	0.0%	0
Tesco car park	1.6%	5	0.0%	0	7.5%	5	0.0%	0	0.0%	0	0.0%	0
Bell Walk car park	0.7%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Crowborough												
St Johns car park	0.7%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Croft road car park	0.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Goldsmiths Leisure Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons car park	17.4%	53	0.0%	0	0.0%	0	66.3%	53	0.0%	0	0.0%	0
New Road car park	2.6%	8	0.0%	0	0.0%	0	10.0%	8	0.0%	0	0.0%	0
Waitrose car park	4.3%	13	0.0%	0	0.0%	0	16.3%	13	0.0%	0	0.0%	0
Polegate												
Southern Polegate Station car park	4.6%	14	0.0%	0	0.0%	0	0.0%	0	53.8%	14	0.0%	0
Station Road car park	1.0%	3	0.0%	0	0.0%	0	0.0%	0	11.5%	3	0.0%	0
Heathfield												
Newnham Way car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station road car park	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Co-op car park	19.0%	58	0.0%	0	0.0%	0	0.0%	0	0.0%	0	80.6%	58
Sainsbury's car park	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	5.6%	17	0.0%	0	7.5%	5	0.0%	0	30.8%	8	5.6%	4
Dropped off	6.6%	20	6.7%	4	7.5%	5	3.8%	3	3.8%	1	9.7%	7
Base:		305		60		67		80		26		72

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	

Q12 What do you currently like about (STUDY CENTRE) Town Centre? [MR]

Appearance or character of the town centre	18.2%	91	27.0%	27	2.0%	2	6.0%	6	30.0%	30	26.0%	26
Cleanliness of the town centre	10.0%	50	8.0%	8	18.0%	18	8.0%	8	10.0%	10	6.0%	6
Convenient to home	24.6%	123	31.0%	31	21.0%	21	25.0%	25	16.0%	16	30.0%	30
Convenient to work	5.6%	28	1.0%	1	16.0%	16	1.0%	1	6.0%	6	4.0%	4
General affordability	7.6%	38	2.0%	2	0.0%	0	0.0%	0	24.0%	24	12.0%	12
Good / cheap parking	14.2%	71	17.0%	17	25.0%	25	8.0%	8	7.0%	7	14.0%	14
Habit / always used it / familiar	10.0%	50	3.0%	3	0.0%	0	2.0%	2	21.0%	21	24.0%	24
It is easy to walk / cycle around	13.6%	68	24.0%	24	9.0%	9	6.0%	6	18.0%	18	11.0%	11
It is easy to get to by bus	4.0%	20	3.0%	3	0.0%	0	1.0%	1	15.0%	15	1.0%	1
It is easy to get to by train	7.4%	37	1.0%	1	0.0%	0	0.0%	0	36.0%	36	0.0%	0
Quality of shops or markets	10.0%	50	14.0%	14	5.0%	5	5.0%	5	14.0%	14	12.0%	12
Range of shops or markets	27.0%	135	54.0%	54	21.0%	21	23.0%	23	15.0%	15	22.0%	22
Range or quality of leisure facilities (e.g. cinema, theatre etc.)	3.4%	17	6.0%	6	4.0%	4	1.0%	1	3.0%	3	3.0%	3
Range or quality of places to eat	5.2%	26	15.0%	15	2.0%	2	2.0%	2	5.0%	5	2.0%	2
Range or quality of pubs or bars	0.8%	4	2.0%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Range or quality of services (e.g. banks, hairdressers etc.)	3.8%	19	2.0%	2	5.0%	5	2.0%	2	2.0%	2	8.0%	8
Variety of festivals and event	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting attractions / cultural facilities	1.0%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	4
Safety of the centre	3.0%	15	2.0%	2	5.0%	5	0.0%	0	3.0%	3	5.0%	5
Parks or open spaces	3.8%	19	6.0%	6	0.0%	0	0.0%	0	5.0%	5	8.0%	8
A pleasant environment to socialise	9.2%	46	11.0%	11	13.0%	13	3.0%	3	9.0%	9	10.0%	10
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	5.8%	29	2.0%	2	10.0%	10	14.0%	14	1.0%	1	2.0%	2
Accessibility	1.6%	8	2.0%	2	3.0%	3	3.0%	3	0.0%	0	0.0%	0
Floral displays	1.4%	7	4.0%	4	0.0%	0	2.0%	2	0.0%	0	1.0%	1
Friendly	4.4%	22	9.0%	9	3.0%	3	8.0%	8	2.0%	2	0.0%	0
Good amenities	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Has everything I need	1.6%	8	2.0%	2	0.0%	0	6.0%	6	0.0%	0	0.0%	0
Historical	0.6%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's compact	0.8%	4	0.0%	0	1.0%	1	2.0%	2	1.0%	1	0.0%	0
Nice atmosphere	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Not overcrowded	0.6%	3	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	
Peaceful	0.4%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Quiet	1.6%	8	5.0%	5	0.0%	0	2.0%	2	1.0%	1	0.0%	0
Traffic free	0.4%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.6%	13	1.0%	1	3.0%	3	7.0%	7	0.0%	0	2.0%	2
Base:		500		100		100		100		100		100

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	

Q13 What do you currently dislike about (STUDY CENTRE) Town Centre? [MR]

Appearance or character of the town centre	1.6%	8	2.0%	2	0.0%	0	5.0%	5	1.0%	1	0.0%	0
Cleanliness of the town centre	1.4%	7	5.0%	5	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Difficult / expensive parking	0.8%	4	2.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Congestion	6.0%	30	2.0%	2	21.0%	21	3.0%	3	2.0%	2	2.0%	2
General affordability	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
It is not easy to walk / cycle around	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
It is not easy to get to by bus	0.4%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
It is not easy to get to by train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of public toilets	1.4%	7	1.0%	1	0.0%	0	0.0%	0	3.0%	3	3.0%	3
Poor quality of shops	1.8%	9	3.0%	3	2.0%	2	3.0%	3	1.0%	1	0.0%	0
Poor range of shops	12.0%	60	8.0%	8	26.0%	26	20.0%	20	5.0%	5	1.0%	1
Poor range of leisure facilities (e.g. cinema, theatre etc.)	2.6%	13	1.0%	1	2.0%	2	6.0%	6	2.0%	2	2.0%	2
Poor range or quality places to eat	3.2%	16	4.0%	4	8.0%	8	3.0%	3	0.0%	0	1.0%	1
Poor range or quality of pubs or bars	3.0%	15	0.0%	0	6.0%	6	2.0%	2	0.0%	0	7.0%	7
Poor range or quality of services (e.g. banks, hairdressers etc.)	2.0%	10	0.0%	0	1.0%	1	5.0%	5	3.0%	3	1.0%	1
Safety of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parks or open spaces	0.4%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of attractions / cultural facilities	1.4%	7	1.0%	1	0.0%	0	2.0%	2	2.0%	2	2.0%	2
Poor quality of environment to socialise	0.6%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	52.4%	262	58.0%	58	29.0%	29	38.0%	38	63.0%	63	74.0%	74
Anti social behaviour	0.6%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Closed / empty shops	1.8%	9	1.0%	1	0.0%	0	8.0%	8	0.0%	0	0.0%	0
It's on a hill	1.0%	5	0.0%	0	4.0%	4	1.0%	1	0.0%	0	0.0%	0
It's quiet	0.4%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Large groups of people	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Movement of the bus stops	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Narrow pavements	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Poor pavements	0.6%	3	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Poor roads	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Poor wheelchair access in shops	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	
Roadworks	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seagulls	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The banks have closed	1.4%	7	1.0%	1	0.0%	0	4.0%	4	2.0%	2	0.0%	0
The level crossing lights	1.0%	5	0.0%	0	1.0%	1	0.0%	0	4.0%	4	0.0%	0
The people	0.8%	4	3.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0
The road layout	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Too many of the same type of shop	4.8%	24	7.0%	7	12.0%	12	4.0%	4	0.0%	0	1.0%	1
Too many teenagers	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much traffic	1.8%	9	0.0%	0	0.0%	0	0.0%	0	4.0%	4	5.0%	5
Too spread out	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
(Don't know)	2.6%	13	3.0%	3	5.0%	5	2.0%	2	3.0%	3	0.0%	0
Base:		500		100		100		100		100		100

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	

Q14 How do you think (STUDY CENTRE) Town Centre should be improved? [MR]

Different or better shops or markets	31.8%	159	44.0%	44	48.0%	48	46.0%	46	15.0%	15	6.0%	6
Different or better places to eat or drink	8.2%	41	1.0%	1	17.0%	17	13.0%	13	2.0%	2	8.0%	8
Different or better leisure facilities	2.0%	10	4.0%	4	0.0%	0	1.0%	1	2.0%	2	3.0%	3
Different or better service facilities	3.2%	16	1.0%	1	0.0%	0	10.0%	10	5.0%	5	0.0%	0
More or better car parking	1.8%	9	1.0%	1	3.0%	3	0.0%	0	0.0%	0	5.0%	5
Improved visitor information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better public transport or cycle facilities	1.4%	7	1.0%	1	0.0%	0	0.0%	0	6.0%	6	0.0%	0
Improves quality or cleanliness of public spaces	3.0%	15	8.0%	8	0.0%	0	0.0%	0	6.0%	6	1.0%	1
Improved visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing in particular	31.0%	155	22.0%	22	17.0%	17	16.0%	16	42.0%	42	58.0%	58
Better traffic management	1.4%	7	2.0%	2	1.0%	1	0.0%	0	3.0%	3	1.0%	1
Bring back the banks	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Fill the empty shops	1.6%	8	2.0%	2	0.0%	0	6.0%	6	0.0%	0	0.0%	0
General tidy up	0.4%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Have some events	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Improve pavements	0.4%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Improve the roads	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Improved wheelchair access in shops	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Less traffic passing thorugh	0.6%	3	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1
More police	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Pedestrianise	1.2%	6	1.0%	1	0.0%	0	5.0%	5	0.0%	0	0.0%	0
(Don't know)	18.8%	94	21.0%	21	25.0%	25	18.0%	18	18.0%	18	12.0%	12
Base:		500		100		100		100		100		100

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	

Q15 What kind of changes would you like to see to shops or markets? [MR]

Those who said 'Different or better shops or markets' at Q14

Better quality shops	22.0%	35	29.5%	13	8.3%	4	34.8%	16	13.3%	2	0.0%	0
More affordable shops	10.7%	17	6.8%	3	6.3%	3	13.0%	6	26.7%	4	16.7%	1
Larger shops	5.7%	9	0.0%	0	10.4%	5	2.2%	1	13.3%	2	16.7%	1
More or new national retailers	22.0%	35	11.4%	5	50.0%	24	8.7%	4	13.3%	2	0.0%	0
More or new independent shops	40.9%	65	47.7%	21	4.2%	2	50.0%	23	86.7%	13	100.0%	6
More shops selling clothing / footwear	56.0%	89	77.3%	34	79.2%	38	17.4%	8	46.7%	7	33.3%	2
More shops selling food / drink	5.7%	9	0.0%	0	6.3%	3	4.3%	2	26.7%	4	0.0%	0
More shops selling small household goods	5.7%	9	2.3%	1	2.1%	1	4.3%	2	33.3%	5	0.0%	0
More shops selling electrical goods	4.4%	7	0.0%	0	10.4%	5	2.2%	1	0.0%	0	16.7%	1
More shops selling books, CDs etc	1.3%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1
More shops selling toys or recreational goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More chemists or shops selling beauty products	1.9%	3	0.0%	0	0.0%	0	0.0%	0	13.3%	2	16.7%	1
More shops selling furniture, DIY or gardening goods	2.5%	4	0.0%	0	0.0%	0	6.5%	3	6.7%	1	0.0%	0
More shops selling specialist goods	3.1%	5	0.0%	0	0.0%	0	2.2%	1	20.0%	3	16.7%	1
More frequent markets	3.1%	5	9.1%	4	0.0%	0	0.0%	0	6.7%	1	0.0%	0
Better quality markets	1.3%	2	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Different types of markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.6%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Base:		159		44		48		46		15		6

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	

Q16 What kind of changes would you like to see to places to eat or drink? [MR]

Those who said 'Different or better places to eat or drink' at Q14

Better range of restaurants or cafes	63.4%	26	100.0%	1	64.7%	11	76.9%	10	50.0%	1	37.5%	3
Better quality restaurants or cafes	19.5%	8	100.0%	1	11.8%	2	30.8%	4	0.0%	0	12.5%	1
More affordable restaurants or cafes	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1
More independent restaurants or cafes	22.0%	9	0.0%	0	11.8%	2	15.4%	2	50.0%	1	50.0%	4
Better range of pubs and bars	24.4%	10	0.0%	0	35.3%	6	7.7%	1	0.0%	0	37.5%	3
Better quality pubs and bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More opportunities to eat or drink outside	19.5%	8	0.0%	0	29.4%	5	15.4%	2	0.0%	0	12.5%	1
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		41		1		17		13		2		8

Q17 What kind of changes would you like to see to leisure facilities? [MR]

Those who said 'Different or better leisure facilities' at Q14

More or better cinemas or theatres	40.0%	4	0.0%	0	0.0%	0	100.0%	1	100.0%	2	33.3%	1
More or better gym and fitness facilities	30.0%	3	0.0%	0	0.0%	0	0.0%	0	50.0%	1	66.7%	2
More or better sports facilities	50.0%	5	25.0%	1	0.0%	0	100.0%	1	50.0%	1	66.7%	2
More or better museums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better art galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better entertainment for children / families	20.0%	2	50.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.0%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		10		4		0		1		2		3

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	

Q18 What kind of changes would you like to see to service facilities? [MR]
Those who said 'Different or better service facilities' at Q14

More or better banking / financial services	81.3%	13	100.0%	1	0.0%	0	90.0%	9	60.0%	3	0.0%	0
More or better hairdressing / beauty services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better public services (e.g. health, libraries)	18.8%	3	0.0%	0	0.0%	0	10.0%	1	40.0%	2	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		16		1		0		10		5		0

Q19 What kind of changes would you like to see to car parking? [MR]
Those who said 'More or better car parking' at Q14

More long stay car parking	11.1%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More short stay car parking	33.3%	3	100.0%	1	66.7%	2	0.0%	0	0.0%	0	0.0%	0
Better located parking	77.8%	7	100.0%	1	33.3%	1	0.0%	0	0.0%	0	100.0%	5
Cheaper car parking	55.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	5
More disabled car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parent / child parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		9		1		3		0		0		5

Q20 What kind of changes would you like to see to visitor information? [MR]
Those who said 'Improved visitor information' at Q14

Improved signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved visitor information centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better information on events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better information on travel options	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better information on history / architecture	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	

Q21 What kind of changes would you like to see to public transport or cycle facilities? [MR]

Those who said 'More or better public transport or cycle facilities' at Q14

Improved railway station	14.3%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
Improved bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent train services	85.7%	6	100.0%	1	0.0%	0	0.0%	0	83.3%	5	0.0%	0
More frequent bus services	28.6%	2	0.0%	0	0.0%	0	0.0%	0	33.3%	2	0.0%	0
Better located bus stops	14.3%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
More cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better located cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality cycle parking (e.g. more secure, covered etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better cycle links	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	14.3%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
Base:		7		1		0		0		6		0

Q22 What kind of changes would you like to see to improve quality or cleanliness of public spaces? [MR]

Those who said 'Improved quality or cleanliness of public spaces' at Q14

Better routes / crossings for pedestrians	6.7%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
More green spaces	13.3%	2	12.5%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0
Cleaner streets or parks	80.0%	12	87.5%	7	0.0%	0	0.0%	0	66.7%	4	100.0%	1
More or better play facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access for disabled / elderly / pushchairs	6.7%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
More bins	46.7%	7	37.5%	3	0.0%	0	0.0%	0	50.0%	3	100.0%	1
Less traffic / congestion	20.0%	3	12.5%	1	0.0%	0	0.0%	0	16.7%	1	100.0%	1
More seating	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		15		8		0		0		6		1

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	

Q23 What kind of changes would you like to see to visitor accommodation? [MR]

Those who said 'Improved visitor accomodation' at Q14

Better quality accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More affordable accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More B&Bs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More self-catering accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accommodation for groups	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	

Q24 What one thing does (STUDY CENTRE) Town Centre do better than other places that you visit?

Architecture / Environment	11.4%	57	6.0%	6	0.0%	0	5.0%	5	26.0%	26	20.0%	20
Conference facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment facilities (e.g. theatre, museums, cinemas, bowling etc)	1.2%	6	2.0%	2	3.0%	3	0.0%	0	1.0%	1	0.0%	0
Events	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Food / Drink	2.2%	11	3.0%	3	0.0%	0	0.0%	0	1.0%	1	7.0%	7
Nightlife	0.4%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Shopping	11.4%	57	16.0%	16	7.0%	7	9.0%	9	4.0%	4	21.0%	21
Transport facilities	8.0%	40	4.0%	4	0.0%	0	1.0%	1	35.0%	35	0.0%	0
Visitor accommodation	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Free parking	19.6%	98	24.0%	24	32.0%	32	35.0%	35	0.0%	0	7.0%	7
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing in particular	24.0%	120	14.0%	14	24.0%	24	24.0%	24	24.0%	24	34.0%	34
Accessibility	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Christmas decorations	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Community feel	1.2%	6	3.0%	3	1.0%	1	2.0%	2	0.0%	0	0.0%	0
Compact	1.4%	7	2.0%	2	0.0%	0	5.0%	5	0.0%	0	0.0%	0
Dememtia friendly	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Easy / conveneint parking	1.0%	5	3.0%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Feels safe	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Floral displays	0.8%	4	1.0%	1	0.0%	0	2.0%	2	0.0%	0	1.0%	1
Friendly	3.4%	17	8.0%	8	5.0%	5	4.0%	4	0.0%	0	0.0%	0
Good medical facilities	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lots of cash points	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere	0.8%	4	2.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0
One way traffic	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paved areas	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops are full	0.6%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Welcoming	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	10.2%	51	7.0%	7	22.0%	22	5.0%	5	8.0%	8	9.0%	9
Base:		500		100		100		100		100		100

GEN Gender:

Male	31.4%	157	26.0%	26	25.0%	25	29.0%	29	38.0%	38	39.0%	39
Female	68.6%	343	74.0%	74	75.0%	75	71.0%	71	62.0%	62	61.0%	61
Base:		500		100		100		100		100		100

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	
AGE Age Group:												
18 - 24 years	5.6%	28	0.0%	0	12.0%	12	2.0%	2	10.0%	10	4.0%	4
25 - 34 years	10.8%	54	6.0%	6	13.0%	13	5.0%	5	16.0%	16	14.0%	14
35 - 44 years	11.6%	58	7.0%	7	13.0%	13	7.0%	7	16.0%	16	15.0%	15
45 - 54 years	15.2%	76	20.0%	20	17.0%	17	13.0%	13	9.0%	9	17.0%	17
55 - 64 years	18.2%	91	16.0%	16	21.0%	21	20.0%	20	14.0%	14	20.0%	20
65 + years	38.6%	193	51.0%	51	24.0%	24	53.0%	53	35.0%	35	30.0%	30
Base:		500		100		100		100		100		100
SEG SEG												
AB	22.2%	111	20.0%	20	18.0%	18	39.0%	39	10.0%	10	24.0%	24
C1	29.0%	145	43.0%	43	34.0%	34	41.0%	41	16.0%	16	11.0%	11
C2	20.2%	101	20.0%	20	29.0%	29	13.0%	13	20.0%	20	19.0%	19
DE	28.6%	143	17.0%	17	19.0%	19	7.0%	7	54.0%	54	46.0%	46
Base:		500		100		100		100		100		100
ADU Number of adults (Incl. respondent): [MR]												
1 adult in hhold	29.8%	149	38.0%	38	18.0%	18	24.0%	24	38.0%	38	31.0%	31
2 adults in hhold	53.6%	268	45.0%	45	60.0%	60	60.0%	60	46.0%	46	57.0%	57
3 adults in hhold	9.6%	48	14.0%	14	6.0%	6	11.0%	11	9.0%	9	8.0%	8
4 or more adults in hhold	7.0%	35	3.0%	3	16.0%	16	5.0%	5	7.0%	7	4.0%	4
Base:		500		100		100		100		100		100
CHI No. of children 15 years and under: [MR]												
No children in hhold	76.6%	383	85.0%	85	69.0%	69	82.0%	82	78.0%	78	69.0%	69
1 child in hhold	11.8%	59	7.0%	7	15.0%	15	9.0%	9	17.0%	17	11.0%	11
2 children in hhold	9.0%	45	6.0%	6	13.0%	13	8.0%	8	3.0%	3	15.0%	15
3 children in hhold	1.8%	9	2.0%	2	2.0%	2	1.0%	1	1.0%	1	3.0%	3
4 or more children in hhold	0.8%	4	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.0%	2
Base:		500		100		100		100		100		100
CAR Number of cars in household:												
No cars in hhold	17.4%	87	13.0%	13	10.0%	10	9.0%	9	38.0%	38	17.0%	17
1 car in hhold	38.0%	190	46.0%	46	29.0%	29	39.0%	39	39.0%	39	37.0%	37
2 cars in hhold	32.4%	162	32.0%	32	31.0%	31	40.0%	40	18.0%	18	41.0%	41
3 cars in hhold	7.8%	39	6.0%	6	16.0%	16	10.0%	10	3.0%	3	4.0%	4
4 or more cars in hhold	4.4%	22	3.0%	3	14.0%	14	2.0%	2	2.0%	2	1.0%	1
Base:		500		100		100		100		100		100

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	
DAY Day:												
Monday	10.0%	50	25.0%	25	0.0%	0	0.0%	0	0.0%	0	25.0%	25
Tuesday	20.0%	100	25.0%	25	25.0%	25	25.0%	25	0.0%	0	25.0%	25
Wednesday	5.0%	25	0.0%	0	0.0%	0	0.0%	0	25.0%	25	0.0%	0
Thursday	20.0%	100	0.0%	0	25.0%	25	25.0%	25	25.0%	25	25.0%	25
Friday	15.0%	75	0.0%	0	25.0%	25	25.0%	25	25.0%	25	0.0%	0
Saturday	30.0%	150	50.0%	50	25.0%	25	25.0%	25	25.0%	25	25.0%	25
Base:		500		100		100		100		100		100
LOC Location:												
Hailsham - At the war memorial in public square on the high street	20.0%	100	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield – High Street entrance in between the bank and Truffles bakery	20.0%	100	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0
Crowborough – The public space between the gift shop and factory shop	20.0%	100	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0
Polegate - Co-op and Train Station	20.0%	100	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0
Heathfield – on the High Street (possibly close to co-op)	20.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100
Base:		500		100		100		100		100		100

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	
PC												
BN1 1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BN13 1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BN20 0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BN20 6	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BN20 9	1.0%	5	0.0%	0	0.0%	0	0.0%	0	3.0%	3	2.0%	2
BN21 1	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BN21 2	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
BN21 3	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BN21 6	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BN21 7	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BN21 8	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BN22 0	0.6%	3	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0
BN22 1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BN22 7	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BN22 9	0.6%	3	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0
BN23	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BN23 3	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BN23 8	0.6%	3	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0
BN24 0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BN24 6	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BN25 5	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BN26	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
BN26 0	1.2%	6	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0
BN26 2	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BN26 3	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
BN26 4	1.0%	5	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0
BN26 5	4.0%	20	3.0%	3	0.0%	0	0.0%	0	17.0%	17	0.0%	0
BN26 6	6.2%	31	2.0%	2	0.0%	0	0.0%	0	29.0%	29	0.0%	0
BN26 8	0.6%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
BN27 1	3.4%	17	16.0%	16	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BN27 2	4.0%	20	19.0%	19	0.0%	0	0.0%	0	0.0%	0	1.0%	1
BN27 3	6.8%	34	33.0%	33	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BN27 4	2.2%	11	9.0%	9	0.0%	0	0.0%	0	0.0%	0	2.0%	2
BN29 9	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
BN7 2	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BN8 4	0.4%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
BN8 5	0.4%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
BN8 6	0.6%	3	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0
CR3 0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
CT16 1	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
CT7 9	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
CV32 7	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
DA13 9	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
DA5 1	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
E11 1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	
IP13 9	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
ME17 2	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
RH16 3	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
RH18 5	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
RH19 4	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
S41 0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
SM7 2	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SS6 8	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
SW19 6	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
TN1 1	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
TN1 2	0.6%	3	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0
TN16 3	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
TN19 7	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
TN2	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
TN2 5	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
TN20 0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
TN20 2	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
TN20 6	1.2%	6	0.0%	0	2.0%	2	0.0%	0	0.0%	0	4.0%	4
TN20 8	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
TN21	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
TN21 0	6.2%	31	2.0%	2	2.0%	2	0.0%	0	1.0%	1	26.0%	26
TN21 1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
TN21 2	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
TN21 3	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
TN21 4	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
TN21 5	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
TN21 6	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
TN21 7	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
TN21 8	5.2%	26	0.0%	0	1.0%	1	0.0%	0	0.0%	0	25.0%	25
TN21 9	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5
TN22	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
TN22 1	5.4%	27	0.0%	0	26.0%	26	1.0%	1	0.0%	0	0.0%	0
TN22 2	1.0%	5	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0
TN22 3	1.4%	7	0.0%	0	3.0%	3	4.0%	4	0.0%	0	0.0%	0
TN22 4	2.6%	13	0.0%	0	13.0%	13	0.0%	0	0.0%	0	0.0%	0
TN22 5	5.8%	29	0.0%	0	28.0%	28	0.0%	0	0.0%	0	1.0%	1
TN22 7	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
TN23 3	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
TN23 6	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
TN26 2	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN26 5	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
TN27 3	0.4%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
TN3	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
TN32 5	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
TN33 6	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
TN33 9	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
TN34 1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

	Total		Hailsham		Uckfield		Crowborough		Polegate		Heathfield	
TN36	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
TN38 0	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN39 3	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
TN4 0	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
TN4 2	0.4%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
TN4 9	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
TN40 2	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
TN5 7	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
TN6	1.6%	8	0.0%	0	0.0%	0	8.0%	8	0.0%	0	0.0%	0
TN6 1	6.2%	31	0.0%	0	0.0%	0	30.0%	30	0.0%	0	1.0%	1
TN6 2	5.6%	28	1.0%	1	0.0%	0	25.0%	25	0.0%	0	2.0%	2
TN6 3	2.8%	14	0.0%	0	0.0%	0	14.0%	14	0.0%	0	0.0%	0
TN6 4	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
TN6 1	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
TN7 4	0.4%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
TN8 4	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
TN8 5	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Refused	0.8%	4	2.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Base:		500		100		100		100		100		100

Appendix 3:

Data Tabulations

By Hailsham

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q01 What is the main purpose of your visit to Hailsham / Uckfield / Crowborough / Polegate / Heathfield … (STUDY CENTRE) Town Centre today?																				
Visiting the town centre shops	56.0%	56	61.5%	16	54.1%	40	33.3%	2	44.4%	12	62.7%	42	55.6%	35	56.8%	21	55.2%	48	33.3%	5
Visiting pub / café / restaurant	4.0%	4	3.8%	1	4.1%	3	0.0%	0	14.8%	4	0.0%	0	3.2%	2	5.4%	2	2.3%	2	13.3%	2
Visiting bank or other services (hairdresser, post office, solicitor etc.)	17.0%	17	23.1%	6	14.9%	11	0.0%	0	14.8%	4	19.4%	13	14.3%	9	21.6%	8	19.5%	17	6.7%	1
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting a leisure centre	2.0%	2	3.8%	1	1.4%	1	16.7%	1	0.0%	0	1.5%	1	1.6%	1	2.7%	1	2.3%	2	6.7%	1
Attending a conference or event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (work here or attending meeting)	10.0%	10	0.0%	0	13.5%	10	33.3%	2	14.8%	4	6.0%	4	11.1%	7	8.1%	3	10.3%	9	33.3%	5
Visiting health or medical facilities	2.0%	2	0.0%	0	2.7%	2	16.7%	1	0.0%	0	1.5%	1	1.6%	1	2.7%	1	2.3%	2	0.0%	0
Visiting a market (or farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing else	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing	6.0%	6	3.8%	1	6.8%	5	0.0%	0	7.4%	2	6.0%	4	7.9%	5	2.7%	1	5.7%	5	0.0%	0
Catching a train	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0
Passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socialising	2.0%	2	3.8%	1	1.4%	1	0.0%	0	3.7%	1	1.5%	1	3.2%	2	0.0%	0	1.1%	1	6.7%	1
Base:		100		26		74		6		27		67		63		37		87		15

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q02 What else, if anything, will you be doing in (STUDY CENTRE) Town Centre today? [MR]																				
Visiting the town centre shops	28.0%	28	11.5%	3	33.8%	25	33.3%	2	37.0%	10	23.9%	16	27.0%	17	29.7%	11	29.9%	26	40.0%	6
Visiting pub / café / restaurant	15.0%	15	15.4%	4	14.9%	11	0.0%	0	11.1%	3	17.9%	12	15.9%	10	13.5%	5	12.6%	11	6.7%	1
Visiting bank or other services (hairdresser, post office, solicitor etc.)	7.0%	7	7.7%	2	6.8%	5	0.0%	0	3.7%	1	9.0%	6	7.9%	5	5.4%	2	6.9%	6	6.7%	1
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting a leisure centre	1.0%	1	0.0%	0	1.4%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	1.1%	1	0.0%	0
Attending a conference or event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (work here or attending meeting)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting health or medical facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting a market (or farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing else	45.0%	45	65.4%	17	37.8%	28	50.0%	3	44.4%	12	44.8%	30	46.0%	29	43.2%	16	47.1%	41	46.7%	7
Browsing	3.0%	3	0.0%	0	4.1%	3	0.0%	0	3.7%	1	3.0%	2	3.2%	2	2.7%	1	2.3%	2	0.0%	0
Catching a train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socialising	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Base:		100		26		74		6		27		67		63		37		87		15

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q02X Any mention at Q01 and Q02																				
Visiting the town centre shops	84.0%	84	73.1%	19	87.8%	65	66.7%	4	81.5%	22	86.6%	58	82.5%	52	86.5%	32	85.1%	74	73.3%	11
Visiting pub / café / restaurant	19.0%	19	19.2%	5	18.9%	14	0.0%	0	25.9%	7	17.9%	12	19.0%	12	18.9%	7	14.9%	13	20.0%	3
Visiting bank or other services (hairdresser, post office, solicitor etc.)	24.0%	24	30.8%	8	21.6%	16	0.0%	0	18.5%	5	28.4%	19	22.2%	14	27.0%	10	26.4%	23	13.3%	2
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting a leisure centre	3.0%	3	3.8%	1	2.7%	2	33.3%	2	0.0%	0	1.5%	1	1.6%	1	5.4%	2	3.4%	3	6.7%	1
Attending a conference or event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (work here or attending meeting)	10.0%	10	0.0%	0	13.5%	10	33.3%	2	14.8%	4	6.0%	4	11.1%	7	8.1%	3	10.3%	9	33.3%	5
Visiting health or medical facilities	2.0%	2	0.0%	0	2.7%	2	16.7%	1	0.0%	0	1.5%	1	1.6%	1	2.7%	1	2.3%	2	0.0%	0
Visiting a market (or farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing else	45.0%	45	65.4%	17	37.8%	28	50.0%	3	44.4%	12	44.8%	30	46.0%	29	43.2%	16	47.1%	41	46.7%	7
Browsing	9.0%	9	3.8%	1	10.8%	8	0.0%	0	11.1%	3	9.0%	6	11.1%	7	5.4%	2	8.0%	7	0.0%	0
Catching a train	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0
Passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socialising	2.0%	2	3.8%	1	1.4%	1	0.0%	0	3.7%	1	1.5%	1	3.2%	2	0.0%	0	1.1%	1	6.7%	1
Base:		100		26		74		6		27		67		63		37		87		15
Q03 Are you planning on doing any food shopping this week?																				
Yes	89.0%	89	84.6%	22	90.5%	67	100.0%	6	88.9%	24	88.1%	59	88.9%	56	89.2%	33	90.8%	79	100.0%	15
No	10.0%	10	15.4%	4	8.1%	6	0.0%	0	11.1%	3	10.4%	7	11.1%	7	8.1%	3	8.0%	7	0.0%	0
(Don't know)	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.7%	1	1.1%	1	0.0%	0
Base:		100		26		74		6		27		67		63		37		87		15

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q04 Where will you undertake your food shop?																				
Those who said 'yes' at Q03																				
Waitrose, Vicarage Field, Vicarage Lane, Hailsham	33.7%	30	27.3%	6	35.8%	24	33.3%	2	12.5%	3	42.4%	25	33.9%	19	33.3%	11	32.9%	26	20.0%	3
Tesco Superstore, North Street, Hailsham	25.8%	23	18.2%	4	28.4%	19	0.0%	0	37.5%	9	23.7%	14	30.4%	17	18.2%	6	26.6%	21	26.7%	4
Asda, The Quintins, North Street, Hailsham	13.5%	12	9.1%	2	14.9%	10	16.7%	1	16.7%	4	11.9%	7	14.3%	8	12.1%	4	13.9%	11	6.7%	1
Iceland, High Street, Hailsham	7.9%	7	13.6%	3	6.0%	4	0.0%	0	4.2%	1	10.2%	6	3.6%	2	15.2%	5	6.3%	5	0.0%	0
Online	4.5%	4	4.5%	1	4.5%	3	0.0%	0	12.5%	3	1.7%	1	7.1%	4	0.0%	0	5.1%	4	13.3%	2
Lidl, Dittons Road, Polegate	3.4%	3	0.0%	0	4.5%	3	0.0%	0	4.2%	1	3.4%	2	3.6%	2	3.0%	1	3.8%	3	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	2.2%	2	0.0%	0	3.0%	2	16.7%	1	0.0%	0	1.7%	1	0.0%	0	6.1%	2	2.5%	2	6.7%	1
Aldi, Rye Road, Hastings	1.1%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.0%	1	1.3%	1	0.0%	0
Lidl, Seaside, Eastbourne	1.1%	1	4.5%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	1.3%	1	6.7%	1
Co-op, High Street, Heathfield	1.1%	1	4.5%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	1.8%	1	0.0%	0	1.3%	1	6.7%	1
Aldi, Victoria Road, Ashford	1.1%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	1.1%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	3.0%	1	1.3%	1	0.0%	0
Morrisons, Pine Grove, Crowborough	1.1%	1	0.0%	0	1.5%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	1.3%	1	6.7%	1
Tesco Express, South Road, Hailsham	1.1%	1	4.5%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0
Waitrose, High Street, Uckfield	1.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.7%	1	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	1.1%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.8%	1	0.0%	0	1.3%	1	0.0%	0
Base:		89		22		67		6		24		59		56		33		79		15
Q05 Are you planning on doing any non-food shopping, i.e. clothing and footwear, electrical goods, furniture etc. this week?																				
Yes	36.0%	36	26.9%	7	39.2%	29	33.3%	2	51.9%	14	29.9%	20	36.5%	23	35.1%	13	36.8%	32	33.3%	5
No	60.0%	60	69.2%	18	56.8%	42	66.7%	4	48.1%	13	64.2%	43	58.7%	37	62.2%	23	62.1%	54	66.7%	10
(Don't know)	4.0%	4	3.8%	1	4.1%	3	0.0%	0	0.0%	0	6.0%	4	4.8%	3	2.7%	1	1.1%	1	0.0%	0
Base:		100		26		74		6		27		67		63		37		87		15

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q06 Where will you undertake your non-food shop?																				
Those who said 'yes' at Q05																				
Hailsham Town Centre	72.2%	26	85.7%	6	69.0%	20	100.0%	2	78.6%	11	65.0%	13	69.6%	16	76.9%	10	75.0%	24	80.0%	4
Asda, The Quintins, North Street, Hailsham	13.9%	5	0.0%	0	17.2%	5	50.0%	1	14.3%	2	10.0%	2	13.0%	3	15.4%	2	12.5%	4	20.0%	1
Tesco Superstore, North Street, Hailsham	8.3%	3	0.0%	0	10.3%	3	0.0%	0	0.0%	0	15.0%	3	13.0%	3	0.0%	0	9.4%	3	20.0%	1
B&Q, Marshall Road, Eastbourne	2.8%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	4.3%	1	0.0%	0	3.1%	1	0.0%	0
Central London	2.8%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	5.0%	1	4.3%	1	0.0%	0	3.1%	1	0.0%	0
Lewes Town Centre	2.8%	1	0.0%	0	3.4%	1	0.0%	0	7.1%	1	0.0%	0	4.3%	1	0.0%	0	3.1%	1	20.0%	1
Crowborough Town Centre	2.8%	1	0.0%	0	3.4%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	3.1%	1	20.0%	1
Waitrose, Vicarage Field, Vicarage Lane, Hailsham	2.8%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	5.0%	1	4.3%	1	0.0%	0	3.1%	1	0.0%	0
East Grinstead Town Centre	2.8%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	7.7%	1	0.0%	0	0.0%	0
Eastbourne Town Centre	2.8%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	5.0%	1	0.0%	0	7.7%	1	3.1%	1	0.0%	0
Online	2.8%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	5.0%	1	4.3%	1	0.0%	0	3.1%	1	0.0%	0
Base:		36		7		29		2		14		20		23		13		32		5
Mean score [Minutes]																				
Q07 How long will you spend in (STUDY CENTRE) Town Centre today?																				
Less than one hour	33.0%	33	42.3%	11	29.7%	22	50.0%	3	33.3%	9	31.3%	21	30.2%	19	37.8%	14	34.5%	30	33.3%	5
Between 1-2 hours	47.0%	47	42.3%	11	48.6%	36	33.3%	2	40.7%	11	50.7%	34	52.4%	33	37.8%	14	48.3%	42	26.7%	4
Between 2-4 hours	11.0%	11	7.7%	2	12.2%	9	0.0%	0	11.1%	3	11.9%	8	11.1%	7	10.8%	4	9.2%	8	13.3%	2
Between 4-6 hours	2.0%	2	3.8%	1	1.4%	1	0.0%	0	3.7%	1	1.5%	1	1.6%	1	2.7%	1	1.1%	1	6.7%	1
Over 6 hours	7.0%	7	3.8%	1	8.1%	6	16.7%	1	11.1%	3	4.5%	3	4.8%	3	10.8%	4	6.9%	6	20.0%	3
Mean:	*107.40*		*92.31*		*112.70*		*115.00*		*124.44*		*99.85*		*100.95*		*118.38*		*102.76*		*162.00*	
Base:		100		26		74		6		27		67		63		37		87		15

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Mean score [Times per year]																				
Q08 How often did you visit (STUDY CENTRE) Town Centre before the first lockdown in March 2020?																				
More than once a week	59.0%	59	65.4%	17	56.8%	42	16.7%	1	40.7%	11	70.1%	47	60.3%	38	56.8%	21	57.5%	50	26.7%	4
Once a week	22.0%	22	11.5%	3	25.7%	19	33.3%	2	33.3%	9	16.4%	11	20.6%	13	24.3%	9	21.8%	19	40.0%	6
Once every 2-3 weeks	5.0%	5	7.7%	2	4.1%	3	0.0%	0	7.4%	2	4.5%	3	4.8%	3	5.4%	2	5.7%	5	6.7%	1
Monthly	3.0%	3	0.0%	0	4.1%	3	16.7%	1	0.0%	0	3.0%	2	3.2%	2	2.7%	1	3.4%	3	6.7%	1
Less often / not regularly	4.0%	4	11.5%	3	1.4%	1	0.0%	0	3.7%	1	4.5%	3	3.2%	2	5.4%	2	4.6%	4	0.0%	0
First visit today	3.0%	3	0.0%	0	4.1%	3	0.0%	0	7.4%	2	1.5%	1	4.8%	3	0.0%	0	3.4%	3	6.7%	1
(Don't know / can't remember)	4.0%	4	3.8%	1	4.1%	3	33.3%	2	7.4%	2	0.0%	0	3.2%	2	5.4%	2	3.4%	3	13.3%	2
Mean:	*77.84*		*79.76*		*77.17*		*55.00*		*66.88*		*83.30*		*77.79*		*77.94*		*75.96*		*59.00*	
Base:	100		26		74		6		27		67		63		37		87		15	
Mean score [Times per year]																				
Q09 How often do you expect to visit (STUDY CENTRE) Town Centre now the lockdown restrictions have been eased?																				
More than once a week	70.0%	70	73.1%	19	68.9%	51	50.0%	3	51.9%	14	79.1%	53	69.8%	44	70.3%	26	67.8%	59	53.3%	8
Once a week	14.0%	14	11.5%	3	14.9%	11	16.7%	1	25.9%	7	9.0%	6	14.3%	9	13.5%	5	16.1%	14	20.0%	3
Once every 2-3 weeks	9.0%	9	7.7%	2	9.5%	7	16.7%	1	14.8%	4	6.0%	4	7.9%	5	10.8%	4	9.2%	8	13.3%	2
Monthly	3.0%	3	0.0%	0	4.1%	3	16.7%	1	0.0%	0	3.0%	2	1.6%	1	5.4%	2	3.4%	3	6.7%	1
Less often / not regularly	2.0%	2	3.8%	1	1.4%	1	0.0%	0	7.4%	2	0.0%	0	3.2%	2	0.0%	0	1.1%	1	6.7%	1
First visit today	1.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0
(Don't know / not sure)	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0
Mean:	*83.75*		*84.27*		*83.56*		*67.00*		*71.70*		*90.20*		*83.85*		*83.57*		*82.73*		*70.53*	
Base:	100		26		74		6		27		67		63		37		87		15	
Q10 How did you travel here today?																				
Car / Van (as driver)	59.0%	59	57.7%	15	59.5%	44	83.3%	5	44.4%	12	62.7%	42	61.9%	39	54.1%	20	66.7%	58	66.7%	10
Car / Van (as passenger)	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	1.6%	1	0.0%	0	1.1%	1	6.7%	1
Bus	7.0%	7	11.5%	3	5.4%	4	0.0%	0	7.4%	2	7.5%	5	6.3%	4	8.1%	3	5.7%	5	0.0%	0
Coach	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	33.0%	33	30.8%	8	33.8%	25	16.7%	1	48.1%	13	28.4%	19	30.2%	19	37.8%	14	26.4%	23	26.7%	4
Cycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	100		26		74		6		27		67		63		37		87		15	

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q11 Where did you park today? *Those who said 'car' at Q10*																				
Hailsham																				
Victoria Road Car Park	13.3%	8	13.3%	2	13.3%	6	40.0%	2	8.3%	1	11.6%	5	15.0%	6	10.0%	2	13.6%	8	9.1%	1
South Road Car Park	10.0%	6	6.7%	1	11.1%	5	0.0%	0	16.7%	2	9.3%	4	15.0%	6	0.0%	0	10.2%	6	9.1%	1
Asda car park	15.0%	9	13.3%	2	15.6%	7	20.0%	1	8.3%	1	16.3%	7	12.5%	5	20.0%	4	15.3%	9	18.2%	2
Tesco car park	3.3%	2	0.0%	0	4.4%	2	0.0%	0	0.0%	0	4.7%	2	2.5%	1	5.0%	1	3.4%	2	0.0%	0
Waitrose car park	38.3%	23	60.0%	9	31.1%	14	20.0%	1	41.7%	5	39.5%	17	32.5%	13	50.0%	10	37.3%	22	27.3%	3
Freedom Leisure Centre	10.0%	6	6.7%	1	11.1%	5	20.0%	1	8.3%	1	9.3%	4	10.0%	4	10.0%	2	10.2%	6	27.3%	3
Vicarage car park	3.3%	2	0.0%	0	4.4%	2	0.0%	0	8.3%	1	2.3%	1	2.5%	1	5.0%	1	3.4%	2	0.0%	0
Uckfield																				
Uckfield station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luxford Fields	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bell Walk car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowborough																				
St Johns car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goldsmiths Leisure Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polegate																				
Southern Polegate Station car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield																				
Newnham Way car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dropped off	6.7%	4	0.0%	0	8.9%	4	0.0%	0	8.3%	1	7.0%	3	10.0%	4	0.0%	0	6.8%	4	9.1%	1
Base:		60		15		45		5		12		43		40		20		59		11

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q12 What do you currently like about (STUDY CENTRE) Town Centre? [MR]																				
Appearance or character of the town centre	27.0%	27	19.2%	5	29.7%	22	0.0%	0	33.3%	9	26.9%	18	27.0%	17	27.0%	10	25.3%	22	13.3%	2
Cleanliness of the town centre	8.0%	8	0.0%	0	10.8%	8	0.0%	0	11.1%	3	7.5%	5	7.9%	5	8.1%	3	6.9%	6	6.7%	1
Convenient to home	31.0%	31	26.9%	7	32.4%	24	33.3%	2	14.8%	4	37.3%	25	34.9%	22	24.3%	9	33.3%	29	26.7%	4
Convenient to work	1.0%	1	0.0%	0	1.4%	1	0.0%	0	3.7%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	6.7%	1
General affordability	2.0%	2	3.8%	1	1.4%	1	16.7%	1	0.0%	0	1.5%	1	1.6%	1	2.7%	1	2.3%	2	13.3%	2
Good / cheap parking	17.0%	17	15.4%	4	17.6%	13	16.7%	1	22.2%	6	14.9%	10	20.6%	13	10.8%	4	18.4%	16	13.3%	2
Habit / always used it / familiar	3.0%	3	0.0%	0	4.1%	3	16.7%	1	3.7%	1	1.5%	1	3.2%	2	2.7%	1	3.4%	3	6.7%	1
It is easy to walk / cycle around	24.0%	24	23.1%	6	24.3%	18	33.3%	2	25.9%	7	22.4%	15	27.0%	17	18.9%	7	26.4%	23	26.7%	4
It is easy to get to by bus	3.0%	3	0.0%	0	4.1%	3	0.0%	0	0.0%	0	4.5%	3	1.6%	1	5.4%	2	2.3%	2	0.0%	0
It is easy to get to by train	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0
Quality of shops or markets	14.0%	14	15.4%	4	13.5%	10	16.7%	1	7.4%	2	16.4%	11	17.5%	11	8.1%	3	12.6%	11	6.7%	1
Range of shops or markets	54.0%	54	61.5%	16	51.4%	38	66.7%	4	44.4%	12	56.7%	38	60.3%	38	43.2%	16	52.9%	46	53.3%	8
Range or quality of leisure facilities (e.g. cinema, theatre etc.)	6.0%	6	3.8%	1	6.8%	5	0.0%	0	14.8%	4	3.0%	2	7.9%	5	2.7%	1	5.7%	5	20.0%	3
Range or quality of places to eat	15.0%	15	11.5%	3	16.2%	12	0.0%	0	11.1%	3	17.9%	12	19.0%	12	8.1%	3	12.6%	11	20.0%	3
Range or quality of pubs or bars	2.0%	2	3.8%	1	1.4%	1	0.0%	0	3.7%	1	1.5%	1	3.2%	2	0.0%	0	2.3%	2	6.7%	1
Range or quality of services (e.g. banks, hairdressers etc.)	2.0%	2	3.8%	1	1.4%	1	0.0%	0	3.7%	1	1.5%	1	3.2%	2	0.0%	0	2.3%	2	6.7%	1
Variety of festivals and event	1.0%	1	0.0%	0	1.4%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting attractions / cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety of the centre	2.0%	2	3.8%	1	1.4%	1	0.0%	0	0.0%	0	3.0%	2	3.2%	2	0.0%	0	2.3%	2	0.0%	0
Parks or open spaces	6.0%	6	7.7%	2	5.4%	4	0.0%	0	7.4%	2	6.0%	4	4.8%	3	8.1%	3	5.7%	5	6.7%	1
A pleasant environment to socialise	11.0%	11	11.5%	3	10.8%	8	0.0%	0	14.8%	4	10.4%	7	9.5%	6	13.5%	5	8.0%	7	6.7%	1
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	2.0%	2	3.8%	1	1.4%	1	0.0%	0	0.0%	0	3.0%	2	0.0%	0	5.4%	2	2.3%	2	0.0%	0
Accessibility	2.0%	2	3.8%	1	1.4%	1	0.0%	0	3.7%	1	1.5%	1	3.2%	2	0.0%	0	2.3%	2	6.7%	1
Floral displays	4.0%	4	0.0%	0	5.4%	4	16.7%	1	0.0%	0	4.5%	3	4.8%	3	2.7%	1	4.6%	4	0.0%	0
Friendly	9.0%	9	3.8%	1	10.8%	8	0.0%	0	3.7%	1	11.9%	8	6.3%	4	13.5%	5	8.0%	7	6.7%	1
Good amenities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has everything I need	2.0%	2	3.8%	1	1.4%	1	0.0%	0	3.7%	1	1.5%	1	1.6%	1	2.7%	1	2.3%	2	0.0%	0
Historical	3.0%	3	7.7%	2	1.4%	1	0.0%	0	3.7%	1	3.0%	2	1.6%	1	5.4%	2	3.4%	3	6.7%	1
It's compact	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not overcrowded	2.0%	2	7.7%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	2	1.6%	1	2.7%	1	2.3%	2	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Peaceful	1.0%	1	0.0%	0	1.4%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	1.1%	1	6.7%	1
Quiet	5.0%	5	7.7%	2	4.1%	3	0.0%	0	7.4%	2	4.5%	3	4.8%	3	5.4%	2	5.7%	5	6.7%	1
Traffic free	2.0%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	3.0%	2	1.6%	1	2.7%	1	1.1%	1	0.0%	0
(Don't know)	1.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.7%	1	1.1%	1	0.0%	0
Base:		100		26		74		6		27		67		63		37		87		15

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q13 What do you currently dislike about (STUDY CENTRE) Town Centre? [MR]																				
Appearance or character of the town centre	2.0%	2	3.8%	1	1.4%	1	16.7%	1	3.7%	1	0.0%	0	0.0%	0	5.4%	2	2.3%	2	0.0%	0
Cleanliness of the town centre	5.0%	5	7.7%	2	4.1%	3	0.0%	0	0.0%	0	7.5%	5	3.2%	2	8.1%	3	4.6%	4	0.0%	0
Difficult / expensive parking	2.0%	2	0.0%	0	2.7%	2	0.0%	0	7.4%	2	0.0%	0	0.0%	0	5.4%	2	1.1%	1	13.3%	2
Congestion	2.0%	2	7.7%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	2	1.6%	1	2.7%	1	2.3%	2	0.0%	0
General affordability	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not easy to walk / cycle around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not easy to get to by bus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not easy to get to by train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of public toilets	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.7%	1	1.1%	1	0.0%	0
Poor quality of shops	3.0%	3	0.0%	0	4.1%	3	0.0%	0	0.0%	0	4.5%	3	4.8%	3	0.0%	0	3.4%	3	0.0%	0
Poor range of shops	8.0%	8	7.7%	2	8.1%	6	0.0%	0	11.1%	3	7.5%	5	4.8%	3	13.5%	5	9.2%	8	13.3%	2
Poor range of leisure facilities (e.g. cinema, theatre etc.)	1.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.7%	1	1.1%	1	0.0%	0
Poor range or quality places to eat	4.0%	4	11.5%	3	1.4%	1	0.0%	0	3.7%	1	4.5%	3	3.2%	2	5.4%	2	4.6%	4	0.0%	0
Poor range or quality of pubs or bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor range or quality of services (e.g. banks, hairdressers etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parks or open spaces	2.0%	2	0.0%	0	2.7%	2	16.7%	1	0.0%	0	1.5%	1	1.6%	1	2.7%	1	2.3%	2	0.0%	0
Visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of attractions / cultural facilities	1.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.7%	1	1.1%	1	0.0%	0
Poor quality of environment to socialise	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	58.0%	58	53.8%	14	59.5%	44	66.7%	4	48.1%	13	61.2%	41	65.1%	41	45.9%	17	58.6%	51	60.0%	9
Anti social behaviour	3.0%	3	7.7%	2	1.4%	1	0.0%	0	3.7%	1	3.0%	2	3.2%	2	2.7%	1	3.4%	3	0.0%	0
Closed / empty shops	1.0%	1	0.0%	0	1.4%	1	0.0%	0	3.7%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0
It's on a hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's quiet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large groups of people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Movement of the bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narrow pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor pavements	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.7%	1	1.1%	1	0.0%	0
Poor roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor wheelchair access in shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Roadworks	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	1.6%	1	0.0%	0	1.1%	1	6.7%	1
Seagulls	1.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.7%	1	1.1%	1	0.0%	0
The banks have closed	1.0%	1	0.0%	0	1.4%	1	0.0%	0	3.7%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0
The level crossing lights	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The people	3.0%	3	0.0%	0	4.1%	3	16.7%	1	3.7%	1	1.5%	1	4.8%	3	0.0%	0	3.4%	3	0.0%	0
The road layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many of the same type of shop	7.0%	7	11.5%	3	5.4%	4	0.0%	0	11.1%	3	6.0%	4	6.3%	4	8.1%	3	5.7%	5	6.7%	1
Too many teenagers	1.0%	1	0.0%	0	1.4%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
Too much traffic	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too spread out	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.0%	3	0.0%	0	4.1%	3	0.0%	0	0.0%	0	4.5%	3	3.2%	2	2.7%	1	2.3%	2	0.0%	0
Base:		100		26		74		6		27		67		63		37		87		15

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q14 How do you think (STUDY CENTRE) Town Centre should be improved? [MR]																				
Different or better shops or markets	44.0%	44	19.2%	5	52.7%	39	33.3%	2	51.9%	14	41.8%	28	42.9%	27	45.9%	17	43.7%	38	40.0%	6
Different or better places to eat or drink	1.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.7%	1	1.1%	1	0.0%	0
Different or better leisure facilities	4.0%	4	3.8%	1	4.1%	3	16.7%	1	11.1%	3	0.0%	0	4.8%	3	2.7%	1	4.6%	4	6.7%	1
Different or better service facilities	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.7%	1	1.1%	1	0.0%	0
More or better car parking	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0
Improved visitor information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better public transport or cycle facilities	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	1.6%	1	0.0%	0	1.1%	1	6.7%	1
Improves quality or cleanliness of public spaces	8.0%	8	3.8%	1	9.5%	7	0.0%	0	3.7%	1	10.4%	7	6.3%	4	10.8%	4	9.2%	8	6.7%	1
Improved visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing in particular	22.0%	22	30.8%	8	18.9%	14	16.7%	1	3.7%	1	29.9%	20	22.2%	14	21.6%	8	21.8%	19	6.7%	1
Better traffic management	2.0%	2	0.0%	0	2.7%	2	0.0%	0	3.7%	1	1.5%	1	3.2%	2	0.0%	0	2.3%	2	0.0%	0
Bring back the banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the empty shops	2.0%	2	7.7%	2	0.0%	0	0.0%	0	3.7%	1	1.5%	1	1.6%	1	2.7%	1	2.3%	2	6.7%	1
General tidy up	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	1.6%	1	0.0%	0	1.1%	1	6.7%	1
Have some events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved wheelchair access in shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic passing thorugh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More police	1.0%	1	0.0%	0	1.4%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianise	1.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0
(Don't know)	21.0%	21	34.6%	9	16.2%	12	33.3%	2	25.9%	7	17.9%	12	22.2%	14	18.9%	7	19.5%	17	33.3%	5
Base:		100		26		74		6		27		67		63		37		87		15

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q15 What kind of changes would you like to see to shops or markets? [MR] *Those who said 'Different or better shops or markets' at Q14*																				
Better quality shops	29.5%	13	20.0%	1	30.8%	12	50.0%	1	35.7%	5	25.0%	7	29.6%	8	29.4%	5	28.9%	11	33.3%	2
More affordable shops	6.8%	3	20.0%	1	5.1%	2	0.0%	0	0.0%	0	10.7%	3	3.7%	1	11.8%	2	5.3%	2	0.0%	0
Larger shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or new national retailers	11.4%	5	0.0%	0	12.8%	5	0.0%	0	28.6%	4	3.6%	1	11.1%	3	11.8%	2	10.5%	4	16.7%	1
More or new independent shops	47.7%	21	80.0%	4	43.6%	17	50.0%	1	35.7%	5	53.6%	15	48.1%	13	47.1%	8	50.0%	19	33.3%	2
More shops selling clothing / footwear	77.3%	34	40.0%	2	82.1%	32	100.0%	2	78.6%	11	75.0%	21	81.5%	22	70.6%	12	73.7%	28	100.0%	6
More shops selling food / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops selling small household goods	2.3%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	3.6%	1	3.7%	1	0.0%	0	2.6%	1	0.0%	0
More shops selling electrical goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops selling books, CDs etc	2.3%	1	0.0%	0	2.6%	1	50.0%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	2.6%	1	0.0%	0
More shops selling toys or recreational goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More chemists or shops selling beauty products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops selling furniture, DIY or gardening goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops selling specialist goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent markets	9.1%	4	20.0%	1	7.7%	3	0.0%	0	14.3%	2	7.1%	2	7.4%	2	11.8%	2	7.9%	3	16.7%	1
Better quality markets	4.5%	2	20.0%	1	2.6%	1	0.0%	0	7.1%	1	3.6%	1	0.0%	0	11.8%	2	5.3%	2	0.0%	0
Different types of markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		44		5		39		2		14		28		27		17		38		6

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q16 What kind of changes would you like to see to places to eat or drink? [MR]																				
Those who said 'Different or better places to eat or drink' at Q14																				
Better range of restaurants or cafes	100.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	100.0%	1	100.0%	1	0.0%	0
Better quality restaurants or cafes	100.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	100.0%	1	100.0%	1	0.0%	0
More affordable restaurants or cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent restaurants or cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better range of pubs and bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality pubs and bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More opportunities to eat or drink outside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1		1		0		0		0		1		0		1		1		0
Q17 What kind of changes would you like to see to leisure facilities? [MR]																				
Those who said 'Different or better leisure facilities' at Q14																				
More or better cinemas or theatres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better gym and fitness facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better sports facilities	25.0%	1	100.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	100.0%	1	25.0%	1	0.0%	0
More or better museums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better art galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better entertainment for children / families	50.0%	2	0.0%	0	66.7%	2	100.0%	1	33.3%	1	0.0%	0	66.7%	2	0.0%	0	50.0%	2	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	25.0%	1	0.0%	0	33.3%	1	0.0%	0	33.3%	1	0.0%	0	33.3%	1	0.0%	0	25.0%	1	100.0%	1
Base:		4		1		3		1		3		0		3		1		4		1

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q18 What kind of changes would you like to see to service facilities? [MR] *Those who said 'Different or better service facilities' at Q14*																				
More or better banking / financial services	100.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	100.0%	1	0.0%	0	100.0%	1	100.0%	1	0.0%	0
More or better hairdressing / beauty services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better public services (e.g. health, libraries)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1		0		1		0		0		1		0		1		1		0
Q19 What kind of changes would you like to see to car parking? [MR] *Those who said 'More or better car parking' at Q14*																				
More long stay car parking	100.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	100.0%	1	100.0%	1	0.0%	0	100.0%	1	0.0%	0
More short stay car parking	100.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	100.0%	1	100.0%	1	0.0%	0	100.0%	1	0.0%	0
Better located parking	100.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	100.0%	1	100.0%	1	0.0%	0	100.0%	1	0.0%	0
Cheaper car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parent / child parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1		0		1		0		0		1		1		0		1		0
Q20 What kind of changes would you like to see to visitor information? [MR] *Those who said 'Improved visitor information' at Q14*																				
Improved signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved visitor information centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better information on events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better information on travel options	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better information on history / architecture	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q21 What kind of changes would you like to see to public transport or cycle facilities? [MR]																				
Those who said 'More or better public transport or cycle facilities' at Q14																				
Improved railway station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent train services	100.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	100.0%	1	100.0%	1	0.0%	0	100.0%	1	100.0%	1
More frequent bus services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better located bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better located cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality cycle parking (e.g. more secure, covered etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better cycle links	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1		0		1		0		0		1		1		0		1		1
Q22 What kind of changes would you like to see to improve quality or cleanliness of public spaces? [MR]																				
Those who said 'Improved quality or cleanliness of public spaces' at Q14																				
Better routes / crossings for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces	12.5%	1	100.0%	1	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	25.0%	1	12.5%	1	0.0%	0
Cleaner streets or parks	87.5%	7	0.0%	0	100.0%	7	0.0%	0	0.0%	0	100.0%	7	100.0%	4	75.0%	3	87.5%	7	100.0%	1
More or better play facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access for disabled / elderly / pushchairs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bins	37.5%	3	100.0%	1	28.6%	2	0.0%	0	100.0%	1	28.6%	2	0.0%	0	75.0%	3	37.5%	3	0.0%	0
Less traffic / congestion	12.5%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	25.0%	1	12.5%	1	0.0%	0
More seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		8		1		7		0		1		7		4		4		8		1

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q23 What kind of changes would you like to see to visitor accommodation? [MR]																				
Those who said 'Improved visitor accomodation' at Q14																				
Better quality accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More affordable accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More B&Bs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More self-catering accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accommodation for groups	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q24 What one thing does (STUDY CENTRE) Town Centre do better than other places that you visit?																				
Architecture / Environment	6.0%	6	7.7%	2	5.4%	4	0.0%	0	3.7%	1	7.5%	5	6.3%	4	5.4%	2	4.6%	4	0.0%	0
Conference facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment facilities (e.g. theatre, museums, cinemas, bowling etc)	2.0%	2	0.0%	0	2.7%	2	0.0%	0	3.7%	1	1.5%	1	3.2%	2	0.0%	0	2.3%	2	13.3%	2
Events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food / Drink	3.0%	3	3.8%	1	2.7%	2	0.0%	0	7.4%	2	1.5%	1	3.2%	2	2.7%	1	2.3%	2	6.7%	1
Nightlife	1.0%	1	0.0%	0	1.4%	1	0.0%	0	3.7%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0
Shopping	16.0%	16	11.5%	3	17.6%	13	50.0%	3	11.1%	3	14.9%	10	12.7%	8	21.6%	8	16.1%	14	20.0%	3
Transport facilities	4.0%	4	0.0%	0	5.4%	4	0.0%	0	3.7%	1	4.5%	3	0.0%	0	10.8%	4	1.1%	1	0.0%	0
Visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	24.0%	24	30.8%	8	21.6%	16	16.7%	1	25.9%	7	23.9%	16	33.3%	21	8.1%	3	26.4%	23	33.3%	5
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing in particular	14.0%	14	15.4%	4	13.5%	10	16.7%	1	14.8%	4	13.4%	9	12.7%	8	16.2%	6	14.9%	13	13.3%	2
Accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christmas decorations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community feel	3.0%	3	3.8%	1	2.7%	2	16.7%	1	3.7%	1	1.5%	1	3.2%	2	2.7%	1	3.4%	3	0.0%	0
Compact	2.0%	2	3.8%	1	1.4%	1	0.0%	0	0.0%	0	3.0%	2	3.2%	2	0.0%	0	2.3%	2	0.0%	0
Dememtia friendly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy / conveneint parking	3.0%	3	0.0%	0	4.1%	3	0.0%	0	3.7%	1	3.0%	2	3.2%	2	2.7%	1	3.4%	3	6.7%	1
Feels safe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Floral displays	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0
Friendly	8.0%	8	0.0%	0	10.8%	8	0.0%	0	7.4%	2	9.0%	6	9.5%	6	5.4%	2	5.7%	5	0.0%	0
Good medical facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lots of cash points	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere	2.0%	2	3.8%	1	1.4%	1	0.0%	0	0.0%	0	3.0%	2	1.6%	1	2.7%	1	2.3%	2	0.0%	0
One way traffic	1.0%	1	3.8%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	6.7%	1
Paved areas	1.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.7%	1	1.1%	1	0.0%	0
Public toilets	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.7%	1	1.1%	1	0.0%	0
Shops are full	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welcoming	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.7%	1	1.1%	1	0.0%	0
(Don't know)	7.0%	7	11.5%	3	5.4%	4	0.0%	0	7.4%	2	7.5%	5	3.2%	2	13.5%	5	8.0%	7	0.0%	0
Base:		100		26		74		6		27		67		63		37		87		15
GEN Gender:																				
Male	26.0%	26	100.0%	26	0.0%	0	16.7%	1	22.2%	6	28.4%	19	23.8%	15	29.7%	11	27.6%	24	20.0%	3
Female	74.0%	74	0.0%	0	100.0%	74	83.3%	5	77.8%	21	71.6%	48	76.2%	48	70.3%	26	72.4%	63	80.0%	12
Base:		100		26		74		6		27		67		63		37		87		15

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
AGE Age Group:																				
18 - 24 years	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
25 - 34 years	6.0%	6	3.8%	1	6.8%	5	100.0%	6	0.0%	0	0.0%	0	3.2%	2	10.8%	4	6.9%	6	20.0%	3
35 - 44 years	7.0%	7	3.8%	1	8.1%	6	0.0%	0	25.9%	7	0.0%	0	7.9%	5	5.4%	2	6.9%	6	26.7%	4
45 - 54 years	20.0%	20	19.2%	5	20.3%	15	0.0%	0	74.1%	20	0.0%	0	19.0%	12	21.6%	8	18.4%	16	33.3%	5
55 - 64 years	16.0%	16	15.4%	4	16.2%	12	0.0%	0	0.0%	0	23.9%	16	14.3%	9	18.9%	7	17.2%	15	20.0%	3
65 + years	51.0%	51	57.7%	15	48.6%	36	0.0%	0	0.0%	0	76.1%	51	55.6%	35	43.2%	16	50.6%	44	0.0%	0
Base:		100		26		74		6		27		67		63		37		87		15
SEG SEG																				
AB	20.0%	20	23.1%	6	18.9%	14	16.7%	1	29.6%	8	16.4%	11	31.7%	20	0.0%	0	21.8%	19	40.0%	6
C1	43.0%	43	34.6%	9	45.9%	34	16.7%	1	33.3%	9	49.3%	33	68.3%	43	0.0%	0	42.5%	37	20.0%	3
C2	20.0%	20	26.9%	7	17.6%	13	66.7%	4	11.1%	3	19.4%	13	0.0%	0	54.1%	20	20.7%	18	33.3%	5
DE	17.0%	17	15.4%	4	17.6%	13	0.0%	0	25.9%	7	14.9%	10	0.0%	0	45.9%	17	14.9%	13	6.7%	1
Base:		100		26		74		6		27		67		63		37		87		15
ADU Number of adults (Incl. respondent): [MR]																				
1 adult in hhold	38.0%	38	19.2%	5	44.6%	33	33.3%	2	37.0%	10	38.8%	26	42.9%	27	29.7%	11	29.9%	26	13.3%	2
2 adults in hhold	45.0%	45	65.4%	17	37.8%	28	50.0%	3	33.3%	9	49.3%	33	36.5%	23	59.5%	22	50.6%	44	53.3%	8
3 adults in hhold	14.0%	14	11.5%	3	14.9%	11	16.7%	1	25.9%	7	9.0%	6	17.5%	11	8.1%	3	16.1%	14	26.7%	4
4 or more adults in hhold	3.0%	3	3.8%	1	2.7%	2	0.0%	0	3.7%	1	3.0%	2	3.2%	2	2.7%	1	3.4%	3	6.7%	1
Base:		100		26		74		6		27		67		63		37		87		15
CHI No. of children 15 years and under: [MR]																				
No children in hhold	85.0%	85	88.5%	23	83.8%	62	50.0%	3	66.7%	18	95.5%	64	85.7%	54	83.8%	31	83.9%	73	0.0%	0
1 child in hhold	7.0%	7	7.7%	2	6.8%	5	33.3%	2	11.1%	3	3.0%	2	6.3%	4	8.1%	3	6.9%	6	46.7%	7
2 children in hhold	6.0%	6	3.8%	1	6.8%	5	16.7%	1	14.8%	4	1.5%	1	4.8%	3	8.1%	3	6.9%	6	40.0%	6
3 children in hhold	2.0%	2	0.0%	0	2.7%	2	0.0%	0	7.4%	2	0.0%	0	3.2%	2	0.0%	0	2.3%	2	13.3%	2
4 or more children in hhold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		26		74		6		27		67		63		37		87		15
CAR Number of cars in household:																				
No cars in hhold	13.0%	13	7.7%	2	14.9%	11	0.0%	0	18.5%	5	11.9%	8	11.1%	7	16.2%	6	0.0%	0	6.7%	1
1 car in hhold	46.0%	46	38.5%	10	48.6%	36	66.7%	4	29.6%	8	50.7%	34	47.6%	30	43.2%	16	52.9%	46	13.3%	2
2 cars in hhold	32.0%	32	50.0%	13	25.7%	19	33.3%	2	40.7%	11	28.4%	19	31.7%	20	32.4%	12	36.8%	32	53.3%	8
3 cars in hhold	6.0%	6	3.8%	1	6.8%	5	0.0%	0	3.7%	1	7.5%	5	6.3%	4	5.4%	2	6.9%	6	13.3%	2
4 or more cars in hhold	3.0%	3	0.0%	0	4.1%	3	0.0%	0	7.4%	2	1.5%	1	3.2%	2	2.7%	1	3.4%	3	13.3%	2
Base:		100		26		74		6		27		67		63		37		87		15

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
DAY Day:																				
Monday	25.0%	25	26.9%	7	24.3%	18	33.3%	2	29.6%	8	22.4%	15	22.2%	14	29.7%	11	25.3%	22	26.7%	4
Tuesday	25.0%	25	19.2%	5	27.0%	20	33.3%	2	14.8%	4	28.4%	19	22.2%	14	29.7%	11	25.3%	22	13.3%	2
Wednesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	50.0%	50	53.8%	14	48.6%	36	33.3%	2	55.6%	15	49.3%	33	55.6%	35	40.5%	15	49.4%	43	60.0%	9
Base:		100		26		74		6		27		67		63		37		87		15
LOC Location:																				
Hailsham - At the war memorial in public square on the high street	100.0%	100	100.0%	26	100.0%	74	100.0%	6	100.0%	27	100.0%	67	100.0%	63	100.0%	37	100.0%	87	100.0%	15
Uckfield – High Street entrance in between the bank and Truffles bakery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowborough – The public space between the gift shop and factory shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polegate - Co-op and Train Station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield – on the High Street (possibly close to co-op)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		26		74		6		27		67		63		37		87		15

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
PC																				
BN21 1	1.0%	1	0.0%	0	1.4%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	2.7%	1	1.1%	1	6.7%	1
BN22 0	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0
BN22 7	1.0%	1	0.0%	0	1.4%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	1.1%	1	6.7%	1
BN22 9	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0
BN23 8	1.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.7%	1	1.1%	1	0.0%	0
BN26 5	3.0%	3	3.8%	1	2.7%	2	0.0%	0	3.7%	1	3.0%	2	1.6%	1	5.4%	2	2.3%	2	6.7%	1
BN26 6	2.0%	2	0.0%	0	2.7%	2	0.0%	0	7.4%	2	0.0%	0	3.2%	2	0.0%	0	2.3%	2	13.3%	2
BN27 1	16.0%	16	15.4%	4	16.2%	12	33.3%	2	7.4%	2	17.9%	12	12.7%	8	21.6%	8	18.4%	16	13.3%	2
BN27 2	19.0%	19	15.4%	4	20.3%	15	16.7%	1	25.9%	7	16.4%	11	17.5%	11	21.6%	8	12.6%	11	13.3%	2
BN27 3	33.0%	33	46.2%	12	28.4%	21	0.0%	0	25.9%	7	38.8%	26	33.3%	21	32.4%	12	34.5%	30	13.3%	2
BN27 4	9.0%	9	3.8%	1	10.8%	8	0.0%	0	14.8%	4	7.5%	5	11.1%	7	5.4%	2	10.3%	9	6.7%	1
BN7 2	1.0%	1	0.0%	0	1.4%	1	16.7%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0
BN8 6	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0
DA5 1	1.0%	1	0.0%	0	1.4%	1	0.0%	0	3.7%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
ME17 2	1.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0
SM7 2	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	1.6%	1	0.0%	0	1.1%	1	0.0%	0
SS6 8	1.0%	1	3.8%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	6.7%	1
TN21 0	2.0%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	3.0%	2	3.2%	2	0.0%	0	2.3%	2	0.0%	0
TN26 2	1.0%	1	0.0%	0	1.4%	1	0.0%	0	3.7%	1	0.0%	0	1.6%	1	0.0%	0	1.1%	1	0.0%	0
TN38 0	1.0%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.7%	1	1.1%	1	0.0%	0
TN6 2	1.0%	1	0.0%	0	1.4%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	1.1%	1	6.7%	1
Refused	2.0%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	3.0%	2	3.2%	2	0.0%	0	2.3%	2	6.7%	1
Base:		100		26		74		6		27		67		63		37		87		15

Appendix 4:

Data Tabulations

By Uckfield

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q01 What is the main purpose of your visit to Hailsham / Uckfield / Crowborough / Polegate / Heathfield … (STUDY CENTRE) Town Centre today?																				
Visiting the town centre shops	49.0%	49	52.0%	13	48.0%	36	60.0%	15	40.0%	12	48.9%	22	44.2%	23	54.2%	26	48.9%	44	51.6%	16
Visiting pub / café / restaurant	8.0%	8	8.0%	2	8.0%	6	8.0%	2	0.0%	0	13.3%	6	7.7%	4	8.3%	4	7.8%	7	3.2%	1
Visiting bank or other services (hairdresser, post office, solicitor etc.)	17.0%	17	16.0%	4	17.3%	13	20.0%	5	20.0%	6	13.3%	6	21.2%	11	12.5%	6	16.7%	15	22.6%	7
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting a leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attending a conference or event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (work here or attending meeting)	21.0%	21	16.0%	4	22.7%	17	4.0%	1	40.0%	12	17.8%	8	21.2%	11	20.8%	10	21.1%	19	19.4%	6
Visiting health or medical facilities	2.0%	2	0.0%	0	2.7%	2	4.0%	1	0.0%	0	2.2%	1	1.9%	1	2.1%	1	2.2%	2	3.2%	1
Visiting a market (or farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing else	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing	1.0%	1	0.0%	0	1.3%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.1%	1	0.0%	0
Catching a train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socialising	2.0%	2	8.0%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	2	3.8%	2	0.0%	0	2.2%	2	0.0%	0
Base:		100		25		75		25		30		45		52		48		90		31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q02 What else, if anything, will you be doing in (STUDY CENTRE) Town Centre today? [MR]																				
Visiting the town centre shops	10.0%	10	20.0%	5	6.7%	5	16.0%	4	3.3%	1	11.1%	5	11.5%	6	8.3%	4	10.0%	9	9.7%	3
Visiting pub / café / restaurant	16.0%	16	24.0%	6	13.3%	10	8.0%	2	33.3%	10	8.9%	4	21.2%	11	10.4%	5	17.8%	16	25.8%	8
Visiting bank or other services (hairdresser, post office, solicitor etc.)	3.0%	3	0.0%	0	4.0%	3	0.0%	0	3.3%	1	4.4%	2	3.8%	2	2.1%	1	2.2%	2	0.0%	0
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting a leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attending a conference or event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (work here or attending meeting)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting health or medical facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting a market (or farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing else	71.0%	71	56.0%	14	76.0%	57	76.0%	19	60.0%	18	75.6%	34	63.5%	33	79.2%	38	70.0%	63	64.5%	20
Browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catching a train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socialising	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		25		75		25		30		45		52		48		90		31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q02X Any mention at Q01 and Q02																				
Visiting the town centre shops	59.0%	59	72.0%	18	54.7%	41	76.0%	19	43.3%	13	60.0%	27	55.8%	29	62.5%	30	58.9%	53	61.3%	19
Visiting pub / café / restaurant	24.0%	24	32.0%	8	21.3%	16	16.0%	4	33.3%	10	22.2%	10	28.8%	15	18.8%	9	25.6%	23	29.0%	9
Visiting bank or other services (hairdresser, post office, solicitor etc.)	20.0%	20	16.0%	4	21.3%	16	20.0%	5	23.3%	7	17.8%	8	25.0%	13	14.6%	7	18.9%	17	22.6%	7
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting a leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attending a conference or event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (work here or attending meeting)	21.0%	21	16.0%	4	22.7%	17	4.0%	1	40.0%	12	17.8%	8	21.2%	11	20.8%	10	21.1%	19	19.4%	6
Visiting health or medical facilities	2.0%	2	0.0%	0	2.7%	2	4.0%	1	0.0%	0	2.2%	1	1.9%	1	2.1%	1	2.2%	2	3.2%	1
Visiting a market (or farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing else	71.0%	71	56.0%	14	76.0%	57	76.0%	19	60.0%	18	75.6%	34	63.5%	33	79.2%	38	70.0%	63	64.5%	20
Browsing	1.0%	1	0.0%	0	1.3%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.1%	1	0.0%	0
Catching a train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socialising	2.0%	2	8.0%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	2	3.8%	2	0.0%	0	2.2%	2	0.0%	0
Base:		100		25		75		25		30		45		52		48		90		31
Q03 Are you planning on doing any food shopping this week?																				
Yes	59.0%	59	56.0%	14	60.0%	45	56.0%	14	40.0%	12	73.3%	33	65.4%	34	52.1%	25	57.8%	52	48.4%	15
No	40.0%	40	44.0%	11	38.7%	29	44.0%	11	60.0%	18	24.4%	11	34.6%	18	45.8%	22	42.2%	38	51.6%	16
(Don’t know)	1.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Base:		100		25		75		25		30		45		52		48		90		31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q04 Where will you undertake your food shop? *Those who said 'yes' at Q03*																				
Tesco Superstore, Bellfarm Road, Uckfield	49.2%	29	50.0%	7	48.9%	22	71.4%	10	58.3%	7	36.4%	12	44.1%	15	56.0%	14	50.0%	26	60.0%	9
Waitrose, High Street, Uckfield	35.6%	21	21.4%	3	40.0%	18	21.4%	3	16.7%	2	48.5%	16	41.2%	14	28.0%	7	32.7%	17	26.7%	4
Online	5.1%	3	0.0%	0	6.7%	3	0.0%	0	0.0%	0	9.1%	3	2.9%	1	8.0%	2	5.8%	3	0.0%	0
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells	1.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	3.0%	1	2.9%	1	0.0%	0	1.9%	1	0.0%	0
Tesco Superstore, Ravenside Retail Leisure Park, Bexhill-on-Sea	1.7%	1	7.1%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	2.9%	1	0.0%	0	1.9%	1	6.7%	1
Lidl, Beacon Road, Crowborough	1.7%	1	7.1%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	1.9%	1	0.0%	0
Iceland, High Street, Hailsham	1.7%	1	0.0%	0	2.2%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	4.0%	1	1.9%	1	0.0%	0
Marks & Spencer, Calverley Road, Tunbridge Wells	1.7%	1	7.1%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	2.9%	1	0.0%	0	1.9%	1	6.7%	1
Waitrose, Eastgate Street, Lewes	1.7%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	2.9%	1	0.0%	0	1.9%	1	0.0%	0
Base:		59		14		45		14		12		33		34		25		52		15
Q05 Are you planning on doing any non-food shopping, i.e. clothing and footwear, electrical goods, furniture etc. this week?																				
Yes	29.0%	29	32.0%	8	28.0%	21	36.0%	9	33.3%	10	22.2%	10	21.2%	11	37.5%	18	31.1%	28	48.4%	15
No	71.0%	71	68.0%	17	72.0%	54	64.0%	16	66.7%	20	77.8%	35	78.8%	41	62.5%	30	68.9%	62	51.6%	16
Base:		100		25		75		25		30		45		52		48		90		31
Q06 Where will you undertake your non-food shop? *Those who said 'yes' at Q05*																				
Uckfield Town Centre	62.1%	18	50.0%	4	66.7%	14	66.7%	6	30.0%	3	90.0%	9	81.8%	9	50.0%	9	60.7%	17	40.0%	6
Online	20.7%	6	12.5%	1	23.8%	5	33.3%	3	20.0%	2	10.0%	1	9.1%	1	27.8%	5	21.4%	6	26.7%	4
Tunbridge Wells Town Centre	6.9%	2	25.0%	2	0.0%	0	0.0%	0	20.0%	2	0.0%	0	0.0%	0	11.1%	2	7.1%	2	13.3%	2
Eastbourne Town Centre	6.9%	2	0.0%	0	9.5%	2	0.0%	0	20.0%	2	0.0%	0	0.0%	0	11.1%	2	7.1%	2	13.3%	2
Lewes Town Centre	3.4%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	5.6%	1	3.6%	1	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe	3.4%	1	12.5%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	9.1%	1	0.0%	0	3.6%	1	6.7%	1
Base:		29		8		21		9		10		10		11		18		28		15

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Mean score [Minutes]																				
Q07 How long will you spend in (STUDY CENTRE) Town Centre today?																				
Less than one hour	31.0%	31	32.0%	8	30.7%	23	48.0%	12	20.0%	6	28.9%	13	34.6%	18	27.1%	13	33.3%	30	41.9%	13
Between 1-2 hours	42.0%	42	40.0%	10	42.7%	32	36.0%	9	36.7%	11	48.9%	22	44.2%	23	39.6%	19	38.9%	35	35.5%	11
Between 2-4 hours	8.0%	8	12.0%	3	6.7%	5	12.0%	3	6.7%	2	6.7%	3	3.8%	2	12.5%	6	8.9%	8	9.7%	3
Between 4-6 hours	2.0%	2	0.0%	0	2.7%	2	0.0%	0	6.7%	2	0.0%	0	0.0%	0	4.2%	2	2.2%	2	0.0%	0
Over 6 hours	17.0%	17	16.0%	4	17.3%	13	4.0%	1	30.0%	9	15.6%	7	17.3%	9	16.7%	8	16.7%	15	12.9%	4
Mean:	*138.90*		*134.40*		*140.40*		*85.20*		*197.00*		*130.00*		*129.81*		*148.75*		*137.67*		*116.13*	
Base:	100		25		75		25		30		45		52		48		90		31	
Mean score [Times per year]																				
Q08 How often did you visit (STUDY CENTRE) Town Centre before the first lockdown in March 2020?																				
More than once a week	45.0%	45	36.0%	9	48.0%	36	40.0%	10	53.3%	16	42.2%	19	38.5%	20	52.1%	25	43.3%	39	35.5%	11
Once a week	28.0%	28	24.0%	6	29.3%	22	16.0%	4	30.0%	9	33.3%	15	26.9%	14	29.2%	14	28.9%	26	35.5%	11
Once every 2-3 weeks	11.0%	11	4.0%	1	13.3%	10	20.0%	5	6.7%	2	8.9%	4	11.5%	6	10.4%	5	10.0%	9	16.1%	5
Monthly	5.0%	5	8.0%	2	4.0%	3	4.0%	1	3.3%	1	6.7%	3	9.6%	5	0.0%	0	5.6%	5	3.2%	1
Less often / not regularly	8.0%	8	24.0%	6	2.7%	2	20.0%	5	3.3%	1	4.4%	2	11.5%	6	4.2%	2	8.9%	8	9.7%	3
First visit today	2.0%	2	4.0%	1	1.3%	1	0.0%	0	3.3%	1	2.2%	1	0.0%	0	4.2%	2	2.2%	2	0.0%	0
(Don’t know / can’t remember)	1.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.2%	1	1.9%	1	0.0%	0	1.1%	1	0.0%	0
Mean:	*65.98*		*53.40*		*70.23*		*56.80*		*73.43*		*66.11*		*60.00*		*72.33*		*64.63*		*60.52*	
Base:	100		25		75		25		30		45		52		48		90		31	
Mean score [Times per year]																				
Q09 How often do you expect to visit (STUDY CENTRE) Town Centre now the lockdown restrictions have been eased?																				
More than once a week	44.0%	44	32.0%	8	48.0%	36	36.0%	9	60.0%	18	37.8%	17	40.4%	21	47.9%	23	42.2%	38	35.5%	11
Once a week	27.0%	27	28.0%	7	26.7%	20	20.0%	5	23.3%	7	33.3%	15	23.1%	12	31.3%	15	28.9%	26	38.7%	12
Once every 2-3 weeks	16.0%	16	8.0%	2	18.7%	14	32.0%	8	6.7%	2	13.3%	6	19.2%	10	12.5%	6	14.4%	13	16.1%	5
Monthly	5.0%	5	8.0%	2	4.0%	3	4.0%	1	3.3%	1	6.7%	3	5.8%	3	4.2%	2	5.6%	5	3.2%	1
Less often / not regularly	5.0%	5	16.0%	4	1.3%	1	8.0%	2	3.3%	1	4.4%	2	7.7%	4	2.1%	1	5.6%	5	6.5%	2
First visit today	2.0%	2	4.0%	1	1.3%	1	0.0%	0	3.3%	1	2.2%	1	1.9%	1	2.1%	1	2.2%	2	0.0%	0
(Don’t know / not sure)	1.0%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.9%	1	0.0%	0	1.1%	1	0.0%	0
Mean:	*65.54*		*54.04*		*69.21*		*57.12*		*76.90*		*62.57*		*61.35*		*69.98*		*64.43*		*62.00*	
Base:	100		25		75		25		30		45		52		48		90		31	

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q10 How did you travel here today?																				
Car / Van (as driver)	62.0%	62	84.0%	21	54.7%	41	64.0%	16	56.7%	17	64.4%	29	65.4%	34	58.3%	28	66.7%	60	71.0%	22
Car / Van (as passenger)	5.0%	5	0.0%	0	6.7%	5	16.0%	4	0.0%	0	2.2%	1	7.7%	4	2.1%	1	5.6%	5	6.5%	2
Bus	3.0%	3	0.0%	0	4.0%	3	0.0%	0	0.0%	0	6.7%	3	5.8%	3	0.0%	0	0.0%	0	0.0%	0
Coach	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.0%	1	0.0%	0	1.3%	1	4.0%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.0%	0
Walk	29.0%	29	16.0%	4	33.3%	25	16.0%	4	43.3%	13	26.7%	12	19.2%	10	39.6%	19	26.7%	24	22.6%	7
Cycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		25		75		25		30		45		52		48		90		31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q11 Where did you park today? *Those who said 'car' at Q10*																				
Hailsham																				
Victoria Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freedom Leisure Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vicarage car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield																				
Uckfield station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luxford Fields	74.6%	50	66.7%	14	78.3%	36	85.0%	17	41.2%	7	86.7%	26	68.4%	26	82.8%	24	75.4%	49	58.3%	14
Tesco car park	7.5%	5	4.8%	1	8.7%	4	0.0%	0	23.5%	4	3.3%	1	5.3%	2	10.3%	3	6.2%	4	8.3%	2
Bell Walk car park	3.0%	2	9.5%	2	0.0%	0	5.0%	1	5.9%	1	0.0%	0	2.6%	1	3.4%	1	3.1%	2	8.3%	2
Crowborough																				
St Johns car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goldsmiths Leisure Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polegate																				
Southern Polegate Station car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield																				
Newnham Way car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	7.5%	5	9.5%	2	6.5%	3	10.0%	2	11.8%	2	3.3%	1	10.5%	4	3.4%	1	7.7%	5	12.5%	3
Dropped off	7.5%	5	9.5%	2	6.5%	3	0.0%	0	17.6%	3	6.7%	2	13.2%	5	0.0%	0	7.7%	5	12.5%	3
Base:		67		21		46		20		17		30		38		29		65		24

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q12 What do you currently like about (STUDY CENTRE) Town Centre? [MR]																				
Appearance or character of the town centre	2.0%	2	8.0%	2	0.0%	0	0.0%	0	3.3%	1	2.2%	1	3.8%	2	0.0%	0	2.2%	2	3.2%	1
Cleanliness of the town centre	18.0%	18	28.0%	7	14.7%	11	8.0%	2	23.3%	7	20.0%	9	13.5%	7	22.9%	11	17.8%	16	25.8%	8
Convenient to home	21.0%	21	16.0%	4	22.7%	17	8.0%	2	33.3%	10	20.0%	9	15.4%	8	27.1%	13	21.1%	19	22.6%	7
Convenient to work	16.0%	16	12.0%	3	17.3%	13	0.0%	0	26.7%	8	17.8%	8	17.3%	9	14.6%	7	16.7%	15	12.9%	4
General affordability	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good / cheap parking	25.0%	25	28.0%	7	24.0%	18	16.0%	4	20.0%	6	33.3%	15	25.0%	13	25.0%	12	27.8%	25	25.8%	8
Habit / always used it / familiar	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is easy to walk / cycle around	9.0%	9	4.0%	1	10.7%	8	12.0%	3	10.0%	3	6.7%	3	7.7%	4	10.4%	5	10.0%	9	9.7%	3
It is easy to get to by bus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is easy to get to by train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops or markets	5.0%	5	12.0%	3	2.7%	2	4.0%	1	3.3%	1	6.7%	3	3.8%	2	6.3%	3	5.6%	5	3.2%	1
Range of shops or markets	21.0%	21	16.0%	4	22.7%	17	40.0%	10	3.3%	1	22.2%	10	30.8%	16	10.4%	5	21.1%	19	16.1%	5
Range or quality of leisure facilities (e.g. cinema, theatre etc.)	4.0%	4	8.0%	2	2.7%	2	0.0%	0	3.3%	1	6.7%	3	3.8%	2	4.2%	2	4.4%	4	6.5%	2
Range or quality of places to eat	2.0%	2	4.0%	1	1.3%	1	4.0%	1	0.0%	0	2.2%	1	3.8%	2	0.0%	0	2.2%	2	0.0%	0
Range or quality of pubs or bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range or quality of services (e.g. banks, hairdressers etc.)	5.0%	5	0.0%	0	6.7%	5	8.0%	2	3.3%	1	4.4%	2	3.8%	2	6.3%	3	5.6%	5	3.2%	1
Variety of festivals and event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting attractions / cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety of the centre	5.0%	5	8.0%	2	4.0%	3	4.0%	1	6.7%	2	4.4%	2	3.8%	2	6.3%	3	3.3%	3	3.2%	1
Parks or open spaces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A pleasant environment to socialise	13.0%	13	8.0%	2	14.7%	11	16.0%	4	16.7%	5	8.9%	4	17.3%	9	8.3%	4	13.3%	12	12.9%	4
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	10.0%	10	8.0%	2	10.7%	8	4.0%	1	13.3%	4	11.1%	5	11.5%	6	8.3%	4	8.9%	8	9.7%	3
Accessibility	3.0%	3	0.0%	0	4.0%	3	8.0%	2	3.3%	1	0.0%	0	0.0%	0	6.3%	3	3.3%	3	0.0%	0
Floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly	3.0%	3	4.0%	1	2.7%	2	0.0%	0	3.3%	1	4.4%	2	3.8%	2	2.1%	1	2.2%	2	3.2%	1
Good amenities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has everything I need	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Historical	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's compact	1.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.2%	1	1.9%	1	0.0%	0	1.1%	1	0.0%	0
Nice atmosphere	1.0%	1	0.0%	0	1.3%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.1%	1	0.0%	0
Not overcrowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Peaceful	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic free	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.0%	3	8.0%	2	1.3%	1	4.0%	1	3.3%	1	2.2%	1	0.0%	0	6.3%	3	3.3%	3	0.0%	0
Base:		100		25		75		25		30		45		52		48		90		31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q13 What do you currently dislike about (STUDY CENTRE) Town Centre? [MR]																				
Appearance or character of the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness of the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult / expensive parking	1.0%	1	4.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.1%	1	3.2%	1
Congestion	21.0%	21	20.0%	5	21.3%	16	32.0%	8	20.0%	6	15.6%	7	23.1%	12	18.8%	9	23.3%	21	19.4%	6
General affordability	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not easy to walk / cycle around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not easy to get to by bus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not easy to get to by train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of shops	2.0%	2	4.0%	1	1.3%	1	0.0%	0	6.7%	2	0.0%	0	1.9%	1	2.1%	1	2.2%	2	3.2%	1
Poor range of shops	26.0%	26	24.0%	6	26.7%	20	32.0%	8	36.7%	11	15.6%	7	21.2%	11	31.3%	15	25.6%	23	45.2%	14
Poor range of leisure facilities (e.g. cinema, theatre etc.)	2.0%	2	4.0%	1	1.3%	1	0.0%	0	3.3%	1	2.2%	1	0.0%	0	4.2%	2	2.2%	2	0.0%	0
Poor range or quality places to eat	8.0%	8	4.0%	1	9.3%	7	12.0%	3	13.3%	4	2.2%	1	5.8%	3	10.4%	5	8.9%	8	6.5%	2
Poor range or quality of pubs or bars	6.0%	6	12.0%	3	4.0%	3	16.0%	4	6.7%	2	0.0%	0	3.8%	2	8.3%	4	6.7%	6	9.7%	3
Poor range or quality of services (e.g. banks, hairdressers etc.)	1.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.2%	1	1.9%	1	0.0%	0	1.1%	1	0.0%	0
Safety of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parks or open spaces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of attractions / cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of environment to socialise	1.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.2%	1	1.9%	1	0.0%	0	1.1%	1	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	29.0%	29	36.0%	9	26.7%	20	16.0%	4	20.0%	6	42.2%	19	34.6%	18	22.9%	11	27.8%	25	25.8%	8
Anti social behaviour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Closed / empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's on a hill	4.0%	4	0.0%	0	5.3%	4	4.0%	1	6.7%	2	2.2%	1	0.0%	0	8.3%	4	3.3%	3	3.2%	1
It's quiet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large groups of people	1.0%	1	0.0%	0	1.3%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.1%	1	0.0%	0
Movement of the bus stops	1.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.2%	1	1.9%	1	0.0%	0	1.1%	1	0.0%	0
Narrow pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor wheelchair access in shops	1.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Roadworks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seagulls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The banks have closed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The level crossing lights	1.0%	1	0.0%	0	1.3%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.1%	1	0.0%	0
The people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The road layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many of the same type of shop	12.0%	12	4.0%	1	14.7%	11	12.0%	3	20.0%	6	6.7%	3	13.5%	7	10.4%	5	12.2%	11	9.7%	3
Too many teenagers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much traffic	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too spread out	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.0%	5	8.0%	2	4.0%	3	4.0%	1	3.3%	1	6.7%	3	5.8%	3	4.2%	2	5.6%	5	3.2%	1
Base:		100		25		75		25		30		45		52		48		90		31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q14 How do you think (STUDY CENTRE) Town Centre should be improved? [MR]																				
Different or better shops or markets	48.0%	48	44.0%	11	49.3%	37	60.0%	15	56.7%	17	35.6%	16	42.3%	22	54.2%	26	48.9%	44	61.3%	19
Different or better places to eat or drink	17.0%	17	12.0%	3	18.7%	14	28.0%	7	23.3%	7	6.7%	3	7.7%	4	27.1%	13	17.8%	16	16.1%	5
Different or better leisure facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Different or better service facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better car parking	3.0%	3	0.0%	0	4.0%	3	4.0%	1	6.7%	2	0.0%	0	5.8%	3	0.0%	0	3.3%	3	6.5%	2
Improved visitor information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better public transport or cycle facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improves quality or cleanliness of public spaces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing in particular	17.0%	17	16.0%	4	17.3%	13	8.0%	2	3.3%	1	31.1%	14	23.1%	12	10.4%	5	14.4%	13	12.9%	4
Better traffic management	1.0%	1	0.0%	0	1.3%	1	0.0%	0	3.3%	1	0.0%	0	1.9%	1	0.0%	0	1.1%	1	3.2%	1
Bring back the banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General tidy up	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have some events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved wheelchair access in shops	1.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Less traffic passing thorugh	1.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.2%	1	1.9%	1	0.0%	0	1.1%	1	0.0%	0
More police	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianise	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	25.0%	25	36.0%	9	21.3%	16	28.0%	7	23.3%	7	24.4%	11	26.9%	14	22.9%	11	26.7%	24	19.4%	6
Base:		100		25		75		25		30		45		52		48		90		31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q15 What kind of changes would you like to see to shops or markets? [MR] *Those who said 'Different or better shops or markets' at Q14*																				
Better quality shops	8.3%	4	9.1%	1	8.1%	3	0.0%	0	17.6%	3	6.3%	1	9.1%	2	7.7%	2	6.8%	3	10.5%	2
More affordable shops	6.3%	3	9.1%	1	5.4%	2	0.0%	0	11.8%	2	6.3%	1	9.1%	2	3.8%	1	4.5%	2	0.0%	0
Larger shops	10.4%	5	18.2%	2	8.1%	3	13.3%	2	11.8%	2	6.3%	1	13.6%	3	7.7%	2	11.4%	5	15.8%	3
More or new national retailers	50.0%	24	54.5%	6	48.6%	18	40.0%	6	64.7%	11	43.8%	7	45.5%	10	53.8%	14	50.0%	22	68.4%	13
More or new independent shops	4.2%	2	9.1%	1	2.7%	1	6.7%	1	0.0%	0	6.3%	1	4.5%	1	3.8%	1	4.5%	2	0.0%	0
More shops selling clothing / footwear	79.2%	38	63.6%	7	83.8%	31	80.0%	12	88.2%	15	68.8%	11	72.7%	16	84.6%	22	77.3%	34	84.2%	16
More shops selling food / drink	6.3%	3	0.0%	0	8.1%	3	20.0%	3	0.0%	0	0.0%	0	0.0%	0	11.5%	3	6.8%	3	5.3%	1
More shops selling small household goods	2.1%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	3.8%	1	2.3%	1	0.0%	0
More shops selling electrical goods	10.4%	5	27.3%	3	5.4%	2	13.3%	2	11.8%	2	6.3%	1	0.0%	0	19.2%	5	11.4%	5	15.8%	3
More shops selling books, CDs etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops selling toys or recreational goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More chemists or shops selling beauty products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops selling furniture, DIY or gardening goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops selling specialist goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Different types of markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		48		11		37		15		17		16		22		26		44		19

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q16 What kind of changes would you like to see to places to eat or drink? [MR]																				
Those who said 'Different or better places to eat or drink' at Q14																				
Better range of restaurants or cafes	64.7%	11	0.0%	0	78.6%	11	57.1%	4	57.1%	4	100.0%	3	50.0%	2	69.2%	9	68.8%	11	60.0%	3
Better quality restaurants or cafes	11.8%	2	0.0%	0	14.3%	2	14.3%	1	0.0%	0	33.3%	1	0.0%	0	15.4%	2	12.5%	2	20.0%	1
More affordable restaurants or cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent restaurants or cafes	11.8%	2	0.0%	0	14.3%	2	0.0%	0	0.0%	0	66.7%	2	0.0%	0	15.4%	2	12.5%	2	0.0%	0
Better range of pubs and bars	35.3%	6	100.0%	3	21.4%	3	57.1%	4	28.6%	2	0.0%	0	50.0%	2	30.8%	4	37.5%	6	60.0%	3
Better quality pubs and bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More opportunities to eat or drink outside	29.4%	5	0.0%	0	35.7%	5	14.3%	1	14.3%	1	100.0%	3	0.0%	0	38.5%	5	25.0%	4	40.0%	2
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		17		3		14		7		7		3		4		13		16		5
Q17 What kind of changes would you like to see to leisure facilities? [MR]																				
Those who said 'Different or better leisure facilities' at Q14																				
More or better cinemas or theatres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better gym and fitness facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better sports facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better museums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better art galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better entertainment for children / families	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q18 What kind of changes would you like to see to service facilities? [MR] *Those who said 'Different or better service facilities' at Q14*																				
More or better banking / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better hairdressing / beauty services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better public services (e.g. health, libraries)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0
Q19 What kind of changes would you like to see to car parking? [MR] *Those who said 'More or better car parking' at Q14*																				
More long stay car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More short stay car parking	66.7%	2	0.0%	0	66.7%	2	0.0%	0	100.0%	2	0.0%	0	66.7%	2	0.0%	0	66.7%	2	100.0%	2
Better located parking	33.3%	1	0.0%	0	33.3%	1	100.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	33.3%	1	0.0%	0
Cheaper car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parent / child parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		3		0		3		1		2		0		3		0		3		2
Q20 What kind of changes would you like to see to visitor information? [MR] *Those who said 'Improved visitor information' at Q14*																				
Improved signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved visitor information centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better information on events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better information on travel options	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better information on history / architecture	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q21 What kind of changes would you like to see to public transport or cycle facilities? [MR] *Those who said 'More or better public transport or cycle facilities' at Q14*																				
Improved railway station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent train services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent bus services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better located bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better located cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality cycle parking (e.g. more secure, covered etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better cycle links	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0
Q22 What kind of changes would you like to see to improve quality or cleanliness of public spaces? [MR] *Those who said 'Improved quality or cleanliness of public spaces' at Q14*																				
Better routes / crossings for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets or parks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better play facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access for disabled / elderly / pushchairs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic / congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q23 What kind of changes would you like to see to visitor accommodation? [MR]																				
Those who said 'Improved visitor accomodation' at Q14																				
Better quality accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More affordable accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More B&Bs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More self-catering accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accommodation for groups	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q24 What one thing does (STUDY CENTRE) Town Centre do better than other places that you visit?																				
Architecture / Environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Conference facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment facilities (e.g. theatre, museums, cinemas, bowling etc)	3.0%	3	0.0%	0	4.0%	3	0.0%	0	0.0%	0	6.7%	3	3.8%	2	2.1%	1	2.2%	2	0.0%	0
Events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food / Drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping	7.0%	7	0.0%	0	9.3%	7	12.0%	3	6.7%	2	4.4%	2	9.6%	5	4.2%	2	5.6%	5	6.5%	2
Transport facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	32.0%	32	20.0%	5	36.0%	27	16.0%	4	36.7%	11	37.8%	17	25.0%	13	39.6%	19	35.6%	32	29.0%	9
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing in particular	24.0%	24	40.0%	10	18.7%	14	28.0%	7	23.3%	7	22.2%	10	26.9%	14	20.8%	10	23.3%	21	32.3%	10
Accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christmas decorations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community feel	1.0%	1	0.0%	0	1.3%	1	0.0%	0	3.3%	1	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.0%	0
Compact	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dememtia friendly	1.0%	1	0.0%	0	1.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	2.1%	1	1.1%	1	0.0%	0
Easy / conveneint parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels safe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly	5.0%	5	8.0%	2	4.0%	3	4.0%	1	6.7%	2	4.4%	2	5.8%	3	4.2%	2	5.6%	5	6.5%	2
Good medical facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lots of cash points	1.0%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.1%	1	1.1%	1	0.0%	0
Nice atmosphere	1.0%	1	4.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.1%	1	0.0%	0
One way traffic	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paved areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops are full	3.0%	3	0.0%	0	4.0%	3	4.0%	1	3.3%	1	2.2%	1	3.8%	2	2.1%	1	1.1%	1	0.0%	0
Welcoming	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	22.0%	22	24.0%	6	21.3%	16	32.0%	8	16.7%	5	20.0%	9	23.1%	12	20.8%	10	22.2%	20	25.8%	8
Base:		100		25		75		25		30		45		52		48		90		31
GEN Gender:																				
Male	25.0%	25	100.0%	25	0.0%	0	28.0%	7	30.0%	9	20.0%	9	25.0%	13	25.0%	12	25.6%	23	35.5%	11
Female	75.0%	75	0.0%	0	100.0%	75	72.0%	18	70.0%	21	80.0%	36	75.0%	39	75.0%	36	74.4%	67	64.5%	20
Base:		100		25		75		25		30		45		52		48		90		31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
AGE Age Group:																				
18 - 24 years	12.0%	12	12.0%	3	12.0%	9	48.0%	12	0.0%	0	0.0%	0	13.5%	7	10.4%	5	12.2%	11	6.5%	2
25 - 34 years	13.0%	13	16.0%	4	12.0%	9	52.0%	13	0.0%	0	0.0%	0	7.7%	4	18.8%	9	14.4%	13	22.6%	7
35 - 44 years	13.0%	13	16.0%	4	12.0%	9	0.0%	0	43.3%	13	0.0%	0	11.5%	6	14.6%	7	13.3%	12	35.5%	11
45 - 54 years	17.0%	17	20.0%	5	16.0%	12	0.0%	0	56.7%	17	0.0%	0	11.5%	6	22.9%	11	17.8%	16	22.6%	7
55 - 64 years	21.0%	21	16.0%	4	22.7%	17	0.0%	0	0.0%	0	46.7%	21	25.0%	13	16.7%	8	22.2%	20	9.7%	3
65 + years	24.0%	24	20.0%	5	25.3%	19	0.0%	0	0.0%	0	53.3%	24	30.8%	16	16.7%	8	20.0%	18	3.2%	1
Base:		100		25		75		25		30		45		52		48		90		31
SEG SEG																				
AB	18.0%	18	12.0%	3	20.0%	15	12.0%	3	10.0%	3	26.7%	12	34.6%	18	0.0%	0	14.4%	13	12.9%	4
C1	34.0%	34	40.0%	10	32.0%	24	32.0%	8	30.0%	9	37.8%	17	65.4%	34	0.0%	0	36.7%	33	38.7%	12
C2	29.0%	29	28.0%	7	29.3%	22	40.0%	10	40.0%	12	15.6%	7	0.0%	0	60.4%	29	31.1%	28	32.3%	10
DE	19.0%	19	20.0%	5	18.7%	14	16.0%	4	20.0%	6	20.0%	9	0.0%	0	39.6%	19	17.8%	16	16.1%	5
Base:		100		25		75		25		30		45		52		48		90		31
ADU Number of adults (Incl. respondent): [MR]																				
1 adult in hhold	18.0%	18	12.0%	3	20.0%	15	8.0%	2	6.7%	2	31.1%	14	21.2%	11	14.6%	7	11.1%	10	6.5%	2
2 adults in hhold	60.0%	60	52.0%	13	62.7%	47	36.0%	9	76.7%	23	62.2%	28	57.7%	30	62.5%	30	65.6%	59	77.4%	24
3 adults in hhold	6.0%	6	16.0%	4	2.7%	2	16.0%	4	6.7%	2	0.0%	0	5.8%	3	6.3%	3	5.6%	5	3.2%	1
4 or more adults in hhold	16.0%	16	20.0%	5	14.7%	11	40.0%	10	10.0%	3	6.7%	3	15.4%	8	16.7%	8	17.8%	16	12.9%	4
Base:		100		25		75		25		30		45		52		48		90		31
CHI No. of children 15 years and under: [MR]																				
No children in hhold	69.0%	69	56.0%	14	73.3%	55	64.0%	16	40.0%	12	91.1%	41	69.2%	36	68.8%	33	65.6%	59	0.0%	0
1 child in hhold	15.0%	15	16.0%	4	14.7%	11	16.0%	4	30.0%	9	4.4%	2	13.5%	7	16.7%	8	16.7%	15	48.4%	15
2 children in hhold	13.0%	13	28.0%	7	8.0%	6	16.0%	4	23.3%	7	4.4%	2	15.4%	8	10.4%	5	14.4%	13	41.9%	13
3 children in hhold	2.0%	2	0.0%	0	2.7%	2	4.0%	1	3.3%	1	0.0%	0	1.9%	1	2.1%	1	2.2%	2	6.5%	2
4 or more children in hhold	1.0%	1	0.0%	0	1.3%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	2.1%	1	1.1%	1	3.2%	1
Base:		100		25		75		25		30		45		52		48		90		31
CAR Number of cars in household:																				
No cars in hhold	10.0%	10	8.0%	2	10.7%	8	4.0%	1	6.7%	2	15.6%	7	11.5%	6	8.3%	4	0.0%	0	0.0%	0
1 car in hhold	29.0%	29	12.0%	3	34.7%	26	28.0%	7	16.7%	5	37.8%	17	19.2%	10	39.6%	19	32.2%	29	22.6%	7
2 cars in hhold	31.0%	31	28.0%	7	32.0%	24	20.0%	5	43.3%	13	28.9%	13	38.5%	20	22.9%	11	34.4%	31	41.9%	13
3 cars in hhold	16.0%	16	24.0%	6	13.3%	10	4.0%	1	30.0%	9	13.3%	6	17.3%	9	14.6%	7	17.8%	16	22.6%	7
4 or more cars in hhold	14.0%	14	28.0%	7	9.3%	7	44.0%	11	3.3%	1	4.4%	2	13.5%	7	14.6%	7	15.6%	14	12.9%	4
Base:		100		25		75		25		30		45		52		48		90		31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
DAY Day:																				
Monday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	25.0%	25	24.0%	6	25.3%	19	32.0%	8	30.0%	9	17.8%	8	25.0%	13	25.0%	12	25.6%	23	22.6%	7
Wednesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	25.0%	25	28.0%	7	24.0%	18	20.0%	5	20.0%	6	31.1%	14	26.9%	14	22.9%	11	25.6%	23	32.3%	10
Friday	25.0%	25	28.0%	7	24.0%	18	32.0%	8	13.3%	4	28.9%	13	25.0%	13	25.0%	12	24.4%	22	19.4%	6
Saturday	25.0%	25	20.0%	5	26.7%	20	16.0%	4	36.7%	11	22.2%	10	23.1%	12	27.1%	13	24.4%	22	25.8%	8
Base:		100		25		75		25		30		45		52		48		90		31
LOC Location:																				
Hailsham - At the war memorial in public square on the high street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield – High Street entrance in between the bank and Truffles bakery	100.0%	100	100.0%	25	100.0%	75	100.0%	25	100.0%	30	100.0%	45	100.0%	52	100.0%	48	100.0%	90	100.0%	31
Crowborough – The public space between the gift shop and factory shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polegate - Co-op and Train Station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield – on the High Street (possibly close to co-op)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		25		75		25		30		45		52		48		90		31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
PC																				
BN22 0	1.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.1%	1	1.1%	1	0.0%	0
BN8 4	2.0%	2	4.0%	1	1.3%	1	4.0%	1	0.0%	0	2.2%	1	1.9%	1	2.1%	1	2.2%	2	0.0%	0
BN8 5	2.0%	2	4.0%	1	1.3%	1	0.0%	0	3.3%	1	2.2%	1	3.8%	2	0.0%	0	2.2%	2	3.2%	1
BN8 6	2.0%	2	4.0%	1	1.3%	1	4.0%	1	0.0%	0	2.2%	1	1.9%	1	2.1%	1	1.1%	1	3.2%	1
RH18 5	1.0%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.9%	1	0.0%	0	1.1%	1	0.0%	0
RH19 4	1.0%	1	0.0%	0	1.3%	1	4.0%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	3.2%	1
TN1 1	1.0%	1	4.0%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	1.9%	1	0.0%	0	1.1%	1	3.2%	1
TN1 2	2.0%	2	4.0%	1	1.3%	1	0.0%	0	3.3%	1	2.2%	1	1.9%	1	2.1%	1	2.2%	2	0.0%	0
TN16 3	1.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0
TN20 6	2.0%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	4.4%	2	3.8%	2	0.0%	0	2.2%	2	0.0%	0
TN21 0	2.0%	2	4.0%	1	1.3%	1	4.0%	1	0.0%	0	2.2%	1	0.0%	0	4.2%	2	2.2%	2	0.0%	0
TN21 8	1.0%	1	0.0%	0	1.3%	1	4.0%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.0%	0
TN22	1.0%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0
TN22 1	26.0%	26	20.0%	5	28.0%	21	20.0%	5	23.3%	7	31.1%	14	23.1%	12	29.2%	14	25.6%	23	22.6%	7
TN22 2	5.0%	5	0.0%	0	6.7%	5	0.0%	0	0.0%	0	11.1%	5	5.8%	3	4.2%	2	5.6%	5	3.2%	1
TN22 3	3.0%	3	8.0%	2	1.3%	1	0.0%	0	3.3%	1	4.4%	2	3.8%	2	2.1%	1	3.3%	3	6.5%	2
TN22 4	13.0%	13	8.0%	2	14.7%	11	12.0%	3	10.0%	3	15.6%	7	13.5%	7	12.5%	6	12.2%	11	16.1%	5
TN22 5	28.0%	28	16.0%	4	32.0%	24	40.0%	10	46.7%	14	8.9%	4	23.1%	12	33.3%	16	30.0%	27	35.5%	11
TN23 6	1.0%	1	4.0%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	1.9%	1	0.0%	0	1.1%	1	3.2%	1
TN5 7	1.0%	1	4.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1	0.0%	0
TN6 4	1.0%	1	4.0%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
TN7 4	1.0%	1	4.0%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.1%	1	0.0%	0
TN8 4	1.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.2%	1	1.9%	1	0.0%	0	1.1%	1	0.0%	0
Refused	1.0%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	2.1%	1	1.1%	1	0.0%	0
Base:		100		25		75		25		30		45		52		48		90		31

Appendix 5:

Data Tabulations

By Crowborough

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q01 What is the main purpose of your visit to Hailsham / Uckfield / Crowborough / Polegate / Heathfield … (STUDY CENTRE) Town Centre today?																				
Visiting the town centre shops	65.0%	65	62.1%	18	66.2%	47	28.6%	2	70.0%	14	67.1%	49	65.0%	52	65.0%	13	62.6%	57	55.6%	10
Visiting pub / café / restaurant	3.0%	3	0.0%	0	4.2%	3	0.0%	0	0.0%	0	4.1%	3	3.8%	3	0.0%	0	3.3%	3	0.0%	0
Visiting bank or other services (hairdresser, post office, solicitor etc.)	21.0%	21	20.7%	6	21.1%	15	28.6%	2	25.0%	5	19.2%	14	23.8%	19	10.0%	2	23.1%	21	27.8%	5
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	1.0%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.0%	1	1.1%	1	0.0%	0
Visiting a leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attending a conference or event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (work here or attending meeting)	1.0%	1	3.4%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	5.6%	1
Visiting health or medical facilities	2.0%	2	0.0%	0	2.8%	2	0.0%	0	5.0%	1	1.4%	1	2.5%	2	0.0%	0	2.2%	2	5.6%	1
Visiting a market (or farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing else	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing	5.0%	5	3.4%	1	5.6%	4	14.3%	1	0.0%	0	5.5%	4	3.8%	3	10.0%	2	5.5%	5	5.6%	1
Catching a train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socialising	1.0%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0
(Don’t know)	1.0%	1	3.4%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	1.1%	1	0.0%	0
Base:		100		29		71		7		20		73		80		20		91		18

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q02 What else, if anything, will you be doing in (STUDY CENTRE) Town Centre today? [MR]																				
Visiting the town centre shops	19.0%	19	10.3%	3	22.5%	16	14.3%	1	25.0%	5	17.8%	13	20.0%	16	15.0%	3	19.8%	18	16.7%	3
Visiting pub / café / restaurant	7.0%	7	10.3%	3	5.6%	4	28.6%	2	15.0%	3	2.7%	2	7.5%	6	5.0%	1	7.7%	7	22.2%	4
Visiting bank or other services (hairdresser, post office, solicitor etc.)	9.0%	9	6.9%	2	9.9%	7	0.0%	0	0.0%	0	12.3%	9	10.0%	8	5.0%	1	9.9%	9	0.0%	0
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting a leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attending a conference or event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (work here or attending meeting)	2.0%	2	3.4%	1	1.4%	1	0.0%	0	0.0%	0	2.7%	2	2.5%	2	0.0%	0	2.2%	2	0.0%	0
Visiting health or medical facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting a market (or farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing else	61.0%	61	65.5%	19	59.2%	42	57.1%	4	60.0%	12	61.6%	45	58.8%	47	70.0%	14	58.2%	53	61.1%	11
Browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catching a train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socialising	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	3.0%	3	3.4%	1	2.8%	2	0.0%	0	0.0%	0	4.1%	3	2.5%	2	5.0%	1	3.3%	3	0.0%	0
Base:		100		29		71		7		20		73		80		20		91		18

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q02X Any mention at Q01 and Q02																				
Visiting the town centre shops	84.0%	84	72.4%	21	88.7%	63	42.9%	3	95.0%	19	84.9%	62	85.0%	68	80.0%	16	82.4%	75	72.2%	13
Visiting pub / café / restaurant	10.0%	10	10.3%	3	9.9%	7	28.6%	2	15.0%	3	6.8%	5	11.3%	9	5.0%	1	11.0%	10	22.2%	4
Visiting bank or other services (hairdresser, post office, solicitor etc.)	30.0%	30	27.6%	8	31.0%	22	28.6%	2	25.0%	5	31.5%	23	33.8%	27	15.0%	3	33.0%	30	27.8%	5
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	1.0%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.0%	1	1.1%	1	0.0%	0
Visiting a leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attending a conference or event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (work here or attending meeting)	3.0%	3	6.9%	2	1.4%	1	14.3%	1	0.0%	0	2.7%	2	3.8%	3	0.0%	0	3.3%	3	5.6%	1
Visiting health or medical facilities	2.0%	2	0.0%	0	2.8%	2	0.0%	0	5.0%	1	1.4%	1	2.5%	2	0.0%	0	2.2%	2	5.6%	1
Visiting a market (or farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing else	61.0%	61	65.5%	19	59.2%	42	57.1%	4	60.0%	12	61.6%	45	58.8%	47	70.0%	14	58.2%	53	61.1%	11
Browsing	5.0%	5	3.4%	1	5.6%	4	14.3%	1	0.0%	0	5.5%	4	3.8%	3	10.0%	2	5.5%	5	5.6%	1
Catching a train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socialising	1.0%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0
Base:		100		29		71		7		20		73		80		20		91		18
Q03 Are you planning on doing any food shopping this week?																				
Yes	85.0%	85	79.3%	23	87.3%	62	71.4%	5	75.0%	15	89.0%	65	85.0%	68	85.0%	17	85.7%	78	72.2%	13
No	14.0%	14	17.2%	5	12.7%	9	28.6%	2	25.0%	5	9.6%	7	15.0%	12	10.0%	2	14.3%	13	27.8%	5
(Don’t know)	1.0%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0
Base:		100		29		71		7		20		73		80		20		91		18

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q04 Where will you undertake your food shop? *Those who said 'yes' at Q03*																				
Morrisons, Pine Grove, Crowborough	61.2%	52	56.5%	13	62.9%	39	60.0%	3	66.7%	10	60.0%	39	60.3%	41	64.7%	11	60.3%	47	53.8%	7
Waitrose, Croft Road, Crowborough	32.9%	28	17.4%	4	38.7%	24	0.0%	0	26.7%	4	36.9%	24	39.7%	27	5.9%	1	33.3%	26	23.1%	3
Tesco Superstore, Sybron Way, Crowborough	15.3%	13	13.0%	3	16.1%	10	0.0%	0	6.7%	1	18.5%	12	16.2%	11	11.8%	2	16.7%	13	0.0%	0
Lidl, Beacon Road, Crowborough	11.8%	10	26.1%	6	6.5%	4	0.0%	0	26.7%	4	9.2%	6	10.3%	7	17.6%	3	11.5%	9	30.8%	4
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells	1.2%	1	0.0%	0	1.6%	1	20.0%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.3%	1	7.7%	1
Marks & Spencer, Croft Road, Crowborough	1.2%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	1.2%	1	4.3%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.3%	1	7.7%	1
Base:		85		23		62		5		15		65		68		17		78		13
Q05 Are you planning on doing any non-food shopping, i.e. clothing and footwear, electrical goods, furniture etc. this week?																				
Yes	59.0%	59	48.3%	14	63.4%	45	57.1%	4	70.0%	14	56.2%	41	56.3%	45	70.0%	14	57.1%	52	61.1%	11
No	35.0%	35	48.3%	14	29.6%	21	42.9%	3	25.0%	5	37.0%	27	38.8%	31	20.0%	4	37.4%	34	33.3%	6
(Don’t know)	6.0%	6	3.4%	1	7.0%	5	0.0%	0	5.0%	1	6.8%	5	5.0%	4	10.0%	2	5.5%	5	5.6%	1
Base:		100		29		71		7		20		73		80		20		91		18
Q06 Where will you undertake your non-food shop? *Those who said 'yes' at Q05*																				
Crowborough Town Centre	91.5%	54	92.9%	13	91.1%	41	75.0%	3	92.9%	13	92.7%	38	88.9%	40	100.0%	14	90.4%	47	90.9%	10
Tunbridge Wells Town Centre	3.4%	2	0.0%	0	4.4%	2	0.0%	0	0.0%	0	4.9%	2	4.4%	2	0.0%	0	3.8%	2	0.0%	0
Morrisons, Pine Grove, Crowborough	1.7%	1	0.0%	0	2.2%	1	0.0%	0	7.1%	1	0.0%	0	2.2%	1	0.0%	0	1.9%	1	0.0%	0
Eastbourne Town Centre	1.7%	1	7.1%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	1.9%	1	9.1%	1
Uckfield Town Centre	1.7%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	2.4%	1	2.2%	1	0.0%	0	1.9%	1	0.0%	0
Base:		59		14		45		4		14		41		45		14		52		11

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Mean score [Minutes]																				
Q07 How long will you spend in (STUDY CENTRE) Town Centre today?																				
Less than one hour	56.0%	56	55.2%	16	56.3%	40	28.6%	2	70.0%	14	54.8%	40	55.0%	44	60.0%	12	56.0%	51	66.7%	12
Between 1-2 hours	37.0%	37	37.9%	11	36.6%	26	28.6%	2	15.0%	3	43.8%	32	36.3%	29	40.0%	8	36.3%	33	11.1%	2
Between 2-4 hours	5.0%	5	3.4%	1	5.6%	4	28.6%	2	10.0%	2	1.4%	1	6.3%	5	0.0%	0	5.5%	5	16.7%	3
Between 4-6 hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over 6 hours	1.0%	1	3.4%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	5.6%	1
(Don't know	1.0%	1	0.0%	0	1.4%	1	0.0%	0	5.0%	1	0.0%	0	1.3%	1	0.0%	0	1.1%	1	0.0%	0
Mean:	*63.94*		*71.38*		*60.86*		*145.71*		*55.26*		*58.36*		*66.46*		*54.00*		*64.67*		*83.33*	
Base:	100		29		71		7		20		73		80		20		91		18	
Mean score [Times per year]																				
Q08 How often did you visit (STUDY CENTRE) Town Centre before the first lockdown in March 2020?																				
More than once a week	49.0%	49	51.7%	15	47.9%	34	14.3%	1	45.0%	9	53.4%	39	46.3%	37	60.0%	12	48.4%	44	33.3%	6
Once a week	27.0%	27	27.6%	8	26.8%	19	14.3%	1	45.0%	9	23.3%	17	26.3%	21	30.0%	6	27.5%	25	38.9%	7
Once every 2-3 weeks	6.0%	6	3.4%	1	7.0%	5	0.0%	0	0.0%	0	8.2%	6	7.5%	6	0.0%	0	5.5%	5	0.0%	0
Monthly	5.0%	5	6.9%	2	4.2%	3	14.3%	1	5.0%	1	4.1%	3	5.0%	4	5.0%	1	4.4%	4	11.1%	2
Less often / not regularly	6.0%	6	6.9%	2	5.6%	4	28.6%	2	0.0%	0	5.5%	4	6.3%	5	5.0%	1	6.6%	6	5.6%	1
First visit today	4.0%	4	3.4%	1	4.2%	3	14.3%	1	5.0%	1	2.7%	2	5.0%	4	0.0%	0	4.4%	4	5.6%	1
(Don't know / can't remember)	3.0%	3	0.0%	0	4.2%	3	14.3%	1	0.0%	0	2.7%	2	3.8%	3	0.0%	0	3.3%	3	5.6%	1
Mean:	*69.65*		*70.31*		*69.37*		*30.17*		*70.85*		*72.65*		*67.25*		*78.90*		*69.25*		*59.94*	
Base:	100		29		71		7		20		73		80		20		91		18	
Mean score [Times per year]																				
Q09 How often do you expect to visit (STUDY CENTRE) Town Centre now the lockdown restrictions have been eased?																				
More than once a week	49.0%	49	58.6%	17	45.1%	32	71.4%	5	50.0%	10	46.6%	34	50.0%	40	45.0%	9	50.5%	46	55.6%	10
Once a week	30.0%	30	27.6%	8	31.0%	22	0.0%	0	35.0%	7	31.5%	23	28.8%	23	35.0%	7	28.6%	26	27.8%	5
Once every 2-3 weeks	10.0%	10	3.4%	1	12.7%	9	0.0%	0	10.0%	2	11.0%	8	12.5%	10	0.0%	0	9.9%	9	5.6%	1
Monthly	5.0%	5	3.4%	1	5.6%	4	0.0%	0	5.0%	1	5.5%	4	3.8%	3	10.0%	2	4.4%	4	5.6%	1
Less often / not regularly	5.0%	5	6.9%	2	4.2%	3	28.6%	2	0.0%	0	4.1%	3	5.0%	4	5.0%	1	5.5%	5	5.6%	1
First visit today	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.0%	1	1.1%	1	0.0%	0
Mean:	*70.07*		*77.03*		*67.23*		*76.00*		*73.40*		*68.59*		*70.95*		*66.55*		*70.87*		*74.67*	
Base:	100		29		71		7		20		73		80		20		91		18	

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q10 How did you travel here today?																				
Car / Van (as driver)	79.0%	79	79.3%	23	78.9%	56	85.7%	6	70.0%	14	80.8%	59	82.5%	66	65.0%	13	84.6%	77	66.7%	12
Car / Van (as passenger)	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	1.1%	1	0.0%	0
Bus	3.0%	3	3.4%	1	2.8%	2	0.0%	0	10.0%	2	1.4%	1	1.3%	1	10.0%	2	1.1%	1	11.1%	2
Coach	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	16.0%	16	13.8%	4	16.9%	12	14.3%	1	20.0%	4	15.1%	11	15.0%	12	20.0%	4	13.2%	12	22.2%	4
Cycle	1.0%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		29		71		7		20		73		80		20		91		18

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q11 Where did you park today? *Those who said 'car' at Q10*																				
Hailsham																				
Victoria Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freedom Leisure Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vicarage car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield																				
Uckfield station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luxford Fields	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bell Walk car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowborough																				
St Johns car park	2.5%	2	0.0%	0	3.5%	2	0.0%	0	7.1%	1	1.7%	1	3.0%	2	0.0%	0	2.6%	2	8.3%	1
Croft road car park	1.3%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.5%	1	0.0%	0	1.3%	1	0.0%	0
Goldsmiths Leisure Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons car park	66.3%	53	65.2%	15	66.7%	38	83.3%	5	50.0%	7	68.3%	41	68.7%	46	53.8%	7	65.4%	51	75.0%	9
New Road car park	10.0%	8	8.7%	2	10.5%	6	16.7%	1	28.6%	4	5.0%	3	9.0%	6	15.4%	2	10.3%	8	8.3%	1
Waitrose car park	16.3%	13	17.4%	4	15.8%	9	0.0%	0	14.3%	2	18.3%	11	13.4%	9	30.8%	4	16.7%	13	8.3%	1
Polegate																				
Southern Polegate Station car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield																				
Newnham Way car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dropped off	3.8%	3	4.3%	1	3.5%	2	0.0%	0	0.0%	0	5.0%	3	4.5%	3	0.0%	0	3.8%	3	0.0%	0
Base:		80		23		57		6		14		60		67		13		78		12

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q12 What do you currently like about (STUDY CENTRE) Town Centre? [MR]																				
Appearance or character of the town centre	6.0%	6	6.9%	2	5.6%	4	14.3%	1	0.0%	0	6.8%	5	5.0%	4	10.0%	2	5.5%	5	5.6%	1
Cleanliness of the town centre	8.0%	8	10.3%	3	7.0%	5	28.6%	2	5.0%	1	6.8%	5	7.5%	6	10.0%	2	7.7%	7	16.7%	3
Convenient to home	25.0%	25	20.7%	6	26.8%	19	28.6%	2	45.0%	9	19.2%	14	27.5%	22	15.0%	3	25.3%	23	44.4%	8
Convenient to work	1.0%	1	0.0%	0	1.4%	1	0.0%	0	5.0%	1	0.0%	0	1.3%	1	0.0%	0	1.1%	1	5.6%	1
General affordability	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good / cheap parking	8.0%	8	6.9%	2	8.5%	6	0.0%	0	10.0%	2	8.2%	6	7.5%	6	10.0%	2	8.8%	8	5.6%	1
Habit / always used it / familiar	2.0%	2	3.4%	1	1.4%	1	0.0%	0	5.0%	1	1.4%	1	1.3%	1	5.0%	1	1.1%	1	5.6%	1
It is easy to walk / cycle around	6.0%	6	3.4%	1	7.0%	5	28.6%	2	5.0%	1	4.1%	3	7.5%	6	0.0%	0	6.6%	6	5.6%	1
It is easy to get to by bus	1.0%	1	3.4%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	5.6%	1
It is easy to get to by train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops or markets	5.0%	5	6.9%	2	4.2%	3	14.3%	1	0.0%	0	5.5%	4	6.3%	5	0.0%	0	5.5%	5	5.6%	1
Range of shops or markets	23.0%	23	27.6%	8	21.1%	15	0.0%	0	20.0%	4	26.0%	19	21.3%	17	30.0%	6	23.1%	21	11.1%	2
Range or quality of leisure facilities (e.g. cinema, theatre etc.)	1.0%	1	0.0%	0	1.4%	1	0.0%	0	5.0%	1	0.0%	0	1.3%	1	0.0%	0	1.1%	1	5.6%	1
Range or quality of places to eat	2.0%	2	3.4%	1	1.4%	1	14.3%	1	5.0%	1	0.0%	0	2.5%	2	0.0%	0	2.2%	2	5.6%	1
Range or quality of pubs or bars	1.0%	1	3.4%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	5.6%	1
Range or quality of services (e.g. banks, hairdressers etc.)	2.0%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	2.7%	2	2.5%	2	0.0%	0	1.1%	1	0.0%	0
Variety of festivals and event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting attractions / cultural facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parks or open spaces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A pleasant environment to socialise	3.0%	3	0.0%	0	4.2%	3	14.3%	1	0.0%	0	2.7%	2	3.8%	3	0.0%	0	3.3%	3	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	14.0%	14	10.3%	3	15.5%	11	14.3%	1	10.0%	2	15.1%	11	11.3%	9	25.0%	5	14.3%	13	11.1%	2
Accessibility	3.0%	3	3.4%	1	2.8%	2	0.0%	0	0.0%	0	4.1%	3	3.8%	3	0.0%	0	3.3%	3	0.0%	0
Floral displays	2.0%	2	0.0%	0	2.8%	2	0.0%	0	10.0%	2	0.0%	0	1.3%	1	5.0%	1	2.2%	2	5.6%	1
Friendly	8.0%	8	6.9%	2	8.5%	6	0.0%	0	15.0%	3	6.8%	5	6.3%	5	15.0%	3	6.6%	6	5.6%	1
Good amenities	1.0%	1	0.0%	0	1.4%	1	14.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	5.6%	1
Has everything I need	6.0%	6	0.0%	0	8.5%	6	0.0%	0	5.0%	1	6.8%	5	7.5%	6	0.0%	0	6.6%	6	5.6%	1
Historical	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's compact	2.0%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	2.7%	2	2.5%	2	0.0%	0	2.2%	2	0.0%	0
Nice atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not overcrowded	1.0%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	1.1%	1	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Peaceful	1.0%	1	0.0%	0	1.4%	1	14.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	5.6%	1
Quiet	2.0%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	2.7%	2	2.5%	2	0.0%	0	2.2%	2	0.0%	0
Traffic free	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	7.0%	7	10.3%	3	5.6%	4	0.0%	0	0.0%	0	9.6%	7	7.5%	6	5.0%	1	7.7%	7	0.0%	0
Base:		100		29		71		7		20		73		80		20		91		18

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q13 What do you currently dislike about (STUDY CENTRE) Town Centre? [MR]																				
Appearance or character of the town centre	5.0%	5	10.3%	3	2.8%	2	0.0%	0	0.0%	0	6.8%	5	3.8%	3	10.0%	2	5.5%	5	0.0%	0
Cleanliness of the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult / expensive parking	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.0%	1	1.1%	1	0.0%	0
Congestion	3.0%	3	0.0%	0	4.2%	3	14.3%	1	0.0%	0	2.7%	2	3.8%	3	0.0%	0	3.3%	3	0.0%	0
General affordability	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not easy to walk / cycle around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not easy to get to by bus	1.0%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0
It is not easy to get to by train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality of shops	3.0%	3	3.4%	1	2.8%	2	0.0%	0	5.0%	1	2.7%	2	2.5%	2	5.0%	1	3.3%	3	5.6%	1
Poor range of shops	20.0%	20	20.7%	6	19.7%	14	0.0%	0	20.0%	4	21.9%	16	20.0%	16	20.0%	4	18.7%	17	16.7%	3
Poor range of leisure facilities (e.g. cinema, theatre etc.)	6.0%	6	0.0%	0	8.5%	6	0.0%	0	20.0%	4	2.7%	2	5.0%	4	10.0%	2	5.5%	5	11.1%	2
Poor range or quality places to eat	3.0%	3	6.9%	2	1.4%	1	0.0%	0	5.0%	1	2.7%	2	3.8%	3	0.0%	0	3.3%	3	0.0%	0
Poor range or quality of pubs or bars	2.0%	2	3.4%	1	1.4%	1	0.0%	0	10.0%	2	0.0%	0	1.3%	1	5.0%	1	2.2%	2	5.6%	1
Poor range or quality of services (e.g. banks, hairdressers etc.)	5.0%	5	3.4%	1	5.6%	4	0.0%	0	0.0%	0	6.8%	5	5.0%	4	5.0%	1	4.4%	4	0.0%	0
Safety of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parks or open spaces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of attractions / cultural facilities	2.0%	2	3.4%	1	1.4%	1	14.3%	1	0.0%	0	1.4%	1	2.5%	2	0.0%	0	2.2%	2	5.6%	1
Poor quality of environment to socialise	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	38.0%	38	37.9%	11	38.0%	27	28.6%	2	35.0%	7	39.7%	29	38.8%	31	35.0%	7	39.6%	36	27.8%	5
Anti social behaviour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Closed / empty shops	8.0%	8	3.4%	1	9.9%	7	14.3%	1	10.0%	2	6.8%	5	10.0%	8	0.0%	0	8.8%	8	11.1%	2
It's on a hill	1.0%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0
It's quiet	1.0%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.0%	1	1.1%	1	0.0%	0
Large groups of people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Movement of the bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narrow pavements	1.0%	1	3.4%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	5.6%	1
Poor pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor wheelchair access in shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Roadworks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seagulls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The banks have closed	4.0%	4	3.4%	1	4.2%	3	0.0%	0	0.0%	0	5.5%	4	3.8%	3	5.0%	1	4.4%	4	0.0%	0
The level crossing lights	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The people	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	1.1%	1	0.0%	0
The road layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many of the same type of shop	4.0%	4	0.0%	0	5.6%	4	0.0%	0	5.0%	1	4.1%	3	5.0%	4	0.0%	0	4.4%	4	5.6%	1
Too many teenagers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much traffic	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too spread out	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	1.1%	1	0.0%	0
(Don't know)	2.0%	2	0.0%	0	2.8%	2	14.3%	1	0.0%	0	1.4%	1	2.5%	2	0.0%	0	2.2%	2	5.6%	1
Base:		100		29		71		7		20		73		80		20		91		18

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q14 How do you think (STUDY CENTRE) Town Centre should be improved? [MR]																				
Different or better shops or markets	46.0%	46	48.3%	14	45.1%	32	28.6%	2	35.0%	7	50.7%	37	47.5%	38	40.0%	8	46.2%	42	38.9%	7
Different or better places to eat or drink	13.0%	13	17.2%	5	11.3%	8	14.3%	1	25.0%	5	9.6%	7	13.8%	11	10.0%	2	14.3%	13	16.7%	3
Different or better leisure facilities	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.0%	1	1.1%	1	0.0%	0
Different or better service facilities	10.0%	10	13.8%	4	8.5%	6	0.0%	0	5.0%	1	12.3%	9	8.8%	7	15.0%	3	8.8%	8	0.0%	0
More or better car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved visitor information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better public transport or cycle facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improves quality or cleanliness of public spaces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing in particular	16.0%	16	13.8%	4	16.9%	12	14.3%	1	10.0%	2	17.8%	13	15.0%	12	20.0%	4	16.5%	15	16.7%	3
Better traffic management	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bring back the banks	1.0%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0
Fill the empty shops	6.0%	6	6.9%	2	5.6%	4	0.0%	0	10.0%	2	5.5%	4	6.3%	5	5.0%	1	6.6%	6	11.1%	2
General tidy up	1.0%	1	0.0%	0	1.4%	1	0.0%	0	5.0%	1	0.0%	0	1.3%	1	0.0%	0	1.1%	1	0.0%	0
Have some events	1.0%	1	0.0%	0	1.4%	1	0.0%	0	5.0%	1	0.0%	0	1.3%	1	0.0%	0	1.1%	1	0.0%	0
Improve pavements	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	1.1%	1	0.0%	0
Improve the roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved wheelchair access in shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic passing thorugh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More police	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianise	5.0%	5	10.3%	3	2.8%	2	14.3%	1	5.0%	1	4.1%	3	5.0%	4	5.0%	1	5.5%	5	11.1%	2
(Don't know)	18.0%	18	20.7%	6	16.9%	12	28.6%	2	20.0%	4	16.4%	12	17.5%	14	20.0%	4	17.6%	16	22.2%	4
Base:		100		29		71		7		20		73		80		20		91		18

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q15 What kind of changes would you like to see to shops or markets? [MR] *Those who said 'Different or better shops or markets' at Q14*																				
Better quality shops	34.8%	16	21.4%	3	40.6%	13	50.0%	1	57.1%	4	29.7%	11	36.8%	14	25.0%	2	35.7%	15	57.1%	4
More affordable shops	13.0%	6	7.1%	1	15.6%	5	0.0%	0	28.6%	2	10.8%	4	10.5%	4	25.0%	2	14.3%	6	14.3%	1
Larger shops	2.2%	1	0.0%	0	3.1%	1	0.0%	0	14.3%	1	0.0%	0	2.6%	1	0.0%	0	2.4%	1	0.0%	0
More or new national retailers	8.7%	4	14.3%	2	6.3%	2	0.0%	0	0.0%	0	10.8%	4	10.5%	4	0.0%	0	9.5%	4	0.0%	0
More or new independent shops	50.0%	23	50.0%	7	50.0%	16	0.0%	0	71.4%	5	48.6%	18	50.0%	19	50.0%	4	50.0%	21	57.1%	4
More shops selling clothing / footwear	17.4%	8	35.7%	5	9.4%	3	100.0%	2	0.0%	0	16.2%	6	21.1%	8	0.0%	0	19.0%	8	14.3%	1
More shops selling food / drink	4.3%	2	7.1%	1	3.1%	1	0.0%	0	0.0%	0	5.4%	2	5.3%	2	0.0%	0	4.8%	2	0.0%	0
More shops selling small household goods	4.3%	2	0.0%	0	6.3%	2	0.0%	0	0.0%	0	5.4%	2	5.3%	2	0.0%	0	2.4%	1	0.0%	0
More shops selling electrical goods	2.2%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	2.7%	1	2.6%	1	0.0%	0	2.4%	1	0.0%	0
More shops selling books, CDs etc	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops selling toys or recreational goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More chemists or shops selling beauty products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops selling furniture, DIY or gardening goods	6.5%	3	21.4%	3	0.0%	0	0.0%	0	0.0%	0	8.1%	3	7.9%	3	0.0%	0	7.1%	3	0.0%	0
More shops selling specialist goods	2.2%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	2.6%	1	0.0%	0	2.4%	1	0.0%	0
More frequent markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Different types of markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.2%	1	0.0%	0	3.1%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	14.3%	1
Base:		46		14		32		2		7		37		38		8		42		7

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q16 What kind of changes would you like to see to places to eat or drink? [MR]																				
Those who said 'Different or better places to eat or drink' at Q14																				
Better range of restaurants or cafes	76.9%	10	80.0%	4	75.0%	6	100.0%	1	40.0%	2	100.0%	7	81.8%	9	50.0%	1	76.9%	10	66.7%	2
Better quality restaurants or cafes	30.8%	4	40.0%	2	25.0%	2	100.0%	1	40.0%	2	14.3%	1	27.3%	3	50.0%	1	30.8%	4	66.7%	2
More affordable restaurants or cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent restaurants or cafes	15.4%	2	0.0%	0	25.0%	2	0.0%	0	20.0%	1	14.3%	1	18.2%	2	0.0%	0	15.4%	2	0.0%	0
Better range of pubs and bars	7.7%	1	20.0%	1	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	50.0%	1	7.7%	1	33.3%	1
Better quality pubs and bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More opportunities to eat or drink outside	15.4%	2	0.0%	0	25.0%	2	0.0%	0	20.0%	1	14.3%	1	18.2%	2	0.0%	0	15.4%	2	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		13		5		8		1		5		7		11		2		13		3
Q17 What kind of changes would you like to see to leisure facilities? [MR]																				
Those who said 'Different or better leisure facilities' at Q14																				
More or better cinemas or theatres	100.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	100.0%	1	0.0%	0	100.0%	1	100.0%	1	0.0%	0
More or better gym and fitness facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better sports facilities	100.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	100.0%	1	0.0%	0	100.0%	1	100.0%	1	0.0%	0
More or better museums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better art galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better entertainment for children / families	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1		0		1		0		0		1		0		1		1		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q18 What kind of changes would you like to see to service facilities? [MR] *Those who said 'Different or better service facilities' at Q14*																				
More or better banking / financial services	90.0%	9	100.0%	4	83.3%	5	0.0%	0	0.0%	0	100.0%	9	85.7%	6	100.0%	3	87.5%	7	0.0%	0
More or better hairdressing / beauty services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better public services (e.g. health, libraries)	10.0%	1	0.0%	0	16.7%	1	0.0%	0	100.0%	1	0.0%	0	14.3%	1	0.0%	0	12.5%	1	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		10		4		6		0		1		9		7		3		8		0
Q19 What kind of changes would you like to see to car parking? [MR] *Those who said 'More or better car parking' at Q14*																				
More long stay car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More short stay car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better located parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parent / child parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0
Q20 What kind of changes would you like to see to visitor information? [MR] *Those who said 'Improved visitor information' at Q14*																				
Improved signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved visitor information centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better information on events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better information on travel options	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better information on history / architecture	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q21 What kind of changes would you like to see to public transport or cycle facilities? [MR] *Those who said 'More or better public transport or cycle facilities' at Q14*																				
Improved railway station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent train services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent bus services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better located bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better located cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality cycle parking (e.g. more secure, covered etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better cycle links	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0
Q22 What kind of changes would you like to see to improve quality or cleanliness of public spaces? [MR] *Those who said 'Improved quality or cleanliness of public spaces' at Q14*																				
Better routes / crossings for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets or parks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better play facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access for disabled / elderly / pushchairs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bins	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic / congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q23 What kind of changes would you like to see to visitor accommodation? [MR]																				
Those who said 'Improved visitor accomodation' at Q14																				
Better quality accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More affordable accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More B&Bs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More self-catering accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accommodation for groups	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q24 What one thing does (STUDY CENTRE) Town Centre do better than other places that you visit?																				
Architecture / Environment	5.0%	5	6.9%	2	4.2%	3	0.0%	0	5.0%	1	5.5%	4	6.3%	5	0.0%	0	5.5%	5	5.6%	1
Conference facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment facilities (e.g. theatre, museums, cinemas, bowling etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Events	1.0%	1	3.4%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	5.6%	1
Food / Drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nightlife	1.0%	1	0.0%	0	1.4%	1	14.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	0.0%	0
Shopping	9.0%	9	6.9%	2	9.9%	7	0.0%	0	15.0%	3	8.2%	6	7.5%	6	15.0%	3	8.8%	8	11.1%	2
Transport facilities	1.0%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0
Visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	35.0%	35	31.0%	9	36.6%	26	14.3%	1	45.0%	9	34.2%	25	36.3%	29	30.0%	6	35.2%	32	38.9%	7
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing in particular	24.0%	24	34.5%	10	19.7%	14	28.6%	2	15.0%	3	26.0%	19	22.5%	18	30.0%	6	23.1%	21	16.7%	3
Accessibility	1.0%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	1.1%	1	0.0%	0
Christmas decorations	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Community feel	2.0%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	2.7%	2	2.5%	2	0.0%	0	2.2%	2	0.0%	0
Compact	5.0%	5	0.0%	0	7.0%	5	0.0%	0	0.0%	0	6.8%	5	5.0%	4	5.0%	1	5.5%	5	0.0%	0
Dememtia friendly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy / conveneint parking	2.0%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	2.7%	2	2.5%	2	0.0%	0	2.2%	2	0.0%	0
Feels safe	1.0%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.0%	1	1.1%	1	0.0%	0
Floral displays	2.0%	2	0.0%	0	2.8%	2	0.0%	0	0.0%	0	2.7%	2	2.5%	2	0.0%	0	2.2%	2	0.0%	0
Friendly	4.0%	4	3.4%	1	4.2%	3	14.3%	1	5.0%	1	2.7%	2	5.0%	4	0.0%	0	4.4%	4	5.6%	1
Good medical facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lots of cash points	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere	1.0%	1	0.0%	0	1.4%	1	0.0%	0	5.0%	1	0.0%	0	1.3%	1	0.0%	0	1.1%	1	0.0%	0
One way traffic	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paved areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops are full	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welcoming	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	5.0%	5	3.4%	1	5.6%	4	14.3%	1	10.0%	2	2.7%	2	3.8%	3	10.0%	2	5.5%	5	16.7%	3
Base:		100		29		71		7		20		73		80		20		91		18
GEN Gender:																				
Male	29.0%	29	100.0%	29	0.0%	0	57.1%	4	20.0%	4	28.8%	21	26.3%	21	40.0%	8	28.6%	26	38.9%	7
Female	71.0%	71	0.0%	0	100.0%	71	42.9%	3	80.0%	16	71.2%	52	73.8%	59	60.0%	12	71.4%	65	61.1%	11
Base:		100		29		71		7		20		73		80		20		91		18

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
AGE Age Group:																				
18 - 24 years	2.0%	2	6.9%	2	0.0%	0	28.6%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	2.2%	2	11.1%	2
25 - 34 years	5.0%	5	6.9%	2	4.2%	3	71.4%	5	0.0%	0	0.0%	0	5.0%	4	5.0%	1	5.5%	5	16.7%	3
35 - 44 years	7.0%	7	3.4%	1	8.5%	6	0.0%	0	35.0%	7	0.0%	0	7.5%	6	5.0%	1	6.6%	6	33.3%	6
45 - 54 years	13.0%	13	10.3%	3	14.1%	10	0.0%	0	65.0%	13	0.0%	0	12.5%	10	15.0%	3	14.3%	13	38.9%	7
55 - 64 years	20.0%	20	20.7%	6	19.7%	14	0.0%	0	0.0%	0	27.4%	20	16.3%	13	35.0%	7	20.9%	19	0.0%	0
65 + years	53.0%	53	51.7%	15	53.5%	38	0.0%	0	0.0%	0	72.6%	53	56.3%	45	40.0%	8	50.5%	46	0.0%	0
Base:		100		29		71		7		20		73		80		20		91		18
SEG SEG																				
AB	39.0%	39	34.5%	10	40.8%	29	14.3%	1	45.0%	9	39.7%	29	48.8%	39	0.0%	0	42.9%	39	33.3%	6
C1	41.0%	41	37.9%	11	42.3%	30	71.4%	5	35.0%	7	39.7%	29	51.3%	41	0.0%	0	39.6%	36	44.4%	8
C2	13.0%	13	13.8%	4	12.7%	9	14.3%	1	20.0%	4	11.0%	8	0.0%	0	65.0%	13	12.1%	11	22.2%	4
DE	7.0%	7	13.8%	4	4.2%	3	0.0%	0	0.0%	0	9.6%	7	0.0%	0	35.0%	7	5.5%	5	0.0%	0
Base:		100		29		71		7		20		73		80		20		91		18
ADU Number of adults (Incl. respondent): [MR]																				
1 adult in hhold	24.0%	24	17.2%	5	26.8%	19	14.3%	1	5.0%	1	30.1%	22	23.8%	19	25.0%	5	19.8%	18	0.0%	0
2 adults in hhold	60.0%	60	72.4%	21	54.9%	39	85.7%	6	75.0%	15	53.4%	39	61.3%	49	55.0%	11	62.6%	57	83.3%	15
3 adults in hhold	11.0%	11	6.9%	2	12.7%	9	0.0%	0	10.0%	2	12.3%	9	10.0%	8	15.0%	3	12.1%	11	5.6%	1
4 or more adults in hhold	5.0%	5	3.4%	1	5.6%	4	0.0%	0	10.0%	2	4.1%	3	5.0%	4	5.0%	1	5.5%	5	11.1%	2
Base:		100		29		71		7		20		73		80		20		91		18
CHI No. of children 15 years and under: [MR]																				
No children in hhold	82.0%	82	75.9%	22	84.5%	60	28.6%	2	35.0%	7	100.0%	73	82.5%	66	80.0%	16	81.3%	74	0.0%	0
1 child in hhold	9.0%	9	10.3%	3	8.5%	6	57.1%	4	25.0%	5	0.0%	0	8.8%	7	10.0%	2	8.8%	8	50.0%	9
2 children in hhold	8.0%	8	13.8%	4	5.6%	4	14.3%	1	35.0%	7	0.0%	0	7.5%	6	10.0%	2	8.8%	8	44.4%	8
3 children in hhold	1.0%	1	0.0%	0	1.4%	1	0.0%	0	5.0%	1	0.0%	0	1.3%	1	0.0%	0	1.1%	1	5.6%	1
4 or more children in hhold	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		29		71		7		20		73		80		20		91		18
CAR Number of cars in household:																				
No cars in hhold	9.0%	9	10.3%	3	8.5%	6	0.0%	0	5.0%	1	11.0%	8	6.3%	5	20.0%	4	0.0%	0	5.6%	1
1 car in hhold	39.0%	39	37.9%	11	39.4%	28	42.9%	3	40.0%	8	38.4%	28	40.0%	32	35.0%	7	42.9%	39	33.3%	6
2 cars in hhold	40.0%	40	44.8%	13	38.0%	27	57.1%	4	40.0%	8	38.4%	28	41.3%	33	35.0%	7	44.0%	40	50.0%	9
3 cars in hhold	10.0%	10	6.9%	2	11.3%	8	0.0%	0	5.0%	1	12.3%	9	10.0%	8	10.0%	2	11.0%	10	5.6%	1
4 or more cars in hhold	2.0%	2	0.0%	0	2.8%	2	0.0%	0	10.0%	2	0.0%	0	2.5%	2	0.0%	0	2.2%	2	5.6%	1
Base:		100		29		71		7		20		73		80		20		91		18

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
DAY Day:																				
Monday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	25.0%	25	27.6%	8	23.9%	17	28.6%	2	20.0%	4	26.0%	19	27.5%	22	15.0%	3	25.3%	23	22.2%	4
Wednesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	25.0%	25	20.7%	6	26.8%	19	14.3%	1	35.0%	7	23.3%	17	20.0%	16	45.0%	9	23.1%	21	27.8%	5
Friday	25.0%	25	27.6%	8	23.9%	17	42.9%	3	30.0%	6	21.9%	16	28.8%	23	10.0%	2	26.4%	24	33.3%	6
Saturday	25.0%	25	24.1%	7	25.4%	18	14.3%	1	15.0%	3	28.8%	21	23.8%	19	30.0%	6	25.3%	23	16.7%	3
Base:		100		29		71		7		20		73		80		20		91		18
LOC Location:																				
Hailsham - At the war memorial in public square on the high street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield – High Street entrance in between the bank and Truffles bakery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowborough – The public space between the gift shop and factory shop	100.0%	100	100.0%	29	100.0%	71	100.0%	7	100.0%	20	100.0%	73	100.0%	80	100.0%	20	100.0%	91	100.0%	18
Polegate - Co-op and Train Station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield – on the High Street (possibly close to co-op)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		29		71		7		20		73		80		20		91		18

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
PC																				
CT16 1	1.0%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0
DA13 9	1.0%	1	3.4%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	5.6%	1
IP13 9	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	1.1%	1	0.0%	0
RH16 3	1.0%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0
TN1 2	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.0%	1	1.1%	1	0.0%	0
TN2	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	1.1%	1	0.0%	0
TN22 1	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	1.1%	1	0.0%	0
TN22 3	4.0%	4	0.0%	0	5.6%	4	0.0%	0	0.0%	0	5.5%	4	5.0%	4	0.0%	0	4.4%	4	0.0%	0
TN22 7	1.0%	1	3.4%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	5.6%	1
TN27 3	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	1.1%	1	0.0%	0
TN3	1.0%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	5.0%	1	1.1%	1	0.0%	0
TN36	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	1.1%	1	0.0%	0
TN4 0	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	1.1%	1	0.0%	0
TN4 2	2.0%	2	3.4%	1	1.4%	1	0.0%	0	0.0%	0	2.7%	2	2.5%	2	0.0%	0	1.1%	1	0.0%	0
TN4 9	1.0%	1	0.0%	0	1.4%	1	0.0%	0	5.0%	1	0.0%	0	1.3%	1	0.0%	0	1.1%	1	5.6%	1
TN40 2	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	1.1%	1	0.0%	0
TN6	8.0%	8	3.4%	1	9.9%	7	0.0%	0	5.0%	1	9.6%	7	7.5%	6	10.0%	2	5.5%	5	5.6%	1
TN6 1	30.0%	30	41.4%	12	25.4%	18	28.6%	2	30.0%	6	30.1%	22	28.8%	23	35.0%	7	31.9%	29	22.2%	4
TN6 2	25.0%	25	13.8%	4	29.6%	21	28.6%	2	40.0%	8	20.5%	15	25.0%	20	25.0%	5	26.4%	24	38.9%	7
TN6 3	14.0%	14	13.8%	4	14.1%	10	14.3%	1	20.0%	4	12.3%	9	15.0%	12	10.0%	2	14.3%	13	16.7%	3
TN6 1	1.0%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	1.1%	1	0.0%	0
TN7 4	1.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	1.1%	1	0.0%	0
Refused	1.0%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	0.0%	0	1.1%	1	0.0%	0
Base:		100		29		71		7		20		73		80		20		91		18

Appendix 6:

Data Tabulations

By Polegate

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q01 What is the main purpose of your visit to Hailsham / Uckfield / Crowborough / Polegate / Heathfield … (STUDY CENTRE) Town Centre today?																				
Visiting the town centre shops	46.0%	46	36.8%	14	51.6%	32	34.6%	9	28.0%	7	61.2%	30	38.5%	10	48.6%	36	41.9%	26	18.2%	4
Visiting pub / café / restaurant	9.0%	9	7.9%	3	9.7%	6	7.7%	2	8.0%	2	10.2%	5	3.8%	1	10.8%	8	9.7%	6	4.5%	1
Visiting bank or other services (hairdresser, post office, solicitor etc.)	11.0%	11	13.2%	5	9.7%	6	3.8%	1	28.0%	7	6.1%	3	19.2%	5	8.1%	6	14.5%	9	18.2%	4
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting a leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attending a conference or event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (work here or attending meeting)	9.0%	9	7.9%	3	9.7%	6	15.4%	4	12.0%	3	4.1%	2	7.7%	2	9.5%	7	11.3%	7	27.3%	6
Visiting health or medical facilities	2.0%	2	2.6%	1	1.6%	1	3.8%	1	0.0%	0	2.0%	1	0.0%	0	2.7%	2	1.6%	1	0.0%	0
Visiting a market (or farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing else	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing	9.0%	9	10.5%	4	8.1%	5	15.4%	4	4.0%	1	8.2%	4	11.5%	3	8.1%	6	8.1%	5	13.6%	3
Catching a train	9.0%	9	13.2%	5	6.5%	4	11.5%	3	12.0%	3	6.1%	3	11.5%	3	8.1%	6	8.1%	5	0.0%	0
Passing through	4.0%	4	7.9%	3	1.6%	1	7.7%	2	8.0%	2	0.0%	0	7.7%	2	2.7%	2	3.2%	2	18.2%	4
Socialising	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	1.6%	1	0.0%	0
Base:		100		38		62		26		25		49		26		74		62		22

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q02 What else, if anything, will you be doing in (STUDY CENTRE) Town Centre today? [MR]																				
Visiting the town centre shops	4.0%	4	2.6%	1	4.8%	3	3.8%	1	4.0%	1	4.1%	2	3.8%	1	4.1%	3	3.2%	2	4.5%	1
Visiting pub / café / restaurant	6.0%	6	10.5%	4	3.2%	2	3.8%	1	16.0%	4	2.0%	1	7.7%	2	5.4%	4	8.1%	5	13.6%	3
Visiting bank or other services (hairdresser, post office, solicitor etc.)	9.0%	9	0.0%	0	14.5%	9	0.0%	0	16.0%	4	10.2%	5	7.7%	2	9.5%	7	8.1%	5	4.5%	1
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting a leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attending a conference or event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (work here or attending meeting)	2.0%	2	0.0%	0	3.2%	2	3.8%	1	0.0%	0	2.0%	1	7.7%	2	0.0%	0	1.6%	1	0.0%	0
Visiting health or medical facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting a market (or farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing else	64.0%	64	76.3%	29	56.5%	35	69.2%	18	52.0%	13	67.3%	33	61.5%	16	64.9%	48	64.5%	40	59.1%	13
Browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catching a train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socialising	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	16.0%	16	10.5%	4	19.4%	12	19.2%	5	12.0%	3	16.3%	8	15.4%	4	16.2%	12	16.1%	10	18.2%	4
Base:		100		38		62		26		25		49		26		74		62		22

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q02X Any mention at Q01 and Q02																				
Visiting the town centre shops	50.0%	50	39.5%	15	56.5%	35	38.5%	10	32.0%	8	65.3%	32	42.3%	11	52.7%	39	45.2%	28	22.7%	5
Visiting pub / café / restaurant	14.0%	14	15.8%	6	12.9%	8	11.5%	3	20.0%	5	12.2%	6	11.5%	3	14.9%	11	16.1%	10	18.2%	4
Visiting bank or other services (hairdresser, post office, solicitor etc.)	20.0%	20	13.2%	5	24.2%	15	3.8%	1	44.0%	11	16.3%	8	26.9%	7	17.6%	13	22.6%	14	22.7%	5
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting a leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attending a conference or event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (work here or attending meeting)	11.0%	11	7.9%	3	12.9%	8	19.2%	5	12.0%	3	6.1%	3	15.4%	4	9.5%	7	12.9%	8	27.3%	6
Visiting health or medical facilities	2.0%	2	2.6%	1	1.6%	1	3.8%	1	0.0%	0	2.0%	1	0.0%	0	2.7%	2	1.6%	1	0.0%	0
Visiting a market (or farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing else	64.0%	64	76.3%	29	56.5%	35	69.2%	18	52.0%	13	67.3%	33	61.5%	16	64.9%	48	64.5%	40	59.1%	13
Browsing	9.0%	9	10.5%	4	8.1%	5	15.4%	4	4.0%	1	8.2%	4	11.5%	3	8.1%	6	8.1%	5	13.6%	3
Catching a train	9.0%	9	13.2%	5	6.5%	4	11.5%	3	12.0%	3	6.1%	3	11.5%	3	8.1%	6	8.1%	5	0.0%	0
Passing through	4.0%	4	7.9%	3	1.6%	1	7.7%	2	8.0%	2	0.0%	0	7.7%	2	2.7%	2	3.2%	2	18.2%	4
Socialising	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	1.6%	1	0.0%	0
Base:		100		38		62		26		25		49		26		74		62		22
Q03 Are you planning on doing any food shopping this week?																				
Yes	88.0%	88	86.8%	33	88.7%	55	69.2%	18	92.0%	23	95.9%	47	80.8%	21	90.5%	67	83.9%	52	86.4%	19
No	10.0%	10	7.9%	3	11.3%	7	26.9%	7	8.0%	2	2.0%	1	19.2%	5	6.8%	5	12.9%	8	13.6%	3
(Don't know)	2.0%	2	5.3%	2	0.0%	0	3.8%	1	0.0%	0	2.0%	1	0.0%	0	2.7%	2	3.2%	2	0.0%	0
Base:		100		38		62		26		25		49		26		74		62		22

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q04 Where will you undertake your food shop? *Those who said 'yes' at Q03*																				
Tesco Extra, Lottbridge Drove, Eastbourne	15.9%	14	9.1%	3	20.0%	11	16.7%	3	8.7%	2	19.1%	9	23.8%	5	13.4%	9	21.2%	11	10.5%	2
Co-op, The Centre, High Street, Polegate	13.6%	12	12.1%	4	14.5%	8	5.6%	1	8.7%	2	19.1%	9	9.5%	2	14.9%	10	11.5%	6	5.3%	1
Sainsbury's Superstore, The Beacon, Eastbourne	12.5%	11	15.2%	5	10.9%	6	5.6%	1	21.7%	5	10.6%	5	9.5%	2	13.4%	9	15.4%	8	10.5%	2
Lidl, Dittons Road, Polegate	9.1%	8	3.0%	1	12.7%	7	5.6%	1	8.7%	2	10.6%	5	0.0%	0	11.9%	8	7.7%	4	15.8%	3
Online	8.0%	7	15.2%	5	3.6%	2	16.7%	3	13.0%	3	2.1%	1	19.0%	4	4.5%	3	7.7%	4	5.3%	1
Morrisons, Lottbridge Drove, Eastbourne	8.0%	7	3.0%	1	10.9%	6	0.0%	0	8.7%	2	10.6%	5	4.8%	1	9.0%	6	7.7%	4	0.0%	0
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	6.8%	6	15.2%	5	1.8%	1	11.1%	2	4.3%	1	6.4%	3	14.3%	3	4.5%	3	9.6%	5	15.8%	3
Tesco Superstore, North Street, Hailsham	5.7%	5	3.0%	1	7.3%	4	5.6%	1	8.7%	2	4.3%	2	0.0%	0	7.5%	5	5.8%	3	5.3%	1
Asda, The Quintins, North Street, Hailsham	4.5%	4	3.0%	1	5.5%	3	5.6%	1	8.7%	2	2.1%	1	9.5%	2	3.0%	2	3.8%	2	10.5%	2
Tesco Esso Express, Eastbourne Road, Polegate	3.4%	3	3.0%	1	3.6%	2	11.1%	2	0.0%	0	2.1%	1	4.8%	1	3.0%	2	1.9%	1	5.3%	1
Aldi, Lottbridge Drove, Eastbourne	3.4%	3	0.0%	0	5.5%	3	11.1%	2	0.0%	0	2.1%	1	0.0%	0	4.5%	3	1.9%	1	5.3%	1
Lidl, Seaside, Eastbourne	2.3%	2	3.0%	1	1.8%	1	0.0%	0	0.0%	0	4.3%	2	0.0%	0	3.0%	2	0.0%	0	0.0%	0
Marks & Spencer, Priory meadow shopping, Queens Road, Hastings	1.1%	1	3.0%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	5.3%	1
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea	1.1%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Tesco Superstore, Bellfarm Road, Uckfield	1.1%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.5%	1	1.9%	1	0.0%	0
Waitrose, Vicarage Field, Vicarage Lane, Hailsham	1.1%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail Leisure Park, Bexhill-on-Sea	1.1%	1	3.0%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	1.5%	1	1.9%	1	0.0%	0
Morrisons, Pine Grove, Crowborough	1.1%	1	0.0%	0	1.8%	1	0.0%	0	4.3%	1	0.0%	0	4.8%	1	0.0%	0	1.9%	1	5.3%	1
Base:		88		33		55		18		23		47		21		67		52		19

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q05 Are you planning on doing any non-food shopping, i.e. clothing and footwear, electrical goods, furniture etc. this week?																				
Yes	35.0%	35	28.9%	11	38.7%	24	26.9%	7	44.0%	11	34.7%	17	30.8%	8	36.5%	27	32.3%	20	40.9%	9
No	39.0%	39	31.6%	12	43.5%	27	42.3%	11	40.0%	10	36.7%	18	46.2%	12	36.5%	27	40.3%	25	40.9%	9
(Don't know)	26.0%	26	39.5%	15	17.7%	11	30.8%	8	16.0%	4	28.6%	14	23.1%	6	27.0%	20	27.4%	17	18.2%	4
Base:		100		38		62		26		25		49		26		74		62		22
Q06 Where will you undertake your non-food shop? *Those who said 'yes' at Q05*																				
Polegate Town Centre	40.0%	14	45.5%	5	37.5%	9	57.1%	4	18.2%	2	47.1%	8	37.5%	3	40.7%	11	45.0%	9	22.2%	2
Asda, The Quintins, North Street, Hailsham	17.1%	6	9.1%	1	20.8%	5	0.0%	0	27.3%	3	17.6%	3	25.0%	2	14.8%	4	20.0%	4	33.3%	3
Asda, The Crumbles, Pevensey Bay Road, Eastbourne	11.4%	4	27.3%	3	4.2%	1	14.3%	1	9.1%	1	11.8%	2	25.0%	2	7.4%	2	15.0%	3	22.2%	2
Lidl, Dittons Road, Polegate	8.6%	3	0.0%	0	12.5%	3	14.3%	1	9.1%	1	5.9%	1	0.0%	0	11.1%	3	5.0%	1	22.2%	2
Co-op, The Centre, High Street, Polegate	8.6%	3	0.0%	0	12.5%	3	0.0%	0	9.1%	1	11.8%	2	0.0%	0	11.1%	3	5.0%	1	0.0%	0
Sainsbury's Superstore, The Beacon, Eastbourne	5.7%	2	9.1%	1	4.2%	1	0.0%	0	9.1%	1	5.9%	1	0.0%	0	7.4%	2	0.0%	0	0.0%	0
Bluewater Shopping Centre, Bluewater Parkway, Dartford, Greenhithe	2.9%	1	0.0%	0	4.2%	1	14.3%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	5.0%	1	0.0%	0
Hailsham Town Centre	2.9%	1	9.1%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	3.7%	1	5.0%	1	0.0%	0
Tesco Superstore, North Street, Hailsham	2.9%	1	0.0%	0	4.2%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0
Base:		35		11		24		7		11		17		8		27		20		9
Mean score [Minutes]																				
Q07 How long will you spend in (STUDY CENTRE) Town Centre today?																				
Less than one hour	65.0%	65	65.8%	25	64.5%	40	65.4%	17	68.0%	17	63.3%	31	65.4%	17	64.9%	48	59.7%	37	54.5%	12
Between 1-2 hours	30.0%	30	28.9%	11	30.6%	19	26.9%	7	28.0%	7	32.7%	16	26.9%	7	31.1%	23	33.9%	21	36.4%	8
Between 2-4 hours	2.0%	2	2.6%	1	1.6%	1	3.8%	1	0.0%	0	2.0%	1	0.0%	0	2.7%	2	1.6%	1	4.5%	1
Between 4-6 hours	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	1.6%	1	0.0%	0
Over 6 hours	2.0%	2	2.6%	1	1.6%	1	3.8%	1	4.0%	1	0.0%	0	7.7%	2	0.0%	0	3.2%	2	4.5%	1
Mean:		*61.50*		*61.58*		*61.45*		*66.92*		*62.40*		*58.16*		*76.15*		*56.35*		*69.68*		*76.36*
Base:		100		38		62		26		25		49		26		74		62		22

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Mean score [Times per year]																				
Q08 How often did you visit (STUDY CENTRE) Town Centre before the first lockdown in March 2020?																				
More than once a week	40.0%	40	47.4%	18	35.5%	22	34.6%	9	40.0%	10	42.9%	21	30.8%	8	43.2%	32	37.1%	23	31.8%	7
Once a week	31.0%	31	21.1%	8	37.1%	23	23.1%	6	24.0%	6	38.8%	19	26.9%	7	32.4%	24	32.3%	20	18.2%	4
Once every 2-3 weeks	8.0%	8	7.9%	3	8.1%	5	15.4%	4	8.0%	2	4.1%	2	15.4%	4	5.4%	4	9.7%	6	18.2%	4
Monthly	4.0%	4	7.9%	3	1.6%	1	7.7%	2	0.0%	0	4.1%	2	0.0%	0	5.4%	4	3.2%	2	4.5%	1
Less often / not regularly	12.0%	12	15.8%	6	9.7%	6	11.5%	3	20.0%	5	8.2%	4	15.4%	4	10.8%	8	12.9%	8	18.2%	4
First visit today	5.0%	5	0.0%	0	8.1%	5	7.7%	2	8.0%	2	2.0%	1	11.5%	3	2.7%	2	4.8%	3	9.1%	2
Mean:		*61.05*		*64.16*		*59.15*		*53.69*		*57.44*		*66.80*		*51.04*		*64.57*		*59.08*		*49.00*
Base:		100		38		62		26		25		49		26		74		62		22
Mean score [Times per year]																				
Q09 How often do you expect to visit (STUDY CENTRE) Town Centre now the lockdown restrictions have been eased?																				
More than once a week	48.0%	48	44.7%	17	50.0%	31	38.5%	10	56.0%	14	49.0%	24	38.5%	10	51.4%	38	45.2%	28	45.5%	10
Once a week	32.0%	32	28.9%	11	33.9%	21	30.8%	8	32.0%	8	32.7%	16	46.2%	12	27.0%	20	32.3%	20	27.3%	6
Once every 2-3 weeks	9.0%	9	13.2%	5	6.5%	4	15.4%	4	4.0%	1	8.2%	4	11.5%	3	8.1%	6	11.3%	7	13.6%	3
Monthly	5.0%	5	5.3%	2	4.8%	3	3.8%	1	4.0%	1	6.1%	3	0.0%	0	6.8%	5	4.8%	3	4.5%	1
Less often / not regularly	5.0%	5	7.9%	3	3.2%	2	11.5%	3	0.0%	0	4.1%	2	0.0%	0	6.8%	5	4.8%	3	4.5%	1
First visit today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know / not sure)	1.0%	1	0.0%	0	1.6%	1	0.0%	0	4.0%	1	0.0%	0	3.8%	1	0.0%	0	1.6%	1	4.5%	1
Mean:		*70.51*		*66.11*		*73.25*		*61.15*		*79.58*		*71.02*		*69.68*		*70.78*		*68.66*		*68.95*
Base:		100		38		62		26		25		49		26		74		62		22
Q10 How did you travel here today?																				
Car / Van (as driver)	24.0%	24	28.9%	11	21.0%	13	11.5%	3	28.0%	7	28.6%	14	11.5%	3	28.4%	21	32.3%	20	13.6%	3
Car / Van (as passenger)	2.0%	2	2.6%	1	1.6%	1	0.0%	0	8.0%	2	0.0%	0	3.8%	1	1.4%	1	3.2%	2	4.5%	1
Bus	5.0%	5	7.9%	3	3.2%	2	11.5%	3	0.0%	0	4.1%	2	3.8%	1	5.4%	4	4.8%	3	4.5%	1
Coach	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	10.0%	10	13.2%	5	8.1%	5	19.2%	5	16.0%	4	2.0%	1	15.4%	4	8.1%	6	6.5%	4	18.2%	4
Walk	57.0%	57	44.7%	17	64.5%	40	57.7%	15	48.0%	12	61.2%	30	61.5%	16	55.4%	41	50.0%	31	54.5%	12
Cycle	2.0%	2	2.6%	1	1.6%	1	0.0%	0	0.0%	0	4.1%	2	3.8%	1	1.4%	1	3.2%	2	4.5%	1
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		38		62		26		25		49		26		74		62		22

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q11 Where did you park today? *Those who said 'car' at Q10*																				
Hailsham																				
Victoria Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freedom Leisure Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vicarage car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield																				
Uckfield station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luxford Fields	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bell Walk car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowborough																				
St Johns car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goldsmiths Leisure Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polegate																				
Southern Polegate Station car park	53.8%	14	58.3%	7	50.0%	7	66.7%	2	44.4%	4	57.1%	8	25.0%	1	59.1%	13	59.1%	13	75.0%	3
Station Road car park	11.5%	3	8.3%	1	14.3%	2	0.0%	0	0.0%	0	21.4%	3	0.0%	0	13.6%	3	13.6%	3	0.0%	0
Heathfield																				
Newnham Way car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	30.8%	8	25.0%	3	35.7%	5	33.3%	1	44.4%	4	21.4%	3	75.0%	3	22.7%	5	22.7%	5	25.0%	1
Dropped off	3.8%	1	8.3%	1	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	4.5%	1	4.5%	1	0.0%	0
Base:		26		12		14		3		9		14		4		22		22		4

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q12 What do you currently like about (STUDY CENTRE) Town Centre? [MR]																				
Appearance or character of the town centre	30.0%	30	26.3%	10	32.3%	20	23.1%	6	36.0%	9	30.6%	15	38.5%	10	27.0%	20	29.0%	18	27.3%	6
Cleanliness of the town centre	10.0%	10	15.8%	6	6.5%	4	11.5%	3	12.0%	3	8.2%	4	15.4%	4	8.1%	6	14.5%	9	22.7%	5
Convenient to home	16.0%	16	18.4%	7	14.5%	9	19.2%	5	20.0%	5	12.2%	6	19.2%	5	14.9%	11	17.7%	11	22.7%	5
Convenient to work	6.0%	6	2.6%	1	8.1%	5	11.5%	3	12.0%	3	0.0%	0	7.7%	2	5.4%	4	8.1%	5	22.7%	5
General affordability	24.0%	24	21.1%	8	25.8%	16	15.4%	4	36.0%	9	22.4%	11	15.4%	4	27.0%	20	24.2%	15	27.3%	6
Good / cheap parking	7.0%	7	10.5%	4	4.8%	3	0.0%	0	12.0%	3	8.2%	4	7.7%	2	6.8%	5	9.7%	6	4.5%	1
Habit / always used it / familiar	21.0%	21	13.2%	5	25.8%	16	15.4%	4	24.0%	6	22.4%	11	15.4%	4	23.0%	17	21.0%	13	22.7%	5
It is easy to walk / cycle around	18.0%	18	15.8%	6	19.4%	12	26.9%	7	8.0%	2	18.4%	9	15.4%	4	18.9%	14	14.5%	9	18.2%	4
It is easy to get to by bus	15.0%	15	10.5%	4	17.7%	11	11.5%	3	16.0%	4	16.3%	8	15.4%	4	14.9%	11	12.9%	8	18.2%	4
It is easy to get to by train	36.0%	36	36.8%	14	35.5%	22	26.9%	7	36.0%	9	40.8%	20	30.8%	8	37.8%	28	33.9%	21	31.8%	7
Quality of shops or markets	14.0%	14	15.8%	6	12.9%	8	7.7%	2	16.0%	4	16.3%	8	11.5%	3	14.9%	11	16.1%	10	9.1%	2
Range of shops or markets	15.0%	15	18.4%	7	12.9%	8	11.5%	3	12.0%	3	18.4%	9	11.5%	3	16.2%	12	14.5%	9	0.0%	0
Range or quality of leisure facilities (e.g. cinema, theatre etc.)	3.0%	3	2.6%	1	3.2%	2	0.0%	0	4.0%	1	4.1%	2	0.0%	0	4.1%	3	3.2%	2	0.0%	0
Range or quality of places to eat	5.0%	5	5.3%	2	4.8%	3	3.8%	1	8.0%	2	4.1%	2	3.8%	1	5.4%	4	4.8%	3	0.0%	0
Range or quality of pubs or bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Range or quality of services (e.g. banks, hairdressers etc.)	2.0%	2	5.3%	2	0.0%	0	7.7%	2	0.0%	0	0.0%	0	3.8%	1	1.4%	1	3.2%	2	0.0%	0
Variety of festivals and event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting attractions / cultural facilities	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	1.6%	1	0.0%	0
Safety of the centre	3.0%	3	5.3%	2	1.6%	1	7.7%	2	4.0%	1	0.0%	0	11.5%	3	0.0%	0	4.8%	3	9.1%	2
Parks or open spaces	5.0%	5	5.3%	2	4.8%	3	7.7%	2	4.0%	1	4.1%	2	3.8%	1	5.4%	4	3.2%	2	4.5%	1
A pleasant environment to socialise	9.0%	9	7.9%	3	9.7%	6	11.5%	3	8.0%	2	8.2%	4	15.4%	4	6.8%	5	11.3%	7	9.1%	2
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	1.0%	1	2.6%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly	2.0%	2	2.6%	1	1.6%	1	0.0%	0	4.0%	1	2.0%	1	3.8%	1	1.4%	1	1.6%	1	4.5%	1
Good amenities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has everything I need	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Historical	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's compact	1.0%	1	0.0%	0	1.6%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	4.5%	1
Nice atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not overcrowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Peaceful	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet	1.0%	1	0.0%	0	1.6%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.6%	1	0.0%	0
Traffic free	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		38		62		26		25		49		26		74		62		22

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q13 What do you currently dislike about (STUDY CENTRE) Town Centre? [MR]																				
Appearance or character of the town centre	1.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Cleanliness of the town centre	1.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	1.6%	1	0.0%	0
Difficult / expensive parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Congestion	2.0%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	4.1%	2	3.8%	1	1.4%	1	1.6%	1	0.0%	0
General affordability	1.0%	1	0.0%	0	1.6%	1	0.0%	0	4.0%	1	0.0%	0	3.8%	1	0.0%	0	1.6%	1	0.0%	0
It is not easy to walk / cycle around	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	3.8%	1	0.0%	0	1.6%	1	0.0%	0
It is not easy to get to by bus	1.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	1.6%	1	4.5%	1
It is not easy to get to by train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of public toilets	3.0%	3	2.6%	1	3.2%	2	0.0%	0	4.0%	1	4.1%	2	7.7%	2	1.4%	1	3.2%	2	4.5%	1
Poor quality of shops	1.0%	1	0.0%	0	1.6%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.6%	1	0.0%	0
Poor range of shops	5.0%	5	7.9%	3	3.2%	2	11.5%	3	4.0%	1	2.0%	1	11.5%	3	2.7%	2	6.5%	4	4.5%	1
Poor range of leisure facilities (e.g. cinema, theatre etc.)	2.0%	2	0.0%	0	3.2%	2	3.8%	1	4.0%	1	0.0%	0	3.8%	1	1.4%	1	0.0%	0	4.5%	1
Poor range or quality places to eat	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor range or quality of pubs or bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor range or quality of services (e.g. banks, hairdressers etc.)	3.0%	3	0.0%	0	4.8%	3	3.8%	1	4.0%	1	2.0%	1	0.0%	0	4.1%	3	1.6%	1	9.1%	2
Safety of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parks or open spaces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of attractions / cultural facilities	2.0%	2	2.6%	1	1.6%	1	3.8%	1	4.0%	1	0.0%	0	0.0%	0	2.7%	2	1.6%	1	9.1%	2
Poor quality of environment to socialise	1.0%	1	0.0%	0	1.6%	1	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	63.0%	63	68.4%	26	59.7%	37	73.1%	19	52.0%	13	63.3%	31	57.7%	15	64.9%	48	62.9%	39	50.0%	11
Anti social behaviour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Closed / empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's on a hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's quiet	1.0%	1	0.0%	0	1.6%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.4%	1	1.6%	1	4.5%	1
Large groups of people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Movement of the bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narrow pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor pavements	2.0%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Poor roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor wheelchair access in shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Roadworks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seagulls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The banks have closed	2.0%	2	2.6%	1	1.6%	1	0.0%	0	8.0%	2	0.0%	0	7.7%	2	0.0%	0	3.2%	2	4.5%	1
The level crossing lights	4.0%	4	5.3%	2	3.2%	2	0.0%	0	8.0%	2	4.1%	2	0.0%	0	5.4%	4	4.8%	3	4.5%	1
The people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The road layout	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many of the same type of shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many teenagers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much traffic	4.0%	4	2.6%	1	4.8%	3	0.0%	0	4.0%	1	6.1%	3	3.8%	1	4.1%	3	6.5%	4	0.0%	0
Too spread out	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.0%	3	0.0%	0	4.8%	3	0.0%	0	0.0%	0	6.1%	3	0.0%	0	4.1%	3	3.2%	2	0.0%	0
Base:		100		38		62		26		25		49		26		74		62		22

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q14 How do you think (STUDY CENTRE) Town Centre should be improved? [MR]																				
Different or better shops or markets	15.0%	15	15.8%	6	14.5%	9	19.2%	5	16.0%	4	12.2%	6	23.1%	6	12.2%	9	19.4%	12	13.6%	3
Different or better places to eat or drink	2.0%	2	2.6%	1	1.6%	1	3.8%	1	4.0%	1	0.0%	0	3.8%	1	1.4%	1	1.6%	1	4.5%	1
Different or better leisure facilities	2.0%	2	2.6%	1	1.6%	1	7.7%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	1.6%	1	4.5%	1
Different or better service facilities	5.0%	5	5.3%	2	4.8%	3	0.0%	0	16.0%	4	2.0%	1	7.7%	2	4.1%	3	6.5%	4	18.2%	4
More or better car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved visitor information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better public transport or cycle facilities	6.0%	6	7.9%	3	4.8%	3	0.0%	0	12.0%	3	6.1%	3	0.0%	0	8.1%	6	6.5%	4	9.1%	2
Improves quality or cleanliness of public spaces	6.0%	6	5.3%	2	6.5%	4	0.0%	0	4.0%	1	10.2%	5	0.0%	0	8.1%	6	1.6%	1	4.5%	1
Improved visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing in particular	42.0%	42	47.4%	18	38.7%	24	46.2%	12	28.0%	7	46.9%	23	38.5%	10	43.2%	32	41.9%	26	36.4%	8
Better traffic management	3.0%	3	2.6%	1	3.2%	2	0.0%	0	4.0%	1	4.1%	2	3.8%	1	2.7%	2	3.2%	2	0.0%	0
Bring back the banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General tidy up	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have some events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve pavements	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Improve the roads	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved wheelchair access in shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic passing thorugh	1.0%	1	2.6%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.4%	1	1.6%	1	0.0%	0
More police	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianise	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	18.0%	18	7.9%	3	24.2%	15	23.1%	6	16.0%	4	16.3%	8	23.1%	6	16.2%	12	16.1%	10	13.6%	3
Base:		100		38		62		26		25		49		26		74		62		22

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Car in Hhold	Children in Hhold

Q15 What kind of changes would you like to see to shops or markets? [MR]

Those who said 'Different or better shops or markets' at Q14

Better quality shops	13.3% 2	0.0% 0	22.2% 2	0.0% 0	50.0% 2	0.0% 0	16.7% 1	11.1% 1	8.3% 1	33.3% 1
More affordable shops	26.7% 4	16.7% 1	33.3% 3	20.0% 1	75.0% 3	0.0% 0	33.3% 2	22.2% 2	16.7% 2	33.3% 1
Larger shops	13.3% 2	16.7% 1	11.1% 1	20.0% 1	0.0% 0	16.7% 1	16.7% 1	11.1% 1	16.7% 2	0.0% 0
More or new national retailers	13.3% 2	33.3% 2	0.0% 0	0.0% 0	0.0% 0	33.3% 2	0.0% 0	22.2% 2	16.7% 2	0.0% 0
More or new independent shops	86.7% 13	66.7% 4	100.0% 9	80.0% 4	100.0% 4	83.3% 5	83.3% 5	88.9% 8	83.3% 10	66.7% 2
More shops selling clothing / footwear	46.7% 7	50.0% 3	44.4% 4	60.0% 3	75.0% 3	16.7% 1	50.0% 3	44.4% 4	41.7% 5	66.7% 2
More shops selling food / drink	26.7% 4	33.3% 2	22.2% 2	0.0% 0	50.0% 2	33.3% 2	0.0% 0	44.4% 4	25.0% 3	0.0% 0
More shops selling small household goods	33.3% 5	33.3% 2	33.3% 3	20.0% 1	75.0% 3	16.7% 1	16.7% 1	44.4% 4	25.0% 3	33.3% 1
More shops selling electrical goods	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
More shops selling books, CDs etc	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
More shops selling toys or recreational goods	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
More chemists or shops selling beauty products	13.3% 2	0.0% 0	22.2% 2	0.0% 0	25.0% 1	16.7% 1	0.0% 0	22.2% 2	16.7% 2	0.0% 0
More shops selling furniture, DIY or gardening goods	6.7% 1	0.0% 0	11.1% 1	20.0% 1	0.0% 0	0.0% 0	16.7% 1	0.0% 0	8.3% 1	0.0% 0
More shops selling specialist goods	20.0% 3	0.0% 0	33.3% 3	20.0% 1	0.0% 0	33.3% 2	33.3% 2	11.1% 1	25.0% 3	0.0% 0
More frequent markets	6.7% 1	0.0% 0	11.1% 1	0.0% 0	0.0% 0	16.7% 1	0.0% 0	11.1% 1	8.3% 1	0.0% 0
Better quality markets	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Different types of markets	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Other (PLEASE WRITE IN)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Base:	15	6	9	5	4	6	6	9	12	3

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q16 What kind of changes would you like to see to places to eat or drink? [MR] *Those who said 'Different or better places to eat or drink' at Q14*																			
Better range of restaurants or cafes	50.0%	1	100.0%	1	0.0%	0	0.0%	0	100.0%	1	0.0%	0	100.0%	1	0.0%	0	100.0%	1	100.0%	1
Better quality restaurants or cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More affordable restaurants or cafes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent restaurants or cafes	50.0%	1	0.0%	0	100.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
Better range of pubs and bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality pubs and bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More opportunities to eat or drink outside	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		2		1		1		1		1		0		1		1		1		1
Q17 What kind of changes would you like to see to leisure facilities? [MR] *Those who said 'Different or better leisure facilities' at Q14*																			
More or better cinemas or theatres	100.0%	2	100.0%	1	100.0%	1	100.0%	2	0.0%	0	0.0%	0	0.0%	0	100.0%	2	100.0%	1	100.0%	1
More or better gym and fitness facilities	50.0%	1	0.0%	0	100.0%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	100.0%	1	0.0%	0
More or better sports facilities	50.0%	1	0.0%	0	100.0%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	100.0%	1	0.0%	0
More or better museums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better art galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better entertainment for children / families	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		2		1		1		2		0		0		0		2		1		1

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q18 What kind of changes would you like to see to service facilities? [MR] *Those who said 'Different or better service facilities' at Q14*																				
More or better banking / financial services	60.0%	3	50.0%	1	66.7%	2	0.0%	0	75.0%	3	0.0%	0	100.0%	2	33.3%	1	75.0%	3	50.0%	2
More or better hairdressing / beauty services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better public services (e.g. health, libraries)	40.0%	2	50.0%	1	33.3%	1	0.0%	0	25.0%	1	100.0%	1	0.0%	0	66.7%	2	25.0%	1	50.0%	2
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		5		2		3		0		4		1		2		3		4		4
Q19 What kind of changes would you like to see to car parking? [MR] *Those who said 'More or better car parking' at Q14*																				
More long stay car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More short stay car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better located parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More disabled car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parent / child parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0
Q20 What kind of changes would you like to see to visitor information? [MR] *Those who said 'Improved visitor information' at Q14*																				
Improved signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved visitor information centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better information on events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better information on travel options	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better information on history / architecture	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q21 What kind of changes would you like to see to public transport or cycle facilities? [MR]																				
Those who said 'More or better public transport or cycle facilities' at Q14																				
Improved railway station	16.7%	1	33.3%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	16.7%	1	25.0%	1	0.0%	0
Improved bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent train services	83.3%	5	100.0%	3	66.7%	2	0.0%	0	100.0%	3	66.7%	2	0.0%	0	83.3%	5	75.0%	3	100.0%	2
More frequent bus services	33.3%	2	0.0%	0	66.7%	2	0.0%	0	33.3%	1	33.3%	1	0.0%	0	33.3%	2	25.0%	1	50.0%	1
Better located bus stops	16.7%	1	0.0%	0	33.3%	1	0.0%	0	33.3%	1	0.0%	0	0.0%	0	16.7%	1	25.0%	1	50.0%	1
More cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better located cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality cycle parking (e.g. more secure, covered etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better cycle links	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	16.7%	1	0.0%	0	33.3%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	16.7%	1	25.0%	1	0.0%	0
Base:		6		3		3		0		3		3		0		6		4		2
Q22 What kind of changes would you like to see to improve quality or cleanliness of public spaces? [MR]																				
Those who said 'Improved quality or cleanliness of public spaces' at Q14																				
Better routes / crossings for pedestrians	16.7%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0
More green spaces	16.7%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Cleaner streets or parks	66.7%	4	50.0%	1	75.0%	3	0.0%	0	100.0%	1	60.0%	3	0.0%	0	66.7%	4	100.0%	1	100.0%	1
More or better play facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access for disabled / elderly / pushchairs	16.7%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	20.0%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0
More bins	50.0%	3	100.0%	2	25.0%	1	0.0%	0	100.0%	1	40.0%	2	0.0%	0	50.0%	3	100.0%	1	100.0%	1
Less traffic / congestion	16.7%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0
More seating	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		6		2		4		0		1		5		0		6		1		1

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q23 What kind of changes would you like to see to visitor accommodation? [MR]																				
Those who said 'Improved visitor accomodation' at Q14																				
Better quality accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More affordable accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More B&Bs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More self-catering accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accommodation for groups	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q24 What one thing does (STUDY CENTRE) Town Centre do better than other places that you visit?																				
Architecture / Environment	26.0%	26	18.4%	7	30.6%	19	34.6%	9	32.0%	8	18.4%	9	26.9%	7	25.7%	19	22.6%	14	27.3%	6
Conference facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment facilities (e.g. theatre, museums, cinemas, bowling etc)	1.0%	1	0.0%	0	1.6%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	4.5%	1
Events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food / Drink	1.0%	1	2.6%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.6%	1	0.0%	0
Nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping	4.0%	4	5.3%	2	3.2%	2	3.8%	1	0.0%	0	6.1%	3	0.0%	0	5.4%	4	4.8%	3	0.0%	0
Transport facilities	35.0%	35	36.8%	14	33.9%	21	23.1%	6	32.0%	8	42.9%	21	30.8%	8	36.5%	27	32.3%	20	45.5%	10
Visitor accommodation	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	1.6%	1	0.0%	0
Free parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing in particular	24.0%	24	31.6%	12	19.4%	12	26.9%	7	24.0%	6	22.4%	11	34.6%	9	20.3%	15	32.3%	20	18.2%	4
Accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christmas decorations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dememtia friendly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy / conveneint parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels safe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Floral displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good medical facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lots of cash points	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One way traffic	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paved areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops are full	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welcoming	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	8.0%	8	5.3%	2	9.7%	6	7.7%	2	8.0%	2	8.2%	4	7.7%	2	8.1%	6	4.8%	3	4.5%	1
Base:		100		38		62		26		25		49		26		74		62		22
GEN Gender:																				
Male	38.0%	38	100.0%	38	0.0%	0	42.3%	11	44.0%	11	32.7%	16	38.5%	10	37.8%	28	48.4%	30	40.9%	9
Female	62.0%	62	0.0%	0	100.0%	62	57.7%	15	56.0%	14	67.3%	33	61.5%	16	62.2%	46	51.6%	32	59.1%	13
Base:		100		38		62		26		25		49		26		74		62		22

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
AGE Age Group:																				
18 - 24 years	10.0%	10	15.8%	6	6.5%	4	38.5%	10	0.0%	0	0.0%	0	11.5%	3	9.5%	7	9.7%	6	22.7%	5
25 - 34 years	16.0%	16	13.2%	5	17.7%	11	61.5%	16	0.0%	0	0.0%	0	38.5%	10	8.1%	6	16.1%	10	18.2%	4
35 - 44 years	16.0%	16	21.1%	8	12.9%	8	0.0%	0	64.0%	16	0.0%	0	26.9%	7	12.2%	9	19.4%	12	40.9%	9
45 - 54 years	9.0%	9	7.9%	3	9.7%	6	0.0%	0	36.0%	9	0.0%	0	11.5%	3	8.1%	6	11.3%	7	13.6%	3
55 - 64 years	14.0%	14	10.5%	4	16.1%	10	0.0%	0	0.0%	0	28.6%	14	7.7%	2	16.2%	12	17.7%	11	4.5%	1
65 + years	35.0%	35	31.6%	12	37.1%	23	0.0%	0	0.0%	0	71.4%	35	3.8%	1	45.9%	34	25.8%	16	0.0%	0
Base:		100		38		62		26		25		49		26		74		62		22
SEG SEG																				
AB	10.0%	10	15.8%	6	6.5%	4	15.4%	4	20.0%	5	2.0%	1	38.5%	10	0.0%	0	16.1%	10	18.2%	4
C1	16.0%	16	10.5%	4	19.4%	12	34.6%	9	20.0%	5	4.1%	2	61.5%	16	0.0%	0	19.4%	12	27.3%	6
C2	20.0%	20	31.6%	12	12.9%	8	26.9%	7	28.0%	7	12.2%	6	0.0%	0	27.0%	20	25.8%	16	22.7%	5
DE	54.0%	54	42.1%	16	61.3%	38	23.1%	6	32.0%	8	81.6%	40	0.0%	0	73.0%	54	38.7%	24	31.8%	7
Base:		100		38		62		26		25		49		26		74		62		22
ADU Number of adults (Incl. respondent): [MR]																				
1 adult in hhold	38.0%	38	28.9%	11	43.5%	27	30.8%	8	28.0%	7	46.9%	23	15.4%	4	45.9%	34	12.9%	8	18.2%	4
2 adults in hhold	46.0%	46	52.6%	20	41.9%	26	38.5%	10	60.0%	15	42.9%	21	57.7%	15	41.9%	31	64.5%	40	59.1%	13
3 adults in hhold	9.0%	9	5.3%	2	11.3%	7	19.2%	5	4.0%	1	6.1%	3	19.2%	5	5.4%	4	12.9%	8	9.1%	2
4 or more adults in hhold	7.0%	7	13.2%	5	3.2%	2	11.5%	3	8.0%	2	4.1%	2	7.7%	2	6.8%	5	9.7%	6	13.6%	3
Base:		100		38		62		26		25		49		26		74		62		22
CHI No. of children 15 years and under: [MR]																				
No children in hhold	78.0%	78	76.3%	29	79.0%	49	65.4%	17	52.0%	13	98.0%	48	61.5%	16	83.8%	62	74.2%	46	0.0%	0
1 child in hhold	17.0%	17	18.4%	7	16.1%	10	26.9%	7	36.0%	9	2.0%	1	26.9%	7	13.5%	10	19.4%	12	77.3%	17
2 children in hhold	3.0%	3	2.6%	1	3.2%	2	3.8%	1	8.0%	2	0.0%	0	7.7%	2	1.4%	1	4.8%	3	13.6%	3
3 children in hhold	1.0%	1	2.6%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	3.8%	1	0.0%	0	1.6%	1	4.5%	1
4 or more children in hhold	1.0%	1	0.0%	0	1.6%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	4.5%	1
Base:		100		38		62		26		25		49		26		74		62		22
CAR Number of cars in household:																				
No cars in hhold	38.0%	38	21.1%	8	48.4%	30	38.5%	10	24.0%	6	44.9%	22	15.4%	4	45.9%	34	0.0%	0	27.3%	6
1 car in hhold	39.0%	39	47.4%	18	33.9%	21	30.8%	8	52.0%	13	36.7%	18	53.8%	14	33.8%	25	62.9%	39	45.5%	10
2 cars in hhold	18.0%	18	21.1%	8	16.1%	10	19.2%	5	20.0%	5	16.3%	8	23.1%	6	16.2%	12	29.0%	18	13.6%	3
3 cars in hhold	3.0%	3	5.3%	2	1.6%	1	3.8%	1	4.0%	1	2.0%	1	0.0%	0	4.1%	3	4.8%	3	4.5%	1
4 or more cars in hhold	2.0%	2	5.3%	2	0.0%	0	7.7%	2	0.0%	0	0.0%	0	7.7%	2	0.0%	0	3.2%	2	9.1%	2
Base:		100		38		62		26		25		49		26		74		62		22

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
DAY Day:																				
Monday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wednesday	25.0%	25	23.7%	9	25.8%	16	30.8%	8	36.0%	9	16.3%	8	30.8%	8	23.0%	17	24.2%	15	45.5%	10
Thursday	25.0%	25	18.4%	7	29.0%	18	30.8%	8	16.0%	4	26.5%	13	11.5%	3	29.7%	22	24.2%	15	18.2%	4
Friday	25.0%	25	28.9%	11	22.6%	14	23.1%	6	20.0%	5	28.6%	14	30.8%	8	23.0%	17	29.0%	18	27.3%	6
Saturday	25.0%	25	28.9%	11	22.6%	14	15.4%	4	28.0%	7	28.6%	14	26.9%	7	24.3%	18	22.6%	14	9.1%	2
Base:		100		38		62		26		25		49		26		74		62		22
LOC Location:																				
Hailsham - At the war memorial in public square on the high street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield – High Street entrance in between the bank and Truffles bakery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowborough – The public space between the gift shop and factory shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polegate - Co-op and Train Station	100.0%	100	100.0%	38	100.0%	62	100.0%	26	100.0%	25	100.0%	49	100.0%	26	100.0%	74	100.0%	62	100.0%	22
Heathfield – on the High Street (possibly close to co-op)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		38		62		26		25		49		26		74		62		22

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
PC																				
BN1 1	1.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
BN13 1	1.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	1.6%	1	0.0%	0
BN20 0	1.0%	1	2.6%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.4%	1	1.6%	1	0.0%	0
BN20 6	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
BN20 9	3.0%	3	2.6%	1	3.2%	2	0.0%	0	8.0%	2	2.0%	1	0.0%	0	4.1%	3	3.2%	2	0.0%	0
BN21 2	2.0%	2	2.6%	1	1.6%	1	0.0%	0	8.0%	2	0.0%	0	3.8%	1	1.4%	1	3.2%	2	4.5%	1
BN21 3	1.0%	1	0.0%	0	1.6%	1	0.0%	0	4.0%	1	0.0%	0	3.8%	1	0.0%	0	1.6%	1	4.5%	1
BN21 6	1.0%	1	0.0%	0	1.6%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
BN21 7	1.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	1.6%	1	0.0%	0
BN21 8	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
BN22 0	1.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	1.6%	1	0.0%	0
BN22 1	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
BN22 9	2.0%	2	2.6%	1	1.6%	1	3.8%	1	0.0%	0	2.0%	1	0.0%	0	2.7%	2	1.6%	1	0.0%	0
BN23	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	1.6%	1	0.0%	0
BN23 3	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	3.8%	1	0.0%	0	1.6%	1	0.0%	0
BN23 8	2.0%	2	0.0%	0	3.2%	2	3.8%	1	0.0%	0	2.0%	1	0.0%	0	2.7%	2	1.6%	1	4.5%	1
BN24 0	1.0%	1	2.6%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.4%	1	1.6%	1	0.0%	0
BN24 6	1.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.4%	1	1.6%	1	0.0%	0
BN25 5	1.0%	1	2.6%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.4%	1	1.6%	1	0.0%	0
BN26	2.0%	2	0.0%	0	3.2%	2	3.8%	1	0.0%	0	2.0%	1	3.8%	1	1.4%	1	1.6%	1	0.0%	0
BN26 0	6.0%	6	5.3%	2	6.5%	4	15.4%	4	8.0%	2	0.0%	0	15.4%	4	2.7%	2	9.7%	6	9.1%	2
BN26 2	1.0%	1	2.6%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
BN26 3	2.0%	2	2.6%	1	1.6%	1	3.8%	1	0.0%	0	2.0%	1	3.8%	1	1.4%	1	1.6%	1	4.5%	1
BN26 4	5.0%	5	7.9%	3	3.2%	2	7.7%	2	0.0%	0	6.1%	3	3.8%	1	5.4%	4	6.5%	4	9.1%	2
BN26 5	17.0%	17	7.9%	3	22.6%	14	11.5%	3	4.0%	1	26.5%	13	3.8%	1	21.6%	16	12.9%	8	9.1%	2
BN26 6	29.0%	29	26.3%	10	30.6%	19	23.1%	6	28.0%	7	32.7%	16	38.5%	10	25.7%	19	27.4%	17	18.2%	4
BN26 8	3.0%	3	2.6%	1	3.2%	2	3.8%	1	4.0%	1	2.0%	1	3.8%	1	2.7%	2	1.6%	1	4.5%	1
BN27 1	1.0%	1	0.0%	0	1.6%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.4%	1	1.6%	1	4.5%	1
BN27 3	1.0%	1	2.6%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	3.8%	1	0.0%	0	1.6%	1	4.5%	1
BN29 9	1.0%	1	0.0%	0	1.6%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	4.5%	1
CR3 0	1.0%	1	0.0%	0	1.6%	1	0.0%	0	4.0%	1	0.0%	0	3.8%	1	0.0%	0	1.6%	1	4.5%	1
SW19 6	1.0%	1	0.0%	0	1.6%	1	0.0%	0	4.0%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	4.5%	1
TN21 0	1.0%	1	2.6%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.6%	1	0.0%	0
TN21 5	1.0%	1	2.6%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	1.6%	1	4.5%	1
TN26 5	2.0%	2	2.6%	1	1.6%	1	3.8%	1	0.0%	0	2.0%	1	0.0%	0	2.7%	2	3.2%	2	0.0%	0
TN34 1	1.0%	1	2.6%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	4.5%	1
TN39 3	1.0%	1	2.6%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	1.4%	1	1.6%	1	0.0%	0
Base:		100		38		62		26		25		49		26		74		62		22

Appendix 7:

Data Tabulations

By Heathfield

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q01 What is the main purpose of your visit to Hailsham / Uckfield / Crowborough / Polegate / Heathfield … (STUDY CENTRE) Town Centre today?																				
Visiting the town centre shops	68.0%	68	66.7%	26	68.9%	42	50.0%	9	65.6%	21	76.0%	38	60.0%	21	72.3%	47	65.1%	54	58.1%	18
Visiting pub / café / restaurant	10.0%	10	12.8%	5	8.2%	5	11.1%	2	6.3%	2	12.0%	6	11.4%	4	9.2%	6	9.6%	8	9.7%	3
Visiting bank or other services (hairdresser, post office, solicitor etc.)	5.0%	5	2.6%	1	6.6%	4	5.6%	1	6.3%	2	4.0%	2	5.7%	2	4.6%	3	4.8%	4	6.5%	2
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.1%	1	0.0%	0	2.9%	1	0.0%	0	1.2%	1	3.2%	1
Visiting a leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attending a conference or event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (work here or attending meeting)	7.0%	7	10.3%	4	4.9%	3	27.8%	5	6.3%	2	0.0%	0	14.3%	5	3.1%	2	8.4%	7	16.1%	5
Visiting health or medical facilities	2.0%	2	0.0%	0	3.3%	2	0.0%	0	6.3%	2	0.0%	0	2.9%	1	1.5%	1	2.4%	2	3.2%	1
Visiting a market (or farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing else	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing	5.0%	5	7.7%	3	3.3%	2	5.6%	1	6.3%	2	4.0%	2	2.9%	1	6.2%	4	6.0%	5	3.2%	1
Catching a train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Passing through	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.5%	1	1.2%	1	0.0%	0
Socialising	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.5%	1	1.2%	1	0.0%	0
Base:		100		39		61		18		32		50		35		65		83		31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q02 What else, if anything, will you be doing in (STUDY CENTRE) Town Centre today? [MR]																				
Visiting the town centre shops	6.0%	6	5.1%	2	6.6%	4	11.1%	2	6.3%	2	4.0%	2	2.9%	1	7.7%	5	7.2%	6	6.5%	2
Visiting pub / café / restaurant	10.0%	10	7.7%	3	11.5%	7	22.2%	4	3.1%	1	10.0%	5	14.3%	5	7.7%	5	9.6%	8	9.7%	3
Visiting bank or other services (hairdresser, post office, solicitor etc.)	3.0%	3	2.6%	1	3.3%	2	0.0%	0	0.0%	0	6.0%	3	0.0%	0	4.6%	3	3.6%	3	0.0%	0
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting a leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attending a conference or event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (work here or attending meeting)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting health or medical facilities	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	1.5%	1	1.2%	1	0.0%	0
Visiting a market (or farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing else	52.0%	52	56.4%	22	49.2%	30	50.0%	9	50.0%	16	54.0%	27	48.6%	17	53.8%	35	53.0%	44	41.9%	13
Browsing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Catching a train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Passing through	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Socialising	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	28.0%	28	28.2%	11	27.9%	17	16.7%	3	37.5%	12	26.0%	13	34.3%	12	24.6%	16	25.3%	21	41.9%	13
Base:		100		39		61		18		32		50		35		65		83		31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q02X Any mention at Q01 and Q02																				
Visiting the town centre shops	74.0%	74	71.8%	28	75.4%	46	61.1%	11	71.9%	23	80.0%	40	62.9%	22	80.0%	52	72.3%	60	64.5%	20
Visiting pub / café / restaurant	20.0%	20	20.5%	8	19.7%	12	33.3%	6	9.4%	3	22.0%	11	25.7%	9	16.9%	11	19.3%	16	19.4%	6
Visiting bank or other services (hairdresser, post office, solicitor etc.)	8.0%	8	5.1%	2	9.8%	6	5.6%	1	6.3%	2	10.0%	5	5.7%	2	9.2%	6	8.4%	7	6.5%	2
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.1%	1	0.0%	0	2.9%	1	0.0%	0	1.2%	1	3.2%	1
Visiting a leisure centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attending a conference or event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Work (work here or attending meeting)	7.0%	7	10.3%	4	4.9%	3	27.8%	5	6.3%	2	0.0%	0	14.3%	5	3.1%	2	8.4%	7	16.1%	5
Visiting health or medical facilities	3.0%	3	0.0%	0	4.9%	3	0.0%	0	9.4%	3	0.0%	0	2.9%	1	3.1%	2	3.6%	3	3.2%	1
Visiting a market (or farmers market)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing else	52.0%	52	56.4%	22	49.2%	30	50.0%	9	50.0%	16	54.0%	27	48.6%	17	53.8%	35	53.0%	44	41.9%	13
Browsing	5.0%	5	7.7%	3	3.3%	2	5.6%	1	6.3%	2	4.0%	2	2.9%	1	6.2%	4	6.0%	5	3.2%	1
Catching a train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Passing through	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.5%	1	1.2%	1	0.0%	0
Socialising	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		39		61		18		32		50		35		65		83		31
Q03 Are you planning on doing any food shopping this week?																				
Yes	86.0%	86	87.2%	34	85.2%	52	66.7%	12	84.4%	27	94.0%	47	85.7%	30	86.2%	56	85.5%	71	83.9%	26
No	12.0%	12	12.8%	5	11.5%	7	22.2%	4	15.6%	5	6.0%	3	14.3%	5	10.8%	7	13.3%	11	9.7%	3
(Don’t know)	2.0%	2	0.0%	0	3.3%	2	11.1%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	2	1.2%	1	6.5%	2
Base:		100		39		61		18		32		50		35		65		83		31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q04 Where will you undertake your food shop? *Those who said 'yes' at Q03*																				
Co-op, High Street, Heathfield	39.5%	34	50.0%	17	32.7%	17	41.7%	5	44.4%	12	36.2%	17	40.0%	12	39.3%	22	32.4%	23	42.3%	11
Sainsbury's Superstore, Station Road, Heathfield	15.1%	13	5.9%	2	21.2%	11	8.3%	1	7.4%	2	21.3%	10	13.3%	4	16.1%	9	14.1%	10	3.8%	1
Online	12.8%	11	5.9%	2	17.3%	9	16.7%	2	22.2%	6	6.4%	3	16.7%	5	10.7%	6	14.1%	10	26.9%	7
Waitrose, Station Road, Heathfield	7.0%	6	14.7%	5	1.9%	1	8.3%	1	7.4%	2	6.4%	3	6.7%	2	7.1%	4	8.5%	6	15.4%	4
Tesco Superstore, Sybron Way, Crowborough	4.7%	4	0.0%	0	7.7%	4	0.0%	0	3.7%	1	6.4%	3	3.3%	1	5.4%	3	5.6%	4	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne	3.5%	3	5.9%	2	1.9%	1	8.3%	1	0.0%	0	4.3%	2	6.7%	2	1.8%	1	4.2%	3	3.8%	1
Tesco Superstore, Brooks Road, Lewes	3.5%	3	5.9%	2	1.9%	1	8.3%	1	3.7%	1	2.1%	1	0.0%	0	5.4%	3	4.2%	3	0.0%	0
Aldi, Boundary Road, Ramsgate	1.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.8%	1	1.4%	1	0.0%	0
Tesco Superstore, Broad Puece, Wick, Littlehampton	1.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.8%	1	1.4%	1	0.0%	0
Morrisons, Lottbridge Drove, Eastbourne	1.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.1%	1	3.3%	1	0.0%	0	1.4%	1	0.0%	0
Tesco Superstore, North Street, Hailsham	1.2%	1	2.9%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	3.3%	1	0.0%	0	1.4%	1	3.8%	1
Aldi, Brooks Road, Lewes	1.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.8%	1	1.4%	1	0.0%	0
Aldi, Lottbridge Drove, Eastbourne	1.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.8%	1	1.4%	1	0.0%	0
Tesco Superstore, Bellfarm Road, Uckfield	1.2%	1	0.0%	0	1.9%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	1.8%	1	1.4%	1	3.8%	1
Patisserie Valentine, High Street, Heathfield	1.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.8%	1	1.4%	1	0.0%	0
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells	1.2%	1	2.9%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	3.3%	1	0.0%	0	1.4%	1	0.0%	0
Tesco Express, Station Road, Heathfield	1.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.8%	1	1.4%	1	0.0%	0
Morrisons, Pine Grove, Crowborough	1.2%	1	2.9%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	3.3%	1	0.0%	0	1.4%	1	0.0%	0
Asda, The Quintins, North Street, Hailsham	1.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	1.8%	1	1.4%	1	0.0%	0
Base:		86		34		52		12		27		47		30		56		71		26

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q05 Are you planning on doing any non-food shopping, i.e. clothing and footwear, electrical goods, furniture etc. this week?																				
Yes	28.0%	28	35.9%	14	23.0%	14	27.8%	5	25.0%	8	30.0%	15	25.7%	9	29.2%	19	32.5%	27	22.6%	7
No	52.0%	52	48.7%	19	54.1%	33	55.6%	10	43.8%	14	56.0%	28	42.9%	15	56.9%	37	47.0%	39	48.4%	15
(Don't know)	20.0%	20	15.4%	6	23.0%	14	16.7%	3	31.3%	10	14.0%	7	31.4%	11	13.8%	9	20.5%	17	29.0%	9
Base:		100		39		61		18		32		50		35		65		83		31
Q06 Where will you undertake your non-food shop? *Those who said 'yes' at Q05*																				
Heathfield Town Centre	89.3%	25	85.7%	12	92.9%	13	100.0%	5	75.0%	6	93.3%	14	88.9%	8	89.5%	17	88.9%	24	100.0%	7
Tunbridge Wells Town Centre	3.6%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	6.7%	1	0.0%	0	5.3%	1	3.7%	1	0.0%	0
Co-op, High Street, Heathfield	3.6%	1	7.1%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	5.3%	1	3.7%	1	0.0%	0
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells	3.6%	1	7.1%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	11.1%	1	0.0%	0	3.7%	1	0.0%	0
Base:		28		14		14		5		8		15		9		19		27		7
Mean score [Minutes]																				
Q07 How long will you spend in (STUDY CENTRE) Town Centre today?																				
Less than one hour	49.0%	49	56.4%	22	44.3%	27	55.6%	10	50.0%	16	46.0%	23	51.4%	18	47.7%	31	50.6%	42	51.6%	16
Between 1-2 hours	40.0%	40	30.8%	12	45.9%	28	22.2%	4	37.5%	12	48.0%	24	31.4%	11	44.6%	29	37.3%	31	35.5%	11
Between 2-4 hours	3.0%	3	2.6%	1	3.3%	2	0.0%	0	6.3%	2	2.0%	1	5.7%	2	1.5%	1	3.6%	3	3.2%	1
Between 4-6 hours	4.0%	4	7.7%	3	1.6%	1	11.1%	2	6.3%	2	0.0%	0	8.6%	3	1.5%	1	4.8%	4	9.7%	3
Over 6 hours	3.0%	3	2.6%	1	3.3%	2	11.1%	2	0.0%	0	2.0%	1	2.9%	1	3.1%	2	2.4%	2	0.0%	0
(Don't know	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.5%	1	1.2%	1	0.0%	0
Mean:		*81.52*		*83.08*		*80.50*		*116.67*		*78.75*		*70.41*		*91.71*		*75.94*		*80.85*		*82.26*
Base:		100		39		61		18		32		50		35		65		83		31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Mean score [Times per year]																				
Q08 How often did you visit (STUDY CENTRE) Town Centre before the first lockdown in March 2020?																				
More than once a week	54.0%	54	66.7%	26	45.9%	28	55.6%	10	59.4%	19	50.0%	25	54.3%	19	53.8%	35	56.6%	47	48.4%	15
Once a week	23.0%	23	12.8%	5	29.5%	18	22.2%	4	25.0%	8	22.0%	11	17.1%	6	26.2%	17	19.3%	16	29.0%	9
Once every 2-3 weeks	3.0%	3	5.1%	2	1.6%	1	5.6%	1	3.1%	1	2.0%	1	5.7%	2	1.5%	1	2.4%	2	9.7%	3
Monthly	5.0%	5	2.6%	1	6.6%	4	5.6%	1	3.1%	1	6.0%	3	8.6%	3	3.1%	2	4.8%	4	0.0%	0
Less often / not regularly	10.0%	10	10.3%	4	9.8%	6	5.6%	1	9.4%	3	12.0%	6	8.6%	3	10.8%	7	12.0%	10	9.7%	3
First visit today	1.0%	1	0.0%	0	1.6%	1	5.6%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	1.2%	1	3.2%	1
(Don't know / can't remember)	4.0%	4	2.6%	1	4.9%	3	0.0%	0	0.0%	0	8.0%	4	2.9%	1	4.6%	3	3.6%	3	0.0%	0
Mean:	*73.03*		*80.32*		*68.26*		*71.83*		*76.50*		*71.09*		*70.44*		*74.45*		*73.51*		*68.55*	
Base:	100		39		61		18		32		50		35		65		83		31	
Mean score [Times per year]																				
Q09 How often do you expect to visit (STUDY CENTRE) Town Centre now the lockdown restrictions have been eased?																				
More than once a week	52.0%	52	59.0%	23	47.5%	29	55.6%	10	50.0%	16	52.0%	26	48.6%	17	53.8%	35	53.0%	44	45.2%	14
Once a week	25.0%	25	23.1%	9	26.2%	16	27.8%	5	31.3%	10	20.0%	10	25.7%	9	24.6%	16	22.9%	19	35.5%	11
Once every 2-3 weeks	10.0%	10	7.7%	3	11.5%	7	5.6%	1	12.5%	4	10.0%	5	8.6%	3	10.8%	7	9.6%	8	9.7%	3
Monthly	7.0%	7	5.1%	2	8.2%	5	5.6%	1	6.3%	2	8.0%	4	11.4%	4	4.6%	3	7.2%	6	3.2%	1
Less often / not regularly	6.0%	6	5.1%	2	6.6%	4	5.6%	1	0.0%	0	10.0%	5	5.7%	2	6.2%	4	7.2%	6	6.5%	2
First visit today	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	*70.88*		*76.26*		*67.44*		*74.67*		*72.25*		*68.64*		*67.83*		*72.52*		*70.84*		*68.71*	
Base:	100		39		61		18		32		50		35		65		83		31	
Q10 How did you travel here today?																				
Car / Van (as driver)	57.0%	57	66.7%	26	50.8%	31	44.4%	8	62.5%	20	58.0%	29	60.0%	21	55.4%	36	62.7%	52	54.8%	17
Car / Van (as passenger)	15.0%	15	5.1%	2	21.3%	13	5.6%	1	9.4%	3	22.0%	11	14.3%	5	15.4%	10	16.9%	14	3.2%	1
Bus	1.0%	1	0.0%	0	1.6%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	3.2%	1
Coach	1.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	26.0%	26	25.6%	10	26.2%	16	44.4%	8	28.1%	9	18.0%	9	25.7%	9	26.2%	17	20.5%	17	38.7%	12
Cycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	100		39		61		18		32		50		35		65		83		31	

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q11 Where did you park today? *Those who said 'car' at Q10*																				
Hailsham																				
Victoria Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Road Car Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Freedom Leisure Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vicarage car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield																				
Uckfield station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luxford Fields	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bell Walk car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowborough																				
St Johns car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Croft road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goldsmiths Leisure Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New Road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polegate																				
Southern Polegate Station car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station Road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield																				
Newnham Way car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mill road car park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Station road car park	2.8%	2	0.0%	0	4.5%	2	0.0%	0	0.0%	0	5.0%	2	0.0%	0	4.3%	2	1.5%	1	0.0%	0
Co-op car park	80.6%	58	78.6%	22	81.8%	36	55.6%	5	82.6%	19	85.0%	34	73.1%	19	84.8%	39	80.3%	53	72.2%	13
Sainsbury's car park	1.4%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	3.8%	1	0.0%	0	1.5%	1	5.6%	1
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On-street	5.6%	4	7.1%	2	4.5%	2	22.2%	2	4.3%	1	2.5%	1	11.5%	3	2.2%	1	6.1%	4	5.6%	1
Dropped off	9.7%	7	10.7%	3	9.1%	4	22.2%	2	13.0%	3	5.0%	2	11.5%	3	8.7%	4	10.6%	7	16.7%	3
Base:		72		28		44		9		23		40		26		46		66		18

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q12 What do you currently like about (STUDY CENTRE) Town Centre? [MR]																				
Appearance or character of the town centre	26.0%	26	25.6%	10	26.2%	16	11.1%	2	21.9%	7	34.0%	17	17.1%	6	30.8%	20	25.3%	21	12.9%	4
Cleanliness of the town centre	6.0%	6	5.1%	2	6.6%	4	0.0%	0	6.3%	2	8.0%	4	5.7%	2	6.2%	4	7.2%	6	3.2%	1
Convenient to home	30.0%	30	23.1%	9	34.4%	21	27.8%	5	28.1%	9	32.0%	16	25.7%	9	32.3%	21	27.7%	23	22.6%	7
Convenient to work	4.0%	4	5.1%	2	3.3%	2	16.7%	3	3.1%	1	0.0%	0	8.6%	3	1.5%	1	4.8%	4	6.5%	2
General affordability	12.0%	12	5.1%	2	16.4%	10	11.1%	2	18.8%	6	8.0%	4	20.0%	7	7.7%	5	13.3%	11	6.5%	2
Good / cheap parking	14.0%	14	15.4%	6	13.1%	8	5.6%	1	21.9%	7	12.0%	6	22.9%	8	9.2%	6	16.9%	14	16.1%	5
Habit / always used it / familiar	24.0%	24	20.5%	8	26.2%	16	22.2%	4	40.6%	13	14.0%	7	28.6%	10	21.5%	14	24.1%	20	32.3%	10
It is easy to walk / cycle around	11.0%	11	10.3%	4	11.5%	7	16.7%	3	15.6%	5	6.0%	3	14.3%	5	9.2%	6	10.8%	9	16.1%	5
It is easy to get to by bus	1.0%	1	0.0%	0	1.6%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	3.2%	1
It is easy to get to by train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of shops or markets	12.0%	12	20.5%	8	6.6%	4	5.6%	1	6.3%	2	18.0%	9	14.3%	5	10.8%	7	13.3%	11	9.7%	3
Range of shops or markets	22.0%	22	25.6%	10	19.7%	12	16.7%	3	3.1%	1	36.0%	18	17.1%	6	24.6%	16	21.7%	18	16.1%	5
Range or quality of leisure facilities (e.g. cinema, theatre etc.)	3.0%	3	0.0%	0	4.9%	3	0.0%	0	6.3%	2	2.0%	1	2.9%	1	3.1%	2	3.6%	3	6.5%	2
Range or quality of places to eat	2.0%	2	0.0%	0	3.3%	2	5.6%	1	0.0%	0	2.0%	1	0.0%	0	3.1%	2	2.4%	2	3.2%	1
Range or quality of pubs or bars	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Range or quality of services (e.g. banks, hairdressers etc.)	8.0%	8	7.7%	3	8.2%	5	5.6%	1	12.5%	4	6.0%	3	8.6%	3	7.7%	5	8.4%	7	12.9%	4
Variety of festivals and event	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visiting attractions / cultural facilities	4.0%	4	2.6%	1	4.9%	3	0.0%	0	6.3%	2	4.0%	2	2.9%	1	4.6%	3	2.4%	2	6.5%	2
Safety of the centre	5.0%	5	5.1%	2	4.9%	3	5.6%	1	3.1%	1	6.0%	3	0.0%	0	7.7%	5	3.6%	3	6.5%	2
Parks or open spaces	8.0%	8	7.7%	3	8.2%	5	5.6%	1	9.4%	3	8.0%	4	0.0%	0	12.3%	8	8.4%	7	6.5%	2
A pleasant environment to socialise	10.0%	10	5.1%	2	13.1%	8	16.7%	3	9.4%	3	8.0%	4	5.7%	2	12.3%	8	9.6%	8	19.4%	6
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	2.0%	2	5.1%	2	0.0%	0	5.6%	1	3.1%	1	0.0%	0	5.7%	2	0.0%	0	2.4%	2	3.2%	1
Accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Floral displays	1.0%	1	2.6%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.2%	1	0.0%	0
Friendly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good amenities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has everything I need	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Historical	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's compact	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not overcrowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Peaceful	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic free	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.0%	2	2.6%	1	1.6%	1	0.0%	0	3.1%	1	2.0%	1	2.9%	1	1.5%	1	1.2%	1	3.2%	1
Base:		100		39		61		18		32		50		35		65		83		31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q13 What do you currently dislike about (STUDY CENTRE) Town Centre? [MR]																				
Appearance or character of the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleanliness of the town centre	1.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Difficult / expensive parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Congestion	2.0%	2	0.0%	0	3.3%	2	5.6%	1	0.0%	0	2.0%	1	0.0%	0	3.1%	2	2.4%	2	3.2%	1
General affordability	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not easy to walk / cycle around	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not easy to get to by bus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It is not easy to get to by train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of public toilets	3.0%	3	7.7%	3	0.0%	0	0.0%	0	6.3%	2	2.0%	1	0.0%	0	4.6%	3	2.4%	2	6.5%	2
Poor quality of shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor range of shops	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.1%	1	0.0%	0	2.9%	1	0.0%	0	1.2%	1	3.2%	1
Poor range of leisure facilities (e.g. cinema, theatre etc.)	2.0%	2	2.6%	1	1.6%	1	0.0%	0	6.3%	2	0.0%	0	2.9%	1	1.5%	1	2.4%	2	3.2%	1
Poor range or quality places to eat	1.0%	1	2.6%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.9%	1	0.0%	0	1.2%	1	0.0%	0
Poor range or quality of pubs or bars	7.0%	7	15.4%	6	1.6%	1	16.7%	3	9.4%	3	2.0%	1	11.4%	4	4.6%	3	8.4%	7	6.5%	2
Poor range or quality of services (e.g. banks, hairdressers etc.)	1.0%	1	2.6%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.9%	1	0.0%	0	1.2%	1	0.0%	0
Safety of the centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parks or open spaces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of attractions / cultural facilities	2.0%	2	2.6%	1	1.6%	1	0.0%	0	3.1%	1	2.0%	1	0.0%	0	3.1%	2	2.4%	2	0.0%	0
Poor quality of environment to socialise	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing	74.0%	74	66.7%	26	78.7%	48	77.8%	14	68.8%	22	76.0%	38	74.3%	26	73.8%	48	72.3%	60	74.2%	23
Anti social behaviour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Closed / empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's on a hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's quiet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large groups of people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Movement of the bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narrow pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor roads	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.5%	1	1.2%	1	0.0%	0
Poor wheelchair access in shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Roadworks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seagulls	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The banks have closed	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The level crossing lights	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The people	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The road layout	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.5%	1	1.2%	1	0.0%	0
Too many of the same type of shop	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.1%	1	0.0%	0	2.9%	1	0.0%	0	1.2%	1	0.0%	0
Too many teenagers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much traffic	5.0%	5	5.1%	2	4.9%	3	0.0%	0	3.1%	1	8.0%	4	8.6%	3	3.1%	2	6.0%	5	3.2%	1
Too spread out	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		100		39		61		18		32		50		35		65		83		31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q14 How do you think (STUDY CENTRE) Town Centre should be improved? [MR]																				
Different or better shops or markets	6.0%	6	2.6%	1	8.2%	5	0.0%	0	9.4%	3	6.0%	3	5.7%	2	6.2%	4	6.0%	5	0.0%	0
Different or better places to eat or drink	8.0%	8	15.4%	6	3.3%	2	16.7%	3	6.3%	2	6.0%	3	11.4%	4	6.2%	4	9.6%	8	6.5%	2
Different or better leisure facilities	3.0%	3	2.6%	1	3.3%	2	0.0%	0	6.3%	2	2.0%	1	0.0%	0	4.6%	3	3.6%	3	3.2%	1
Different or better service facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better car parking	5.0%	5	5.1%	2	4.9%	3	11.1%	2	6.3%	2	2.0%	1	5.7%	2	4.6%	3	4.8%	4	9.7%	3
Improved visitor information	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better public transport or cycle facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improves quality or cleanliness of public spaces	1.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Improved visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing in particular	58.0%	58	48.7%	19	63.9%	39	50.0%	9	50.0%	16	66.0%	33	57.1%	20	58.5%	38	57.8%	48	51.6%	16
Better traffic management	1.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.9%	1	0.0%	0	1.2%	1	0.0%	0
Bring back the banks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill the empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General tidy up	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have some events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve pavements	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve the roads	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.5%	1	1.2%	1	0.0%	0
Improved wheelchair access in shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic passing thorugh	1.0%	1	2.6%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	1.2%	1	3.2%	1
More police	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More public toilets	4.0%	4	7.7%	3	1.6%	1	0.0%	0	9.4%	3	2.0%	1	2.9%	1	4.6%	3	3.6%	3	9.7%	3
Pedestrianise	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	12.0%	12	10.3%	4	13.1%	8	16.7%	3	12.5%	4	10.0%	5	11.4%	4	12.3%	8	10.8%	9	16.1%	5
Base:		100		39		61		18		32		50		35		65		83		31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q15 What kind of changes would you like to see to shops or markets? [MR]																				
Those who said 'Different or better shops or markets' at Q14																				
Better quality shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More affordable shops	16.7%	1	100.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	50.0%	1	0.0%	0	20.0%	1	0.0%	0
Larger shops	16.7%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	25.0%	1	20.0%	1	0.0%	0
More or new national retailers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or new independent shops	100.0%	6	100.0%	1	100.0%	5	0.0%	0	100.0%	3	100.0%	3	100.0%	2	100.0%	4	100.0%	5	0.0%	0
More shops selling clothing / footwear	33.3%	2	100.0%	1	20.0%	1	0.0%	0	66.7%	2	0.0%	0	50.0%	1	25.0%	1	40.0%	2	0.0%	0
More shops selling food / drink	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops selling small household goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops selling electrical goods	16.7%	1	100.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	50.0%	1	0.0%	0	20.0%	1	0.0%	0
More shops selling books, CDs etc	16.7%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	25.0%	1	20.0%	1	0.0%	0
More shops selling toys or recreational goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More chemists or shops selling beauty products	16.7%	1	0.0%	0	20.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0
More shops selling furniture, DIY or gardening goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More shops selling specialist goods	16.7%	1	100.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	50.0%	1	0.0%	0	20.0%	1	0.0%	0
More frequent markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Different types of markets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		6		1		5		0		3		3		2		4		5		0

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q16 What kind of changes would you like to see to places to eat or drink? [MR] *Those who said 'Different or better places to eat or drink' at Q14*																			
Better range of restaurants or cafes	37.5%	3	50.0%	3	0.0%	0	66.7%	2	0.0%	0	33.3%	1	75.0%	3	0.0%	0	37.5%	3	50.0%	1
Better quality restaurants or cafes	12.5%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	25.0%	1	0.0%	0	12.5%	1	0.0%	0
More affordable restaurants or cafes	12.5%	1	16.7%	1	0.0%	0	33.3%	1	0.0%	0	0.0%	0	25.0%	1	0.0%	0	12.5%	1	50.0%	1
More independent restaurants or cafes	50.0%	4	50.0%	3	50.0%	1	0.0%	0	50.0%	1	100.0%	3	50.0%	2	50.0%	2	50.0%	4	0.0%	0
Better range of pubs and bars	37.5%	3	33.3%	2	50.0%	1	33.3%	1	100.0%	2	0.0%	0	0.0%	0	75.0%	3	37.5%	3	50.0%	1
Better quality pubs and bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More opportunities to eat or drink outside	12.5%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	25.0%	1	0.0%	0	12.5%	1	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		8		6		2		3		2		3		4		4		8		2
Q17 What kind of changes would you like to see to leisure facilities? [MR] *Those who said 'Different or better leisure facilities' at Q14*																			
More or better cinemas or theatres	33.3%	1	0.0%	0	50.0%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0	33.3%	1	33.3%	1	100.0%	1
More or better gym and fitness facilities	66.7%	2	100.0%	1	50.0%	1	0.0%	0	100.0%	2	0.0%	0	0.0%	0	66.7%	2	66.7%	2	100.0%	1
More or better sports facilities	66.7%	2	100.0%	1	50.0%	1	0.0%	0	50.0%	1	100.0%	1	0.0%	0	66.7%	2	66.7%	2	0.0%	0
More or better museums	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better art galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better entertainment for children / families	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		3		1		2		0		2		1		0		3		3		1

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q18 What kind of changes would you like to see to service facilities? [MR] *Those who said 'Different or better service facilities' at Q14*																				
More or better banking / financial services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better hairdressing / beauty services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better public services (e.g. health, libraries)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0
Q19 What kind of changes would you like to see to car parking? [MR] *Those who said 'More or better car parking' at Q14*																				
More long stay car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More short stay car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better located parking	100.0%	5	100.0%	2	100.0%	3	100.0%	2	100.0%	2	100.0%	1	100.0%	2	100.0%	3	100.0%	4	100.0%	3
Cheaper car parking	100.0%	5	100.0%	2	100.0%	3	100.0%	2	100.0%	2	100.0%	1	100.0%	2	100.0%	3	100.0%	4	100.0%	3
More disabled car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parent / child parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		5		2		3		2		2		1		2		3		4		3
Q20 What kind of changes would you like to see to visitor information? [MR] *Those who said 'Improved visitor information' at Q14*																				
Improved signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved visitor information centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better information on events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better information on travel options	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More or better information on history / architecture	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q21 What kind of changes would you like to see to public transport or cycle facilities? [MR] *Those who said 'More or better public transport or cycle facilities' at Q14*																				
Improved railway station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent train services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More frequent bus services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better located bus stops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better located cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better quality cycle parking (e.g. more secure, covered etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better cycle links	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0
Q22 What kind of changes would you like to see to improve quality or cleanliness of public spaces? [MR] *Those who said 'Improved quality or cleanliness of public spaces' at Q14*																				
Better routes / crossings for pedestrians	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets or parks	100.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0
More or better play facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access for disabled / elderly / pushchairs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More bins	100.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0
Less traffic / congestion	100.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0
More seating	100.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		1		1		0		0		0		1		0		1		0		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q23 What kind of changes would you like to see to visitor accommodation? [MR]																				
Those who said 'Improved visitor accomodation' at Q14																				
Better quality accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More affordable accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More hotels	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More B&Bs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More self-catering accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More accommodation for groups	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		0		0		0		0		0		0		0		0		0		0

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
Q24 What one thing does (STUDY CENTRE) Town Centre do better than other places that you visit?																				
Architecture / Environment	20.0%	20	23.1%	9	18.0%	11	27.8%	5	18.8%	6	18.0%	9	17.1%	6	21.5%	14	18.1%	15	19.4%	6
Conference facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Entertainment facilities (e.g. theatre, museums, cinemas, bowling etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food / Drink	7.0%	7	7.7%	3	6.6%	4	16.7%	3	0.0%	0	8.0%	4	2.9%	1	9.2%	6	6.0%	5	6.5%	2
Nightlife	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shopping	21.0%	21	12.8%	5	26.2%	16	16.7%	3	18.8%	6	24.0%	12	22.9%	8	20.0%	13	22.9%	19	16.1%	5
Transport facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visitor accommodation	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free parking	7.0%	7	12.8%	5	3.3%	2	0.0%	0	9.4%	3	8.0%	4	5.7%	2	7.7%	5	8.4%	7	6.5%	2
Other (PLEASE WRITE IN)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nothing in particular	34.0%	34	28.2%	11	37.7%	23	33.3%	6	34.4%	11	34.0%	17	37.1%	13	32.3%	21	32.5%	27	35.5%	11
Accessibility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Christmas decorations	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Community feel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dememtia friendly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy / conveneint parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feels safe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Floral displays	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	1.5%	1	1.2%	1	0.0%	0
Friendly	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good medical facilities	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	1.5%	1	1.2%	1	3.2%	1
Lots of cash points	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nice atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One way traffic	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paved areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops are full	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welcoming	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	9.0%	9	15.4%	6	4.9%	3	5.6%	1	12.5%	4	8.0%	4	14.3%	5	6.2%	4	9.6%	8	12.9%	4
Base:		100		39		61		18		32		50		35		65		83		31
GEN Gender:																				
Male	39.0%	39	100.0%	39	0.0%	0	55.6%	10	43.8%	14	30.0%	15	51.4%	18	32.3%	21	43.4%	36	48.4%	15
Female	61.0%	61	0.0%	0	100.0%	61	44.4%	8	56.3%	18	70.0%	35	48.6%	17	67.7%	44	56.6%	47	51.6%	16
Base:		100		39		61		18		32		50		35		65		83		31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
AGE Age Group:																				
18 - 24 years	4.0%	4	5.1%	2	3.3%	2	22.2%	4	0.0%	0	0.0%	0	8.6%	3	1.5%	1	4.8%	4	3.2%	1
25 - 34 years	14.0%	14	20.5%	8	9.8%	6	77.8%	14	0.0%	0	0.0%	0	14.3%	5	13.8%	9	14.5%	12	32.3%	10
35 - 44 years	15.0%	15	15.4%	6	14.8%	9	0.0%	0	46.9%	15	0.0%	0	22.9%	8	10.8%	7	16.9%	14	38.7%	12
45 - 54 years	17.0%	17	20.5%	8	14.8%	9	0.0%	0	53.1%	17	0.0%	0	28.6%	10	10.8%	7	19.3%	16	12.9%	4
55 - 64 years	20.0%	20	17.9%	7	21.3%	13	0.0%	0	0.0%	0	40.0%	20	25.7%	9	16.9%	11	19.3%	16	9.7%	3
65 + years	30.0%	30	20.5%	8	36.1%	22	0.0%	0	0.0%	0	60.0%	30	0.0%	0	46.2%	30	25.3%	21	3.2%	1
Base:		100		39		61		18		32		50		35		65		83		31
SEG SEG																				
AB	24.0%	24	35.9%	14	16.4%	10	33.3%	6	34.4%	11	14.0%	7	68.6%	24	0.0%	0	28.9%	24	32.3%	10
C1	11.0%	11	10.3%	4	11.5%	7	11.1%	2	21.9%	7	4.0%	2	31.4%	11	0.0%	0	12.0%	10	12.9%	4
C2	19.0%	19	25.6%	10	14.8%	9	38.9%	7	21.9%	7	10.0%	5	0.0%	0	29.2%	19	22.9%	19	29.0%	9
DE	46.0%	46	28.2%	11	57.4%	35	16.7%	3	21.9%	7	72.0%	36	0.0%	0	70.8%	46	36.1%	30	25.8%	8
Base:		100		39		61		18		32		50		35		65		83		31
ADU Number of adults (Incl. respondent): [MR]																				
1 adult in hhold	31.0%	31	23.1%	9	36.1%	22	27.8%	5	18.8%	6	40.0%	20	11.4%	4	41.5%	27	20.5%	17	16.1%	5
2 adults in hhold	57.0%	57	64.1%	25	52.5%	32	50.0%	9	68.8%	22	52.0%	26	74.3%	26	47.7%	31	65.1%	54	74.2%	23
3 adults in hhold	8.0%	8	7.7%	3	8.2%	5	16.7%	3	6.3%	2	6.0%	3	5.7%	2	9.2%	6	9.6%	8	6.5%	2
4 or more adults in hhold	4.0%	4	5.1%	2	3.3%	2	5.6%	1	6.3%	2	2.0%	1	8.6%	3	1.5%	1	4.8%	4	3.2%	1
Base:		100		39		61		18		32		50		35		65		83		31
CHI No. of children 15 years and under: [MR]																				
No children in hhold	69.0%	69	61.5%	24	73.8%	45	38.9%	7	50.0%	16	92.0%	46	60.0%	21	73.8%	48	66.3%	55	0.0%	0
1 child in hhold	11.0%	11	17.9%	7	6.6%	4	33.3%	6	9.4%	3	4.0%	2	14.3%	5	9.2%	6	13.3%	11	35.5%	11
2 children in hhold	15.0%	15	17.9%	7	13.1%	8	16.7%	3	31.3%	10	4.0%	2	20.0%	7	12.3%	8	15.7%	13	48.4%	15
3 children in hhold	3.0%	3	2.6%	1	3.3%	2	5.6%	1	6.3%	2	0.0%	0	5.7%	2	1.5%	1	2.4%	2	9.7%	3
4 or more children in hhold	2.0%	2	0.0%	0	3.3%	2	5.6%	1	3.1%	1	0.0%	0	0.0%	0	3.1%	2	2.4%	2	6.5%	2
Base:		100		39		61		18		32		50		35		65		83		31
CAR Number of cars in household:																				
No cars in hhold	17.0%	17	7.7%	3	23.0%	14	11.1%	2	6.3%	2	26.0%	13	2.9%	1	24.6%	16	0.0%	0	9.7%	3
1 car in hhold	37.0%	37	38.5%	15	36.1%	22	33.3%	6	25.0%	8	46.0%	23	20.0%	7	46.2%	30	44.6%	37	22.6%	7
2 cars in hhold	41.0%	41	51.3%	20	34.4%	21	50.0%	9	62.5%	20	24.0%	12	68.6%	24	26.2%	17	49.4%	41	64.5%	20
3 cars in hhold	4.0%	4	2.6%	1	4.9%	3	5.6%	1	3.1%	1	4.0%	2	5.7%	2	3.1%	2	4.8%	4	3.2%	1
4 or more cars in hhold	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.1%	1	0.0%	0	2.9%	1	0.0%	0	1.2%	1	0.0%	0
Base:		100		39		61		18		32		50		35		65		83		31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
DAY Day:																				
Monday	25.0%	25	20.5%	8	27.9%	17	5.6%	1	25.0%	8	32.0%	16	20.0%	7	27.7%	18	24.1%	20	12.9%	4
Tuesday	25.0%	25	25.6%	10	24.6%	15	38.9%	7	18.8%	6	24.0%	12	22.9%	8	26.2%	17	22.9%	19	35.5%	11
Wednesday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thursday	25.0%	25	23.1%	9	26.2%	16	27.8%	5	37.5%	12	16.0%	8	25.7%	9	24.6%	16	25.3%	21	35.5%	11
Friday	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saturday	25.0%	25	30.8%	12	21.3%	13	27.8%	5	18.8%	6	28.0%	14	31.4%	11	21.5%	14	27.7%	23	16.1%	5
Base:		100		39		61		18		32		50		35		65		83		31
LOC Location:																				
Hailsham - At the war memorial in public square on the high street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield – High Street entrance in between the bank and Truffles bakery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowborough – The public space between the gift shop and factory shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polegate - Co-op and Train Station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield – on the High Street (possibly close to co-op)	100.0%	100	100.0%	39	100.0%	61	100.0%	18	100.0%	32	100.0%	50	100.0%	35	100.0%	65	100.0%	83	100.0%	31
Base:		100		39		61		18		32		50		35		65		83		31

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Car in Hhold		Children in Hhold	
PC																				
BN20 9	2.0%	2	0.0%	0	3.3%	2	0.0%	0	3.1%	1	2.0%	1	2.9%	1	1.5%	1	2.4%	2	0.0%	0
BN27 2	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.5%	1	1.2%	1	0.0%	0
BN27 4	2.0%	2	2.6%	1	1.6%	1	0.0%	0	6.3%	2	0.0%	0	2.9%	1	1.5%	1	2.4%	2	3.2%	1
CT7 9	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.5%	1	1.2%	1	0.0%	0
CV32 7	1.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.9%	1	0.0%	0	1.2%	1	0.0%	0
E11 1	1.0%	1	2.6%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	1.5%	1	1.2%	1	0.0%	0
S41 0	1.0%	1	2.6%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.9%	1	0.0%	0	1.2%	1	3.2%	1
TN19 7	2.0%	2	2.6%	1	1.6%	1	0.0%	0	0.0%	0	4.0%	2	2.9%	1	1.5%	1	2.4%	2	0.0%	0
TN2 5	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.5%	1	1.2%	1	0.0%	0
TN20 0	1.0%	1	2.6%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	1.2%	1	0.0%	0
TN20 2	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0
TN20 6	4.0%	4	0.0%	0	6.6%	4	0.0%	0	3.1%	1	6.0%	3	0.0%	0	6.2%	4	4.8%	4	3.2%	1
TN20 8	1.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.5%	1	1.2%	1	0.0%	0
TN21	1.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.5%	1	1.2%	1	0.0%	0
TN21 0	26.0%	26	23.1%	9	27.9%	17	16.7%	3	25.0%	8	30.0%	15	25.7%	9	26.2%	17	26.5%	22	22.6%	7
TN21 1	1.0%	1	2.6%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	1.5%	1	1.2%	1	0.0%	0
TN21 2	4.0%	4	0.0%	0	6.6%	4	11.1%	2	3.1%	1	2.0%	1	2.9%	1	4.6%	3	3.6%	3	9.7%	3
TN21 3	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.1%	1	0.0%	0	2.9%	1	0.0%	0	1.2%	1	3.2%	1
TN21 4	2.0%	2	2.6%	1	1.6%	1	5.6%	1	3.1%	1	0.0%	0	0.0%	0	3.1%	2	2.4%	2	3.2%	1
TN21 6	3.0%	3	2.6%	1	3.3%	2	5.6%	1	6.3%	2	0.0%	0	5.7%	2	1.5%	1	3.6%	3	9.7%	3
TN21 7	3.0%	3	2.6%	1	3.3%	2	16.7%	3	0.0%	0	0.0%	0	2.9%	1	3.1%	2	2.4%	2	9.7%	3
TN21 8	25.0%	25	28.2%	11	23.0%	14	22.2%	4	21.9%	7	28.0%	14	20.0%	7	27.7%	18	21.7%	18	19.4%	6
TN21 9	5.0%	5	7.7%	3	3.3%	2	11.1%	2	3.1%	1	4.0%	2	5.7%	2	4.6%	3	4.8%	4	3.2%	1
TN22 5	1.0%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0
TN23 3	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.1%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
TN27 3	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.1%	1	0.0%	0	2.9%	1	0.0%	0	1.2%	1	0.0%	0
TN32 5	1.0%	1	0.0%	0	1.6%	1	0.0%	0	3.1%	1	0.0%	0	2.9%	1	0.0%	0	1.2%	1	0.0%	0
TN33 6	1.0%	1	2.6%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.2%	1	0.0%	0
TN33 9	1.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.9%	1	0.0%	0	1.2%	1	3.2%	1
TN6 1	1.0%	1	2.6%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.9%	1	0.0%	0	1.2%	1	0.0%	0
TN6 2	2.0%	2	0.0%	0	3.3%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	3.1%	2	2.4%	2	3.2%	1
TN8 5	1.0%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.9%	1	0.0%	0	1.2%	1	3.2%	1
Base:		100		39		61		18		32		50		35		65		83		31

Appendix 8:

Sample Questionnaire

NEMS market research
WEALDEN IN CENTRE VISITORS SURVEY

INTRODUCTION: Good morning/afternoon, I am …… from NEMS market research, an independent market research company. We are conducting a short survey about shopping in the local area on behalf of the Council and I wonder if I can ask you a few questions. It will take about 5 minutes.

ASK ALL:

Q.1 What is the main purpose of your visit to Hailsham / Uckfield / Crowborough / Polegate / Heathfield … (STUDY CENTRE) Town Centre today?
DO NOT PROMPT. ONE ANSWER ONLY

ASK ALL:

Q.2 What else, if anything, will you be doing in (STUDY CENTRE) Town Centre today?
DO NOT PROMPT: CAN BE MULTICODED PROBE FULLY. What else?

	Q.1 (1)	**Q.2** (2)
Visiting the town centre shops	1	1
Visiting pub / café / restaurant	2	2
Visiting bank or other services (hairdresser, post office, solicitor etc.)	3	3
Visiting an entertainment / cultural facility (cinema such as Hailsham Pavilion, or Bridge Cottage)	4	4
Visiting a leisure centre	5	5
Attending a conference or event	6	6
Education	7	7
Work (work here or attending meeting)	8	8
Visiting health or medical facilities	9	9
Visiting a market (or farmers market)	A	A
Other (PLEASE WRITE IN)	B	B
_____		
(Don't know)	C	C
Nothing else -	D	D

ASK ALL:

Q.3 Are you planning on doing any food shopping this week?
DO NOT PROMPT ONE ANSWER ONLY

	(3)
Yes	1
No	2
(Don't know)	3

ASK THOSE WHO SAID '**YES'** AT Q.3. OTHERS GO TO Q.5

Q.4 Where will you undertake your food shop?
DO NOT PROMPT. ONE ANSWER ONLY
INTERVIEWER PLEASE WRITE IN STORE NAME, ROAD & TOWN. (4)

ASK ALL:

Q.5 Are you planning on doing any non-food shopping, i.e. clothing and footwear, electrical goods, furniture etc. this week?
DO NOT PROMPT ONE ANSWER ONLY

	(5)
Yes	1
No	2
(Don't know)	3

ASK THOSE WHO SAID '**YES'** AT Q.5. OTHERS GO TO Q.7

Q.6 Where will you undertake your non-food shop?
DO NOT PROMPT. CAN BE MULTI-CODED
INTERVIEWER PLEASE WRITE IN STORE NAMES, ROAD & TOWN, OR RETAIL PARK.

(6)

ASK ALL:

Q.7 How long will you spend in (STUDY CENTRE) Town Centre today?
DO NOT PROMPT. ONE ANSWER ONLY

	(7)
Less than one hour	1
Between 1-2 hours	2
Between 2-4 hours	3
Between 4-6 hours	4
Over 6 hours	5
(Don't know)	6

ASK ALL:

Q.8 How often did you visit (STUDY CENTRE) Town Centre **before the first lockdown in March 2020**?
DO NOT PROMPT. ONE ANSWER ONLY

	(8)
More than once a week	1
Once a week	2
Once every 2-3 weeks	3
Monthly	4
Less often / not regularly	5
First visit today	6
(Don't know / can't remember)	7

ASK ALL:

Q.9 How often do you expect to visit (STUDY CENTRE) Town Centre now the lockdown restrictions have been eased?
DO NOT PROMPT. ONE ANSWER ONLY

	(9)
More than once a week	1
Once a week	2
Once every 2-3 weeks	3
Monthly	4
Less often / not regularly	5
First visit today	6
(Don't know / not sure)	7

ASK ALL:

Q.10 How did you travel here today?
DO NOT PROMPT. ONE ANSWER ONLY

	(10)	
Car / Van (as driver)	1	**GO TO Q.11**
Car / Van (as passenger)	2	**GO TO Q.11**
Bus	3	GO TO Q.12
Coach	4	GO TO Q.12
Train	5	GO TO Q.12
Walk	6	GO TO Q.12
Cycle	7	GO TO Q.12
Other (PLEASE WRITE IN)	8	GO TO Q.12

ASK THOSE WHO SAID **CAR** AT Q.10. OTHERS GO TO Q.12.

Q.11 Where did you park today?
DO NOT PROMPT. ONE ANSWER ONLY

	(11)
HAILSHAM	
Victoria Road Car Park	1
South Road Car Park	2
Asda car park	3
Tesco car park	4
Waitrose car park	5
Freedom Leisure Centre	6
UCKFIELD	
Uckfield station	**7**
Waitrose car park	8
Luxford Fields	9
Tesco car park	A
CROWBOROUGH	
St Johns car park	B
Croft road car park	C
Goldsmiths Leisure Centre	D
POLEGATE	
Southern Polegate Station car park	E
Station Road car park	F
HEATHFIELD	**G**
Newnham Way car park	H
Mill road car park	I
Station road car park	J
Other (PLEASE WRITE IN)	K
_____	
On-street	L
Dropped off	M
(Don't know / cant remember)	N

ASK ALL:

Q.12 What do you currently like about (STUDY CENTRE) Town Centre?
DO NOT PROMPT: CAN BE MULTICODED PROBE FULLY. What else?

	(12)
Appearance or character of the town centre	1
Cleanliness of the town centre	2
Convenient to home	3
Convenient to work	4
General affordability	5
Good / cheap parking	6
Habit / always used it / familiar	7
It is easy to walk / cycle around	8
It is easy to get to by bus	9
It is easy to get to by train	A
Quality of shops or markets	B
Range of shops or markets	C
Range or quality of leisure facilities (e.g. cinema, theatre etc.)	D
Range or quality of places to eat	E
Range or quality of pubs or bars	F
Range or quality of services (e.g. banks, hairdressers etc.)	G
Variety of festivals and event	H
Visitor accommodation	I
Visiting attractions / cultural facilities	J
Safety of the centre	K
Parks or open spaces	L
A pleasant environment to socialise	M
Other (PLEASE WRITE IN)	N
_____	
Nothing	O
(Don't know)	P

ASK ALL:

Q.13 What do you currently dislike about (STUDY CENTRE) Town Centre?
DO NOT PROMPT: CAN BE MULTICODED PROBE FULLY. What else?

	(13)
Appearance or character of the town centre	1
Cleanliness of the town centre	2
Difficult / expensive parking	3
Congestion	4
General affordability	5
It is not easy to walk / cycle around	6
It is not easy to get to by bus	7
It is not easy to get to by train	8
Lack of public toilets	9
Poor quality of shops	A
Poor range of shops	B
Poor range of leisure facilities (e.g. cinema, theatre etc.)	C
Poor range or quality places to eat	D
Poor range or quality of pubs or bars	E
Poor range or quality of services (e.g. banks, hairdressers etc.)	F
Safety of the centre	G
Parks or open spaces	H
Visitor accommodation	I
Lack of attractions / cultural facilities	J
Poor quality of environment to socialise	K
Other (PLEASE WRITE IN)	L
_____	
Nothing	M
(Don't know)	N

ASK ALL:

Q.14 How do you think (STUDY CENTRE) Town Centre should be improved?
DO NOT PROMPT: CAN BE MULTICODED PROBE FULLY. What else?

	(14)	
Different or better shops or markets	1	GO TO Q.15
Different or better places to eat or drink	2	GO TO Q.16
Different or better leisure facilities	3	GO TO Q.17
Different or better service facilities	4	GO TO Q.18
More or better car parking	5	GO TO Q.19
Improved visitor information	6	GO TO Q.20
More or better public transport or cycle facilities	7	GO TO Q.21
Improves quality or cleanliness of public spaces	8	GO TO Q.22
Improved visitor accommodation	9	GO TO Q.23
Other (PLEASE WRITE IN)	A	
_____		
Nothing in particular	B	
(Don't know)	C	

ASK THOSE WHO SAID '**DIFFERENT OR BETTER SHOPS OR MARKETS'** AT Q.14.
OTHERS GO TO INSTRUCTION AT Q.16:

Q.15 What kind of changes would you like to see to shops or markets?
DO NOT PROMPT: CAN BE MULTICODED PROBE FULLY. What else?

	(15)
Better quality shops	1
More affordable shops	2
Larger shops	3
More or new national retailers	4
More or new independent shops	5
More shops selling clothing / footwear	6
More shops selling food / drink	7
More shops selling small household goods	8
More shops selling electrical goods	9
More shops selling books, CDs etc	A
More shops selling toys or recreational goods	B
More chemists or shops selling beauty products	C
More shops selling furniture, DIY or gardening goods	D
More shops selling specialist goods	E
More frequent markets	F
Better quality markets	G
Different types of markets	H
Other (PLEASE WRITE IN)	I
_____	
(Don't know)	J

ASK THOSE WHO SAID **'DIFFERENT OR BETTER PLACES TO EAT OR DRINK'** AT Q.14.
OTHERS GO TO INSTRUCTION AT Q.17:

Q.16 What kind of changes would you like to see to places to eat or drink?
DO NOT PROMPT: CAN BE MULTICODED PROBE FULLY. What else?

	(16)
Better range of restaurants or cafes	1
Better quality restaurants or cafes	2
More affordable restaurants or cafes	3
More independent restaurants or cafes	4
Better range of pubs and bars	5
Better quality pubs and bars	6
More or better nightclubs	7
More opportunities to eat or drink outside	8
Other (PLEASE WRITE IN)	9
_____	
(Don't know)	A

ASK THOSE WHO SAID **'DIFFERENT OR BETTER LEISURE FACILITIES'** AT Q.14.
OTHERS GO TO INSTRUCTION AT Q.18:

Q.17 What kind of changes would you like to see to leisure facilities?
DO NOT PROMPT: CAN BE MULTICODED PROBE FULLY. What else?

	(17)
More or better cinemas or theatres	1
More or better gym and fitness facilities	2
More or better sports facilities	3
More or better museums	4
More or better art galleries	5
More or better entertainment for children / families	6
Other (PLEASE WRITE IN)	7
_____	
(Don't know)	8

ASK THOSE WHO SAID **'DIFFERENT OR BETTER SERVICE FACILITIES'** AT Q.14.
OTHERS GO TO INSTRUCTION AT Q.19:

Q.18 What kind of changes would you like to see to service facilities?
DO NOT PROMPT: CAN BE MULTICODED PROBE FULLY. What else?

	(18)
More or better banking / financial services	1
More or better hairdressing / beauty services	2
More or better public services (e.g. health, libraries)	3
Other (PLEASE WRITE IN)	4
_____	
(Don't know)	5

ASK THOSE WHO SAID **'MORE OR BETTER CAR PARKING'** AT Q.14.
OTHERS GO TO INSTRUCTION AT Q.20:

Q.19 What kind of changes would you like to see to car parking?
DO NOT PROMPT: CAN BE MULTICODED PROBE FULLY. What else?

	(19)
More long stay car parking	1
More short stay car parking	2
Better located parking	3
Cheaper car parking	4
More disabled car parking	5
More parent / child parking	6
Other (PLEASE WRITE IN)	7
_____	
(Don't know)	8

ASK THOSE WHO SAID **'IMPROVED VISITOR INFORMATION'** AT Q.14.
OTHERS GO TO INSTRUCTION AT Q.21:

Q.20 What kind of changes would you like to see to visitor information?
DO NOT PROMPT: CAN BE MULTICODED PROBE FULLY. What else?

	(20)
Improved signage	1
Improved visitor information centre	2
More or better information on events	3
More or better information on travel options	4
More or better information on history / architecture	5
Other (PLEASE WRITE IN)	6
_____	
(Don't know)	7

ASK THOSE WHO SAID **'MORE OR BETTER PUBLIC TRANSPORT OR CYCLE FACILITIES'** AT Q.14.
OTHERS GO TO INSTRUCTION AT Q.22:

Q.21 What kind of changes would you like to see to public transport or cycle facilities?
DO NOT PROMPT: CAN BE MULTICODED PROBE FULLY. What else?

	(21)
Improved railway station	1
Improved bus station	2
More frequent train services	3
More frequent bus services	4
Better located bus stops	5
More cycle parking	6
Better located cycle parking	7
Better quality cycle parking (e.g. more secure, covered etc.)	8
Better cycle links	9
Other (PLEASE WRITE IN)	A
_____	
(Don't know)	B

ASK THOSE WHO SAID **'IMPROVED QUALITY OR CLEANLINESS OF PUBLIC SPACES'** AT Q.14.
OTHERS GO TO INSTRUCTION AT Q.23:

Q.22 What kind of changes would you like to see to improve quality or cleanliness of public spaces?
DO NOT PROMPT: CAN BE MULTICODED PROBE FULLY. What else?

	(22)
Better routes / crossings for pedestrians	1
More green spaces	2
Cleaner streets or parks	3
More or better play facilities	4
Better access for disabled / elderly / pushchairs	5
More bins	6
Less traffic / congestion	7
More seating	8
Other (PLEASE WRITE IN)	9
_____	
(Don't know)	A

ASK THOSE WHO SAID **'IMPROVED VISITOR ACCOMODATION'** AT Q.14.
OTHERS GO TO Q.24

Q.23 What kind of changes would you like to see to visitor accommodation?
DO NOT PROMPT: CAN BE MULTICODED PROBE FULLY. What else?

	(23)
Better quality accommodation	1
More affordable accommodation	2
More hotels	3
More B&Bs	4
More self-catering accommodation	5
More accommodation for groups	6
Other (PLEASE WRITE IN)	7
_____	
(Don't know)	8

ASK ALL:

Q.24 What one thing does (STUDY CENTRE) Town Centre do better than other places that you visit?
DO NOT PROMPT: ONE ANSWER ONLY

	(24)
Architecture / Environment	1
Conference facilities	2
Entertainment facilities (e.g. theatre, museums, cinemas, bowling etc)	3
Events	4
Food / Drink	5
Nightlife	6
Shopping	7
Transport facilities	8
Visitor accommodation	9
Free parking	A
Other (PLEASE WRITE IN)	B
_____	
Nothing in particular	C
(Don't know)	D

RESPONDENT DETAILS

FOR THE PURPOSE OF HEAD OFFICE CHECKING THE QUALITY OF MY WORK, MAY I TAKE YOUR NAME, POSTCODE, CONTACT TELEPHONE NUMBER OR EMAIL ADDRESS PLEASE?

INTERVIEWER: PLEASE RECORD IN BLOCK CAPITALS.

NAME: _____

TEL. NO. _____ OR EMAIL ADDRESS _____

Postcode ☐☐☐☐ ☐■■ *DO NOT RECORD THE LAST TWO LETTERS*

CLASSIFICATION

GENDER:	(25)
Male	1
Female	2

AGE GROUP:	(26)
18 - 24 years	1
25 - 34 years	2
35 - 44 years	3
45 - 54 years	4
55 - 64 years	5
65 + years	6

OCCUPATION OF CHIEF WAGE EARNER IN HOUSEHOLD: _____

(IF RETIRED OR UNEMPLOYED THEN ASK FOR PREVIOUS OCCUPATION: PROBE FULLY.)

	(27)
AB	1
C1	2
C2	3
DE	4

HOUSEHOLD COMPOSITION: (IF NONE PLEASE WRITE IN 0)

Number of adults (Incl. respondent): ……. (28)

No. of children 15 years and under: ……. (29)

Number of cars in household: ……. (30)

DAY:	(31)
Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6

LOCATION:	(32)
Hailsham - At the war memorial in public square on the high street	1
Uckfield – High Street entrance in between the bank and Truffles bakery	2
Crowborough – The public space between the gift shop and factory shop	3
Polegate - Co-op and Train Station	4
Heathfield – on the High Street (possibly close to co-op)	5

DECLARATION: I certify that the interview has been personally carried out by me with the informant and conducted within the MRS Code of Conduct. I further certify that the informant is not a friend or relative of mine and I have not interviewed him / her on any survey in the last six months.

(33) (34)

INTERVIEWER'S SIGNATURE: _____ **DATE**: ☐ ☐ ☐

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Appendix D

Statistical Tables

Wealden District Council Town Centre Study
Nexus Planning

Table 1: Population and convenience goods expenditure per capita

Zone	Population per Zone					Convenience expenditure per capita (£)						
	2021 Population	2026 Population	2031 Population	2036 Population	2039 Population	2019 (inc. sft)	2019	2021	2026	2031	2036	2039
1 | Hailsham	54,139	56,546	58,735	60,651	61,643	*2,397*	*2,297*	2,307	2,294	2,278	2,280	2,284
2 | Heathfield	21,439	22,498	23,391	24,080	24,525	*2,655*	*2,543*	2,555	2,540	2,522	2,525	2,530
3 | Uckfield	29,293	30,787	32,179	33,488	34,215	*2,575*	*2,467*	2,478	2,463	2,446	2,449	2,454
4 | Crowborough	26,092	27,290	28,325	29,239	29,688	*2,540*	*2,433*	2,444	2,430	2,413	2,415	2,420
5 | Crowborough/Royal Tunbridge Wells	12,192	12,603	12,943	13,256	13,425	*2,774*	*2,657*	2,670	2,654	2,636	2,638	2,644
6 | East Grinstead	35,387	36,786	37,997	39,089	39,742	*2,565*	*2,467*	2,479	2,464	2,447	2,449	2,454
7 | Lewes	17,254	18,091	18,810	19,459	19,837	*2,623*	*2,523*	2,535	2,520	2,503	2,505	2,510
8 | Polegate/Eastbourne	27,460	28,289	29,000	29,521	29,679	*2,493*	*2,398*	2,409	2,395	2,378	2,381	2,385
9 | Royal Tunbridge Wells	20,246	21,441	22,539	23,572	24,186	*2,708*	*2,605*	2,618	2,602	2,584	2,586	2,591
Total Study Area	**243,502**	**254,331**	**263,919**	**272,355**	**276,940**	-	-	-	-	-	-	-

Notes:

a. Zones based on the postal sectors shown on the plan at Appendix A

b. Per capita expenditure derived from Experian MMG3 data (2020 report)

c. Population distribution derived from Experian MMG3 data (2020 report)

d. Projections to 2039 have been projected by Nexus Planning by using the Experian MMG3 (2020 report) population trends.

e. Per capita expenditure projected forward using 'adjusted SFT' forecast growth rates taken from Table 6 of Experian Retail Planner Briefing Note 18

f. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Appendix 3 to Experian Retail Planner Briefing Note 18

2019 Prices

Wealden District Council Town Centre Study
Nexus Planning

Table 2a: Total convenience goods expenditure available

	Expensiture (£m)					Growth (£m)			
Zone	2021	2026	2031	2036	2039	2021-2026	2021-2031	2021-2036	2021-2039
1 | Hailsham	124.9	129.7	133.8	138.3	140.8	4.8	8.9	13.4	15.9
2 | Heathfield	54.8	57.1	59.0	60.8	62.0	2.4	*3.0*	*6.0*	7.3
3 | Uckfield	72.6	75.8	78.7	82.0	84.0	3.2	*5.2*	*9.4*	11.4
4 | Crowborough	63.8	66.3	68.3	70.6	71.8	2.5	*3.5*	*6.8*	8.1
5 | Crowborough/Royal Tunbridge We	32.6	33.5	34.1	35.0	35.5	0.9	*1.4*	*2.4*	2.9
6 | East Grinstead	87.7	90.6	93.0	95.7	97.5	2.9	4.6	8.0	9.8
7 | Lewes	43.7	45.6	47.1	48.7	49.8	1.8	2.7	5.0	6.0
8 | Polegate/Eastbourne	66.2	67.8	69.0	70.3	70.8	1.6	1.8	4.1	4.6
9 | Royal Tunbridge Wells	53.0	55.8	58.2	61.0	62.7	2.8	4.4	8.0	9.7
Total Study Area	**599.3**	**622.2**	**641.2**	**662.4**	**675.0**	**23.0**	**35.6**	**63.1**	**75.7**

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend (2021)

	Convenience expenditure (£m)		
Zone	Main food	Top-up	Total
1 | Hailsham	93.7	31.2	**124.9**
2 | Heathfield	41.1	13.7	**54.8**
3 | Uckfield	54.4	18.1	**72.6**
4 | Crowborough	47.8	15.9	**63.8**
5 | Crowborough/Royal Tunbridge We	24.4	8.1	**32.6**
6 | East Grinstead	65.8	21.9	**87.7**
7 | Lewes	32.8	10.9	**43.7**
8 | Polegate/Eastbourne	49.6	16.5	**66.2**
9 | Royal Tunbridge Wells	39.7	13.2	**53.0**
Total Study Area	**449.5**	**149.8**	**599.3**

Notes:
a. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1
b. Ratio of main food shopping to top-up food shopping assumed to be 75:25 in line with Nexus Planning professional judgement
2019 Prices

Wealden District Council Town Centre Study
Nexus Planning

Table 3: Convenience goods shopping patterns

Destination	Total Main Food (%)	Total Top-up (%)	Total Convenience (%)	Zone 1 Main Food (%)	Zone 1 Top-up (%)	Zone 2 Main Food (%)	Zone 2 Top-up (%)	Zone 3 Main Food (%)	Zone 3 Top-up (%)	Zone 4 Main Food (%)	Zone 4 Top-up (%)	Zone 5 Main Food (%)	Zone 5 Top-up (%)	Zone 6 Main Food (%)	Zone 6 Top-up (%)	Zone 7 Main Food (%)	Zone 7 Top-up (%)	Zone 8 Main Food (%)	Zone 8 Top-up (%)	Zone 9 Main Food (%)	Zone 9 Top-up (%)
Hailsham Town Centre																					
Asda, The Quintins, North Street, Hailsham	4.0%	3.2%	**3.8%**	10.9%	12.7%	5.2%	0.0%	4.5%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	2.2%	4.2%	2.6%	2.2%	1.2%
Iceland, High Street, Hailsham	0.0%	1.4%	**0.4%**	0.0%	5.4%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, North Street, Hailsham	11.4%	4.1%	**9.6%**	39.1%	16.7%	11.4%	0.0%	4.5%	2.5%	1.7%	0.0%	0.0%	0.0%	2.8%	0.0%	1.7%	0.0%	6.3%	2.4%	3.1%	0.0%
Waitrose, Vicarage Field, Hailsham	4.1%	2.6%	**3.7%**	13.8%	8.7%	0.8%	4.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	0.0%	5.8%	1.5%	0.0%	2.6%
Other town centre stores	0.0%	0.7%	**0.2%**	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hailsham (Out of Centre)																					
Tesco Express, South Road, Hailsham	0.1%	2.2%	**0.6%**	0.0%	9.2%	0.8%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%
Heathfield Town Centre																					
Co-op, High Street, Heathfield	2.1%	2.4%	**2.2%**	0.0%	0.6%	22.1%	23.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	1.2%
Sainsbury's Superstore, Station Road, Heathfield	1.4%	1.5%	**1.4%**	0.0%	1.3%	12.5%	12.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%	1.2%
Tesco Express, Station Road, Heathfield	0.3%	0.3%	**0.3%**	0.0%	0.0%	2.7%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other town centre stores	0.0%	0.1%	**0.0%**	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Heathfield (Out of Centre)																					
Waitrose, Station Road, Heathfield	1.0%	1.0%	**1.0%**	0.0%	0.0%	9.6%	10.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%
Uckfield Town Centre																					
Tesco Superstore, Bell Farm Road, Uckfield	8.7%	6.6%	**8.2%**	0.0%	0.0%	2.6%	0.0%	51.5%	51.1%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	27.2%	4.9%	0.0%	0.0%	2.0%	0.0%
Waitrose, High Street, Uckfield	1.0%	2.1%	**1.3%**	0.0%	0.0%	1.9%	4.5%	5.6%	10.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	6.0%	0.0%	0.0%	0.0%	0.0%
Other town centre stores	0.0%	0.5%	**0.1%**	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%
Crowborough Town Centre																					
Morrisons, Pine Grove, Crowborough	7.4%	4.2%	**6.6%**	0.0%	0.0%	1.8%	0.0%	7.5%	0.0%	42.7%	36.2%	11.8%	3.9%	7.9%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Croft Road, Crowborough	2.8%	2.9%	**2.8%**	0.0%	0.0%	0.0%	0.0%	1.4%	2.2%	13.2%	19.1%	9.1%	1.6%	3.0%	3.2%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%
Other town centre stores	0.0%	0.6%	**0.1%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.3%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Crowborough (Out of Centre)																					
Lidl, Beacon Road, Crowborough	1.8%	0.4%	**1.5%**	1.4%	0.0%	0.0%	2.2%	1.5%	0.0%	8.6%	1.0%	4.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	2.0%	0.0%
Marks & Spencer (BP), Croft Road, Crowborough	0.0%	0.8%	**0.2%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Sybron Way, Crowborough	3.8%	2.2%	**3.4%**	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	29.5%	20.4%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	4.1%	0.0%
Forest Row District Centre																					
Local stores	0.7%	2.5%	**1.2%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	17.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Polegate District Centre																					
Local stores	0.2%	2.1%	**0.7%**	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	18.2%	0.0%	0.0%
Polegate (Out of Centre)																					
Lidl, Dittons Drive, Polegate	2.4%	1.3%	**2.1%**	2.0%	2.1%	9.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.5%	8.0%	0.0%	0.0%
Tesco Express, Eastbourne Road, Polegate	0.0%	1.0%	**0.3%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.3%	0.0%	0.0%
Wadhurst District Centre																					
Local stores	0.4%	1.2%	**0.6%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.4%	14.0%
Local Centres / Villages																					
Local stores	0.1%	6.7%	**1.7%**	0.0%	7.5%	0.8%	26.2%	0.0%	3.6%	0.0%	0.0%	0.0%	15.0%	0.0%	3.2%	0.0%	6.2%	0.0%	4.7%	0.0%	0.0%
Other Wealden District (Out of Centre)																					
Other stores	0.1%	5.4%	**1.4%**	0.0%	5.7%	0.0%	2.9%	0.7%	15.2%	0.0%	4.6%	0.0%	9.1%	0.0%	2.1%	0.0%	2.1%	0.0%	0.0%	0.0%	8.1%
Other Study Area (Out of Centre)																					
Bexhill-on-Sea	0.7%	1.3%	**0.8%**	2.9%	6.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%
East Grinstead	2.8%	3.3%	**2.9%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	19.0%	22.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Haywards Heath	0.0%	0.1%	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lewes	0.1%	1.0%	**0.3%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	13.3%	0.0%	0.0%	0.0%	0.0%
Seaford	0.0%	0.8%	**0.2%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.7%	0.0%	0.0%
Other stores	0.3%	7.9%	**2.2%**	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	18.6%	0.0%	2.1%	0.0%	25.9%	0.0%	0.0%	3.8%	45.3%
Sub-total | In-Centre	**44.7%**	**45.6%**	**45.0%**	**63.8%**	**56.6%**	**61.9%**	**74.8%**	**76.6%**	**76.0%**	**58.6%**	**59.5%**	**22.8%**	**23.1%**	**18.6%**	**24.9%**	**35.8%**	**20.8%**	**18.2%**	**29.4%**	**18.9%**	**20.2%**
Sub-total | Wealden District	**53.9%**	**60.0%**	**55.4%**	**67.2%**	**73.5%**	**83.6%**	**92.7%**	**78.8%**	**91.2%**	**96.8%**	**92.9%**	**27.6%**	**32.2%**	**19.3%**	**27.0%**	**35.8%**	**22.9%**	**28.7%**	**49.0%**	**25.9%**	**28.2%**
Sub-total | Study Area	**57.8%**	**74.4%**	**61.9%**	**70.1%**	**83.0%**	**83.6%**	**92.7%**	**78.8%**	**91.2%**	**96.8%**	**92.9%**	**27.6%**	**50.8%**	**38.3%**	**52.5%**	**36.7%**	**62.0%**	**28.7%**	**56.7%**	**30.7%**	**73.5%**
Outside Study Area																					
Bexhill-on-Sea	2.1%	0.7%	**1.8%**	8.0%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.4%	0.0%
Brighton	0.3%	0.3%	**0.3%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	2.0%	2.4%	0.0%	0.0%
Burgess Hill	1.2%	0.2%	**1.0%**	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	0.0%	7.1%	3.3%	0.0%	0.0%	0.0%	0.0%
East Grinstead	7.2%	5.2%	**6.7%**	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	48.1%	34.2%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Eastbourne	9.6%	3.3%	**8.0%**	17.1%	5.6%	8.7%	4.1%	6.3%	2.5%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	2.0%	1.4%	37.8%	10.8%	2.1%	0.0%
Hastings	0.7%	0.1%	**0.6%**	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.1%	1.5%
Haywards Heath	1.9%	2.6%	**2.1%**	0.0%	1.9%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	8.4%	11.3%	7.0%	4.8%	0.0%	0.0%	2.2%	0.0%
Lewes	5.1%	2.8%	**4.5%**	0.6%	0.0%	2.7%	0.0%	7.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	43.1%	28.5%	5.5%	5.3%	0.0%	0.0%
Newhaven	0.7%	0.0%	**0.5%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	5.2%	0.0%	0.0%	0.0%
Royal Tunbridge Wells	6.2%	3.5%	**5.5%**	0.0%	0.0%	3.4%	3.3%	4.0%	2.4%	3.2%	4.9%	66.4%	34.5%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	14.1%	6.2%
Seaford	2.4%	2.9%	**2.5%**	1.1%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	19.8%	23.6%	0.0%	0.0%
St Leonards	1.6%	0.5%	**1.4%**	2.6%	0.7%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	12.4%	2.3%
Others	3.2%	3.5%	**3.2%**	0.0%	3.9%	1.7%	0.0%	1.6%	0.0%	0.0%	2.3%	3.0%	12.0%	0.0%	1.2%	0.0%	0.0%	1.0%	1.2%	28.8%	16.5%
Sub-total // Outside Study Area	**42.2%**	**25.6%**	**38.1%**	**29.9%**	**17.0%**	**16.5%**	**7.3%**	**21.2%**	**8.8%**	**3.2%**	**7.2%**	**72.4%**	**49.2%**	**61.7%**	**47.5%**	**63.3%**	**38.0%**	**71.3%**	**43.3%**	**69.3%**	**26.5%**
Total	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (July 2021)
b. Excludes 'don't know/varies', markets and internet sales

Wealden District Council Town Centre Study
Nexus Planning

Table 4: Convenience goods expenditure

Destination	Total Main Food (£m)	Total Top-up (£m)	Total Convenience (£m)	Zone 1 Main Food (£m)	Zone 1 Top-up (£m)	Zone 2 Main Food (£m)	Zone 2 Top-up (£m)	Zone 3 Main Food (£m)	Zone 3 Top-up (£m)	Zone 4 Main Food (£m)	Zone 4 Top-up (£m)	Zone 5 Main Food (£m)	Zone 5 Top-up (£m)	Zone 6 Main Food (£m)	Zone 6 Top-up (£m)	Zone 7 Main Food (£m)	Zone 7 Top-up (£m)	Zone 8 Main Food (£m)	Zone 8 Top-up (£m)	Zone 9 Main Food (£m)	Zone 9 Top-up (£m)
Hailsham Town Centre																					
Asda, The Quintins, North Street, Hailsham	18.2	4.8	**23.0**	10.2	4.0	2.1	0.0	2.4	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.2	2.1	0.4	0.9	0.2
Iceland, High Street, Hailsham	0.0	2.1	**2.1**	0.0	1.7	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, North Street, Hailsham	51.3	6.1	**57.4**	36.6	5.2	4.7	0.0	2.4	0.4	0.8	0.0	0.0	0.0	1.8	0.0	0.6	0.0	3.1	0.4	1.2	0.0
Waitrose, Vicarage Field, Hailsham	18.4	3.9	**22.2**	12.9	2.7	0.3	0.5	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.4	0.0	2.9	0.3	0.0	0.3
Other town centre stores	0.0	1.0	**1.0**	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hailsham (Out of Centre)																					
Tesco Express, South Road, Hailsham	0.3	3.3	**3.7**	0.0	2.9	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Heathfield Town Centre																					
Co-op, High Street, Heathfield	9.5	3.6	**13.0**	0.0	0.2	9.1	3.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.2
Sainsbury's Superstore, Station Road, Heathfield	6.4	2.3	**8.7**	0.0	0.4	5.1	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.2
Tesco Express, Station Road, Heathfield	1.1	0.4	**1.6**	0.0	0.0	1.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other town centre stores	0.0	0.1	**0.1**	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heathfield (Out of Centre)																					
Waitrose, Station Road, Heathfield	4.3	1.5	**5.8**	0.0	0.0	3.9	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
Uckfield Town Centre																					
Tesco Superstore, Bell Farm Road, Uckfield	39.3	9.8	**49.1**	0.0	0.0	1.1	0.0	28.0	9.3	0.5	0.0	0.0	0.0	0.0	0.0	8.9	0.5	0.0	0.0	0.8	0.0
Waitrose, High Street, Uckfield	4.7	3.2	**7.9**	0.0	0.0	0.8	0.6	3.1	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.7	0.0	0.0	0.0	0.0
Other town centre stores	0.0	0.8	**0.8**	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Crowborough Town Centre																					
Morrisons, Pine Grove, Crowborough	33.3	6.3	**39.6**	0.0	0.0	0.8	0.0	4.1	0.0	20.4	5.8	2.9	0.3	5.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Croft Road, Crowborough	12.6	4.3	**16.8**	0.0	0.0	0.0	0.0	0.8	0.4	6.3	3.0	2.2	0.1	2.0	0.7	0.0	0.0	0.0	0.0	1.2	0.0
Other town centre stores	0.0	0.9	**0.9**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crowborough (Out of Centre)																					
Lidl, Beacon Road, Crowborough	8.2	0.7	**8.9**	1.3	0.0	0.0	0.3	0.8	0.0	4.1	0.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.8	0.0
Marks & Spencer (BP), Croft Road, Crowborough	0.0	1.2	**1.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Sybron Way, Crowborough	17.1	3.3	**20.3**	0.0	0.0	0.9	0.0	0.0	0.0	14.1	3.3	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	1.6	0.0
Forest Row District Centre																					
Local stores	3.3	3.8	**7.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.3	3.8	0.0	0.0	0.0	0.0	0.0	0.0
Polegate District Centre																					
Local stores	1.0	3.2	**4.2**	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.0	3.0	0.0	0.0
Polegate (Out of Centre)																					
Lidl, Dittons Drive, Polegate	10.8	2.0	**12.8**	1.9	0.6	3.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	5.2	1.3	0.0	0.0
Tesco Express, Eastbourne Road, Polegate	0.0	1.5	**1.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.0
Wadhurst District Centre																					
Local stores	1.7	1.9	**3.6**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	1.9
Local Centres / Villages																					
Local stores	0.3	10.0	**10.3**	0.0	2.3	0.3	3.6	0.0	0.7	0.0	0.0	0.0	1.2	0.0	0.7	0.0	0.7	0.0	0.8	0.0	0.0
Other Wealden District (Out of Centre)																					
Other stores	0.4	8.1	**8.5**	0.0	1.8	0.0	0.4	0.4	2.8	0.0	0.7	0.0	0.7	0.0	0.5	0.0	0.2	0.0	0.0	0.0	1.1
Other Study Area (Out of Centre)																					
Bexhill-on-Sea	3.1	1.9	**5.0**	2.7	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
East Grinstead	12.5	4.9	**17.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	12.5	4.9	0.0	0.0	0.0	0.0	0.0	0.0
Haywards Heath	0.0	0.2	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Lewes	0.3	1.5	**1.7**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	1.5	0.0	0.0	0.0	0.0
Seaford	0.0	1.3	**1.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0
Other stores	1.5	11.8	**13.3**	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.0	0.5	0.0	2.8	0.0	0.0	1.5	6.0
Sub-total | In-Centre	**201.0**	**68.4**	**269.4**	**59.7**	**17.7**	**25.4**	**10.2**	**41.7**	**13.8**	**28.0**	**9.5**	**5.6**	**1.9**	**12.3**	**5.5**	**11.7**	**2.3**	**9.0**	**4.9**	**7.5**	**2.7**
Sub-total | Wealden District	**242.2**	**89.9**	**332.1**	**63.0**	**23.0**	**34.3**	**12.7**	**42.9**	**16.6**	**46.3**	**14.8**	**6.7**	**2.6**	**12.7**	**5.9**	**11.7**	**2.5**	**14.2**	**8.1**	**10.3**	**3.7**
Sub-total | Study Area	**259.6**	**111.5**	**371.1**	**65.7**	**25.9**	**34.3**	**12.7**	**42.9**	**16.6**	**46.3**	**14.8**	**6.7**	**4.1**	**25.2**	**11.5**	**12.0**	**6.8**	**14.2**	**9.4**	**12.2**	**9.7**
Outside Study Area																					
Bexhill-on-Sea	9.4	1.1	**10.6**	7.5	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.8	0.0
Brighton	1.4	0.4	**1.8**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	1.0	0.4	0.0	0.0
Burgess Hill	5.6	0.4	**5.9**	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	2.4	0.0	2.3	0.4	0.0	0.0	0.0	0.0
East Grinstead	32.3	7.8	**40.0**	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	31.7	7.5	0.6	0.0	0.0	0.0	0.0	0.0
Eastbourne	43.2	4.9	**48.2**	16.0	1.8	3.6	0.6	3.4	0.4	0.0	0.0	0.0	0.2	0.0	0.0	0.7	0.2	18.7	1.8	0.8	0.0
Hastings	3.1	0.2	**3.3**	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.2
Haywards Heath	8.7	3.8	**12.5**	0.0	0.6	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	5.5	2.5	2.3	0.5	0.0	0.0	0.9	0.0
Lewes	22.8	4.2	**27.0**	0.6	0.0	1.1	0.0	4.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	14.2	3.1	2.7	0.9	0.0	0.0
Newhaven	3.0	0.0	**3.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	2.6	0.0	0.0	0.0
Royal Tunbridge Wells	27.9	5.3	**33.2**	0.0	0.0	1.4	0.4	2.2	0.4	1.5	0.8	16.2	2.8	1.0	0.0	0.0	0.0	0.0	0.0	5.6	0.8
Seaford	10.8	4.3	**15.1**	1.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	9.8	3.9	0.0	0.0
St Leonards	7.4	0.7	**8.1**	2.4	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.9	0.3
Others	14.3	5.2	**19.5**	0.0	1.2	0.7	0.0	0.9	0.0	0.0	0.4	0.7	1.0	0.0	0.3	0.0	0.0	0.5	0.2	11.5	2.2
Sub-total // Outside Study Area	**189.8**	**38.3**	**228.2**	**28.0**	**5.3**	**6.8**	**1.0**	**11.5**	**1.6**	**1.5**	**1.1**	**17.7**	**4.0**	**40.6**	**10.4**	**20.8**	**4.2**	**35.4**	**7.2**	**27.5**	**3.5**
Total	**449.5**	**149.8**	**599.3**	**93.7**	**31.2**	**41.1**	**13.7**	**54.5**	**18.1**	**47.8**	**15.9**	**24.4**	**8.1**	**65.8**	**21.9**	**32.8**	**10.9**	**49.6**	**16.5**	**39.7**	**13.2**

Notes:

a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (July 2021)

b. Excludes 'don't know/varies', markets and internet sales

2019 Prices

Wealden District Council Town Centre Study
Nexus Planning

Table 5: Convenience goods turnover benchmarking

Destination	Gross Floorspace (sq m)	Net Sales Area (sq m)	Net Convenience Sales Area (sq m)	Sales Density (£ per sq m)	Benchmark Turnover (£m)	Survey Turnover (£m)	Inflow from Beyond Study Area (£m)	Trading Position against Benchmark (£m)
Hailsham Town Centre	**-**	**-**	**-**	**-**	**77.6**	**105.7**	**5.3**	**28.1**
Asda, The Quintins, North Street, Hailsham	2,580	2,064	1,666	11,405	19.0	23.0	-	4.0
Iceland, High Street, Hailsham	872	698	689	7,076	4.9	2.1	-	-2.8
Tesco Superstore, North Street, Hailsham	4,187	3,350	2,726	12,100	33.0	57.4	-	24.4
Waitrose, Vicarage Field, Hailsham	2,432	1,946	1,776	11,141	19.8	22.2	-	2.4
Other local stores	-	-	-	-	1.0	1.0	-	0.0
Hailsham (Out of Centre)	**-**	**-**	**-**	**-**	**2.6**	**3.7**	**0.2**	**1.1**
Tesco Express, South Road, Hailsham	235	188	179	14,515	2.6	3.7	-	1.1
Heathfield Town Centre	**-**	**-**	**-**	**-**	**35.3**	**23.4**	**1.2**	**-12.0**
Co-op, High Street, Heathfield	2,825	2,260	2,094	11,355	23.8	13.0	-	-10.8
Sainsbury's Superstore, Station Road, Heathfield	1,289	1,031	785	11,166	8.8	8.7	-	-0.1
Tesco Express, Station Road, Heathfield	240	192	182	14,515	2.6	1.6	-	-1.1
Other local stores	-	-	-	-	0.1	0.1	-	0.0
Heathfield (Out of Centre)	**-**	**-**	**-**	**-**	**7.2**	**5.8**	**0.3**	**-1.4**
Waitrose, Station Road, Heathfield	880	704	643	11,141	7.2	5.8	-	-1.4
Uckfield Town Centre	**-**	**-**	**-**	**-**	**55.3**	**57.8**	**2.9**	**2.5**
Tesco Superstore, Bell Farm Road, Uckfield	4,521	3,616	2,943	12,100	35.6	49.1	-	13.5
Waitrose, High Street, Uckfield	2,326	1,861	1,699	11,141	18.9	7.9	-	-11.0
Other local stores	-	-	-	-	0.8	0.8	-	0.0
Crowborough Town Centre	**-**	**-**	**-**	**-**	**87.4**	**57.4**	**2.9**	**-30.0**
Morrisons, Pine Grove, Crowborough	5,636	4,508	3,934	13,284	52.3	39.6	-	-12.6
Waitrose, Croft Road, Crowborough	4,206	3,365	3,071	11,141	34.2	16.8	-	-17.4
Other local stores	-	-	-	-	0.9	0.9	-	0.0
Crowborough (Out of Centre)	**-**	**-**	**-**	**-**	**32.8**	**30.4**	**1.5**	**-2.4**
Lidl, Beacon Road, Crowborough	1,466	1,173	1,038	7,514	7.8	8.9	-	1.1
Marks & Spencer (BP), Croft Road, Crowborough	207	166	157	9,203	1.4	1.2	-	-0.3
Tesco Superstore, Sybron Way, Crowborough	2,987	2,389	1,944	12,100	23.5	20.3	-	-3.2
Forest Row District Centre								
Local stores	-	-	-	-	7.1	7.1	-	0.0
Polegate District Centre								
Local stores	-	-	-	-	4.2	4.2	-	0.0
Polegate (Out of Centre)								
Lidl, Dittons Drive, Polegate	1,866	1,493	1,322	7,514	9.9	12.8	-	2.9
Tesco Express, Eastbourne Road, Polegate	315	252	239	14,515	3.5	1.5	-	-1.9
Wadhurst District Centre								
Local stores	-	-	-	-	3.6	3.6	-	0.0
Local Centres / Villages								
Local stores	-	-	-	-	10.3	10.3	-	0.0
Other Wealden District (Out of Centre)								
Other stores	-	-	-	-	8.5	8.5	-	0.0
Sub-total | In-Centre	**-**	**-**	**-**	**-**	**280.8**	**269.4**	**12.2**	**-11.4**
Total | Wealden District	**-**	**-**	**-**	**-**	**345.3**	**332.1**	**14.2**	**-13.1**

Notes:

a. Gross floorspace derived from Council records, Nexus Planning assessment or Valuation Office Agency (VOA) records

b. Net floorspace derived from Council records where available or based on Nexus Planning professional judgement

c. Proportion of net floorspace dedicated to convenience goods sales generally taken from company benchmark average (exceptions relate to: small convenience stores, which we have assumed will be 95% convenience goods; and, larger superstores providing more than 4,000 sq m net sales, which we have assumed will be 60% convenience goods)

d. Sales densities derived from GlobalData Convenience and Comparison Goods Sales Densities of Major Grocers (2020) and Mintel Retail Rankings (2021)

e. It is assumed that all unnamed convenience stores and independent stores are 'trading at equilibrium' (i.e. their 'benchmark' turnover equates to that ientified by the survey)

f. Survey derived performance of stores calculated by adding together 'main' and 'top up' turnover as set out in Table 4

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Table 6a: Estimated 'capacity' for new convenience goods facilities in Wealden District

Year	Benchmark Turnover (£m)[1]	Survey Turnover (£m)[2]	Inflow (£m)	Surplus Expenditure (£m)
2021	345.3	332.1	14.2	1.1
2026	348.1	344.9	14.8	11.6
2031	348.1	355.4	15.2	22.5
2036	348.1	367.1	15.7	34.8
2039	348.1	374.1	16.0	42.0
Market Share of Study Area (%)		**55.4**		

Notes:

a. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 18 (October 2020)

b. Assumes constant market share claimed by Wealden District facilities at 55.4% from the Study Area

2019 Prices

Table 6b: Estimated 'capacity' for new convenience goods facilities in Wealden District

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min[1]	Max[2]
2021	1.1	100	100
2026	11.6	1,000	1,500
2031	22.5	2,000	2,900
2036	34.8	3,000	4,400
2039	42.0	3,700	5,300

Notes:

a. Average sales density assumed to be £11,425 per sq m (at 2021), based on the average sales density of supermarket foodstore operators

b. Average sales density assumed to be £7,825 per sq m (at 2021), based on the average sales density of Aldi, Lidl and other discount retail operators

c. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 18 (October 2020)

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Table 6c: Relevant commitments (convenience)

Destination	Reference	Settlement	Net Convenience Floorspace (sq m)	Estimated Sales Density (£ per sq m)	Estimated Convenience Turnover (£m)	Proposal
Land east of Park Road, Hailsham (Site HHE [SD3])	WD/2013/0637/MEA	Hailsham	300	8,000	2.4	Residential development, a new primary school, up to 300 sq.m. of retail floorspace.
The Creche, The Drive, Hellingly	WD/2016/2899/F	Hellingly	265	8,000	2.1	Proposed change of use of creche/nursery use class D1 to A1 convenience store and the provision of a new crossover.
Total			**565**		**4.5**	

Notes:
a. Sales density assumed to be £8,000 based on Nexus Planning judgement where the format or occupier has not been referenced within the application.
b. Convenience floorspace is assumed to be 1/3 net sales area based on Nexus Planning judgement where the occupier has not been referenced within the application
c. Assessed commitments limited to development proposals greater then 200 sq m
2019 Prices

Table 6d: Net quantitative 'capacity' for new convenience goods facilities in Wealden

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min[1]	Max[2]
2021	1.1	4.5	-3.5	-300	-400
2026	11.6	4.6	7.0	600	900
2031	22.5	4.6	18.0	1,600	2,300
2036	34.8	4.6	30.2	2,600	3,800
2039	42.0	4.6	37.5	3,300	4,800

Notes:
a. Average sales density assumed to be £11,425 per sq m (at 2021), based on the average sales density of supermarket foodstore operators
b. Average sales density assumed to be £7,825 per sq m (at 2021), based on the average sales density of Aldi, Lidl and other discount retail operators
c. Residual calculated by subtracting turnover of commitments (sourced from Table 6c) from surplus expenditure (sourced from Table 6a)
d. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 18 (October 2020)
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Table 7a: Population

Zone	2021 Population	2026 Population	2031 Population	2036 Population	2039 Population
1 | Hailsham	54,139	56,546	58,735	60,651	61,643
2 | Heathfield	21,439	22,498	23,391	24,080	24,525
3 | Uckfield	29,293	30,787	32,179	33,488	34,215
4 | Crowborough	26,092	27,290	28,325	29,239	29,688
5 | Crowborough/Royal Tunbridge Wel	12,192	12,603	12,943	13,256	13,425
6 | East Grinstead	35,387	36,786	37,997	39,089	39,742
7 | Lewes	17,254	18,091	18,810	19,459	19,837
8 | Polegate/Eastbourne	27,460	28,289	29,000	29,521	29,679
9 | Royal Tunbridge Wells	20,246	21,441	22,539	23,572	24,186
Total Study Area	**243,502**	**254,331**	**263,919**	**272,355**	**276,940**

Table 7b: Comparison goods expenditure per capita

	Comparison goods expenditure per capita (£)									Comparison goods expenditure per capita (£)									Comparison goods expenditure per capita (£)								
Zone	**Clothes 2021 (inc sft)**	**Books etc 2021 (inc sft)**	**Household 2021 (inc sft)**	**Recreation 2021 (inc sft)**	**Chemist 2021 (inc sft)**	**Electrical 2021 (inc sft)**	**DIY 2021 (inc sft)**	**Furniture 2021 (inc sft)**	**Total 2021 (inc sft)**	**Clothes 2021**	**Books etc 2021**	**Household 2021**	**Recreation 2021**	**Chemist 2021**	**Electrical 2021**	**DIY 2021**	**Furniture 2021**	**Total 2021**	**Clothes 2026**	**Books etc 2026**	**Household 2026**	**Recreation 2026**	**Chemist 2026**	**Electrical 2026**	**DIY 2026**	**Furniture 2026**	**Total 2026**
1 | Hailsham	1,016	291	735	649	239	507	270	323	**4,031**	794	227	575	508	187	396	211	253	**3,152**	890	255	644	569	210	444	237	283	**3,531**
2 | Heathfield	1,120	344	867	756	305	588	369	405	**4,755**	876	269	678	592	239	460	289	317	**3,719**	982	302	760	663	268	515	323	355	**4,166**
3 | Uckfield	1,123	330	843	712	291	562	337	392	**4,591**	878	258	659	557	228	440	264	307	**3,590**	984	289	738	624	255	493	296	343	**4,022**
4 | Crowborough	1,154	333	852	691	293	558	325	366	**4,573**	902	261	666	540	229	437	254	287	**3,576**	1,011	292	747	605	257	489	284	321	**4,006**
5 | Crowborough/Royal Tunbridge Wel	1,337	409	1,002	813	330	693	421	461	**5,465**	1,045	320	783	636	258	542	329	360	**4,274**	1,171	359	878	712	289	607	369	404	**4,788**
6 | East Grinstead	1,146	346	865	715	291	599	340	401	**4,702**	896	270	676	559	227	469	266	314	**3,677**	1,004	303	758	627	255	525	298	351	**4,120**
7 | Lewes	1,109	345	861	767	313	587	377	396	**4,754**	867	270	673	600	245	459	295	310	**3,718**	972	302	754	672	274	514	330	347	**4,165**
8 | Polegate/Eastbourne	1,082	305	756	643	252	554	295	347	**4,234**	846	238	591	503	197	433	231	271	**3,311**	948	267	662	564	221	485	258	304	**3,709**
9 | Royal Tunbridge Wells	1,143	364	889	789	327	609	402	410	**4,934**	893	285	695	617	256	476	315	321	**3,858**	1,001	319	779	692	286	534	352	359	**4,323**

	Comparison goods expenditure per capita (£)									Comparison goods expenditure per capita (£)									Comparison goods expenditure per capita (£)								
Zone	**Clothes 2031**	**Books etc 2031**	**Household 2031**	**Recreation 2031**	**Chemist 2031**	**Electrical 2031**	**DIY 2031**	**Furniture 2031**	**Total 2031**	**Clothes 2036**	**Books etc 2036**	**Household 2036**	**Recreation 2036**	**Chemist 2036**	**Electrical 2036**	**DIY 2036**	**Furniture 2036**	**Total 2036**	**Clothes 2039**	**Books etc 2039**	**Household 2039**	**Recreation 2039**	**Chemist 2039**	**Electrical 2039**	**DIY 2039**	**Furniture 2039**	**Total 2039**
1 | Hailsham	1,000	286	724	639	236	499	266	318	**3,968**	1,138	326	824	728	268	568	302	362	**4,516**	1,234	353	893	789	291	616	328	393	**4,896**
2 | Heathfield	1,103	339	854	745	301	579	363	399	**4,682**	1,255	386	971	848	342	658	413	454	**5,328**	1,361	418	1,053	919	371	714	448	492	**5,777**
3 | Uckfield	1,105	325	830	701	287	554	332	386	**4,520**	1,258	370	944	798	326	630	378	439	**5,144**	1,364	401	1,024	865	354	683	410	476	**5,577**
4 | Crowborough	1,136	328	839	680	289	550	319	361	**4,502**	1,293	373	955	774	329	625	364	411	**5,123**	1,402	405	1,035	839	356	678	394	445	**5,555**
5 | Crowborough/Royal Tunbridge Wel	1,316	403	986	801	325	682	414	454	**5,381**	1,498	459	1,122	911	370	776	472	516	**6,123**	1,624	497	1,217	988	401	842	511	560	**6,639**
6 | East Grinstead	1,128	340	852	704	286	590	334	395	**4,630**	1,284	387	969	802	326	672	381	449	**5,269**	1,392	420	1,051	869	353	728	413	487	**5,713**
7 | Lewes	1,092	340	847	755	308	578	371	390	**4,681**	1,243	387	964	859	350	658	422	444	**5,327**	1,347	419	1,045	932	380	713	458	481	**5,776**
8 | Polegate/Eastbourne	1,065	300	744	633	249	545	290	341	**4,168**	1,212	342	847	721	283	620	330	388	**4,743**	1,314	370	918	781	307	673	358	421	**5,143**
9 | Royal Tunbridge Wells	1,125	359	875	777	322	600	396	404	**4,858**	1,280	408	996	884	366	682	451	460	**5,528**	1,388	443	1,080	959	397	740	489	498	**5,994**

Notes:
a. Zones based on the postal sectors shown on the plan at Appendix A
b. Per capita expenditure derived from Experian MMG3 data (2020 report)
c. Population distribution derived from Experian MMG3 data (2020 report)
d. Projections to 2039 have been projected by Nexus Planning by using the Experian MMG3 (2020 report) population trends.
e. Per capita expenditure projected forward using 'adjusted SFT' forecast growth rates taken from Table 6 of Experian Retail Planner Briefing Note 18
f. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Appendix 3 to Experian Retail Planner Briefing Note 18
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Table 8: Total comparison goods expenditure available

Zone	Comparison goods expenditure (£)									Comparison goods expenditure (£)									Comparison goods expenditure (£)								
	Clothes 2021	Books etc 2021	Household 2021	Recreation 2021	Chemist 2021	Electrical 2021	DIY 2021	Furniture 2021	Total 2021	Clothes 2026	Books etc 2026	Household 2026	Recreation 2026	Chemist 2026	Electrical 2026	DIY 2026	Furniture 2026	Total 2026	Clothes 2031	Books etc 2031	Household 2031	Recreation 2031	Chemist 2031	Electrical 2031	DIY 2031	Furniture 2031	Total 2031
1 | Hailsham	43.0	12.3	31.1	27.5	10.1	21.5	11.4	13.7	**170.6**	50.3	14.4	36.4	32.2	11.9	25.1	13.4	16.0	**199.7**	58.7	16.8	42.5	37.6	13.8	29.3	15.6	18.7	**233.1**
2 | Heathfield	18.8	5.8	14.5	12.7	5.1	9.9	6.2	6.8	**79.7**	22.1	6.8	17.1	14.9	6.0	11.6	7.3	8.0	**93.7**	25.8	7.9	20.0	17.4	7.0	13.5	8.5	9.3	**109.5**
3 | Uckfield	25.7	7.6	19.3	16.3	6.7	12.9	7.7	9.0	**105.2**	30.3	8.9	22.7	19.2	7.9	15.2	9.1	10.6	**123.8**	35.6	10.5	26.7	22.6	9.2	17.8	10.7	12.4	**145.4**
4 | Crowborough	23.5	6.8	17.4	14.1	6.0	11.4	6.6	7.5	**93.3**	27.6	8.0	20.4	16.5	7.0	13.3	7.8	8.8	**109.3**	32.2	9.3	23.8	19.3	8.2	15.6	9.0	10.2	**127.5**
5 | Crowborough/Royal Tunbridge Wells	12.7	3.9	9.5	7.8	3.1	6.6	4.0	4.4	**52.1**	14.8	4.5	11.1	9.0	3.6	7.6	4.6	5.1	**60.3**	17.0	5.2	12.8	10.4	4.2	8.8	5.4	5.9	**69.6**
6 | East Grinstead	31.7	9.6	23.9	19.8	8.0	16.6	9.4	11.1	**130.1**	36.9	11.1	27.9	23.1	9.4	19.3	10.9	12.9	**151.6**	42.9	12.9	32.4	26.8	10.9	22.4	12.7	15.0	**175.9**
7 | Lewes	15.0	4.7	11.6	10.3	4.2	7.9	5.1	5.3	**64.1**	17.6	5.5	13.6	12.2	5.0	9.3	6.0	6.3	**75.4**	20.5	6.4	15.9	14.2	5.8	10.9	7.0	7.3	**88.0**
8 | Polegate/Eastbourne	23.2	6.5	16.2	13.8	5.4	11.9	6.3	7.4	**90.9**	26.8	7.6	18.7	15.9	6.3	13.7	7.3	8.6	**104.9**	30.9	8.7	21.6	18.4	7.2	15.8	8.4	9.9	**120.9**
9 | Royal Tunbridge Wells	18.1	5.8	14.1	12.5	5.2	9.6	6.4	6.5	**78.1**	21.5	6.8	16.7	14.8	6.1	11.4	7.6	7.7	**92.7**	25.4	8.1	19.7	17.5	7.3	13.5	8.9	9.1	**109.5**
Total Study Area	**211.8**	**62.9**	**157.8**	**134.8**	**53.9**	**108.2**	**63.2**	**71.7**	**864.2**	**247.8**	**73.6**	**184.6**	**157.8**	**63.1**	**126.6**	**73.9**	**83.9**	**1,011.5**	**289.0**	**85.8**	**215.3**	**184.0**	**73.6**	**147.7**	**86.2**	**97.9**	**1,179.5**

Zone	Comparison goods expenditure (£)									Comparison goods expenditure (£)								
	Clothes 2036	Books etc 2036	Household 2036	Recreation 2036	Chemist 2036	Electrical 2036	DIY 2036	Furniture 2036	Total 2036	Clothes 2039	Books etc 2039	Household 2039	Recreation 2039	Chemist 2039	Electrical 2039	DIY 2039	Furniture 2039	Total 2039
1 | Hailsham	69.0	19.7	50.0	44.1	16.3	34.4	18.3	22.0	**273.9**	76.1	21.8	55.1	48.6	17.9	38.0	20.2	24.2	**301.8**
2 | Heathfield	30.2	9.3	23.4	20.4	8.2	15.9	10.0	10.9	**128.3**	33.4	10.3	25.8	22.5	9.1	17.5	11.0	12.1	**141.7**
3 | Uckfield	42.1	12.4	31.6	26.7	10.9	21.1	12.7	14.7	**172.3**	46.7	13.7	35.0	29.6	12.1	23.4	14.0	16.3	**190.8**
4 | Crowborough	37.8	10.9	27.9	22.6	9.6	18.3	10.6	12.0	**149.8**	41.6	12.0	30.7	24.9	10.6	20.1	11.7	13.2	**164.9**
5 | Crowborough/Royal Tunbridge Wells	19.9	6.1	14.9	12.1	4.9	10.3	6.3	6.8	**81.2**	21.8	6.7	16.3	13.3	5.4	11.3	6.9	7.5	**89.1**
6 | East Grinstead	50.2	15.1	37.9	31.3	12.7	26.3	14.9	17.6	**205.9**	55.3	16.7	41.8	34.5	14.0	28.9	16.4	19.4	**227.0**
7 | Lewes	24.2	7.5	18.8	16.7	6.8	12.8	8.2	8.6	**103.7**	26.7	8.3	20.7	18.5	7.5	14.1	9.1	9.5	**114.6**
8 | Polegate/Eastbourne	35.8	10.1	25.0	21.3	8.3	18.3	9.8	11.5	**140.0**	39.0	11.0	27.3	23.2	9.1	20.0	10.6	12.5	**152.6**
9 | Royal Tunbridge Wells	30.2	9.6	23.5	20.8	8.6	16.1	10.6	10.8	**130.3**	33.6	10.7	26.1	23.2	9.6	17.9	11.8	12.1	**145.0**
Total Study Area	**339.4**	**100.8**	**252.9**	**216.2**	**86.5**	**173.4**	**101.3**	**115.0**	**1,385.4**	**374.2**	**111.1**	**278.9**	**238.4**	**95.4**	**191.2**	**111.7**	**126.8**	**1,527.6**

Notes:

a. Zones based on the postal sectors shown on the plan at Appendix A

b. Per capita expenditure derived from Experian MMG3 data (2020 report)

c. Population distribution derived from Experian MMG3 data (2020 report)

d. Projections to 2039 have been projected by Nexus Planning by using the Experian MMG3 (2020 report) population trends.

e. Per capita expenditure projected forward using 'adjusted SFT' forecast growth rates taken from Table 6 of Experian Retail Planner Briefing Note 18

f. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Appendix 3 to Experian Retail Planner Briefing Note 18

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Table 9: Clothing & footwear goods shopping patterns

Destination	Total Clothing (%)	Zone 1 Clothing (%)	Zone 2 Clothing (%)	Zone 3 Clothing (%)	Zone 4 Clothing (%)	Zone 5 Clothing (%)	Zone 6 Clothing (%)	Zone 7 Clothing (%)	Zone 8 Clothing (%)	Zone 9 Clothing (%)
Hailsham Town Centre										
Asda, The Quintins, North Street, Hailsham	**0.6%**	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%
Tesco Superstore, North Street, Hailsham	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other town centre stores	**1.6%**	6.0%	2.6%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%
Hailsham (Out of Centre)										
Hailsham Retail Park, Diplocks Way, Hailsham	**0.2%**	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Heathfield Town Centre										
Other town centre stores	**1.0%**	0.7%	9.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Heathfield (Out of Centre)										
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Uckfield Town Centre										
Other town centre stores	**1.8%**	0.0%	0.0%	7.3%	4.1%	0.0%	0.0%	6.4%	0.0%	0.0%
Uckfield (Out of Centre)										
Bellbrook Industrial Estate, Uckfield	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Crowborough Town Centre										
Other town centre stores	**2.6%**	0.0%	0.0%	2.5%	19.1%	0.0%	1.3%	0.0%	0.0%	0.0%
Crowborough (Out of Centre)										
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Forest Row District Centre										
Local stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Polegate District Centre										
Local stores	**0.3%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%
Polegate (Out of Centre)										
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wadhurst District Centre										
Local stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Local Centres / Villages										
Local stores	**0.1%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%
Other Wealden District (Out of Centre)										
Other stores	**0.5%**	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	1.3%	0.0%
Other Study Area (Out of Centre)										
East Grinstead	**4.2%**	0.0%	0.0%	0.0%	0.0%	0.0%	27.8%	0.0%	0.0%	0.0%
Lewes	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Seaford	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total | In-Centre	**8.0%**	**8.8%**	**12.3%**	**9.8%**	**23.1%**	**0.0%**	**1.3%**	**11.7%**	**3.0%**	**0.0%**
Sub-total | Wealden District	**8.7%**	**10.2%**	**12.3%**	**9.8%**	**23.1%**	**3.1%**	**1.3%**	**13.3%**	**4.3%**	**0.0%**
Sub-total | Study Area	**12.9%**	**10.2%**	**12.3%**	**9.8%**	**23.1%**	**3.1%**	**29.1%**	**13.3%**	**4.3%**	**0.0%**
Outside Study Area										
Bexhill-on-Sea	**2.5%**	7.2%	4.3%	1.2%	0.0%	0.0%	2.0%	0.0%	0.0%	2.7%
Brighton	**14.3%**	14.6%	9.7%	38.0%	1.1%	2.8%	5.6%	40.7%	11.7%	6.6%
Burgess Hill	**0.3%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.3%	0.0%	0.0%
Crawley	**5.5%**	0.0%	0.0%	0.0%	7.4%	0.0%	28.5%	5.4%	0.0%	0.0%
East Grinstead	**0.1%**	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%
Eastbourne	**26.4%**	55.0%	29.6%	14.5%	11.5%	0.0%	1.0%	11.9%	69.6%	10.6%
Hastings	**1.1%**	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.5%
Haywards Heath	**1.8%**	0.0%	0.0%	6.3%	0.0%	0.0%	4.2%	2.4%	0.0%	2.7%
Lewes	**1.4%**	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	14.7%	1.8%	0.0%
Newhaven	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Royal Tunbridge Wells	**24.0%**	5.8%	37.1%	21.7%	50.7%	72.8%	19.7%	0.0%	0.0%	46.5%
Seaford	**0.9%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.5%	0.0%
St Leonards	**0.8%**	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.1%
Others	**7.9%**	3.5%	7.0%	8.5%	6.1%	21.4%	8.9%	7.2%	4.1%	15.3%
Sub-total // Outside Study Area	**87.1%**	**89.8%**	**87.7%**	**90.2%**	**76.9%**	**96.9%**	**70.9%**	**86.7%**	**95.7%**	**100.0%**
Total	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (July 2021)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Wealden District Council Town Centre Study
Nexus Planning

Table 10: Clothing & footwear goods shopping expenditure

Destination	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (£m)	Zone 8 Clothing (£m)	Zone 9 Clothing (£m)
Hailsham Town Centre										
Asda, The Quintins, North Street, Hailsham	**1.3**	0.9	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0
Tesco Superstore, North Street, Hailsham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other town centre stores	**3.3**	2.6	0.5	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Hailsham (Out of Centre)										
Hailsham Retail Park, Diplocks Way, Hailsham	**0.4**	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heathfield Town Centre										
Other town centre stores	**2.1**	0.3	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heathfield (Out of Centre)										
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Uckfield Town Centre										
Other town centre stores	**3.8**	0.0	0.0	1.9	1.0	0.0	0.0	1.0	0.0	0.0
Uckfield (Out of Centre)										
Bellbrook Industrial Estate, Uckfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crowborough Town Centre										
Other town centre stores	**5.5**	0.0	0.0	0.6	4.5	0.0	0.4	0.0	0.0	0.0
Crowborough (Out of Centre)										
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Forest Row District Centre										
Local stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Polegate District Centre										
Local stores	**0.7**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0
Polegate (Out of Centre)										
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wadhurst District Centre										
Local stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres / Villages										
Local stores	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Other Wealden District (Out of Centre)										
Other stores	**1.1**	0.6	0.0	0.0	0.0	0.0	0.0	0.2	0.3	0.0
Other Study Area (Out of Centre)										
East Grinstead	**8.8**	0.0	0.0	0.0	0.0	0.0	8.8	0.0	0.0	0.0
Lewes	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Seaford	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total | In-Centre	**16.9**	**3.8**	**2.3**	**2.5**	**5.5**	**0.0**	**0.4**	**1.8**	**0.7**	**0.0**
Sub-total | Wealden District	**18.5**	**4.4**	**2.3**	**2.5**	**5.5**	**0.4**	**0.4**	**2.0**	**1.0**	**0.0**
Sub-total | Study Area	**27.3**	**4.4**	**2.3**	**2.5**	**5.5**	**0.4**	**9.2**	**2.0**	**1.0**	**0.0**
Outside Study Area										
Bexhill-on-Sea	**5.4**	3.1	0.8	0.3	0.0	0.0	0.6	0.0	0.0	0.5
Brighton	**30.3**	6.3	1.8	9.8	0.3	0.4	1.8	6.1	2.7	1.2
Burgess Hill	**0.6**	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0
Crawley	**11.6**	0.0	0.0	0.0	1.7	0.0	9.0	0.8	0.0	0.0
East Grinstead	**0.3**	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Eastbourne	**55.9**	23.7	5.6	3.7	2.7	0.0	0.3	1.8	16.2	1.9
Hastings	**2.3**	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.5
Haywards Heath	**3.8**	0.0	0.0	1.6	0.0	0.0	1.3	0.4	0.0	0.5
Lewes	**3.0**	0.4	0.0	0.0	0.0	0.0	0.0	2.2	0.4	0.0
Newhaven	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Royal Tunbridge Wells	**50.9**	2.5	7.0	5.6	11.9	9.3	6.2	0.0	0.0	8.4
Seaford	**2.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.0	0.0
St Leonards	**1.7**	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3
Others	**16.8**	1.5	1.3	2.2	1.4	2.7	2.8	1.1	1.0	2.8
Sub-total // Outside Study Area	**184.5**	**38.6**	**16.5**	**23.2**	**18.1**	**12.4**	**22.5**	**13.0**	**22.2**	**18.1**
Total	**211.8**	**43.0**	**18.8**	**25.7**	**23.5**	**12.7**	**31.7**	**15.0**	**23.2**	**18.1**

Notes:

a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (July 2021)

b. Excludes 'don't know/varies', markets and internet sales

c. Figures may not total due to rounding

2019 Prices

Wealden District Council Town Centre Study
Nexus Planning

Table 11: Books, CDs, DVDs goods shopping patterns

Destination	Total Media etc. (%)	Zone 1 Media etc. (%)	Zone 2 Media etc. (%)	Zone 3 Media etc. (%)	Zone 4 Media etc. (%)	Zone 5 Media etc. (%)	Zone 6 Media etc. (%)	Zone 7 Media etc. (%)	Zone 8 Media etc. (%)	Zone 9 Media etc. (%)
Hailsham Town Centre										
Asda, The Quintins, North Street, Hailsham	**3.6%**	8.4%	0.0%	11.8%	0.0%	0.0%	0.0%	7.2%	0.0%	0.0%
Tesco Superstore, North Street, Hailsham	**2.6%**	9.6%	7.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other town centre stores	**5.2%**	20.5%	8.5%	0.0%	0.0%	0.0%	0.0%	0.0%	3.9%	0.0%
Hailsham (Out of Centre)										
Hailsham Retail Park, Diplocks Way, Hailsham	**0.3%**	0.0%	0.0%	0.0%	0.0%	5.5%	0.0%	0.0%	0.0%	0.0%
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Heathfield Town Centre										
Other town centre stores	**3.2%**	0.0%	26.8%	0.0%	0.0%	0.0%	0.0%	3.5%	0.0%	5.3%
Heathfield (Out of Centre)										
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Uckfield Town Centre										
Other town centre stores	**6.6%**	0.0%	0.0%	43.4%	0.0%	0.0%	0.0%	18.5%	0.0%	0.0%
Uckfield (Out of Centre)										
Bellbrook Industrial Estate, Uckfield	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Crowborough Town Centre										
Other town centre stores	**7.7%**	0.0%	0.0%	11.4%	58.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Crowborough (Out of Centre)										
Other stores	**1.7%**	0.0%	0.0%	0.0%	15.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Forest Row District Centre										
Local stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Polegate District Centre										
Local stores	**1.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	0.0%	3.9%	0.0%
Polegate (Out of Centre)										
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wadhurst District Centre										
Local stores	**3.5%**	0.0%	8.7%	0.0%	0.0%	5.4%	0.0%	0.0%	0.0%	25.3%
Local Centres / Villages										
Local stores	**1.7%**	0.0%	7.7%	0.0%	0.0%	2.4%	0.0%	0.0%	7.7%	0.0%
Other Wealden District (Out of Centre)										
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other Study Area (Out of Centre)										
East Grinstead	**9.7%**	0.0%	0.0%	0.0%	0.0%	0.0%	64.0%	0.0%	0.0%	0.0%
Lewes	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Seaford	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores	**0.3%**	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total | In-Centre	**35.1%**	**38.4%**	**59.6%**	**66.5%**	**58.9%**	**7.9%**	**4.2%**	**29.3%**	**15.5%**	**30.6%**
Sub-total | Wealden District	**37.1%**	**38.4%**	**59.6%**	**66.5%**	**74.7%**	**13.4%**	**4.2%**	**29.3%**	**15.5%**	**30.6%**
Sub-total | Study Area	**47.2%**	**38.4%**	**59.6%**	**66.5%**	**77.4%**	**13.4%**	**68.2%**	**29.3%**	**15.5%**	**30.6%**
Outside Study Area										
Bexhill-on-Sea	**1.8%**	8.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brighton	**2.9%**	9.5%	3.8%	0.0%	0.0%	0.0%	4.2%	0.0%	0.0%	0.0%
Burgess Hill	**0.9%**	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	7.9%	0.0%	0.0%
Crawley	**0.8%**	0.0%	0.0%	0.0%	0.0%	0.0%	5.3%	0.0%	0.0%	0.0%
East Grinstead	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Eastbourne	**11.6%**	27.3%	5.0%	7.4%	0.0%	0.0%	0.0%	3.5%	39.6%	6.2%
Hastings	**2.1%**	5.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.7%
Haywards Heath	**1.4%**	0.0%	0.0%	0.0%	0.0%	0.0%	7.4%	3.5%	0.0%	0.0%
Lewes	**4.7%**	0.0%	12.4%	0.0%	0.0%	0.0%	0.0%	48.6%	0.0%	0.0%
Newhaven	**0.5%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.1%	0.0%
Royal Tunbridge Wells	**15.2%**	5.0%	19.2%	13.1%	22.6%	75.4%	8.2%	0.0%	0.0%	27.7%
Seaford	**3.8%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	36.0%	0.0%
St Leonards	**0.4%**	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others	**6.7%**	3.4%	0.0%	12.9%	0.0%	11.2%	4.6%	7.2%	3.9%	23.8%
Sub-total // Outside Study Area	**52.8%**	**61.6%**	**40.4%**	**33.5%**	**22.6%**	**86.6%**	**31.8%**	**70.7%**	**84.5%**	**69.4%**
Total	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (July 2021)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Wealden District Council Town Centre Study
Nexus Planning

Table 12: Books, CDs, DVDs goods expenditure

Destination	Total Media etc. (£m)	Zone 1 Media etc. (£m)	Zone 2 Media etc. (£m)	Zone 3 Media etc. (£m)	Zone 4 Media etc. (£m)	Zone 5 Media etc. (£m)	Zone 6 Media etc. (£m)	Zone 7 Media etc. (£m)	Zone 8 Media etc. (£m)	Zone 9 Media etc. (£m)
Hailsham Town Centre										
Asda, The Quintins, North Street, Hailsham	**2.3**	1.0	0.0	0.9	0.0	0.0	0.0	0.3	0.0	0.0
Tesco Superstore, North Street, Hailsham	**1.6**	1.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other town centre stores	**3.3**	2.5	0.5	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Hailsham (Out of Centre)										
Hailsham Retail Park, Diplocks Way, Hailsham	**0.2**	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heathfield Town Centre										
Other town centre stores	**2.0**	0.0	1.5	0.0	0.0	0.0	0.0	0.2	0.0	0.3
Heathfield (Out of Centre)										
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Uckfield Town Centre										
Other town centre stores	**4.1**	0.0	0.0	3.3	0.0	0.0	0.0	0.9	0.0	0.0
Uckfield (Out of Centre)										
Bellbrook Industrial Estate, Uckfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crowborough Town Centre										
Other town centre stores	**4.9**	0.0	0.0	0.9	4.0	0.0	0.0	0.0	0.0	0.0
Crowborough (Out of Centre)										
Other stores	**1.1**	0.0	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0
Forest Row District Centre										
Local stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Polegate District Centre										
Local stores	**0.7**	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.3	0.0
Polegate (Out of Centre)										
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wadhurst District Centre										
Local stores	**2.2**	0.0	0.5	0.0	0.0	0.2	0.0	0.0	0.0	1.5
Local Centres / Villages										
Local stores	**1.0**	0.0	0.4	0.0	0.0	0.1	0.0	0.0	0.5	0.0
Other Wealden District (Out of Centre)										
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Study Area (Out of Centre)										
East Grinstead	**6.1**	0.0	0.0	0.0	0.0	0.0	6.1	0.0	0.0	0.0
Lewes	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Seaford	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other stores	**0.2**	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Sub-total | In-Centre	**22.1**	**4.7**	**3.4**	**5.0**	**4.0**	**0.3**	**0.4**	**1.4**	**1.0**	**1.8**
Sub-total | Wealden District	**23.4**	**4.7**	**3.4**	**5.0**	**5.1**	**0.5**	**0.4**	**1.4**	**1.0**	**1.8**
Sub-total | Study Area	**29.7**	**4.7**	**3.4**	**5.0**	**5.3**	**0.5**	**6.5**	**1.4**	**1.0**	**1.8**
Outside Study Area										
Bexhill-on-Sea	**1.1**	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brighton	**1.8**	1.2	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0
Burgess Hill	**0.6**	0.0	0.0	0.0	0.0	0.0	0.2	0.4	0.0	0.0
Crawley	**0.5**	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0
East Grinstead	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eastbourne	**7.3**	3.4	0.3	0.6	0.0	0.0	0.0	0.2	2.6	0.4
Hastings	**1.3**	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
Haywards Heath	**0.9**	0.0	0.0	0.0	0.0	0.0	0.7	0.2	0.0	0.0
Lewes	**3.0**	0.0	0.7	0.0	0.0	0.0	0.0	2.3	0.0	0.0
Newhaven	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Royal Tunbridge Wells	**9.6**	0.6	1.1	1.0	1.5	2.9	0.8	0.0	0.0	1.6
Seaford	**2.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.4	0.0
St Leonards	**0.2**	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others	**4.2**	0.4	0.0	1.0	0.0	0.4	0.4	0.3	0.3	1.4
Sub-total // Outside Study Area	**33.2**	**7.6**	**2.3**	**2.5**	**1.5**	**3.4**	**3.0**	**3.3**	**5.5**	**4.0**
Total	**62.9**	**12.3**	**5.8**	**7.6**	**6.8**	**3.9**	**9.6**	**4.7**	**6.5**	**5.8**

Notes:

a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (July 2021)

b. Excludes 'don't know/varies', markets and internet sales

c. Figures may not total due to rounding

2019 Prices

Wealden District Council Town Centre Study
Nexus Planning

Table 13: Small Household goods shopping patterns

Destination	Total H'hold (%)	Zone 1 H'hold (%)	Zone 2 H'hold (%)	Zone 3 H'hold (%)	Zone 4 H'hold (%)	Zone 5 H'hold (%)	Zone 6 H'hold (%)	Zone 7 H'hold (%)	Zone 8 H'hold (%)	Zone 9 H'hold (%)
Hailsham Town Centre										
Asda, The Quintins, North Street, Hailsham	**1.8%**	3.4%	3.5%	3.1%	0.0%	3.6%	0.0%	3.1%	0.0%	0.0%
Tesco Superstore, North Street, Hailsham	**3.7%**	16.2%	5.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other town centre stores	**1.2%**	6.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hailsham (Out of Centre)										
Hailsham Retail Park, Diplocks Way, Hailsham	**0.6%**	0.8%	0.0%	1.5%	0.0%	3.9%	0.0%	0.0%	0.0%	0.0%
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Heathfield Town Centre										
Other town centre stores	**2.4%**	0.0%	24.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%
Heathfield (Out of Centre)										
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Uckfield Town Centre										
Other town centre stores	**3.1%**	0.0%	0.0%	20.4%	0.0%	0.0%	0.0%	8.8%	0.0%	0.0%
Uckfield (Out of Centre)										
Bellbrook Industrial Estate, Uckfield	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Crowborough Town Centre										
Other town centre stores	**3.1%**	0.0%	0.0%	3.1%	22.9%	0.0%	1.4%	0.0%	0.0%	0.0%
Crowborough (Out of Centre)										
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Forest Row District Centre										
Local stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Polegate District Centre										
Local stores	**0.2%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%
Polegate (Out of Centre)										
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wadhurst District Centre										
Local stores	**0.1%**	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%
Local Centres / Villages										
Local stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other Wealden District (Out of Centre)										
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other Study Area (Out of Centre)										
East Grinstead	**3.5%**	0.0%	0.0%	0.0%	0.0%	0.0%	23.0%	0.0%	0.0%	0.0%
Lewes	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Seaford	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total | In-Centre	**15.7%**	**25.5%**	**33.2%**	**26.5%**	**22.9%**	**5.3%**	**1.4%**	**11.9%**	**2.4%**	**1.5%**
Sub-total | Wealden District	**16.2%**	**26.3%**	**33.2%**	**28.0%**	**22.9%**	**9.3%**	**1.4%**	**11.9%**	**2.4%**	**1.5%**
Sub-total | Study Area	**19.7%**	**26.3%**	**33.2%**	**28.0%**	**22.9%**	**9.3%**	**24.4%**	**11.9%**	**2.4%**	**1.5%**
Outside Study Area										
Bexhill-on-Sea	**2.6%**	7.7%	0.0%	0.0%	0.0%	1.7%	0.0%	1.5%	0.0%	9.9%
Brighton	**6.6%**	9.9%	5.2%	15.9%	0.0%	0.0%	3.0%	7.3%	11.6%	0.0%
Burgess Hill	**0.9%**	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%	6.1%	0.0%	0.0%
Crawley	**3.8%**	0.0%	0.0%	0.0%	0.0%	0.0%	22.4%	5.3%	0.0%	0.0%
East Grinstead	**0.8%**	0.0%	0.0%	0.0%	0.0%	0.0%	5.1%	0.0%	0.0%	0.0%
Eastbourne	**24.5%**	45.0%	23.6%	23.8%	7.3%	0.0%	6.2%	11.9%	66.6%	11.9%
Hastings	**1.0%**	1.1%	3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%
Haywards Heath	**1.1%**	0.0%	0.0%	3.1%	0.0%	0.0%	3.3%	3.4%	0.0%	0.0%
Lewes	**3.1%**	0.8%	0.0%	1.5%	0.0%	0.0%	1.9%	31.1%	1.8%	0.0%
Newhaven	**0.2%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%
Royal Tunbridge Wells	**22.4%**	1.1%	26.9%	22.5%	59.1%	71.0%	12.2%	9.7%	0.0%	40.2%
Seaford	**1.1%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.3%	0.0%
St Leonards	**3.3%**	3.5%	0.0%	0.0%	1.7%	3.9%	0.0%	0.0%	0.0%	24.4%
Others	**9.0%**	4.5%	7.3%	5.3%	9.1%	14.2%	18.3%	11.7%	5.5%	7.5%
Sub-total // Outside Study Area	**80.3%**	**73.7%**	**66.8%**	**72.0%**	**77.1%**	**90.7%**	**75.6%**	**88.1%**	**97.6%**	**98.5%**
Total	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (July 2021)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Wealden District Council Town Centre Study
Nexus Planning

Table 14: Small Household goods expenditure

Destination	Total H'hold (£m)	Zone 1 H'hold (£m)	Zone 2 H'hold (£m)	Zone 3 H'hold (£m)	Zone 4 H'hold (£m)	Zone 5 H'hold (£m)	Zone 6 H'hold (£m)	Zone 7 H'hold (£m)	Zone 8 H'hold (£m)	Zone 9 H'hold (£m)
Hailsham Town Centre										
Asda, The Quintins, North Street, Hailsham	**2.9**	1.0	0.5	0.6	0.0	0.3	0.0	0.4	0.0	0.0
Tesco Superstore, North Street, Hailsham	**5.8**	5.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other town centre stores	**1.9**	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hailsham (Out of Centre)										
Hailsham Retail Park, Diplocks Way, Hailsham	**0.9**	0.3	0.0	0.3	0.0	0.4	0.0	0.0	0.0	0.0
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heathfield Town Centre										
Other town centre stores	**3.8**	0.0	3.6	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Heathfield (Out of Centre)										
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Uckfield Town Centre										
Other town centre stores	**5.0**	0.0	0.0	3.9	0.0	0.0	0.0	1.0	0.0	0.0
Uckfield (Out of Centre)										
Bellbrook Industrial Estate, Uckfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crowborough Town Centre										
Other town centre stores	**4.9**	0.0	0.0	0.6	4.0	0.0	0.3	0.0	0.0	0.0
Crowborough (Out of Centre)										
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Forest Row District Centre										
Local stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Polegate District Centre										
Local stores	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
Polegate (Out of Centre)										
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wadhurst District Centre										
Local stores	**0.2**	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Local Centres / Villages										
Local stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Wealden District (Out of Centre)										
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Study Area (Out of Centre)										
East Grinstead	**5.5**	0.0	0.0	0.0	0.0	0.0	5.5	0.0	0.0	0.0
Lewes	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Seaford	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total | In-Centre	**24.7**	**7.9**	**4.8**	**5.1**	**4.0**	**0.5**	**0.3**	**1.4**	**0.4**	**0.2**
Sub-total | Wealden District	**25.6**	**8.2**	**4.8**	**5.4**	**4.0**	**0.9**	**0.3**	**1.4**	**0.4**	**0.2**
Sub-total | Study Area	**31.1**	**8.2**	**4.8**	**5.4**	**4.0**	**0.9**	**5.8**	**1.4**	**0.4**	**0.2**
Outside Study Area										
Bexhill-on-Sea	**4.1**	2.4	0.0	0.0	0.0	0.2	0.0	0.2	0.0	1.4
Brighton	**10.4**	3.1	0.8	3.1	0.0	0.0	0.7	0.9	1.9	0.0
Burgess Hill	**1.5**	0.0	0.0	0.0	0.0	0.0	0.8	0.7	0.0	0.0
Crawley	**6.0**	0.0	0.0	0.0	0.0	0.0	5.4	0.6	0.0	0.0
East Grinstead	**1.2**	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0
Eastbourne	**38.6**	14.0	3.4	4.6	1.3	0.0	1.5	1.4	10.8	1.7
Hastings	**1.5**	0.3	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Haywards Heath	**1.8**	0.0	0.0	0.6	0.0	0.0	0.8	0.4	0.0	0.0
Lewes	**4.9**	0.3	0.0	0.3	0.0	0.0	0.4	3.6	0.3	0.0
Newhaven	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Royal Tunbridge Wells	**35.3**	0.3	3.9	4.3	10.3	6.8	2.9	1.1	0.0	5.7
Seaford	**1.7**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.7	0.0
St Leonards	**5.2**	1.1	0.0	0.0	0.3	0.4	0.0	0.0	0.0	3.4
Others	**14.1**	1.4	1.1	1.0	1.6	1.4	4.4	1.4	0.9	1.1
Sub-total // Outside Study Area	**126.7**	**22.9**	**9.7**	**13.9**	**13.4**	**8.7**	**18.1**	**10.2**	**15.8**	**13.9**
Total	**157.8**	**31.1**	**14.5**	**19.3**	**17.4**	**9.5**	**23.9**	**11.6**	**16.2**	**14.1**

Notes:

a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (July 2021)

b. Excludes 'don't know/varies', markets and internet sales

c. Figures may not total due to rounding

2019 Prices

Wealden District Council Town Centre Study
Nexus Planning

Table 15: Recreational goods shopping patterns

Destination	Total Recreation (%)	Zone 1 Recreation (%)	Zone 2 Recreation (%)	Zone 3 Recreation (%)	Zone 4 Recreation (%)	Zone 5 Recreation (%)	Zone 6 Recreation (%)	Zone 7 Recreation (%)	Zone 8 Recreation (%)	Zone 9 Recreation (%)
Hailsham Town Centre										
Asda, The Quintins, North Street, Hailsham	**3.1%**	11.1%	0.0%	0.0%	0.0%	6.6%	0.0%	5.6%	0.0%	0.0%
Tesco Superstore, North Street, Hailsham	**1.2%**	0.0%	7.2%	4.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other town centre stores	**1.8%**	7.3%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hailsham (Out of Centre)										
Hailsham Retail Park, Diplocks Way, Hailsham	**4.4%**	14.4%	7.0%	4.6%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Heathfield Town Centre										
Other town centre stores	**2.6%**	0.0%	24.6%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.0%
Heathfield (Out of Centre)										
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Uckfield Town Centre										
Other town centre stores	**13.9%**	0.0%	27.0%	59.8%	18.9%	0.0%	0.0%	24.1%	2.8%	0.0%
Uckfield (Out of Centre)										
Bellbrook Industrial Estate, Uckfield	**1.7%**	0.0%	0.0%	2.2%	6.7%	0.0%	0.0%	9.7%	0.0%	0.0%
Other stores	**0.3%**	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Crowborough Town Centre										
Other town centre stores	**2.8%**	0.0%	0.0%	0.0%	24.8%	3.2%	0.0%	0.0%	0.0%	0.0%
Crowborough (Out of Centre)										
Other stores	**0.2%**	0.0%	0.0%	0.0%	0.0%	4.2%	0.0%	0.0%	0.0%	0.0%
Forest Row District Centre										
Local stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Polegate District Centre										
Local stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Polegate (Out of Centre)										
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wadhurst District Centre										
Local stores	**0.2%**	0.0%	0.0%	0.0%	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%
Local Centres / Villages										
Local stores	**0.8%**	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.8%
Other Wealden District (Out of Centre)										
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other Study Area (Out of Centre)										
East Grinstead	**3.5%**	0.0%	0.0%	0.0%	0.0%	0.0%	23.6%	0.0%	0.0%	0.0%
Lewes	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Seaford	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores	**0.4%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.8%
Sub-total | In-Centre	**26.3%**	**18.4%**	**65.8%**	**64.4%**	**43.7%**	**13.1%**	**0.0%**	**33.3%**	**2.8%**	**4.8%**
Sub-total | Wealden District	**33.0%**	**32.8%**	**76.2%**	**71.3%**	**50.4%**	**17.3%**	**0.0%**	**45.7%**	**2.8%**	**4.8%**
Sub-total | Study Area	**36.9%**	**32.8%**	**76.2%**	**71.3%**	**50.4%**	**17.3%**	**23.6%**	**45.7%**	**2.8%**	**9.6%**
Outside Study Area										
Bexhill-on-Sea	**1.8%**	4.7%	0.0%	4.6%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%
Brighton	**3.3%**	9.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.7%	8.3%
Burgess Hill	**0.3%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.0%
Crawley	**5.0%**	0.0%	0.0%	4.6%	6.0%	0.0%	23.8%	3.6%	0.0%	0.0%
East Grinstead	**0.9%**	0.0%	0.0%	0.0%	0.0%	0.0%	6.2%	0.0%	0.0%	0.0%
Eastbourne	**18.7%**	42.0%	12.6%	9.3%	6.8%	0.0%	0.0%	2.7%	52.1%	16.8%
Hastings	**1.8%**	8.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Haywards Heath	**1.1%**	0.0%	0.0%	0.0%	0.0%	0.0%	7.2%	0.0%	0.0%	0.0%
Lewes	**3.2%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	38.3%	2.8%	0.0%
Newhaven	**0.9%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.7%	0.0%
Royal Tunbridge Wells	**19.1%**	2.3%	11.2%	10.1%	36.9%	78.5%	17.7%	6.1%	0.0%	53.2%
Seaford	**2.3%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	22.1%	0.0%
St Leonards	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others	**4.8%**	0.0%	0.0%	0.0%	0.0%	4.2%	21.5%	0.0%	2.8%	12.1%
Sub-total // Outside Study Area	**63.1%**	**67.2%**	**23.8%**	**28.7%**	**49.6%**	**82.7%**	**76.4%**	**54.3%**	**97.2%**	**90.4%**
Total	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (July 2021)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Wealden District Council Town Centre Study
Nexus Planning

Table 16: Recreational goods expenditure

Destination	Total Recreation (£m)	Zone 1 Recreation (£m)	Zone 2 Recreation (£m)	Zone 3 Recreation (£m)	Zone 4 Recreation (£m)	Zone 5 Recreation (£m)	Zone 6 Recreation (£m)	Zone 7 Recreation (£m)	Zone 8 Recreation (£m)	Zone 9 Recreation (£m)
Hailsham Town Centre										
Asda, The Quintins, North Street, Hailsham	**4.1**	3.1	0.0	0.0	0.0	0.5	0.0	0.6	0.0	0.0
Tesco Superstore, North Street, Hailsham	**1.7**	0.0	0.9	0.8	0.0	0.0	0.0	0.0	0.0	0.0
Other town centre stores	**2.4**	2.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hailsham (Out of Centre)										
Hailsham Retail Park, Diplocks Way, Hailsham	**5.9**	4.0	0.9	0.8	0.0	0.0	0.0	0.3	0.0	0.0
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heathfield Town Centre										
Other town centre stores	**3.5**	0.0	3.1	0.0	0.0	0.0	0.0	0.4	0.0	0.0
Heathfield (Out of Centre)										
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Uckfield Town Centre										
Other town centre stores	**18.7**	0.0	3.4	9.8	2.7	0.0	0.0	2.5	0.4	0.0
Uckfield (Out of Centre)										
Bellbrook Industrial Estate, Uckfield	**2.3**	0.0	0.0	0.4	0.9	0.0	0.0	1.0	0.0	0.0
Other stores	**0.4**	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crowborough Town Centre										
Other town centre stores	**3.7**	0.0	0.0	0.0	3.5	0.2	0.0	0.0	0.0	0.0
Crowborough (Out of Centre)										
Other stores	**0.3**	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
Forest Row District Centre										
Local stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Polegate District Centre										
Local stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Polegate (Out of Centre)										
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wadhurst District Centre										
Local stores	**0.2**	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Local Centres / Villages										
Local stores	**1.0**	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Other Wealden District (Out of Centre)										
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Study Area (Out of Centre)										
East Grinstead	**4.7**	0.0	0.0	0.0	0.0	0.0	4.7	0.0	0.0	0.0
Lewes	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Seaford	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other stores	**0.6**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6
Sub-total | In-Centre	**35.5**	**5.1**	**8.3**	**10.5**	**6.2**	**1.0**	**0.0**	**3.4**	**0.4**	**0.6**
Sub-total | Wealden District	**44.5**	**9.0**	**9.7**	**11.6**	**7.1**	**1.3**	**0.0**	**4.7**	**0.4**	**0.6**
Sub-total | Study Area	**49.8**	**9.0**	**9.7**	**11.6**	**7.1**	**1.3**	**4.7**	**4.7**	**0.4**	**1.2**
Outside Study Area										
Bexhill-on-Sea	**2.4**	1.3	0.0	0.8	0.0	0.0	0.0	0.0	0.4	0.0
Brighton	**4.4**	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.8	1.0
Burgess Hill	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0
Crawley	**6.7**	0.0	0.0	0.8	0.8	0.0	4.7	0.4	0.0	0.0
East Grinstead	**1.2**	0.0	0.0	0.0	0.0	0.0	1.2	0.0	0.0	0.0
Eastbourne	**25.2**	11.6	1.6	1.5	1.0	0.0	0.0	0.3	7.2	2.1
Hastings	**2.4**	2.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Haywards Heath	**1.4**	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.0	0.0
Lewes	**4.4**	0.0	0.0	0.0	0.0	0.0	0.0	4.0	0.4	0.0
Newhaven	**1.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2	0.0
Royal Tunbridge Wells	**25.8**	0.6	1.4	1.6	5.2	6.1	3.5	0.6	0.0	6.6
Seaford	**3.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0	0.0
St Leonards	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others	**6.5**	0.0	0.0	0.0	0.0	0.3	4.3	0.0	0.4	1.5
Sub-total // Outside Study Area	**85.0**	**18.5**	**3.0**	**4.7**	**7.0**	**6.4**	**15.1**	**5.6**	**13.4**	**11.3**
Total	**134.8**	**27.5**	**12.7**	**16.3**	**14.1**	**7.8**	**19.8**	**10.3**	**13.8**	**12.5**

Notes:

a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (July 2021)

b. Excludes 'don't know/varies', markets and internet sales

c. Figures may not total due to rounding

2019 Prices

Wealden District Council Town Centre Study
Nexus Planning

Table 17: Chemist goods shopping patterns

Destination	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)	Zone 9 Chemist (%)
Hailsham Town Centre										
Asda, The Quintins, North Street, Hailsham	**1.4%**	4.0%	1.7%	1.4%	0.0%	2.0%	0.0%	1.7%	1.0%	0.0%
Tesco Superstore, North Street, Hailsham	**2.9%**	7.9%	6.2%	4.3%	0.0%	0.0%	0.0%	0.8%	1.0%	0.9%
Other town centre stores	**9.5%**	41.7%	5.3%	3.0%	0.0%	0.0%	0.0%	2.2%	6.2%	0.0%
Hailsham (Out of Centre)										
Hailsham Retail Park, Diplocks Way, Hailsham	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores	**0.1%**	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Heathfield Town Centre										
Other town centre stores	**4.4%**	0.0%	41.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.7%
Heathfield (Out of Centre)										
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Uckfield Town Centre										
Other town centre stores	**11.9%**	0.0%	10.2%	74.6%	1.1%	0.0%	0.0%	20.3%	0.0%	0.0%
Uckfield (Out of Centre)										
Bellbrook Industrial Estate, Uckfield	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores	**0.1%**	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Crowborough Town Centre										
Other town centre stores	**11.3%**	0.0%	0.0%	2.2%	80.9%	13.4%	8.7%	0.0%	0.0%	0.0%
Crowborough (Out of Centre)										
Other stores	**1.2%**	0.0%	1.1%	0.0%	8.8%	1.3%	0.0%	0.0%	0.0%	0.0%
Forest Row District Centre										
Local stores	**1.4%**	0.0%	0.0%	0.0%	0.0%	2.0%	8.4%	0.0%	0.0%	0.0%
Polegate District Centre										
Local stores	**1.7%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	16.5%	0.0%
Polegate (Out of Centre)										
Other stores	**0.3%**	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wadhurst District Centre										
Local stores	**1.6%**	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	15.3%
Local Centres / Villages										
Local stores	**2.2%**	6.1%	9.1%	0.0%	0.8%	1.0%	0.0%	1.1%	0.0%	0.0%
Other Wealden District (Out of Centre)										
Other stores	**0.3%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%	0.0%
Other Study Area (Out of Centre)										
East Grinstead	**8.1%**	0.0%	0.0%	0.0%	0.0%	0.0%	54.6%	0.0%	0.0%	0.0%
Lewes	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Seaford	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores	**3.4%**	2.1%	0.0%	0.0%	1.1%	0.0%	0.0%	7.7%	0.0%	23.4%
Sub-total | In-Centre	**48.3%**	**59.7%**	**73.5%**	**85.5%**	**82.8%**	**20.6%**	**17.1%**	**26.1%**	**24.7%**	**21.9%**
Sub-total | Wealden District	**50.2%**	**59.7%**	**78.2%**	**86.2%**	**91.6%**	**21.9%**	**17.1%**	**29.7%**	**24.7%**	**21.9%**
Sub-total | Study Area	**61.7%**	**61.8%**	**78.2%**	**86.2%**	**92.7%**	**21.9%**	**71.7%**	**37.4%**	**24.7%**	**45.3%**
Outside Study Area										
Bexhill-on-Sea	**2.7%**	12.3%	0.8%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	2.1%
Brighton	**2.6%**	3.5%	0.0%	4.5%	0.0%	0.0%	0.0%	3.7%	6.9%	4.1%
Burgess Hill	**0.3%**	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	1.1%	0.0%	0.0%
Crawley	**0.1%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%
East Grinstead	**1.3%**	0.0%	0.0%	0.0%	0.0%	0.0%	8.6%	0.0%	0.0%	0.0%
Eastbourne	**7.6%**	16.9%	4.3%	6.2%	0.0%	0.0%	2.9%	0.0%	25.1%	2.9%
Hastings	**0.7%**	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.9%
Haywards Heath	**1.8%**	0.0%	0.0%	0.0%	0.0%	0.0%	7.1%	10.1%	0.0%	0.0%
Lewes	**3.9%**	0.6%	1.8%	0.0%	0.0%	0.0%	0.0%	42.0%	3.1%	0.0%
Newhaven	**0.2%**	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%
Royal Tunbridge Wells	**8.0%**	1.0%	13.3%	3.0%	7.3%	62.8%	1.6%	0.0%	0.0%	15.5%
Seaford	**3.8%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	38.1%	0.0%
St Leonards	**1.3%**	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.3%
Others	**4.0%**	1.1%	1.7%	0.0%	0.0%	15.3%	5.7%	3.8%	2.2%	14.0%
Sub-total // Outside Study Area	**38.3%**	**38.2%**	**21.8%**	**13.8%**	**7.3%**	**78.1%**	**28.3%**	**62.6%**	**75.3%**	**54.7%**
Total	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (July 2021)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Wealden District Council Town Centre Study
Nexus Planning

Table 18: Chemist goods expenditure

Destination	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)	Zone 9 Chemist (£m)
Hailsham Town Centre										
Asda, The Quintins, North Street, Hailsham	**0.8**	0.4	0.1	0.1	0.0	0.1	0.0	0.1	0.1	0.0
Tesco Superstore, North Street, Hailsham	**1.5**	0.8	0.3	0.3	0.0	0.0	0.0	0.0	0.1	0.0
Other town centre stores	**5.1**	4.2	0.3	0.2	0.0	0.0	0.0	0.1	0.3	0.0
Hailsham (Out of Centre)										
Hailsham Retail Park, Diplocks Way, Hailsham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heathfield Town Centre										
Other town centre stores	**2.4**	0.0	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Heathfield (Out of Centre)										
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Uckfield Town Centre										
Other town centre stores	**6.4**	0.0	0.5	5.0	0.1	0.0	0.0	0.9	0.0	0.0
Uckfield (Out of Centre)										
Bellbrook Industrial Estate, Uckfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crowborough Town Centre										
Other town centre stores	**6.1**	0.0	0.0	0.1	4.8	0.4	0.7	0.0	0.0	0.0
Crowborough (Out of Centre)										
Other stores	**0.6**	0.0	0.1	0.0	0.5	0.0	0.0	0.0	0.0	0.0
Forest Row District Centre										
Local stores	**0.7**	0.0	0.0	0.0	0.0	0.1	0.7	0.0	0.0	0.0
Polegate District Centre										
Local stores	**0.9**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9	0.0
Polegate (Out of Centre)										
Other stores	**0.1**	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wadhurst District Centre										
Local stores	**0.9**	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.8
Local Centres / Villages										
Local stores	**1.2**	0.6	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Wealden District (Out of Centre)										
Other stores	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Other Study Area (Out of Centre)										
East Grinstead	**4.4**	0.0	0.0	0.0	0.0	0.0	4.4	0.0	0.0	0.0
Lewes	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Seaford	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other stores	**1.8**	0.2	0.0	0.0	0.1	0.0	0.0	0.3	0.0	1.2
Sub-total | In-Centre	**26.1**	**6.0**	**3.8**	**5.7**	**5.0**	**0.6**	**1.4**	**1.1**	**1.3**	**1.1**
Sub-total | Wealden District	**27.1**	**6.0**	**4.0**	**5.8**	**5.5**	**0.7**	**1.4**	**1.3**	**1.3**	**1.1**
Sub-total | Study Area	**33.3**	**6.3**	**4.0**	**5.8**	**5.5**	**0.7**	**5.8**	**1.6**	**1.3**	**2.3**
Outside Study Area										
Bexhill-on-Sea	**1.4**	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Brighton	**1.4**	0.3	0.0	0.3	0.0	0.0	0.0	0.2	0.4	0.2
Burgess Hill	**0.2**	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Crawley	**0.1**	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
East Grinstead	**0.7**	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0
Eastbourne	**4.1**	1.7	0.2	0.4	0.0	0.0	0.2	0.0	1.4	0.2
Hastings	**0.4**	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Haywards Heath	**1.0**	0.0	0.0	0.0	0.0	0.0	0.6	0.4	0.0	0.0
Lewes	**2.1**	0.1	0.1	0.0	0.0	0.0	0.0	1.8	0.2	0.0
Newhaven	**0.1**	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Royal Tunbridge Wells	**4.3**	0.1	0.7	0.2	0.4	2.0	0.1	0.0	0.0	0.8
Seaford	**2.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.1	0.0
St Leonards	**0.7**	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Others	**2.1**	0.1	0.1	0.0	0.0	0.5	0.5	0.2	0.1	0.7
Sub-total // Outside Study Area	**20.6**	**3.9**	**1.1**	**0.9**	**0.4**	**2.5**	**2.3**	**2.6**	**4.1**	**2.8**
Total	**53.9**	**10.1**	**5.1**	**6.7**	**6.0**	**3.1**	**8.0**	**4.2**	**5.4**	**5.2**

Notes:

a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (July 2021)

b. Excludes 'don't know/varies', markets and internet sales

c. Figures may not total due to rounding

2019 Prices

Table 19: Large electrical goods shopping patterns

Destination	Total Electrical (%)	Zone 1 Electrical (%)	Zone 2 Electrical (%)	Zone 3 Electrical (%)	Zone 4 Electrical (%)	Zone 5 Electrical (%)	Zone 6 Electrical (%)	Zone 7 Electrical (%)	Zone 8 Electrical (%)	Zone 9 Electrical (%)
Hailsham Town Centre										
Asda, The Quintins, North Street, Hailsham	**0.3%**	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, North Street, Hailsham	**0.6%**	0.0%	0.0%	3.9%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%
Other town centre stores	**6.3%**	25.3%	8.6%	0.0%	0.0%	0.0%	0.0%	4.6%	1.4%	0.0%
Hailsham (Out of Centre)										
Hailsham Retail Park, Diplocks Way, Hailsham	**4.1%**	6.8%	3.7%	5.7%	2.8%	3.7%	2.7%	7.3%	0.0%	3.6%
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Heathfield Town Centre										
Other town centre stores	**5.1%**	0.7%	37.1%	2.4%	2.8%	0.0%	0.0%	0.0%	0.0%	11.7%
Heathfield (Out of Centre)										
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Uckfield Town Centre										
Other town centre stores	**1.2%**	0.0%	0.0%	4.3%	0.0%	0.0%	0.0%	8.8%	0.0%	0.0%
Uckfield (Out of Centre)										
Bellbrook Industrial Estate, Uckfield	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Crowborough Town Centre										
Other town centre stores	**5.7%**	0.0%	3.8%	1.9%	43.2%	5.3%	1.7%	0.0%	0.0%	0.0%
Crowborough (Out of Centre)										
Other stores	**0.2%**	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Forest Row District Centre										
Local stores	**0.4%**	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%
Polegate District Centre										
Local stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Polegate (Out of Centre)										
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wadhurst District Centre										
Local stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Local Centres / Villages										
Local stores	**0.2%**	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%
Other Wealden District (Out of Centre)										
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other Study Area (Out of Centre)										
East Grinstead	**1.5%**	0.0%	0.0%	0.0%	0.0%	0.0%	9.5%	0.0%	0.0%	0.0%
Lewes	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Seaford	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores	**0.2%**	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-total | In-Centre	**19.8%**	**25.9%**	**52.9%**	**12.5%**	**46.0%**	**5.3%**	**5.6%**	**13.4%**	**2.7%**	**11.7%**
Sub-total | Wealden District	**24.1%**	**32.7%**	**56.6%**	**18.2%**	**50.4%**	**8.9%**	**8.3%**	**20.7%**	**2.7%**	**15.4%**
Sub-total | Study Area	**25.7%**	**33.6%**	**56.6%**	**18.2%**	**50.4%**	**8.9%**	**17.8%**	**20.7%**	**2.7%**	**15.4%**
Outside Study Area										
Bexhill-on-Sea	**4.4%**	17.7%	2.1%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	6.8%
Brighton	**2.3%**	0.0%	0.0%	9.6%	0.0%	0.0%	0.0%	4.5%	7.3%	0.0%
Burgess Hill	**0.1%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%
Crawley	**9.0%**	0.0%	0.0%	6.3%	0.0%	0.0%	50.9%	6.8%	0.0%	0.0%
East Grinstead	**0.6%**	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	0.0%	0.0%	0.0%
Eastbourne	**26.7%**	43.7%	21.1%	29.9%	1.6%	1.6%	4.3%	33.7%	77.2%	7.8%
Hastings	**0.4%**	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%
Haywards Heath	**1.1%**	0.0%	0.0%	0.0%	0.0%	0.0%	4.3%	6.6%	0.0%	0.0%
Lewes	**0.9%**	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	9.9%	0.0%	0.0%
Newhaven	**0.1%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%
Royal Tunbridge Wells	**21.5%**	1.4%	17.0%	30.4%	42.7%	75.5%	8.5%	5.3%	3.1%	54.7%
Seaford	**0.5%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.4%	0.0%
St Leonards	**1.0%**	0.7%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	6.8%
Others	**5.6%**	2.2%	1.6%	3.7%	5.3%	12.3%	10.0%	10.5%	4.1%	5.3%
Sub-total // Outside Study Area	**74.3%**	**66.4%**	**43.5%**	**81.8%**	**49.6%**	**91.1%**	**82.2%**	**79.3%**	**97.3%**	**84.6%**
Total	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:

a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (July 2021)

b. Excludes 'don't know/varies', markets and internet sales

c. Figures may not total due to rounding

Wealden District Council Town Centre Study
Nexus Planning

Table 20: Large electrical goods expenditure

Destination	Total Electrical (£m)	Zone 1 Electrical (£m)	Zone 2 Electrical (£m)	Zone 3 Electrical (£m)	Zone 4 Electrical (£m)	Zone 5 Electrical (£m)	Zone 6 Electrical (£m)	Zone 7 Electrical (£m)	Zone 8 Electrical (£m)	Zone 9 Electrical (£m)
Hailsham Town Centre										
Asda, The Quintins, North Street, Hailsham	**0.3**	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, North Street, Hailsham	**0.7**	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.2	0.0
Other town centre stores	**6.8**	5.4	0.8	0.0	0.0	0.0	0.0	0.4	0.2	0.0
Hailsham (Out of Centre)										
Hailsham Retail Park, Diplocks Way, Hailsham	**4.5**	1.5	0.4	0.7	0.3	0.2	0.4	0.6	0.0	0.4
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heathfield Town Centre										
Other town centre stores	**5.6**	0.1	3.7	0.3	0.3	0.0	0.0	0.0	0.0	1.1
Heathfield (Out of Centre)										
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Uckfield Town Centre										
Other town centre stores	**1.3**	0.0	0.0	0.6	0.0	0.0	0.0	0.7	0.0	0.0
Uckfield (Out of Centre)										
Bellbrook Industrial Estate, Uckfield	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crowborough Town Centre										
Other town centre stores	**6.2**	0.0	0.4	0.2	4.9	0.3	0.3	0.0	0.0	0.0
Crowborough (Out of Centre)										
Other stores	**0.2**	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Forest Row District Centre										
Local stores	**0.4**	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0
Polegate District Centre										
Local stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Polegate (Out of Centre)										
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wadhurst District Centre										
Local stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres / Villages										
Local stores	**0.2**	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Other Wealden District (Out of Centre)										
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Study Area (Out of Centre)										
East Grinstead	**1.6**	0.0	0.0	0.0	0.0	0.0	1.6	0.0	0.0	0.0
Lewes	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Seaford	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other stores	**0.2**	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-total | In-Centre	**21.4**	**5.6**	**5.2**	**1.6**	**5.2**	**0.3**	**0.9**	**1.1**	**0.3**	**1.1**
Sub-total | Wealden District	**26.1**	**7.0**	**5.6**	**2.3**	**5.7**	**0.6**	**1.4**	**1.6**	**0.3**	**1.5**
Sub-total | Study Area	**27.9**	**7.2**	**5.6**	**2.3**	**5.7**	**0.6**	**3.0**	**1.6**	**0.3**	**1.5**
Outside Study Area										
Bexhill-on-Sea	**4.8**	3.8	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.7
Brighton	**2.5**	0.0	0.0	1.2	0.0	0.0	0.0	0.4	0.9	0.0
Burgess Hill	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Crawley	**9.8**	0.0	0.0	0.8	0.0	0.0	8.4	0.5	0.0	0.0
East Grinstead	**0.7**	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0
Eastbourne	**28.9**	9.4	2.1	3.8	0.2	0.1	0.7	2.7	9.2	0.8
Hastings	**0.5**	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Haywards Heath	**1.2**	0.0	0.0	0.0	0.0	0.0	0.7	0.5	0.0	0.0
Lewes	**0.9**	0.0	0.2	0.0	0.0	0.0	0.0	0.8	0.0	0.0
Newhaven	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Royal Tunbridge Wells	**23.2**	0.3	1.7	3.9	4.9	5.0	1.4	0.4	0.4	5.3
Seaford	**0.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0
St Leonards	**1.0**	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.7
Others	**6.0**	0.5	0.2	0.5	0.6	0.8	1.7	0.8	0.5	0.5
Sub-total // Outside Study Area	**80.4**	**14.2**	**4.3**	**10.5**	**5.6**	**6.0**	**13.6**	**6.3**	**11.6**	**8.2**
Total	**108.2**	**21.5**	**9.9**	**12.9**	**11.4**	**6.6**	**16.6**	**7.9**	**11.9**	**9.6**

Notes:

a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (July 2021)

b. Excludes 'don't know/varies', markets and internet sales

c. Figures may not total due to rounding

2019 Prices

Table 21: DIY goods shopping patterns

Destination	Total DIY (%)	Zone 1 DIY (%)	Zone 2 DIY (%)	Zone 3 DIY (%)	Zone 4 DIY (%)	Zone 5 DIY (%)	Zone 6 DIY (%)	Zone 7 DIY (%)	Zone 8 DIY (%)	Zone 9 DIY (%)
Hailsham Town Centre										
Asda, The Quintins, North Street, Hailsham	**1.1%**	2.1%	4.2%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, North Street, Hailsham	**0.8%**	2.2%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%
Other town centre stores	**0.8%**	2.9%	2.1%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%
Hailsham (Out of Centre)										
Hailsham Retail Park, Diplocks Way, Hailsham	**8.1%**	30.2%	13.6%	3.1%	2.1%	0.0%	0.0%	2.7%	3.5%	1.2%
Other stores	**1.1%**	4.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.9%
Heathfield Town Centre										
Other town centre stores	**2.8%**	0.5%	24.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%
Heathfield (Out of Centre)										
Other stores	**1.4%**	0.0%	7.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.5%
Uckfield Town Centre										
Other town centre stores	**5.5%**	0.5%	2.3%	34.9%	0.0%	0.0%	1.6%	7.9%	0.0%	0.0%
Uckfield (Out of Centre)										
Bellbrook Industrial Estate, Uckfield	**3.9%**	0.0%	0.0%	17.7%	8.4%	0.0%	0.0%	11.2%	0.0%	0.0%
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Crowborough Town Centre										
Other town centre stores	**2.6%**	0.0%	2.3%	0.0%	19.2%	2.1%	1.5%	0.0%	0.0%	0.0%
Crowborough (Out of Centre)										
Other stores	**3.2%**	0.0%	1.3%	0.0%	19.0%	7.0%	1.0%	0.0%	0.0%	4.7%
Forest Row District Centre										
Local stores	**0.4%**	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%
Polegate District Centre										
Local stores	**0.6%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.5%	0.0%
Polegate (Out of Centre)										
Other stores	**0.1%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%
Wadhurst District Centre										
Local stores	**0.4%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.8%
Local Centres / Villages										
Local stores	**1.2%**	1.1%	3.3%	4.5%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%
Other Wealden District (Out of Centre)										
Other stores	**7.0%**	8.9%	2.4%	10.0%	5.8%	1.2%	9.7%	10.5%	10.1%	0.0%
Other Study Area (Out of Centre)										
East Grinstead	**2.2%**	0.0%	0.0%	0.0%	0.0%	1.2%	14.2%	0.0%	0.0%	0.0%
Lewes	**0.4%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.5%	0.0%	0.0%
Seaford	**0.2%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%
Other stores	**1.9%**	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	17.4%
Sub-total | In-Centre	**16.2%**	**9.4%**	**40.7%**	**41.5%**	**19.2%**	**2.1%**	**5.7%**	**10.7%**	**8.5%**	**7.3%**
Sub-total | Wealden District	**41.1%**	**53.4%**	**65.6%**	**72.3%**	**54.4%**	**10.3%**	**16.3%**	**35.1%**	**24.4%**	**20.6%**
Sub-total | Study Area	**45.9%**	**54.1%**	**65.6%**	**72.3%**	**54.4%**	**11.5%**	**30.5%**	**41.4%**	**26.7%**	**38.0%**
Outside Study Area										
Bexhill-on-Sea	**4.2%**	15.4%	1.0%	1.3%	0.0%	0.9%	0.0%	0.0%	0.0%	11.2%
Brighton	**1.3%**	0.7%	1.0%	4.2%	0.0%	0.0%	0.0%	0.8%	5.1%	0.0%
Burgess Hill	**2.3%**	1.1%	0.0%	2.3%	0.0%	0.0%	4.2%	15.2%	0.0%	0.0%
Crawley	**0.5%**	0.0%	0.0%	1.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%
East Grinstead	**7.9%**	0.0%	0.0%	1.0%	0.0%	1.9%	51.1%	0.8%	0.0%	0.0%
Eastbourne	**12.1%**	26.4%	16.3%	6.9%	0.0%	2.1%	3.0%	2.6%	33.4%	7.2%
Hastings	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Haywards Heath	**0.2%**	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%
Lewes	**3.0%**	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	32.3%	0.0%	0.0%
Newhaven	**3.6%**	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	4.1%	30.4%	0.0%
Royal Tunbridge Wells	**16.2%**	0.0%	13.9%	7.9%	45.6%	81.7%	4.1%	0.0%	0.0%	32.7%
Seaford	**0.4%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%	0.0%
St Leonards	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others	**2.3%**	1.2%	2.1%	0.0%	0.0%	1.8%	3.1%	2.7%	0.0%	10.8%
Sub-total // Outside Study Area	**54.1%**	**45.9%**	**34.4%**	**27.7%**	**45.6%**	**88.5%**	**69.5%**	**58.6%**	**73.4%**	**62.0%**
Total	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:

a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (July 2021)

b. Excludes 'don't know/varies', markets and internet sales

c. Figures may not total due to rounding

Wealden District Council Town Centre Study
Nexus Planning

Table 22: DIY goods expenditure

Destination	Total DIY (£m)	Zone 1 DIY (£m)	Zone 2 DIY (£m)	Zone 3 DIY (£m)	Zone 4 DIY (£m)	Zone 5 DIY (£m)	Zone 6 DIY (£m)	Zone 7 DIY (£m)	Zone 8 DIY (£m)	Zone 9 DIY (£m)
Hailsham Town Centre										
Asda, The Quintins, North Street, Hailsham	**0.7**	0.2	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, North Street, Hailsham	**0.5**	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Other town centre stores	**0.5**	0.3	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Hailsham (Out of Centre)										
Hailsham Retail Park, Diplocks Way, Hailsham	**5.1**	3.5	0.8	0.2	0.1	0.0	0.0	0.1	0.2	0.1
Other stores	**0.7**	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1
Heathfield Town Centre										
Other town centre stores	**1.8**	0.1	1.5	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Heathfield (Out of Centre)										
Other stores	**0.9**	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Uckfield Town Centre										
Other town centre stores	**3.5**	0.1	0.1	2.7	0.0	0.0	0.2	0.4	0.0	0.0
Uckfield (Out of Centre)										
Bellbrook Industrial Estate, Uckfield	**2.5**	0.0	0.0	1.4	0.6	0.0	0.0	0.6	0.0	0.0
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crowborough Town Centre										
Other town centre stores	**1.6**	0.0	0.1	0.0	1.3	0.1	0.1	0.0	0.0	0.0
Crowborough (Out of Centre)										
Other stores	**2.0**	0.0	0.1	0.0	1.3	0.3	0.1	0.0	0.0	0.3
Forest Row District Centre										
Local stores	**0.2**	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Polegate District Centre										
Local stores	**0.4**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
Polegate (Out of Centre)										
Other stores	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Wadhurst District Centre										
Local stores	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Local Centres / Villages										
Local stores	**0.8**	0.1	0.2	0.3	0.0	0.0	0.0	0.1	0.0	0.0
Other Wealden District (Out of Centre)										
Other stores	**4.5**	1.0	0.1	0.8	0.4	0.0	0.9	0.5	0.6	0.0
Other Study Area (Out of Centre)										
East Grinstead	**1.4**	0.0	0.0	0.0	0.0	0.0	1.3	0.0	0.0	0.0
Lewes	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Seaford	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Other stores	**1.2**	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1
Sub-total | In-Centre	**10.2**	**1.1**	**2.5**	**3.2**	**1.3**	**0.1**	**0.5**	**0.5**	**0.5**	**0.5**
Sub-total | Wealden District	**25.9**	**6.1**	**4.1**	**5.6**	**3.6**	**0.4**	**1.5**	**1.8**	**1.5**	**1.3**
Sub-total | Study Area	**29.0**	**6.2**	**4.1**	**5.6**	**3.6**	**0.5**	**2.9**	**2.1**	**1.7**	**2.4**
Outside Study Area										
Bexhill-on-Sea	**2.7**	1.8	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.7
Brighton	**0.8**	0.1	0.1	0.3	0.0	0.0	0.0	0.0	0.3	0.0
Burgess Hill	**1.5**	0.1	0.0	0.2	0.0	0.0	0.4	0.8	0.0	0.0
Crawley	**0.3**	0.0	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.0
East Grinstead	**5.0**	0.0	0.0	0.1	0.0	0.1	4.8	0.0	0.0	0.0
Eastbourne	**7.6**	3.0	1.0	0.5	0.0	0.1	0.3	0.1	2.1	0.5
Hastings	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Haywards Heath	**0.2**	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Lewes	**1.9**	0.0	0.0	0.2	0.0	0.0	0.0	1.6	0.0	0.0
Newhaven	**2.3**	0.1	0.0	0.0	0.0	0.0	0.0	0.2	1.9	0.0
Royal Tunbridge Wells	**10.2**	0.0	0.9	0.6	3.0	3.3	0.4	0.0	0.0	2.1
Seaford	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
St Leonards	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others	**1.5**	0.1	0.1	0.0	0.0	0.1	0.3	0.1	0.0	0.7
Sub-total // Outside Study Area	**34.2**	**5.2**	**2.1**	**2.1**	**3.0**	**3.6**	**6.5**	**3.0**	**4.6**	**3.9**
Total	**63.2**	**11.4**	**6.2**	**7.7**	**6.6**	**4.0**	**9.4**	**5.1**	**6.3**	**6.4**

Notes:

a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (July 2021)

b. Excludes 'don't know/varies', markets and internet sales

c. Figures may not total due to rounding

2019 Prices

Wealden District Council Town Centre Study
Nexus Planning

Table 23: Furniture goods shopping patterns

Destination	Total Furniture (%)	Zone 1 Furniture (%)	Zone 2 Furniture (%)	Zone 3 Furniture (%)	Zone 4 Furniture (%)	Zone 5 Furniture (%)	Zone 6 Furniture (%)	Zone 7 Furniture (%)	Zone 8 Furniture (%)	Zone 9 Furniture (%)
Hailsham Town Centre										
Asda, The Quintins, North Street, Hailsham	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, North Street, Hailsham	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other town centre stores	**5.4%**	22.6%	4.9%	0.0%	0.0%	0.0%	0.0%	1.9%	5.0%	0.0%
Hailsham (Out of Centre)										
Hailsham Retail Park, Diplocks Way, Hailsham	**3.6%**	13.3%	3.4%	3.0%	0.0%	0.0%	0.0%	1.9%	1.9%	0.0%
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Heathfield Town Centre										
Other town centre stores	**5.4%**	2.3%	37.2%	1.9%	0.0%	0.0%	1.6%	0.0%	0.0%	10.5%
Heathfield (Out of Centre)										
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Uckfield Town Centre										
Other town centre stores	**4.6%**	0.0%	1.5%	23.2%	3.5%	0.0%	3.8%	8.5%	0.0%	0.0%
Uckfield (Out of Centre)										
Bellbrook Industrial Estate, Uckfield	**0.9%**	0.0%	0.0%	6.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Crowborough Town Centre										
Other town centre stores	**3.7%**	0.0%	0.0%	1.4%	32.1%	2.9%	0.0%	0.0%	0.0%	0.0%
Crowborough (Out of Centre)										
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Forest Row District Centre										
Local stores	**0.4%**	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%
Polegate District Centre										
Local stores	**1.1%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	10.8%	0.0%
Polegate (Out of Centre)										
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wadhurst District Centre										
Local stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Local Centres / Villages										
Local stores	**0.5%**	0.0%	1.5%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other Wealden District (Out of Centre)										
Other stores	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other Study Area (Out of Centre)										
East Grinstead	**6.5%**	1.3%	0.0%	1.4%	0.0%	0.0%	39.0%	0.0%	0.0%	0.0%
Lewes	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Seaford	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Other stores	**1.2%**	1.0%	0.0%	0.0%	0.0%	0.0%	2.7%	3.0%	0.0%	3.6%
Sub-total | In-Centre	**21.2%**	**24.8%**	**45.1%**	**29.5%**	**35.6%**	**2.9%**	**8.1%**	**10.4%**	**15.9%**	**10.5%**
Sub-total | Wealden District	**25.7%**	**38.1%**	**48.5%**	**39.4%**	**35.6%**	**2.9%**	**8.1%**	**12.3%**	**17.8%**	**10.5%**
Sub-total | Study Area	**33.3%**	**40.4%**	**48.5%**	**40.8%**	**35.6%**	**2.9%**	**49.9%**	**15.3%**	**17.8%**	**14.1%**
Outside Study Area										
Bexhill-on-Sea	**2.3%**	9.8%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%
Brighton	**1.1%**	0.0%	0.0%	3.2%	0.0%	0.0%	1.2%	6.6%	0.0%	0.0%
Burgess Hill	**0.5%**	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	4.9%	0.0%	0.0%
Crawley	**2.5%**	0.0%	0.0%	1.4%	0.0%	0.0%	12.4%	4.9%	0.0%	0.0%
East Grinstead	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Eastbourne	**22.4%**	42.2%	16.1%	20.6%	10.5%	3.3%	7.6%	14.2%	51.7%	14.9%
Hastings	**0.7%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.2%
Haywards Heath	**1.3%**	0.0%	0.0%	1.4%	0.0%	0.0%	4.7%	3.4%	0.0%	1.6%
Lewes	**2.5%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	27.6%	4.3%	0.0%
Newhaven	**0.3%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	1.9%	0.0%
Royal Tunbridge Wells	**23.9%**	1.0%	25.2%	24.6%	50.3%	89.0%	13.6%	9.0%	1.9%	50.6%
Seaford	**2.2%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	20.3%	0.0%
St Leonards	**0.3%**	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%
Others	**6.7%**	6.7%	5.3%	6.4%	3.6%	4.8%	10.8%	10.7%	1.9%	8.3%
Sub-total // Outside Study Area	**66.7%**	**59.6%**	**51.5%**	**59.2%**	**64.4%**	**97.1%**	**50.1%**	**84.7%**	**82.2%**	**85.8%**
Total	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:
a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (July 2021)
b. Excludes 'don't know/varies', markets and internet sales
c. Figures may not total due to rounding

Wealden District Council Town Centre Study
Nexus Planning

Table 24: Furniture goods shopping expenditure

Destination	Total Furniture (£m)	Zone 1 Furniture (£m)	Zone 2 Furniture (£m)	Zone 3 Furniture (£m)	Zone 4 Furniture (£m)	Zone 5 Furniture (£m)	Zone 6 Furniture (£m)	Zone 7 Furniture (£m)	Zone 8 Furniture (£m)	Zone 9 Furniture (£m)
Hailsham Town Centre										
Asda, The Quintins, North Street, Hailsham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, North Street, Hailsham	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other town centre stores	**3.9**	3.1	0.3	0.0	0.0	0.0	0.0	0.1	0.4	0.0
Hailsham (Out of Centre)										
Hailsham Retail Park, Diplocks Way, Hailsham	**2.6**	1.8	0.2	0.3	0.0	0.0	0.0	0.1	0.1	0.0
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Heathfield Town Centre										
Other town centre stores	**3.9**	0.3	2.5	0.2	0.0	0.0	0.2	0.0	0.0	0.7
Heathfield (Out of Centre)										
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Uckfield Town Centre										
Other town centre stores	**3.3**	0.0	0.1	2.1	0.3	0.0	0.4	0.5	0.0	0.0
Uckfield (Out of Centre)										
Bellbrook Industrial Estate, Uckfield	**0.6**	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crowborough Town Centre										
Other town centre stores	**2.7**	0.0	0.0	0.1	2.4	0.1	0.0	0.0	0.0	0.0
Crowborough (Out of Centre)										
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Forest Row District Centre										
Local stores	**0.3**	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Polegate District Centre										
Local stores	**0.8**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0
Polegate (Out of Centre)										
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wadhurst District Centre										
Local stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local Centres / Villages										
Local stores	**0.4**	0.0	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Other Wealden District (Out of Centre)										
Other stores	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Study Area (Out of Centre)										
East Grinstead	**4.6**	0.2	0.0	0.1	0.0	0.0	4.3	0.0	0.0	0.0
Lewes	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Seaford	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other stores	**0.8**	0.1	0.0	0.0	0.0	0.0	0.3	0.2	0.0	0.2
Sub-total | In-Centre	**15.2**	**3.4**	**3.1**	**2.7**	**2.7**	**0.1**	**0.9**	**0.6**	**1.2**	**0.7**
Sub-total | Wealden District	**18.4**	**5.2**	**3.3**	**3.5**	**2.7**	**0.1**	**0.9**	**0.7**	**1.3**	**0.7**
Sub-total | Study Area	**23.9**	**5.5**	**3.3**	**3.7**	**2.7**	**0.1**	**5.5**	**0.8**	**1.3**	**0.9**
Outside Study Area										
Bexhill-on-Sea	**1.7**	1.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Brighton	**0.8**	0.0	0.0	0.3	0.0	0.0	0.1	0.4	0.0	0.0
Burgess Hill	**0.4**	0.0	0.0	0.1	0.0	0.0	0.0	0.3	0.0	0.0
Crawley	**1.8**	0.0	0.0	0.1	0.0	0.0	1.4	0.3	0.0	0.0
East Grinstead	**0.0**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Eastbourne	**16.1**	5.8	1.1	1.9	0.8	0.1	0.8	0.8	3.9	1.0
Hastings	**0.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Haywards Heath	**0.9**	0.0	0.0	0.1	0.0	0.0	0.5	0.2	0.0	0.1
Lewes	**1.8**	0.0	0.0	0.0	0.0	0.0	0.0	1.5	0.3	0.0
Newhaven	**0.2**	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0
Royal Tunbridge Wells	**17.1**	0.1	1.7	2.2	3.8	3.9	1.5	0.5	0.1	3.3
Seaford	**1.6**	0.0	0.0	0.0	0.0	0.0	0.0	0.1	1.5	0.0
St Leonards	**0.2**	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Others	**4.8**	0.9	0.4	0.6	0.3	0.2	1.2	0.6	0.1	0.5
Sub-total // Outside Study Area	**47.8**	**8.2**	**3.5**	**5.3**	**4.8**	**4.3**	**5.6**	**4.5**	**6.1**	**5.6**
Total	**71.7**	**13.7**	**6.8**	**9.0**	**7.5**	**4.4**	**11.1**	**5.3**	**7.4**	**6.5**

Notes:

a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (July 2021)

b. Excludes 'don't know/varies', markets and internet sales

c. Figures may not total due to rounding

2019 Prices

Wealden District Council Town Centre Study
Nexus Planning

Table 25a: Comparison goods shopping patterns

Destination	Total Comparison (%)	Zone 1 Comparison (%)	Zone 2 Comparison (%)	Zone 3 Comparison (%)	Zone 4 Comparison (%)	Zone 5 Comparison (%)	Zone 6 Comparison (%)	Zone 7 Comparison (%)	Zone 8 Comparison (%)	Zone 9 Comparison (%)
Hailsham Town Centre										
Asda, The Quintins, North Street, Hailsham	**1.4%**	3.9%	1.5%	1.7%	0.0%	1.8%	0.0%	2.7%	0.1%	0.0%
Tesco Superstore, North Street, Hailsham	**1.4%**	4.3%	3.2%	1.5%	0.0%	0.0%	0.0%	0.1%	0.4%	0.1%
Other town centre stores	**3.1%**	12.9%	3.8%	0.2%	0.0%	0.0%	0.0%	1.3%	1.2%	0.0%
Hailsham (Out of Centre)										
Hailsham Retail Park, Diplocks Way, Hailsham	**2.3%**	6.4%	2.9%	2.2%	0.5%	2.4%	0.3%	1.7%	0.4%	0.5%
Other stores	**0.1%**	0.3%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.1%
Heathfield Town Centre										
Other town centre stores	**2.9%**	0.5%	24.9%	0.5%	0.3%	0.0%	0.1%	0.8%	0.0%	3.7%
Heathfield (Out of Centre)										
Other stores	**0.1%**	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%
Uckfield Town Centre										
Other town centre stores	**5.3%**	0.0%	5.3%	27.7%	4.2%	0.0%	0.4%	12.1%	0.4%	0.0%
Uckfield (Out of Centre)										
Bellbrook Industrial Estate, Uckfield	**0.6%**	0.0%	0.0%	2.2%	1.6%	0.0%	0.0%	2.5%	0.0%	0.0%
Other stores	**0.1%**	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Crowborough Town Centre										
Other town centre stores	**4.1%**	0.0%	0.6%	2.5%	31.5%	2.4%	1.4%	0.0%	0.0%	0.0%
Crowborough (Out of Centre)										
Other stores	**0.5%**	0.0%	0.2%	0.0%	3.3%	1.2%	0.1%	0.0%	0.0%	0.4%
Forest Row District Centre										
Local stores	**0.2%**	0.0%	0.0%	0.0%	0.0%	0.1%	1.3%	0.0%	0.0%	0.0%
Polegate District Centre										
Local stores	**0.4%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	3.8%	0.0%
Polegate (Out of Centre)										
Other stores	**0.0%**	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%
Wadhurst District Centre										
Local stores	**0.4%**	0.0%	0.6%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	3.2%
Local Centres / Villages										
Local stores	**0.6%**	0.4%	2.1%	0.6%	0.1%	0.2%	0.2%	0.5%	0.6%	0.8%
Other Wealden District (Out of Centre)										
Other stores	**0.7%**	0.9%	0.2%	0.7%	0.4%	0.1%	0.7%	1.4%	1.0%	0.0%
Other Study Area (Out of Centre)										
East Grinstead	**4.3%**	0.1%	0.0%	0.1%	0.0%	0.1%	28.2%	0.0%	0.0%	0.0%
Lewes	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%
Seaford	**0.0%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%
Other stores	**0.6%**	0.4%	0.0%	0.0%	0.3%	0.0%	0.2%	0.8%	0.0%	4.0%
Sub-total | In-Centre	**19.9%**	**22.0%**	**42.0%**	**34.6%**	**36.1%**	**5.8%**	**3.8%**	**17.5%**	**6.5%**	**7.7%**
Sub-total | Wealden District	**24.2%**	**29.7%**	**46.6%**	**39.8%**	**41.9%**	**9.5%**	**4.9%**	**23.1%**	**8.1%**	**9.2%**
Sub-total | Study Area	**29.1%**	**30.2%**	**46.6%**	**39.9%**	**42.2%**	**9.6%**	**33.3%**	**24.3%**	**8.2%**	**13.2%**
Outside Study Area										
Bexhill-on-Sea	**2.7%**	9.4%	1.7%	1.1%	0.0%	0.6%	0.5%	0.3%	0.4%	4.4%
Brighton	**6.1%**	8.0%	3.6%	14.3%	0.3%	0.7%	2.3%	12.2%	7.6%	3.1%
Burgess Hill	**0.6%**	0.1%	0.0%	0.3%	0.0%	0.0%	1.1%	5.2%	0.0%	0.0%
Crawley	**4.2%**	0.0%	0.0%	1.7%	2.8%	0.0%	22.9%	4.0%	0.0%	0.0%
East Grinstead	**1.1%**	0.0%	0.0%	0.1%	0.0%	0.1%	6.9%	0.1%	0.0%	0.0%
Eastbourne	**21.3%**	42.5%	19.2%	16.2%	6.3%	0.6%	3.0%	11.2%	58.6%	10.7%
Hastings	**1.0%**	2.6%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%
Haywards Heath	**1.3%**	0.0%	0.0%	2.2%	0.0%	0.0%	4.8%	3.2%	0.0%	0.8%
Lewes	**2.5%**	0.4%	1.2%	0.5%	0.0%	0.0%	0.3%	27.6%	1.7%	0.0%
Newhaven	**0.5%**	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	4.5%	0.0%
Royal Tunbridge Wells	**20.4%**	2.7%	23.0%	18.6%	44.0%	75.3%	13.0%	4.1%	0.6%	43.2%
Seaford	**1.6%**	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	14.8%	0.0%
St Leonards	**1.1%**	1.2%	0.2%	0.2%	0.3%	0.7%	0.0%	0.0%	0.0%	7.7%
Others	**6.5%**	2.9%	3.9%	5.0%	4.2%	12.3%	11.9%	7.0%	3.6%	11.7%
Sub-total // Outside Study Area	**70.9%**	**69.8%**	**53.4%**	**60.1%**	**57.8%**	**90.4%**	**66.7%**	**75.7%**	**91.8%**	**86.8%**
Total	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:

a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (July 2021)

b. Excludes 'don't know/varies', markets and internet sales

c. Figures may not total due to rounding

Wealden District Council Town Centre Study
Nexus Planning

Table 25b: Comparison goods shopping expenditure

Destination	Total Comparison (£m)	Zone 1 Comparison (£m)	Zone 2 Comparison (£m)	Zone 3 Comparison (£m)	Zone 4 Comparison (£m)	Zone 5 Comparison (£m)	Zone 6 Comparison (£m)	Zone 7 Comparison (£m)	Zone 8 Comparison (£m)	Zone 9 Comparison (£m)	Inflow beyond Study Area (£m)	Total Comparison (inc. Inflow) (£m)
Hailsham Town Centre												
Asda, The Quintins, North Street, Hailsham	**12.3**	6.7	1.2	1.7	0.0	0.9	0.0	1.7	0.1	0.0	0.6	12.9
Tesco Superstore, North Street, Hailsham	**11.8**	7.3	2.6	1.5	0.0	0.0	0.0	0.0	0.3	0.0	0.6	12.4
Other town centre stores	**27.2**	22.0	3.0	0.2	0.0	0.0	0.0	0.9	1.1	0.0	1.4	28.6
Hailsham (Out of Centre)												
Hailsham Retail Park, Diplocks Way, Hailsham	**19.6**	11.0	2.3	2.3	0.5	1.2	0.4	1.1	0.4	0.4	1.0	20.5
Other stores	**0.7**	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.8
Heathfield Town Centre												
Other town centre stores	**25.0**	0.8	19.8	0.5	0.3	0.0	0.2	0.5	0.0	2.9	1.3	26.3
Heathfield (Out of Centre)												
Other stores	**0.9**	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.9
Uckfield Town Centre												
Other town centre stores	**46.1**	0.1	4.2	29.2	4.0	0.0	0.6	7.8	0.4	0.0	2.3	48.4
Uckfield (Out of Centre)												
Bellbrook Industrial Estate, Uckfield	**5.4**	0.0	0.0	2.4	1.5	0.0	0.0	1.6	0.0	0.0	0.0	5.4
Other stores	**0.5**	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Crowborough Town Centre												
Other town centre stores	**35.6**	0.0	0.5	2.6	29.4	1.2	1.9	0.0	0.0	0.0	1.8	37.4
Crowborough (Out of Centre)												
Other stores	**4.2**	0.0	0.1	0.0	3.0	0.6	0.1	0.0	0.0	0.3	0.0	4.2
Forest Row District Centre												
Local stores	**1.7**	0.0	0.0	0.0	0.0	0.1	1.7	0.0	0.0	0.0	0.1	1.8
Polegate District Centre												
Local stores	**3.9**	0.0	0.0	0.0	0.0	0.0	0.4	0.0	3.5	0.0	0.2	4.0
Polegate (Out of Centre)												
Other stores	**0.2**	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.2
Wadhurst District Centre												
Local stores	**3.7**	0.0	0.5	0.0	0.0	0.7	0.0	0.0	0.0	2.5	0.2	3.9
Local Centres / Villages												
Local stores	**4.8**	0.7	1.7	0.6	0.0	0.1	0.2	0.3	0.5	0.6	0.0	4.8
Other Wealden District (Out of Centre)												
Other stores	**5.8**	1.6	0.1	0.8	0.4	0.0	0.9	0.9	1.0	0.0	0.0	5.8
Other Study Area (Out of Centre)												
East Grinstead	**37.1**	0.2	0.0	0.1	0.0	0.0	36.7	0.0	0.0	0.0	0.0	37.1
Lewes	**0.3**	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.3
Seaford	**0.1**	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.1
Other stores	**4.8**	0.6	0.0	0.0	0.2	0.0	0.3	0.5	0.0	3.2	0.0	4.8
Sub-total | In-Centre	**172.1**	**37.6**	**33.5**	**36.3**	**33.7**	**3.0**	**4.9**	**11.2**	**5.9**	**6.0**	**8.4**	**180.5**
Sub-total | Wealden District	**209.4**	**50.7**	**37.2**	**41.8**	**39.1**	**5.0**	**6.3**	**14.8**	**7.3**	**7.2**	**9.4**	**218.8**
Sub-total | Study Area	**251.8**	**51.5**	**37.2**	**41.9**	**39.3**	**5.0**	**43.4**	**15.6**	**7.5**	**10.3**	**9.4**	**261.1**
Outside Study Area												
Bexhill-on-Sea	**23.6**	16.1	1.3	1.2	0.0	0.3	0.6	0.2	0.4	3.5		
Brighton	**52.3**	13.6	2.9	15.0	0.3	0.4	3.0	7.8	6.9	2.4		
Burgess Hill	**5.2**	0.1	0.0	0.3	0.0	0.0	1.5	3.3	0.0	0.0		
Crawley	**36.7**	0.0	0.0	1.8	2.6	0.0	29.7	2.6	0.0	0.0		
East Grinstead	**9.2**	0.0	0.0	0.1	0.0	0.1	9.0	0.0	0.0	0.0		
Eastbourne	**183.8**	72.5	15.3	17.1	5.9	0.3	3.9	7.2	53.3	8.4		
Hastings	**8.9**	4.4	0.5	0.0	0.0	0.0	0.0	0.0	0.0	3.9		
Haywards Heath	**11.2**	0.0	0.0	2.3	0.0	0.0	6.2	2.1	0.0	0.6		
Lewes	**22.0**	0.7	1.0	0.5	0.0	0.0	0.4	17.7	1.6	0.0		
Newhaven	**4.6**	0.2	0.0	0.0	0.0	0.0	0.0	0.4	4.1	0.0		
Royal Tunbridge Wells	**176.5**	4.6	18.3	19.5	41.0	39.2	16.9	2.7	0.5	33.8		
Seaford	**13.5**	0.0	0.0	0.0	0.0	0.0	0.0	0.1	13.4	0.0		
St Leonards	**9.1**	2.0	0.1	0.2	0.3	0.4	0.0	0.0	0.0	6.0		
Others	**56.0**	5.0	3.1	5.2	3.9	6.4	15.5	4.5	3.2	9.2		
Sub-total // Outside Study Area	**612.5**	**119.1**	**42.6**	**63.2**	**54.0**	**47.1**	**86.8**	**48.5**	**83.4**	**67.8**		
Total	**864.3**	**170.6**	**79.7**	**105.2**	**93.3**	**52.1**	**130.1**	**64.1**	**90.9**	**78.1**		

Notes:

a. Market shares for 'main' and 'top-up' shopping derived directly from NEMS Household Survey (July 2021)

b. Excludes 'don't know/varies', markets and internet sales

c. Figures may not total due to rounding

2019 Prices

Wealden District Council Town Centre Study
Nexus Planning

Table 26a: Estimated 'capacity' for new comparison goods facilities in Wealden District

Year	Benchmark Turnover (£m)[1]	Survey Turnover (£m)[2]	Inflow (£m)	Surplus Expenditure (£m)
2021	218.8	209.4	9.4	0.0
2026	257.3	245.1	11.0	-1.3
2031	293.7	285.8	12.8	4.9
2036	333.9	335.7	15.0	16.8
2039	360.7	370.1	16.6	26.1
Market Share of Study Area (%)		**24.2%**	**-**	**-**

Notes:

a. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 18 (October 2020)

b. Assumes constant market share claimed by Wealden District facilities at 24.2% from the Study Area

2019 Prices

Table 26b: Estimated 'capacity' for new comparison goods facilities in Wealden District

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min[1]	Max[2]
2026	-1.3	-200	-200
2031	4.9	500	700
2036	16.8	1,600	2,200
2039	26.1	2,300	3,200

Notes:

a. Average sales density assumed to be £7,000 per sq m, which Nexus Planning considers to be towards the higher end of what would be achieved in Wealden District

b. Average sales density assumed to be £5,000 per sq m, which Nexus Planning considers to be towards the lower end of what would be achieved in Wealden District

c. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 18 (October 2020)

2019 Prices

Wealden District Council Town Centre Study
Nexus Planning
Table 26c: Relevant commitments (comparison)

Destination	Reference	Settlement	Net Comparison Floorspace (sq m)	Estimated Sales Density (£ per sq m)	Estimated Comparison Turnover (£m)	Proposal
Dittons Nursery, Dittons Road	WD/2015/1721/MAO	Stone Cross	2,526	6,000	15.2	Outline application for housing - 44 no. units and amenities. Full application for garden centre redevelopment.
Kensington Appliances, Tilsmore Road	WD/2020/1949/F	Heathfield	-498	6,000	-3.0	Demolition of existing retail unit and storage unit and erection of replacement development comprising new retail unit and nine apartments comprising 8 x two-bedroom apartments and 1 x one-bedroom apartment with undercroft parking.
The Old Loom Mill, Ersham Road	WD/2017/0839/MAO	Hailsham	-895	6,000	-5.4	Demolition of existing buildings in B1/B8 usage and cafe and erection of 24 no. family houses.
Total	**-**	**-**	**1,133**	**-**	**6.8**	

Notes:

a. Sales density assumed to be £6,000 based on Nexus Planning judgement where the occupier has not been referenced within the application

b. Comparison floorspace is assumed to be 2/3 net sales area based on Nexus Planning judgement where the occupier has not been referenced within the application

c. Assessed commitments limited to development proposals greater then 200 sq m

2019 Prices

Table 26d: Net quantitative 'capacity' for new comparison goods facilities in Wealden District

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min[1]	Max[2]
2026	-1.3	8.0	-9.3	-1,100	-1,600
2031	4.9	9.1	-4.2	-500	-600
2036	16.8	10.4	6.4	600	800
2039	26.1	11.2	14.8	1,300	1,800

Notes:

a. Average sales density assumed to be £7,000 per sq m, which Nexus Planning considers to be towards the higher end of what would be achieved in Wealden District

b. Average sales density assumed to be £5,000 per sq m, which Nexus Planning considers to be towards the lower end of what would be achieved in Wealden District

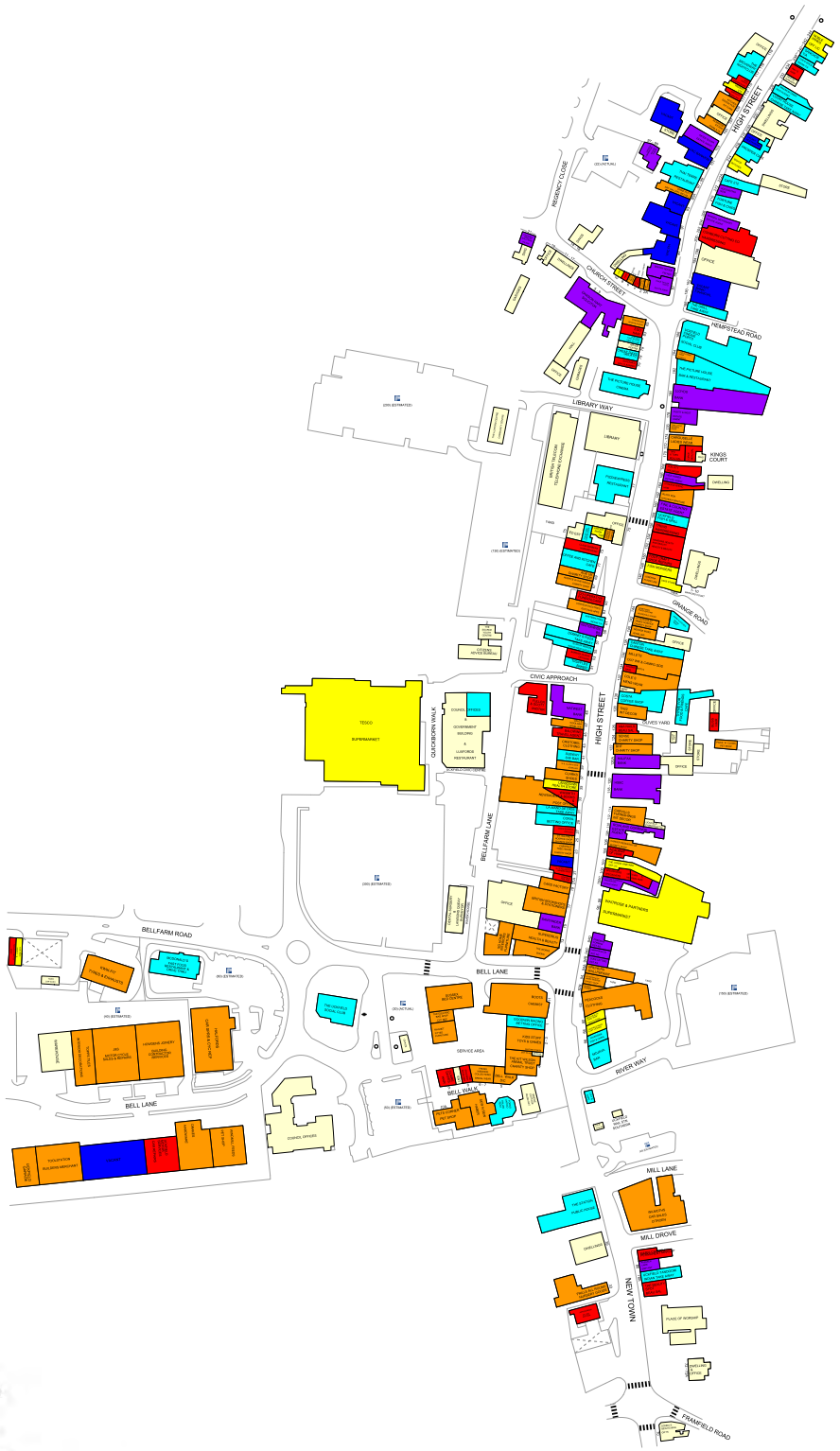
c. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)

d. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 18 (October 2020)

2019 Prices

Appendix E

Town Centre Composition Plans



Key

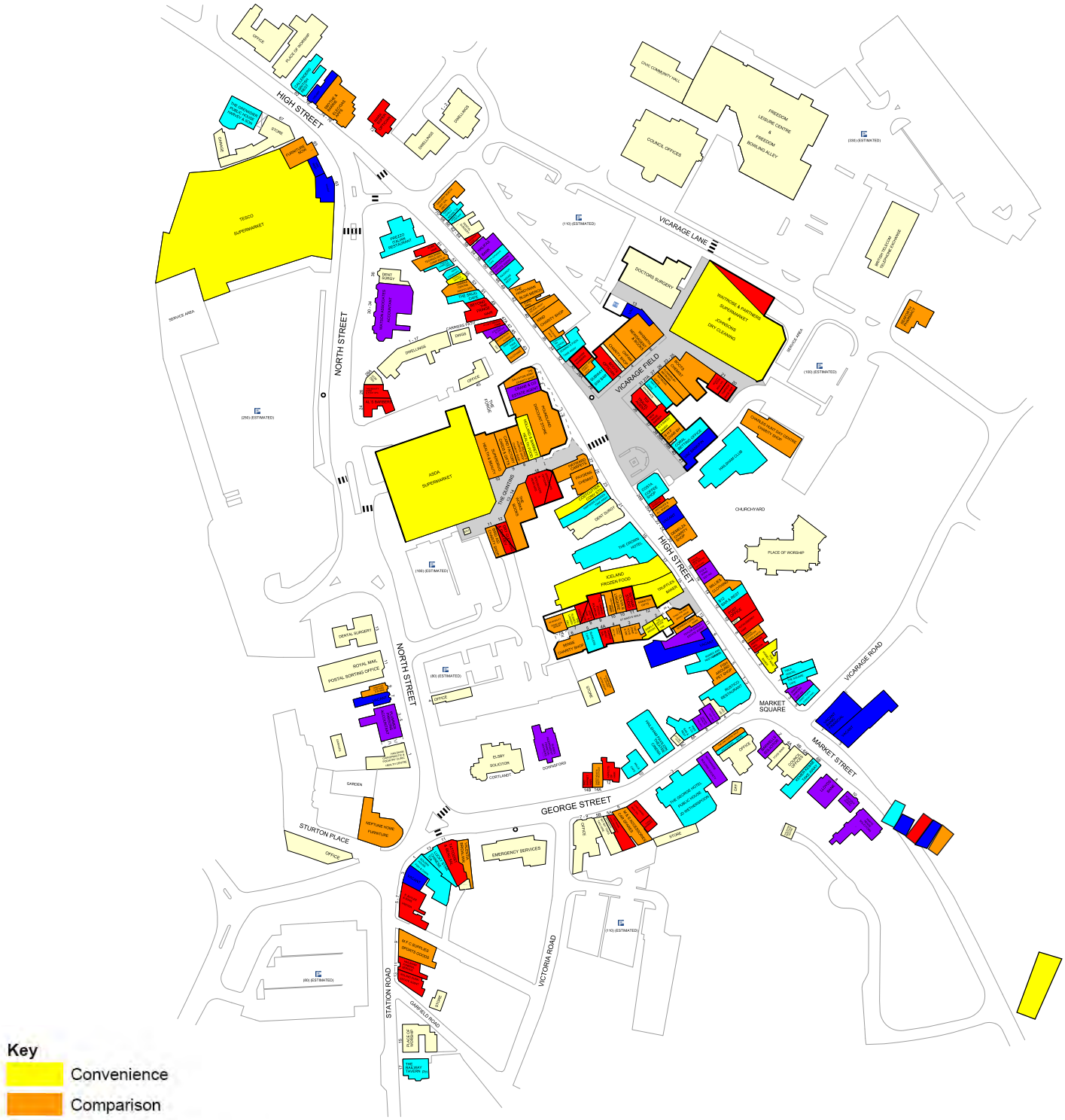
- Convenience
- Comparison
- Leisure Service
- Financial and Business Services
- Retail Service
- Vacant

North

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Map data

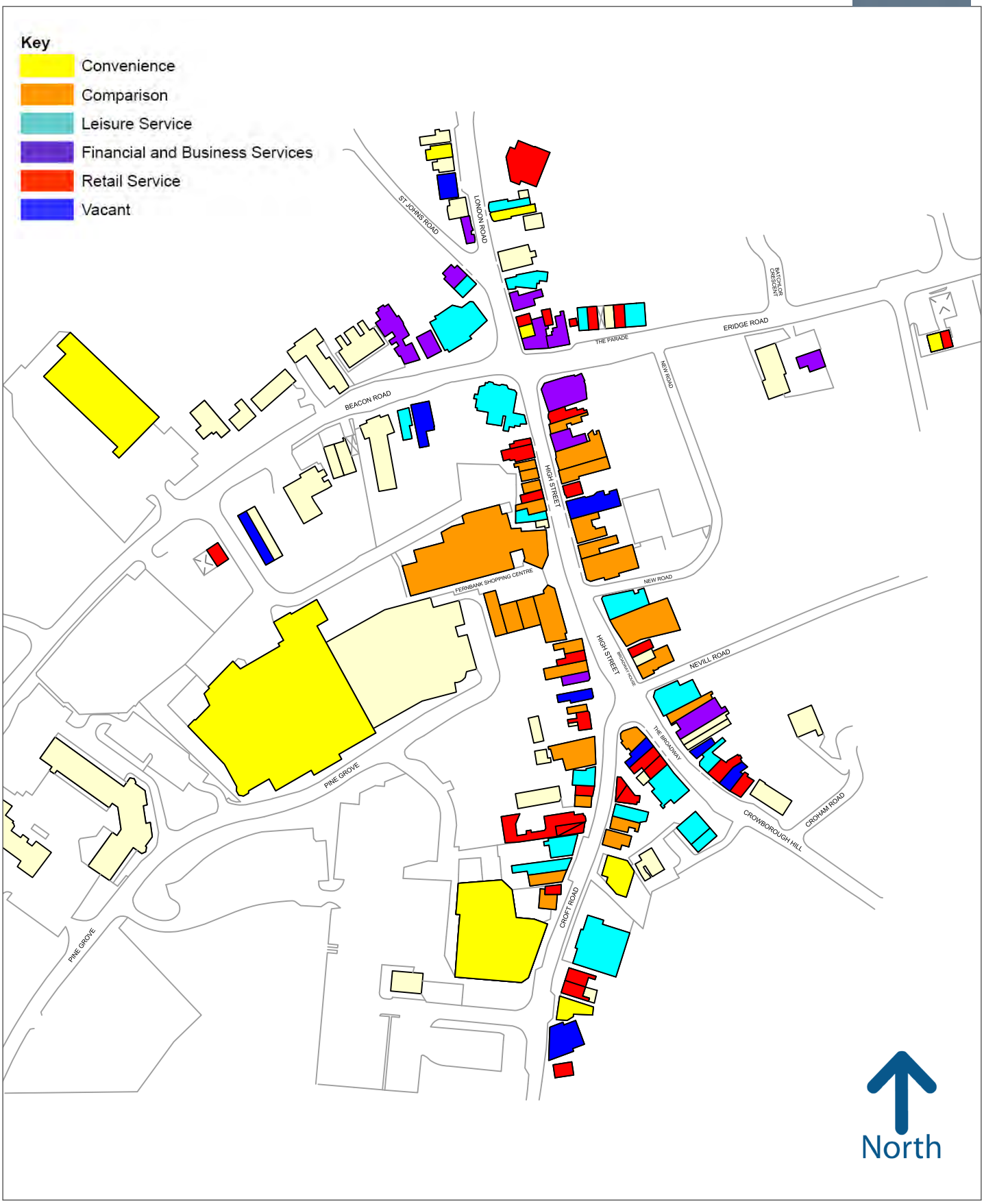
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Crowborough



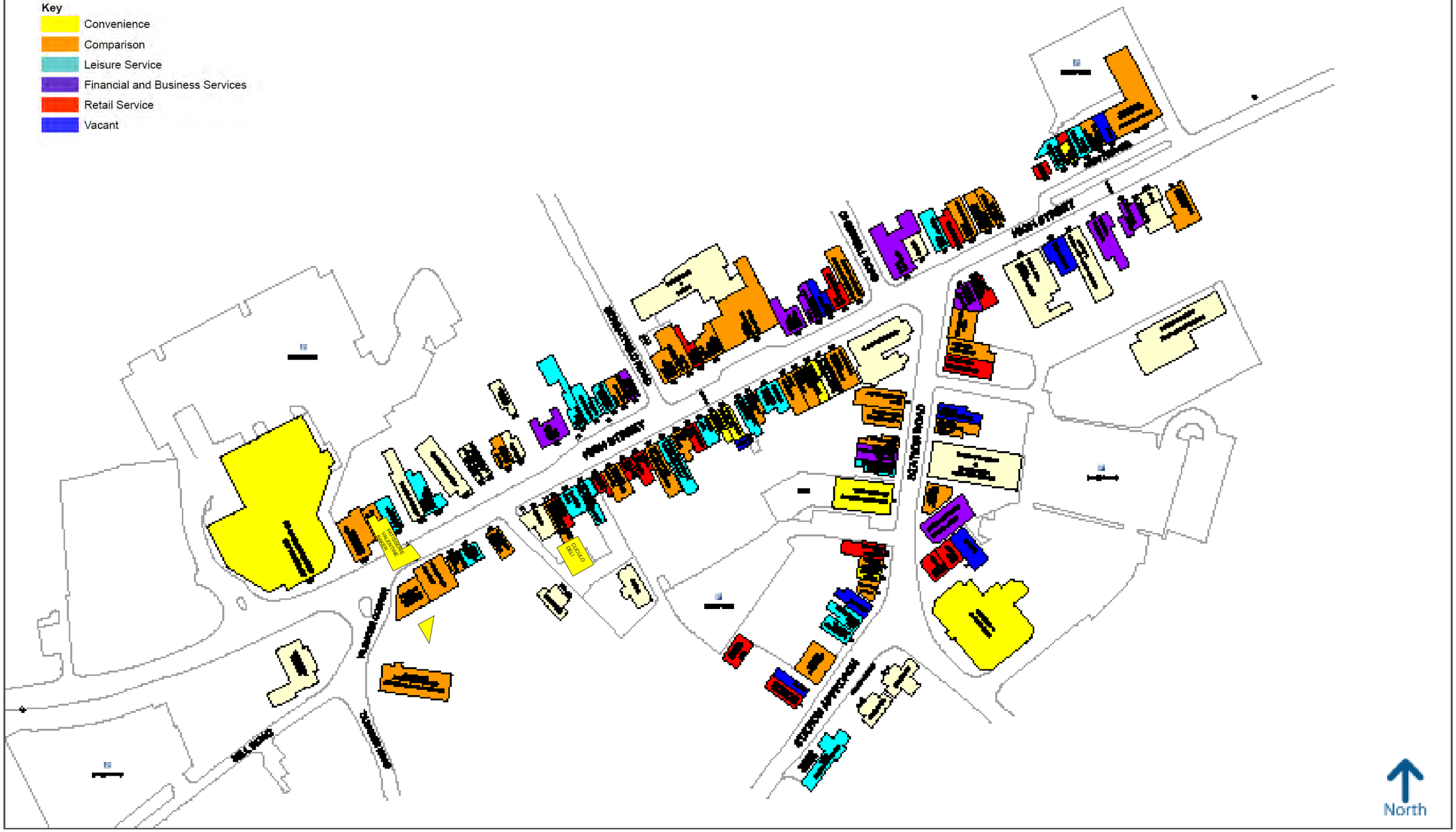
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Key

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- Comparison
- Leisure Service
- Financial and Business Services
- Retail Service
- Vacant



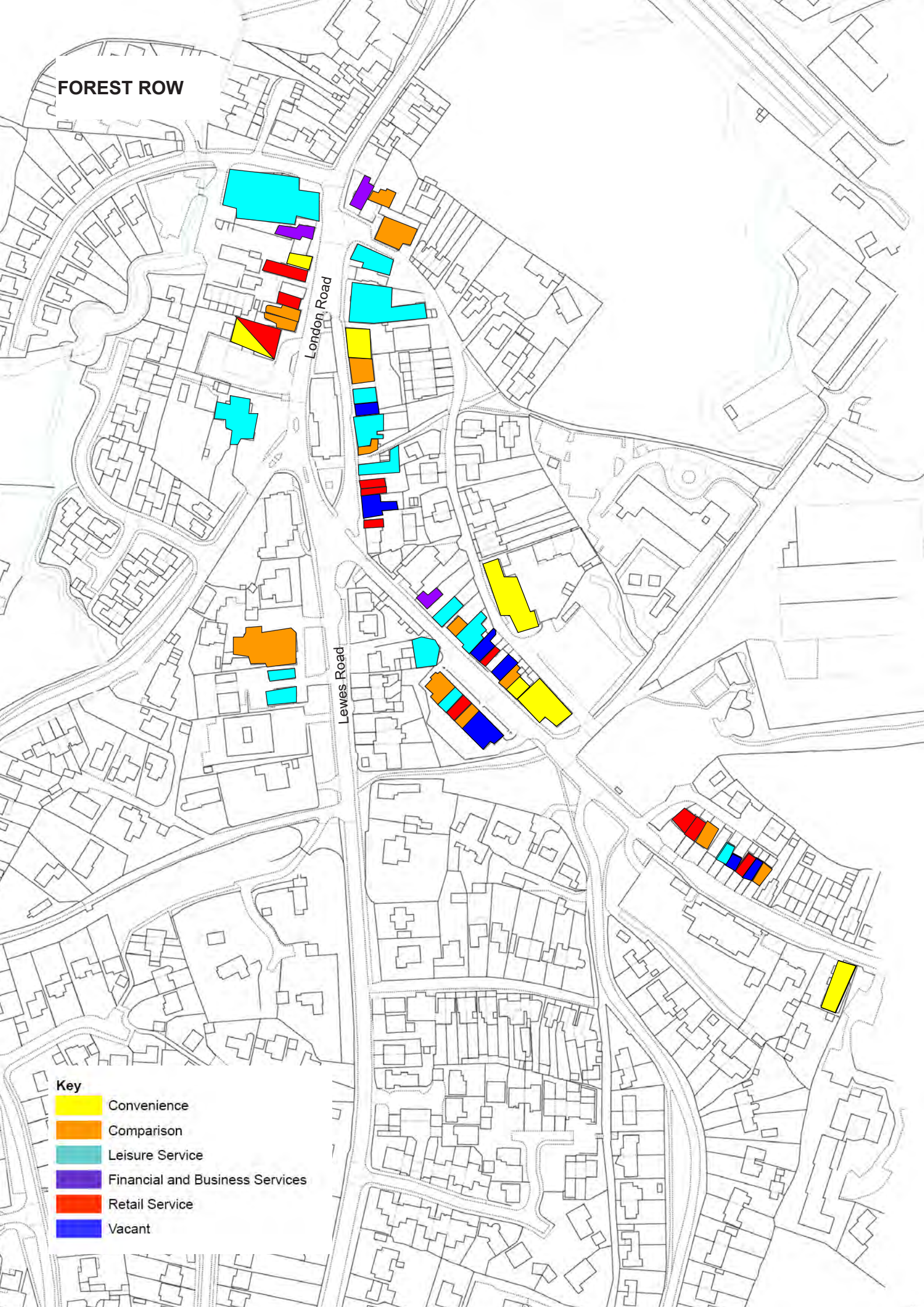
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High Street
Key
Convenience
Comparison
Leisure Service
Financial and Business Services
Retail Service
Vacant


FOREST ROW
London Road
Lewes Road
Key
Convenience
Comparison
Leisure Service
Financial and Business Services
Retail Service
Vacant


WADHURST
High Street
Washwell Lane
Lower High Street
Key
Convenience
Comparison
Leisure Service
Financial and Business Services
Retail Service
Vacant

Appendix F

AspinallVerdi Market Reports

Property Market Assessment

Uckfield: Property Market Assessment

Wealden District Council

July 2022

Private and Confidential

Quality Assurance

Date of Report	July 2022
Version	Final
Filename and path	L:_Client Projects\2105 Wealden Economic Study_Wealden DC_Reports\2207 Council Comment Reports\2207 AVL Final Issue\2207_UckfieldMarketPaper_WBC_Final Issue.docx
Prepared by	Morgan Grealis, Consultant Matthew Scott, Principal Consultant Parm Dosanjh, Executive Director
Checked by	Parm Dosanjh, Executive Director
Date	July 2022
Authorised by	Parm Dosanjh, Executive Director
Date	July 2022

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1 Introduction

1.1 Wealden District Council have appointed AspinallVerdi alongside Nexus Planning to undertake a Retail, Leisure and Town Centre Study across the district. This work is being undertaken to update its existing town centre evidence base (undertaken in 2016) in order to inform the Council's emerging local plan.

1.2 To support the wider study, this report provides a property market assessment for Uckfield Town Centre. This assessment considers the market for retail space and other town centre uses, such as office and leisure uses within Uckfield Town Centre. We also consider the market for town-centre living.

1.3 Our property market assessment initially relies upon a review of available evidence and analysis of property data (i.e. prices and transactions). This provides an understanding of market trends as well as transactions which have occurred in the town centre. It also identifies the types of space that are available for sale and leasing. We have also undertaken consultations with local property agents to gain an understanding of what products, occupiers and purchasers are seeking in the local market and whether anything could be done to address any issues constraining the market.

1.4 The information and data gathered through this process is set out in the following chapters. We firstly consider the market for commercial space before turning to the residential market. We conclude this report with a brief summary of key findings, drawing this information together in the form of a SWOT analysis (Strengths, Weaknesses, Opportunities and Threats).

2 Uckfield Commercial Market Review

2.1 In this chapter, we consider the take-up and availability of current stock. Our findings are then substantiated through consultations with local agents to ensure our research is reflective of recent market conditions. This also provides insight into the type, size and quality of space occupiers want, and whether they favour specific locations within the town centre. We conclude each section by summarising our findings and drawing conclusions.

2.2 We initially analyse the take-up and availability of existing commercial stock. This shows the volume of transactions which have occurred and the amount and type of space available. This also highlights the values which have been achieved and the asking prices for space, which is currently being marketed.

2.3 We have considered the following commercial submarkets, providing commentary for each in turn:

- Retail;
- Food and Beverage;
- Offices;
- Cinema and Theatre; and
- Health and Fitness.

2.4 Our market data has been obtained from commercial property databases including CoStar and EGI. In some instances, EGI has provided more reliable data than CoStar (and vice versa). In such instances, we have used the strongest data source available. Given the transient and dynamic nature of commercial real estate markets, the reliability of the data is dependent upon the accuracy of the database inputs and the frequency of updates. As such, there is potential for minor discrepancies in the data collected when compared with other sources. However, for our report, the data provides a reliable snapshot of general market trends and activity.

2.5 Further, the outbreak of the Coronavirus (Covid-19) has impacted real estate markets across the world. Whilst the exact consequences remain uncertain, commentators are faced with unprecedented circumstances upon which to base their judgement for forecasting market trends and future activity. Accordingly, whilst many of the sources used to inform our market overviews are considerate of recent exceptional conditions, we acknowledge there are limits to the data available and the potential for circumstances to change.

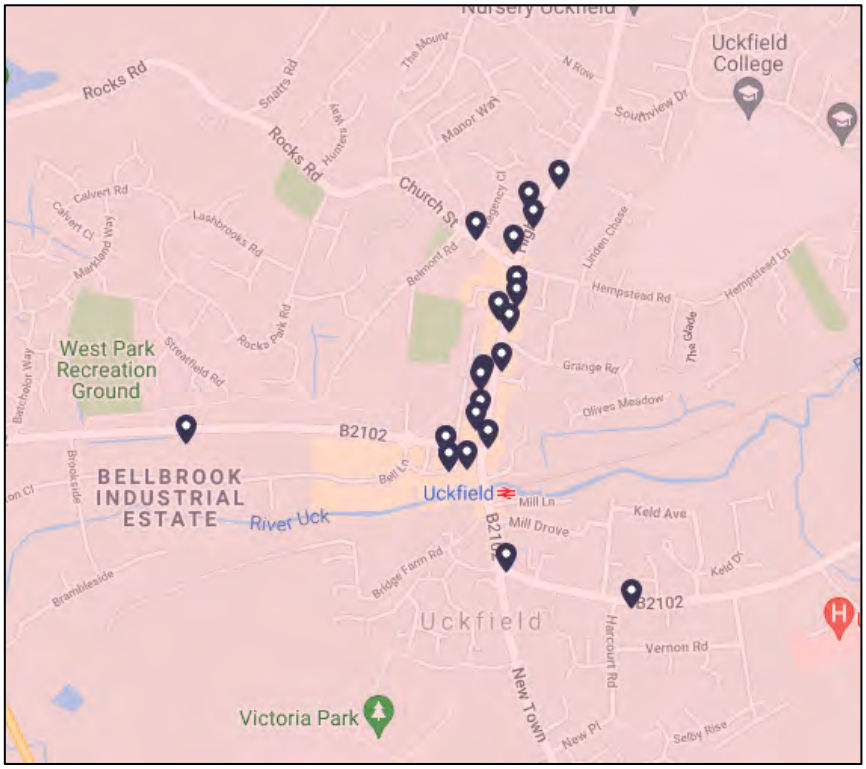
Retail

2.6 This section considers the comparison and convenience retail markets in Uckfield Town Centre.

Uckfield Retail Take-Up

2.7 To understand the typical retail demand in Uckfield, we have obtained EGI data for units that have let in the town centre since January 2015 (excluding food & beverage uses). These are shown in Figure 2-1 below. Please note that this data includes both comparison and convenience retail floorspace.

Figure 2-1 - Achieved Lease Transactions (Exc. F&B)



Source: EGI, 2021.

2.8 Figure 2-1 shows the achieved lease transactions for all retail units (excluding F&B) in Uckfield since January 2015. We have identified 25 lease transactions for retail units that have occurred in this time. The majority of these transactions have occurred along the High Street.

2.9 The type of occupier leasing space in these transactions was varied. The majority are smaller local businesses offering services such as estate agency, accounting and bookstores.

2.10 Table 2-1 summarises the annual take-up on a year-by-year basis.

Table 2-1 - Retail Floorspace Take-up by Year

Year	Units Let	Total Space (sqft)	Size Range (sqft)
2015	8	32,596	276 – 15,700
2016	6	3,267	307 – 1,021
2017	2	1,810	766 – 1,044
2018	3	4,264	608 – 2,499
2019	2	3,866	996 – 2,870
2020	3	2,927	267 – 1,645
2021	1	391	391
Total	**25**	**49,120**	**276– 15,700**

Source: EGI, 2021.

2.11 As displayed in Table 2-1, the total retail floorspace leased in Uckfield (excluding F&B) since January 2015 is 49,120 sqft across 25 transactions. The size of these lease transactions ranged from 276 to 15,700 sqft.

2.12 Generally, Uckfield's retail (exc. F&B) market has displayed a gradual decline in the take-up of retail floorspace since January 2015. The most retail floorspace leased per annum was 32,596 sqft in 2015. It is noted that this floorspace figure is inflated by a single transaction for a non-food retail warehouse at Unit 4 & 6, Bellbrook Industrial Estate. This transaction was for 15,700 sqft of retail warehouse floorspace. The Bellbrook Industrial Estate is located on the western edge of the town centre, as displayed in Figure 2-1.

2.13 Whilst floorspace take-up increased in 2018, the level of take-up has steadily decreased per annum from 2018 – 2021. The lower levels of floorspace take-up post-2016 may have been due to the uncertainty surrounding the Brexit referendum result and the future of the British economy. This period of uncertainty led to many businesses deferring significant financial decisions (e.g. signing a new lease, resulting in reduced take-up figures).

2.14 Table 2-2 summarises leasing activity by unit size.

Table 2-2 – Retail Leases by Unit Size

Size Range (sqft)	No. of Units Leased	Percentage of Overall Units Leased
0 – 499	6	24%
500 – 999	6	24%
1,000 – 2,499	10	40%
2,500 – 5,000	1	4%
5,0000+	2	8%
Total	**25**	**100%**

Source: EGI, 2021.

2.15 Table 2-2 displays the take-up of retail floorspace by size. Lease transactions for units between 500 sqft – 999 sqft accounted for 48% of all retail floorspace lease transactions (excluding F&B) in Uckfield since January 2015. With a further 40% of all lease transactions identified for units between 1,000 – 2,499 sqft. This suggests that demand in Uckfield for retail units (excluding F&B) is for small/medium-sized units. This fits with the profile of tenants listed in the identified lease transactions (i.e. independent businesses such as local estate agents, wine shops and gift shops).

2.16 Of the 25 transactions identified, 10 had lease length data published. The lease length reported ranges between 4 - 16 years with an average lease length of 9 years. The 16-year lease at the top-end of this range was signed in 2015, with leases reported after 2015 being 4 – 10 years in length. This supports recent market reports that suggest that lease lengths are decreasing on average due to market uncertainty. However, we note that the sample size in this instance is only 10 lease transactions. This sample size is too small to provide evidence for a definite trend. Also, the trend towards shorter lease terms is relatively recent and historic data may not yet reflect this movement.

2.17 10 of the 25 identified transactions also had rent data published on EGI. The achieved rents across these 10 transactions ranged between £8.68 psf and £30.80 psf. The average achieved rent was £16.27 psf. The most recent reported rent was the Entire Building, 70 New Town, which is on the edge of the town centre. This 1,006 sqft unit leased in December 2020 for £12,500 p/a at a rate of £12.43 psf. The highest achieved rate was for the retail unit at 176 High Street. This 276 sqft unit leased in November 2020 for £8,500 p/a at a rate of £30.80 psf. This unit is relatively small in comparison to other units that leased. Smaller units tend to have artificially inflated rents and therefore this rate of £30.80 psf may not be reflective of market rent levels for retail floorspace (excluding F&B) across Uckfield Town Centre.

2.18 We have also reviewed sales of retail spaces in Uckfield, which have completed since January 2015. Figure 2-2 shows the locations of the retail unit sales identified.

Figure 2-2 - Retail Unit Sales (exc. F&B)



Source: EGI, 2021.

2.19 Figure 2-2 displays the location of the 6 sales transactions for retail units (exc. F&B) that we have identified in Uckfield since January 2015. In a similar trend to retail units that have leased, all sales transactions occurred in the town centre along the high street.

2.20 Table 2-3 summarises the year-on-year sales since January 2015.

Table 2-3 - Retail Unit Sales 2015 - 2021

Year	No. of Units Sold	Total Space (sqft)
2015	1	975
2016	2	2,704
2017	2	2,838
2018	1	487
2019	0	0
2020	0	0
2021	0	0
Total	**6**	**7,004**

Source: EGI, 2021.

2.21 Four transactions had price data published on EGI. The achieved rate range for these transactions was between £128.35 psf and £411.09 psf. The transaction that achieved the highest rate was for 216 High Street. This 1,046 sqft unit was sold in September 2017 for £430,000 at a rate of £411.09 psf. The purchaser was not recorded on EGI. As the most recent sales transaction for retail floorspace was recorded in 2018, we cannot conclude whether there has been a value increase for retail floorspace in Uckfield.

2.22 The data shows no consistent trend of retail unit sales since 2015, with all years since 2018 not experiencing any retail floorspace sales. The level of uptake by year demonstrates that there is no discernible pattern to retail sales in Uckfield since 2015.

2.23 Table 2-4 shows the distribution of retail unit sales by size.

Table 2-4 – Retail Sales by Unit Size 2015 - 2021

Size Range (sqft)	No. of Units Sold	Percentage
0 – 499	1	16%
500 – 999	1	16%
1,000 – 2,499	4	66%
2,500 – 5,000	0	0%
5,000+	0	0%

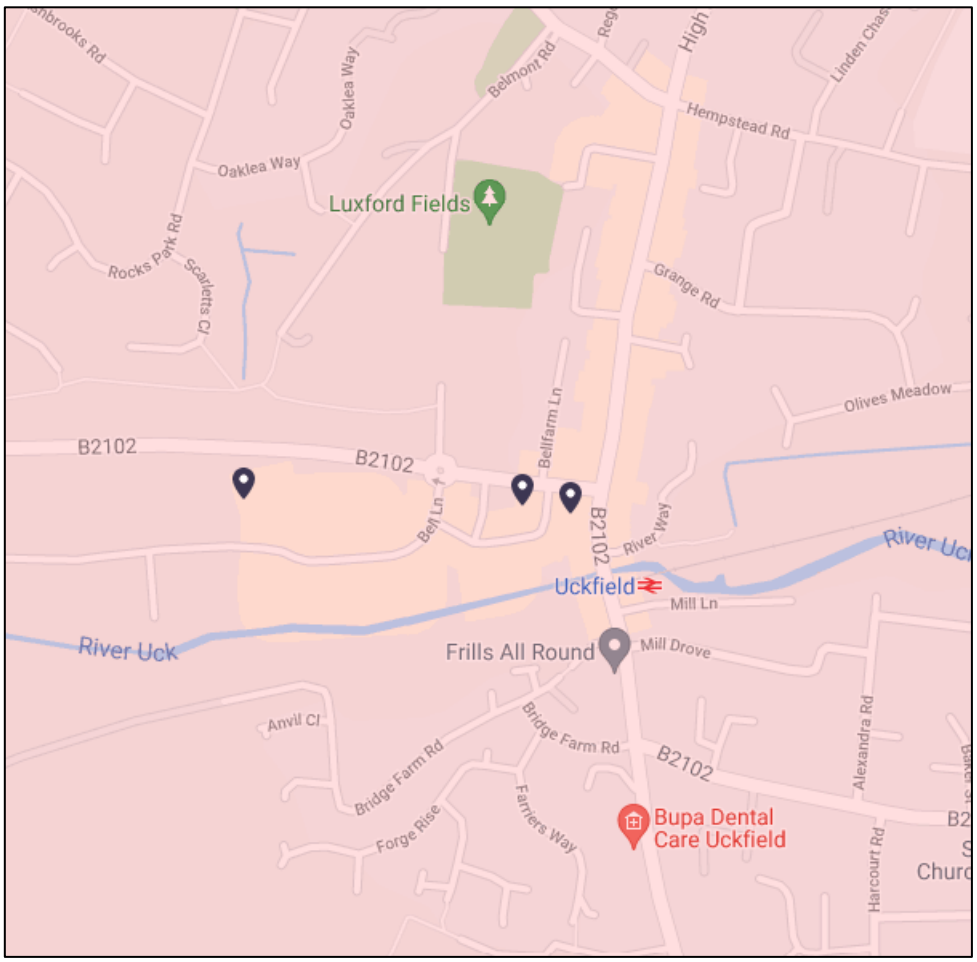
Source: EGI, 2021.

2.24 Table 2-4 displays the six identified retail sales (excluding F&B) that had floorspace figures reported by size. All of these sales transactions were for units <2,500 sqft.

Uckfield Retail Supply

2.25 In order to analyse the level of supply of retail floorspace (excluding F&B) in Uckfield, we have examined the availability of retail floorspace for leasing. This search identified three availabilities. The location of these availabilities is provided in Figure 2-3.

Figure 2-3 - Retail Unit Lease Availabilities



Source: EGI, 2021.

2.26 2 of the identified available retail units for leasing are located in central Uckfield just off the high street, whilst the other unit is located in the Bellbrook industrial estate. The majority of leasing and sales transactions for retail units have also occurred in central Uckfield. A summary of the 3 availabilities is provided in Table 2-5.

Table 2-5 - Retail Unit Leasing Availability

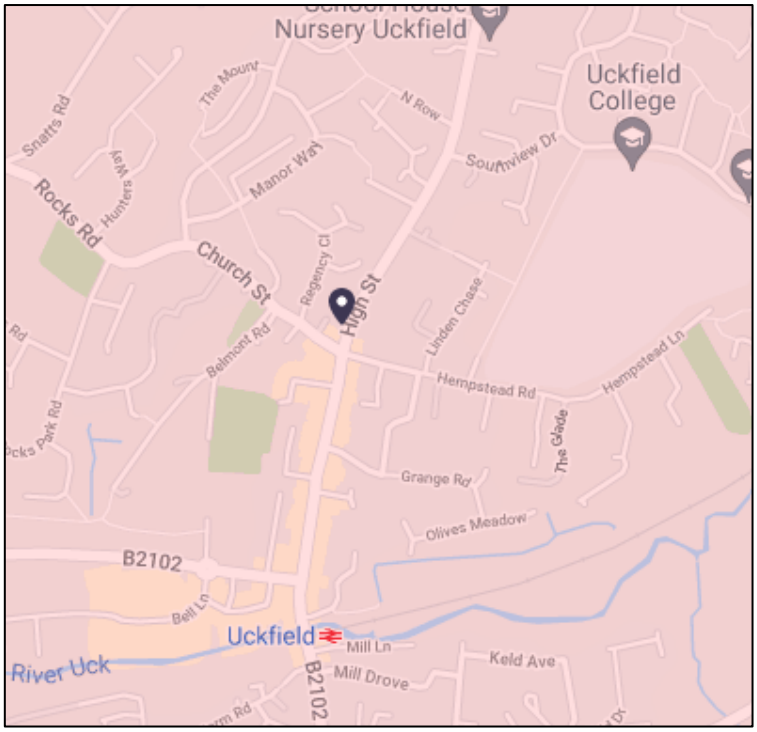
Unit Address	Size (sqft)	Asking Price p/a	Asking Price psf
Seed House, Bell Centre, TN22 1BA	1,576	£32,500	£20.62
1 Bell Walk, Uckfield, TN22 5DQ	1,245	£12,450	£10.00
Unit 5, Bell Lane, TN22 1QL	4,726	£40,000	£8.46

Source: EGI, 2021.

2.27 As displayed in Table 2-5, the size ranges between 1,245 – 4,726 sqft across the three identified availabilities. The asking rate ranged between £12,450 p/a - £40,000 p/a with the asking rate ranging between £8.46 psf - £20.62 psf. The total available retail floorspace across these three availabilities is 7,547 sqft.

2.28 We have also reviewed the availability of retail units listed as available for sale in Uckfield. Our analysis identified one retail unit that is listed as available for sale in Uckfield. The location of this unit is displayed in Figure 2-4.

Figure 2-4 - Retail Unit Sales Availability Location



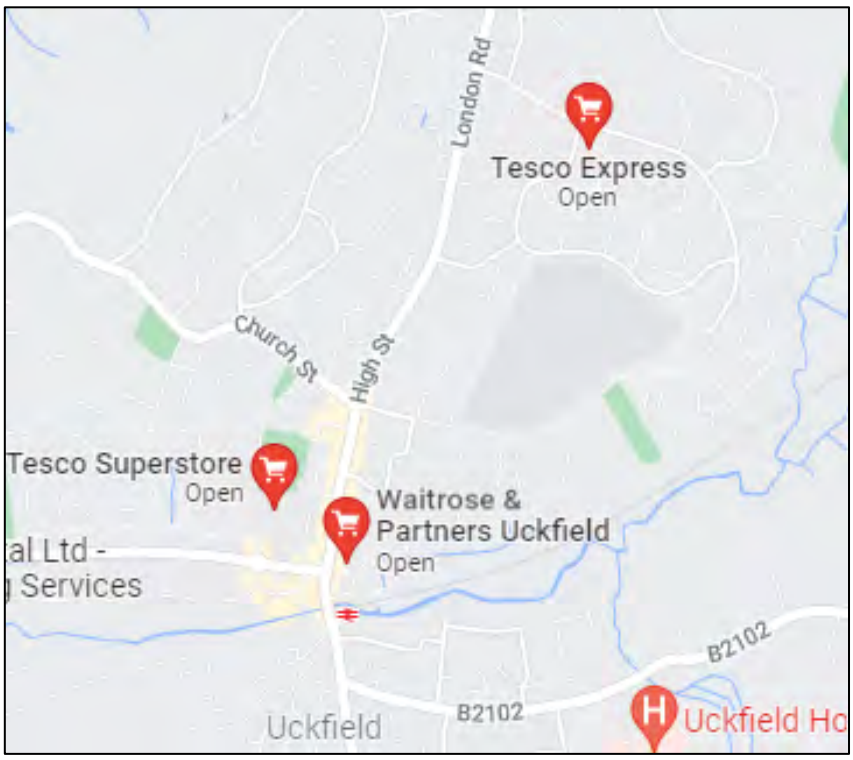
Source: EGI, 2021.

2.29 The unit that is listed as available for sale is the retail unit at 91 High Street. This 2,904 sqft unit is available for £495,000. This equates to an asking rate of £170.45 psf.

Uckfield Convenience Retail

2.30 We have also briefly reviewed the existing provision of convenience retail in and around Uckfield Town Centre along with recent transactional evidence. Figure 2-5 shows the locations of the existing large-scale convenience retailers in Uckfield.

Figure 2-5 - Existing Large-Scale Convenience Retailers



Source: Google Maps, 2021.

2.31 As shown in Figure 2-5, there are currently two large-scale retailers with stores open in Uckfield town centre. These retailers are Tesco and Waitrose. This represents a reasonable offering of convenience retail in the town centre. Waitrose offers high-end convenience retail whilst Tesco provides more affordable convenience offering. However, these are both located on the southern end of the high street. These two facilities are the only large-scale supermarket provisions on the high street and also in the wider town.

Agent and Occupier Consultation

2.32 We have undertaken telephone consultations with locally operating commercial agents. This helps to identify recent market trends, which we are unable to determine from the data samples alone. These include occupier requirements, locational preferences and general market sentiments. Our findings are summarised in the points below:

- The retail market in Uckfield has seen high-profile brands leave over the past few years. Whilst there have been opportunities for smaller high street businesses to flourish during the Covid-19 pandemic, larger occupiers in Uckfield have suffered.
- Multiple agents stated that the quality of supply of retail units was not currently satisfying demand. One agent stated that the district-wide problem of spaces that were of a suitable size but not of sufficient quality (e.g. lower standard of internal specification, undesirable location etc.) was prevalent in Uckfield.
- Large name-brand comparison retailers have tended to avoid Uckfield as the catchment area of the town is not sufficient enough to represent a viable business location.
- One agent stated that the current offering of large-scale convenience retail currently consists of Waitrose and Tesco in the centre of the town, however, there could be an opportunity for another name-brand supermarket at the northern end of the high street.
- Local high street retailers have utilised social media in order to market themselves during the Covid-19 pandemic. One agent reported how, through the use of Facebook groups and local online news outlets, these independent businesses have been able to maintain a steady base of customers by reaching out and appealing to the 'sense of local pride' amongst the town's residents. This has enabled these smaller businesses to flourish and take-up high street retail floorspace, with the same agent reporting that a fresh-fish monger has just taken a lease on the high street and this will be the first of this business type on the high street for 25 years.
- One agent claimed that the widening of the high street has increased the flow of traffic throughout the high street and presented a 'lorry problem'. The agent described how there is no designated space for lorries unloading goods and they, therefore, stop in the middle of the road to unload. The agent claimed that whilst the pedestrianisation of the high street was designed to increase footfall and revenue for high street retailers, some would argue that it has had a negative impact on the appeal of the town to retailers.
- Multiple agents also stated that Uckfield's evening economy is already prevalent and this has been helped by the wider pavements. There was general consensus that Uckfield has one of the larger evening economies amongst the high-order town centres in the district, owing to the cinema and nightclub present on the high street. Further investment in public realm could increase the appeal of the town to high-end restaurant and bar operators and potentially increase these provisions within the town.

- One significant strength of the town centre is the abundance of free parking. Uckfield's high street serves a catchment area of consumers who need to commute in by car and the free parking provides easy access for this type of consumer.

2.33 We have also undertaken a consultation with large-scale occupiers to identify if any of these occupiers have current demand for floorspace in Uckfield. Our findings are summarised below:

- When contacted regarding any potential requirements for retail space in Uckfield, some occupiers such as Morrisons and Sainsburys did not provide a response.
- Tesco and Waitrose both stated that they did not currently have any requirements for additional floorspace in Uckfield as they were already present in the town.
- Both Aldi and Lidl have made their floorspace requirements publicly available. Both state that they are looking to open stores in Uckfield.

Food & Beverage

2.34 This section considers the food and beverage (F&B) market in Uckfield including restaurants, pubs and cafes.

Uckfield F&B Take-Up

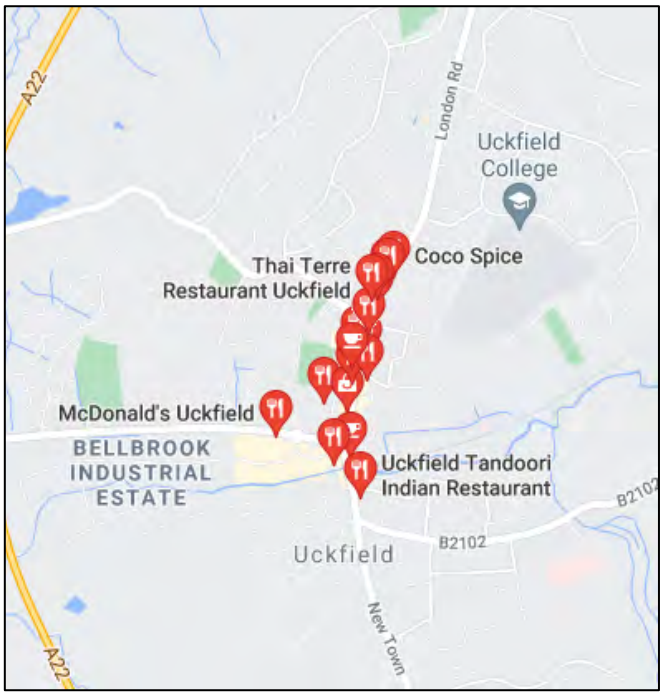
2.35 We were unable to identify any lease transactions for F&B units (formerly under use classes A3-A5), which have leased in Uckfield Town Centre since 2015.

2.36 We have also subsequently examined sales transactions for F&B units in Uckfield Town Centre since January 2015. This analysis could not identify any relevant sales transactions in this period.

Uckfield F&B Supply

2.37 Figure 2-6 displays the current offering of restaurants and pubs in Uckfield.

Figure 2-6 - Current Restaurant Offering



Source: Google Maps, 2021.

2.38 As displayed in Figure 2-6, there is currently a good provision of restaurants and pubs in Uckfield. There are three pubs, with two of these being located in close proximity to the high street and one located in the east of the town. The F&B offerings are fairly central; however, c.50% (10 of 19) of the existing food provisions are takeaway businesses. These types of businesses do not offer a dine-in experience.

2.39 At the time of our assessment, no units for F&B use were identified as available to let in Uckfield. However, we note that F&B use now falls within Class E[1] and so units advertised for retail use could potentially be occupied by F&B operators. We acknowledge that some units may not be appropriate for this use given practicalities such as appropriate kitchen space and provision of extraction etc.

2.40 We could also not identify any units listed as available for sale for F&B use in Uckfield.

[1] For clarity, uses such as pubs and takeaways do not fall within Use Class E and therefore do not benefit from the fluidity provided by this new use class.

Agent Consultation

2.41 We contacted local agents to discuss the F&B market in Uckfield. Their comments are summarised as follows:

- Whilst there are some F&B offerings in Uckfield, the town is experiencing the district-wide shift towards 'catering-type outlets.' These types of provisions do not offer dine-in experience and are intended for off-premises consumption. One agent stated that increasingly the types of businesses that are looking for space are coffee shops and takeaway businesses rather than restaurants. The same agent commented that a name-brand fast-food operator was looking to open a shop in Uckfield.
- Agents stated that the availability of suitably-sized premises for F&B operators is not sufficient. This has presented problems in the past for this market sector as even if an operator is interested in taking floorspace in Uckfield, the lack of suitable units has presented an obstacle.
- Increased investment in the public realm would likely attract more interest from name-brand restaurant operators. The widening of the high street has presented a more consumer-friendly environment for residents. The majority of this activity is focused around The Picture House cinema and The Broadway nightclub. One agent stated that, whilst increased public realm investment could attract more interest from F&B operators, there is a lack of suitable floorspace for them to occupy and there is also a 'location problem' in terms of where any new evening economy space would be situated within the town.

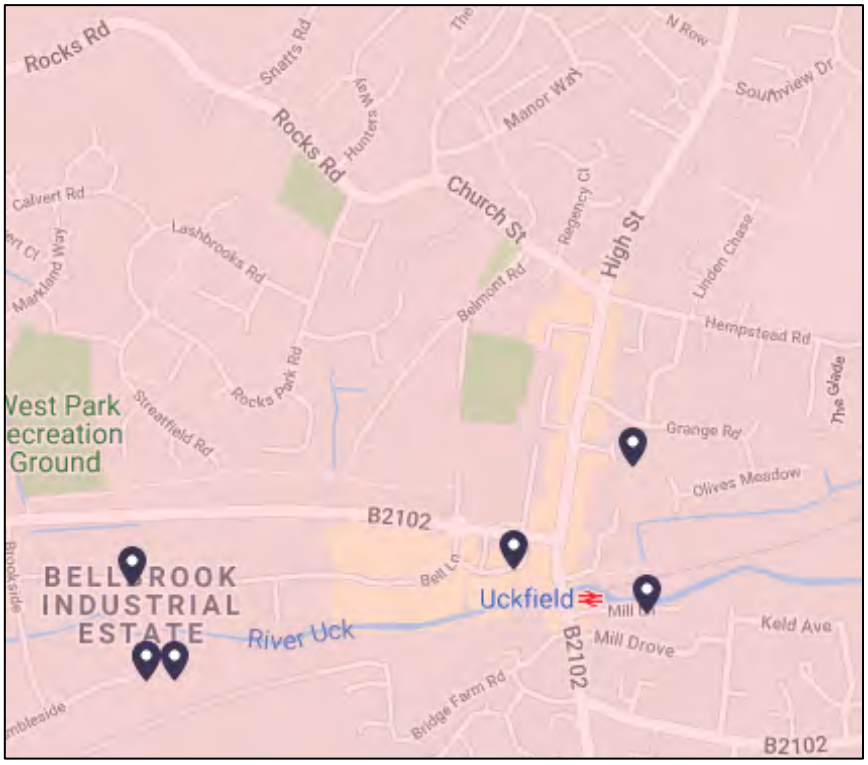
Office

2.42 This section considers the office market in Uckfield Town Centre.

Uckfield Office Take-Up

2.43 Figure 2-7 shows the location of the nine office units which have been let since January 2015.

Figure 2-7 - Office Letting Locations



Source: EGI, 2021.

2.44 A summary of the nine transactions shown in Figure 2-7 by year is provided in Table 2-6.

Table 2-6 - Office Transactions by Year

Year	No. of Units	Total Space (sqft)	Size Range (sqft)
2015	1	276	276
2016	3	4,291	593 – 1,984
2017	0	0	0
2018	0	0	0
2019	0	0	0
2020	3	4,010	672 – 1,738
2021	2	2,120	512 – 1,608

Total	**9**	**10,697**	**276 – 1,984**

Source: EGI, 2021.

2.45 Three of these transactions occurred at the Bellbrook Industrial Estate. Whilst this is not in the town centre, it is located in close proximity to it. The data also suggests that there is demand for office floorspace in this location, therefore we have included it in our analysis.

2.46 As displayed in Table 2-6, there is some demand for office space in Uckfield. Take-up was low in 2015, with only one small office unit being leased, and no transactions were recorded in 2017, 2018 or 2019. Take-up in 2016, 2020 and 2021 has been more significant, with multiple units transacting in all of these years. This suggests that there is not a constant demand for office space and that take-up is sporadic.

2.47 A summary of the nine transactions by unit size is provided in Table 2-7.

Table 2-7 - Office Unit Leases by Size

Unit Size (sqft)	No. of Units Let	%
0 – 499	1	11%
500 – 999	3	33%
1,000 – 2,499	5	56%
2,500 – 4,999	0	0%

Source: EGI, 2021.

2.48 As shown in Table 2-7, demand appears to be highest for units between 1,000 – 2,499 sqft. 89% of recorded office lettings in Uckfield since 2015 have been for units between 500 – 2,499 sqft. This suggests that the occupiers taking this space are small/medium-sized businesses that are predominantly focused on serving local needs. The absence of any lettings for units > 2,500 sqft suggests that larger occupiers may not see Uckfield as a viable business location.

2.49 Three of the nine transactions reported on EGI have recorded lease price data. The most recent of these transactions was for the 2nd floor of The Old Mill House, Mill Lane, TN22 5AA. This 512 sqft unit let in February 2021 for £6,600 p/a, achieving a rate of £12.89 psf. The other transactions that have recorded price data occurred in 2015 and 2016. A 276 sqft unit achieved a rate of £8.15 psf in 2015 and a 1,714 sqft unit achieved a rate of £9.04 psf. These achieved rates suggest that there may have been a slight price increase for office floorspace since 2015/2016; however, it is noted that the sample size is only three transactions and therefore not sufficient to establish a definite trend.

2.50 None of the transactions identified had lease length data recorded on EGI.

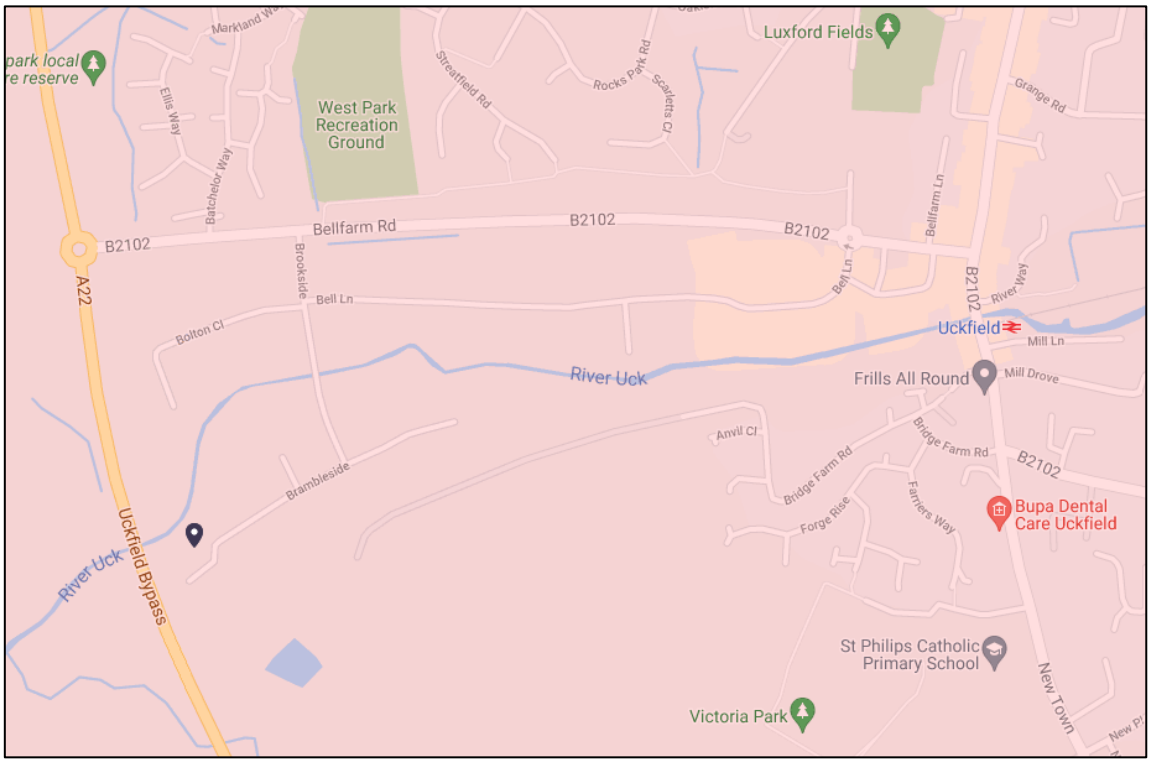
2.51 We have also examined occupational sales of office space in Uckfield Town Centre since January 2015. Our analysis identified 1 occupational sales transaction for the Entire Building at New Olives, High Street, TN22 1QE. This 1,998 sqft unit sold in February 2015. The purchase price was not recorded on EGI or CoStar.

Uckfield Office Supply

2.52 We have also analysed the availability of office floorspace for letting in Uckfield Town Centre to determine the level of supply in the market. Our analysis could not identify any relevant availabilities.

2.53 We have subsequently expanded our search area to see if there are any units close to the town centre currently available. This analysis identified 2 availabilities[2] for office lettings in Uckfield. The location of these listings is shown in Figure 2-8.

Figure 2-8 - Office Letting Availabilities



Source: CoStar, 2021.

2.54 A summary of these office availabilities by unit size is provided in Table 2-8.

[2] N.B. Both availabilities are located in the same complex and are therefore displayed as a single market in Figure 2-8.

Table 2-8 - Office Availabilities by Size

Unit Size (sqft)	No of Units	Total Floorspace (sqft)	Overall %
0 – 499	0	0	0%
500 – 999	0	0	0%
1,000 – 2,499	2	2,921	100%
2,500+	0	0	0

Source: EGI, 2021.

2.55 As displayed in Table 2-8, the only office availabilities in Uckfield are for small-scale office units. All office units available for leasing are <2,500 sqft, with the largest available office unit being 1,544 sqft. This follows the trend displayed by achieved office lettings in which local office occupiers tended to favour smaller office units. No office units larger than 2,500 sqft have been leased since January 2015. The lack of available office units >2,500 sqft supports the theory that occupiers in Uckfield favour smaller-scale office units and that the town does not have sufficient appeal as a major office hub to attract large-scale occupiers.

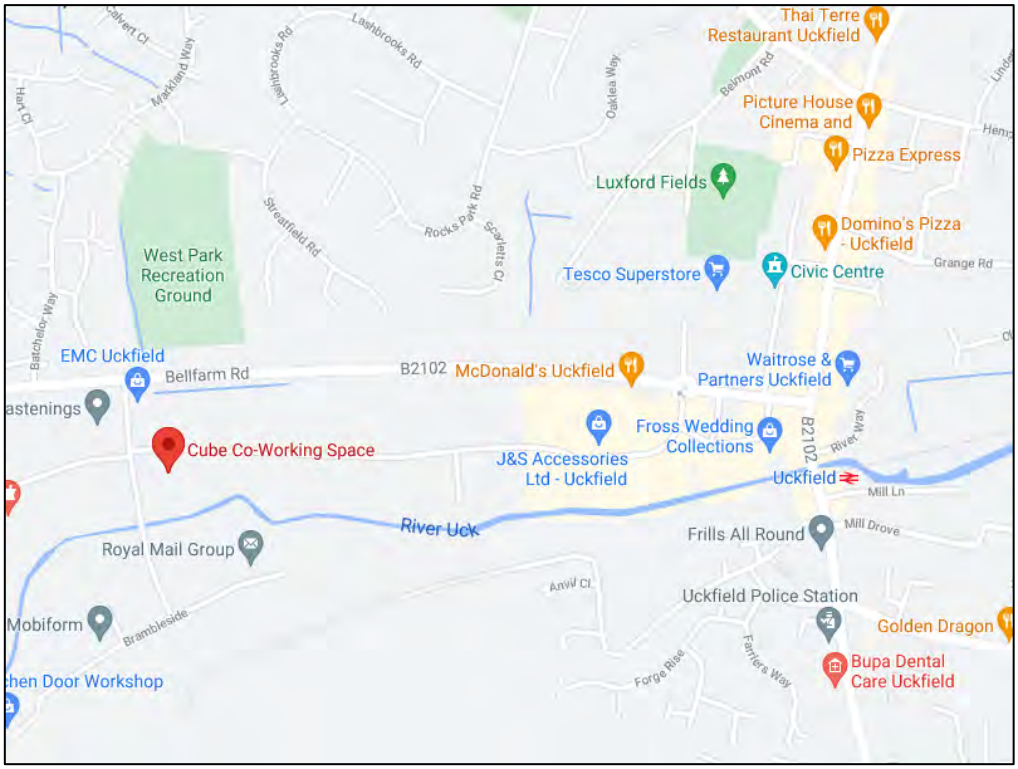
2.56 We have also examined the availability of office units for sale in Uckfield. We were unable to identify any relevant listings.

Flexible Office Workspace Market

2.57 There is a growing market for flexible workspace in Wealden and we have received information from Wealden District Council that they have received requests for additional flexible workspace facilities in either Uckfield or Crowborough. We have therefore briefly examined the market for flexible workspace in Uckfield to assess the level of supply and demand for this type of product.

2.58 There is currently one existing flexible office facility in Uckfield. This is the Cube Co-Working Space, which is outside of the town centre. The location of this facility is displayed in Figure 2-9.

Figure 2-9 - Cube Co-Working Location



Source: Google Maps, 2021.

2.59 This facility offers flexible co-working space with a range of different facilities including desk space, meeting rooms and breakout areas. Prices range from £7.50 for a single day-pass to a permanent guaranteed desk for £105 per calendar month.

Agent Consultation

2.60 We contacted local agents to discuss the office market in Uckfield. Their comments are summarised as follows:

- The supply of office floorspace in Uckfield is limited. Whilst some space was made available in the 1980s and 1990s when residential units above retail units were converted into office space, a large portion of this space has been converted back into residential units under Permitted Development Rights.
- One agent stated that whilst there is a lack of suitable supply, there is also a lack of demand for office floorspace. Large-scale office occupiers would not consider Uckfield a suitable

location due to the lack of commercial appeal of the town. These types of larger occupiers tend to favour nearby locations such as Eastbourne or Tunbridge Wells. One agent stated that the majority of demand in/around Uckfield Town Centre is for units of < 1,000 sqft. The agent stated that the majority of this demand is almost always for small-scale independent businesses servicing demand from the local population.

- One agent stated that most units over 1,500 sqft are usually parcelled up into smaller units of c.750 sqft and sold or let to two individual occupiers. This agent stated that this presents less risk of vacancy (due to the lack of demand for this sized space) for the landlord and also increased revenue.
- One agent described a trend towards redeveloping agricultural barns on the outskirts of Uckfield into office space. The agent described that they have dealt with a considerable number of units that had been redeveloped to a high standard and let out at rents of £15 - £20 sqft. These units tend to be c2,500 sqft, however, they often cannot be parcelled and let individually.
- There are some large-scale office occupiers in Uckfield, however, these are typically organisations that have been present in the town for decades and have naturally expanded rather than moved in and taken up a significant amount of floorspace.
- Whilst there is some supply of flexible workspace provided by the Cube Co-Working Space, agents generally agreed that any excess demand for flexible workspace is satisfied by the Basepoint facility in Crowborough or the existing facilities in Lewes. Whilst demand for this type of office product is growing post-Covid-19, agents generally agreed that demand was not sufficient in Uckfield to warrant a new flexible workspace facility in the town.

Cinema & Theatre

2.61 This section considers the Cinema & Theatre market in Uckfield Town Centre.

Uckfield Cinema & Theatre Take-Up

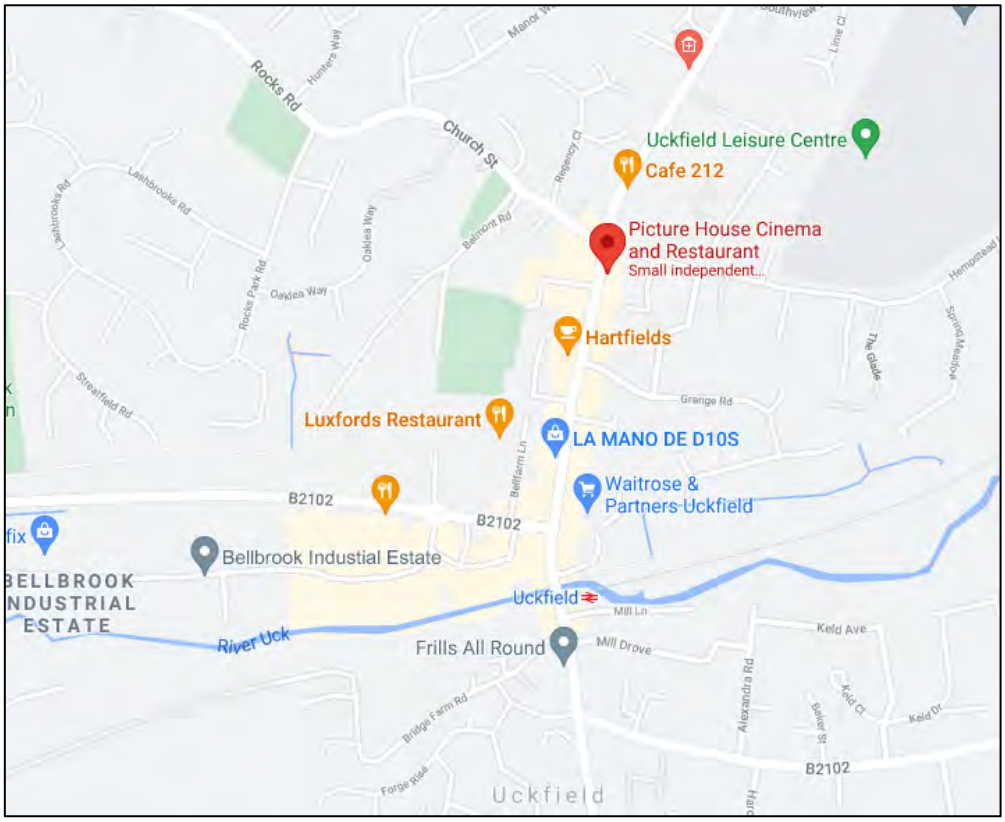
2.62 There have been no leases or sales of cinemas in Uckfield Town Centre since January 2015 (i.e. during the sample period).

2.63 We have subsequently expanded the area of analysis to within 15 miles of Uckfield Town Centre. There have been no lettings or sales of cinemas or theatre facilities within this area since January 2015.

Uckfield Cinema & Theatre Supply

2.64 There is currently one existing cinema facility in Uckfield. This facility is known as The Picture House, Uckfield[3].The location of this facility is provided in Figure 2-10.

Figure 2-10 - The Picture House Location



Source: Google Maps, 2021.

2.65 This 496-seat facility provides a cinema and restaurant experience. It is independently operated and has been operational since August 1920. The facility features 3 screens and a restaurant that offers a dine-in experience in the Picture House Restaurant. The Picture House won Cinema of the Year (24 screens and under) at the 2018 Screen Awards[4].

2.66 The closest large-scale commercial cinema is the Cineworld in Eastbourne. This facility is located c.21 miles from Uckfield Town Centre.

2.67 There are currently no planning applications or pre-applications submitted to the council for increased provisions of cinema or theatre facilities in Uckfield.

[3] Note that this facility is not part of the Picturehouse Cinemas franchise.
[4] Uckfield News, 2021. *https://uckfieldnews.com/picture-house-wins-uk-cinema-of-the-year-award/*

Agent Consultation

2.68 Agents agreed that the Picture House plays a significant role in the evening economy in Uckfield. This facility provides an attraction for residents in the nearby suburban/ rural areas to visit the town centre. This facility provides an anchor for the evening economy in the town and is valued by the local population.

2.69 Agents agreed that this facility sufficiently satisfies local demand for cinema and theatre provisions.

Health & Fitness

2.70 This section considers the Health & Fitness market in Uckfield Town Centre. This focuses primarily on expanding market of high street gym facilities but also looks at other provisions such as leisure centres.

Uckfield Health & Fitness Take-Up

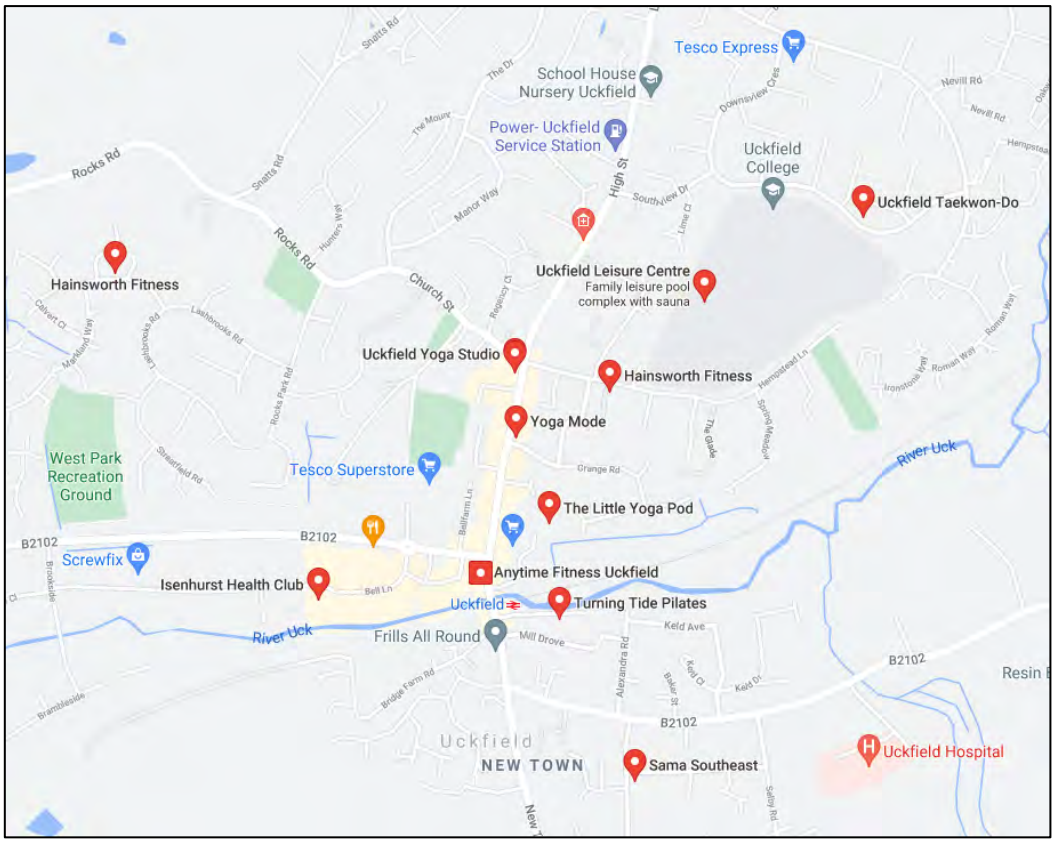
2.71 We have analysed achieved lettings for gyms and fitness centres (formerly use class D2, now class E(d)) in Uckfield since January 2015. We were unable to identify any relevant leasing transactions.

2.72 We have also analysed achieved sales for gyms and fitness centres (formerly use class D2) in Uckfield. We were also unable to identify any relevant sales transactions in this analysis.

Uckfield Health & Fitness Supply

2.73 The locations of the existing health and fitness facilities in Uckfield are displayed in Figure 2-11.

Figure 2-11 - Existing Health & Fitness Facilities



Source: Google Maps, 2021.

2.74 The existing health and fitness provisions in Uckfield offers a range of different activities. There are facilities that offer conventional gym experiences such as Anytime Fitness as well as martial arts training, yoga and Pilates.

2.75 Uckfield Leisure Centre is located centrally within the town. This centre offers a range of health and fitness activities, with facilities including a swimming pool, 3G AstroTurf pitch, gym facilities and group exercise classes.

2.76 As displayed in Figure 2-11, the majority of health and fitness provisions are located centrally within Uckfield. This provides good accessibility to these facilities from the high street.

2.77 We have examined achieved lettings and sales for health and fitness (formerly use class D2) facilities since January 2015 in Uckfield. We could not identify any leasing or sales transactions for this use class.

2.78 We have also searched for availabilities for health and fitness facilities in Uckfield. We could not identify any leasing or sales listings for health and fitness facilities in Uckfield.

Agent Consultation

2.79 In regards to health & fitness facilities, agents consider the current town centre provision sufficient to satisfy demand.

Commercial Market Summary

2.80 Uckfield's retail market primarily functions to service the everyday needs of the town's population as well as those from surrounding villages. Whilst the town's convenience offering does include a Tesco and Waitrose superstore, there is an absence of large-scale discounted retail offering. Aldi is reported to be looking for a site in Uckfield to open a store. This provides an opportunity to diversify the convenience offering in the town. The town also has a reasonable provision of independent convenience units that services demand for everyday 'top-up' goods. Whilst the opening of another larger convenience retailer would widen the offering of goods in the town, it is important to continue supporting local convenience operators in the town. This is especially relevant considering the prevailing consumer preference to shop local in the wake of the Covid-19 pandemic as this will allow the town's independent local retailers to continue operating successfully.

2.81 The town does provide some comparison retail offerings; however, the majority of these are from smaller-scale businesses. Uckfield's location in close proximity to larger commercial hubs such as Brighton, Lewes, Tunbridge Wells and Eastbourne acts as a limiting factor for the town's comparison retail sector. Agents confirmed that large comparison purchases are typically made in these nearby hubs or online and therefore, there is a lack of demand for floorspace in Uckfield from larger-scale comparison operators. Most large-scale operators are unlikely to consider Uckfield as a viable location due to both the lack of available and suitable floorspace and the town's limited population. Despite this, there are opportunities for the smaller independent comparison operators to grow. The pedestrianised high street provides an excellent shopping experience and draws consumers to the high street. The town also has a larger catchment area than other high-order town centres in Wealden and provides excellent parking in the town centre. Continuing to focus on the long-term growth and success of local businesses is likely to play a key role in maintaining and growing the current comparison offering. Whilst Uckfield is unlikely to surpass the nearby commercial hubs in terms of comparison offering, it is important to maintain and grow the comparison provisions so that the high street offering does not become centred solely on F&B and convenience retail provisions.

2.82 There is a reasonable provision of F&B services in the town, however, there is evidence of the district-wide shift towards catering style provisions such as coffee shops and takeaways. Investment in the public realm and identification of a central 'evening economy' hub could provide a significant pull factor that brings residents into the town centre in the evenings and nights. Creating a focal point, with attractive public realm features could provide a location for smaller-chain operators to come into the town and operate successfully. This could then potentially lead to further interest from larger/national operators. The town already has attractive evening economy establishements such as the Picture House cinema and Broadway nightclub. Building on these provisions and providing more reasons to enter the town centre at night could lead to a vibrant evening economy in the long term, especially given the significant residential development occurring in the south of Uckfield at Ridgewood Farm. This is likely to increase demand for these types of sit-down restaurants and other evening economy provisions.

2.83 Uckfield's office market has been relatively quiet since 2015, with few leases and sales in this period and only 2 units currently available. Agents stated that Uckfield is not considered a viable office location by larger-scale occupiers. We conclude that it is unlikely to attract these types of occupiers in the short term due to both the lack of commercial demand and the lack of suitable available space.

2.84 Uckfield benefits from a strong base of local businesses, and focusing on the development of these local independent occupiers and start-up businesses will enable them to grow rapidly and potentially increase their floorspace requirements. Agents reported that there are some occupiers in Uckfield that take-up 10,000+ sqft of space; however, these are businesses that have a local connection and have expanded over the years. As it is unlikely that sizeable occupiers will come in looking for 5,000+ sqft of space, long term demand is likely to come largely from local businesses that are looking to expand.

2.85 Uckfield's The Cube flexible workspace provides valuable office facilities for smaller businesses looking to grow without committing to long-term leases. Whilst agents were unsure if there was currently enough demand for this product to justify the development of another dedicated flexible facility, there may be opportunities for this in the long term if changing workspace practices that have resulted from the Covid-19 pandemic become permanent. Any development in the flexible office sector would likely have to be public-led, as the private sector is unlikely to deliver another facility in the town at present.

2.86 Uckfield's Picture House Cinema currently satisfies the majority of demand for theatre and cinema provisions in the town. The facility has adequate capacity and also offers a dine-in experience through its in-house restaurant. We anticipate that there will not be sufficient enough demand for additional cinema or theatre provisions in Uckfield to warrant a new occupier opening a facility in the town throughout this plan period. Agents also suggested that, even if there was

sufficient demand for a new facility, occupiers may have issues locating a large enough unit in a central location within the town centre.

2.87 Health and fitness take-up is considerably less than other commercial uses. We were unable to identify any sales or lettings of leisure facilities in Uckfield since 2015 and there are currently no availabilities for this use type in the town. Uckfield currently has a strong offering of health and fitness facilities. These range from conventional gym facilities to martial arts and yoga classes. Uckfield Leisure Centre is also located in close proximity to the high street. Agents considered the current fitness provision in the town centre to be sufficiently meeting demand. This supports the Council's Indoor Built Sports Facility Needs Assessment 2018 in which a survey of residents found that 79% of respondents felt there to be enough specialist indoor facilities in Wealden. Uckfield Leisure Centre is also stated to have been recently refurbished. We therefore do not anticipate that any additional health and fitness facilities would be required in Uckfield.

3 Residential Market Analysis

3.1 This chapter considers the residential market in Uckfield Town Centre, assessing current demand, supply and opportunities for residential development. We have considered the opportunity for market-sale housing and retirement living, focussing on the market for these types of housing in town-centre locations.

3.2 We have primarily focussed on the market for flatted development due to the nature of sites that typically become available in town centres. These tend to be smaller plots of < 1 acre which tend to be more suited to high density, flatted development. However, we have briefly looked at the market for housing, as this provides context and some sites to the edge of the town centre may be suitable for houses.

3.3 In this chapter, we firstly provide an analysis of market housing in Uckfield. We have also subsequently considered the market for retirement living. We have undertaken this analysis following a review of the Council's Local Housing Needs Assessment (August 2021). This assessment states that 26.1% of Wealden's population is considered elderly and that there is a need for around 2,200 housing units with support (sheltered / retirement living) including 65% in the market sector throughout the plan period. This suggests that there may be requirements for additional retirement living facilities in Uckfield, hence why we have analysed this sector.

3.4 As well as taking into account current levels of supply and demand, we consider achieved values, asking prices and rents. This provides insight into the values associated with new development and gives some understanding of whether new development may be viable. We have also consulted agents active in the local area to understand their views on the market.

3.5 This analysis will allow us to determine whether residential development in the town centre would be appropriate, viable and deliverable within the plan period.

Wider Town Transaction Volumes

3.6 We have analysed recorded sales in Uckfield town over the past 2 years. Analysis of the wider town indicates how active the market is, giving an understanding of trends in take-up as well as buyer preferences. The search area analysed is provided in Figure 3-1.

Figure 3-1 - Uckfield Analysis Area



Source: Rightmove, 2021.

3.7 Transaction volumes by property type since June 2019 can be seen in Table 3-1.

Table 3-1 – Housing Transactions since June 2019

Property Type	June 2019 – June 2020	June 2020 - June 2021
Flat	34	15
Terraced	56	65
Semi-Detached	64	47
Detached	78	75
Total	**232**	**202**

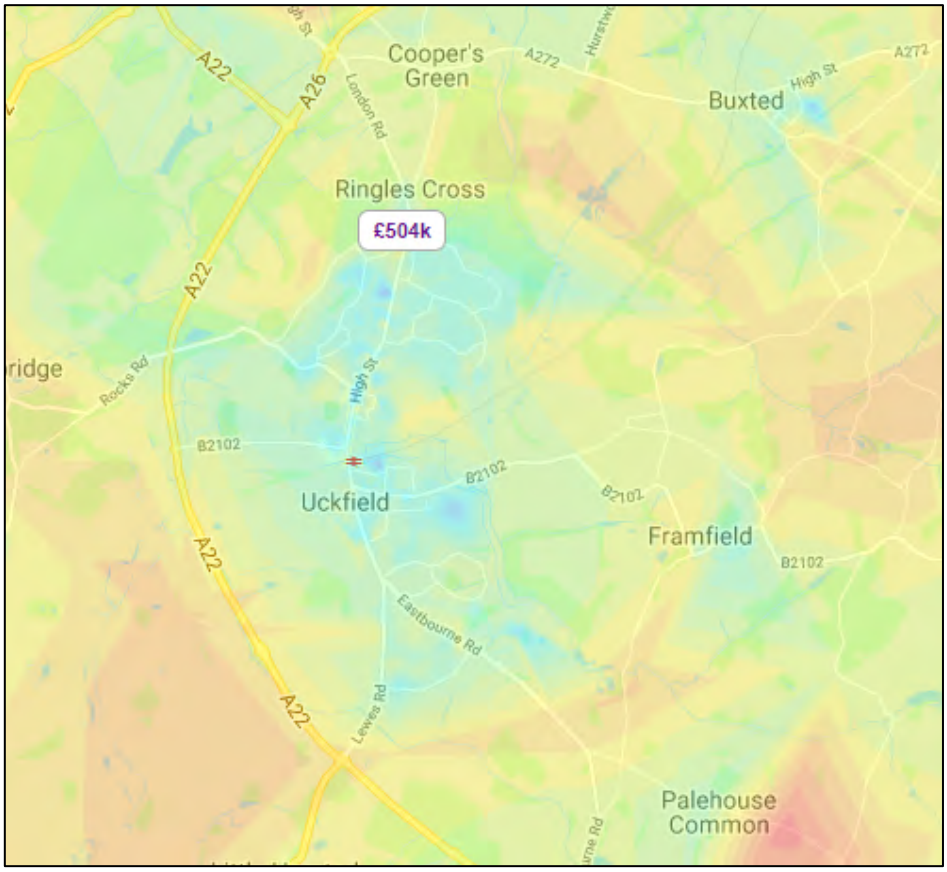
Source: Rightmove, 2021.

3.8 As displayed in Table 3-1, the number of transactions in the year from June 2019 to June 2020 was higher than the number of transactions in the year from June 2020 to June 2021. The drop in the number of transactions is likely to be due to the Covid-19 pandemic. The purchases for all property types for the year to June 2021 would likely be significantly lower than the actual achieved number had the Stamp Duty Holiday not been implemented and extended.

3.9 Terraced housing was the only property type in the town that saw an increase in transaction volume from the year June 2019 to June 2020 to the year from June 2020 to June 2021. Detached housing saw the most transactions occur in both years, with this data suggesting that detached housing is the most popular property type in Uckfield. Transaction volumes for this property type remained stable throughout the Covid-19 pandemic.

3.10 Figure 3-2 presents a value heatmap showing how values vary in and around Uckfield.

Figure 3-2 - Uckfield Value Heatmap



Source: PrimeLocation, 2021

3.11 Figure 3-2 shows that Uckfield Town Centre sits in a lower value area. Surrounding the town are areas of medium and high value but the centre itself is shown as blue. This represents lower property values than the surrounding rural areas.

Housing Supply

3.12 The current number of units listed for sale in Uckfield Town Centre is shown in Table 3-2.

Table 3-2 – Currently Listed Stock in Uckfield

Property Type	Current Listings
Flat	42
Terraced	5
Semi-Detached	4
Detached	4
Total	**55**

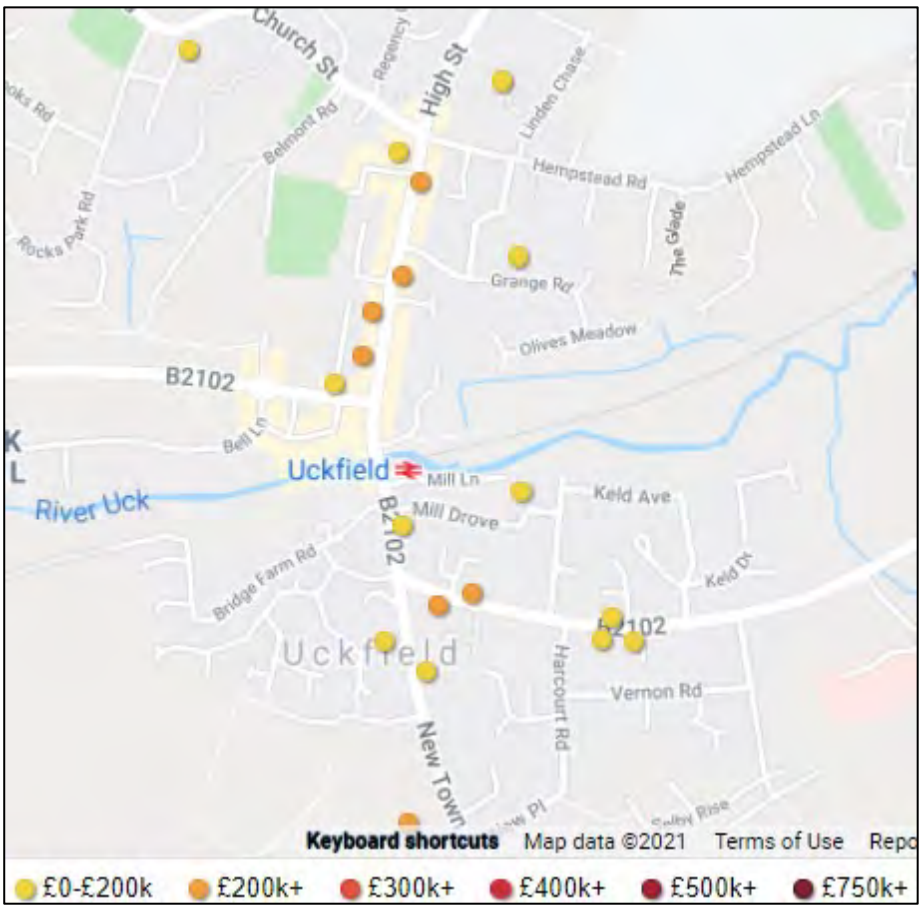
Source: Rightmove, 2021.

3.13 Of the 55 identified listings for all property types in the town centre, 42 of these listings are flatted accommodation. This property type appears to have the highest supply in Uckfield Town Centre.

3.14 Of the 55 identified sale listings available, none were new-build properties.

Town Centre Residential Transactions

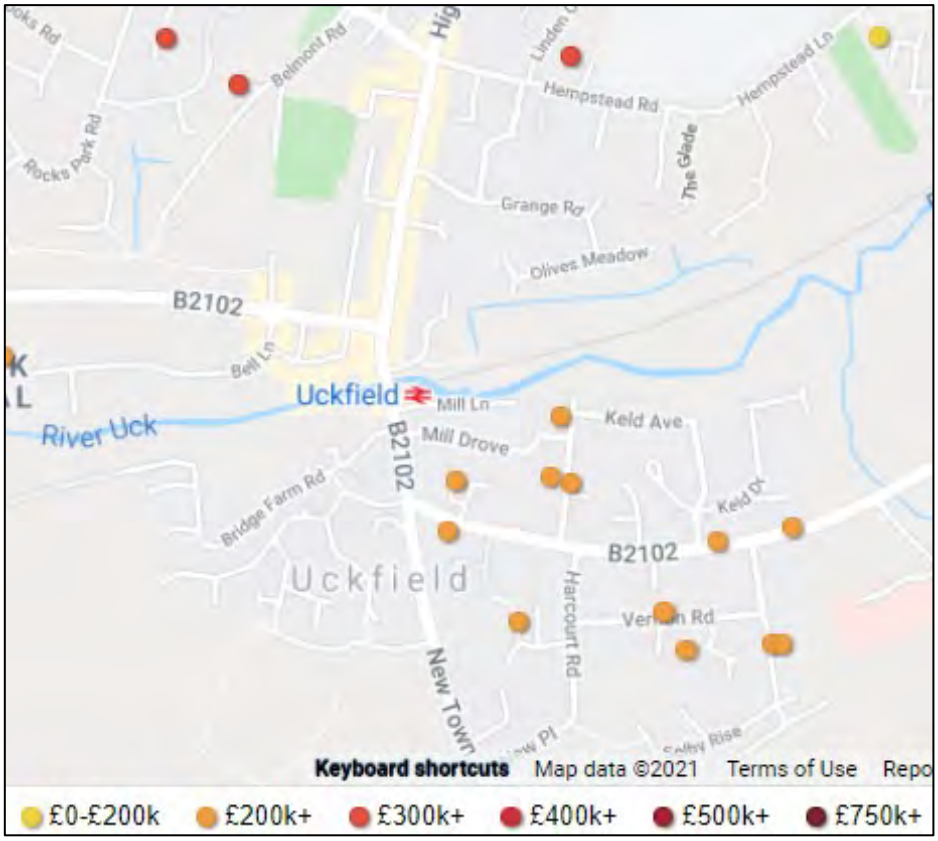
Figure 3-3 - Flatted Transaction Locations



Source: Rightmove, 2021.

3.15 Figure 3-3 shows the locations of all flats sold within Uckfield Town Centre over the past 2 years. Small clusters of flats have sold along the high street and near Uckfield Station. The majority of transactions that occurred off the high street appear to have achieved below £200,000, whilst flats on the high street appear to have regularly achieved £300,000 - £400,000.

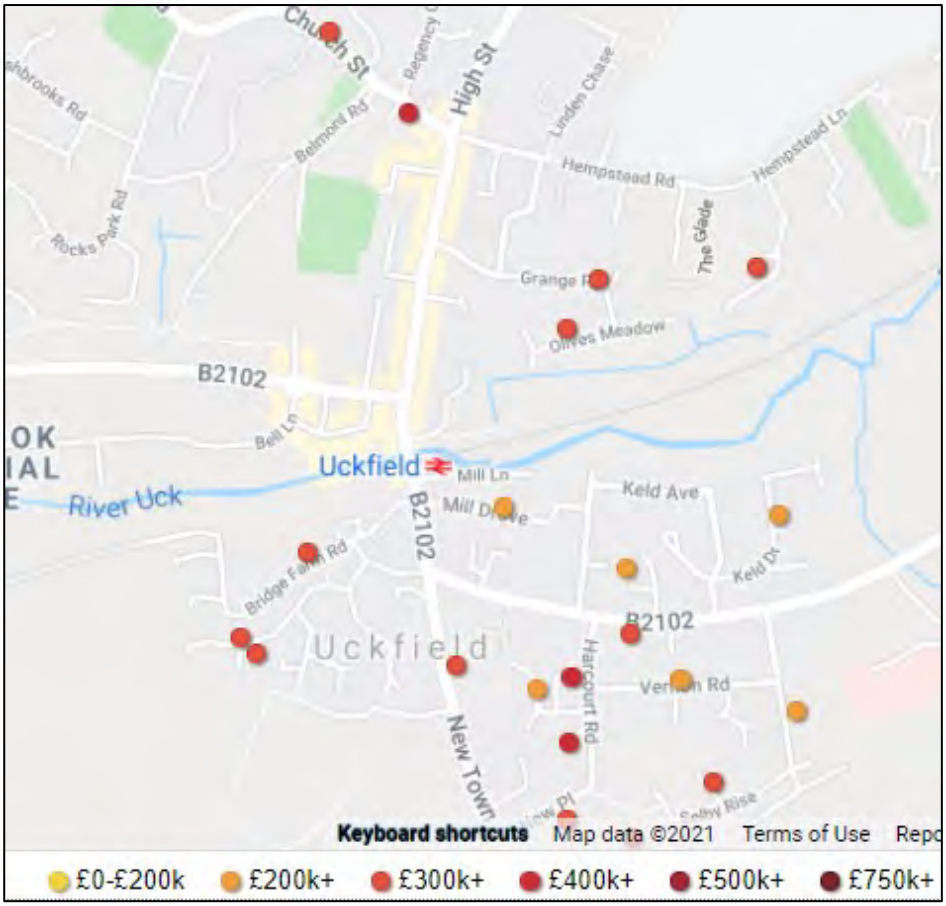
Figure 3-4 - Terraced Housing Transaction Locations



Source: Rightmove, 2021.

3.16 Figure 3-4 shows the locations of all the terraced housing transactions over the last 2 years in Uckfield Town Centre. There has been a lack of transactions in the high street and town centre area, with almost all transactions occurring to the south east of Uckfield Station in more residential parts of the town. The majority of transactions appear to have achieved £200,000 - £300,000 with some terraced houses north of the station and off the high street achieving £300,000 - £400,000.

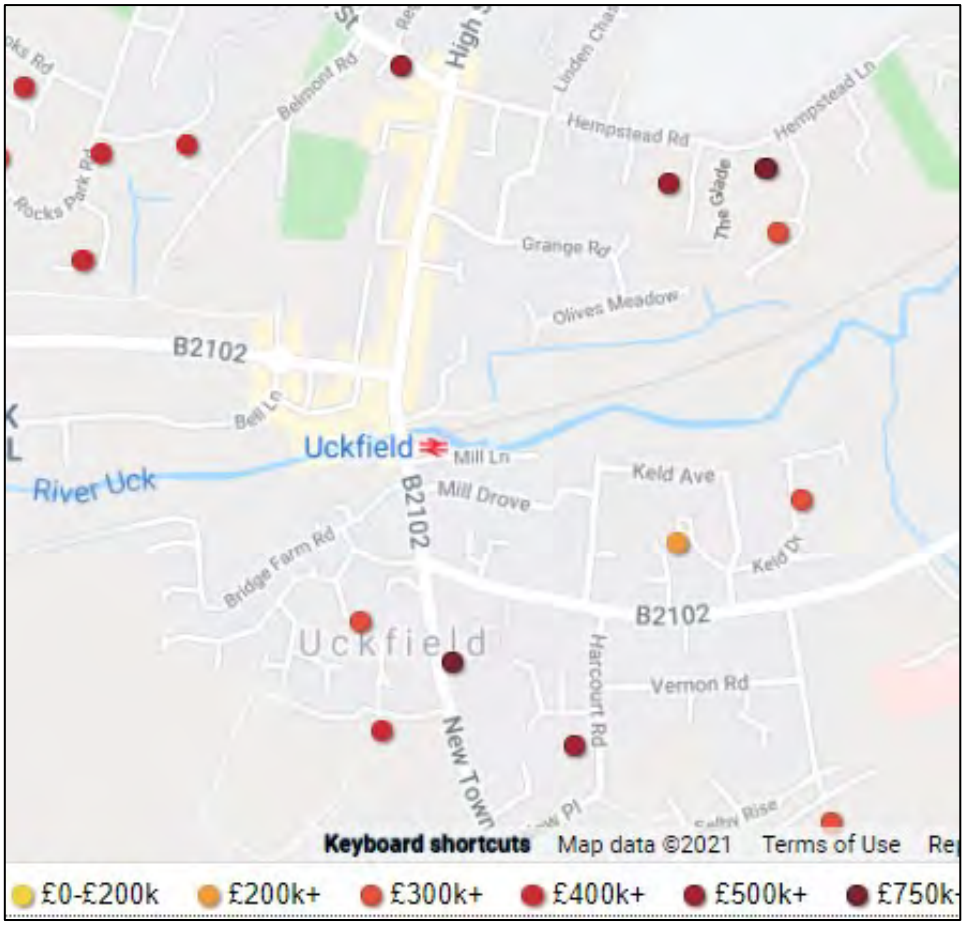
Figure 3-5 - Semi-Detached Housing Locations



Source: Rightmove, 2021.

3.17 Figure 3-5 shows the locations of all semi-detached housing transactions in the past 2 years. The majority of transactions appear to have occurred to the south of Uckfield Station, with some transactions occurring at the northern end of the high street on Church Street. The majority of transactions appear to have achieved £400,000 - £500,000, with some transactions to the south east of the station achieving a lower price of between £300,000 - £400,000.

Figure 3-6 – Detached Housing Transaction Locations



Source: Rightmove, 2021.

3.18 Figure 3-6 shows all the locations of detached housing transactions. As expected, there have been fewer transactions in the town centre area for detached houses than semi-detached houses. Almost all transactions appear to have occurred on the residential streets leading onto the high street. The majority of these transactions achieved £400,000 - £500,000, with a minority achieving above that between £500,000 - £750,000.

Market Housing

3.19 We anticipate that flatted accommodation is the most likely form of housing type that could be brought forward in Uckfield Town Centre. This is due to the fact that typical town centre site allocations tend to have a smaller site area and flatted property can be delivered in greater density than traditional terraced, semi-detached or detached housing. This type of housing can also be brought forward as part of mixed-use schemes.

3.20 As such, we have analysed the market for flats first and in greater detail. We have followed up by analysing 2-, 3- and 4-bed houses as there may be opportunities to bring forward some mews style housing on more edge of centre locations. This follows the recommendations of the Council's Local Housing Needs Assessment (August 2021), which states that the delivery of family-sized housing and also a range of housing sizes remains a requirement in the town centres[5].

New Build Flats Achieved Values

3.21 To provide a detailed insight into the values achieved by new-build flats, we have studied individual transactions for new-build schemes in Uckfield Town Centre. We have considered transactions in the town centre since January 2018.

3.22 Our analysis was unable to identify any relevant new-build flatted transactions in the town centre.

3.23 We have subsequently expanded our search area to include the wider town. This analysis identified six transactions for new-build flats in Uckfield since January 2018. All of these transactions occurred at Oakridge House, New Town, TN22 5DL. A summary of these transactions is provided in Table 3-3.

Table 3-3 – New-Build Flatted Transactions

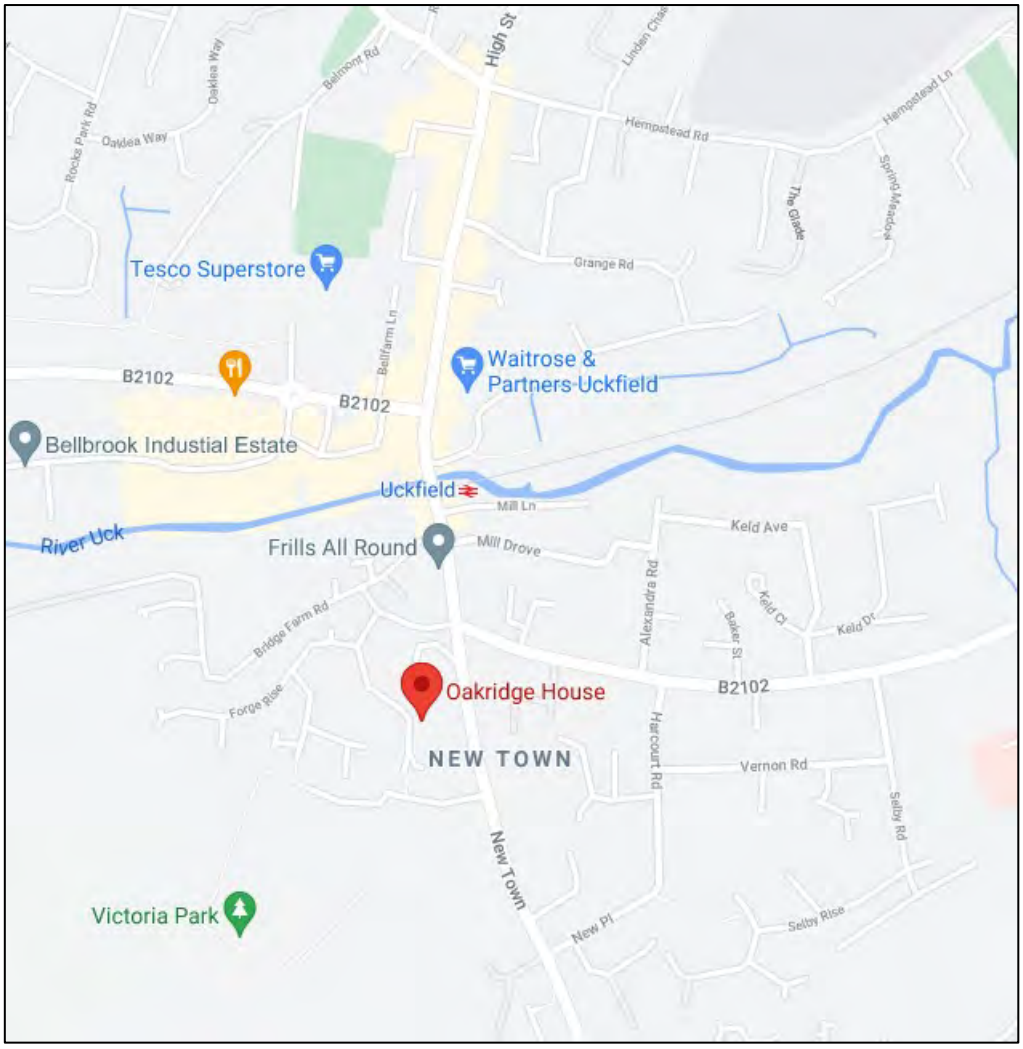
Unit Type	No. of Units Sold	Size (sqm)	Achieved Price	Average Achieved Price psm
	Oakridge House			
1-Bed	6	43 - 54	£163,500 - £240,000	£3,875

Source: Land Registry, 2021.

3.24 The location of the Oakridge House development is displayed in Figure 3-7.

[5] Iceni Projects, 2021. *Wealden Local Housing Needs Assessment: August 2021.* Para. 10.8.

Figure 3-7 – Oakridge House Location



Source: Google Maps, 2021.

3.25 It is noted that this scheme is not on the high street or in the town centre and therefore less relevant to our assessment, albiet it is a short distance from Uckfield rail station.

3.26 The Oakridge House development was completed in 2018. The property was formerly used for office (B1) space but was redeveloped in 2016 into 6 self-contained flats.

3.27 All of the identified units have achieved sale in 2018. As displayed in Table 3-3, the units ranged in size between 43 sqm – 54 sqm and achieved sale values between £163,500 - £240,000. All of the units sold were 1-bed units. The average achieved rate across these units was £3,875 psm.

New-Build Flats Asking Prices

3.28 We have also analysed listings for new-build flats in Uckfield Town Centre that are available for sale. We were unable to identify any listings of this type in the town centre.

3.29 We have subsequently expanded our analysis to include the entirety of Uckfield town to inform our assessment. This analysis was also unable to identify any new-build flats in the town listed as available for sale.

New-Build Housing Achieved Values

3.30 We have also reviewed achieved values for new-build housing in Uckfield Town Centre. We have analysed this market to assess the existing locations of new-build properties in the town centre, as well as the volume of transactions and quality of stock.

3.31 Our analysis of new-build housing transactions in Uckfield Town Centre since January 2018 could not identify any relevant transactions.

3.32 We have subsequently expanded our analysis to include the wider Town. This examination identified 21 transactions for semi-detached and detached units. We have provided a summary of these transactions in Table 3-4.

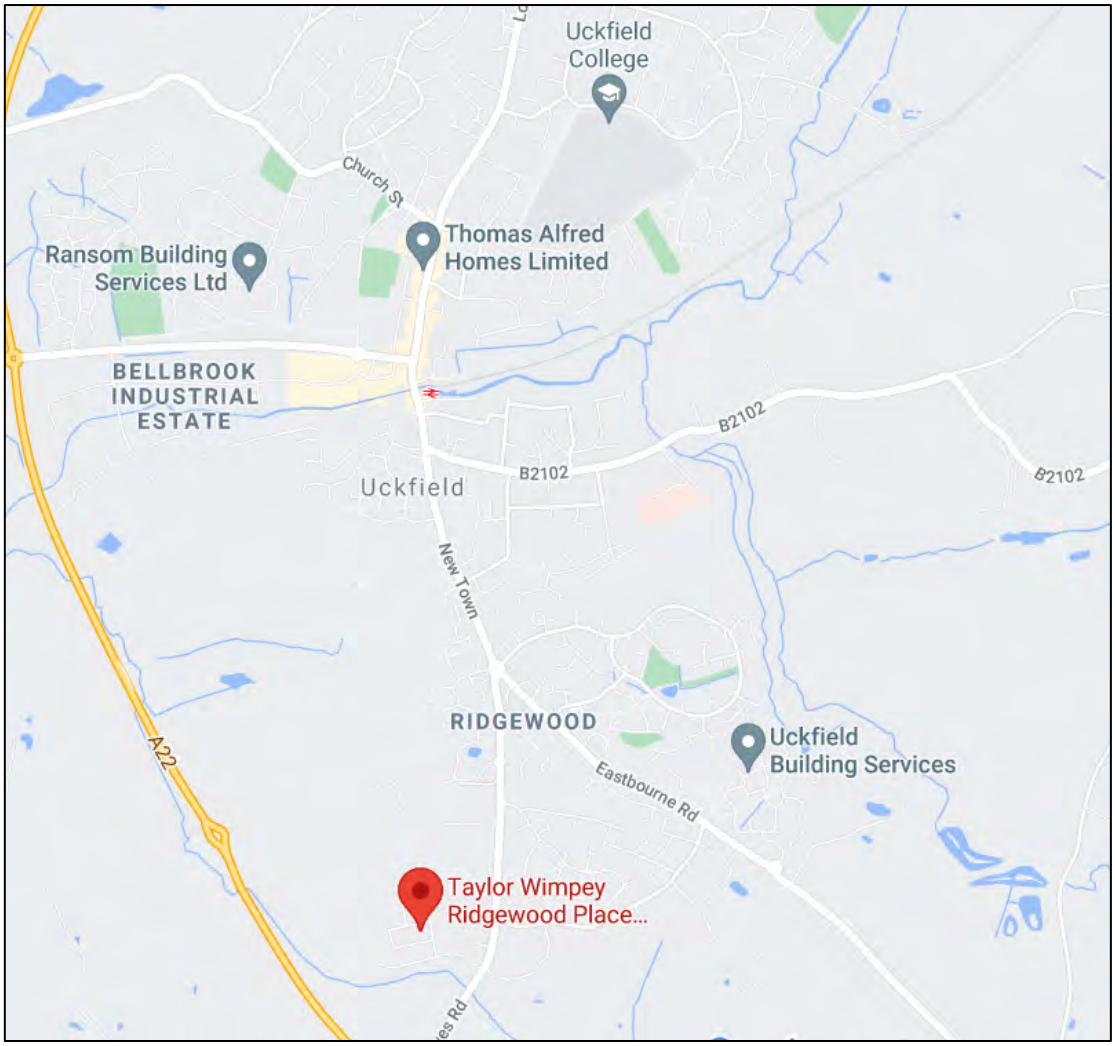
Table 3-4 - New-Build Housing Sale Transactions

Property Type	No. of transactions	Size (sqm)	Achieved Price	Average Price psm
Semi-detached	9	76 – 96	£340,000 - £375,000	£4,304
Detached	12	113 – 202	£469,995 - £620,000	£3,354
Total	**21**	**2,670**	**£9,652,854**	**£3,615**

Source: Land Registry, 2021.

3.33 All of the transactions listed in Table 3-4 occurred at the Ridgewood Place development. This is a large residential development to the southwest of the town and the first phase is being brought forward by Taylor Wimpey. Ridgewood Place provides high-quality semi-detached and detached houses. The scheme is located to the south of Uckfield Station in an area named Ridgewood. The location of this development is shown in Figure 3-8.

Figure 3-8 - Ridgewood Development Location



Source: Google Maps, 2021.

3.34 As noted above, this development is located in the suburb of Ridgewood. It is not in the town centre and therefore has limited relevance to our town-centre analysis.

3.35 An image of a typical detached unit at this development is displayed in Figure 3-9.

Figure 3-9 - Ridgewood Place Development



Source: Matthew Homes, 2021.

3.36 No new-build terraced units that had transacted since January 2018 could be identified in Uckfield Town Centre or in the wider town.

New-Build Housing Asking Prices

3.37 We have also consulted Rightmove and Zoopla to identify new-build terraced, semi-detached and detached houses available for sale in Uckfield Town Centre. We have undertaken this analysis to validate values identified through our Land Registry analysis. This also allows us to identify the level and quality of the supply for these property types that are currently available.

3.38 Our analysis of new-build terraced, semi-detached and detached units listed as available for sale in Uckfield Town Centre could not identify any relevant listings.

3.39 We have subsequently expanded the search area to the wider town. We have identified four listings for sales of housing. A summary of these listings is provided in Table 3-5.

Table 3-5 - New-Build Housing Asking Prices

Address	Property Type	No. of Bedrooms	Size (sqm)	Asking Price	Image
Ridgewood Farm, Uckfield, TN22 5SL	Detached	4-bed	140.0	£514,995	
Ridgewood Farm, Uckfield, TN22 5SL	Detached	4-bed	126.3	£487,500	
Ridgewood Farm, Uckfield, TN22 5SL	Detached	4-bed	126.3	£477,500	
Ridgewood Farm, Uckfield, TN22 5SL	Detached	4-bed	111.9	£453,995	

Source: Rightmove, 2021.

3.40 As displayed in Table 3-5, all of the four listings are for units located at Ridgewood Place. This is the same Taylor Wimpey development shown in Figure 3-9.

3.41 We were unable to identify any listings for new-build terraced or semi-detached houses for sale in Uckfield.

Agent Consultation – Market Housing

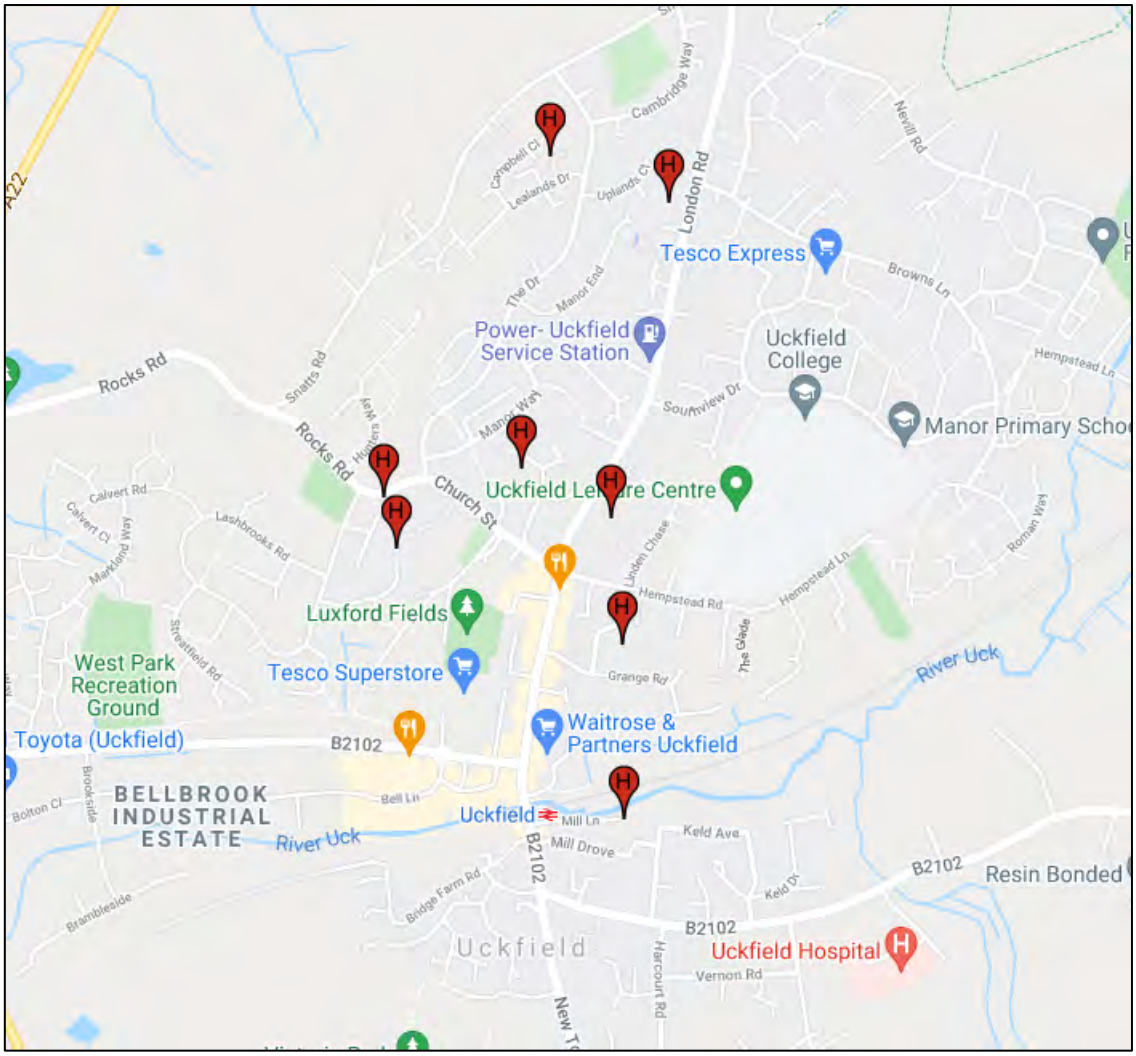
3.42 We have undertaken telephone consultations with local agents to gain an understanding of current demand, requirements and opportunities in the residential market. Below, we summarise the main responses and comments:

- Agents confirmed that there is significant activity in the residential market in Uckfield. There has been significant demand in the last few years and the Covid-19 pandemic did not result in a weakening of that demand.
- Multiple agents reported that the most popular property type that they receive enquiries for is semi-detached houses. This is closely followed by detached houses. Agents suggest that people prefer these products as these property types in Wealden typically include a medium to large sized garden. Agents stated that this was a popular feature pre-Covid-19 but has since become a near-necessity for any semi-detached or detached property.
- The demand for residential property is primarily from young families. These families tend to be first-time buyers. Multiple agents stated that a significant portion of these families are moving to Uckfield from London and looking to make use of the Uckfield-London Bridge train connection in order to commute in.
- There was a general consensus that there would not be significant demand for residential development on/around the high street. One agent stated that young families looking to purchase in Uckfield are seeking larger properties in green, leafy areas. This agent stated that development on the high street would likely be flatted/terraced and that this property would likely be more expensive and smaller than a semi-detached or detached unit that is a 10-minute drive from the town centre. The agent therefore suggested that demand for development at this location would not be particularly appealing to purchasers.
- Agents did agree that increased investment in the public realm and evening economy could increase demand for residential properties in Uckfield. However, one agent stated that this demand would not be seen on the high street as people would likely commute in to make use of these new facilties rather than look to purchase on/around the high street itself.

Retirement Living

3.43 Figure 3-10 shows the locations of the existing retirement/elderly living facilities in Uckfield, as reported by HousingCare.org.

Figure 3-10 - Existing Retirement Living Facilities



Source: HousingCare.org, 2021.

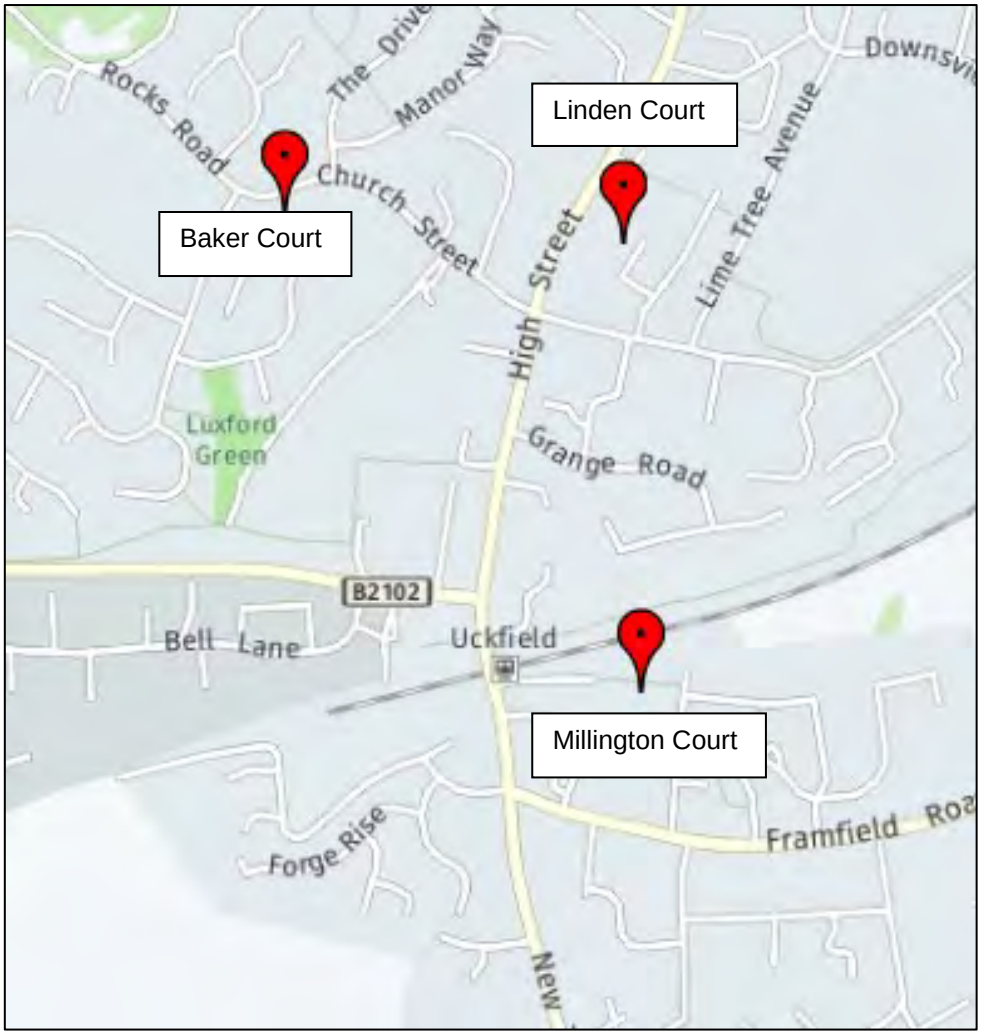
3.44 As displayed in Figure 3-10, there are currently eight existing elderly/retirement living facilities listed as operational on HousingCare.org in Uckfield. Three of these facilities would be considered to be in the town centre. All of these facilities provide retirement housing (marked 'H' in Figure 3-10) rather than extra care facilities (i.e. nursing).

Elderly Living Achieved Values

3.45 We have analysed transactions for sales of elderly/ retirement living accommodation in Uckfield Town Centre. Our search identified 16 transactions for retirement living sales across three retirement living facilities in the town centre since January 2018.

3.46 The location of these three developments is displayed in Figure 3-11.

Figure 3-11 - Town Centre Retirement Living Transaction Locations



Source: Doogal Geocode, 2021.

3.47 A summary of these transactions is provided in Table 3-6.

Table 3-6 – Retirement Living Sales Transactions

No. of units sold	No. of Beds	Size (sqm)	Achieved Price	Average £psm
	Baker Court			
3	1	43 – 53	£117,296 - £165,000	£2,949
	Linden Court			
8	1	49 - 54	£126,000 - £195,000	£2,943
	Millington Court			
5	1	44 – 47	£70,000 - £98,000	£1,913

Source: Land Registry, 2021.

3.48 All transactions identified in Table 3-6 were for flatted properties.

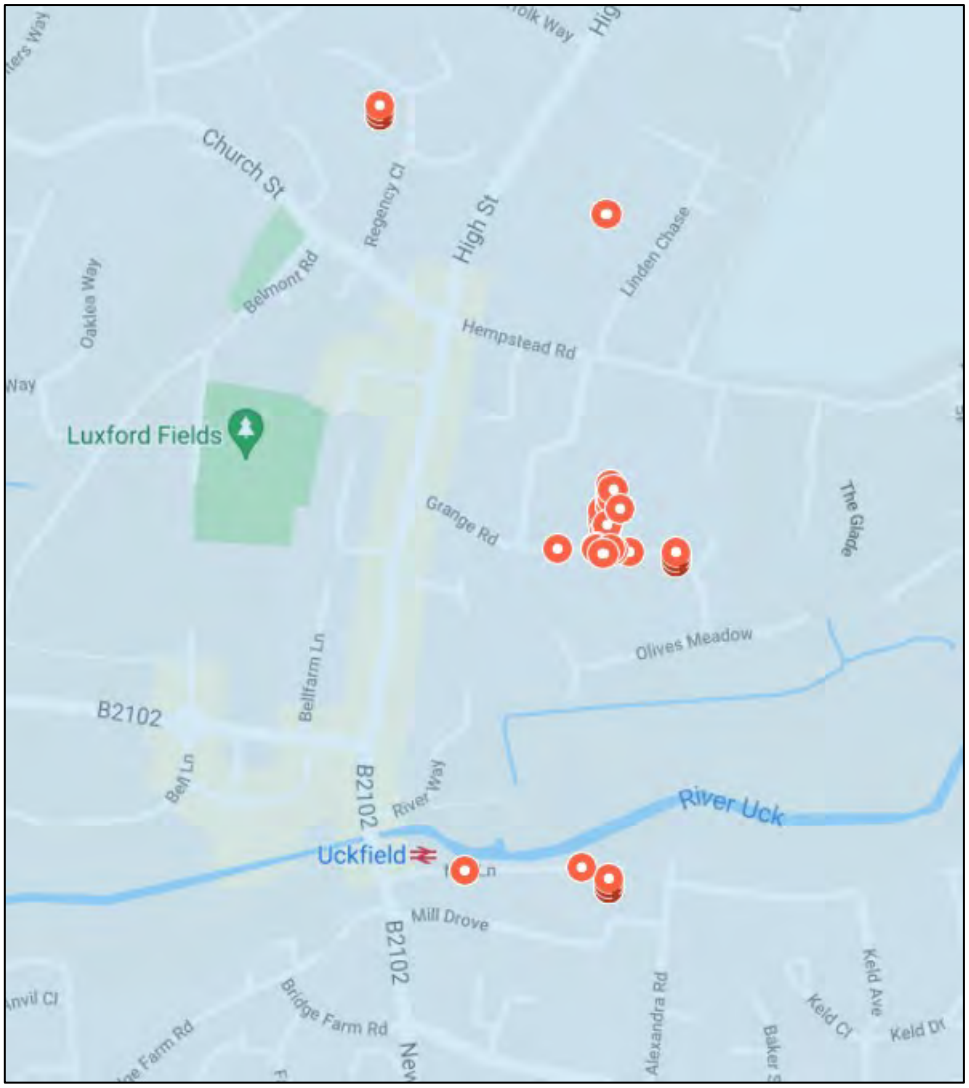
3.49 We were unable to identify any transactions for terraced, semi-detached or detached retirement living houses. This type of product tends to be rare in the retirement living sector as elderly residents tend to look to downsize from their larger homes into more manageable premises.

Elderly Living Asking Prices

3.50 We have also analysed current availabilities for elderly/ retirement living units in Uckfield Town Centre. Our analysis of flats, bungalows, terraced, semi-detached and detached retirement living dwellings in Uckfield has identified 32 relevant listings.

3.51 The locations of these availabilities are provided in Figure 3-12.

Figure 3-12 - Retirement Living Sales Availabilities



Source: Rightmove, 2021.

3.52 A representative summary of these listings is provided in Table 3-7.

Table 3-7 - Retirement Living Sale Availabilities

Address	No. of Beds	Size (sqm)	Asking Price	Image
Portman Court, Grange Road, Uckfield	1	54.0	£170,000	
Mill Lane, Uckfield	1	43.7	£90,000	
Linden Chase, Uckfield	2	50.4	£210,000	
Manor House Court, Regency Close, Uckfield	2	97.3	£300,000	

Portman Court, Grange Road, Uckfield	2	n/a	£205,000	

Source: Rightmove, 2021.

Elderly Living Agent Consultation

3.53 We have undertaken telephone consultations with local agents to gain an understanding of current demand, requirements and opportunities in the Town Centre market. Below, we summarise the main responses and comments.

- Market activity for retirement living in Uckfield is reasonable. Retirement living properties have tended to sell fairly quickly when marketed as long as they are priced appropriately.
- Flats and bungalows are the preferred property types for elderly living purchasers. Naturally, all purchasers are looking to downsize into a more manageable living area, therefore agents stated that it follows that flats and terraced units are the most appropriate type of property.
- There is strong supply currently in the market. Agents referred to the abundance of available retirement living properties available. However, this does not indicate a lack of demand but rather that supply is strong and that these properties should sell in a reasonable time frame.

3.54 We have also consulted with national retirement living operators to establish whether there would be any interest in developing a retirement living facility in Uckfield. One national retirement living operator expressed interest in acquiring a site for C2[6] or C3 use[7]. These use classes refer to retirement living plus care and retirement living respectively. Use Class C2 typically tends to require a site of 1.3 – 2+ acres, whereas Use Class C3 typically requires 0.7 – 1.5 acres.

[6] Use Class C2 – This use class is retirement living plus an element of care. These tend to be larger 50no. – 75no. unit 1- and 2-bed apartments that provide care as well as extensive wellness facilities. Age requirement for this type of use tends to be 70+. These sites typically require 01.3 – 2 acres and have a parking requirement of 50%.
[7] Use Class C3 – This use class is retirement living. These developments tend to be 30 – 45no. 1- and 2-bed private sale apartments. Age requirement is 60+. These also include additional wellness facilities. These tend to occupy sites of 0.7 – 1.5 acres and have a parking requirement of 70%.

Residential Market Summary

3.55 The residential market in Uckfield is active. Properties in the town achieve reasonable values and there are a significant number of new-build homes due to enter the market in the next few years due to the large site allocations to the south of the town centre, which are now coming forward. This may saturate the market in the short term; however, the phased nature of the development will likely reduce this impact.

3.56 There is a strong demographic mix of buyers. Purchasers in Uckfield are typically younger families looking to purchase a family home in a green, leafy area. Agents reported that a lot of these families were either first-time buyers or looking to sell their current homes in London and relocate somewhere outside the M25. Agents reported that demand from this demographic has increased since March 2020 as families adjust to new office working practices. This has enabled families to move out of London and purchase more affordable, larger properties whilst still being able to commute in. Uckfield Station has good transport connections with London, making it a viable location for commuters.

3.57 There is weaker demand in the town centre for flatted and terraced properties. Whilst a number of transactions have occurred in Uckfield for both property types in the last two years, these types are generally less popular than detached or semi-detached housing. Agents suggested that this was because purchasers in Uckfield are looking for larger properties that are also affordable, with a garden being a near-essential feature.

3.58 There may potentially be a lack of demand for flatted/terraced residential development around the high street. Agents again stated that purchasers were generally looking for larger semi-detached and detached houses on the fringes of the town rather than in the centre. They also stated that Uckfield's retail and F&B offering was not strong enough to act as a significant marketing feature for any proposed development in the town centre. This point is evidenced by the absence of any new build achieved transactions and sales listings in the town centre. Whilst this could be due to lack of supply, it is more likely due to the lack of demand from occupants to purchase new build flats and terraced properties in the town centre when larger second-hand properties are available nearby.

3.59 It is likely that there will be opportunities for retirement living development throughout the plan period. 30.7% of Uckfield's population is aged 60+, which is higher than the national average. There are already a large number of retirement living facilities in the town, with a number of properties currently available on the market. However, there is also a healthy demand for retirement living facilities to absorb this supply.

3.60 The majority of existing facilities are located in the centre of the town in close proximity to the high street and station; reflecting the fact that residents want to be close to facilities / amenities.

3.61 One elderly living operator expressed interest in acquiring a site in Uckfield. This scheme would either be for retirement living (Use Class C3) or retirement living plus care (Use Class C2). It is likely that there could be opportunities for an additional retirement living facility in Uckfield during the plan period.

4 SWOT Analysis

4.1 Following our property market analysis for the commercial and residential markets in Uckfield and having undertaken site visits, we have looked to summarise this report by identifying the key opportunities and challenges in the town centre. To do so, we have used SWOT analysis (Strengths, Weaknesses, Opportunities and Threats). This summary is provided in Table 4-1. We also provide this analysis in the main report.

Table 4-1 - Uckfield SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats
• Low vacancy rate on high street retail units. • Good footfall through town. • The station within the town centre generates footfall. • Good transport access. • Widening of pavements has improved pedestrian high street experience. • 1,000+ homes being built near town centre. • Uckfield Farmer's Market provides an attraction that brings footfall into the town centre. • Good evening economy, cinema and nightclub provisions already in the town. • Affluent area.	• Low market activity for F&B. • Lack of large-scale convenience retail. Only two existing large-scale operators. • Limited options for a sit-down dining restaurant experience. • No real focal point for public realm offering. • Congested high street, high traffic levels. Made worse by widening of pavements. • Lack of new-build residential activity near to the high-street. • High street is too long. Could result in diluted offer.	• Potential for public-realm investment around the Bellbrook Industrial Park. • Known discount retailers looking for store opportunities in Uckfield. • Demand in general is likely to come from smaller, independent local businesses. • A number of locations in the town centre offer opportunities for redevelopment of both derelict/out-dated properties and public realm improvements.	• Widening of pavements on high street has narrowed the road and increased traffic levels. This may hinder future growth of the high street. • Town not seen as a significant commercial hub, with limited office or retail activity. Large scale occupiers will most likely look towards Royal Tunbridge Wells. • Suggested lack of demand for residential properties around the high street.

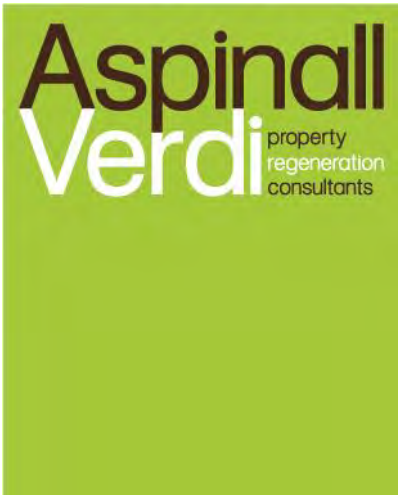
Strengths	Weaknesses	Opportunities	Threats
• Strong local business base. • Main retail hub for a large catchment area compared to other towns in Wealden. • The town has an active Town Council and Chamber of Commerce that provides a strong events programme and encourages local businesses to connect and network.			

Source: AVL, 2021.

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Property Market Assessment

Hailsham: Property Market Assessment

Wealden District Council

July 2022

Private and Confidential

Quality Assurance

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1 Introduction

1.1 Wealden District Council have appointed AspinallVerdi alongside Nexus Planning to undertake a Retail, Leisure and Town Centre Study across the district. This work is being undertaken to update its existing town centre evidence base (undertaken in 2016) in order to inform the Council's emerging local plan.

1.2 To support the wider study, this report provides a property market assessment for Hailsham Town Centre. This assessment considers the market for retail space and other town centre uses, such as office and leisure uses within Hailsham Town Centre. We also consider the market for town-centre living.

1.3 Our property market assessment initially relies upon a review of available evidence and analysis of property data (i.e. prices and transactions). This provides an understanding of market trends as well as transactions, which have occurred in the town centre. It also identifies the types of space that are available for sale and leasing. We have also undertaken consultations with local property agents to gain an understanding of what products, occupiers and purchasers are seeking in the local market and whether anything could be done to address any issues constraining the market.

1.4 The information and data gathered through this process is set out in the following chapters. We firstly consider the market for commercial space before turning to the residential market. We conclude this report with a brief summary of key findings, drawing this information together in the form of a SWOT analysis (Strengths, Weaknesses, Opportunities and Threats).

2 Hailsham Commercial Market Review

2.1 In this chapter, we consider the take-up and availability of current commercial stock. Our findings are then substantiated through consultations with local agents to ensure our research is reflective of recent market conditions. This also provides insight into the type, size and quality of space occupiers want, and whether they favour specific locations within the town centre. We conclude each section by summarising our findings and drawing conclusions.

2.2 We initially analyse the take-up and availability of existing commercial stock. This shows the volume of transactions that have occurred and the amount and type of space available. This also highlights the values that have been achieved and the asking prices for space, which is currently being marketed.

2.3 We have considered the following commercial submarkets, providing commentary for each in turn:

- Retail;
- Food and Beverage;
- Offices;
- Cinema and Theatre; and
- Health and Fitness.

2.4 Our market data has been obtained from commercial property databases including CoStar and EGI. In some instances, EGI has provided more reliable data than CoStar (and vice versa). In such instances, we have used the strongest data source available. Given the transient and dynamic nature of commercial real estate markets, the reliability of the data is dependent upon the accuracy of the database inputs and the frequency of updates. As such, there is potential for minor discrepancies in the data collected when compared with other sources. However, for our report, the data provides a reliable snapshot of general market trends and activity.

2.5 Further, the outbreak of the Coronavirus (Covid-19) has impacted real estate markets across the world. Whilst the exact consequences remain uncertain, commentators are faced with unprecedented circumstances upon which to base their judgement for forecasting market trends and future activity. Accordingly, whilst many of the sources used to inform our market overviews are considerate of recent exceptional conditions, we acknowledge there are limits to the data available and the potential for circumstances to change.

Retail

2.6 This section considers the comparison and convenience retail markets in Hailsham Town Centre.

Hailsham Retail Take-Up

2.7 To understand the take-up of retail space in Hailsham, we have searched CoStar data for units, which have let in the town centre since January 2015 (excluding food & beverage uses). The location of lease transactions are shown in Figure 2-1 below. Please note that this data includes both comparison and convenience retail floorspace.

Figure 2-1 – Retail Lease Locations



Source: CoStar, 2021.

2.8 Figure 2-1 displays all lease transactions for retail units (excluding food and beverage uses). CoStar lists a total of 25 transactions since January 2015. The location of these units is primarily focussed along Hailsham High Street although a small number of units have been taken on George Street and to the west of the High Street.

2.9 Table 2-1 summarises the annual take-up on a year-by-year basis.

Table 2-1 – Retail Leases since 2015

Year	Units Let	Total Space (sqft)	Size Range (sqft)	
			Min	Max
2015	2	808	340	468
2016	2	2,007	340	1,667
2017	8	10,326	367	6,138
2018	7	5,681	275	2,627
2019	2	1,210	388	822
2020	4	4,447	388	2,627
2021*	0	0	0	0

Source: CoStar, 2021. *This analysis was undertaken in May 2021.

2.10 The level of take-up in Hailsham has varied between 2 units per year and 8 units per year. No transactions have been recorded in 2021 to date. This level of activity is fairly light given the amount of existing units in Hailsham but shows that demand can vary from one year to the next.

2.11 Tenancy information has not been recorded for all transactions but where available, this shows that occupiers leasing space throughout this period were typically smaller, independent local businesses providing day-to-day goods and services. Space has been let by hairdressers and a clothes shore for example. Only one national operator has taken space, where The Works let 2,627 sqft of space on the High Street in April 2018.

2.12 The units taken are all existing space with no new units transacting throughout this period. Units look to have ranged in quality, although most appear to be secondary high-street units of reasonable quality.

2.13 Table 2-2 summarises the leasing activity by unit size.

Table 2-2 – Retail Leases by Unit Size

Size Range (sqft)	No Leased	Percentage
0 – 499	13	41%
500 – 999	12	38%
1,000 – 2,499	4	13%
2,500+	3	9%

Source: CoStar & AVL, 2021.

2.14 Table 2-2 shows that the majority of units that have transacted have been smaller high-street shop units of less than 1,000 sqft. This stock represents 79% of all transactions since January 2015.

2.15 Lease terms are not always published in CoStar data but where available this data indicates that units have been taken on leases ranging from 1 year to 15 years. Units have also let with rent-free periods as a tenant incentive, with rent-free periods ranging from 2 to 6 months.

2.16 In terms of rents, effective and achieved rents since 2015 range from £5 psf to £33 psf. The mean average rate across all identified transactions was £17 psf. Only 2 units achieved less that £10 psf; however, and a single unit at 37 Vicarage Field let for a rent higher than £30 psf.

2.17 We have also reviewed retail units that have sold since January 2015. Figure 2-2 shows the location of these transactions.

Figure 2-2 – Retail Sales Locations



Source: CoStar, 2021.

2.18 Our search identified 15 transactions since January 2015. These transactions amount to a total floorspace of 123,921 sqft. Table 2-3 summarises these transactions.

Table 2-3 – Retail Sales since 2015

Year	Units Sold	Total Space (sqft)	Size Range (sqft)	
			Min	Max
2015	3	41,075	6,243	26,178
2016	1	1,130	1,130	1,130
2017	7	71,919	1,938	26,178
2018	1	2,997	2,997	2,997
2019	2	3,162	580	2,582
2020	1	3,638	3,638	3,638
2021*	0	0	0	0

Source: CoStar & AVL, 2021.

2.19 Retail sales have varied considerably year-on-year, with annual floorspace sales ranging from 1,130 sqft to 71,919 sqft. Notably, the 3 transactions in 2015 all involved the sale of Vicarage Field Shopping Centre (units 1-13, 14 and 19). In 2017, these 3 units were again sold to Wealden District Council, with the Council also purchasing an additional 17,458 sqft of space (at 26-38 Vicarage Field). If these larger transactions are stripped from the data, the annual sales take-up ranges vary from 0 sqft to 13,386 sqft per annum.

2.20 Table 2-4 shows the distribution of retail unit sales by size.

Table 2-4 – Retail Sales by Unit Size

Size Range (sqft)	No Sold	Percentage
0 – 499	0	0%
500 – 999	1	7%
1,000 – 2,499	3	20%
2,500+	11	73%

Source: CoStar & AVL, 2021.

2.21 Again, 7 of the transactions for space above 2,500 sqft involved sales associated with Vicarage Field Shopping Centre. That said, all but one unit, which has sold exceeded 1,000 sqft. This is not uncommon, as retail units are often purchased as investments, with investors favouring larger units offering greater income and typically being occupied by larger and more established businesses. Recorded investment yields for these units range from 5.1% to 7.5%.

2.22 If Vicarage Field Shopping Centre is excluded from the data, the remaining transactions are as summarised in Table 2-5.

Table 2-5 - Retail Sales by Unit Size (Excluding Vicarage Field)

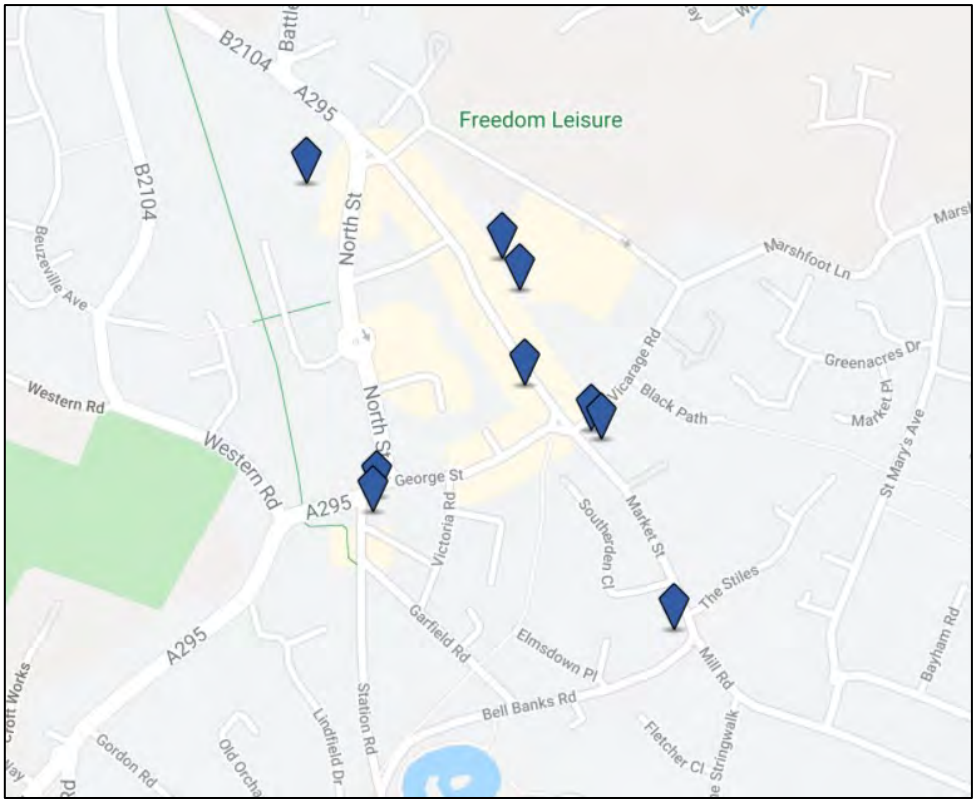
Size Range (sqft)	No Leased	Percentage
0 – 499	0	0%
500 – 999	1	13%
1,000 – 2,499	3	38%
2,500+	4	50%

Source: CoStar & AVL, 2021.

Hailsham Retail Supply

2.23 We have also looked to identify space listed for rent in Hailsham. The location of available space is shown in Figure 2-3.

Figure 2-3 – Retail Lease Availability



Source: CoStar, 2021.

2.24 Figure 2-3 shows that whilst most available space is located close to the core retail area, a small number of units are located further from the core of the town centre, in areas along Market Street, George Street and North Street. There are 9 units currently listed.

2.25 Table 2-6 summarises the spaces available by unit size.

Table 2-6 – Retail Space to Let by Unit Size

Size Range (sqft)	No Available	Percentage
0 – 499	2	22%
500 – 999	2	22%
1,000 – 2,499	4	44%
2,500+	1	11%

Source: CoStar & AVL, 2021.

2.26 There is a range of sizes of units available. The largest unit, at 3,088 sqft, is located at Vicarage Field Shopping Centre, with another smaller 1,242 sqft unit also available at this location. Most of the remaining units look to comprise traditional high-street shop units. No information is published regarding the asking rents for these properties.

2.27 We have also reviewed retail units currently advertised for sale. CoStar data currently lists 2 units.

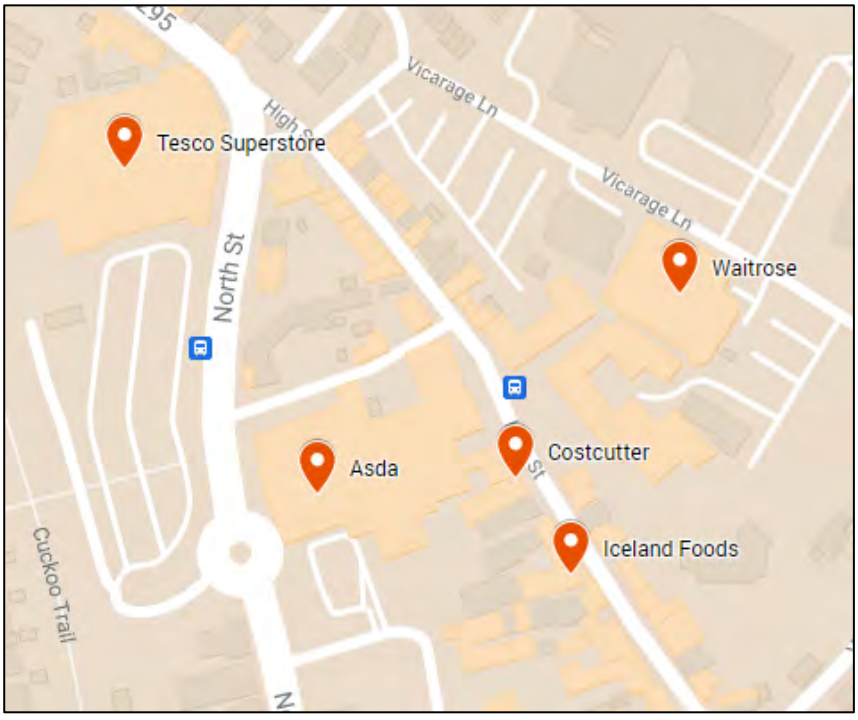
2.28 The first unit is located at 27 High Street. This 2,035 sqft unit is available for an asking price of £500,000, equalling a capital value of £246 psf. This unit looks to be listed with vacant possession.

2.29 The other listing relates to an investment opportunity. The Quintins Shopping Centre is listed as available for a price of £7,150,000. Based on this sales value, current passing rents represent a yield of 7.52%.

Hailsham Convenience Retail

2.30 We have reviewed the existing provision of convenience retail in Hailsham Town Centre along with recent transactional evidence. Figure 2-4 shows the location of the existing convenience retailers in Hailsham.

Figure 2-4 – Hailsham Convenience Retail



Source: Google MyMaps, 2021.

2.31 Specifically, the current convenience retail offering includes:

- Tesco Superstore, North Street, Hailsham
- Asda, The Quintins, North Street, Hailsham
- Waitrose, Vicarage Field, Vicarage, Lane, Hailsham
- Iceland Foods, High Street, Hailsham
- Costcutter, High Street, Hailsham

2.32 There has been no recent transactional evidence relating to convenience retail in Hailsham and no existing space is specifically listed as available for this use.

2.33 We have reviewed existing operator requirements and consulted with those active in the convenience market. We have been made aware that there is demand from budget convenience operators to locate in Hailsham. Both Aldi and Lidl are actively seeking sites.

2.34 Aldi would consider this location to be appropriate if it met the following criteria:

- Site of 1.5 acres or capable of accommodating 18,000-20,000 sqft store;
- 100 plus car parking spaces;
- Prominent main road locations; and
- Freehold or leasehold.

2.35 Lidl would consider sites in Hailsham offering the following:

- Prominent main-road frontage;
- Freehold or leasehold;
- Capable of accommodating 18,000-26,500 sqft store;
- 1.5 acres or more; and
- 100 plus car parking spaces.

2.36 Beyond the budget operators, the only major convenience operators who are not present in Hailsham are Sainsburys and Morrisons. In the current market, these operators are only opening new stores in the strongest locations, where there is significant new development or in city centres. Given the current strength of offering and competition in Hailsham, it is unlikely that that that these operators could be attracted into the centre.

Agent and Occupier Consultation

2.37 To verify our findings, we have undertaken telephone consultations with agents active in the local market. This provides an understanding of recent market trends which property data does not record, including occupier requirements, locational preferences and general market sentiment. Our findings are summarised in the points below:

- Agents suggested that the convenience offer in Hailsham is very strong for a town of its size. Agents were aware of Aldi and Lidl's interest in acquiring sites in Hailsham. Beyond this however, it is not expected that there will be any further demand from convenience operators in the short to medium term. Should large amounts of housing be delivered in the centre, there may be longer-term opportunities for smaller convenience retail to support those in the centre.

- Agents report that where demand arises, this is typically from smaller independent businesses rather than national operators. There is a reasonable level of demand from smaller operators but existing supply is typically sufficient to meet this. It was recognised that national brands are only looking to the strongest town and city centres and so it is potentially unrealistic to expect demand for Hailsham from these types of businesses in the current market.
- The nature of demand means that favoured units are typically smaller shop-front units of less than 1,500 sqft. Larger units typically represent too great a financial risk for the types of businesses active in the market.
- Flexibility of terms and flexibility to subdivide and modify spaces to suit the needs of occupiers could help to generate interest and ensure the successful letting of space in the current market.
- The strength of surrounding larger towns means the strongest operators are likely to choose these locations over Hailsham. Eastbourne in particular was mentioned for its comparison offer.
- Agents did note that if name-brand comparison operators could be attracted to Hailsham, there may be supply-side issues in terms of the availability of suitable units. Units are typically smaller (sub 2,000 sqft) and secondary. These types of businesses typically require larger units, often between 2,000 sqft and 4,000 sqft, so this demand may not be able to be accommodated. Whilst not a current issue, this was raised as a concern in the medium to longer term.

2.38 We have reviewed active property requirements to determine whether there are any active requirements for retail space, which could be accommodated in Hailsham Town Centre. Beyond the Aldi and Lidl requirements highlighted in the previous section, we have been unable to identify any demand from national brand-name operators.

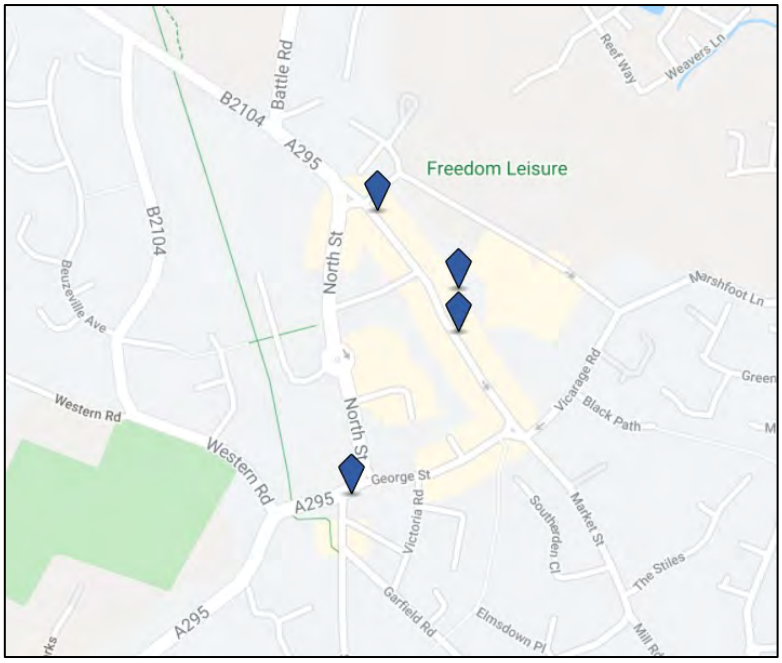
Food & Beverage

2.39 This section considers the food and beverage (F&B) market in Hailsham including restaurants, takeaways, pubs and cafes.

Hailsham F&B Take-Up

2.40 Figure 2-5 below shows the location of F&B units (formerly under use classes A3-A5) which have leased in Hailsham Town Centre since 2015.

Figure 2-5 – F&B Lease Locations



Source: CoStar, 2021.

2.41 This plan shows only 4 units with recorded transactions in CoStar since January 2015. Please note that CoStar data occasionally fails to record the names of tenants and some food and beverage units are sometimes recorded as retail transactions. There may be a small number of transactions, where this has occurred and so transactional activity may be slightly higher than reported in the CoStar data.

2.42 Units that have transacted are typically focussed in the town centre and along Hailsham High Street. The nature of occupiers has typically been smaller local businesses and features cafes and takeaways rather than restaurants. Only one national operator took space, with Costa Coffee leasing 26B High Street in 2016.

2.43 Table 2-7 provides a year-by-year summary of the F&B unit let since 2015.

Table 2-7 – F&B Leases since 2015

Year	Units Let	Total Space (sqft)	Size Range (sqft)	
			Min	Max
2015	0	0	0	0
2016	2	2,499	561	1,938
2017	0	0	0	0
2018	0	0	0	0
2019	1	428	428	428
2020	1	300	300	300
2021*	0	0	0	0

Source: CoStar & AVL, 2021.

2.44 This data suggests that take-up has been limited with very few deals over the past few years. It is notable that in 2015, 2017, 2018 and in 2021, there have been no recorded transactions in this sector.

2.45 Table 2-8 summarises the F&B leases by unit size.

Table 2-8 – F&B Leases by Unit Size

Size Range (sqft)	No Leased	Percentage
0 – 499	2	50%
500 – 999	1	25%
1,000 – 2,499	1	25%
2,500+	0	0%

Source: CoStar & AVL, 2021.

2.46 Whilst few units have been taken and it is therefore difficult to identify trends, the available data suggests that the market is focussed on smaller units of less than 2,499 sqft of space. For smaller independent businesses, taking smaller units means that less risk is taken in terms of overheads. Smaller units are therefore most common for businesses of this type. Where we would see units taken by larger established national brands, we would typically expect to see occupation of units from 2,000 – 4,000 sqft. The lack of take-up for units of this size can often indicate either low levels of demand, or that space of this size is simply unavailable.

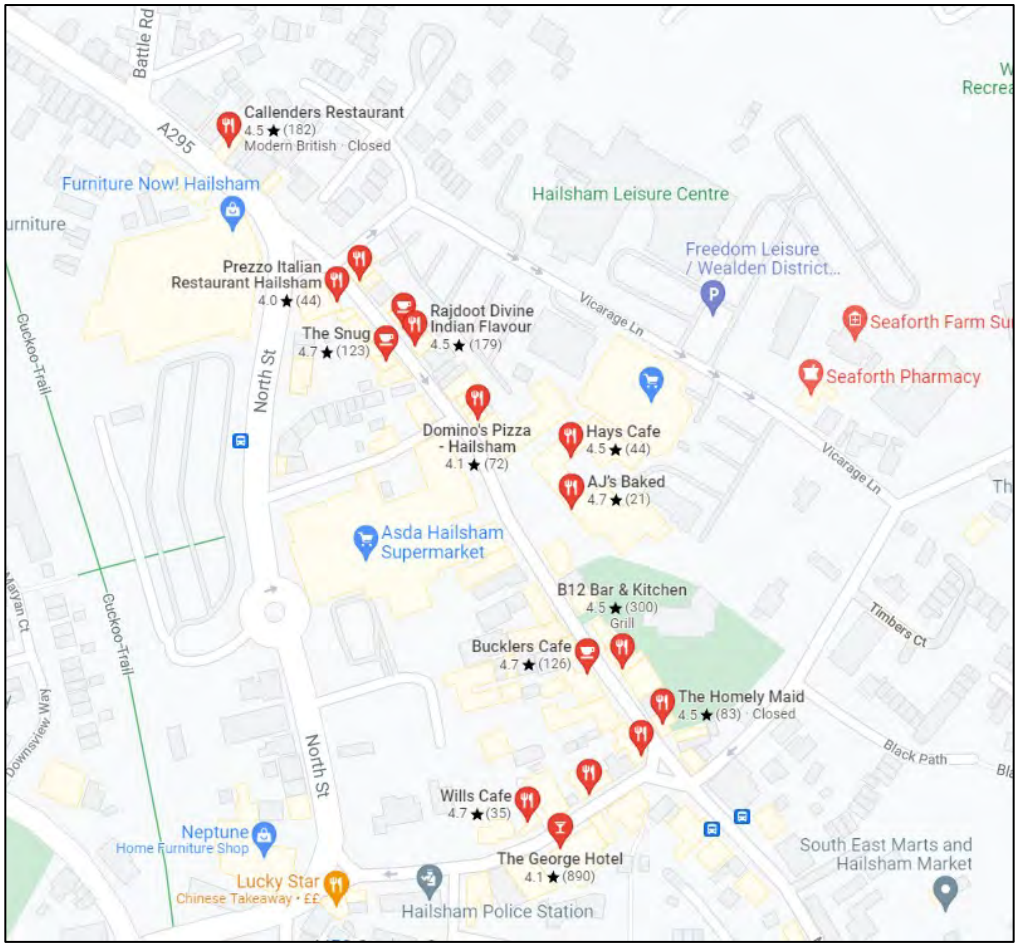
2.47 Of the 4 units which have let, rents range from £10 psf to £43 psf. The mean average rent is £26 psf. However, the unit that has let for £43 psf is very small, at 300 sqft. Units of this size will often have an inflated rent when considered on a per square foot basis, as occupiers will consider the rent on an overall per calendar month basis, rather than breaking their monthly cost back to a rent per square foot.

2.48 In terms of sales, no transactions have occurred for units listed for food and beverage use since 2015.

Hailsham F&B Supply

2.49 Figure 2-6 presents the current food and beverage offering in Hailsham.

Figure 2-6 - Current Restaurant Offering



Source: Google Maps, 2021.

2.50 The current offering is concentrated in the town centre – specifically along the High Street and George Street. Whilst there is a reasonable level of provision, it is notable that there are few national chains, with only Prezzo present within the centre. The majority of businesses are local independent businesses.

2.51 At the time of our assessment, there are no units currently listed as available for F&B use in Hailsham. However, we note that some F&B use now falls within Class E[1] and so units advertised for retail use could potentially be occupied by F&B operators. We acknowledge that some units may not be appropriate for this use given practicalities such as appropriate kitchen space and provision of extraction etc.

[1] For clarity, uses such as pubs and takeaways do not fall within class E, these are *sui generis*.

2.52 As there are units listed as available for retail use, this indicates that space could be available for F&B use where demand does arise. However, no space is actively being marketed for this specific use.

Agent Consultation

2.53 We have contacted local agents to discuss the F&B market in Hailsham. Their comments are summarised as follows:

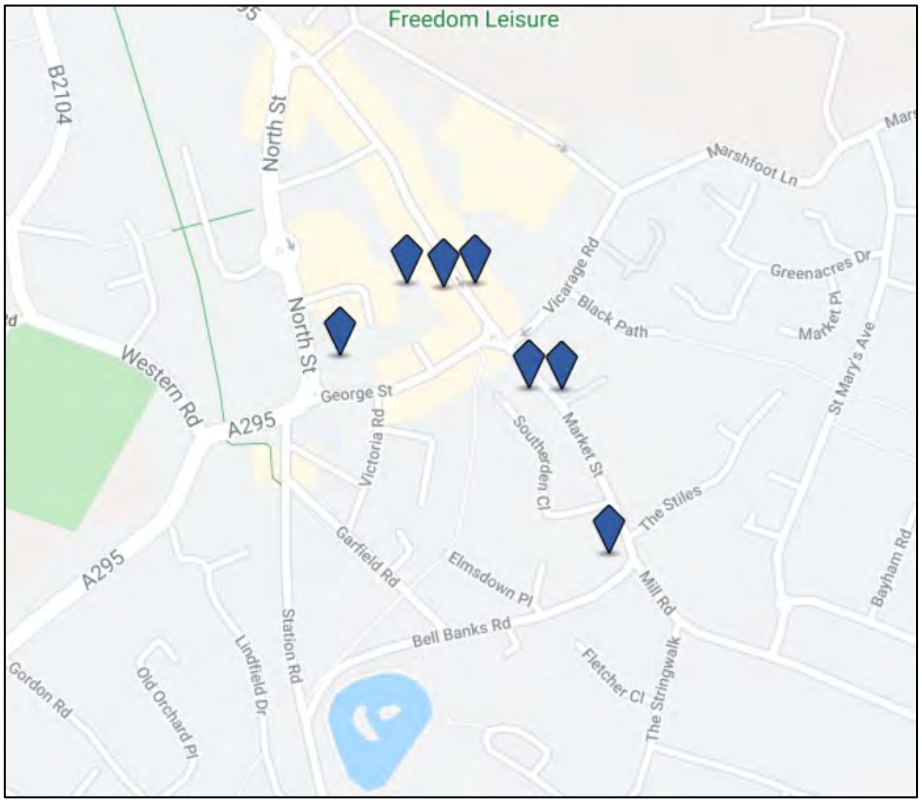
- Agents recognised that whilst there are a number of cafes, coffee shops and pubs throughout the town centre, the evening economy is generally fairly weak. They noted that whilst the Hailsham Pavilion Theatre & Cinema generates some evening activity, there are relatively few reasons to visit Hailsham in the evening and people will often go further afield for entertainment etc. This means that F&B operators consider investment to be a risk. Were greater evening activity generated, this could help to stimulate the market.
- Restaurants have been 'hit hard' by Covid-19 and major brands are not acquiring new space, even in very strong locations. Where demand does arise, this is from smaller local independent businesses. It is unlikely that many new major brands could be attracted in the shorter term and in the longer term Hailsham will have to compete with stronger locations such as Eastbourne.
- At present, it is unlikely that there would be demand for new space and it is also unlikely that the types of smaller independents who have occupied space in recent times would be willing to pay the level of rents to make new development viable. It is likely that existing stock will be sufficient to meet current demand.
- Again, agents did suggest that typical requirements from high-street brands are for spaces of between 2,000 – 4,000 sqft and so these types of requirements could perhaps not be met were there to be demand in the future. However, delivery of such space would represent a significant risk as it is unclear whether this space could be filled were it delivered.

Office

Hailsham Office Take-Up

2.54 Figure 2-7 shows the location of office spaces which have been let in Hailsham Town Centre since January 2015.

Figure 2-7 – Office Lease Locations



Source: CoStar, 2021.

2.55 Over this period, there have been 11 unit transactions. The occupation of town-centre office space has focussed on units on the High Street and Market Street, with a single transaction on George Street. Beyond the town centre, office take-up is focussed on Hailsham's industrial estates and specifically Diplocks Way and Station Road.

2.56 Table 2-9 summarises annual take-up since January 2015.

Table 2-9 – Office Leases since 2015

Year	Units Let	Total Space (sqft)	Size Range (sqft)	
			Min	Max
2015	1	2,156	2,156	2,156
2016	2	972	283	689
2017	2	1,172	144	1,028
2018	3	954	230	433
2019	1	1,450	1,450	1,450
2020	2	2,677	1,321	1,356
2021*	0	0	0	0

Source: CoStar, 2021.

2.57 Table 2-9 indicates that there have been relatively few office transactions annually and that the quantum of floorspace taken is low for a town centre of Hailsham's size. CoStar does not record any tenants for the units taken although judging from the size of units occupied, it is unlikely that space has been occupied by major national businesses.

2.58 Table 2-10 shows the sizes of units taken since January 2015.

Table 2-10 – Office Leases by Unit Size

Size Range (sqft)	No Leased	Percentage
0 – 499	5	45%
500 – 999	1	9%
1,000 – 2,499	5	45%
2,500+	0	0%

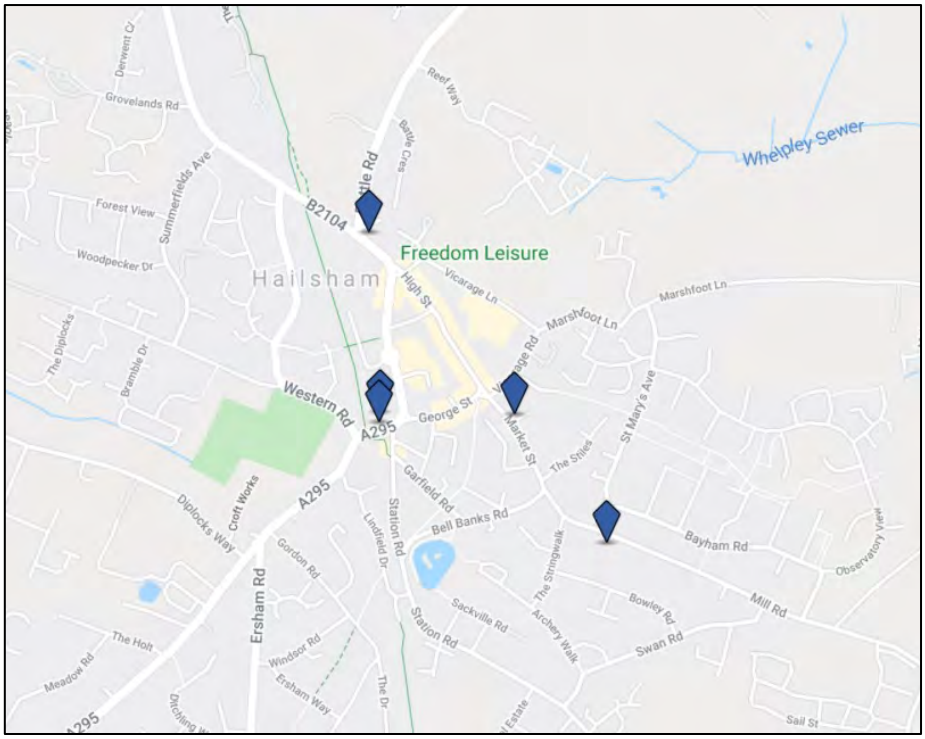
Source: CoStar, 2021.

2.59 Notably, there are no transactions for office units larger than 2,500 sqft. This either suggests that take-up has been driven by SMEs or that larger spaces are unavailable and that demand for larger office units simply cannot be met by current stock in Hailsham.

2.60 Achieved rents range from £5 psf to £15 psf with the mean average rent equating to £9 psf. Very little lease information is available via CoStar for Hailsham transactions although we do know that 13B High Street was let on a 1-year lease and a unit at Bell Banks Road was let on a 5-year lease term. A unit at 8-8A High Street was also let with the benefit of a 3-month rent-free period.

2.61 In terms of sales, the location of units which have transacted are shown in Figure 2-8.

Figure 2-8 – Office Sales Locations



Source: CoStar, 2021.

2.62 This plan shows that offices that have sold have typically been located on the periphery of the Town Centre. Table 2-11 summarises the year-on-year sales of office space.

Table 2-11 – Office Sales since 2015

Year	Units Let	Total Space (sqft)	Size Range (sqft)	
			Min	Max
2015	0	0	0	0
2016	0	0	0	0
2017	1	3,900	3,900	3,900
2018	0	0	0	0
2019	2	11,672	5,711	5,961
2020	1	3,294	3,294	3,294
2021*	1	1,722	1,722	1,722

Source: CoStar, 2021.

2.63 Table 2-11 indicates that only a small number of sales have occurred throughout this period and that in some years, no sales have occurred. Notably, the two units sold which transacted in 2019 are both located on Station Road and have similar floorspace figures and sales prices. It is therefore possible that the sale of a single unit has been recorded twice by different parties so the take-up this year may only be approximately 6,000 sqft.

2.64 Table 2-12 shows the breakdown of sales by unit size.

Table 2-12 – Office Sales by Unit Size

Size Range (sqft)	No Leased	Percentage
0 – 499	0	0%
500 – 999	0	0%
1,000 – 2,499	1	20%
2,500+	4	80%

Source: CoStar, 2021.

2.65 Whilst there are only a small number of sales, units which have sold are typically larger than 2,500 sqft. However, none exceed 6,000 sqft. For office space, these are reasonably small units, which suggests that space may have been purchased by owner operators rather than as part of investment transactions. Indeed, no passing rents or investment yields are recorded for any of these transactions.

Hailsham Office Supply

2.66 Figure 2-9 shows the location of office space currently available to let in and around Hailsham Town Centre.

Figure 2-9 – Office Lease Availability



Source: CoStar, 2021.

2.67 Although only 5 units are currently listed for let, most are located close to the town centre, with only a single unit slightly further from the centre on Mill Road.

2.68 Table 2-13 summarises the availability by size of unit.

Table 2-13 - Office Space to Let by Size

Size Range (sqft)	No Leased	Percentage
0 – 499	2	40%
500 – 999	2	40%
1,000 – 2,499	0	0%
2,500+	1	20%

Source: CoStar, 2021.

2.69 Four of the five available units are smaller than 1,000 sqft, with only a single larger unit listed at 3,088 sqft. Notably, the larger unit at 26-38 Vicarage Field and a smaller unit at 13-13B High Street are advertised for both office or retail use and form traditional shopfront units. Following changes to the Use Classes Order and the introduction of Use Class E, these units could be let for either purpose. Whilst not listed as such specifically, most other units also look to be smaller high-street, shop-front units rather than space in standalone office units.

Flexible / Managed Workspace

2.70 We have examined the supply of flexible office/managed workspace facilities in Hailsham but have been unable to identify any transactional data or availability. No facilities are actively marketing space of this type.

Agent Consultation

2.71 In regards to office space in Hailsham, agents noted the following:

- Agents report that there is little demand for town-centre office space and office space in general in the town. Where demand does arise, agents suggest that appropriate space can be found in industrial estates and that there is generally sufficient space to meet the current levels of demand.
- Where demand does arise, this is typically from small local businesses and there is little interest from large national businesses. As such, the demand is for small amounts of space, typically within multi-let properties with few transactions involving single-let buildings.
- Low rents, coupled with limited demand mean that new office space would be unviable. Delivery of new space represents too significant a risk for the development market and so if there are aspirations to deliver new office space, this would have to be public-sector led.
- The types of businesses taking space are seeking affordability rather than high-quality, new space.
- Whilst there is some demand for flexible office space in Wealden, agents agreed that there is unlikely to be sufficient demand in Hailsham to justify the development of a new facility.

Additionally, some of those consulted suggested that were this to be delivered, potential operators may prefer this not to be centrally located. They suggested that industrial estates are preferred because of ease of parking and lack of congestion.

Cinema & Theatre

Hailsham Cinema & Theatre Take-Up

2.72 There has been no recent transactional evidence relating to sales or leasing of Theatre or Cinema space in Hailsham or the surrounding area.

Hailsham Cinema & Theatre Supply and Provision

2.73 Hailsham is currently served by the Hailsham Pavilion, which is a 203-seat Cinema, Live Music Venue and Theatre in the town centre. This is a traditional building, which was restored using various funding sources including Heritage Lottery Fund. The refurbished building opened in February 2000. The Pavilion plays host to a range of films and live entertainment programmed throughout the year. It is a registered charity run with the involvement of a team of volunteers from the local community.

2.74 The closest large-scale commercial cinema is the Cineworld Cinema in Eastbourne. This is a large-scale commercial complex located in the Beacon shopping centre with a c.1,000-person capacity. This facility is located 8 miles from Hailsham and is approximately 25 minutes' drive from the town.

2.75 Eastbourne is also home to a Cultural Quarter, which is home to the Congress Theatre, Devonshire Park Theatre and the Winter Garden. Here, there is a capacity of 3,500 seats in total and access is available to a variety of touring productions, as well as a small cinema called The Towner. This facility is located in the Congress Theatre and also operates as an art gallery.

2.76 At the time of writing, no new theatres or cinemas are proposed for Hailsham.

Agent and Occupier Consultation

2.77 Given the existing provision of theatre and cinema space in the form of Hailsham Pavilion, those agents and operators we have consulted suggest that cinema and theatre providers are unlikely to consider new theatre or cinema space in Hailsham throughout the plan period. It has been suggested that the existing supply is likely to satisfy the local market.

2.78 Also, at the current level of population and with a larger commercial cinema available within 25-minutes' drive, it is unlikely that the town would currently meet commercial cinema operators' property requirements for new sites.

Health & Fitness

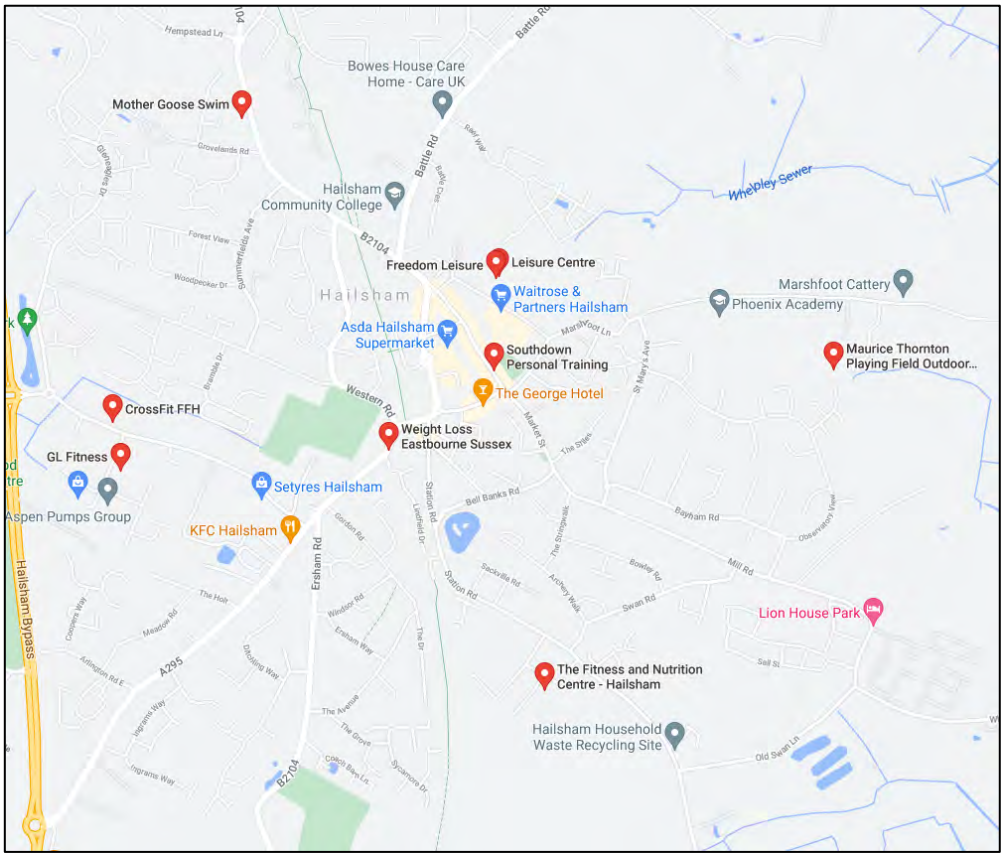
Hailsham Health & Fitness Take-Up

2.79 In terms of health and fitness space in Hailsham, no take-up of property has been recorded on CoStar or EGi for sale or letting in the past 5 years.

Hailsham Health & Fitness Supply

2.80 There are currently a small number of health and fitness facilities showing on Google Maps, as shown in Figure 2-10.

Figure 2-10 - Existing Health and Fitness Facilities Locations



Source: Google Maps, 2021.

2.81 We note that of the facilities listed on Google Maps, many of the businesses look to be weight loss or health services offered by individuals from their homes. Indeed, from our investigations, there only appears to be 3 property-based businesses. The key health and fitness sites in Hailsham are as follows:

- GL Fitness – Diplocks Way Industrial Estate

- CrossFit FFH - Diplocks Way Industrial Estate
- Hailsham Leisure Centre, Freedom Leisure – Town Centre

2.82 The gyms at Diplocks Way industrial estate look to be operated by independent businesses who have taken affordable units further from the town centre.

2.83 The main leisure provision within the town centre is Hailsham Leisure Centre, which is owned by Wealden District Council, but operated by Freedom Leisure. This provides the following:

- Swimming pool
- Tenpin Bowling
- Gym
- Fitness Studios and Indoor Cycling (Spin Studio)
- Soft Play
- Café

2.84 We understand that as part of the Hailsham Aspires regeneration project, it is intended that a new leisure centre will be provided to replace the existing building, which is aging. Whilst studies are being undertaken to assess what type of offer the new facility will provide, it is likely that this will include a swimming pool, but it may not retain the Tenpin Bowling currently provided. However, it is likely that all other offerings will be retained and others will be added.

Agent and Occupier Consultation

2.85 Agents and occupiers we have consulted indicate that there is likely to be limited demand from commercial gym operators in the short term. This is partly due to the existing strength of the leisure provision provided at Hailsham Leisure Centre that may well be improved further through the Hailsham Aspires project. This level of competition is likely to make the town less attractive for operators.

2.86 Additionally, commercial operators will often only consider the strongest locations in the current market. Those we have consulted will only consider new sites in towns offering dense population catchments. Some report that they will only consider locations with 100,000 people within a 10-minute drive and 30,000 people within a 5-minute drive. These types of operators will also typically only consider larger units. Current requirements reported range from 5,000 – 25,000 sqft.

2.87 In regards to health & fitness facilities, most agents considered the current and proposed town-centre provision sufficient to satisfy demand. Where new businesses do seek space, this is likely to be from smaller independent businesses. As with current offerings, agents we consulted suggested that these types of operators currently favour the affordability and space available on

industrial estates ahead of town-centre space. These units also offer reasonable availability of parking for customers.

Commercial Market Summary

2.88 Hailsham's convenience retail market is very strong for a town of its size. Most of the major brands are present and there is further demand for new space from budget brands such as Aldi and Lidl. The town already provides a high-quality convenience offer with the presence of Waitrose. The town is therefore well placed to cater to town-centre residents and those visiting the town for their food shopping. Based on analysis of current property market conditions, it is unlikely that there will be demand for significant convenience retail development throughout the plan period. Demand is currently low and the existing provision is strong and catering to local needs. However, were higher-density new development to be provided in the centre, this could potentially encourage some demand from operators to provide smaller express stores to support this new population.

2.89 In terms of comparison retail, demand is typically driven by smaller, local independent operators. Given the competition from strong surrounding towns such as Eastbourne and wider structural challenges in the market, it is unlikely that there will be strong demand for space in the Town Centre from national brand comparison retailers. It is likely that Hailsham will continue to face demand from smaller businesses looking to serve the local market. These businesses are typically choosing space based on affordability and so the provision of new space is unlikely to prove viable. That said, agents report that existing space is currently meeting the level of demand present in the town. Should new space be provided for this use, it is likely that this should be delivered in a flexible manner. It should be capable of being subdivided to meet occupier needs and should also be made suitable for restaurant or office use to ensure the best chance of occupation. Flexible terms could also help to attract occupiers.

2.90 Whilst there are a number of cafes, coffee shops, restaurants and pubs, the evening offer in Hailsham is fairly limited for a town of its size. At present, residents may visit towns such as Eastbourne for evening entertainment and dining and so this competition is challenging. If new reasons can be provided to attract visitors to the town in the evening, this could help to attract investment from businesses. However, those businesses providing a food and beverage offer are more likely to be local businesses rather than national chains.

2.91 Larger businesses have struggled in recent years and especially throughout the Covid-19 Pandemic. They are currently only investing in the strongest locations. Given the level of demand for this use, the market is unlikely to deliver new space without intervention and agents suggest existing spaces may meet the level of demand the town is likely to experience. Again, the types

of business seeking space are looking for affordable units and so new space may be beyond the level of rent they are willing to pay.

2.92 There is currently very little demand for office space in Hailsham Town Centre. Where demand does arise, this is from service-based local businesses seeking small amounts of space at affordable rents rather than larger national businesses. New, large-scale office space in the town centre is therefore unlikely to represent an opportunity. Agents suggest that businesses' preference is for space on industrial estates and locations beyond the town centre and so it is unclear that development of offices or managed/flexible workspace would be successful within the town. Rents are also at a level where the market will not deliver space and so the delivery of new office space is likely to require public-sector intervention.

2.93 There has been no market activity for cinema or theatre use in Hailsham in recent years. However, Hailsham Pavilion provides live entertainment, cinema and theatre experience. Agents and commercial operators have suggested that there are unlikely to be opportunities for additional theatre or cinema space due to the existing provision, the level of population and competition from Cineworld Eastbourne and Eastbourne's theatre provision.

2.94 Our analysis suggests that there is a reasonable existing health and fitness provision in Hailsham and that competition from Hailsham Leisure Centre means that commercial operators are unlikely to provide new space for this use. This may well be improved further through the Hailsham Aspires project. This facility is likely to meet local needs and the private sector is unlikely to compete with such a provision.

3 Residential Market Analysis

3.1 This chapter considers the residential market in Hailsham, assessing current demand, supply and opportunities for residential development in the town centre. We have considered the opportunity for market housing and retirement living, focussing on the market for these types of housing in town-centre locations.

3.2 We have primarily focussed on the market for flatted development due to the nature of sites that typically become available in town centres. These tend to be smaller plots of < 1 acre, which are usually more suited to high density, flatted development. However, we have briefly looked at the market for housing, as this provides context and some sites to the edge of the town centre may be suitable for houses.

3.3 In this chapter, we firstly provide an analysis of market housing in Hailsham. We have also considered the market for retirement living. We have undertaken this analysis following a review of the Council's Local Housing Needs Assessment (August, 2021). This assessment states that 26.1% of Wealden's population is considered elderly and that there is a need for around 2,200 housing units with support (sheltered / retirement living) including 65% in the market sector throughout the plan period. This suggests that there may be requirements for additional retirement living facilities in Hailsham, hence why we have analysed this sector.

3.4 As well as taking into account current levels of supply and demand, we consider achieved values and asking prices. This provides insight into the values associated with new development and gives some understanding of whether new development may be viable. We have also consulted agents active in the local area to understand their views on the market.

3.5 This analysis will allow us to determine what level of buyer demand exists and whether residential development is likely to be delivered in the town centre throughout the plan period.

Market Overview

Wider Town Transaction Volumes

3.6 We have analysed recorded sales within a 1-mile radius of Hailsham Town Centre over the past 2 years. The area is shown in Figure 3-1. This analysis indicates how active the market is, giving an understanding of trends in purchasing.

Figure 3-1 – Hailsham 1 Mile Radius



Source: Rightmove, 2021.

3.7 Transaction volumes can be seen in Table 3-1.

Table 3-1 – Housing Transactions over the past 2 years

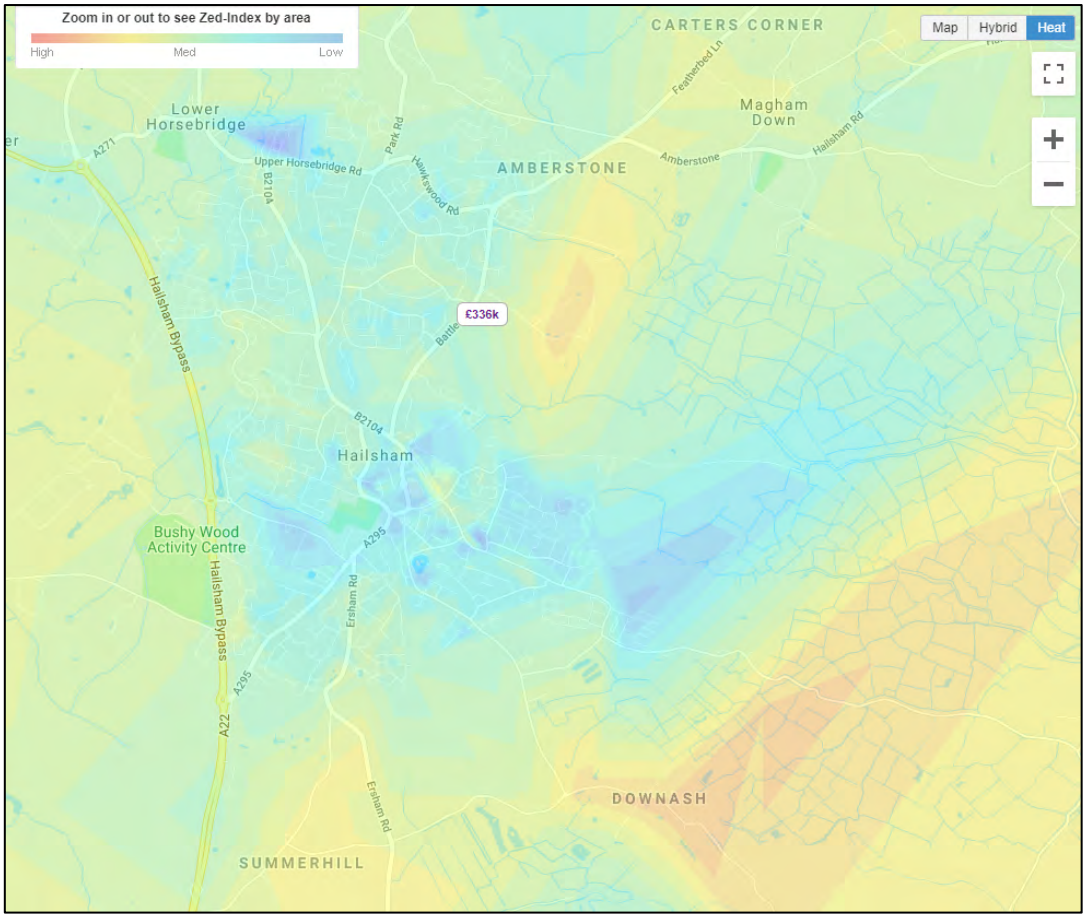
Property Type	June 2019 – June2020	June 2020 - June 2021
Flat	30	14
Terraced	74	66
Semi-Detached	108	81
Detached	84	82
Total	296	243

Source: Rightmove, 2021.

3.8 As displayed in Table 3-1, the number of transactions in the year from June 2019 to June 2020 was higher than the number of transactions in the year from June 2020 to June 2021. The drop in the number of transactions is potentially due to the Covid-19 pandemic.

3.9 Figure 3-2 presents a value heatmap showing how values vary in and around Hailsham.

Figure 3-2 - Value Heatmap



Source: PrimeLocation, 2021

3.10 Figure 3-2 shows that Hailsham Town Centre sits in a low-value area. Surrounding the town are areas of medium and high value but the centre itself is marked by lower-value residential property.

Housing Supply

3.11 The current number of market sale units listed for sale close to Hailsham Town Centre is shown in Table 3-2.

Table 3-2 – Currently Listed Stock in Hailsham

Property Type	Current Listings
Flat	8
Terraced	2
Semi-Detached	5
Detached	31
Total	46

Source: Rightmove, 2021.

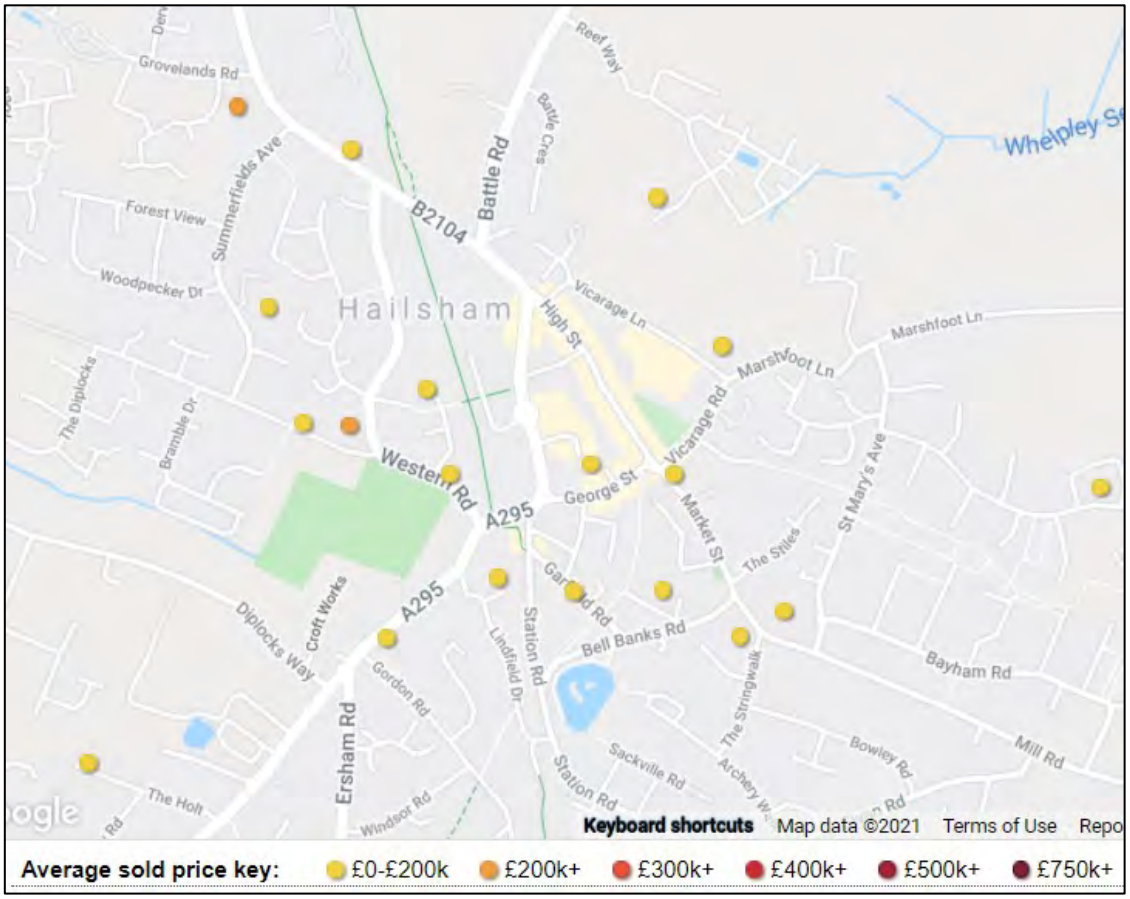
3.12 The majority of current listings are for detached homes with limited availability of terraced housing in particular.

Housing Transaction Locations

3.13 In this section, we consider the location of units, which have sold in and around Hailsham Town Centre. We also consider the volume of transactions and the values associated with these sales. The data presented below includes both sales associated with new-build and second-hand property.

3.14 Figure 3-3 shows the locations of all flats sold in Hailsham Town Centre over the past 2 years.

Figure 3-3 – Flatted Transaction Locations

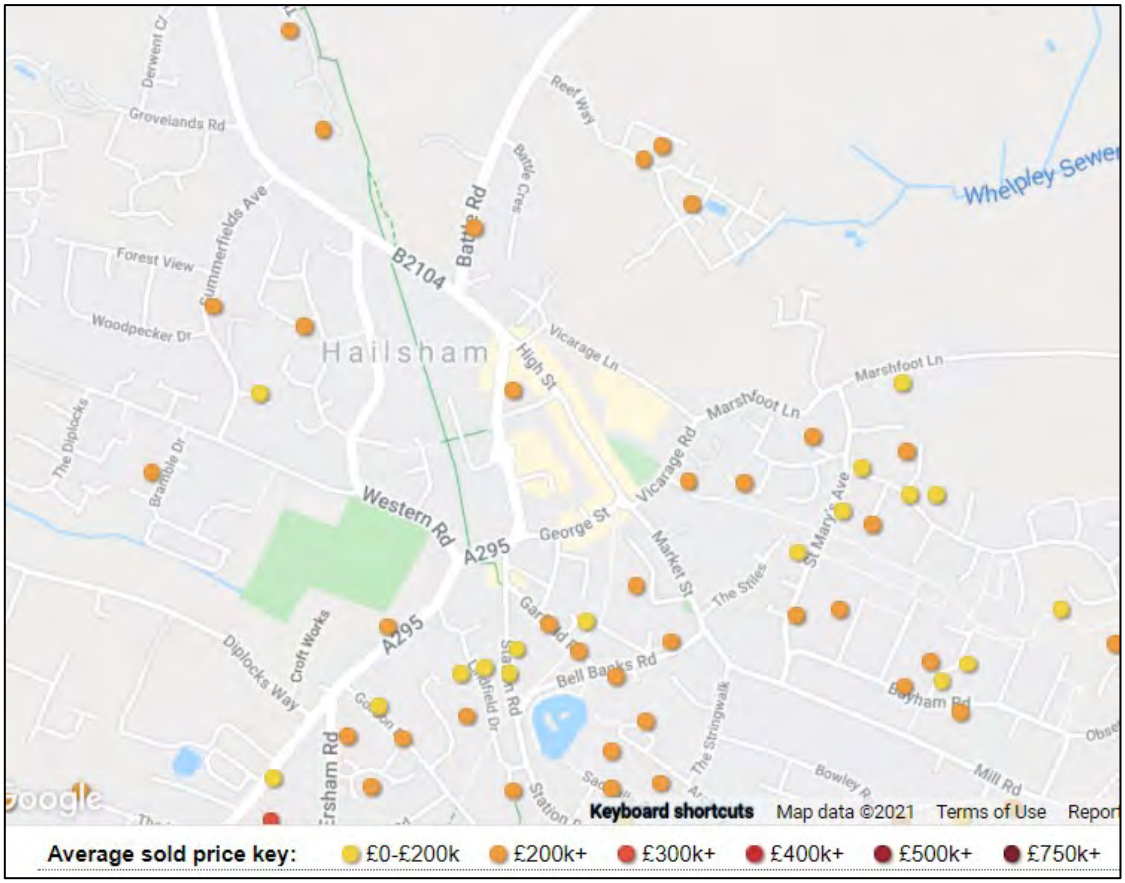


Source: Rightmove, 2021.

3.15 Flatted transactions appear to have occurred infrequently during this period. Over the previous 2 years, only 43 flats have sold within a mile radius of Hailsham Town Centre. It is notable that only 2 of these units transacted for values greater than £200,000. Very few units have sold within the town centre itself, with most units transacting around the periphery of the centre.

3.16 Figure 3-4 shows the locations of all the terraced housing transactions over the last 2 years in the area around Hailsham Town Centre.

Figure 3-4 - Terraced Housing Transaction Locations

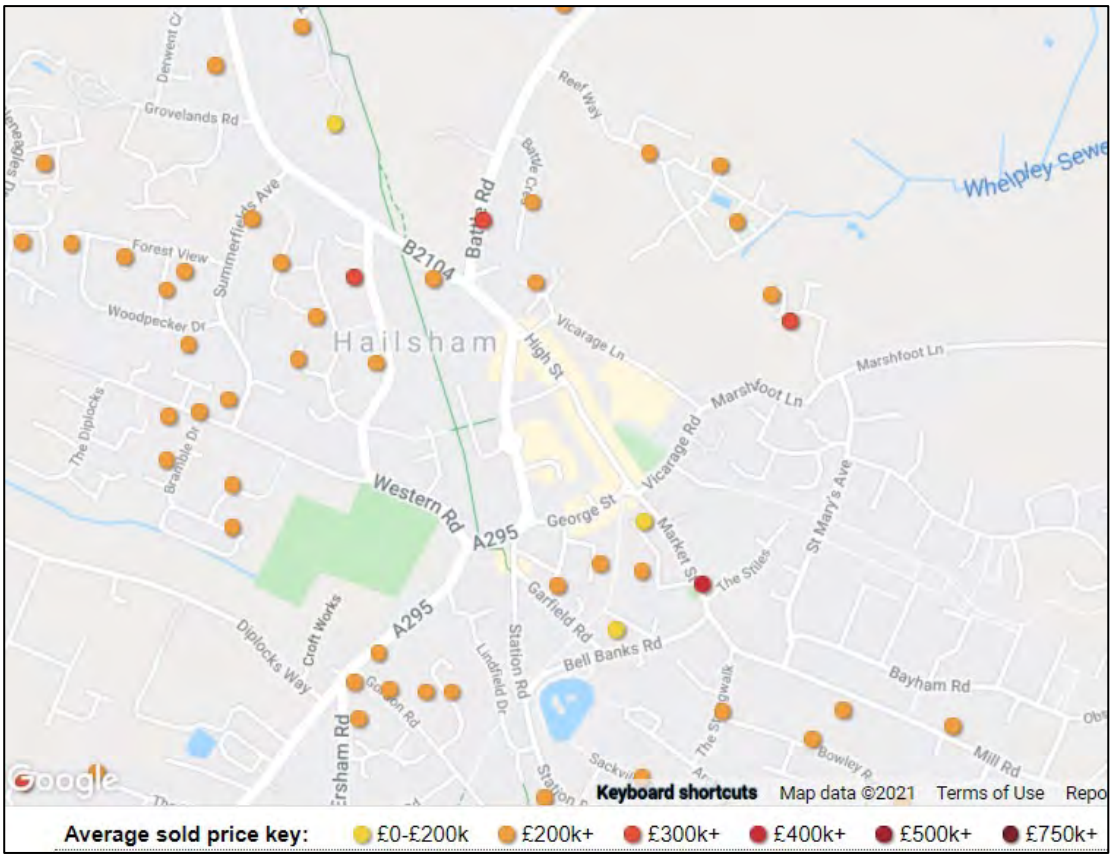


Source: Rightmove, 2021.

3.17 Again, it is notable that only a single transaction occurred in the core part of Hailsham town centre, with most units transacting beyond the town centre. There is also a step up in terms of the volume of transactions when compared to flats. Over the past 2 years, 140 terraced properties sold in the same area. The majority of terraced units transacted for values lower than £300,000.

3.18 Figure 3-5 shows the locations of all semi-detached housing transactions in the town centre over the past 2 years.

Figure 3-5 - Semi Detached Housing Locations

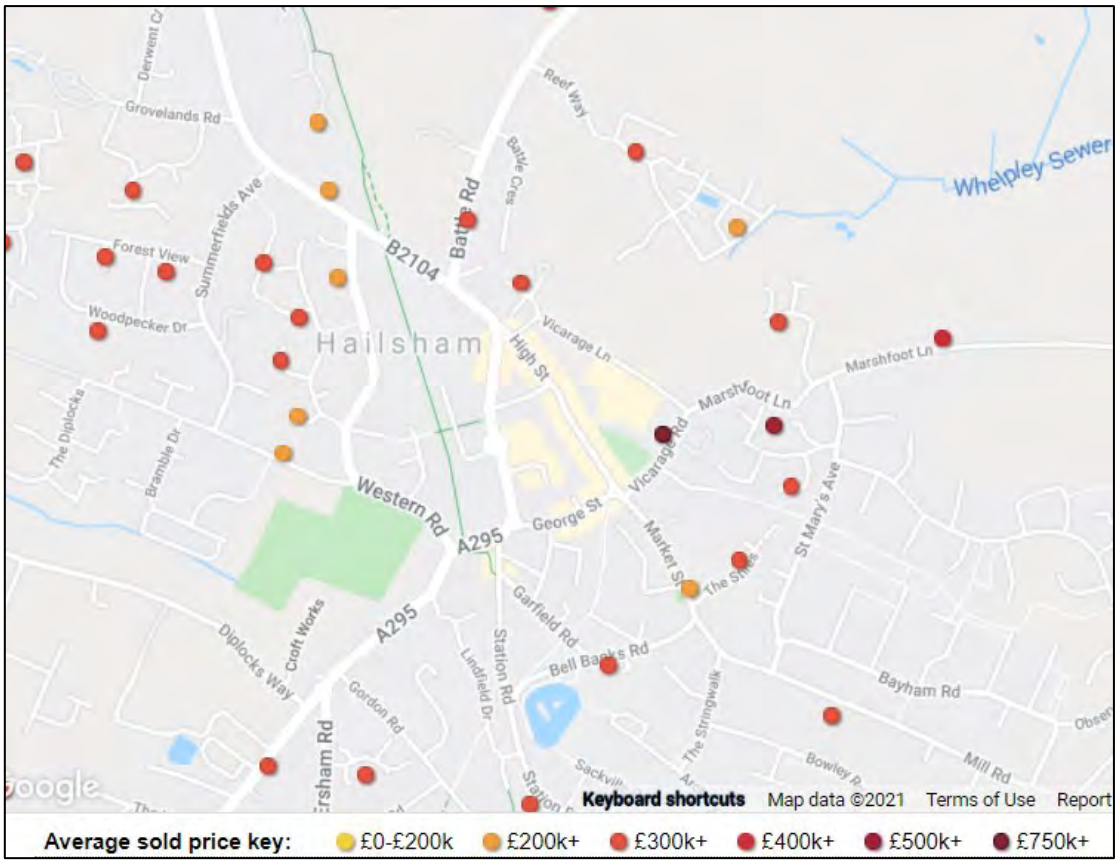


Source: Rightmove, 2021.

3.19 No semi-detached properties have sold in the town centre, with these types of larger units often located on surrounding housing estates. The quality and style of housing looks to vary, with the sample including poorer-quality older units and new-build properties. The values therefore range from homes that have sold for less than £200,000 to properties, which have achieved over £400,000. Over the previous 2 years, 187 semi-detached units have sold.

3.20 Figure 3-6 shows all the locations of detached housing transactions.

Figure 3-6 – Detached Housing Transaction Locations



Source: Rightmove, 2021.

3.21 Again, these units are typically located beyond the town centre and are widely spread across surrounding housing estates. In the past 2 years, 165 properties have sold. These properties range from poor-quality, second-hand stock to a high-quality, period houses with established gardens. Values range widely with some units transacting for less than £200,000 and a number of properties selling for in excess of £500,000.

Market Housing

3.22 We anticipate that flatted accommodation is the most likely form of development likely to occur within the town centre. This is due to the nature of sites, the fact that this type of property can be delivered in greater density and that this type of housing can be brought forward as part of mixed-use schemes. It is most likely that this type of unit would be promoted as part of town-centre redevelopment strategies.

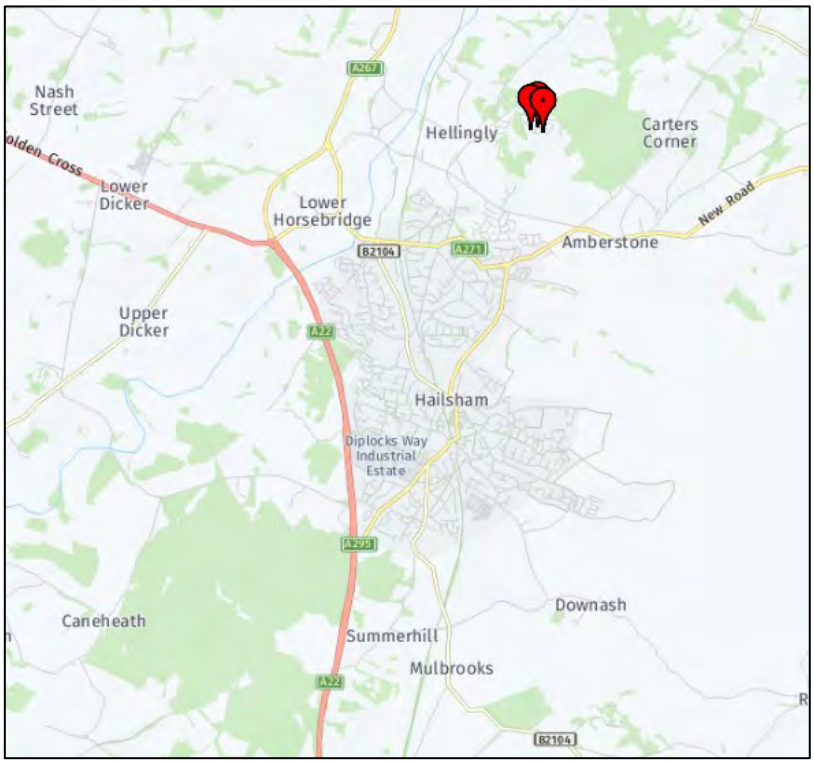
3.23 We have analysed the market for flats first and in greater detail. We have followed this analysis by briefly touching on other types of housing as there may be opportunities to bring forward some higher density mews-style housing as part of edge-of-centre schemes. This follows the recommendations of the Council's Local Housing Needs Assessment (August, 2021), which states that the delivery of family-sized housing and also a range of housing sizes remains a requirement in the town centres[2].

New-Build Flats Achieved Values

3.24 To provide a detailed insight into the values achieved by new-build flats, we have studied individual transactions for new-build schemes that have occurred in and around Hailsham Town Centre in the past 5 years. We would typically look to more recent transactions, but Land Registry data indicates that no schemes have recently transacted within a reasonable distance of the town centre.

3.25 The most recent scheme that included non-retirement flats, which has transacted within a reasonable distance of the town centre is The Drive, Roebuck Park, a Persimmon Homes development at Hellingly. This development is located approximately 2.5 miles from the town centre. At this development, 28 units sold throughout 2016. The location is shown in Figure 3-7.

Figure 3-7 – The Drive, Roebuck Park Location



[2] Iceni Projects, 2021. *Wealden Local Housing Needs Assessment: August 2021.* Para. 10.8.

Source: Land Registry / Dougal, 2021

3.26 This scheme is obviously located beyond the town centre and is dated from 2016. It therefore may not accurately represent the current values new flats could achieve in the centre of Hailsham. However, this evidence presents the most recent and local evidence available and we have therefore taken it into account as a starting point towards establishing what could be achieved by new property in Hailsham Town Centre.

3.27 The Drive, Roebuck Park development includes a mix of 1-bed and 2-bed flats, which sold between January and October 2016. A summary of the identified transactions is provided in Table 3-3.

Table 3-3 – The Drive, Roebuck Park Transactions

No. of Beds	No. of Units	Size (sqm)	Achieved Price	Average £psm
1-bed	3	44 - 46	£145,000 - £148,500	£3,274
2-bed	25	58 - 80	£175,000 - £207,500	£2,876

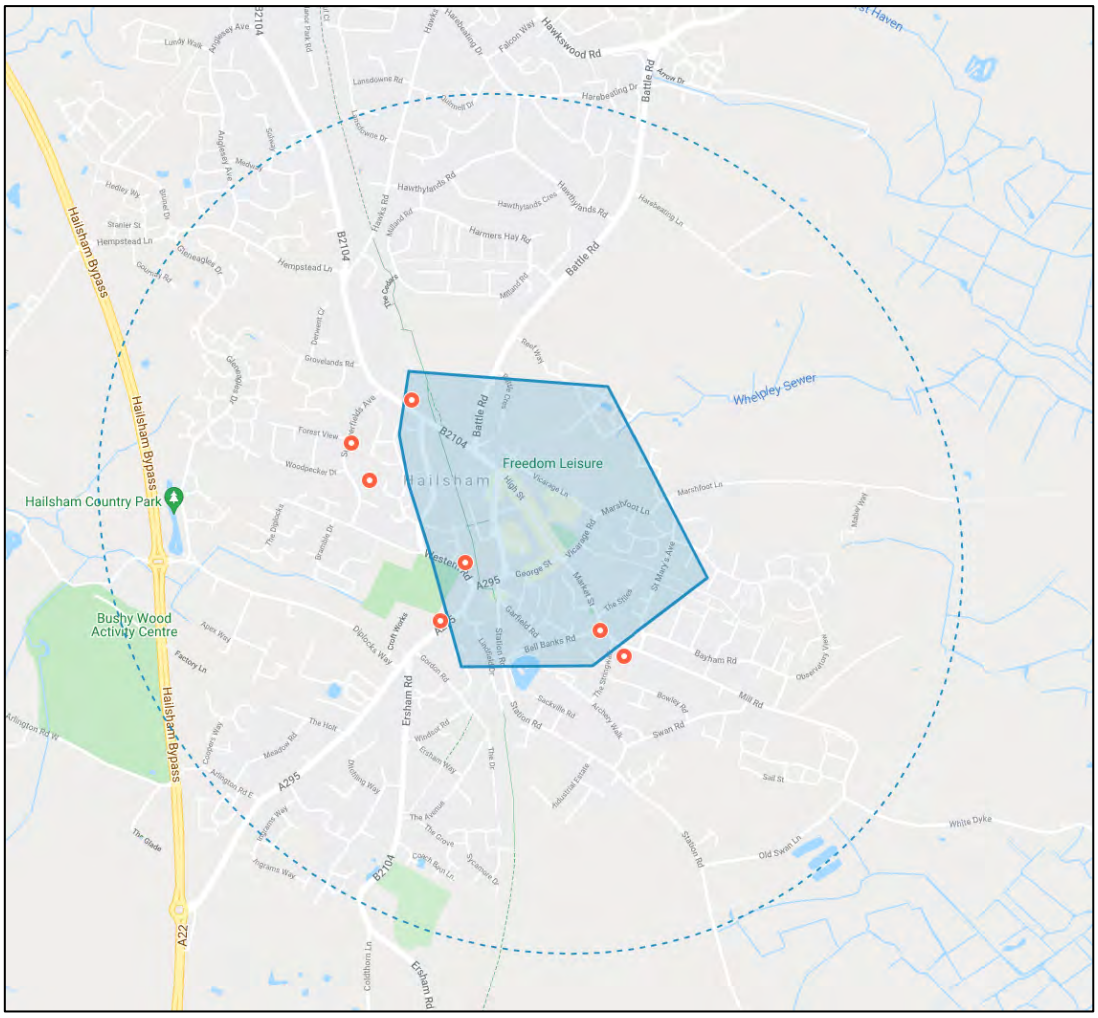
Source: Land Registry, 2021.

New-Build Flats Asking Prices

3.28 Due to the lack of available transactional evidence for new-build flats and maisonettes in Hailsham Town Centre, we have also sought to identify any asking prices for new-build or modern flats in the centre to determine whether any recent development has been delivered. Unfortunately, there are no modern or new-build units currently listed for sale.

3.29 To determine what level of market there is for flats in general within the centre, we have next looked to identify any listings for second-hand flats in the study area. The location of flatted listings is shown in Figure 3-8. Please note that we have excluded retirement flats from the data as we will deal with this type of property in a later section.

Figure 3-8 - Available Flat Locations



Source: Rightmove, 2021

3.30 Only 3 flats are listed as available in the core town-centre area. Extending the search slightly beyond the town centre, a further 4 flats are available within a half-mile radius of the town centre.

3.31 We present the most relevant units in Table 3-4. A number of the units have been excluded for reasons such as size, condition and other factors. Please note that asking prices can often be aspirational and may not be an entirely accurate reflection of realistically achievable values.

Table 3-4 - Second-Hand Flat Sale Listings

Address	No. of Beds	Asking Price	Unit Size (sqm)	Description	Image
Mill Road, Hailsham	2-bed	£220,000	n/a	2-bed ground-floor flat with private garden.	
Magnolia House, 23 London Road, Hailsham	2-bed	£184,950	n/a	2-bed ground-floor flat a short walk from Hailsham Town Centre. Spacious with 2 double bedrooms.	
Worcester Court, South Road, Hailsham	1-bed	£159,950	n/a	1-bed garden apartment with double glazing and private entrance. Within walking distance of Hailsham High Street.	
Summerfields Avenue, Hailsham	1-bed	£140,000	47	1-bed flat with communal gardens and gas central heating. Private entrance.	

Source: Rightmove, 2021.

3.32 Whilst there are very few available flats within close proximity of Hailsham Town Centre, the asking prices are in line with the achieved values for the new-build Persimmon Scheme that is 2.5 miles from the centre, which transacted in 2016. Whilst these units may achieve less than the asking price, the data suggests that prices are broadly in line with the achieved data.

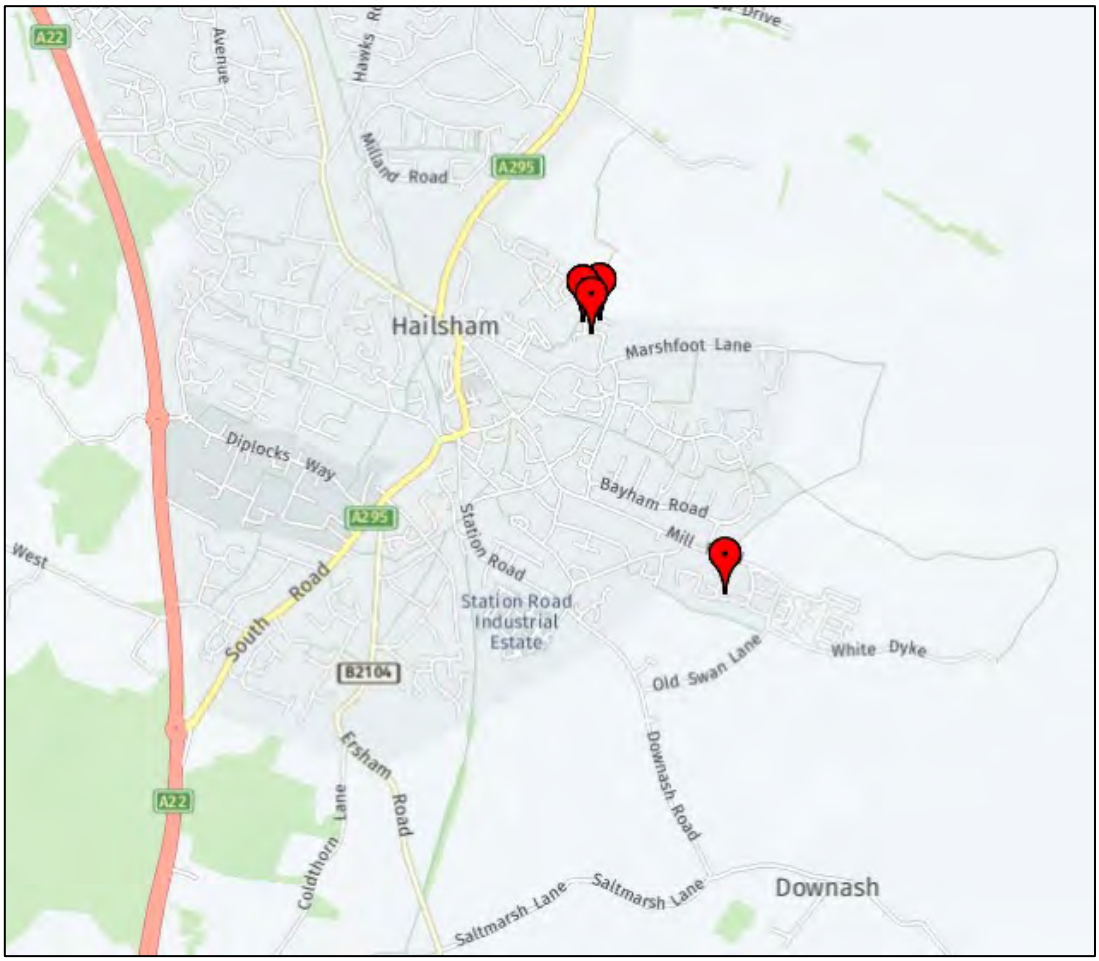
New-Build Housing Achieved Values

3.33 We have also reviewed achieved values for new-build housing in the area close to Hailsham Town Centre. We have analysed this market to determine the existing locations of new-build properties and the values they are achieving. Some sites at the edge-of centre may be

appropriate for smaller terraced, semi-detached or mews-style housing and so it is important to identify whether there is a market for this type of property in the centre. Additionally, if new flats or houses are promoted in central locations, it is also important to understand the types of surrounding development these units would be competing with.

3.34 We have focussed our analysis on 2-bed and 3-bed terraced and semi-detached properties, which have sold in locations close to the centre. The locations of the closest and most recent schemes are shown in Figure 3-9.

Figure 3-9 - New-Build Housing Locations



3.35 The site to the north is a Persimmon Development, Hurst Valley (as shown by the three markers). This scheme comprises 2, 3 and 4-bed units. Recorded transactions date throughout 2016. The scheme to the south is Millwood Park, a Linden Homes development of 3 and 4 bedroom homes. A summary of these new-build housing sale transactions by property type is provided in Table 3-5.

Table 3-5 – Housing Sale Transactions

Scheme	House Type	Unit Type	No Units	Area (sqm)		Value		Average Value
				Min	Max	Min	Max	psm
Millwood Park	Terraced	2-Bed	3	71	71	£224,450	£234,450	£3,253
		3-Bed	0					
	Semi	2-Bed	0					
		3-Bed	8	84	84	£230,000	£230,000	£3,156
Hurst Park	Terraced	2-Bed	4	59	59	£202,950	£205,950	£3,465
		3-Bed	1	90	90	£259,950	£259,950	£2,888
	Semi	2-Bed	6	70	70	£224,950	£233,950	£3,302
		3-Bed	6	90	90	£257,950	£270,000	£2,923

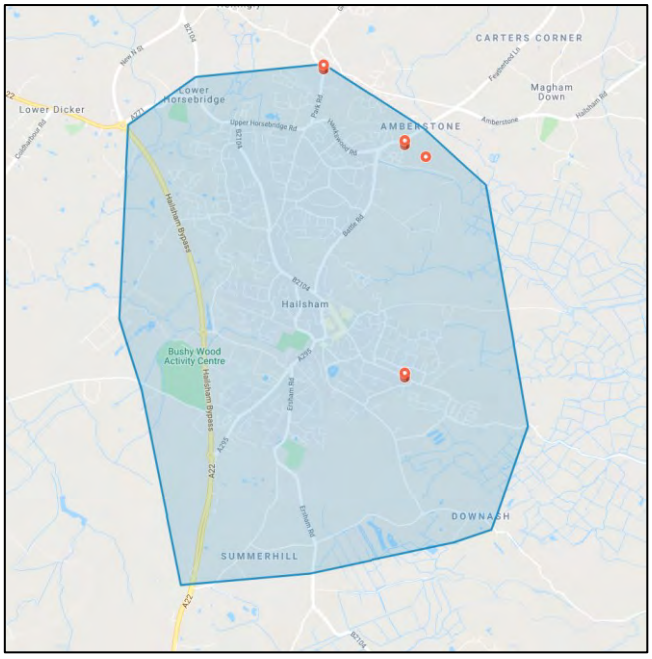
Source: Land Registry, 2021.

3.36 The affordable pricing of homes available close to the centre suggests that the delivery of new-build flats may be challenging in this location. The price of smaller 2-bed terraced and semi-detached houses puts these units in a similar price point even to second-hand flats in the area. In such circumstances, buyers will often question whether they want the access to amenity etc. provided by flatted, town-centre living or a new home with a garden and parking close to the centre. Whilst there are options to secure town centre accommodation with allocated parking, the size and open space factors may lead consumers to choose housing outside the town centre.

New-Build Housing Asking Prices

3.37 We have also reviewed asking prices for houses close to Hailsham Town Centre. The location of new-build properties is displayed in Figure 3-10.

Figure 3-10 - Available New-Build Housing Locations



Source: Rightmove, 2021

3.38 Only 5 new homes are currently advertised within a mile of Hailsham Town Centre. The prices of these units are displayed in Table 3-6.

Table 3-6 - New-Build Housing Asking Prices

Address	Property Type	No. Beds	Size (sqm)	Asking Price	Description	Image
Burfield Grange, Park Road, Hailsham	Detached	3-bed	n/a	£399,995	Modern 3-bed detached unit with garage and utility room. En-suite master bedroom with dressing area. Part of Bovis Homes Burfield Grange Scheme.	
Burfield Grange, Park Road, Hailsham	Detached	3-bed	n/a	£387,995	Modern 3-bed detached unit with garage and utility room. En-suite master bedroom. Part of Bovis Homes Burfield Grange Scheme.	

Address	Property Type	No. Beds	Size (sqm)	Asking Price	Description	Image
Linnet Lane, Amberstone, Hailsham	Detached	3-bed	n/a	£360,000	Modern 3-bed detached unit with off-road parking and en-suite master bedroom.	
Linnet Lane, Amberstone, Hailsham	Semi-detached	3-bed	n/a	£335,000	Modern 3-bed semi with off-road parking and en-suite master bedroom.	
Mill Road, Hailsham, BN27	Semi-detached	3-bed	n/a	£327,950	Modern 3-bed with allocated car parking. Located at Linden Homes Millwood Park Scheme.	

Source: Rightmove, 2021.

3.39 Units currently listed appear to comprise larger 3-bed semi-detached and detached properties with driveways or garages. No smaller terraced or mews housing is currently available. However, the presence of new-build development indicates activity in the development market but suggests that this is focused on housing estates around the centre, rather than town-centre schemes.

Agent Consultation – Market Housing

3.40 We have undertaken telephone consultations with local agents to gain an understanding of current demand, buyer requirements and opportunities in the residential market. Below, we summarise the main responses and comments:

- Agents suggest that there is an active residential market in Hailsham but that this is typically focussed on housing in the area around the town centre. It is less clear that there is demand for flats and there is currently little demand for town-centre living.
- Purchasers will typically choose smaller terraced and semi-detached properties around the town as these are relatively affordable and offer gardens and parking. In contrast, agents report that there is currently little to attract buyers into the town centre and to choose flats over housing.
- Agents noted that new flats would likely need to be of comparable prices to surrounding housing if they are to be viable for development. They shared concern that buyers would not be willing to pay enough to make new flatted schemes viable.

- Demand for properties is typically driven by families. This again means that houses are typically more suitable for these types of purchasers. There is less demand from first-time buyers or buy-to-let investors.
- Agents reported that improving the town centre offer could potentially help to attract buyers into the centre and help to grow the concept of town-centre living. This could involve public-realm improvements, developing the evening economy and retail offer. However, given the fact that this will take time, it was reported that potential delivery of town-centre flatted development in particular is likely to be a longer-term proposition.

Retirement Living

3.41 According to the 2011 census, 22.9% of Hailsham's population is aged 65 and over[3]. We have undertaken analysis to determine whether there are likely to be opportunities to deliver retirement living throughout the plan period.

3.42 We have also undertaken a consultation with national retirement living operators to identify if these suppliers would consider Hailsham as a viable location for new development. This also enables us to understand their requirements in terms of desired location, accessibility and demographics.

Existing Facilities

3.43 Figure 3-11 shows the locations of the existing retirement/elderly living facilities in Hailsham.

Figure 3-11 - Existing Retirement Living Facilities

[3] Nomis, 2011. Accessed: https://www.nomisweb.co.uk/reports/localarea?compare=E340000755



Source: HousingCare.org, 2021.

3.44 As displayed in Figure 3-11, there are currently 13 existing elderly/retirement living facilities in Hailsham. These facilities provide a range of facilities, from retirement living to Extra Care facilities (Use Class C2).

Achieved Values

3.45 We have analysed sales transactions for retirement living accommodation in Hailsham. Our search identified 30 transactions from the McCarthy and Stone scheme known as Wolsey Place. This development is shown in Figure 3-12.

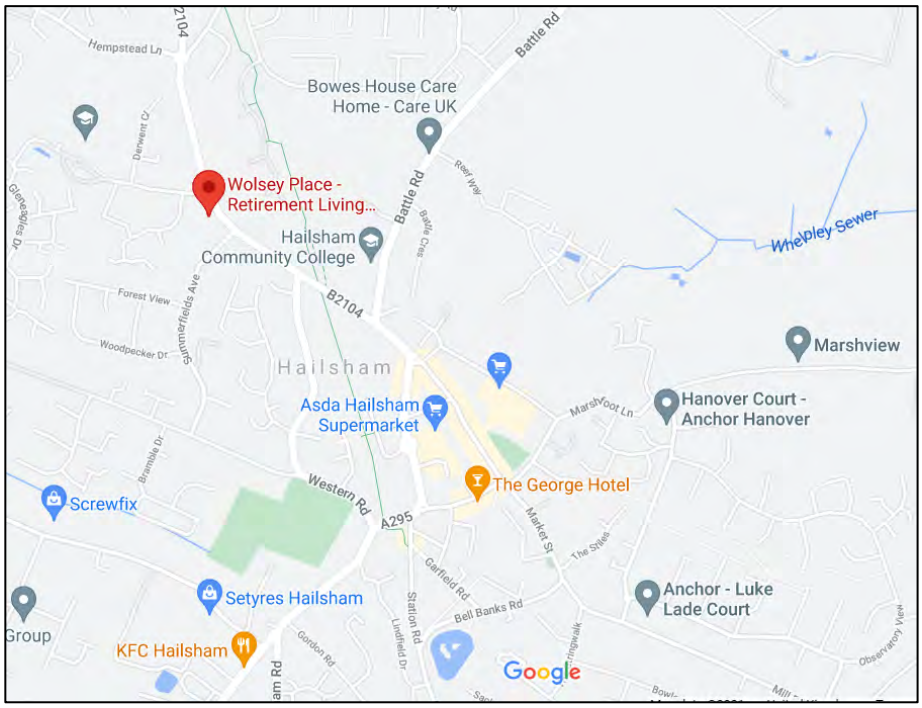
Figure 3-12 – Wolsey Place, McCarthy and Stone



Source: HousingCare.org / Google Maps, 2021.

3.46 The location of this development is shown in Figure 3-13.

Figure 3-13 - Wolsey Place Location



Source: Google Maps, 2021.

3.47 Wolsey Place is a 39-unit retirement housing scheme delivered in 2016. This is an over 60s development. A summary of the 30 transactions identified is presented in Table 3-7. These units sold between September 2016 and February 2017.

Table 3-7 – Wolsey Place Transactions

No Beds	No. of units sold	Size (sqm)	Achieved Price	Average £ psm
1-Bed	13	53 – 63	£201,950 - £221,950	£3,808
2-Bed	19	67 - 99	£241,950 - £326,950	£3,616

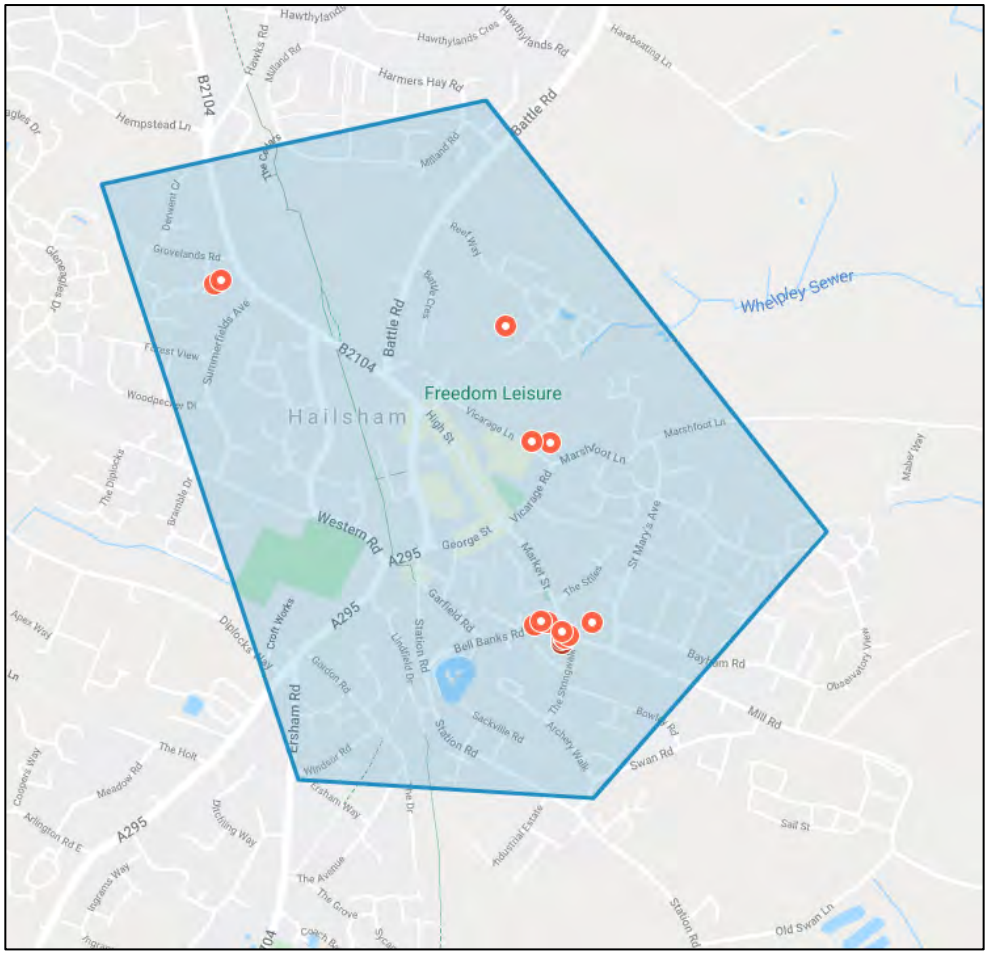
Source: Land Registry, 2021.

3.48 Units at this scheme have achieved strong values when compared with new-build market housing in the area. The value of 1-bed flats is comparable with 2-bed new-build flats and smaller houses. The value of 2-bed units is close to the values achieved by 3-bed terraced and semi-detached properties in the area.

Asking Prices

3.49 We have also searched databases such as Rightmove and Zoopla to establish values and also the level of supply available in the current market. There are currently no new-build spaces available, but second-hand stock is currently listed in the locations shown in Figure 3-14.

Figure 3-14 – Available Retirement Living Locations



Source: Rightmove, 2021

3.50 Whilst there are currently 17 retirement flats listed on Rightmove, many units are listed through multiple agents. Only six units are actually being marketed at present. These units are shown in Table 3-8.

Table 3-8 - Retirement Living Listings

Address	No. Beds	Size (sqm)	Asking Price	Description	Image
Wolsey Place Retirement Living, London Rd	3-bed	n/a	£300,000	Modern 3-bed retirement flat with en-suite master bedroom and dressing room. Communal areas and garden with allocated parking space. Located at McCarthy and Stone Scheme.	
Bentley Grange, Hailsham	2-Bed	n/a	£165,000	Modern 2-bed over 55s unit. Communal areas and gardens with on-site restaurant and guest suite. Saxon Weald scheme developed in 2014.	
Southdown Court, Bellbanks Road	2-Bed	n/a	£135,000	Second-floor flat in close proximity to Hailsham Town Centre. Modern over 60s development.	
Vicarage Lane, Hailsham	1-Bed	n/a	£120,000	McCarthy and Stone warden assisted flat at Garrett Court. Double bedroom and communal lounge with on-site guest suite. Close to the town centre.	
Mill Road, Hailsham, BN27	1-bed	n/a	£95,000	Over 60s flat at the popular Mill Lodge scheme. Southerly-facing communal garden, wet room and modern kitchen.	
Southdown Court, Bellbanks Road	1-Bed	43.8	£90,000	First-floor, 1-bed flat at Southdown Court. Located close to the town centre.	

Source: Rightmove, 2021

Agent and Occupier Consultation

3.51 We have undertaken telephone consultations with local agents to gain an understanding of current demand, requirement and opportunities in the town-centre market. We summarise the main responses and comments below:

- There is a good level of demand for elderly living in Hailsham. Where units become available, they tend to sell quickly. Schemes delivered in recent years have performed strongly and it was noted that the recent McCarthy and Stone scheme sold very quickly. However, agents also acknowledged that there is also a reasonable supply and it is unclear whether there is lots of demand that is not already met by the existing stock.
- Whilst there may not be immediate opportunities to deliver new retirement homes, there is likely to be sufficient demand in the medium to longer term.
- Agents noted that space in this location must also compete with Eastbourne, an established elderly living location. Buyers typically choose Hailsham because it is where they already live and it benefits from affordability, when compared with Eastbourne.
- Buyer preference is for accessible retirement flats with lift access. This modest size of these units is manageable for elderly residents looking to downsize.
- Buyers will look for retirement properties close to, or within, the town centre. This provides residents with amenity and community. Residents often like to visit coffee shops and retailers throughout the day, so positioning new retirement living within walking distance of these services is of benefit and makes these schemes attractive to potential buyers.
- Although less related to retirement property specifically, agents commented on the fact that residents of these facilities are often actively using the town centre and investing in the local economy. This use can help to promote the success of local businesses and services.

3.52 In general, agents believe that there is likely to be sufficient buyer demand to create opportunities for more retirement living development throughout the plan period. Whilst there may be sufficient supply to meet current demand, it is anticipated that demand will only increase as the population ages. Agents expressed views that land should be allocated for this use.

3.53 We have also undertaken consultation with national-scale elderly living operators to establish whether they would have any interest in new development in Hailsham. We have received a response from an operator who is already active in Hailsham. It was noted that they have a site, which is currently at planning stage and have previously provided schemes in the town. They consider Hailsham to be a strong location for retirement living. Whilst they are not currently looking to acquire any sites for immediate development, there may be interest in the town in the longer term.

Residential Market Summary

3.54 Whilst there has been significant activity in the market-sale residential market in Hailsham and developers are actively delivering new development, it is notable that this activity is focussed on estate housing beyond the town centre. There is a good level of demand for homes in Hailsham but buyers are typically families looking for smaller houses with gardens rather than first-time buyers seeking urban flats. Indeed, no new flatted development has occurred in the centre in recent years.

3.55 Agents suggest that creating a town-centre market could be challenging. Typically, buyers will choose these sorts of locations due to their proximity to bars, restaurants and other amenities but purchasers currently feel that Hailsham lacks these services. Perhaps, paradoxically, these businesses often require local residents in close proximity to support them. If future proposals for the town centre were successful in generating greater activity in the centre, agents report that this may help to stimulate a market for town-centre flats.

3.56 Attracting buyers into the centre may however prove challenging due to pricing. The sales values of smaller new-build houses in estates surrounding the town centre are relatively affordable and the prices developers would have to charge to make flatted schemes viable are likely to put town-centre flatted development in competition with these surrounding houses. This means that interventions made to make the town centre more attractive for living will be crucial to encouraging people into Hailsham, should town-centre living be an aspiration moving forward.

3.57 Hailsham is already established as a retirement living location. There are already numerous schemes and national operators involved in delivering further units. Agents report that these types of properties sell quickly and buyers like flatted schemes close to the town centre. Whilst agents have suggested that the existing supply may be able to meet short-term needs, it is likely that retirement living may represent an opportunity for development in the centre in the longer term.

3.58 The benefits retirement living could have for the town were also noted during our agent consultations. Residents are typically choosing these flats to be close to the town centre so that they have access to local coffee shops, cafes and local amenities. These residents therefore help to support local businesses and therefore growth and development in this sector can help to stimulate the town-centre economy.

4 SWOT Analysis

4.1 Following our property market analysis for the commercial and residential markets in Hailsham and having undertaken site visits, we have looked to summarise this report by identifying the key opportunities and challenges in the town centre. To do so, we have used SWOT analysis (Strengths, Weaknesses, Opportunities and Threats). We also provide this analysis in the main report.

Table 4-1 – Hailsham SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats
• Strong convenience offer (and demand from others) • The town centre is well used • The Hailsham Aspires Project – could attract investment and potentially town-centre living • Pavilion Theatre and Cinema • Has retained Prezzo (22 closures in 2021) • The supply of commercial space appears to be meeting demand (although there is a question mark around suitability for national brands) • Leisure centre is well used and new space is likely to improve offer • Demand from independent businesses	• Town Centre is car dominant • Pedestrian movement compromised (car parking) • Many shoppers visit for food shop and do not dwell to use other services • Lack of national comparison occupiers (more likely to be independents than nationals) • Lack of train station (bus service to Polegate could be improved) • Limited evening economy (weak market for restaurants) • People likely to go elsewhere for Leisure offer (Cineworld Eastbourne) • With a new leisure centre potentially coming	• Lidl, Aldi requirements (known demand from these operators) • Build on the success of the farmers/street market (covered / extended market – greater permanence) • Encouraging town centre living (either retirement or market) to increase use and investment in the town centre • Improve pedestrian experience • Attract those using the town to use it for more than for a food shop • Can the Leisure Centre be delivered in a way that benefits the wider town centre? • Significant Council land ownership and control – Vicarage Lane in particular	• Do potential home buyers want town-centre living (especially flats)? • Housing market faces competition with peripheral new-build housing estates • Little to attract those buying homes in the town at present • Provision of new commercial space does not guarantee that it will be occupied. • Commercial rents at a level where new space is not viable (will occupiers pay viable rents for new space or is the market driven by affordability)? • Will new space compete with/dilute the high street (or should there be a focus on consolidation)?

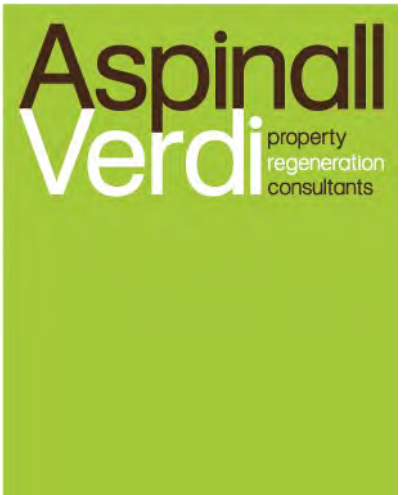
Strengths	Weaknesses	Opportunities	Threats
• Affordability provides opportunities for local businesses • Strong retirement living market • Strong Farmers Market – has bounced back post Covid-19 pandemic • Retail vacancy lower than national averages	forward, it is unclear whether there will be demand from commercial gyms (population also an issue) • Unclear that there is currently a market for flatted development in the town (tension with affordable housing on the periphery of the town). • Little demand for town centre office space and limited available office space. • Public realm could be improved / lack of 'focal point' hub.	• Hailsham Aspires project presents opportunity for step change • Opportunity to create new focal point at Hailsham Parish Church and improve public realm to improve hosting capabilities. • Potential opportunity to develop better links to the popular Cuckoo Trail leisure route & improve footfall.	

Source: AVL, 2021.

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Property Market Assessment

Crowborough: Property Market Assessment

Wealden District Council

July 2022

Private and Confidential

Quality Assurance

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Date	July 2022

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1 Introduction

1.1 Wealden District Council have appointed AspinallVerdi, alongside Nexus Planning to undertake a Retail, Leisure and Town Centre Study across the district. This work is being undertaken to update its existing town centre evidence base (undertaken in 2016) in order to inform the Council's emerging local plan.

1.2 To support the wider study, this report provides a property market assessment for Crowborough Town Centre. This assessment considers the market for retail space and other town centre uses, such as office and leisure uses within Crowborough Town Centre. We also consider the market for town-centre living.

1.3 Our property market assessment initially relies upon a review of available evidence and analysis of property data (i.e. prices and transactions). This provides an understanding of market trends as well as transactions which have occurred in the town centre. It also identifies the types of space that are available for sale and leasing. We have also undertaken consultations with local property agents to gain an understanding of what products, occupiers and purchasers are seeking in the local market and whether anything could be done to address any issues constraining the market.

1.4 The information and data gathered through this process is set out in the following chapters. We firstly consider the market for commercial space before turning to the residential market. We conclude this report with a brief summary of key findings, drawing this information together in the form of a SWOT analysis (Strengths, Weaknesses, Opportunities and Threats).

2 Crowborough Commercial Market Review

2.1 In this chapter, we consider the take-up and availability of current stock. Our findings are then corroborated through consultations with local agents to ensure our research is reflective of recent market conditions. This also provides insight into the type, size and quality of space occupiers want, and whether they favour specific locations within the town centre. We conclude each section by summarising our findings and drawing conclusions.

2.2 We initially analyse the take-up and availability of existing stock. This shows the volume of transactions that have occurred and the amount and type of space available. This also highlights the values which have been achieved and the asking prices for space that is currently being marketed.

2.3 We have considered the following commercial submarkets, providing commentary for each in turn:

- Retail;
- Food and Beverage;
- Offices;
- Cinema and Theatre; and
- Health and Fitness.

2.4 Our market data has been obtained from commercial property databases including CoStar and EGI. In some instances, EGI has provided more reliable data than CoStar (and vice versa). In such instances, we have used the strongest data source available. Given the transient and dynamic nature of commercial real estate markets, the reliability of the data is dependent upon the accuracy of the database inputs and the frequency of updates. As such, there is potential for minor discrepancies in the data collected when compared with other sources. However, for our report, the data provides a reliable snapshot of general market trends and activity.

2.5 Further, the outbreak of the Coronavirus (Covid-19) has impacted real estate markets across the world. Whilst the exact consequences remain uncertain, commentators are faced with unprecedented circumstances upon which to base their judgement for forecasting market trends and future activity. Accordingly, whilst many of the sources used to inform our market overviews are considerate of recent exceptional conditions, we acknowledge that there are limits to the data available and the potential for circumstances to change.

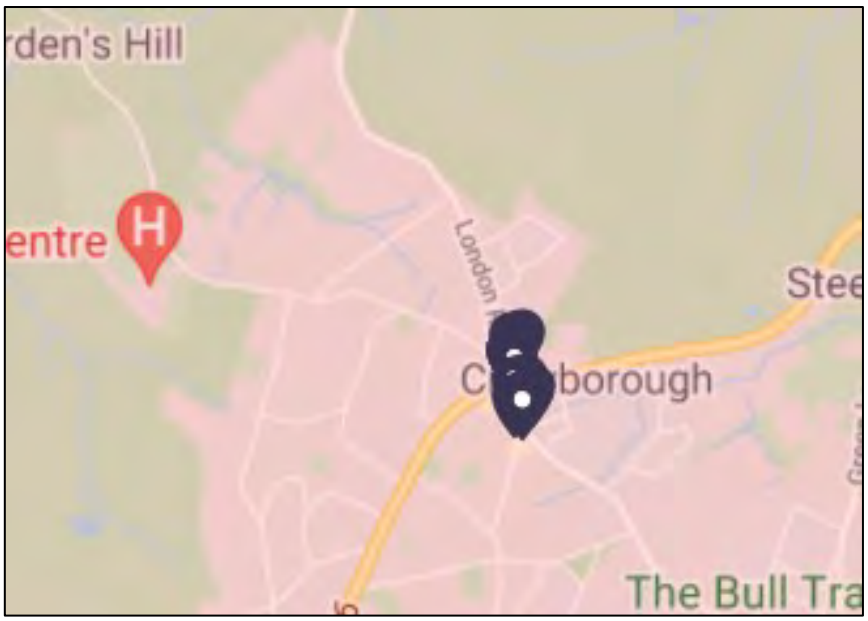
Retail

2.6 This section considers the retail market in Crowborough Town Centre.

Crowborough Retail Take-Up

2.7 To understand the typical retail take-up in Crowborough Town Centre, we have obtained EGI data for units that have let in the town centre since January 2015 (excluding food & beverage uses). These are shown in Figure 2-1 below. Please note that this data includes both comparison and convenience floorspace.

Figure 2-1 - Achieved Lease Transactions (excluding F&B)



Source: EGI, 2021.

2.8 Figure 2-1 shows the achieved lease transactions for all retail units (excluding F&B) in Crowborough Town Centre since January 2015. We have identified 17 lease transactions for retail units that have occurred in this time. The majority of these transactions have occurred along the high street in the town centre.

2.9 The occupiers leasing space were mostly independent businesses that service the needs of the local market (e.g., hair salons, local opticians etc.). However, larger tenants like Lloyds Bank have also taken floorspace in Crowborough in this time period.

2.10 Table 2-1 summarises the annual take-up on a year-by-year basis.

Table 2-1 – Retail Floorspace Take-up by Year

Year	Units Let	Total Space (sqft)	Size Range (sqft)
2015	2	5,363	477 – 4,886
2016	5	3,376	417 – 1,125
2017	1	695	695
2018	1	436	436
2019	4	3,176	368 – 1,415
2020	3	2,377	479 – 1,064
2021*	1	316	316
Total	**17**	**15,739**	**316 – 4,886**

Source: EGI, 2021. *This analysis was undertaken in May 2021 therefore the full year is not complete.

2.11 As displayed in Table 2-1, the total retail floorspace leased in Crowborough (excluding F&B) since January 2015 is 15,739 sqft across 17 transactions. The size of these lease transactions ranged from 316 sqft to 4,886 sqft.

2.12 Crowborough's town centre has displayed a sporadic pattern of retail floorspace take-up since January 2015. Floorspace take-up has been 1,500+ sqft in every year apart from 2017 and 2018. The lack of floorspace take-up in these years may have been due to the uncertainty surrounding the Brexit referendum result and the future of the British economy. This period of uncertainty led to many businesses deferring significant financial decisions (e.g. signing a new lease).

2.13 Table 2-2 below summarises leasing activity by unit size.

Table 2-2 – Retail Leases by Unit Size

Size Range (sqft)	No. of Units Leased	Percentage of Overall Units Leased
0 – 499	7	41%
500 – 999	6	35%
1,000 – 2,499	3	18%
2,500 – 5,000	1	6%
5,0000+	0	0%
Total	**17**	**100%**

Source: EGI, 2021.

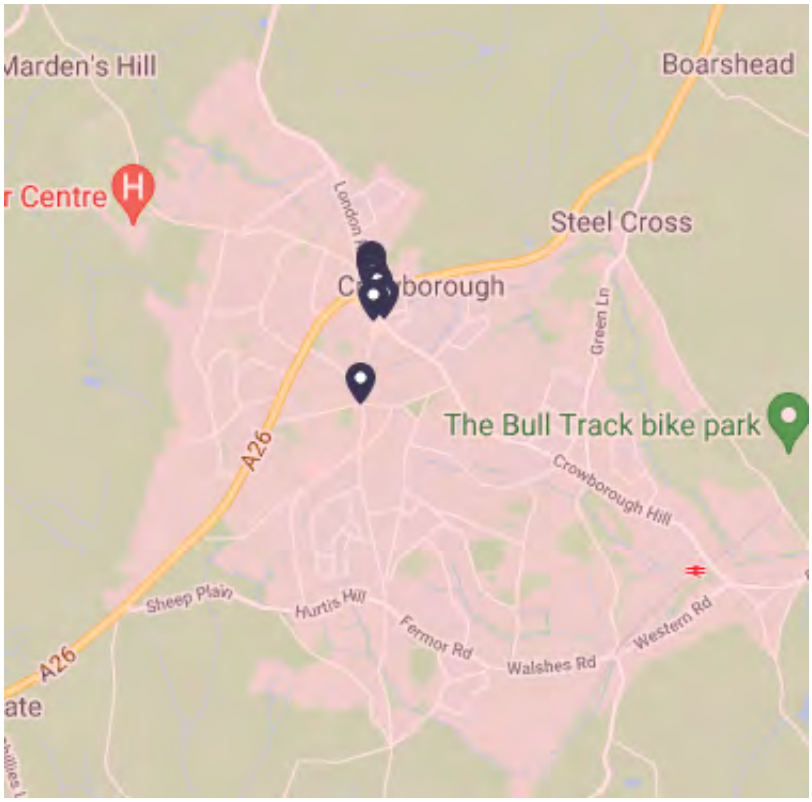
2.14 Table 2-2 displays the take-up of retail floorspace by size. Lease transactions for units of less than 1,000 sqft accounted for 76% of all transactions.

2.15 Of the 17 transactions identified, 8 had lease length data published. The reported lease length range was between 3- 10 years with an average lease length of 5.9 years. The 10-year lease at the top-end of this range was signed in 2015, with the majority of leases after 2016 being between 3 - 6 years in length.

2.16 7 of the 17 identified transactions had achieved rent data published on EGI. The achieved rents across these 7 transactions ranged between £7.57 per square foot (psf) and £26.90 psf. The average achieved rent was £16.76 psf. The most recent reported rent was for a ground floor unit at Belmont Buildings, 1a High Street, TN6 2QB. This 316 sqft unit leased on 12/03/2021 for £8,500 p/a at a rate of £26.90 psf. Whilst this is the most recent transaction with a reported achieved rent, it is noted that the unit leased is only 316 sqft which makes it the smallest retail unit to transact in Crowborough since January 2015. Smaller units tend to have artificially inflated rents and therefore this rate of £26.90 psf may not be reflective of market rent levels for the majority of retail floorspace (excluding F&B) across Crowborough Town Centre.

2.17 We have also reviewed sales of retail spaces in Crowborough Town Centre which have completed since January 2015. Figure 2-2 shows the locations of the retail unit sales identified.

Figure 2-2 - Retail Unit Sales (exc. F&B)



Source: EGI, 2021.

2.18 Figure 2-2 displays the location of the 6 freehold sales transactions for retail units that we have identified in Crowborough Town Centre since January 2015. In a similar trend to retail units that have leased, the majority of sales transactions occurred along the high street.

2.19 Of the 6 sales transactions, 4 had floorspace data published on EGI. Table 2-3 summarises the year-on-year sales since January 2015.

Table 2-3 - Retail Unit Sales since 2015

Year	No. of Units Sold	Total Space (sqft)
2015	1	346
2016	0	0
2017	1	n/a
2018	2	4,358
2019	2	2,707

Year	No. of Units Sold	Total Space (sqft)
2020	0	0
2021*	0	0
Total	**6**	**7,411**

Source: EGI, 2021.

2.20 As displayed in Table 2-3, 6 sales transactions for retail units (excluding F&B) were identified in Crowborough since January 2015. Of these 6 transactions, the 4 transactions with floorspace data reported on EGI totalled 7,411 sqft. The achieved rate psf across these transactions ranged from £120.07 psf to £215.49 psf.

2.21 The data shows there has been no consistent trend of retail unit sales since 2015, with variable floorspaces and unit numbers each year. The level of uptake by year demonstrates that there is no discernible pattern to retail sales in Crowborough since 2015.

2.22 Table 2-4 shows the distribution of retail unit sales by size.

Table 2-4 – Retail Sales by Unit Size

Size Range (sqft)	No. Leased	Percentage
0 – 499	1	25%
500 – 999	1	25%
1,000 – 2,499	0	0%
2,500 – 5,000	2	50%
5,000+	0	0%
Total	**4**	**100%**

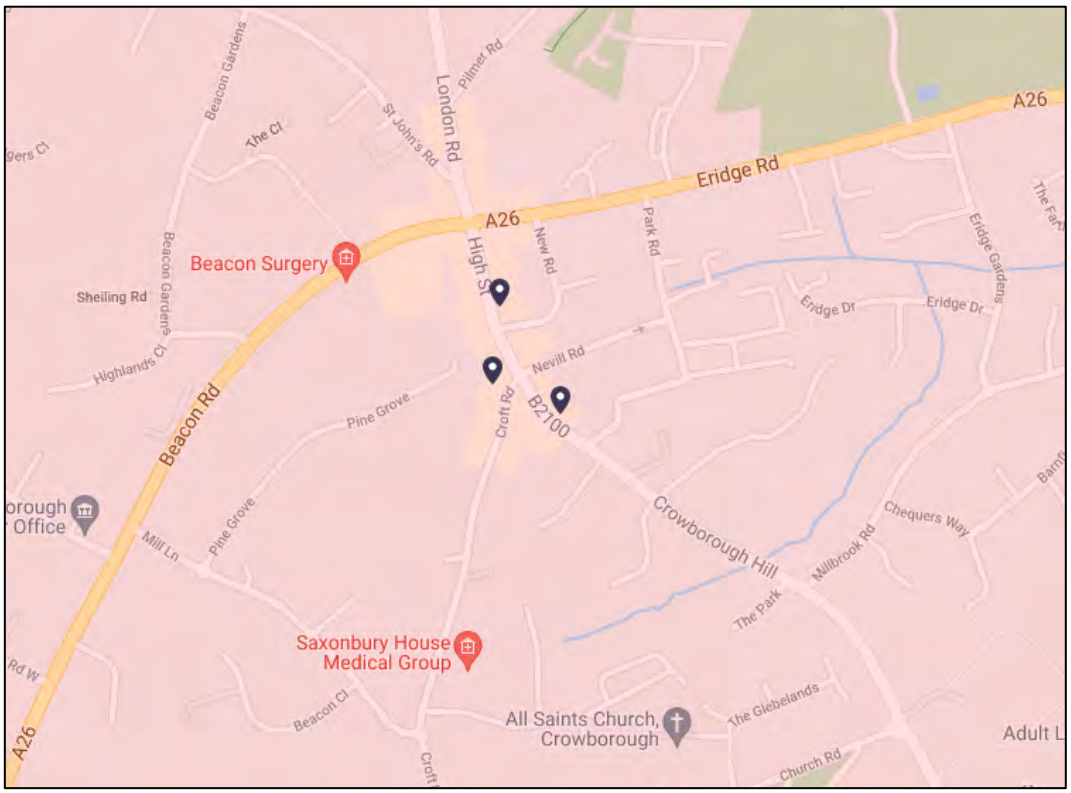
Source: EGI, 2021.

2.23 Table 2-4 displays the 4 identified retail sales (excluding F&B) that had floorspace figures reported by size. 50% of these sales transactions were for units <1,000 sqft and 50% were for units between 2,500 sqft – 5,000 sqft. This data sample is not large enough to identify any observable trends.

Crowborough Retail Supply

2.24 In order to analyse the level of supply of retail floorspace (excluding F&B) in Crowborough Town Centre, we have examined the availability of retail floorspace for leasing. This search identified 3 units. The location of these units is provided in Figure 2-3.

Figure 2-3 - Retail Unit Lease Availabilities



Source: EGI, 2021.

2.25 All available retail units for leasing are located along the High Street. This is the same area that the majority of leasing and sales activity for retail units has occurred in Crowborough. A summary of the 3 retail unit lease availabilities is provided in Table 2-5.

Table 2-5 - Retail Unit Leasing Availability

Unit Address	Size (sqft)	Asking Price p/a	Asking Price psf
Regent House, High Street, TN6 2QA	2,058	£30,870	£15.00
Shop 1, Attwood House, The Broadway, TN6 1DA	782	£10,000	£12.79
1, The Broadway, Crowborough, TN6 1DE	867	£16,000	£18.45

Source: EGI, 2021.

2.26 As displayed in Table 2-5, the size ranges between 782 sqft – 2,058 sqft across the 3 identified availabilities. The total available retail floorspace across these 3 availabilities is 3,707 sqft.

Table 2-6 - Available Retail Space to Let by Size

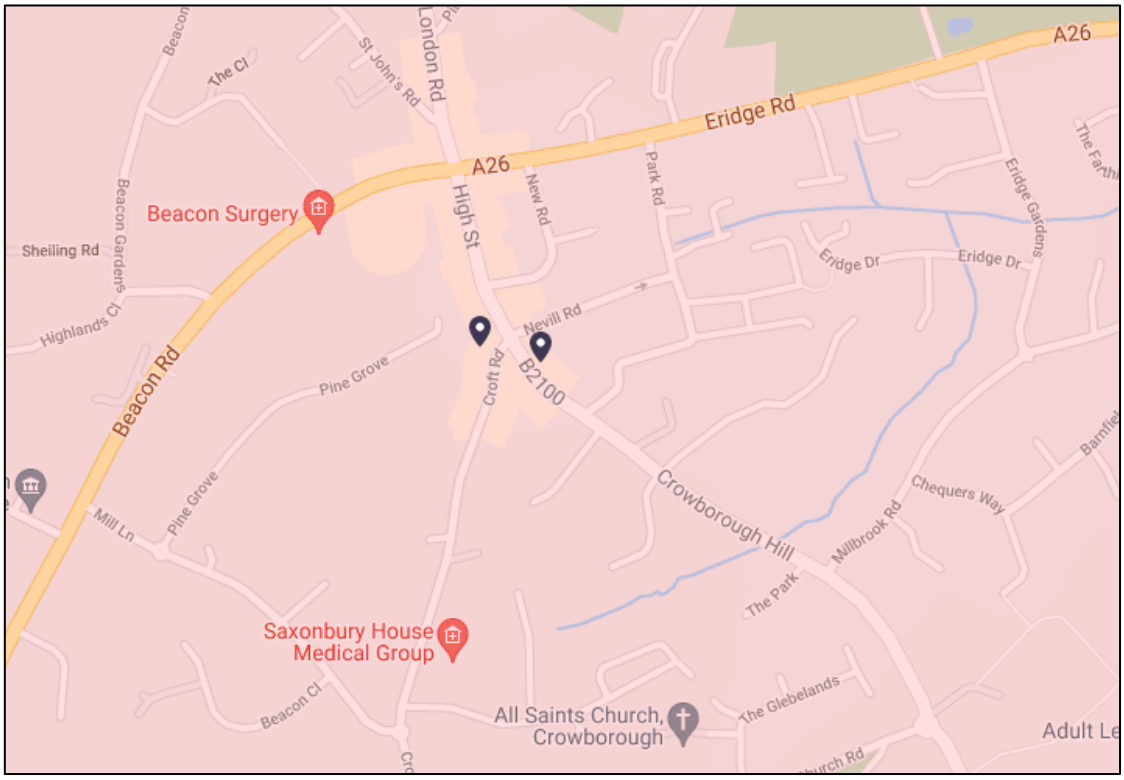
Size Range (sqft)	No. Available	Percentage
0 – 500	0	0%
500 – 1,000	2	66%
1,000 – 2,500	1	33%
2,500+	0	0%

Source: EGI, 2021.

2.27 Table 2-6 summarises the available retail space to let by unit size. The asking rent range for retail floorspace in Crowborough is between £12.79 psf and £18.45 psf across the 3 identified availabilities. The achieved rent range across the 17 identified lease transactions since 2015 was £7.57 psf - £26.90 psf. The asking rent range falls in the middle of the previously achieved rent range. This suggests that the current rent level for retail floorspace is similar to what it has been in recent years and there has not been a significant increase in pricing level.

2.28 We have also reviewed the availability of retail units listed as available for sale in Crowborough Town Centre. Our analysis identified 2 retail units that are listed as available for sale in Crowborough. The location of these units is displayed in Figure 2-4.

Figure 2-4 - Retail Unit Sales Availability Locations



Source: EGI, 2021.

2.29 A summary of the 2 retail units listed as available for sale in the town centre is provided in Table 2-7.

Table 2-7 - Retail Unit Sales Availability

Unit Address	Size (sqft)	Asking Price p/a	Asking Price psf
Buchanan House, The Broadway, Crowborough, TN6 1DE	336	£99,950	£297.47
1, The Broadway, Crowborough, TN6 1DE	867	£400,000	£461.36

Source: EGI, 2021.

2.30 As displayed in Table 2-7, the asking rates across these 2 retail unit sales availability ranged between £297.47 psf and £461.36 psf. This is significantly higher than the achieved rate for sales of retail units (£120.07 psf - £215.49 psf). Whilst this initially indicates that there has been a significant increase in the pricing level for retail sales floorspace, the units that have achieved

sale are significantly smaller than the units available in Table 2-7. This artificially inflates the psf price and does not provide a true reflection of the current pricing level for retail floorspace. It is also noted that asking prices are aspirational and therefore may be higher than the eventually achieved pricing level.

Crowborough Convenience Retail

2.31 We have also briefly reviewed the existing provision of convenience retail in and around Crowborough Town Centre. Figure 2-5 shows the locations of the existing large-scale convenience retailers in Crowborough.

Figure 2-5 - Existing Large-Scale Convenience Retailers



Source: Google Maps, 2021.

2.32 As shown in Figure 2-5, there are currently 6 large-scale retailers with stores open in Crowborough. Half of of these are located in the town centre.

2.33 Figure 2-6 displays smaller-scale independent convenience retailers that currently operate in Crowborough.

Figure 2-6 - Small-scale convenience retailers



Source: Google Maps, 2021.

2.34 As shown in Figure 2-5, there is currently a good offering of convenience retail in Crowborough, with brands like Waitrose and M&S offering high-end convenience retail whilst the Lidl on Beacon Road provides a more affordable alternative. Figure 2-6 also shows that there are a number of small-scale independent convenience retailers which provide access to everyday goods and 'top-up' goods (i.e. goods that are purchased to supplement the weekly shop). These stores provide convenience offerings not just for the residents in central Crowborough but also service the needs of residents in the surrounding rural areas.

Agent and Occupier Consultation

2.35 To verify our findings, we have undertaken telephone consultations with locally operating commercial agents. This also provides an understanding of recent market trends which we are unable to determine from the data samples, including occupier requirements, locational preferences and general market sentiments. Our findings are summarised in the points below:

- Agents stated that Crowborough's retail market is strong relative to the other town centres in Wealden considering its' population and catchment area. The retail market is focused primarily on serving the convenience needs of the local population and it has sufficient operators to do so. Agents highlighted that there is a strong provision of large-scale convenience retailers in the town centre.
- Most residents looking for comparison retail goods would typically travel to Tunbridge Wells or London to make these purchases.
- Agents agreed that, in general, the supply of retail space is sufficient to meet the current take-up. Take-up tends to be on a smaller sub-1,500 sqft basis. Whilst the majority of take-up is for smaller retail units, agents stated that they do occasionally receive enquiries for space up to 5,000 sqft. They stated that Crowborough is seen as one of the more viable location for larger retail businesses to locate as it has more commercial appeal than other towns in Wealden. However, one agent also highlighted that any retailer looking to occupy anything over 5,000 sqft is more likely to look in nearby retail centres such as Tunbridge Wells, rather than Crowborough.
- Crowborough has also seen its smaller, local, essential businesses flourish through the Covid-19 pandemic. Crowborough has a large Chamber of Commerce and local businesses have used this, as well as Crowborough Life online news, to market themselves to local consumers and appeal to the sense of 'local pride'. This has seen an increase in revenue for these local businesses compared to the years prior to the pandemic and has resulted in an increasing portion of the local convenience retail being taken up by local independent retailers.
- Crowborough also has excellent parking provisions that allow people from further away in the town to commute in. All agents agreed that the free parking acts as a strong pull factor to consumers who are looking to drive in and spend the day shopping in Crowborough.

2.36 We have also undertaken a consultation with large-scale occupiers (both those who already operate a facilitiy in Crowborugh and those who do not) to identify if any of these occupiers have current take-up for floorspace in Crowborough. Our findings are summarised below:

- When contacted regarding any potential requirements for space in Crowborough, some occupiers such as Morrisons, Tesco, Waitrose and Sainsburys did not provide a response.
- Tesco and Waitrose both stated that they did not currently have any requirements for additional floorspace as they were already present in the town.

- Aldi has made their floorspace requirements publicly available, stating that they are actively looking to open a store in Crowborough. Lidl already have a store in the town and have no further requirements for floorspace.

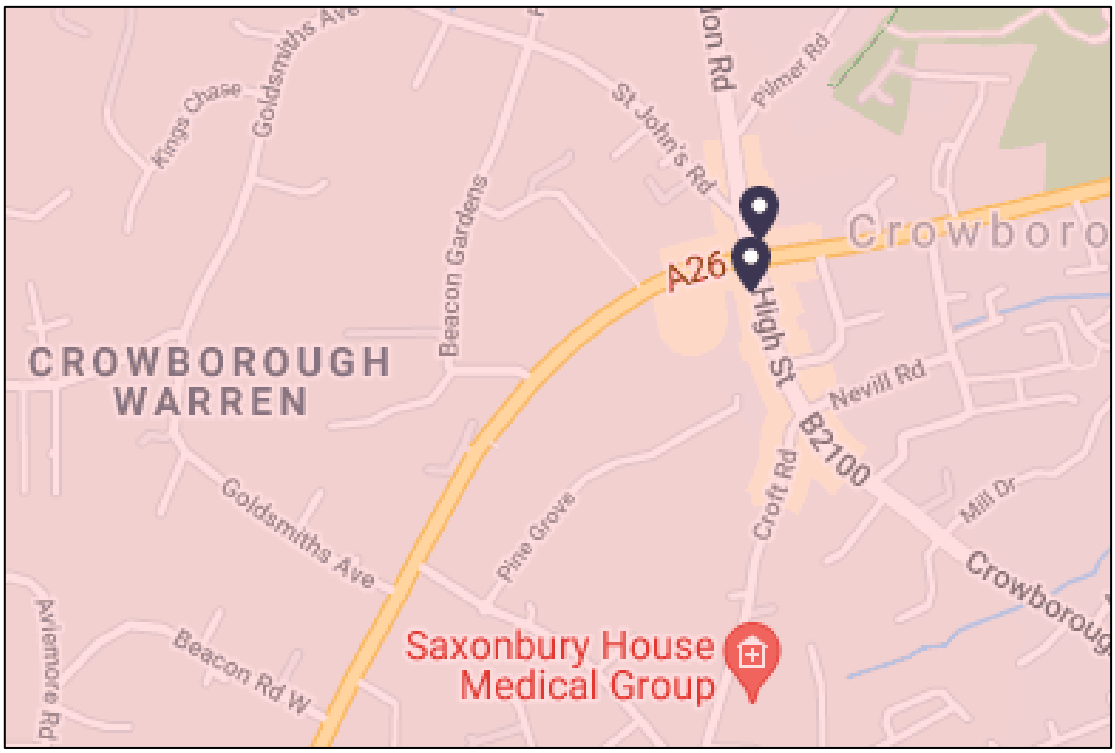
Food & Beverage

2.37 This section considers the food and beverage (F&B) market in Crowborough including restaurants, pubs and cafes.

Crowborough F&B Take-Up

2.38 Figure 2-7 below shows the location of F&B units (formerly under use classes A3-A5) that have leased in Crowborough Town Centre since 2015.

Figure 2-7 - F&B Lease Transactions



Source: EGI, 2021.

2.39 Figure 2-7 shows that all of the identified lease transactions for F&B units in Crowborough since January 2015 have occurred in the town centre.

2.40 A summary of the 3 identified F&B transactions is provided in Table 2-8.

Table 2-8 - F&B Lease Transactions

Unit Address	Size (sqft)	Achieved Rent p/a	Achieved Rent psf	Lease Length (years)
3 Old Bank Chambers, London Road, TN6 2TT	479	n/a	n/a	n/a
The Old Fire Station, High Street, Crowborough, TN6 2QB	891	£10,000	£11.22	10
Belmont Buildings, 1a High Street, Crowborough, TN6 2QB	1,238	£16,000	£12.93	20

Source: EGI, 2021.

2.41 Table 2-8 shows that the size of F&B units leased since January 2015 ranges from 479 sqft to 1,238 sqft. The achieved rate across these transactions ranges between £11.22 psf and £12.93 psf. The transaction at 3 Old Bank Chambers, London Road did not have rent data reported on EGI.

2.42 Table 2-9 provides a year-by-year summary of floorspace take-up for F&B usage.

Table 2-9 - F&B Lettings by Year

Year	Units Let	Total Space (sqft)	Size Range (sqft)
2015	0	0	0
2016	0	0	0
2017	1	891	891
2018	1	1,238	1,238
2019	0	0	0
2020	1	479	479
2021*	0	0	0
Total	**4**	**7,161**	**479 – 4,553**

Source: EGI, 2021.

2.43 As displayed in Table 2-9, there is no distinct pattern of take-up for F&B floorspace.

2.44 Table 2-10 provides a summary of the 3 identified lease transactions by size.

Table 2-10 - F&B Lease Transactions by Size

Size Range (sqft)	No. Available	Percentage
0 – 499	1	33%
500 – 999	1	33%
1,000 – 2,499	1	33%
2,500+	0	0%

Source: EGI, 2021.

2.45 Table 2-10 demonstrates that there is an even distribution of F&B lease transactions by size. There is no specific size category of units that are particularly favoured by F&B occupiers.

2.46 2 of the 3 transactions had lease lengths published on EGI. The achieved lease lengths ranged between 10 – 20 years.

2.47 We have also examined freehold sales transactions for F&B units in Crowborough since January 2015. This search identified 3 sales transactions (all sales occurred in close proximity so are displayed as a single marker on the map). The locations of these sales are displayed in Figure 2-8.

Figure 2-8 - F&B Sales Transactions



Source: EGI, 2021.

2.48 Only one sale for F&B floorspace occurred in the high street area. This sale was for The Old Fire Station, High Street, TN6 2QB. This 893 sqft unit achieved a price of £137,500 which equates to an achieved rate of £153.96 psf. This unit was purchased by A La Clark Catering Limited in July 2017.

Crowborough F&B Supply

2.49 Figure 2-9 displays the current offering of restaurants in Crowborough.

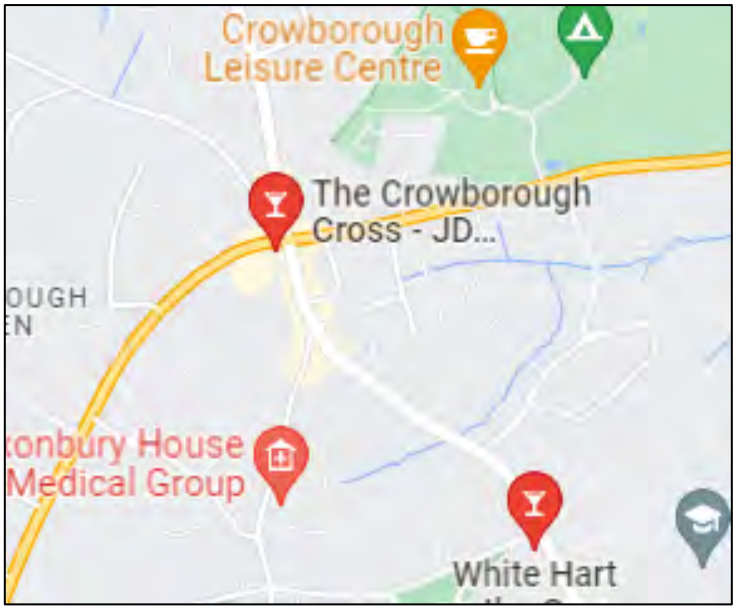
Figure 2-9 - Current Restaurant Offering



Source: Google Maps, 2021.

2.50 Figure 2-10 displays the current offering of pubs in Crowborough.

Figure 2-10 - Current Pub Offering



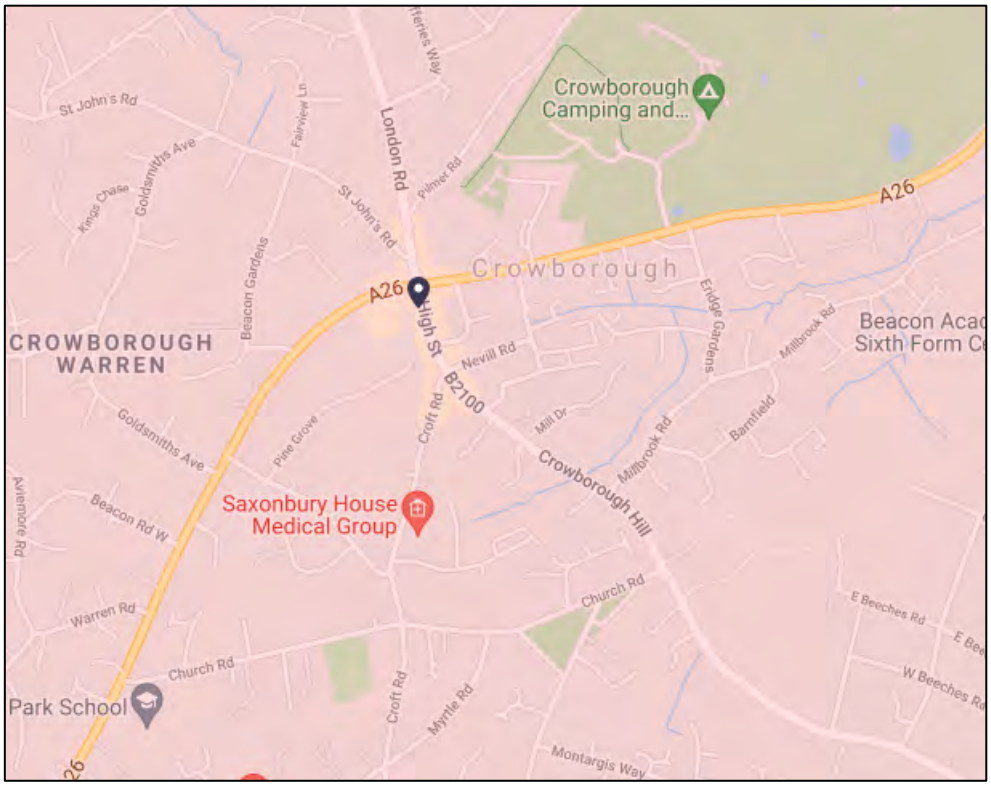
Source: Google Maps, 2021.

2.51 As displayed by Figure 2-9 and Figure 2-10, there is currently some provision of pub and restaurant offerings in Crowborough. However, these F&B offerings are fairly spread out and there is no concentration of F&B provisions in the town centre area.

2.52 At the time of our assessment, no F&B units could be identified as available to let in Crowborough Town Centre. However, we note that F&B use now falls within Use Class E and so units advertised for retail use could potentially be occupied by F&B operators. We acknowledge that some units may not be appropriate for this use given practicalities such as appropriate kitchen space and provision of extraction etc. We would also note that pubs, bars and takeaways are not in Use Class E and are classed as *sui generis* and therefore are not eligble for the fluidity of use that Class E provides.

2.53 We identified one F&B unit as available for sale in Crowborough. This unit is 1a Belmont Buildings, High Street, TN6 2QB. The location of this unit is provided in Figure 2-11.

Figure 2-11 - F&B Sales Availability Location



Source: EGI, 2021.

2.54 This unit is listed as available for investment sale. The unit is 1,540 sqft in size and the asking price is £275,000. This equates to an asking rate of £178.57 psf. This falls within the range achieved on F&B unit sales since January 2015 (£153.98 psf - £403.51 psf). However, the unit

that achieved sale at a rate of £403.51 psf was only 570 sqft in size. As mentioned previously, units of this size tend to achieve an artificially inflated rate psf and are not generally realistic of what larger units may achieve. The limited evidence available therefore suggests that there has not been a significant increase in the sales value of floorspace for F&B usage.

Agent Consultation

2.55 We contacted local agents to discuss the F&B market in Crowborough. Their comments are summarised as follows:

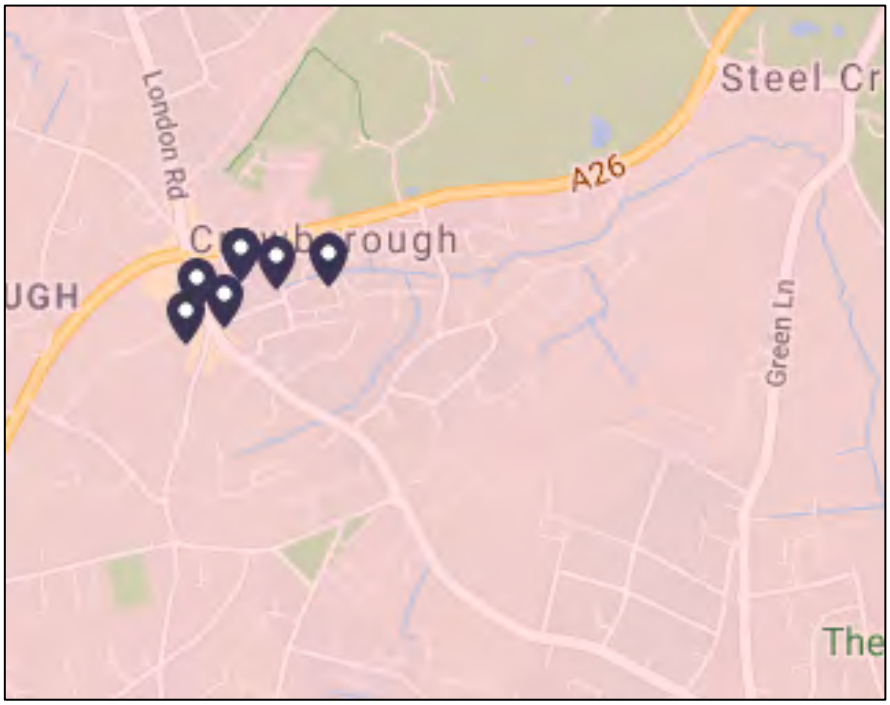
- Agents stated that there is some provision of F&B in Crowborough. However, it is lacking any high-end F&B operators. The F&B offer of the town is centred around the junction of London Road and the A26. The JD Wetherspoons public house on this junction provides the main evening economy offer.
- Agents stated that public realm investment could increase Crowborough's appeal to higher-end F&B operators, but multiple agents raised the issue of where any such evening economy offer would be located in the town centre.
- Agents also highlighted a lack of sit-down/dine-in restaurants. As is being observed across Wealden, there is a trend towards catering-style F&B units such as takeaways and coffee units in Crowborough. These are typically units that provide F&B for off-premises consumption. One agent stated that a national-scale pizza takeaway operator is looking to open a store in Crowborough and that these are generally the types of businesses that they are receiving enquiries from.

Office

Crowborough Office Take-Up

2.56 Figure 2-12 shows the location of the 7 office units that have let in Crowborough Town Centre since January 2015.

Figure 2-12 - Office Letting Locations



Source: EGI, 2021.

2.57 A summary of the 7 transactions shown in Figure 2-12 by year is provided in Table 2-11. Only one unit did not have floorspace data published on EGI.

Table 2-11 - Office Transactions by Year

Year	No. of Units	Total Space (sqft)	Size Range (sqft)
2015	4	2,989	183 – 2,554
2016	1	353	353
2017	1	885	885
2018	0	0	0
2019	0	0	0
2020	1	424	424
2021*	0	0	0
Total	**7**	**4,651**	**353 – 2554**

Source: EGI, 2021.

2.58 As displayed in Table 2-11, there has been sporadic take-up for office floorspace in the town centre. The year that saw the largest amount of floorspace take-up was 2015, in which 4 units

leased. There was no floorspace take-up in 2018 or 2019, potentially due to the political and economic uncertainty that resulted from the result of the Brexit referendum.

2.59 A summary of the 6 transactions by unit size is provided in Table 2-12 below.

Table 2-12 - Office Unit Leases by Size

Unit Size (sqft)	No. of Units Let	%
0 – 499	4	57%
500 – 999	1	14%
1,000 – 2,499	0	0%
2,500 – 4,999	1	14%
5,000+	0	0%

Source: EGI, 2021.

2.60 3 of the 6 identified lease transactions had rents reported on EGI. The rents achieved across these transactions ranged between £7.44 psf - £18.87 psf. The lowest reported rent of £7.44 psf was recorded in 2015, whilst the highest recorded rent of £18.87 psf was recorded in 2020.

2.61 We have also examined sales of office space in Crowborough Town Centre since January 2015. This analysis identified 3 sales transactions. The locations of these transactions are displayed in Figure 2-13.

Figure 2-13 - Office Sales Transactions



Source: EGI, 2021.

2.62 As displayed in Figure 2-13, 2 freehold acquisitions occurred in Crowborough Town Centre.

2.63 A summary of freehold office floorspace sales by year is provided in Table 2-13.

Table 2-13 – Office Floorspace Sales by Year

Year	No. of Sales	Total Floorspace (sqft)
2015	0	0
2016	1	3,918
2017	0	0
2018	0	0
2019	1	1,655
2020	0	0
2021*	0	0
Total	**2**	**5,573**

Source: EGI, 2021.

2.64 As displayed in Table 2-13, the office sales transactions ranged between 1,655 sqft – 3,918 sqft. There has been no identifiable pattern of office sales in Crowborough since 2015 however the data is limited due the lack of available sales transactions. Sales are sporadic, with no office floorspace being purchased since 2019. One potential reason for this could be the types of businesses that are occupying space in Crowborough. As previously mentioned, the local office floorspace occupiers tend to be smaller-scale and mostly service the local market. In recent years especially, for businesses of this scale, there is an tendency to rent office space as opposed to purchasing the freehold outright. Whilst purchasing the freehold to office space may be cheaper in the long term for larger businesses with greater financial resources, it presents an enormous risk to smaller businesses as the purchase price could require a significant portion of a company's resources[1].

2.65 A summary of office sales transactions by unit size is provided in Table 2-14.

Table 2-14 - Office Sales Transactions by Size

Unit Size (sqft)	No. of Units	Total	% of overall mix
0 – 499	0	0	0%
500 – 999	0	0	0%
1,000 – 2,500	1	1,655	50%
2,500 – 5,000	1	3,918	50%
5,000+	0	0	0%

Source: EGI, 2021.

2.66 The transaction that achieved the highest value of £241.69 psf occurred in 2019, whilst the transaction in 2016 achieved £63.81 psf. It is noted that the transaction in 2016 was the larger of the units sold and the 2019 transaction was the smaller. Smaller units tend to achieve an artificially inflated value psf; therefore, this identified trend is not indicative of an increase in the sales value of office floorspace since 2015.

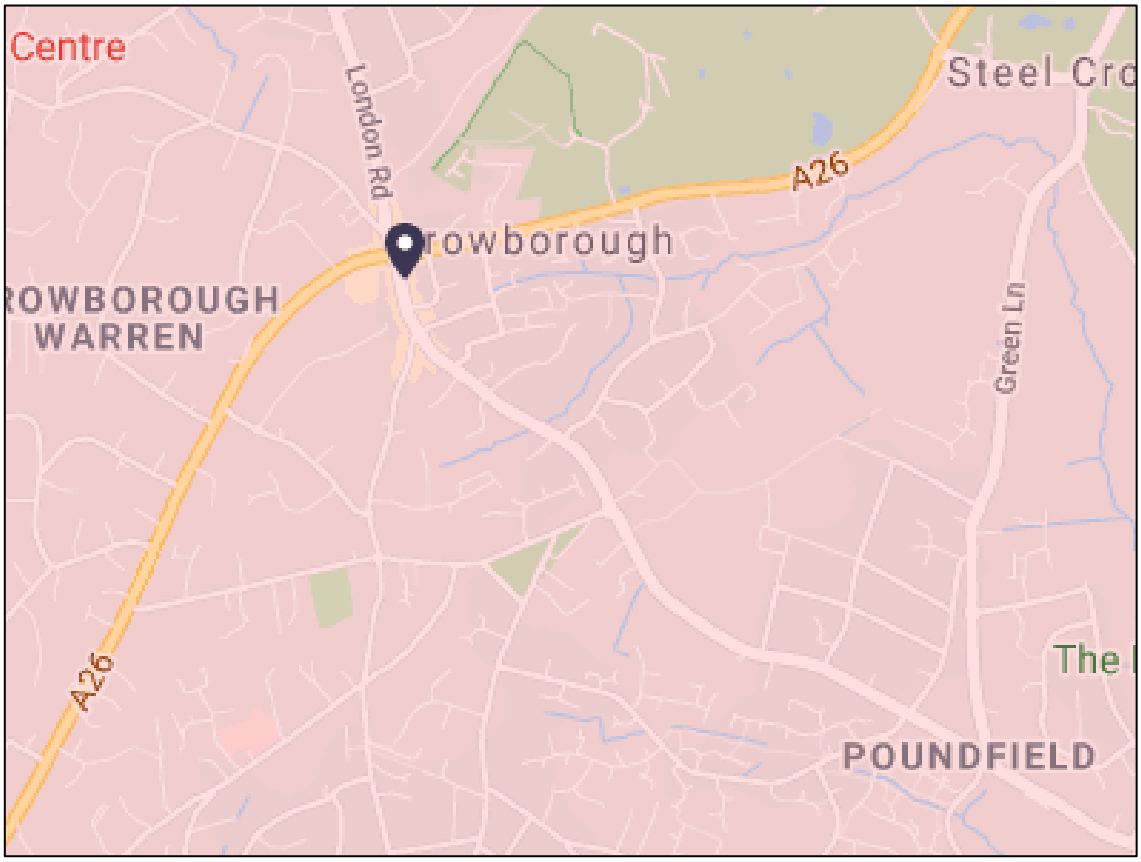
Crowborough Office Supply

2.67 We have also analysed the availability of office floorspace for letting in Crowborough Town Centre and the surrounding area to determine the level of supply in the market. Our analysis

[1] Realla, 2019. *Pros and Cons of Leasing vs Buying Office Space*

identified only one availability for an office letting in Crowborough. The location of this listing is shown in Figure 2-14.

Figure 2-14 - Office Letting Availabilities

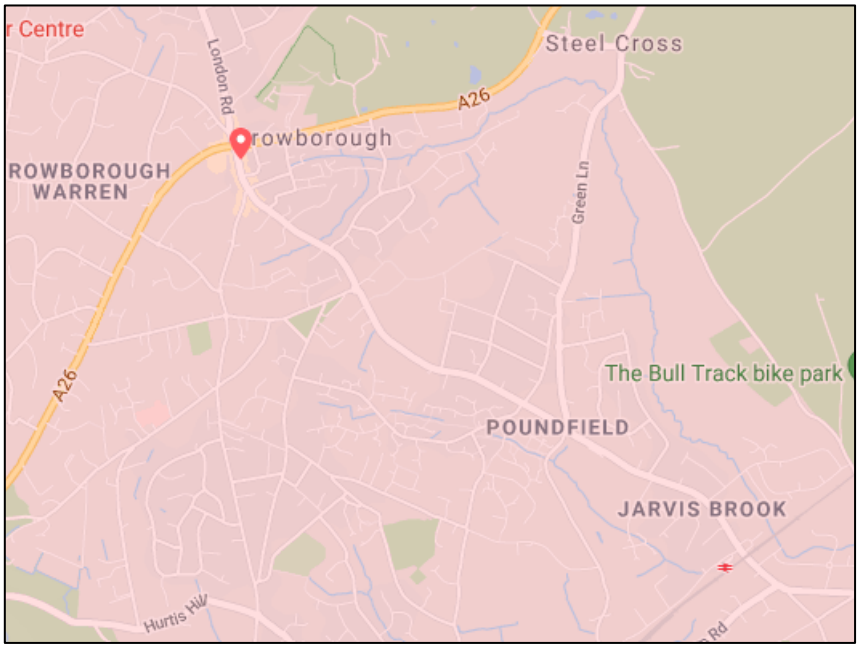


Source: EGI, 2021.

2.68 The only office availability in Crowborough Town Centre is for a 477 sqft unit. The asking rent of this unit was not provided on EGI.

2.69 We have also examined the availability of office units for sale in Crowborough Town Centre. There is currently only one office unit available for sale in Crowborough. The location of this unit is displayed in Figure 2-15.

Figure 2-15 - Office Sale Availability Location



Source: EGI, 2021.

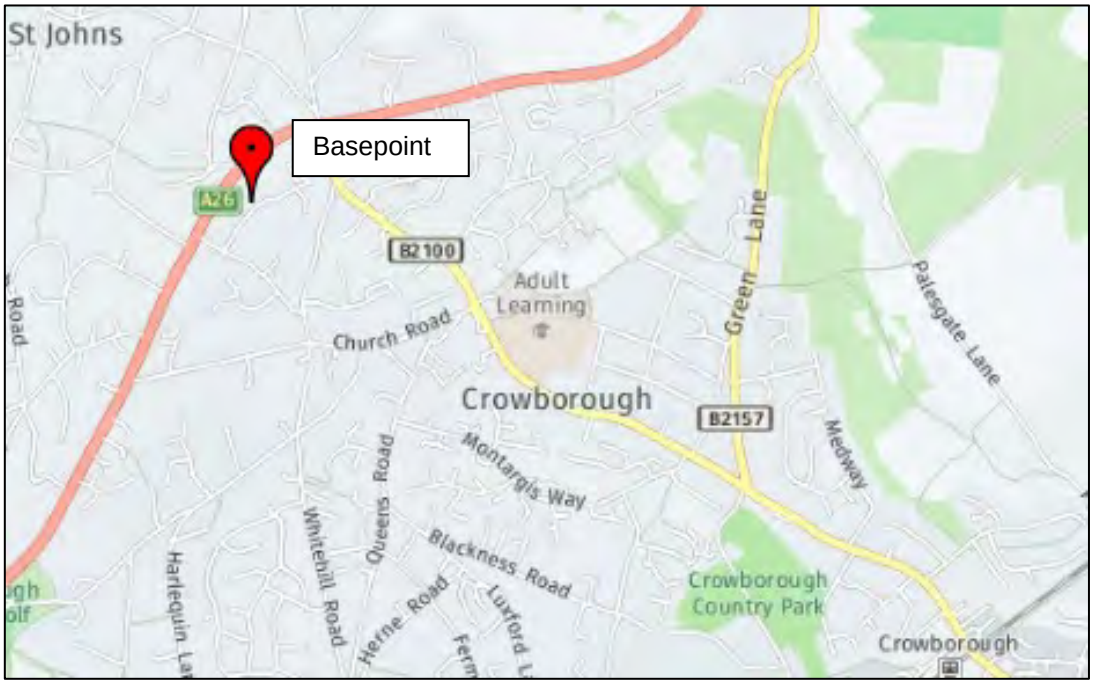
2.70 The unit listed as available for sale is 6 High Street, Crowborough, TN6 2QA. This unit was also the unit listed as available for leasing in the town centre. This 477 sqft unit is listed as available for investment sale for £185,000. This equates to an asking rate of £387.84 psf. The unit is listed as producing an annual rent of £8,000 p/a.

Flexible Office Workspace Market

2.71 There is a growing market for flexible workspace in East Sussex and we have been informed by Wealden District Council that they have received requests for additional flexible workspace facilities in either Crowborough or Uckfield. We have therefore briefly examined the market for flexible workspace in Crowborough to assess the level of supply and take-up for this type of product.

2.72 There were previousy two existing flexible workspace facilities in Crowborough, however the Stones Throw facility on Sybron Way has closed permanently. The location of remaining facility is provided in Figure 2-16.

Figure 2-16 - Existing Flexible Workspace Facilities



Source: Doogal Geocode, 2021.

2.73 Basepoint is a flexible workspace facility that provides 66 private offices, 8 coworking desks and 3 meeting rooms. This facility is located on the north-west fringe of the town centre. The building also includes a library and parish council offices. Basepoint offers flexible office space from £160 per person per month.

Agent Consultation

2.74 We contacted local agents to discuss the office market in Crowborough Town Centre. Their comments are summarised as follows:

- Agents stated that the office market in Crowborough Town Centre is stronger than many of the other town centres in Wealden. There is demand for small/medium-sized units up to 2,500 sqft and they do occasionally receive enquiries for larger spaces, however, these tend not to be in the town centre.
- Agents generally agreed that the existing supply is meeting the level of demand. However, one agent stated that occupiers were having to 'make-do' with the quality of offices that were available. One agent raised a supply-side issue by stating that many new office spaces were made available in the 1980s and 1990s when residential units above ground-floor retail were redeveloped into office spaces. However, under existing Permitted Development Rights, these had been redeveloped by the owners into residential units

again. This had taken out a large portion of the office supply in the market over the last decade.

- The same agent highlighted that they are seeing an increase in out-of-town office spaces that are being created from old agricultural barns. The agent stated that these barns are being redeveloped by the landowners into c2,500 sqft office facilities, which are of relatively high specification. These units are being taken up fairly quickly and are taking demand away from office units in the centre of Crowborough.
- Crowborough's Basepoint flexible office facility is popular amongst the locals, especially post-Covid-19. This facility caters to not only Crowborough's flexible office demand but also from other towns such as Heathfield. One agent reported that they believed the centre was at about 75% capacity and that this would only increase in the coming years. Agents were unsure if there is currently enough excess demand to justify the development of another flexible office facility. However, agents also reported that there may be future opportunities for additional development of flexible floorspace in the town if changing office practices that have emerged during the Covid-19 pandemic become permanent.

Cinema & Theatre

Crowborough Cinema & Theatre Take-Up

2.75 There have been no leases or sales of cinema or theatre floorspace in Crowborough since January 2015 (i.e. during the sample period).

2.76 We have subsequently expanded the area of analysis to within 15 miles of Crowborough. There have been no lettings or sales of cinemas or theatre facilities within this area since January 2015.

Crowborough Cinema & Theatre Supply

2.77 The 700-seat Regent Cinema on The Broadway previously served as the town's cinema facility; however, this was permanently closed in 1968 and re-developed into office space.

2.78 Whilst Crowborough does not currently have any purpose-built cinema or theatre facilities, Pine Grove Pictures operates out of Crowborough Community Centre to cater for local needs. This locally-founded group provides affordable film screenings and can accommodate up to 200 people. Screening schedules indicate that this service is provided once a month.

2.79 The nearest purpose-built theatre facility to Crowborough is the Picture House in Uckfield. This facility is located c.8 miles from Crowborough Town Centre. The closest large-scale commercial

cinema is the ODEON in Tunbridge Wells. This facility is located c.10 miles from Crowborough Town Centre.

2.80 There are currently no planning applications in pre-planning or submitted to the council for increased provisions of cinema or theatre facilities in Crowborough.

Agent Consultation

2.81 Agents stated that they believed the demand for smaller-scale cinema and theatre provisions was currently being met by screenings provided at Crowborough Community Centre by Pine Grove Pictures. The Picture House in Uckfield and the Pavilion Cinema in Hailsham also catered to local needs. The ODEON facility in Tunbridge Wells also provides a nearby multiplex alternative for residents.

2.82 Agents stated that whilst they would ideally like a purpose-built cinema facility in Crowborough, they did not believe that any cinema operators would consider the town as a suitable location to open such a facility.

2.83 Agents also identified that, even if there was interest from a cinema or theatre operator, there would be difficulties in identifying suitable existing floorspace to accommodate such a facility. A new purpose-built facility would likely have to be constructed.

Health & Fitness

Crowborough Health & Fitness Take-Up

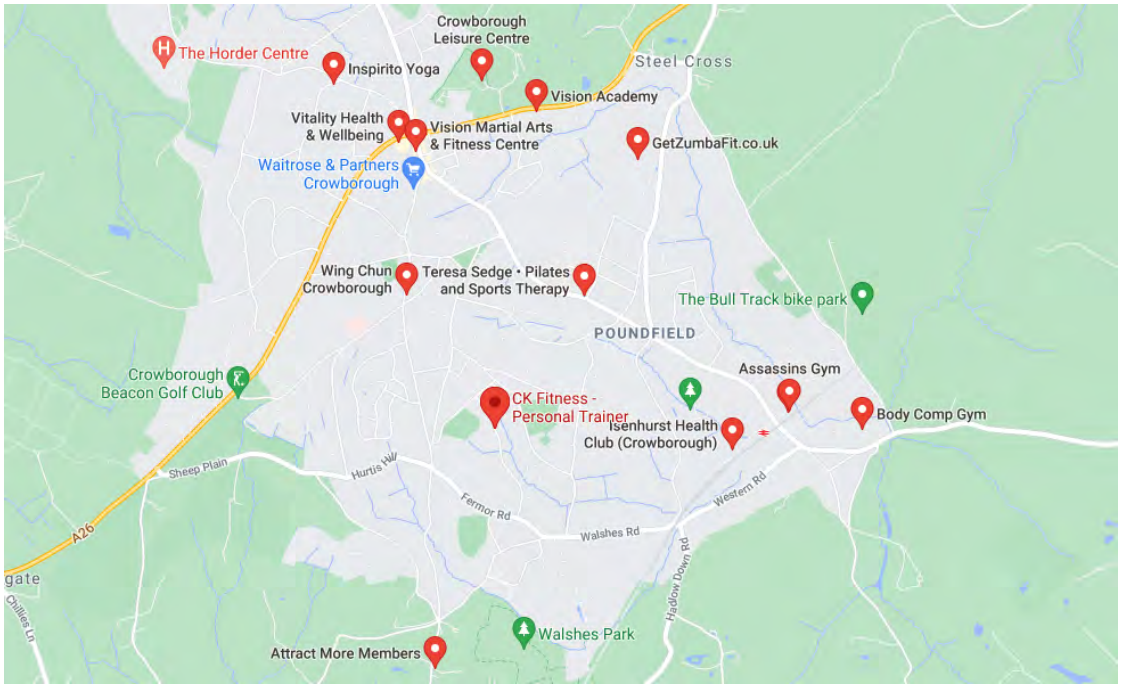
2.84 We have analysed achieved lettings for gyms and fitness centres (formerly use class D2, now class E(d)) in Crowborough since January 2015. We were unable to identify any relevant transactions.

2.85 We have also analysed achieved sales for gyms and fitness centres (formerly use class D2) in Crowborough. We were also unable to identify any relevant sales transactions in this analysis.

Crowborough Health & Fitness Supply

2.86 The locations of the existing health and fitness facilities in Crowborough are displayed in Figure 2-17.

Figure 2-17 - Existing Health & Fitness Facilities



Source: Google Maps, 2021.

2.87 The existing health and fitness offering in Crowborough offers a range of different activities. These include:

- Conventional gym facilities;
- Pilates;
- Yoga;
- Martial arts; and
- Zumba.

2.88 We have examined achieved lettings and sales for health and fitness (formely use class D2) facilities since January 2015 in Crowborough Town Centre. We could not identify any leasing or sales transactions for this use class in the town centre or the wider town.

2.89 We could not identify any leasing or sales listings for health and fitness facilities in Crowborough Town Centre or the wider town.

Agent Consultation

2.90 In regards to health & fitness facilities, agents consider the current town centre provision sufficient to satisfy demand.

Commercial Market Summary

2.91 The retail market in Crowborough's Town Centre has faced challenges in recent years. This is not only due to Coronavirus, with the market showing weakness before the pandemic. Enforced lockdowns throughout 2020 and 2021 have limited floorspace take-up as businesses have been unwilling to lease space in the midst of uncertainty regarding whether they will be able to operate. The units being taken have tended to be of moderate quality with agents indicating that affordability was a priority for the majority of occupiers. Agents suggested that these independent businesses have fared well throughout the lockdowns, utilising local newspapers and social media to advertise themselves during periods.

2.92 There is a strong provision of convenience retail in Crowborough, especially in the town centre. Waitrose, M&S provide high-end retail options whilst Tesco and Sainsbury's cover the middle of the convenience retail market. Lidl provides the town with a discounted retail option.

2.93 Conversely, the comparison retail offering in Crowborough's Town Centre is less prominent. Whilst there are some small-scale comparison retailers, these focus on smaller-sized comparison goods. The general consensus amongst agents is that most comparison retail needs are met by Tunbridge Wells as this provides a much wider range of comparison retailers, particularly for fashion-related goods.

2.94 The F&B town-centre market has widely experienced similar issues to retail, with many operators consolidating operations even before the pandemic. A district-wide shift towards catering-style F&B outlets was reported across Wealden during our agent consultation and the market data supports this. There are a noticeable lack of any evening economy provisions in Crowborough. F&B operators have also been negatively impacted throughout the Covid-19 pandemic whilst takeaway-style businesses have been able to remain open. This may explain the increasing prevalence of these types of businesses in Crowborough over conventional dine-in restaurants and other F&B provisions.

2.95 Crowborough's town centre office market has seen moderate activity, with a fairly uniform level of floorspace being taken up each year since 2015. Similar to retail, occupiers tend to be locally-based businesses focused primarily on serving the needs of the town's population and catchment area. Market evidence suggests that occupier preference is for sub-1,000 sqft units, with a focus on affordability rather than quality. The volume of lettings compared to sales suggests that occupiers in Crowborough prefer leasing space over purchase it, likely due to the fact that the

majority of occupiers are SMEs. Take-up for flexible workspace was increasing throughout Wealden pre-Covid and the pandemic has accelerated the rate of increase in take-up for this type of product. Agents stated that the town's Basepoint flexible working facility has proved popular in recent years and provides a popular alternative to conventional office letting and sales. This facility also services demand for flexible workspace from nearby locations like Heathfield. Whilst agents stated that there may not currently be sufficient demand for flexible workspace facilities to justify the development of new flexible floorspace, they were more optimistic about the long-term opportunities for a new facility. This was contingent on changing office practices that have emerged during the Covid-19 pandemic becoming permanent.

2.96 There are no existing purpose-built or large-scale cinema or theatre provisions in Crowborough. However, Pine Grove Pictures provides affordably-priced screening for up to 200 people at the town's community centre. Agents stated that this satisfies some demand for cinema and theatre services in the town; however, this service does not operate on a regular enough basis. The majority of demand is absorbed either by the ODEON in Tunbridge Wells or The Picture House in Uckfield. Both of these facilities are within a 30-minute drive of Crowborough. It is unlikely that any large-scale cinema operator (ODEON, Cineworld etc.) would consider Crowborough as a viable location as there is not a significant enough population. Whilst boutique cinemas present a more likely option, agents did not anticipate that interest from any of these operator types would be likely. They also stated that any potential occupiers would likely have issues finding suitable floorspace in a central location.

2.97 Our research indicates a reasonable provision of health & fitness space in Crowborough. A wide range of activities are offered through private gyms and other types of establishments, whilst Wealden's Built Sport Facility Needs Assessment 2018 states that Crowborough Leisure Centre provides a pool and sports hall for local residents. The leisure centre has also seen significant investment by the Council in recent years. Agents suggested that the current supply of property is sufficient to meet demand.

3 Residential Market Analysis

3.1 This chapter considers the residential market in Crowborough, assessing current levels of take-up, supply and opportunities for residential development. We have considered the opportunity for market housing and retirement living, focussing on the market for these types of housing in town-centre locations.

3.2 We have primarily focussed on the market for flatted development due to the nature of sites that typically become available in town centres. These tend to be smaller plots of < 1 acre which are usually more suited to high density, flatted development. However, we have briefly looked at the market for housing, as this provides context and some sites to the edge of the town centre may be suitable for houses.

3.3 In this chapter, we firstly provide an analysis of market housing in Wealden. We have also considered the market for retirement living. We have undertaken this analysis following a review of the Council's Local Housing Needs Assessment (August 2021). This assessment states that 26.1% of Wealden's population is considered elderly and that there is a need for around 2,200 housing units with support (sheltered / retirement living) including 65% in the market sector throughout the plan period. This suggests that there may be requirements for additional retirement living facilities in Wealden's high order town centres including Crowborough, hence why we have analysed this sector.

3.4 As well as taking into account current levels of supply and demand, we consider achieved values and asking prices. This provides insight into the values associated with new development and gives some understanding of whether new development may be viable. We have also consulted agents active in the local area to understand their views on the market.

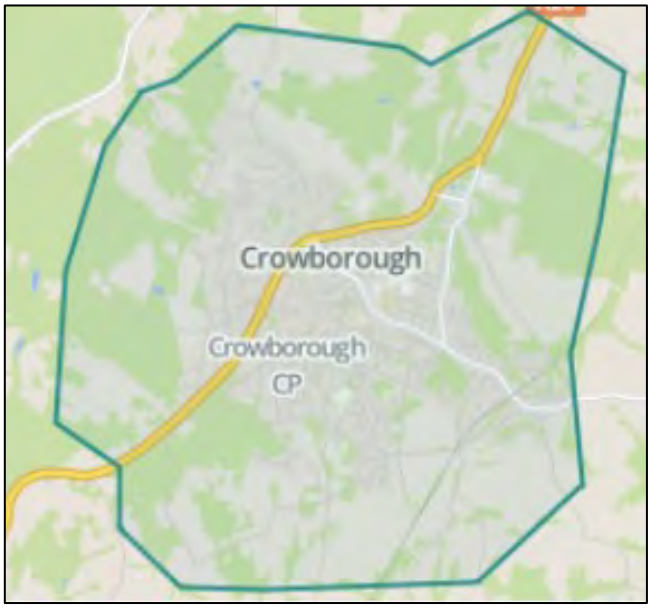
3.5 This analysis will allow us to determine what opportunities and need there may be for residential use in the town centre.

Wider Town Transaction Volumes

3.6 We have analysed recorded sales in Crowborough town over the past 2 years. This analysis indicates how active the market is, giving an understanding of trends in take-up and buyer preference in the wider town.

3.7 The area considered in this search is displayed in Figure 3-1.

Figure 3-1 - Transaction Volumes Search Area



Source: Rightmove, 2021.

3.8 Transaction volumes by property type since June 2019 can be seen in Table 3-1.

Table 3-1 – Housing Transactions since June 2019

Property Type	June 2019 – June 2020	June 2020 - June 2021
Flat	46	34
Terraced	40	25
Semi-Detached	95	65
Detached	124	151
Total	**305**	**275**

Source: Rightmove, 2021.

3.9 As displayed in Table 3-1, the number of transactions in the year to June 2020 was higher than the number of transactions in the year to June 2021. The drop in the number of transactions is likely to be due to Covid-19. The purchases for all property types for the year to June 2021 would

likely be significantly lower than the achieved number, had the Stamp Duty Holiday[2] not been implemented and extended.

3.10 All property types declined in the year to June 2021 from the year to June 2020 with the exception of detached housing. Detached accommodation has had the highest number of transactions in both years followed by semi-detached, terraced and then flats. This suggests that there is a preference in the town for larger types of accommodation.

3.11 Figure 3-2 provides a value heatmap of Crowborough Town Centre in relation to the surrounding areas.

Figure 3-2 - Crowborough Value Heatmap



Source: PrimeLocation, 2021.

3.12 Figure 3-2 shows that Crowborough Town Centre is located in a lower value zone than the surrounding rural areas. This is indicated by the blue colouring, which indicates lower average property values as opposed to red colouring, which indicates higher average property values.

[2] The Stamp Duty Holiday was a government-implemented scheme that provided relief from Stamp Duty Tax for an extended period of time when purchasing a property to counter-act the negative effects of the Covid-19 pandemic on the national residential market.

Housing Supply

3.13 The current number of units listed for sale in Crowborough Town Centre is shown in Table 3-2.

Table 3-2 – Currently Listed Stock in Crowborough Town Centre

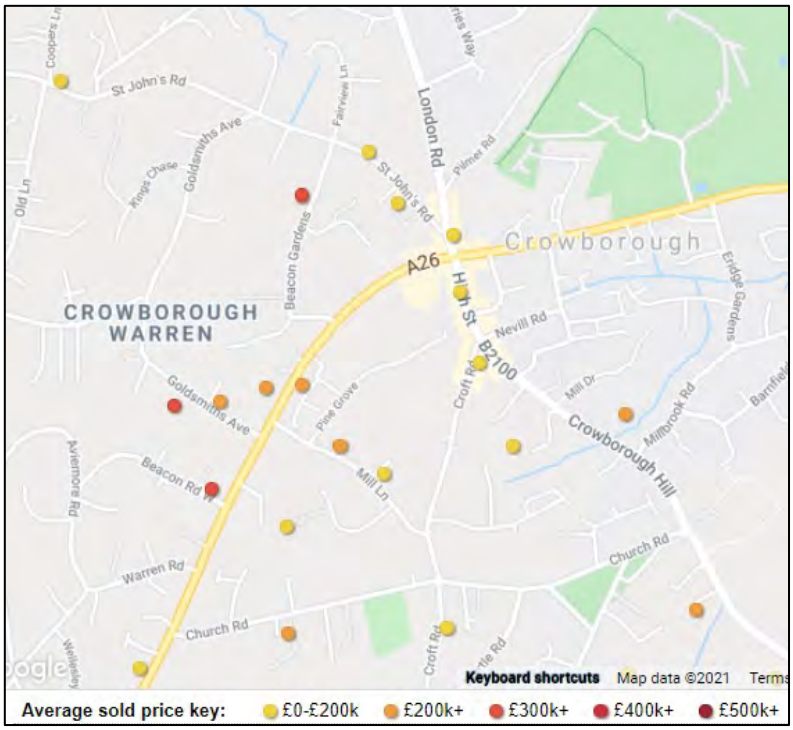
Property Type	Current Listings
Flat	16
Terraced	1
Semi-Detached	0
Detached	0
Total	**17**

Source: Rightmove, 2021.

The majority of current listings is flatted accommodation. Of the 17 identified listings for all property types, 7 of these listings are for new-build property. All of these new-build listings are for flatted properties.

Housing Transactions Location

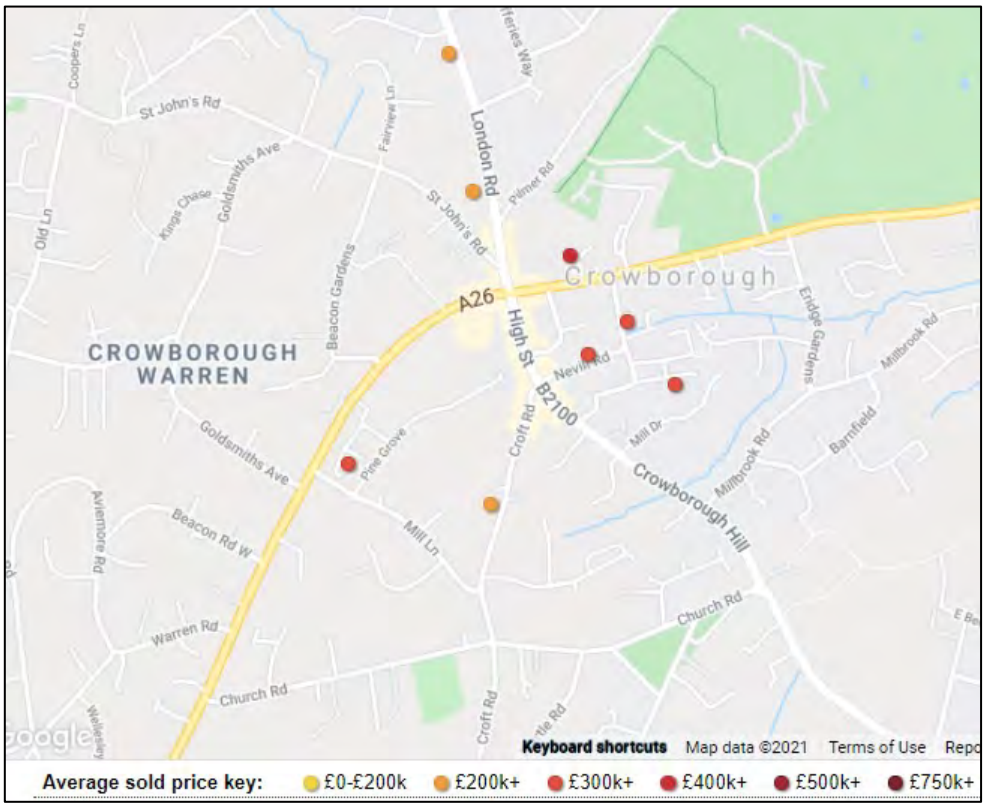
Figure 3-3 - Flatted Transaction Locations



Source: Rightmove, 2021.

3.14 Figure 3-3 shows the locations of all flats sold within Crowborough over the past 2 years. There is a uniform spread of flatted property transactions across the town centre, with a number of sale transactions occurring in the high street area. The majority of transactions appear to have achieved a value of below £200,000, with some transactions occurring in the Crowborough Warren area achieving between £200,000 - £300,000.

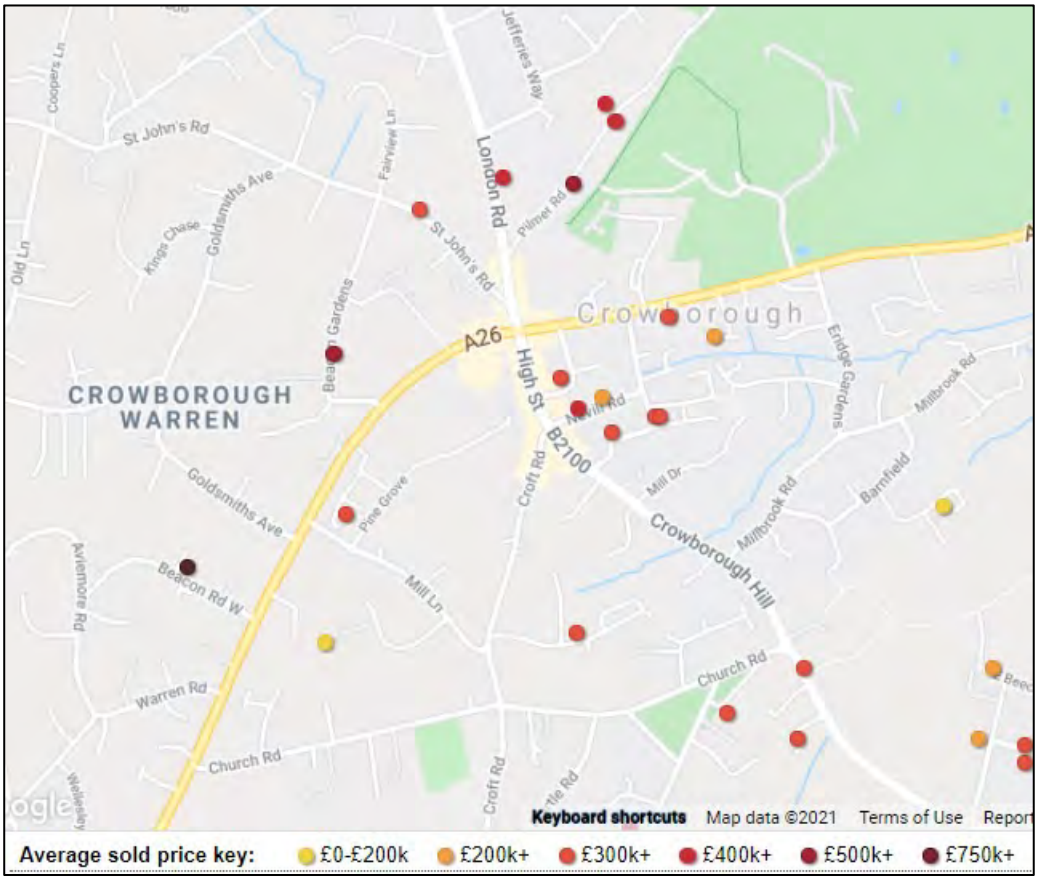
Figure 3-4 - Terraced Housing Transaction Locations



Source: Rightmove, 2021.

3.15 Figure 3-4 shows the locations of all the terraced housing transactions over the last 2 years in Crowborough Town Centre. The majority of transactions appear to have occurred to the south of the town centre. There have been few transactions for terraced housing in and around the high street. The majority of identified transactions in the town centre appear to have sold for between £300,000 - £400,000.

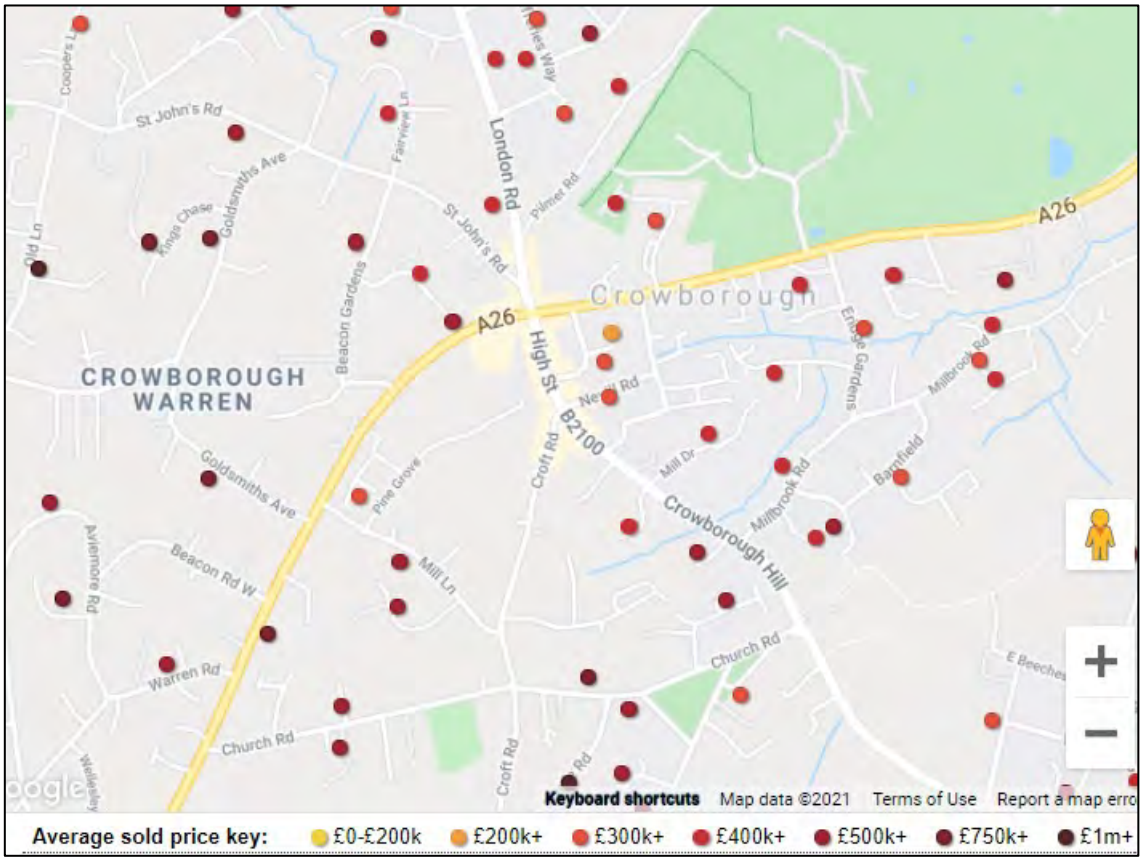
Figure 3-5 - Semi-Detached Housing Locations



Source: Rightmove, 2021.

3.16 Figure 3-5 shows the locations of all semi-detached housing transactions in the past 2 years. There appears to have been more transactions for this property type in the town centre than for flatted or terraced properties. The majority of these semi-detached houses appear to have sold for between £400,000 - £500,000, with some selling for between £500,000 - £750,000 and one transaction achieving over £750,000.

Figure 3-6 – Detached Housing Transaction Locations



Source: Rightmove, 2021.

3.17 Figure 3-6 shows all the locations of detached housing transactions in the town centre. This property type is the most popular type of housing in Crowborough. These transactions are evenly distributed across the town centre, with most transactions occurring on the residential streets off of the A26. The majority of these transactions achieved between £400,000 - £500,000, with a smaller number of transactions achieving between £500,000 - £750,000.

Market Housing

3.18 We anticipate that flatted accommodation is the most likely form of housing type that could be brought forward in Crowborough Town Centre. This is due to the fact that development opportunities tend to have a smaller site area and flatted property can be delivered in greater density than traditional terraced, semi-detached or detached housing. This type of housing can also be brought forward as part of mixed-use schemes.

3.19 As such, we have analysed the market for flats first and in greater detail. We have followed up by analysing 2-, 3- and 4-bed houses, as there may be opportunities to bring forward some mews style housing on more edge-of-centre locations. This follows the recommendations of the Council's Local Housing Needs Assessment (August 2021), which states that the delivery of family-sized housing and also a range of housing sizes remains a requirement in the town centres[3].

New Build Flats Achieved Values

3.20 To provide a detailed insight into the values achieved by new-build flats, we have studied individual transactions for new-build schemes in the town centre.

3.21 We have identified two transactions for new-build flats in the town centre since January 2018. A summary of these transactions is provided in Table 3-3.

Table 3-3 – New-Build Flatted Transactions

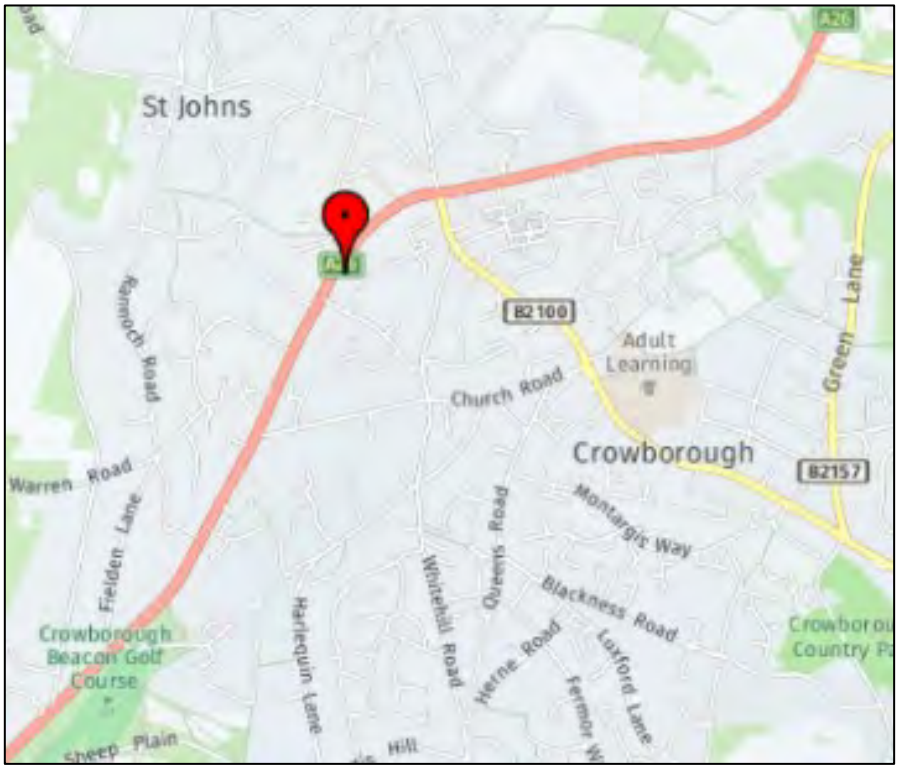
Address	Size (sqm)	No. of Beds	Achieved Price	Achieved Price psm
	Bailey Place, TN6 1FP			
16 Bailey Place	67	n/a	£260,000	£3,881
20 Bailey Place	67	n/a	£252,500	£3,769

Source: Land Registry, 2021.

3.22 The location of the Bailey Place is provided below in Figure 3-7.

[3] Iceni Projects, 2021. *Wealden Local Housing Needs Assessment: August 2021.* Para. 10.8.

Figure 3-7 - New-Build Flatted Transaction Locations



Source: Doogal Geocode, 2021.

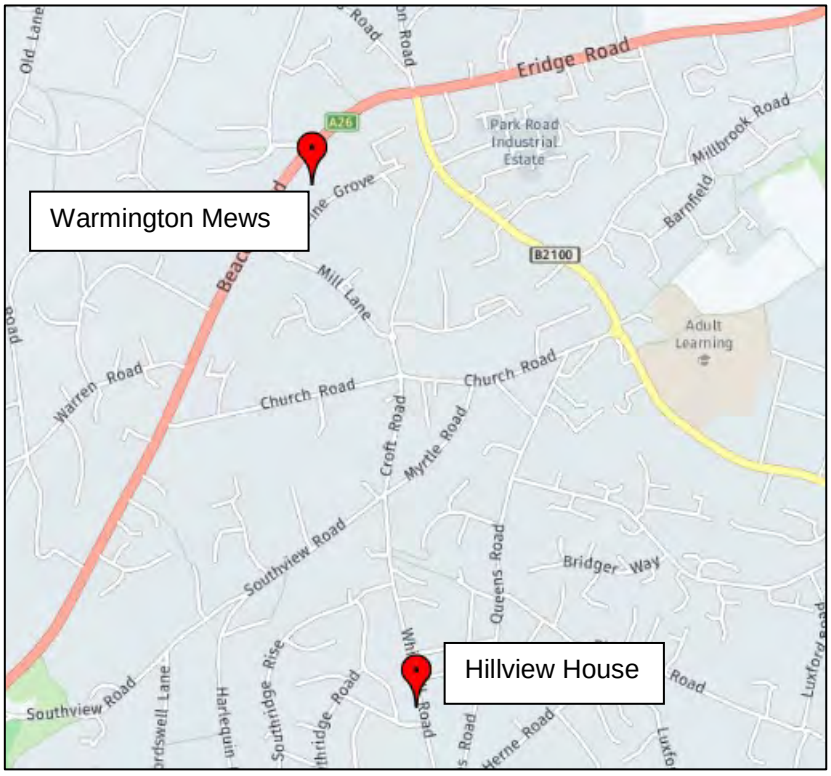
3.23 We were able to identify the floorspace areas from the registered EPC certificates, however, we were unable to find any further details regarding this development such as the number of bedrooms in the sold units.

New-Build Flats Asking Prices

3.24 Due to the lack of available sales evidence for new-build flats in Crowborough Town Centre, we have reviewed the asking prices for new-build flats currently listed for sale in Crowborough to substantiate the data obtained from completed transactions. Please note that asking prices can often be aspirational and may not entirely reflect realistic and/or achievable values.

3.25 We have reviewed listings for new-build flats available for sale in the town centre. Our search identified 4 listings of flats for sale at Warmington Mews in the town centre. Due to a lack of other available listings evidence, we have also considered 4 listings at Hillview House, which is beyond the town centre. The locations of these 2 developments are provided in Figure 3-8.

Figure 3-8 - New-Build Flats Listings Locations



Source: Doogal Geocode, 2021.

3.26 A summary of these listings is provided in Table 3-4.

Table 3-4 - New-Build Flats Sale Listings

Unit Type	No. of Listings	Size (sqm)	Asking Price	Average Asking Price psm
	Hillview House			
2-bed	4	61.4 – 95.2	£250,000 - £285,000	£3,698
	Warmington Mews			
2-bed	4	n/a	£250,000 - £285,000	n/a

Source: Rightmove, 2021.

3.27 As displayed in Table 3-4, only unit sizes for the Hillview House development could be identified. This development is comprised of 9 luxury apartments that benefit from private parking and

excellent views over the South Downs. An image of the Hillview House development is shown in Figure 3-9.

Figure 3-9 - Hillview House



Source: Rightmove, 2021.

3.28 The second development with flatted units listed as available for sale that was identified in the TN6 postcode at Warmington Mews. This Abbey New Homes scheme is comprised of 44 high-quality homes in Crowborough Town Centre. An image of the Warmington Mews development is provided in Figure 3-10.

Figure 3-10 - Warmington Mews



Source: Rightmove, 2021.

New-Build Housing Achieved Values

3.29 We have also reviewed achieved values for new-build housing in Crowborough Town Centre. We have analysed this market to assess the existing locations of new-build housing in Crowborough's town centre as well as the volume of transactions and quality of stock.

3.30 Our analysis of new-build housing transactions in Crowborough's town centre was unable to identify any relevant transactions since January 2018. We have subsequently analysed new-build achieved transactions for terraced housing since January 2018. This analysis identified 1 transaction at Pine Grove. The location of this development is provided in Figure 3-8. This transaction was for 19 Bailey Place, CTN6 1FN. This 95 sqm terraced property sold on 11/12/2020 for £380,000. This equates to an achieved value of £4,000 psm.

3.31 We have not expanded our analysis to include transactions for semi-detached and detached housing in the wider town. The lower-density nature of these property types, combined with the

likely future land availabilities on Crowborough High Street, mean that this type of development is unlikely to come forward in the future. We have therefore not included this in our analysis.

New-Build Housing Asking Prices

3.32 We have also reviewed asking prices in Crowborough Town Centre for new-build housing. This analysis allows us to identify the level and quality of supply for these property types that is currently available.

3.33 We have consulted Rightmove to identify new-build terraced, semi-detached and detached houses available for sale in the town centre. Our analysis was unable to identify any relevant freehold sales listings.

Agent Consultation – Market Housing

3.34 We have undertaken telephone consultations with local agents to gain an understanding of current level of take-up, requirements and opportunities in Crowborough's residential market. Below, we summarise the main responses and comments.

- Agents confirmed that the residential market in the wider Crowborough town is active. There was unanimous agreement amongst agents that the most popular property types are detached and semi-detached houses. These are the property types that agents received the most inquiries for. Take-up has been largely unaffected by the Covid-19 pandemic, with some agents suggesting the Stamp Duty Holiday increased take-up above pre-Covid levels.
- There was a general consensus amongst agents that there is a good demographic mix amongst purchasers. First-time buyers moving from London and looking to upsize to larger semi-detached or detached house were identified by multiple agents as increasingly prevalent purchasers in Crowborough. One agent suggested that this is likely due to the Covid-19 pandemic and changing working practices. They also highlighted that Crowborough is the most northern of Wealden's main town centres and the accessibility of London via Crowborough Station makes the town a viable commuting hub to live.
- There was uncertainty amongst agents as to whether residential development within the town centre would be in high demand. Agents agreed that any development would likely be in flatted or terraced form due to lack of development opportunities in the town centre. One agent pointed out that town centre development would likely be priced similar to semi-detached units on the town's fringe and that any town-centre development would be unlikely to provide a garden or parking. Multiple agents questioned whether

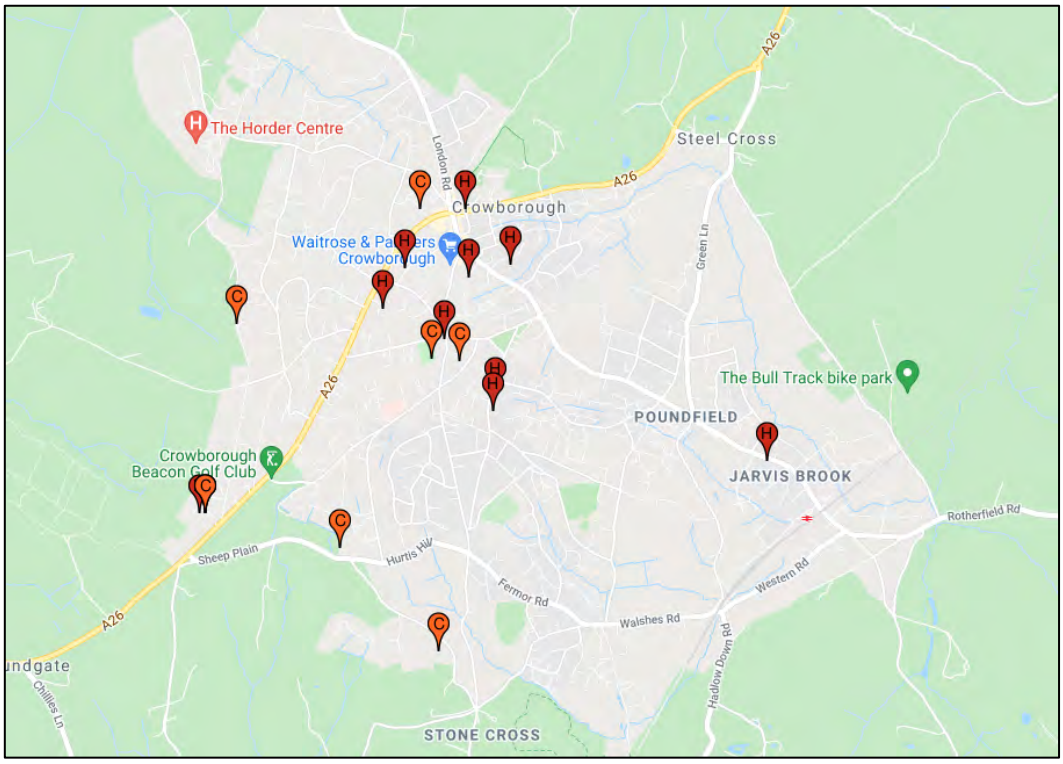
purchasers would choose town centre flatted properties over semi-detached or detached houses on the town's fringe, especially given the lack of F&B and evening economy provisions in the town.

- Agents reported that public realm investment and increased retail offering could improve the take-up for residential property on the high street. Agents also unanimously agreed that increasing the retail and F&B in the town would likely have a positive impact on demand for town centre properties. One agent stated that there is simply not enough offering in the town to justify purchasing a town centre property when it would likely be priced at a similar level to larger properties on the town's fringe.

Retirement Living

3.35 Figure 3-11 shows the locations of the existing retirement/elderly living facilities in Crowborough, as reported by HousingCare.org.

Figure 3-11 - Existing Retirement Living Facilities



Source: HousingCare.org, 2021.

3.36 As displayed in Figure 3-11, there are currently 19 existing elderly/retirement living facilities listed as operational on HousingCare.org in Crowborough. The operational facilities range from

retirement housing (labelled 'H' in Figure 3-11) to close-care housing with nursing (Labelled 'C' in Figure 3-11).

Elderly Living Achieved Values

3.37 We have analysed transactions for sales of elderly/retirement living accommodation in Crowborough since January 2018. Our search identified 11 transactions from 2 separate developments. The first is a McCarthy Stone development called Holmes Place. The location of this development is displayed in Figure 3-12.

Figure 3-12 - Holmes Place Location



Source: Google Maps, 2021.

3.38 An image of this development is shown in Figure 3-13.

Figure 3-13 – Holmes Place



Source: HousingCare.org, 2021.

3.39 Holmes Place is 44-unit retirement living scheme that was constructed in 2014. The facility comprises of 1- and 2-bed apartments. The facility is exclusively open for people aged 60+.

3.40 A summary of the 9 transactions identified at Holmes Place since January 2018 is provided in Table 3-5.

Table 3-5 – Holmes Place Transactions

Property Type	No. of units sold	Size (sqm)	Achieved Price	Average £psm
1-bed	5	53 - 55	£230,000 - £255,000	£4,535
2-bed	4	72 – 91	£290,000 - £450,000	£4,492
Total	**9**	**578**	**£2,608,000**	**£4,512**

Source: Land Registry, 2021.

3.41 As displayed in Table 3-5, we identified 9 transactions for flatted properties at Holmes Place. 5 of these transactions were for 1-bed units that ranged in size between 53 sqm – 55 sqm. These units were sold for between £230,000 - £255,000 with an average rate across all 1-bed transactions of £4,535 psm. The six 2-bed unit transactions achieved between £290,000 - £450,000 whilst ranging in size between 72 sqm – 91 sqm and achieving an average rate of £4,492 psm.

3.42 The second development in which elderly living units were transacted since 2018 was Link House. This is a small development of eight 1- and 2-bed flats. This facility was constructed in 1990 and is exclusively for residents aged 60+.

3.43 A summary of the 2 identified transactions is provided in Table 3-6.

Table 3-6 - Link House Transactions

Flat No.	Size (sqm)	Bedrooms	Achieved Price	Achieved Price psm
4	33	n/a	£66,000	£2,000
5	40	n/a	£66,000	£1,650

Source: Land Registry, 2021.

3.44 The location of this development is displayed in Figure 3-14.

Figure 3-14 - Link House Location



Source: Google Maps, 2021.

3.45 An image of this facility is shown in Figure 3-15.

Figure 3-15 - Link House



Source: HousingCare.org, 2021.

3.46 We were unable to identify any transactions for elderly/ retirement living terraced, semi-detached or detached units in Crowborough Town Centre since January 2018.

Elderly Living Asking Prices

3.47 We have also analysed current availabilities for elderly/ retirement living units in Crowborough Town Centre. Our analysis of flatted, terraced, semi-detached and detached retirement living dwellings in the town centre has identified 9 relevant listings. These listings are summarised in Table 3-7.

Table 3-7 - Retirement Living Sale Availabilities

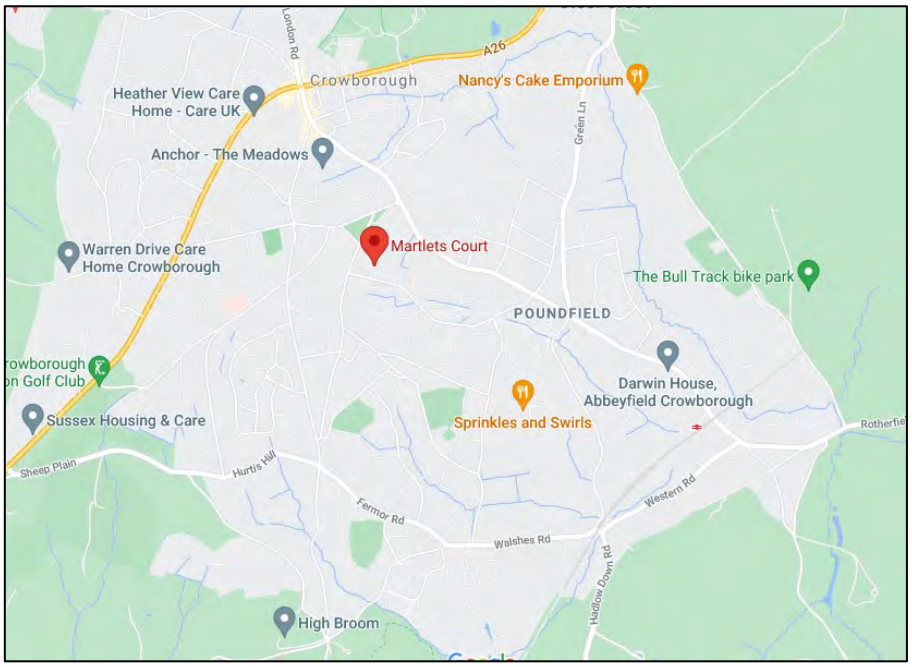
Unit Type	No. of Units	Size (sqm)	Asking Price	Average Asking Price psm
	Martlets Court, Montargis Way			

1-Bed Flat	9	41 – 55	£75,000 - £150,000	£2,312

Source: Rightmove, 2021.

As displayed in Table 3-7, all of the 9 identified sales listings for elderly/ retirement living dwellings are at Martlets Court, Montargis Hill. This is an over-60s retirement living facility. The location of this scheme is displayed in Figure 3-16.

Figure 3-16 - Martlets Court Location



Source: Google Maps, 2021.

3.48 An image of the Martlets Court development is provided in Figure 3-17.

Figure 3-17 - Martlets Court



Source: Rightmove, 2021.

3.49 We were unable to identify any elderly living houses available for sale in Crowborough Town Centre.

Elderly Living Agent Consultation

3.50 We have undertaken telephone consultations with local agents to gain an understanding of current take-up, requirements and opportunities in the market. Below, we summarise the main responses and comments:

- Agents reported that there is strong demand for retirement living properties in Crowborough. Whilst retirement living properties may not 'fly off the shelves', they tend to sell with relative ease.
- Buyer preference is for flatted or bungalow property types. Purchasers tend to be looking to downsize from their semi-detached or detached properties to smaller, more manageable property types. Therefore, flatted or terraced property types are preferred.
- Any retirement living scheme would have to be located centrally in reasonable proximity to the transport and amenities offered by the town centre. One agent referred to Martlets Court, Montargis Way as an example of the preferred location for any proposed scheme.

3.51 We have also undertaken consultations with national retirement living operators in order to establish whether there is any interest in developing a new retirement living facility in Crowborough. One national retirement living operator expressed keen interest in acquiring a site for C2[4] or C3 use[5]. These use classes refer to retirement living plus and retirement living respectively. Use Class C2 typically tends to require a site of 1.3 – 2+ acres, whereas Use Class C3 typically requires 0.7 – 1.5 acres.

Residential Market Summary

3.52 Our review finds that there is strong activity in Crowborough's residential market with reasonable values and a number of new developments both coming to the market and in the pipeline outside the town centre.

3.53 There is less take-up in the town centre residential market. Buyers have exhibited a preference for semi-detached and detached houses on the fringes of the town over smaller flatted/terraced units in the town centre. Our agent consultation identified that the reason for the lack of take-up for new-build flats and terraced houses in the town centre was due to the popularity of larger housing types in reasonable proximity to the high street. Agents reaffirmed that the majority of purchasers would choose a family-style housing with a garden and driveway when given the choice between that and a flatted or terraced property in the town centre with limited/no garden and a lack of parking. Agents also stated that these different options would likely be priced at a similar level. This point is especially relevant for young professional families who have recently moved to Crowborough to commute into London for work whilst upscaling into a larger, more affordable property.

3.54 Our analysis of the retirement living market identified that there may be potential opportunities for retirement living development in the town centre throughout the plan period. Owing to an ageing population and reasonable values, we anticipate that allocations involving this type of residential use could be delivered. Whilst there are already some provisions of retirement living in the town centre, there have been a number of transactions in recent years, which suggests that the market is relatively active. This was confirmed through our agent consultation and reaffirmed through our consultation with national retirement living operators.

[4] Use Class C2 – This use class is retirement living plus. These tend to be larger 50 – 75 unit 1- and 2-bed apartments that provide care as well as extensive wellness facilities. Age requirement for this type of use tends to be 70+. These sites typically require 01.3 – 2 acres and have a parking requirement of 50%.

[5] Use Class C3 – This use class is retirement living. These developments tend to be 30 – 45 1- and 2-bed private sale apartments. Age requirement is 60+. These also include additional wellness facilities. These tend to occupy sites of 0.7 – 1.5 acres and have a parking requirement of 70%.

3.55 One of these operators confirmed that they are actively looking for a site in Crowborough for C2 or C3 use. We, therefore, anticipate that there is potential for a retirement living facility of this type in Crowborough.

4 SWOT Analysis

4.1 Following our property market analysis for the commercial and residential markets in Crowborough and having undertaken site visits, we have looked to summarise this report by identifying the key opportunities and challenges in the town centre. To do so, we have used SWOT analysis (Strengths, Weaknesses, Opportunities and Threats). This analysis is also contained within the main report.

Table 4-1 - SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats
• Low vacancy rate of retail units on the high street. • Good footfall through the town. • The Basepoint flexible workspace offer provides office attraction to the town. • Excellent provision of large-scale convenience retailers in the town centre and wider town. • Free and abundant parking. • Good commuting links with London. Attracts commuters (but train station may be too far from the town centre and is not likely to be used). • Popular farmers market that improves	• Narrow footpaths and speed of traffic gives a sense of being unsafe. • Some comparison retail offering but nothing significant. Most comparison retail taken by Royal Tunbridge Wells. • Constrained development opportunities. • Gradient of town centre. Also, difficult to navigate. • Lack of evening economy. One pub on high-street and lack of restaurants etc. • No real public realm offering and no focal point to the town. There is also a lack of suitable locations for public realm improvements.	• Increased provision of new-build homes through strategic development areas from 2013 that are coming forward. This could provide increased housing population and subsequent increased demand for comparison services. • Some potential town centre sites that could be redeveloped to provide space for new evening economy provisions. • Providing a more fluid pedestrianised high street via a one-way system could create space for an 'evening-economy' hub. This may also encourage more public realm investment.	• Lack of population means it is unviable for most large-scale operators to move into Crowborough. • Shift towards 'catering-style' units may threaten future of sit-down F&B businesses. • Residential development on previously allocated sites (such as that to the north of the Base Point facility) may impact demand and values for any town centre development. This could reduce demand for town centre living further.

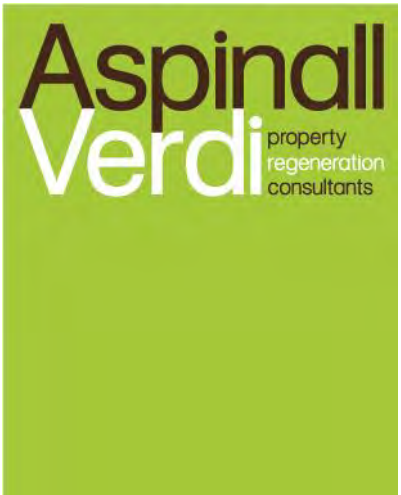
Strengths	Weaknesses	Opportunities	Threats
footfall through town centre on selected weekends.	• The station is not close to the high street so commuters less likely to spend time within the town centre.		

Source: AVL, 2021.

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Property Market Assessment

Heathfield: Property Market Assessment

Wealden District Council

July 2022

Private and Confidential

Quality Assurance

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Date	July 2022
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Date	July 2022

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1 Introduction

1.1 Wealden District Council have appointed AspinallVerdi alongside Nexus Planning to undertake a Retail, Leisure and Town Centre Study across the district. This work is being undertaken to update its existing town centre evidence base (undertaken in 2016) in order to inform the Council's emerging local plan.

1.2 To support the wider study, this report provides a property market assessment for Heathfield Town Centre. This assessment considers the market for retail space and other town centre uses, such as office and leisure uses within Heathfield Town Centre. We also consider the market for town-centre living.

1.3 Our property market assessment initially relies upon a review of available evidence and analysis of property data (i.e. prices and transactions). This provides an understanding of market trends as well as transactions which have occurred in the town centre. It also identifies the types of space that are available for sale and leasing. We have also undertaken consultations with local property agents to gain an understanding of what products, occupiers and purchasers are seeking in the local market and whether anything could be done to address any issues constraining the market.

1.4 The information and data gathered through this process is set out in the following chapters. We firstly consider the market for commercial space before turning to the residential market. We conclude this report with a brief summary of key findings, drawing this information together in the form of a SWOT analysis (Strengths, Weaknesses, Opportunities and Threats).

2 Heathfield Commercial Market Review

2.1 In this chapter, we consider the take-up and availability of current stock. Our findings are then substantiated through consultations with local agents to ensure our research is reflective of recent market conditions. This also provides insight into the type, size and quality of space occupiers want, and whether they favour specific locations within the town centre. We conclude each section by summarising our findings and drawing conclusions.

2.2 We initially analyse the take-up and availability of existing commercial stock. This shows the volume of transactions which have occurred and the amount and type of space available. This also highlights the values which have been achieved and the asking prices for space, which is currently being marketed.

2.3 We have considered the following commercial submarkets, providing commentary for each in turn:

- Retail;
- Food and Beverage;
- Offices;
- Cinema and Theatre; and
- Health and Fitness.

2.4 Our market data has been obtained from commercial property databases including CoStar and EGI. In some instances, EGI has provided more reliable data than CoStar (and vice versa). In such instances, we have used the strongest data source available. Given the transient and dynamic nature of commercial real estate markets, the reliability of the data is dependent upon the accuracy of the database inputs and the frequency of updates. As such, there is potential for minor discrepancies in the data collected when compared with other sources. However, for our report, the data provides a reliable snapshot of general market trends and activity.

2.5 Further, the outbreak of the Coronavirus (Covid-19) has impacted real estate markets across the world. Whilst the exact consequences remain uncertain, commentators are faced with unprecedented circumstances upon which to base their judgement for forecasting market trends and future activity. Accordingly, whilst many of the sources used to inform our market overviews are considerate of recent exceptional conditions, we acknowledge there are limits to the data available and the potential for circumstances to change.

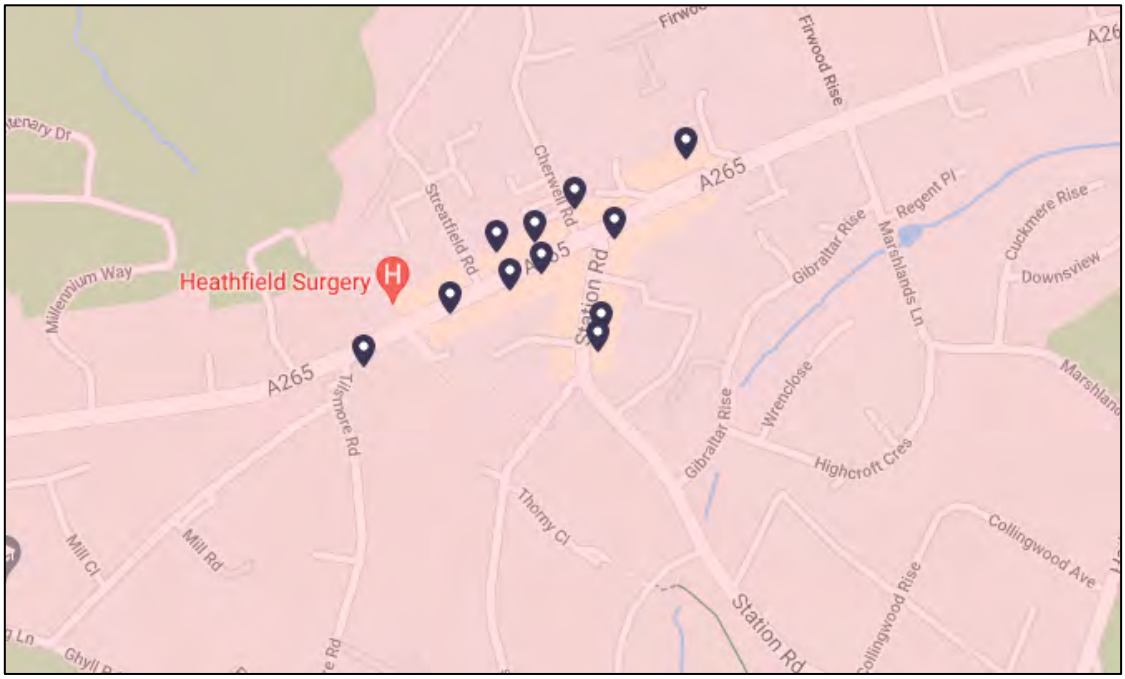
Retail

2.6 This section considers the comparison and convenience retail markets in Heathfield Town Centre.

Heathfield Retail Take-Up

2.7 To understand the typical retail take-up in Heathfield Town Centre, we have obtained EGI data for units that have let since January 2015 (exc. F&B). These are shown in Figure 2-1 below. Please note that this data includes both comparison and convenience retail floorspace.

Figure 2-1 – Achieved Lease Transactions (exc. F&B)



Source: EGI, 2021.

2.8 Figure 2-1 shows the achieved lease transactions for all retail units (exc. F&B) in Heathfield Town Centre since January 2015. We have identified 11 lease transactions for retail units that have occurred in this time. The majority of these transactions have occurred along the High Street (A265). The High Street (A265) is considered the core retail centre of the town.

2.9 The type of occupier leasing space in these transactions was varied. There were smaller independent tenants such as barber shops and estate agents; however, there were also larger national-scale tenants such as Barclays Bank.

2.10 Table 2-1 summarises the annual retail floorspace take-up on a year-by-year basis.

Table 2-1 – Retail Floorspace Take-up by Year

Year	Units Let	Total Space (sqft)	Size Range (sqft)
2015	5	11,153	510 – 6,560
2016	0	0	0
2017	1	2,188	2,188
2018	2	4,944	1,266 – 3,678
2019	1	716	716
2020	1	1,333	1,333
2021*	0	0	0
Total	**10**	**20,334**	**510 – 6,560**

Source: EGI, 2021. *This analysis was undertaken in May 2021.

2.11 As displayed in Table 2-1, the total retail floorspace leased in Heathfield (excluding F&B) since January 2015 is 20,334 sqft across 10 transactions. The size of these lease transactions ranged from 510 to 6,560 sqft.

2.12 Heathfield's retail (exc. F&B) market has displayed a sporadic pattern of retail floorspace take-up since January 2015. The most retail floorspace leased per annum was 11,153 sqft in 2015 across 5 separate transactions. 3 of these were for units > 2,500 sqft. The largest leasing transaction was for 14-18 High Street, which is a 6,560 sqft unit. The other was for Unit 1, 89 High Street which is a 2,846 sqft unit.

2.13 This was followed by no retail leasing transactions in 2016 and 1 or 2 transactions in the following years. The reduction in retail floorspace take-up in 2016 may have been due to the uncertainty surrounding the Brexit referendum result and the future of the British economy. This period of uncertainty led to many businesses deferring significant financial decisions (e.g., signing a new lease). More recently, the pandemic will have impacted leasing transactions given the associated uncertainties. The size of the post-2016 transactions has been similar, with 3 of the 5 lease transactions identified being for units between 1,000 – 2,500 sqft.

2.14 Table 2-2 summarises leasing activity by unit size.

Table 2-2 – Retail Leases by Unit Size

Size Range (sqft)	No. of Units Leased	Percentage of Overall Units Leased
0 – 499	0	0%
500 – 999	4	40%
1,000 – 2,499	3	30%
2,500 – 5,000	2	20%
5,0000+	1	10%
Total	**10**	**100%**

Source: EGI, 2021.

2.15 Table 2-2 displays the take-up of retail floorspace by size. Lease transactions for units between 500 sqft – 2,500 sqft accounted for 70% of all retail floorspace (excluding F&B) in Heathfield since January 2015. This suggests that demand in Heathfield for retail units (excluding F&B) is for smaller sized units. This fits with the profile of tenants listed in the identified lease transactions. As mentioned previously, these tenants tended to be smaller independent businesses that focus on serving local needs.

2.16 Of the 10 transactions identified, 7 had lease length data published. The lease length reported ranges between 5 and 16 years with an average lease length of 7.3 years. The 16-year lease at the top-end of this range was signed in 2015. This supports recent market reports that suggest lease lengths are decreasing on average due to market uncertainty; however, we note that the sample size in this instance is only 7 lease transactions. This sample size is too small to provide evidence for a definite trend. Also, the trend towards shorter lease terms is relatively recent and historic data may not yet fully reflect this movement.

2.17 7 of the 10 identified transactions had achieved rent data published on EGI. The achieved rents across these 8 transactions ranged between £8.56 psf and £24.44 psf. The most recent reported rent was for the retail unit at 56 High Street. This 716 sqft unit leased in October 2019 for £17,500 p/a at a rate of £24.44 psf. This is also the most recent reported rent. This unit is relatively small in comparison to other units that leased. Smaller units tend to have artificially inflated rents and therefore this rate of £24.44 psf may not be reflective of market rent levels for retail floorspace (excluding F&B) across Heathfield Town Centre.

2.18 We have also reviewed sales of retail spaces in Heathfield Town Centre, which have been completed since January 2015. Figure 2-2 shows the locations of the retail unit sales identified.

Figure 2-2 - Retail Unit Sales (exc. F&B)



Source: EGI, 2021.

2.19 Figure 2-2 displays the location of the 2 sales transactions for retail units that we have identified in Heathfield since January 2015. In a similar trend to retail units that have leased, both sales transactions occurred in the town centre along the high street.

2.20 Table 2-3 summarises the year-on-year sales since January 2015. Years not displayed in Table 2-3 are years in which no retail unit sales occurred.

Table 2-3 - Retail Unit Sales since 2015

Year	No. of Units Sold	Total Space (sqft)
2018	1	388
2021	1	874
Total	**2**	**1,262**

Source: EGI, 2021.

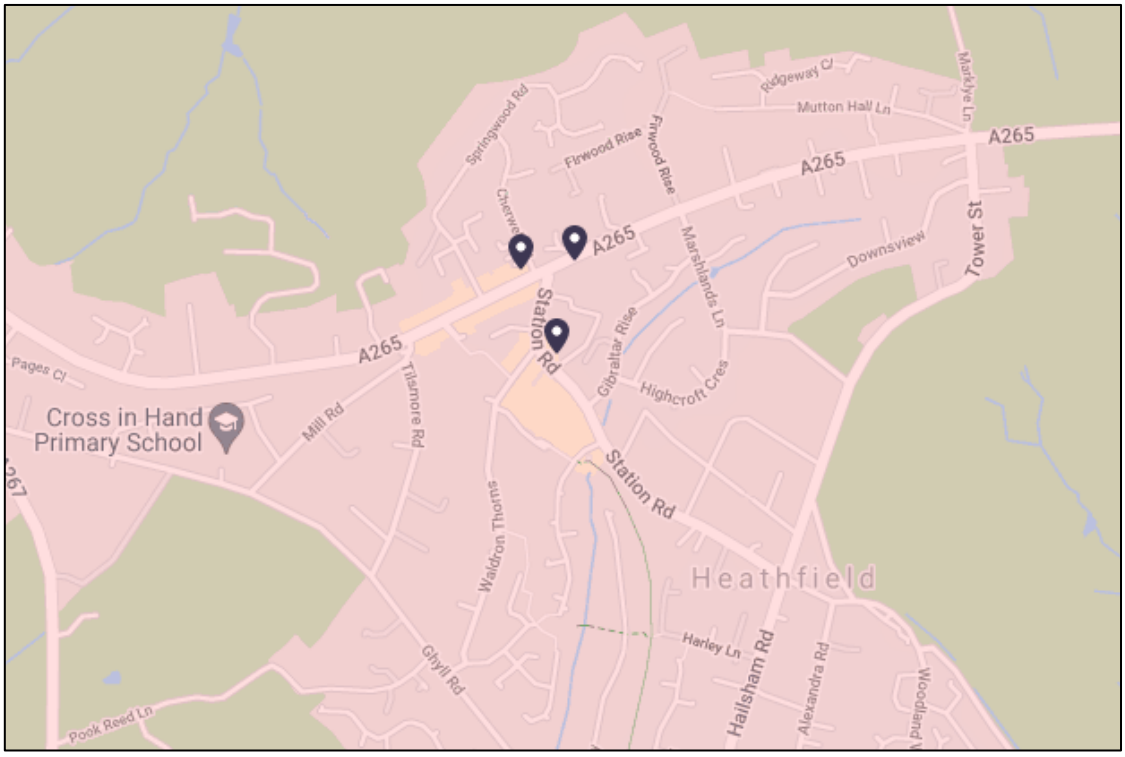
2.21 Only the 2018 transaction for 43 High Street, TN21 8HU had price data published on EGI. This 388 sqft unit sold for £160,000 at a rate of £412.37 psf.

2.22 The level of retail floorspace uptake by year demonstrates that there is no discernible pattern to retail sales in Heathfield since 2015.

Heathfield Retail Supply

2.23 In order to analyse the level of supply of retail floorspace (excluding F&B) in Heathfield Town Centre, we have examined the availability of retail floorspace for leasing. This search identified 3 availabilities. The location of these units is provided in Figure 2-3.

Figure 2-3 - Retail Unit Lease Availabilities



Source: EGI, 2021.

2.24 2 of the 3 identified available retail units for leasing are located along the high street. The other is located just off the high street on Station Road. This is the same area that the majority of leasing and sales activity for retail units has occurred in Heathfield Town Centre. A summary of the 3 availabilities are provided in Table 2-4.

Table 2-4 - Retail Unit Leasing Availability

Unit Address	Size (sqft)	Asking Price p/a	Asking Price psf
52 High Street, Heathfield, TN21 8JB	371	£12,500	£33.69

Unit Address	Size (sqft)	Asking Price p/a	Asking Price psf
2 Station Road, Heathfield, TN21 8LD	1,336	n/a	n/a
23 High Street, Heathfield, TN21 8LU	3,837	£26,000	£6.78

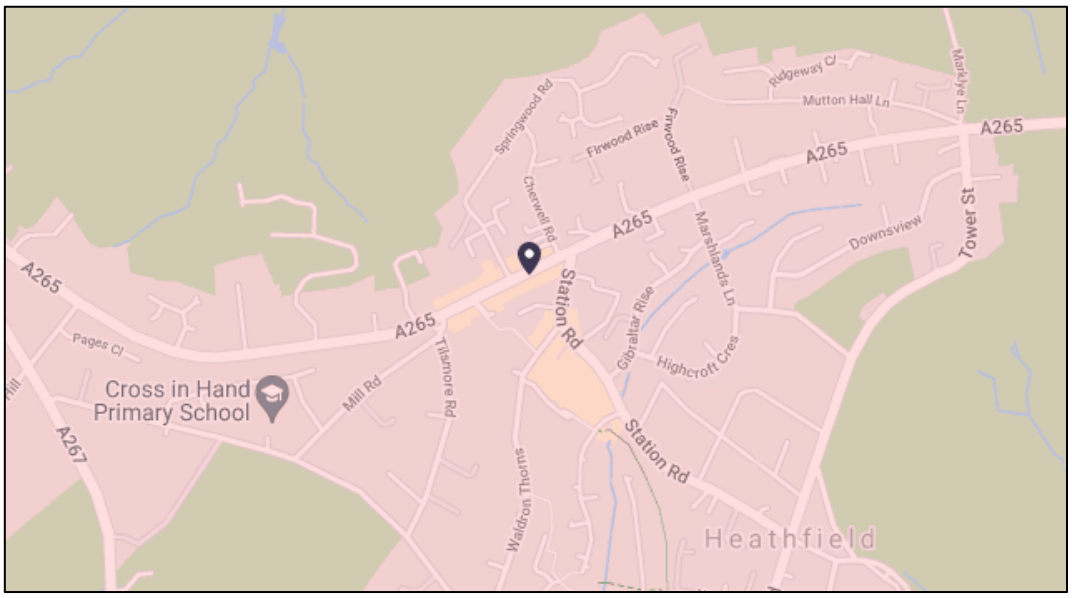
Source: EGI, 2021.

2.25 Since January 2015, 20,334 sqft of retail floorspace has been let in the town centre. Over this 7-year period, the average take-up per year is 2,904 sqft p/a. However, this average take-up figure is not a completely accurate reflection of annual take-up levels for lettable retail floorspace in Heathfield. 55% of all retail floorspace let since January 2015 was let in 2015. The post-2015 annual take-up is 1,530 sqft p/a. This would mean that, based on the current availability of 5,544 sqft, available supply is enough to satisfy take-up for the next c3.5 years.

2.26 Only 2 of the 3 availabilities had asking price data reported. The reported asking prices were £12,500 p/a (£33.69 psf) for the unit at 52 High Street and £26,000 p/a (£6.78 psf) for the unit at 23 High Street. The range across these 2 listings of £6.78 - £33.69 psf is too wide and is not spread across enough listing evidence to conclude whether there has been a value increase for retail (exc. F&B) floorspace in Heathfield since January 2015.

2.27 We have also reviewed the availability of retail units listed as available for sale in Heathfield. Our analysis identified 1 retail unit that is listed as available for sale in Heathfield, 41 High Street. The location of this unit is displayed in Figure 2-4.

Figure 2-4 - Retail Unit Sales Availability Locations



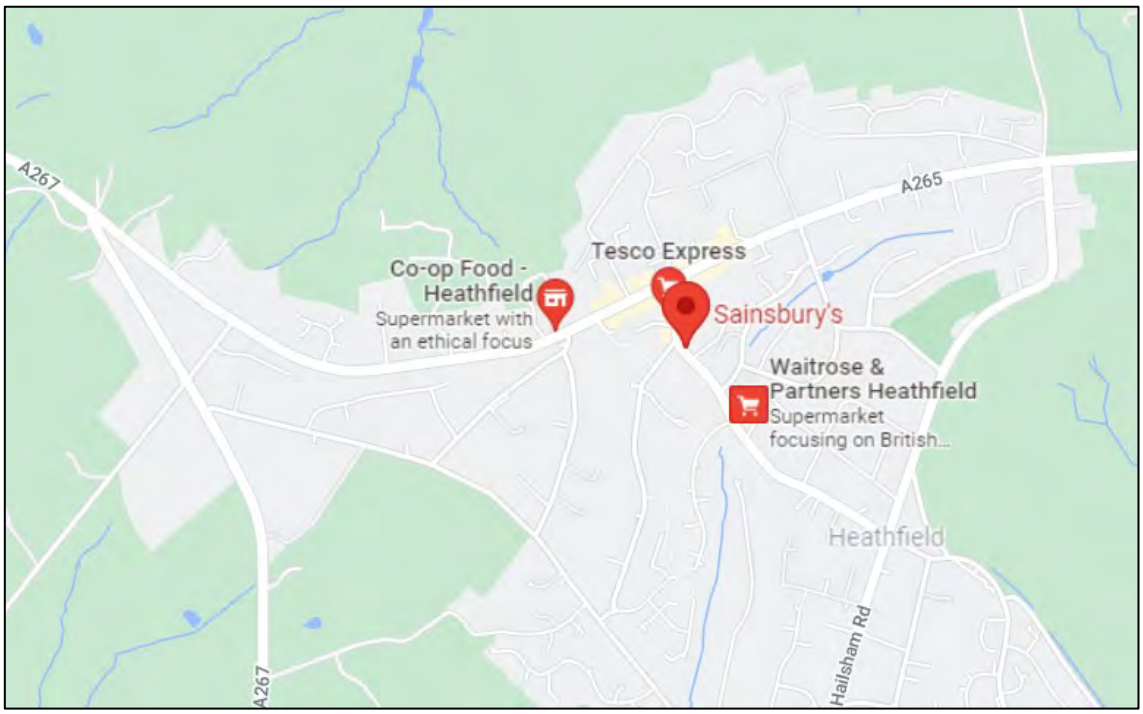
Source: EGI, 2021.

2.28 This 509 sqft unit is available for £225,000. This equates to an asking rate of £442.04 psf. Again, this unit is relatively small compared to other retail units that have let and sold on the high street. This artificially inflates the asking rate psf.

Heathfield Convenience Retail

2.29 We have also briefly reviewed the existing provision of convenience retail in and around Heathfield Town Centre, along with recent transactional evidence. Figure 2-5 shows the locations of the existing large-scale convenience retailers in Heathfield.

Figure 2-5 - Existing Large-Scale Convenience Retailers



Source: Google Maps, 2021.

2.30 As shown in Figure 2-5, there are currently 4 national retailers with stores open in Heathfield. These retailers include:

- Waitrose, Station Road;
- Co-op, High Street;
- Sainsbury's, Station Road; and
- Tesco Express, Station Road

2.31 There is currently a good offering of convenience retail in Heathfield Town Centre, with brands like Waitrose offering high-end convenience retail whilst Tesco, Sainsbury's and Co-op provide more affordable convenience offering. These stores provide convenience offerings not just for the residents in central Heathfield, but also service the convenience retail needs of residents in the surrounding rural areas/villages.

Agent & Occupier Consultation

2.32 We have undertaken telephone consultations with locally operating commercial agents. This also provides an understanding of recent market trends, which we are unable to determine from the data samples, including occupier requirements, locational preferences and general market sentiments. Our findings are summarised in the points below:

- Agents indicated that the retail (exc. F&B) market in Heathfield Town Centre is strong considering the catchment area of the town. There are sufficient large-scale convenience retailers in the town to satisfy current demand. Agents suggest that there are not likely to be further opportunities for name-brand convenience retailers in the town centre as these operators would likely deem the town too competitive considering the current operators and catchment area.
- Agents confirmed that the type of operators who tend to take up retail floorspace on the high street are locally-based independent retailers who serve the needs of the local population. There was general consensus that the majority of enquires received regarding retail units on Heathfield high street are typically for units < 1,000 sqft, with the occasional request for a larger unit.
- All consultees stated that there was sufficient space available at present to meet current levels of demand. Whilst there is a low vacancy rate in Heathfield, there is also relatively low take-up for retail units. There has been a predictable lack of take-up for retail units throughout 2020 and 2021 due to the Covid-19 pandemic and subsequent lockdown measures that have affected all non-essential retail businesses. However, one agent stated that even before this, the take-up was relatively weak and that units were not 'flying off the shelves.'
- The local convenience businesses on the high street have performed well throughout the pandemic. One agent reported how local, essential businesses had been using the Heathfield Chamber of Commerce Facebook page and The Heathfield News to advertise themselves to the local population. This reportedly encouraged a spirit of 'local pride' and resulted in increased demand for local produce. This has allowed local, essential businesses to flourish.
- Agents stated that one strength of the town is the free parking provided. This allows residents to travel from further away by car, with the knowledge that free parking will be available. One agent stated that this was a significant pull factor to Heathfield's retail provision.

2.33 We have also undertaken a consultation with large-scale occupiers to identify if any of these occupiers have current demand for floorspace in Heathfield. Our findings are summarised below:

- When contacted regarding any potential requirements for space in Heathfield, some occupiers such as Morrisons and Sainsburys did not provide a response.
- Tesco and Waitrose both stated that they did not currently have any requirements for additional floorspace as they were already present in the town.
- Lidl have made it public that they are interested in opening a store in Heathfield as part of their aggressive expansion plan to operate 1,000 supermarkets in the UK by 2023.

Food & Beverage

2.34 This section considers the food and beverage (F&B) market in Heathfield Town Centre, including restaurants, takeaways, pubs and cafes.

Heathfield F&B Take-up

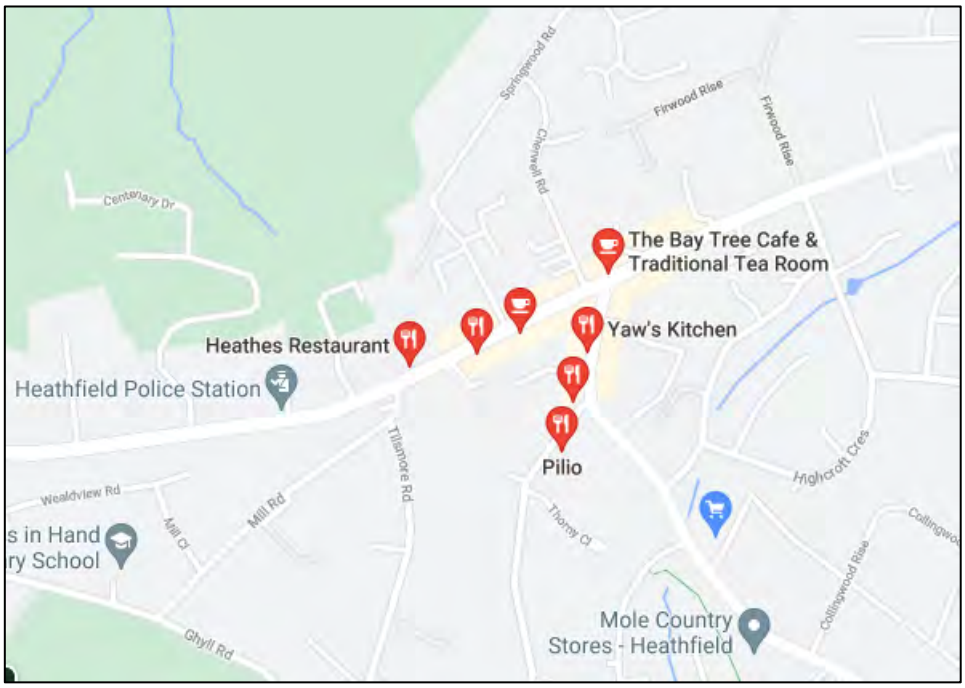
2.35 We were unable to identify any lease transactions for F&B units (formerly under use classes A3-A5) which have leased in Heathfield Town Centre since 2015.

2.36 We have also subsequently examined sales transactions for F&B units in Heathfield Town Centre since January 2015. This analysis also could not identify any relevant sales transactions.

Heathfield F&B Supply

2.37 Figure 2-6 displays the current F&B offering in Heathfield Town Centre.

Figure 2-6 - Current Town Centre F&B Offering



Source: Google Maps, 2021.

2.38 There is currently some offering of F&B provisions in Heathfield Town Centre. However, the majority of these provisions do not offer high-quality dine-in experiences. There are no pubs in close proximity to the high street. The F&B offerings are fairly central; however, the majority of the existing food provisions are takeaway businesses. There is a noticeable lack of an 'evening-economy' offering.

2.39 At the time of our assessment, there were no units for F&B use identified as available to let in Heathfield Town Centre.

2.40 In addition, we also could not identify any units as available for sale for F&B use in Heathfield Town Centre.

Agent Consultation

2.41 We contacted local agents to discuss the F&B market in Heathfield Town Centre. Their comments are summarised as follows:

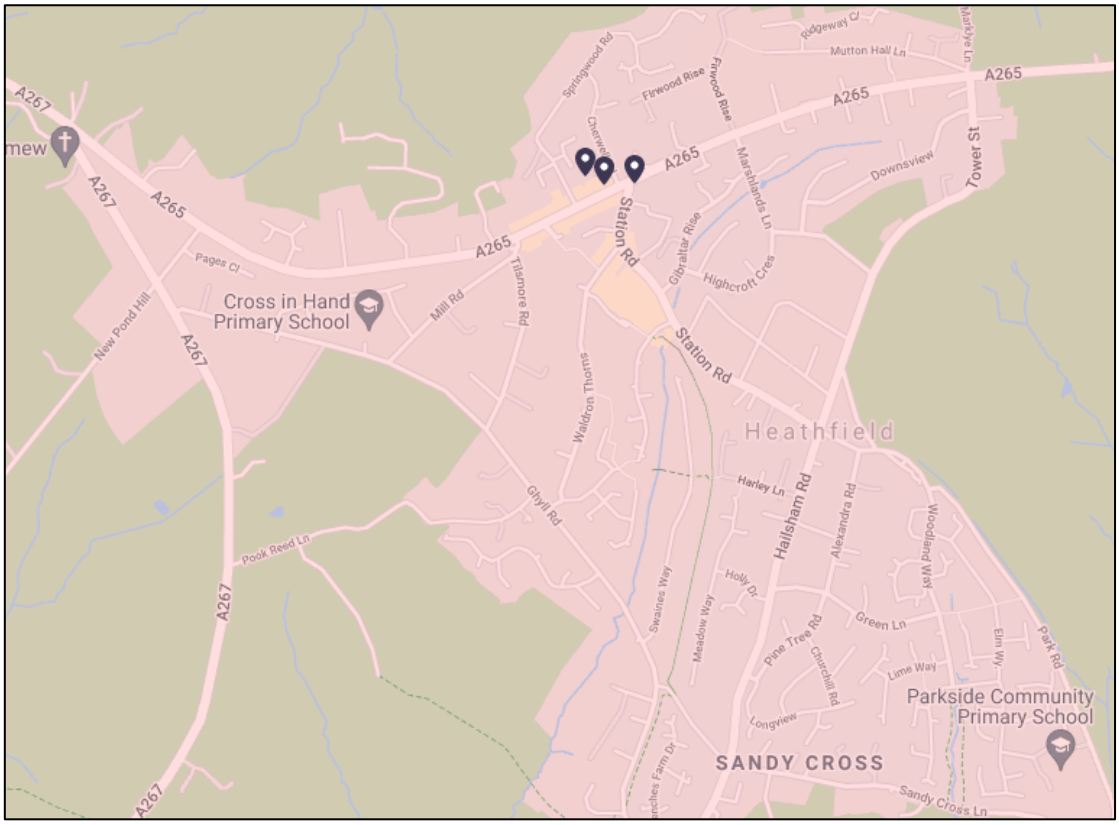
- Whilst there is currently some provision of F&B retail in Heathfield Town Centre, the majority of provisions are for catering-type outlets (e.g. takeaways, coffee shops). Agents suggested that there is currently a lack of high-end F&B provisions in the town. One agent specifically pointed out the lack of restaurants and dine-in experiences offered in the town.
- There was unanimous agreement amongst agents that investment in the public realm would be unlikely to result in increased evening economy provisions. One agent stated that the town does not have a significant enough population or catchment area to justify an evening economy hub. The same agent also highlighted that there is no suitable locations within the town centre to accommodate such activity and that the high street is an A-road, which would not be suitable for such provisions.

Office

Heathfield Office Take-Up

2.42 Figure 2-7 shows the location of the 3 office units which have let in the town centre since January 2015.

Figure 2-7 - Office Letting Locations



Source: EGI, 2021.

2.43 As shown in Figure 2-7, all lettings for office units since January 2015 have occurred in and around the high street.

2.44 A summary of the 3 transactions shown in Figure 2-7 by year, is provided in Table 2-5 below.

Table 2-5 - Office Transactions by Year

Year	No. of Units	Total Space (sqft)	Size Range (sqft)
2015	0	0	0
2016	1	200	200
2017	0	0	0
2018	0	0	0
2019	1	681	681
2020	1	1,278	1,278
2021*	0	0	0
Total	**3**	**2,159**	**200 – 1,278**

Source: EGI, 2021.

2.45 As displayed in Table 2-5, there has been limited take-up of office floorspace. 1 lease transaction for office floorspace occurred in 2016, 2019 and 2020 respectively and there were no transactions in the other years since 2015. There is no observable pattern to office floorspace leasing in Heathfield and take-up appears to be sporadic.

2.46 A summary of the 3 transactions by unit size is provided in Table 2-6.

Table 2-6 - Office Unit Leases by Size

Unit Size (sqft)	No. of Units Let	%
0 – 499	1	33%
500 – 999	1	33%
1,000 – 2,499	1	33%
2,500 – 4,999	0	0%

Source: EGI, 2021.

2.47 As shown in Table 2-6, there appears to be an even split in take-up across office units of different sizes. Similar to conventional retail take-up and F&B, take-up seems to be highest for smaller units of between 0– 999 sqft. The largest unit that let was 1,278 sqft. Tenant information for this unit was not provided. There does not appear to be take-up of units larger than 1,500 sqft based on the data identified.

2.48 Only 1 of the 3 transactions reported on EGI has recorded lease price data. This transaction was for 27 High Street, TN21 8JR. This 1,278 sqft unit let in August 2020 for £8,000 p/a at a rate of £6.26 psf.

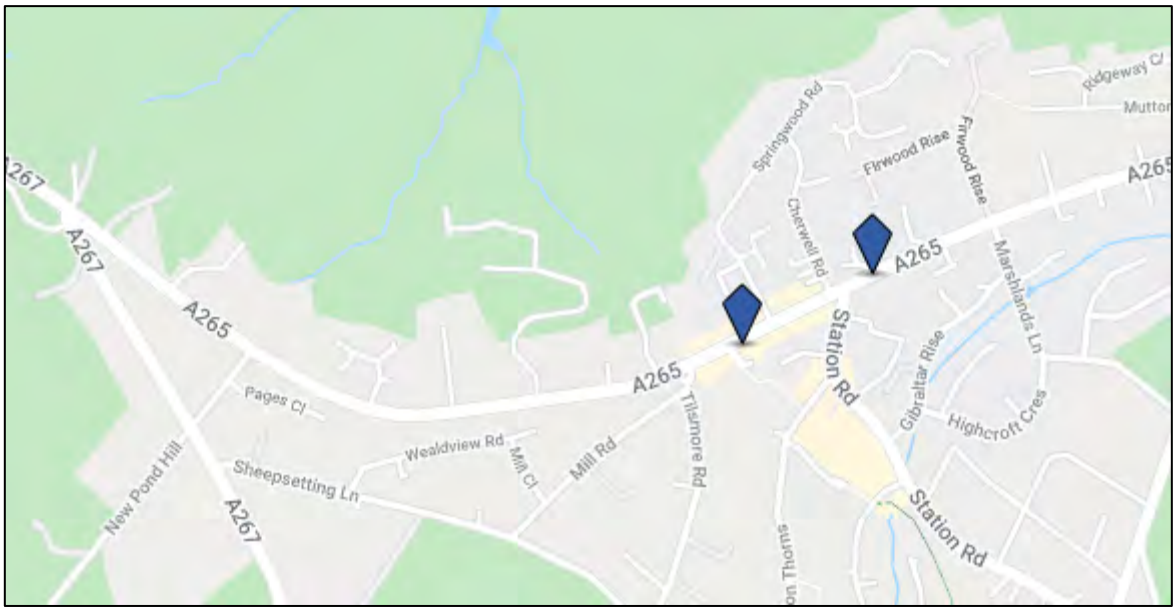
2.49 The same transaction at 27 High Street, TN21 8JR was the only transaction with recorded lease length data. This lease was for 3 years. Whilst there has been a recent shift to shorter lease lengths post-Brexit and due to the Covid-19 pandemic, this lease length is still significantly shorter than the 6-year average lease length in the UK[1]. There is not a large enough sample size to identify any observable trends regarding lease length.

2.50 We have also examined the freehold acquisition of office floorspace in Heathfield Town Centre since January 2015. We were unable to identify any relevant sales.

Heathfield Office Supply

2.51 We have also analysed the availability of office floorspace for letting in Heathfield to determine the level of supply in the market. Our analysis identified 2 availabilities for office lettings in Heathfield Town Centre. The location of these listings is shown in Figure 2-8.

Figure 2-8 - Office Letting Availabilities



Source: CoStar, 2021.

2.52 As displayed in Figure 2-8, there is 2 office availabilities in the town centre. A summary of these office availabilities by unit size is provided in Table 2-7.

[1] JLL, 2020. *Office leases are getting shorter.*

Table 2-7 - Office Availabilities by Size

Unit Size (sqft)	No of Units	Total Floorspace (sqft)	Overall %
0 – 499	0	0	0%
500 – 999	1	920	50%
1,000 – 2,499	1	1,740	50%
2,500+	0	0	0

Source: EGI, 2021.

2.53 As displayed in Table 2-7, the only office availabilities in Heathfield are for smaller-scale office units. Both office units available for leasing are <2,500 sqft, with the largest available office unit being 1,740 sqft. This follows the trend displayed by achieved office lettings in which local office occupiers tended to favour smaller office units and no office units larger than 2,500 sqft leasing since January 2015.

2.54 We have also examined the availability of office units for sale in Heathfield town centre. We identified 2 relevant listings. The locations of these units are displayed in Figure 2-9.

Figure 2-9 - Office Sale Availability Location



Source: EGI, 2021.

2.55 The first unit listed as available for sale is 46 High Street. This 3,678 sqft unit is available for investment sale for £595,000 at a rate of £161.77 psf. This unit is listed as receiving a total rental income of £31,500, which would offer a Net Initial Yield of 5.29%. The second office unit available for sale is the Freeman Foreman office building on Station Road. This 2,568 sqft unit is also available for investment sale for £380,000 at a rate of £147.98 psf. This unit produces an annual income of £26,754 and offers a Net Initial Yield of 7.04%.

Flexible / Managed Workspace

2.56 There is a growing market for flexible workspace in East Sussex and we have received information from Wealden District Council that they have received requests for additional flexible workspace facilities in either Crowborough or Uckfield. We have therefore briefly examined the market for flexible workspace in Heathfield to assess the level of supply and take-up for this type of product.

2.57 There are currently no flexible workspace facilities in Heathfield. The closest available flexible/managed workspace facility is the Cube Coworking Facility in Uckfield. This facility is c. 8 miles (22-minute drive) from Heathfield High Street.

Agent Consultation

2.58 We contacted local agents to discuss the office market in Heathfield Town Centre. Their comments are summarised as follows:

- Agents agreed that demand for office space in Heathfield is limited and when they do receive enquiries for floorspace, it is typically on a sub-1,000 sqft basis.
- Agents confirmed that types of occupiers that look for space in Heathfield are almost always local businesses operating on a smaller scale. These occupiers are focused primarily on serving local needs (e.g. local law practices, accountants etc.).
- The supply of office space in the Town Centre is also limited. One agent described the supply side of the office market as 'patchy at best' and when supply is available it is typically for smaller <1,500 sqft units.
- Agents generally agreed that Heathfield does not have sufficient commercial appeal to attract large-scale office occupiers. The town does not offer a viable location for any office occupiers looking for anything over 5,000 sqft and one agent stated that even if there was interest on this scale, then there would not be the supply to match it.
- Agents also generally agreed that there would be insufficient demand for flexible workspace in Heathfield to justify any development in this sector. There was general consensus that whilst demand for flexible office space in Wealden is increasing post Covid-

19, any occupier looking for workspace would make the c.25-minute drive to the Basepoint facility in Crowborough or the flexible workspace facilities in Lewes.

Cinema & Theatre

Heathfield Cinema & Theatre Take-Up

2.59 There have been no leases or sales of cinemas in Heathfield Town Centre since January 2015 (i.e. during the sample period).

2.60 We have subsequently expanded the area of analysis to within 15 miles of Heathfield Town Centre. There have been no lettings or sales of cinemas or theatre facilities within this area since January 2015.

Heathfield Cinema & Theatre Supply

2.61 There are currently no cinema or theatre provisions in Heathfield.

2.62 The nearest theatre facility to Heathfield is the Hailsham Pavilion. This facility is located c. 8 miles from Heathfield Town Centre. The Uckfield Picture House is also located c.8 miles from the Town Centre.

2.63 The closest large-scale commercial cinema is the Cineworld in Eastbourne. This facility is located c.15 miles from Heathfield Town Centre.

2.64 There are currently no planning applications in pre-planning applications submitted to the council for increased provisions of cinema or theatre facilities in Heathfield.

Agent Consultation

2.65 Agents unanimously agreed that Heathfield does not have a sufficient population or catchment area to justify any new cinema or theatre provisions. One agent stated that whilst they were sure the residents would support the development of a new cinema, they were realistic in acknowledging that no large-scale cinema operator would consider Heathfield as a viable location.

2.66 Agents also agreed that any resident wishing to go to the cinema would travel to Uckfield and make use of the Picture House. Agents generally stated that this facility currently satisfies the demand for cinema and theatre provisions in Heathfield.

Health & Fitness

Heathfield Health & Fitness Take-Up

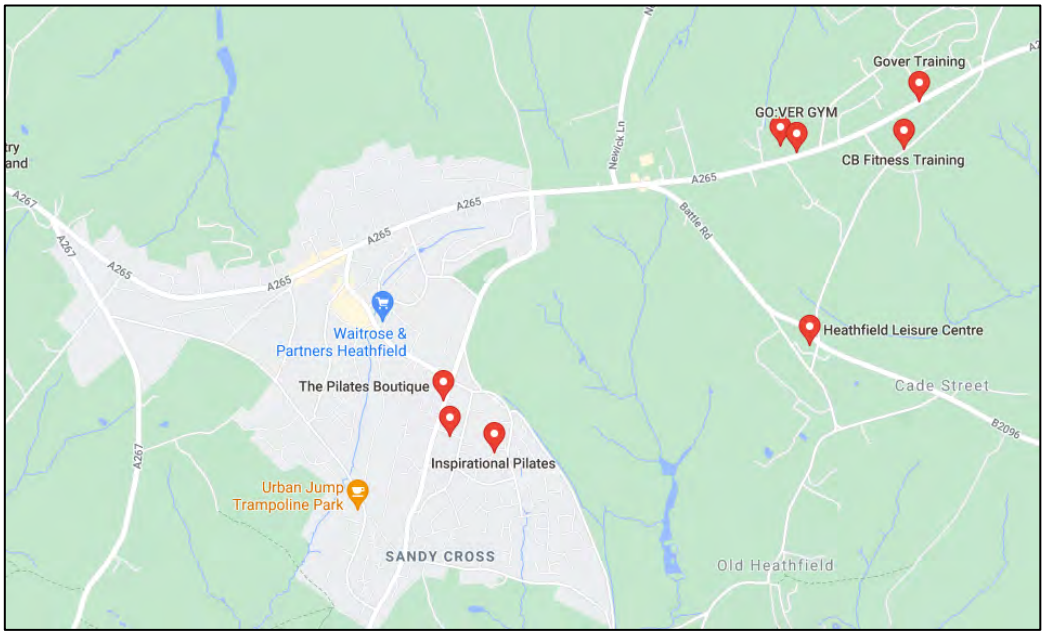
2.67 We have analysed achieved lettings for gyms and fitness centres (formerly use class D2, now use class E(d)) in Heathfield since January 2015. We were unable to identify any relevant leasing transactions.

2.68 We have also analysed achieved sales for gyms and fitness centres (formerly use class D2) in Heathfield. We were also unable to identify any relevant sales transactions in this analysis.

Heathfield Health & Fitness Supply

2.69 The locations of the existing health and fitness facilities in Heathfield are displayed in Figure 2-10.

Figure 2-10 - Existing Health & Fitness Facilities



Source: Google Maps, 2021.

2.70 As displayed in Figure 2-10, the majority of health and fitness provisions are located outside of Heathfield to the east of the town. This is also where Heathfield Leisure Centre is located.

2.71 We have examined achieved lettings and sales for health and fitness (formerly use class D2) facilities since January 2015 in Heathfield. We could not identify any leasing or sales transactions for this use class.

2.72 We have also searched for availabilities for health and fitness facilities in Heathfield. We could not identify any leasing or sales listings for health and fitness facilities in Heathfield.

Agent Consultation

2.73 In regards to health & fitness facilities, agents consider the current provision in and surrounding Heathfield sufficient to satisfy demand.

2.74 However, one agent raised the issue of the location of the leisure centre in relation to the town centre. The agent stated that leisure centres provide an anchor in places such as Uckfield where the leisure centre is in close proximity to the town centre. This agent was of the opinion that Heathfield Leisure Centre's location outside of the town drew footfall away from the high street and meant that people drove from home to the leisure centre and then drove straight home again.

Commercial Market Summary

2.75 The retail market in Heathfield Town Centre primarily serves the day-to-day needs of the local population. The majority of occupiers are locally-based independent businesses who are occupying smaller sub-2,500 sqft units. However, there have been some larger lease transactions for 2,500 sqft units, which indicates that there is some demand for larger units. Sales have occurred infrequently since 2015, suggesting a preference for leasing over purchasing retail floorspace. The data suggests that current retail supply is sufficient to meet typical levels of take-up for the next c3.6 years.

2.76 There is a strong supply of convenience retail in Heathfield. There are 4 national-scale convenience retail providers currently operating in the town which, given the town's population of c. 11,000 residents, constitutes a strong offering. There may be opportunities in the future for a discounted retail store such as ALDI or Lidl as there are no current occupiers that cover this sector of the market.

2.77 The comparison offering in Heathfield Town Centre is more limited than the convenience offering. There are some comparison provisions from small independent operators; however, there is a lack of national-scale operators in the town centre. As previously stated, the primary function of the town centre is to service the local population's day-to-day needs. Agents stated that most demand for comparison products, in particular fashion-related, is typically satisfied through e-commerce or by nearby commercial hubs like Tunbridge Wells or Eastbourne. Agents also identified that these types of large-scale operators are unlikely to consider Heathfield as a viable location due to the lack of commercial demand in the town. They further identified that, even if there was interest from these types of operators, the lack of suitable available space in the town

centre could present further issues. Based on this analysis, it is unlikely that there will be future opportunities for large-scale comparison retail in Heathfield.

2.78 Whilst there are some F&B operators in Heathfield Town Centre, the majority of these are 'catering-style' businesses that do not offer a sit-down dining experience. Agents detailed the shift towards takeaway-style businesses that is currently being observed in Wealden, and Heathfield is no exception. There is a noticeable lack of evening economy offer such as bars and restaurants. There had been no leasing or sales activity in the F&B market since 2015 and there were no availabilities either.

2.79 The office market in Heathfield Town Centre has also faced challenges in recent years. There have only been 3 lettings since 2015, and this sporadic pattern of take-up offers no observable trend of take-up. There have also been no sales in this period. The available data suggests that occupiers in Heathfield prefer smaller sub-1,000 sqft units and that there is an occupier preference for leasing over purchasing freehold space. One issue that agents did highlight was the conversion of previous small office spaces above ground floor retail to residential properties under Permitted Development Rights. The smaller businesses that these units previously housed are now being run from home and a significant portion of office supply in Wealden has now been eliminated from the market. There are no flexible workspace provisions in Heathfield; however, agents stated that there is some demand. This demand is currently satisfied by flexible office facilities in Uckfield and Crowborough. Agents did not consider it likely that a dedicated facility could be viably developed in the town.

2.80 There has been no activity in the cinema and theatre market in Heathfield town centre since 2015. We were also unable to identify any availabilities for letting or sale of cinema or theatre premises. The town's demand for these types of provisions is currently satisfied by the smaller offerings in Hailsham or Uckfield, or by larger multiplex facilities in Tunbridge Wells and Eastbourne. Agents ruled out the possibility of a larger cinema operator entering Heathfield due to both lack of suitable space and also the lack of a large catchment population that operators require.

2.81 Our research indicates a reasonable provision of health & fitness space in Heathfield and agents suggest that the current supply of property is sufficient to meet demand. However, issues were raised by agents regarding the location of Heathfield Leisure Centre. One agent suggested that the Lesiure Centre's location outside of the town and away from the high street draws footfall away from the high street and that moving it into a more central location would have a positive impact on the town centre.

3 Residential Market Analysis

3.1 This chapter considers the residential market in Heathfield Town Centre, assessing current demand, supply and opportunities for residential development. We have considered the opportunity for market sale housing and retirement living, focussing on the market for this type of housing in town-centre locations.

3.2 We have primarily focussed on the market for flatted development due to the nature of sites that typically become available in town centres. These tend to be smaller plots of < 1 acre, which tend to be more suited to high-density, flatted development. However, we have briefly looked at the market for housing, as this provides context and some sites to the edge of the town centre may be suitable for houses.

3.3 In this chapter, we firstly provide analysis of market housing in Heathfield. We have also subsequently considered the market for retirement living. We have undertaken this analysis following a review of the Council's Local Housing Needs Assessment (August, 2021). This assessment states that 26.1% of Wealden's population is considered elderly and that there is a need for around 2,200 housing units with support (sheltered / retirement living) including 65% in the market sector throughout the plan period. This suggests that there may be requirements for additional retirement living facilities in Heathfield, hence why we have analysed this sector.

3.4 As well as taking into account current levels of supply and demand, we consider achieved values, asking prices and rents. This provides insight into the values associated with new development and gives some understanding of whether new development may be viable. We have also consulted agents active in the local area to understand their views on the market.

3.5 This analysis will allow us to determine whether residential development in the town centre would be appropriate, viable and deliverable within the plan period.

Market Overview

Wider Town Transaction Volumes

3.6 We have analysed recorded sales in Heathfield town over the past 2 years. This analysis indicates how the wider market in Heathfield is performing, whilst also giving an understanding of trends in take-up and which property type is the most popular. A visual representation of the search area boundary is provided in Figure 3-1.

Figure 3-1 - Search Area Boundary



Source: Rightmove, 2021.

3.7 Transaction volumes by property type since June 2019 can be seen in Table 3-1.

Table 3-1 - Housing Transactions from June 2019

Property Type	June 2019 – June 2020	June 2020 - June 2021
Flat	44	19
Terraced	30	14
Semi-Detached	44	45
Detached	50	61
Total	**168**	**139**

Source: Rightmove, 2021.

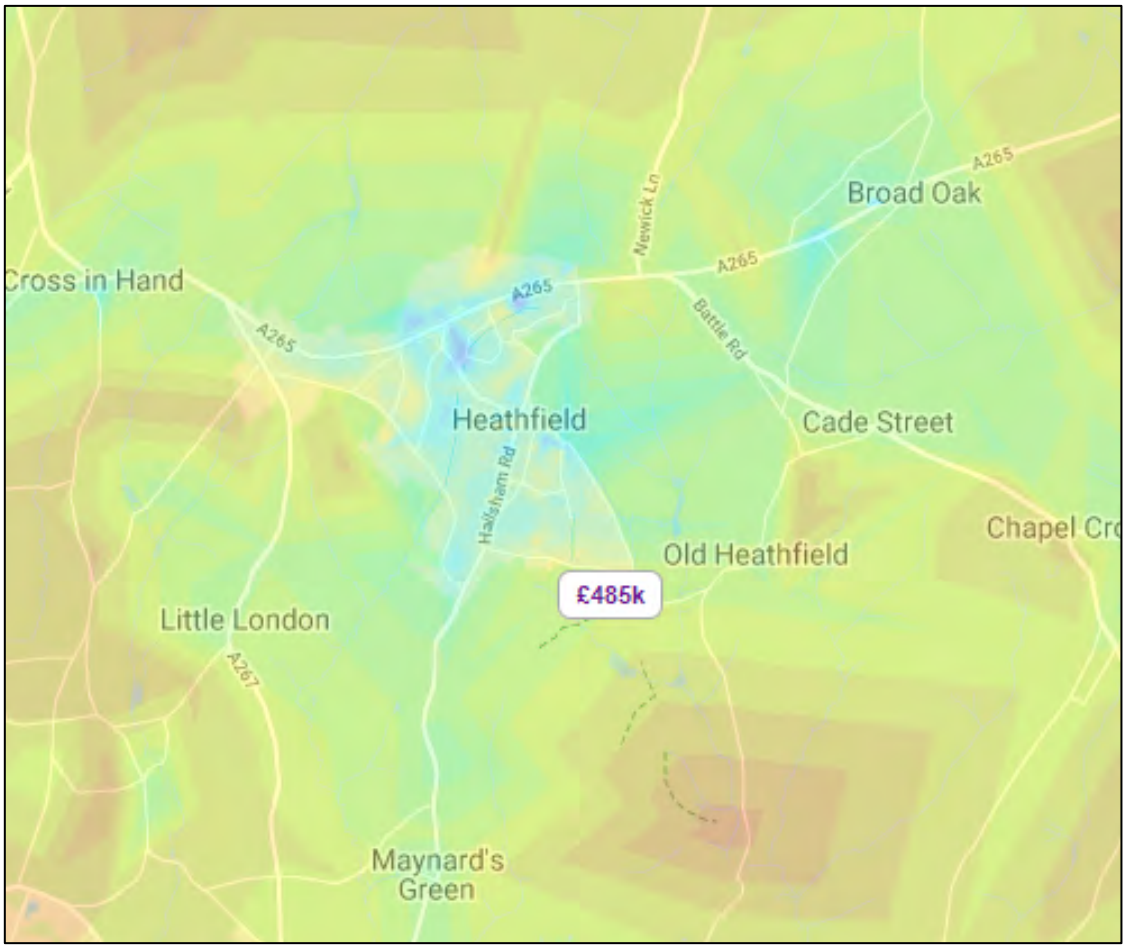
3.8 As displayed in Table 3-1, the number of transactions in the year from June 2019 to June 2020 was higher than the number of transactions in the year from June 2020 to June 2021. The drop in the number of transactions is likely to be due to Covid-19. The Stamp Duty Holiday provided, resulted in a significant increase in the take-up for all residential property types as buyers brought forward their decisions to purchase in order to make use of the tax relief. The purchases for all

property types for the year from June 2020 to June 2021 would likely be significantly lower than the achieved number, had the Stamp Duty Holiday not been implemented and extended.

3.9 Whilst transactions involving flatted and terraced property types declined in the year from June 2020 to June 2021 when compared with the year from June 2019 to June 2020, semi-detached and detached transactions increased. Detached accommodation has had the highest number of transactions in both years followed by semi-detached, terraced and then flats.

3.10 Figure 3-2 presents a value heatmap showing how values vary in and around Heathfield.

Figure 3-2 - Heathfield Value Heatmap



Source: PrimeLocation, 2021

3.11 Figure 3-2 shows that Heathfield Town Centre sits in a lower value area. The land surrounding the town are areas of medium and high value, but the centre itself is shown as blue. This represents lower property values than the surrounding rural areas.

Housing Supply

3.12 The current number of units listed for sale in Heathfield Town Centre is shown in Table 3-2.

Table 3-2 - Current Listed Stock in Heathfield

Property Type	Current Listings
Flat	27
Terraced	0
Semi-Detached	1
Detached	0
Total	**28**

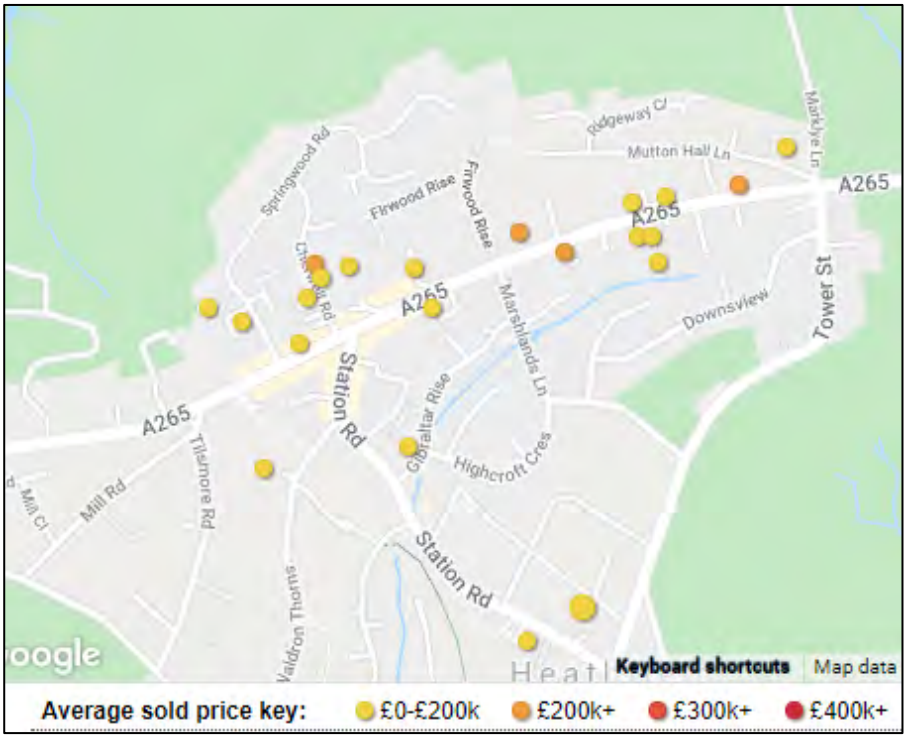
Source: Rightmove, 2021.

3.13 Of the 28 identified listings for all property types, 27 of these listings are for flatted accommodation. This property type appears to have the highest supply in Heathfield Town Centre by property type.

3.14 Of the 28 identified listings, none are for new-build properties.

Housing Transactions Location

Figure 3-3 - Flatted Transaction Locations

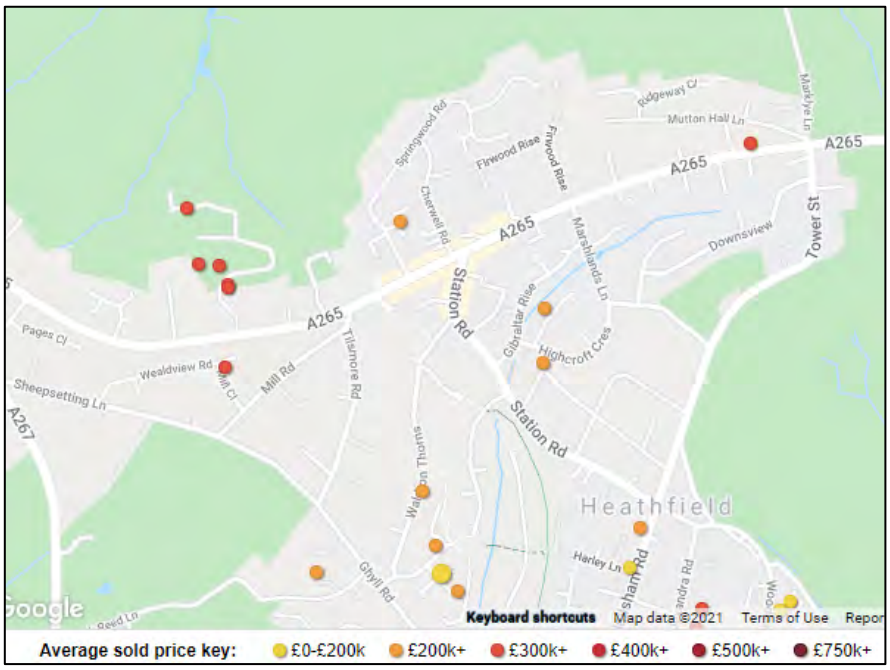


Source: Rightmove, 2021.

3.15 Figure 3-3 shows the locations of all flats sold in Heathfield Town Centre over the past 2 years. There has been a number of transactions in the town centre, with the majority of transactions

occurring on residential streets off the main roads. The majority of transactions appear to have achieved less than £200,000, with 4 transactions achieving between £200,000 - £300,000.

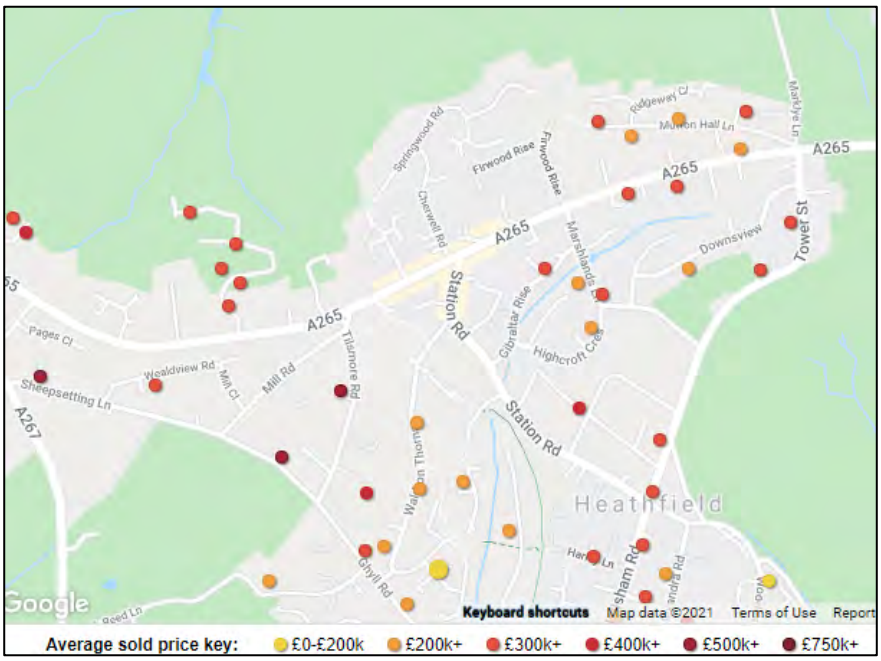
Figure 3-4 - Terraced Housing Transaction Locations



Source: Rightmove, 2021.

3.16 Figure 3-4 shows the locations of all the terraced housing transactions over the last 2 years in the town centre. Less terraced houses have transacted in this area than flatted units. The majority of these transcations appear to have achieved between £200,000 - £400,000.

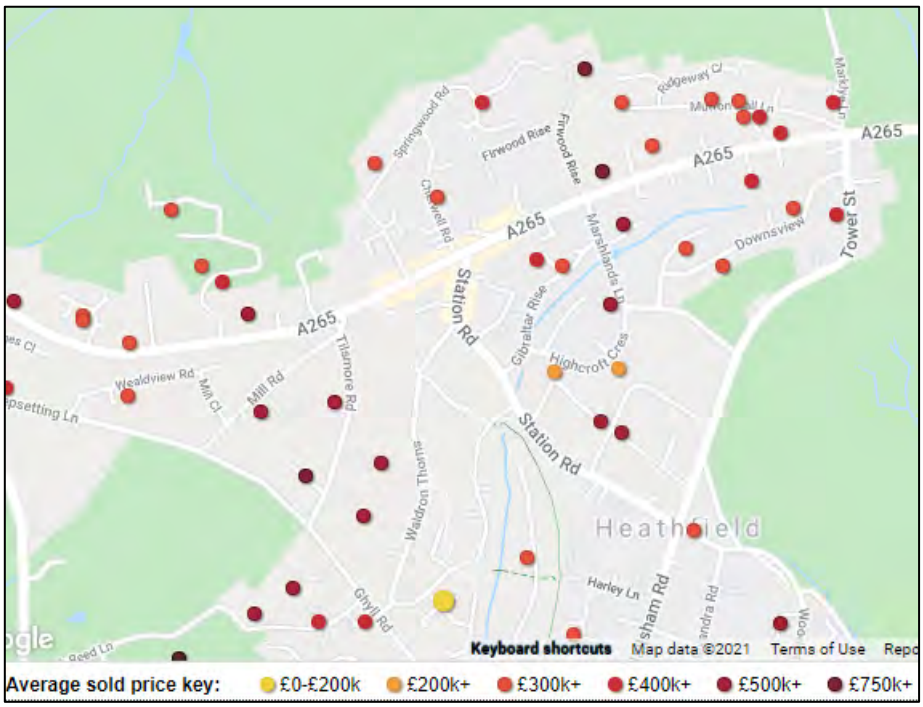
Figure 3-5 - Semi Detached Housing Locations



Source: Rightmove, 2021.

3.17 Figure 3-5 shows the locations of all semi-detached housing transactions in the past 2 years in the town centre. There is an even distribution of this type of property across the town centre, with units transacting both on the high street and also on residential roads off the high street. The majority of semi-detached houses appear to have sold for between £200,000 - £400,000, with a minority selling for between £500,000 - £750,000.

Figure 3-6 – Detached Housing Transaction Locations



Source: Rightmove, 2021.

3.18 Figure 3-6 shows all the locations of detached housing transactions in the town centre in the last 2 years. This data suggests that detached housing is the most popular type of housing on the edge of Heathfield town centre. The majority of these transactions achieved between £400,000 - £500,000, with some achieving lower values between £300,000 - £400,000 and the occasional transaction for far higher at over £750,000.

Market Housing

3.19 We anticipate that flatted accommodation is the most likely form of housing type that could be brought forward in Heathfield Town Centre. This is due to the fact that typical town centre site allocations tend to have a smaller site areas and flatted property can be delivered in greater density than traditional terraced, semi-detached or detached housing. This type of housing can also be brought forward as part of mixed-use schemes.

3.20 As such, we have analysed the market for flats first and in greater detail. We have then followed up by analysing 2-, 3- and 4-bed houses as there may be opportunities to bring forward some mews style housing on more edge of centre locations. This follows the recommendations of the Council's Local Housing Needs Assessment (August 2021), which states that the delivery of

family-sized housing and also a range of housing sizes remains a requirement in the town centres[2].

New Build Flats Achieved Values

3.21 To provide a detailed insight into the values achieved by new-build flats in the town centre, we have studied individual transactions for new-build schemes. We have sought to identify transactions in Heathfield Town Centre since January 2018.

3.22 Our analysis was unable to identify any relevant transactions in the town centre. We have therefore expanded our search area to the entirety of Heathfield Town in order to inform our analysis.

3.23 We have subsequently identified 6 transactions for new-build flats in Heathfield since January 2018. All of these transactions occurred at Windsor Court, Crown Drive, TN21 8FP. A summary of these transactions is provided in Table 3-3.

Table 3-3 – New-Build Flatted Transactions

Unit Type	No. of Units Sold	Size (sqm)	Achieved Price	Achieved Price psm
	Windsor Court			
2-Bed	6	67 - 80	£177,250 - £222,500	£2,696

Source: Land Registry, 2021.

3.24 The location of the Windsor Court development is displayed in Figure 3-7.

[2] Iceni Projects, 2021. *Wealden Local Housing Needs Assessment: August 2021.* Para. 10.8.

Figure 3-7 – Windsor Court Location



Source: Doogal Geocode, 2021.

3.25 An image of the Windsor Court development is provided in Figure 3-8.

Figure 3-8 - Windsor Court Development



Source: Mid Sussex Homes, 2021.

3.26 The Windsor Court development was completed in 2018. It was brought forward and developed by Mid Sussex Homes. It is described as having spacious units with high-quality interior finishes.

As displayed in Figure 3-7, the development is located to the east of Heathfield and is in a rural setting.

3.27 All of the identified units that have achieved sale since January 2018 transacted in 2019. As displayed in Table 3-3, the units ranged in size between 67 sqm – 80 sqm and achieved between £177,250 - £222,500. All units that sold were 2-beds as indicated by the Windsor Court development brochure. The achieved rate across the 2-bed units that achieved sale was £2,696 psm.

New-Build Flats Asking Prices

3.28 We have also analysed listings for new-build flats in Heathfield Town Centre that are available for sale. We were unable to identify any listings of this type.

3.29 Due to the lack of available new-build evidence, we have analysed listings for second-hand flatted units listed for sale in Heathfield. We initially identified 29 listings for second-hand flats, however, 26 of these were for retirement living apartments. This market sector will be covered in a later chapter of this report. A summary of 3 remaining identified listings is provided in Table 3-4.

Table 3-4 - Second-Hand Flats Sale Listings

Address	No. of Bedrooms	Unit Size (sqm)	Asking Price	Asking Price psm	Image
Windsor Court, Crown Drive, TN21 8FP	2	67.0	£195,000	£2,910	
Streatfield Road, Heathfield, TN21 8LJ	1	n/a	£165,000	n/a	
Hampden Lodge, Hailsham Road, TN21 8AE	2	52.9	£165,000	£3,119	

Source: Rightmove, 2021.

3.30 As displayed in Table 3-4, 2 of the identified listings for second-hand market sale homes were for 1-bed units. These units ranged in asking prices between £165,000 - £195,000. The only identified 2-bed unit was 52.9 sqm in size and has an asking price of £165,000.

New-Build Housing Achieved Values

3.31 We have also reviewed achieved values for new-build housing in Heathfield Town Centre. We have analysed this market to assess the existing locations of new-build properties in the town centre as well as the volume of transactions and quality of stock.

3.32 Our analysis was unable to identify any relevant sales transactions.

3.33 We were able to identify achieved transactions for new-build houses at the Oakline Development. The majority of the identified transactions were for larger semi-detached and detached houses and therefore not relevant to our analysis.

New-Build Houses Asking Prices

3.34 Due to lack of available evidence for new-build sales transactions of houses in the town centre, we have subsequently analysed the availability of new-build housing in the town centre for sales.

3.35 Our analysis could not identify and relevant sales listings in the town centre for new-build terraced, semi-detached or detached housing.

Agent Consultation – Market Housing

3.36 We have undertaken telephone consultations with local agents to gain an understanding of current take-up, requirement and opportunities in the residential market. Below, we summarise the main responses and comments:

- Agents confirmed that activity in the wider Heathfield residential market is strong. One agent stated that the take-up was 'through the roof' due to the Stamp Duty Holiday. However, the take-up has returned to pre Covid-19 levels currently. This agent clarified that this meant take-up was still strong for all types of property.
- Agents generally agreed that semi-detached and detached housing were the most popular property types. One agent stated people move to Heathfield in order to purchase larger properties at more affordable prices than locations further north towards London. All agents reported that these property types must have a garden otherwise they will struggle to sell, and if they do sell, then they would achieve a significantly lower price than an identical property with a garden.
- Agents reported that there was a strong mix in terms of the demographic of purchasers. One agent reported that the majority of purchasers they deal with are either first time buyers or elderly downsizers. Whilst elderly downsizers typically look for smaller semi-detached or terraced units, the first-time buyers tend to be looking for larger semi-detached or detached units with a garden area and parking. The same agent reported that there is also a significant number of cash buyers in the market. However, there are not many commuters that look to move to Heathfield from London as there is no train station in the town. It is therefore not a viable location for people to commute to London for work.
- There was general consensus among agents that residential development in the town centre would not be in particularly high demand. As with most high-order towns in Wealden, people purchase properties in Heathfield to make use of the green settings and affordable prices at which they can purchase larger semi-detached and detached properties. Any development on the high street would likely be in terraced or flatted form and expensive relative to a larger house which is c.10-minute drive from the town centre. One agent also pointed out that there is not significant enough retail or F&B provisions on the high street

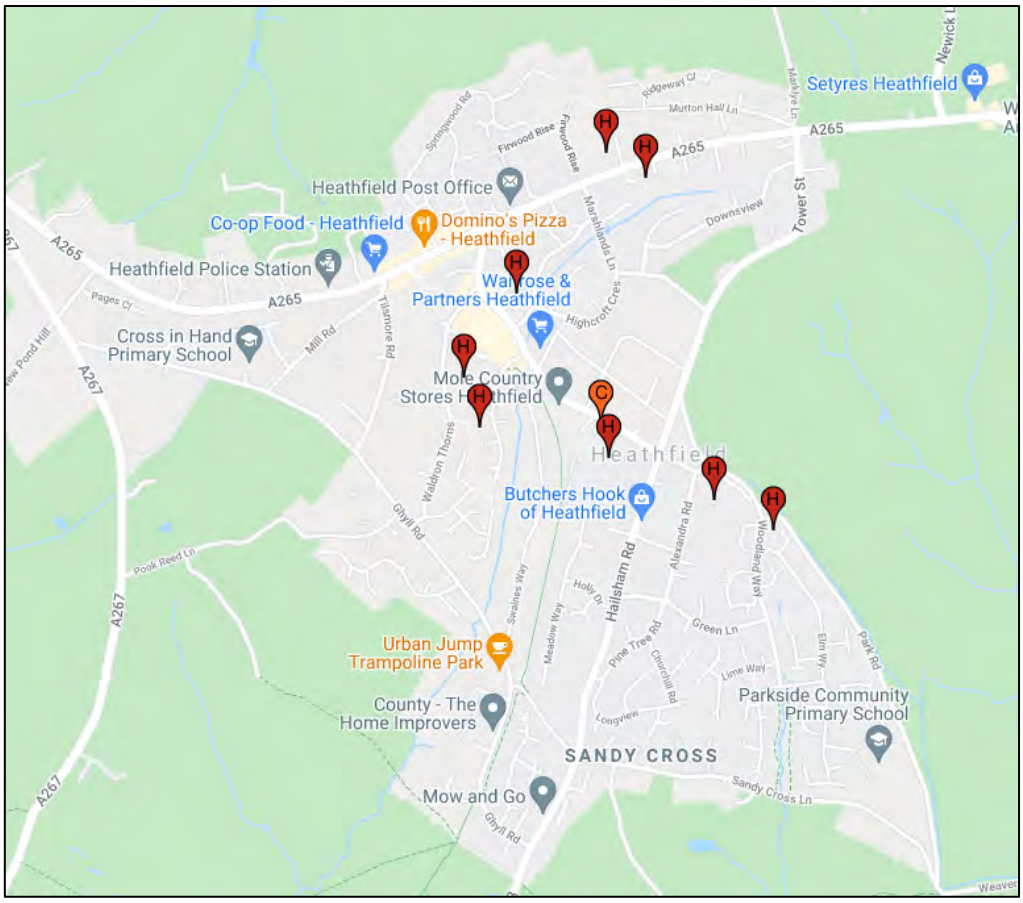
to make any flatted or terraced development highly marketable as being in a 'central location'.

- Agents also agreed that significant investment in the public realm would not result in increased take-up for residential properties around the high street. One agent elaborated by stating that the residents of Heathfield have moved there to live in 'leafy, green suburbs in larger houses'. Whilst the residents of the town would support public realm investment, the agent stated that it would be unlikely that existing or new residents would be drawn to living closer to the town centre just because of public realm investment.

Retirement Living

3.37 Figure 3-9 shows the locations of the existing retirement/elderly living facilities in Heathfield, as reported by HousingCare.org.

Figure 3-9 - Existing Retirement Living Facilities



Source: HousingCare.org, 2021.

3.38 As displayed in Figure 3-9, there are currently 9 existing elderly/retirement living facilities listed as operational on HousingCare.org in Heathfield. 8 of the 9 operational facilities provide

retirement housing (market 'H' in Figure 3-9) and 1 provides care home facilities with nursing (marked 'C' in Figure 3-9).

Elderly Living Achieved Values

3.39 We have analysed transactions for sales of elderly/ retirement living accommodation in Heathfield. Our search identified 13 transactions for retirement living sales in Heathfield since January 2018. A summary of these transactions is provided in Table 3-5.

Table 3-5 – Holmes Place Transactions

Property Type	No. of units sold	Size (sqm)	Achieved Price	Average £psm
	Davenport Park			
Flat	7	43 – 45	£67,500 - £77,000	£1,690
	Woodland Mews			
Terraced	2	70 – 76	£150,000 - £160,000	£2,123
	Newnham Way			
Semi-Detached	4	77 - 80	£231,000 - £245,000	£3,118

Source: Land Registry, 2021.

3.40 We were unable to identify any transactions for detached retirement living houses. This type of product tends to be rare in the retirement living sector as elderly residents tend to look to downsize from their larger homes into more manageable living facilities.

Elderly Living Asking Prices

3.41 We have also analysed current availabilities for elderly/ retirement living units in Heathfield. Our analysis of flats, bungalows, terraced, semi-detached and detached retirement living dwellings in Heathfield has identified 12 relevant listings across 2 developments. The locations of these developments are provided in Figure 3-10.

Figure 3-10 - Retirement Living Sale Listings



Source: Doogal Geocode, 2021.

3.42 These 12 listings are summarised in Table 3-6.

Table 3-6 - Retirement Living Sale Availabilities

Unit Type	No. of Units	Size (sqm)	Asking Price	Average Asking Price psm
	Risingholme Court			
1-Bed Flat	2	n/a	1-Bed Flat	n/a
2-Bed Flat	1	n/a	2-Bed Flat	n/a
	Ridgeway Court			
1-Bed Flat	9	45 – 50	£160,000 - £190,000	£3,597

Source: Rightmove, 2021.

3.43 The identified retirement living development within the town centre with units available for sale is Risingholme Court. This is a McCarthy & Stone development that was completed in 2007. It consists of 47 1- and 2-bed flats that are available for purchasers over 60 years of age. This development is located more centrally than Ridgeway Court and has excellent access to local amenities and shops. An image of Risingholme Court is displayed in Figure 3-11.

Figure 3-11 - Risingholme Court



Source: McCarthy & Stone, 2021.

3.44 The other development with sales availabilities is Ridgeway Court. This is a McCarthy & Stone development that was completed in 2012. It consists of 40 1- and 2-bed flats. This retirement living complex is available to purchasers over the age of 60. An image of Ridgeway Court is provided in Figure 3-12.

Figure 3-12 - Ridgeway Court



Source: McCarthy & Stone, 2021.

Elderly Living Agent and Occupier Consultation

3.45 We have undertaken telephone consultations with local agents to gain an understanding of current take-up, requirement and opportunities in the market. Below, we summarise the main responses and comments:

- There is strong demand for retirement living facilities in Heathfield. Agents report that any elderly living properties they market tend to sell quickly as long as they are priced appropriately.
- Buyer preference is for flatted or bungalow properties. By definition, the purchasers of retirement properties are elderly downsizers looking to move to smaller and more manageable living facilities. It is therefore more appropriate for these types of properties to be in flatted or bungalow form, with occasional terraced housing units.
- There is also a strong supply of retirement living properties. Agents stated that there are a number of availabilities in the town for retirement living properties, yet the plentiful supply did not indicate a lack of demand. Agents generally agreed that they would expect the available properties to be sold in a short period of time.

3.46 We have also undertaken consultation with national elderly living operators to establish whether they would have any interest in acquiring a site in Heathfield. We received a response from one operator that stated that they could be interested in acquiring a site in the town to develop a

retirement living facility (Use Class C3). This type of facility would consist of 30 – 45 units and tend to include a mix of 1- and 2-bed private sale apartments. These facilities usually have an age requirement of 60+ and typically require a site area of 0.7 – 1.5 acres. The operator also stated that a parking requirement of 70% is required for this product.

Residential Market Summary

3.47 The residential market has seen strong activity since June 2019, with 307 residential properties transacting within this time period in the town. The market also held up well throughout the Covid-19 pandemic, with only a small decrease in the overall number of properties that transacted from the year from June 2019 to June 2020 to the year from June 2020 to June 2021. Agents reported that the Stamp Duty Holiday was a significant factor in maintaining take-up as buyers accelerated their decisions to purchase new homes.

3.48 Buyer preference in Heathfield is for semi-detached and detached housing with a garden and parking, rather than potential town centre residential development which is unable to offer these amenities. The lack of F&B and comparison retail provisions in the town centre also means that town centre living does not have as much appeal as it could. Any town centre development would also likely be priced at a similar level to a second-hand larger property outside of the town centre.

3.49 There is a strong market for retirement living properties in Heathfield, with a number of sales transactions occurring for retirement living flats since January 2018. There is also a healthy level of supply in the market, with 9 existing retirement living and care home facilities in Heathfield. We identified 12 availabilities across these facilities, which indicates that supply is healthy in the market.

3.50 We also received interest from a national retirement living operator who stated that they could be interested in acquiring a site for retirement living (Use Class C3) development. We anticipate that there may be opportunities for retirement living development in the future.

4 SWOT Analysis

4.1 Following our property market analysis for the commercial and residential markets in Heathfield and having undertaken site visits, we have looked to summarise this report by identifying the key opportunities and challenges in the town centre. To do so, we have used SWOT analysis (Strengths, Weaknesses, Opportunities and Threats). We also provide this analysis in the main report.

Table 4-1 – Heathfield SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats
• Low vacancy rate amongst high street retail units. • Stronger retail market activity compared to other towns given its size. • Excellent provision of large-scale convenience retailers given the town's size. • Strong activity in the residential market. • Popular farmers market that provides an attraction bringing footfall into the town on selected weekends.	• Lack of comparison retail provisions. • No real evening economy. Majority of existing F&B provisions are takeaway units. • Lower-quality existing retail units. • No real public realm offering. • Lack of new-build residential activity in the town centre. • No train station located in Heathfield, so limited numbers of commuter families moving into the town. • The high street layout is long with no central focal point/hub. This gives a diluted feel to the high street offering.	• Vacant unit on Station Road and rear parking could provide residential development opportunity. • Potential for infill development. • Improve public realm to encourage investment.	• Small population means unviable for most large-scale operators. • Lack of residential development sites and no housing commitments currently in the town centre. • Limited development opportunities. Will require private sector initiative to redevelop existing buildings. • Agents considered public realm investment unlikely to encourage an evening economy.

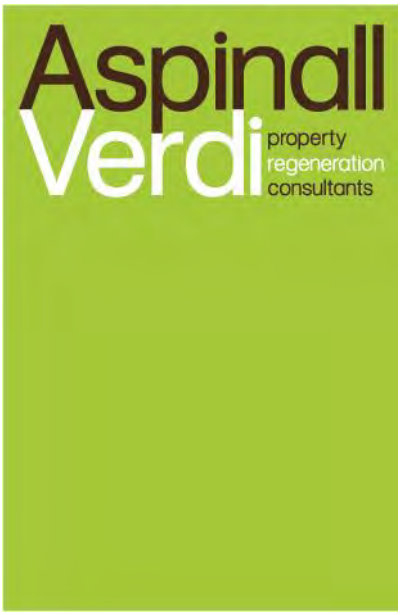
Source: AVL, 2021.

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Property Market Assessment

Polegate: Property Market Assessment

Wealden District Council

July 2022

Private and Confidential

Quality Assurance

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1 Introduction

1.1 Wealden District Council have appointed AspinallVerdi alongside Nexus Planning to undertake a Retail, Leisure and Town Centre Study across the district. This work is being undertaken to update its existing town centre evidence base (undertaken in 2016) in order to inform the Council's emerging local plan.

1.2 To support the wider study, this report provides a property market assessment for Polegate Town Centre. This assessment considers the market for retail space and other town centre uses, such as office and leisure uses within Polegate Town Centre. We also consider the market for town-centre living.

1.3 Our property market assessment initially relies upon a review of available evidence and analysis of property data (i.e. prices and transactions). This provides an understanding of market trends as well as transactions which have occurred in the town centre. It also identifies the types of space that are available for sale and leasing. We have also undertaken consultations with local property agents to gain an understanding of what products, occupiers and purchasers are seeking in the local market and whether anything could be done to address any issues constraining the market.

1.4 The information and data gathered through this process is set out in the following chapters. We firstly consider the market for commercial space before turning to the residential market. We conclude this report with a brief summary of key findings, drawing this information together in the form of a SWOT analysis (Strengths, Weaknesses, Opportunities and Threats).

2 Polegate Commercial Market Review

2.1 In this chapter, we consider the take-up and availability of current stock. Our findings are then substantiated through consultations with local agents to ensure our research is reflective of recent market conditions. This also provides insight into the type, size and quality of space occupiers want, and whether they favour specific locations within the town centre. We conclude each section by summarising our findings and drawing conclusions.

2.2 We initially analyse the take-up and availability of existing commercial stock. This shows the volume of transactions which have occurred and the amount and type of space available. This also highlights the values which have been achieved and the asking prices for space, which is currently being marketed.

2.3 We have considered the following commercial submarkets, providing commentary for each in turn:

- Retail;
- Food and Beverage;
- Offices;
- Cinema and Theatre; and
- Health and Fitness.

2.4 Our market data has been obtained from commercial property databases including CoStar and EGI. In some instances, EGI has provided more reliable data than CoStar (and vice versa). In such instances, we have used the strongest data source available. Given the transient and dynamic nature of commercial real estate markets, the reliability of the data is dependent upon the accuracy of the database inputs and the frequency of updates. As such, there is potential for minor discrepancies in the data collected, when compared with other sources. However, for our report, the data provides a reliable snapshot of general market trends and activity.

2.5 Further, the outbreak of the Coronavirus (Covid-19) has impacted real estate markets across the world. Whilst the exact consequences remain uncertain, commentators are faced with unprecedented circumstances upon which to base their judgement for forecasting market trends and future activity. Accordingly, whilst many of the sources used to inform our market overviews are considerate of recent exceptional conditions, we acknowledge there are limits to the data available and the potential for circumstances to change.

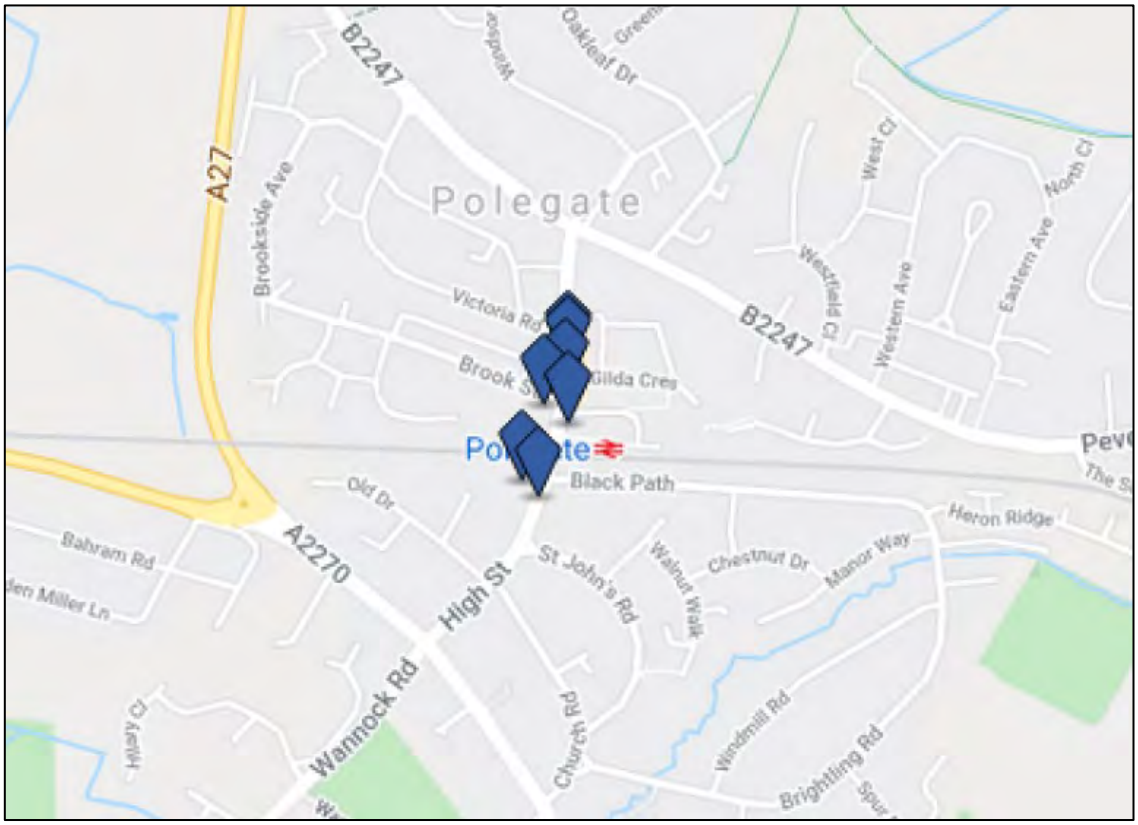
Retail

2.6 This section considers the retail market in Polegate Town Centre. As part of this analysis, we look at retail leasing transactions and sales for retail units as well as the level of available supply for both leasing and purchasing.

Polegate Retail Take up

2.7 To understand the typical retail take-up in Polegate town centre, we have obtained CoStar data for units that have let in the town centre since January 2015 (excluding food & beverage uses). These are shown in Figure 2-1 below. Please note that this data includes both comparison and convenience retail floorspace.

Figure 2-1 – Retail Lease Locations



Source: CoStar, 2021.

2.8 Figure 2-1 displays all lease transactions for retail units in the town centre (excluding food and beverage uses). CoStar and EGI report that there has been a total of 9 transactions for retail units (excluding food & beverage uses) since January 2015. The lease transactions have occurred along the high street from where Victoria Road joins the high street in Polegate to the south of Polegate Railway Station.

2.9 Occupiers leasing space in these transactions were exclusively smaller, independent local businesses. These occupiers provide day-to-day goods and services such as newsagents, beauticians and pharmacies.

2.10 Table 2-1 summarises the annual take-up on a year-by-year basis.

Table 2-1 – Retail Leases since 2015

Year	Units Let	Total Space (sqft)	Size Range (sqft)
2015	3	754	399 – 547
2016	1	625	625
2017	1	376	376
2018	1	535	535
2019	1	1,372	1,372
2020	2	2,122	818 – 1,304
2021*	0	0	0
Total	**9**	**5,976**	**376 – 1,372**

Source: CoStar, 2020.

2.11 Polegate has had a relatively consistent retail take-up of 1 - 2 units per year with the exception of 2015 in which 3 retail units were let. All units leased were below 1,500 sqft. 1 leasing transaction reported on EGI did not have the floorspace figures of the unit published. The average size per transaction across the 9 identified transactions since January 2015 was 737 sqft. This suggests that take up in Polegate for retail (exc. F&B) has focussed on smaller-sized units. Demand for retail floorspace appears to be exclusively from smaller, independently-run businesses that focus on servicing the local market.

2.12 Table 2-2 summarises the leasing activity by unit size.

Table 2-2 – Retail Leases by Unit Size

Size Range (sqft)	of Units Leased	Percentage of Overall Units Leased
0 – 499	2	25%
500 – 999	4	50%
1,000 – 2,499	2	25%

Size Range (sqft)	of Units Leased	Percentage of Overall Units Leased
2,500+	0	0%

Source: CoStar & AVL, 2020.

2.13 Table 2-2 further demonstrates the appetite for smaller units, with lease transactions for units <1,000 sqft accounting for 75% of all retail lease transactions (exc. F&B) in Polegate since January 2015.

2.14 Of the 9 leases identified, 3 of these transactions had their lease length published on CoStar. Both lease transactions in 2015 had a lease length of 6 years and the transaction in 2019 had a lease length of 5 years. This supports recent market reports that suggest lease lengths are decreasing on average due to market uncertainty. However, we note that the sample size in this instance is only 3 lease transactions and the difference in lease lengths are small. This sample size is too small to provide evidence for a definite trend.

2.15 In terms of rents, effective and achieved rates agreed since 2015 range from £18.80 - £31.87 psf. The mean average rate across all identified transactions was £17.45 psf. The highest rate was achieved by the 2018 lease transaction at 57 High Street, Polegate. This 535 sqft unit achieved a rent per annum of £17,000 at a rate pf £31.78 psf.

2.16 We have also reviewed freehold acquisitions of retail spaces in Polegate that have completed since January 2015. Figure 2-2 shows the location of the retail unit sales identified.

Figure 2-2 – Retail Sales Locations



Source: CoStar, 2021.

2.17 Our search identified 3 transactions, which amount to a gross available retail floorspace of 5,978 sqft. 2 of the 3 identified transactions occurred along the high street, with the other occurring in the east of Polegate on Pevensey Road. All purchases were for small-scale retail units.

2.18 Table 2-3 summarises the year-on-year sales since 2015.

Table 2-3 – Retail Sales since 2015

Year	of Units Sold	Total Space (sqft)
2015	0	0
2016	0	0
2017	0	0
2018	1	1,373
2019	1	500

Year	of Units Sold	Total Space (sqft)
2020	0	0
2021*	1	4,105
Total	**3**	**5,978**

Source: CoStar & AVL, 2021.

2.19 The data shows there has been no consistent trend of retail unit sales since 2015, with variable floorspaces and unit numbers each year. The level of take-up by year demonstrates that there is no discernible pattern to retail sales in Polegate since 2015. The low level of retail sales activity in the town may be either due to a lack of demand for retail floorspace or lack of suitable supply.

2.20 Table 2-4 shows the distribution of retail unit sales by size.

Table 2-4 – Retail Sales by Unit Size

Size Range (sqft)	of Units Sold	Percentage
0 – 499	0	0%
500 – 999	1	33%
1,000 – 2,499	1	33%
2,500 – 5,000	1	33%

Source: CoStar & AVL, 2021.

2.21 As displayed in Table 2-4, there is an even distribution of retail sales by size since January 2015 in Polegate. There is an absence of freehold acquisitions for retail units <500 sqft. The retail units that achieved sale were 500 sqft, 1,373 sqft and 4,105 sqft. This available sales data supports the preference towards smaller, <5,000 sqft retail units in Polegate, however this observation is only based on the 3 available transactions. When analysed in conjunction with the transactional leasing evidence, this data could suggest that the demand for retail units in Polegate is likely to be on a smaller scale of 500 sqft – 1,500 sqft units.

Polegate Retail Supply

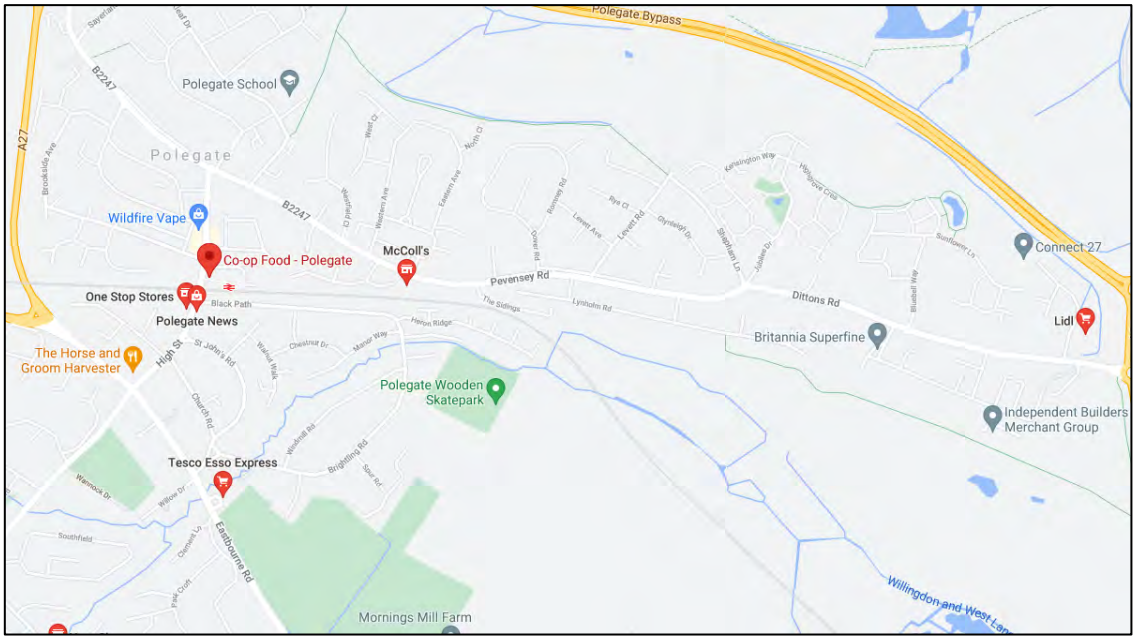
2.22 In regards to the supply of retail floorspace in Polegate, we have examined the availability of retail units for letting currently available in Polegate town centre. We were unable to identify any listings in the town centre.

2.23 We have also reviewed the occupational sales market for retail units currently advertised for sale. Our search revealed that there are no retail units listed as available for sale in Polegate town centre.

Polegate Convenience Retail

2.24 We have also briefly reviewed the existing provision of convenience retail in and around Polegate town centre along with recent transactional evidence. Figure 2-3 shows the location of the existing convenience retailers in Polegate.

Figure 2-3 – Polegate Convenience Retail



Source: Google Maps, 2021.

2.25 Specifically, the current convenience retail offering in Polegate includes:

- Polegate News, High Street
- One Stop Stores, High Street
- Co-op Food, High Street
- McColl's, Station Road
- Tesco Express, Eastbourne Road (Petrol Station)
- Lidl, Dittons Road

2.26 The only large-scale convenience offering in Polegate is the Lidl store located in the eastern tip of the town on Dittons Road. This c.20,000 sqft store is located 1.6 miles from Polegate Station

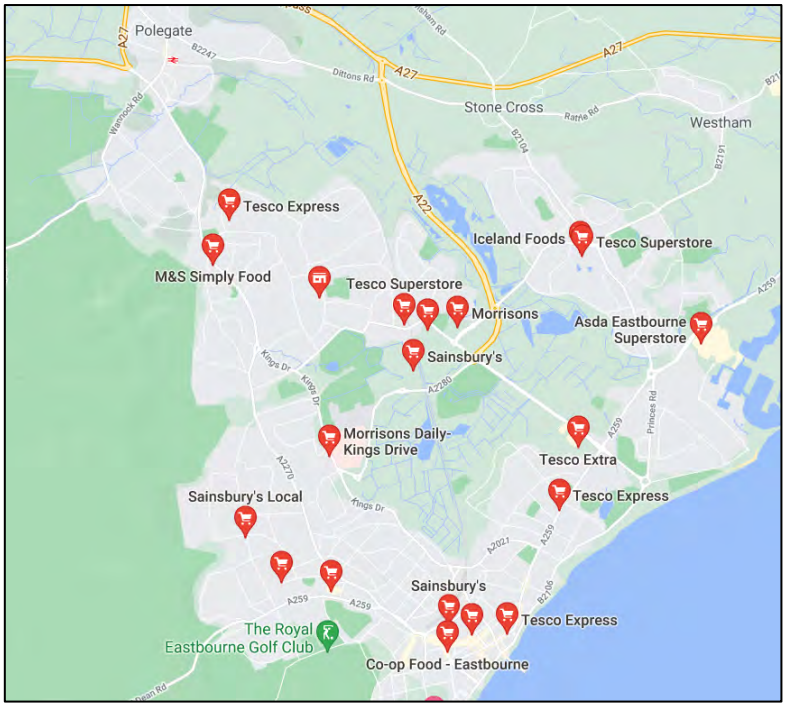
(32-minute walk or 6-minute drive). The store opened in 2018. This offering is on the edge of Polegate town and would not be considered part of the town centre.

2.27 Of the 7 premises listed above, CoStar and EGI report that none have let or sold since January 2015. This suggests that these units are on long leases or the property is owner-occupied.

2.28 The Co-op store on the high street would be considered the largest national-scale operator offering in the high street area. This unit is 4,643 sqft in size. The other name-brand operator is Tesco, which operate a Tesco Express store in the Esso petrol station on Eastbourne Road (A2270). It is located 0.4 miles from Polegate Station and would not be considered to form part of the town centre.

2.29 Figure 2-4 displays the large-scale convenience offering to the south and east of Polegate in Eastbourne.

Figure 2-4 - Eastbourne Convenience Offering



Source: Google Maps, 2021.

2.30 As displayed in Figure 2-4, there is a significant offering of large-scale convenience retail in close proximity to Polegate. The nearest large-scale supermarket offering is the Tesco Superstore in Hampden Park. This facility is 4.3 miles (13-minute drive) from Polegate High Street.

2.31 The existing offering identified in Polegate significantly favours small-scale operators. The majority of existing convenience offerings are located on the high street and appear to be

independent businesses that cater to local needs. We note that there is a significant offering of large-scale convenience retail in nearby Eastbourne.

Agent and Occupier Consultation

2.32 To verify our findings, we have undertaken telephone consultations with locally operating commercial agents. This also provides an understanding of recent market trends which we are unable to determine from the data samples, including occupier requirements, locational preferences and general market sentiments. Our findings are summarised in the points below:

- Polegate's retail market (exc. F&B) is weak compared to the other high-order town centres in Wealden District. Agents reported that there has been a lack of demand for retail units over the past 5 years and any demand is almost always on a sub-1,000 sqft basis.
- The occupiers taking retail space in Polegate are almost always independent retailers. Agents commented that there is a lack of multiple retailers and that they believed the function of Polegate's high street retail was to service the everyday needs of the town's residents. Agents unanimously agreed that almost all comparison retail shopping demand would be taken up by Eastbourne due to its proximity to Polegate and its higher-end comparison retail offering.
- Agents commented that there is also a lack of name-brand convenience retail in the town. Whilst the town has just opened a new Lidl store, agents observed that there is no high-end retailer such as M&S or Waitrose and that they did not believe that these types of stores would consider Polegate as a viable location.
- The supply of retail floorspace in Polegate has also posed issues. One agent specifically reported that supply is limited and that the quality of the supply was low. They commented that this would present an issue moving forward as even if name-brand operators were interested in Polegate then they would have trouble finding a suitable facility.
- One agent also reported that Polegate does not have a Chamber of Commerce. This prevented local businesses from utilising a Chamber's media/press outlets (social media etc.) to appeal to local consumers throughout the pandemic and therefore did not allow these local retailers to flourish through the pandemic as was observed in other towns in Wealden that does have a Chamber of Commerce.
- The level crossing at Polegate Station causes significant disruption to the town's retail market. When the crossing is down, traffic often backs up the entire length of the high street. Combined with the unpedestrianised high street layout, this takes away from the overall consumer experience of the town centre.

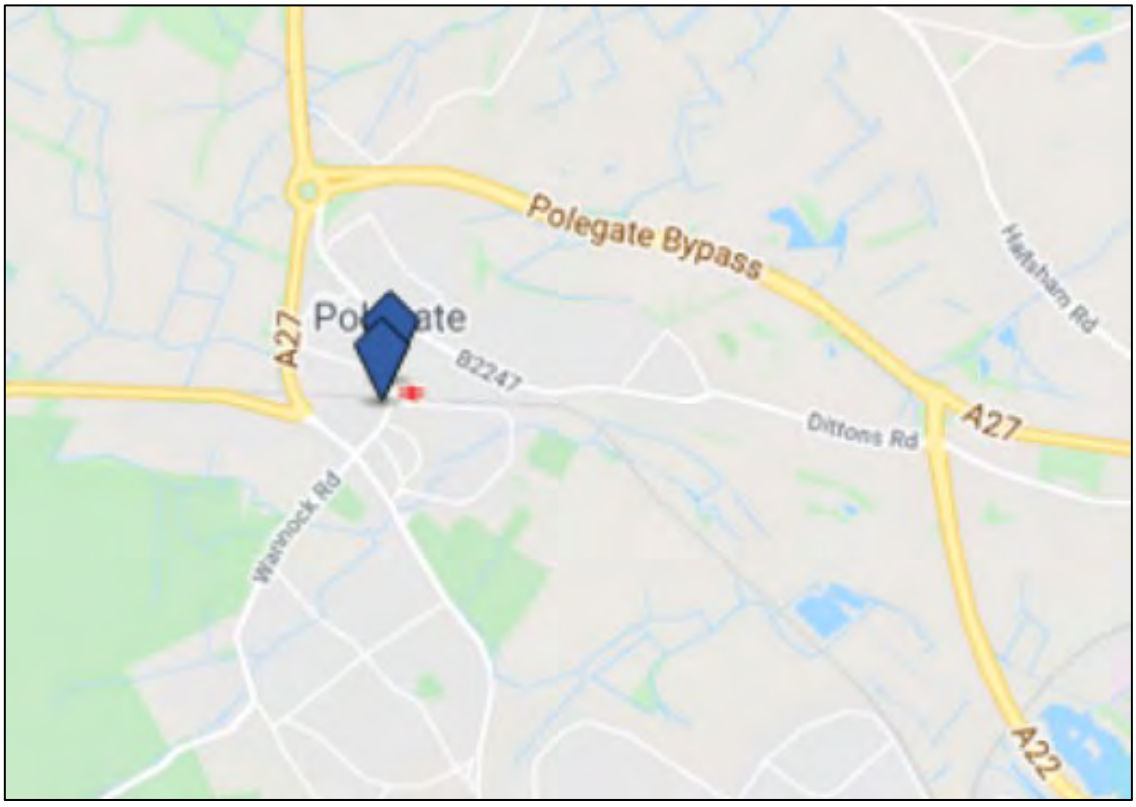
Food & Beverage

2.33 This section considers the food and beverage (F&B) market in Polegate town centre including restaurants, takeaways, pubs and cafes.

Polegate F&B Demand

2.34 Figure 2-5 shows the location of F&B units (formerly under use classes A3-A5) that have leased in Polegate town centre since 2015.

Figure 2-5 – F&B Lease Locations



Source: CoStar, 2021.

2.35 The map shows the 2 identified lease transactions for F&B units in Polegate town centre since January 2015. The 2 units are located along the high street in close proximity to the station. This follows the trend of identified lease transactions for retail units (non-F&B) in which all identified transactions were located along the high street. This evidence suggests F&B locations have previously favoured locations along the high street and close to the station where they can benefit from increased footfall due to their central location and proximity to the town's most prominent transport link.

2.36 The 2 retail units that have leased for F&B usage are 2 & 12 High Street, Polegate. 2 High Street was leased to Costa Coffee in November 2016 and 12 High Street was leased to Feastro, Polegate in October 2017.

2.37 Table 2-5 provides a year-by-year summary of the F&B unit let since 2015.

Table 2-5 – F&B Leases since 2015

Year	Units Let	Total Space (sqft)	Size Range (sqft)
2015	0	0	0
2016	1	548	548
2017	1	761	761
2018	0	0	0
2019	0	0	0
2020	0	0	0
2021*	0	0	0
Total	2	1,309	548 – 761

Source: CoStar & AVL, 2021.

2.38 F&B take-up has been limited over the last five years. 1 unit was taken up in 2016 and 2017 respectively, however, both units were of small-scale size (<1,000 sqft) and only one of them was a name brand (Costa Coffee). It is noted that there has been no take-up of floorspace for F&B use since 2017.

2.39 Table 2-6 summarises the F&B leases by unit size.

Table 2-6 – F&B Leases by Unit Size

Size Range (sqft)	Leased	Percentage
0 – 500	0	0%
500 – 1,000	2	100%
1,000+	0	0%

Source: CoStar & AVL, 2020.

2.40 The sample shows that leasing history for F&B units has concerned exclusively smaller sized spaces, with both identified F&B lease transactions being for units <1,000 sqft. Like conventional retail, the data suggests that there has been a lack of demand for larger units of 1,500+ sqft.

Also, the trend appears to show that this previous demand for F&B units was around Polegate Station and along the high street.

2.41 Neither transaction had lease length data disclosed on EGI or CoStar.

2.42 Both lease transactions for F&B units achieved c.£24 psf. The average achieved rate across these transactions was £23.79 psf.

2.43 In terms of sales, we have only identified 1 transaction for F&B premises since January 2015. The location is shown in Figure 2-6.

Figure 2-6 – F&B Sale Location



Source: CoStar, 2021.

2.44 The 1 identified unit that has sold since January 2015 is 12 High Street, Polegate. This unit was previously The Polegate Café; however, this was sold in February 2017 and is now the Feastro Polegate. This transaction supports the earlier trends identified from F&B lease transactions in which the units were similarly sized to conventional retail but still unlikely to exceed c. 2,500 sqft, however, there is a lack of volume of data to observe a clear trend.

2.45 Buyer information for this unit is not listed on CoStar or EGI.

Polegate F&B Supply

2.46 At the time of our assessment, there are no F&B units available to let in Polegate. Over the past 5 years, there has only been take-up of floorspace for F&B use in two individual years – 2016

and 2017. In both these years, only 1 lease transaction was identified and take-up for both years was less than 1,000 sqft. There has also been no take-up of floorspace for F&B use since 2017.

2.47 There were no sales listings for F&B units in the town centre on CoStar or EGI at the time of our review.

Agent Consultation

2.48 We contacted local agents to discuss the F&B market in Polegate town centre. Their comments are summarised as follows:

- Agents reported that Polegate has a limited F&B offering. The existing town centre provisions are catering-style units such as takeaways and coffee shops. There is a lack of sit-down dining experience in the town and agents reported that this is unlikely to change.
- Agents reported that The Dinkum public house on the high street provides some form of evening economy; however, there is a noticeable lack of any further provisions or a central evening hub within the town. Agents also agreed that even with significant public realm investment, it was unlikely that there would be increased interest from restaurant and beverage operators in taking floorspace in Polegate.
- Agents also reported that even if there was interest from restaurants and other evening economy-style operators, they would struggle to find a suitable location. One agent stated that the traffic and lack of pedestrianisation on Polegate's high street would make it difficult to find a location to house any type of evening economy district.

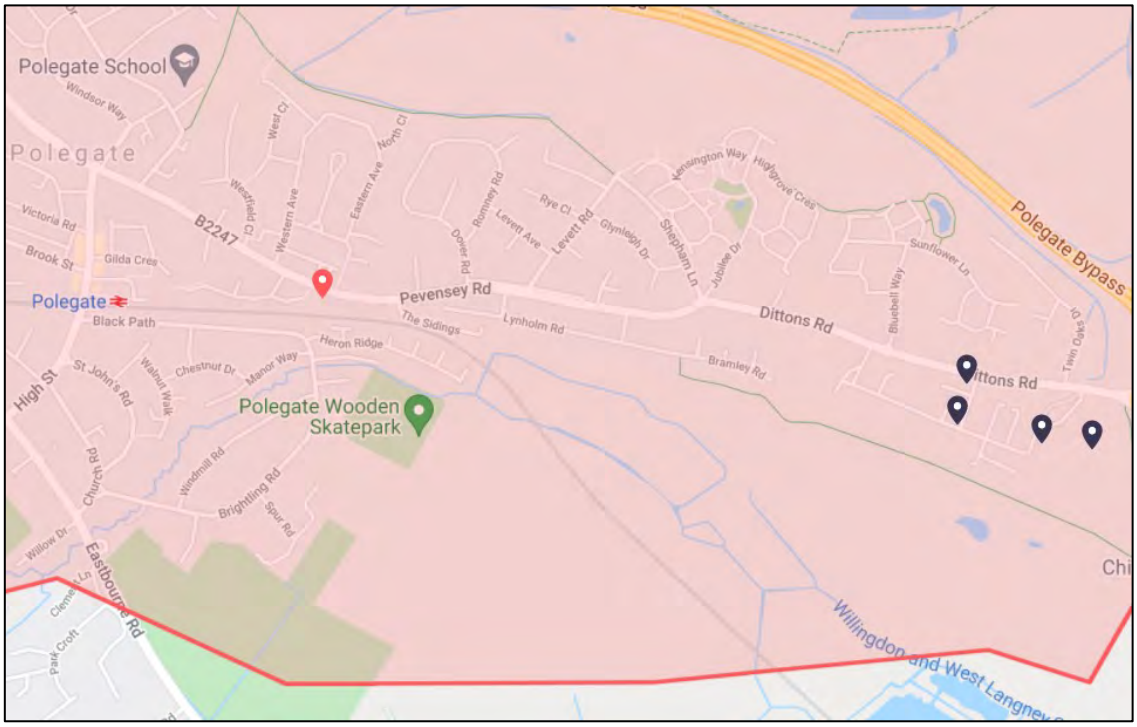
Office

Polegate Office Demand

2.49 We have sought to identify achieved lease transactions for office floorspace in Polegate town centre since January 2015. However, no relevant transactions are recorded in the available data.

2.50 We have subsequently expanded our analysis to include the entirety of Polegate town. We have undertaken this analysis to identify if there is another significant office location in the town and to establish its' proximity to the town centre.

Figure 2-7 - Achieved Office Lettings



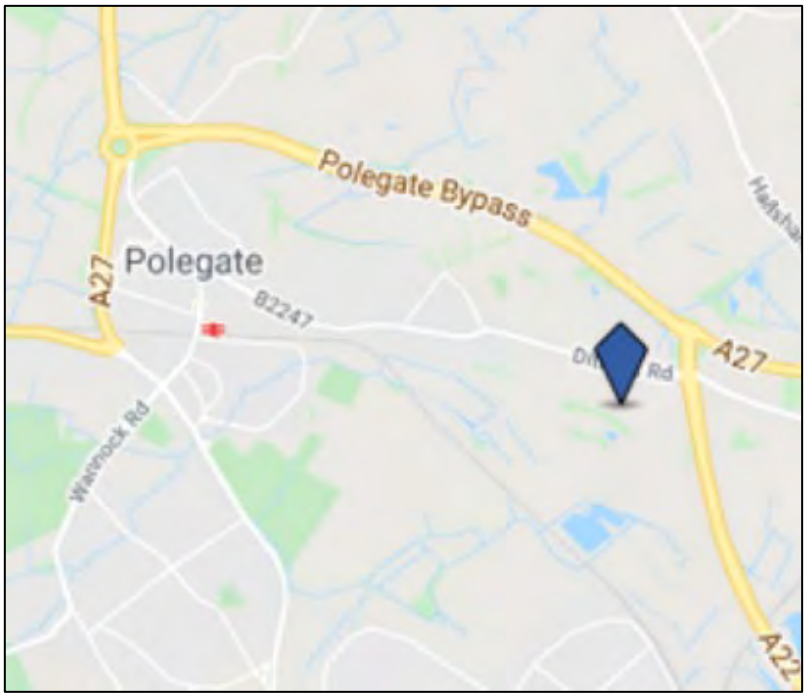
Source: EGI, 2021.

2.51 As displayed in Figure 2-7, we have identified 4 lease transactions at Chaucer Business Park. This is located 1.3 miles (25-minute walk) from Polegate High Street.

2.52 We have also analysed achieved freehold acquisitions of office floorspace in Polegate Town Centre since January 2015. Our analysis was unable to identify any relevant transactions in the town centre.

2.53 We have subsequently identified 2 sales of office floorspace that has transacted in Polegate but outside of the town centre since January 2015. The locations of these transactions are shown in Figure 2-8.

Figure 2-8 – Office Sales Locations



Source: CoStar, 2021.

2.54 The map shows that the only office unit to achieve sale in Polegate since January 2015 was Unit J1-J2 at Chaucer Business Park. This unit has achieved sale twice since January 2015. The first transaction occurred for 4,800 sqft in October 2016 in which the unit was sold for £1,000,000 to Parker Building Suppliers Ltd. The same unit was then sold again by Parker Building Supplies Ltd. in May 2019 for £1.28 million to the Foundation for Liver Research. The achieved value was £297.05 psf.

2.55 Whilst this does fit the criteria of an office unit that achieved sale in Polegate since January 2015, this transactional evidence has limited applicability to our high street office market analysis. As displayed in Figure 2-8, this unit is a considerable distance away from the high street and Polegate Station.

Polegate Office Supply

2.56 We have also examined the supply of office floorspace available in Polegate Town Centre. We have analysed listings for leasehold acquisition of office floorspace in the town centre. We were unable to identify any relevant listings.

2.57 We have subsequently widened our search area beyond the town centre to identify the level of supply in the wider area. Figure 2-9 shows the location of office spaces currently available to let in Polegate. As with the office lettings and sales transactional evidence, the only available office

floorspace for letting in Polegate is at Chaucer Business Park. This is not located on the high street or within the town centre. At the time of our search, there is 12,283 sqft of available floorspace across 5 listings at this location.

Figure 2-9 – Office Lease Availability



Source: CoStar, 2020.

2.58 We have also examined the availability of office units for freehold acquisition in Polegate town centre. We could not identify any office units available for sale in Polegate town centre. Our subsequent analysis of Polegate town could also not identify any relevant listings for freehold acquisition of office floorspace.

2.59 We have also examined the supply of flexible office/managed workspace facilities in Polegate Town Centre. We were unable to identify any flexible office/managed workspace facilities in Polegate Town Centre or the surrounding area.

Agent Consultation

2.60 In regards to office spaces in Polegate, agents noted the following:

- Agents reported that the demand for office space in Polegate is limited, whilst there is little demand for office space in the town centre. The only real existing office facilities are located at the Chaucer Business Park; however, these are larger-scale offices and not suitable for smaller independent businesses that would look at Polegate as a location to take-up office floorspace.

- Agents agreed that the majority of occupiers who enquire about office space in Polegate are looking for sub-1,000 sqft units and are looking for affordable rent levels rather than high-quality office space. These types of businesses are typically small and independent companies that are focused on serving local needs (e.g., family law practices, accountants etc.).
- Whilst there is increasing demand for flexible office space in Wealden, agents agreed that Polegate would not have sufficient demand to justify the development of a new facility of this type in the town. Any businesses looking for flexible office space would likely travel north to Uckfield/Crowborough, or south to Eastbourne and make use of the facilities there. One agent further suggested that this is likely occurring.

Cinema & Theatre

Polegate Cinema & Theatre Demand

2.61 There have been no leases or sales of cinemas in Polegate town centre since January 2015 (i.e., during the sample period).

2.62 We have subsequently expanded the area of analysis to within 15 miles of Polegate. There have been no lettings or sales of cinemas or theatre facilities within this area since January 2015.

Polegate Cinema & Theatre Supply

2.63 There are no cinema or theatre facilities currently located in Polegate. The closest cinema facility to Polegate is the Hailsham Pavilion Theatre and Cinema. This is located 3.1 miles from Polegate High Street. This is a small-scale classic Edwardian auditorium with a capacity of 397 seats. The closest large-scale commercial cinema is the Cineworld Cinema in Eastbourne. This is a large-scale commercial complex located in the Beacon shopping centre with a c.1,000-person capacity. This facility is located 4.2 miles from Polegate town centre.

2.64 We have examined planning applications in the local area to identify if any schemes for cinemas or theatres have been proposed/approved within the study period. There have been no new cinema or theatre schemes proposed or approved since January 2015 within 5 miles of Polegate town centre. We have been made aware of a new Cineworld facility in the Beacon Shopping Centre in Eastbourne, however no purchase or letting is listed on CoStar or EGI.

Agent Consultation

2.65 Agents agree that all cinema and theatre demand in Polegate is currently being satisfied by the Cineworld facility in Eastbourne. This facility is within driving distance of the town.

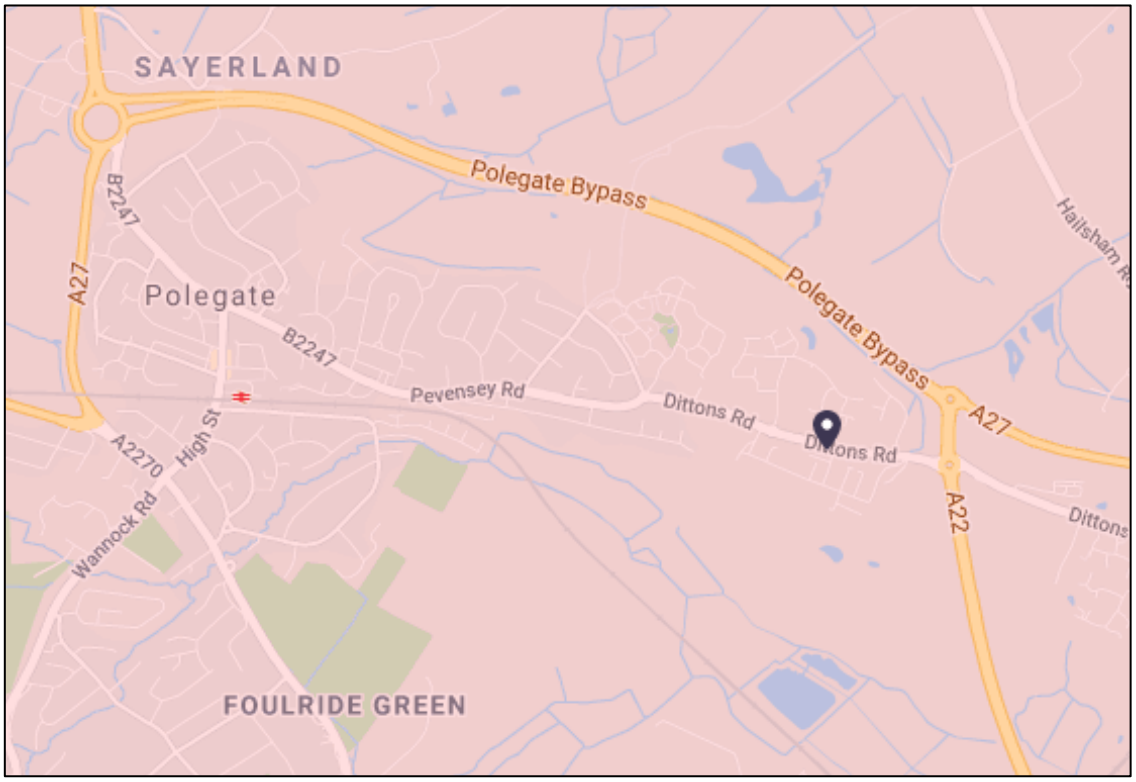
2.66 Agents state that is unlikely that any cinema operator would consider Polegate as a viable location for a cinema facility. One agent highlighted the fact that large-scale cinema operators such as ODEON and Cineworld tend to have population requirements for towns and that they did not anticipate that Polegate's population would meet this threshold. There is the possibility that operators may consider an 'out-of-town' facility for Eastbourne, however, agents also highlighted the lack of available supply for such a facility even if there was interest from any type of cinema or theatre operators.

Health & Fitness

Polegate Health & Fitness Demand

2.67 In terms of gyms & fitness centres, there has been 1 transaction (both lease & sales) since January 2015. The location of this transaction is displayed in Figure 2-10.

Figure 2-10 - Health and Fitness Facility Lettings/Sales



Source: EGI, 2021.

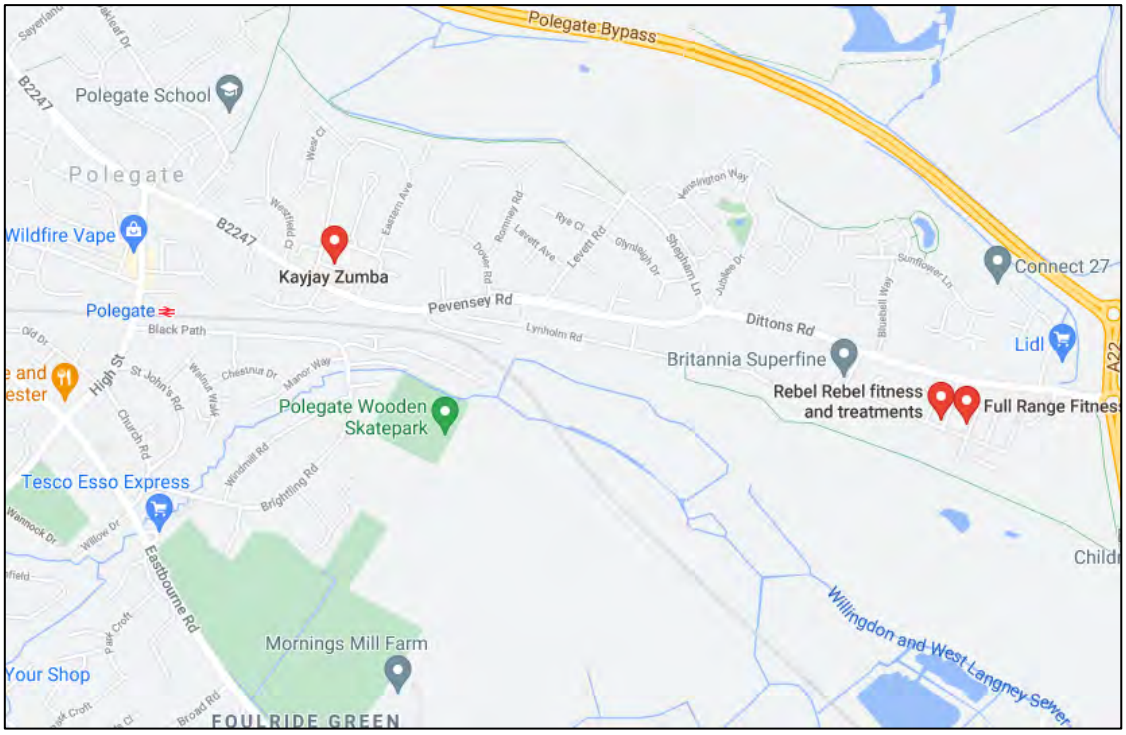
2.68 This transaction occurred at Chaucer Business Park, Dittons Road, BN26 6JF in August 2015. This lease transaction was for a 2,347 sqft unit. The unit was let to Full Range Fitness Limited.

2.69 This transaction is the only lease or sale event that has occurred for health and fitness facilities in Polegate since January 2015.

Polegate Health & Fitness Supply

2.70 The lack of activity in the health and fitness market could be explained by the existing provision of health and fitness facilities within the town. There are currently 2 existing health and fitness facilities in Polegate. The location of these facilities is displayed below in Figure 2-11.

Figure 2-11 - Existing Health and Fitness Facilities Locations



Source: Google Maps, 2021.

2.71 As displayed in Figure 2-11, both of these units are located in Chaucer Business Park.

2.72 The fact that there are 2 existing fitness facilities which are located in close proximity to each other suggests that there is demand for fitness facilities in Polegate. Both facilities are located in Chaucer Business Park on the eastern side of Polegate where we would anticipate floorspace values are lower than on the high street and areas surrounding the station. This location also provides better parking facilities than the high street, which makes it easier for users to travel to and from the facilities. Our previous experience with health and fitness facility operators suggests that operators heavily favour locations with good parking and cheaper floorspace values, hence why the business park provides a good location for fitness facilities.

2.73 We were unable to identify any Council-owned leisure centres in the town centre. We subsequently expanded our analysis to the area beyond the town centre but were still unable to identify any such leisure centres. The closest facility would be the Hampden Park Sports Centre in Eastbourne Borough, which is located 2.1 miles to the south east of Polegate.

2.74 We have also examined the availability of health and fitness facilities in Polegate town centre for lease or sale. Our analysis could not identify any units listed as available for letting or sale in the town centre. We have subsequently expanded our search area to within 5 miles of Polegate. This expanded search also could not identify any health and fitness facilities available for letting or sale.

Agent Consultation

2.75 In regards to health & fitness facilities, agents consider the current provision in Polegate sufficient to satisfy demand. The existing facilities are located on the Chaucer Business Park, which has good accessibility by car and free parking.

2.76 Agents stated that whilst Polegate does not have its own leisure centre, facilities are available in Eastbourne or north of Polegate, which are accessible for the residents of Polegate. Agents stated that whilst the residents would prefer to have their own leisure centre, they do not feel there is substantial demand for such a facility.

Commercial Market Summary

2.77 Polegate's retail market has faced significant challenges in recent years. Since 2015 the trend has been for 1 or 2 retail transactions per annum and for smaller sub-1,000 sqft units. Agents also highlighted that the majority of existing retail floorspace in Polegate is not of premium quality and that occupier priority is typically affordability rather than quality. There have only been 3 sales of retail space since 2015, which also suggests that occupier preference is for leasing rather than purchasing freehold space. We were also unable to identify any available supply of retail space, which suggests that there is a lack of existing available retail space in Polegate Town Centre.

2.78 Polegate has a limited offering of convenience retail. The anchor store on the high street is the Co-op store located next to the station, and the only large-scale convenience offering is the Lidl located in the east of the town. The remaining convenience offering is from smaller independent retailers and a Tesco Express associated with a petrol station. This offering is weak compared to other town centres in Wealden.

2.79 Polegate's comparison retail is limited even more so than its' convenience market. There is some offering from small-scale independent retailers; however, agents agreed that this sector of the retail market is underrepresented in Polegate. The town's proximity to Eastbourne means that

almost all demand for comparison goods tends to be met here or via e-commerce. Agents stated that there may be excess demand for comparison retail, however, there are issues in locating suitable floorspace for any comparison operators. Agents also suggested that they would not anticipate a significant level of demand from national-scale comparison retail operators (i.e. the focus would be on local / independent retailers).

2.80 Polegate has a lack of F&B offering. Market activity in this sector is low, with only 2 lease and 1 sales transactions identified since 2015. The existing offering is typical of the wider shift across Wealden to 'catering-style' outlets such as coffee shops and take-away units. There is a very limited offering of sit-down dining experience and also no bars (apart from the Dinkum Pub) residents can visit in the evenings. Agents agreed that there is also no central location where pubs and restaurants could occupy and help to create an evening economy-style district. Agents also raised issues with the unpedestrianised roads and heavy traffic on the high street, commenting that this could hinder potential prospects for development of this type of offer. It was also widely agreed that attracting national-scale F&B operators to Polegate was unlikely, especially restaurant and bar providers. One agent further pointed out that even if there was interest, it is unlikely that the occupier would be able to identify suitable space.

2.81 Polegate's office market is limited. There has only been 1 lease transaction since 2015 and 2 sales transaction. The main office location in the town is Chaucer Business Park, where the 2 office sales took place. One agent reported that these units were built specifically for an occupier (Parker Building Suppliers Ltd) rather than speculatively. There is also little commercial demand in the town and larger-scale occupiers do not view it as a prominent office location. There are also no flexible workspace facilities in the town, with agents stating that any occupiers looking for this type of facility will look to other towns in Wealden or more likely to Eastbourne.

2.82 There has been no market activity for cinema or theatre use in Polegate since 2015. There are also no existing facilities in the town that provides these services. Agents agreed that all demand for cinema and theatre provisions is satisfied by other town centres in Wealden like Uckfield or Hailsham, or by the significant Cineworld facility in Eastbourne. It is highly unlikely that this type of cinema provider would consider Polegate as a viable location to occupy.

2.83 Our analysis indicates a limited provision of health and fitness facilities in Polegate. The only existing facilities are located in Chaucer Business Park. These facilities consist of conventional gym offerings. Polegate also does not have a leisure centre unlike the other towns in Wealden. Despite this, agents did not anticipate that there was significant demand for another fitness facility and also did not anticipate that any large-scale gym operator would consider Polegate as a viable location to operate.

3 Residential Market Analysis

3.1 This chapter considers the residential market in Polegate Town Centre, assessing current demand, supply and opportunities for residential development. We have considered the opportunity for market housing and retirement living, focussing on the market for these types of housing in town-centre locations.

3.2 We have primarily focussed on the market for flatted development due to the nature of sites that typically become available in town centres. These tend to be smaller plots of < 1 acre, which are usually more suited to high density, flatted development. However, we have briefly looked at the market for housing, as this provides context and some sites to the edge of the town centre may be suitable for houses.

3.3 In this chapter, we firstly provide analysis of market housing in Polegate. We have also subsequently considered the market for retirement living. We have undertaken this analysis following a review of the Council's Local Housing Needs Assessment (August, 2021). This assessment states that 26.1% of Wealden's population is considered elderly and that there is a need for around 2,200 housing units with support (sheltered / retirement living) including 65% in the market sector throughout the plan period. This suggests that there may be requirements for additional retirement living facilities in Polegate, hence why we have analysed this sector.

3.4 As well as taking into account current levels of supply and demand, we consider achieved values, asking prices and rents. This provides insight into the values associated with new development and gives some understanding of whether new development may be viable. We have also consulted agents active in the local area to understand their views on the housing market.

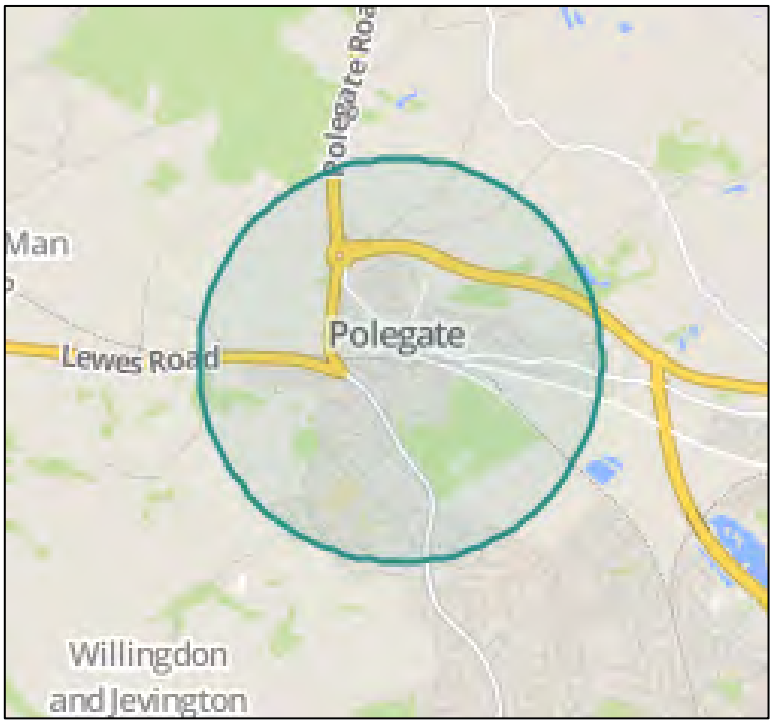
3.5 This analysis will allow us to determine whether the allocations, including residential use, in the draft local plan are appropriate, viable, reflect market conditions and are deliverable within the plan period.

Market Overview

Transaction Volumes

3.6 We have analysed recorded sales within a 1-mile radius of Polegate Station over the past 2 years. The area is shown in Figure 3-1. This analysis indicates how active the market is, giving an understanding of trends in take-up.

Figure 3-1 – Polegate 1 Mile Radius



Source: Rightmove, 2021.

3.7 Transaction volumes can be seen in Table 3-1 below.

Table 3-1 – Housing Transactions over the past 2 years

Property Type	June 2019 – June 2020	June 2020 - June 2021
Flat	21	18
Terraced	39	12
Semi-Detached	98	93
Detached	58	48
All Property Types	216	171

Source: Rightmove, 2021.

3.8 As displayed in Table 3-1, the number of transactions in the year from June 2019 to June 2020 was higher than the number of transactions in the year from June 2020 to June 2021. The drop in the number of transactions is likely to be due to Covid-19. The Stamp Duty Holiday likely

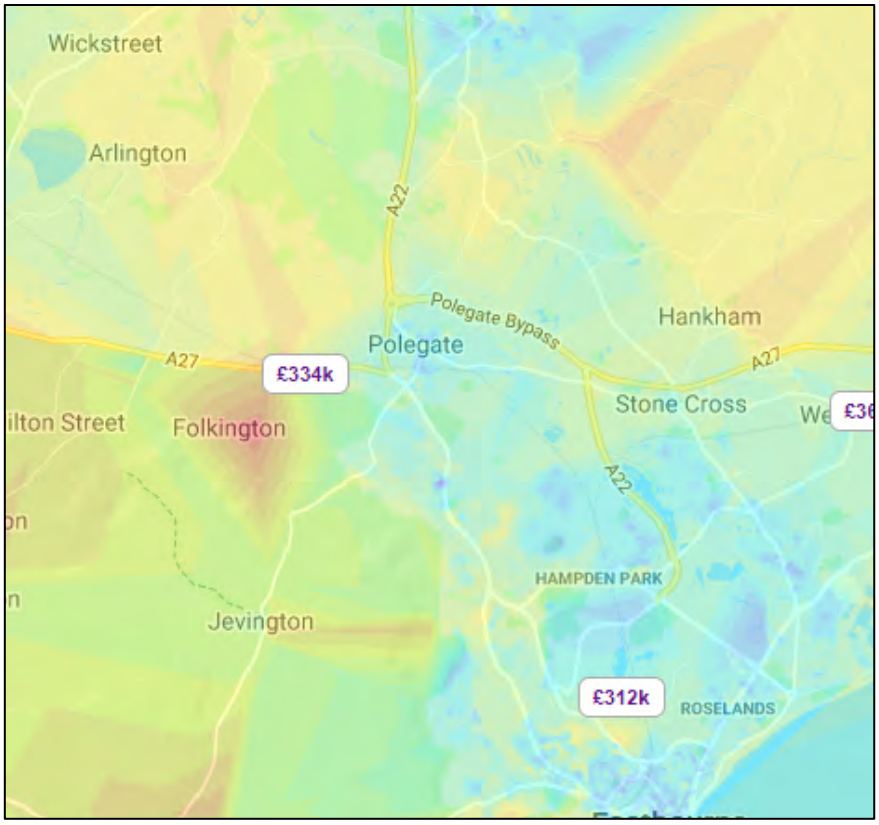
contributed significantly to the similar number of transactions in these years, however the market was still marginally more active in the year to June 2020.

3.9 All property types declined in sales in the year from June 2020 to June 2021 when compared with the previous year from June 2019 to June 2020. All decreases were marginal except for terraced housing, in which there was a 1-year 69% decrease in the number of this type of property purchased within 1 mile of Polegate Station.

3.10 Semi-detached accommodation has had the highest number of transactions in both years followed by detached, terraced and then flats.

3.11 Figure 3-2 displays a value heatmap of Polegate in the context of the surrounding area.

Figure 3-2 - Polegate Value Heatmap



Source: PrimeLocation, 2021.

3.12 As shown by this heatmap, Polegate sits in a lower value area in comparison to the surrounding rural areas to the east and west. Whilst there are some pockets of higher value areas nearby, properties in central Polegate and the High Street have typically achieved lower average values than surrounding towns.

Housing Supply

3.13 The current number of units listed for sale within a 1-mile radius of Polegate Station is shown in Table 3-2.

Table 3-2 – Currently Listed Stock in Polegate

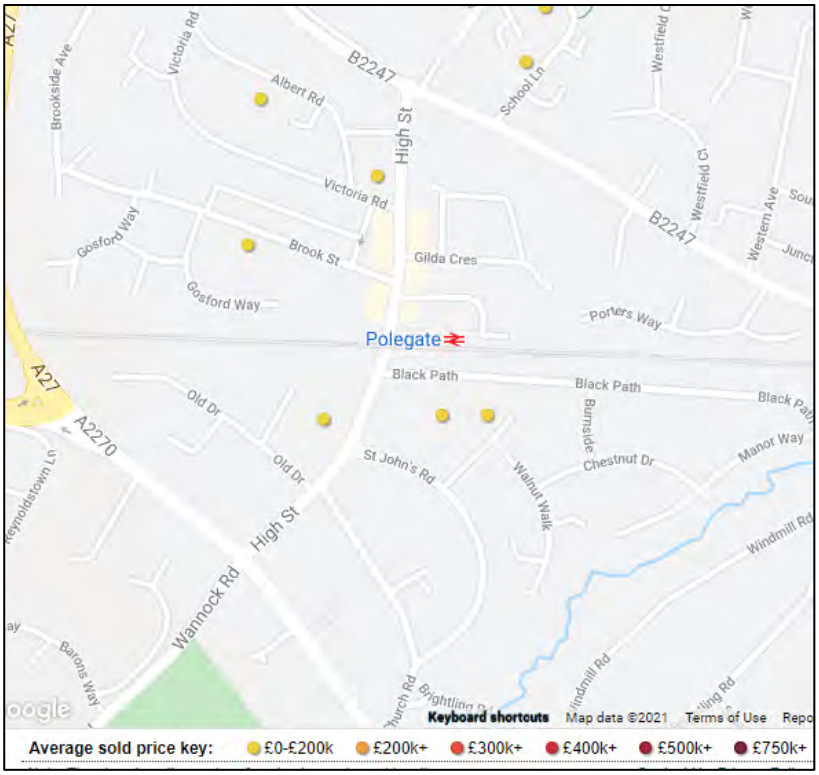
Property Type	Current Listings
Flat	5
Terraced	3
Semi-Detached	4
Detached	2
All Property Types	14

Source: Rightmove, 2021.

3.14 The majority of current listings is flatted accommodation. None of the 14 identified property listings are new-build properties.

Housing Transactions Location

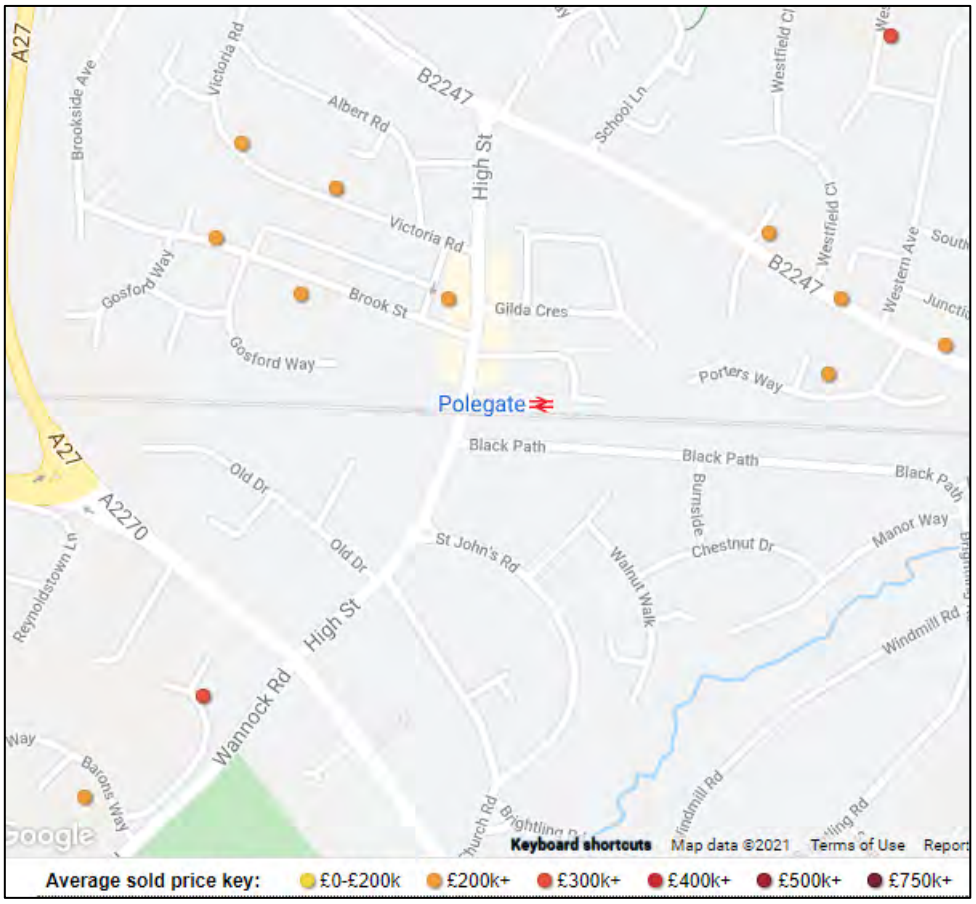
Figure 3-3 – Flatted Transaction Locations



Source: Rightmove, 2021.

3.15 Figure 3-3 shows the locations of all flats sold in Polegate town centre over the past 2 years. Flatted transactions appear to have occurred infrequently during this period, with a few transactions occurring near to Polegate Station. All of the identified transactions appear to have achieved values below £200,000.

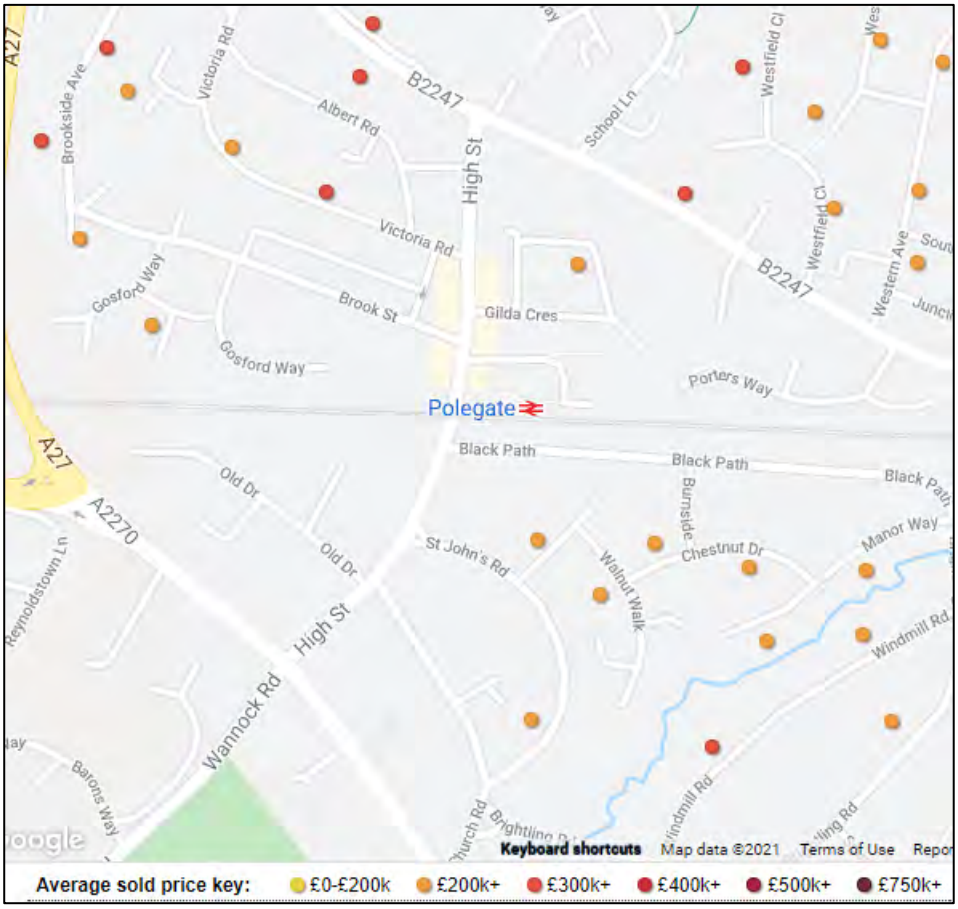
Figure 3-4 - Terraced Housing Transaction Locations



Source: Rightmove, 2021.

3.16 Figure 3-4 shows the locations of all the terraced housing transactions over the last 2 years in Polegate town centre. No transactions have occurred on the high street, with some houses transacting on the residential streets just off the high street. The majority of identified transactions appear to have sold for between £200,000 - £300,000 with 2 terraced properties near the town centre appearing to have sold for between £300,000 - £400,000.

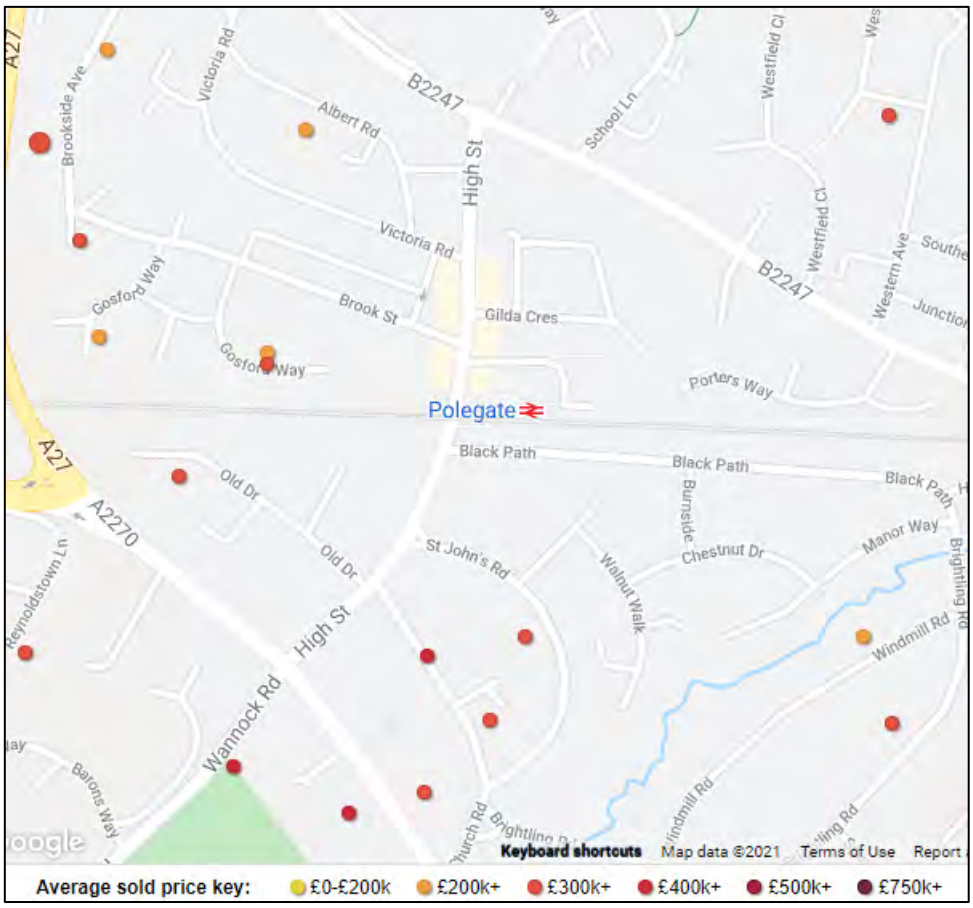
Figure 3-5 - Semi Detached Housing Locations



Source: Rightmove, 2021.

3.17 Figure 3-5 shows the locations of all semi-detached housing transactions in the town centre in the last 2 years. The majority of transactions for semi-detached houses appear to have occurred further away from the town centre than for flatted and terraced properties. All of these houses appear to have sold for between £200,000 - £400,000.

Figure 3-6 – Detached Housing Transaction Locations



Source: Rightmove, 2021.

3.18 Figure 3-6 shows all the locations of detached housing transactions. They are focused further outside the town centre than the terraced and flatted transactions and are spread across the residential streets that lead onto the high street. The vast majority of the transactions have achieved between £300,000 - £400,000, with some achieving lower values between £200,000 - £300,000.

Market Housing

3.19 We anticipate that flatted accommodation is the most likely form of housing type that could be brought forward on Polegate high street. As such, we have analysed the flatted accommodation market first and in greater detail. We have followed up by analysing 2-, 3- and 4-bed houses as there may be opportunities to bring forward some higher density mews style housing on more edge of centre locations.

3.20 As such, we have analysed the market for flats first and in greater detail. We have followed up by analysing 2-, 3- and 4-bed houses as there may be opportunities to bring forward some mews style housing on more edge of centre locations. This follows the recommendations of the Council's Local Housing Needs Assessment (August 2021), which states that the delivery of family-sized housing and also a range of housing sizes remains a requirement in the town centres[1].

New Build Flats Achieved Values

3.21 To provide a detailed insight into the values achieved by new-build flats, we have studied individual transactions for new-build schemes that have occurred in Polegate Town Centre.

3.22 Our analysis was unable to identify any relevant transactions for new-build flats in Polegate Town Centre that have occurred since January 2015.

3.23 We have therefore expanded the search area to the entirety of the BN26 postcode in order to identify where residential development has occurred. This also allows us to establish the proximity of any residential flatted development to the high street and inform values in the area.

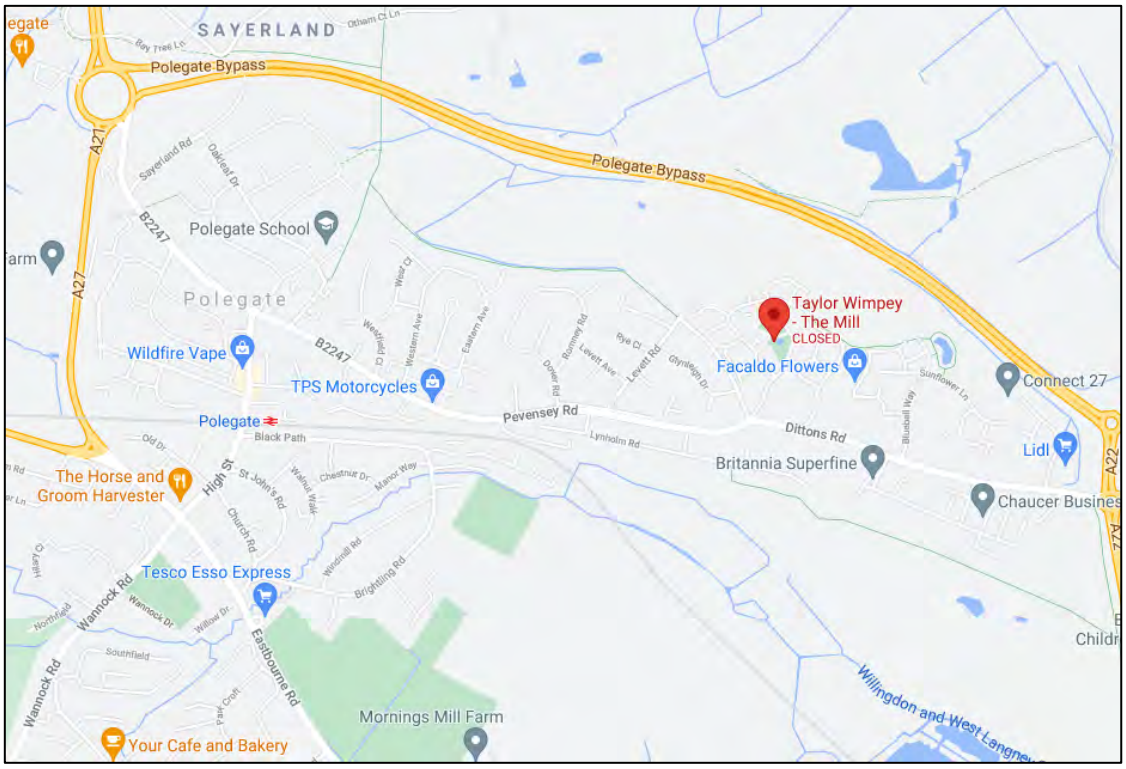
3.24 We were unable to identify any transactions for new-build flats in the BN26 postcode that were for full market value. The Land Registry lists 3 new-build flats as having sold since January 2018, all of which occurred at Old Station House, BN26 6EH. However, further analysis uncovered that these were shared ownership transactions. The price paid was therefore not for full ownership of the property and is not representative of full market value. We have therefore discounted these transactions from our analysis.

3.25 As no new-build flats & maisonettes have transacted since January 2018 in the BN26 postcode, we have expanded our analysis to new-build flats & maisonettes that have transacted in this area since January 2015. Identifying the most recent flatted developments in the Polegate area will allow us to inform our analysis based on the most recent available data.

3.26 This search identified 12 transactions for new-build flats & maisonettes that have occurred since January 2015. All of the transactions that have occurred are located at The Mill residential development. This is a Taylor Wimpey scheme of 2-, 3-, 4- and 5-bed properties. The location of this scheme is shown in Figure 3-7.

[1] Iceni Projects, 2021. *Wealden Local Housing Needs Assessment: August 2021.* Para. 10.8.

Figure 3-7 - The Mill Location



Source: Google Maps, 2021.

3.27 This development is located approximately 1.5 miles (c. 26-minute walk) from the high street and is therefore not considered to form part of the town centre.

3.28 All of the 12 identified transactions occurred between January 2015 – October 2016. A summary of the identified transactions is provided below in Table 3-3.

Table 3-3 - The Mill Flats & Maisonettes Transactions

No. Beds	Units	Size (sqm)	Achieved Price	Average £psm
2-bed	12	54 - 66	£145,495 - £169,995	£2,581

Source: Land Registry, 2021.

3.29 As displayed in Table 3-3, we identified 12 transactions for new-build flats & maisonettes at the Mill that occurred since January 2015. The achieved price across these transactions ranged between £145,495 - £169,995 and the average £psm across the total sales of £1,919,940 was £2,581 psm. It is noted that these transactions occurred in 2015 and 2016. These sales occurred during a period of continued price growth. These prices may therefore not be fully reflective of the current market for new-build flats & maisonettes in Polegate that now maybe higher.

New-Build Flats Asking Prices

3.30 Due to the lack of available evidence for new-build flats and maisonettes in Polegate Town Centre, we have reviewed the asking prices for new-build flats & maisonettes currently listed for sale in Polegate to substantiate the data obtained from completed transactions. Please note that asking prices can often be aspirational and may not be an entirely accurate reflection of realistically achievable values.

3.31 We have reviewed listings for new-build flats and maisonettes available for sale in the BN26 postcode. Our search identified no relevant listings. We subsequently expanded the search area to within a 3-mile radius of Polegate Station. This search also did not identify any relevant listings.

3.32 Due to the lack of available listings for new-build flats and maisonettes, we have expanded our analysis to second-hand flats and maisonettes in the BN26 postcode. Our search identified 5 listings which are summarised in Table 3-4.

Table 3-4 - Second-Hand Flat Sale Listings

Address	of Beds	Asking Price	Unit Size (sqm)	Description	Image
School Lane, Polegate, BN26	2-bed	£214,950	n/a	2-bed maisonette with garage and garden. Central location with good transport access.	
Windsor Way, Polegate, BN26 6QF	2-bed	£199,950	n/a	2-bed maisonette with modern interior. Central location with good transport access.	

Address	of Beds	Asking Price	Unit Size (sqm)	Description	Image
Windsor Way, Polegate, BN26 6QF	2-bed	£189,950		2-bed ground floor flat with modern interior. Central location with good transport access	
Black Path, Polegate, BN26	2-bed	£175,000	52.0	2-bed flat with communal garden. Unfurnished interior and close proximity to Polegate Station.	
Guardian Court, Brookside Avenue, Polegate, BN26	1-bed	£100,000	41.1	1-bed over-60s retirement flat. Communal garden with good transport and amenity access.	

Source: Rightmove, 2021.

3.33 As displayed in Table 3-4, we have identified 1 second-hand, 1-bed listing for flats and maisonettes and 4 listings for second-hand, 2-bed units. The listed price for the 1-bed unit is £100,000 and the listed prices for 2-bed units range between £175,000 - £214,950.

New-Build Housing Achieved Values

3.34 We have also reviewed achieved values for new-build housing in Polegate Town Centre. We have analysed this market to assess the existing locations of new-build properties in the town centre as well as the volume of transactions and quality of stock.

3.35 Our analysis of new-build housing transactions in Polegate Town Centre could not identify any relevant transactions.

3.36 We have therefore expanded the search area to the entirety of Polegate town in order to identify where residential development has occurred. This also allows us to establish the proximity of any residential housing development to the high street and inform values in the area.

3.37 Our analysis identified 82 transactions for new-build terraced, semi-detached and detached houses since January 2018 in Polegate's BN26 postcode. 81 of these transactions occurred as part of Phase 2 of Taylor Wimpey's 'The Mill' scheme. The location of this scheme is provided above in the 'New Build Flats Achieved Values' section of this report in Figure 3-7. A summary of these new-build housing sale transactions by property type is provided in Table 3-5.

Table 3-5 – The Mill Housing Sale Transactions

Property Type	of transactions	Size (sqm)	Achieved Price	Average Price psm
Terraced	21	67 - 90	£250,000 - £310,000	£3,474
Semi-detached	54	67 - 138	£250,000 - £400,000	£3,212
Detached	6	80 - 136	£300,000 - £425,000	£3,171
Total	**81**	**7,845**	**£25,609,000**	**£3,264**

Source: Land Registry, 2021.

3.38 62% of transactions (55 of 82) for new-build housing in Polegate that have occurred since January 2018 were for semi-detached houses. This supports the data provided by Rightmove in Figure 3-5, which suggests that semi-detached housing is the most popular property type in Polegate. The semi-detached new-build units that sold at the Mill ranged in price between £250,000 - £400,000 with unit sizes between 67 sqm – 138 sqm.

3.39 The 1 new-build transaction identified that did not occur at The Mill was at Dittons Field. This is a scheme led by Kitewood Estates Ltd. Phase 1 has been completed and has fully sold according to Kitewood's website; however, only 1 transaction is listed on the Land Registry. This transaction was for a semi-detached, 2-bed house at 5 Twin Oaks Drive, BN26 6GH. This property sold in March 2020 for £280,000. This house has an internal area of 77 sqm.

New-Build Housing Asking Prices

3.40 We have also reviewed asking prices in Polegate Town Centre. We have undertaken this analysis to validate values identified through our Land Registry analysis. This also allows us to identify the level and quality of supply for these property types that are currently available.

3.41 We were unable to identify any new-build housing listings for sale in the town centre. We have therefore expanded our analysis to include all new-build housing in Polegate's BN26 postcode. We have consulted Rightmove to identify new-build terraced, semi-detached and detached houses available for sale in the BN26 postcode. A summary of the identified listings is provided below in Table 3-6.

Table 3-6 - New-Build Housing Asking Prices

Address	Property Type	of Bedrooms	Size (sqm)	Asking Price	Description	Image
Twin Oaks Drive, Polegate, BN26	Detached	3-bed	93.4	£365,000	Modern 3-bed with great access to transport and amenities.	
Twin Oaks Drive, Polegate, BN26	Detached	3-bed	90.0	£345,000	Modern 3-bed with great access to transport and amenities. Off-road parking and garage included.	
Twin Oaks Drive, Polegate, BN26	Semi-detached	2-bed	78.4	£300,000	Modern 3-bed with great access to transport and amenities.	

Source: Rightmove, 2021.

3.42 As shown in Table 3-6, we have identified 2 detached new-build units and 1 semi-detached new-build unit for sale. All 3 of the properties displayed in Table 3-6 are located in the Dittons Field development.

3.43 We were unable to identify any terraced new-build units for sale in Polegate Town Centre or Polegate's BN26 postcode since January 2018.

Agent Consultation – Market Housing

3.44 We have undertaken telephone consultations with local agents to gain an understanding of current demand, requirements and opportunities in the residential market. Below, we summarise the main responses and comments.

- Agents confirmed that there is a significant activity in the residential market in Polegate. Multiple agents confirmed that the most popular types of property are 3-bed, semi-detached houses and detached houses. All agents confirmed that there is a high volume of transactions for these property types. One agent stated that demand for flats in Polegate has noticeably reduced in recent years and that they rarely receive inquiries regarding flatted properties.
- One agent reported that they occasionally deal with first-time buyers; however, this demographic is not prevalent in the Polegate market.
- The demand for residential property is primarily from young families. These types of buyers tend to favour semi-detached or detached houses over flatted properties. Multiple agents stated that there has been an increase in the number of young families moving out of London in search of larger, more affordable properties than those available in London. The same agent speculated that this could be due to the newly adopted hybrid model of working from home 2/3 days a week and working in their respective workplace for the remainder. Another agent further quantified demand by stating that 60% comes from local residents (i.e. residents who currently live in or near Polegate) and 40% is non-local (typically people living outside the district looking to move in).
- There was a general consensus that demand for properties in and around the high street is not significantly higher than in the rest of Polegate. One agent reported that lack of significant retail and F&B offering means that the high street 'does not have as much of a pull factor as it could do'. Another agent stated that there is good offering in terms of day-to-day needs, however, there are no significant attractions that would lead to potential purchasers favouring the high street area over other parts of Polegate. All agents agreed that the most significant pull factor of the high street was Polegate station. The access the station provides to Central London does reportedly factor into the purchasing decisions of young families with jobs in London who are looking to commute.

- Agents also reported that improving features such as the public realm and retail offering could improve the demand for residential property on the high street. One agent stated that improving the offering through investment in public realm and retail would 'add appeal to the location'. When questioned about an improvement in the 'evening economy' offering, all agents unanimously agreed that this would significantly increase the appeal of the high street to future residents and would also add value to existing or new properties in close proximity to the high street.

Retirement Living

3.45 According to the 2011 census, Polegate has a population of 8,586, with 41.2% of the population aged 65 and over[2]. We have therefore undertaken an analysis of the retirement living market in Polegate to establish the level of market activity present, as well as the current quality and level of supply.

3.46 We have also analysed the number of transactions for retirement living properties to establish the demand for these types of facilities in Polegate. This will allow us to explore any opportunities that may be present for retirement living in Polegate.

3.47 We have also undertaken a consultation with national retirement living operators to identify if these suppliers would consider Polegate as a viable location for a facility. This also enables us to understand their requirements in terms of the desired location, accessibility and demographics.

Existing Facilities

3.48 Figure 3-8 shows the locations of the existing retirement/elderly living facilities in Polegate according to HousingCare.org.

[2] Wikipedia, 2021. *Polegate*

Figure 3-8 - Existing Retirement Living Facilities



Source: HousingCare.org, 2021.

3.49 As displayed in Figure 3-8, there are currently 8 existing elderly/retirement living facilities in Polegate. These facilities provide a range of elderly living facilities, from retirement living (marked as 'H' in Figure 3-8) to assisted care home living with nursing (marked 'C' in Figure 3-8).

Achieved Values

3.50 We have analysed transactions for sales of retirement living accommodation in Polegate. Our search identified 17 transactions from an Anchor Hanover development called Guardian Court. This development is shown in Figure 3-9.

Figure 3-9 - Guardian Court



Source: HousingCare.org, 2021.

3.51 Guardian Court is a 60-unit retirement housing scheme that was constructed in 1975. The facility comprises 1- and 2-bed flats and bungalows. The facility is exclusively open for people aged 55+.

3.52 A summary of the 17 transactions identified at Guardian Court since January 2018 is provided in Table 3-7.

Table 3-7 - Guardian Court Transactions

Property Type	of units sold	Size (sqm)	Achieved Price	Average £psm
Flat	16	44 – 66	£87,500 - £140,000	£2,265
Semi-Detached Bungalow	1	47	£165,000	£3,511
Total	**17**	**872**	**£2,033,000**	**£2,331**

Source: Land Registry, 2021.

3.53 As displayed in Table 3-7, we identified 16 transactions for flatted properties at Guardian Court. These units achieved between £87,500 - £140,000 and ranged in size from 44 sqm to 66 sqm. 1 transaction for a semi-detached bungalow was also identified. This 47 sqm property sold for £165,000. All units identified were second-hand properties.

Asking Prices

3.54 We have also consulted Rightmove and Zoopla to establish values and also the level of supply available in the current retirement living market.

3.55 Our search for retirement living properties available for sale in Polegate Town Centre could not identify any available listings. We have subsequently expanded our search area to the entire town, however were still unable to identify any relevant listings.

Agent Consultation

3.56 We have undertaken telephone consultations with local agents to gain an understanding of current demand, requirements and opportunities in the town centre market. Below, we summarise the main responses and comments.

- There is strong demand for elderly living facilities in Polegate. Properties that come to the market tend to sell quickly as there is strong demand for this type of living.
- Eastbourne is a nearby popular location for elderly living facilities. The market is active and this town and elderly residents looking for these types of facilities see the seaside location of the town as an attractive feature when looking for this type of facility.
- Buyer preference is for flats or smaller terraced/bungalow property types. These provide manageable-sized properties for elderly residents looking to downsize, hence, why they are the most appropriate property type.
- There is a reasonable supply of facilities in the town. However, agents suggest that any new development would attract demand from the town's 'high percentage of elderly population'.
- Agents also highlighted that there had been no new retirement living development in the town for a significant period of time. One agent elaborated that the majority of the existing facilities were constructed in the 20th century and, whilst some may have been renovated, there is a lack of new-build development.

3.57 The consensus from agents was that there is an opportunity in the town centre or the wider town for another retirement living scheme.

3.58 We have also undertaken consultation with national-scale elderly living operators to establish whether they would have any interest in developing a facility in Polegate. We received interest from one such operator who stated that they would potentially be interested in looking for a site to develop some retirement living bungalows.

Residential Market Summary

3.59 The housing market in Polegate is active. There have been 387 transactions for market housing in the past 2 years. This demonstrates both a healthy demand and supply of residential properties in the housing market of a town with a population of 8,586. There have been some transactions for all property types in the town centre; however, no sales have occurred on the high street. All of these transactions near the high street occurred on roads that lead onto the high street.

3.60 Demand is strongest for 3-bed, semi-detached and detached houses. Semi-detached is the property type that has seen the highest volume of transactions over the past 2 years and agents also reported that this is the property type that they deal with most on a day-to-day basis.

3.61 There is weak demand for flatted properties. Only 12 new-build flats have transacted in Polegate since January 2015 and all of these transactions occurred between January 2015 – October 2016. All of these transactions occurred at Taylor Wimpey's 'The Mill' development. There are also currently no new-build flats and only 5 second-hand flats available for sale in Polegate. There was general consensus amongst agents that demand for this type of property is weaker than semi-detached and detached properties across Polegate.

3.62 All transactions that have occurred for all property types in the high street area since January 2018 have been for second-hand properties. All transactions for new-build properties have been at The Mill or Dittons Fields, both of which are located over 1 mile away in east Polegate. The unit mix of both of these developments is primarily semi-detached and detached housing, reflecting demand trends that we have identified in the local market. Agents also unanimously confirmed these trends.

3.63 There has been a strong level of activity in the retirement living market in Polegate. Agents stated that these types of properties tend to sell quickly. Buyer preference is for either flats or terraced housing/bungalows.

3.64 There is also a reasonable level of supply, with 6 facilities currently operating in Polegate. These facilities range from elderly living properties with age requirements for purchasers, to care homes that provide nursing assistance for residents. However, our analysis could not identify any retirement properties available for sale currently.

3.65 We have also registered interest from a national-scale retirement living operator who has stated that they could be interested in acquiring a site in Polegate. They stated that this interest would be for a bungalow site.

4 SWOT Analysis

4.1 Following our property market analysis for the commercial and residential markets in Polegate and having undertaken site visits, we have looked to summarise this report by identifying the key opportunities and challenges in the town centre. To do so, we have used SWOT analysis (Strengths, Weaknesses, Opportunities and Threats).

Table 4-1 - Polegate SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats
• Good footfall through town. Polegate Station's location relative to high street provides focus on the high-street and good transport access. • The majority of existing occupiers are locally based so the town has a strong independent business base with potential for growth.	• Unpedestrianised high street layout and heavy congestion when the station barriers close. • Lack of national scale convenience and comparison offering on the high street. • Lower-quality existing retail & office units. Lack of availability for anything 2,500 sq ft or above. • Lack of evening economy. One pub on high-street and lack of dine-in restaurants etc. Majority of existing offering is 'catering-style' take-away units. • Lack of public realm providing space to gather/meet. • Lack of new-build residential activity near high-street in recent years.	• Significant public-realm investment opportunities around the Co-Op/Station. • Potential improved public transport links with Hailsham may bring increased footfall into the town centre. • Significant population within walking distance of the high street. Sizeable population in close proximity is a common requirement amongst retail operators. • Potential role of a Chamber of Commerce (or another partnership-based approach) in the commercial sector could encourage local businesses to advertise themselves further and expand. • Ensuring that new residential development is well-linked to the town	• Lack of population means that most large-scale retail operators may not consider Polegate. • The potential approval of over 700 homes in Polegate has the potential to increase traffic flows through the town. With existing train barriers this could increase congestion and harm pedestrianisation plans. • The potential approval of plans for 8,600 sq m of employment, leisure and educational space could also take footfall away from the town centre if the new facilities compete with the town centre offer and also if connectivity between the new development and the high street is poor.

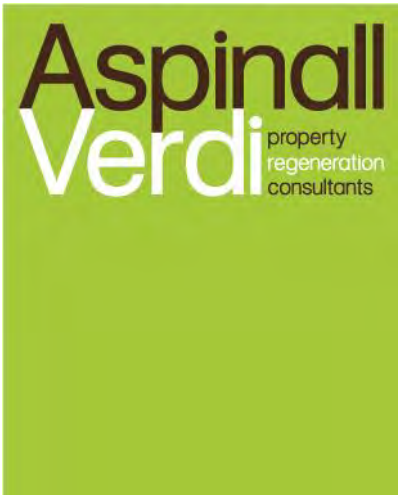
Strengths	Weaknesses	Opportunities	Threats
	• The town does not have its' own leisure centre and has to rely on nearby facilities towards Eastbourne.	centre through a potential s106 agreement to secure infrastructure funding could provide a significant increase in demand for commercial goods and services. • Potential to develop a street market. • Potential to build on the gateway status of the town centre to the South Downs National Park. • Potential to improve connections to the popular Cuckoo Trail. This could increase footfall through the town centre.	• The proximity of the town to Eastbourne means there is unlikely to be large-scale commercial interest as larger, more appropriate space will always be available in Eastbourne.

Source: AVL, 2021.

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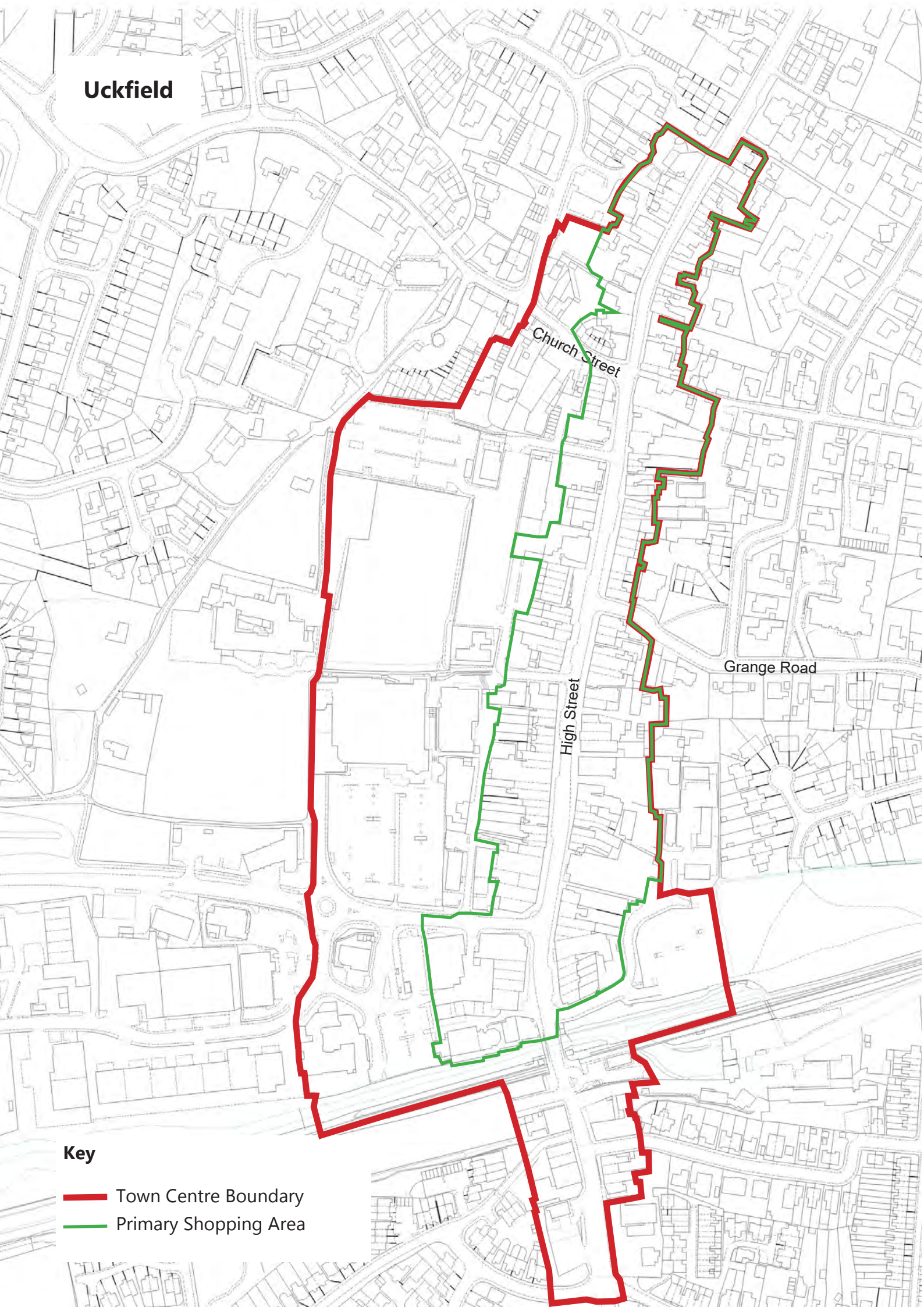
Property | Infrastructure | Planning
Development | Regeneration

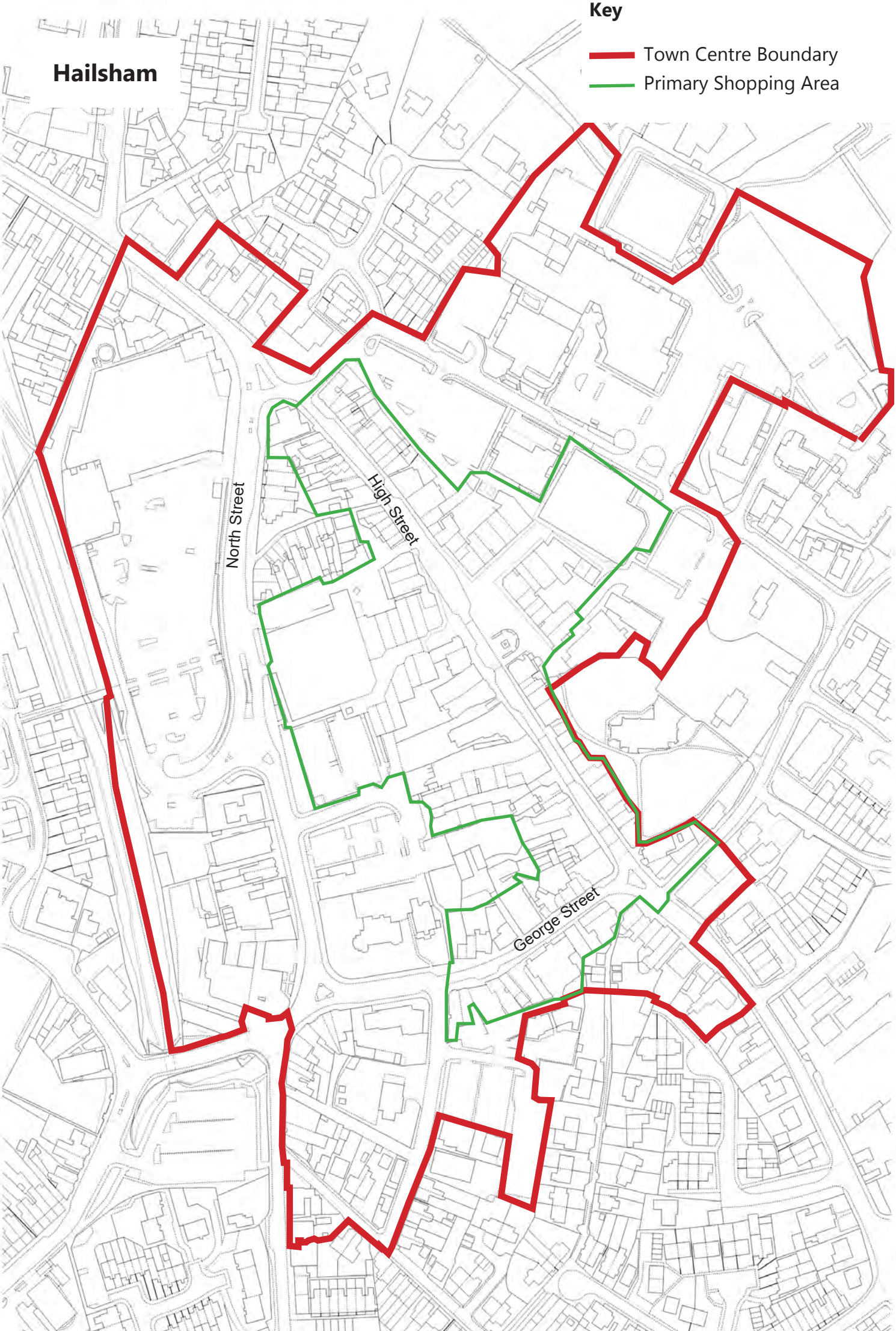
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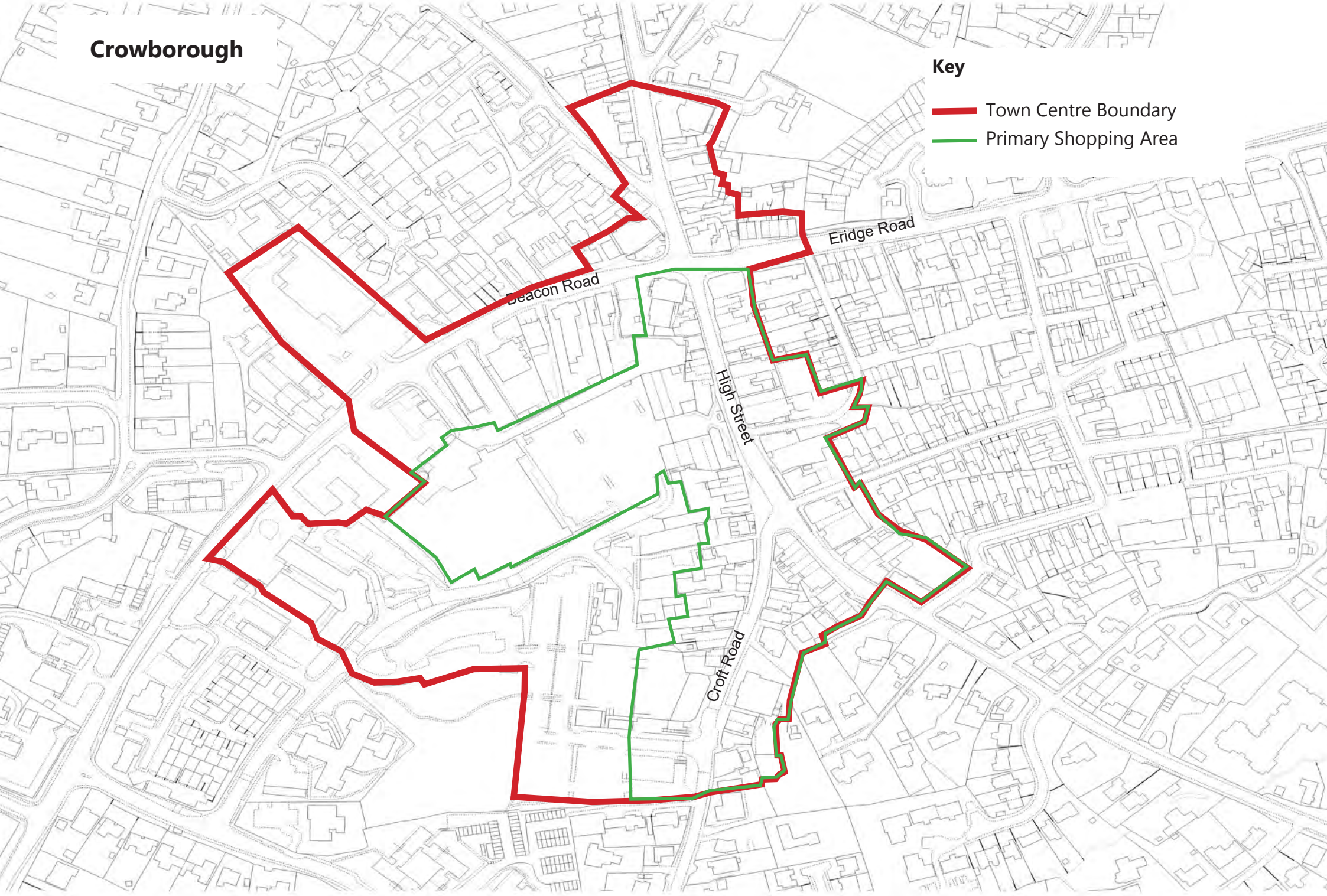


Appendix G

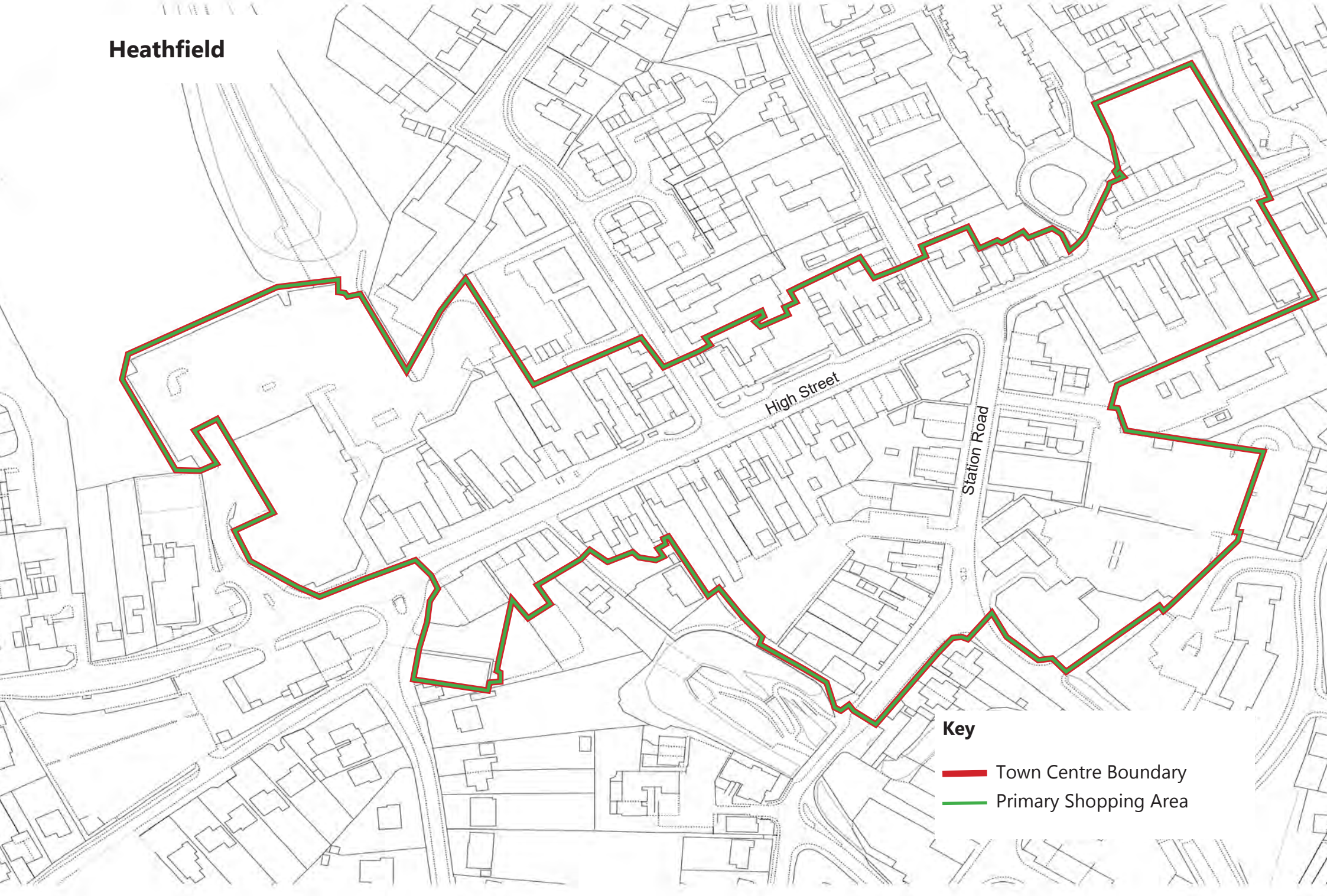
Town Centre Boundaries

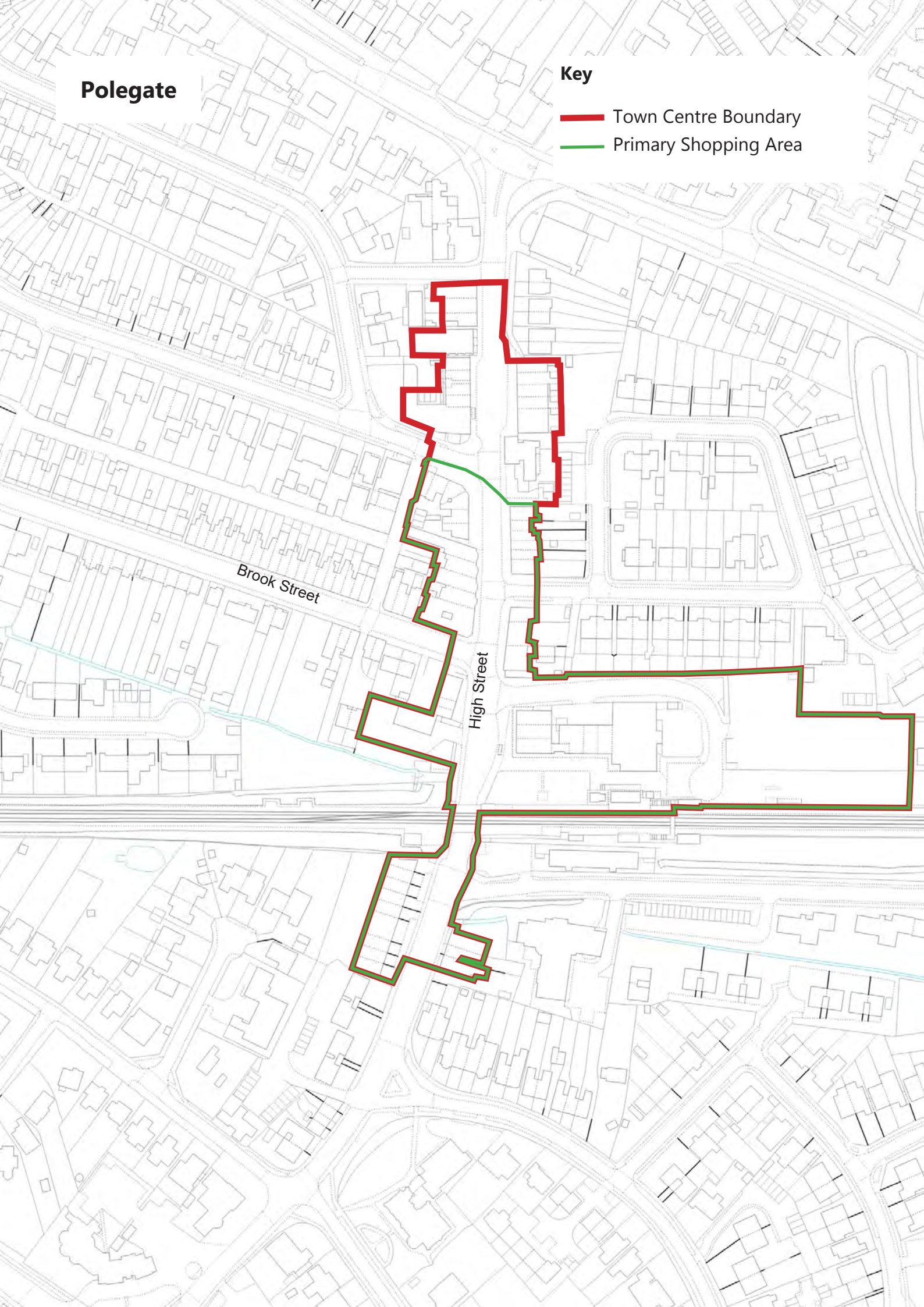

Uckfield
Church Street
High Street
Grange Road
Key
Town Centre Boundary
Primary Shopping Area


Hailsham
Key
Town Centre Boundary
Primary Shopping Area
North Street
High Street
George Street


Crowborough
Key
Town Centre Boundary
Primary Shopping Area
Eridge Road
Beacon Road
High Street
Croft Road

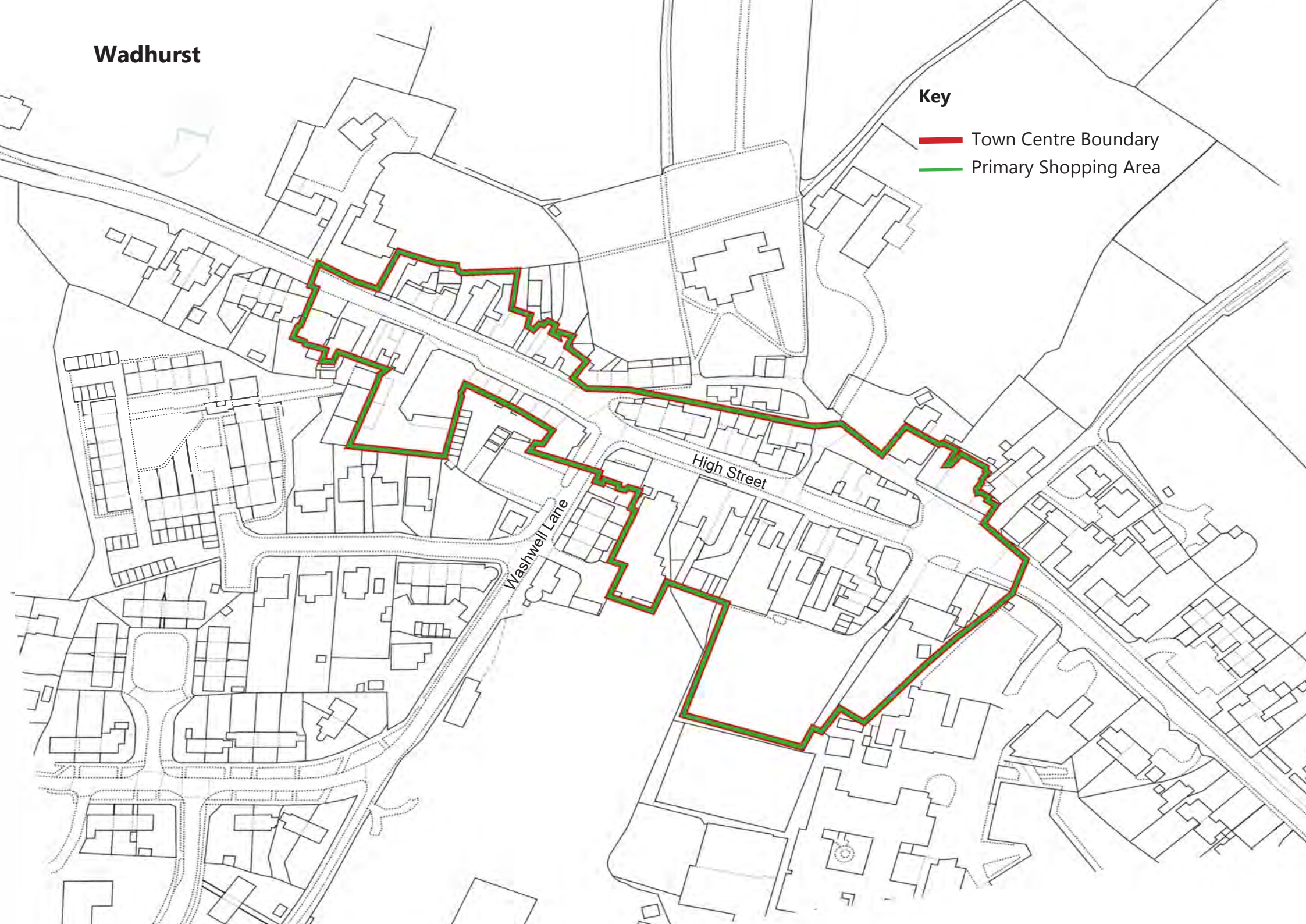
Heathfield


High Street
Station Road
Key
Town Centre Boundary
Primary Shopping Area


Polegate
Key
Town Centre Boundary
Primary Shopping Area
Brook Street
High Street


Forest Row
Key
Town Centre Boundary
Primary Shopping Area
London Road
Lewes Road

Wadhurst


Key
Town Centre Boundary
Primary Shopping Area
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