Wealden Town Centres Study

ON BEHALF OF WEALDEN DISTRICT COUNCIL

January 2026

Contents

1. Introduction 4

Overview 6

Structure of the Study 6

2. Retail and Town Centres Policy 7

3. Retail and Town Centre Trends 12

4. Town Centre Health-Checks 16

Methodology 16

SWOT Assessment 16

Crowborough District Centre 17

Hailsham District Centre 24

Uckfield District Centre 31

Heathfield District Centre 44

Forest Row Service Centre 31

Polegate Service Centre 50

Wadhurst Service Centre 56

5. Market Shares and Capacity Assessment 63

Introduction 63

Household Survey & Study Area 63

Study Area Population 65

Non-Store Retailing or Special Forms of Trading 65

Retail Expenditure Forecasts 66

Convenience Goods Findings 68

Benchmarking 71

Convenience Goods Capacity 73

Comparison Goods Findings 75

Comparison Goods Capacity 79

Leisure Capacity 80

6. Policies and Recommendations 87

Appendix A – Study Area Plan 95

Appendix B – Study Area Household Survey (NEMS) 96

Appendix C – Market Shares and Capacity Assessment 97

Appendix D – Centre Composition Plans 98

Executive Summary

This updated Town Centre Study, commissioned by Wealden District Council and prepared by Nexus Planning, provides a comprehensive evidence base to inform the emerging Local Plan to 2042. It builds upon the previous study published in 2022 and reflects significant changes in national policy, retail trends, and local market conditions. The study assesses the health of Wealden's town centres, evaluates retail and leisure needs, and recommends strategic policy responses aligned with the National Planning Policy Framework (NPPF) and Planning Practice Guidance (PPG).

The Study begins by reviewing the latest national and local planning policies, including the revised NPPF (2025), which advocates a flexible approach to support the vitality and viability of town centres. It also considers changes to the Use Classes Order and permitted development rights, noting that areas covered by the High Weald National Landscape remain exempt from certain rights. The study introduces the methodology used, including a household survey of 1,001 respondents across nine zones, which provides insights into shopping patterns, leisure habits, and perceptions of centres within the District. The household survey mirrors the survey used in 2022, thereby allowing contrast between the two datasets.

Health checks have been undertaken for four District Centres—Crowborough, Hailsham, Heathfield, and Uckfield—and three Service Centres—Forest Row, Polegate, and Wadhurst. Overall, the centres are functioning well, with vacancy rates below national averages and strong convenience offers anchored by major supermarkets. However, comparison retail provision remains limited, and several centres exhibit weaknesses in accessibility, environmental quality, and night-time economy. Uckfield is the largest and most popular centre, while Forest Row and Wadhurst stand out for their distinctive independent retail offer and strong sense of community identity.

The study also provides a detailed market share and capacity assessment. In terms of convenience goods, Wealden retains 53.6% of convenience spending within the study area, equating to £391.7m in 2025. However, this represents a slight decline from 55.4% in 2021, indicating a minor increase in leakage to external destinations. 75% of convenience spend in Wealden occurs in defined centres, which is a slight decrease from 81% in 2021. Out-of-centre destinations, such as the new M&S at Ashdown Business Park, have increased their market share. Convenience retailers in Wealden are collectively trading at around 10% above benchmark levels, with notable overperformance by Lidl (Crowborough and Polegate), Tesco Express (Hailsham), and Sainsbury's (Heathfield). Based on constant market share and projected population growth, the Study shows that Wealden could support 3,700–4,700 sq m net of new convenience floorspace by 2030, increasing to 7,600–9,700 sq m net by 2040.

Turning to comparison goods, the household survey findings show that Wealden now retains 30.6% of comparison goods spending (£267.7m), up from 24.2% in 2021, which is a significant improvement. Leakage to higher-order centres (Eastbourne, Tunbridge Wells) remains high at 69.4% but has notably reduced from 75.8% in 2021. Leakage varies by category, from 45.9% for DIY to 79.2% for clothing and footwear. The largest improvement since 2021 is in clothing and footwear, where leakage has decreased by 14.2%. In terms of floorspace capacity, the District is shown to potentially support a further 2,500–3,900 sq m net of comparison goods floorspace by 2030, increasing to 7,600–11,900 sq m net by 2040.

In terms of commercial leisure findings, the Study finds that projected surplus expenditure could support 6,990 sq m net of additional restaurant, café, and bar floorspace by 2040, up from 2,360 sqm by 2030. In terms of cinemas, the current provision (five screens) falls short of projected demand for 7.5 screens by 2040, indicating a small latent demand for additional screens. The supply of other commercial leisure offerings are found to be in line with demand. Survey

responses highlight strong demand for cultural venues and concert halls, with 57.5% of respondents requesting more provision.

Policy recommendations include maintaining the existing retail hierarchy, prioritising town centre sites for new development, and applying a locally set impact threshold of 350 sqm for retail and leisure proposals in edge-of-centre and out-of-centre locations. Notwithstanding the capacity findings summarised above, the study emphasises that capacity does not equate to need and that qualitative considerations such as improving the diversity of retail and leisure provision, re-occupying existing vacant floorspace, enhancing public realm, and addressing accessibility issues should guide decision-making.

1. Introduction

Overview

1.1 This Town Centre Study has been commissioned by Wealden District Council ('the Council'). The preparation of the Study has been led and co-ordinated by Nexus Planning ('Nexus').

1.2 The purpose of the Study is to provide an update to the previous Wealden Town Centre Study, which was produced in 2022. The Study aims to provide the Council with an up-to-date, objective assessment of the health of centres in the Council area and considers possible strategic policy responses to prevalent and emerging retail and town centre issues.

1.3 The Study has been prepared to reflect the requirements of the National Planning Policy Framework ('the NPPF') and the Town Centres and Retail Planning Practice Guidance ('the Town Centres PPG').

Structure of the Study

1.4 This report is structured as follows:

- Section 2 provides a summary of the key national and local retail policy context relevant to the Study.
- Section 3 summarises key current and future retail trends and, in doing so, provides the overarching context for this Study and how it can be used to guide plan-making.
- Section 4 describes our health-check assessments of Wealden's District and Service centres.
- Section 5 sets out our assessment of Retail and Leisure Market Shares and Capacity.
- Section 6 provides guidance to inform the emerging Local Plan on Retail and Leisure Capacity and Strategy and, General Policy Direction.

2. Retail and Town Centres Policy

Revised National Planning Policy Framework (NPPF)

2.1 The updated 2024 Framework replaces the previous version of the National Planning Policy Framework (NPPF) published in December 2023. The NPPF reflects the fact that the traditional role of Town Centres has been somewhat undermined by structural changes in the retail sector, and that there may be a need to plan for a more diverse range of uses going forward. As such, the NPPF advocates a more flexible policy framework to support the future vitality and viability of Town Centres.

2.2 NPPF policies are considered on a thematic basis below.

Plan-Making

2.3 Paragraph 20 of the NPPF indicates that development plans should set out an overall strategy for the pattern, scale, and quality of development, including policies to deliver retail, leisure, and other commercial development. Paragraph 32 of the NPPF states that the preparation and review of all policies should be underpinned by relevant and up-to-date evidence. This should be proportionate and take into account relevant market signals.

Building a Strong, Competitive Economy

2.4 Paragraph 85 of the NPPF indicates that planning policies and decisions should help create the conditions in which businesses can invest, expand, and adapt. Significant weight should be placed on the need to support economic growth and productivity, taking into account both local business needs and wider opportunities for development.

Ensuring the Vitality of Town Centres

2.5 Paragraph 90 of the NPPF specifically relates to planning for Town Centres. It states that:

"Planning policies should:

- define a network and hierarchy of Town Centres and promote their long-term vitality and viability – by allowing them to grow and diversify in a way that can respond to rapid changes in the retail and leisure industries, allows a suitable mix of uses (including housing) and reflects their distinctive characters;
- define the extent of Town Centres and primary shopping areas, and make clear the range of uses permitted in such locations, as part of a positive strategy for the future of each centre;
- retain and enhance existing markets and, where appropriate, re-introduce or create new ones;
- allocate a range of suitable sites in Town Centres to meet the scale and type of development likely to be needed, looking at least ten years ahead. Meeting anticipated needs for retail, leisure, office, and other main Town Centre uses over this period should not be compromised by limited site availability, so Town Centre boundaries should be kept under review where necessary;
- where suitable and viable Town Centre sites are not available for main Town Centre uses, allocate appropriate edge of centre sites that are well connected to the Town Centre. If sufficient edge of centre sites cannot be identified, policies should explain how identified needs can be met in other accessible locations that are well connected to the Town Centre; and

- recognise that residential development often plays an important role in ensuring the vitality of centres and encourage residential development on appropriate sites".

2.6 The requirement to plan to meet needs across a minimum fifteen-year period (paragraph 22 of the NPPF) represents a change from the previous NPPF which required Town Centre needs to be met in full across the entire plan period.

2.7 Paragraph 91 of the NPPF states that it is appropriate to identify thresholds for the scale of edge of centre and out of centre retail and leisure development that should be the subject of an impact assessment. Any such threshold policy applies only to the impact test. All planning applications for main Town Centre uses that are not in an existing centre and not in accordance with an up-to-date development plan will generally be the subject of the sequential test.

Promoting Healthy and Safe Communities

2.8 Paragraph 98 of the NPPF seeks to support the social, recreational, and cultural facilities and services that communities need. The guidance states that planning policies and decisions should:

a. plan positively for the provision and use of shared spaces, community facilities (such as local shops, meeting places, sports venues, open space, cultural buildings, public houses, and places of worship), and other local services to enhance the sustainability of communities and residential environments;

b. take into account and support the delivery of local strategies to improve health, social and cultural well-being for all sections of the community;

c. guard against the unnecessary loss of valued facilities and services, particularly where this would reduce the community's ability to meet its day-to-day needs;

d. ensure that established shops, facilities, and services are able to develop and modernise, and are retained for the benefit of the community; and

e. ensure an integrated approach to considering the location of housing, economic uses and community facilities and services.

Ensuring the Vitality of Town Centres Planning Practice Guidance

2.9 The Town Centres PPG was published in July 2019 and thereafter updated in September 2020. It provides additional direction in respect of how retail and Town Centre planning policy should be applied in respect of plan-making and decision-taking. The Town Centres PPG affirms the Government's aspiration to support Town Centres in order to generate employment, promote beneficial competition and create attractive, diverse places where people want to live, work and visit.

2.10 Paragraph 004 of the Town Centres PPG indicates that a local planning authority's strategy for their Town Centres should include:

- The realistic role, function, and hierarchy of Town Centres over the plan period. Given the uncertainty in forecasting long-term retail trends and consumer behaviour, this assessment may need to focus on a limited period (such as the next five years) but will also need to take the lifetime of the plan into account. It will be reviewed every 5 years.

- The vision for the future of each Town Centre, including the most appropriate mix of uses to enhance overall vitality and viability.

- The ability of the Town Centre to accommodate the scale of assessed need for main Town Centre uses, and associated need for expansion, consolidation, restructuring or to enable new development or the redevelopment of under-utilised space.

- How existing land can be used more effectively – for example, the scope to group particular uses such as retail, restaurant, and leisure activities into hubs or for converting vacant space above shops.

- Opportunities for improvements to the accessibility and wider quality of Town Centre locations, including improvements to transport links in and around Town Centres, and enhancement of the public realm.

- What complementary strategies are necessary or appropriate to enhance the Town Centre and help deliver the vision for its future, and how these can be planned and delivered. For example, this may include consideration of how parking charges and enforcement can be made proportionate.

- The role that different stakeholders can play in delivering the vision. If appropriate, it can help establish the level of cross-boundary/strategic working or information sharing required between both public and private sector groups.

- Appropriate policies to address environmental issues facing Town Centres, including opportunities to conserve and enhance the historic environment.

2.11 This Study seeks to provide a high-level retail and leisure strategy for the Town Centre, which will provide an overall context to the determination of planning applications for such uses and will support the Councils' future development plan policy.

2.12 Paragraph 006 of the Town Centres PPG identifies a series of key indicators of relevance in assessing the health of a centre over time. The indicators allow the role, performance, and function of centres to be monitored and are considered in greater detail at Section 4 of this report which specifically addresses the vitality and viability of Wealden's centres.

Use Classes Order

2.13 Significant changes to the Use Classes Order have been enacted through the Town and Country Planning (Use Classes) (Amendment) (England) Regulations 2020, which came into force on 1 September 2020.

2.14 The amendments include the revocation of Parts A and D of the Schedule to the Use Classes Order 1987, and the introduction of three new Use Classes, these being Classes E, F1 and F2. The Government's objective is that the changes will support the revival of the high street and allow for greater flexibility in changing uses within Town Centres without the need for planning permission.

2.15 In addition to the three new Use Classes, the change also results in some changes in respect of uses classified as sui generis. In practical terms, the changes comprise:

- **Use Class E** – Commercial, business and service use include shops or retail; cafes or restaurants; financial services; professional services; any service appropriate to provide in a commercial, business or service locality; indoor sports, recreation or fitness; medical or health services; crèche, day nursery or day centre; and offices.

- **Use Class F1** – Learning and non-residential institutions include any non-residential use for the: provision of education; display of works of art; museum; public library or public reading room; public hall or exhibition hall; for or in connection with public worship or religious instruction; or, as a law court.

- **Use Class F2** – Local community uses include: a shop selling mostly essential goods, including food, no larger than 280 sqm and where there is no other such facility within 1,000 metres radius of the shop's location. A hall or meeting place for the local community, an area or place for outdoor sport or recreation and an indoor or outdoor swimming pool or skating rink.

- **Sui Generis** – Use within this Class now include a public house, wine bar or drinking establishment; a drinking establishment with expanded food provision; as a hot food takeaway for the sale of hot food where consumption of that food is mostly undertaken off the premises; live music venue; cinema; concert hall; bingo hall; or dance hall.

2.16 The introduction of Class E is significant and places a wide range of uses including retail, food, financial services, gyms, healthcare, nurseries, offices, and light industry into a single use class. Unless restrictive planning conditions extinguish the provisions of Class E, the ability to significantly change the commercial use of premises without planning permission allows centres to evolve in a flexible manner.

2.17 However, the provisions of the Use Classes Order are not linked to any spatial considerations. As such, the expanded Use Class E applies equally to both Town Centres and out of centre locations, and there may be unintended consequences in providing for additional flexibility across Class E outside of Town Centres. Accordingly, it may be necessary for the Council to apply restrictive conditions to certain forms of development in order to restrict the authorised use to that which has been justified in the application submission. This will help ensure that unacceptable impacts do not arise from future Class E development.

Main Town Centre Use Permitted Development Rights

2.18 An amendment was made to the General Permitted Development (England) Order 2015 (the 'GPDO') in March 2021. This allows for the change of use from Class E properties to residential from August 2021 (extending a right that had previously been restricted to office uses only). This permitted development right is subject to maximum size requirements, the property having been in use as Class E for two years, and the property having been vacant for three months. In addition to this, 'prior approval' for the change of use must be sought from the local planning authority. Restrictions on this right apply in Conservation Areas, in areas covered by the High Weald Area of Outstanding Natural Beauty, and for nurseries, as well as in areas that are covered by an Article 4 direction.

Local Planning Policy Context

2.19 The Council's Local Development Scheme provides information on both the production and timeline for its development plan. Development Plan Documents are planning strategies that contain policies for the use, protection, and/or development of land.

2.20 The statutory development plan for Wealden District Council comprises the Wealden District Core Strategy Local Plan (2013), the saved policies of the Wealden Local Plan (1998) and the Affordable Housing Delivery Local Plan (2016).

2.21 The emerging Wealden Local Plan looks ahead to 2042. Once adopted, the Local Plan will replace all existing local plan policies. A Regulation 18 Draft Local Plan consultation was launched in March 2024, and responses were welcomed until May 2024. The Draft Wealden Local Plan contained five key policies covering retail and leisure uses:

- Policy SS4 – Retail Provision and Town Centres

- Policy TC1 – District, Service and Local Centre Hierarchy and 'Town Centre' First Principles

- Policy TC2 – Sequential and Local Impact Test

- Policy TC3 – Primary Shopping Areas
- Policy TC4 – Garden Centres

Summary

2.22 This section has considered the prevailing policies in respect of the retail and town centre uses at the national and local level. We examine a range of empirical evidence in the remaining sections of this Study before returning to policy matters in the closing section where we will draw on those findings and set out recommendations.

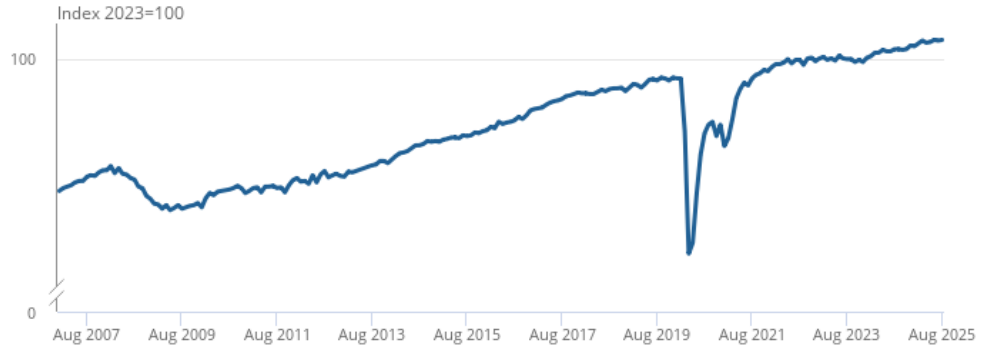
3. Retail and Town Centre Trends

Introduction

3.1 We provide an overview of current retail and leisure trends below. The retail and leisure sectors are dynamic, and new retail and leisure formats continue to evolve to meet our everyday needs. The below commentary should therefore be taken as a 'snapshot' at the current time.

The Current State of the UK Economy

3.2 In recent years, the UK economy has been greatly affected by commercial circumstances arising from the Covid-19 pandemic ('lockdowns' in 2020 and 2021), Brexit (January 2020) and the conflict in Ukraine (which started in February 2022). National Statistics ('ONS') figures indicate that UK Gross Domestic Product (GDP) has seen dramatic changes whereby the GDP index fell from 104.2 in February 2020 to 74.6 in April 2020, and eventually rising back in towards March 2022 to its pre-pandemic level. More recently, despite a strong start to 2025, the second Trump term and the imposition of tariffs resulting in a slowdown in UK-US trade. Furthermore, heightened instability in the Middle East throughout 2025 has had an impact on energy prices and volatility in the market[1]. The Monthly GDP is estimated to have grown by 0.1% in August 2025, following a fall of 0.1% in July 2025 (revised down from no growth in our previous bulletin) and a growth of 0.4% in June 2025. This is shown in the image below.



3.3 UK GDP is estimated to have increased by 1.3% in August 2025, compared with the same month in August 2024, suggesting that the economy has seen a period of recovery from a series of 'economic shocks', such as the Covid-19 pandemic (including the resultant workforce shortage) and the Russian invasion of Ukraine, which were significant contributors to a technical recession in the second half of 2023[2]. Interest rates increased from 2.6% in March 2025 to 3.8% in July 2025 but have settled at 3.6% in the 12 months to October[3], but is expected to peak at 4% in late 2025/early 2026[4].

3.4 Real GDP growth is forecasted to slow into 2026, after a strong start to the year, and inflation is expected to gradually fall throughout 2026 to reach the Bank of England's 2% target in the middle part of the year[5]. However, a positive forecast for the economy does rely on the absence of any further global shocks, such as continued instability in the Middle East, which has already spiked energy prices.

[1] Bank of England, The UK economy in an unpredictable world, June 2025
[2] KPMG, UK Economic Outlook, March 2024
[3] ONS, Consumer Price Inflation, September 2025
[4] KPMG, UK Economic Outlook, September 2025
[5] KPMG, UK Economic Outlook, September 2025

The Retail and Leisure Economy

3.5 The retail sector endured a particularly difficult pandemic, with multiple lockdowns and online competition leading to the permanent closure of many shops and businesses. UK high streets have already been in continuous decline since the 2007 recession[6], with consumer habits moving away from the traditional high street experience. The pandemic, however, accelerated these pre-existing challenges, including creating an unprecedented rise in online shopping.

3.6 Research[7] shows that the hospitality sector saw the biggest economic decline of all sectors during the pandemic. Periods of public health restrictions saw large falls in output. The peak of the economic downturn was in April 2020, where economic output in the food & accommodation sector was 90% below pre-pandemic levels (February 2020). Overall, economic output from the hospitality industry over 2020 was 42% lower than 2019; and in 2021, hospitality output was 21% lower than 2019. The hospitality industry's share of the UK economy fell from 3% in 2019 to 2% in 2020 and 2021. However, as all Covid-19 restrictions were lifted from early 2022, the hospitality sector continues its recovery, particularly as international tourists return. It is forecast that the hospitality and leisure sectors are expected to be the fastest growing parts of the economy over the next five years.

3.7 UK retailers had a strong start to 2025, with the strongest quarterly performance since the summer of 2021[8], as retail sales rose by 1.8% in Q1 compared to Q4 2024. However, this faltered in May, revealing a continued uncertainty in all sectors of the economy amongst a backdrop of global impacts and changes.

3.8 Savills estimate that average weekly high street footfall saw year-on-year growth in Q2 2025 for both high streets and shopping centres by 1.1% and 1.4%, respectively. Similarly, high street vacancy had fallen 0.4% over the last twelve months for high streets, and 0.7% for shopping centres.

3.9 It is noted that a report published by Health Equity North (May 2025)[9], that community amenities such as bank, pharmacies and grocers are being replaced by vape shops, bookmakers, and takeaway outlets. It estimated that vape shops have increase nearly 1200% in England between 2014 and 2024, and takeaway shops are up 24% across the whole of England. Pharmacy availability has decreased by 20% in the most deprived parts of England, and banks and building societies on high streets have decreased by 40% nationally. As such, whilst declining vacancy rates and fast reoccupation of vacant units is a positive, the reoccupation of units with 'health reducing' amenities is a key consideration for local planning authorities.

3.10 The government announced the Budget 2025[10] in November, which has a number of implications, both positive and negative, for retail and town centres. Reforms to business rates will mean that small and independent business will benefit from lower business rates multipliers, while larger chain retailers will experience higher multipliers. An increase to the national minimum wage will increase labour costs, narrowing profit margins. Consumer spending is also likely to be restricted due to the freeze on tax thresholds, limited purchasing power.

[6] In 2011, the Portas Review summarised the challenges for high street retailers as follows: "The phenomenal growth of online retailing, the rise of mobile retailing, the speed and sophistication of the major national and international retailers, the epic and immersive experiences offered by today's new breed of shopping mall, combined with a crippling recession, have all conspired to change today's retail landscape".
[7] House of Commons Library – Research Briefing - Hospitality industry and Covid 19, 11 May 2022
[8] Savills, Spotlight: Shopping centre and high street, August 2025
[9] NIHR, Report finds an increase of 'health reducing' amenities on local high streets, including a sharp rise in vape shops, May 2025
[10] Budget 2025 in full - GOV.UK

Consumer Spending

3.11 The latest Experian Retail Planner Briefing makes several comments regarding consumer spending, focusing on the UK's recovery from the economic impact of the Russia-Ukraine war and the Covid-19 pandemic, and discusses the impact of continuing tariffs and geopolitical disruptions in the Middle East.

3.12 Data collected at the start of 2025 suggests that, due to high inflation over the last three years, a trend of reduced spending still exists. Spending growth over the course of 2025 is being hindered by the effects of the cost-of-living crisis, high interest rates, and a high tax burden. However, rising real pay growth and continued strength in the labour market should see improvement compared to 2024.

3.13 Convenience spending is likely to experience an ongoing wind down, following a large contraction of -1.8% in 2024, as convenience spending was predicted to further contract in 2025 by about -0.8%, and a further -0.6% in 2026.

3.14 Conversely Experian predicted that comparison spending would grow in 2025, but only by 0.1% per head, with consumers still postponing major purchases, such as the replacement of white goods. As such a growth of 1.3% is predicted for 2026 suggesting accelerated spending on comparison goods into the future, specifically with a 1.5% increase per head on bulky goods purchases.

3.15 Despite leisure sales falling markedly in 2020 (given the Covid-19 related lockdowns), they recovered lost ground in 2021 and stood higher than pre-pandemic levels by 2022, at £202.3bn nationally. However, the cost-of-living crisis affected spending in 2024, and sales were estimated to have fallen -1.6% and there was no increase noted in 2025, suggesting the ongoing impacts of the cost-of-living crisis with consumers. From 2026, an increase of 0.3% is predicted, suggesting a slow reversal of recent leisure spend downturns.

Figure 3.15.1 **Experian's Identified UK retail spending (including non-store) and leisure spending[11] (2024-2040)**

Category	2024	2025	2026	2027–31	2032-2040
Retail spend	-1.3	-0.2	0.6	1.5	1.7
Convenience goods	-1.8	-0.8	-0.6	-0.3	-0.2
Comparison goods	-1.0	0.1	1.3	2.5	2.6
— of which bulky	0.1	0.1	1.5	2.7	2.6
— non-bulky	-1.4	0.1	1.3	2.4	2.6
Leisure	-1.6	0.0	0.3	0.6	0.7
Consumer spending	-1.2	0.3	1.1	1.4	1.5

Source: Figures 1a of Experian Retail Planner Briefing Note 22

[11] Experian, Retail Planner Briefing Note 22, March 2025

Online Shopping

3.16 The rise in internet retailing has been at the forefront of retail evolution for a number of years. Covid-19 has accelerated this trend.

3.17 Generally, Experian shows that growth in non-store retail is expected to be maintained, particularly through the wider adoption of commonplace technology such as mobile phones and tablets combined with 5G and fibre optic networks, faster delivery times, and easier returns processes to make internet shopping even more convenient. Experian expects that market share will continue to grow strongly in the mid-term, whereby in 2030, 29.4% of retail expenditure would be spent online. The pace of e-commerce growth has moderated compared to previous Experian Retail Planner Briefing Notes, still showing year on year growth, but at a slower pace.

Figure 3.17.1 **Experian's Identified and Forecast Market Share of Non-Retail Sales**[12]

Volume Growth Per Head (%)	2025	2030	2035	2040	% Change
Total	26.6%	29.4%	32.1%	34.8%	+8.2
Convenience goods	17.5%	19.9%	22.1%	24.4%	+6.9
Comparison goods	32.1%	34.5%	36.8%	39.0%	+6.9

Source: Figure 5 of Experian Retail Planner Briefing Note 22

Conclusion

3.18 Retail has been an industry under significant stress, as many retailers find themselves squeezed between rising costs and the increasing volume of sales over the internet. Such difficulties have, of course, been exacerbated by the Covid-19 pandemic and the cost-of-living crisis associated with rising energy prices and inflation. In response to this unpredictability, those operating in the market are forced to adapt quickly or otherwise face falling profits.

3.19 There will still be the need and demand for physical stores, despite the increase in shopping online. This is particularly the case for convenience goods sales since the online shopping orders are typically picked from the shelves of physical stores. In respect of comparison goods, there is a need for the offer to become more 'experiential' to encourage shoppers onto the high street, and to ensure that shopping is viewed as a pleasurable pastime. The shopping experience needs to evolve and diversify both to attract footfall and convert increased activity into sales. Independents clearly have an important role to play in adding interest and in providing differentiation between shopping venues.

3.20 Whilst there may be a demand for more physical stores, the increases in pubs and restaurants in town centres have boosted the economy in the town centres and reduced the number of empty units.

3.21 In a market disrupted by continued changes in consumer behaviour, investing in the consumer experience is anticipated to be the key to success in securing resilience in retail stores moving forward. Planning policy can play an important role in helping to future-proof town and village centres against the ongoing uncertainty.

[12] Experian, Retail Planner Briefing Note 22, March 2025

4. Town Centre Health-Checks

Methodology

4.1 Health checks are recognised as important planning 'tools' for appraising and monitoring the changes in the overall vitality and viability of town centres and informing both plan-making and decision-taking at the local level.

4.2 In this context, this Study provides detailed health check assessments for the four District centres (Crowborough, Hailsham, Heathfield and Uckfield) and three Service centres (Forest Row, Polegate and Wadhurst).

4.3 To inform the health checks, we have, on the behalf of Wealden District Council, commissioned a household survey and utilised the results to inform qualitative findings on attitudes and perceptions of different centres. The household survey has been carried out by NEMS and a total of 1,001 interviews were carried out across the nine zones in September and October of 2025.

4.4 The Study Area that covers the key area of interest, which can be seen in Figure 5.5.1 and at **Appendix A**, it is the same Study Area that was used in the 2022 study, to allow direct comparisons between the findings. The Study Area is further broken down into nine zones, which are defined on the basis of postal sectors.

4.5 The health check assessments for the centres have been carried out in accordance with the Town Centres PPG, which sets out several key performance indicators used to help assess and monitor the overall health and performance of the centre. This has informed the creation of a SWOT assessment, with the general methodology set out below.

SWOT Assessment

4.6 The Nexus SWOT assessment has been formulated to encompass the following:

1. Retail Offer - Using a combination of Experian Goad data (where available) and site visit observations (where Goad data was unavailable), we examine Experian Goad categories (i.e. convenience, comparison, service uses, and vacant units). We compare the results against current national average benchmarks for each category (Experian Category Report, 2025) for all circa 1,950 centres and shopping locations covered by Experian. We also look at results from the previous Wealden Town Centre Study prepared by Nexus in 2022 for comparison. Of note, much of the survey works for that Study took place in 2021 and so we reference 2021 dates where it is relevant to do so.

2. Vacant Units - We contrast the current vacancy rate with the previous Retail Study and current national averages. We also consider any vacancy 'hot-spots' and reasoning why those might have occurred.

3. Visitor Satisfaction - Visitor Satisfaction is derived through analysis of answers to the questionnaire from the Household Telephone Survey on residents' likes and dislikes for the centre. The background detail to the Household Telephone Survey is explained in more detail in Section 5.

4. Community Involvement & Public Investment – We review the level of engagement between the local authority, local business, and the community, through appraising publicly available information, in addition to our on-site observations. We also examine the level of community engagement in each centre and detail any events which each centre is renowned for.

5. Access and Car Parking - This is a Nexus assessment of how easy a centre is to reach; public transportation options; and access by other modes (such as cycling or walking). In addition, car parking is assessed based on its quantity and quality.

6. Environmental Quality – A Nexus assessment of environmental quality including general cleanliness and attractiveness, the quality of buildings and the quality and provision of open spaces.

7. Night-Time Economy – Using Goad mapping, we assess businesses which typically operate beyond the standard working day, such as restaurants and public houses.

Crowborough District Centre

Description

4.7 Crowborough is located in the northern part of the district, approximately seven miles from Royal Tunbridge Wells. The town centre provides a broad range of services and is surrounded largely by residential development. Most town centre uses are concentrated along High Street, Croft Road, and The Broadway. The centre includes a Morrisons and a Waitrose, with a Lidl situated to the north of the main retail area. The images below present photographs of the Centre.

Figure 4.7.1 **Crowborough photos (November 2025)**





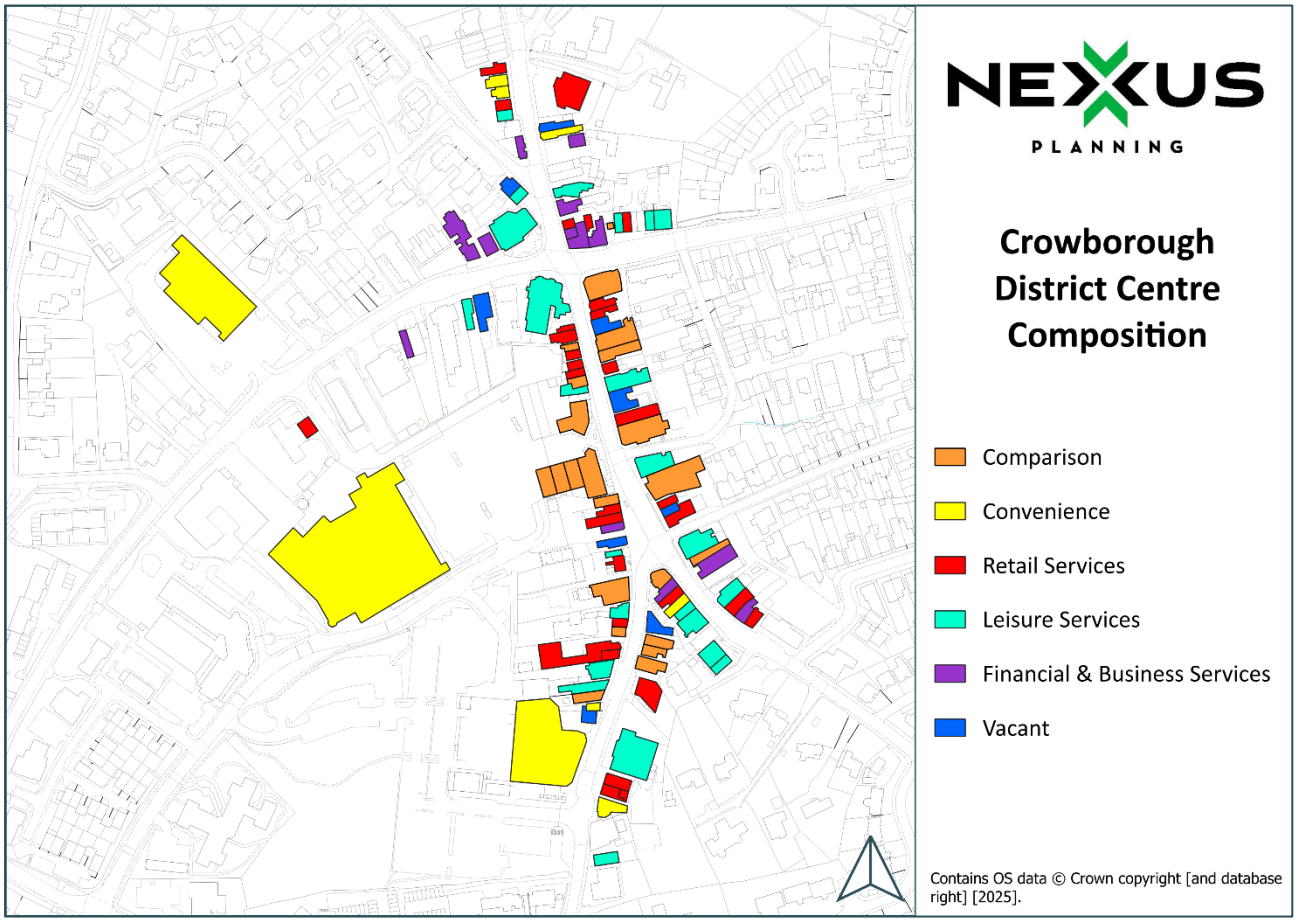


4.8 Crowborough is identified as a 'District Centre' in the Wealden Town Centre Study (2022), and in Policy TC1 of the Regulation 18 Draft Local Plan (March 2024).

Retail Offer

4.9 Figure 4.9.1 presents a visual representation of the retail composition of Crowborough District Centre at the time of the site visits in November 2025.

Figure 4.9.1 **Crowborough composition map**



Source: Nexus site visit (November 2025)

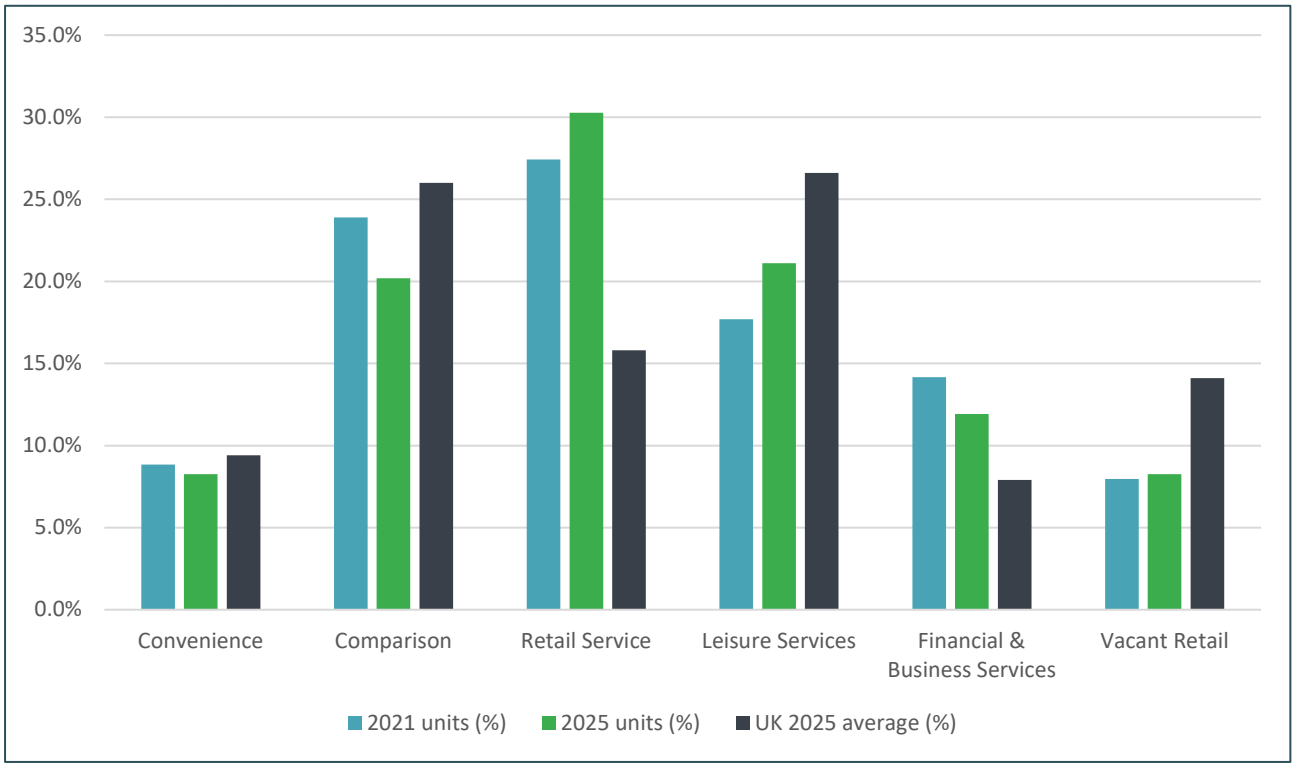
4.10 Figure 4.10.1 and Figure 4.10.2 illustrate the retail composition of Crowborough District Centre at the time of the site visits in November 2025, compared to the results from the previous Study, and the UK average (as of 2025).

Figure 4.10.1 **Crowborough composition table**

Category	2021 units (#)	2021 units (%)	2025 units (#)	2025 units (%)	UK average (%)
Convenience	10	8.8%	9	8.3%	9.4%
Comparison	27	23.9%	22	20.2%	26.0%
Services	67	59.3%	69	63.3%	50.3%
Retail Services	31	27.4%	33	30.3%	15.8%
Leisure Services	20	17.7%	23	21.1%	26.6%
Financial & Business Services	16	14.2%	13	11.9%	7.9%
Vacant	9	8.0%	9	8.3%	14.1%
Total	**113**	**100.0%**	**109**	**100.0%**	**100.0%**

Source: Nexus site visit (November 2025), Nexus Planning 2022 and Experian Goad 2025

Figure 4.10.2 **Crowborough composition chart**



Source: Nexus site visit (November 2025), Nexus Planning 2022 and Experian Goad 2025

4.11 The convenience offer of the Centre comprises 8.2% of the total offer, which is slightly below the UK average. The convenience offer is anchored by three supermarkets, a Morrisons, Waitrose and Lidl.

4.12 At 20.2%, the proportion of comparison units has contracted slightly since the previous Study and is below the UK average of 26.0%. The comparison offer is diverse and includes a mix of national multiples and independent retailers.

4.13 The services offer has increased since the previous Study and is well above national averages. This is in large part due to the strength of the retail services offer, which is almost double the UK average. The leisure services offer is also larger than in the previous Study, and includes takeaways, cafes, and restaurants. Conversely, the number of financial and business services has decreased since 2021, although it is proportionally still larger than the UK average.

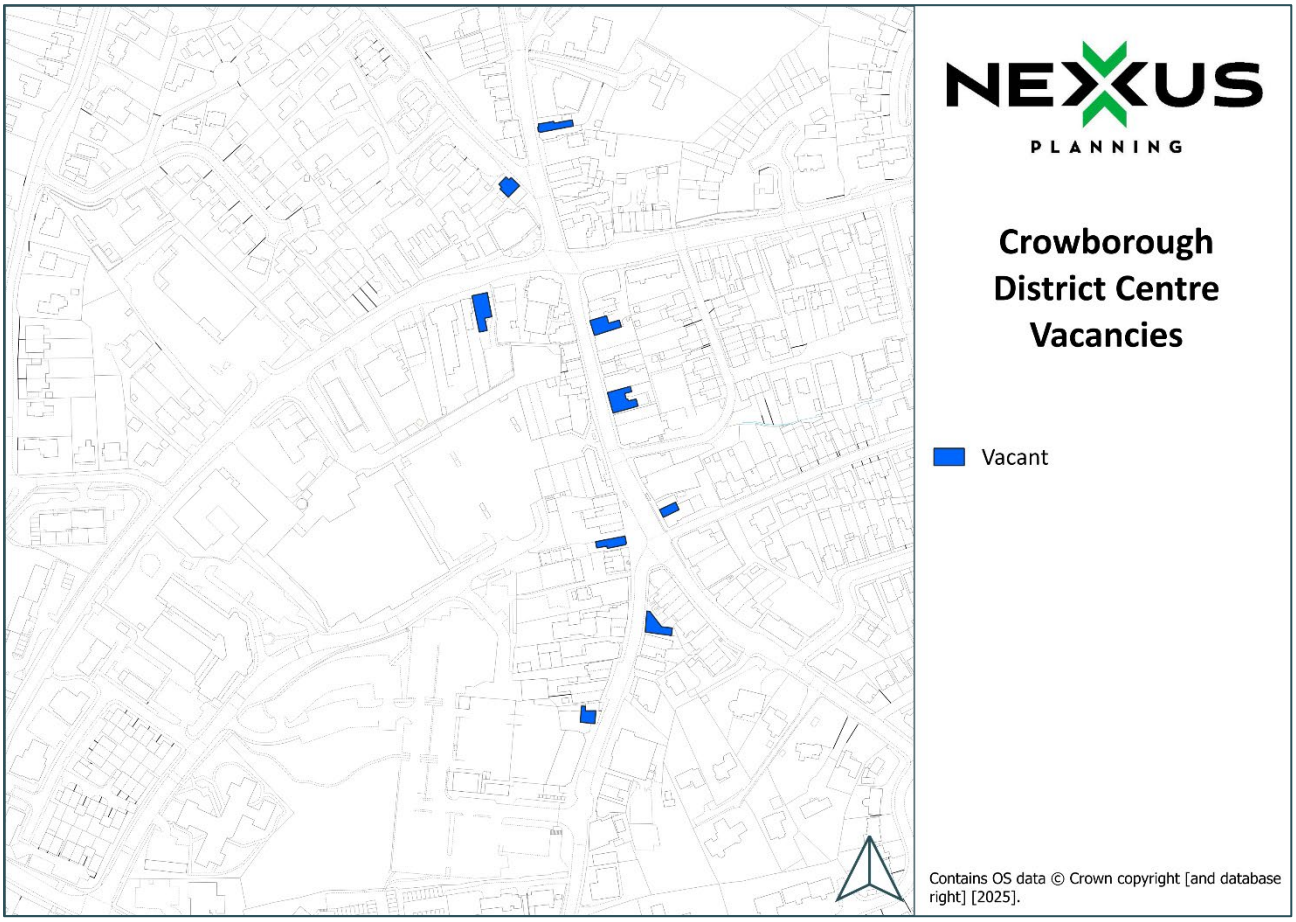
4.14 When asked how they would rate the provision of independent retail and leisure traders, 18.8% of respondents to the NEMs survey said it was either 'poor' or 'severely lacking', which is the highest rate of all the District Centres. This suggests that visitors would like to see more independent retailers in the Centre.

Vacancies

4.15 There are nine vacant units in Crowborough, which is the same as in the 2021 Study. This is equivalent to 8.3% of all units, which is well below the national average of 14.1%.

4.16 The figure below illustrates the distribution of vacant units in the Centre. As seen, it does not appear that there are any particular 'clusters' of vacant units. Prominent vacant units in the Centre include the former Santander bank and the former Specsavers premises, both located on High Street.

Figure 4.16.1 **Crowborough vacancies**



Source: Nexus site visit (November 2025)

Access and Car Parking

4.17 According to Q34 of the NEMs Household Survey, 31.9% of those who visit Crowborough travel by foot, which is the highest proportion of any Centre in the District. 64.7% of those who visit travel by car. Another 3.4% of respondents reported travelling by bus.

4.18 Crowborough is accessible via the A26, which provides links to Royal Tunbridge Wells and the south coast. There is a high level of car parking provision within the centre, available at the following carparks:

- New Road – 25 spaces (free, maximum stay 3 hours)
- Croft Road – 342 spaces (free, maximum stay 3 hours in short stay bays and maximum stay 23 hours in long stay bays)
- Waitrose – 82 spaces (free for Waitrose customers, maximum stay 2 hours)
- Morrisons – 332 spaces (free, maximum stay 3 hours)
- Pilmer Road – 17 spaces (free, maximum stay 2 hours)
- Lidl – 70 spaces (free, maximum stay 1.5 hours)

4.19 During the Nexus site visits in November 2025, spaces were observed at all car parks; however, they all appeared to be in high demand, and it is likely that in peak visitor times, there might be parking stress in the Centre.

4.20 On-street parking was limited throughout the Centre. There were a couple of bays observed along London Road and the Broadway which could be used free of charge for 30 minutes, as well as two disabled bays on Croft Road opposite the Post Office which do not have time restrictions.

4.21 While Crowborough does have a train station, it is located around two miles south-east of the town centre in Jarvis Brook, almost a 40-minute walk from the Centre. Frequent services connect the town with East Croydon, London Bridge, and Uckfield to the south.

4.22 A regular bus service passes through the town, connecting it with nearby settlements, the train station, Brighton, and Royal Tunbridge Wells.

4.23 There was limited cycle parking observed in the centre, and further provision of it could encourage visitors to be less reliant of private vehicles to access Crowborough.

4.24 During Nexus' visit, moderate to heavy traffic was observed throughout the Centre. Preparations were underway that day for the Christmas lights switch-on later that afternoon, which likely contributed to the increased number of visitors.

Environmental Quality

4.25 Crowborough is an attractive Centre, however, there is a noticeable lack of trees and green infrastructure. This is likely due to the narrow pavements that run throughout the centre. At the junction between The Broadway, and Croft Road brick planters were observed, which did add good visual interest to the Centre. A parklet at Clokes Corner, on the corner of London Road and Beacon Road is also well planted with trees and shrubs and offers an area of respite and gathering for pedestrians.

4.26 The pavements around the centre were observed to be in good condition throughout the Centre, however they were narrow in places. Although, given the layout of Crowborough, there is not much that could be done to widen the pavements, as the main through roads are single, fairly narrow, carriageways.

4.27 The overall condition of the shopfronts in the Centre was generally good. It was also noticeable that some shop owners had enhanced their units with hanging baskets, planters, or benches. These additions contribute positively to the wider Centre, and similar improvements could be encouraged among other shop owners.

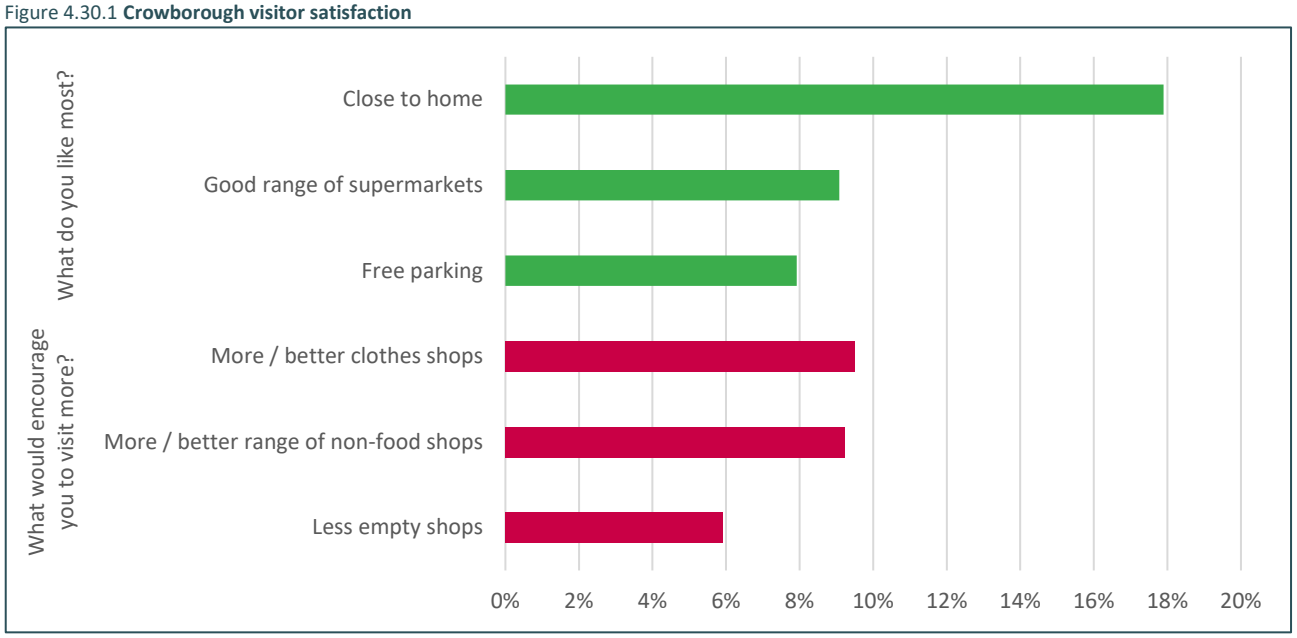
4.28 In terms of cleanliness throughout Crowborough, the centre was observed to be litter free and also there was no graffiti observed.

Visitor Satisfaction

4.29 According to Q31 of the NEMs Household Survey, 32.4% of respondents said they visit Crowborough, and 17.5% of respondents said they visited Crowborough the most of all centres in the district. This makes Crowborough the third most visited Centre in the District, as well as the third most visited of the district centres. The Centre attracts visitors from most Zones of the Study Area, but predominantly from Zones 4 and 5.

4.30 Figure 4.30.1 details the top three 'likes' and 'wants' in relation to Crowborough, according to respondents of the NEMs Household Survey.

Figure 4.30.1 **Crowborough visitor satisfaction**



Source: Q35 and Q36 NEMS Household Survey

4.31 The most favoured thing about Crowborough is that it is 'close to home' suggesting that access to the Centre is convenient, which aligns with the Household Survey's findings that a high proportion of people travel to the Centre on foot. Respondents also reported a 'good range of supermarkets', perhaps unsurprisingly as the Centre benefits from three large supermarkets which cater for different budgets.

4.32 Conversely, when asked what measures would encourage respondents to visit Crowborough more often, the results would suggest that there is dissatisfaction with the retail offer in the Centre, particularly the comparison offer, and that the vacancy rate is too high. This coincides with the retail composition findings in that the Centre has a smaller comparison offer than the national average, although the vacancy rate is significantly below national averages.

Community Involvement and Public Investment

4.33 Crowborough District Centre hosts a wide range of community events and activities throughout the year. During Nexus' site visit, the town was preparing for its Christmas light switch on event, organised by Crowborough Town Council. In 2025, the Town Council delivered more than a dozen events, including the Christmas light switch on, a firework display, a summer fair, and the annual 'Sussex Day' celebration.

4.34 In addition to organising public events, Crowborough Town Council also supports and promotes privately organised community activities, advertising them through its website. These include Christmas fairs, a monthly farmers' market, and a monthly community café, all of which contribute to the town's active community life.

4.35 Crowborough Town Council is primarily funded through residents' council tax and does not rely on voluntary donations. The Council is responsible for maintaining green spaces within the town and for the upkeep of local public infrastructure, including bus shelters and Clokes Corner at the junction of London Road and Beacon Road. Part of their funding goes towards annual community grants, which are intended to support local businesses and organisations. In 2025, the grants supported organisations such as the Crowborough Community Hub, Jarvis Brook Social Club, and a local café.

Night-Time Economy

4.36 The night-time economy in the Centre is composed primarily of a pub (The Crowborough Cross), a bar (Bar Trend), and a small number of restaurants. These units are distributed throughout the Centre, and there was no particular 'hub' of night-time activity identified.

4.37 At Q38 of the NEMs Household Survey, 67.6% of respondents stated that they visited Crowborough in the evening, which is the second highest proportion of all Centres in the District. However, only 27.8% of those respondents reported that the evening and night-time economy was either 'plentiful' or 'good'.

Summary

4.38 Crowborough is a well-functioning Centre with a diverse retail offer, and which is anchored by three supermarkets. It benefits from plentiful parking, a high-quality environment and a vacancy rate that is well below national averages.

4.39 In terms of improvements, our assessment has identified potential issues with pedestrian movement around the Centre due to narrow pavements and traffic levels. The Centre also feels disconnected from Crowborough railway station, which limits access and opportunities for linked trips. Additionally, our findings suggest that the composition is fairly service-oriented, and that improvements could be made to strengthen the Centre's comparison offer.

Hailsham District Centre

Description

4.40 Hailsham is a market town located approximately six miles north of Eastbourne. Retail activity within the Centre is focused along High Street and George Street, as well as within its two shopping centres: The Quintin, anchored by Asda, and Vicarage Fields, anchored by Waitrose. These centres sit on opposite sides of High Street, forming the core of Hailsham's retail offer. The images below provide illustrative photographs of the Centre.

Figure 4.40.1 **Hailsham photos (November 2025)**





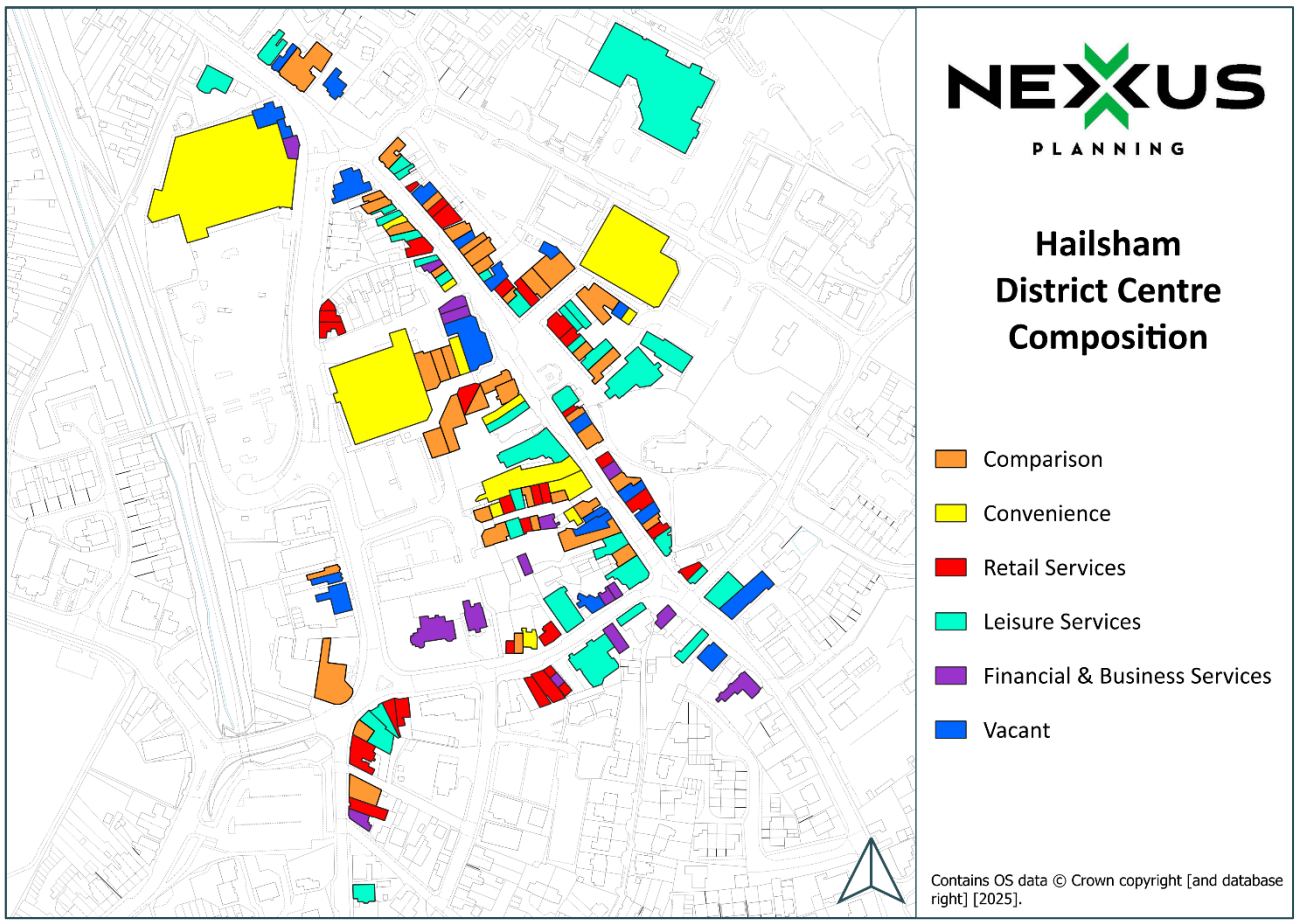


4.41 Hailsham is identified as a 'District Centre' in the Wealden Town Centre Study (2022), and in Policy TC1 of the Regulation 18 Draft Local Plan (March 2024).

Retail Offer

4.42 Figure 4.42.1 presents a visual representation of the retail composition of Hailsham District Centre at the time of the site visits in November 2025.

Figure 4.42.1 **Hailsham composition map**



Source: Nexus site visit (November 2025)

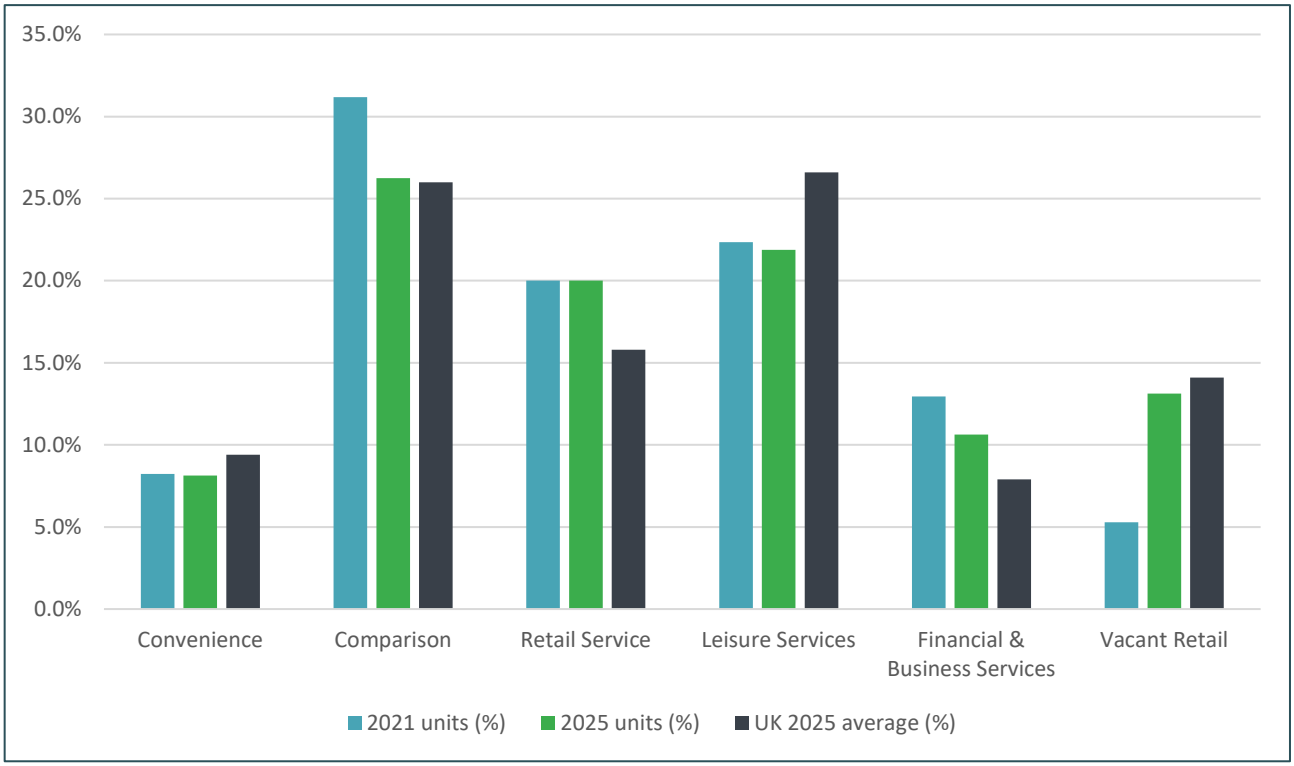
4.43 Figure 4.43.1 and Figure 4.43.2 illustrate the retail composition of Hailsham District Centre at the time of the site visits in November 2025, compared to the results from the previous Study, and the UK average (as of 2025).

Figure 4.43.1 **Hailsham composition table**

Category	2021 units (#)	2021 units (%)	2025 units (#)	2025 units (%)	UK average (%)
Convenience	14	8.2%	13	8.1%	9.4%
Comparison	53	31.2%	42	26.3%	26.0%
Services	94	55.3%	84	52.5%	50.3%
Retail Services	34	20.0%	32	20.0%	15.8%
Leisure Services	38	22.4%	35	21.9%	26.6%
Financial & Business Services	22	12.9%	17	10.6%	7.9%
Vacant	9	5.3%	21	13.1%	14.1%
Total	**170**	**100.0%**	**160**	**100.0%**	**100.0%**

Source: Nexus site visit (November 2025), Nexus Planning 2022 and Experian Goad 2025

Figure 4.43.2 **Hailsham composition chart**



Source: Nexus site visit (November 2025), Nexus Planning 2022 and Experian Goad 2025

4.44 The convenience offer of the Centre is slightly below national averages; however, it benefits from three major supermarkets, namely a Tesco, Asda, and Waitrose.

4.45 The number of comparison units has declined since 2021, although it is still broadly equivalent to national averages. The comparison offer is diverse and although there are a small number of national multiples, the majority are independent retailers.

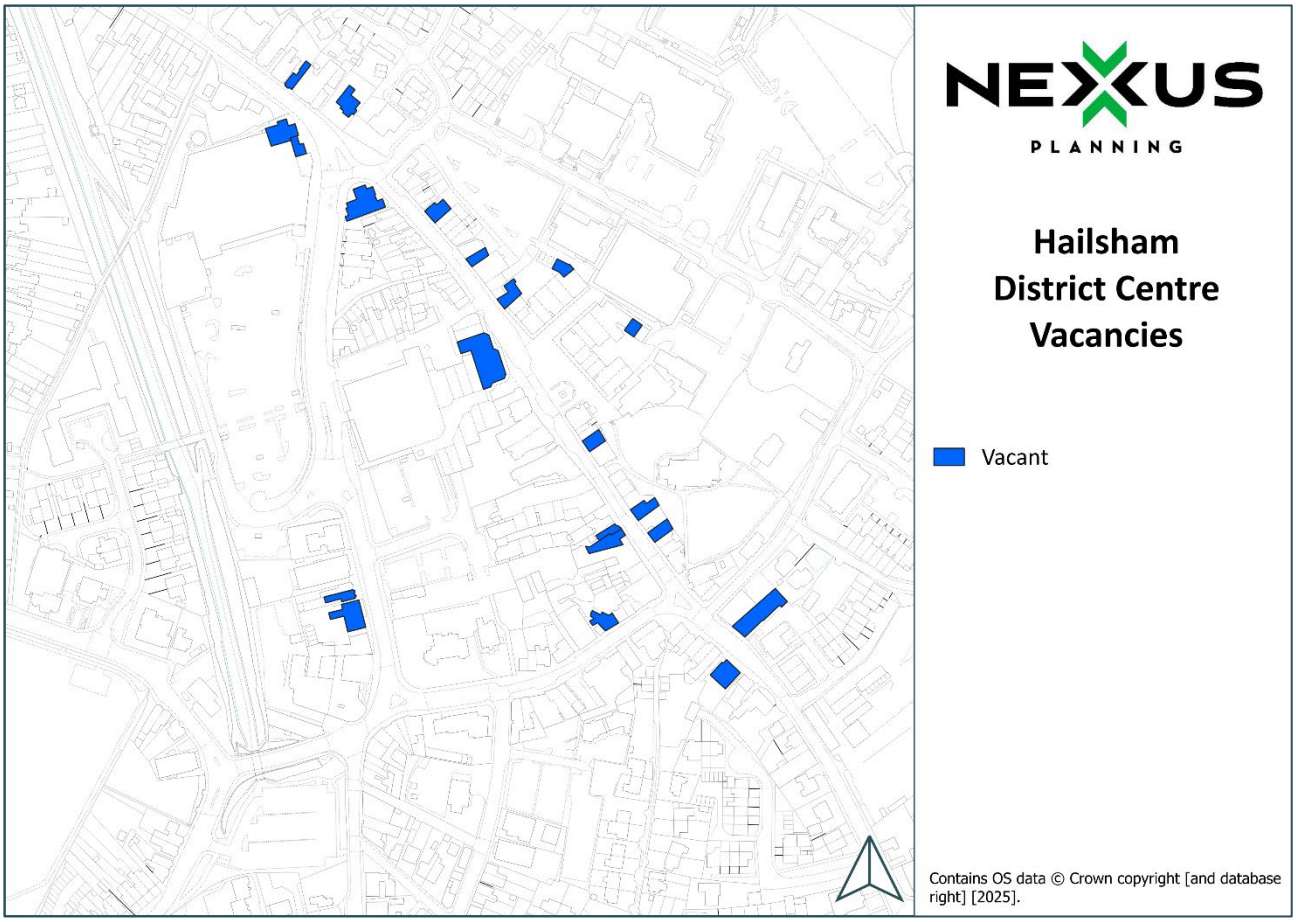
4.46 The services offer has decreased slightly since 2021, although is still above national averages. The Centre has a large number of retail and financial and business services units, although fewer leisure services units, in comparison to the UK average.

Vacancies

4.47 There are 21 vacant units in Hailsham, which is more than double that of the nine units in 2021. Of the vacant units recorded in 2021, the majority are still vacant, suggesting that re-occupation has been slow. Simultaneously, the centre has also lost a number of units due to nationwide closures, such as Poundland, Lloyd's and Halifax. At 13.1% of all units, Hailsham has the highest vacancy rate of any Centre in the District. However, it should be noted that this is still marginally below the national average of 14.1%.

4.48 The figure overleaf illustrates the distribution of vacant units in the Centre. As seen, it does not appear that there is any particular concentration of vacant units. The largest vacant unit in the Centre is the former Poundland store on High Street, which closed recently in October 2025.

Figure 4.48.1 **Hailsham vacancies**



Source: Nexus site visit (November 2025)

Access and Car Parking

4.49 According to the NEMs Household Survey, the majority of visitors (68.0%) travel to the Centre by car. However, at 7.0%, Hailsham had the highest proportion of visitors travelling by bus of all Centres in the District.

4.50 The nearest rail station to Hailsham is Polegate, which is located approximately 3 miles away. The centre is also served by several bus routes, providing connections to Uckfield, Polegate, Eastbourne, Brighton, Bexhill, and Hastings.

4.51 The town benefits from a good provision of free car parking, including:

- Vicarage Field West - 90 spaces (maximum stay 3 hours Mon-Sat, and all day on Sun)
- Vicarage Lane - 286 spaces (maximum stay 23 hours)
- Vicarage Field East - 94 spaces (maximum stay 6 hours Mon-Sat, and all day on Sun)
- Victoria Road - 92 spaces (maximum stay 23 hours)
- South Road - 104 spaces (maximum stay 23 hours)

4.52 In addition, the Asda supermarket provides an estimated 180 customer parking spaces, and Tesco offers a further 280 spaces. These car parks are both located to the west of the centre along North Street.

4.53 Pedestrian accessibility around the centre was generally good. Much of the core road network operates one way, which helps create a safer and more comfortable pedestrian environment. Pavements were observed to be wide, even, and in good condition, with crossing points that were easy to access and use.

4.54 During the site visit, moderate traffic was observed throughout the centre, and all car parks appeared to be well used; however, it did not appear that there was any parking stress in Hailsham. Cycle parking throughout the centre was observed to be limited.

Environmental Quality

4.55 Throughout Hailsham, there were some buildings of notable quality observed. However, overall, the character of the Centre would benefit from improvement.

4.56 Both shopping centres appear dated, and many of the shopfronts are of poor quality. In particular, the Poundland store, which was vacated in October 2025, is in a key central location and has a large, now empty frontage onto the High Street, and pedestrian access into the Quintins Centre.

4.57 St Mary's Walk was however observed to be attractively set, with a good range of interesting independent shops, and is a positive and appealing part of Hailsham.

4.58 Litter, graffiti and vandalism were not observed to be a problem in the centre.

4.59 Some greenery was observed; however, given the one-way system around the centre, there are opportunities to enhance green infrastructure such as planting more trees and introducing street planters.

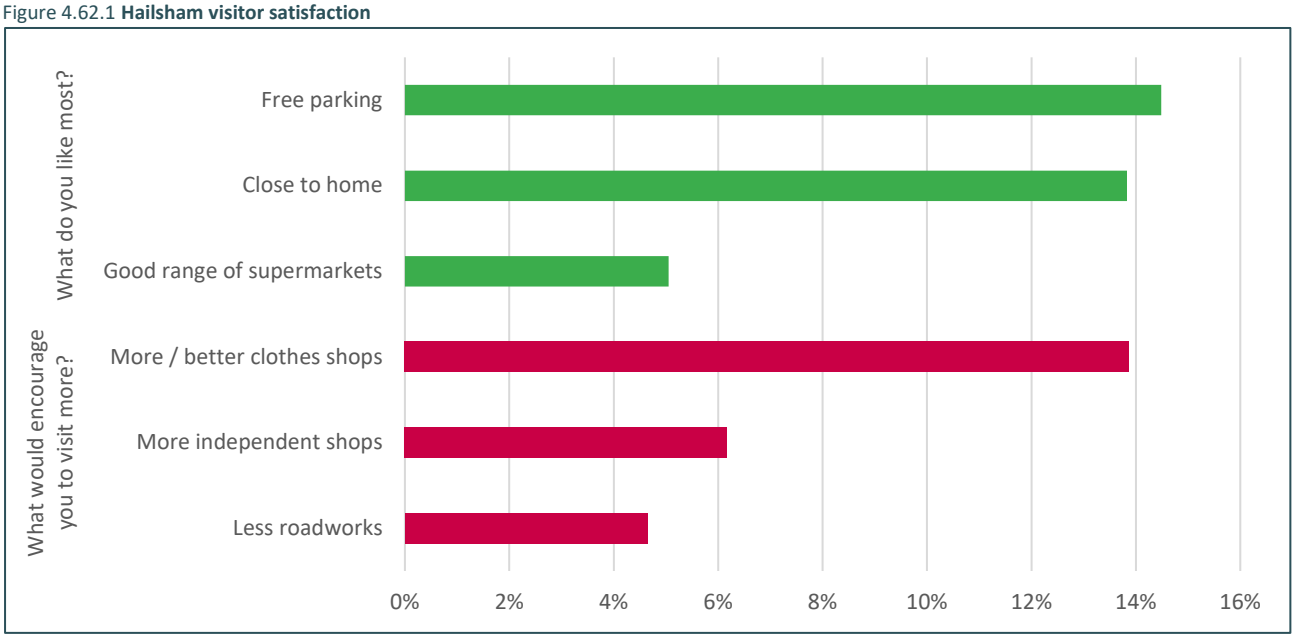
4.60 Moving west from the more historic core of Hailsham Centre that is defined by North Street, High Street, and George Street, there is little sense of transition into the more modern developments that have expanded the footprint of the centre. A coordinated strategy could help to better harmonise development across the Centre, for example, by upgrading shopfronts where needed and introducing a centre public realm improvement scheme.

Visitor Satisfaction

4.61 35.3% of NEMs Household Survey respondents reported that they visit Hailsham, and 25.1% of respondents reported that they visit Hailsham the most of all Centres in the District, which makes it the second-most visited Centre, after Uckfield. Hailsham appears to have a strong pull across most Study Area Zones, albeit it has the most visitors from Zone 1.

4.62 Figure 4.62.1 details the top three 'likes' and 'wants' in relation to Hailsham, according to respondents of the NEMs Household Survey.

Figure 4.62.1 **Hailsham visitor satisfaction**



Source: Q35 and Q36 NEMS Household Survey

4.63 The top two 'likes' in relation to Hailsham are the free parking and that it is 'close to home', which suggests that access to the Centre is easy and convenient. Respondents also liked the 'good range of supermarkets', which is likely due to the Centre having three large supermarkets which cater for different budgets.

4.64 When asked what measures would encourage them to visit Hailsham more often, respondents asked for 'more / better clothes shops', and 'more independent shops', suggesting that there is some dissatisfaction with the comparison offer at the Centre. Respondents also asked for 'less roadworks', indicating that there may be issues in travelling around the Centre by car, albeit this may be just a temporary issue.

Community Involvement and Public Investment

4.65 Hailsham Centre hosts a wide range of community events and activities throughout the year. During Nexus' site visit, preparations were underway for the town's Christmas light switch on event, organised by Hailsham Town Council. In 2025, the Town Council delivered a number of events and also supported privately run community activities, promoting them through its website. These included a monthly farmers' market, a summer fete, an annual fireworks display, and a two-week long festival celebrating arts and culture.

4.66 A regular street market also operates on Vicarage Field, just outside Waitrose, with support from Hailsham Town Council. The market offers fresh and locally sourced produce, alongside a selection of gifts and accessories.

4.67 Hailsham Town Council provides annual grants to a wide range of community and voluntary groups that deliver local facilities, activities, and projects for the benefit of residents. In 2025, more than £12,000 was awarded to organisations including the Hailsham Bonfire Society (to support the annual fireworks display), Hailsham Foodbank, and Hailsham Cricket Club.

Night-Time Economy

4.68 There is a fairly strong night-time economy in Hailsham, including a few pubs and several restaurants, which are mostly located along the High Street. There is also a bowling alley located in the Freedom Leisure Centre which may attract visitors to the Centre in the evening.

4.69 33.9% of NEMs Household Survey respondents reported that they do not visit Hailsham in the evening, which is higher than responses for Uckfield and Crowborough, but lower than for Heathfield. Of those who do visit, 36.1% reported the quality of the evening and night-time economy as either 'poor' or 'severely lacking', which is the third highest rate of all District Centres. This would suggest that improvements could be made to the night-time economy offer in Hailsham.

Summary

4.70 Hailsham is the second-largest Centre in the District and attracts a high number of visitors. The Centre benefits from three large supermarkets, which appear to be a major attraction to the Centre. The Centre also has a number of night-time economy units which may encourage visitation in the evening.

4.71 Vacancy rates in the Centre, while lower than national averages, are still the highest in the district, and have increased since 2021. Responses to the NEMs Household Survey also indicate that more could be done to diversify and expand the retail offer, particularly in terms of attracting more independent retailers. Some improvements could also be made to the environmental quality of the Centre.

Heathfield District Centre

Description

4.72 Heathfield is a market town located centrally within the District, lying south of Crowborough and east of Uckfield. In terms of the number of units, it is broadly comparable to Crowborough, with 98 units recorded in the survey. Most of these units are concentrated along High Street and Station Road. The images below provide photographs illustrating the Centre.

4.73 Heathfield is designated as a 'Service Centre' in the Wealden District Core Strategy Local Plan (adopted February 2013). However, it is proposed to be upgraded to a 'District Centre' in the retail hierarchy under the draft Regulation 18 Local Plan (March 2024) and was evidenced as such within the previous Nexus Town Centre Study (2022).

Figure 4.73.1 **Heathfield photos (November 2025)**



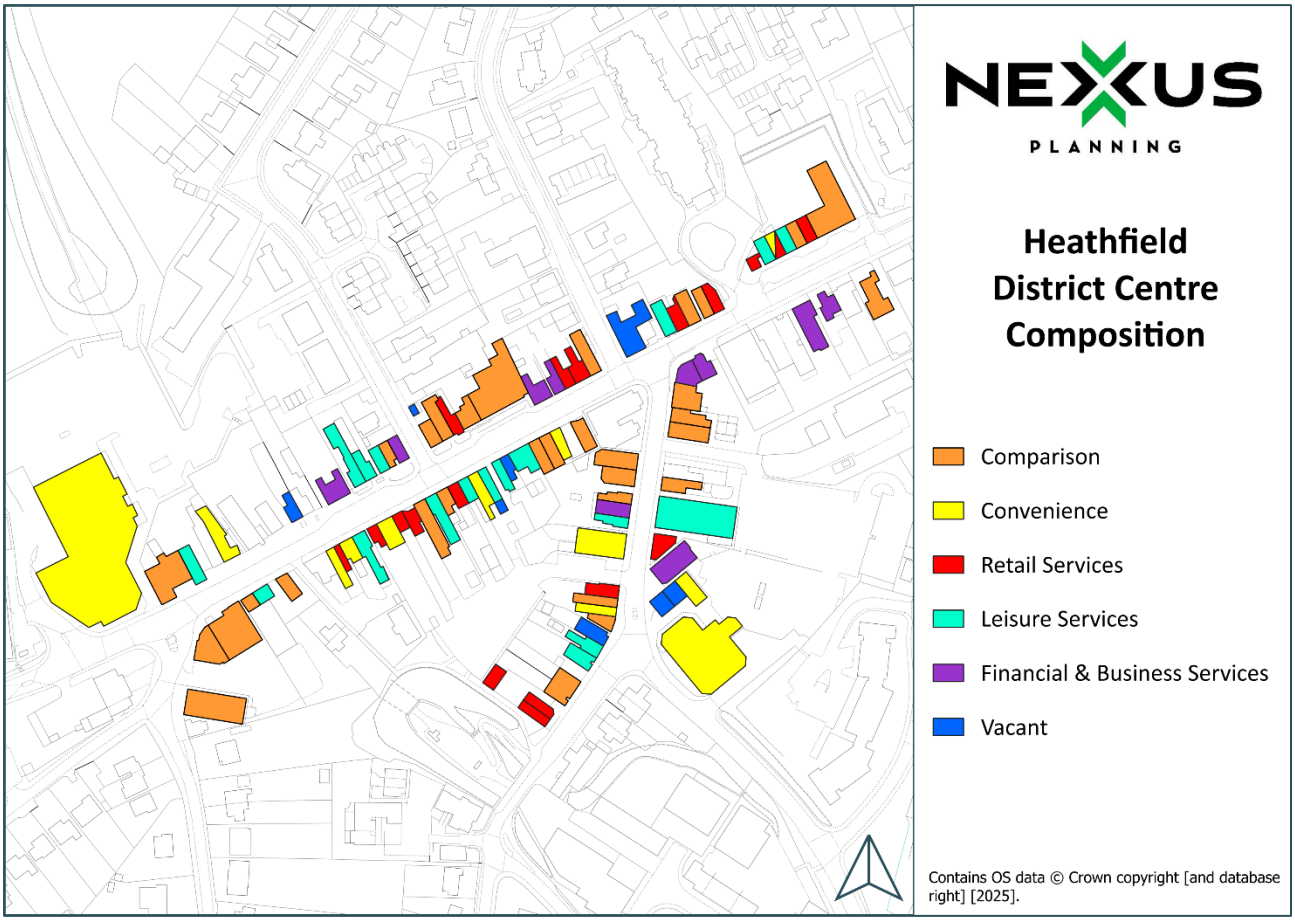




Retail Offer

4.74 The figure overleaf presents a visual representation of the retail composition of Heathfield District Centre at the time of the site visits in November 2025.

Figure 4.74.1 **Heathfield composition map**



Source: Nexus site visit (November 2025)

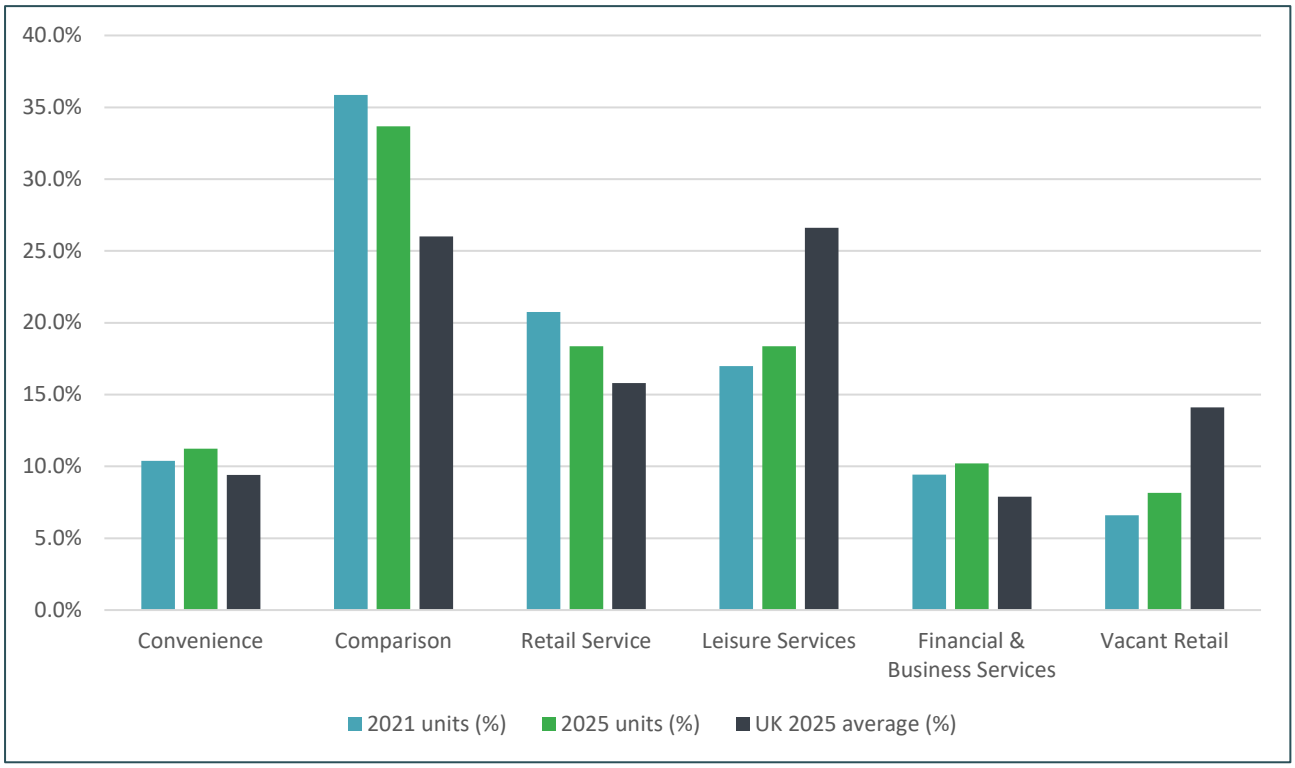
4.75 Figure 4.75.1 and Figure 4.75.2 illustrate the retail composition of Heathfield District Centre at the time of the site visits in November 2025, compared to the results from the previous Study, and the UK average (as of 2025).

Figure 4.75.1 **Heathfield composition table**

Category	2021 units (#)	2021 units (%)	2025 units (#)	2025 units (%)	UK average (%)
Convenience	11	10.4%	11	11.2%	9.4%
Comparison	38	35.8%	33	33.7%	26.0%
Services	50	47.2%	46	46.9%	50.3%
Retail Services	22	20.8%	18	18.4%	15.8%
Leisure Services	18	17.0%	18	18.4%	26.6%
Financial & Business Services	10	9.4%	10	10.2%	7.9%
Vacant	7	6.6%	8	8.2%	14.1%
Total	**106**	**100.0%**	**98**	**100.0%**	**100.0%**

Source: Nexus site visit (November 2025), Nexus Planning 2022 and Experian Goad 2025

Figure 4.75.2 **Heathfield composition chart**



Source: Nexus site visit (November 2025), Nexus Planning 2022 and Experian Goad 2025

4.76 With a total of 98 units, Heathfield is the smallest of the District Centres.

4.77 The proportion of convenience units is slightly above national averages, and includes a Co-op, a Sainsbury's, and smaller independent shops such as a delicatessen, an organic shop, and a wine shop.

4.78 At 33.7%, the proportion of comparison units is higher than the national average. The offer is relatively diverse, and other than the charity shops, are dominated by independent retailers.

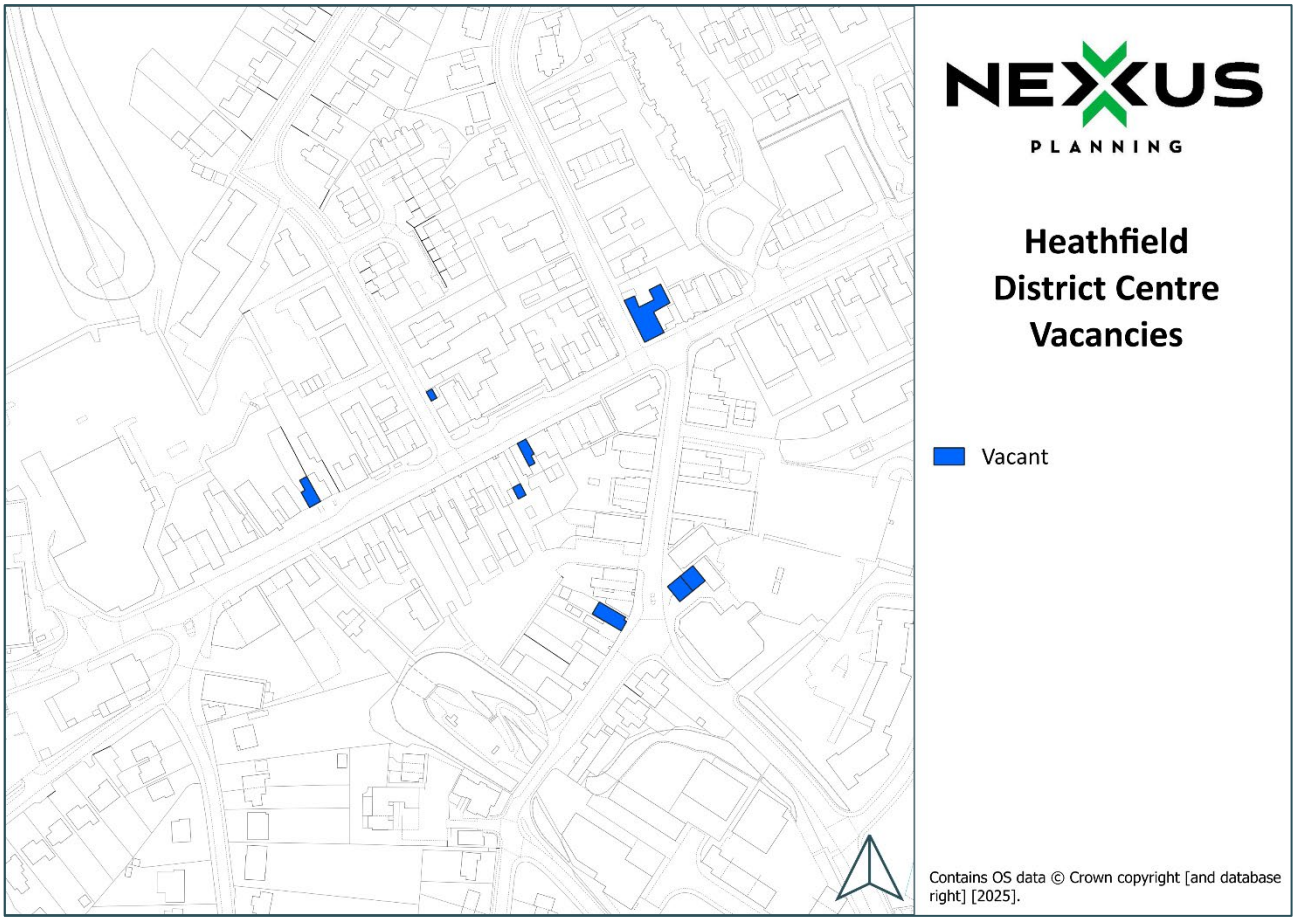
4.79 The services offer is slightly below national averages. Proportionally, the services offer is broadly the same as in 2021, although since 2021 there has been the loss of four retail services units.

Vacancies

4.80 There are eight vacant units in Heathfield, equivalent to 8.2% of all units. This represents a small increase since 2021 but is still well below the national average.

4.81 Figure 4.81.1illustrates the distribution of vacant units in the Centre. There is a minor concentration of vacant units to the south along Station Road. The largest vacant unit in the Centre is the former Barclays bank, which closed in July 2023.

Figure 4.81.1 **Heathfield vacancies**



Source: Nexus site visit (November 2025)

Access and Car Parking

4.82 A very high proportion (91.6%) of respondents travel to Heathfield by car, with only 8.0% travelling on-foot and 0.4% travelling by bus. This would suggest that travel to the Centre is heavily reliant on car usership.

4.83 Heathfield does not have a train station, after the town's station was closed for passenger trains in 1965, whilst local bus services provide access to both Brighton and Eastbourne, these services are limited.

4.84 There are four free car parks located within the Centre:

- Mill Road – 103 spaces (free all day)
- Station Road West – 39 spaces (Mon-Sat 08:00-18:00, maximum stay 3 hours; Mon-Sat 18:00-08:00, maximum stay 14 hours; Sun free all day)
- Station Road East – 95 spaces (free all day)
- Newham Road – 24 spaces (free all day)

4.85 In addition, the Co-operative Food has a customer car park with a further 249 spaces, that are free of charge. There is some on-street parking available in the centre. At the time of Nexus' visit, the availability of parking in Heathfield appeared sufficient.

4.86 There was however a noticeable lack of dedicated bicycle parking within the Centre.

Environmental Quality

4.87 Heathfield benefits from well-maintained street paving throughout the Centre, as well as a good number of trees and green infrastructure such as hanging baskets and planters positioned along the High Street. Street furniture in the Centre was frequently observed and appeared to be well used.

4.88 The overall architecture of the centre is attractive and generally consistent in style, with shopfronts appearing to be well maintained. However, the more modern parade of purpose-built units to the east of high street appeared less attractive and detracted from the wider environmental quality of the centre. It is noted that redevelopment of these units was approved by appeal in April 2024 and includes the construction of up to twelve new shops and ten maisonettes.

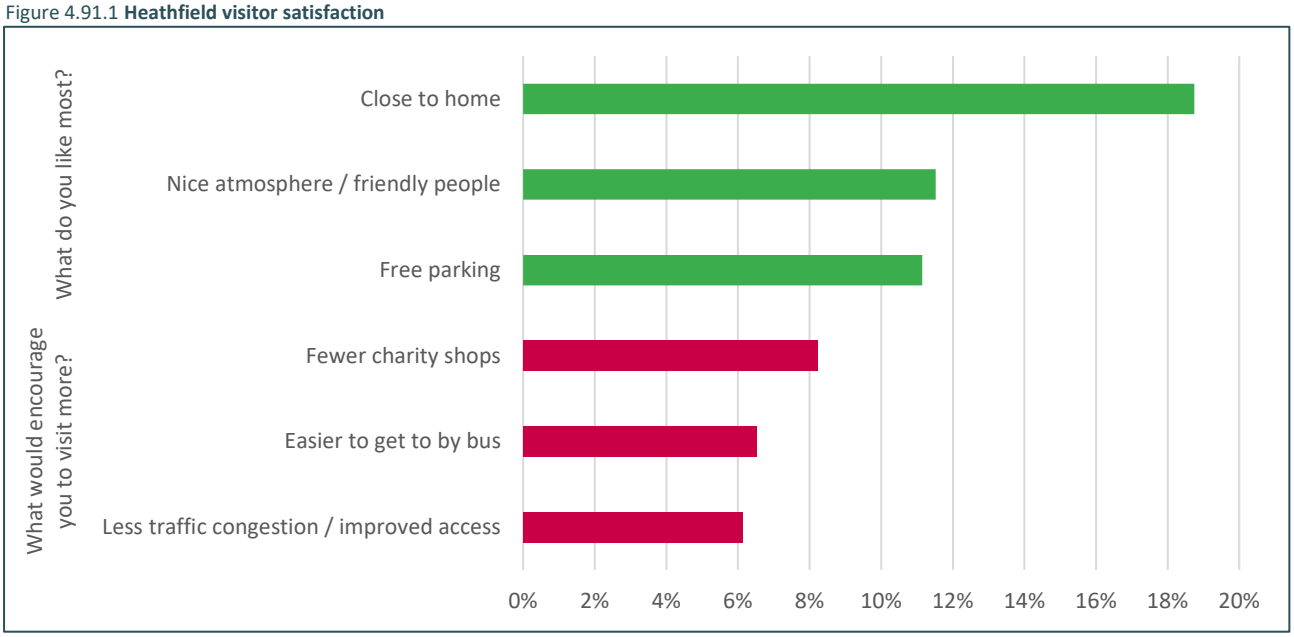
4.89 No graffiti was observed around Heathfield, nor was litter observed as a problem.

Visitor Satisfaction

4.90 28.5% of NEMs Household Survey respondents answered that they visit Heathfield, and 12.0% answered that they visit Heathfield the most. This places Heathfield as by far the least visited District Centre.

4.91 The figure below details the top three 'likes' and 'wants' in relation to Heathfield, according to respondents of the NEMs Household Survey.

Figure 4.91.1 **Heathfield visitor satisfaction**



Source: Q35 and Q36 NEMS Household Survey

4.92 At 18.7%, the biggest 'like' associated with Heathfield is that it is 'close to home', while another 11.5% of respondents answered that it has a 'nice atmosphere/friendly people'. 11.1% of respondents answered that they liked the free parking available, which may explain the high proportion of people travelling to the Centre by car.

4.93 8.2% of respondents answered that they would like to see 'fewer charity shops' in the Centre. There are six charity shops in the Centre, which accounts for almost 20% of all comparison units in the Centre. Additionally, 6.5% of respondents answered that the Centre should be 'easier to get to by bus'; this would appear to align with the results of Q34 wherein very few people travel to Heathfield by bus.

Community Involvement and Public Investment

4.94 Heathfield & Waldron Parish Council organise and support a variety of community events throughout the year. These include monthly farmers' markets, seasonal markets, and fairs, as well as musical performances by groups such as the Heathfield Silver Band and Warbleton Brass Band. A monthly repair café is also held at the Heathfield Youth Hub.

4.95 A large café located beneath King's Church, along State Hall/Station Road, serves as a popular venue for community gatherings, as observed during Nexus' visit to Heathfield. It is unclear whether the space is also used for wider community events.

4.96 In September 2025, the new Heathfield Youth Hub opened, replacing the original 1950s building. Funded by a £5 million grant from the Youth Investment Fund, the redevelopment created a fully accessible, energy-efficient facility for young people. The hub includes a teaching kitchen and coffee bar, sensory, art, and music rooms, a fitness suite, and a sports hall, and it hosts a variety of weekly youth groups for all age groups, including specific SEND and LGBTQ+ groups. The design and programming were led in partnership with local young people, who actively contributed to the building's layout and made decisions about the activities offered within the new space.

Night-Time Economy

4.97 The night-time economy in Heathfield is small for a centre of its size, with very few units that would encourage visitation into the evening. There are no pubs or bars, and only a handful of restaurants.

4.98 Only 55.3% of NEMs Household Survey respondents answered that they visit Heathfield in the evening, which is the lowest proportion of all Centres in the District. Of those who do visit in the evening, only 7.7% rated the night-time economy as 'plentiful' or 'good', and 76.6% rated it as either 'poor' or 'severely lacking'. This is the lowest rating of all Centres in the District, suggesting that the Centre requires qualitative and quantitative improvements to its night-time economy.

Summary

4.99 Heathfield is the smallest of the District Centres and appears to be well-functioning, with a diverse retail offer and low vacancy rate. The Centre benefits from a pleasant public realm and a plentiful supply of car parking.

4.100 However, the Centre has a smaller than average leisure offer and has a particularly small number of night-time economy units which would encourage people to visit in the evening. The Centre is also relatively car-oriented, as access via public transport is difficult.

Uckfield District Centre

Description

4.101 Uckfield is one of the district's principal retail and leisure destinations, offering a range of services and amenities that are not generally available within the smaller surrounding settlements. The Centre has a predominantly linear form, extending along the length of the High Street. At the southern end, the Bell Walk shopping centre links through to the Bell Lane Industrial Estate, which contains a number of bulky-goods retailers.

4.102 The Centre's main anchor, the Tesco store, is accessed from Bellfarm Lane and is situated to the west of the High Street, while the Waitrose store lies on the eastern side. The figures below illustrate the key views of the Centre.

Figure 4.102.1 **Uckfield photos (November 2025)**

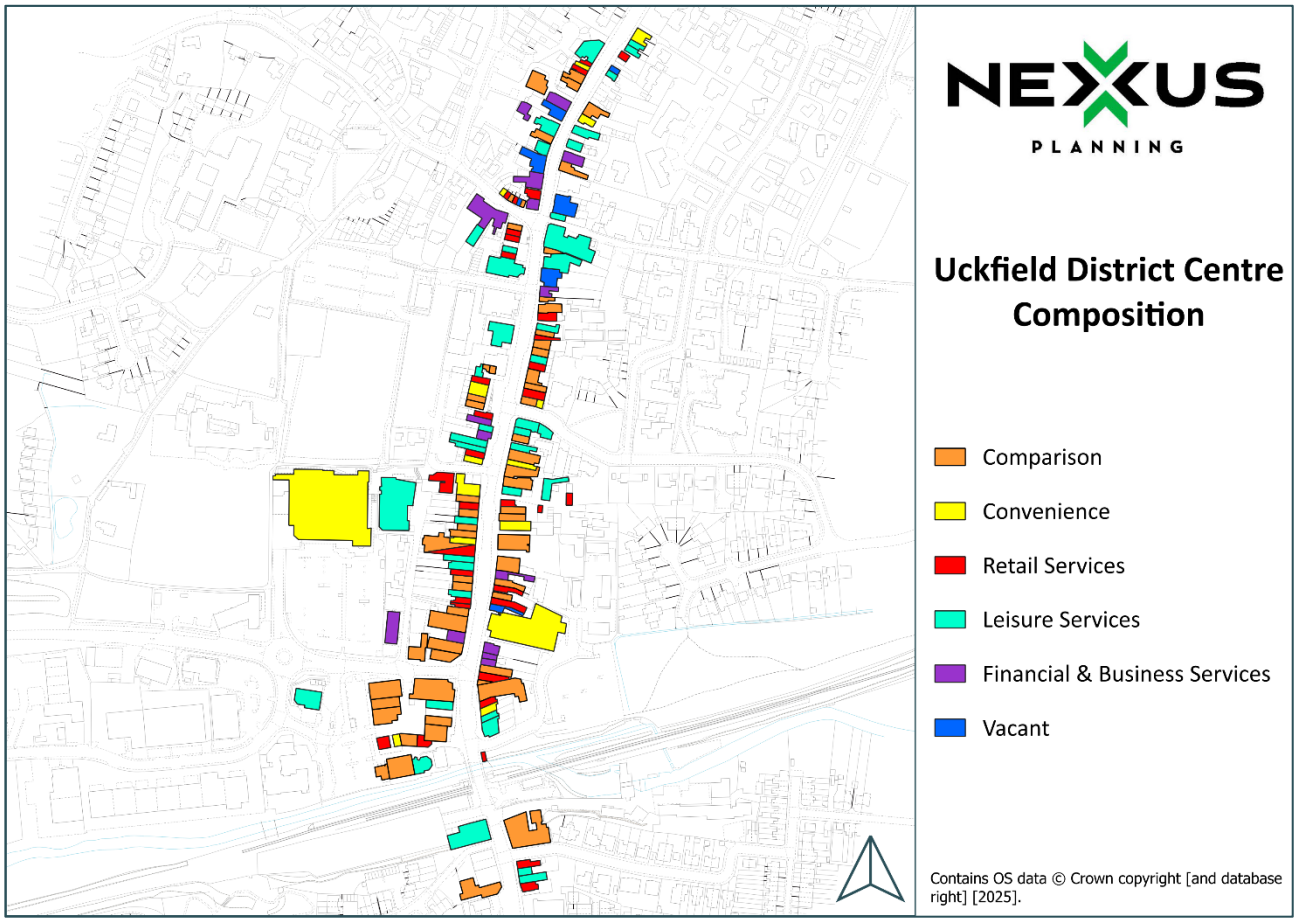


4.103 Uckfield is identified as a 'District Centre' in the Wealden Town Centre Study (2022), and in Policy TC1 of the Regulation 18 Draft Local Plan (March 2024).

Retail Offer

4.104 Figure 4.104.1 presents a visual representation of the retail composition of Uckfield District Centre at the time of the site visits in November 2025.

Figure 4.104.1 **Uckfield composition map**



Source: Nexus site visit (November 2025)

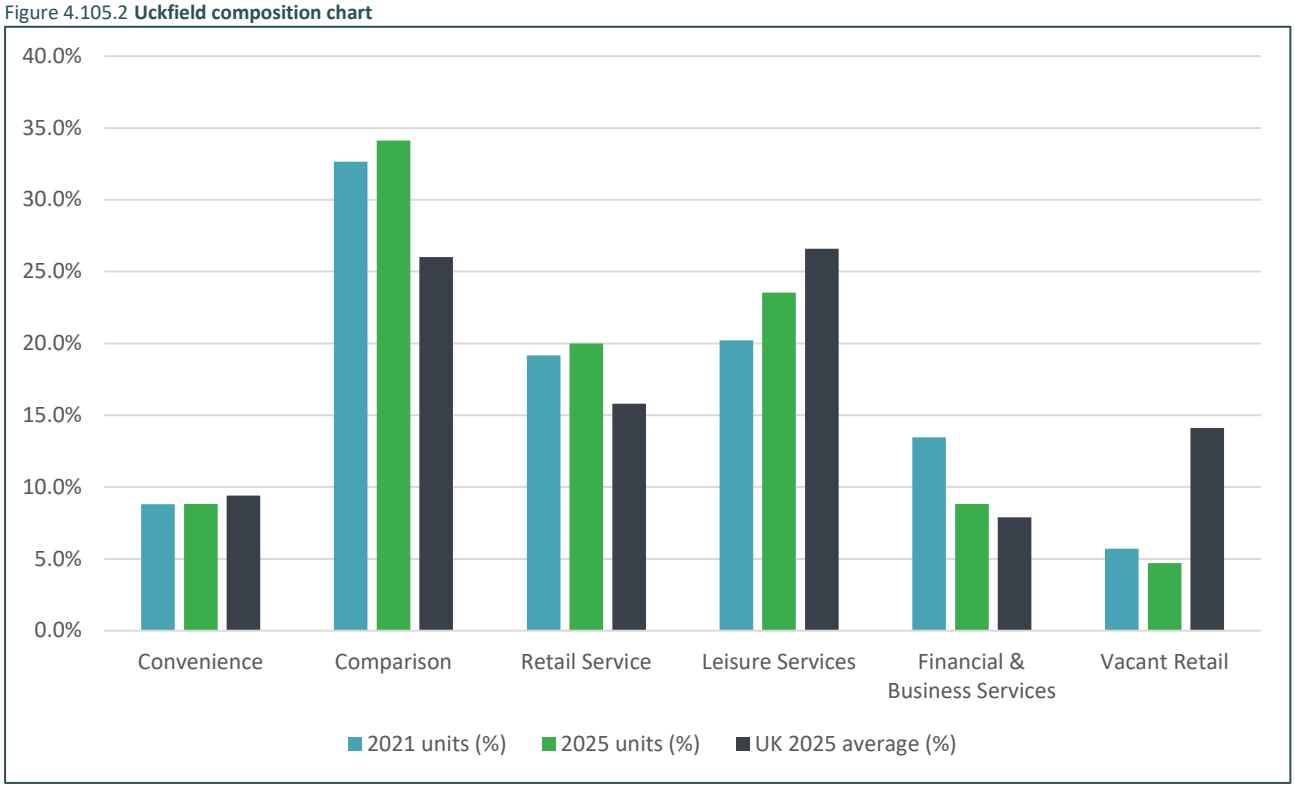
4.105 Figure 4.105.1 and Figure 4.105.2 illustrate the retail composition of Uckfield District Centre at the time of the site visits in November 2025, compared to the results from the previous Study, and the UK average (as of 2025).

Figure 4.105.1 **Uckfield composition table**

Category	2021 units (#)	2021 units (%)	2025 units (#)	2025 units (%)	UK average (%)
Convenience	17	8.8%	15	8.8%	9.4%
Comparison	63	32.6%	58	34.1%	26.0%
Services	102	52.8%	89	52.4%	50.3%
Retail Services	37	19.2%	34	20.0%	15.8%
Leisure Services	39	20.2%	40	23.5%	26.6%
Financial & Business Services	26	13.5%	15	8.8%	7.9%
Vacant	11	5.7%	8	4.7%	14.1%
Total	**193**	**100.0%**	**170**	**100.0%**	**100.0%**

Source: Nexus site visit (November 2025), Nexus Planning 2022 and Experian Goad 2025

Figure 4.105.2 **Uckfield composition chart**



Source: Nexus site visit (November 2025), Nexus Planning 2022 and Experian Goad 2025

4.106 With 170 units, Uckfield has more units than any other Centre in the District.

4.107 The convenience offer is a similar size to national averages, and includes two major supermarkets, a Tesco and Waitrose.

4.108 The comparison offer has increased slightly since 2021 and is above average. The offer is diverse, including clothes shops, pharmacies, and charity shops. It also includes some more unique shops, such as a vintage watch shop, electric bike shop, and fossil shop. There are a small number of national multiple retailers, but the comparison offer appears to be dominated by independent retailers.

4.109 The leisure services offer has increased slightly since 2021 by one unit. The leisure services offer includes a large number of coffee shops, several takeaways, and a small number of restaurants. Retail services and financial and business services have both decreased, by three units and eleven units, respectively.

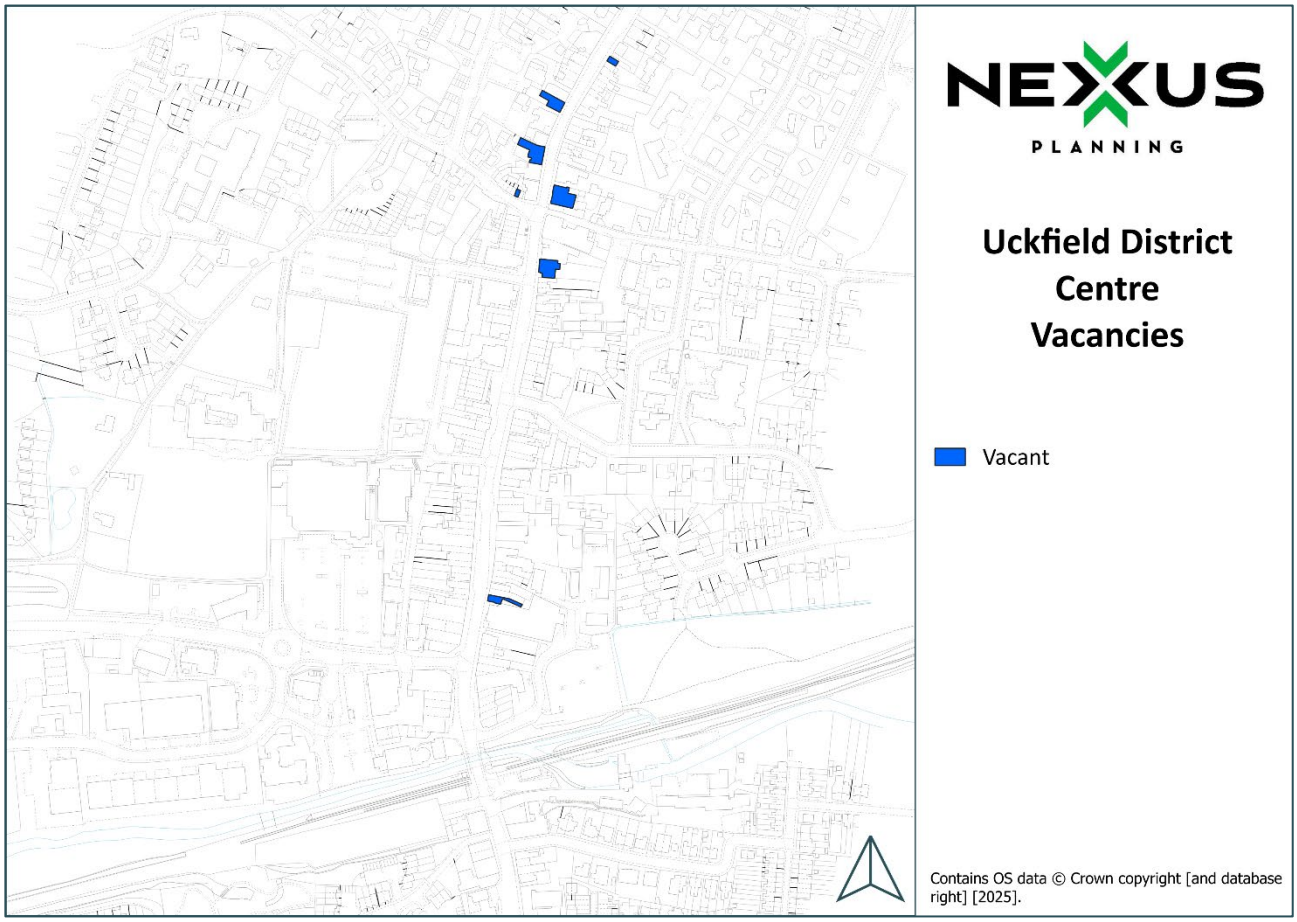
4.110 57.3% of NEMs Household Survey respondents reported that the independent retailer provision in Uckfield was either 'plentiful' or 'good', which is the highest proportion of any District Centre. Only 6.1% of respondents answered that it was either 'poor' or 'severely lacking'. Collectively, this indicates that the Centre has a strong provision of independent retail and leisure providers.

Vacancies

4.111 There are eight vacant units in Uckfield, which represents only 4.7% of total units. This is well below the national average and is also the lowest vacancy rate of any Centre in the District. The number of vacant units in Uckfield has decreased by three since 2021, seemingly resisting the national trend towards greater vacancy levels.

4.112 The figure below illustrates the distribution of vacant units in the Centre. There appears to be a slight cluster of vacant units towards the north of High Street. Vacant units here include three former bank premises, which have not yet been re-occupied.

Figure 4.112.1 **Uckfield vacancies**



Source: Nexus site visit (November 2025)

Access and Car Parking

4.113 At 68.0%, the most common mode of travelling to the Centre is by car. A relatively high proportion of NEMs Household Survey respondents also travel on foot (25.5%) or by bus (5.8%).

4.114 Uckfield Train Station is centrally located within the Centre and provides direct services to London Bridge via East Croydon. The station is operated by Southern Rail.

4.115 Uckfield bus station is located a 4-minute walk north of the train station and offers a number of regional routes to destinations such as Brighton, Royal Tunbridge Wells, Haywards Heath, and East Grinstead.

4.116 Uckfield benefits from a good level of car parking provision. Parking is generally free for short stay use, with the exception of the rail station car park which offers 171 spaces at a fixed rate of £4.90 per day on weekdays, and £3.20 per day over the weekend. Other carparks in the Centre include:

- Regency Close North – 16 spaces (maximum stay 10 hours)
- Regency Close South – 22 spaces (maximum stay 3 hours)

- Luxford Fields – 295 spaces (maximum stay 10 hours)
- Bell Walk – 79 spaces (free for 2 hours, and up to £10 for 24 hours)

4.117 In addition, Tesco and Waitrose provide customer parking, offering 260 and 118 spaces, respectively.

4.118 During Nexus' visit, heavy traffic was observed along High Street and Bell Lane, however this was likely due to the time of day (being the end of the school day). Limited cycle parking was also noted throughout the Centre, and increasing the provision of cycle parking throughout Uckfield could play a role in attracting visitors away from their reliance of private vehicles as a means of access to the centre.

Environmental Quality

4.119 Uckfield appeared to be a pleasant and well-maintained Centre. During Nexus' visit, no litter, nor graffiti or vandalism was observed, and the general environment appeared clean and tidy.

4.120 A number of features contribute positively to the Centre's visual appeal, including hanging baskets, heritage signage, and public art located to the south of the centre. Attractive shopfronts and buildings were evident throughout the town, with notable examples including the Picture House on the High Street, the two buildings on the corner of High Street and Grange Road, and the historic Bridge Cottage Heritage Centre. Although the Heritage Centre operates part-time, it hosts a variety of cultural events and exhibitions, adding to the Centre's cultural offer.

4.121 In contrast, several buildings of poor architectural quality were identified, particularly around the edges of the Centre. These areas detract from the overall appearance of the Centre and highlight inconsistencies in the built environment. Improvements to building façades and a more consistent approach to shopfront design in these areas would help strengthen the Centre's visual coherence.

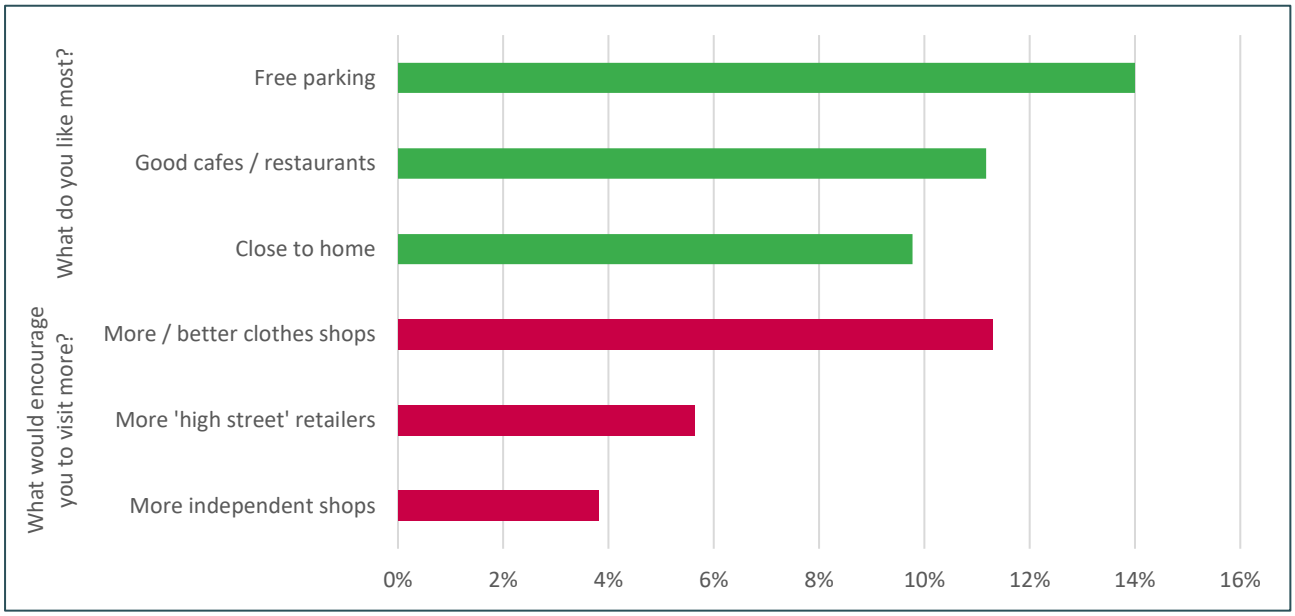
4.122 While there were some trees, and green infrastructure observed around Uckfield, additional planting and vegetation would also enhance the Centre's appearance and contribute to a more welcoming public realm.

Visitor Satisfaction

4.123 46.9% of respondents to the NEMs Household Survey visit Uckfield, and 26.1% reported that they visit Uckfield the most. This makes Uckfield the most visited Centre in the District.

4.124 Figure 4.124.1 details the top three 'likes' and 'wants' in relation to Uckfield, according to respondents of the NEMs Household Survey.

Figure 4.124.1 **Uckfield visitor satisfaction**



Source: Q35 and Q36 NEMS Household Survey

4.125 Two of the biggest 'likes' of the Centre are the free parking and that it is 'close to home'. Together, this suggests that access to the Centre is easy and convenient. Another 11.2% of respondents answered that there are 'good cafes and restaurants', indicating there is satisfaction with Uckfield's leisure offer.

4.126 Conversely, respondents answered that they would like to see an improved retail offer, with respondents asking for both more high street retailers, and more independent retailers.

Community Involvement and Public Investment

4.127 A wide range of community events and activities take place in Uckfield throughout the year. To close 2025, the Uckfield Town Mayor planned a Christmas carol service celebrating the town's volunteer community. Earlier in the year, events such as Weald on the Field, a community festival, and the annual Uckfield Bonfire, and carnival weekend, were supported by the Town Council, contributing to a vibrant local events calendar.

4.128 Privately organised events also take place in Uckfield, including a monthly farmers market held at Luxford Field and Car Park. The Luxford Centre, located behind the car park, hosts a regular programme of community activities, such as a monthly quiz, exercise classes, and weekly coffee and lunch clubs.

4.129 The Uckfield Civic Centre also plays a pivotal role in facilitating community activity in the Centre. It hosts a varied programme of events most weeks, including music performances, sports activities, and wellbeing sessions, providing an important hub for local groups and residents.

4.130 Uckfield Town Council provides funding for the upkeep and improvement of community facilities. In September 2025, it announced funding for the upgrade of the play area at Victoria Park, located to the south of the Centre. The Council also offers annual grants to local organisations and businesses. In 2025, grant recipients included Uckfield First Responders, the Uckfield Food Bank, and local hospices.

Night-Time Economy

4.131 The night-time economy offer in Uckfield is diverse, and includes a cinema, a nightclub, and a number of restaurants. Many of these are concentrated towards the north of the Centre.

4.132 39.8% of respondents to the NEMs Household Survey rated the night-time economy provision as either 'plentiful' or 'good'. This is the highest proportion of the four District Centres, pointing to a high level of satisfaction with the offering.

Summary

4.133 Uckfield is the largest and most popular Centre in the District. The Centre has a strong convenience offer (including two large supermarkets), and a large and diverse comparison offer. Vacancy rates are low and have decreased since 2021. Additionally, the Centre benefits from the central location of a bus station and train station, which makes it more accessible via public transport than the majority of Centres in the District. While the environmental quality of the Centre is high, it was noted that minor improvements could be made to the public realm, such as improvements to building facades and shopfronts, and additional planting and greenery.

Forest Row Service Centre

Description

4.134 Forest Row is located in the northwest of the district, approximately four miles southeast of East Grinstead in Mid Sussex. The core of the centre is focused along London Road, Lewes Road, Hartfield Road, and Hillside. The figure below provides photographs illustrating the area.

4.135 Forest Row is identified as a 'Service Centre' in the Wealden Town Centre Study (2022), and in Policy TC1 of the Regulation 18 Draft Local Plan (March 2024).

Figure 4.135.1 **Forest Row photos (November 2025)**



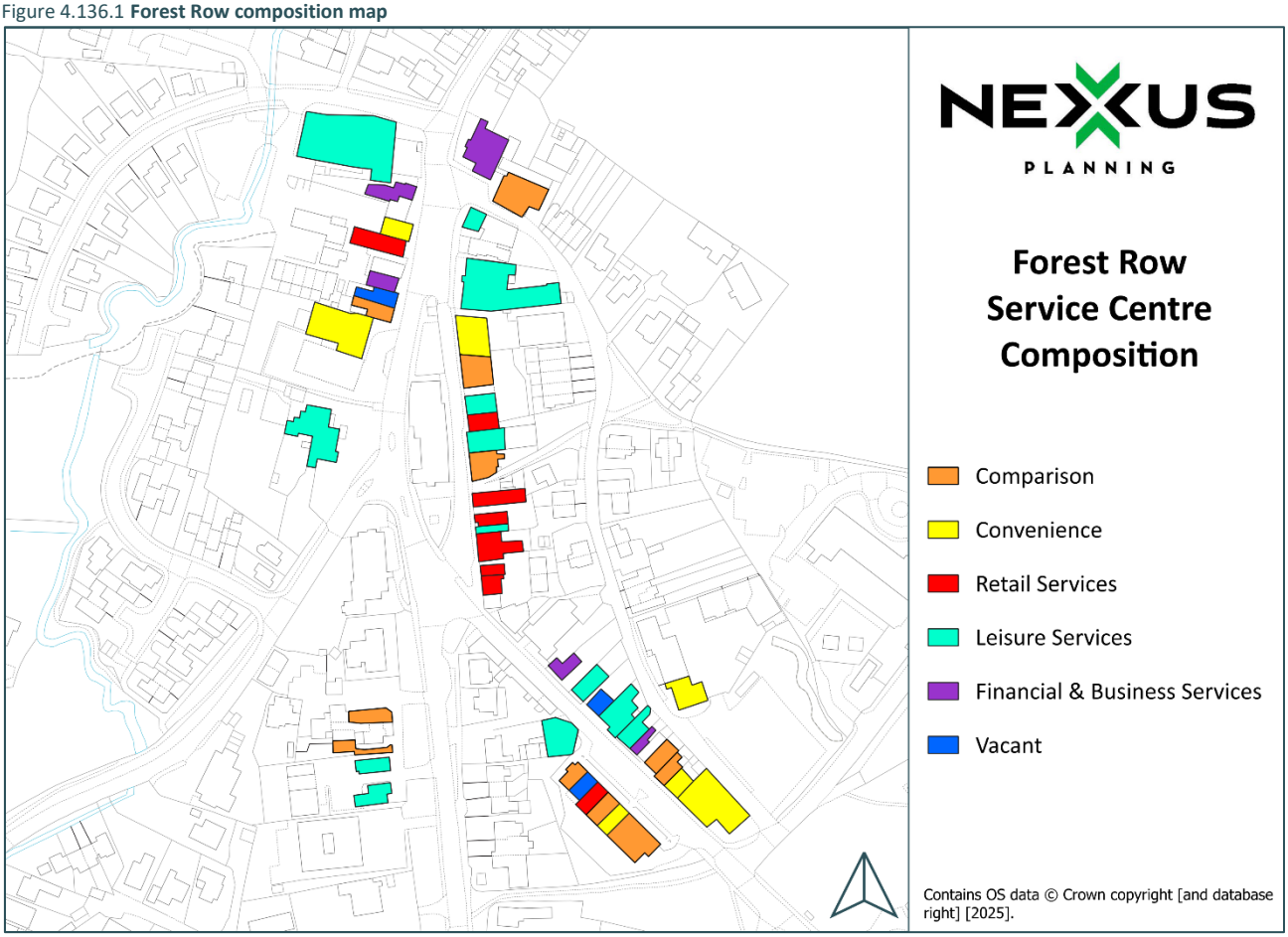




Retail Offer

4.136 Figure 4.137.1 presents a visual representation of the retail composition of Forest Row Service Centre at the time of the site visits in November 2025.

Figure 4.136.1 **Forest Row composition map**



Source: Nexus site visit (November 2025)

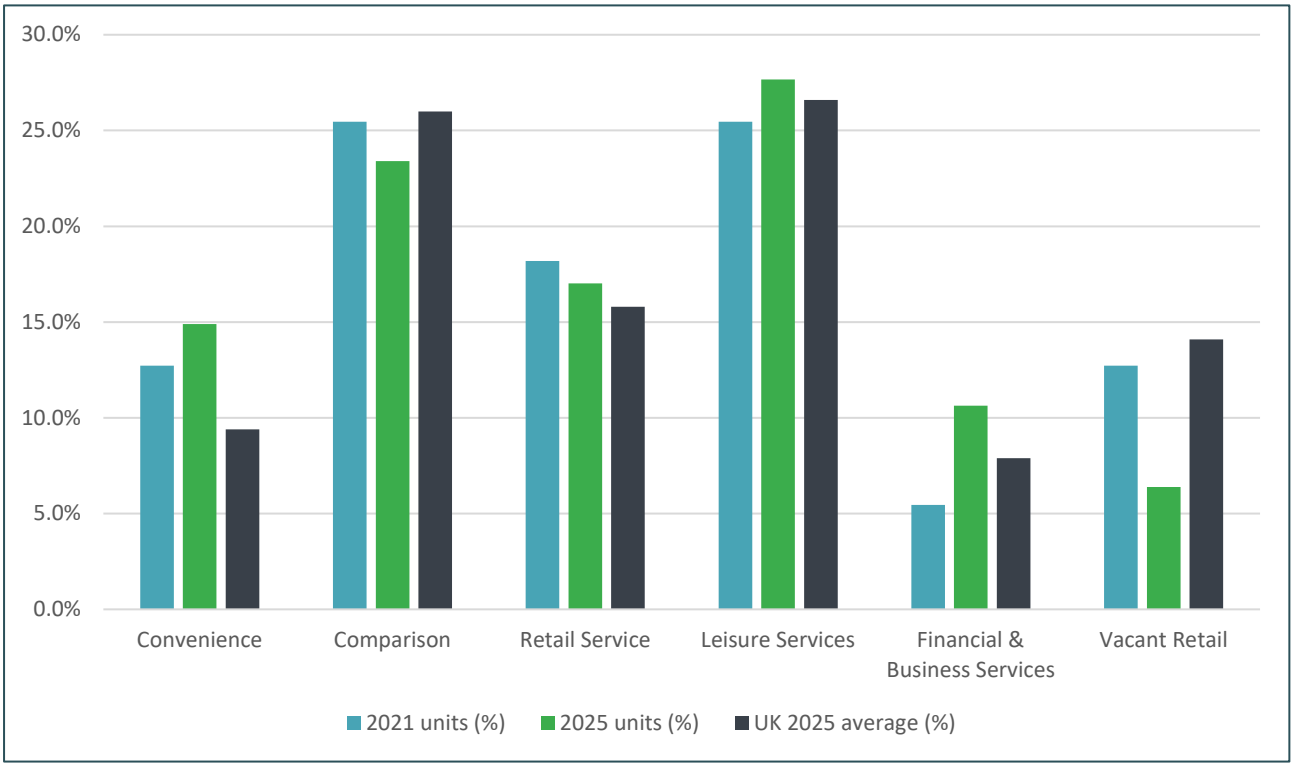
4.137 Figure 4.138.1 and Figure 4.138.2 illustrate the retail composition of Forest Row Service Centre at the time of the site visits in November 2025, compared to the results from the previous Study, and the UK average (as of 2025).

Figure 4.137.1 **Forest Row composition table**

Category	2021 units (#)	2021 units (%)	2025 units (#)	2025 units (%)	UK average (%)
Convenience	7	12.7%	7	14.9%	9.4%
Comparison	14	25.5%	11	23.4%	26.0%
Services	27	49.1%	26	55.3%	50.3%
Retail Services	10	18.2%	8	17.0%	15.8%
Leisure Services	14	25.5%	13	27.7%	26.6%
Financial & Business Services	3	5.5%	5	10.6%	7.9%
Vacant	7	12.7%	3	6.4%	14.1%
Total	**55**	**100.0%**	**47**	**100.0%**	**100.0%**

Source: Nexus site visit (November 2025), Nexus Planning 2022 and Experian Goad 2025

Figure 4.137.2 **Forest Row composition chart**



Source: Nexus site visit (November 2025), Nexus Planning 2022 and Experian Goad 2025

4.138 At 14.9%, the proportion of convenience units is above national averages. There is a Tesco Express and a Co-op, but the Centre lacks a large supermarket. The remainder of the convenience offer comprises small independent grocers, a fishmongers and a wine shop.

4.139 The comparison offer has decreased slightly since 2021 and is below the national average. However, the nature of the offer is unique, as it includes a small number of clothing stores, vintage shops, and a bike shop. All the units are operated by independent retailers.

4.140 The services offer is above national averages. While retail services and leisure services have decreased slightly, the financial and business services offer has increased by two units since 2021.

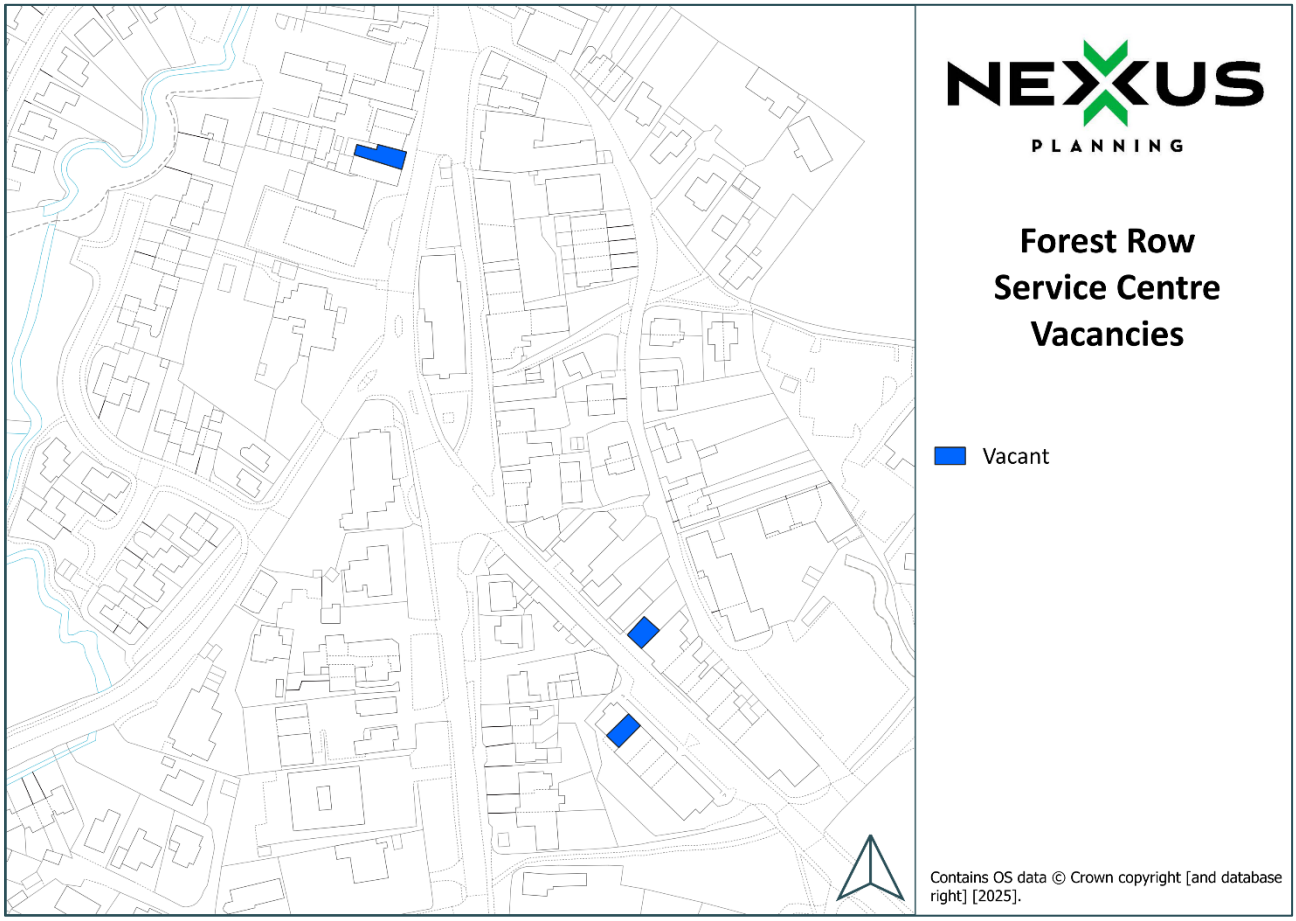
4.141 59.8% of NEMs Household Survey respondents rated the provision of independent retailers in Forest Row as either 'plentiful' or 'good'; this is the highest proportion of all Centres in the District.

Vacancies

4.142 There are only three vacant units in Forest Row, representing 6.4% of total units. As with Uckfield, the number of vacant units has decreased significantly since 2021, in contrast to national trends.

4.143 The figure below illustrates the distribution of vacant units in the Centre, which includes one to the north on Lewes Road and two along Hartfield Road.

Figure 4.143.1 **Forest Row vacancies**



Source: Nexus site visit (November 2025)

Access and Car Parking

4.144 A high proportion of visitors (81.3%) travel to the Centre by car while a low proportion (11.4%) travel by foot. This indicates that pedestrian access to Forest Row may be more difficult than in other Centres.

4.145 Forest Row does not have a train station, but the centre is served by bus routes to Uckfield, East Grinstead, Crawley, and Royal Tunbridge Wells.

4.146 There was no cycle parking observed in the Centre, and provision of it should be encouraged.

4.147 Free car parking is available behind the Co-operative Food store, where there are 56 parking spaces, and there are a further 35 parking spaces at the Hartfield Road car park. During Nexus' visits, these car parks were observed to be at full capacity, with people waiting for spaces. On-street parking was also readily available within the centre, which was also observed to be well used.

Environmental Quality

4.148 Forest Row is an attractive centre with many buildings of architectural merit. Overall, the shopfronts throughout the centre are well maintained and of good quality. The wider Centre was also well maintained, with litter nor graffiti observed as being a problem.

4.149 The pavements throughout the centre are very narrow, particularly along parts of Hartfield Road where in places two pedestrians would struggle to pass one another, and the presence of on street parking detracts from the pedestrian environment, resulting in the need to walk on the road in places.

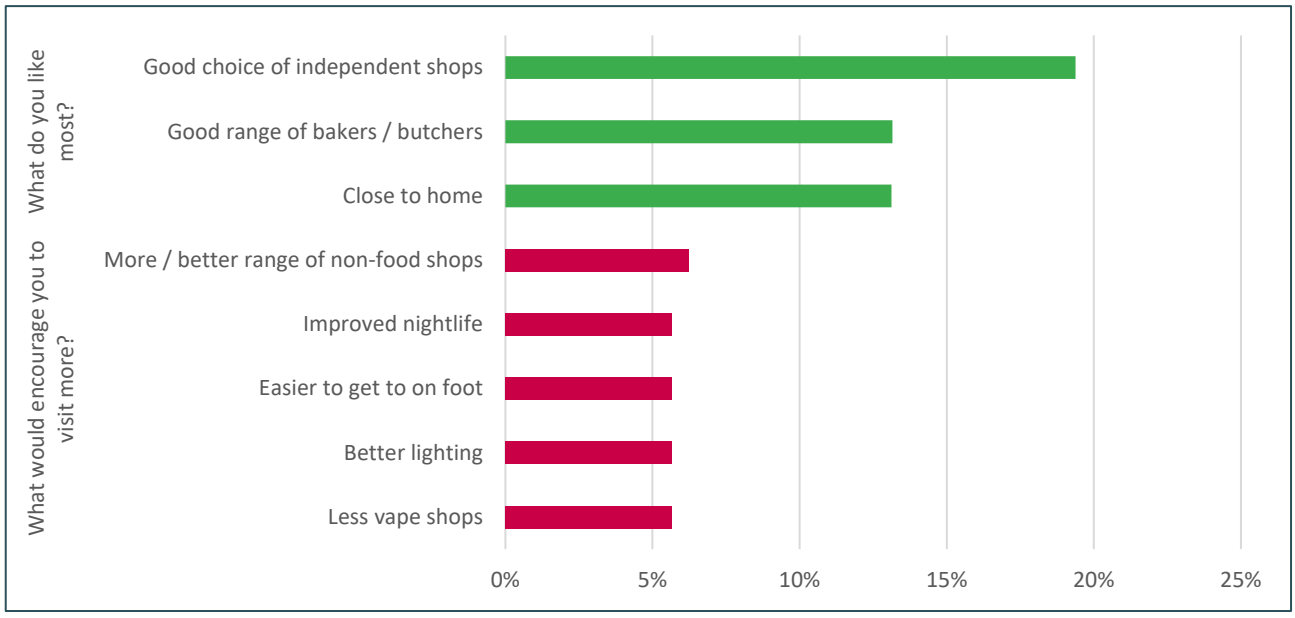
4.150 While idealistically there would be opportunities to enhance the public realm in the centre, such as improving the provision of street furniture, and enhancing the green infrastructure around the centre, there is limited available room to positively make these improvements.

Visitor Satisfaction

4.151 13.3% of NEMs Household Survey respondents answered that they visit Forest Row, and 8.4% of respondents visit it the most of all Centres. Nearly all regular visitors originate from Zone 6.

4.152 The figure below details the top three 'likes' and 'wants' in relation to Forest Row, according to respondents of the NEMs Household Survey.

Figure 4.152.1 **Forest Row visitor satisfaction**



Source: Q35 and Q36 NEMS Household Survey

4.153 Two of the biggest 'likes' of the Centre are a 'good choice of independent shops' and a 'good range of independent shops', suggesting general satisfaction with the retail offer at the Centre.

4.154 In terms of measures which would encourage people to visit more often, no particular themes emerged from the results, with no measure recording more than a 7% response rate. This would suggest that while there may be minor points of dissatisfaction among visitors, there have been no major issues identified with Forest Row.

Community Involvement and Public Investment

4.155 Forest Row has a strong sense of community, reflected in several cafés that serve as social hubs in the Centre. In addition, a variety of community initiatives thrive here, including a community fridge, supported by donations from local businesses and residents, as well as initiatives to better support a circular economy such as a Compost Club, and a community 'grow clubs' for people who want to grow their own food.

4.156 The town council appears to play a supportive role in community activities, such as hosting weekly lunches at the Forest Row Community Centre and organising a monthly farmers' market. However, much of the wider community engagement appears to be driven by local volunteers and community supporters, with the Town Council providing endorsement and backing.

4.157 The website www.forestrow.co serves as an online hub for local events. These include the annual Forest Row Festival, as well as more frequent activities such as parent-and-baby classes, a monthly drop-in repair café, and various music events.

Night-Time Economy

4.158 Forest Row has a sizeable night-time economy for a centre of its size, which includes a hotel, three pubs and a number of restaurants.

4.159 55.0% of NEMs Household Survey respondents rated the night-time economy in Forest Row as either 'plentiful' or 'good', which is by some distance the highest proportion of satisfaction of all Centres in the District.

Summary

4.160 Forest Row is a small centre, but benefits from a diverse retail offering, and a strong night-time economy, which may attract visitors. The vacancy rate is low and has decreased significantly since 2021. The Centre has an attractive public realm, and a strong sense of community identity.

4.161 There are some issues with accessibility to the Centre as it is not well connected to public transport networks. Additionally, pedestrian movement around the Centre is impeded by narrow pavements and on-street parking.

Polegate Service Centre

Description

4.162 Polegate Service Centre is located in the south of the District, approximately five miles from Eastbourne. The centre is linear in form, extending along the High Street, with a rail line running directly through it. This line divides the centre into two parts. The figure below illustrates key views of the Centre.

4.163 Polegate is identified as a 'Service Centre' in the Wealden Town Centre Study (2022), and in Policy TC1 of the Regulation 18 Draft Local Plan (March 2024).

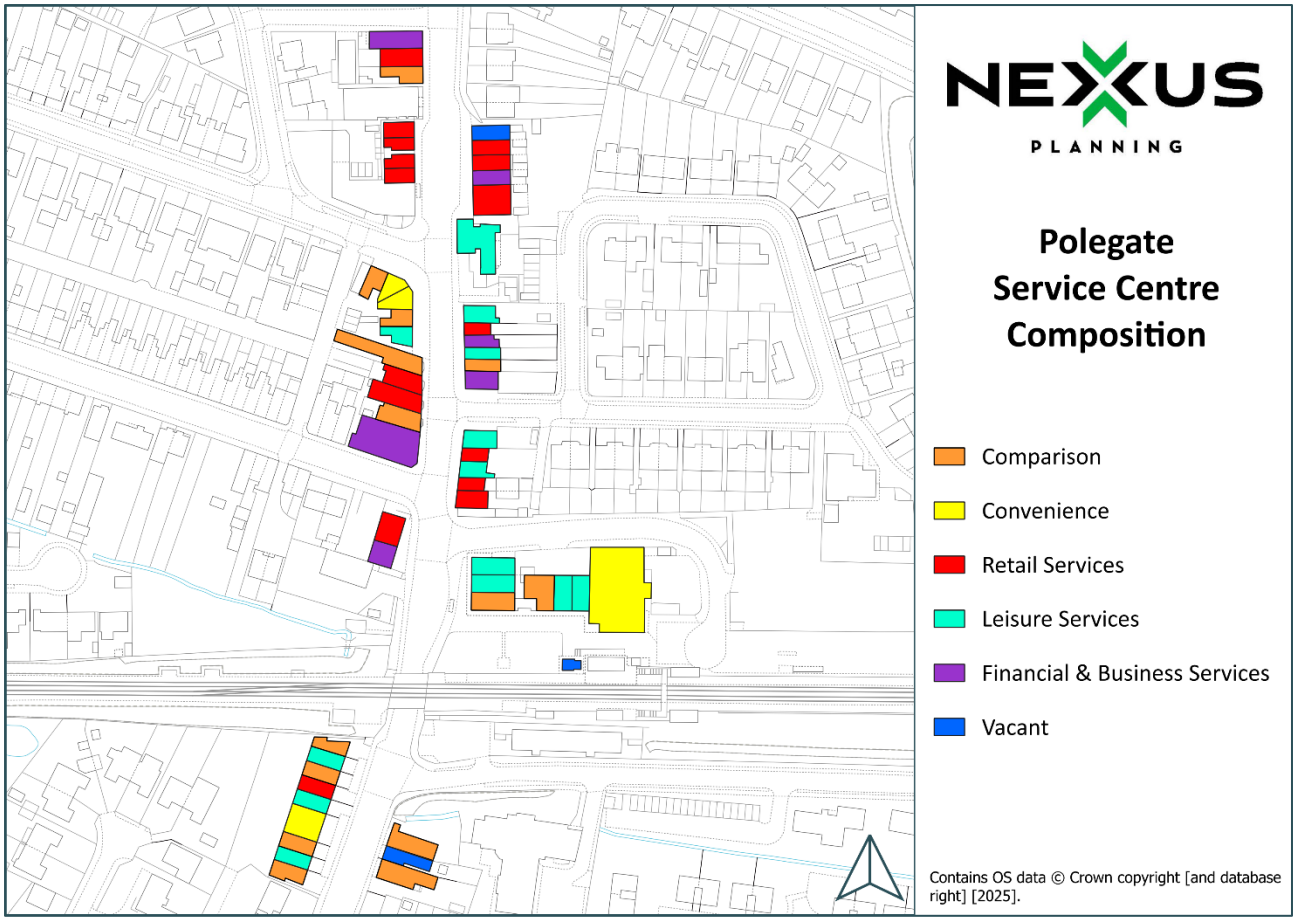
Figure 4.163.1 **Polegate photos (November 2025)**



Retail Offer

4.164 Figure 4.165.1 presents a visual representation of the retail composition of Polegate Service Centre at the time of the site visits in November 2025.

Figure 4.164.1 **Polegate composition map**



Source: Nexus site visit (November 2025)

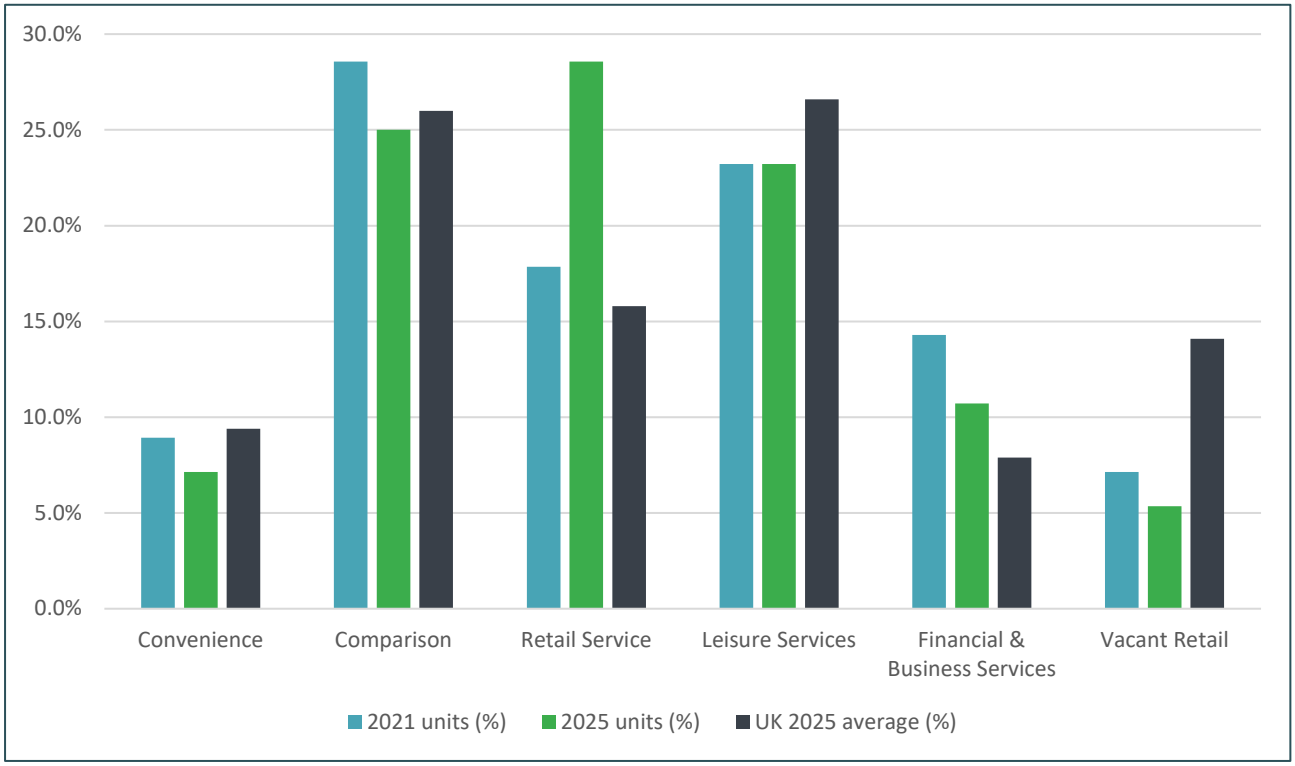
4.165 Figure 4.166.1 and Figure 4.166.2 illustrate the retail composition of Polegate Service Centre at the time of the site visits in November 2025, compared to the results from the previous Study, and the UK average (as of 2025).

Figure 4.165.1 **Polegate composition table**

Category	2021 units (#)	2021 units (%)	2025 units (#)	2025 units (%)	UK average (%)
Convenience	5	8.9%	4	7.1%	9.4%
Comparison	16	28.6%	14	25.0%	26.0%
Services	31	55.4%	35	62.5%	50.3%
Retail Services	10	17.9%	16	28.6%	15.8%
Leisure Services	13	23.2%	13	23.2%	26.6%
Financial & Business Services	8	14.3%	6	10.7%	7.9%
Vacant	4	7.1%	3	5.4%	14.1%
Total	**56**	**100.0%**	**56**	**100.0%**	**100.0%**

Source: Nexus site visit (November 2025), Nexus Planning 2022 and Experian Goad 2025

Figure 4.165.2 **Polegate composition chart**



Source: Nexus site visit (November 2025), Nexus Planning 2022 and Experian Goad 2025

4.166 The convenience offer in Polegate is small, with only four units. This includes a Co-op, two smaller convenience stores and a tobacconist.

4.167 The comparison offer is broadly similar to national averages. The offer includes a gun shop, a DIY shop, and a pet shop. Operators are predominantly independent rather than national retailers.

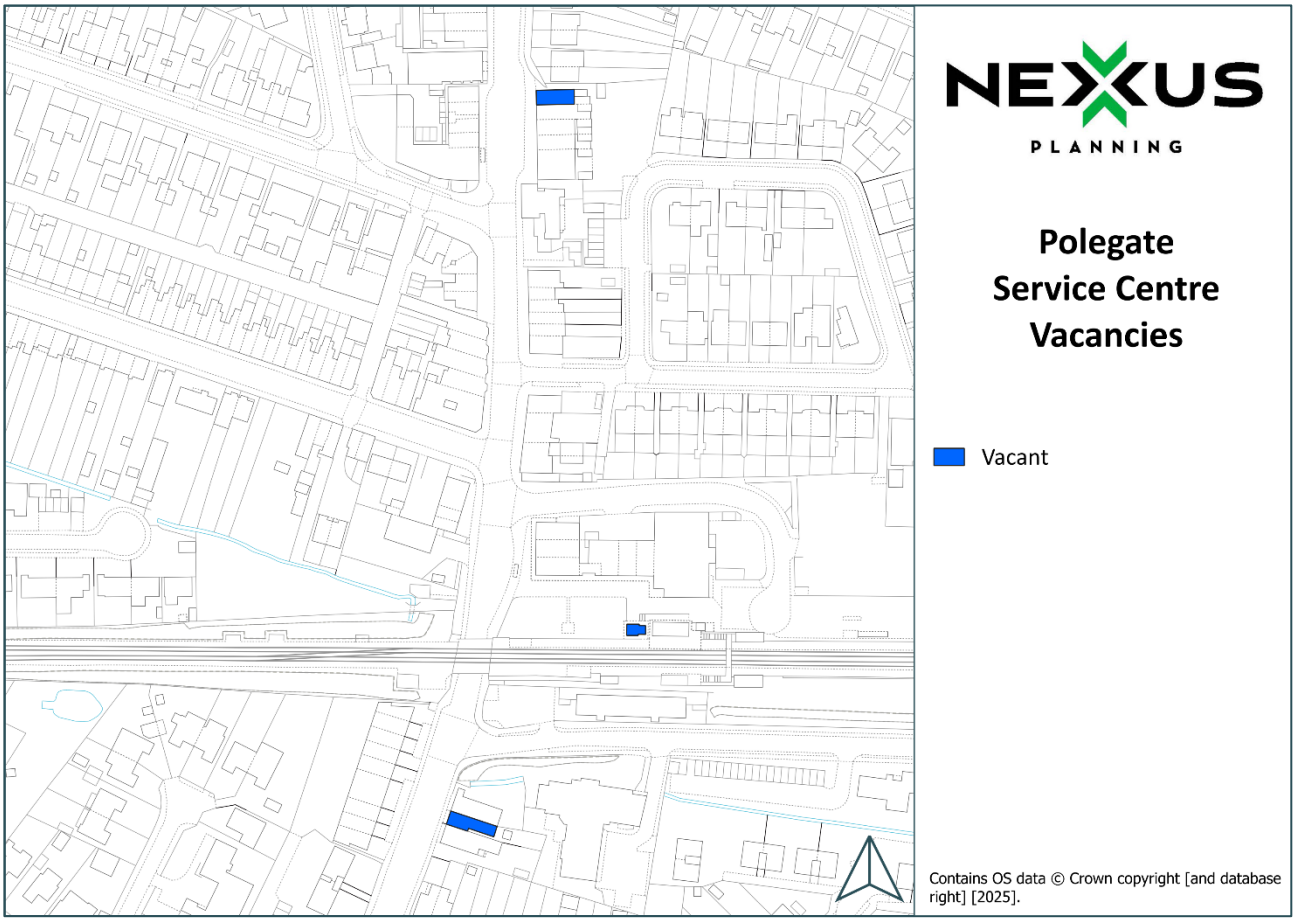
4.168 The services offer is well above national averages and has increased since 2021. This is in large part due to the high proportion of retail services at 28.6%, which is almost double that of the national average. The retail services offer is made up almost entirely of beauty salons, hairdressers, and barbers.

Vacancies

4.169 There are only three vacant units in Polegate, equivalent to 5.4% of all units, less than half of the national average vacancy rate. Additionally, the number of vacant units has decreased by one since 2021.

4.170 The figure overleaf illustrates the distribution of vacant units in the Centre. There is a minor concentration of vacant units to the south along Station Road. This would not suggest there is a particular concentration of vacant units, and all three vacant units are relatively small.

Figure 4.170.1 **Polegate vacancies**



Source: Nexus site visit (November 2025)

Access and Car Parking

4.171 According to the NEMs Household Survey, the most common method of travelling to Polegate is by car, at 69.4%. A relatively high proportion of visitors (26.3%) travel on foot. Despite the central location of the train station, only 1.3% of visitors travel by train.

4.172 Polegate benefits from a centrally located train station with ample cycle parking and regular services running from Eastbourne to London Victoria (via Lewes), as well as to Brighton. However, the level crossing, which bisects the centre, causes congestion when trains pass through and creates a barrier for pedestrians.

4.173 Polegate is easily accessible by road and is served by several bus routes that provide access from across the district.

4.174 Car parking is available behind the Co-operative store and adjacent to the train station, providing a total of 212 spaces. Parking is free of charge for 20 minutes, and thereafter a weekday daily rate of £7.40 commences. The daily rate at the weekend is slightly lower, at £6.90 on Saturdays, and £2.80 on Sundays. These parking rates are likely due to the car parks proximity to the train station.

4.175 On street parking is also available along the High Street and is free of charge for up to two hours. Additional, unrestricted, on street parking can be found on the residential roads running parallel to the High Street, however, availability on these roads was limited at the time of Nexus' visit, likely due to many residents relying upon on-street parking.

4.176 In terms of pedestrian access within the centre, although wide footpaths run along both sides of the High Street, there is a noticeable lack of designated pedestrian crossings. In addition, the High Street is intersected by numerous side roads, where pedestrian priority appears limited, creating a less comfortable and less accessible walking environment, particularly for elderly pedestrians and parents with children.

Environmental Quality

4.177 Many of the buildings along Polegate's High Street are of limited architectural merit, and several shopfronts are of poor quality.

4.178 The pavements around the centre were found to be of reasonable quality; however, there were areas that were observed to require attention to ensure pedestrian safety is optimum around the centre.

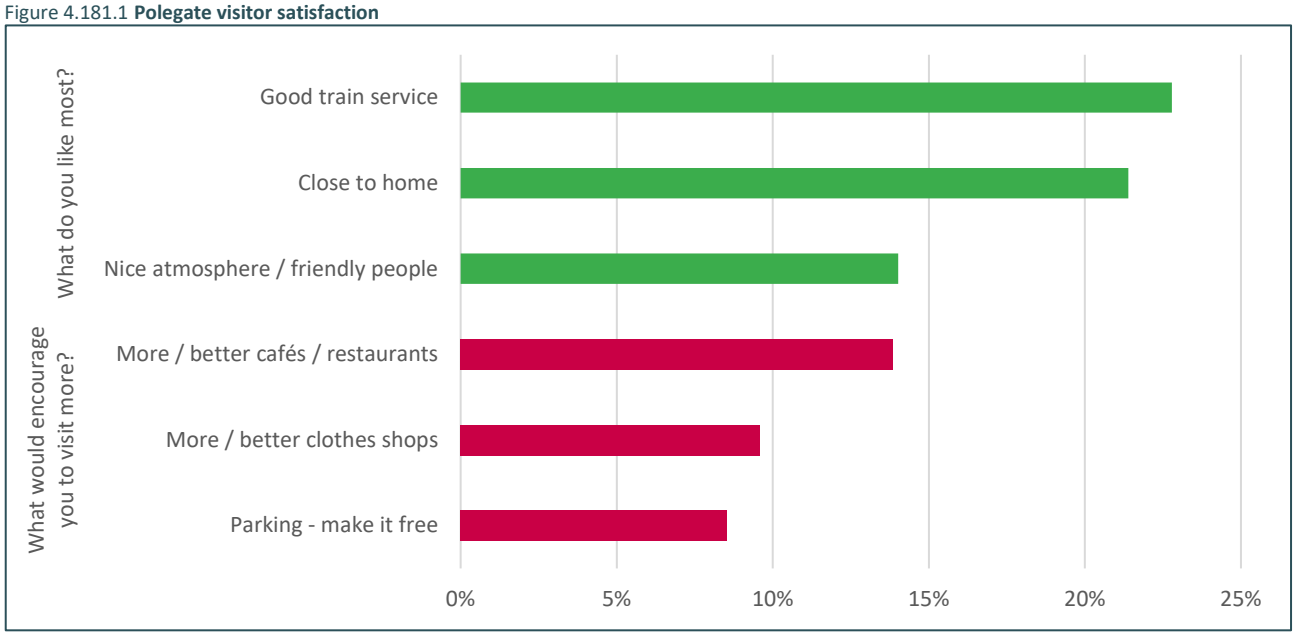
4.179 No litter was observed during Nexus' visit, and efforts have been made to improve the streetscape through hanging baskets and attractive street lighting along the High Street.

Visitor Satisfaction

4.180 11.9% of NEMs Household Survey respondents visit Polegate, and 5.34% visit it the most of any Centre in the District. This makes Polegate one of the two least visited Centres in the District. Regular visitors originate primarily from Zones 8 and 1.

4.181 The figure below details the top three 'likes' and 'wants' in relation to Polegate, according to respondents of the NEMs Household Survey.

Figure 4.181.1 **Polegate visitor satisfaction**



Source: Q35 and Q36 NEMS Household Survey

4.182 The two biggest 'likes' associated with Polegate are the 'good train service' and that it is 'close to home', which suggests that the Centre is valued for its accessibility. Another 14.0% of respondents also mentioned that the Centre has a 'nice atmosphere/friendly people'.

4.183 In terms of measures which would encourage people to visit more often, respondents mentioned 'more/better cafes/restaurants', and 'more/better clothes shops', which may indicate that there is dissatisfaction with the retail and leisure offer available at the Centre.

Community Involvement and Public Investment

4.184 The Polegate Community Association has been active for over 60 years as an independent organisation. It owns, manages, and maintains the Polegate Community Centre, providing a space for local residents to engage in leisure activities. A wide variety of local societies meet at the centre, catering to all ages, from babies to senior citizens, and covering diverse interests including arts and crafts, community groups, dance and drama, health and wellbeing, hobbies, sport and fitness, social activities, and children's groups.

4.185 The centre is entirely funded through hire charges, fundraising, and donations, with its upkeep managed by volunteers. Every Saturday, coffee mornings are held for local groups, serving both as a regular fundraising activity and an opportunity for residents with shared interests to connect.

4.186 Polegate Town Council also organises a range of community events, including the centre's recent Christmas light switch-on. Other annual events include the Mayor's Tea Party, a Summer Fair, and an Emergency Services Day.

Night-Time Economy

4.187 The night-time economy in Polegate is minimal, with only one pub and several takeaways.

4.188 Of those respondents who answered that they visit Polegate in the evening, no respondents rated the night-time offer as 'plentiful' and only 11.0% rated it as 'good'. Conversely, 70.1% of respondents rated it as either 'poor' or 'severely lacking'. This indicates that there is a high level of dissatisfaction with the night-time economy in Polegate.

Summary

4.189 Polegate is a small centre which serves a largely convenience role rather than that of a shopping destination. The Centre has a strong retail services offer and a below-average vacancy rate.

4.190 The Centre benefits from the central location of Polegate train station, but more could be done to take advantage of this. There is also a shortage of free parking, which could be extended. The night-time economy in Polegate is poor, as the Centre lacks units which would attract visitors in the evening. Additionally, Polegate is perhaps the lowest environmental quality of the surveyed Centres in the District and would benefit from improvements to shopfronts and the public realm.

Wadhurst Service Centre

Description

4.191 Wadhurst is a small linear centre focused along the High Street. It is located approximately seven miles from Royal Tunbridge Wells, in the northeast of the district. The figure below provides photographs of the centre.

4.192 Wadhurst is identified as a 'Service Centre' in the Wealden Town Centre Study (2022), and in Policy TC1 of the Regulation 18 Draft Local Plan (March 2024).

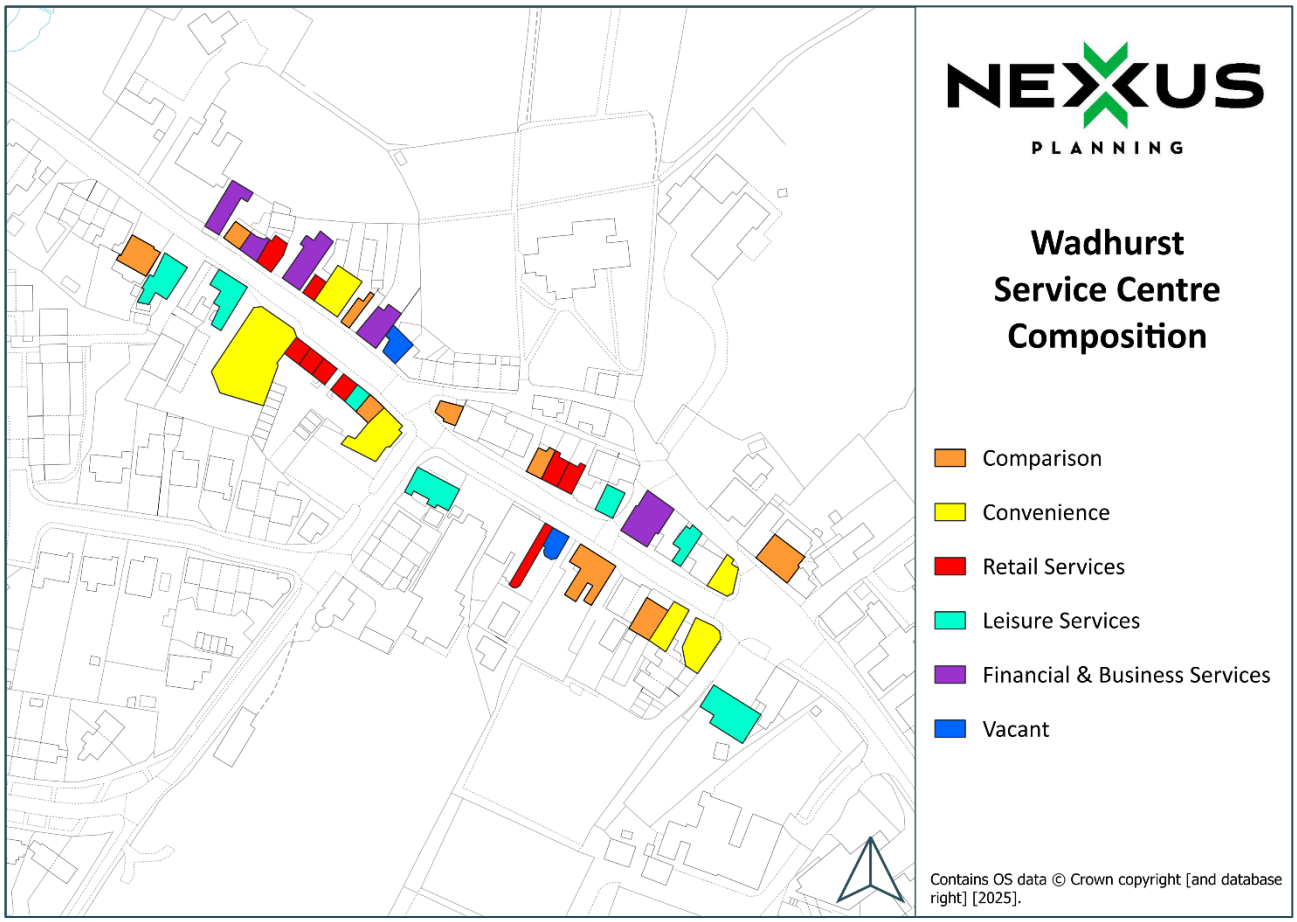
Figure 4.192.1 **Wadhurst photos (November 2025)**



Retail Offer

4.193 Figure 4.194.1 presents a visual representation of the retail composition of Wadhurst Service Centre at the time of the site visits in November 2025.

Figure 4.193.1 **Wadhurst composition map**



Source: Nexus site visit (November 2025)

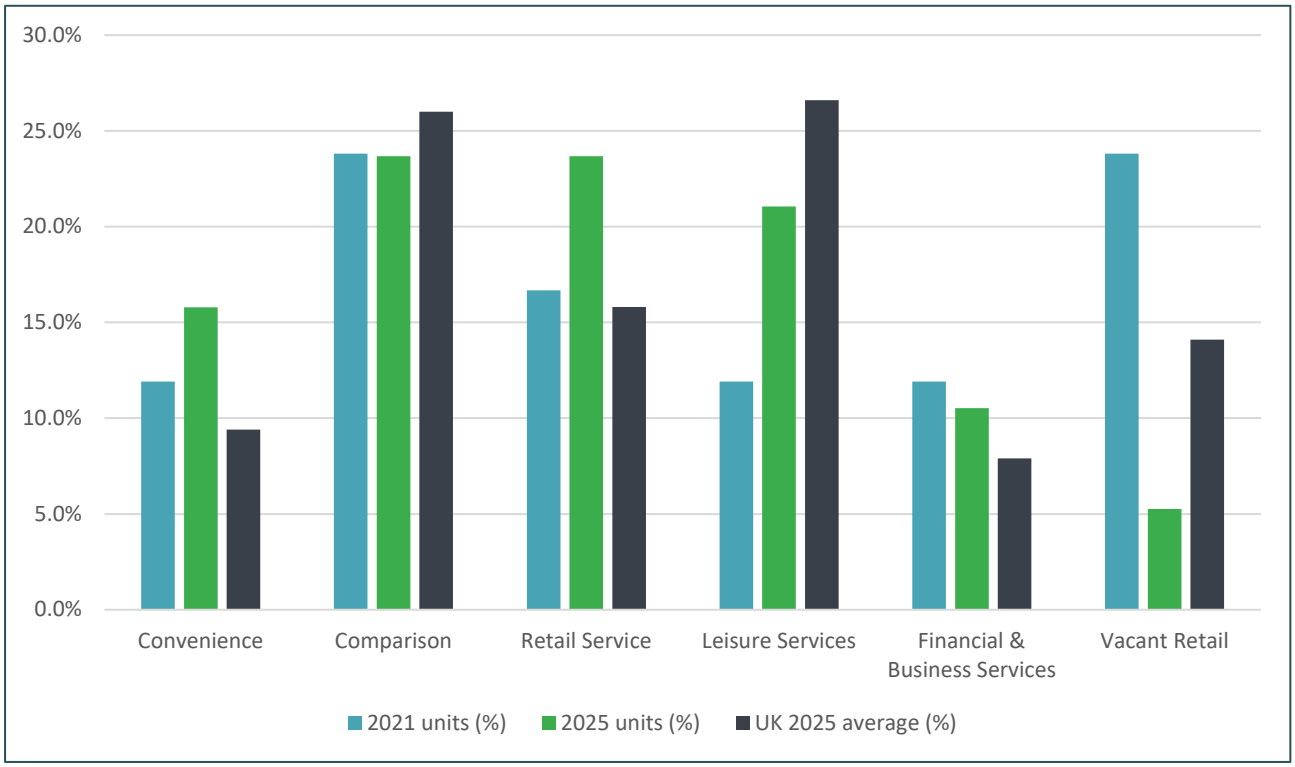
4.194 The figures below and overleaf illustrate the retail composition of Wadhurst Service Centre at the time of the site visits in November 2025, compared to the results from the previous Study, and the UK average (as of 2025).

Figure 4.194.1 **Wadhurst composition table**

Category	2021 units (#)	2021 units (%)	2025 units (#)	2025 units (%)	UK average (%)
Convenience	5	11.9%	6	15.8%	9.4%
Comparison	10	23.8%	9	23.7%	26.0%
Services	17	40.5%	21	55.3%	50.3%
Retail Services	7	16.7%	9	23.7%	15.8%
Leisure Services	5	11.9%	8	21.1%	26.6%
Financial & Business Services	5	11.9%	4	10.5%	7.9%
Vacant	10	23.8%	2	5.3%	14.1%
Total	**42**	**100.0%**	**38**	**100.0%**	**100.0%**

Source: Nexus site visit (November 2025), Nexus Planning 2022 and Experian Goad 2025

Figure 4.194.2 **Wadhurst composition chart**



Source: Nexus site visit (November 2025), Nexus Planning 2022 and Experian Goad 2025

4.195 The convenience offer in Wadhurst is large relative to national averages and has increased by one unit since 2021. The centre lacks a large supermarket, but there are two convenience stores and a few smaller independent shops, including a butchers, grocers, and delicatessen.

4.196 The comparison offer is slightly below national averages but is diverse and includes a number of independent and up-market retailers, such as a bookshop, clothing shops and an art gallery.

4.197 The services offer is above national averages and has a particularly strong retail services offer. The leisure services offer, while below national averages, has increased significantly since 2021, and includes a café, two pubs and four restaurants.

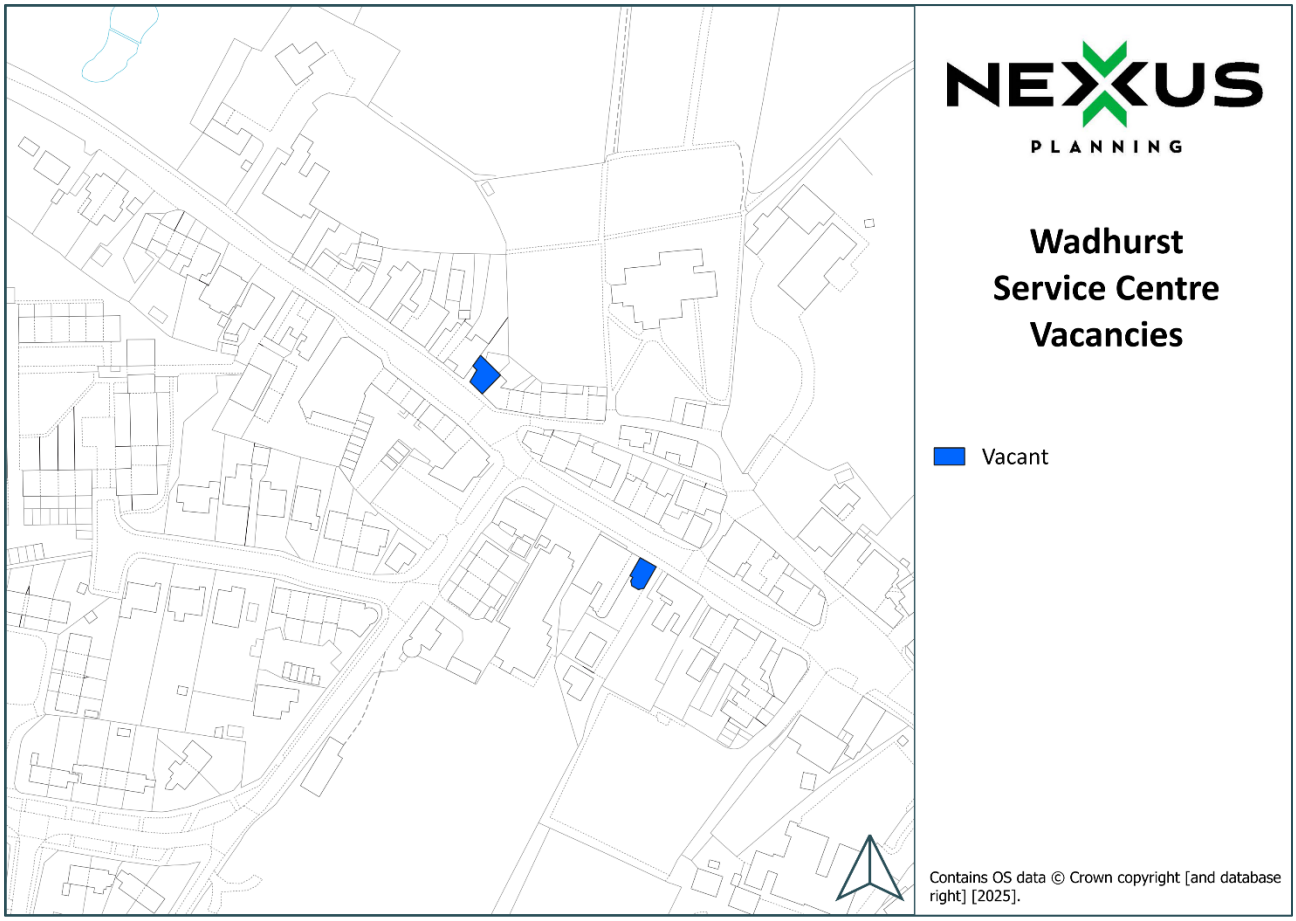
4.198 According to the NEMs Household Survey, a high proportion of respondents (55.5%) rated the provision of independent retailing in Wadhurst as either 'plentiful' or 'good'.

Vacancies

4.199 There are only two vacant units in Wadhurst, equivalent to 5.3% of all units, less than half of the national average vacancy rate. The number of vacant units has decreased by eight units since 2021, seemingly suggesting that Wadhurst has made a strong recovery from a post-Covid slump.

4.200 The figure below illustrates the distribution of vacant units in the Centre.

Figure 4.200.1 **Wadhurst vacancies**



Source: Nexus site visit (November 2025)

Access and Car Parking

4.201 72.1% of NEMs Household Survey respondents travel to the Centre by car. 27.1% of respondents travel on foot, which is the second highest proportion of all Centres in the District.

4.202 Wadhurst railway station is located to the north of the Centre and provides direct links to London and Hastings. There is also a bus service that connects Wadhurst with Royal Tunbridge Wells to the north and Hawkhurst to the east.

4.203 There is a free public car park available at the rear of the High Street along Greyhound Lane, providing 82 spaces. A smaller free public car park is located along Washwell Lane, which provides a further 19 spaces. A small number of additional spaces are located behind the Jempsons Local.

4.204 During Nexus' visit, all car parks were observed to be reaching full capacity, and all available on street parking throughout the centre was also well used.

Environmental Quality

4.205 Wadhurst is an attractive centre, and shopfronts are all well maintained and of good quality. The mixed-use Jempsons development has integrated well within the centre.

4.206 Pavements throughout Wadhurst area are narrow, and on street parking does detract from creating a pedestrian environment.

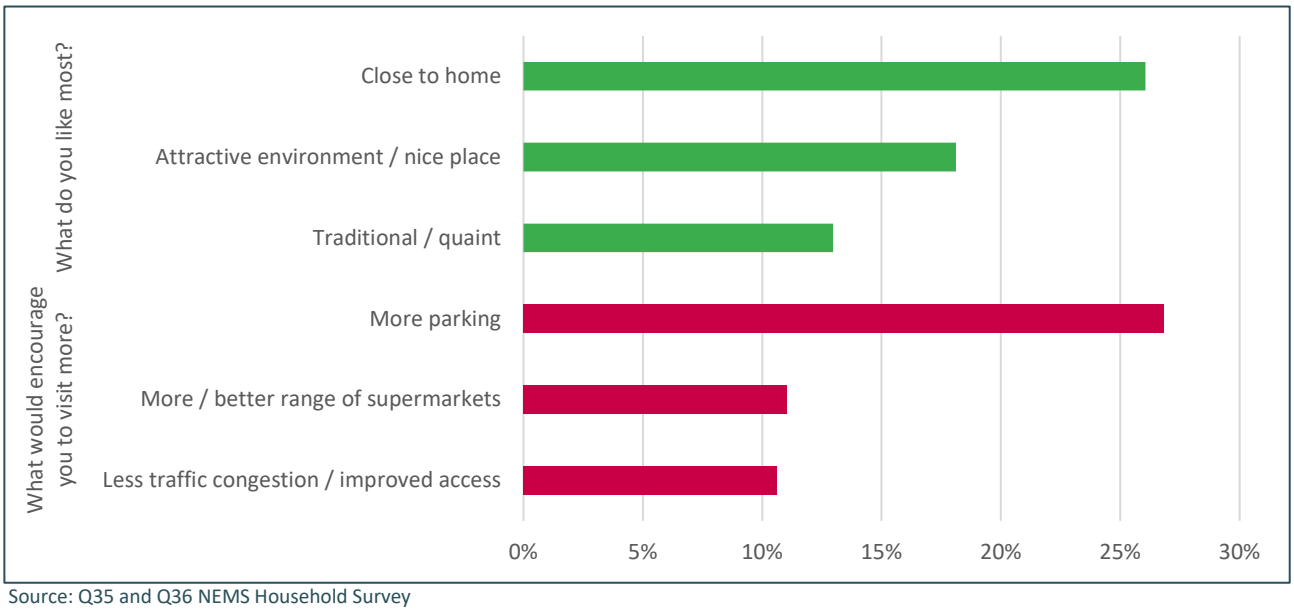
4.207 While there could be opportunities that exist to enhance the public realm in the centre, there is a lack of available space to implement meaningful improvements.

Visitor Satisfaction

4.208 9.4% of NEMs Household Survey respondents reported that they visit Wadhurst, and 5.7% of respondents answered that they visit Wadhurst the most of all Centres. This makes Wadhurst one of the least visited Centres in the District, along with Polegate.

4.209 The figure below details the top three 'likes' and 'wants' in relation to Wadhurst, according to respondents of the NEMs Household Survey.

Figure 4.209.1 **Wadhurst visitor satisfaction**



Source: Q35 and Q36 NEMS Household Survey

4.210 The biggest 'like' about Wadhurst is that it is 'close to home' suggesting access to the Centre is convenient. The other two significant 'likes' are the 'attractive environment/nice place' and that it is 'traditional/quaint'. These would both suggest that the high environmental quality of Wadhurst is a major attraction of the Centre.

4.211 In terms of measures to encourage greater visitation, by far the most popular response was 'more parking', which is perhaps unsurprising due to the relative lack of dedicated car parking available in the Centre.

Community Involvement and Public Investment

4.212 The Wadhurst Community Hall serves as a central hub for the local community and is home to several groups, including the Wadhurst Bowls Club, Wadhurst Dramatic Club, and Wadhurst Community Cinema. The hall also hosts the monthly farmer's market.

4.213 The local charity, Wadhurst Warriors, plays a key role in organising community events and fundraising initiatives to support local organisations. Over the past 15 years, they have donated more than £40,000 to benefit the community.

Their events include quiz nights, an annual bonfire and fireworks display, and local competitions such as a scarecrow contest.

Night-Time Economy

4.214 Wadhurst has a relatively strong night-time economy for a centre of its size, with two pubs and four restaurants.

4.215 A relatively high proportion of respondents (45.0%) rated the night-time economy in Wadhurst as either 'plentiful' or 'good'.

Summary

4.216 Although Wadhurst is a small centre, it benefits from a strong and diverse retail offer, and a low vacancy rate which has decreased significantly since 2021. Its retail composition has a tendency towards independent and up-market retailers which makes it a bespoke offer. Its strong night-time economy may also attract visitors in the evening. The Centre also benefits from a pleasant environment.

4.217 Pedestrian movement around the Centre presents an issue due to narrow pavements and cars blocking the pavement. Based on site observations and the NEMs Household Survey results, car parking generally appears to be an issue in the Centre, and efforts could be made to expand the parking available.

Summary

4.218 This section has assessed the health of the four District Centres and three Service Centres in Wealden. Overall, the centres were found to be functioning well, albeit some minor points of improvement have been identified.

4.219 In terms of retail offer, the convenience offer is generally strong, with all the District Centres having large supermarkets which act as a draw to the centre. The centres lack a strong comparison offer, with many respondents to the household survey noting that the variety of comparison shops could be better. However, some centres, notably Forest Row and Wadhurst, have niche and independent offers which may attract visitors.

4.220 All centres have vacancy rates below the national average, with some centres, such as Uckfield, Wadhurst and Polegate, demonstrating particularly low vacancy rates. Some centres have also experienced a decline in vacancies since the previous retail study in 2021, in contrast to national trends.

4.221 Many of the centres experienced issues surrounding accessibility, notably the Service Centres as these have limited access to public transport networks. Several centres were found to have high traffic levels, which impeded pedestrian movement. In some centres it was also identified that there was insufficient car parking capacity.

4.222 The environmental quality of the centres was generally found to be high, although in some centres, certain potential improvements were identified, such as the enhancement of shopfronts or the addition of on-street greenery.

4.223 Although some centres were found to have strong night-time economies, generally there appears to be a level of dissatisfaction from household survey respondents in terms of Wealden's night-time economy provision.

5. Market Shares and Capacity Assessment

Introduction

5.1 This section acts as a direct update to the 2022 study and the capacity assessments carried out by Nexus at that time. A new household survey was commissioned for this assessment, which provides an updated position regarding market shares and the capacity for new retail floorspace.

5.2 This section first defines the Study Area and describes the household survey undertaken to inform this study. It summarises the key findings on internet shopping patterns and delves into the survey-derived market share analysis for convenience and comparison goods spending at 'bricks and mortar' locations.

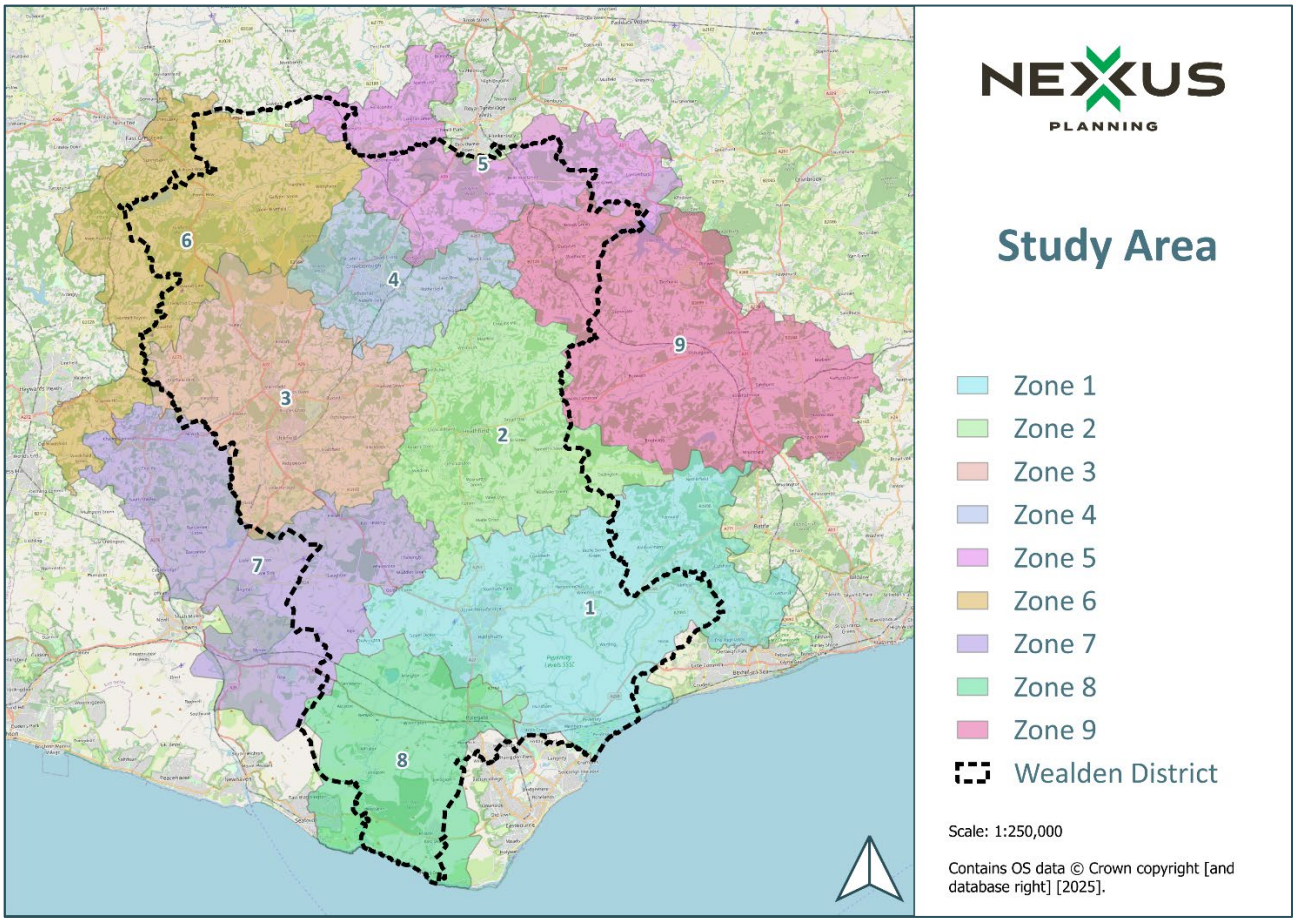
5.3 We also set out the results of our quantitative capacity assessment for new retail (comparison and convenience goods) floorspace in Wealden, covering the period from 2025 to 2040. We also consider the future capacity for commercial leisure floorspace over the same timeframe.

Household Survey & Study Area

5.4 Household surveys are recognised across the retail industry, and within planning policy guidance, as an excellent means of understanding where people within a specified area carry out their retail and leisure expenditure. We have therefore, on the behalf of Wealden District Council, commissioned a household survey and utilised the results to inform our quantitative analysis of the turnover of specific retailers, towns, and other destinations, as well as its qualitative findings on attitudes and perceptions of different centres.

5.5 It is important to identify a Study Area that covers the key area of interest, which can be seen in Figure 5.5.1 and at **Appendix A**. To allow for direct comparisons between the findings of the 2022 study and the findings of this study, we have adopted the same Study Area that was used in the previous study. The Study Area is further broken down into nine zones, which are defined on the basis of postal sectors.

Figure 5.5.1 **Study Area**



5.6 The table below details the postal geography of each Zone:

Figure 5.6.1 **Study Area Postal Sectors**

Zone	Postal sectors	Number of Interviews
1	BN27 2, BN27 3, BN27 4, TN33 9, TN39 5	175
2	TN20 6, TN21 0, TN21 8, TN21 9	100
3	TN22 1, TN22 2, TN22 3, TN22 4, TN22 5	100
4	TN6 1, TN6 2, TN6 3	100
5	TN3 0, TN3 8, TN3 9	100
6	RH17 7, RH18 5, RH19 3, RH19 4, TN7 4	125
7	BN8 4, BN8 5, BN8 6	100
8	BN20 0, BN25 3, BN25 4, BN26 5, BN26 6	100
9	TN5 6, TN5 7, TN19 7, TN32 5	101
Total		1001

5.7 A total of 1,001 interviews were carried out across the nine zones in September and October of 2025. This is corroborated for its statistical accuracy, relative to population, by NEMS in their report in **Appendix B**.

5.8 A full description of the research methodology, sampling size, weightings, and sample profiles is contained at the beginning of the NEMS report. NEMS quote their work as being within a 95% confidence range.

Study Area Population

5.9 The population for each zone in 2025 is sourced from Experian AppLibrary data (2024 report). The application of Experian population projections when forecasting retail and leisure capacity is an industry standard.

5.10 We present the population projections on a zone-by-zone basis in Figure 5.10.1 below.

Figure 5.10.1 **Population Projections**

Zone	Population				Population Growth
	2025	2030	2035	2040	2025-2040
Zone 1	55,947	61,463	66,950	72,428	29.5%
Zone 2	21,448	23,821	26,192	28,561	33.2%
Zone 3	28,400	31,580	34,759	37,939	33.6%
Zone 4	25,888	28,793	31,698	34,603	33.7%
Zone 5	11,763	12,294	12,839	13,386	13.8%
Zone 6	34,730	36,302	37,815	39,322	13.2%
Zone 7	17,036	17,749	18,401	19,085	12.0%
Zone 8	27,794	29,723	31,573	33,345	20.0%
Zone 9	19,569	20,675	21,685	22,730	16.2%
Total Study Area	**223,006**	**241,724**	**260,226**	**278,667**	**25.0%**

Source: Table 1a, Appendix C

5.11 As seen, the population of zones within the District is expected to increase by between 12.0% and 33.6% between 2025 and 2040. Overall, the population of the Study Area is forecast to increase by 25.0% by 2040.

Non-Store Retailing or Special Forms of Trading

5.12 Special forms of trading (SFT) are defined by Experian as sales via the internet, mail order, stalls and markets, vending machines, door-to-door, and telephone sales, including online sales by supermarkets, department stores, and catalogue companies.

Convenience Goods Online Shopping

5.13 The household survey asked residents of the Study Area where they normally undertake their main food and grocery shopping.

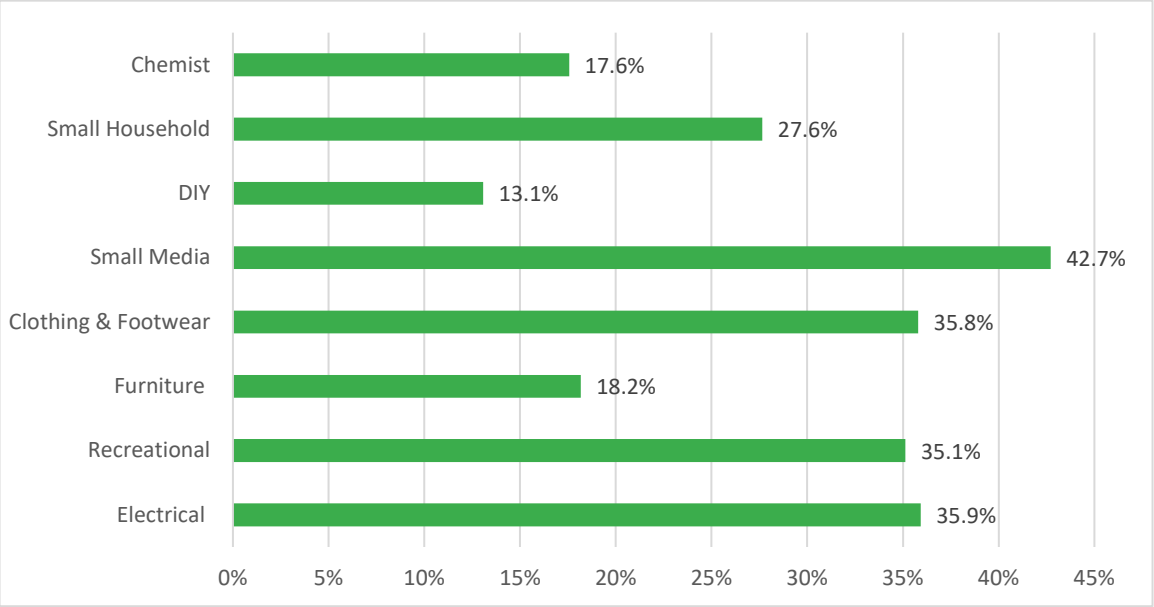
5.14 Across the Study Area, 14.3% of respondents usually shop online for their main food shop (Question 1 of the household survey). As set out in Section 2, the UK average for online convenience shopping in 2024 is 17.5%. As such, the take-up of online convenience shopping in the Study Area is lower than the UK average. This is typical of more rural settings nationally, where take-up of online grocery delivery is lower than in urban areas.

Comparison Goods Online Shopping

5.15 The household survey asked where respondents usually shop for different types of comparison goods. The findings are presented in the figure below which shows that the take-up for online shopping varies across the categories, from 13.1% (DIY) to 42.7% (small media, which includes books, stationery and recording media). On average, within the Study Area,

28.3% of respondents shop online for comparison goods, which is slightly below the UK average of 32.1%. This would suggest that there is a reasonable level of opportunities for in-person comparison shopping in the area.

Figure 5.15.1 **Online Comparison Goods Spending in the Study Area**



Source: NEMS Household Survey

Retail Expenditure Forecasts

5.16 Having examined where online spending is focused, we now examine that proportion of spending which is carried out at 'bricks and mortar' stores.

5.17 Retail expenditure data has been sourced from our in-house Experian AppLibrary software. We obtain separate data for convenience and comparison goods, which in turn are broken down into multiple goods categories, as set out in our full statistical assessment in **Appendix C**.

5.18 The data takes account of the socio-economic characteristics of the local population to provide local consumer expenditure calculations. Experian is a robust source of population and expenditure data that is widely used for calculating retail capacity across the industry.

5.19 Expenditure data from Experian is provided per capita in 2023 prices, as is every subsequent monetary value. Using the growth rates presented in Figure 7 of Experian Retail Planner Briefing Note 22 (March 2025), which are reproduced in Figure 5.20.1, the per capita expenditure is then projected forward to the base year (2025) and the relevant assessment years. Adjustments are made at every step to account for the growth in special forms of trading (SFT).

5.20 There are two elements that should be noted here:

- Experian notes that long-term forecasts should be treated with caution, and that they should be subject to regular reviews given the wide range of factors that can influence the broader national economy. Experian produces annual updates to reflect this, and as we go on to discuss in our recommendations later in the report, we would advise that some of the expenditure data inputs (e.g. growth rates and base per capita spending figures) to this report be re-visited on a regular basis.

- Special forms of trading (SFT) are defined by Experian as sales via the internet, mail order, stalls and markets, vending machines, door-to-door, and telephone sales, including online sales by supermarkets, department stores and catalogue companies. As we have mentioned previously, Experian Retail Planner Briefing Note 22 (March 2025) provides estimated year-on-year forecasts of internet and other SFT, which allows us to 'strip out' any expenditure that is, either now or in the future, diverted to SFT. This ensures that the increasing propensity to shop by SFT is accounted for in our modelling. These increasing deductions for SFT have the effect of off-setting some of the growth in expenditure in the Study Area derived from population increases. Furthermore, many brands offer online sales but source the goods from their own stores' shelves. This is often the case for food stores where employees will pick online orders from stores' shelves before, during or after opening hours. These orders are then delivered by dedicated vans from each store and as such, the online expenditure is attributed to tangible stores. Experian provides 'adjusted' figures to account for this.

Figure 5.20.1 **'Adjusted' Special Forms of Trading Market Share Forecasts**

Year	Convenience growth rates (%)	Comparison growth rates (%)
2021	-1.8	7.7
2022	-5.1	6.4
2023	-3.3	-2.2
2024	-1.9	-1.7
2025	-0.9	-0.4
2026	-0.7	0.9
2027	-0.6	1.3
2028	-0.4	2.0
2029	-0.4	2.2
2030	-0.4	2.2
2031	-0.4	2.2
2032	-0.3	2.2
2033	-0.3	2.2
2034	-0.3	2.1
2035	-0.3	2.1
2036	-0.3	2.1
2037	-0.3	2.1
2038	-0.3	2.1
2039	-0.3	2.1
2040	-0.3	2.0

Source: Figure 7, Experian Retail Planner Briefing Note 22, March 2025

5.21 The expenditure per capita figures are then multiplied by the population of each zone at each of the assessment years. Figure 5.21.1 sets out the resultant outcome of the total 'brick and mortar' comparison and convenience expenditure in the Study Area at the base and assessment years. As seen, growth in comparison expenditure is expected to exceed growth in convenience expenditure considerably, due to the more optimistic growth rates projected at Figure 5.20.1.

Figure 5.21.1 **Retail Expenditure Forecasts in the Study Area (£m)**

	2025	2030	2035	2040	Growth 2025-2040
Convenience	£729.5	£769.2	£812.9	£855.9	17.3%
Comparison	£873.6	£1,027.1	£1,214.5	£1,412.7	61.7%

Source: Tables 1b & 8b, Appendix C

5.22 Convenience expenditure in the Study Area is forecast to increase by 17.3% by 2040. Despite pessimistic growth rates in convenience spending, the increase in convenience spending is largely a result of the overall increase in population in the Study Area. Comparison expenditure is projected to increase by 61.7%, due to the population increase, coupled with strong growth forecast in per capita comparison spending and this results in significant positive growth overall in the Study Area.

Convenience Goods Findings

Market Shares

5.23 Before considering the capacity for new convenience goods floorspace, we firstly examine the overall convenience goods spend by residents across the Study Area.

Figure 5.23.1 **Convenience Goods Market Share by Destination**

Destination	Total Market Share Convenience (% at 2025)	Total Market Share Convenience (£m at 2025)	Total Market Share Convenience (% at 2021)	Total Market Share Convenience (£m at 2021)	Percentage Change 2021-2025
Study Area	56.4%	£411.6	61.9%	£371.1m	-5.4%
Wealden District	53.6%	£391.7	55.4%	£332.1m	-1.7%
In-centre (in Wealden District)	40.7%	£297.2	45.0%	£269.4m	-4.2%
Hailsham District Centre	12.8%	£94.0	17.6%	£105.7m	-4.7%
Heathfield District Centre	3.9%	£28.6	3.9%	£23.4m	0.0%
Uckfield District Centre	9.2%	£67.5	9.6%	£57.8m	-0.3%
Crowborough District Centre	10.9%	£79.9	9.6%	£57.4m	1.3%
Forest Row Service Centre	0.8%	£6.4	1.2%	£7.1m	-0.3%
Polegate Service Centre	0.4%	£3.1	0.7%	£4.2m	-0.2%
Wadhurst Service Centre	1.9%	£14.1	0.6%	£3.6m	1.3%
Pevensey Bay Local Centre	0.02%	£0.1			
Rotherfield Local Centre	0.05%	£0.3			
Herstmonceux Local Centre	0.05%	£0.3			
Horam Local Centre	0.1%	£1.1			
Mayfield Local Centre	0.1%	£1.3			
Local Centre/Villages Total	0.4%	£3.3	1.7%	£10.3m	-1.2%
Out of Centre (in Wealden District)	12.9%	£94.4	10.5%	£62.7m	2.4%
Leakage (Out of Wealden District)	46.3%	£337.8	44.6%	£267.1m	1.7%
Outside of Wealden District (in Study Area)	2.7%	£19.8	6.5%	£39.0m	-3.7%
Outside of Wealden District (out of Study Area)	43.5%	£317.9	38.1%	£228.2m	5.4%
Total	100.0%	£729.5	**100.0%**	**£599.3m**	

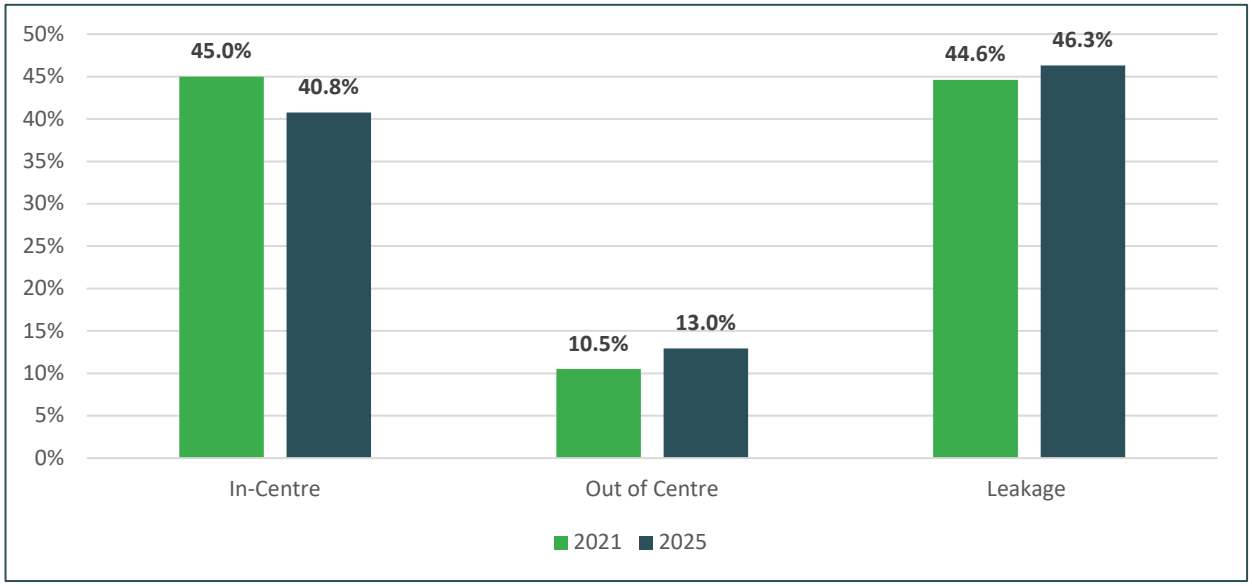
Source: Tables 2b, 3b, 4a and 4b, Appendix C and Wealden Retail Study (2022)

5.24 Of the convenience expenditure available in the wider Study Area, 53.6% is spent within Wealden. Of the 46.3% spent elsewhere (i.e. leakage), 2.7% is spent within the Study Area but outside of Wealden, and the remaining 43.5% spent outside the Study Area. When looking at the 2022 retail study (2021 surveys), convenience expenditure retained in Wealden amounted to 55.4% of Study Area spend, which means there has been a small overall loss of market share (approximately 1.7%).

5.25 Of the £391.7m spent within Wealden District, 75% is spent within the defined centres (i.e. £297.2m). This represents a minor reduction from the 81% spent in centres for convenience goods in the 2022 study. In 2025, £270.1m, or 69% of total Wealden District is spent on convenience goods within the district centres of Hailsham, Heathfield, Uckfield and Crowborough. Hailsham and Crowborough district centres attract significant levels of expenditure, whereas Heathfield and Uckfield are comparatively much less, likely due to the relative lack of major retailers. Local centres attract significantly less in terms of convenience spend, and only 0.5% of spend (equating to £3.3m) is carried out across local centres and villages representing a reduction of 1.2% since 2021.

5.26 We set out below a comparison of 2025 market share data for convenience goods against the findings of the previous 2022 Wealden Town Centre and Retail Study.

Figure 5.26.1 **Convenience spending in/out of centre**



5.27 Out of centre destinations also attract large amounts of expenditure, particularly the Tesco superstore (Sybron Way) in Crowborough, the Lidl store (Dittons Road) in Polegate, and the M&S in Ashdown Business Park (which has opened in the intervening period between the studies).

5.28 The table below sets out the highest performing individual stores in the local authority area; four of five of these stores are located in town centres.

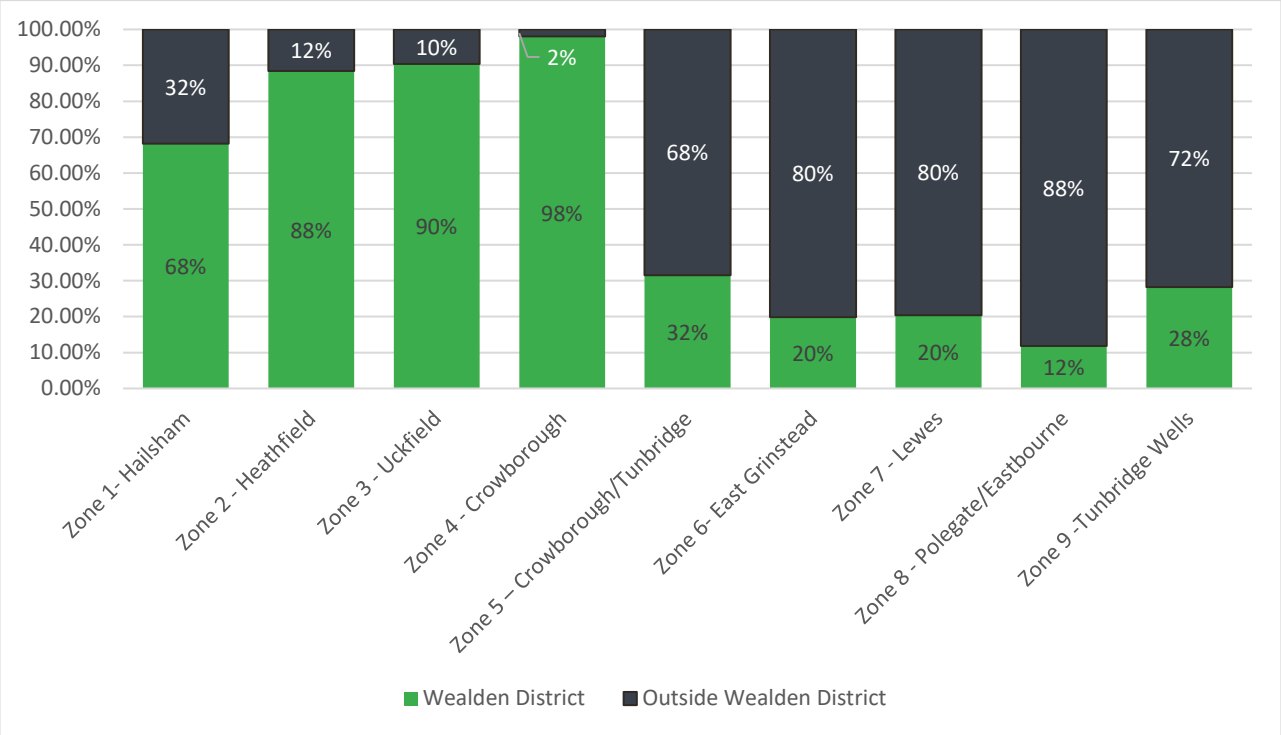
Figure 5.28.1 **Highest performing convenience stores in the local authority area**

Store	Centre	Market Share (%)	Expenditure (£m)
Morrisons Superstore, Pine Grove, Crowborough	Crowborough District Centre	7%	£51.88
Tesco Superstore, Bellfarm Road, Uckfield	Uckfield District Centre	7%	£51.40
Tesco Superstore, North Street, Hailsham	Hailsham District Centre	6%	£42.59
Asda, North Street, Hailsham	Hailsham District Centre	4%	£27.91
Tesco Superstore, Sybron Way, Crowborough	Out of Centre (Crowborough District Centre)	3%	£22.20

Source: Tables 4a and 4b, Appendix C

5.29 We are also able to examine the destination of convenience goods spend within each Zone of Wealden District. Figure 5.29.1 below examines the amount of convenience goods spending undertaken inside Wealden District by residents of each Zone.

Figure 5.29.1 **Wealden convenience leakage by Zone**



5.30 The survey findings for convenience goods show that residents of Zones 1-4 (which include the larger centres of Hailsham, Heathfield, Uckfield, and Crowborough), retain spending within the District, with a retention rate of Heathfield, Uckfield, and Crowborough residents' expenditure between 89% and 98%. Crowborough, with a retention rate of 98% is significant, but is because of the presence of a Lidl, Morrisons, Waitrose and Tesco store either in the town centre, or within the local area (the Tesco store being located at Jarvis Brook).

5.31 Since 2022, retention rates of spending within the District have increased in Zones 2, 3, 4, 5 and 9, and decreased in Zones 1, 6, 7 and 8. The largest increase in leakage outside the District is within the Polegate/Eastbourne area, which is considered to be associated with an increase in spending at convenience stores within Eastbourne. There is a clustering of major retailers around the Hampden Retail Park, Lottbridge Drove Retail Park and within Eastbourne town centre.

Figure 5.31.1 **Wealden convenience retention by Zone**

Year	Zone 1- Hailsham	Zone 2 - Heathfield	Zone 3 - Uckfield	Zone 4 - Crowborough	Zone 5 – Crowborough/Tunbridge	Zone 6- East Grinstead	Zone 7 - Lewes	Zone 8 - Polegate/Eastbourne	Zone 9 - Tunbridge Wells
2025	68.2%	88.4%	90.4%	98.0%	31.6%	19.9%	20.4%	11.8%	28.3%
2022	68.8%	85.8%	81.9%	95.8%	28.7%	21.2%	32.6%	33.8%	26.5%
% change	-0.6%	2.6%	8.5%	2.2%	2.9%	-1.3%	-12.2%	-22.0%	1.8%

5.32 Overall, the changes in spending within the District and outside have not changed substantially since the 2022 Town Centre Study. A reduction, all though minor (-1.7%) in Wealden's market share, and a reduction of in-centre market share (-4.3%) speaks to the beginning of a negative trajectory in both cases, away from centres, and away from the District. However, these changes are not overly a cause for concern as market share remains predominantly within Wealden (53.6%), and predominantly within its identified centres.

5.33 The decline in in-centre spending could be attributed to multiple different factors including the addition of a new out of centre Marks and Spencer store outside of Uckfield Town Centre; however, its market share is still relatively low. Additionally, an increase in market share of small-scale convenience store (i.e. express or local stores) which reflects national trends of increases in frequency of basket sized shops, over the large weekly shop which is traditionally taken at full sized stores.

5.34 In terms of the movement of spend away from Wealden, upon review of the NEMS household survey data from 2022 and 2025 there is no one store opening that can account for this increase in market share outside of the study area. Rather, it is considered to be a combination of factors including the increase in market share overall of discounter retailers since 2022. With 5 Aldi stores, and 4 Lidl stores identified in the household survey outside the survey area, this is considered to contribute somewhat to the increase in spend away from the study area. Additionally, the -1.2% decline in market share of local villages could be being directed out of study area as residents opt to travel outside of the study area as part of linked trips.

Benchmarking

5.35 Turning to individual retail destinations, where national company averages are available for benchmarking purposes, we are able to compare local turnover (i.e. in Wealden) to the turnover of an average store of that size in order to identify where facilities may be trading over or below expectations. This is summarised at Figure 5.35.1.

Figure 5.35.1 **Convenience Benchmarking**

Destination	Benchmark Turnover (£m)	Survey Turnover (£m)	Inflow	Survey Turnover (With Inflow from Beyond Study Area) (£m)	Trading Position against Benchmark (£m)	Trading Position against Benchmark (%)	Trading Position against Benchmark (%) 2022
Wealden	**£372.9**	**£391.7**	**£16.8**	**£408.5**	**£35.6**	**9.5%**	**-4.0%**
Hailsham District Centre	*£83.4*	£94.1	*£4.7*	£98.8	£15.3	18.4%	36.2%
Heathfield District Centre	*£36.5*	£28.7	*£1.4*	£30.1	-£6.4	-17.6%	-33.9%
Uckfield District Centre	*£62.2*	£67.6	*£3.4*	£70.9	£8.7	14.0%	4.5%
Crowborough District Centre	£76.9	*£79.9*	*£4.0*	£83.9	£7.0	9.1%	-34.3%
Out of Centre - Hailsham	*£5.6*	£9.5	*£0.5*	£10.0	£4.4	77.6%	41.3%
Out of Centre - Heathfield	*£20.8*	£19.8	*£1.0*	£20.8	£0.0	0.0%	-19.0%
Out of Centre - Uckfield	*£17.4*	£12.9	*£0.6*	£13.6	-£3.8	-22.0%	
Out of Centre - Crowborough	*£30.2*	£22.9	*£1.1*	£24.1	-£6.1	-20.3%	-7.3%
Out of Centre - Polegate	*£10.9*	£13.3		£13.3	£2.4	22.4%	7.0%

Source: Table 5, Appendix C

5.36 Our findings indicate that convenience floorspace in Wealden is performing well, at an average 9.5% above benchmark expectations. The best performing district centre is Crowborough, in large part to the strong performance of the Lidl store and the Morrison's Superstore. The best performing store in the District is the out-of-centre Tesco Express, North Street Hailsham (over trading by 150.5%), followed by the Sainsbury Superstore on Station Road, located within Heathfield District Centre, which is overtrading by 72%. In comparison to 2022, wherein Wealden was underperforming by 4%, there

has been a strong increase in turnover of most stores resulting in an overall improved trading position. As set out above, market share percentages within Wealden have increased since 2022, which may appear at odds with an improved trading position in Wealden. However, post Covid in 2022, as set out in Figure 7 of the Experian Retail Planner Briefing Note 22, convenience spending dropped -5.1% in 2022 after experiencing significant growth in 2020. As such, at the time of the last retail study it is considered that actual spend was down in comparison to benchmarked figures, contributing to overall under trading of figures in 2022. As such, per head convenience spending is levelling out in 2025, which contributes to the overall study area trading position, as well as strong performances of individual retailers.

5.37 At an individual retailer level, we reviewed the best and worst performing stores, and where relevant compared them with the 2022 results. Generally, the changes in over or under trading to the centres as presented above, can be attributed to fluctuations in individual retailer turnovers, as presented below.

Figure 5.37.1 **Convenience Benchmarking**

Destination	Benchmark Turnover (£m)	Survey Turnover (£m)	Trading Position against Benchmark (£m)	Trading Position against Benchmark (%)	Trading Position against Benchmark (%) 2022	% change
Best Performing						
Tesco Express, South Road, Hailsham	*£2.6*	£6.5	**£3.9**	**150.5%**	41.30%	109.24%
Sainsbury's Superstore, Station Road, Heathfield	*£11.1*	£19.2	**£8.0**	**72.0%**	-0.10%	72.06%
Asda, North Street, Hailsham	*£16.8*	£27.9	**£11.1**	**66.2%**	21.0%	45.16%
Morrisons Superstore, Pine Grove, Crowborough	*£31.2*	*£51.9*	**£20.6**	**66.0%**	-12.60%	78.64%
Lidl, Bryants Field, Crowborough	*£8.5*	*£12.7*	**£4.2**	**49.7%**	1.10%	48.65%
Tesco Superstore, Bellfarm Road, Uckfield	*£36.2*	£51.4	**£15.1**	**41.8%**	37.90%	3.89%
Tesco Superstore, North Street, Hailsham	*£33.6*	£42.6	**£9.0**	**26.9%**	74.0%	-47.14%
Lidl, Dittons Road, Polegate	*£10.8*	£13.3	**£2.4**	**22.5%**	2.90%	19.58%
Poorest Performing						
Co-op, High Street, Heathfield	*£25.1*	£9.2	**-£15.9**	**-63.4%**	-45.30%	-18.09%
Waitrose, Croft Road, Crowborough	*£37.0*	*£15.1*	**-£21.9**	**-59.2%**	-50.80%	-8.35%
Waitrose, High Street, Uckfield	*£25.4*	£15.6	**-£9.8**	**-38.6%**	-58.20%	19.64%
Waitrose, Vicarage Field, Hailsham	*£26.6*	£17.1	**-£9.5**	**-35.7%**	12.50%	-48.22%
Marks and Spencer (M&S), Ashdown Business Park, Uckfield (opened Nov 23)	*£14.2*	£9.7	**-£4.5**	**-31.5%**	n/a	
Tesco Superstore, Sybron Way, Crowborough	*£29.5*	£22.2	**-£7.3**	**-24.7%**	-3.20%	-21.47%

Table 5, Appendix D
Note: Out-of-centre destinations in italics

5.38 There has a significant increase in both the number of stores overtrading, as well as an increase in scale of overtrading compared to the benchmark. For example, the Lidl store in Crowborough, and Polegate reveal wider trends in the growing popularity of discounter stores in the UK. Both Lidl stores experienced a large increase in survey derived turnover compared to their 2022 trading position. However, overall other stores have also had a large increased, which is attributed to new residents in the intervening years as part of strategic residential developments built in that time. There has also been shifting trends in terms of the frequency of shops, wherein residents will undertake more, smaller shops, which ultimately ends up being more than the large weekly or bi-weekly shop that was commonplace previously. This is evident in the rise of the turnover of the Tesco Express in Hailsham, and the Sainsbury's in Heathfield, which is a comparatively small Sainsbury's, but which is accommodating to multiple, smaller sized shops.

5.39 Whilst in Hailsham, the Asda has increased its overall turnover, the overtrading of the centre as a whole has decreased, and this is considered to be a result in the uplift in popularity of surrounding centres, and a minor increase in 'leakage'

from Hailsham to outside the district (see Figure 5.33.1 above), as well as the worsening position of the Waitrose store in Vicarage Field.

Convenience Goods Capacity

5.40 One of the key aims of this Study is to provide recommendations on the capacity for new retail floorspace over the Study period to 2040. The use of long-term projections should be treated with caution and reviewed regularly in order to test the accuracy of the forecasts against emerging datasets. External national and international factors can influence the wider performance of the economy, which can have trickle down effects on local shopping patterns. As discussed in Section 2, one such example has been the economic implications of the United Kingdom leaving the European Union, the Covid-19 pandemic, and the war in Ukraine, all of which has culminated in high inflation.

5.41 Importantly, we also note that any quantitative retail capacity that we may identify across the Study Area does not necessarily equate to justification for new retail floorspace in itself (especially in out-of-centre locations), and any such development would be required to be assessed in line with NPPF policy in terms of impacts on the vitality and viability of town centres, the potential to prejudice emerging town centre developments, and the 'town centre first' sequential approach to site selection. Equally, the converse also applies, and a lack of identified capacity should not specifically rule out retail developments, where other material factors support such development.

5.42 Detailed quantitative retail capacity tables are enclosed at **Appendix C**.

5.43 Retail capacity modelling follows a consistent, robust methodology which incorporates a number of datasets and informed assumptions which we describe further below, but broadly speaking the methodology is as follows:

Available Expenditure (£m) - Turnover of existing & proposed (£m) = Surplus or Deficit (£m)

5.44 Experian AppLibrary data is used to provide localised expenditure per capita per annum for various forms of retail spending. These figures are then projected forwards based on population growth, changes in expenditure over time and Special Forms of Trading (SFT) such as internet shopping.

5.45 The turnover of existing retailers across the Study Area is calculated based on average sales densities, or turnover, per square metre. Various retail planning sources provide average (or benchmark) sales densities for all national multiple retailers.

5.46 The surplus or deficit equates to the difference between the available retail expenditure across the Study Area and the turnover of existing facilities within the Study Area. If the total turnover is greater than the available expenditure, then the model would identify an oversupply of existing retail floorspace, whilst a surplus of expenditure would suggest capacity for additional retail floorspace.

5.47 Once the surplus or deficit of expenditure is calculated, it is then presented in floorspace figures (using average sales density assumptions) in order to demonstrate the findings within a 'real world' context. Often surplus figures are presented under a number of different scenarios representing various retailers. For example, discount retailers (such as Food Warehouse and Lidl amongst others) continue to operate at a lower sales density than the traditional 'big 4' (Sainsbury's, Tesco, Asda, and Morrisons). Given the same available 'pot of expenditure', a higher sales density would result in a lower floorspace capacity than a lower sales density, which would result in a higher floorspace capacity.

5.48 Turning now to our detailed findings, as shown in Figure 5.23.1, the NEMs household survey results show that facilities within Wealden have a 53.6% convenience goods market share of all spending carried out by residents of the Study Area.

5.49 In keeping with standard retail study methodology, when assessing the capacity for new convenience retail floorspace, we adopt a constant market share in line with findings of the latest household survey (i.e. that stores within the District continue to draw 53.6% of all convenience goods spending from the Study Area). We consider maintaining a constant market share as a sensible basis for analysis given the relative lack of larger planned developments across the Study Area. In coming to this view, we have analysed the level of commitments identified through correspondence with Council officers.

5.50 Based on a constant market share, we then allow for growth in retail expenditure over the period to 2040, as well as utilising data provided within the latest Experian Retail Planner Briefing Note 22, in order to take account of forecast growth in retail efficiencies (for example, through the adoption of new technologies and more efficient use of available floorspace). Floorspace efficiencies are estimated to have a greater impact on comparison retailers than convenience retailers over the plan period as the rise of food discounting and disruptions to logistics continue to subdue projected efficiencies in turnover of existing convenience retail floorspace.

5.51 We go on to make a number of statistical assumptions through the quantitative capacity exercise in order to account for the following variables. These are contained at Table 6 of Appendix C and can be summarised as:

- Utilising a 'goods based' approach, we strip out expenditure for non-food comparison goods such as clothing, household goods, CDs, DVDs and other media that are now commonly sold at major foodstores so that only the convenience goods floorspace is being considered (i.e. on a like-for-like basis with available convenience expenditure). These deductions are made in line with floorspace figures sourced from publicly available databases or, where data is not available, Nexus' professional judgement based on site visits.

- We also make assumptions as to the gross to net convenience goods sales floorspace of each store, again utilising online planning records where available, national rates databases or Nexus' professional judgement.

- Finally, we consider whether foodstores are likely to attract any additional 'inflow' from outside of the Study Area. In this instance, we have made a small allowance for inflow from visitors. An inflow of 5% has been applied to the district centres of Hailsham, Heathfield, Uckfield, and Crowborough, due to the number of second homes and caravans which may attract expenditure from tourists.

5.52 We then go on to calculate the anticipated turnover of all major convenience goods operators based on the published company sales data, referred to as 'benchmark' turnover. 'Benchmark' turnover is calculated from national average 'sales densities' (turnover per square metre). By comparing the turnover estimates derived from the findings of the household survey (total available expenditure distributed on the basis of each destinations market share) to the benchmark turnovers, we are able to establish where stores are trading above (overtrading) or below (under-trading) company averages.

5.53 Based on the NEMs household survey, and accounting for inflow, we identify in **Appendix C** that convenience retailers in Wealden attract an estimated £408.5m of convenience expenditure at 2025 (Table 6b). Table 6c then sets out the benchmark turnover of existing facilities in the district (£372.9m at 2025). There exists, therefore, a level of convenience goods 'over-trading' in the district.

5.54 We then go on to consider committed and extant permissions for new convenience retail floorspace. This includes any developments that have not been built, are currently under construction, or have opened or would not have been operating at the time of the 2025 household survey. We do not take into account proposed allocations for retail floorspace but consider development proposals for which a formal planning application has either been submitted or approved. Two relevant applications have been identified, which is set out at Table 6d of Appendix C. The first

commitment has a new convenience floorspace of 250 sqm, an estimated turnover of £2m at 2025, based on average sales densities (Table 6d). The second commitment has a new convenience floorspace of 511 sqm and has been identified as an Aldi store. As such, it will have a turnover of £6.2m in 2025, based on GlobalData (2024e) sales density figures for an Aldi store.

5.55 In the table below, we identify that there is initially a significant surplus of £49.6m convenience expenditure in Wealden. However, this surplus is expected to increase over the Study period, to £101.5m by 2040. This is due the projected population increase in the Study Area of 25% to 2040.

Figure 5.55.1 **Gross Convenenience Goods Surplus Expenditure in Wealden**

Year	Benchmark Turnover (£m)	Survey Turnover (including inflow) (£m)	(Gross) Available Expenditure Before Commitments (£m)	Turnover of All Committed Floorspace (£m)	(Net) Surplus Expenditure (£m)
2030	£372.9	£430.7	£57.8	£8.2	£49.6
2035	£371.4	£455.2	£83.8	£8.2	£75.6
2040	£369.5	£479.2	£109.7	£8.1	£101.6

Source: Table 7a, Appendix C

5.56 Using average sales densities to calculate a minimum floorspace scenario (a large supermarket operator) and a maximum floorspace scenario (a combination of discount foodstore operators), we then translate this surplus expenditure to the net additional convenience goods capacity for Wealden District in the table below.

Figure 5.56.1 **Net quantitative 'capacity' for new convenience goods facilities in Wealden**

Year	Surplus Expenditure (£m)	Minimum Floorspace Capacity (sqm net)	Maximum Floorspace Capacity (sqm net)
2030	£49.6	3,700	4,700
2035	£75.6	5,600	7,200
2040	£101.5	7,600	9,700

Source: Table 7a, Appendix C

5.57 We project that there will initially be a capacity of between 3,700 sqm and 4,700 sqm to 2030. Over the Study period to 2040, this is expected to increase to between 7,600 sqm and 9,700 sqm.

5.58 As part of the 2022 Wealden Town Centre Study, a convenience capacity of between 3,300 and 4,800 sq. m net was forecast by 2039. The significant increase in capacity to 2040 under the current Study is attributed to the projected 25% growth in population in the study area to 2040, despite the trend for decreasing convenience spend nationally.

5.59 The implications of these results will be examined in greater detail in Section 6.

Comparison Goods Findings

Market Shares

5.60 Turning to consider comparison goods, we examine market shares across the range of categories defined by Experian. These eight categories cover all ranges of bulky and non-bulky items. The full results of our market shares analysis are set out in Tables 8-18 of **Appendix C**.

5.61 Figure 5.61.1 below details the market share of various destinations in terms of overall comparison goods spend by residents across the Study Area. The results show that destinations in Wealden District account for 30.64% (£267.7m) of

the spending of all Study Area residents in 2025 (£873.7m per annum). The remaining 69.35% (£605.9m) of spending carried out by residents of the Study Area is spent at destinations beyond Wealden District.

Figure 5.61.1 **Comparison Goods Market Share by Destination**

Destination	Total Market Share Convenience (%)	Total Market Share Convenience (£m at 2025)	Total Market Share Convenience (%)	Total Market Share Convenience (£m at 2021)	Percentage Change since 2021
Study Area	31.7%	£277.2	29.1%	£251.8m	2.6%
Wealden District	30.6%	£267.7	24.2%	£209.4m	6.4%
In-centre (in Wealden District)	23.5%	£205.5	19.9%	£172.1m	3.6%
Hailsham District Centre	6.5%	£56.8	5.9%	£51.3m	0.6%
Heathfield District Centre	3.6%	£31.6	2.9%	£25.0m	0.7%
Uckfield District Centre	6.3%	£54.7	5.3%	£46.1m	1.0%
Crowborough District Centre	5.0%	£43.6	4.1%	£35.6m	0.9%
Forest Row Service Centre	0.6%	£5.5	0.2%	£1.7m	0.4%
Polegate Service Centre	0.3%	£2.5	0.4%	£3.9m	-0.1%
Wadhurst Service Centre	0.5%	£4.2	0.4%	£3.7m	0.1%
Pevensey Bay Local Centre	0.05%	£0.4			
Rotherfield Local Centre	0.02%	£0.2			
Herstmonceux Local Centre	0.02%	£0.2			
Horam Local Centre	0.05%	£0.4			
Mayfield Local Centre	0.6%	£5.4			
Local Centre/Villages Total	*0.8%*	*£6.7*	0.6%	£4.8m	0.2%
Out of Centre (in Wealden District)	7.12%	£62.2	4.3%	£37.3m	2.8%
Leakage (Out of Wealden District)	69.4%	£605.9	75.8%	£654.8m	-6.5%
Outside of Wealden District (in Study Area)	1.1%	£9.5	4.9%	£42.3m	-3.8%
Outside of Wealden District (out of Study Area)	68.3%	£596.4	70.9%	£612.5m	-2.6%
Outside Study Area - Eastbourne	21.1%	£184.5	21.3%	£183.8m	-0.2%
Outside Study Area - Tunbridge Wells	15.2%	£132.5	20.4%	£176.5m	-5.2%
Outside Study Area - East Grinstead	3.2%	£27.7	5.3%	£46.2m	-2.1%
Outside Study Area – Lewes	2.4%	£20.6	2.6%	£22.2m	-0.3%
Outside Study Area - Crawley	1.9%	£16.5	4.2%	£36.7m	-2.3%
Outside Study Area – Seaford	1.8%	£15.6	1.6%	£13.6m	0.2%
Outside Study Area - Bexhill-on-Sea	1.8%	£15.3	2.7%	£23.6m	-1.0%
Outside Study Area - Brighton	1.7%	£14.7	6.1%	£52.3m	-4.4%
Outside Study Area - Hastings	1.5%	£13.0	1.0%	£8.9m	0.5%
Outside Study Area - Saint Leonards-on-sea	1.5%	£12.9	1.1%	£9.1m	0.4%
Outside Study Area - Newhaven	0.9%	£7.6			0.9%
Outside Study Area - Haywards Heath	0.4%	£3.2	1.3%	£11.2m	-0.9%
Outside Study Area - Burgess Hill	0.3%	£2.4			0.3%
Others	14.9%	£130.1	7.6%	£65.9m	7.3%
Total	**100.0%**	**£873.7**	**100.0%**	**£864.3**	

Source: Tables 17a and 17b, Appendix C

5.62 As with convenience goods, the District Centres of Hailsham, Heathfield, Uckfield, and Crowborough attract the most expenditure, whereas the Service Centres of Forest Row, Polegate and Wadhurst attract much lower levels of expenditure. Of those centres, Hailsham (6.5%) and Uckfield (6.3%) are the most popular comparison goods destinations for Study Area residents. In-centre shopping has increased in all centres, town, district, and local centres, except Polegate, which experienced a minor reduction (-0.1%).

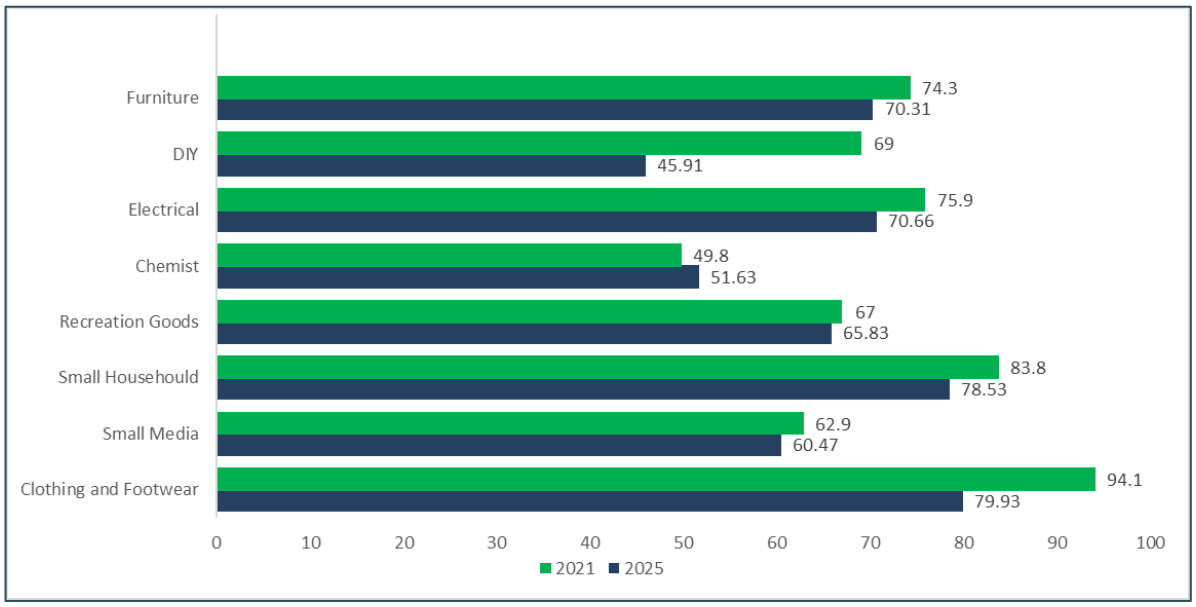
5.63 Local centres continue to provide a day-to-day function supporting the greater range of provision across higher order centres, but an increase in market share, and an increase to £6.7m across the local and village centres continues to demonstrate a healthy level of local comparison goods retail provision to support the local convenience and service offer.

5.64 It is noted that out of centre expenditure within Wealden District has increased by 2.8% since 2021 (from 4.3% to 7.1%).

5.65 In terms of spending outside of the District, 69.4% of expenditure is 'leaking' out of the district. However, this represents a significant reduction from the level of leakage surveyed under the 2022 Study which totalled 75.8%. The most popular destinations, by some margin, are Eastbourne (21.1%) and Royal Tunbridge Wells (15.2%). Across the board, out of Study Area leakage has decreased in all destinations, except Seaford, Hastings and Saint Leonards which experienced minor increases in attraction (all less than 0.5%).

5.66 There is, however, some variation between different comparison categories. The Figure below outlines leakage outside of the District across different comparison categories. Leakage in 2025 varies across categories, ranging from 45.9% (DIY) to 79.3% (Clothing and Footwear). As highlighted below, across all categories, except Chemist goods, leakage has decreased since 2021, with the biggest decrease in Clothing and Footwear (14.2%). This is healthy indicator that the District has become more self-sufficient over the past few years for comparison goods.

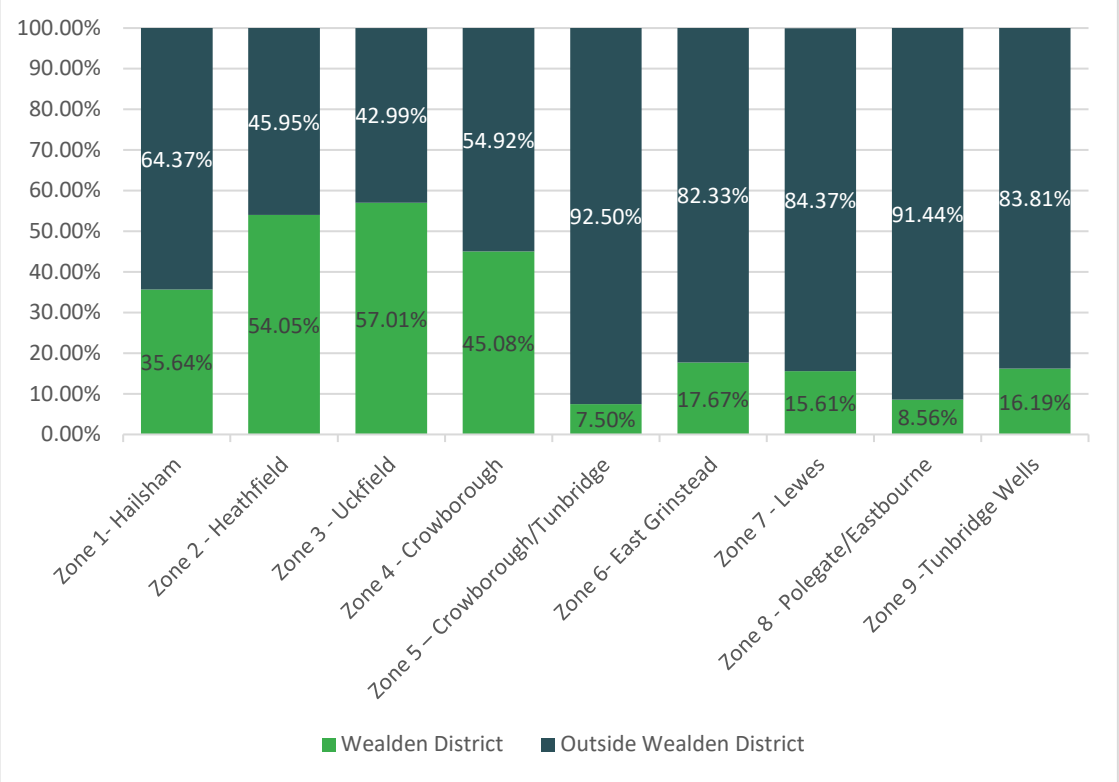
Figure 5.66.1 **Wealden Leakage by Comparison Category**



Source: Table 17a of Appendix D, and Figure 24 of the Wealden Town Centre Study (2022)

5.67 As with our previous assessment of convenience goods, we are also able to examine the degree of comparison goods spend within each Zone. Figure 5.67.1 examines the amount of comparison goods spending carried out inside Wealden District by residents of each Zone. For reference, Zones 4, 5 and 6 cover the north of the District; Zones 2 and 3 cover the east and west of the centre of Wealden (respectively); whilst Zones 1 and 8 are located to the southern boundaries of the District. Zone 7 partly covers the area outside of Wealden to the west and Zone 9 partly covers hinterland outside of the District to the east.

Figure 5.67.1 **Wealden comparison leakage by Zone**



Source: Tables 17a, Appendix C

5.68 The comparison goods survey findings show that residents of Zones 1-4 have a noticeably higher proportion of spending within Wealden District (ranging from 57.0% in Zone 3 to 35.6% in Zone 1). This is a similar market share pattern to that found for convenience goods. In terms of spending outside the District, Table 25a of Appendix D shows that residents in Zones 2 and 8 tend to gravitate towards Eastbourne, whilst residents in Zones 4, 5 and 9 lean towards Royal Tunbridge Wells. Residents in Zone 6 largely travel to East Grinstead, whilst residents in Zone 7 prefer Lewes.

5.69 In Figure 5.69.1, we also analyse the change in market share of different types of comparison goods, considering which items are purchased from stores and centres inside Wealden District, and what the propensity is to travel further afield for certain items, and how that has changed since the 2022 Retail Study.

Figure 5.69.1 **Comparison leakage, 2021 and 2025**

Destination	Wealden District Market Share (%) 2021	Leakage Market Share (%) 2021	Wealden District Market Share (%) 2025	Leakage Market Share (%) 2025
Non-Bulky Goods	**22.4%**	**77.6%**	**32.9%**	**67.1%**
Clothing & Footwear	5.9%	94.1%	20.8%	79.2%
Media	37.1%	62.9%	39.5%	60.5%
Small Household Goods	16.2%	83.8%	21.5%	78.5%
Recreation Goods	33.0%	67.0%	34.2%	65.8%
Chemist Goods	50.2%	49.8%	48.4%	51.6%
Bulky Goods	**29.0%**	71.0%	**37.7%**	**62.3%**
Electrical Goods	24.1%	75.9%	29.3%	70.7%
DIY & Gardening	41.0%	59.0%	54.1%	45.9%
Furniture Goods	25.7%	74.3%	29.7%	70.3%
All Comparison Goods	**24.2%**	**75.8%**	**35.7%**	**65.3%**

Source: Tables 9,10,11,12,13,15,15,16, Appendix D

5.70 The results show that 35.7% comparison goods spending of residents living in the Study Area is carried out in Wealden District, and this is an increase of 11.5% since 2022. Generally speaking, there is broad conformity to the market shares across the broader non-bulky and bulky goods categories. Our market share analysis shows that the district has overall seen a reduction in out of District spending and has increased its market share of comparison goods over the period.

5.71 However, despite the 11.5% reduction in leakage, there is still a still a significant portion of spending outside of the District, indicating that centres are not volume comparison goods destinations, and residents will still seek stores outside of the District to undertake comparison purchases.

Comparison Goods Capacity

5.72 The methodology for calculating capacity for comparison goods floorspace differs from that used to model capacity for convenience goods floorspace. The principal reason for this is that there are no robust, industry standard benchmark sales densities for calculating the turnover of smaller independent retailers that typically make up the majority of the comparison provision of town centres (although it is noted that sales densities are published for national multiple comparison retailers). Moreover, the trading levels of comparison retailers can fluctuate significantly depending on a number of localised variables, most notably the location of the retailer relative to similar providers (as customers are more likely to link multiple comparison goods trips to retailers in close proximity to each other).

5.73 As such, we adopt a standard approach that comparison goods retailers across the Study Area are trading 'at equilibrium' at 2025, meaning that we adopt the survey derived turnover of each facility, and examine capacity by measuring the growth in available expenditure to 2040. For the purposes of our assessment, we have assumed that Wealden District's attraction to Study Area residents will remain constant at 30.6% of all spending proportionate to population growth (Table 18a). Based on the limited scale of planned developments inside and nearby the District, we consider this a robust basis for analysis.

5.74 We adjust the turnover figures to allow for an inflow from outside of the Study Area. As with convenience, we assume inflow of 5% to Hailsham, Heathfield, Uckfield, and Crowborough, to remain constant with the approach undertaken as part of the 2022 Wealden Town Centre Study.

5.75 We take account of committed and extant planning permissions for new comparison retail floorspace across the district that are likely to come forward over the Study period, again informed by our discussions with Council officers. This includes any developments that are currently under construction or would not have been operating at the time of the 2025 household survey. Only one commitment of relevance has been identified, which has a net increase of 457 sqm, and an estimated turnover of £2.2m in 2025.

5.76 Figure 5.76.1 sets out below the resultant gross comparison goods capacity forecasts over time. We project a net surplus expenditure of £58.3m to 2040. This is in part attributed to an increase in population in the study area of 25%.

Figure 5.76.1 **Gross Comparison Goods Surplus Expenditure in Wealden District**

Year	Benchmark Turnover (£m)	Survey Turnover (including inflow) (£m)	(Gross) Available Expenditure Before Commitments (£m)	Turnover of All Committed Floorspace (£m)	(Net) Surplus Expenditure (£m)
2030	£309.8	£327.4	£17.6	£2.4	£15.2
2035	£347.2	£387.0	£39.8	£2.7	£37.1
2040	£389.0	£450.4	£61.4	£3.1	£58.3

Source: Table 19a, Appendix C

5.77 Building on this assessment, we then look at floorspace capacity projections using minimum and maximum averages sales densities, which at 2025 we consider to be £5,500 per sqm and £3,500 per sqm, respectively. These densities are then grown using the sales densities growth rates set out in the Experian Retail Planner Briefing Note 22. The results of this exercise are set out in Figure 5.77.1

Figure 5.77.1 **Net quantitative 'capacity' for new comparison goods facilities in Wealden District**

Year	Surplus Expenditure (£m)	Minimum Floorspace Capacity (sqm net)	Maximum Floorspace Capacity (sqm net)
2030	£15.1	2,500	3,900
2035	£37.1	5,400	8,500
2040	£58.3	7,600	11,900

Source: Table 19a, Appendix C

5.78 Initially, there is capacity of between 2,500 sqm and 3,900 sqm at 2030. In line with an increase in population, and a positive increase in comparison expenditure generally, this is expected to increase to between 7,600 sqm and 11,900 sqm by 2040.

5.79 While the 2022 Wealden Town Centre Study revealed a maximum capacity of 3,200 sqm by 2039, the significant increase in capacity to 2040 is attributed to the projected 25% growth in population in the study area to 2040, as well as the increase in the District's market share and a steady projection in the rise of comparison goods expenditure growth rates.

5.80 The implications of this are discussed in further detail in Section 6.

Leisure Capacity

5.81 The results of the NEMS Household Telephone Survey offer an indication of locations/facilities where residents of the Study Area satisfy their leisure pursuits (namely Indoor Health & Fitness, Cinemas, Restaurants, Pubs/Bars/Nightclubs, Ten-pin Bowling, and Cultural Facilities). As such, the survey enables us to analyse patterns of travel and potential deficiencies (those that are qualitative in nature) within the Study Area.

5.82 The modelling of future commercial leisure needs cannot necessarily be based upon the same quantitative model used to estimate retail need. This is because leisure spending is not undertaken regularly and is often influenced by cultural shifts and technological advances.

5.83 Nevertheless, we appraise the existing provision of leisure facilities across the Study Area and compare this against recognised sector 'standards' or 'benchmarks'. The completion of this 'benchmarking exercise' allows us to establish deficiencies and where gaps in the provision of existing facilities may be.

Market Shares

5.84 The NEMS household survey asked respondents to describe their leisure and cultural activities and habits. The responses to these questions inform our understanding of leisure trends and needs. The breakdown of the answers to these questions is set out in full at **Appendix B** and we extrapolate the key results here.

5.85 In the first instance, it is important to have an understanding of the participation rates and general popularity of leisure activities across the Study Area. In Question 42 of the household survey, NEMS asked respondents to identify all of the leisure activities in which they participated (respondents were allowed to identify as many options as they wished). We summarise the results in the figure below.

Figure 5.85.1 **Participation in leisure activities (%)**

Leisure Activity	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Total
Indoor sports/health	20.0%	20.9%	36.1%	25.6%	24.3%	32.9%	26.5%	18.5%	16.6%	**24.7%**
Cinema	40.0%	38.6%	65.7%	42.2%	51.0%	45.8%	52.3%	40.2%	44.6%	**45.8%**
Restaurant	57.5%	62.0%	66.4%	53.3%	75.3%	75.0%	66.6%	73.5%	62.9%	**64.8%**
Pub / bars / nightclubs	33.0%	45.2%	51.1%	38.7%	61.1%	54.9%	45.7%	52.5%	54.8%	**46.2%**
Ten pin bowling	15.3%	11.0%	5.1%	8.7%	14.0%	7.2%	14.6%	8.7%	12.5%	**10.7%**
Bingo	2.2%	1.0%	1.6%	0.0%	0.0%	3.3%	2.0%	2.3%	2.6%	**1.9%**
Cultural facilities	34.8%	43.6%	34.1%	31.8%	56.5%	52.2%	47.0%	56.4%	45.5%	**42.9%**
(None mentioned)	18.7%	21.1%	7.8%	11.6%	8.6%	7.8%	19.9%	15.4%	16.3%	**14.3%**

Source: Appendix B, Question 42 of NEMS Household Survey

5.86 As evident in the figure above, participation rates vary across different activities and across different zones. The most popular leisure activity is visiting restaurants, at 64.8%, whereas the least popular activity is Bingo, with only a 1.9% participation rate.

5.87 NEMS also asked a series of questions (Q43 to Q49) to understand where residents usually undertake their chosen leisure activity. We examine the most popular destinations for residents of the Study Area below.

Figure 5.87.1 **Most Popular Destinations for Leisure Activities**

Leisure Activity	Most Popular	Second Most Popular	Third Most Popular
Indoor sports/health	Uckfield Leisure Centre, (7.5%)	Crowborough Leisure Centre (7.1%)	Uckfield District Centre (6.2%)
Cinema	Picture House Cinema and Restaurant, Uckfield (30.2%)	*Odeon, Tunbridge Wells, (13.6%)*	Cineworld, The Beacon Shopping Centre, Eastbourne, (11.7%)
Restaurant	*Eastbourne Town Centre (12.3%)*	Uckfield District Centre (9.3%)	*Royal Tunbridge Wells Town Centre (8.2%)*
Pub / bar / nightclub / social club	Uckfield District Centre (7.9%)	*East Grinstead Town Centre (7.2%)*	*Eastbourne Town Centre (6.9%)*
Ten pin bowling	*Tenpin, Hampden Park, Eastbourne (32.3%)*	*Hollywood Bowl, Tunbridge Wells (23.3%)*	Hailsham District Centre (13.9%)
Bingo	*Bexhill Town Centre (17.0%)*	*East Grinstead Town Centre (14.5%)*	*Crawley Town Centre (11.7%)*
Cultural Facilities	*Central London / West End (32.3%)*	*Eastbourne Town Centre (17.4%)*	*Royal Tunbridge Wells Town Centre (9.5%)*

Note: Facilities outside of the District in grey italics; facilities in the District in green
Source: Q43-49, Appendix C

5.88 The results suggest that the most popular destination for leisure activities from residents within the Study Area are Uckfield, Royal Tunbridge Wells and Eastbourne.

5.89 As part of the 2022 Town Centre Study, 25% of the most popular leisure destinations were located within the District, and this split has remained the same in 2025. Both results indicate that study area residents will typically travel outside

the District for leisure activities, in particular, in 2025, for Bingo and Cultural Activities (Theatre/concert hall/museum/art gallery),

5.90 In 2022 and in 2025, the most popular indoor health and fitness facilities were all located in the District, which is to be expected as it is normal for people to use these facilities close to their home and on a regular basis.

Need for Additional Leisure Facilities

5.91 Question 51 of the household survey asked respondents what leisure facilities they would like to see more of in the area.

5.92 The most commonly requested leisure facilities were Concert Hall/Venues (57.5%) which aligns with the lack of popularity for cultural events visits within the District, with the majority of people travelling as far as Central London. The second most commonly requested leisure facility was Health and Fitness (Gyms) (51.5%).

5.93 48.1% of respondents also answered that there were no leisure activities they would like to see more of, which suggests a level of satisfaction with existing provision. Notwithstanding the above, since 2022, we noted that there has been an overall increase in requests for additional leisure venues.

Capacity for Additional Leisure Facilities

5.94 Having identified market shares for a variety of leisure uses, we are able to undertake a 'benchmarking' exercise by referencing the estimated increases in the Study Area's population. The results of the 'benchmarking' exercise have been used to inform our conclusions with regards to the prospective future need for additional commercial leisure facilities.

Health and Fitness Capacity

5.95 The Leisure Database Company[13] outlines that 15.9% of the UK's population are registered members at private health and fitness clubs, meaning that 1 in every 7 people is a member of a gym. In 2024, there were in the region of 7,009 health and fitness clubs operating across the UK (down from 7,239 in 2019).

5.96 In 2022, Statista reported that the average size of mainstream gym, health-club and leisure centre membership in the UK was approximately 2,846 members per club. Building on this, our household survey results showed that approximately 24.66% of residents in the Study Area participate in health and fitness activities (Q42). Of those, the survey results suggest that 48.2% of residents currently carry out their health and fitness activities within Wealden itself (Q43). We term this the 'District retention rate' and use it as a benchmark (assumed to be constant) to underpin our assessment of the number of additional facilities that can be supported in the District over time.

5.97 Based on the current participation rates, attraction rates, and average club size membership identified above, we calculate that residents of the Study Area would support near twelve large indoor health and fitness centres over the Study period to 2040. Demand is projected to increase in line with an increasing population.

[13] State of the UK Fitness Industry 2024, Leisure Database Company, 2024

Figure 5.97.1 **Health & Fitness Centre Capacity**

Year	Wealden Area Population	Regular participants @ 24.66%	District Retention Rate @ 48.5%	Average membership	No. of facilities supported
2025	223,006	54,993	26,683	2,846	9.4
2030	241,724	59,609	28,922	2,846	10.2
2035	260,226	64,172	31,136	2,846	10.9
2040	278,667	68,719	33,343	2,846	11.7

Source: Nexus analysis

5.98 Comparing capacity to supply, the results of Question 43 of the household survey identify approximately 13 recognised indoor health and fitness centres within the District, which would suggest the existing provision is providing the required capacity to address the demand within the District over the Study period.

Cinema Capacity

5.99 Wealden benefits from two cinemas, the Hailsham Pavillion which is a single screen independent theatre playing both mainstream and independent films and the four screen Picture House in Uckfield district centre, playing independent and mainstream films.

5.100 In 2024, the UK Cinema Association identified that total UK cinema admissions were 126.5 million[14], equating to just over 1.8 trips per person. This is a significant decrease from 2019, pre-Covid, when admission numbers were at 176 million. In 2024, they also identified 823 cinema facilities with 4,587 screens in the UK. Based on this data, the UK yearly average was 27,578 cinema trips per screen.

5.101 As shown in Figure 5.101.1 below, we have carried out an exercise to calculate how many cinema screens the Study Area residents could theoretically support. In order to gauge the number of cinema screens that can be supported in the Study Area over the Study period, we have calculated the anticipated cinema attendance (based on the national average of 1.8 trips per person) and by assuming that the district continues to attract 41.3% of cinema visitors. This identifies a capacity for just over 7.5 cinema screens by 2040. There are currently only five cinema screens in the District which suggests potentially latent demand for a small number of cinema screens by the end of the Study period.

Figure 5.101.1 **Cinema Capacity**

Year	Study Area Population	Estimated cinema attendance	Assumed retention rate of 41.3%	Trips per screen	Cinema screens supported
2025	223,006	401,411	165,799	27,578	6.0
2030	241,724	435,103	179,715	27,578	6.5
2025	260,226	468,407	193,471	27,578	7.0
2040	278,667	501,601	207,181	27,578	7.5

Source: Nexus analysis#

[14] Facts and Figures, UK Cinema Association, 2025

Restaurants, Pubs, Bars and Café Capacity

5.102 We have undertaken an assessment of the potential capacity for additional food and beverage floorspace across the District, utilising current market shares as identified through the household survey, population and spending growth rates and benchmarking against current levels of provision.

5.103 This exercise identifies the future spending available to support additional food and beverage floorspace (in the form of restaurants, pubs, bars, café etc.) over the Study period to 2040. This approach is not prescriptive but instead provides an indication of the scope for future development to be supported, in addition to the findings of the assessments of key centres.

5.104 Experian provides localised data on spending on restaurants and cafés per capita, which includes spending on alcoholic drinks (away from home) and take-away meals. In 2025, this spending was projected to be an average of £2,044 per person for residents in the Study Area (based on 2023 prices).

5.105 Taking into account population growth, and anticipated leisure spending growth rates (Experian Retail Planner 22, Figure 1a), we calculate, in the figures below, the projected total spend across the Study period.

5.106 This spending is then attributed to the restaurant, café, and bar facilities within Wealden. The household survey results (Q45 and Q46) showed that restaurants in the District retained 38% of expenditure in the Study Area, whereas pubs and bars in the District retained 47% of expenditure in the Study Area.

5.107 Growing the 'benchmark' turnover of facilities from current levels on the basis of changing leisure sales densities (as outlined in Figure 2 of the RPBN 22) through extensions and trading efficiencies over the Study period, we find a total food and beverage spending surplus across the Study Area by 2040 of £38.5m.

5.108 Adopting an average sales density of £5,000 per sqm at 2025 (again, projected to grow in line with changing leisure sales densities) we calculate the typical restaurant, pub, bar, and café floorspace that could be supported by the identified surplus expenditure. This exercise illustrates that there will be a maximum (net) capacity of 2,360 sqm in 2030, rising to 6,990 sqm in 2040.

Figure 5.108.1 **Restaurants, Pubs, Bars and Café Capacity**

	2025	2030	2035	2040
Survey Derived Turnover of all Leisure Floorspace (£m)	£146.6	£162.7	£180.6	£199.8
Total Forecast "Benchmark" Turnover of all Floorspace (£m)	£146.6	£150.6	£155.8	£161.3
Surplus Expenditure (£m)	£0.0	£12.1	£24.8	£38.5
Estimated Average Sales Density of New Floorspace (£ per sqm)	£5,000	£5,136	£5,313	£5,502
MAXIMUM "Net" Floorspace Capacity (sqm)		**2,360**	**4,680**	**6,990**

Source: Nexus analysis

5.109 As outlined in Section 3, the past few years have been incredibly volatile for the hospitality industry, due to the pandemic and cost-of-living crisis. Whilst our figures show that there is likely to be some pent-up consumer demand for additional spending in this area, this does not mean that all of that demand should be met through new floorspace. The potential re-occupation of vacant floorspace should be accounted for in the first instance.

Ten-Pin Bowling Capacity

5.110 There is only one ten-pin bowling facility within the district, which is the 8-lane bowling facility located within the Hailsham Leisure Centre.

5.111 Ten-pin bowling has generally experienced a decline over the last decade, with a gradual reduction in the number of facilities. In 2014, Mintel identified that there were 5,617 bowling lanes nationally[15], a decrease since 2011 where 5,773 bowling lanes were identified[16]. More recent data from 2021 suggests that this number has declined further to around 3,700 lanes across the UK[17].

5.112 Taking into account the UK population at the time this latest data was produced (67.1 million[18]), this equates to one lane for every 18,135 persons.

Figure 5.112.1 **Bowling Lane Capacity**

Year	Study Area Population	District Attraction Rate @ 13.9%	Population per Bowling Alley	Lanes Supported
2025	223,006	30,975	18,135	2
2030	241,724	33,575	18,135	2
2035	260,226	36,145	18,135	2
2040	278,667	38,706	18,135	2

Source: Nexus analysis

5.113 The results indicate that, based on the assumed benchmark, and the attraction rate within the District, this would support 2 bowling lanes by 2040. Given that there are currently 8 full-sized lanes, this suggests the level of demand is being met. The attraction rate of 13.9% suggests that bigger, and dedicated, bowling facilities outside the study are attracting a significant proportion of trade.

Other Leisure Uses

5.114 Survey respondents indicated a retention rate of 19.4% for Bingo leisure facilities in the district, including in Hailsham, Pevensey Bay Local Centre, East Dean Village Centre (in the South Downs National Park), and Wadhurst. No specific bingo facilities were named, but it is considered that they would most likely be in local village halls or similar. Despite this lack of retention, only 0.3% of survey respondents indicated that they would like to see more bingo facilities in the area, indicating that the provision is sufficient.

5.115 Notably, 9.6% of survey respondents indicated they would like to see more swimming pools in the area. The District currently has three swimming pools, located at Crowborough Leisure Centre, Uckfield Leisure Centre, and Hailsham Leisure Centre.

5.116 Participation in cultural activities, such as theatre, concerts, museums, and galleries, within the Study Area were high at 42.9%. Of those who do participate, 32% travel to Central London. It is acknowledged that this is attributed to the scale and variety of theatre shows, and museums and galleries clustered in London, which contribute to it as a cultural destination both nationally and globally. However, 17.4% of respondents indicated that they travelled to Eastbourne for

[15] 'Ten-pin Bowling – UK', Mintel, May 2014
[16] 'Ten-pin Bowling – UK', Mintel, November 2011
[17] Go Tenpin - Find Your Nearest Tenpin Bowling Alley in the UK
[18] As identified by the ONS Population Estimates for the UK

cultural activities, which is home to the Royal Hippodrome, and the Eastbourne Council-owned Congress Theatre, Devonshire Park Theatre and Winter Garden Theatre showing live shows, musicals and comedy. Linked to this, 57.5% of respondents indicated that they would like to see more concert halls and venues in the area.

Leisure – Summary

5.117 The above findings present the quantitative and qualitative capacity for new leisure development in Wealden. As we noted earlier in this Study, leisure spending is not undertaken as regularly, and residents will often visit a variety of different facilities depending on several factors.

5.118 Our benchmarking exercises show that in most cases, existing supply meets demand in the District. However, there is a small potential shortfall in cinema screen provision by the end of the Study period. Additionally, due to a projected increase in food and beverage spending, and projected population increases, there is also likely to be a sizable demand for additional food and beverage floorspace over time.

6. Policies and Recommendations

Introduction

6.1 This section builds on the findings of Sections 2-5 of this Study. We consider the content of the existing policy base (Section 2) and how that might need updating in the emerging plan to take account of national and local trends (Section 3), alongside our findings on the health of centres in the District (Section 4) and market share and capacity (Section 5).

6.2 We consider any updates to the retail hierarchy of the District below, as well as any centre boundary amendments to take account of the passing of time since our previous Study.

Floorspace Requirements

6.3 Our updated capacity assessment in Section 5 considers convenience, comparison and leisure capacity through to the end of the Study period at 2040. We summarise below the floorspace capacities arrived at.

Figure 6.3.1 **Summary Floorspace Capacities**

Goods	2030 (Sqm net)	2035 (Sqm net)	2040 (Sqm net)
Convenience	3,700 – 4,700	5,600 – 7,200	7,600 – 9,700
Comparison	2,500 – 3,900	5,400 – 8,500	7,600 – 11,900
Food & Beverage	2,360	4,680	6,990

6.4 Our 2025 study finds larger amounts of both convenience goods and comparison goods capacity than our 2022 Study. This is a principally a factor of:

- **Increased housing/population growth in the District over the period to 2040**: Figure 13 of the 2022 Study summarised that population growth between 2026-2040 would be 8.9%. Figure 5.10.1 of this Study shows that population growth over the period 2025-2040 (one year longer) will be 25.0%;
- **The cumulative over-performance of existing traders in the convenience goods sector:** Table 5 at Appendix D to this Study shows that, based on the latest household telephone survey, convenience goods retailers in the District are trading a cumulative £35.6m over company benchmark levels. This contrasts to a cumulative under-trade of £13.1m at the time of our 2022 household telephone survey (see Figure 16, 2022 Study); and
- **The District has considerably increased Market Share in Comparison Goods spending:** Figure 22 of our 2022 Study highlighted that the District attracted 24.2% of all comparison goods spending in the Study Area. The 2025 study shows that this has increased significantly to 30.6% (see Figure 5.60.1).

6.5 Notwithstanding the capacities identified, we are mindful of the guidance of the PPG[19] which notes that strategies can be used to establish "the realistic role, function and hierarchy of town centres over the plan period. Given the uncertainty in forecasting long-term retail trends and consumer behaviour, this assessment may need to focus on a limited period (such as the next five years) but will also need to take the lifetime of the plan into account and be regularly reviewed".

[19] (Town Centres and Retail) Planning Practice Guidance, Paragraph: 004, Reference ID: 2b-004-20190722

6.6 Additionally, as we identified in 2022 study and would continue to assert, 'capacity' does not equate to 'need'. Need is more than just a quantitative measure; it should also involve qualitative considerations around issues such as any residents' dissatisfaction with the current level of provision, and the potential impacts of realising capacities on the ground. Fundamentally, capacity modelling should not be seen as an absolute; it is a guide to a Plan-led approach.

6.7 We are cognisant of the increase in identified capacity, even over the short-term to 2030. The local agency response to the 2022 study suggested that there was plentiful vacant floorspace in the District centres which was likely to account for the relatively small amounts of capacity identified at that time. Taking account of our updated health-check findings in Section 4 of this Study, there are comparable levels of vacancy to the 2022 Study in Crowborough, Uckfield, Heathfield and Polegate, significant increases in Hailsham, and significant reductions at Forest Row and Wadhurst. Overall, there has therefore been a small reduction in the amount of vacancy, but it is clear that the same broad point can continue to be made.

6.8 However, given the additional capacities identified, it may be appropriate to consider meeting the quantitative capacities identified where a qualitative need might exist. Therefore, rather than relying entirely on refilling vacant floorspace, and given projected housing growth in the District, we would advise the authority to a) continue to prioritise any emerging town centre sites for retail and leisure development, and then b) if no such sites are proven to exist under the sequential approach set out in draft Policy TC2 of the Wealden Local Plan (Regulation 18) and through the NPPF, to consider retail and leisure development in conjunction with new housing development at sustainable locations if/when they come forward. In all such cases, development would still require adherence to the impact test where it is above the threshold set out in draft Policy TC2 of the Wealden Local Plan (Regulation 18). Ideally, such development would also fill an identified qualitative gap in provision locally, as evidenced by the empirical survey work in this Study or any future studies by applicants.

Retail Hierarchy

6.9 Our 2022 Study noted that the adopted Plan of the time (the Wealden District Core Strategy, 2013) did not include a retail hierarchy. Accordingly, based on the market share and health-check findings of that Study, as well as the relevant centre categorisations set out at Annex 2 of the NPPF, we recommended the following Town Centre hierarchy.

Figure 108. Recommended Town Centre Hierarchy

Tier	Centres
Town Centre	Uckfield Hailsham Crowborough Heathfield
District Centre	Polegate Forest Row Wadhurst
Local Centre	For example: Pevensey Bay, Mayfield, Horam, Herstmonceux, Rotherfield

6.10 The Council's Regulation 18 draft Wealden Local Plan (March 2024) embraced these recommendations, and the suggested hierarchy was taken forward into draft Policy TC1 (District, Service and Local Centre Hierarchy and 'Town Centre' First Principles, which is as follows:

Policy TC1: District, Service and Local Centre Hierarchy and 'Town Centre' First Principles

1. Development proposals for main town centre uses will be expected to take a 'town centre first' approach and be located within district, service and local centres, as defined on the Policies Map. Main town centre uses should be located within these boundaries unless the proposal complies with the sequential test under Policy TC2 (Sequential and Local Impact Test).

The defined centres hierarchy for the district is as follows:

a) District Centres: Uckfield, Hailsham, Crowborough; and Heathfield;

b) Service Centres: Polegate, Forest Row; and Wadhurst;

c) Local Centres: Pevensey Bay, Mayfield, Horam, Herstmonceux, Rotherfield; and Jarvis Brook (Crowborough).

6.11 Accordingly, it is important to consider whether the latest empirical evidence supports the same retail hierarchy or whether there is any change necessary. In commenting on this, we are particularly mindful of our updated market share survey results and whether there have been any notable changes since 2022. In the table below, we contrast the market share of each centre, for both convenience and comparison goods, to understand whether any of the centres has significantly changed its standing.

Figure 6.11.1 **Market Share Contrast 2022-2025**

Centre	Convenience Goods Market Share		Comparison Goods Market Share	
	2022	2025	2022	2025
Hailsham district centre	17.6%	12.9%	5.9%	6.5%
Heathfield district centre	3.9%	3.9%	2.9%	3.6%
Uckfield district centre	9.6%	9.3%	5.3%	6.3%
Crowborough district centre	9.6%	11.0%	4.1%	5.0%
Forest Row service centre	1.2%	0.9%	0.2%	0.6%
Polegate service centre	0.7%	0.4%	0.4%	0.3%
Wadhurst service centre	0.6%	1.9%	0.4%	0.5%

6.12 The analysis shows that, whilst there have been some changes in the market shares of differing centres over the period 2022-2025, the reactivity of the market shares at differing tiers of the hierarchy has remained the same. The four district centres have markedly different levels of attraction when compared to the three service centres. This is true for both convenience and comparison goods. We are therefore content that the retail hierarchy remains appropriate.

6.13 We have not tabularised market shares for local centres above, but these are set out in full at Appendix D. Based on their market shares, there are no individual centres which we consider would merit upgrading to service centres in the hierarchy.

Centre Boundaries

6.14 The NPPF defines what is meant by a 'town centre' and a 'primary shopping area' at its Annex 2: Glossary. Based on those definitions and our site visits, we identified appropriate boundaries for each centre in the 2022 Study. These were described at Section 10 and mapped at Appendix G. These recommendations were then taken forward on each of the relevant 'Town Centre Policies Maps' which supported the Regulation 18 draft Wealden Local Plan (March 2024).

6.15 Based on our updated site visits to each of the seven centres, we recommend that no changes are necessary to those boundaries under this update to the Study. In each case, the main town centre uses remain appropriately identified within the boundaries recommended under the 2022 Study.

Local Impact Thresholds

6.16 In accordance with paragraph 94 of the NPPF, retail and leisure developments greater than 2,500 sqm proposed in edge-of-centre and out-of-centre locations will be subject to the assessment of the impact criteria set out in the same paragraph of the NPPF.

6.17 Planning Practice Guidance[20] explains that, where appropriate, Local Planning Authorities are entitled to identify local thresholds in accordance with the following considerations identified in the PPG:

- scale of proposals relative to town centres;
- the existing viability and vitality of town centres;
- cumulative effects of recent developments;
- whether local town centres are vulnerable;
- likely effects of development on any town centre strategy; and
- impact on any other planned investment.

6.18 Our 2022 Study reflected on this guidance, as well as the prior findings of the Council's previous Retail and Town Centre Study (2016) and concluded that a reduced threshold of 350 sqm gross was an appropriate threshold for Wealden. In determining this, particular regard was had to the smaller scale of retail and leisure stores operated in Wealden, even by national multiples, with an average unit size of 174 sqm gross across its town centres. Account was also taken of the potential for the draw of higher order regional centres to continue to cumulatively reduce market share locally.

6.19 Building on this, our latest assessment suggests that:

- The average unit size across the District's town centres is very similar at 168 sqm gross.
- The level of 'leakage' to destinations outside the District is 46.3% of all Study Area convenience goods spend[21] and 69.4% of all Study Area comparison goods spend[22]. This contrasts to equivalent ls of 44.6% and 75.8% in 2022, meaning that whilst comparison goods leakage has reduced, convenience goods leakage has marginally increased. There is no comparable data for leisure uses.

[20] (Town Centres and Retail) Planning Practice Guidance, Paragraph: 015, Reference ID: 2b-015-20190722
[21] Figure 5.23.1
[22] Figure 5.560.1

- Levels of vacancy in the District's centres have, overall, remained relatively similar. Taking account of our updated health-check findings in Section 4 of this Study, there are comparable levels of vacancy to 2022 in Crowborough, Uckfield, Heathfield and Polegate, significant increases in Hailsham, and significant reductions at Forest Row and Wadhurst.

6.20 Accordingly, we consider that there is no lessening of the vulnerability of the District's centres and that, in keeping with NPPF and PPG guidance, it remains wholly appropriate to introduce a locally set impact threshold for both retail and leisure uses.

6.21 In terms of the level of that threshold, the figure of 350 sqm was arrived at by taking account of relevant case law and our professional opinion of the point at which the scale of a unit in an out-of-centre location might require impact assessment. In this regard, the evidence presented in this Study continues to suggest that units at or above the 350 sqm level are likely to require the level of scrutiny afforded under a full retail impact assessment. Therefore, we continue to feel that this threshold would capture larger convenience retailers, whilst avoiding placing an undue burden on smaller stores and extensions, as well as the majority of comparison goods stores likely to trade from edge and out-of-centre locations that would have the potential to generate a cumulative draw.

6.22 We would also continue to stress that whilst a locally set threshold would require the submission of an impact assessment for all edge-of-centre and out-of-centre developments exceeding the recommended thresholds, national guidance dictates that the impact test should be undertaken in a proportionate and locally appropriate way, commensurate to the scale of development proposed. The level of detail would typically be agreed with Council officers during the pre-application process in order to avoid overly onerous requirements that may otherwise restrict and delay development opportunities from coming forward.

Glossary of Terms

Bulky goods: Goods of a large physical nature (for example DIY, furniture, carpets) that sometimes require large areas for storage or display.
Source: Planning Portal

Capacity: Forecast resident spending within the catchment area, with which to support existing and additional retail floorspace.
Source: Planning Portal

Comparison Goods: Retail items not bought on a frequent basis, for example televisions and white goods (fridges, dishwashers etc.).
Source: Planning Portal

Convenience Goods: Everyday essential items, such as food.
Source: Planning Portal

Edge-of-Centre: For retail purposes, a location that is well connected to, and up to 300 metres from, the primary shopping area. For all other main town centre uses, a location within 300 metres of a town centre boundary. For office development, this includes locations outside the town centre but within 500 metres of a public transport interchange. In determining whether a site falls within the definition of edge of centre, account should be taken of local circumstances.
Source: NPPF

Expenditure per Capita: The amount of money spent on retail goods per person in each Zone across the Study Area.

Expenditure: Average annual expenditure levels for various forms of goods, multiplied by the population within the defined Study Area.

Experian Goad: Experian Goad is a retail property intelligence system that helps retail developers, property investors, planning professionals, and commercial agents to identify profitable locations for retail property development and investment projects. It offers comprehensive retail location plans and easy to use reports covering over 3,000 shopping areas in the UK.

Experian AppLibrary Micromarketer: A population, expenditure and socio-demographic dataset that utilises the 2021 Census release, projected forward by using growth rates derived from Office for National Statistics projections and current age and gender estimates.

Financial & Business Services: An Experian Goad category comprising the likes of banks, building societies, employment agencies, legal services, estate agents, and business services.
Source: Experian Goad

Goad Plans: A plan showing a bird's eye view of a retail centre including the exact location of all retail outlets and vacant premises, fascia name, retail category, and floor space. Key location factors such as pedestrian zones, road crossings, bus stops and car parks are also featured, allowing you to instantly assess the site quality of existing or prospective store locations.
Source: Experian

Independent Retailers: Retailers with less than ten outlets/ stores.
Source: Experian

Leisure Services: An Experian Goad category for town centre leisure units which includes bars, cafes, cinemas, nightclubs, take-aways, hotels, public houses, and restaurants. For clarity, it does not include facilities for leisure pursuits e.g. sports centres, swimming pools, or health & fitness clubs.
Source: Experian Goad

Market Share: The proportion of residents that visit a particular retail destination, derived from household survey results.

National Multiple: Defined as retailers with ten or more stores/ outlets.
Source: Experian

Primary Shopping Area: Defined area where retail development is concentrated.
Source: NPPF

Retail Floorspace: Total floor area of the property that is associated with all retail uses in square metres. May be expressed as a net figure (the sales area) or in gross (including storage, preparation, and staff areas).
Source: Planning Portal

Retail Impact: The potential effects of proposed retail development upon existing shops.
Source: Planning Portal

Retail Services: An Experian Goad category comprising the likes of dry cleaners, health & beauty, opticians, photo processing, post offices, and travel agents.
Source: Experian Goad

Sales Density: Turnover, per square metre. Various retail planning sources such as Verdict UK Food & Grocery Company Briefing Reports and Mintel Retail Rankings provide average (or benchmark) sales densities for national multiple convenience retailers.

Sequential Approach: A planning principle that seeks to identify, allocate or develop certain types or locations of land before others. For example, brownfield housing sites before greenfield sites, or town centre retail sites before out-of-centre sites.
Source: Planning Portal

Special Forms of Trading: Special forms of trading (SFT) are defined as sales via the internet, mail order, stalls and markets, vending machines, door-to-door, and telephone sales, including online sales by supermarkets, department stores, and catalogue companies.
Source: Experian

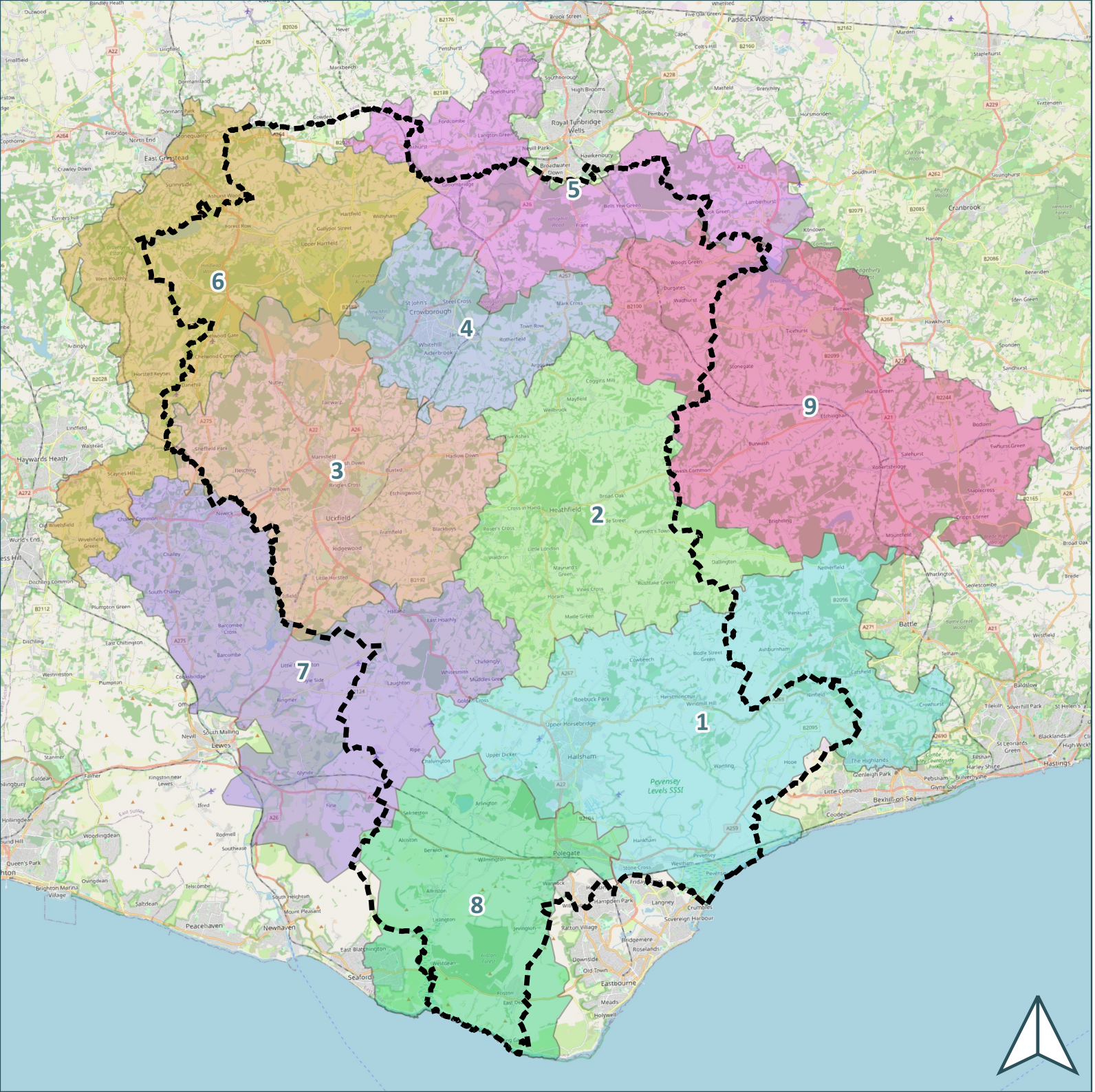
Turnover: Amount of sales per unit area of retail floorspace
Source: Planning Portal

Town Centre: Area defined on the local authority's proposal map, including the primary shopping area and areas predominantly occupied by main town centre uses within or adjacent to the primary shopping area. References to town centres or centres apply to city centres, town centres, district centres, and local centres but exclude small parades of shops of purely

neighbourhood significance. Unless they are identified as centres in Local Plans, existing out-of-centre developments, comprising or including main town centre uses, do not constitute town centres.

Source: NPPF

Appendix A – Study Area Plan



NEXUS PLANNING

Study Area

- Zone 1
- Zone 2
- Zone 3
- Zone 4
- Zone 5
- Zone 6
- Zone 7
- Zone 8
- Zone 9
- Wealden District

Scale: 1:250,000

Contains OS data © Crown copyright [and database right] [2025].

Appendix B – Study Area Household Survey (NEMS)

NEMS market research
22 Manor Way
Belasis Hall Technology Park
Billingham
TS23 4HN
Tel 01642 37 33 55
www.nemsmr.co.uk

Wealden Household Survey
For
Nexus Planning

October 2025

Job Ref: 093A25

This market research and the design of material used to obtain this survey information have been originated by and belong to NEMS market research and may not be used or reproduced in whole or part without the company's written consent, or that of the Client.

Table of Contents

Introduction:

Research Background & Objectives 3
Research Methodology 3
Sampling 3
Weightings 6
Statistical Accuracy 7
Data Tables 8

Appendices:

Data Tabulations -
By Zone 10-128
By Zone (Weighted) 130-251
By Zone Filtered Nulls 253-371
By Zone Filtered Nulls (Weighted) 373-492
By Zone Filtered Nulls & SFT 494-611
By Zone Filtered Nulls & SFT (Weighted) 613-732
By Q32 734-740
By Q32 (Weighted) 742-750
Food Expenditure Tables
Sample Questionnaire

Introduction

1.1 Research Background & Objectives

To conduct a survey amongst residents in and around the Wealden District Council area to assess shopping habits for main food and grocery, top-up food and non-food shopping, a qualitative assessment of centres and leisure patterns.

1.2 Research Methodology

A total of 1002 interviews were conducted between Tuesday 30th September and Thursday 6th November 2025. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit. Respondents were contacted during the day and in the evening. All respondents were the main shopper in the household, determined using a preliminary filter question.

1.3 Sampling

1.3.1 Survey Area

The survey area was segmented into 9 zones as follows:

Zone	Postcode Sectors	Number of Interviews
1	BN24 5, BN24 6, BN27 1, BN27 2, BN27 3, BN27 4, TN33 9, TN39 5	174
2	TN20 6, TN21 0, TN21 8, TN21 9	100
3	TN22 1, TN22 2, TN22 3, TN22 4, TN22 5	100
4	TN6 1, TN6 2, TN6 3	102
5	TN3 0, TN3 8, TN3 9	100
6	RH17 7, RH18 5, RH19 3, RH19 4, TN7 4	125
7	BN8 4, BN8 5, BN8 6	100
8	BN20 0, BN25 3, BN25 4, BN26 5, BN26 6	101
9	TN5 6, TN5 7, TN19 7, TN32 5	100
Total		**1002**

1.3.2 Telephone Numbers

The **landline** numbers are generated through a process known as Random Digit Dialling (RDD), whereby we start with known 'seed' numbers and then generate all possible number combinations around these. Known business numbers are removed and the remaining numbers are randomly sorted to give each number the same and equal chance of being selected.

The benefit of using RDD numbers (as opposed to those generated from pre-existing lists such as telephone directories and Electoral Register entries) is that ex-directory numbers are also included in the survey sample. In practice, this means that the sample provided is in no way preselected, and that consumers who had opted-out of providing their telephone contact details to directory operators had the opportunity to take part in the research, thereby removing potential bias in the sample.

Mobile numbers were also included in the survey sample to further increase the inclusivity of the survey, given the increase in the number of mobile-only households amongst certain demographic groups (especially younger people and lower income households). These numbers are generated from a variety of commercial sources, where permission has been given to use such contact information for research and marketing purposes.

We don't screen against the TPS (Telephone Preference Service) database, again because the demographic profile of TPS registered numbers is slightly different to the rest of the population. In addition, there is no legal requirement to screen against TPS registered numbers; market research is not classified as unsolicited sales and marketing.

1.3.3 Sample Profile

It should be noted that as per the survey's requirements, the profile of respondents is that of the main shopper / person responsible for most of the food shopping in the household. As such it will always differ from the demographic profile of all adults within the survey area. With any survey among the main shopper / person responsible for most of the food shopping in the household the profile is typically biased more towards females and older people. The age of the main shopper / person responsible for most of the food shopping in the household is becoming older due to the financial constraints on young people setting up home.

A number of measures are put in place to ensure the sample is representative of the profile of the person responsible for most of the food / shopping in the household.

First of all, interviewing is normally spread over a relatively long period of time, certainly longer than the theoretical minimum time it would take. This allows us time to call back people who weren't in when we made the first phone call. If we only interview people who are at home the first time we call, we over-represent people who stay at home the most; these people tend to be older / less economically active.

We also control the age profile of respondents; this is a two-stage process. First of all, we look at the age profile of the survey area according to the latest Census figures. Using a by-product from additional data we collect from a weekly telephone survey of a representative sample of all adults across the country we know the age profile of the main shopper in any given area. This information is from data based on in excess of 100,000 interviews and is regularly updated and is therefore probably the most accurate and up to date information of its kind.

Stratified random sampling helps ensure that the sample is as representative as possible. While the system dials the next randomly selected number for interviewers, all calls are made by interviewers; no automated call handling systems are used.

1.3.4 Time of Interviewing

Approximately two-thirds of all calls are made outside normal working hours.

1.3.5 Monitoring of Calls

At least 5% of telephone interviews are randomly and remotely monitored by Team Leaders to ensure the interviewing is conducted to the requisite standard. Both the dialogue and on-screen entries are monitored and evaluated. Interviewers are offered re-training should these standards not be met.

1.4 Weightings

To correct the small differences between the sample profile and population profile, the data was weighted. The population is of the main shopper in the household. Weightings have been applied to age bands based on an estimated age profile of main shoppers (see section 1.3.3 for details). The weighted totals differ occasionally from the adjusted population due to rounding error. Details of the age weightings are given in the table below:

Age	Main Shopper Profile (%)	Interviews Achieved	Age Weightings
18-34	15.8%	74	2.1382
35-44	15.0%	36	4.1729
45-54	19.1%	59	3.2490
55-64	20.1%	117	1.7239
65+	30.0%	716	0.4194
Total		**1002**	

Further weightings were then applied to adjust zone samples to be representative by population. Details of those weightings are given in the table below:

Zone	Population *	Interviews Achieved	Interviews Achieved (Weighted by Age)	Zone Weightings
1	53,428	174	227	1.3035
2	20,727	100	88	1.0198
3	27,569	100	117	0.8958
4	25,598	102	109	0.8822
5	11,614	100	49	0.6462
6	34,209	125	146	1.1159
7	16,084	100	68	0.6283
8	26,971	101	115	1.5816
9	19,165	100	82	0.8341
Total	**235,365**	**1002**	**1002**	

* Source: 2021 Census

1.5 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

For example, if 50% of a sample of 1002 answers "Yes" to a question, we can be 95% sure that between 46.9% and 53.1% of the population holds the same opinion (i.e. +/- 3.1%). The following is a guide showing confidence intervals attached to various sample sizes from the study:

%ge Response	95% confidence interval
10%	±1.9%
20%	±2.5%
30%	±2.8%
40%	±3.0%
50%	±3.1%

1.6 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

Appendix 6:

Data Tabulations

By Zone Filtered Nulls & SFT

(Weighted)

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q01 Where did you last undertake your household's main food and grocery shopping? *Excl. Nulls & SFT*																				
Zone 1																				
Asda, North Street, Hailsham, BN27 1DP	4.5%	39	19.1%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Hailsham, BN27 1AL	0.7%	6	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Sidley, Bexhill-on-Sea, TN39 5BB	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mimram Road, Stone Cross, Pevensey, BN24 5DZ	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, South Road, Hailsham, BN27 3JJ	1.3%	11	4.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0
Tesco Superstore, North Street, Hailsham, BN27 1DN	7.5%	64	22.8%	47	11.3%	9	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	9	0.0%	0
Waitrose, Vicarage Field, Vicarage Lane, Hailsham, BN27 1BE	1.6%	14	5.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	3.3%	3	0.0%	0
Zone 2																				
Co-op, High Street, Heathfield, TN21 8JD	1.3%	11	0.3%	1	13.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Co-op, High Street, Horam, Heathfield, TN21 0EL	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, High Street, Mayfield, TN20 6AA	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield, TN21 8LD	1.8%	15	0.3%	1	17.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Waitrose, Station Road, Heathfield, TN21 8DF	1.0%	8	1.4%	3	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Zone 3																				
Marks and Spencer (M&S), Ashdown Business Park, Uckfield, TN22 2DU	0.7%	6	0.0%	0	0.6%	0	2.6%	3	0.0%	0	0.0%	0	1.5%	2	1.5%	1	0.0%	0	0.0%	0
Tesco Superstore, Bellfarm Road, Uckfield, TN22 1BA	10.0%	86	0.0%	0	14.3%	11	56.3%	58	1.5%	2	0.0%	0	6.7%	8	13.5%	7	0.0%	0	0.0%	0
Waitrose, High Street, Uckfield, TN22 1PU	2.0%	17	0.0%	0	0.0%	0	15.2%	15	0.0%	0	0.8%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Zone 4																				
Lidl, Bryants Field, Crowborough, TN6 1AS	2.5%	22	0.0%	0	1.1%	1	4.7%	5	14.4%	14	1.6%	1	0.8%	1	0.5%	0	0.0%	0	0.0%	0
Morrisons Superstore, Pine	8.3%	72	0.0%	0	1.1%	1	5.8%	6	54.6%	54	4.0%	1	3.4%	4	6.8%	4	0.0%	0	2.4%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Grove, Crowborough, TN6 1DP																				
Tesco Superstore, Sybron Way, Crowborough, TN6 3DZ	4.4%	38	0.0%	0	18.3%	14	2.8%	3	16.1%	16	8.9%	3	0.4%	0	0.0%	0	0.0%	0	2.3%	1
Waitrose, Croft Road, Crowborough, TN6 1DL	2.6%	22	0.0%	0	2.2%	2	2.6%	3	10.8%	11	5.5%	2	2.7%	3	0.0%	0	0.0%	0	2.9%	2
Zone 5																				
Cherry Gardens Farm Shop, Cherry Gardens Hill, Groombridge, Tunbridge Wells, TN3 9NY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Co-op, Hartfield Road, Forest Row, RH18 5DN	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Queens Walk, East Grinstead, RH19 4DW	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	0.0%	0
Nick the Butcher, Old Crown Farmshop, Sackville Lane, Hartfield, TN7 4AW	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Petrol Station), Lewes Road, Forest Row, RH18 5EP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
The Seasons, Lower Road, Forest Row, RH18 5HE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Waitrose, West Street, East Grinstead, RH19 4YZ	2.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	20	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Zone 8																				
Co-op, High Street, Polegate, BN26 6AQ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Lidl, Dittons Road, Polegate, BN26 6HX	2.8%	24	4.5%	9	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	13	0.0%	0
Tesco Express, Etherton Way, Seaford, BN25 3AA	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Zone 9																				
Burwash Stores, High Street, Burwash, Etchingham, TN19 7ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Co-op, Sparrows Green Road, Durgates, Wadhurst, TN5 6SJ	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Jempson's Local, High Street, Ticehurst, Wadhurst, TN5 6AJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
One Stop, Central Parade, High Street, Wadhurst,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
TN5 6AN																				
The Old Orchard Nursery, Village Shop & Café. Heathfield Road, Burwash Common, Burwash, TN19 7NB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Outside Survey Area																				
Aldi, Bexhill Road, Hastings, Saint Leonards-on-sea, TN38 8FA	0.4%	3	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Aldi, Brooks Road, Lewes, BN7 2BY	2.2%	19	0.0%	0	5.1%	4	3.6%	4	0.0%	0	0.0%	0	0.4%	0	20.1%	11	0.0%	0	0.0%	0
Aldi, Great Lodge Retail Park, Tunbridge Wells, TN2 3EW	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.4%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Aldi, London Road, Bexhill-on-Sea, TN39 3JY	0.4%	3	1.4%	3	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, East Grinstead, RH19 1HA	2.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	18	0.0%	0	0.0%	0	0.0%	0
Aldi, Lottbridge Drove, Eastbourne, BN22 9AA	0.4%	3	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Pacific Drive, Eastbourne, BN23 6DW	0.2%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Aldi, Prospect Retail Park, Whitstable, CT5 3SD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Aldi, The Pavilion Centre, Lewes Road, Brighton, BN2 3QA	0.7%	6	2.7%	5	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Battle Road, Hastings, Saint Leonards-on-sea, TN37 7AA	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3
Asda, Longfield Road, Tunbridge Wells, TN2 3EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Asda, Pevensey Bay Road, Eastbourne, BN23 6JH	1.8%	16	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	11	0.0%	0
Brains Butchers, Orchard Parade, Willingdon, Eastbourne, BN20 9PL	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
C Walbrin & Sons, High Street, Seaford, BN25 1LS	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0
Jempson's Local, Market Road, Battle, TN33 0XA	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Arundel Road, Brighton, BN2 5TB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Lidl, Drove Road, Newhaven, BN9 0AD	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.3%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lidl, Leylands Road, Burgess Hill, RH15 8AB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	2.5%	1	0.0%	0	0.0%	0
Lidl, Linden Park Road, Tunbridge Wells, TN2 5QL	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	10.7%	7
Lidl, Seaside, Eastbourne, BN23 6NJ	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.3%	1	0.0%	0
Local shops, Battle Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Marks and Spencer (M&S) Foodhall, Cannon Lane, Tonbridge, TN9 1PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Marks and Spencer (M&S), Calverley Road, Tunbridge Wells, TN1 2TX	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Hastings Road, Clarence Street, Bexhill-on-Sea, TN40 2JS	0.4%	3	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Priory Meadow Shopping Centre, Queens Road, Hastings, TN34 1PH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3
Marks and Spencer (M&S), Terminus Road, Eastbourne, BN21 3NR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Marks and Spencer (M&S), The Fountain Retail Park, Dowding Way, Navan Road, Tunbridge Wells, TN2 3FB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Marks and Spencer (M&S), The Orchards, St Josephs Way, Haywards Heath, RH16 3TH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, America Lane, Haywards Heath, RH16 3QB	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0
Morrisons Daily, Kings Drive, Eastbourne, BN21 2UH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Morrisons Daily, Queens Parade, Hampden Park, Eastbourne, BN22 9BU	0.3%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Dane Road, Seaford, BN25 1DL	2.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	19	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Morrisons Superstore, Lottbridge Drove, Eastbourne, BN23 6QN	1.2%	10	2.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	1.9%	2	0.0%	0
Sainsbury's Local, Shipbourne Road, Tonbridge, TN10 3EY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Angel Centre, Tonbridge, TN9 1SF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bannister Way, Haywards Heath, RH16 1DG	1.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	14	1.5%	1	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Eastbourne, BN22 9PW	2.2%	19	4.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	8.5%	9	0.0%	0
Sainsbury's Superstore, Brooklands Way, East Grinstead, RH19 1DD	4.0%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.8%	35	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea, TN39 3NY	0.2%	2	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, Hastings, Saint Leonards-on-sea, TN37 7SQ	1.4%	12	2.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	8
Sainsbury's Superstore, Limpsfield Road, Warlingham, CR6 9DY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells, TN2 5QL	3.4%	29	0.0%	0	6.5%	5	0.0%	0	0.0%	0	44.5%	15	1.9%	2	0.0%	0	0.0%	0	10.8%	7
Sainsbury's Superstore, Station Road, Staplehurst, Tonbridge, TN12 0QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Sainsbury's Superstore, The Beacon, Eastbourne, BN21 3NW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Sainsbury's Superstore, The Drove, Newhaven, BN9 0AG	1.4%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	12	0.0%	0
Tesco Express, Freshwater Square, Willingdon, Eastbourne, BN22 0PS	0.3%	3	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Uxbridge, UB8 1ND	0.7%	6	0.0%	0	0.0%	0	5.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Express, Little Ridge Avenue, Holmhurst, Hastings, TN37 7LR	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Tesco Express, Terminus Road, Eastbourne, BN21 3NJ	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings, Saint Leonards-on-sea, TN38 9RB	0.6%	5	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	4
Tesco Extra, Lottbridge Drove, Eastbourne, BN23 6QD	2.8%	25	7.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	9	0.0%	0
Tesco Extra, Reigate Road, Hookwood, Horley, RH6 0AT	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Brassey Avenue, Hampden Park, Eastbourne, BN22 9NG	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Brooks Road, Lewes, BN7 2BY	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	9	0.6%	1	0.0%	0
Tesco Superstore, Church Road, Hove, BN3 2DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Tesco Superstore, Grovewood Drive North, Grove Green, Weavering, Maidstone, ME14 5TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Jane Murray Way, Burgess Hill, RH15 9QT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Langney Shopping Centre, Kingfisher Drive, Eastbourne, BN23 7RT	0.7%	6	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Tesco Superstore, Pembury Road, Pembury, Tunbridge Wells, TN2 4NE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail Park, Bexhill-on-Sea, TN40 2JS	0.5%	4	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rye Road, Cranbrook, TN18 4HG	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	6
The Seasons, Cliffe High Street, Lewes, BN7 2AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Waitrose, Church Road, Paddock Wood, TN12 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Waitrose, Eastgate Street, Lewes, BN7 2LP	1.0%	8	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	7	0.6%	1	0.0%	0
Waitrose, High Street, Eastbourne, BN21 1HR	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0
Waitrose, Rye Road, Hawkhurst, Cranbrook, TN18 4JB	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	5
Waitrose, Sydney Road, Market Place, Haywards Heath, RH16 1DJ	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.4%	2	0.0%	0	0.0%	0
Others																				
Weighted base:		860		204		77		102		99		34		125		54		103		61
Sample:		859		157		89		82		94		74		110		82		86		85

Q02 Which retailer do you purchase your main food internet / home delivery shopping from?
Asked to those who said 'Internet / delivery' at Q01

Asda	4.3%	6	0.0%	0	0.0%	0	12.7%	2	0.0%	0	0.0%	0	0.0%	0	9.6%	1	5.5%	1	10.4%	2
Iceland	5.5%	8	33.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	26.9%	38	14.4%	3	11.5%	1	2.5%	0	0.0%	0	39.0%	6	30.8%	6	22.5%	3	61.4%	7	50.2%	10
Tesco	27.6%	39	40.2%	9	34.8%	4	20.1%	3	51.7%	5	24.7%	4	15.9%	3	49.0%	7	5.5%	1	15.8%	3
Morrisons	4.2%	6	0.0%	0	0.0%	0	5.0%	1	0.0%	0	9.1%	1	13.7%	3	1.9%	0	5.5%	1	0.0%	0
Ocado	11.6%	17	4.7%	1	0.0%	0	47.1%	7	0.0%	0	23.6%	4	0.0%	0	11.5%	2	11.0%	1	8.7%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverford Organic Farmers	3.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.3%	5	0.0%	0	0.0%	0	0.0%	0
Waitrose	10.6%	15	7.1%	2	15.7%	2	12.7%	2	11.2%	1	3.6%	1	17.4%	4	5.6%	1	5.5%	1	14.9%	3
(Don't know / varies)	6.1%	9	0.0%	0	38.0%	4	0.0%	0	37.1%	4	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0
Weighted base:		142		23		11		15		10		15		21		14		12		20
Sample:		143		17		11		18		8		26		15		18		15		15

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q03 What is the main reason you choose (STORE MENTIONED AT Q01) for your main food and grocery shopping?																				
Close to home	22.4%	225	20.7%	47	29.2%	26	24.3%	28	23.4%	25	20.5%	10	15.4%	22	22.1%	15	25.9%	30	24.9%	20
Low prices / value for money	10.4%	104	11.1%	25	15.1%	13	8.8%	10	6.9%	7	5.0%	2	10.6%	15	10.9%	7	6.4%	7	18.3%	15
Parking is free	7.0%	70	10.8%	25	0.5%	0	14.7%	17	7.8%	9	3.3%	2	10.5%	15	3.8%	3	0.0%	0	0.0%	0
Online shopping is convenient	6.6%	66	6.0%	14	2.4%	2	6.2%	7	7.7%	8	19.1%	9	4.1%	6	9.4%	6	5.8%	7	6.8%	6
Quality of food goods available	6.2%	62	4.6%	11	2.4%	2	6.7%	8	4.8%	5	5.9%	3	9.1%	13	3.1%	2	9.9%	11	7.8%	6
Habit / always used it	5.7%	57	5.8%	13	1.0%	1	7.1%	8	8.7%	10	1.6%	1	7.2%	10	8.0%	5	1.7%	2	8.1%	7
Range of food goods available	4.5%	45	2.7%	6	14.0%	12	0.3%	0	3.4%	4	1.6%	1	2.0%	3	6.7%	5	11.2%	13	2.2%	2
Can get everything I need there	4.2%	42	2.7%	6	1.9%	2	0.6%	1	10.6%	12	3.3%	2	8.7%	13	0.0%	0	4.0%	5	3.4%	3
Delivery service	3.5%	35	1.5%	3	3.8%	3	2.6%	3	0.7%	1	5.0%	2	2.6%	4	6.2%	4	1.7%	2	14.3%	12
Parking provision is good / easy to park	2.4%	24	4.6%	11	5.2%	5	2.3%	3	0.7%	1	1.6%	1	1.3%	2	0.8%	1	1.7%	2	0.0%	0
Like to support local business	2.1%	21	3.7%	8	0.0%	0	1.6%	2	4.4%	5	0.5%	0	4.1%	6	0.0%	0	0.0%	0	0.0%	0
Familiar / know where everything is	2.1%	21	2.6%	6	4.4%	4	0.0%	0	1.0%	1	10.2%	5	2.6%	4	0.0%	0	0.6%	1	0.4%	0
Preference for retailer	1.8%	18	2.1%	5	3.8%	3	2.8%	3	0.7%	1	0.0%	0	3.8%	6	0.0%	0	0.0%	0	0.0%	0
Large store	1.6%	16	1.2%	3	3.0%	3	2.0%	2	2.6%	3	4.5%	2	0.0%	0	0.8%	1	1.2%	1	1.8%	1
Close to work	1.5%	16	1.0%	2	0.0%	0	2.5%	3	1.7%	2	0.5%	0	2.0%	3	3.8%	3	2.4%	3	0.0%	0
Only one in the area	1.5%	15	0.5%	1	0.5%	0	3.6%	4	3.4%	4	0.0%	0	0.0%	0	0.8%	1	4.0%	5	0.0%	0
Staff discount / work there	1.4%	14	3.6%	8	2.0%	2	0.0%	0	0.0%	0	0.5%	0	1.3%	2	1.6%	1	0.0%	0	0.4%	0
Loyalty scheme / reward points	1.0%	10	0.7%	2	1.0%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	2.4%	2	4.7%	5	0.4%	0
Good offers	0.8%	8	0.5%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	4.5%	5	0.0%	0
Health / mobility issue	0.8%	8	0.5%	1	2.0%	2	1.0%	1	0.0%	0	2.2%	1	0.3%	0	0.8%	1	1.2%	1	0.4%	0
Easy to get to by public transport	0.8%	8	0.7%	2	0.0%	0	2.5%	3	0.0%	0	0.5%	0	0.3%	0	0.4%	0	1.7%	2	0.0%	0
Small / quiet store	0.8%	8	0.7%	2	0.0%	0	3.2%	4	0.0%	0	0.5%	0	0.6%	1	0.4%	0	0.6%	1	0.0%	0
Close to family / friends	0.7%	7	2.1%	5	0.0%	0	0.3%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Easy to get to by foot	0.7%	7	2.4%	5	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Used to work there	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	6	0.0%	0
Has a cafe	0.6%	6	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Started online shopping due to the pandemic and kept using it	0.6%	6	1.2%	3	0.5%	0	0.3%	0	0.0%	0	1.6%	1	0.0%	0	2.3%	2	0.0%	0	0.0%	0
Easy to get to by car	0.5%	6	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	2.0%	3	0.4%	0	0.6%	1	0.4%	0
Close to other shops / services / facilities	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	2.3%	3	0.0%	0	0.0%	0	1.3%	1
Range of non-food goods available	0.4%	4	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0
Friendly / helpful staff	0.4%	4	1.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.4%	0	0.6%	1	0.0%	0
Ethical policy	0.4%	4	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Convenient	0.3%	3	0.7%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.6%	1	0.4%	0
Good layout / easy to get around	0.3%	3	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Pleasant shopping environment	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Clean store	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use online shopping due to the pandemic / because it's covid safe	0.2%	2	0.0%	0	1.0%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Family / friends recommend the store	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.6%	1	0.4%	0
Long opening hours	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New store	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Good disability access	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of non-food goods available	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Dislike other stores	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Used it for a change	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Self-service checkouts	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get a lift there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Click and collect	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Safe shopping environment (from crime)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use store / location because it has good covid safety measures	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking prices are low	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No reason)	3.4%	34	3.3%	8	1.0%	1	1.0%	1	5.7%	6	0.5%	0	3.6%	5	8.7%	6	0.6%	1	7.3%	6
(Don’t know)	0.4%	4	0.0%	0	0.5%	0	0.0%	0	0.0%	0	1.1%	1	1.6%	2	0.0%	0	0.6%	1	0.0%	0
Weighted base:		1002		227		88		117		109		49		146		68		115		82
Sample:		1002		174		100		100		102		100		125		100		101		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q04 What, if anything, is the one thing you most dislike about (STORE MENTIONED AT Q01)?																				
Expensive	5.7%	57	3.8%	9	3.4%	3	5.5%	7	13.3%	15	7.6%	4	7.4%	11	4.3%	3	1.2%	1	6.4%	5
Poor range of food goods	5.2%	52	3.9%	9	7.8%	7	11.3%	13	4.5%	5	1.1%	1	0.6%	1	3.8%	3	3.5%	4	11.9%	10
Parking spaces are limited	3.5%	36	1.7%	4	3.0%	3	7.9%	9	0.3%	0	0.5%	0	8.2%	12	2.4%	2	3.5%	4	1.8%	1
Lack of stock on shelves	3.5%	35	4.1%	9	4.2%	4	0.3%	0	10.9%	12	3.3%	2	3.3%	5	1.2%	1	0.6%	1	2.2%	2
Too small	3.4%	34	3.4%	8	6.9%	6	7.3%	9	0.3%	0	0.0%	0	3.8%	6	0.0%	0	4.1%	5	1.3%	1
Can't pick goods delivered	3.0%	30	3.6%	8	3.0%	3	2.0%	2	0.3%	0	11.5%	6	5.2%	8	0.4%	0	1.2%	1	2.6%	2
Self-service checkouts	2.4%	24	5.0%	11	5.3%	5	0.0%	0	2.1%	2	0.0%	0	0.3%	0	0.0%	0	3.5%	4	1.7%	1
Poor quality food goods	1.6%	16	1.5%	3	1.9%	2	0.3%	0	4.4%	5	0.5%	0	1.0%	1	0.4%	0	0.6%	1	4.2%	3
Don't always send items ordered	1.2%	12	0.0%	0	0.5%	0	1.6%	2	0.0%	0	0.5%	0	3.2%	5	2.3%	2	0.0%	0	4.0%	3
Unfriendly / unhelpful staff	1.2%	12	0.0%	0	0.0%	0	1.6%	2	4.1%	4	0.0%	0	1.6%	2	0.4%	0	2.4%	3	0.4%	0
Too busy / crowded	1.1%	11	2.1%	5	0.5%	0	1.0%	1	0.3%	0	0.0%	0	1.6%	2	0.0%	0	1.2%	1	0.4%	0
Difficult to get to by car	0.9%	9	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.6%	1	4.2%	3
Poorly packaged items	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	2.0%	1	2.4%	3	4.3%	3
Too far from home	0.7%	7	0.2%	1	3.0%	3	0.0%	0	0.0%	0	5.5%	3	0.3%	0	0.4%	0	0.0%	0	0.4%	0
Short use-by dates on items	0.7%	7	0.2%	1	0.0%	0	0.3%	0	0.7%	1	0.0%	0	0.0%	0	5.8%	4	0.6%	1	0.4%	0
No petrol station	0.7%	7	1.2%	3	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of offers	0.6%	6	0.0%	0	3.8%	3	1.6%	2	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Website / app is hard to use	0.6%	6	1.0%	2	0.0%	0	1.3%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Changing layout too often	0.5%	5	0.2%	1	0.5%	0	0.6%	1	0.0%	0	3.3%	2	1.3%	2	0.4%	0	0.0%	0	0.0%	0
No shops nearby	0.5%	5	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No cafe	0.5%	5	0.0%	0	0.0%	0	0.0%	0	4.1%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Lacks character / atmosphere	0.5%	5	0.2%	1	1.0%	1	1.6%	2	0.3%	0	0.5%	0	0.0%	0	0.0%	0	0.6%	1	0.4%	0
Parking - poor car park layout	0.5%	5	0.2%	1	0.0%	0	1.3%	2	0.3%	0	2.8%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Poor range of non-food goods	0.4%	4	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Not enough tills open / queues at tills	0.4%	4	0.0%	0	2.5%	2	0.0%	0	0.3%	0	0.5%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Lack of public transport links	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0	0.0%	0	0.0%	0
Parking is expensive	0.3%	3	1.2%	3	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scruffy / rundown / needs renovating	0.3%	3	0.2%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Poor location	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor layout / narrow aisles	0.3%	3	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.6%	1	0.0%	0
Have to decide on items too early	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.8%	1
No bags	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Too cold	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	1.8%	1
Difficult to get to by foot	0.2%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inconsistent stock	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unclean / dirty store	0.2%	2	0.0%	0	0.0%	0	0.3%	0	0.3%	0	0.5%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Not enough trolleys	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
General dislike	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Too big	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.4%	0	0.6%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Wrong pricing on items	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Not enough staff	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.6%	1	0.0%	0
No toilets	0.1%	1	0.0%	0	0.0%	0	0.3%	0	0.3%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Poor disabled access	0.1%	1	0.2%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor loyalty scheme / reward points	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broken lift	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't have everything they need	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Complicated system	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Undergoing repairs	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Preference for other retailers	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - restrictions keep changing	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Imported food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Poor delivery times	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broken fridges / freezers	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer in-person shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Unpleasant store environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Paying for trolleys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking spaces for disabled are limited	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limited opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking spaces for parent & child are limited	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor access by road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor quality non-food goods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	54.8%	549	57.8%	132	46.7%	41	49.1%	58	45.8%	50	52.4%	26	52.2%	76	71.4%	49	67.9%	78	49.0%	40
(Don't know)	0.8%	8	0.5%	1	0.5%	0	1.0%	1	0.0%	0	0.5%	0	2.3%	3	0.4%	0	1.2%	1	0.0%	0
Weighted base:		1002		227		88		117		109		49		146		68		115		82
Sample:		1002		174		100		100		102		100		125		100		101		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [Number of times per week]																				
Q05 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01)?																				
Daily	2.8%	28	6.0%	14	0.0%	0	2.9%	3	6.3%	7	0.0%	0	0.0%	0	3.8%	3	1.2%	1	0.4%	0
At least two times a week	12.8%	128	14.5%	33	10.7%	9	14.5%	17	27.4%	30	6.0%	3	11.9%	17	7.8%	5	6.4%	7	6.9%	6
At least once a week	61.4%	615	64.9%	148	50.5%	45	61.4%	72	54.7%	60	69.2%	34	66.0%	96	55.3%	38	72.7%	83	48.2%	39
At least once a fortnight	11.9%	120	5.0%	11	20.5%	18	12.1%	14	6.5%	7	17.0%	8	13.3%	19	18.2%	12	10.6%	12	20.3%	17
At least once a month	7.7%	77	5.6%	13	12.1%	11	3.8%	4	3.0%	3	6.7%	3	6.5%	10	8.3%	6	8.6%	10	21.1%	17
At least every two months	0.2%	2	0.2%	1	0.5%	0	0.3%	0	0.0%	0	0.5%	0	0.0%	0	0.4%	0	0.0%	0	0.4%	0
Less often	0.3%	3	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.6%	1	0.0%	0
Have only visited once	0.7%	7	0.2%	1	1.0%	1	2.5%	3	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0
(Don't know / varies)	2.1%	21	2.7%	6	4.7%	4	2.5%	3	2.1%	2	0.5%	0	2.3%	3	0.4%	0	0.0%	0	2.6%	2
Mean:		*1.19*		*1.45*		*0.91*		*1.24*		*1.61*		*0.92*		*1.01*		*1.15*		*1.01*		*0.84*
Weighted base:		1002		227		88		117		109		49		146		68		115		82
Sample:		1002		174		100		100		102		100		125		100		101		100
Q06 How do you normally travel to (STORE MENTIONED AT Q01)? *Not asked to those who said 'Internet / delivery' at Q01*																				
Car / van (as driver)	70.0%	602	65.6%	134	87.3%	67	71.1%	73	56.2%	56	78.8%	27	73.3%	91	70.0%	38	70.5%	73	70.5%	43
Car / van (as passenger)	11.6%	100	11.6%	24	6.7%	5	5.1%	5	8.3%	8	14.0%	5	12.2%	15	16.5%	9	14.0%	14	23.1%	14
Bus, minibus or coach	3.4%	30	4.5%	9	0.0%	0	0.0%	0	3.7%	4	2.4%	1	4.8%	6	9.7%	5	4.5%	5	0.0%	0
Motorcycle, scooter or moped	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	14.2%	122	17.5%	36	6.0%	5	23.7%	24	31.8%	31	4.8%	2	7.9%	10	3.7%	2	8.4%	9	6.4%	4
Taxi	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Train	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.6%	1	0.0%	0
Weighted base:		860		204		77		102		99		34		125		54		103		61
Sample:		859		157		89		82		94		74		110		82		86		85

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [Time in minutes]																				
Q07 How long did your last journey to (STORE MENTIONED AT Q01) take? *Not asked to those who said 'Internet / delivery' at Q01*																				
1 - 5 minutes	24.2%	208	26.3%	54	19.2%	15	27.2%	28	52.2%	52	4.7%	2	28.1%	35	10.5%	6	14.1%	14	4.6%	3
6 - 10 minutes	27.6%	238	31.7%	65	26.1%	20	30.2%	31	15.3%	15	36.5%	13	28.5%	36	31.2%	17	33.4%	34	12.1%	7
11 - 15 minutes	21.0%	180	19.6%	40	21.7%	17	27.6%	28	10.9%	11	20.0%	7	19.7%	25	27.1%	15	25.8%	27	19.2%	12
16 - 20 minutes	13.7%	117	11.1%	23	21.4%	16	6.9%	7	4.8%	5	26.1%	9	11.9%	15	12.3%	7	15.1%	15	33.6%	21
21 - 25 minutes	3.7%	32	0.8%	2	9.4%	7	2.8%	3	5.2%	5	1.6%	1	3.0%	4	4.9%	3	0.6%	1	11.7%	7
26 - 30 minutes	3.2%	27	3.5%	7	1.1%	1	3.7%	4	4.5%	4	8.7%	3	2.3%	3	1.5%	1	0.6%	1	5.8%	4
31 - 40 minutes	1.6%	14	2.5%	5	0.6%	0	0.0%	0	0.0%	0	0.8%	0	0.8%	1	4.8%	3	1.3%	1	5.0%	3
41 - 50 minutes	1.0%	9	0.3%	1	0.6%	0	0.0%	0	4.8%	5	0.8%	0	1.5%	2	0.0%	0	0.0%	0	1.1%	1
51 - 60 minutes	1.3%	11	2.7%	5	0.0%	0	0.0%	0	2.3%	2	0.0%	0	2.3%	3	0.0%	0	0.6%	1	0.0%	0
Over an hour	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
(Don’t know / varies)	2.8%	24	1.6%	3	0.0%	0	1.5%	2	0.0%	0	0.8%	0	1.9%	2	7.3%	4	8.4%	9	6.8%	4
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	*13.46*		*13.33*		*13.67*		*11.57*		*12.38*		*15.65*		*12.97*		*14.44*		*12.74*		*18.89*	
Weighted base:	860		204		77		102		99		34		125		54		103		61	
Sample:	859		157		89		82		94		74		110		82		86		85	

Meanscore: [£]

Q08 How much on average does your household normally spend on main food and grocery shopping in a week?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
£1 - £10	0.9%	9	1.5%	3	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0
£11 - £20	1.8%	18	0.2%	1	0.5%	0	5.7%	7	1.7%	2	2.8%	1	3.6%	5	1.6%	1	0.0%	0	0.4%	0
£21 - £30	4.2%	43	6.8%	16	0.5%	0	3.6%	4	4.5%	5	1.6%	1	1.3%	2	6.7%	5	7.4%	8	2.1%	2
£31 - £40	5.6%	56	3.6%	8	12.7%	11	5.1%	6	4.5%	5	2.7%	1	3.2%	5	8.4%	6	7.6%	9	6.6%	5
£41 - £50	7.8%	79	6.1%	14	6.3%	6	5.9%	7	7.4%	8	7.0%	3	13.4%	19	9.7%	7	9.4%	11	4.8%	4
£51 - £60	6.9%	69	6.3%	14	13.5%	12	8.0%	9	6.7%	7	9.3%	5	5.5%	8	4.3%	3	5.2%	6	5.2%	4
£61 - £70	5.3%	53	6.1%	14	3.4%	3	8.3%	10	3.1%	3	7.2%	4	3.6%	5	9.8%	7	5.3%	6	1.7%	1
£71 - £80	8.6%	87	4.9%	11	7.3%	6	13.3%	16	5.8%	6	11.1%	6	6.9%	10	8.8%	6	14.4%	16	11.0%	9
£81 - £90	3.6%	37	1.9%	4	3.9%	3	0.3%	0	5.0%	5	2.7%	1	5.7%	8	5.8%	4	4.0%	5	5.6%	5
£91 - £100	16.3%	163	16.4%	37	15.4%	14	15.4%	18	20.6%	22	13.9%	7	15.8%	23	9.0%	6	16.8%	19	20.0%	16
£101 - £110	2.4%	24	2.6%	6	3.4%	3	0.6%	1	5.1%	6	5.3%	3	2.0%	3	3.0%	2	1.2%	1	0.0%	0
£111 - £120	5.1%	51	4.6%	10	8.5%	7	1.3%	2	1.0%	1	2.2%	1	12.4%	18	2.7%	2	6.8%	8	1.7%	1
£121 - £130	2.7%	27	2.2%	5	6.2%	5	2.8%	3	0.7%	1	3.3%	2	4.8%	7	1.2%	1	0.6%	1	3.0%	2
£131 - £140	1.4%	14	0.7%	2	5.3%	5	1.6%	2	1.4%	2	0.0%	0	0.0%	0	2.0%	1	0.6%	1	2.6%	2
£141 - £150	7.9%	79	6.3%	14	6.7%	6	9.9%	12	10.9%	12	7.8%	4	6.6%	10	10.8%	7	4.1%	5	12.1%	10
£151 - £160	0.5%	5	0.0%	0	0.0%	0	0.3%	0	0.0%	0	1.1%	1	0.3%	0	0.0%	0	3.5%	4	0.0%	0
£161 - £170	0.8%	8	0.2%	1	0.5%	0	0.0%	0	3.4%	4	0.0%	0	1.3%	2	0.4%	0	0.0%	0	1.8%	1
£171 - £180	0.8%	8	1.2%	3	0.0%	0	1.6%	2	0.3%	0	4.8%	2	0.3%	0	0.0%	0	0.0%	0	0.4%	0
£181 - £190	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0	0.0%	0	0.0%	0
£191 - £200	5.4%	55	15.6%	36	1.5%	1	4.6%	5	7.0%	8	2.2%	1	0.3%	0	3.1%	2	0.0%	0	1.3%	1
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	1.7%	17	3.1%	7	0.0%	0	5.4%	6	1.4%	2	0.0%	0	0.3%	0	2.0%	1	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	6.5%	65	7.5%	17	1.9%	2	4.8%	6	3.4%	4	7.8%	4	6.9%	10	2.7%	2	9.8%	11	12.0%	10
(Refused)	3.0%	30	2.1%	5	1.9%	2	1.3%	2	1.4%	1	4.2%	2	3.2%	5	4.3%	3	3.5%	4	7.7%	6
Mean:	*97.61*		*109.87*		*90.78*		*98.78*		*107.63*		*98.54*		*92.74*		*85.44*		*81.15*		*96.08*	
Weighted base:	1002		227		88		117		109		49		146		68		115		82	
Sample:	1002		174		100		100		102		100		125		100		101		100	

Q09 When you go main food shopping is your trip linked with any other activity?
Not asked to those who said 'Internet / delivery' at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Yes – NON-FOOD shopping	7.5%	65	5.7%	12	5.1%	4	6.2%	6	7.5%	7	1.6%	1	14.5%	18	11.6%	6	6.6%	7	5.8%	4
Yes – other FOOD shopping	5.9%	51	7.0%	14	4.4%	3	2.6%	3	9.6%	10	4.7%	2	2.7%	3	10.9%	6	4.6%	5	9.1%	6
Yes – visiting services such as banks and other financial institutions	0.7%	6	0.5%	1	0.0%	0	3.2%	3	0.0%	0	0.8%	0	0.0%	0	1.0%	1	0.6%	1	0.0%	0
Yes – leisure activity	3.1%	27	3.0%	6	1.1%	1	2.2%	2	2.3%	2	4.8%	2	2.3%	3	3.4%	2	8.2%	8	0.6%	0
Yes – travelling to / from work	3.2%	28	1.4%	3	8.2%	6	4.7%	5	1.9%	2	1.6%	1	2.3%	3	3.4%	2	5.9%	6	1.1%	1
Yes – travelling to / from school / college / university	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	1.8%	16	0.8%	2	1.1%	1	0.0%	0	0.0%	0	11.3%	4	3.1%	4	2.5%	1	3.3%	3	1.1%	1
Yes – visiting café / pub / restaurant	4.6%	40	1.9%	4	4.5%	3	11.1%	11	1.9%	2	1.6%	1	2.3%	3	0.5%	0	9.5%	10	9.6%	6
Yes – visiting family / friends	1.9%	16	1.4%	3	4.5%	3	0.4%	0	2.3%	2	6.4%	2	1.5%	2	2.5%	1	0.6%	1	1.7%	1
Yes – visiting health service such as doctor, dentist, hospital	0.7%	6	0.5%	1	1.1%	1	0.4%	0	0.7%	1	0.8%	0	0.4%	0	0.0%	0	1.3%	1	1.1%	1
Yes – visiting other service such as laundrette, hairdresser, recycling	1.5%	13	1.6%	3	3.9%	3	4.0%	4	0.4%	0	0.8%	0	0.0%	0	2.0%	1	0.0%	0	0.6%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - window shopping / browsing	0.2%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	64.4%	554	71.8%	147	57.2%	44	63.3%	65	67.0%	66	60.0%	21	68.0%	85	54.0%	29	58.0%	60	61.1%	37
(Don't know / varies)	4.2%	36	4.4%	9	6.5%	5	1.9%	2	4.6%	5	5.6%	2	2.7%	3	8.2%	4	1.3%	1	8.1%	5
Weighted base:		860		204		77		102		99		34		125		54		103		61
Sample:		859		157		89		82		94		74		110		82		86		85

Q10 Where do you do this linked trip?

Ask those who said Yes to 'Non-food', 'Other food' or 'Services' at Q09; Others go to Q11 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Zone 1																				
Asda, North Street, Hailsham, BN27 1DP	5.8%	7	26.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Diplocks Way, Hailsham, BN27 3JF	1.0%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	6.1%	7	25.0%	6	5.8%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne, Pevensey, BN24 5BS	1.6%	2	0.0%	0	24.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Vicarage Lane, Hailsham, BN27 1BE	2.9%	3	13.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Heathfield Town Centre	2.6%	3	0.0%	0	35.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0
Horam Village Centre	0.4%	0	0.0%	0	5.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield, TN21 8LD	0.4%	0	0.0%	0	5.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pet Food Shop, Station Approach, Heathfield, TN21 8LG	0.4%	0	0.0%	0	5.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Halfords, Bellfarm Lane, Uckfield, TN22 1QL	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0
Kamsons Pharmacy, Bellfarm Road, Uckfield, TN22 1BA	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0
Uckfield Town Centre	10.2%	12	0.0%	0	0.0%	0	87.8%	11	0.0%	0	0.0%	0	0.0%	0	7.8%	1	0.0%	0	0.0%	0
Waitrose, High Street, Uckfield, TN22 1PU	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0
Zone 4																				
Crowborough Town Centre	5.0%	6	0.0%	0	0.0%	0	3.1%	0	26.8%	5	11.1%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0
Leppards Butchers, Croft Road, Crowborough, TN6 1DL	0.3%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bryants Field, Crowborough, TN6 1AS	2.9%	3	0.0%	0	0.0%	0	0.0%	0	19.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Pine Grove, Crowborough, TN6 1DP	2.2%	2	0.0%	0	0.0%	0	3.1%	0	6.6%	1	22.2%	1	2.5%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Crowborough Hill, Jarvis Brook,	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Crowborough, TN6 2JL																				
Waitrose, Croft Road, Crowborough, TN6 1DL	2.9%	3	0.0%	0	0.0%	0	0.0%	0	19.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Fuller's Farm Shop, Bunny Lane, Eridge, Tunbridge Wells, TN3 9BY	0.4%	0	0.0%	0	5.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Forest Row Village Centre	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	2	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Holmansbridge Farm Shop, Town Littleworth Road, Lewes, BN8 4TD	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2	0.0%	0	0.0%	0
Staverton Nursery, Eastbourne Road, Halland, Lewes, BN8 6PU	0.6%	1	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0
Zone 8																				
Morrisons Daily, Old Station House, Polegate, BN26 6EH	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.4%	3	0.0%	0
Zone 9																				
Burwash Village Centre	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0
Wadhurst Town Centre	0.3%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																				
Aldi, Brooks Road, Lewes, BN7 2BY	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2	0.0%	0	0.0%	0
Aldi, Great Lodge Retail Park, Tunbridge Wells, TN2 3EW	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0
Aldi, Lottbridge Drove, Eastbourne, BN22 9AA	3.2%	4	0.0%	0	0.0%	0	0.0%	0	21.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Rye Road, Hastings, TN35 5DG	2.5%	3	11.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Town Centre	0.5%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cranbrook Town Centre	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0
East Grinstead Town Centre	4.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.8%	5	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	1.3%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	5.5%	1	0.0%	0
Haskins Garden Centre, West Park Road, Copthorne, Felbridge, Crawley, RH10 3HG	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0
Hawkhurst Village Centre	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.4%	2
Haywards Heath Town Centre	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.1%	3	0.0%	0	0.0%	0
Lidl, Bohemia Road, Hastings, Saint	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.0%	3

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Leonards-on-sea, TN37 6RA																				
Lidl, Linden Park Road, Tunbridge Wells, TN2 5QL	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Terminus Road, Eastbourne, BN21 3NR	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0
Mid Sussex Retail Park, Jane Murray Way, Burgess Hill, RH15 9QT	4.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.4%	5	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Lottbridge Drove, Eastbourne, BN23 6QN	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	0	5.5%	1	0.0%	0
Newhaven Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea, TN40 2JU	2.8%	3	11.5%	3	5.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	5.6%	6	0.0%	0	5.8%	0	0.0%	0	0.0%	0	22.2%	1	24.4%	5	0.0%	0	0.0%	0	8.0%	1
Rusbridge Family Bakery, London Road, Southborough, Tunbridge Wells, TN4 0PB	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Eastbourne, BN22 9PW	0.5%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, Hastings, Saint Leonards-on-sea, TN37 7SQ	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.5%	1
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells, TN2 5QL	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre	6.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	55.7%	7	0.0%	0
Tesco Superstore, Brooks Road, Lewes, BN7 2BY	0.3%	0	0.0%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge Town Centre	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	0
Waitrose, Eastgate Street, Lewes, BN7 2LP	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	1	0.0%	0	0.0%	0
Others																				
Weighted base:		113		24		7		12		17		2		19		10		12		9
Sample:		125		21		14		13		17		9		13		19		8		11

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q11 Do you make 'top up' shopping trips in between your main food shopping trip? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.																				
Yes	74.9%	750	71.7%	163	83.9%	74	87.8%	103	75.7%	83	66.1%	33	67.4%	98	62.3%	43	72.3%	83	87.4%	71
No	25.1%	252	28.3%	64	16.1%	14	12.2%	14	24.3%	26	33.9%	17	32.6%	48	37.7%	26	27.7%	32	12.6%	10
Weighted base:		1002		227		88		117		109		49		146		68		115		82
Sample:		1002		174		100		100		102		100		125		100		101		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q12 Where did you last undertake this 'top up' shopping? *Asked to those who do top-up shopping at Q11 AND Excl. Nulls & SFT*																				
Zone 1																				
1066 Convenience Stores, Eastbourne Road, Pevensey Bay, Pevensey, BN24 6ES	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, North Street, Hailsham, BN27 1DP	4.0%	28	18.1%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens (Giles Store), London Road, Hailsham, BN27 3AH	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Upper Horsebridge Road, Hailsham, BN27 1NX	1.3%	9	6.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkswood Road Post Office, Carew Court, Hawkswood Road, Hailsham, BN27 1UL	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herstmonceux Post Office, Gardner Street, Herstmonceux, Hailsham, BN27 4LB	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Hailsham, BN27 1AL	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Sidley, Bexhill-on-Sea, TN39 5BB	0.3%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Local shops, Ninfield Village Centre	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sidley Village Centre	0.3%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food, Wartling Road, Bexhill Road, Pevensey, BN24 5JW	0.4%	3	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Post Office, High Street, Westham, BN24 5LR	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Ninfield Road, Sidley, Bexhill-on-Sea, TN39 5AB	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Mimram Road, Stone Cross, Pevensey, BN24 5DZ	1.2%	9	5.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, South Road, Hailsham, BN27 3JJ	1.3%	9	4.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Superstore, North Street, Hailsham, BN27 1DN	4.1%	29	18.2%	28	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Kiosk, Coast Road, Pevensey Bay, Pevensey, BN24 6NR	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Sussex Larder, St Marys Walk, Hailsham, BN27 1AF	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Vicarage Field, Vicarage Lane, Hailsham, BN27 1BE	3.4%	24	15.0%	23	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Zone 2																				
Budgens, Burwash Road, Broad Oak, Heathfield, TN21 8SU	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Butchers Hook of Heathfield, Hailsham Road, Holmrook, Heathfield, TN21 8AE	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Heathfield, TN21 8JD	1.7%	12	0.0%	0	13.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4
Co-op, High Street, Horam, Heathfield, TN21 0EL	0.4%	3	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leppards Butchers, High Street, Mayfield, TN20 6AQ	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Broad Oak Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Local shops, Mayfield Local Centre	0.4%	3	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Londis, High Street, Mayfield, TN20 6AA	0.7%	5	0.0%	0	7.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushlake Green Village Stores, The Green, Rushlake Green, Heathfield, TN21 9QD	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Heathfield, TN21 8LD	3.4%	24	1.8%	3	27.4%	18	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Tesco Express, Station Road, Heathfield, TN21 8LB	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Heathfield, TN21 8DF	1.3%	9	0.0%	0	10.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Zone 3																				
Co-op, Eastbourne Road, Ridgewood, Uckfield,	1.9%	13	0.0%	0	0.0%	0	12.6%	13	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
TN22 5SP																				
Denniker Farm Shop, Ruston Bridge Road, Fletching, Uckfield, TN22 3SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Five Ash Down Post Office, Five Ash Down, Uckfield, TN22 3AH	0.2%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Uckfield, TN22 2DU	0.1%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
J.F Bishop, High Street, Uckfield, TN22 1RE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Local shops, Uckfield Town Centre	0.3%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Ashdown Business Park, Uckfield, TN22 2DU	3.3%	23	0.0%	0	6.6%	4	11.7%	12	0.0%	0	0.0%	0	4.0%	4	8.7%	3	0.0%	0	0.0%	0
Premier, High Street, Buxted, Uckfield, TN22 4JZ	0.1%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Browns Lane, Uckfield, TN22 1UN	0.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bellfarm Road, Uckfield, TN22 1BA	6.6%	46	0.0%	0	0.0%	0	42.4%	43	0.0%	0	0.0%	0	2.7%	2	2.1%	1	0.0%	0	0.0%	0
Waitrose, High Street, Uckfield, TN22 1PU	1.7%	12	0.0%	0	2.6%	2	9.3%	9	0.0%	0	0.0%	0	0.5%	0	0.7%	0	0.0%	0	0.0%	0
Whitewood Stores, High Street, Nutley, Uckfield, TN22 3NQ	0.1%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
Cuckoo Line Stores, Yewtree Lane, Rotherfield, Crowborough, TN6 3JA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bryants Field, Crowborough, TN6 1AS	1.5%	11	0.0%	0	0.6%	0	3.7%	4	8.1%	6	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Crowborough Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Mark Cross Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rotherfield Village Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food, Croft Road, Crowborough, TN6 1DL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Pine Grove, Crowborough, TN6	6.3%	44	0.0%	0	0.0%	0	1.1%	1	52.1%	40	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
1DP																				
Sainsbury's Local, Crowborough Hill, Jarvis Brook, Crowborough, TN6 2EG	0.6%	4	0.0%	0	3.3%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Savers Health & Beauty, The Broadway, Crowborough, TN6 1BU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Sybron Way, Crowborough, TN6 3DZ	1.3%	9	0.0%	0	3.3%	2	0.0%	0	8.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
The Original Factory Shop, Fernbank Centre, High Street, Crowborough, TN6 2QY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Croft Road, Crowborough, TN6 1DL	1.9%	13	0.0%	0	0.6%	0	0.0%	0	13.3%	10	6.2%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Zone 5																				
Bidborough Stores, Bidborough Ridge, Bidborough, Tunbridge Wells, TN3 0XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Langton Road, Langton Green, TN3 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cherry Gardens Farm Shop, Cherry Gardens Hill, Groombridge, Tunbridge Wells, TN3 9NY	0.1%	1	0.0%	0	0.0%	0	0.4%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dragonfly Farm Shop & Café, Langton Road, Speldhurst, Tunbridge Wells, TN3 0NR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frant Post Office, The Green, Frant, Tunbridge Wells, TN3 9DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fuller's Farm Shop, Bunny Lane, Eridge, Tunbridge Wells, TN3 9BY	0.4%	3	0.0%	0	0.0%	0	1.5%	2	0.5%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groombridge Farm Shop, Groombridge Hill, Tunbridge Wells, TN3 9LY	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langton Sweet News, Langton Road, Langton Green, Tunbridge Wells, TN3 0HL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Langton Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Village Centre																				
Local shops, Speldhurst Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier (Frant Stores & Post Office), The Green, Tunbridge Wells, TN3 9DR	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Station Road, Groombridge, Tunbridge Wells, TN3 9QY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Village Bakery, Station Road, Groombridge, Tunbridge Wells, TN3 9QY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria House Stores, High Street, Lamberhurst, Tunbridge Wells, TN3 8EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Co-op, Hartfield Road, Forest Row, RH18 5DN	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	11	0.0%	0	0.0%	0	0.0%	0
Esso, Scaynes Hill Service Station, Lewes Road, Scaynes Hill, Haywards Heath, RH17 7NX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Flint Owl Bakery, Middle Row, East Grinstead, RH19 3AX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Hartfield Stores, High Street, Hartfield, TN7 4AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Horsted Keynes Stores, Horsted Keynes, Haywards Heath, RH17 7AP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Iceland, Queens Walk, East Grinstead, RH19 4DW	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0
Local shops, Forest Row Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Perryhill Farmshop and Tea Room, Edenbridge Road, Hartfield, TN7 4JJ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Plaw Hatch Farm, Plawhatch Lane, Sharpthorne, East Grinstead, RH19 4JL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Tablehurst Farm Shop and Café, London Road, Forest Row, RH18 5DP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Tesco Express (Petrol Station), Lewes Road, Forest Row, RH18 5EP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.7%	0	0.0%	0	0.0%	0
The Seasons, Lower Road, Forest Row, RH18 5HE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Waitrose, West Street, East Grinstead, RH19 4YZ	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	12	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Chiddingly Village Shop and Café, Muddles Green, Chiddingly, Lewes, BN8 6HW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Cottage Bakery, The Green, Newick, Lewes, BN8 4LB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
East Hoathly Village Stores, High Street, East Hoathly, Lewes, BN8 6EB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Holmansbridge Farm Shop, Town Littleworth Road, Lewes, BN8 4TD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Jempson's Local, South Street, South Chailey, Lewes, BN8 4BG	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0
Local shops, Chailey Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Local shops, Halland Local Centre	0.1%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newick Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Local shops, Ringmer Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Morrisons Daily, Springett Avenue, Ringmer, Lewes, BN8 5QX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Ringmer Village Bakery, Springett Avenue, Ringmer, Lewes, BN8 5QX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Ripe Village Stores, Church Lane, Ripe, Lewes, BN8 6AS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0
The Sussex Peasant, Western Road, Newick, Lewes, BN8 4LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
The Village Shop & Post Office Barcombe, High Street, Barcombe, Lewes,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
BN8 5DH																				
Zone 8																				
Co-op, High Street, Polegate, BN26 6AQ	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	7	0.0%	0
Lidl, Dittons Road, Polegate, BN26 6HX	2.5%	17	6.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	7	0.0%	0
Local shops, Alfriston Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Morrisons Daily, Lewes Road, Selmeston, Polegate, BN26 6UE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
One Stop, High Street, Polegate, BN26 5AB	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0
Premier (Walmer Stores), Walmer Road, Seaford, BN25 3TH	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0
Sutton Corner Garage, Eastbourne Road, Seaford, BN25 4QS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Tesco Express, Etherton Way, Seaford, BN25 3AA	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0
The Candy Box, Lexden Road, Seaford, BN25 3BT	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Your Shop, Downlands Way, East Dean, Eastbourne, BN20 0HR	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	9	0.0%	0
Zone 9																				
Browns Farm Shop, Robertsbridge, TN32 5JG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Budgens, Ashdene Service Station, London Road, Hurst Green, Etchingham, TN19 7QR	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3
Burwash Stores, High Street, Burwash, Etchingham, TN19 7ET	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Co-op, Sparrows Green Road, Durgates, Wadhurst, TN5 6SJ	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	9
Crouch Butchers, St James Square, Wadhurst, TN5 6AP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Eggs to Apples Farm Shop, London Road, Hurst Green, Etchingham, TN19 7QP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Hurst Green Local, Station	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Road, Hurst Green, Etchingham, TN19 7PL																				
Jempson's Local, High Street, Ticehurst, Wadhurst, TN5 6AJ	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	3	0.0%	0	0.0%	0	0.0%	0	9.6%	6
Local shops, Burwash Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Local shops, Hurst Green Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Local shops, Ticehurst Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Londis, Church Street, Ticehurst, TN5 7AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Londis, Cripps Corner Road, Staplecross, Robertsbridge, TN32 5QA	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	6
Londis, High Street, Burwash, Etchingham, TN19 7ET	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Morrisons Daily, Durgates, Wadhurst, TN5 6DF	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Morrisons Daily, Route 1066 Cafe, Robertsbridge, TN32 5JH	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3
One Stop, Central Parade, High Street, Wadhurst, TN5 6AN	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3
One Stop, High Street, Robertsbridge, TN32 5AQ	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	6
Robertsbridge Village Store & Post Office, Station Road, Robertsbridge, TN32 5DA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
The Old Orchard Nursery, Village Shop & Café. Heathfield Road, Burwash Common, Burwash, TN19 7NB	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Outside Survey Area																				
Aldi, Betts Way, Crawley, RH10 9BN	0.5%	4	0.0%	0	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Brooks Road, Lewes, BN7 2BY	2.2%	15	0.0%	0	5.0%	3	2.3%	2	0.0%	0	0.0%	0	0.0%	0	26.2%	10	0.0%	0	0.0%	0
Aldi, Great Lodge Retail Park, Tunbridge Wells, TN2 3EW	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, East	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	13	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Grinstead, RH19 1HA																				
Aldi, Pacific Drive, Eastbourne, BN23 6DW	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pevensey Bay Road, Eastbourne, BN23 6JH	0.9%	6	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	5	0.0%	0
Barkham Village Store, Bearwood Road, Barkham, Wokingham, RG41 4SY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Co-op, Cornfield Road, Eastbourne, BN21 4QD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Co-op, Framfield Way, Eastbourne, BN21 2RB	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	5	0.0%	0
Co-op, High Street, Lindfield, Haywards Heath, RH16 2HJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Willingham, Cambridge, CB24 5ES	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Princess Drive, Seaford, BN25 2TZ	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0
Co-op, Seaside, Eastbourne, BN22 7RJ	0.4%	3	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Shepway Parade, Broad Street, Seaford, BN25 1LZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Cranbrook Farm Shop & Nursery, Swattenden Lane, Swattenden, Cranbrook, TN17 3PS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Langney Shopping Centre, Kingfisher Drive, Eastbourne, BN23 7RS	0.2%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Leylands Road, Burgess Hill, RH15 8AB	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.7%	0	0.0%	0	0.0%	0
Lidl, Linden Park Road, Tunbridge Wells, TN2 5QL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne, BN23 6NJ	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bexhill Town Centre	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lewes Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Local shops, Newhaven Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Local shops, Rusthall Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Marks and Spencer (M&S) Foodhall, Cannon Lane, Tonbridge, TN9 1PN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food, Church View, St John's Road, Tunbridge Wells, TN4 9TP	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food, Eastbourne Road, Willingdon, Eastbourne, BN20 9LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Marks and Spencer (M&S) Simply Food, Malling Street, Malling Hill, Lewes, BN7 2RJ	0.4%	3	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Marks and Spencer (M&S), Calverley Road, Tunbridge Wells, TN1 2TX	0.7%	5	0.0%	0	0.0%	0	0.0%	0	3.7%	3	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Hastings Road, Clarence Street, Bexhill-on-Sea, TN40 2JS	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Terminus Road, Eastbourne, BN21 3NR	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	1.8%	1	0.0%	0
Marks and Spencer (M&S), The Fountain Retail Park, Dowding Way, Navan Road, Tunbridge Wells, TN2 3FB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), The Orchards, St Josephs Way, Haywards Heath, RH16 3TH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Kings Drive, Eastbourne, BN21 2UH	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Daily, Queens Parade, Hampden Park, Eastbourne, BN22 9BU	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Dane Road, Seaford, BN25 1DL	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	7	0.0%	0
Morrisons Superstore, Lottbridge Drove, Eastbourne, BN23 6QN	0.3%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.9%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
One Stop, High Street, Rusthall, Tunbridge Wells, TN4 8RN (next to pharmacy)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
One Stop, High Street, Rusthall, Tunbridge Wells, TN4 8RW (also a post office)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penshurst Forge Stores & Post Office, Penshurst, Tonbridge, TN11 8BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality Fruits, The Orchards, Haywards Heath, RH16 3TH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, The Great Hall, Mount Pleasant Road, Tunbridge Wells, TN1 1QQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Local, Wivelsfield Road, Haywards Heath, RH16 4EF	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bannister Way, Haywards Heath, RH16 1DG	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Eastbourne, BN22 9PW	0.7%	5	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0
Sainsbury's Superstore, Brooklands Way, East Grinstead, RH19 1DD	1.7%	12	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	12.8%	11	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea, TN39 3NY	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, Hastings, Saint Leonards-on-sea, TN37 7SQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells, TN2 5QL	0.9%	6	0.0%	0	0.0%	0	1.5%	2	0.0%	0	13.7%	4	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Beacon, Eastbourne, BN21 3NW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Sainsbury's Superstore, The	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Drove, Newhaven, BN9 0AG																				
Southern Head Fishing, Royal Parade, Eastbourne, BN22 7LD	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Battle Hill, Battle, TN33 0BN	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Tesco Express, Cooden Sea Road, Little Common, Bexhill-on-Sea, TN39 4SL	0.4%	3	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Freshwater Square, Willingdon, Eastbourne, BN22 0PS	0.4%	3	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, High Street, Uxbridge, UB8 1ND	0.8%	6	0.0%	0	0.0%	0	5.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, London Road, Southborough, Tunbridge Wells, TN4 0NH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Parlaunt Road, Langley, Slough, SL3 8BB	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Sutton Park Road, Seaford, BN25 1QX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Tesco Express, Walnut Park, Haywards Heath, RH16 3TG	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	5	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Barnes Wallis Drive, Weybridge, KT13 0XF	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings, Saint Leonards-on-sea, TN38 9RB	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne, BN23 6QD	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Brooks Road, Lewes, BN7 2BY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0
Tesco Superstore, Langney Shopping Centre, Kingfisher Drive, Eastbourne, BN23 7RT	0.3%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Pembury Road, Pembury, Tunbridge Wells, TN2 4NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rye Road,	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	4

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Cranbrook, TN18 4HG																				
Waitrose, Church Road, Paddock Wood, TN12 6EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Eastgate Street, Lewes, BN7 2LP	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	10.2%	4	0.9%	1	0.0%	0
Waitrose, High Street, Eastbourne, BN21 1HR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Waitrose, Rye Road, Hawkhurst, Cranbrook, TN18 4JB	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	5
Waitrose, Sydney Road, Market Place, Haywards Heath, RH16 1DJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0
Others																				
Weighted base:		700		155		66		102		77		31		90		37		75		67
Sample:		703		119		78		78		75		61		77		66		70		79

Meanscore: [Number of times per week]

Q13 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q12)?
Asked to those who do top-up shopping at Q11

Daily	3.7%	26	4.6%	7	1.9%	1	0.4%	0	8.6%	7	2.5%	1	3.7%	3	3.5%	1	2.6%	2	4.2%	3
At least two times a week	29.4%	210	30.6%	48	29.3%	20	40.1%	41	39.4%	32	10.0%	3	14.6%	13	18.5%	7	23.9%	18	40.6%	27
At least once a week	42.3%	301	38.7%	61	56.4%	39	37.6%	38	35.3%	28	44.0%	14	54.7%	49	47.2%	18	45.3%	34	27.7%	19
At least once a fortnight	12.5%	89	12.4%	19	6.3%	4	14.3%	15	7.9%	6	29.7%	10	9.9%	9	8.2%	3	8.8%	7	23.9%	16
At least once a month	6.3%	45	8.9%	14	5.0%	3	1.1%	1	3.6%	3	8.1%	3	11.4%	10	13.7%	5	5.4%	4	1.6%	1
At least every two months	0.8%	6	0.7%	1	1.2%	1	2.9%	3	0.5%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.5%	0
Less often	0.7%	5	0.7%	1	0.0%	0	1.9%	2	0.5%	0	0.8%	0	0.0%	0	0.0%	0	0.9%	1	0.5%	0
Have only visited once	0.6%	4	0.3%	1	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
(Don't know / varies)	3.9%	28	3.2%	5	0.0%	0	1.9%	2	0.9%	1	5.0%	2	5.8%	5	6.9%	3	13.1%	10	1.0%	1
Mean:		*1.41*		*1.46*		*1.33*		*1.31*		*1.88*		*1.04*		*1.25*		*1.27*		*1.35*		*1.52*
Weighted base:		714		157		69		102		81		33		90		39		75		67
Sample:		719		120		80		78		76		66		78		69		71		81

Meanscore: [£]

Q14 Thinking more generally, how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.
Asked to those who do top-up shopping at Q11

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
£1 - £10	23.7%	178	22.3%	36	19.1%	14	23.5%	24	13.8%	11	22.6%	7	10.4%	10	35.0%	15	52.9%	44	21.6%	15
£11 - £20	27.5%	206	25.4%	41	33.4%	25	24.0%	25	34.3%	28	18.0%	6	35.2%	35	22.6%	10	20.1%	17	28.3%	20
£21 - £30	14.8%	111	17.6%	29	16.8%	12	11.8%	12	10.3%	8	18.3%	6	19.9%	19	11.9%	5	5.6%	5	19.5%	14
£31 - £40	7.8%	59	4.4%	7	11.2%	8	16.6%	17	4.5%	4	7.3%	2	13.0%	13	5.0%	2	4.0%	3	2.5%	2
£41 - £50	7.0%	52	6.7%	11	4.0%	3	13.4%	14	7.6%	6	11.0%	4	4.8%	5	11.1%	5	0.0%	0	7.5%	5
£51 - £60	2.7%	20	0.3%	1	1.7%	1	1.5%	2	5.8%	5	0.8%	0	2.9%	3	0.0%	0	10.2%	8	0.5%	0
£61 - £70	1.4%	11	3.3%	5	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.6%	0	0.8%	1	2.0%	1
£71 - £80	1.2%	9	4.7%	8	1.2%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
£81 - £90	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
£91 - £100	1.5%	12	0.0%	0	4.5%	3	4.1%	4	0.0%	0	1.7%	1	0.5%	0	0.0%	0	0.0%	0	4.3%	3
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
£141 - £150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
£151 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £170	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£171 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £190	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£191 - £200	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
£201 - £220	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£221 - £240	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£241 - £260	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£261 - £280	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£281 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	8.8%	66	12.5%	20	7.0%	5	3.7%	4	18.4%	15	12.3%	4	6.3%	6	10.0%	4	5.6%	5	3.9%	3
(Refused)	2.6%	20	2.6%	4	1.2%	1	1.5%	2	1.8%	1	6.4%	2	1.4%	1	3.1%	1	0.8%	1	8.3%	6
Mean:	*26.71*		*26.67*		*26.26*		*29.63*		*26.90*		*26.47*		*33.30*		*20.67*		*17.77*		*27.81*	
Weighted base:	750		163		74		103		83		33		98		43		83		71	
Sample:	749		124		82		81		77		66		85		72		76		86	

Q15 Where did you last buy clothing or footwear goods?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Zone 1																				
Asda, North Street, Hailsham, BN27 1DP	2.9%	14	10.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	2.1%	10	7.6%	9	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne, Pevensey, BN24 5BS	2.2%	10	4.4%	5	3.4%	2	0.7%	0	0.8%	0	0.0%	0	0.0%	0	1.3%	0	3.3%	2	0.0%	0
Pevensey Bay Local Centre	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, North Street, Hailsham, BN27 1DN	0.6%	3	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Heathfield Town Centre	1.9%	9	0.0%	0	13.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2
Sainsbury's Superstore, Station Road, Heathfield, TN21 8LD	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Marks and Spencer (M&S), Ashdown Business Park, Uckfield, TN22 2DU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	7.2%	33	0.0%	0	9.2%	5	45.9%	24	0.8%	0	0.0%	0	7.4%	4	1.3%	0	0.0%	0	0.0%	0
Zone 4																				
Crowborough Town Centre	3.2%	15	0.0%	0	0.8%	0	3.7%	2	26.1%	11	2.4%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Pine Grove, Crowborough, TN6 1DP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Zone 5																				
Langton Green Village Centre	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Forest Row Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Zone 8																				
Lidl, Dittons Road, Polegate, BN26 6HX	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Polegate Town Centre	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
Robertsbridge Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Wadhurst Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Outside Survey Area																				
Admiral Retail Park, Lottbridge Drove, Eastbourne, BN23 6QD	1.2%	5	4.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Asda, Longfield Road, Tunbridge Wells, TN2 3EY	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2
Asda, off Crowhurst Road, Carden Avenue, Brighton, BN1 8AS	0.6%	3	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pevensey Bay Road, Eastbourne, BN23 6JH	1.8%	8	6.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Ashford Designer Outlet, Kimberley Way, Ashford, TN24 0SD	0.5%	2	0.4%	1	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Ashford Retail Park, Barrey Road, Sevington, Willesborough, Ashford, TN24 0SG	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Sovereign Harbour Retail Park, Eastbourne, BN23 6JH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnstaple Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0
Battersea Power Station, Circus Road West, Nine Elms, SW11 8DD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Town Centre	0.4%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, Main A21, Sedlescombe, TN33 0RJ	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	1.5%	7	0.0%	0	0.8%	0	0.7%	0	5.1%	2	5.0%	1	4.3%	2	0.0%	0	0.0%	0	1.0%	0
Bognor Regis Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton and Hove City Centre	2.5%	11	0.0%	0	0.8%	0	3.7%	2	7.3%	3	0.0%	0	0.0%	0	21.6%	4	2.2%	1	0.0%	0
Burgess Hill Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Canary Wharf Shopping Centre, Canada Square, London, E14 5NY	0.4%	2	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	1.9%	9	3.8%	5	7.3%	4	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshire Oaks Designer Outlet, Kinsey Road, Wirral, CH65 9JJ	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Cliffe Woods Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
County Oak Retail Park, Crawley, RH11 7XN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Crawley Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	9.8%	2	0.0%	0	0.0%	0
Dartford Town Centre	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead Town Centre	2.4%	11	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	19.3%	11	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Eastbourne Town Centre	17.0%	79	30.8%	39	5.9%	3	21.5%	11	4.3%	2	0.0%	0	3.5%	2	14.1%	3	32.9%	20	0.0%	0
Exeter City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Folkestone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Garden Pride, Common Lane, Hassocks, BN6 8TN	0.1%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloucester City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
The Spires Retail Park, Chesterfield, S40 2WG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	1.7%	8	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	6
Hawkhurst Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Haywards Heath Town Centre	3.5%	16	3.4%	4	0.0%	0	0.7%	0	0.0%	0	0.0%	0	20.3%	11	2.5%	1	0.0%	0	0.0%	0
Hillier Garden Centre, Brighton Road, Horsham, RH13 6QA	0.2%	1	0.4%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollingbury Retail Park, Carden Avenue, Brighton and Hove, Brighton, BN1 8LW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0
Holmbush Shopping Centre, Upper Shoreham Road, Shoreham-by-Sea, BN43 6TD	1.3%	6	0.0%	0	3.4%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0	5.6%	3	0.0%	0
Horsham Town Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	4.3%	2	1.3%	0	0.0%	0	0.0%	0
Lakeside Shopping Centre, West Thurrock Way, West Thurrock, Grays, RM20 2ZP	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0
Langney Shopping Centre, Kingfisher Drive, Eastbourne, BN23 7RT	0.3%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Lewes Garden Centre, Newhaven Road, Lewes, BN7 3NE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Lewes Town Centre	1.3%	6	0.0%	0	0.0%	0	5.6%	3	0.0%	0	0.0%	0	0.8%	0	8.9%	2	1.1%	1	0.0%	0
Liverpool City Centre	0.1%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lymington Town Centre	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Maidstone Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marina Square, The Waterfront, Brighton Marina, Brighton, BN2 5WA	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	2	0.0%	0	0.0%	0
Marks and Spencer (M&S),	2.2%	10	0.0%	0	3.4%	2	0.7%	0	2.5%	1	20.6%	5	3.5%	2	0.0%	0	0.0%	0	2.0%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Calverley Road, Tunbridge Wells, TN1 2TX																				
Marks and Spencer (M&S), Hastings Road, Clarence Street, Bexhill-on-Sea, TN40 2JS	0.5%	2	0.4%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.0%	1
Marks and Spencer (M&S), Holmbush Centre, Upper Shoreham Road, Shoreham-by-Sea, BN43 6TD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Priory Meadow Shopping Centre, Queens Road, Hastings, TN34 1PH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Marks and Spencer (M&S), Terminus Road, Eastbourne, BN21 3NR	3.4%	16	3.5%	4	9.9%	5	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	6	0.0%	0
Marks and Spencer (M&S), The Orchards, St Josephs Way, Haywards Heath, RH16 3TH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0	0.0%	0
Marks and Spencer (M&S), Western Road, Brighton, BN1 2BJ	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	8.5%	5	0.0%	0
Matalan, Pevensey Bay Road, Eastbourne, BN23 6JH	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Lottbridge Drove, Eastbourne, BN23 6QN	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Farm Lane Industrial Estate, Longfield Road, Tunbridge Wells, TN2 3EY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notcutts, Common Lane, Ditchling, Hassocks, BN6 8TN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.3%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood Garden Centre, Maidstone Road, Paddock Wood, Tonbridge, TN12 6QJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea,	1.2%	5	1.3%	2	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
TN40 2JU																				
Royal Tunbridge Wells Town Centre	13.5%	63	0.4%	1	17.9%	9	4.4%	2	43.6%	19	40.5%	9	13.6%	8	0.0%	0	0.0%	0	44.1%	15
Sainsbury's Superstore, Bannister Way, Haywards Heath, RH16 1DG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Eastbourne, BN22 9PW	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	6	0.0%	0
Sainsbury's Superstore, Brooklands Way, East Grinstead, RH19 1DD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Crawley Avenue, Crawley, RH10 8NF	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells, TN2 5QL	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Beacon, Eastbourne, BN21 3NW	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Seaford Town Centre	1.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	8	0.0%	0
Seal Local Centre	0.1%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Retail Park, Sevenoaks, TN14 5EW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southampton City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Harbour Retail Park, Pevensey Bay Road, Eastbourne, BN23 6JH	4.2%	20	7.1%	9	10.8%	5	4.4%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3	0.0%	0
Storrington Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Tenterden Town Centre	0.4%	2	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Tesco Extra, Church Wood Drive, Hastings, Saint Leonards-on-sea, TN38 9RB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne, BN23 6QD	0.6%	3	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Langney Shopping Centre, Kingfisher Drive, Eastbourne, BN23 7RT	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1	0.0%	0	0.0%	0
Tesco Superstore, Rye Road, Cranbrook, TN18 4HG	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Tonbridge Town Centre	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Shopping	0.8%	4	0.0%	0	0.0%	0	0.0%	0	3.5%	2	9.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Park, Longfield Road, Tunbridge Wells, TN2 3UE																				
Westwood Retail Park, Margate Road, Westwood, Ramsgate, CT10 2RQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Others																				
Weighted base:		466		125		51		52		44		22		55		21		60		35
Sample:		511		103		57		51		49		53		56		42		54		46

Meanscore: [Number of times per month]

Q16 How often do you make shopping trips for clothing or footwear to (LOCATION MENTIONED AT Q15)?
Not asked to those who said 'Internet / delivery' or 'Abroad' or 'Don't know / can't remember' or 'Don't do this type of shopping' at Q15

Daily	0.6%	3	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
At least two times a week	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.8%	0	0.0%	0	0.0%	0	1.0%	0
At least once a week	2.8%	13	4.4%	6	0.0%	0	0.0%	0	8.2%	4	9.4%	2	0.8%	0	0.0%	0	1.1%	1	2.0%	1
At least once a fortnight	2.1%	10	1.7%	2	3.4%	2	0.0%	0	4.3%	2	1.2%	0	1.7%	1	0.0%	0	3.3%	2	2.0%	1
At least once a month	19.5%	91	24.0%	30	14.4%	7	25.1%	13	15.9%	7	8.7%	2	23.5%	13	14.1%	3	17.7%	11	13.1%	5
At least every two months	9.6%	45	7.5%	9	4.3%	2	6.6%	3	2.5%	1	22.0%	5	12.5%	7	13.6%	3	18.6%	11	8.2%	3
At least every 3 months	17.3%	81	24.2%	30	31.0%	16	4.3%	2	19.3%	8	12.2%	3	18.6%	10	25.4%	5	7.8%	5	2.0%	1
At least every 6 months	17.6%	82	8.8%	11	23.5%	12	23.7%	12	17.6%	8	17.2%	4	14.5%	8	9.0%	2	20.8%	13	35.8%	12
Less often than once every 6 months	18.6%	87	16.5%	21	13.5%	7	32.2%	17	22.7%	10	19.5%	4	16.3%	9	20.0%	4	7.7%	5	29.6%	10
Have only visited once	1.8%	9	1.7%	2	2.5%	1	0.0%	0	4.3%	2	0.0%	0	0.8%	0	3.8%	1	3.3%	2	0.0%	0
(Don’t know / varies)	9.8%	46	8.8%	11	7.3%	4	8.1%	4	5.1%	2	8.6%	2	10.2%	6	14.1%	3	19.7%	12	6.2%	2
Mean:		*0.78*		*1.37*		*0.43*		*0.41*		*0.77*		*0.86*		*0.60*		*0.39*		*0.59*		*0.51*
Weighted base:		466		125		51		52		44		22		55		21		60		35
Sample:		511		103		57		51		49		53		56		42		54		46

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q17 How do you normally travel to (LOCATION MENTIONED AT Q15)?																				
Not asked to those who said 'Internet / delivery' or 'Abroad' or 'Don't know / can't remember' or 'Don't do this type of shopping' at Q15																				
Car / van (as driver)	66.7%	311	62.8%	79	79.2%	40	68.6%	36	58.5%	26	71.7%	16	73.1%	41	71.0%	15	49.6%	30	83.7%	29
Car / van (as passenger)	10.6%	50	10.9%	14	15.8%	8	2.9%	2	11.9%	5	19.7%	4	6.8%	4	5.1%	1	14.4%	9	9.2%	3
Bus, minibus or coach	11.2%	52	10.1%	13	3.4%	2	2.9%	2	22.0%	10	4.9%	1	13.3%	7	22.6%	5	20.7%	12	3.0%	1
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	7.8%	37	8.8%	11	0.8%	0	24.9%	13	6.8%	3	1.2%	0	6.0%	3	0.0%	0	8.5%	5	1.0%	0
Taxi	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Train	3.1%	15	7.4%	9	0.8%	0	0.7%	0	0.8%	0	2.4%	1	0.0%	0	1.3%	0	4.5%	3	2.0%	1
Bicycle	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.1%	1	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know / varies)	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Weighted base:		466		125		51		52		44		22		55		21		60		35
Sample:		511		103		57		51		49		53		56		42		54		46

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q18 When you usually go shopping for clothing or footwear, do you link this trip with another activity? *Not asked to those who said 'Internet / delivery' or 'Abroad' or 'Don't know / can't remember' or 'Don't do this type of shopping' at Q15*																				
Yes – FOOD shopping	5.9%	27	7.6%	9	12.5%	6	1.4%	1	1.7%	1	6.1%	1	0.8%	0	5.1%	1	4.4%	3	13.4%	5
Yes – other NON-FOOD shopping	8.8%	41	13.1%	16	4.3%	2	2.9%	2	6.0%	3	16.7%	4	5.9%	3	20.7%	4	7.7%	5	6.2%	2
Yes – visiting services such as banks and other financial institutions	2.5%	11	1.7%	2	9.4%	5	0.7%	0	0.0%	0	2.4%	1	5.2%	3	0.0%	0	1.1%	1	0.0%	0
Yes – leisure activity	4.7%	22	4.9%	6	5.1%	3	5.1%	3	3.5%	2	8.7%	2	4.3%	2	1.3%	0	6.7%	4	1.0%	0
Yes – travelling to/from work	2.9%	13	5.6%	7	9.9%	5	0.0%	0	0.8%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Yes – travelling to/from school/college/university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.2%	1	0.4%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting café / pub / restaurant	16.0%	75	9.6%	12	10.2%	5	22.2%	12	15.0%	7	22.0%	5	13.5%	7	5.1%	1	24.2%	15	32.2%	11
Yes – visiting family/friends	5.5%	26	3.1%	4	0.0%	0	10.2%	5	5.1%	2	2.4%	1	13.5%	7	16.3%	3	3.3%	2	2.0%	1
Yes – visiting health service such as doctor, dentist, hospital	4.3%	20	3.1%	4	0.0%	0	3.0%	2	10.8%	5	6.1%	1	0.0%	0	2.5%	1	9.6%	6	6.2%	2
Yes – visiting other service such as laundrette, hairdresser, recycling	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - window shopping / browsing	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	43.3%	202	46.2%	58	46.1%	23	53.7%	28	50.3%	22	33.1%	7	31.6%	18	35.2%	7	41.8%	25	37.1%	13
(Don't know / varies)	5.7%	26	4.3%	5	1.7%	1	0.7%	0	6.8%	3	0.0%	0	22.7%	13	13.9%	3	1.1%	1	2.0%	1
Weighted base:		466		125		51		52		44		22		55		21		60		35
Sample:		511		103		57		51		49		53		56		42		54		46

Q19 Where did you last buy books, CDs, DVDs?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Zone 1																				
Asda, North Street, Hailsham, BN27 1DP	1.3%	4	5.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	7.4%	22	30.0%	21	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	2.3%	1	0.0%	0
Herstmonceux Village Centre	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne, Pevensey, BN24 5BS	0.1%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hooe Village Centre	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ninfield Village Centre	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pevensey Bay Local Centre	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, North Street, Hailsham, BN27 1DN	1.1%	3	2.4%	2	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Heathfield Town Centre	2.9%	9	0.8%	1	22.3%	7	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Mayfield Village Centre	0.4%	1	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Tesco Superstore, Bellfarm Road, Uckfield, TN22 1BA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Uckfield Town Centre	12.7%	38	0.0%	0	6.6%	2	65.3%	25	0.0%	0	1.8%	0	8.5%	5	20.1%	4	2.3%	1	8.4%	1
Zone 4																				
Crowborough Town Centre	5.7%	17	0.0%	0	1.3%	0	8.7%	3	52.4%	12	1.8%	0	1.8%	1	0.0%	0	0.0%	0	2.1%	0
Lidl, Bryants Field, Crowborough, TN6 1AS	0.5%	2	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Pine Grove, Crowborough, TN6 1DP	0.4%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Sybron Way, Crowborough, TN6 3DZ	1.7%	5	0.0%	0	14.2%	5	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Croft Road, Crowborough, TN6 1DL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Groombridge Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Chelwood Gate Village Centre	0.1%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Row Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
National Trust - Standen House and Garden, West	1.3%	4	0.0%	0	0.0%	0	9.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hoathly Road, East Grinstead, RH19 4NE																				
Zone 7																				
Zone 8																				
Alfriston Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	2.3%	1	0.0%	0
Polegate Town Centre	0.8%	2	0.8%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Zone 9																				
Wadhurst Town Centre	2.0%	6	0.0%	0	0.0%	0	0.0%	0	1.6%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	30.4%	5
Outside Survey Area																				
Aldi, Brooks Road, Lewes, BN7 2BY	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	2	0.0%	0	0.0%	0
Aldi, London Road, East Grinstead, RH19 1HA	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Lottbridge Drove, Eastbourne, BN22 9AA	0.9%	3	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pevensey Bay Road, Eastbourne, BN23 6JH	0.6%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Battle Town Centre	0.9%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	2
Bexhill Town Centre	1.1%	3	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	3
Brighton and Hove City Centre	2.4%	7	6.1%	4	0.0%	0	2.0%	1	1.6%	0	0.0%	0	0.9%	0	0.0%	0	4.5%	1	0.0%	0
Burgess Hill Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	1.2%	4	0.0%	0	10.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Crawley Garden Centre, Copthorne Road, Copthorne, Crawley, RH10 3PD	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Crawley Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Durham City Centre	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead Town Centre	8.7%	26	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	47.7%	26	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	10.5%	31	14.3%	10	5.2%	2	4.1%	2	6.7%	2	0.0%	0	0.0%	0	0.0%	0	54.9%	16	2.1%	0
Gatwick Airport, Horley, Gatwick, RH6 0NP	1.1%	3	0.0%	0	0.0%	0	0.0%	0	12.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Hastings Town Centre	1.2%	4	3.3%	2	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1
Hatchards, Piccadilly, London, W1J 9LE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Hawkhurst Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1
Haywards Heath Town Centre	5.2%	16	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	27.0%	14	4.0%	1	0.0%	0	0.0%	0
Horsham Town Centre	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	10.2%	2	0.0%	0	0.0%	0
Langney Shopping Centre, Kingfisher Drive, Eastbourne, BN23 7RT	0.4%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre	3.5%	10	0.0%	0	1.3%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	46.3%	9	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
London Gatwick Airport, Horley, Gatwick, RH6 0NP	0.8%	2	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Dane Road, Seaford, BN25 1DL	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Moulton Village Centre	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Notcutts, Common Lane, Ditchling, Hassocks, BN6 8TN	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Oxford City Centre	0.5%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paddock Wood Garden Centre, Maidstone Road, Paddock Wood, Tonbridge, TN12 6QJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paradise Park, Avis Road, Newhaven, BN9 0DH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Pembury Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	9.5%	28	4.8%	3	23.3%	8	0.0%	0	13.3%	3	80.6%	12	0.0%	0	0.0%	0	0.0%	0	10.2%	2
Rusthall Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, Hastings, Saint Leonards-on-sea, TN37 7SQ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells, TN2 5QL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Beacon, Eastbourne, BN21 3NW	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	5	0.0%	0
Sovereign Harbour Retail Park, Pevensey Bay Road, Eastbourne, BN23 6JH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Tesco Extra, Church Wood Drive, Hastings, Saint Leonards-on-sea, TN38 9RB	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne, BN23 6QD	2.0%	6	8.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Brooks Road, Lewes, BN7 2BY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Tesco Superstore, Langney Shopping Centre,	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Kingfisher Drive, Eastbourne, BN23 7RT																				
Tesco Superstore, Rye Road, Cranbrook, TN18 4HG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Tunbridge Wells Shopping Park, Longfield Road, Tunbridge Wells, TN2 3UE	0.1%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, High Street, Eastbourne, BN21 1HR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Winchester City Centre	0.1%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																				
Weighted base:		298		69		33		38		23		15		53		20		29		17
Sample:		355		64		39		35		31		37		52		38		34		25

Q20 Where did you last buy small household goods such as home furnishings, jewellery, glass and china items?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Zone 1																				
Asda, North Street, Hailsham, BN27 1DP	0.9%	3	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Diplocks Way, Hailsham, BN27 3JF	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	3.5%	13	8.7%	7	10.0%	4	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne, Pevensey, BN24 5BS	0.9%	3	0.7%	1	5.9%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Tesco Superstore, North Street, Hailsham, BN27 1DN	1.9%	7	5.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	5.4%	2
Zone 2																				
Cross in Hand Village Centre	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	2.5%	9	0.0%	0	20.6%	8	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Mayfield Village Centre	1.5%	6	0.0%	0	1.1%	0	8.9%	3	0.0%	0	0.0%	0	0.0%	0	8.0%	2	0.0%	0	0.0%	0
Zone 3																				
Ashdown Business Park, Uckfield, TN22 2HX	0.1%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bellbrook Industrial Estate, Bell Lane, Uckfield, TN22 1QL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bellfarm Road, Uckfield, TN22 1BA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	2.1%	8	0.0%	0	10.0%	4	8.1%	3	1.3%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Zone 4																				
Crowborough Town Centre	2.1%	8	0.0%	0	0.0%	0	0.0%	0	26.4%	8	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euronics (Southpoint), Whitehill Road, Crowborough, TN6 1LA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bryants Field, Crowborough, TN6 1AS	0.4%	2	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Pine Grove, Crowborough, TN6 1DP	0.6%	2	0.0%	0	0.0%	0	1.0%	0	1.3%	0	3.3%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Tesco Superstore, Sybron Way, Crowborough, TN6 3DZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Croft Road, Crowborough, TN6 1DL	0.9%	3	0.0%	0	0.0%	0	7.8%	3	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Zone 6																				
Coolings Wych Cross Garden Centre, Colemans Hatch Road, Forest Row, RH18 5JW	0.1%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Row Village Centre	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	5	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Zone 8																				
Cradle Hill Industrial Estate, Cradle Hill Road, Seaford, BN25 3JE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Polegate Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0
Zone 9																				
Flimwell Village Centre	0.2%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Outside Survey Area																				
Admiral Retail Park, Lottbridge Drove, Eastbourne, BN23 6QD	4.0%	15	9.9%	8	5.9%	2	0.0%	0	1.3%	0	0.0%	0	0.0%	0	1.0%	0	7.5%	4	0.0%	0
Aldi, Brooks Road, Lewes, BN7 2BY	0.7%	3	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ardingly Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pevensey Bay Road, Eastbourne, BN23 6JH	0.4%	1	1.3%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Ravenside Retail Park, Bexhill-on-Sea, TN40 2JS	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Sovereign Harbour Retail Park, Eastbourne, BN23 6JH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
B&Q, Great Lodge Retail Park, Longfield Road, Southborough, Tunbridge Wells, TN2 3EW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Barnstaple Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0
Battle Town Centre	0.7%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	2
Bexhill Road Retail Park, Off West Hill Road, Saint Leonards-on-sea, TN38 0AH	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	3
Bexhill Town Centre	0.5%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	2.2%	8	0.7%	1	4.7%	2	0.0%	0	5.2%	2	13.5%	2	3.3%	2	0.0%	0	0.0%	0	1.1%	0
Brighton and Hove City Centre	1.7%	6	0.0%	0	1.1%	0	5.2%	2	1.3%	0	0.0%	0	1.6%	1	11.1%	3	0.0%	0	0.0%	0
Central London / West End	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	1.0%	0	0.0%	0	1.1%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Cranbrook Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Crawley Town Centre	1.2%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	7.0%	4	0.0%	0	0.0%	0	0.0%	0
Currys, Broadwater Way, Hampden Park, Eastbourne, BN22 9PW	0.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Currys, Ravenside Retail Park, Bexhill-on-Sea, TN40 2JS	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0
Donegal Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Eastern Avenue, Shoreham-by-Sea, BN43 6PD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, London Road Retail Park, Maidstone, ME16 0DT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Dunelm, Marshall Road, Eastbourne, BN23 6QU	8.8%	33	22.4%	19	17.6%	7	0.0%	0	6.5%	2	0.0%	0	0.0%	0	4.2%	1	8.7%	5	0.0%	0
Dunelm, The Forum, Lower Tanbridge Way, Horsham, RH12 1PQ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Dunelm, The Martletts, Crawley, RH10 1ER	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Wincheap, Canterbury, CT1 3TT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead Town Centre	3.0%	11	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	18.6%	11	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	9.4%	35	13.2%	11	9.3%	3	11.4%	4	15.0%	4	0.0%	0	0.8%	0	4.2%	1	19.8%	11	0.0%	0
Edenbridge Town Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	0.4%	2	0.0%	0	1.1%	0	1.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Hampden Retail Park, Marshall Road, Eastbourne, BN23 6QU	5.0%	19	4.0%	3	4.6%	2	5.1%	2	0.0%	0	1.7%	0	0.0%	0	5.2%	1	18.6%	10	0.0%	0
Hastings Retail Park, Sedlescombe Road North, Hastings, Saint Leonards-on-sea, TN37 7PB	1.3%	5	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	4
Hastings Town Centre	2.7%	10	7.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	4
Hawkhurst Village Centre	0.4%	2	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haywards Heath Town Centre	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	6	2.1%	1	0.0%	0	0.0%	0
Hollingbury Retail Park,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Carden Avenue, Brighton and Hove, Brighton, BN1 8LW																				
Holmbush Shopping Centre, Upper Shoreham Road, Shoreham-by-Sea, BN43 6TD	0.4%	2	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.2%	1	0.0%	0
Horsham Town Centre	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	3	4.2%	1	0.0%	0	0.0%	0
Ikea, Churchill Square, Russell Place, Brighton, BN1 2TE	1.1%	4	0.0%	0	0.0%	0	7.8%	3	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Ikea, Lakeside Retail Park, Heron Way, Grays, RM20 3WJ	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2
Ikea, Valley Retail Park, Purley Way, Croydon, CR0 4UZ	0.8%	3	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.0%	0	0.0%	0	0.0%	0
John Lewis, Albion Way, Horsham, RH12 1LP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Bluewater Parkway, Dartford, Greenhithe, DA9 9SA	0.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
John Lewis, Oxford Street, London, W1C 1DX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
John Lewis, Portfield Way, Chichester, PO19 7YH	1.0%	4	0.0%	0	0.0%	0	10.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Wood Street, Kingston upon Thames, KT1 1TE	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	5	0.0%	0	0.0%	0	0.0%	0
Kingstanding Retail Park, Longfield Road, Tunbridge Wells, TN2 3UP	1.4%	5	0.0%	0	0.0%	0	1.0%	0	0.0%	0	1.7%	0	6.2%	4	4.2%	1	0.0%	0	0.0%	0
Langney Shopping Centre, Kingfisher Drive, Eastbourne, BN23 7RT	0.8%	3	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Lewes Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	13.1%	3	0.0%	0	0.0%	0
Lindfield Village Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	4	0.0%	0	0.0%	0	0.0%	0
Lingfield Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Calverley Road, Tunbridge Wells, TN1 2TX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Hastings Road, Clarence Street, Bexhill-on-Sea, TN40 2JS	0.3%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Marks and Spencer (M&S), Terminus Road, Eastbourne, BN21 3NR	0.1%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), The Fountain Retail Park, Dowding Way, Navan Road, Tunbridge Wells, TN2 3FB	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Marks and Spencer (M&S), Western Road, Brighton, BN1 2BJ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Morrisons Superstore, Dane Road, Seaford, BN25 1DL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Morrisons Superstore, Lottbridge Drove, Eastbourne, BN23 6QN	0.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Morrisons Superstore, Queens Road, Hastings, TN34 1RN	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Narbeth Town Centre	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
North Farm Lane Industrial Estate, Longfield Road, Tunbridge Wells, TN2 3EY	0.9%	3	0.0%	0	0.0%	0	0.0%	0	11.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pavilion Retail Park, Lewes Road, Brighton, BN2 3QA	0.4%	2	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portslade Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Purley Cross Retail Park, Purley Way, Croydon, CR0 4NU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea, TN40 2JU	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Royal Tunbridge Wells Town Centre	5.6%	21	0.0%	0	1.1%	0	10.1%	4	16.6%	5	41.1%	7	0.0%	0	1.0%	0	0.0%	0	14.7%	5
Sainsbury's Superstore, Bannister Way, Haywards Heath, RH16 1DG	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	1.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Eastbourne, BN22 9PW	0.9%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	0.0%	0
Sainsbury's Superstore, John Macadam Way, Hastings, Saint Leonards-on-sea, TN37 7SQ	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	3
Sainsbury's Superstore, The Beacon, Eastbourne, BN21	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
3NW																				
Sainsbury's Superstore, The Drove, Newhaven, BN9 0AG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Seaford Town Centre	1.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	6	0.0%	0
Sevenoaks Retail Park, Sevenoaks, TN14 5EW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
South Aylesford Retail Park, London Road East, Quarry Wood, Aylesford, ME20 7TP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Harbour Retail Park, Pevensey Bay Road, Eastbourne, BN23 6JH	0.7%	3	1.3%	1	1.1%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden Town Centre	0.8%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	3	0.0%	0	0.0%	0
Tesco Express, Holmhurst Village, Little Ridge Avenue, Hastings, TN37 7LR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Tesco Extra, Lottbridge Drove, Eastbourne, BN23 6QD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Tesco Superstore, Ravenside Retail Park, Bexhill-on-Sea, TN40 2JS	0.7%	3	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Drove Retail Park, Newhaven, BN9 0LA	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Tonbridge Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Tunbridge Wells Shopping Park, Longfield Road, Tunbridge Wells, TN2 3UE	0.8%	3	0.0%	0	1.1%	0	0.0%	0	0.0%	0	1.7%	0	3.3%	2	0.0%	0	0.0%	0	1.1%	0
Woodingdean Business Park, Sea View Way, Brighton, BN2 6NX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Others																				
Weighted base:		374		83		37		37		29		16		58		26		54		33
Sample:		414		76		43		41		39		34		49		38		56		38

Q21 Where did you last buy goods such as toys, games, bicycles and recreational goods?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Zone 1																				
Asda, North Street, Hailsham, BN27 1DP	7.5%	19	26.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	1.9%	5	6.3%	4	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne, Pevensey, BN24 5BS	0.1%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ninfield Road, Sidley, Bexhill-on-Sea, TN39 5BB	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, North Street, Hailsham, BN27 1DN	2.0%	5	3.9%	3	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	2
Zone 2																				
Heathfield Town Centre	5.1%	13	3.9%	3	26.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Horam Village Centre	0.2%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield Village Centre	1.2%	3	0.0%	0	8.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Ashdown Business Park, Uckfield, TN22 2HX	0.6%	2	0.0%	0	0.0%	0	0.0%	0	8.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bellbrook Industrial Estate, Bell Lane, Uckfield, TN22 1QL	2.6%	7	0.0%	0	10.4%	4	14.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	5.3%	13	0.0%	0	12.2%	4	36.7%	7	0.0%	0	0.0%	0	0.0%	0	13.0%	2	0.0%	0	0.0%	0
Zone 4																				
Crowborough Town Centre	2.8%	7	0.0%	0	1.2%	0	0.0%	0	32.8%	6	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Jarvis Brook Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bryants Field, Crowborough, TN6 1AS	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0
Sussex Country Gardener, Beechglade Farm, Mark Cross, TN6 3PJ	0.2%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Sybron Way, Crowborough, TN6 3DZ	0.3%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Waitrose, Croft Road, Crowborough, TN6 1DL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Zone 6																				
Coolings Wych Cross Garden Centre, Colemans Hatch Road, Forest Row, RH18 5JW	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	5	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Forest Row Village Centre	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	4	0.0%	0	0.0%	0	0.0%	0
Royal Ashdown Forest Golf Club, Chapel Lane, Forest Row, RH18 5LR	0.1%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Zone 8																				
Alfriston Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Lidl, Dittons Road, Polegate, BN26 6HX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Polegate Town Centre	0.9%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
Bodiam Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Outside Survey Area																				
Acorn Retail Park, County Oak Way, Crawley, RH11 0PF	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Admiral Retail Park, Lottbridge Drove, Eastbourne, BN23 6QD	2.4%	6	7.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Aldi, Betts Way, Crawley, RH10 9BN	1.1%	3	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Bexhill-on-Sea, TN39 3JY	1.1%	3	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ardingly Village Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pevensey Bay Road, Eastbourne, BN23 6JH	0.4%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Cannon Lane Retail Park, Tonbridge, TN9 1PQ	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	2
B&M, North Trading Estate, Royal Tunbridge Wells, TN2 3UR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle Town Centre	0.2%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, Bexhill Road, St Leonards, Hastings, Saint Leonards-on-sea, TN38 8AR	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0
Brighton and Hove City Centre	1.3%	3	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	2	2.2%	1	0.0%	0
Central London / West End	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
County Oak Retail Park, Crawley, RH11 7XN	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0
Crawley Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Croydon Town Centre	0.8%	2	0.0%	0	0.0%	0	9.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
East Grinstead Town Centre	3.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.2%	8	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	6.6%	17	6.3%	4	2.4%	1	1.9%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	35.1%	11	0.0%	0
Fife Cycle Centre, Meadow Road, Leuchars, St Andrews, KY16 0EX	0.2%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.8%	3	0.0%	0	0.0%	0	0.0%	0	3.8%	1
Great Lodge Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Hampden Retail Park, Marshall Road, Eastbourne, BN23 6QU	3.5%	9	11.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Hastings Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	2
Haywards Heath Town Centre	4.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.5%	10	3.6%	1	0.0%	0	0.0%	0
Henley-on-Thames Town Centre	0.2%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollingbury Retail Park, Carden Avenue, Brighton and Hove, Brighton, BN1 8LW	1.5%	4	0.0%	0	0.0%	0	19.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingstanding Retail Park, Longfield Road, Tunbridge Wells, TN2 3UP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langney Shopping Centre, Kingfisher Drive, Eastbourne, BN23 7RT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre	2.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	3	11.1%	3	0.0%	0
Marina Square, The Waterfront, Brighton Marina, Brighton, BN2 5WA	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Lottbridge Drove, Eastbourne, BN23 6QN	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	3	0.0%	0	0.0%	0
Narbeth Town Centre	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldbury Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	2	0.0%	0	0.0%	0
Portslade Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea, TN40 2JU	1.6%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.4%	3
Royal Tunbridge Wells Town Centre	7.3%	19	0.0%	0	9.2%	3	0.0%	0	38.7%	7	54.9%	6	0.0%	0	1.8%	0	0.0%	0	11.5%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sainsbury's Superstore, Bannister Way, Haywards Heath, RH16 1DG	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, Hastings, Saint Leonards-on-sea, TN37 7SQ	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.6%	4
Sainsbury's Superstore, The Beacon, Eastbourne, BN21 3NW	2.1%	5	7.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, The Drove, Newhaven, BN9 0AG	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Saint Peters Wharf Retail Park, St Peter's Street, Maidstone, ME16 0SN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaford Town Centre	2.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.9%	6	0.0%	0
Sevenoaks Retail Park, Sevenoaks, TN14 5EW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sheffield City Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Harbour Retail Park, Pevensey Bay Road, Eastbourne, BN23 6JH	7.2%	18	7.8%	6	14.1%	5	9.8%	2	2.2%	0	2.4%	0	0.0%	0	0.0%	0	15.4%	5	1.9%	0
Tesco Extra, Lottbridge Drove, Eastbourne, BN23 6QD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Tesco Extra, Purley Road, Purley, CR8 2HA	0.1%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Drove Retail Park, Newhaven, BN9 0LA	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	1	2.2%	1	0.0%	0
Tunbridge Wells Garden Centre, Eridge Road, Tunbridge Wells TN4 8HR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Shopping Park, Longfield Road, Tunbridge Wells, TN2 3UE	1.7%	4	0.0%	0	6.1%	2	0.0%	0	11.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Wickes, Hammonds Drive, Eastbourne, BN23 6PW	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																				
Weighted base:		253		71		36		20		17		11		35		14		31		19
Sample:		244		42		31		26		24		25		31		19		26		20

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q22 Where did you last buy chemist goods (including health and beauty products)? *Excl. Nulls & SFT*																				
Zone 1																				
Asda, North Street, Hailsham, BN27 1DP	0.5%	4	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	8.5%	62	35.4%	59	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	1.5%	1	0.0%	0
Herstmonceux Village Centre	0.2%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ninfield Village Centre	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pevensey Bay Local Centre	0.4%	3	1.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidley Village Centre	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stone Cross Local Centre	0.7%	5	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, North Street, Hailsham, BN27 1DN	3.4%	25	14.3%	24	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Waitrose, Vicarage Field, Vicarage Lane, Hailsham, BN27 1BE	0.2%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Heathfield Town Centre	2.9%	21	0.3%	1	26.5%	18	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Horam Village Centre	0.3%	2	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.6%	0
Mayfield Village Centre	1.6%	12	0.0%	0	17.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Sainsbury's Superstore, Station Road, Heathfield, TN21 8LD	1.2%	9	0.3%	1	12.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Heathfield, TN21 8DF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Zone 3																				
Ashdown Business Park, Uckfield, TN22 2HX	0.2%	1	0.0%	0	0.6%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Tesco Superstore, Bellfarm Road, Uckfield, TN22 1BA	3.3%	24	0.0%	0	3.3%	2	25.1%	19	0.0%	0	0.0%	0	1.8%	2	1.6%	1	0.0%	0	0.0%	0
Uckfield Town Centre	8.3%	60	0.0%	0	11.5%	8	51.9%	39	3.0%	2	0.0%	0	3.1%	3	16.8%	8	0.0%	0	0.0%	0
Waitrose, High Street, Uckfield, TN22 1PU	0.2%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
Crowborough Town Centre	6.2%	45	0.0%	0	0.6%	0	0.5%	0	53.5%	40	9.3%	4	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Lidl, Bryants Field, Crowborough, TN6 1AS	0.9%	7	0.0%	0	0.0%	0	4.4%	3	4.4%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Morrisons Superstore, Pine Grove, Crowborough, TN6 1DP	1.9%	14	0.0%	0	0.0%	0	1.0%	1	11.9%	9	3.3%	1	1.3%	1	0.0%	0	0.0%	0	2.5%	1
Rotherfield Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Sybron Way, Crowborough, TN6	1.3%	10	0.0%	0	7.8%	5	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
3DZ																				
Town Row Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Croft Road, Crowborough, TN6 1DL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.6%	0
Zone 5																				
Langton Green Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Forest Row Village Centre	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	8	0.0%	0	0.0%	0	0.0%	0
Hartfield Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Newick Village Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	10.4%	5	0.0%	0	0.0%	0
Ringmer Village Centre	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	5	0.0%	0	0.0%	0
Zone 8																				
Lidl, Dittons Road, Polegate, BN26 6HX	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polegate Town Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Zone 9																				
Burwash Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Robertsbridge Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2
Ticehurst Village Centre	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	7
Wadhurst Town Centre	1.7%	12	0.0%	0	0.0%	0	0.0%	0	0.5%	0	8.0%	3	0.0%	0	0.0%	0	0.0%	0	14.4%	8
Outside Survey Area																				
Aldi, Bexhill Road, Hastings, Saint Leonards-on-sea, TN38 8FA	0.4%	3	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Brooks Road, Lewes, BN7 2BY	0.1%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Aldi, Great Lodge Retail Park, Tunbridge Wells, TN2 3EW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Aldi, London Road, East Grinstead, RH19 1HA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Pacific Drive, Eastbourne, BN23 6DW	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Asda, Pevensey Bay Road, Eastbourne, BN23 6JH	0.2%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, North Trading Estate, Royal Tunbridge Wells, TN2 3UR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Sovereign Harbour Retail Park, Eastbourne, BN23 6JH	0.6%	4	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Battle Town Centre	1.2%	9	3.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Bexhill Town Centre	0.8%	6	3.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uxbridge Town Centre	0.4%	3	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton and Hove City	0.1%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Centre																				
Burgess Hill Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	3.3%	2	0.0%	0	0.0%	0
Central London / West End	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Cranbrook Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Crawley Town Centre	0.8%	6	0.0%	0	0.0%	0	0.0%	0	5.0%	4	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0
East Grinstead Town Centre	6.6%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	44.8%	48	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	5.5%	40	9.2%	15	3.3%	2	0.5%	0	0.0%	0	0.0%	0	0.4%	0	3.3%	2	22.4%	20	0.0%	0
Gatwick Airport, Horley, Gatwick, RH6 0NP	0.2%	2	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Hampden Retail Park, Marshall Road, Eastbourne, BN23 6QU	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Town Centre	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.5%	11
Hawkhurst Village Centre	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haywards Heath Town Centre	1.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	13	0.5%	0	0.0%	0	0.0%	0
Holmbush Shopping Centre, Upper Shoreham Road, Shoreham-by-Sea, BN43 6TD	0.1%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Wood Street, Kingston upon Thames, KT1 1TE	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	5	0.0%	0	0.0%	0	0.0%	0
Kamsons Pharmacy, Orchard Parade, Willingdon, Eastbourne, BN20 9PL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Kamsons Pharmacy, Vale Primary Care Centre, Bolding Way, Haywards Heath, RH16 4SY	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Langney Shopping Centre, Kingfisher Drive, Eastbourne, BN23 7RT	0.7%	5	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.7%	1	0.0%	0
Lewes Town Centre	2.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	29.7%	14	6.5%	6	0.0%	0
Lidl, Drove Road, Newhaven, BN9 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Lidl, Linden Park Road, Tunbridge Wells, TN2 5QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne, BN23 6NJ	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Lindfield Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
London Gatwick Airport, Horley, Gatwick, RH6 0NP	0.8%	6	1.3%	2	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Lower Willingdon Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Marina Square, The Waterfront, Brighton Marina, Brighton, BN2 5WA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0
Mayberry Garden Centre, Old Shoreham Road, Brighton, BN41 1SP	0.5%	4	0.0%	0	0.0%	0	5.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mid Sussex Retail Park, Jane Murray Way, Burgess Hill, RH15 9QT	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	5	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Chalk Farm Road, Chalk Farm, London, NW1 8EH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Morrisons Superstore, Dane Road, Seaford, BN25 1DL	1.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	13	0.0%	0
Pembury Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea, TN40 2JU	0.9%	7	3.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Royal Tunbridge Wells Town Centre	5.7%	42	1.7%	3	5.8%	4	0.5%	0	11.4%	8	47.6%	20	2.7%	3	0.0%	0	0.0%	0	6.1%	4
Rusthall Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Sainsbury's Superstore, Bannister Way, Haywards Heath, RH16 1DG	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	6	0.5%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Broadwater Way, Eastbourne, BN22 9PW	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0
Sainsbury's Superstore, Brooklands Way, East Grinstead, RH19 1DD	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	5	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea, TN39 3NY	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, Hastings, Saint Leonards-on-sea, TN37 7SQ	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4
Sainsbury's Superstore, Lewes Road, Brighton, BN2 3QA	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	0.0%	0
Sainsbury's Superstore, Limpsfield Road, Warlingham, CR6 9DY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore,	0.5%	4	0.0%	0	0.6%	0	0.0%	0	0.0%	0	6.5%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Linden Park Road, Tunbridge Wells, TN2 5QL																				
Sainsbury's Superstore, The Drove, Newhaven, BN9 0AG	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	5	0.0%	0
Seaford Town Centre	3.4%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	27.4%	24	0.0%	0
Sovereign Harbour Retail Park, Pevensey Bay Road, Eastbourne, BN23 6JH	1.7%	12	6.3%	11	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stour Retail Park, Sturry Road, Canterbury, CT1 1AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Tesco Express, Holmhurst Village, Little Ridge Avenue, Hastings, TN37 7LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Tesco Extra, Barnes Wallis Drive, Weybridge, KT13 0XF	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Church Wood Drive, Hastings, Saint Leonards-on-sea, TN38 9RB	0.6%	5	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3
Tesco Extra, Lottbridge Drove, Eastbourne, BN23 6QD	1.2%	9	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	8	0.0%	0
Tesco Extra, Purley Road, Purley, CR8 2HA	0.1%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Brooks Road, Lewes, BN7 2BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Tesco Superstore, Langney Shopping Centre, Kingfisher Drive, Eastbourne, BN23 7RT	0.1%	1	0.3%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ravenside Retail Park, Bexhill-on-Sea, TN40 2JS	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Rye Road, Cranbrook, TN18 4HG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Tonbridge Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	4.6%	3
Waitrose, Eastgate Street, Lewes, BN7 2LP	0.1%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Waitrose, High Street, Eastbourne, BN21 1HR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Waitrose, Rye Road, Hawkhurst, Cranbrook,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
TN18 4JB																				
Waitrose, Sydney Road, Market Place, Haywards Heath, RH16 1DJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Others																				
Weighted base:		727		167		67		75		74		42		106		49		89		58
Sample:		803		140		83		74		84		85		97		83		81		76

Q23 Where did you last buy electrical items, such as televisions, washing machines and computers?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Zone 1																				
Asda, North Street, Hailsham, BN27 1DP	0.6%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Retail Park, Diplocks Way, Hailsham, BN27 3JF	1.2%	5	2.4%	3	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Hailsham Town Centre	11.7%	53	30.6%	42	6.6%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	1	10.8%	7	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne, Pevensey, BN24 5BS	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, North Street, Hailsham, BN27 1DN	0.6%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Heathfield Town Centre	5.7%	26	0.4%	1	27.9%	13	23.4%	9	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	5.3%	2
Sainsbury's Superstore, Station Road, Heathfield, TN21 8LD	0.5%	2	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Ashdown Business Park, Uckfield, TN22 2HX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0
Bellbrook Industrial Estate, Bell Lane, Uckfield, TN22 1QL	0.4%	2	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Euronics, The Seed House, Uckfield, TN22 1FL	0.8%	4	0.0%	0	0.0%	0	10.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	1.0%	5	0.0%	0	0.0%	0	8.0%	3	2.1%	1	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0
Zone 4																				
Crowborough Town Centre	4.2%	19	0.0%	0	8.4%	4	6.1%	2	26.6%	9	7.4%	2	1.7%	1	0.0%	0	0.0%	0	1.8%	1
Euronics (Southpoint), Whitehill Road, Crowborough, TN6 1LA	0.1%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bryants Field, Crowborough, TN6 1AS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Superstore, Pine Grove, Crowborough, TN6 1DP	0.2%	1	0.0%	0	0.0%	0	1.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southpoint, Whitehill Road, Crowborough, TN6 1LA	1.9%	9	0.0%	0	0.0%	0	0.0%	0	22.7%	8	1.1%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Croft Road, Crowborough, TN6 1DL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Zone 6																				

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sharpthorne Village Centre	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	4	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Zone 8																				
Zone 9																				
Outside Survey Area																				
Admiral Retail Park, Lottbridge Drove, Eastbourne, BN23 6QD	1.2%	5	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Brooks Road, Lewes, BN7 2BY	0.6%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pegler Way, Crawley, RH11 7AH	0.1%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pevensey Bay Road, Eastbourne, BN23 6JH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
B&M, North Trading Estate, Royal Tunbridge Wells, TN2 3UR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BCB Warehouse, Chalklin Business Park, Longfield Road, Tunbridge Wells, TN2 3UG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Bexhill Road Retail Park, Off West Hill Road, Saint Leonards-on-sea, TN38 0AH	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Town Centre	0.9%	4	3.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	1.7%	8	0.0%	0	0.0%	0	0.0%	0	6.5%	2	11.7%	3	1.7%	1	0.0%	0	0.0%	0	4.5%	2
Brighton and Hove City Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	2.1%	1	0.0%	0
Burgess Hill Town Centre	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	5	8.0%	1	0.0%	0	0.0%	0
Central London / West End	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	0.8%	0	0.0%	0	4.4%	3	0.0%	0
County Oak Retail Park, Crawley, RH11 7XN	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	7	1.6%	0	0.0%	0	0.0%	0
Crawley Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Currys, Broadwater Way, Hampden Park, Eastbourne, BN22 9PW	14.0%	64	18.4%	25	7.5%	3	6.0%	2	0.0%	0	0.0%	0	0.0%	0	31.5%	5	44.0%	27	0.0%	0
Currys, County Oak Retail Park, Crawley, RH11 7XN	1.7%	8	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	9.3%	5	6.5%	1	0.0%	0	0.0%	0
Currys, Great Lodge Retail Park, Longfield Road, Tunbridge Wells, TN2 3EW	5.1%	23	0.0%	0	2.8%	1	11.0%	4	19.8%	7	14.0%	4	0.8%	0	0.0%	0	0.0%	0	18.1%	7
Currys, Ravenside Retail Park, Bexhill-on-Sea,	2.3%	10	5.3%	7	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	3

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
TN40 2JS																				
Currys, South Aylesford Retail Park, Quarry Wood, Maidstone, Aylesford, ME20 7TP	0.8%	4	0.0%	0	7.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Currys, Sussex House Business Park, Old Shoreham Road, Hove, BN3 7EU	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	2	1.1%	1	0.0%	0
Downlands Retail Park, Lyons Way, Worthing, BN14 9FB	0.1%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead Town Centre	1.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	7	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	8.3%	38	16.3%	22	5.7%	3	5.1%	2	0.0%	0	0.0%	0	0.0%	0	4.7%	1	16.1%	10	0.0%	0
Edenbridge Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0	0.0%	0
Euronics, Burrell Road, Haywards Heath, RH16 1TW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	0.3%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Great Lodge Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	4.0%	18	0.0%	0	13.3%	6	0.0%	0	7.6%	3	8.5%	2	0.0%	0	0.0%	0	0.0%	0	18.9%	7
Hampden Retail Park, Marshall Road, Eastbourne, BN23 6QU	3.0%	14	7.1%	10	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	0	3.2%	2	0.0%	0
Hastings Retail Park, Sedlescombe Road North, Hastings, Saint Leonards-on-sea, TN37 7PB	0.2%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Hastings Town Centre	0.6%	3	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2
Haywards Heath Town Centre	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	5	4.7%	1	0.0%	0	0.0%	0
Howdens, Spa Industrial Park, Longfield Road, Tunbridge Wells, TN2 3EN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
John Lewis, Bluewater Parkway, Dartford, Greenhithe, DA9 9SA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
John Lewis, Wood Street, Kingston upon Thames, KT1 1TE	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	5	0.0%	0	0.0%	0	0.0%	0
Kingstanding Retail Park,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Longfield Road, Tunbridge Wells, TN2 3UP																				
Levett & Martin, Albion Road, Tunbridge Wells, TN1 2PB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre	1.2%	6	0.0%	0	0.0%	0	7.8%	3	0.0%	0	0.0%	0	0.0%	0	16.0%	3	0.0%	0	0.0%	0
Lidl, Drove Road, Newhaven, BN9 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Lidl, Linden Park Road, Tunbridge Wells, TN2 5QL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manor Royal Business District, Metcalf Way, Crawley, RH11 7XX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
North Farm Lane Industrial Estate, Longfield Road, Tunbridge Wells, TN2 3EY	1.1%	5	0.0%	0	0.0%	0	1.0%	0	8.3%	3	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Nottingham City Centre	0.1%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Peacehaven Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Ravenside Retail & Leisure Park, Bexhill-on-Sea, TN40 2JU	1.1%	5	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Redhill Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Reigate Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	3.6%	16	0.0%	0	7.5%	3	3.0%	1	2.1%	1	22.2%	6	1.7%	1	0.0%	0	0.0%	0	11.5%	4
Rusthall Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Brooklands Way, East Grinstead, RH19 1DD	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, John Macadam Way, Hastings, Saint Leonards-on-sea, TN37 7SQ	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	4
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells, TN2 5QL	1.0%	4	0.0%	0	0.9%	0	0.0%	0	0.0%	0	13.7%	3	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Saint Leonards-on-sea Town Centre	0.7%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Seaford Town Centre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	5	0.0%	0
Sovereign Harbour Retail Park, Pevensey Bay Road, Eastbourne, BN23 6JH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco Express, Holmhurst	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Village, Little Ridge Avenue, Hastings, TN37 7LR																				
Tesco Superstore, Brassey Avenue, Hampden Park, Eastbourne, BN22 9NG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
The Drove Retail Park, Newhaven, BN9 0LA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tonbridge Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	3
Tunbridge Wells Shopping Park, Longfield Road, Tunbridge Wells, TN2 3UE	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Others																				
Weighted base:		455		137		46		37		35		25		56		17		62		39
Sample:		508		116		50		37		51		55		54		35		61		49

Q24 Where did you last buy DIY or gardening goods?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Zone 1																				
Asda, North Street, Hailsham, BN27 1DP	0.5%	3	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, Lower Dicker, Hailsham, BN27 4BJ	1.1%	7	1.9%	2	0.7%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	1.7%	1	0.0%	0
Hailsham Retail Park, Diplocks Way, Hailsham, BN27 3JF	2.9%	17	9.4%	11	7.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.8%	1	0.0%	0
Hailsham Town Centre	0.9%	5	2.4%	3	1.4%	1	0.6%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne, Pevensey, BN24 5BS	6.5%	37	19.5%	23	4.9%	3	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.6%	0	13.8%	11	0.7%	0
Up Country, Dittons Road, Stone Cross, Pevensey, BN24 5ET	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0
Wickes, Diplocks Way, Hailsham, BN27 3JF	3.4%	20	11.0%	13	4.9%	3	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.8%	1	0.0%	0
Zone 2																				
Cade Street Nursery, Cade Street, Heathfield, TN21 9BU	0.8%	5	0.0%	0	7.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
English Woodlands Nursery, Cross in Hand, Heathfield, TN21 0UG	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Heathfield Town Centre	2.4%	14	0.5%	1	19.5%	12	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Horam Village Centre	0.1%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Petals for Plants, Burwash Road, Broad Oak, Paine's Corner, Heathfield, TN21 8XG	1.5%	9	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	6
Thorpe Gardens, Little London Road, Horam, Heathfield, TN21 0BG	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Bellbrook Industrial Estate, Bell Lane, Uckfield, TN22 1QL	3.9%	23	0.0%	0	2.8%	2	19.8%	13	0.8%	0	0.0%	0	5.7%	4	7.1%	3	0.0%	0	0.0%	0
Uckfield Town Centre	4.3%	25	0.0%	0	4.2%	3	25.2%	17	0.8%	0	0.0%	0	0.0%	0	11.9%	5	0.0%	0	0.0%	0
Waitrose, High Street, Uckfield, TN22 1PU	0.3%	2	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
Crowborough Town Centre	2.7%	15	0.0%	0	1.4%	1	0.0%	0	27.8%	13	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Lidl, Bryants Field, Crowborough, TN6 1AS	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Mark Cross Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Morrisons Superstore, Pine Grove, Crowborough, TN6 1DP	0.2%	1	0.0%	0	0.0%	0	0.6%	0	1.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Mires Nursery, Lye Green, Crowborough, TN6 1UU	0.9%	5	0.0%	0	0.0%	0	0.0%	0	2.3%	1	4.5%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Screwfix, Crowborough Hill, Jarvis Brook, Crowborough, TN6 2JL	1.5%	8	0.0%	0	6.1%	4	0.0%	0	9.1%	4	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sussex Country Gardener, Beechglade Farm, Mark Cross, TN6 3PJ	3.6%	21	0.0%	0	9.1%	6	0.0%	0	15.4%	7	6.7%	2	0.0%	0	0.0%	0	0.0%	0	10.1%	5
Travis Perkins, Wealden Industrial Estate, Farningham Road, Crowborough, TN6 2JR	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Zone 6																				
Coolings Wych Cross Garden Centre, Colemans Hatch Road, Forest Row, RH18 5JW	4.5%	26	0.0%	0	0.7%	0	0.6%	0	1.6%	1	0.0%	0	31.7%	24	0.6%	0	0.0%	0	0.0%	0
Forest Row Village Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0
Orchard Nursery Plant Centre, Holtye Road, East Grinstead, RH19 3PP	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0	0.0%	0	0.0%	0
Up Country, Lewes Road, Scaynes Hill, Haywards Heath, RH17 7PG	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	0.0%	0	0.0%	0
Zone 7																				
Goldcliff, Old Uckfield Road, Ringmer, Lewes, BN8 5RY	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	7.0%	3	0.0%	0	0.0%	0
Halland Village Centre, BN8 6PU	0.6%	4	0.5%	1	0.0%	0	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Ringmer Village Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	4	0.0%	0	0.0%	0
Staverton Nursery, Eastbourne Road, Halland, Lewes, BN8 6PU	6.0%	35	2.4%	3	8.1%	5	19.4%	13	5.5%	3	0.7%	0	0.6%	0	14.7%	6	5.2%	4	0.7%	0
Zone 8																				
Cradle Hill Industrial Estate, Cradle Hill Road, Seaford, BN25 3JE	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0
Lidl, Dittons Road, Polegate,	0.9%	5	4.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
BN26 6HX																				
Polegate Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Zone 9																				
GNHQ Merchants, New Pond Farm, Wallcrouch, Wadhurst, TN5 7JN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Planters, Orchard Farm, London Road, Hurst Green, Etchingham, TN19 7QS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Robertsbridge Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Ticehurst Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Wadhurst Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Outside Survey Area																				
Admiral Retail Park, Lottbridge Drove, Eastbourne, BN23 6QD	1.7%	10	2.9%	3	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	3.2%	1	4.3%	3	0.0%	0
Aldi, London Road, Bexhill-on-Sea, TN39 3JY	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Brighton, BN1 4JA	0.5%	3	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, North Trading Estate, Royal Tunbridge Wells, TN2 3UR	0.6%	3	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
B&M, Sovereign Harbour Retail Park, Eastbourne, BN23 6JH	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	4	0.8%	1	0.0%	0
B&Q, Great Lodge Retail Park, Longfield Road, Southborough, Tunbridge Wells, TN2 3EW	5.4%	31	0.0%	0	3.5%	2	0.0%	0	14.8%	7	26.5%	10	2.5%	2	0.0%	0	0.0%	0	19.9%	10
B&Q, Jane Murray Way, Burgess Hill, RH15 9UG	1.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	8	4.5%	2	0.0%	0	0.0%	0
B&Q, Marshall Road, Eastbourne, BN23 6QU	2.2%	13	7.9%	9	0.7%	0	2.3%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
B&Q, Ravenside Retail and Leisure Park, Hastings Road, Bexhill-on-Sea, TN40 2JS	1.9%	11	4.3%	5	1.4%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	3
Battle Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Bexhill Town Centre	0.9%	5	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blackbrooks Garden Centre, Bexhill Road, St Leonards, Hastings, Saint Leonards-on-sea, TN38 8AR	1.2%	7	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	3
Blackbrooks Garden Centre,	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	5

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Main A21, Sedlescombe, TN33 0RJ																				
Brewers Decorator Centres, Haslmere High Brooms Industrial Estate, North Farm Road, Tunbridge Wells, TN2 3DY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Bridge Retail Park, London Road, East Grinstead, RH19 1QL	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Brookside Garden Centre, Seven Mile Lane, East Peckham, Tonbridge, TN12 5JG	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burgess Hill Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Coolings Garden Centre, Rushmore Hill, Knockholt, Sevenoaks, TN14 7NN	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley Garden Centre, Copthorne Road, Copthorne, Crawley, RH10 3PD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Doves Barn Nursery, Copthorne Road, Felbridge, East Grinstead, RH19 2PB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead Town Centre	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	7	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	0.5%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.8%	1	0.0%	0
Esk Plants, Courtlands Road, Eastbourne, BN22 8TR	0.6%	3	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0
Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Garden Pride, Common Lane, Hassocks, BN6 8TN	0.1%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	1.4%	8	0.0%	0	5.7%	4	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	4.8%	2
Hampden Retail Park, Marshall Road, Eastbourne, BN23 6QU	2.9%	17	11.1%	13	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0
Haskins Garden Centre, West Park Road, Copthorne, Felbridge, Crawley, RH10 3HG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sedlescombe Road North, Hastings, Saint Leonards-on-sea, TN37 7PB																				
Haywards Heath Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Hillier Garden Centre, Brighton Road, Horsham, RH13 6QA	0.9%	5	4.2%	5	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurst Green Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Imberhorne Lane Nursery Plant Centre, Imberhorne Lane, East Grinstead, RH19 1TZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Kidman's, Benhall Mill Road, Tunbridge Wells, TN2 5JH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Garden Centre, Newhaven Road, Lewes, BN7 3NE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0
Lewes Town Centre	0.8%	5	0.0%	0	0.0%	0	5.0%	3	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Lidl, Drove Road, Newhaven, BN9 0AD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Lidl, Leylands Road, Burgess Hill, RH15 8AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Lidl, Linden Park Road, Tunbridge Wells, TN2 5QL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Seaside, Eastbourne, BN23 6NJ	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Mid Sussex Retail Park, Jane Murray Way, Burgess Hill, RH15 9QT	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	3	0.0%	0	0.0%	0
Northiam Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Notcutts, Common Lane, Ditchling, Hassocks, BN6 8TN	1.0%	6	0.0%	0	0.7%	0	5.6%	4	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Notcutts, Tonbridge Road, Pembury, Tunbridge Wells, TN2 4QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Paradise Park, Avis Road, Newhaven, BN9 0DH	3.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.6%	18	0.0%	0
Pembury Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Purley Cross Retail Park, Purley Way, Croydon, CR0 4NU	0.3%	2	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells	2.0%	12	2.4%	3	0.0%	0	0.0%	0	4.7%	2	12.4%	5	0.0%	0	0.0%	0	0.0%	0	4.1%	2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Town Centre																				
Rusthall Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Bannister Way, Haywards Heath, RH16 1DG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells, TN2 5QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Birches Industrial Estate, East Grinstead, RH19 1XZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Screwfix, Hawthorn Road, Eastbourne, BN23 6QA	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Screwfix, Ponswood Industrial Estate, Theaklen Drive, Hastings, Saint Leonards-on-sea, TN38 9AZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Screwfix, Southdowns Business Park, Brooks Road, Lewes, BN7 2FB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Screwfix, The Bridge Industrial Estate, New Road, Newhaven, BN9 0ES	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Seaford Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0
Sevenoaks Retail Park, Sevenoaks, TN14 5EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sovereign Harbour Retail Park, Pevensey Bay Road, Eastbourne, BN23 6JH	0.1%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden Garden Centre, Appledore Road, Reading Street, Tenterden, TN30 7HT	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Lottbridge Drove, Eastbourne, BN23 6QD	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
The Drove Retail Park, Newhaven, BN9 0LA	2.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	3	14.6%	11	0.0%	0
Tunbridge Wells Garden Centre, Eridge Road, Tunbridge Wells TN4 8HR	0.9%	5	0.0%	0	0.7%	0	0.0%	0	1.6%	1	11.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Betts Way, Crawley, RH10 9BQ	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Wickes, Bridge Park, London Road, Felbridge, East Grinstead, RH19 1QX	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5	0.0%	0	0.0%	0	0.0%	0
Wickes, Hammonds Drive, Eastbourne, BN23 6PW	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0
Wickes, London Road, Burgess Hill, RH15 9QU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Wickes, Trade Park, Longfield Road, Longfield, Tunbridge Wells, TN2 3UG	0.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																				
Weighted base:		576		116		62		66		48		37		76		42		78		52
Sample:		671		113		71		68		60		75		72		68		78		66

Q25 Where did you last buy furniture, carpets and floor coverings?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Zone 1																				
Hailsham Retail Park, Diplocks Way, Hailsham, BN27 3JF	1.0%	3	1.9%	2	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	8.5%	28	25.0%	22	6.0%	2	4.2%	2	0.0%	0	0.0%	0	4.1%	2	0.0%	0	1.8%	1	0.0%	0
Hillier Garden Centre, Hailsham Road, Stone Cross, Eastbourne, Pevensey, BN24 5BS	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidley Village Centre	0.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorndale Furnishers, Burfield Park Industrial Estate, South Road, Hailsham, BN27 3JL	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Diplocks Way, Hailsham, BN27 3JF	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Five Ashes Village Centre	1.0%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	3
Heathfield Town Centre	8.6%	29	10.9%	10	34.7%	13	10.6%	4	1.4%	0	0.0%	0	0.0%	0	12.2%	2	0.0%	0	2.5%	1
Hospice in the Weald, Five Ashes Furniture Shop, Moyses Barn, TN20 6HL	0.1%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield Village Centre	0.2%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Ashdown Business Park, Uckfield, TN22 2HX	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bellbrook Industrial Estate, Bell Lane, Uckfield, TN22 1QL	1.2%	4	0.0%	0	0.0%	0	11.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	6.5%	22	0.6%	1	1.2%	0	45.5%	17	1.4%	0	0.0%	0	7.6%	4	2.0%	0	0.0%	0	0.0%	0
Zone 4																				
Bishops Flooring, Millbrook Business Park, Sybron Way, Crowborough, TN6 3JZ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brook House Carpets, Crowborough Hill, Jarvis Brook, Crowborough, TN6 2EG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowborough Town Centre	1.9%	6	0.0%	0	1.2%	0	0.0%	0	23.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jarvis Brook Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Eridge Green Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Zone 7																				
Holmes Hill Furniture, Holmes Hill, Lewes, BN8 6JA	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
Zone 9																				
Flimwell Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Robertsbridge Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Outside Survey Area																				
Admiral Retail Park, Lottbridge Drove, Eastbourne, BN23 6QD	0.6%	2	1.2%	1	0.0%	0	1.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, London Road, Brighton, BN1 4JA	0.8%	3	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, North Trading Estate, Royal Tunbridge Wells, TN2 3UR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Great Lodge Retail Park, Longfield Road, Southborough, Tunbridge Wells, TN2 3EW	0.9%	3	0.0%	0	0.0%	0	0.0%	0	11.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barnstaple Town Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	3	0.0%	0
Battle Town Centre	0.8%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	2
BCB Warehouse, Chalklin Business Park, Longfield Road, Tunbridge Wells, TN2 3UG	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	3
Bexhill Town Centre	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bluewater Shopping Centre, Dartford, Greenhithe, DA9 9ST	0.6%	2	0.0%	0	0.0%	0	1.0%	0	5.9%	2	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton and Hove City Centre	1.6%	5	0.6%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	17.4%	2	0.0%	0	0.0%	0
Burgess Hill Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0
Central London / West End	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
County Oak Retail Park, Crawley, RH11 7XN	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	4	2.0%	0	0.0%	0	0.0%	0
Crawley Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Currys, Broadwater Way, Hampden Park, Eastbourne, BN22 9PW	0.8%	3	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DFS, Broadwater Way, Hampden Park, Eastbourne, BN22 9PW	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	3	0.0%	0
DFS, London Road, Maidstone, ME16 0LP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Marshall Road,	0.7%	2	1.2%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	2.0%	0	1.8%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Eastbourne, BN23 6QU																				
Dunelm, Newquay Road Retail Park, Newquay Road, Truro, TR1 1RH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead Town Centre	2.4%	8	0.0%	0	0.0%	0	4.2%	2	0.0%	0	1.3%	0	12.9%	6	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	8.6%	29	18.8%	17	13.9%	5	1.0%	0	1.4%	0	0.0%	0	0.0%	0	10.2%	1	12.3%	5	1.2%	0
Fludes Carpets, Marshall Roundabout, Lottbridge Drove, Eastbourne, BN23 6QU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Fountains Retail Park, Dowding Way, Tunbridge Wells, TN2 3FB	1.0%	3	0.0%	0	3.5%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Furniture Village, Old Shoreham Road, Hove, BN3 7BD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Goldstone Retail Park, Poynter Road, Hove, BN3 7AN	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	1	0.0%	0	0.0%	0
Great Lodge Retail Park, Longfield Road, Tunbridge Wells, TN2 3UE	1.6%	6	0.0%	0	6.0%	2	0.0%	0	1.4%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	7.5%	2
Hampden Retail Park, Marshall Road, Eastbourne, BN23 6QU	4.5%	15	9.3%	8	13.2%	5	1.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Haskins Garden Centre, West Park Road, Copthorne, Felbridge, Crawley, RH10 3HG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Retail Park, Sedlescombe Road North, Hastings, Saint Leonards-on-sea, TN37 7PB	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Hastings Town Centre	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hawkhurst Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Haywards Heath Town Centre	4.0%	13	6.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	8	0.0%	0	0.0%	0	0.0%	0
Hollingbury Retail Park, Carden Avenue, Brighton and Hove, Brighton, BN1 8LW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0
Holmbush Shopping Centre, Upper Shoreham Road, Shoreham-by-Sea, BN43 6TD	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Homecall Carpets, Ditchling Common Industrial Estate, Ditchling, BN6 8SG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.0%	0	0.0%	0	0.0%	0
Horley Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Howsham Village Centre	0.1%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HSL, Trade Park, Newtown Road, Brighton and Hove, Brighton, BN3 7BA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0
Kingstanding Retail Park, Longfield Road, Tunbridge Wells, TN2 3UP	4.7%	16	0.6%	1	6.0%	2	2.1%	1	2.9%	1	18.6%	4	12.7%	6	8.2%	1	1.8%	1	0.0%	0
Lakeside Retail Park, West Thurrock Way, RM20 1WN	0.7%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langney Shopping Centre, Kingfisher Drive, Eastbourne, BN23 7RT	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	20.1%	3	0.0%	0	0.0%	0
Lindfield Enterprise Park, Lewes Road, Lindfield, Haywards Heath, RH16 2LH	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindfield Village Centre	1.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	4	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Terminus Road, Eastbourne, BN21 3NR	0.1%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), The Fountain Retail Park, Dowding Way, Navan Road, Tunbridge Wells, TN2 3FB	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newhaven Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
North Farm Lane Industrial Estate, Longfield Road, Tunbridge Wells, TN2 3EY	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	1.2%	0
Oak Furnitureland, Lottbridge Drove, Eastbourne, BN22 7SG	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	3	0.0%	0
Paddock Wood Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Pavilion Retail Park, Lewes Road, Brighton, BN2 3QA	0.1%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Portslade Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0
Purley Cross Retail Park, Purley Way, Croydon, CR0 4NU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Ravenside Retail & Leisure Park, Bexhill-on-Sea, TN40 2JU	1.3%	4	0.6%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	9.6%	3
Royal Tunbridge Wells Town Centre	8.2%	27	0.0%	0	2.4%	1	7.3%	3	41.1%	11	40.2%	8	7.0%	3	2.0%	0	0.0%	0	4.9%	1
Screwfix, Beeching Road Industrial Estate, Bexhill-on-Sea, TN39 3LJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Seaford Town Centre	4.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.6%	16	0.0%	0
Sevenoaks Town Centre	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southborough Town Centre	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1
Sovereign Harbour Retail Park, Pevensey Bay Road, Eastbourne, BN23 6JH	0.9%	3	1.2%	1	1.2%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tapi Carpets & Floors, Longfield Retail Park, Longfield Road, Tunbridge Wells, TN2 3XQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0
Tenterden Town Centre	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Drove Retail Park, Newhaven, BN9 0LA	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	3	0.0%	0
Tonbridge Town Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	3
Tunbridge Wells Shopping Park, Longfield Road, Tunbridge Wells, TN2 3UE	1.8%	6	0.0%	0	1.2%	0	4.2%	2	0.0%	0	11.7%	2	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Wickes, Hammonds Drive, Eastbourne, BN23 6PW	1.6%	5	6.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																				
Weighted base:		334		88		36		36		26		20		47		13		38		28
Sample:		364		76		42		35		31		40		41		27		41		31

Q26 Which of the following forms of shopping do you carry out? [MR/PR]

Internet	65.3%	655	49.8%	113	74.1%	65	77.1%	90	70.9%	77	74.1%	37	74.9%	109	64.8%	44	61.3%	70	58.8%	48
Portable internet shopping (through mobile phone)	40.4%	405	41.8%	95	56.1%	50	38.2%	45	23.1%	25	40.2%	20	32.2%	47	51.2%	35	37.8%	43	55.6%	45
TV Shopping	2.2%	22	1.9%	4	0.5%	0	1.6%	2	3.7%	4	0.0%	0	2.6%	4	0.0%	0	6.4%	7	0.0%	0
(None of the above)	19.2%	192	29.2%	66	12.6%	11	9.8%	11	13.7%	15	14.8%	7	18.0%	26	12.7%	9	27.0%	31	18.3%	15
Weighted base:		1002		227		88		117		109		49		146		68		115		82
Sample:		1002		174		100		100		102		100		125		100		101		100

Q27 Which goods or services do you currently purchase via Internet or TV shopping? [MR]
Those who shop via digital channels at Q26

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Baby items	4.3%	34	6.8%	11	0.0%	0	5.7%	6	4.0%	4	6.4%	3	7.8%	9	2.7%	2	0.0%	0	0.0%	0
Banking / finance / insurance / utilities	7.8%	63	15.2%	25	5.6%	4	12.8%	14	5.1%	5	3.9%	2	2.8%	3	12.0%	7	0.8%	1	5.1%	3
Batteries	2.4%	19	3.4%	5	2.3%	2	1.8%	2	0.0%	0	0.6%	0	3.6%	4	7.8%	5	0.0%	0	1.1%	1
Books	32.1%	260	34.8%	56	51.9%	40	26.8%	28	35.2%	33	18.9%	8	23.4%	28	30.1%	18	33.8%	28	30.7%	20
CDs, DVDs, Vinyl (physical products)	19.2%	155	13.6%	22	22.1%	17	29.6%	31	21.4%	20	2.6%	1	24.8%	30	5.3%	3	27.0%	23	12.6%	8
Cleaning products	4.4%	36	2.4%	4	3.9%	3	0.0%	0	6.9%	6	0.6%	0	8.5%	10	13.7%	8	0.8%	1	4.6%	3
Clothes / shoes	46.4%	376	38.8%	62	38.0%	29	36.3%	38	47.6%	45	62.4%	26	54.6%	65	62.7%	37	48.3%	40	46.8%	31
Computer / printer accessories	10.3%	84	10.6%	17	14.3%	11	15.2%	16	9.8%	9	0.0%	0	13.8%	16	15.8%	9	0.8%	1	5.4%	4
Console / PC games	4.2%	34	3.5%	6	0.0%	0	7.1%	7	5.9%	6	0.0%	0	9.9%	12	6.6%	4	0.0%	0	0.0%	0
Covid related items (e.g. masks, gloves, sanitiser gel / spray, etc.)	0.7%	6	0.0%	0	0.0%	0	5.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craft / hobby items	9.3%	75	7.9%	13	3.3%	3	8.2%	9	18.8%	18	17.8%	8	7.2%	9	4.7%	3	10.9%	9	8.4%	6
DIY / hardware goods	10.6%	86	6.2%	10	0.6%	0	10.8%	11	13.3%	13	13.1%	6	16.3%	19	19.4%	12	14.0%	12	5.2%	3
Domestic electrical appliances (white goods)	11.2%	91	7.1%	11	18.7%	14	7.5%	8	10.9%	10	9.6%	4	9.0%	11	25.5%	15	8.0%	7	15.3%	10
Downloadable/streamed content (e.g. music / movies / tv / games / apps)	3.1%	25	2.1%	3	0.6%	0	6.7%	7	8.5%	8	0.6%	0	0.0%	0	8.9%	5	0.8%	1	0.5%	0
Food / groceries / alcohol / coffee pods (not takeaways)	16.2%	131	11.3%	18	20.5%	16	17.8%	19	18.6%	18	22.3%	9	12.4%	15	18.6%	11	10.4%	9	25.2%	17
Furniture / soft furnishings / carpets / floor coverings	10.9%	88	7.3%	12	7.4%	6	12.6%	13	14.2%	13	2.6%	1	8.8%	10	27.2%	16	8.8%	7	13.0%	9
Garden items / flowers / plants	6.6%	54	2.7%	4	3.9%	3	7.5%	8	8.1%	8	8.4%	4	9.6%	11	10.5%	6	6.4%	5	5.9%	4
Gifts	16.7%	135	11.7%	19	11.6%	9	8.6%	9	26.3%	25	18.7%	8	25.5%	30	12.4%	7	24.6%	21	10.5%	7
Health / beauty / chemist goods	13.4%	109	7.1%	11	24.5%	19	14.1%	15	11.2%	11	25.4%	11	8.2%	10	21.4%	13	10.4%	9	16.4%	11
Holiday and / or Travel / Event Tickets	8.7%	71	2.4%	4	1.7%	1	14.5%	15	21.4%	20	0.6%	0	5.4%	6	28.5%	17	6.9%	6	0.5%	0
Jewellery / watches	2.6%	21	0.0%	0	0.0%	0	4.0%	4	3.0%	3	8.3%	3	4.3%	5	2.2%	1	4.0%	3	1.1%	1
Mobile phone / tablet / pad accessories	3.6%	29	1.0%	2	0.0%	0	4.0%	4	4.8%	5	3.3%	1	8.9%	11	4.4%	3	4.0%	3	0.5%	0
Pet food / products	6.7%	54	3.1%	5	11.1%	9	4.0%	4	1.2%	1	1.3%	1	15.5%	19	18.5%	11	4.8%	4	1.6%	1
Photographs	2.3%	18	0.0%	0	0.0%	0	6.3%	7	4.0%	4	0.0%	0	0.0%	0	4.5%	3	6.1%	5	0.0%	0
Small electrical items (e.g. kettles / toasters / hairdryers etc)	15.4%	125	10.2%	16	15.0%	12	28.0%	30	19.8%	19	11.5%	5	8.0%	10	22.2%	13	12.6%	11	15.6%	10
Small household goods	10.4%	84	16.5%	27	22.4%	17	9.8%	10	4.7%	4	12.8%	5	4.8%	6	6.6%	4	4.0%	3	10.5%	7
Sports goods (includes	2.0%	16	1.4%	2	1.1%	1	6.0%	6	0.0%	0	0.6%	0	2.0%	2	7.1%	4	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
fishing & cycling items)																				
Stationery	3.0%	24	0.0%	0	2.3%	2	0.7%	1	5.4%	5	5.0%	2	2.4%	3	11.0%	7	4.0%	3	2.7%	2
Takeaway food	5.7%	46	5.1%	8	0.0%	0	9.9%	10	4.0%	4	0.0%	0	7.0%	8	15.7%	9	6.9%	6	0.0%	0
Toys	9.9%	81	9.6%	15	14.9%	11	11.0%	12	4.4%	4	5.6%	2	8.7%	10	22.1%	13	4.0%	3	12.7%	8
TVs, Hi-Fi's, computers	6.9%	56	4.8%	8	13.8%	11	6.4%	7	6.0%	6	6.3%	3	2.4%	3	16.8%	10	4.0%	3	8.9%	6
Vehicle parts	3.1%	25	2.1%	3	0.0%	0	2.2%	2	5.1%	5	0.0%	0	7.5%	9	4.4%	3	4.0%	3	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0
Decorative items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lottery tickets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Wood	0.1%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	7.4%	60	4.4%	7	11.6%	9	9.1%	10	3.2%	3	1.9%	1	12.2%	15	4.8%	3	11.7%	10	4.8%	3
Weighted base:		810		161		77		106		94		42		120		60		84		67
Sample:		753		112		78		83		74		73		100		82		74		77

Q28 Excluding what you've already mentioned - Which other goods or services are you likely to purchase in the future via Internet or TV shopping? [MR]
Those who shop via digital channels at Q26

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Baby items	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0
Banking / finance / insurance / utilities	2.2%	17	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0	6.8%	7	4.7%	3	0.9%	1	4.3%	3
Batteries	1.1%	9	1.8%	3	0.0%	0	2.0%	2	3.6%	3	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Books	2.6%	20	5.3%	8	0.6%	0	3.0%	3	4.0%	4	0.0%	0	1.8%	2	1.4%	1	1.8%	1	0.6%	0
CDs, DVDs, Vinyl (physical products)	59.4%	446	71.3%	110	75.4%	51	45.8%	44	45.6%	41	70.5%	29	45.2%	47	60.8%	35	61.3%	45	67.1%	43
Cleaning products	1.0%	7	0.4%	1	0.0%	0	0.0%	0	5.2%	5	0.7%	0	0.0%	0	1.9%	1	0.0%	0	1.1%	1
Clothes / shoes	4.2%	32	1.4%	2	3.2%	2	2.0%	2	17.0%	15	6.0%	2	1.8%	2	0.9%	1	5.5%	4	1.7%	1
Computer / printer accessories	0.9%	7	1.5%	2	1.3%	1	2.0%	2	0.4%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Console / PC games	44.8%	336	39.3%	61	65.5%	45	46.9%	45	46.8%	43	66.5%	27	23.4%	25	48.7%	28	50.5%	37	41.2%	26
Covid related items (e.g. masks, gloves, sanitiser gel / spray, etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craft / hobby items	1.1%	9	0.4%	1	3.2%	2	0.0%	0	2.1%	2	0.7%	0	2.3%	2	0.0%	0	1.8%	1	0.0%	0
DIY / hardware goods	3.5%	26	2.5%	4	0.0%	0	1.6%	2	5.8%	5	0.0%	0	8.5%	9	0.9%	1	1.8%	1	7.1%	4
Domestic electrical appliances (white goods)	2.8%	21	0.0%	0	0.6%	0	7.7%	7	5.2%	5	0.0%	0	2.7%	3	0.5%	0	6.9%	5	0.0%	0
Downloadable/streamed content (e.g. music / movies / tv / games / apps)	2.7%	20	1.8%	3	0.0%	0	6.9%	7	2.1%	2	0.0%	0	4.4%	5	0.0%	0	5.5%	4	0.6%	0
Food / groceries / alcohol / coffee pods (not takeaways)	2.3%	17	3.1%	5	0.0%	0	4.6%	4	3.1%	3	0.0%	0	2.7%	3	2.4%	1	0.9%	1	0.0%	0
Furniture / soft furnishings / carpets / floor coverings	2.2%	16	0.7%	1	0.0%	0	5.9%	6	2.1%	2	0.0%	0	6.3%	7	0.5%	0	0.9%	1	0.6%	0
Garden items / flowers / plants	1.6%	12	0.7%	1	0.0%	0	4.8%	5	3.3%	3	2.0%	1	1.8%	2	0.0%	0	0.0%	0	0.6%	0
Gifts	7.2%	54	5.3%	8	5.1%	3	12.4%	12	6.2%	6	6.6%	3	11.2%	12	6.4%	4	5.4%	4	4.5%	3
Health / beauty / chemist goods	3.4%	25	3.9%	6	0.0%	0	3.9%	4	2.9%	3	7.8%	3	2.3%	2	7.0%	4	3.7%	3	1.1%	1
Holiday and / or Travel / Event Tickets	6.3%	47	2.2%	3	0.6%	0	14.9%	14	9.8%	9	0.0%	0	14.3%	15	2.3%	1	5.5%	4	0.0%	0
Jewellery / watches	3.2%	24	2.7%	4	0.0%	0	2.0%	2	11.4%	10	0.7%	0	5.7%	6	0.5%	0	0.9%	1	0.0%	0
Mobile phone / tablet / pad accessories	3.7%	28	1.8%	3	0.0%	0	8.6%	8	9.3%	8	0.0%	0	6.7%	7	1.9%	1	0.0%	0	0.6%	0
Pet food / products	1.1%	8	0.7%	1	0.6%	0	0.4%	0	3.6%	3	5.7%	2	0.4%	0	0.0%	0	0.0%	0	0.6%	0
Photographs	0.4%	3	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Small electrical items (e.g. kettles / toasters / hairdryers etc)	2.4%	18	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	11.8%	12	5.5%	3	0.0%	0	0.0%	0
Small household goods	4.5%	34	0.7%	1	0.0%	0	10.9%	10	4.1%	4	1.3%	1	12.4%	13	2.4%	1	0.9%	1	4.3%	3
Sports goods (includes	3.0%	23	0.0%	0	0.6%	0	5.9%	6	8.8%	8	0.7%	0	7.2%	8	0.0%	0	0.9%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
fishing & cycling items)																				
Stationery	2.2%	17	1.8%	3	0.6%	0	5.9%	6	5.2%	5	0.0%	0	2.3%	2	0.5%	0	0.0%	0	0.6%	0
Takeaway food	3.1%	23	0.0%	0	0.0%	0	7.9%	8	4.1%	4	0.0%	0	5.7%	6	7.0%	4	0.0%	0	2.8%	2
Toys	1.7%	13	0.4%	1	0.0%	0	0.0%	0	6.1%	6	0.0%	0	4.5%	5	0.0%	0	0.0%	0	3.4%	2
TVs, Hi-Fi's, computers	2.1%	16	0.4%	1	0.0%	0	8.4%	8	0.4%	0	0.7%	0	5.3%	6	0.0%	0	0.9%	1	0.0%	0
Vehicle parts	1.1%	9	0.4%	1	3.2%	2	2.0%	2	0.0%	0	0.0%	0	2.7%	3	1.9%	1	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cars	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
(Don’t know)	16.3%	122	29.9%	46	9.9%	7	8.8%	8	1.2%	1	4.0%	2	21.4%	22	12.1%	7	16.8%	12	26.0%	16
(Nothing / Nothing else)	41.8%	314	39.3%	61	65.5%	45	35.0%	34	40.3%	37	66.5%	27	23.4%	25	48.7%	28	43.6%	32	41.2%	26
Weighted base:		750		154		68		96		91		41		105		57		74		63
Sample:		699		108		71		77		69		70		87		80		66		71

Q29 For your last Internet or TV order, how did you receive your goods? [MR]
Those who shop via digital channels at Q26

Collection at store	6.0%	48	7.1%	12	0.6%	0	1.5%	2	10.2%	10	8.3%	4	11.4%	14	7.5%	4	2.4%	2	2.6%	2
Home delivery	94.5%	766	92.9%	150	92.8%	72	96.7%	102	99.6%	94	91.7%	39	92.2%	110	91.0%	54	97.6%	82	94.7%	63
Delivery to place of work	0.9%	8	1.7%	3	0.6%	0	1.8%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Collection at click and collect hub	1.3%	10	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	2.4%	3	8.0%	5	0.0%	0	1.1%	1
Collection at other location	1.2%	9	0.0%	0	6.1%	5	0.4%	0	0.0%	0	0.6%	0	0.8%	1	2.2%	1	0.0%	0	2.7%	2
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Weighted base:		810		161		77		106		94		42		120		60		84		67
Sample:		753		112		78		83		74		73		100		82		74		77

Q30 Which click and collect hub did you collect your order from?
Asked to those who said 'Collection at Click and Collect hub' at Q29

Clayhill Service Station, Old Uckfield Road, Lewes, BN8 5RU	10.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.6%	1	0.0%	0	0.0%	0
East Grinstead Post Office, London Road, East Grinstead, RH19 1EQ	4.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.4%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Linden Park Road, Tunbridge Wells, TN2 5QL	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	0
Waitrose, Station Road, Heathfield, TN21 8DF	3.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	0
(Don't know / can't remember)	78.1%	8	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	83.6%	2	77.4%	4	0.0%	0	0.0%	0
Weighted base:		10		0		0		2		0		0		3		5		0		1
Sample:		8		0		0		1		0		0		2		3		0		2

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q31 Do you ever visit the following town centres? [MR/PR]																				
Hailsham	35.3%	353	78.8%	179	51.1%	45	30.9%	36	12.3%	13	1.1%	1	0.6%	1	31.9%	22	43.9%	50	6.9%	6
Uckfield	46.9%	470	29.3%	67	65.5%	58	99.4%	117	71.2%	78	15.3%	8	40.4%	59	62.7%	43	24.2%	28	17.5%	14
Crowborough	32.4%	325	5.5%	13	50.9%	45	52.7%	62	94.6%	103	55.7%	28	26.5%	39	14.6%	10	4.7%	5	25.5%	21
Heathfield	28.5%	286	30.4%	69	89.4%	79	35.4%	42	16.3%	18	11.7%	6	10.6%	15	16.9%	12	14.0%	16	36.1%	29
Polegate	11.9%	119	25.8%	59	3.4%	3	3.1%	4	0.7%	1	0.5%	0	0.0%	0	9.9%	7	38.3%	44	2.2%	2
Wadhurst	9.4%	94	0.5%	1	12.6%	11	3.8%	4	12.3%	13	31.6%	16	0.3%	0	0.0%	0	1.2%	1	56.9%	46
Forest Row	13.3%	133	1.5%	3	5.2%	5	14.2%	17	9.5%	10	7.2%	4	58.1%	85	3.5%	2	6.5%	7	0.4%	0
(Do not visit any of these centres)	17.7%	178	14.7%	33	3.9%	3	0.6%	1	5.1%	6	31.7%	16	29.7%	43	20.5%	14	34.6%	40	26.6%	22
Weighted base:		1002		227		88		117		109		49		146		68		115		82
Sample:		1002		174		100		100		102		100		125		100		101		100
Q32 Which of these centres do you visit the most? [PR] *Those visiting more than once centre at Q31*																				
Hailsham	25.1%	207	83.0%	161	7.6%	6	2.0%	2	0.7%	1	0.8%	0	0.0%	0	23.1%	13	30.8%	23	0.0%	0
Uckfield	26.1%	215	2.6%	5	18.6%	16	89.0%	104	12.2%	13	6.2%	2	20.0%	21	64.3%	35	24.5%	18	3.0%	2
Crowborough	17.5%	144	0.0%	0	7.6%	6	8.4%	10	86.0%	89	58.9%	20	10.2%	10	5.3%	3	0.9%	1	8.9%	5
Heathfield	11.9%	99	6.5%	13	64.2%	54	0.0%	0	0.4%	0	0.0%	0	4.5%	5	4.8%	3	7.2%	5	31.1%	19
Polegate	5.3%	44	7.9%	15	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	35.8%	27	0.0%	0
Wadhurst	5.7%	47	0.0%	0	1.5%	1	0.0%	0	0.4%	0	33.2%	11	0.0%	0	0.0%	0	0.0%	0	57.0%	34
Forest Row	8.4%	69	0.0%	0	0.0%	0	0.6%	1	0.4%	0	0.8%	0	65.3%	67	0.0%	0	0.9%	1	0.0%	0
Weighted base:		824		194		85		117		103		34		102		54		75		60
Sample:		819		144		96		98		100		70		96		82		54		79

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [Number of times per week]																				
Q33 How often do you visit (CENTRE MENTIONED AT Q32)? *Those visiting any of the 7 centres mentioned at Q31*																				
Daily	15.6%	129	15.8%	31	5.9%	5	28.4%	33	27.2%	28	0.0%	0	7.0%	7	6.8%	4	15.1%	11	16.4%	10
At least two times a week	27.1%	224	29.4%	57	37.8%	32	32.2%	38	34.1%	35	20.4%	7	22.8%	23	14.1%	8	18.0%	13	16.9%	10
At least once a week	20.3%	168	21.4%	42	26.3%	22	21.2%	25	20.2%	21	14.6%	5	15.1%	15	17.0%	9	15.8%	12	27.9%	17
At least once a fortnight	10.4%	86	10.8%	21	19.3%	16	7.8%	9	9.1%	9	12.9%	4	11.1%	11	6.7%	4	8.0%	6	8.2%	5
At least once a month	11.0%	91	4.6%	9	3.0%	3	7.1%	8	9.0%	9	32.1%	11	18.9%	19	28.5%	16	10.8%	8	13.0%	8
At least every two months	2.7%	22	3.6%	7	0.0%	0	0.0%	0	0.0%	0	3.2%	1	5.9%	6	3.9%	2	3.5%	3	6.0%	4
At least every 3 months	4.3%	35	8.3%	16	0.5%	0	0.3%	0	0.0%	0	4.1%	1	3.2%	3	8.9%	5	11.4%	9	0.6%	0
At least every 6 months	3.1%	25	2.6%	5	2.6%	2	1.6%	2	0.4%	0	3.2%	1	7.7%	8	0.5%	0	4.4%	3	5.7%	3
Less often than once every 6 months	2.6%	21	2.8%	6	0.5%	0	0.0%	0	0.0%	0	7.8%	3	6.0%	6	3.9%	2	2.7%	2	4.1%	2
Have only visited once	0.8%	6	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.5%	0	4.8%	3	2.7%	2	0.6%	0
(Don't know / varies)	2.0%	17	0.3%	1	4.1%	3	1.3%	2	0.0%	0	0.8%	0	1.8%	2	4.9%	3	7.7%	6	0.6%	0
Mean:		*1.99*		*2.00*		*1.61*		*2.94*		*2.86*		*0.74*		*1.25*		*1.18*		*1.85*		*1.88*
Weighted base:		824		194		85		117		103		34		102		54		75		60
Sample:		819		144		96		98		100		70		96		82		54		79
Q34 How do you usually travel to (CENTRE MENTIONED AT Q32)? *Those visiting any of the 7 centres mentioned at Q31*																				
Car / van (as driver)	62.8%	517	65.2%	127	79.2%	67	53.7%	63	41.4%	43	73.8%	25	68.7%	70	73.0%	40	58.5%	44	65.7%	39
Car / van (as passenger)	8.5%	70	8.8%	17	9.0%	8	1.0%	1	5.4%	6	20.5%	7	11.1%	11	11.1%	6	12.1%	9	8.9%	5
Bus, minibus or coach	4.5%	37	3.4%	7	1.5%	1	1.6%	2	8.6%	9	1.6%	1	7.7%	8	15.9%	9	1.8%	1	0.6%	0
Motorcycle, scooter or moped	0.3%	3	0.3%	1	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Walk	23.0%	190	21.5%	42	9.8%	8	43.4%	51	43.1%	45	4.1%	1	9.8%	10	0.0%	0	24.9%	19	24.3%	15
Taxi	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.2%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.9%	1	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.5%	4	0.3%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.9%	1	0.6%	0
Weighted base:		824		194		85		117		103		34		102		54		75		60
Sample:		819		144		96		98		100		70		96		82		54		79

Q35 What do you like most about (CENTRE MENTIONED AT Q32)?
Those visiting any of the 7 centres mentioned at Q31

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Close to home	15.0%	123	13.4%	26	22.2%	19	11.1%	13	20.2%	21	6.5%	2	11.9%	12	15.2%	8	13.4%	10	19.7%	12
Parking - it's free	11.0%	90	15.4%	30	11.4%	10	10.6%	12	5.7%	6	14.6%	5	13.2%	14	22.2%	12	0.0%	0	3.6%	2
Good cafés / restaurants	5.2%	43	0.3%	1	0.5%	0	13.9%	16	8.9%	9	1.6%	1	6.7%	7	3.0%	2	9.0%	7	0.6%	0
Shops - good range of independent shops	4.7%	39	2.0%	4	4.1%	3	0.6%	1	1.5%	2	5.7%	2	15.4%	16	1.0%	1	11.7%	9	3.6%	2
Attractive environment / nice place	4.4%	36	2.6%	5	0.0%	0	8.4%	10	5.0%	5	4.9%	2	3.3%	3	1.0%	1	2.7%	2	14.9%	9
Shops - good range of non-food shops generally	4.3%	36	6.9%	13	5.2%	4	7.8%	9	1.4%	1	4.0%	1	0.9%	1	4.9%	3	0.9%	1	2.9%	2
Shops - good range of supermarkets	4.0%	33	6.2%	12	4.5%	4	0.6%	1	3.5%	4	7.3%	2	2.8%	3	1.0%	1	0.9%	1	10.1%	6
Nice atmosphere / friendly people	3.1%	26	2.3%	4	13.8%	12	0.0%	0	1.8%	2	0.8%	0	3.3%	3	1.0%	1	4.5%	3	0.6%	0
Close to friends / relatives	3.0%	25	1.4%	3	0.0%	0	2.8%	3	1.8%	2	6.2%	2	1.4%	1	7.3%	4	10.4%	8	2.3%	1
You can get everything you need there	2.6%	22	0.8%	2	8.2%	7	3.6%	4	1.1%	1	0.8%	0	0.9%	1	4.2%	2	0.0%	0	7.2%	4
Familiar / know where everything is	2.2%	18	2.8%	5	2.0%	2	0.6%	1	6.1%	6	0.0%	0	2.3%	2	0.0%	0	0.9%	1	1.2%	1
Shops - good range of bakers / butchers / greengrocers	2.1%	17	1.4%	3	4.4%	4	0.0%	0	0.4%	0	0.0%	0	8.6%	9	0.0%	0	0.0%	0	2.4%	1
Delivery service	2.0%	17	1.4%	3	0.0%	0	4.8%	6	1.8%	2	0.0%	0	2.3%	2	7.5%	4	0.0%	0	0.0%	0
Parking - it's easy to find a space	2.0%	17	2.7%	5	1.0%	1	1.6%	2	0.4%	0	2.4%	1	1.8%	2	6.4%	3	2.7%	2	0.0%	0
Shops - good range of charity shops	2.0%	16	4.5%	9	1.5%	1	2.6%	3	0.0%	0	0.0%	0	0.5%	0	4.9%	3	0.0%	0	0.0%	0
Good range of health services (e.g. doctors, dentists, opticians etc.)	1.8%	15	0.6%	1	4.4%	4	3.2%	4	0.0%	0	4.9%	2	2.3%	2	0.0%	0	1.8%	1	1.2%	1
Good pubs / bars	1.5%	13	2.2%	4	0.0%	0	2.8%	3	1.8%	2	0.0%	0	1.9%	2	0.5%	0	0.9%	1	0.6%	0
Good range of other services (e.g. library, hairdresser, vets etc.)	1.5%	12	0.6%	1	0.5%	0	1.6%	2	2.8%	3	0.8%	0	0.0%	0	0.5%	0	6.8%	5	0.0%	0
Quiet / not too busy	1.2%	10	1.4%	3	0.0%	0	0.0%	0	0.4%	0	7.0%	2	0.9%	1	0.5%	0	0.9%	1	4.5%	3
Good train service	1.2%	10	3.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.0%	0
Easier to compare goods online	1.2%	10	2.9%	6	0.0%	0	0.0%	0	2.8%	3	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good layout / shops close together	1.1%	9	2.5%	5	0.0%	0	0.0%	0	1.1%	1	0.8%	0	0.5%	0	1.5%	1	0.0%	0	3.0%	2
Easy to get there on foot	1.1%	9	2.8%	5	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.6%	0
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.0%	8	0.3%	1	0.5%	0	2.6%	3	0.0%	0	0.8%	0	2.8%	3	0.5%	0	0.9%	1	0.6%	0
Shops - good range of 'high	1.0%	8	0.8%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	4.0%	4	2.5%	1	0.0%	0	0.6%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
street' retailers																				
Close to work / en route to work	1.0%	8	0.3%	1	0.0%	0	1.3%	2	1.5%	2	0.0%	0	0.5%	0	2.0%	1	3.6%	3	0.0%	0
Clean streets / well maintained	0.8%	7	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5	0.0%	0
Shops - good range of affordable shops	0.7%	6	2.2%	4	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / quaint	0.7%	6	0.0%	0	0.5%	0	0.0%	0	0.0%	0	8.8%	3	0.0%	0	0.0%	0	0.0%	0	4.5%	3
Shops - good range of clothes shops	0.7%	6	0.0%	0	0.0%	0	0.3%	0	3.1%	3	0.8%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Specific store - Co-op	0.6%	5	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	5	0.0%	0	0.0%	0	0.0%	0
Good for financial services (e.g. banks / building societies)	0.6%	5	0.6%	1	0.5%	0	1.6%	2	0.0%	0	0.8%	0	0.0%	0	1.0%	1	0.0%	0	0.6%	0
Online / delivery shopping is convenient / quick / easier	0.5%	5	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0
Shops - good range of quality shops	0.5%	4	0.0%	0	0.0%	0	0.6%	1	0.4%	0	0.0%	0	0.5%	0	0.0%	0	1.8%	1	2.4%	1
Good bus service	0.4%	3	0.3%	1	0.0%	0	0.3%	0	1.8%	2	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Good disabled access	0.4%	3	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specific store - Waitrose	0.4%	3	0.6%	1	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Good safety / security	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good market	0.3%	2	0.3%	1	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specific store - Tesco	0.3%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get there by car	0.3%	2	0.0%	0	0.5%	0	0.0%	0	0.7%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Like to support local businesses	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient	0.2%	2	0.3%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Diverse / multi-cultural	0.2%	1	0.3%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Small town	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Prefer it to other areas	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Good for a day out	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open / green spaces / parks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Parking - it's cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good opening hours / open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online / delivery shopping has low prices / good offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	9.3%	77	11.6%	22	12.6%	11	3.3%	4	17.1%	18	8.9%	3	1.8%	2	5.9%	3	12.3%	9	8.2%	5
(Don’t know)	1.0%	8	0.3%	1	1.0%	1	0.0%	0	2.2%	2	4.1%	1	2.3%	2	0.0%	0	0.9%	1	0.0%	0
Weighted base:		824		194		85		117		103		34		102		54		75		60

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Sample:	819	144	96	98	100	70	96	82	54	79

Q36 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q32) more often? [MR]
Those visiting any of the 7 centres mentioned at Q31

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Shops - more / better clothes shops	12.5%	103	17.1%	33	7.0%	6	21.6%	25	13.8%	14	0.8%	0	1.9%	2	10.0%	5	21.0%	16	2.4%	1
Shops - more independent shops	5.5%	45	7.7%	15	4.7%	4	5.1%	6	5.9%	6	0.8%	0	1.8%	2	7.8%	4	8.1%	6	3.0%	2
Shops - more / better range of non-food shops generally	5.2%	43	2.8%	6	2.6%	2	3.6%	4	15.4%	16	5.7%	2	5.0%	5	3.0%	2	4.4%	3	4.5%	3
Parking - make more spaces available	4.9%	40	6.4%	12	1.0%	1	3.9%	4	1.8%	2	16.1%	5	4.7%	5	0.0%	0	0.9%	1	16.3%	10
Less charity shops	4.3%	36	0.8%	2	12.5%	11	3.3%	4	6.7%	7	0.0%	0	4.7%	5	0.5%	0	9.7%	7	0.6%	0
Shops - more 'high street' retailers	4.3%	35	6.6%	13	4.7%	4	9.8%	11	4.2%	4	7.0%	2	0.5%	0	0.0%	0	0.0%	0	0.0%	0
More / better cafés / restaurants	3.9%	32	6.7%	13	4.9%	4	0.3%	0	7.0%	7	3.3%	1	0.0%	0	1.0%	1	4.5%	3	4.1%	2
Less empty shops	3.5%	28	3.2%	6	1.0%	1	9.0%	10	10.2%	11	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion / improved access	3.3%	27	1.1%	2	9.1%	8	6.7%	8	0.0%	0	10.6%	4	0.5%	0	4.9%	3	0.0%	0	4.2%	2
Better market	3.3%	27	4.2%	8	0.0%	0	7.7%	9	5.4%	6	0.0%	0	2.3%	2	0.0%	0	0.0%	0	3.0%	2
Improve the nightlife	3.1%	26	1.4%	3	0.0%	0	4.8%	6	10.0%	10	0.0%	0	6.9%	7	0.0%	0	0.0%	0	0.0%	0
Shops - more affordable shops	2.7%	23	0.3%	1	0.0%	0	6.1%	7	4.6%	5	0.0%	0	1.9%	2	5.7%	3	6.8%	5	0.0%	0
Shops - more / better range of supermarkets	2.5%	20	0.6%	1	2.6%	2	3.6%	4	0.4%	0	14.2%	5	1.9%	2	0.5%	0	0.9%	1	8.2%	5
Easier to get to by bus	2.4%	20	2.3%	4	4.9%	4	1.0%	1	4.7%	5	0.8%	0	0.5%	0	0.5%	0	0.0%	0	6.5%	4
Parking - make it free	2.2%	18	5.9%	11	2.1%	2	2.8%	3	0.4%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Less roadworks	1.6%	13	6.5%	13	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Shops - more high quality shops	1.6%	13	1.7%	3	2.6%	2	0.0%	0	5.5%	6	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.4%	1
More / better financial services (e.g. banks / building societies)	1.4%	12	0.3%	1	5.2%	4	2.8%	3	0.4%	0	0.8%	0	0.0%	0	3.7%	2	0.0%	0	1.8%	1
Cleaner streets / better maintained	1.4%	12	0.0%	0	4.4%	4	0.0%	0	1.8%	2	0.0%	0	2.3%	2	2.0%	1	0.9%	1	3.0%	2
Make it more attractive / nicer environment	1.3%	11	1.7%	3	0.0%	0	0.0%	0	6.4%	7	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Easier to get to on foot	1.3%	11	1.4%	3	0.0%	0	2.5%	3	0.4%	0	0.0%	0	4.6%	5	0.5%	0	0.0%	0	0.0%	0
Shops - more bakers / butchers / greengrocers	0.9%	7	0.6%	1	1.0%	1	0.3%	0	0.4%	0	8.0%	3	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Easier to get to by train	0.8%	7	0.0%	0	0.5%	0	1.6%	2	1.8%	2	0.0%	0	0.0%	0	4.7%	3	0.0%	0	0.0%	0
More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.8%	7	0.3%	1	5.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Better lighting	0.8%	7	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	4.6%	5	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Too many potholes	0.7%	6	2.8%	5	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specific store - Primark	0.7%	5	2.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vape shops	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	5	0.0%	0	0.9%	1	0.0%	0
More / better pubs / bars	0.6%	5	0.0%	0	0.0%	0	4.1%	5	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5	0.0%	0
Less betting shops	0.6%	5	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Nicer atmosphere / friendlier people	0.6%	5	1.7%	3	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - longer opening hours / more open on Sundays	0.5%	4	0.3%	1	0.0%	0	1.6%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.5%	4	0.6%	1	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.9%	1	0.5%	0	0.0%	0	0.0%	0
Update / refurbish the shopping area	0.5%	4	1.7%	3	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
More rubbish bins	0.5%	4	0.0%	0	0.0%	0	0.0%	0	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More activities / events for young people	0.4%	4	0.0%	0	0.0%	0	0.0%	0	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.4%	4	0.6%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Less hairdressers / barbers / beauty salons	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0
Less trains	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0
Less cheap shops	0.4%	3	0.0%	0	0.0%	0	1.6%	2	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Parking - longer parking times	0.4%	3	1.2%	2	0.0%	0	0.3%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seating areas	0.4%	3	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security / safety	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0
Parking - make it cheaper	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quieter / less busy	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cafes / restaurants	0.2%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.5%	0	0.5%	0	0.0%	0	0.0%	0
Specific store - Larger John Lewis	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
More charity shops	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Less building work	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
More / better health facilities (e.g. doctors, dentists, opticians, etc)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
More modernised / updated	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make more disabled spaces available	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Specific store - Aldi	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose - bring café back	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - more traffic wardens	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
More / better range of other services (e.g. library,	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
hairdresser, vets etc.)																				
Affordable petrol station	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less estate agents	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More speed bumps	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more / better book shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - more payment methods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout / shops closer together	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	45.5%	375	42.2%	82	42.9%	36	41.3%	48	24.5%	25	48.3%	16	65.3%	67	52.1%	28	60.2%	45	44.4%	27
(Don't know)	3.1%	26	4.3%	8	0.5%	0	0.3%	0	4.0%	4	0.8%	0	3.8%	4	7.8%	4	1.8%	1	4.5%	3
Weighted base:		824		194		85		117		103		34		102		54		75		60
Sample:		819		144		96		98		100		70		96		82		54		79

Meanscore: [Plentiful = 5, Good = 4, Average = 3, Poor = 2, Severely lacking= 1]

Q37 How would you rate the provision of independent retail and leisure traders in (CENTRE MENTIONED AT Q32)? [PR]

Those visiting any of the 7 centres mentioned at Q31

Plentiful	12.4%	103	15.6%	30	4.6%	4	13.8%	16	5.3%	5	9.4%	3	16.6%	17	9.3%	5	10.8%	8	22.5%	13
Good	36.7%	303	29.3%	57	35.6%	30	43.1%	50	48.2%	50	31.4%	11	36.3%	37	59.2%	32	20.2%	15	34.5%	21
Average	34.8%	287	39.2%	76	43.7%	37	34.1%	40	30.3%	31	40.4%	14	31.9%	33	21.2%	12	39.6%	30	24.8%	15
Poor	9.0%	74	9.9%	19	10.0%	8	5.4%	6	10.2%	11	9.0%	3	5.6%	6	7.9%	4	13.2%	10	11.1%	7
Severely lacking	4.3%	36	2.8%	6	0.5%	0	3.3%	4	5.6%	6	7.3%	2	6.9%	7	1.0%	1	9.0%	7	5.4%	3
(Don't know)	2.7%	22	3.1%	6	5.6%	5	0.3%	0	0.4%	0	2.4%	1	2.7%	3	1.5%	1	7.2%	5	1.8%	1
Mean:		*3.45*		*3.46*		*3.36*		*3.59*		*3.38*		*3.27*		*3.52*		*3.69*		*3.11*		*3.59*
Weighted base:		824		194		85		117		103		34		102		54		75		60
Sample:		819		144		96		98		100		70		96		82		54		79

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Meanscore: [Plentiful = 5, Good = 4, Average = 3, Poor = 2, Severely lacking= 1]																				
Q38 How would you rate the 'evening and night-time economy' in (CENTRE MENTIONED AT Q32)? The evening and night-time economy includes restaurants, pub, bars and other nightlife, as well as entertainment facilities such as cinemas, theatres, live music and events. [PR]																				
Those visiting any of the 7 centres mentioned at Q31																				
Plentiful	4.2%	35	7.3%	14	1.0%	1	7.7%	9	2.9%	3	0.0%	0	2.3%	2	5.2%	3	1.8%	1	2.4%	1
Good	17.6%	145	14.1%	27	4.6%	4	23.3%	27	23.1%	24	14.5%	5	27.4%	28	18.9%	10	15.0%	11	14.3%	9
Average	23.1%	190	17.8%	35	20.6%	18	37.1%	43	42.6%	44	6.5%	2	12.4%	13	27.9%	15	8.1%	6	24.3%	15
Poor	10.7%	88	17.2%	33	17.3%	15	8.5%	10	9.3%	10	4.9%	2	7.8%	8	3.0%	2	3.5%	3	11.1%	7
Severely lacking	9.9%	82	11.6%	22	15.0%	13	3.9%	4	6.0%	6	10.3%	3	8.8%	9	0.0%	0	24.1%	18	8.9%	5
(Don't visit on an evening)	34.5%	284	32.0%	62	41.4%	35	19.7%	23	16.1%	17	63.8%	22	41.3%	42	45.0%	25	47.6%	36	39.0%	23
Mean:		*2.93*		*2.83*		*2.30*		*3.28*		*3.09*		*2.70*		*3.12*		*3.48*		*2.37*		*2.84*
Weighted base:		824		194		85		117		103		34		102		54		75		60
Sample:		819		144		96		98		100		70		96		82		54		79
Q39 As well as visiting (CENTRE MENTIONED AT Q32), do you ever visit any of these other large centres? [MR/PR]																				
Those visiting any of the 7 centres mentioned at Q31																				
Brighton	51.3%	423	47.2%	92	40.8%	35	68.5%	80	46.3%	48	33.1%	11	58.2%	60	78.2%	43	53.5%	40	26.5%	16
Eastbourne	61.3%	505	78.3%	152	71.8%	61	54.5%	64	52.9%	55	35.6%	12	19.0%	19	71.1%	39	96.5%	72	52.7%	32
Crawley	16.1%	133	3.7%	7	11.4%	10	19.5%	23	15.4%	16	10.6%	4	50.5%	52	17.7%	10	9.9%	7	8.1%	5
Haywards Heath	18.4%	151	3.7%	7	9.0%	8	34.7%	41	3.6%	4	7.8%	3	55.2%	56	36.0%	20	16.8%	13	1.8%	1
Horsham	7.3%	60	6.2%	12	5.9%	5	3.3%	4	1.4%	1	3.2%	1	21.7%	22	8.6%	5	11.7%	9	1.2%	1
Royal Tunbridge Wells	52.0%	429	22.5%	44	76.2%	65	57.5%	67	72.8%	75	85.7%	29	55.8%	57	39.6%	22	22.0%	16	90.6%	54
Bexhill	20.0%	165	34.4%	67	15.1%	13	12.2%	14	5.6%	6	13.0%	4	6.0%	6	5.4%	3	34.1%	26	44.0%	26
Hastings	19.1%	157	25.9%	50	19.5%	17	5.6%	7	13.1%	14	32.4%	11	6.5%	7	6.4%	3	14.3%	11	64.7%	39
Lewes	42.8%	353	34.1%	66	39.3%	33	54.9%	64	21.6%	22	17.8%	6	48.7%	50	85.5%	47	63.5%	48	28.0%	17
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0
Burgess Hill	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	0.0%	0	0.0%	0	0.0%	0
Central London	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Seaford	0.3%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No, don't visit anywhere else)	3.2%	26	3.3%	6	5.1%	4	6.9%	8	5.1%	5	1.6%	1	0.5%	0	0.0%	0	0.9%	1	1.2%	1
Weighted base:		824		194		85		117		103		34		102		54		75		60
Sample:		819		144		96		98		100		70		96		82		54		79

Q40 Why don't you visit any of those town centres? [MR]
Ask those who don't visit any town centre at Q31

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Too far away from home	27.2%	48	23.1%	8	0.0%	0	0.0%	0	0.0%	0	22.4%	4	31.5%	14	17.1%	2	35.4%	14	32.4%	7
No reason to go	12.2%	22	3.3%	1	0.0%	0	0.0%	0	0.0%	0	23.9%	4	11.6%	5	1.9%	0	27.9%	11	1.6%	0
Health / mobility issue	7.9%	14	1.6%	1	0.0%	0	99.9%	1	0.0%	0	14.0%	2	5.5%	2	16.4%	2	3.3%	1	20.8%	4
Hard to get to by bus	4.5%	8	3.3%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	0	10.5%	5	9.6%	1	1.7%	1	0.0%	0
Hard to get to by public transport	4.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	2	6.6%	3	1.9%	0	0.0%	0	9.8%	2
Not enough / poor quality cafés / restaurants	4.1%	7	0.0%	0	0.0%	0	0.0%	0	66.1%	4	0.0%	0	8.4%	4	0.0%	0	0.0%	0	0.0%	0
Too many charity shops	2.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	5	0.0%	0	0.0%	0	0.0%	0
Shops - need more 'high street' retailers	2.3%	4	0.0%	0	12.4%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	4	0.0%	0	0.0%	0	0.0%	0
Parking - expensive parking	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	4	0.0%	0	0.0%	0	1.6%	0
Shops - need longer opening hours / more open on Sundays	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	4	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality public toilets	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	4	0.0%	0	0.0%	0	0.0%	0
Parking - no free parking	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	4	0.0%	0	0.0%	0	0.0%	0
Inconvenient	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	1.7%	1	0.0%	0
Not enough health facilities (e.g. doctors, dentists, opticians, etc)	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	1.6%	0
Other areas are closer to home	1.5%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	3.3%	1	1.6%	0
Prefer other areas	1.5%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	13.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Generally dislike shopping	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	9.6%	1	1.7%	1	0.0%	0
Not enough leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0
Poor nightlife	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0
Not enough financial services (e.g. banks / building societies)	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0
Poor market	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	2
Shops - need more / better clothes shops	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0
Generally dislike the area	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0
Hard to get to by car	0.5%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Parking - not enough disabled parking	0.5%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor atmosphere / unfriendly people	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Parking - not enough spaces available	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Hard to get to on foot	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Prefer online shopping	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Unfamiliar with the area	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Poor disabled access	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more independent shops	0.2%	0	0.0%	0	12.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more quality shops	0.2%	0	0.0%	0	12.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more / better range of non-food shops generally	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0
Shops - need more affordable shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hard to get to by train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too busy / crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many beggars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - cashless payment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more / better range of supermarkets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough other services (e.g. library, hairdresser, vets etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - need more bakers / butchers / greengrocers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor layout / shops too far apart	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many betting shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too much homelessness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many empty shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many takeaways	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dirty streets / poorly maintained	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of security / don't feel safe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needs an update / revamp	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not attractive / poor environment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - longer parking times	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough / poor quality	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
seating areas																				
(Nothing)	26.6%	47	51.1%	17	87.7%	3	0.0%	0	0.0%	0	17.5%	3	23.9%	10	35.8%	5	15.0%	6	14.1%	3
(Don't know)	6.9%	12	12.7%	4	0.0%	0	0.0%	0	33.9%	2	8.8%	1	5.5%	2	0.0%	0	1.7%	1	8.2%	2
Weighted base:		178		33		3		1		6		16		43		14		40		22
Sample:		183		30		4		2		2		30		29		18		47		21

Q41 Instead of those town centre's, which other centres or villages do you usually visit? [MR]

Ask those who don't visit any town centre at Q31

Brighton	35.1%	62	32.2%	11	75.3%	3	0.0%	0	0.0%	0	23.9%	4	47.7%	21	38.2%	5	33.5%	13	27.2%	6
Eastbourne	42.7%	76	49.0%	16	12.4%	0	0.0%	0	33.9%	2	17.5%	3	18.4%	8	22.9%	3	90.0%	36	34.7%	8
Crawley	20.7%	37	0.0%	0	12.4%	0	0.0%	0	0.0%	0	16.8%	3	74.8%	32	9.6%	1	0.0%	0	0.0%	0
Haywards Heath	10.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	25.3%	11	41.6%	6	5.0%	2	0.0%	0
Horsham	5.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	1	12.1%	5	0.0%	0	5.0%	2	1.6%	0
Royal Tunbridge Wells	22.8%	41	3.3%	1	12.4%	0	0.0%	0	100.0%	6	86.0%	14	14.3%	6	9.6%	1	1.7%	1	54.4%	12
Bexhill	12.3%	22	26.4%	9	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0	1.9%	0	10.0%	4	36.6%	8
Hastings	16.5%	29	18.2%	6	0.0%	0	0.0%	0	0.0%	0	19.2%	3	0.0%	0	1.9%	0	8.3%	3	77.1%	17
Lewes	24.1%	43	17.9%	6	63.0%	2	0.0%	0	0.0%	0	10.6%	2	11.0%	5	55.3%	8	50.4%	20	1.6%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burgess Hill	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead	2.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	4	0.0%	0	0.0%	0	0.0%	0
Newhaven	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Newick	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Seaford	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0	1.7%	1	0.0%	0
Sidley	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Horsley	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
(Don't visit any centres)	13.5%	24	24.9%	8	12.4%	0	99.9%	1	0.0%	0	12.3%	2	3.2%	1	26.0%	4	8.3%	3	19.7%	4
Weighted base:		178		33		3		1		6		16		43		14		40		22
Sample:		183		30		4		2		2		30		29		18		47		21

Q42 Which of these leisure activities do you participate in? [MR/PR]

Indoor sports or health and fitness activity	24.7%	247	20.0%	46	20.9%	18	36.1%	42	25.6%	28	24.3%	12	32.9%	48	26.5%	18	18.5%	21	16.6%	14
Cinema	45.8%	459	40.0%	91	38.6%	34	65.7%	77	42.2%	46	51.0%	25	45.8%	67	52.3%	36	40.2%	46	44.6%	36
Restaurant	64.8%	649	57.5%	131	62.0%	55	66.4%	78	53.3%	58	75.3%	37	75.0%	109	66.6%	46	73.5%	84	62.9%	51
Pub / bars / nightclubs	46.2%	463	32.9%	75	45.2%	40	51.1%	60	38.7%	42	61.1%	30	54.9%	80	45.7%	31	52.5%	60	54.8%	45
Ten pin bowling	10.7%	108	15.3%	35	11.0%	10	5.1%	6	8.7%	9	14.0%	7	7.2%	11	14.6%	10	8.7%	10	12.5%	10
Bingo	1.9%	19	2.2%	5	1.0%	1	1.6%	2	0.0%	0	0.0%	0	3.3%	5	2.0%	1	2.3%	3	2.6%	2
Theatres / concert halls / museums / art galleries and other cultural facilities	42.9%	430	34.8%	79	43.5%	38	34.0%	40	31.8%	35	56.5%	28	52.2%	76	47.0%	32	56.4%	65	45.5%	37
(None mentioned)	14.3%	143	18.7%	42	21.1%	19	7.8%	9	11.6%	13	8.6%	4	7.8%	11	19.9%	14	15.4%	18	16.3%	13
Weighted base:		1002		227		88		117		109		49		146		68		115		82
Sample:		1002		174		100		100		102		100		125		100		101		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q43 Which centre / facility did you last visit for indoor sports or health and fitness activity? *Asked to those who participate in Health and Fitness or Leisure Centre activities at Q42 AND Excl. Nulls & SFT*																				
Zone 1																				
Deanland Wood Park, Golden Cross, Hailsham, BN27 3RN	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Leisure Centre, Vicarage Lane, Hailsham, BN27 1BA	6.1%	14	26.6%	12	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1	0.0%	0
Hailsham Town Centre	2.0%	5	8.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Stone Cross Village Centre	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Cross in Hand Village Centre	0.2%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	1.5%	3	0.0%	0	19.7%	3	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horam Village Centre	0.3%	1	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0
Isenhurst Country Club Cross in Hand, Mayfield Road, Cross in Hand, Heathfield, TN21 0UE	2.3%	5	0.0%	0	27.0%	4	0.9%	0	1.5%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield Village Centre	0.4%	1	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Zone 3																				
Anytime Fitness, Bell Lane, Uckfield, TN22 5DQ	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0
Five Ash Down Village Centre	0.2%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framfield Village Centre	0.2%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadlow Down Village Hall, Hall Lane, Hadlow Down, Uckfield, TN22 4HG	0.2%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Isenhurst Health Club, Bell Lane, Uckfield, TN22 1QL	0.7%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nutley Village Centre	0.2%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Leisure Centre, Downsview Crescent, Uckfield, TN22 1UB	7.5%	17	0.0%	0	0.0%	0	36.6%	16	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	12.3%	1
Uckfield Town Centre	6.2%	14	0.0%	0	0.0%	0	31.6%	13	0.0%	0	0.0%	0	0.0%	0	7.0%	1	0.0%	0	0.0%	0
Wealden Indoor Bowls Club, Batts Bridge Road, Maresfield, Uckfield, TN22 2HN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
Crowborough Leisure Centre, Eridge Road, Crowborough, TN6 2TN	7.1%	17	0.0%	0	2.8%	0	7.8%	3	42.4%	11	2.3%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0
Crowborough Town Centre	5.7%	13	0.0%	0	0.0%	0	3.6%	2	39.6%	10	2.3%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	1

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Isenhurst Health Club, Brooklands Park, Farningham Road, Crowborough, TN6 2JD	0.5%	1	0.0%	0	2.8%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jarvis Brook Memorial Hall, Crowborough Hill, Jarvis Brook, Crowborough, TN6 2EG	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mark Cross Community Centre, St. Mark's Church, Mark Cross, TN6 3PJ	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherfield Village Centre	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Running Track Leisure Centre, Crowborough, TN6 2TN	0.2%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Knowle Grange Health Spa, Wadhurst Road, Tunbridge Wells, TN3 9EJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langton Green Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
East Grinstead Sports Club, Saint Hill Road, East Grinstead, RH19 4JU	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Forest Row Village Centre	3.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	7	0.0%	0	0.0%	0	0.0%	0
Hartfield Village Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Horsted Keynes Village Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Pure Gym, King Street, East Grinstead, RH19 3DJ	3.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	7	0.0%	0	0.0%	0	0.0%	0
Scaynes Hill Village Centre	0.2%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Chidddingly Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Ringmer Village Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	2	0.0%	0	0.0%	0
Zone 8																				
Alfriston Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Polegate Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
The Downs Leisure Centre, Sutton Road, Seaford, BN25 4QW	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	2	0.0%	0
Zone 9																				
Burwash Common Pavilion, Etchingham, TN19 7NA	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0
Dale Hill Hotel & Golf Club, Ticehurst, Wadhurst, TN5 7DQ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	3.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Robertsbridge Village Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0
Ticehurst Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1
Wadhurst Town Centre	0.9%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	2
Outside Survey Area																				
Anatomy, Morley Road, Tonbridge, TN9 1RA	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannatyne Health Club, Edward Road, Eastbourne, BN23 8AS	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beauport Park Golf & Country Club, Battle Road, Battle, Saint Leonards-on-sea, TN37 7BP	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0
Bexhill Leisure Centre, Down Road, Bexhill-on-Sea, TN39 4HS	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Leisure Pool, Hastings Road, Bexhill-on-Sea, TN40 2JS	1.4%	3	7.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Town Centre	0.4%	1	1.2%	1	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bishopstone Village Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	3	0.0%	0
Body Happy, Friars Walk, Lewes, BN7 2LG	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	1	0.0%	0	0.0%	0
Bramfield Village Centre	1.3%	3	0.0%	0	0.0%	0	6.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton Sport And Health Complex, Village Way, Falmer, Brighton, BN1 9PH	1.2%	3	6.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chartham Park, Felcourt Road, East Grinstead, RH19 2JT	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	0.0%	0	0.0%	0	0.0%	0
Crowdhill Local Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
David Lloyd, Broadwater Way, Hampden Park, Eastbourne, BN22 9PZ	2.7%	6	13.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0
Ditchling Common Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0
East Grinstead Town Centre	6.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.5%	14	0.0%	0	0.0%	0	0.0%	0
Eastbourne Sports Park, Cross Levels Way, Eastbourne, BN21 2UF	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	2.3%	5	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	2	6.5%	1	0.0%	0
Edenbridge Leisure Centre, Stangrove Park,	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Edenbridge, TN8 5LU																				
Elmbridge Xcel Leisure Complex, Waterside Drive, Walton-on-Thames, KT12 2JG	0.2%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Park Local Centre	1.0%	2	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hampden Park Sports Centre, Brodrick Road, Eastbourne, BN22 9RQ	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Hawkenbury Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haywards Heath Town Centre	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	7.0%	1	0.0%	0	0.0%	0
Horn Park Local Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Horntye Park Sports Complex, Bohemia Road, St Leonard's on Sea, Hastings, TN34 1EX	1.0%	2	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hurstpierpoint Village Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
K2 Crawley, Pease Pottage Hill, Crawley, RH11 9BQ	0.8%	2	0.0%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Leisure Centre, Mountfield Road, Lewes, BN7 2XG	2.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.3%	5	0.0%	0	3.0%	0
Lewes Town Centre	1.0%	2	0.0%	0	11.4%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Lindfield Village Centre	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newhaven Town Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	3	0.0%	0
Newick Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0
Peacehaven Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Pure Gym, Hampden Retail Park, Marshall Road, Eastbourne, BN23 6QU	0.8%	2	0.0%	0	11.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pure Gym, Market Square, Royal Victoria Place, Tunbridge Wells, TN1 2SW	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	1	0.0%	0	0.0%	0	0.0%	0	15.2%	2
Royal Tunbridge Wells Town Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0
Seaford Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1	0.0%	0
Seahaven Swim & Fitness Centre, Chapel Street, Newhaven, BN9 9PN	2.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	5	0.0%	0
Switch Gym, The Orchards, Haywards Heath, RH16 3TH	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0
Tenpin, Broadwater Way, Hampden Park,	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Eastbourne, BN22 9PZ																				
Tenterden Town Centre	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	2
The Dolphin, Pasture Hill Road, Haywards Heath, RH16 1LY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	1.7%	0	0.0%	0	0.0%	0
The Gym Group, Sovereign Harbour Retail Park, Pevensey Bay Road, Eastbourne, BN23 6JH	3.0%	7	12.1%	5	0.0%	0	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Sovereign Centre, Royal Parade, Eastbourne, BN22 7LQ	0.5%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
The Spa Hotel, Mount Ephraim, Royal Tunbridge Wells, TN4 8XJ	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Sports Centre, St John's Road, Tunbridge Wells, TN4 9TX	2.6%	6	0.0%	0	2.8%	0	0.0%	0	0.0%	0	48.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tunbridge Wells Tennis Club, Nevill Gate, Tunbridge Wells, TN2 5ES	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0
West Kingsdown Village Centre	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																				
Weighted base:		233		45		15		42		25		12		46		15		21		12
Sample:		215		32		20		28		24		17		36		24		18		16

Q44 Which centre / facility did you last visit to go the cinema?
Asked to those who go to the cinema at Q42 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Zone 1																				
Hailsham Pavilion Theatre & Cinema, George Street, Hailsham, BN27 1AE	9.5%	42	41.2%	34	2.7%	1	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.7%	0	10.2%	5	0.0%	0
Hailsham Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Zone 3																				
Picture House Cinema and Restaurant, High Street, Uckfield, TN22 1AS	30.2%	133	17.0%	14	50.5%	16	69.7%	54	26.3%	11	9.8%	2	20.7%	13	34.7%	12	17.0%	8	4.2%	1
Uckfield Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	10.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
Crowborough Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Danehill Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Forest Row Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
The Atrium Cinema, King Street, East Grinstead, RH19 3DJ	6.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.6%	27	0.0%	0	0.0%	0	0.0%	0
Wivelsfield Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Newick Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Zone 9																				
Wadhurst Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Outside Survey Area																				
Central London / West End	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2
Cineworld, Brighton Marina, Brighton, BN2 5UF	5.9%	26	6.6%	5	0.0%	0	12.2%	9	4.5%	2	0.0%	0	7.2%	5	7.5%	3	0.0%	0	5.3%	2
Cineworld, Crawley Leisure Park, London Road, Crawley, RH10 8LR	5.4%	24	0.0%	0	0.0%	0	2.5%	2	8.7%	4	0.0%	0	20.8%	13	13.0%	5	0.0%	0	0.0%	0
Cineworld, Eureka Entertainment Centre, Rutherford Road, Ashford, TN25 4BN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Cineworld, The Beacon Shopping Centre, Terminus Road, Eastbourne, BN21 3NW	11.7%	51	31.9%	26	1.3%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	7.3%	3	42.3%	20	1.0%	0
Depot Cinema and Restaurant, Pinwell Road, Lewes, BN7 2JS	5.6%	25	0.7%	1	1.3%	0	6.3%	5	0.0%	0	1.1%	0	0.7%	0	30.7%	11	14.4%	7	1.0%	0
Eastbourne Town Centre	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Electric Palace, High Street, Hastings, TN34 3ER	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Everyman, Piries Place, Horsham, RH12 1EH	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0
Everyman, Station Road West, Oxted, RH8 9EE	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0
Kino Hawkhurst, Victoria Hall, Rye Road, Hawkhurst, Cranbrook, TN18 4ET	4.2%	19	0.0%	0	1.3%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	53.0%	18
Lewes Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0
Nottingham City Centre	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Kingswest, West Street, Brighton, BN1 2RE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odeon, Knights Way, Tunbridge Wells, TN2 3UW	13.6%	60	0.0%	0	41.4%	13	6.9%	5	36.1%	15	68.8%	17	0.0%	0	0.0%	0	0.0%	0	26.0%	9
Orion Cinema, Cyprus Road, Burgess Hill, RH15 8DX	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0
Oxted Town Centre	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Plymouth City Centre	0.1%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	1.4%	6	0.0%	0	0.0%	0	0.0%	0	8.7%	4	8.3%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Seaford Community Cinema, Saxon Lane, Seaford, BN25 1QL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Towner Eastbourne, Devonshire Park, College Road, Eastbourne, BN21 4JJ	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	7.3%	3	0.0%	0
Others																				
Weighted base:		439		83		32		77		42		25		64		36		46		34
Sample:		416		61		33		62		32		37		55		56		37		43

Q45 Which centre / facility did you last visit to go to a restaurant?
Asked to those who go to restaurants at Q42 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Zone 1																				
Catsfield Village Centre	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowhurst Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Golden Cross Village Centre	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	5.6%	33	24.5%	29	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0
Herstmonceux Village Centre	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holly Blue, Hailsham Road, Stone Cross, Pevensey, BN24 5BU	0.5%	3	0.5%	1	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ninfield Village Centre	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Normans Bay Local Centre	0.4%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Pevensey Bay Local Centre	0.8%	5	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pevensey Village Centre	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sidley Village Centre	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Smugglers Restaurant, High Street, Pevensey, BN24 5LF	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stone Cross Local Centre	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Dicker Local Centre	0.6%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Cross in Hand Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Gun Hill Local Centre	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	1.9%	11	3.8%	4	11.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.8%	0
Horam Village Centre	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield Village Centre	2.3%	14	0.0%	0	10.4%	6	3.2%	2	3.4%	2	5.5%	2	0.0%	0	0.0%	0	0.0%	0	4.7%	2
Old Heathfield Local Centre	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushlake Green Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
The Gun, Gun Hill, Heathfield, TN21 0JU	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Swan Inn, Wood's Corner, Heathfield, TN21 9LB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Wood's Corner Local Centre	0.2%	1	0.0%	0	0.8%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Zone 3																				
Buxted Village Centre	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fletching Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Framfield Village Centre	0.3%	2	0.0%	0	0.8%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Piltdown Local Centre	0.1%	1	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Ridgewood Local Centre	0.1%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	9.5%	57	0.0%	0	16.3%	9	43.7%	31	2.0%	1	0.0%	0	3.7%	4	14.1%	6	7.2%	6	0.8%	0
Zone 4																				
Boarshead Local Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Crowborough Town Centre	5.3%	32	0.0%	0	1.6%	1	2.1%	2	50.8%	28	2.3%	1	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Mark Cross Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Poundgate Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherfield Village Centre	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Eridge Green Local Centre	0.3%	2	0.0%	0	0.8%	0	0.0%	0	1.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fordcombe Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frant Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groombridge Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Lamberhurst Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langton Green Village Centre	0.6%	3	0.0%	0	0.0%	0	0.5%	0	0.7%	0	7.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Speldhurst Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Ashdown Park Hotel and Country Club, Wych Cross, Forest Row, East Grinstead, RH18 5JR	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Chelwood Gate Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Danehill Village Centre	0.4%	3	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.5%	0	0.6%	0	0.0%	0	0.0%	0
Forest Row Village Centre	2.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	13	0.0%	0	0.0%	0	0.0%	0
Gravetye Manor, Vowels Lane, East Grinstead, RH19 4LJ	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0
Hartfield Village Centre	0.5%	3	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.8%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Horsted Keynes Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
The Hatch Inn, Coleman's Hatch, Hartfield, TN7 4EJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
The Old Dunnings Mill, Dunning's Road, East Grinstead, RH19 4AT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
The Sloop Inn, Sloop Lane, Haywards Heath, RH17 7NP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
UpCountry Garden and Country Store, Lewes Road, Scaynes Hill, Haywards Heath, RH17 7PG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
West Hoathly Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Withyham Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Barcombe Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Chiddingly Village Centre	0.6%	4	1.9%	2	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.8%	1	0.0%	0
Firle Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Glynde Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Halland Local Centre	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newick Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0
North Chailey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Ringmer Village Centre	0.4%	2	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.8%	1	0.0%	0
South Chailey Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Zone 8																				
Alfriston Village Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	5.6%	2	0.8%	1	0.0%	0
Berwick Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
East Dean Village Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0
Litlington Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Polegate Town Centre	1.6%	9	7.1%	8	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Sussex Ox, Milton Street, Alfriston, Polegate, BN26 5RL	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
The Berwick Inn, Station Road, Berwick, Polegate, BN26 6SZ	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Cuckmere Inn, Exceat Bridge, Cuckmere Haven, Seaford, BN25 4AB	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Zone 9																				
Ewhurst Green Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Flimwell Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Robertsbridge Village Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	3
Salehurst Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Ticehurst Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Wadhurst Town Centre	2.2%	13	0.0%	0	0.0%	0	0.5%	0	0.0%	0	8.5%	3	0.0%	0	0.0%	0	0.0%	0	21.2%	10
Outside Survey Area																				
Aldborough Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ardingly Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle Town Centre	0.6%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2
Bexhill Town Centre	1.7%	10	4.3%	5	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	8.2%	4
Brighton and Hove City Centre	4.9%	29	1.9%	2	0.0%	0	22.5%	16	5.9%	3	0.8%	0	2.0%	2	12.2%	5	0.0%	0	0.8%	0
Burgess Hill Town Centre	0.4%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Camden Town Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Central London / West End	1.6%	9	0.0%	0	4.9%	3	0.0%	0	2.8%	2	0.8%	0	1.4%	1	0.6%	0	3.4%	3	1.5%	1
Chichester City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Crawley Town Centre	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	6	0.0%	0	0.0%	0	0.0%	0
Cuckfield Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
East Chiltington Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
East Grinstead Town Centre	6.3%	38	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.8%	0	37.8%	37	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	12.5%	75	28.3%	33	12.7%	7	5.2%	4	5.9%	3	0.0%	0	0.0%	0	1.3%	1	33.6%	27	0.8%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Edinburgh City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Emsworth Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Etchingham Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Hastings Town Centre	1.8%	10	6.5%	8	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	2
Hawkhurst Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Haywards Heath Town Centre	2.7%	16	0.0%	0	6.2%	3	0.0%	0	0.0%	0	0.0%	0	12.8%	13	1.3%	1	0.0%	0	0.0%	0
Horley Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Lewes Town Centre	5.8%	35	0.0%	0	4.1%	2	3.7%	3	0.0%	0	0.8%	0	0.0%	0	38.7%	16	16.3%	13	0.8%	0
Lingfield Village Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.1%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lymington Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newcastle City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
North End Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oxford City Centre	0.4%	3	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Oxted Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Peacehaven Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Pembury Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penshurst Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pyecombe Local Centre	0.1%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	8.3%	50	0.0%	0	15.9%	9	5.7%	4	16.5%	9	41.3%	14	4.9%	5	0.0%	0	0.0%	0	19.7%	9
Rye Town Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Seaford Town Centre	3.0%	18	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	19.1%	15	0.0%	0
Selsey Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sevenoaks Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southborough Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden Town Centre	0.4%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
The Beachy Head, Beachy Head Road, Eastbourne, BN20 7YA	0.4%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Great House, Gill's Green, Hawkhurst, Cranbrook, TN18 5EJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
The Jolly Sportsman, Chapel Lane, Lewes, BN7 3BA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
West Horsley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Willingdon Local Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Worthing Town Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	3.4%	3	0.0%	0
York City Centre	0.3%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																				
Weighted base:		599		117		54		72		55		35		98		41		81		46
Sample:		627		108		59		61		60		67		78		67		69		58

Q46 Which centre / facility did you last visit to go to pubs, bars and nightclubs?
Asked to those who go to pubs, bars or nightclubs at Q42 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Zone 1																				
Catsfield Village Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Golden Cross Village Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	5.8%	25	34.8%	25	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herstmonceux Village Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hooe Village Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ninfield Village Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Normans Bay Local Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pevensey Bay Local Centre	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pevensey Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Stone Cross Local Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Upper Dicker Local Centre	0.6%	3	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																				
Cade Street Local Centre	0.8%	3	0.0%	0	8.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dallington Village Centre	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield Town Centre	1.3%	6	3.1%	2	8.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horam Village Centre	0.2%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mayfield Village Centre	2.9%	13	0.0%	0	21.1%	8	2.0%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	4.2%	2
Old Heathfield Local Centre	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushlake Green Village Centre	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Half Moon Inn, Cade Street, Heathfield, TN21 9BS	0.4%	2	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Swan Inn, Wood's Corner, Heathfield, TN21 9LB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Waldron Local Centre	0.5%	2	0.0%	0	4.5%	2	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wood's Corner Local Centre	0.3%	1	0.0%	0	1.1%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Zone 3																				
Blackboys Local Centre	0.3%	1	0.0%	0	1.1%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fairwarp Village Centre	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Five Ash Down Village Centre	1.5%	7	0.0%	0	12.0%	5	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fletching Village Centre	0.3%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	0	0.9%	0	0.0%	0	0.0%	0
Framfield Village Centre	0.5%	2	0.0%	0	2.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadlow Down Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
High Hurstwood Village Centre	0.1%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ridgewood Local Centre	0.5%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Pig & Butcher, Five Ash Down, Uckfield, TN22	0.7%	3	0.0%	0	0.0%	0	5.1%	3	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
3AN																				
Uckfield Town Centre	8.0%	35	0.0%	0	0.0%	0	52.1%	30	1.8%	1	0.0%	0	3.4%	2	4.5%	1	1.2%	1	0.0%	0
Zone 4																				
Boarshead Local Centre	0.5%	2	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowborough Town Centre	5.0%	22	0.0%	0	0.0%	0	0.7%	0	51.1%	21	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mark Cross Local Centre	1.0%	4	0.0%	0	9.6%	4	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Poundgate Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rotherfield Village Centre	0.5%	2	0.0%	0	1.1%	0	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Crow and Gate, Uckfield Road, Crowborough, TN6 3TA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																				
Bells Yew Green Village Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bidborough Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eridge Green Local Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Frant Village Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Groombridge Village Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	2
Hook Green Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lamberhurst Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Langton Green Village Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Speldhurst Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Vineyard, The Down, Lamberhurst, TN3 8EU	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Zone 6																				
Ashurst Wood Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Chelwood Gate Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Coleman's Hatch Local Centre	0.4%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Danehill Village Centre	0.5%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Forest Row Village Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0	0.0%	0	0.0%	0
Gallipot Street Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Hartfield Village Centre	1.2%	5	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.9%	0	6.7%	5	0.0%	0	0.0%	0	0.0%	0
Horsted Keynes Village Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.9%	0	0.0%	0	0.0%	0
Scaynes Hill Village Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.9%	0	0.0%	0	0.0%	0
The Hatch Inn, Coleman's Hatch, Hartfield, TN7 4EJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
The Sloop Inn, Sloop Lane, Haywards Heath, RH17 7NP	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
West Hoathly Local Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.9%	0	0.0%	0	0.0%	0
Withyham Village Centre	0.7%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Barcombe Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0
Chiddingly Village Centre	0.5%	2	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1	1.2%	1	0.0%	0
East Hoathly Local Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	3	0.0%	0	0.0%	0
Firle Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Glynde Village Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0
Newick Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	2	0.0%	0	0.0%	0
North Chailey Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Ringmer Village Centre	0.9%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.7%	0	7.2%	2	1.2%	1	0.0%	0
Zone 8																				
Alfriston Village Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	4	0.0%	0
Arlington Village Centre	0.3%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Berwick Local Centre	0.3%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	1.2%	1	0.0%	0
East Dean Village Centre	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	7.0%	4	0.0%	0
Litlington Village Centre	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	5	0.0%	0
Polegate Town Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	4	0.0%	0
Sussex Ox, Milton Street, Alfriston, Polegate, BN26 5RL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Zone 9																				
Bodiam Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Ewhurst Green Village Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2
Robertsbridge Village Centre	2.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.9%	9
Staplecross Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Ticehurst Village Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2
Wadhurst Town Centre	1.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	8
Outside Survey Area																				
Battle Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Bexhill Town Centre	1.0%	4	1.5%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0
Brenchley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton and Hove City Centre	2.8%	12	3.9%	3	0.0%	0	9.2%	5	0.0%	0	0.0%	0	0.0%	0	4.5%	1	1.2%	1	5.0%	2
Broadbridge Heath Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Burwash Village Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	3
Central London / West End	1.3%	6	6.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.8%	0
Chichester City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Chiddingstone Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	4.0%	3	0.0%	0	0.0%	0	0.0%	0
Ditchling Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead Town Centre	7.3%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.3%	32	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	7.0%	31	22.4%	16	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	4	16.4%	9	0.0%	0
Fawkham Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Godstone Village Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goring-by-Sea Local Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0
Hassocks Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Hastings Town Centre	1.8%	8	9.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Haywards Heath Town Centre	1.6%	7	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	7	0.0%	0	0.0%	0	0.0%	0
Horsham Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0
Hurst Green Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Lewes Town Centre	3.7%	16	0.0%	0	5.6%	2	7.2%	4	0.0%	0	0.0%	0	0.7%	0	27.0%	8	2.3%	1	0.0%	0
Lingfield Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Liverpool City Centre	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwood Hill Local Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Pembury Village Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Penshurst Village Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	4.7%	20	0.0%	0	0.0%	0	0.7%	0	23.6%	10	19.9%	6	2.7%	2	0.0%	0	0.0%	0	6.3%	3
Rusthall Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rye Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Seaford Town Centre	3.3%	14	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	14	0.0%	0
Selsey Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenterden Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
The Smugglers Inn, Osmington Mills, Weymouth, DT3 6HF	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0
Thornton Heath District Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Tonbridge Town Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	8.1%	3
Turners Hill Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
West Horsley Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Wethersfield Village Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Willingdon Local Centre	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0
Worcester City Centre	0.5%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																				
Weighted base:		439		72		39		57		41		29		71		30		58		43
Sample:		462		57		42		54		50		54		62		48		48		47

Q47 Which centre / facility did you last visit to go ten-pin bowling?
Asked to those who go ten pin bowling at Q42 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Zone 1																				
Hailsham Town Centre	14.0%	14	31.0%	11	4.8%	0	12.4%	1	20.0%	2	0.0%	0	0.0%	0	0.0%	0	7.6%	1	0.0%	0
Zone 4																				
Crowborough Town Centre	0.4%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
Hurst Green Village Centre	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	1
Outside Survey Area																				
Bognor Regis Town Centre	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	1	0.0%	0
Brighton and Hove City Centre	1.8%	2	0.0%	0	0.0%	0	0.0%	0	20.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crawley Town Centre	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.2%	2	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	8.9%	9	15.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.3%	3	15.3%	1	0.0%	0
Hollywood Bowl, Crawley Leisure Park, London Road, Crawley, RH10 8LR	9.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.3%	5	50.6%	5	0.0%	0	0.0%	0
Hollywood Bowl, Knights Park, Longfield Road, Tunbridge Wells, TN2 3UW	23.4%	24	1.6%	1	52.9%	5	0.0%	0	52.2%	5	100.0%	6	18.2%	2	0.0%	0	0.0%	0	67.3%	7
Hollywood Bowl, Marina Way, Brighton Marina, Brighton, BN2 5UT	3.5%	4	0.0%	0	0.0%	0	25.6%	2	0.0%	0	0.0%	0	0.0%	0	20.5%	2	0.0%	0	0.0%	0
Royal Tunbridge Wells Town Centre	2.2%	2	0.0%	0	0.0%	0	0.0%	0	3.9%	0	0.0%	0	18.2%	2	0.0%	0	0.0%	0	0.0%	0
Tenpin, Broadwater Way, Hampden Park, Eastbourne, BN22 9PZ	32.5%	34	52.1%	18	42.3%	4	62.0%	4	0.0%	0	0.0%	0	0.0%	0	2.6%	0	69.5%	6	18.1%	2
Others																				
Weighted base:		104		35		9		6		9		6		11		10		9		10
Sample:		70		17		5		4		8		7		6		6		9		8

Q48 Which centre / facility did you last visit to play bingo?
Asked to those who go to bingo at Q42 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Zone 1																				
Hailsham Town Centre	3.4%	1	11.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pevensey Bay Local Centre	3.4%	1	11.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																				
East Dean Village Centre	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0
Zone 9																				
Etchingham Village Hall, Parsonage Croft, Etchingham, TN19 7BY	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.4%	0
Wadhurst Town Centre	9.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	67.3%	1
Outside Survey Area																				
Bexhill Town Centre	17.5%	3	56.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo At The Deluxe, Pelham Place, Hastings, TN34 3AD	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	16.4%	0
Brighton and Hove City Centre	12.0%	2	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buzz Bingo, Freshfield Way, Brighton, BN2 0LE	3.4%	1	11.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castle Bingo, Clase Road, Morriston, Swansea, SA6 8DS	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0
Crawley Town Centre	12.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.6%	2	0.0%	0	0.0%	0	0.0%	0
East Grinstead Town Centre	14.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	55.4%	2	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	3.4%	1	11.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leo Leisure, Pevensey Road, Eastbourne, BN21 3HJ	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0
Others																				
Weighted base:		16		5		0		2		0		0		4		0		3		2
Sample:		17		6		0		1		0		0		3		0		4		3

Q49 Which centre / facility did you last visit for theatres / concert halls / museums / art galleries and other cultural facilities?
Asked to those who visit theatre/concert hall; museum/art galleries at Q42 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Zone 1																				
Hailsham Pavilion Theatre & Cinema, George Street, Hailsham, BN27 1AE	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hailsham Town Centre	0.6%	2	2.3%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Herstmonceux Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Zone 2																				
Mayfield Village Centre	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																				
Trading Boundaries, Sheffield Green, Fletching, TN22 3RB	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield Town Centre	1.2%	5	0.0%	0	0.0%	0	5.9%	2	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0
Zone 4																				
Rotherfield Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																				
Chequer Mead Theatre, De La Warr Road, East Grinstead, RH19 3BS	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
East Grinstead Museum, Cantelupe Road, East Grinstead, RH19 3BJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
National Trust - Standen House and Garden, West Hoathly Road, East Grinstead, RH19 4NE	0.2%	1	0.0%	0	1.1%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Atrium Cinema, King Street, East Grinstead, RH19 3DJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																				
Charleston, West Firle, Lewes, BN8 6LL	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Glyndebourne Country House, BN8 5UU	0.8%	3	0.8%	1	1.1%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	1.1%	0
Zone 8																				
East Dean Village Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9																				
National Trust - Bateman's, Bateman's Lane, Burwash, Etchingham, TN19 7DS	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wadhurst Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Outside Survey Area																				
Aldeburgh Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Assembly Hall Theatre, Crescent Road, Tunbridge Wells, TN1 2LU	0.2%	1	0.0%	0	1.1%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Battle Town Centre	0.2%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Bexhill Museum, Egerton Road, Bexhill-on-Sea, TN39 3HL	0.4%	1	1.5%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bexhill Town Centre	1.6%	6	3.9%	3	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	1.1%	0
Brighton and Hove City Centre	9.8%	38	12.3%	9	7.0%	3	16.1%	5	19.1%	6	1.1%	0	7.6%	5	23.4%	7	5.4%	3	0.0%	0
Brighton Dome, Church Street, Brighton and Hove, Brighton, BN1 1UE	0.6%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Brighton Museum & Art Gallery, Royal Pavilion Gardens, Brighton, BN1 1EE	0.8%	3	0.0%	0	0.0%	0	9.0%	3	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton Toy and Model Museum, Trafalgar Street, Brighton, BN1 4EB	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Buxton Opera House, Water Street, Buxton, SK17 6XN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Central London / West End	33.2%	131	29.3%	21	37.4%	14	19.7%	6	54.1%	17	54.5%	14	38.9%	27	32.6%	10	4.3%	3	56.4%	19
Chester City Centre	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chichester City Centre	0.6%	2	0.8%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.7%	0	1.8%	1	0.0%	0	1.1%	0
Congress Theatre, Carlisle Road, Eastbourne, BN21 4BP	3.4%	13	2.3%	2	0.0%	0	3.5%	1	1.2%	0	2.1%	1	0.0%	0	1.8%	1	14.8%	9	0.0%	0
Crawley Town Centre	0.7%	3	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0	0.7%	0	0.9%	0	0.0%	0	0.0%	0
Dorking Town Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
East Grinstead Town Centre	2.1%	8	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	10.6%	7	0.0%	0	0.0%	0	0.0%	0
Eastbourne Town Centre	17.9%	70	31.1%	22	13.8%	5	15.1%	5	2.3%	1	0.0%	0	0.7%	0	11.7%	3	43.7%	27	18.2%	6
Falmouth Art Gallery, Municipal Buildings, The Moor, Falmouth, TR11 2RT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hastings Museum & Art Gallery, John's Place, Bohemia Road, Hastings, TN34 1ET	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Hastings Town Centre	2.3%	9	0.0%	0	21.3%	8	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Haywards Heath Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Kent Battle of Britain Museum Trust, Aerodrome Road, Hawkinge, Folkestone,	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
CT18 7AG																				
Lewes Castle & Museum, High Street, Lewes, BN7 1YE	0.5%	2	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Lewes Town Centre	1.0%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.7%	0	10.6%	3	0.0%	0	0.0%	0
London Museum Docklands, West India Quay, Hertsmere Road, Canary Wharf, E14 4AL	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lulworth Castle, East Lulworth, Wareham, BH20 5QS	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	4	0.0%	0	0.0%	0	0.0%	0
Natural History Museum, Cromwell Road, South Kensington, SW7 5BD	0.3%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Newhaven Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Nigel Greaves Gallery, Compton Street, Eastbourne, BN21 4EJ	0.5%	2	0.8%	1	0.0%	0	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
OVO Hydro, Exhibition Way, Stobcross Road, Glasgow, G3 8YW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Oxford Bus Museum, Hanborough Rail Station Yard, Main Road, Long Hanborough, Witney, OX29 6LA	0.6%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Academy of Arts, Burlington House, Piccadilly, London, W1J 0BD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.9%	0	0.0%	0	0.0%	0
Royal Albert Hall, Kensington Gore, South Kensington, SW7 2AP	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0
Royal Armouries Museum, Armouries Drive, Leeds, LS10 1LT	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Royal Engineers Museum, Prince Arthur Road, Gillingham, ME7 1UR	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Royal Pavilion, Pavilion Buildings, Brighton, BN1 1EE	1.7%	7	0.0%	0	1.1%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	8.2%	5	0.0%	0
Royal Tunbridge Wells Town Centre	6.7%	26	0.0%	0	5.8%	2	8.3%	3	2.3%	1	31.0%	8	15.9%	11	0.0%	0	0.0%	0	5.3%	2
Sadler's Wells Theatre, Rosebery Avenue,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
London, EC1R 4TN																				
Seaford Town Centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Shakespeare's Globe, New Globe Walk, Bankside, SE1 9DT	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Shipwreck Museum, Rock-a-Nore Road, Hastings, TN34 3DW	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Shoreham-by-Sea Town Centre	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southampton City Centre	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The British Museum, Great Russell Street, London, WC1B 3DG	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
The National Gallery, Trafalgar Square, London, WC2N 5DN	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
The O2, Peninsula Square, London, SE10 0DX	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Stables Theatre, The Bourne, Hastings, TN34 3BD	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1
The Tank Museum, Linsay Road, Bovington, Wareham, BH20 6JG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
The True CRIME Museum, Palace Court, White Rock, Hastings, TN34 1JP	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre Royal, New Road, Brighton and Hove, Brighton, BN1 1SD	0.1%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tonbridge Town Centre	0.2%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Towner Eastbourne, Devonshire Park, College Road, Eastbourne, BN21 4JJ	2.6%	10	5.5%	4	1.1%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	4.6%	1	6.5%	4	0.0%	0
Trinity Theatre, Church Road, Royal Tunbridge Wells, TN1 1JP	0.6%	3	0.0%	0	1.1%	0	0.0%	0	0.0%	0	8.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Victoria and Albert Museum, Cromwell Road, Knightbridge, SW7 2RL	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.1%	0
Wembley Stadium	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	3.7%	1	0.0%	0	0.0%	0
White Rock Theatre, White Rock, Hastings, TN34 1JX	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																				
Weighted base:		394		71		38		32		32		26		69		30		63		33

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Sample:		455		72		40		39		34		44		69		51		58		48

Q50 How do you normally travel when visiting leisure destinations?
Those who do leisure activities at Q42

Car / van (as driver)	56.2%	483	54.4%	101	65.0%	45	61.9%	67	46.9%	45	52.5%	24	52.8%	71	65.8%	36	61.7%	60	50.1%	34
Car / van (as passenger)	14.5%	124	18.3%	34	15.3%	11	4.8%	5	10.9%	10	21.6%	10	9.5%	13	12.0%	7	21.1%	20	20.9%	14
Bus, minibus or coach	5.8%	49	4.4%	8	1.2%	1	8.0%	9	9.3%	9	6.1%	3	6.4%	9	6.1%	3	7.6%	7	1.0%	1
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	10.7%	92	11.5%	21	0.6%	0	22.3%	24	18.8%	18	1.8%	1	14.8%	20	1.4%	1	2.0%	2	6.5%	4
Taxi	1.5%	13	2.1%	4	0.0%	0	2.7%	3	3.8%	4	0.0%	0	0.7%	1	0.0%	0	1.4%	1	0.0%	0
Train	7.6%	65	9.2%	17	8.4%	6	0.3%	0	6.9%	7	8.5%	4	7.8%	10	6.8%	4	4.9%	5	17.8%	12
Bicycle	0.2%	2	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Mobility scooter / disability vehicle	0.3%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know / varies)	3.3%	28	0.0%	0	8.8%	6	0.0%	0	0.4%	0	9.5%	4	7.9%	11	7.8%	4	0.0%	0	3.6%	2
Weighted base:		859		185		70		108		96		45		134		55		97		68
Sample:		873		146		82		90		91		91		111		87		90		85

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Q51 Which leisure facilities would you like to see more of in the area? [MR]																				
Concert hall / venue	57.5%	576	57.6%	131	66.9%	59	62.3%	73	36.9%	40	66.6%	33	54.0%	79	71.5%	49	59.1%	68	54.5%	44
Health and fitness (gym)	51.5%	516	56.5%	129	60.7%	54	50.6%	59	31.3%	34	59.6%	29	40.5%	59	63.1%	43	57.5%	66	52.4%	43
Cinema	10.0%	100	6.3%	14	9.7%	9	0.0%	0	31.4%	34	2.7%	1	16.5%	24	11.6%	8	6.4%	7	2.6%	2
Swimming pool	9.6%	96	7.9%	18	14.0%	12	4.1%	5	5.1%	6	9.9%	5	7.6%	11	7.4%	5	14.1%	16	22.5%	18
More children facilities / activities	7.6%	76	12.2%	28	3.4%	3	10.0%	12	9.9%	11	3.9%	2	4.8%	7	3.0%	2	7.6%	9	4.2%	3
Better shopping facilities	6.0%	60	5.3%	12	2.5%	2	2.8%	3	17.2%	19	5.3%	3	10.7%	16	2.7%	2	1.2%	1	3.0%	2
Bars / pubs	5.1%	51	4.8%	11	2.5%	2	11.7%	14	11.9%	13	2.8%	1	4.9%	7	0.0%	0	1.2%	1	1.8%	1
Ice rink	4.0%	40	6.1%	14	0.0%	0	3.3%	4	6.4%	7	9.8%	5	0.0%	0	0.0%	0	9.3%	11	0.0%	0
Restaurants	3.7%	37	3.6%	8	2.5%	2	2.6%	3	13.8%	15	0.5%	0	0.3%	0	0.8%	1	3.5%	4	3.9%	3
Leisure centre	3.1%	31	5.0%	11	1.5%	1	0.3%	0	10.7%	12	5.5%	3	0.3%	0	2.0%	1	1.2%	1	0.9%	1
Museum / art galleries	3.1%	31	1.0%	2	1.0%	1	4.1%	5	6.8%	7	1.1%	1	0.0%	0	10.6%	7	6.3%	7	0.4%	0
Bowling alley	2.9%	29	2.2%	5	0.0%	0	2.6%	3	12.0%	13	0.0%	0	4.1%	6	0.0%	0	0.0%	0	2.2%	2
Cycle paths / area	2.2%	22	1.2%	3	0.5%	0	8.1%	9	3.5%	4	2.8%	1	0.0%	0	0.0%	0	3.0%	3	0.4%	0
Theatre	1.7%	17	0.2%	1	0.5%	0	2.5%	3	7.2%	8	0.0%	0	2.3%	3	0.8%	1	0.6%	1	0.9%	1
More sports facilities (football pitches, tennis courts)	1.6%	16	0.0%	0	0.5%	0	1.6%	2	0.3%	0	2.3%	1	3.9%	6	2.3%	2	0.6%	1	5.7%	5
Dance facilities	1.6%	16	0.0%	0	0.0%	0	4.1%	5	2.6%	3	2.8%	1	0.0%	0	0.0%	0	6.3%	7	0.0%	0
Indoor soft play areas	1.3%	13	0.5%	1	0.0%	0	0.0%	0	8.6%	9	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Play spaces / park facilities	1.3%	13	1.2%	3	0.0%	0	2.5%	3	5.1%	6	2.8%	1	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Paintballing	0.9%	9	0.0%	0	0.0%	0	3.2%	4	0.0%	0	5.6%	3	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Karting	0.8%	8	1.2%	3	0.0%	0	1.6%	2	1.7%	2	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Skateboarding	0.6%	6	1.2%	3	0.0%	0	1.6%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Café	0.5%	5	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Climbing wall	0.5%	5	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	2	1.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Extreme sports	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.6%	1	0.0%	0
Open / green spaces	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.8%	1
Spa	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Hotels	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Theatre	0.2%	2	0.0%	0	0.0%	0	0.3%	0	0.3%	0	0.0%	0	0.3%	0	0.0%	0	0.6%	1	0.0%	0
More elderly facilities / activities	0.2%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mini golf	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More facilities / activities for disabled people	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Indoor ski slope	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Entertainment venues	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Amusement park	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horse riding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
More adult facilities / activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Cultural events / activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Walking routes	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
Casino	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	48.0%	482	51.6%	117	56.5%	50	50.3%	59	26.1%	28	59.6%	29	40.5%	59	60.8%	42	49.4%	57	49.0%	40
(Don't know)	8.1%	81	6.0%	14	10.5%	9	10.4%	12	5.7%	6	7.0%	3	10.3%	15	10.0%	7	9.1%	10	5.5%	4
Weighted base:		1002		227		88		117		109		49		146		68		115		82
Sample:		1002		174		100		100		102		100		125		100		101		100

Q52 Which other community facilities and businesses would you like to see in the area? [MR/PR]

Cultural centres	17.2%	172	10.9%	25	15.4%	14	30.7%	36	22.4%	24	7.2%	4	22.9%	33	11.5%	8	15.1%	17	13.6%	11
Tourist attractions	15.6%	156	19.5%	44	15.1%	13	13.9%	16	14.6%	16	17.2%	9	15.8%	23	6.3%	4	15.6%	18	15.2%	12
Hotels	8.6%	86	6.3%	14	6.2%	5	7.0%	8	28.5%	31	10.6%	5	4.6%	7	3.1%	2	5.2%	6	8.1%	7
Religious institutions	3.4%	34	2.9%	7	0.5%	0	3.3%	4	4.4%	5	3.3%	2	7.0%	10	2.7%	2	1.2%	1	4.4%	4
Better shopping facilities	1.5%	15	0.5%	1	0.5%	0	0.0%	0	2.1%	2	0.0%	0	7.4%	11	0.4%	0	0.0%	0	0.0%	0
Food shops	0.8%	8	2.6%	6	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0	1.2%	1	0.0%	0
Restaurant	0.7%	7	1.5%	3	1.0%	1	0.0%	0	0.0%	0	0.5%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Health centre / facility	0.6%	6	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	5	0.0%	0
Public toilets	0.5%	5	1.9%	4	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More children facilities / activities	0.4%	4	0.0%	0	0.0%	0	1.3%	2	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Independent shops	0.4%	4	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.4%	0	0.0%	0	0.4%	0
Banks	0.3%	3	0.2%	1	1.0%	1	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Affordable activities	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Petrol station	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Deli	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Pubs	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Paddle court	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Green spaces	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0
Cinema	0.1%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Road crossings	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Town hall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Library	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus station	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better schools	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Taxi service	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gun range	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bakery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More affordable housing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0
Museum / art galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	52.0%	521	47.9%	109	62.7%	55	46.9%	55	33.8%	37	65.3%	32	48.5%	71	62.7%	43	55.2%	63	68.3%	56
(Don't know)	10.0%	100	14.7%	33	4.4%	4	5.4%	6	12.2%	13	8.7%	4	13.1%	19	15.7%	11	5.1%	6	4.3%	4
Weighted base:		1002		227		88		117		109		49		146		68		115		82
Sample:		1002		174		100		100		102		100		125		100		101		100

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
GEN Gender of respondent.																				
Male	38.8%	389	35.0%	80	44.9%	40	45.0%	53	37.5%	41	24.4%	12	47.1%	69	37.1%	25	38.3%	44	32.3%	26
Female	61.2%	613	65.1%	148	55.1%	49	55.0%	65	62.5%	68	75.6%	37	52.9%	77	62.9%	43	61.7%	71	67.7%	55
Weighted base:		1002		227		88		117		109		49		146		68		115		82
Sample:		1002		174		100		100		102		100		125		100		101		100
AGE Could I ask how old you are please?																				
18 – 24 years	7.9%	79	8.6%	20	7.4%	7	6.5%	8	12.1%	13	5.6%	3	9.8%	14	9.8%	7	2.9%	3	6.6%	5
25 – 34 years	7.6%	76	9.8%	22	4.9%	4	9.8%	11	10.4%	11	2.8%	1	6.6%	10	9.8%	7	2.9%	3	6.6%	5
35 – 44 years	15.0%	150	21.5%	49	9.6%	9	19.1%	22	20.3%	22	5.5%	3	12.8%	19	19.1%	13	5.7%	7	8.5%	7
45 – 54 years	18.7%	188	13.0%	30	18.8%	17	27.3%	32	23.7%	26	17.0%	8	17.4%	25	14.9%	10	17.9%	21	23.2%	19
55 – 64 years	20.0%	201	16.8%	38	21.9%	19	18.4%	22	11.2%	12	24.8%	12	26.4%	38	20.6%	14	21.4%	25	24.7%	20
65 – 74 years	11.5%	115	10.6%	24	16.0%	14	10.2%	12	7.5%	8	13.7%	7	10.6%	15	8.5%	6	17.3%	20	10.7%	9
75 – 84 years	15.5%	155	16.1%	37	17.4%	15	7.4%	9	12.9%	14	21.4%	11	13.8%	20	13.5%	9	24.3%	28	15.9%	13
85+ years	3.8%	38	3.6%	8	3.9%	3	1.3%	2	2.0%	2	9.3%	5	2.6%	4	3.8%	3	7.5%	9	3.9%	3
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1002		227		88		117		109		49		146		68		115		82
Sample:		1002		174		100		100		102		100		125		100		101		100
QUOTA Zone																				
Zone 1	22.7%	227	100.0%	227	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	8.8%	88	0.0%	0	100.0%	88	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	11.7%	117	0.0%	0	0.0%	0	100.0%	117	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	10.9%	109	0.0%	0	0.0%	0	0.0%	0	100.0%	109	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	4.9%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6	14.5%	146	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	146	0.0%	0	0.0%	0	0.0%	0
Zone 7	6.8%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	68	0.0%	0	0.0%	0
Zone 8	11.5%	115	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	115	0.0%	0
Zone 9	8.1%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	82
Weighted base:		1002		227		88		117		109		49		146		68		115		82
Sample:		1002		174		100		100		102		100		125		100		101		100

PC Postcode Sector	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9	
BN20 0	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	19	0.0%	0
BN24 5	3.8%	38	16.8%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BN24 6	1.4%	14	6.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BN25 3	4.6%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.2%	46	0.0%	0
BN25 4	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	13	0.0%	0
BN26 5	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	21	0.0%	0
BN26 6	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.4%	15	0.0%	0
BN27 1	3.6%	36	15.9%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BN27 2	4.0%	40	17.7%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BN27 3	4.8%	48	21.2%	48	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BN27 4	2.4%	24	10.6%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BN8 4	3.1%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.7%	31	0.0%	0	0.0%	0
BN8 5	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.6%	23	0.0%	0	0.0%	0
BN8 6	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.7%	15	0.0%	0	0.0%	0
RH17 7	3.9%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.1%	39	0.0%	0	0.0%	0	0.0%	0
RH18 5	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	13	0.0%	0	0.0%	0	0.0%	0
RH19 3	5.9%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.8%	59	0.0%	0	0.0%	0	0.0%	0
RH19 4	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	22	0.0%	0	0.0%	0	0.0%	0
TN19 7	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.4%	24
TN20 6	4.0%	40	0.0%	0	45.6%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN21 0	2.3%	23	0.0%	0	26.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN21 8	1.5%	15	0.0%	0	17.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN21 9	0.9%	9	0.0%	0	10.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN22 1	2.1%	21	0.0%	0	0.0%	0	17.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN22 2	1.1%	11	0.0%	0	0.0%	0	9.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN22 3	2.0%	20	0.0%	0	0.0%	0	16.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN22 4	2.1%	21	0.0%	0	0.0%	0	17.7%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN22 5	4.5%	46	0.0%	0	0.0%	0	38.8%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN3 0	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN3 8	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN3 9	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	46.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN32 5	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.0%	24
TN33 9	1.5%	15	6.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN39 5	1.2%	12	5.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN5 6	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.6%	24
TN5 7	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	10
TN6 1	3.0%	30	0.0%	0	0.0%	0	0.0%	0	27.1%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN6 2	5.1%	51	0.0%	0	0.0%	0	0.0%	0	46.6%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN6 3	2.9%	29	0.0%	0	0.0%	0	0.0%	0	26.2%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TN7 4	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	12	0.0%	0	0.0%	0	0.0%	0
Weighted base:		1002		227		88		117		109		49		146		68		115		82
Sample:		1002		174		100		100		102		100		125		100		101		100

Appendix 7:

Data Tabulations

By Q32

	Total		Hailsham		Uckfield		Crowborough		Heathfield		Polegate		Wadhurst		Forest Row	

Q32 Which of these centres do you visit the most? [PR]

Those visiting more than once centre at Q31

Hailsham	20.0%	164	100.0%	164	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	25.5%	209	0.0%	0	100.0%	209	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowborough	22.1%	181	0.0%	0	0.0%	0	100.0%	181	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	12.3%	101	0.0%	0	0.0%	0	0.0%	0	100.0%	101	0.0%	0	0.0%	0	0.0%	0
Polegate	4.6%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	38	0.0%	0	0.0%	0
Wadhurst	7.8%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	64	0.0%	0
Forest Row	7.6%	62	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	62
Base:		819		164		209		181		101		38		64		62

Meanscore: [Number of times per week]

Q33 How often do you visit (CENTRE MENTIONED AT Q32)?

Those visiting any of the 7 centres mentioned at Q31

Daily	8.8%	72	11.6%	19	9.6%	20	6.6%	12	6.9%	7	10.5%	4	9.4%	6	6.5%	4
At least two times a week	25.2%	206	25.6%	42	20.1%	42	29.8%	54	25.7%	26	28.9%	11	28.1%	18	21.0%	13
At least once a week	23.9%	196	23.8%	39	27.8%	58	27.1%	49	22.8%	23	10.5%	4	18.8%	12	17.7%	11
At least once a fortnight	12.5%	102	9.1%	15	11.0%	23	13.3%	24	12.9%	13	13.2%	5	17.2%	11	17.7%	11
At least once a month	11.8%	97	9.8%	16	13.4%	28	12.7%	23	11.9%	12	5.3%	2	12.5%	8	12.9%	8
At least every two months	3.1%	25	4.3%	7	2.4%	5	2.2%	4	1.0%	1	7.9%	3	6.3%	4	1.6%	1
At least every 3 months	4.4%	36	7.9%	13	5.7%	12	1.1%	2	4.0%	4	0.0%	0	0.0%	0	8.1%	5
At least every 6 months	3.4%	28	1.2%	2	2.9%	6	2.2%	4	5.9%	6	10.5%	4	1.6%	1	8.1%	5
Less often than once every 6 months	4.0%	33	3.7%	6	5.7%	12	1.7%	3	5.0%	5	7.9%	3	3.1%	2	3.2%	2
Have only visited once	1.0%	8	1.8%	3	0.5%	1	0.0%	0	2.0%	2	0.0%	0	3.1%	2	0.0%	0
(Don't know / varies)	2.0%	16	1.2%	2	1.0%	2	3.3%	6	2.0%	2	5.3%	2	0.0%	0	3.2%	2
Mean:		*1.51*		*1.70*		*1.47*		*1.49*		*1.39*		*1.59*		*1.59*		*1.23*
Base:		819		164		209		181		101		38		64		62

	Total		Hailsham		Uckfield		Crowborough		Heathfield		Polegate		Wadhurst		Forest Row	
Q34 How do you usually travel to (CENTRE MENTIONED AT Q32)? *Those visiting any of the 7 centres mentioned at Q31*																
Car / van (as driver)	67.4%	552	67.1%	110	67.9%	142	69.1%	125	71.3%	72	52.6%	20	75.0%	48	56.5%	35
Car / van (as passenger)	10.6%	87	9.1%	15	9.6%	20	11.6%	21	17.8%	18	7.9%	3	7.8%	5	8.1%	5
Bus, minibus or coach	5.4%	44	7.9%	13	5.7%	12	3.9%	7	1.0%	1	5.3%	2	1.6%	1	12.9%	8
Motorcycle, scooter or moped	0.4%	3	1.2%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	14.9%	122	12.8%	21	15.8%	33	15.5%	28	8.9%	9	28.9%	11	15.6%	10	16.1%	10
Taxi	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Bicycle	0.4%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know / varies)	0.7%	6	0.6%	1	0.5%	1	0.0%	0	1.0%	1	2.6%	1	0.0%	0	3.2%	2
Base:		819		164		209		181		101		38		64		62

Q35 What do you like most about (CENTRE MENTIONED AT Q32)?

Those visiting any of the 7 centres mentioned at Q31

	Total		Hailsham		Uckfield		Crowborough		Heathfield		Polegate		Wadhurst		Forest Row	
Close to home	17.6%	144	14.0%	23	12.9%	27	22.1%	40	23.8%	24	18.4%	7	21.9%	14	14.5%	9
Parking - it's free	11.0%	90	14.6%	24	16.7%	35	9.9%	18	5.9%	6	5.3%	2	3.1%	2	4.8%	3
Shops - good range of supermarkets	5.3%	43	6.1%	10	1.4%	3	10.5%	19	6.9%	7	5.3%	2	1.6%	1	1.6%	1
Shops - good range of independent shops	5.1%	42	2.4%	4	5.3%	11	0.6%	1	8.9%	9	2.6%	1	6.3%	4	19.4%	12
Shops - good range of non-food shops generally	4.4%	36	3.0%	5	5.7%	12	5.0%	9	7.9%	8	2.6%	1	1.6%	1	0.0%	0
Attractive environment / nice place	4.3%	35	4.3%	7	2.9%	6	3.9%	7	3.0%	3	2.6%	1	12.5%	8	4.8%	3
Good cafés / restaurants	4.0%	33	1.8%	3	6.2%	13	3.9%	7	1.0%	1	7.9%	3	0.0%	0	9.7%	6
Nice atmosphere / friendly people	3.3%	27	1.8%	3	2.4%	5	1.1%	2	6.9%	7	7.9%	3	3.1%	2	8.1%	5
You can get everything you need there	3.2%	26	3.7%	6	3.3%	7	1.7%	3	5.9%	6	0.0%	0	4.7%	3	1.6%	1
Parking - it's easy to find a space	3.1%	25	2.4%	4	5.3%	11	3.3%	6	1.0%	1	5.3%	2	1.6%	1	0.0%	0
Close to friends / relatives	2.4%	20	1.2%	2	3.3%	7	1.7%	3	2.0%	2	7.9%	3	3.1%	2	1.6%	1
Good layout / shops close together	2.2%	18	5.5%	9	1.4%	3	2.2%	4	1.0%	1	2.6%	1	0.0%	0	0.0%	0
Familiar / know where everything is	2.0%	16	1.8%	3	1.4%	3	2.2%	4	2.0%	2	0.0%	0	3.1%	2	3.2%	2
Shops - good range of charity shops	1.8%	15	3.0%	5	3.3%	7	0.0%	0	2.0%	2	2.6%	1	0.0%	0	0.0%	0
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.7%	14	1.8%	3	3.3%	7	0.6%	1	0.0%	0	0.0%	0	1.6%	1	3.2%	2
Good range of health services (e.g. doctors, dentists, opticians etc.)	1.7%	14	1.8%	3	1.0%	2	0.6%	1	1.0%	1	2.6%	1	6.3%	4	3.2%	2
Quiet / not too busy	1.2%	10	0.6%	1	0.5%	1	2.8%	5	2.0%	2	2.6%	1	0.0%	0	0.0%	0
Good for financial services (e.g. banks / building societies)	1.1%	9	0.6%	1	2.9%	6	0.6%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Shops - good range of 'high street' retailers	1.1%	9	1.2%	2	1.4%	3	1.1%	2	1.0%	1	0.0%	0	0.0%	0	1.6%	1
Shops - good range of bakers / butchers / greengrocers	1.0%	8	0.6%	1	0.0%	0	0.6%	1	2.0%	2	0.0%	0	1.6%	1	4.8%	3
Good pubs / bars	1.0%	8	1.2%	2	1.4%	3	0.6%	1	0.0%	0	0.0%	0	1.6%	1	1.6%	1
Good range of other services (e.g. library, hairdresser, vets etc.)	1.0%	8	0.6%	1	1.0%	2	1.1%	2	1.0%	1	2.6%	1	1.6%	1	0.0%	0
Delivery service	0.9%	7	1.2%	2	1.4%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1

	Total		Hailsham		Uckfield		Crowborough		Heathfield		Polegate		Wadhurst		Forest Row	
Shops - good range of quality shops	0.9%	7	0.0%	0	1.9%	4	1.1%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Close to work / en route to work	0.7%	6	1.2%	2	1.4%	3	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of clothes shops	0.7%	6	0.0%	0	1.4%	3	0.6%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Good train service	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.2%	5	0.0%	0	0.0%	0
Easy to get there by car	0.6%	5	0.0%	0	0.0%	0	2.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to compare goods online	0.5%	4	1.2%	2	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get there on foot	0.5%	4	0.6%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.6%	1
Traditional / quaint	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	4	0.0%	0
Small town	0.5%	4	1.2%	2	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good bus service	0.5%	4	0.6%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Specific store - Waitrose	0.5%	4	1.2%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diverse / multi-cultural	0.4%	3	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Convenient	0.4%	3	0.6%	1	0.5%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
Prefer it to other areas	0.2%	2	0.0%	0	0.5%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Shops - good range of affordable shops	0.2%	2	0.6%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specific store - Co-op	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.6%	1
Online / delivery shopping is convenient / quick / easier	0.2%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good market	0.2%	2	0.6%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clean streets / well maintained	0.2%	2	0.6%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open / green spaces / parks	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Good disabled access	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good safety / security	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Like to support local businesses	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specific store - Tesco	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good for a day out	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - it's cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good opening hours / open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online / delivery shopping has low prices / good offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	9.3%	76	12.8%	21	4.8%	10	12.2%	22	8.9%	9	2.6%	1	15.6%	10	4.8%	3
(Don’t know)	1.1%	9	1.2%	2	0.0%	0	2.2%	4	2.0%	2	0.0%	0	0.0%	0	1.6%	1
Base:		819		164		209		181		101		38		64		62

Q36 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q32) more often? [MR]
Those visiting any of the 7 centres mentioned at Q31

	Total		Hailsham		Uckfield		Crowborough		Heathfield		Polegate		Wadhurst		Forest Row	
Shops - more / better clothes shops	7.8%	64	15.2%	25	10.5%	22	7.2%	13	2.0%	2	5.3%	2	0.0%	0	0.0%	0
Shops - more / better range of non-food shops generally	5.6%	46	4.9%	8	3.8%	8	12.2%	22	1.0%	1	10.5%	4	1.6%	1	3.2%	2
Parking - make more spaces available	4.6%	38	3.0%	5	1.9%	4	1.1%	2	1.0%	1	2.6%	1	34.4%	22	4.8%	3
Shops - more independent shops	3.9%	32	5.5%	9	3.8%	8	3.9%	7	1.0%	1	5.3%	2	1.6%	1	6.5%	4
Less traffic congestion / improved access	3.8%	31	3.0%	5	3.8%	8	1.7%	3	4.0%	4	0.0%	0	15.6%	10	1.6%	1
Less charity shops	3.1%	25	2.4%	4	4.8%	10	1.7%	3	5.9%	6	2.6%	1	0.0%	0	1.6%	1
Easier to get to by bus	2.7%	22	2.4%	4	1.9%	4	3.9%	7	5.0%	5	2.6%	1	0.0%	0	1.6%	1
More / better cafés / restaurants	2.7%	22	3.0%	5	1.9%	4	3.9%	7	2.0%	2	7.9%	3	1.6%	1	0.0%	0
Less empty shops	2.0%	16	1.8%	3	1.9%	4	4.4%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Shops - more 'high street' retailers	2.0%	16	1.8%	3	3.3%	7	2.8%	5	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Shops - more / better range of supermarkets	2.0%	16	1.8%	3	2.4%	5	1.1%	2	3.0%	3	0.0%	0	3.1%	2	1.6%	1
More / better financial services (e.g. banks / building societies)	1.6%	13	0.6%	1	1.4%	3	1.7%	3	3.0%	3	0.0%	0	4.7%	3	0.0%	0
Parking - make it free	1.3%	11	1.2%	2	2.9%	6	0.6%	1	1.0%	1	2.6%	1	0.0%	0	0.0%	0
Shops - more affordable shops	1.3%	11	1.2%	2	2.4%	5	1.1%	2	1.0%	1	0.0%	0	0.0%	0	1.6%	1
Better market	1.2%	10	1.2%	2	2.4%	5	1.1%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Shops - more bakers / butchers / greengrocers	1.2%	10	1.2%	2	0.0%	0	0.6%	1	2.0%	2	7.9%	3	1.6%	1	1.6%	1
Improve the nightlife	1.1%	9	0.6%	1	1.9%	4	1.7%	3	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Shops - more high quality shops	1.0%	8	1.2%	2	0.0%	0	1.1%	2	3.0%	3	2.6%	1	0.0%	0	0.0%	0
Less roadworks	0.9%	7	3.7%	6	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets / better maintained	0.9%	7	0.0%	0	1.4%	3	1.1%	2	1.0%	1	2.6%	1	0.0%	0	0.0%	0
Make it more attractive / nicer environment	0.7%	6	1.2%	2	0.5%	1	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by train	0.7%	6	0.6%	1	1.9%	4	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.7%	6	1.2%	2	0.5%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Less takeaways	0.6%	5	1.2%	2	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to on foot	0.6%	5	0.6%	1	1.0%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1
More / better leisure facilities (e.g. leisure centres, cinema, health and fitness	0.5%	4	0.6%	1	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0

	Total		Hailsham		Uckfield		Crowborough		Heathfield		Polegate		Wadhurst		Forest Row	
clubs, etc)																
Update / refurbish the shopping area	0.5%	4	1.2%	2	0.0%	0	0.6%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Less cafes / restaurants	0.5%	4	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Nicer atmosphere / friendlier people	0.4%	3	1.2%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - longer parking times	0.4%	3	0.6%	1	0.5%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - longer opening hours / more open on Sundays	0.4%	3	0.0%	0	1.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Less hairdressers / barbers / beauty salons	0.4%	3	0.0%	0	0.0%	0	1.1%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0
More / better health facilities (e.g. doctors, dentists, opticians, etc)	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	0.0%	0
More / better pubs / bars	0.4%	3	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cheap shops	0.2%	2	0.0%	0	0.5%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many potholes	0.2%	2	0.6%	1	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More rubbish bins	0.2%	2	0.0%	0	0.5%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More modernised / updated	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.6%	1	0.0%	0
Less vape shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	1.6%	1
Less betting shops	0.2%	2	0.0%	0	0.5%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	0.2%	2	0.0%	0	0.0%	0	0.6%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Better lighting	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Quieter / less busy	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make it cheaper	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - more traffic wardens	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Less trains	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
More undercover shopping	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better range of other services (e.g. library, hairdresser, vets etc.)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Affordable petrol station	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less building work	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security / safety	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less estate agents	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More activities / events for young people	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More green spaces	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more / better book shops	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specific store - Larger John Lewis	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More charity shops	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose - bring café back	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Hailsham		Uckfield		Crowborough		Heathfield		Polegate		Wadhurst		Forest Row	
Parking - make more disabled spaces available	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
More speed bumps	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Specific store - Primark	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seating areas	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specific store - Aldi	0.1%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - more payment methods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout / shops closer together	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	55.7%	456	52.4%	86	58.9%	123	51.9%	94	59.4%	60	63.2%	24	42.2%	27	67.7%	42
(Don't know)	2.1%	17	2.4%	4	1.4%	3	3.3%	6	2.0%	2	2.6%	1	0.0%	0	1.6%	1
Base:		819		164		209		181		101		38		64		62

Meanscore: [Plentiful = 5, Good = 4, Average = 3, Poor = 2, Severely lacking= 1]

Q37 How would you rate the provision of independent retail and leisure traders in (CENTRE MENTIONED AT Q32)? [PR]

Those visiting any of the 7 centres mentioned at Q31

Plentiful	9.9%	81	10.4%	17	12.9%	27	5.0%	9	8.9%	9	5.3%	2	12.5%	8	14.5%	9
Good	36.1%	296	31.7%	52	40.2%	84	33.1%	60	46.5%	47	18.4%	7	32.8%	21	40.3%	25
Average	35.8%	293	41.5%	68	34.9%	73	34.8%	63	32.7%	33	26.3%	10	37.5%	24	35.5%	22
Poor	8.9%	73	7.9%	13	6.2%	13	12.2%	22	6.9%	7	23.7%	9	9.4%	6	4.8%	3
Severely lacking	4.8%	39	3.7%	6	2.4%	5	10.5%	19	2.0%	2	13.2%	5	1.6%	1	1.6%	1
(Don't know)	4.5%	37	4.9%	8	3.3%	7	4.4%	8	3.0%	3	13.2%	5	6.3%	4	3.2%	2
Mean:		*3.39*		*3.39*		*3.57*		*3.10*		*3.55*		*2.76*		*3.48*		*3.63*
Base:		819		164		209		181		101		38		64		62

Meanscore: [Plentiful = 5, Good = 4, Average = 3, Poor = 2, Severely lacking= 1]

Q38 How would you rate the 'evening and night-time economy' in (CENTRE MENTIONED AT Q32)? The evening and night-time economy includes restaurants, pub, bars and other nightlife, as well as entertainment facilities such as cinemas, theatres, live music and events. [PR]

Those visiting any of the 7 centres mentioned at Q31

Plentiful	2.9%	24	3.7%	6	4.3%	9	2.2%	4	1.0%	1	0.0%	0	3.1%	2	3.2%	2
Good	15.8%	129	14.0%	23	22.0%	46	11.6%	21	8.9%	9	5.3%	2	18.8%	12	25.8%	16
Average	17.7%	145	15.2%	25	25.8%	54	17.7%	32	8.9%	9	13.2%	5	17.2%	11	14.5%	9
Poor	8.8%	72	12.8%	21	4.3%	9	9.4%	17	16.8%	17	10.5%	4	4.7%	3	1.6%	1
Severely lacking	6.0%	49	3.7%	6	1.9%	4	7.7%	14	11.9%	12	23.7%	9	4.7%	3	1.6%	1
(Don't visit on an evening)	48.8%	400	50.6%	83	41.6%	87	51.4%	93	52.5%	53	47.4%	18	51.6%	33	53.2%	33
Mean:		*3.02*		*3.02*		*3.39*		*2.82*		*2.38*		*2.00*		*3.23*		*3.59*
Base:		819		164		209		181		101		38		64		62

Appendix 8:

Data Tabulations

By Q32

(Weighted)

	Total		Hailsham		Uckfield		Crowborough		Heathfield		Polegate		Wadhurst		Forest Row	
Q32 Which of these centres do you visit the most? [PR]																
Those visiting more than once centre at Q31																
Hailsham	25.1%	207	100.0%	207	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Uckfield	26.1%	215	0.0%	0	100.0%	215	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crowborough	17.5%	144	0.0%	0	0.0%	0	100.0%	144	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heathfield	11.9%	99	0.0%	0	0.0%	0	0.0%	0	100.0%	99	0.0%	0	0.0%	0	0.0%	0
Polegate	5.3%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	44	0.0%	0	0.0%	0
Wadhurst	5.7%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	47	0.0%	0
Forest Row	8.4%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	69
Weighted base:		824		207		215		144		99		44		47		69
Sample:		819		164		209		181		101		38		64		62
Meanscore: [Number of times per week]																
Q33 How often do you visit (CENTRE MENTIONED AT Q32)?																
Those visiting any of the 7 centres mentioned at Q31																
Daily	15.6%	129	18.6%	38	17.2%	37	20.2%	29	7.3%	7	10.7%	5	16.4%	8	6.9%	5
At least two times a week	27.1%	224	28.1%	58	22.8%	49	29.5%	43	31.6%	31	30.1%	13	22.0%	10	27.8%	19
At least once a week	20.3%	168	20.4%	42	22.5%	48	22.3%	32	18.7%	18	16.6%	7	26.9%	13	9.9%	7
At least once a fortnight	10.4%	86	9.3%	19	10.9%	24	7.7%	11	11.0%	11	13.2%	6	11.6%	5	14.9%	10
At least once a month	11.0%	91	7.1%	15	9.9%	21	14.2%	20	10.2%	10	7.8%	3	12.1%	6	21.5%	15
At least every two months	2.7%	22	1.9%	4	2.7%	6	1.9%	3	4.3%	4	4.0%	2	7.6%	4	0.7%	0
At least every 3 months	4.3%	35	7.5%	15	6.6%	14	1.0%	1	2.0%	2	0.0%	0	0.0%	0	3.4%	2
At least every 6 months	3.1%	25	1.6%	3	1.9%	4	0.8%	1	7.2%	7	5.8%	3	0.7%	0	10.1%	7
Less often than once every 6 months	2.6%	21	1.5%	3	4.3%	9	0.6%	1	1.8%	2	7.6%	3	1.3%	1	3.5%	2
Have only visited once	0.8%	6	0.9%	2	0.2%	0	0.0%	0	3.3%	3	0.0%	0	1.3%	1	0.0%	0
(Don't know / varies)	2.0%	17	3.1%	6	0.9%	2	1.9%	3	2.6%	3	4.3%	2	0.0%	0	1.4%	1
Mean:		*1.99*		*2.23*		*2.00*		*2.36*		*1.51*		*1.68*		*1.99*		*1.30*
Weighted base:		824		207		215		144		99		44		47		69
Sample:		819		164		209		181		101		38		64		62

	Total		Hailsham		Uckfield		Crowborough		Heathfield		Polegate		Wadhurst		Forest Row	
Q34 How do you usually travel to (CENTRE MENTIONED AT Q32)? *Those visiting any of the 7 centres mentioned at Q31*																
Car / van (as driver)	62.8%	517	57.5%	119	61.3%	132	56.6%	82	79.4%	78	60.2%	27	68.8%	32	69.6%	48
Car / van (as passenger)	8.5%	70	10.3%	21	6.6%	14	8.1%	12	11.9%	12	8.1%	4	3.4%	2	8.8%	6
Bus, minibus or coach	4.5%	37	6.9%	14	5.8%	12	3.4%	5	0.4%	0	3.0%	1	0.7%	0	5.4%	4
Motorcycle, scooter or moped	0.3%	3	0.6%	1	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	23.0%	190	23.9%	49	25.5%	55	31.9%	46	8.0%	8	25.9%	11	27.1%	13	11.0%	8
Taxi	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Bicycle	0.2%	2	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know / varies)	0.5%	4	0.3%	1	0.2%	0	0.0%	0	0.4%	0	1.5%	1	0.0%	0	3.5%	2
Weighted base:		824		207		215		144		99		44		47		69
Sample:		819		164		209		181		101		38		64		62

Q35 What do you like most about (CENTRE MENTIONED AT Q32)?
Those visiting any of the 7 centres mentioned at Q31

	Total		Hailsham		Uckfield		Crowborough		Heathfield		Polegate		Wadhurst		Forest Row	
Close to home	15.0%	123	13.8%	28	9.8%	21	17.4%	25	18.6%	18	21.4%	9	26.1%	12	12.7%	9
Parking - it's free	11.0%	90	14.4%	30	14.0%	30	7.7%	11	11.0%	11	2.2%	1	1.2%	1	10.2%	7
Good cafés / restaurants	5.2%	43	0.7%	1	11.2%	24	7.2%	10	0.4%	0	8.9%	4	0.0%	0	3.8%	3
Shops - good range of independent shops	4.7%	39	1.1%	2	4.5%	10	0.2%	0	10.0%	10	1.5%	1	6.6%	3	18.7%	13
Attractive environment / nice place	4.4%	36	2.7%	6	4.8%	10	5.8%	8	1.4%	1	1.5%	1	18.1%	9	2.0%	1
Shops - good range of non-food shops generally	4.3%	36	3.9%	8	7.7%	17	2.2%	3	7.1%	7	1.5%	1	0.6%	0	0.0%	0
Shops - good range of supermarkets	4.0%	33	5.0%	10	0.4%	1	8.8%	13	5.1%	5	6.6%	3	0.7%	0	0.7%	0
Nice atmosphere / friendly people	3.1%	26	0.8%	2	0.8%	2	0.4%	1	11.4%	11	14.0%	6	1.7%	1	5.4%	4
Close to friends / relatives	3.0%	25	0.6%	1	5.9%	13	2.6%	4	3.0%	3	6.1%	3	1.5%	1	1.0%	1
You can get everything you need there	2.6%	22	2.1%	4	2.5%	5	1.6%	2	6.3%	6	0.0%	0	6.7%	3	0.7%	0
Familiar / know where everything is	2.2%	18	3.2%	7	0.5%	1	4.4%	6	0.9%	1	0.0%	0	1.5%	1	3.5%	2
Shops - good range of bakers / butchers / greengrocers	2.1%	17	1.3%	3	0.0%	0	0.3%	0	3.8%	4	0.0%	0	3.1%	1	12.7%	9
Delivery service	2.0%	17	2.3%	5	3.6%	8	1.3%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Parking - it's easy to find a space	2.0%	17	3.0%	6	2.5%	5	2.3%	3	0.4%	0	2.7%	1	0.6%	0	0.0%	0
Shops - good range of charity shops	2.0%	16	4.8%	10	2.3%	5	0.0%	0	0.9%	1	1.2%	1	0.0%	0	0.0%	0
Good range of health services (e.g. doctors, dentists, opticians etc.)	1.8%	15	0.7%	2	3.3%	7	0.2%	0	0.7%	1	1.5%	1	4.4%	2	3.5%	2
Good pubs / bars	1.5%	13	2.4%	5	1.7%	4	1.3%	2	0.0%	0	0.0%	0	0.7%	0	2.8%	2
Good range of other services (e.g. library, hairdresser, vets etc.)	1.5%	12	0.9%	2	2.5%	5	2.3%	3	0.6%	1	1.2%	1	0.6%	0	0.0%	0
Quiet / not too busy	1.2%	10	1.1%	2	0.2%	0	2.4%	3	3.3%	3	1.5%	1	0.0%	0	0.0%	0
Good train service	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.8%	10	0.0%	0	0.0%	0
Easier to compare goods online	1.2%	10	2.7%	6	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good layout / shops close together	1.1%	9	2.2%	5	0.4%	1	1.0%	1	1.8%	2	1.2%	1	0.0%	0	0.0%	0
Easy to get there on foot	1.1%	9	2.6%	5	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.7%	0
Good leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	1.0%	8	0.8%	2	1.8%	4	0.2%	0	0.0%	0	0.0%	0	0.7%	0	3.3%	2
Shops - good range of 'high	1.0%	8	0.4%	1	2.6%	6	0.4%	1	0.6%	1	0.0%	0	0.0%	0	0.7%	0

	Total		Hailsham		Uckfield		Crowborough		Heathfield		Polegate		Wadhurst		Forest Row	
street' retailers																
Close to work / en route to work	1.0%	8	1.6%	3	1.9%	4	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clean streets / well maintained	0.8%	7	2.5%	5	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of affordable shops	0.7%	6	2.1%	4	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional / quaint	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	6	0.0%	0
Shops - good range of clothes shops	0.7%	6	0.0%	0	2.3%	5	0.2%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Specific store - Co-op	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	6.8%	5
Good for financial services (e.g. banks / building societies)	0.6%	5	0.3%	1	1.6%	3	0.2%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Online / delivery shopping is convenient / quick / easier	0.5%	5	0.0%	0	0.0%	0	3.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good range of quality shops	0.5%	4	0.0%	0	1.0%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Good bus service	0.4%	3	0.3%	1	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Good disabled access	0.4%	3	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specific store - Waitrose	0.4%	3	0.5%	1	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good safety / security	0.3%	3	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good market	0.3%	2	0.3%	1	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specific store - Tesco	0.3%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get there by car	0.3%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Like to support local businesses	0.2%	2	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient	0.2%	2	0.3%	1	0.2%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Diverse / multi-cultural	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Small town	0.2%	1	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer it to other areas	0.1%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0
Good for a day out	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open / green spaces / parks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Parking - it's cheap	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - good opening hours / open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Online / delivery shopping has low prices / good offers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good toilet facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has undercover shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good seating areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	9.3%	77	16.3%	34	2.0%	4	15.1%	22	10.4%	10	1.2%	1	10.9%	5	2.0%	1
(Don’t know)	1.0%	8	0.4%	1	0.0%	0	2.7%	4	1.0%	1	0.0%	0	0.0%	0	3.5%	2
Weighted base:		824		207		215		144		99		44		47		69

	Total	Hailsham	Uckfield	Crowborough	Heathfield	Polegate	Wadhurst	Forest Row
Sample:	819	164	209	181	101	38	64	62

Q36 Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q32) more often? [MR]
Those visiting any of the 7 centres mentioned at Q31

	Total		Hailsham		Uckfield		Crowborough		Heathfield		Polegate		Wadhurst		Forest Row	
Shops - more / better clothes shops	12.5%	103	19.1%	39	16.1%	35	12.7%	18	5.0%	5	13.9%	6	0.0%	0	0.0%	0
Shops - more independent shops	5.5%	45	8.5%	18	5.4%	12	6.0%	9	1.8%	2	7.7%	3	0.7%	0	2.7%	2
Shops - more / better range of non-food shops generally	5.2%	43	3.0%	6	2.7%	6	12.4%	18	2.2%	2	6.0%	3	5.8%	3	7.4%	5
Parking - make more spaces available	4.9%	40	6.2%	13	3.0%	6	1.5%	2	0.4%	0	1.5%	1	31.9%	15	4.2%	3
Less charity shops	4.3%	36	3.9%	8	3.9%	8	4.8%	7	9.3%	9	1.5%	1	0.0%	0	3.5%	2
Shops - more 'high street' retailers	4.3%	35	5.1%	10	8.0%	17	5.0%	7	0.0%	0	0.0%	0	0.0%	0	0.7%	0
More / better cafés / restaurants	3.9%	32	4.0%	8	2.7%	6	5.8%	8	0.8%	1	20.0%	9	0.7%	0	0.0%	0
Less empty shops	3.5%	28	3.0%	6	4.9%	10	7.9%	11	0.4%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion / improved access	3.3%	27	1.6%	3	4.4%	9	0.7%	1	7.0%	7	0.0%	0	12.7%	6	0.7%	0
Better market	3.3%	27	4.0%	8	5.0%	11	3.9%	6	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Improve the nightlife	3.1%	26	1.3%	3	5.1%	11	5.2%	7	0.0%	0	0.0%	0	0.0%	0	6.8%	5
Shops - more affordable shops	2.7%	23	3.5%	7	3.8%	8	3.3%	5	0.6%	1	0.0%	0	0.0%	0	2.8%	2
Shops - more / better range of supermarkets	2.5%	20	0.9%	2	2.1%	4	1.7%	2	3.7%	4	0.0%	0	13.1%	6	2.8%	2
Easier to get to by bus	2.4%	20	2.1%	4	0.6%	1	3.8%	6	7.4%	7	1.2%	1	0.0%	0	0.7%	0
Parking - make it free	2.2%	18	2.9%	6	2.0%	4	0.3%	0	1.8%	2	12.3%	5	0.0%	0	0.0%	0
Less roadworks	1.6%	13	6.4%	13	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - more high quality shops	1.6%	13	1.6%	3	0.0%	0	4.0%	6	3.7%	4	1.5%	1	0.0%	0	0.0%	0
More / better financial services (e.g. banks / building societies)	1.4%	12	0.3%	1	1.9%	4	2.5%	4	2.7%	3	0.0%	0	2.2%	1	0.0%	0
Cleaner streets / better maintained	1.4%	12	0.0%	0	3.2%	7	1.6%	2	1.8%	2	1.5%	1	0.0%	0	0.0%	0
Make it more attractive / nicer environment	1.3%	11	1.6%	3	0.5%	1	4.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to get to on foot	1.3%	11	1.3%	3	1.5%	3	0.3%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5
Shops - more bakers / butchers / greengrocers	0.9%	7	0.5%	1	0.0%	0	0.3%	0	0.9%	1	4.5%	2	5.7%	3	0.5%	0
Easier to get to by train	0.8%	7	0.2%	0	2.1%	4	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better leisure facilities (e.g. leisure centres, cinema, health and fitness clubs, etc)	0.8%	7	0.3%	1	0.0%	0	0.0%	0	6.2%	6	0.0%	0	0.0%	0	0.0%	0
Better lighting	0.8%	7	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	6.8%	5

	Total		Hailsham		Uckfield		Crowborough		Heathfield		Polegate		Wadhurst		Forest Row	
Too many potholes	0.7%	6	2.6%	5	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Specific store - Primark	0.7%	5	2.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less vape shops	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	6.8%	5
More / better pubs / bars	0.6%	5	0.0%	0	2.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More undercover shopping	0.6%	5	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less betting shops	0.6%	5	0.0%	0	0.8%	2	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0
Nicer atmosphere / friendlier people	0.6%	5	1.6%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops - longer opening hours / more open on Sundays	0.5%	4	0.0%	0	1.8%	4	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Easier to get to by car	0.5%	4	0.5%	1	0.1%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Update / refurbish the shopping area	0.5%	4	1.6%	3	0.0%	0	0.3%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0
More rubbish bins	0.5%	4	0.0%	0	0.9%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More activities / events for young people	0.4%	4	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less takeaways	0.4%	4	0.5%	1	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less hairdressers / barbers / beauty salons	0.4%	3	0.0%	0	0.0%	0	0.5%	1	0.0%	0	6.2%	3	0.0%	0	0.0%	0
Less trains	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3	0.0%	0	0.0%	0
Less cheap shops	0.4%	3	0.0%	0	0.9%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	0.4%	3	0.0%	0	0.0%	0	1.0%	1	1.8%	2	0.0%	0	0.0%	0	0.0%	0
Parking - longer parking times	0.4%	3	1.1%	2	0.2%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seating areas	0.4%	3	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security / safety	0.2%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - make it cheaper	0.2%	2	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.2%	2	0.0%	0	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quieter / less busy	0.2%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less cafes / restaurants	0.2%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Specific store - Larger John Lewis	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
More charity shops	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less building work	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better health facilities (e.g. doctors, dentists, opticians, etc)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
More modernised / updated	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.6%	0	0.0%	0
Parking - make more disabled spaces available	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Specific store - Aldi	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose - bring café back	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
More green spaces	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - more traffic wardens	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
More / better range of other services (e.g. library,	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Hailsham		Uckfield		Crowborough		Heathfield		Polegate		Wadhurst		Forest Row	
hairdresser, vets etc.)																
Affordable petrol station	0.1%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less estate agents	0.0%	0	0.0%	0	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More speed bumps	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Shops - more / better book shops	0.0%	0	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking - more payment methods	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout / shops closer together	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pedestrianised areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More road crossings	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing)	45.5%	375	41.1%	85	50.9%	110	31.9%	46	49.1%	48	55.9%	25	42.6%	20	60.4%	42
(Don't know)	3.1%	26	4.4%	9	0.5%	1	6.4%	9	3.2%	3	3.0%	1	0.0%	0	2.8%	2
Weighted base:		824		207		215		144		99		44		47		69
Sample:		819		164		209		181		101		38		64		62

Meanscore: [Plentiful = 5, Good = 4, Average = 3, Poor = 2, Severely lacking= 1]

Q37 How would you rate the provision of independent retail and leisure traders in (CENTRE MENTIONED AT Q32)? [PR]
Those visiting any of the 7 centres mentioned at Q31

Plentiful	12.4%	103	15.5%	32	13.2%	28	6.0%	9	7.5%	7	7.7%	3	23.0%	11	17.3%	12
Good	36.7%	303	28.3%	58	44.1%	95	41.6%	60	42.7%	42	9.5%	4	31.0%	15	41.7%	29
Average	34.8%	287	42.4%	88	35.3%	76	31.7%	46	35.7%	35	25.4%	11	27.1%	13	26.7%	18
Poor	9.0%	74	8.3%	17	4.8%	10	9.7%	14	9.1%	9	30.5%	13	13.2%	6	6.3%	4
Severely lacking	4.3%	36	2.4%	5	1.3%	3	8.7%	13	1.9%	2	16.6%	7	3.1%	1	6.8%	5
(Don't know)	2.7%	22	3.1%	7	1.3%	3	2.4%	3	3.1%	3	10.3%	5	2.6%	1	1.2%	1
Mean:		*3.45*		*3.48*		*3.64*		*3.27*		*3.46*		*2.57*		*3.59*		*3.57*
Weighted base:		824		207		215		144		99		44		47		69
Sample:		819		164		209		181		101		38		64		62

	Total		Hailsham		Uckfield		Crowborough		Heathfield		Polegate		Wadhurst		Forest Row	
Meanscore: [Plentiful = 5, Good = 4, Average = 3, Poor = 2, Severely lacking= 1]																
Q38 How would you rate the 'evening and night-time economy' in (CENTRE MENTIONED AT Q32)? The evening and night-time economy includes restaurants, pub, bars and other nightlife, as well as entertainment facilities such as cinemas, theatres, live music and events. [PR]																
Those visiting any of the 7 centres mentioned at Q31																
Plentiful	4.2%	35	8.2%	17	4.9%	10	2.1%	3	0.4%	0	0.0%	0	3.8%	2	3.5%	2
Good	17.6%	145	15.6%	32	23.1%	50	16.7%	24	3.8%	4	7.2%	3	25.2%	12	29.8%	21
Average	23.1%	190	18.5%	38	32.8%	71	31.3%	45	8.7%	9	12.2%	5	21.4%	10	17.7%	12
Poor	10.7%	88	12.7%	26	6.2%	13	9.4%	14	26.3%	26	5.8%	3	9.7%	5	2.8%	2
Severely lacking	9.9%	82	11.2%	23	3.2%	7	8.2%	12	16.1%	16	39.7%	17	4.4%	2	6.8%	5
(Don't visit on an evening)	34.5%	284	33.9%	70	29.7%	64	32.4%	47	44.7%	44	35.2%	16	35.4%	17	39.4%	27
Mean:		*2.93*		*2.95*		*3.29*		*2.93*		*2.03*		*1.80*		*3.22*		*3.34*
Weighted base:		824		207		215		144		99		44		47		69
Sample:		819		164		209		181		101		38		64		62

Appendix 9:

Food Expenditure Tables

093A25 Wealden Household Survey

Q01 - Where did you last undertake your household's main food and grocery shopping?

Zone 1	**(£)**	**Sample**
1066 Convenience Stores, Eastbourne Road, Pevensey Bay, Pevensey, BN24 6ES	£0.00	0
Asda, North Street, Hailsham, BN27 1DP	£74.56	17
Budgens (Giles Store), London Road, Hailsham, BN27 3AH	£0.00	0
Co-op, Upper Horsebridge Road, Hailsham, BN27 1NX	£0.00	0
Hawkswood Road Post Office, Carew Court, Hawkswood Road, Hailsham, BN27 1UL	£0.00	0
Herstmonceux Post Office, Gardner Street, Herstmonceux, Hailsham, BN27 4LB	£0.00	0
Iceland, High Street, Hailsham, BN27 1AL	£135.00	2
Lidl, Ninfield Road, Sidley, Bexhill-on-Sea, TN39 5BB	£106.67	3
Local shops, Ninfield Village Centre	£0.00	0
Local shops, Sidley Village Centre	£0.00	0
Marks and Spencer (M&S) Simply Food, Wartling Road, Bexhill Road, Pevensey, BN24 5JW	£0.00	0
Post Office, High Street, Westham, BN24 5LR	£0.00	0
Premier, Ninfield Road, Sidley, Bexhill-on-Sea, TN39 5AB	£0.00	0
Tesco Express, Mimram Road, Stone Cross, Pevensey, BN24 5DZ	£85.00	1
Tesco Express, South Road, Hailsham, BN27 3JJ	£73.33	3
Tesco Superstore, North Street, Hailsham, BN27 1DN	£92.25	58
The Kiosk, Coast Road, Pevensey Bay, Pevensey, BN24 6NR	£0.00	0
The Sussex Larder, St Marys Walk, Hailsham, BN27 1AF	£0.00	0
Waitrose, Vicarage Field, Vicarage Lane, Hailsham, BN27 1BE	£88.44	16
Zone 2		
Budgens, Burwash Road, Broad Oak, Heathfield, TN21 8SU	£0.00	0
Butchers Hook of Heathfield, Hailsham Road, Holmrook, Heathfield, TN21 8AE	£0.00	0
Co-op, High Street, Heathfield, TN21 8JD	£84.23	16
Co-op, High Street, Horam, Heathfield, TN21 0EL	£70.00	1
Leppards Butchers, High Street, Mayfield, TN20 6AQ	£0.00	0
Local shops, Broad Oak Village Centre	£0.00	0
Local shops, Mayfield Local Centre	£0.00	0
Londis, High Street, Mayfield, TN20 6AA	£30.00	1
Rushlake Green Village Stores, The Green, Rushlake Green, Heathfield, TN21 9QD	£0.00	0
Sainsbury's Superstore, Station Road, Heathfield, TN21 8LD	£63.04	23
Tesco Express, Station Road, Heathfield, TN21 8LB	£0.00	0
Waitrose, Station Road, Heathfield, TN21 8DF	£100.00	9
Zone 3		
Co-op, Eastbourne Road, Ridgewood, Uckfield, TN22 5SP	£0.00	0
Denniker Farm Shop, Ruston Bridge Road, Fletching, Uckfield, TN22 3SH	£0.00	0
Five Ash Down Post Office, Five Ash Down, Uckfield, TN22 3AH	£0.00	0
Home Bargains, Uckfield, TN22 2DU	£0.00	0
J.F Bishop, High Street, Uckfield, TN22 1RE	£0.00	0
Local shops, Uckfield Town Centre	£0.00	0
Marks and Spencer (M&S), Ashdown Business Park, Uckfield, TN22 2DU	£101.88	9
Premier, High Street, Buxted, Uckfield, TN22 4JZ	£0.00	0
Tesco Express, Browns Lane, Uckfield, TN22 1UN	£0.00	0
Tesco Superstore, Bellfarm Road, Uckfield, TN22 1BA	£83.44	66
Waitrose, High Street, Uckfield, TN22 1PU	£117.65	19
Whitewood Stores, High Street, Nutley, Uckfield, TN22 3NQ	£0.00	0
Zone 4		
Cuckoo Line Stores, Yewtree Lane, Rotherfield, Crowborough, TN6 3JA	£0.00	0
Lidl, Bryants Field, Crowborough, TN6 1AS	£82.73	24
Local shops, Crowborough Town Centre	£0.00	0
Local shops, Mark Cross Local Centre	£0.00	0
Local shops, Rotherfield Village Centre	£0.00	0
Marks and Spencer (M&S) Simply Food, Croft Road, Crowborough, TN6 1DL	£0.00	0
Morrisons Superstore, Pine Grove, Crowborough, TN6 1DP	£90.67	59
Sainsbury's Local, Crowborough Hill, Jarvis Brook, Crowborough, TN6 2EG	£0.00	0
Savers Health & Beauty, The Broadway, Crowborough, TN6 1BU	£0.00	0
Tesco Superstore, Sybron Way, Crowborough, TN6 3DZ	£88.26	46
The Original Factory Shop, Fernbank Centre, High Street, Crowborough, TN6 2QY	£0.00	0
Waitrose, Croft Road, Crowborough, TN6 1DL	£114.37	40
Zone 5		
Bidborough Stores, Bidborough Ridge, Bidborough, Tunbridge Wells, TN3 0XD	£0.00	0
Budgens, Langton Road, Langton Green, TN3 0ER	£0.00	0
Cherry Gardens Farm Shop, Cherry Gardens Hill, Groombridge, Tunbridge Wells, TN3 9NY	£50.00	1
Dragonfly Farm Shop & Café, Langton Road, Speldhurst, Tunbridge Wells, TN3 0NR	£0.00	0
Frant Post Office, The Green, Frant, Tunbridge Wells, TN3 9DA	£0.00	0
Fuller's Farm Shop, Bunny Lane, Eridge, Tunbridge Wells, TN3 9BY	£0.00	0
Groombridge Farm Shop, Groombridge Hill, Tunbridge Wells, TN3 9LY	£0.00	0
Langton Sweet News, Langton Road, Langton Green, Tunbridge Wells, TN3 0HL	£0.00	0
Local shops, Langton Green Village Centre	£0.00	0

Local shops, Speldhurst Village Centre	£0.00	0
Premier (Frant Stores & Post Office), The Green, Tunbridge Wells, TN3 9DR	£0.00	0
Premier, Station Road, Groombridge, Tunbridge Wells, TN3 9QY	£0.00	0
The Village Bakery, Station Road, Groombridge, Tunbridge Wells, TN3 9QY	£0.00	0
Victoria House Stores, High Street, Lamberhurst, Tunbridge Wells, TN3 8EE	£0.00	0
Zone 6		
Co-op, Hartfield Road, Forest Row, RH18 5DN	£40.00	2
Esso, Scaynes Hill Service Station, Lewes Road, Scaynes Hill, Haywards Heath, RH17 7NX	£0.00	0
Flint Owl Bakery, Middle Row, East Grinstead, RH19 3AX	£0.00	0
Hartfield Stores, High Street, Hartfield, TN7 4AD	£0.00	0
Horsted Keynes Stores, Horsted Keynes, Haywards Heath, RH17 7AP	£0.00	0
Iceland, Queens Walk, East Grinstead, RH19 4DW	£30.00	3
Local shops, Forest Row Village Centre	£0.00	0
Nick the Butcher, Old Crown Farmshop, Sackville Lane, Hartfield, TN7 4AW	£250.00	1
Perryhill Farmshop and Tea Room, Edenbridge Road, Hartfield, TN7 4JJ	£0.00	0
Plaw Hatch Farm, Plawhatch Lane, Sharpthorne, East Grinstead, RH19 4JL	£0.00	0
Tablehurst Farm Shop and Café, London Road, Forest Row, RH18 5DP	£0.00	0
Tesco Express (Petrol Station), Lewes Road, Forest Row, RH18 5EP	£70.00	2
The Seasons, Lower Road, Forest Row, RH18 5HE	£0.00	1
Waitrose, West Street, East Grinstead, RH19 4YZ	£97.67	17
Zone 7		
Chiddingly Village Shop and Café, Muddles Green, Chiddingly, Lewes, BN8 6HW	£0.00	0
Cottage Bakery, The Green, Newick, Lewes, BN8 4LB	£0.00	0
East Hoathly Village Stores, High Street, East Hoathly, Lewes, BN8 6EB	£0.00	0
Holmansbridge Farm Shop, Town Littleworth Road, Lewes, BN8 4TD	£0.00	0
Jempson's Local, South Street, South Chailey, Lewes, BN8 4BG	£0.00	0
Local shops, Chailey Village Centre	£0.00	0
Local shops, Halland Local Centre	£0.00	0
Local shops, Newick Village Centre	£0.00	0
Local shops, Ringmer Village Centre	£0.00	0
Morrisons Daily, Springett Avenue, Ringmer, Lewes, BN8 5QX	£0.00	0
Ringmer Village Bakery, Springett Avenue, Ringmer, Lewes, BN8 5QX	£0.00	0
Ripe Village Stores, Church Lane, Ripe, Lewes, BN8 6AS	£0.00	0
The Sussex Peasant, Western Road, Newick, Lewes, BN8 4LF	£0.00	0
The Village Shop & Post Office Barcombe, High Street, Barcombe, Lewes, BN8 5DH	£0.00	0
Zone 8		
Co-op, High Street, Polegate, BN26 6AQ	£80.00	1
Lidl, Dittons Road, Polegate, BN26 6HX	£65.47	18
Local shops, Alfriston Village Centre	£0.00	0
Morrisons Daily, Lewes Road, Selmeston, Polegate, BN26 6UE	£0.00	0
One Stop, High Street, Polegate, BN26 5AB	£0.00	0
Premier (Walmer Stores), Walmer Road, Seaford, BN25 3TH	£0.00	0
Sutton Corner Garage, Eastbourne Road, Seaford, BN25 4QS	£0.00	0
Tesco Express, Etherton Way, Seaford, BN25 3AA	£55.00	3
The Candy Box, Lexden Road, Seaford, BN25 3BT	£0.00	0
Your Shop, Downlands Way, East Dean, Eastbourne, BN20 0HR	£0.00	0
Zone 9		
Browns Farm Shop, Robertsbridge, TN32 5JG	£0.00	0
Budgens, Ashdene Service Station, London Road, Hurst Green, Etchingham, TN19 7QR	£0.00	0
Burwash Stores, High Street, Burwash, Etchingham, TN19 7ET	£25.00	1
Co-op, Sparrows Green Road, Durgates, Wadhurst, TN5 6SJ	£32.50	3
Crouch Butchers, St James Square, Wadhurst, TN5 6AP	£0.00	0
Eggs to Apples Farm Shop, London Road, Hurst Green, Etchingham, TN19 7QP	£0.00	0
Hurst Green Local, Station Road, Hurst Green, Etchingham, TN19 7PL	£0.00	0
Jempson's Local, High Street, Ticehurst, Wadhurst, TN5 6AJ	£103.33	3
Local shops, Burwash Village Centre	£0.00	0
Local shops, Hurst Green Village Centre	£0.00	0
Local shops, Ticehurst Village Centre	£0.00	0
Londis, Church Street, Ticehurst, TN5 7AA	£0.00	0
Londis, Cripps Corner Road, Staplecross, Robertsbridge, TN32 5QA	£0.00	0
Londis, High Street, Burwash, Etchingham, TN19 7ET	£0.00	0
Morrisons Daily, Durgates, Wadhurst, TN5 6DF	£0.00	0
Morrisons Daily, Route 1066 Cafe, Robertsbridge, TN32 5JH	£0.00	0
One Stop, Central Parade, High Street, Wadhurst, TN5 6AN	£30.00	1
One Stop, High Street, Robertsbridge, TN32 5AQ	£0.00	0
Robertsbridge Village Store & Post Office, Station Road, Robertsbridge, TN32 5DA	£0.00	0
The Old Orchard Nursery, Village Shop & Café. Heathfield Road, Burwash Common, Burwash, TN19 7NB	£35.00	1
Outside Survey Area		
Aldi, Betts Way, Crawley, RH10 9BN	£0.00	0
Aldi, Bexhill Road, Hastings, Saint Leonards-on-sea, TN38 8FA	£80.00	2
Aldi, Brooks Road, Lewes, BN7 2BY	£77.25	20
Aldi, Great Lodge Retail Park, Tunbridge Wells, TN2 3EW	£72.60	5
Aldi, London Road, Bexhill-on-Sea, TN39 3JY	£47.50	3

Aldi, London Road, East Grinstead, RH19 1HA	£75.83	12
Aldi, Lottbridge Drove, Eastbourne, BN22 9AA	£77.50	2
Aldi, Pacific Drive, Eastbourne, BN23 6DW	£51.67	3
Aldi, Prospect Retail Park, Whitstable, CT5 3SD	£200.00	1
Aldi, The Pavilion Centre, Lewes Road, Brighton, BN2 3QA	£96.50	2
Asda, Battle Road, Hastings, Saint Leonards-on-sea, TN37 7AA	£0.00	1
Asda, Longfield Road, Tunbridge Wells, TN2 3EY	£90.00	1
Asda, Pevensey Bay Road, Eastbourne, BN23 6JH	£74.55	12
Barkham Village Store, Bearwood Road, Barkham, Wokingham, RG41 4SY	£0.00	0
Brains Butchers, Orchard Parade, Willingdon, Eastbourne, BN20 9PL	£70.00	1
C Walbrin & Sons, High Street, Seaford, BN25 1LS	£65.00	1
Co-op, Cornfield Road, Eastbourne, BN21 4QD	£0.00	0
Co-op, Framfield Way, Eastbourne, BN21 2RB	£0.00	0
Co-op, High Street, Lindfield, Haywards Heath, RH16 2HJ	£0.00	0
Co-op, High Street, Willingham, Cambridge, CB24 5ES	£0.00	0
Co-op, Princess Drive, Seaford, BN25 2TZ	£0.00	0
Co-op, Seaside, Eastbourne, BN22 7RJ	£0.00	0
Co-op, Shepway Parade, Broad Street, Seaford, BN25 1LZ	£0.00	0
Cranbrook Farm Shop & Nursery, Swattenden Lane, Swattenden, Cranbrook, TN17 3PS	£0.00	0
Iceland, Langney Shopping Centre, Kingfisher Drive, Eastbourne, BN23 7RS	£0.00	0
Jempson's Local, Market Road, Battle, TN33 0XA	£150.00	1
Lidl, Arundel Road, Brighton, BN2 5TB	£60.00	1
Lidl, Drove Road, Newhaven, BN9 0AD	£38.00	3
Lidl, Leylands Road, Burgess Hill, RH15 8AB	£60.00	3
Lidl, Linden Park Road, Tunbridge Wells, TN2 5QL	£72.14	7
Lidl, Seaside, Eastbourne, BN23 6NJ	£100.00	3
Local shops, Battle Town Centre	£0.00	1
Local shops, Bexhill Town Centre	£0.00	0
Local shops, Lewes Town Centre	£0.00	0
Local shops, Newhaven Town Centre	£0.00	0
Local shops, Rusthall Village Centre	£0.00	0
Marks and Spencer (M&S) Foodhall, Cannon Lane, Tonbridge, TN9 1PN	£0.00	1
Marks and Spencer (M&S) Simply Food, Church View, St John's Road, Tunbridge Wells, TN4 9TP	£0.00	0
Marks and Spencer (M&S) Simply Food, Eastbourne Road, Willingdon, Eastbourne, BN20 9LA	£0.00	0
Marks and Spencer (M&S) Simply Food, Malling Street, Malling Hill, Lewes, BN7 2RJ	£0.00	0
Marks and Spencer (M&S), Calverley Road, Tunbridge Wells, TN1 2TX	£45.00	2
Marks and Spencer (M&S), Hastings Road, Clarence Street, Bexhill-on-Sea, TN40 2JS	£165.00	2
Marks and Spencer (M&S), Priory Meadow Shopping Centre, Queens Road, Hastings, TN34 1PH	£80.00	1
Marks and Spencer (M&S), Terminus Road, Eastbourne, BN21 3NR	£150.00	2
Marks and Spencer (M&S), The Fountain Retail Park, Dowding Way, Navan Road, Tunbridge Wells, TN2 3FB	£215.00	3
Marks and Spencer (M&S), The Orchards, St Josephs Way, Haywards Heath, RH16 3TH	£100.00	1
Morrisons Daily, America Lane, Haywards Heath, RH16 3QB	£25.00	1
Morrisons Daily, Kings Drive, Eastbourne, BN21 2UH	£80.00	1
Morrisons Daily, Queens Parade, Hampden Park, Eastbourne, BN22 9BU	£75.00	1
Morrisons Superstore, Dane Road, Seaford, BN25 1DL	£69.38	22
Morrisons Superstore, Lottbridge Drove, Eastbourne, BN23 6QN	£95.00	7
One Stop, High Street, Rusthall, Tunbridge Wells, TN4 8RN (next to pharmacy)	£0.00	0
One Stop, High Street, Rusthall, Tunbridge Wells, TN4 8RW (also a post office)	£0.00	0
Penshurst Forge Stores & Post Office, Penshurst, Tonbridge, TN11 8BU	£0.00	0
Quality Fruits, The Orchards, Haywards Heath, RH16 3TH	£0.00	0
Sainsbury's Local, Shipbourne Road, Tonbridge, TN10 3EY	£25.00	1
Sainsbury's Local, The Great Hall, Mount Pleasant Road, Tunbridge Wells, TN1 1QQ	£0.00	0
Sainsbury's Local, Wivelsfield Road, Haywards Heath, RH16 4EF	£0.00	0
Sainsbury's Superstore, Angel Centre, Tonbridge, TN9 1SF	£0.00	1
Sainsbury's Superstore, Bannister Way, Haywards Heath, RH16 1DG	£88.25	20
Sainsbury's Superstore, Broadwater Way, Eastbourne, BN22 9PW	£88.13	16
Sainsbury's Superstore, Brooklands Way, East Grinstead, RH19 1DD	£89.79	27
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea, TN39 3NY	£40.00	3
Sainsbury's Superstore, John Macadam Way, Hastings, Saint Leonards-on-sea, TN37 7SQ	£103.00	14
Sainsbury's Superstore, Limpsfield Road, Warlingham, CR6 9DY	£80.00	1
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells, TN2 5QL	£97.23	53
Sainsbury's Superstore, Station Road, Staplehurst, Tonbridge, TN12 0QE	£150.00	1
Sainsbury's Superstore, The Beacon, Eastbourne, BN21 3NW	£100.00	1
Sainsbury's Superstore, The Drove, Newhaven, BN9 0AG	£83.82	11
Southern Head Fishing, Royal Parade, Eastbourne, BN22 7LD	£0.00	0
Tesco Express, Battle Hill, Battle, TN33 0BN	£0.00	0
Tesco Express, Cooden Sea Road, Little Common, Bexhill-on-Sea, TN39 4SL	£0.00	0
Tesco Express, Freshwater Square, Willingdon, Eastbourne, BN22 0PS	£0.00	1
Tesco Express, High Street, Uxbridge, UB8 1ND	£80.00	2
Tesco Express, Little Ridge Avenue, Holmhurst, Hastings, TN37 7LR	£95.00	2
Tesco Express, London Road, Southborough, Tunbridge Wells, TN4 0NH	£0.00	0
Tesco Express, Parlaunt Road, Langley, Slough, SL3 8BB	£0.00	0
Tesco Express, Sutton Park Road, Seaford, BN25 1QX	£0.00	0

Tesco Express, Terminus Road, Eastbourne, BN21 3NJ	£7.00	1
Tesco Express, Walnut Park, Haywards Heath, RH16 3TG	£0.00	0
Tesco Extra, Barnes Wallis Drive, Weybridge, KT13 0XF	£0.00	0
Tesco Extra, Church Wood Drive, Hastings, Saint Leonards-on-sea, TN38 9RB	£97.14	7
Tesco Extra, Lottbridge Drove, Eastbourne, BN23 6QD	£76.54	15
Tesco Extra, Reigate Road, Hookwood, Horley, RH6 0AT	£70.00	1
Tesco Superstore, Brassey Avenue, Hampden Park, Eastbourne, BN22 9NG	£40.00	1
Tesco Superstore, Brooks Road, Lewes, BN7 2BY	£90.59	17
Tesco Superstore, Church Road, Hove, BN3 2DL	£0.00	1
Tesco Superstore, Grovewood Drive North, Grove Green, Weavering, Maidstone, ME14 5TQ	£50.00	1
Tesco Superstore, Jane Murray Way, Burgess Hill, RH15 9QT	£80.00	1
Tesco Superstore, Langney Shopping Centre, Kingfisher Drive, Eastbourne, BN23 7RT	£52.50	6
Tesco Superstore, Pembury Road, Pembury, Tunbridge Wells, TN2 4NE	£60.00	2
Tesco Superstore, Ravenside Retail Park, Bexhill-on-Sea, TN40 2JS	£77.00	4
Tesco Superstore, Rye Road, Cranbrook, TN18 4HG	£77.50	13
The Seasons, Cliffe High Street, Lewes, BN7 2AH	£0.00	1
Waitrose, Church Road, Paddock Wood, TN12 6EX	£150.00	1
Waitrose, Eastgate Street, Lewes, BN7 2LP	£70.00	12
Waitrose, High Street, Eastbourne, BN21 1HR	£83.75	4
Waitrose, Rye Road, Hawkhurst, Cranbrook, TN18 4JB	£103.00	10
Waitrose, Sydney Road, Market Place, Haywards Heath, RH16 1DJ	£105.00	7
Others		
Other	£0.00	0
Internet / delivery	£106.73	143
(Don't know / can't remember)	£0.00	0
(Don't do this type of shopping)	£0.00	0
Total	**£89.73**	**1002**

093A25 Wealden Household Survey

Q12 - Where did you last undertake this 'top up' shopping?

Zone 1	**(£)**	**Sample**
1066 Convenience Stores, Eastbourne Road, Pevensey Bay, Pevensey, BN24 6ES	£14.50	2
Asda, North Street, Hailsham, BN27 1DP	£24.79	14
Budgens (Giles Store), London Road, Hailsham, BN27 3AH	£11.50	2
Co-op, Upper Horsebridge Road, Hailsham, BN27 1NX	£27.50	5
Hawkswood Road Post Office, Carew Court, Hawkswood Road, Hailsham, BN27 1UL	£5.00	1
Herstmonceux Post Office, Gardner Street, Herstmonceux, Hailsham, BN27 4LB	£55.00	1
Iceland, High Street, Hailsham, BN27 1AL	£13.00	1
Lidl, Ninfield Road, Sidley, Bexhill-on-Sea, TN39 5BB	£27.67	4
Local shops, Ninfield Village Centre	£5.00	1
Local shops, Sidley Village Centre	£3.00	1
Marks and Spencer (M&S) Simply Food, Wartling Road, Bexhill Road, Pevensey, BN24 5JW	£27.50	2
Post Office, High Street, Westham, BN24 5LR	£20.00	1
Premier, Ninfield Road, Sidley, Bexhill-on-Sea, TN39 5AB	£7.00	1
Tesco Express, Mimram Road, Stone Cross, Pevensey, BN24 5DZ	£15.14	7
Tesco Express, South Road, Hailsham, BN27 3JJ	£21.00	4
Tesco Superstore, North Street, Hailsham, BN27 1DN	£20.27	19
The Kiosk, Coast Road, Pevensey Bay, Pevensey, BN24 6NR	£10.00	2
The Sussex Larder, St Marys Walk, Hailsham, BN27 1AF	£15.00	1
Waitrose, Vicarage Field, Vicarage Lane, Hailsham, BN27 1BE	£31.00	17
Zone 2		
Budgens, Burwash Road, Broad Oak, Heathfield, TN21 8SU	£50.00	1
Butchers Hook of Heathfield, Hailsham Road, Holmrook, Heathfield, TN21 8AE	£30.00	2
Co-op, High Street, Heathfield, TN21 8JD	£18.00	16
Co-op, High Street, Horam, Heathfield, TN21 0EL	£33.25	6
Leppards Butchers, High Street, Mayfield, TN20 6AQ	£30.00	2
Local shops, Broad Oak Village Centre	£5.00	1
Local shops, Mayfield Local Centre	£4.00	3
Londis, High Street, Mayfield, TN20 6AA	£15.89	9
Rushlake Green Village Stores, The Green, Rushlake Green, Heathfield, TN21 9QD	£30.00	2
Sainsbury's Superstore, Station Road, Heathfield, TN21 8LD	£29.71	22
Tesco Express, Station Road, Heathfield, TN21 8LB	£35.00	2
Waitrose, Station Road, Heathfield, TN21 8DF	£25.00	9
Zone 3		
Co-op, Eastbourne Road, Ridgewood, Uckfield, TN22 5SP	£28.33	7
Denniker Farm Shop, Ruston Bridge Road, Fletching, Uckfield, TN22 3SH	£35.00	1
Five Ash Down Post Office, Five Ash Down, Uckfield, TN22 3AH	£3.00	1
Home Bargains, Uckfield, TN22 2DU	£15.00	1
J.F Bishop, High Street, Uckfield, TN22 1RE	£25.00	1
Local shops, Uckfield Town Centre	£30.00	1
Marks and Spencer (M&S), Ashdown Business Park, Uckfield, TN22 2DU	£34.41	22
Premier, High Street, Buxted, Uckfield, TN22 4JZ	£13.00	1
Tesco Express, Browns Lane, Uckfield, TN22 1UN	£21.00	3
Tesco Superstore, Bellfarm Road, Uckfield, TN22 1BA	£25.77	33
Waitrose, High Street, Uckfield, TN22 1PU	£27.40	13
Whitewood Stores, High Street, Nutley, Uckfield, TN22 3NQ	£10.00	1
Zone 4		
Cuckoo Line Stores, Yewtree Lane, Rotherfield, Crowborough, TN6 3JA	£16.00	2
Lidl, Bryants Field, Crowborough, TN6 1AS	£21.30	10
Local shops, Crowborough Town Centre	£0.00	1
Local shops, Mark Cross Local Centre	£0.00	1
Local shops, Rotherfield Village Centre	£25.00	1
Marks and Spencer (M&S) Simply Food, Croft Road, Crowborough, TN6 1DL	£16.50	2
Morrisons Superstore, Pine Grove, Crowborough, TN6 1DP	£30.87	32
Sainsbury's Local, Crowborough Hill, Jarvis Brook, Crowborough, TN6 2EG	£15.00	6
Savers Health & Beauty, The Broadway, Crowborough, TN6 1BU	£50.00	1
Tesco Superstore, Sybron Way, Crowborough, TN6 3DZ	£20.42	15
The Original Factory Shop, Fernbank Centre, High Street, Crowborough, TN6 2QY	£0.00	1
Waitrose, Croft Road, Crowborough, TN6 1DL	£30.27	18
Zone 5		
Bidborough Stores, Bidborough Ridge, Bidborough, Tunbridge Wells, TN3 0XD	£5.00	1
Budgens, Langton Road, Langton Green, TN3 0ER	£20.00	1
Cherry Gardens Farm Shop, Cherry Gardens Hill, Groombridge, Tunbridge Wells, TN3 9NY	£55.00	3
Dragonfly Farm Shop & Café, Langton Road, Speldhurst, Tunbridge Wells, TN3 0NR	£20.00	2
Frant Post Office, The Green, Frant, Tunbridge Wells, TN3 9DA	£1.00	1
Fuller's Farm Shop, Bunny Lane, Eridge, Tunbridge Wells, TN3 9BY	£40.00	3
Groombridge Farm Shop, Groombridge Hill, Tunbridge Wells, TN3 9LY	£25.00	7
Langton Sweet News, Langton Road, Langton Green, Tunbridge Wells, TN3 0HL	£5.00	1
Local shops, Langton Green Village Centre	£4.00	1
Local shops, Speldhurst Village Centre	£25.00	1
Premier (Frant Stores & Post Office), The Green, Tunbridge Wells, TN3 9DR	£17.50	2
Premier, Station Road, Groombridge, Tunbridge Wells, TN3 9QY	£13.00	3
The Village Bakery, Station Road, Groombridge, Tunbridge Wells, TN3 9QY	£12.00	1
Victoria House Stores, High Street, Lamberhurst, Tunbridge Wells, TN3 8EE	£20.00	1
Zone 6		
Co-op, Hartfield Road, Forest Row, RH18 5DN	£24.43	9
Esso, Scaynes Hill Service Station, Lewes Road, Scaynes Hill, Haywards Heath, RH17 7NX	£20.00	2
Flint Owl Bakery, Middle Row, East Grinstead, RH19 3AX	£10.00	1
Hartfield Stores, High Street, Hartfield, TN7 4AD	£15.00	3
Horsted Keynes Stores, Horsted Keynes, Haywards Heath, RH17 7AP	£25.00	4

Iceland, Queens Walk, East Grinstead, RH19 4DW	£17.50	2
Local shops, Forest Row Village Centre	£20.00	1
Nick the Butcher, Old Crown Farmshop, Sackville Lane, Hartfield, TN7 4AW	£0.00	0
Perryhill Farmshop and Tea Room, Edenbridge Road, Hartfield, TN7 4JJ	£20.00	1
Plaw Hatch Farm, Plawhatch Lane, Sharpthorne, East Grinstead, RH19 4JL	£25.00	1
Tablehurst Farm Shop and Café, London Road, Forest Row, RH18 5DP	£40.00	1
Tesco Express (Petrol Station), Lewes Road, Forest Row, RH18 5EP	£31.67	3
The Seasons, Lower Road, Forest Row, RH18 5HE	£150.00	2
Waitrose, West Street, East Grinstead, RH19 4YZ	£24.25	10
Zone 7		
Chiddingly Village Shop and Café, Muddles Green, Chiddingly, Lewes, BN8 6HW	£13.50	2
Cottage Bakery, The Green, Newick, Lewes, BN8 4LB	£10.00	1
East Hoathly Village Stores, High Street, East Hoathly, Lewes, BN8 6EB	£17.50	2
Holmansbridge Farm Shop, Town Littleworth Road, Lewes, BN8 4TD	£50.00	1
Jempson's Local, South Street, South Chailey, Lewes, BN8 4BG	£10.00	3
Local shops, Chailey Village Centre	£10.00	1
Local shops, Halland Local Centre	£0.00	1
Local shops, Newick Village Centre	£17.33	3
Local shops, Ringmer Village Centre	£50.00	1
Morrisons Daily, Springett Avenue, Ringmer, Lewes, BN8 5QX	£17.33	3
Ringmer Village Bakery, Springett Avenue, Ringmer, Lewes, BN8 5QX	£2.00	2
Ripe Village Stores, Church Lane, Ripe, Lewes, BN8 6AS	£44.00	2
The Sussex Peasant, Western Road, Newick, Lewes, BN8 4LF	£0.00	1
The Village Shop & Post Office Barcombe, High Street, Barcombe, Lewes, BN8 5DH	£5.00	1
Zone 8		
Co-op, High Street, Polegate, BN26 6AQ	£17.86	7
Lidl, Dittons Road, Polegate, BN26 6HX	£23.83	13
Local shops, Alfriston Village Centre	£10.00	2
Morrisons Daily, Lewes Road, Selmeston, Polegate, BN26 6UE	£10.00	1
One Stop, High Street, Polegate, BN26 5AB	£17.50	2
Premier (Walmer Stores), Walmer Road, Seaford, BN25 3TH	£6.00	2
Sutton Corner Garage, Eastbourne Road, Seaford, BN25 4QS	£2.00	2
Tesco Express, Etherton Way, Seaford, BN25 3AA	£23.20	5
The Candy Box, Lexden Road, Seaford, BN25 3BT	£6.00	1
Your Shop, Downlands Way, East Dean, Eastbourne, BN20 0HR	£21.67	6
Zone 9		
Browns Farm Shop, Robertsbridge, TN32 5JG	£40.00	1
Budgens, Ashdene Service Station, London Road, Hurst Green, Etchingham, TN19 7QR	£7.00	1
Burwash Stores, High Street, Burwash, Etchingham, TN19 7ET	£50.00	1
Co-op, Sparrows Green Road, Durgates, Wadhurst, TN5 6SJ	£39.50	7
Crouch Butchers, St James Square, Wadhurst, TN5 6AP	£25.00	1
Eggs to Apples Farm Shop, London Road, Hurst Green, Etchingham, TN19 7QP	£29.40	5
Hurst Green Local, Station Road, Hurst Green, Etchingham, TN19 7PL	£11.00	2
Jempson's Local, High Street, Ticehurst, Wadhurst, TN5 6AJ	£21.54	13
Local shops, Burwash Village Centre	£100.00	1
Local shops, Hurst Green Village Centre	£10.00	1
Local shops, Ticehurst Village Centre	£17.50	2
Londis, Church Street, Ticehurst, TN5 7AA	£12.00	3
Londis, Cripps Corner Road, Staplecross, Robertsbridge, TN32 5QA	£28.40	5
Londis, High Street, Burwash, Etchingham, TN19 7ET	£10.00	1
Morrisons Daily, Durgates, Wadhurst, TN5 6DF	£10.00	1
Morrisons Daily, Route 1066 Cafe, Robertsbridge, TN32 5JH	£20.00	1
One Stop, Central Parade, High Street, Wadhurst, TN5 6AN	£19.00	3
One Stop, High Street, Robertsbridge, TN32 5AQ	£26.80	6
Robertsbridge Village Store & Post Office, Station Road, Robertsbridge, TN32 5DA	£2.50	2
The Old Orchard Nursery, Village Shop & Café. Heathfield Road, Burwash Common, Burwash, TN19 7NB	£18.33	3
Outside Survey Area		
Aldi, Betts Way, Crawley, RH10 9BN	£5.00	1
Aldi, Bexhill Road, Hastings, Saint Leonards-on-sea, TN38 8FA	£0.00	0
Aldi, Brooks Road, Lewes, BN7 2BY	£20.64	12
Aldi, Great Lodge Retail Park, Tunbridge Wells, TN2 3EW	£22.00	1
Aldi, London Road, Bexhill-on-Sea, TN39 3JY	£0.00	0
Aldi, London Road, East Grinstead, RH19 1HA	£27.00	7
Aldi, Lottbridge Drove, Eastbourne, BN22 9AA	£0.00	0
Aldi, Pacific Drive, Eastbourne, BN23 6DW	£13.00	2
Aldi, Prospect Retail Park, Whitstable, CT5 3SD	£0.00	0
Aldi, The Pavilion Centre, Lewes Road, Brighton, BN2 3QA	£0.00	0
Asda, Battle Road, Hastings, Saint Leonards-on-sea, TN37 7AA	£0.00	0
Asda, Longfield Road, Tunbridge Wells, TN2 3EY	£0.00	0
Asda, Pevensey Bay Road, Eastbourne, BN23 6JH	£18.33	3
Barkham Village Store, Bearwood Road, Barkham, Wokingham, RG41 4SY	£5.00	1
Brains Butchers, Orchard Parade, Willingdon, Eastbourne, BN20 9PL	£0.00	0
C Walbrin & Sons, High Street, Seaford, BN25 1LS	£0.00	0
Co-op, Cornfield Road, Eastbourne, BN21 4QD	£0.00	1
Co-op, Framfield Way, Eastbourne, BN21 2RB	£10.00	1
Co-op, High Street, Lindfield, Haywards Heath, RH16 2HJ	£7.00	1
Co-op, High Street, Willingham, Cambridge, CB24 5ES	£10.00	1
Co-op, Princess Drive, Seaford, BN25 2TZ	£15.00	3
Co-op, Seaside, Eastbourne, BN22 7RJ	£0.00	1
Co-op, Shepway Parade, Broad Street, Seaford, BN25 1LZ	£10.00	2
Cranbrook Farm Shop & Nursery, Swattenden Lane, Swattenden, Cranbrook, TN17 3PS	£20.00	1
Iceland, Langney Shopping Centre, Kingfisher Drive, Eastbourne, BN23 7RS	£15.00	3
Jempson's Local, Market Road, Battle, TN33 0XA	£0.00	0
Lidl, Arundel Road, Brighton, BN2 5TB	£0.00	0

Lidl, Drove Road, Newhaven, BN9 0AD	£0.00	0
Lidl, Leylands Road, Burgess Hill, RH15 8AB	£32.50	4
Lidl, Linden Park Road, Tunbridge Wells, TN2 5QL	£18.75	4
Lidl, Seaside, Eastbourne, BN23 6NJ	£20.00	1
Local shops, Battle Town Centre	£0.00	0
Local shops, Bexhill Town Centre	£7.00	1
Local shops, Lewes Town Centre	£10.00	1
Local shops, Newhaven Town Centre	£35.00	1
Local shops, Rusthall Village Centre	£7.50	2
Marks and Spencer (M&S) Foodhall, Cannon Lane, Tonbridge, TN9 1PN	£50.00	1
Marks and Spencer (M&S) Simply Food, Church View, St John's Road, Tunbridge Wells, TN4 9TP	£28.50	2
Marks and Spencer (M&S) Simply Food, Eastbourne Road, Willingdon, Eastbourne, BN20 9LA	£20.00	1
Marks and Spencer (M&S) Simply Food, Malling Street, Malling Hill, Lewes, BN7 2RJ	£10.00	3
Marks and Spencer (M&S), Calverley Road, Tunbridge Wells, TN1 2TX	£45.00	2
Marks and Spencer (M&S), Hastings Road, Clarence Street, Bexhill-on-Sea, TN40 2JS	£20.00	1
Marks and Spencer (M&S), Priory Meadow Shopping Centre, Queens Road, Hastings, TN34 1PH	£0.00	0
Marks and Spencer (M&S), Terminus Road, Eastbourne, BN21 3NR	£26.67	3
Marks and Spencer (M&S), The Fountain Retail Park, Dowding Way, Navan Road, Tunbridge Wells, TN2 3FB	£20.00	1
Marks and Spencer (M&S), The Orchards, St Josephs Way, Haywards Heath, RH16 3TH	£30.00	1
Morrisons Daily, America Lane, Haywards Heath, RH16 3QB	£0.00	0
Morrisons Daily, Kings Drive, Eastbourne, BN21 2UH	£20.00	1
Morrisons Daily, Queens Parade, Hampden Park, Eastbourne, BN22 9BU	£27.50	2
Morrisons Superstore, Dane Road, Seaford, BN25 1DL	£28.11	11
Morrisons Superstore, Lottbridge Drove, Eastbourne, BN23 6QN	£20.00	4
One Stop, High Street, Rusthall, Tunbridge Wells, TN4 8RN (next to pharmacy)	£50.00	2
One Stop, High Street, Rusthall, Tunbridge Wells, TN4 8RW (also a post office)	£8.00	2
Penshurst Forge Stores & Post Office, Penshurst, Tonbridge, TN11 8BU	£3.00	1
Quality Fruits, The Orchards, Haywards Heath, RH16 3TH	£35.00	2
Sainsbury's Local, Shipbourne Road, Tonbridge, TN10 3EY	£0.00	0
Sainsbury's Local, The Great Hall, Mount Pleasant Road, Tunbridge Wells, TN1 1QQ	£50.00	1
Sainsbury's Local, Wivelsfield Road, Haywards Heath, RH16 4EF	£15.00	1
Sainsbury's Superstore, Angel Centre, Tonbridge, TN9 1SF	£0.00	0
Sainsbury's Superstore, Bannister Way, Haywards Heath, RH16 1DG	£22.33	3
Sainsbury's Superstore, Broadwater Way, Eastbourne, BN22 9PW	£14.50	5
Sainsbury's Superstore, Brooklands Way, East Grinstead, RH19 1DD	£39.00	9
Sainsbury's Superstore, Buckhurst Place, Bexhill-on-Sea, TN39 3NY	£20.00	1
Sainsbury's Superstore, John Macadam Way, Hastings, Saint Leonards-on-sea, TN37 7SQ	£140.00	1
Sainsbury's Superstore, Limpsfield Road, Warlingham, CR6 9DY	£0.00	0
Sainsbury's Superstore, Linden Park Road, Tunbridge Wells, TN2 5QL	£29.00	8
Sainsbury's Superstore, Station Road, Staplehurst, Tonbridge, TN12 0QE	£0.00	0
Sainsbury's Superstore, The Beacon, Eastbourne, BN21 3NW	£20.00	1
Sainsbury's Superstore, The Drove, Newhaven, BN9 0AG	£18.50	3
Southern Head Fishing, Royal Parade, Eastbourne, BN22 7LD	£75.00	1
Tesco Express, Battle Hill, Battle, TN33 0BN	£13.00	2
Tesco Express, Cooden Sea Road, Little Common, Bexhill-on-Sea, TN39 4SL	£25.00	1
Tesco Express, Freshwater Square, Willingdon, Eastbourne, BN22 0PS	£20.00	1
Tesco Express, High Street, Uxbridge, UB8 1ND	£40.00	2
Tesco Express, Little Ridge Avenue, Holmhurst, Hastings, TN37 7LR	£0.00	0
Tesco Express, London Road, Southborough, Tunbridge Wells, TN4 0NH	£25.00	1
Tesco Express, Parlaunt Road, Langley, Slough, SL3 8BB	£20.00	1
Tesco Express, Sutton Park Road, Seaford, BN25 1QX	£5.00	1
Tesco Express, Terminus Road, Eastbourne, BN21 3NJ	£0.00	0
Tesco Express, Walnut Park, Haywards Heath, RH16 3TG	£40.00	1
Tesco Extra, Barnes Wallis Drive, Weybridge, KT13 0XF	£20.00	1
Tesco Extra, Church Wood Drive, Hastings, Saint Leonards-on-sea, TN38 9RB	£50.00	1
Tesco Extra, Lottbridge Drove, Eastbourne, BN23 6QD	£10.00	1
Tesco Extra, Reigate Road, Hookwood, Horley, RH6 0AT	£0.00	0
Tesco Superstore, Brassey Avenue, Hampden Park, Eastbourne, BN22 9NG	£0.00	0
Tesco Superstore, Brooks Road, Lewes, BN7 2BY	£23.25	4
Tesco Superstore, Church Road, Hove, BN3 2DL	£0.00	0
Tesco Superstore, Grovewood Drive North, Grove Green, Weavering, Maidstone, ME14 5TQ	£0.00	0
Tesco Superstore, Jane Murray Way, Burgess Hill, RH15 9QT	£0.00	0
Tesco Superstore, Langney Shopping Centre, Kingfisher Drive, Eastbourne, BN23 7RT	£16.67	4
Tesco Superstore, Pembury Road, Pembury, Tunbridge Wells, TN2 4NE	£5.00	1
Tesco Superstore, Ravenside Retail Park, Bexhill-on-Sea, TN40 2JS	£0.00	0
Tesco Superstore, Rye Road, Cranbrook, TN18 4HG	£20.00	5
The Seasons, Cliffe High Street, Lewes, BN7 2AH	£0.00	0
Waitrose, Church Road, Paddock Wood, TN12 6EX	£20.00	1
Waitrose, Eastgate Street, Lewes, BN7 2LP	£36.25	6
Waitrose, High Street, Eastbourne, BN21 1HR	£21.67	3
Waitrose, Rye Road, Hawkhurst, Cranbrook, TN18 4JB	£67.50	4
Waitrose, Sydney Road, Market Place, Haywards Heath, RH16 1DJ	£28.75	4
Others		
Other	£0.00	0
Internet / delivery	£34.91	16
(Don't know / can't remember)	£28.15	30
(Don't do this type of shopping)	£0.00	0
Total	**£25.24**	**749**

Appendix 10:

Sample Questionnaire

JN tbc
Wealden District - Town Centres Study

Good morning / afternoon / evening, I am …… from NEMS market research, an independent market research company, and we are conducting a short survey in your area on behalf of Wealden Council about shopping and leisure habits. Do you have time to answer some questions please? It will take about 6-7 minutes.

QA **Are you the person responsible for the main food shopping in your household?**

Yes
No

IF 'YES' – CONTINUE INTERVIEW.
IF 'NO' – ASK, COULD I SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE FOOD SHOPPING, IF NOT AVAILABLE THANK AND CLOSE INTERVIEW

Preface for the Convenience questions

READ OUT: We now have a few questions about where you go Food shopping. In answering these questions the location may be a store, a town, a specific road or area, or it could be the internet.

Q01 **Where did you last undertake your household's main food and grocery shopping?**
DO NOT READ OUT. ONE ANSWER ONLY.

#Convenience	Convenience List	CLOSE IF 'DON'T DO' OR 'DON'T KNOW'

ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01

Q02 **Which retailer do you purchase your main food internet / home delivery shopping from?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 Asda
2 Iceland
3 Sainsbury's
4 Tesco
5 Morrisons
6 Ocado
7 Other (PLEASE WRITE IN)
8 (Don't know / varies)

Q03 **What is the main reason you choose …. (STORE MENTIONED AT Q01) for your main food and grocery shopping?**
DO NOT READ OUT. ONE ANSWER ONLY

001 Accessibility by public transport
002 Car parking prices
003 Car parking provision
004 Choice of food goods available
005 Choice of shops nearby selling non-food goods
006 Choice of shops selling food goods
007 Cleanliness
008 Delivery service
009 Easy to get to by car
010 Entertainment / events
011 Good internal layout
012 Good opening hours
013 Good service / friendly staff
014 Habit / always use it / preference for retailer
015 Internet shopping is convenient
016 Lower prices
017 Loyalty card / points scheme
018 Near to home
019 Near to work
020 Nice shopping environment
021 Only one in the area / no other choice
022 Provision of leisure facilities nearby
023 Provision of services nearby, such as banks and other financial services
024 Public information, signposts and public facilities
025 Quality of food goods available
026 Quality of shops selling food goods
027 Safety (during the day)
028 Safety (during the evening / night time)
029 Staff discount / work there
030 To support local shops
031 Value for money
500 Other (PLEASE WRITE IN)
505 (Don't know / varies)
509 (No particular reason)

Q04 **What, if anything, is the one thing you most dislike about …. (STORE MENTIONED AT Q01) ?**
DO NOT READ OUT. ONE ANSWER ONLY

001	Change layout too often
002	Difficult to get to
003	Difficult to park / Lack of parking
004	Expensive
005	Expensive parking
006	Internet issues (can't choose own produce / substitutions etc,)
007	Lack of cycle parking
008	Lack of public transport
009	Limited range of goods
010	No petrol station
011	Poor internal layout
012	Poor quality
013	Preference for retailer
014	Staff rude / unhelpful
015	Too busy
016	Too far away
017	Too small
500	Other (PLEASE WRITE IN)
505	(Don't know)
509	(Nothing)

Q05 **How often do you normally do your main food shopping at …. (STORE MENTIONED AT Q01?)**
DO NOT READ OUT. ONE ANSWER ONLY. PROMPT IF NECESSARY

1	Daily
2	At least two times a week
3	At least once a week
4	At least once a fortnight
5	At least once a month
6	At least every two months
7	Less often
8	Have only visited once
9	(Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01

Q06 **How do you normally travel to …. (STORE MENTIONED AT Q01)?**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Car / van (as driver)
2	Car / van (as passenger)
3	Bus, minibus or coach
4	Motorcycle, scooter or moped
5	Walk
6	Taxi
7	Train
8	Bicycle
9	Mobility scooter / disability vehicle
A	Other (PLEASE WRITE IN)
B	(Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01

Q07 **How long did your last journey to …. (STORE MENTIONED AT Q01) take?**
DO NOT PROMPT. ONE ANSWER ONLY.

X	Amount of time taken to nearest whole minute (PLEASE WRITE IN)
Y	(Don't know / can't remember)
Z	(Refused)

Q08 **How much on average does your household normally spend on main food and grocery shopping in a week?**
DO NOT PROMPT. ONE ANSWER ONLY.

X	To the nearest £: (PLEASE WRITE IN)
Y	(Don't know / varies)
Z	(Refused)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01

Q09 **When you go main food shopping is your trip linked with any other activity?**
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

1	Yes – NON-FOOD shopping	**GO TO Q10**
2	Yes – other FOOD shopping	**GO TO Q10**
3	Yes – visiting services such as banks and other financial institutions	**GO TO Q10**
4	Yes – leisure activity	GO TO Q11
5	Yes – travelling to / from work	GO TO Q11
6	Yes – travelling to / from school / college / university	GO TO Q11
7	Yes – getting petrol	GO TO Q11
8	Yes – visiting café / pub / restaurant	GO TO Q11
9	Yes – visiting family / friends	GO TO Q11
A	Yes – visiting health service such as doctor, dentist, hospital	GO TO Q11
B	Yes – visiting other service such as laundrette, hairdresser, recycling	GO TO Q11
C	Yes – other activity (PLEASE WRITE IN)	GO TO Q11
D	(No activity)	GO TO Q11
E	(Don't know / varies)	GO TO Q11

ASK THOSE WHO SAID YES TO: "NON-FOOD", "OTHER FOOD" OR "SERVICES" AT Q9 OTHERS GO TO Q11

Q10 **Where do you do this linked trip?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comparison Comparison List

Q11 **Do you make 'top up' shopping trips in between your main food shopping trip? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Yes	**GO TO Q12**
2	No	GO TO Q15

ASKED TO THOSE WHO DO TOP UP SHOPPING AT Q11

Q12 **Where did you last undertake this 'top up' shopping?**
DO NOT READ OUT. ONE ANSWER ONLY.

#Convenience Convenience List

ASKED TO THOSE WHO DO TOP UP SHOPPING AT Q11

Q13 **How often do you make 'top up' shopping trips to …. (STORE MENTIONED AT Q12)?**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Daily
2	At least two times a week
3	At least once a week
4	At least once a fortnight
5	At least once a month
6	At least every two months
7	Less often
8	Have only visited once
9	(Don't know / varies)

ASKED TO THOSE WHO DO TOP UP SHOPPING AT Q11

Q14 **Thinking more generally, how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.**
DO NOT READ OUT. ONE ANSWER ONLY.

X	To the nearest £: (PLEASE WRITE IN)
Y	(Don't know / varies)
Z	(Refused)

READ OUT: We now have a few questions about where you go for non-food shopping. In answering these questions the location may be a town centre, a retail park, or a free standing store, or could be facilities such as the Internet, TV / interactive shopping or use of a home catalogue.

Q15 **Where did you last buy clothing or footwear goods?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comparison Comparison List

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q15

Q16 **How often do you make shopping trips for clothing or footwear to …. (DESTINATION MENTIONED AT Q15)?**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Daily
2	At least two times a week
3	At least once a week
4	At least once a fortnight
5	At least once a month
6	At least every two months
7	At least every 3 months
8	At least every 6 months
9	Less often than once every 6 months
A	Have only visited once
B	(Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q15

Q17 **How do you normally travel to …. (LOCATION MENTIONED AT Q15)?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 Car / van (as driver)
2 Car / van (as passenger)
3 Bus, minibus or coach
4 Motorcycle, scooter or moped
5 Walk
6 Taxi
7 Train
8 Bicycle
9 Mobility scooter / disability vehicle
A Other (PLEASE WRITE IN)
B (Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T DO THIS TYPE OF SHOPPING) AT Q15

Q18 **When you usually go shopping for clothing or footwear, do you link this trip with another activity?**
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

1 Yes – FOOD shopping
2 Yes – other NON-FOOD shopping
3 Yes – visiting services such as banks and other financial institutions
4 Yes – leisure activity
5 Yes – travelling to/from work
6 Yes – travelling to/from school/college/university
7 Yes – getting petrol
8 Yes – visiting café / pub / restaurant
9 Yes – visiting family/friends
A Yes – visiting health service such as doctor, dentist, hospital
B Yes – visiting other service such as laundrette, hairdresser, recycling
C Yes – other activity (PLEASE WRITE IN)
D No
E (Don't know / varies)

Q19 **Where did you last buy books, CDs, DVDs?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comparison Comparison List

Q20 **Where did you last buy small household goods such as home furnishings, jewellery, glass and china items?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comparison Comparison List

Q21 **Where did you last buy goods such as toys, games, bicycles and recreational goods?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comparison Comparison List

Q22 **Where did you last buy chemist goods (including health and beauty products)?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comparison Comparison List

Q23 **Where did you last buy electrical items, such as televisions, washing machines and computers?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comparison Comparison List

Q24 **Where did you last buy DIY or gardening goods?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comparison Comparison List

Q25 **Where did you last buy furniture, carpets and floor coverings?**
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

Q26A **Which of the following forms of shopping do you carry out?**
READ OUT. CAN BE MULTICODED

1	Internet	GO TO Q26B
2	Portable internet shopping (through mobile phone)	GO TO Q26B
3	TV Shopping	GO TO Q26B
4	(None of the above)	GO TO Q27

THOSE WHO SHOP VIA DIGITAL CHANNELS AT Q26A

Q26B **Which goods or services do you currently purchase via Internet or TV shopping?**
DO NOT READ OUT. CAN BE MULTICODED

1	Baby items
2	Banking / finance
3	Books
4	CDs, DVDs, Vinyl (physical products)
5	Clothes / shoes
6	Computer / printer accessories
7	Console / PC games
8	Cosmetics / health / beauty / chemist goods
9	Craft / hobby items (including stationery)
A	DIY / hardware goods
B	Domestic electrical appliances (white goods)
C	Downloadable content (e.g. music / movies / tv / games / apps)
D	Food / groceries
E	Furniture / soft furnishings / floor coverings / carpets
F	Garden items
G	Gifts
H	Holiday and / or Travel / Event Tickets
I	Insurance
J	Jewellery
K	Mobile phone accessories
L	Musical instruments / accessories
M	Pet food / products
N	Small electrical items (e.g. kettles / toasters / hairdryers etc)
O	Small household goods
P	Sports goods
Q	Toys
R	TVs, Hi-Fi's, computers
S	Vehicle parts
T	Vehicles
U	Other (PLEASE WRITE IN)
V	(Don't know)

THOSE WHO SHOP VIA DIGITAL CHANNELS AT Q26A

Q26C **Excluding what you've already mentioned - Which other goods or services are you likely to purchase in the future via Internet or TV shopping?**
DO NOT READ OUT. CAN BE MULTICODED

1	Baby items
2	Banking / finance
3	Books
4	CDs, DVDs, Vinyl (physical products)
5	Clothes / shoes
6	Computer / printer accessories
7	Console / PC games
8	Cosmetics / health / beauty / chemist goods
9	Craft / hobby items (including stationery)
A	DIY / hardware goods
B	Domestic electrical appliances (white goods)
C	Downloadable content (e.g. music / movies / tv / games / apps)
D	Food / groceries
E	Furniture / soft furnishings / floor coverings / carpets
F	Garden items
G	Gifts
H	Holiday and / or Travel / Event Tickets
I	Insurance
J	Jewellery
K	Mobile phone accessories
L	Musical instruments / accessories
M	Pet food / products
N	Small electrical items (e.g. kettles / toasters / hairdryers etc)
O	Small household goods
P	Sports goods
Q	Toys
R	TVs, Hi-Fi's, computers
S	Vehicle parts
T	Vehicles
U	Other (PLEASE WRITE IN)
V	(Don't know)
W	(Nothing new / same goods as I currently am)

THOSE WHO SHOP VIA DIGITAL CHANNELS AT Q26A

Q26D **For your last Internet or TV order, how did you receive your goods?**
DO NOT READ OUT. CAN BE MULTICODED

1	Collection at store	GO TO Q27
2	Home delivery	GO TO Q27
3	Delivery to place of work	GO TO Q27
4	Collection at click and collect hub	**GO TO Q26E**
5	Collection at other location	GO TO Q27
6	(Don't know / varies)	GO TO Q27

ASKED TO THOSE WHO SAID "COLLECTION AT CLICK AND COLLECT HUB" AT Q26D

Q26E **Which click and collect hub did you collect your order from?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 (PLEASE WRITE IN FULL ADDRESS DETAILS OF THE CLICK AND COLLECT HUB)

Qualitative questions concerning the town centres

READ OUT: I would now like to ask you some questions about your views on certain Town Centres as a place for shopping, leisure activities, and using other town centre services.

Q27 **Do you ever visit the following Town Centres?**

1	Hailsham	GO TO Q27A
2	Uckfield	GO TO Q27A
3	Crowborough	GO TO Q27A
4	Heathfield	GO TO Q27A
5	Polegate	GO TO Q27A
6	Wadhurst	GO TO Q27A
7	Forest Row	GO TO Q27A
8	Do not visit any of these centres	GO TO Q31

THOSE VISITING MORE THAN ONE CENTRE AT Q27

Q27A **Which of these centres do you visit the most?**

1	Hailsham	GO TO Q28A
2	Uckfield	GO TO Q28A
3	Crowborough	GO TO Q28A
4	Heathfield	GO TO Q28A
5	Polegate	GO TO Q28A
6	Wadhurst	GO TO Q28A
7	Forest Row	GO TO Q28A

THOSE VISITING ANY OF THE 7 CENTRES MENTIONED AT Q27

Q28A **How often do you visit [CENTRE MENTIONED AT Q27A]?**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Daily
2	At least two times a week
3	At least once a week
4	At least once a fortnight
5	At least once a month
6	At least every two months
7	At least every 3 months
8	At least every 6 months
9	Less often than once every 6 months
A	Have only visited once
B	(Don't know / varies)

THOSE VISITING ANY OF THE 7 CENTRES MENTIONED AT Q27

Q28B **How do you usually travel to [CENTRE MENTIONED AT Q27A]?**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Car / van (as driver)
2	Car / van (as passenger)
3	Bus, minibus or coach
4	Motorcycle, scooter or moped
5	Walk
6	Taxi
7	Train
8	Bicycle
9	Mobility scooter / disability vehicle
A	Other (PLEASE WRITE IN)
B	(Don't know / varies)

THOSE VISITING ANY OF THE 7 CENTRES MENTIONED AT Q27

Q29 **What do you like most about (CENTRE MENTIONED AT Q27A)?**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Choice and range of shops
2	Strength of supermarket provision
3	Choice of leisure facilities (restaurants, pubs etc)
4	Choice of services (hairdressers, banks etc)
5	Environmental quality of centre
6	Close to home
7	Close to work
8	Easily accessible by public transport
9	Convenient car parking
A	Free car parking
B	Other (PLEASE WRITE IN)
C	(Nothing in particular)

THOSE VISITING ANY OF THE 7 CENTRES MENTIONED AT Q27

Q30A **Are there any measures that would encourage you to visit [CENTRE MENTIONED AT Q27A] more often?**
DO NOT PROMPT. CODE FIRST 3 MENTIONS

1st Mention|2nd Mention|3rd Mention

1 Increased general choice and range of shops
2 Improved food shops within the town centre
3 Discount foodstores within the town centre
4 Improved non-food shops within the town centre
5 Improved leisure facilities
6 Improved quality of shops
7 More parking
8 Cheaper parking
9 Improved street cleaning
A Increased public transport
B Cheaper public transport
C Better environment
D Better security
E Longer opening hours
F Other (PLEASE WRITE IN)
G (Nothing / Nothing else)
H (Don't know)

THOSE VISITING ANY OF THE 7 CENTRES MENTIONED AT Q27

Q30B **How would you rate the provision of independent retail and leisure traders in [CENTRE MENTIONED AT Q27A]?**
READ OUT. ONE ANSWER ONLY.

1 Plentiful
2 Good
3 Average
4 Poor
5 Severely lacking

THOSE VISITING ANY OF THE 7 CENTRES MENTIONED AT Q27

Q30C **How would you rate the 'evening and night-time economy' in [CENTRE MENTIONED AT Q27A]? The evening and night-time economy includes restaurants, pub, bars and other nightlife, as well as entertainment facilities such as cinemas, theatres, live music and events.**
READ OUT. ONE ANSWER ONLY.

1 Plentiful
2 Good
3 Average
4 Poor
5 Severely lacking

THOSE VISITING ANY OF THE 7 CENTRES MENTIONED AT Q27

Q30D **As well as visiting [CENTRE MENTIONED AT Q27A], do you ever visit any of these other large centres?**
CAN BE READ OUT. CAN BE MULTICODED.

1	Brighton	GO TO Q33
2	Eastbourne	GO TO Q33
3	Crawley	GO TO Q33
4	Haywards Heath	GO TO Q33
5	Horsham	GO TO Q33
6	Royal Tunbridge Wells	GO TO Q33
7	Bexhill	GO TO Q33
8	Hastings	GO TO Q33
9	Lewes	GO TO Q33
A	Other (PLEASE WRITE IN)	GO TO Q33
B	(No, don't visit anywhere else)	GO TO Q33

ASK THOSE WHO DON'T VISIT ANY TOWN CENTRE AT Q27

Q31 **Why don't you visit any of these Town Centres?**
DO NOT READ OUT. CAN BE MULTICODED

1 Lack of choice and range of non-food shops
2 Lack of choice and range of food shops
3 Choice of leisure facilities (cinema, gym, pubs etc)
4 Choice of services (hairdressers, banks etc)
5 Environmental quality of centre
6 Too far away from home
7 Too far away from work
8 Not accessible by public transport
9 Inconveniently located car parking
A Expensive car parking
B Traffic congestion
C Other (PLEASE WRITE IN)
D (Nothing, no reason to visit)
E (Don't know)

ASK THOSE WHO DON'T VISIT ANY CENTRES AT Q27

Q32 **Instead of these Town Centre's, which other centres or villages do you usually visit?**
CAN BE MULTICODED.

1	Brighton	GO TO Q33
2	Eastbourne	GO TO Q33
3	Crawley	GO TO Q33
4	Haywards Heath	GO TO Q33
5	Horsham	GO TO Q33
6	Royal Tunbridge Wells	GO TO Q33
7	Bexhill	GO TO Q33
8	Hastings	GO TO Q33
9	Lewes	GO TO Q33
A	Other (PLEASE WRITE IN)	GO TO Q33

READ OUT: We now have a few questions about a range of different social and leisure activities.

Q33 **Which of these leisure activities do you participate in?**
READ OUT. CAN BE MULTICODED.

1	Indoor sports or health and fitness activity	ASK Q34
2	Cinema	ASK Q35
3	Restaurant	ASK Q36
4	Pub / bars / nightclubs	ASK Q37
5	Ten pin bowling	ASK Q38
6	Bingo	ASK Q39
7	Theatres / concert halls / museums / art galleries and other cultural facilities	ASK Q40
8	(None mentioned)	GO TO Q42

ASKED TO THOSE WHO PARTICIPATE IN HEALTH AND FITNESS OR LEISURE CENTRE ACTIVITIES AT Q33

Q34 **Which centre / facility did you last visit for indoor sports or health and fitness activity?**
DO NOT PROMPT. ONE ANSWER ONLY.

#Health Health List

ASKED TO THOSE WHO GO TO THE CINEMA AT Q33

Q35 **Which centre / facility did you last visit to go the cinema?**
DO NOT PROMPT. ONE ANSWER ONLY.

#Cinema Cinema List

ASKED TO THOSE WHO GO TO RESTAURANTS AT Q33

Q36 **Which centre / facility did you last visit to go to a restaurant?**
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

ASKED TO THOSE WHO GO TO PUB, BARS OR NIGHTCLUBS AT Q33

Q37 **Which centre / facility did you last visit to go to pubs, bars and nightclubs?**
DO NOT PROMPT. ONE ANSWER ONLY.

#Social Social List

4ASKED TO THOSE WHO GO TEN PIN BOWLING AT Q33

Q38 **Which centre / facility did you last visit to go ten-pin bowling?**
DO NOT PROMPT. ONE ANSWER ONLY.

#Bowling Bowling List

4ASKED TO THOSE WHO GO TO BINGO AT Q33

Q39 **Which centre / facility did you last visit to play bingo?**
DO NOT PROMPT. ONE ANSWER ONLY.

#Bingo Bingo List

ASKED TO THOSE WHO VISIT THEATRE/CONCERT HALL; MUSEUM/ART GALLERIES AT Q33

Q40 **Which centre / facility did you last visit for theatres / concert halls / museums / art galleries and other cultural facilities?**

DO NOT PROMPT. ONE ANSWER ONLY.

#Culture Culture List

Q41 **How do you normally travel when visiting leisure destinations?**
DO NOT READ OUT. ONE ANSWER ONLY.

1	Car / van (as driver)
2	Car / van (as passenger)
3	Bus, minibus or coach
4	Motorcycle, scooter or moped
5	Walk
6	Taxi
7	Train
8	Bicycle
9	Mobility scooter / disability vehicle
A	Other (PLEASE WRITE IN)
B	(Don't know / varies)

Q42 **Which leisure facilities would you like to see more of in the area?**
DO NOT READ OUT. CAN BE MULTICODED.

1 Bars / pubs
2 Better shopping facilities
3 Bowling alley
4 Cinema
5 Concert hall / venue
6 Cycle paths / area
7 Dance facilities
8 Extreme sports
9 Health and fitness (gym)
A Hotels
B Ice rink
C Karting
D Leisure centre
E More children facilities / activities
F More sports facilities (football pitches, tennis courts)
G Museum / art galleries
H Skateboarding
I Indoor soft play areas
J Play spaces / park facilities
K Paintballing
L Restaurants
M Swimming pool
N Theatre
O Bingo
P Other (PLEASE WRITE IN)
Q (None)
R (Don't know)

Q43 **Which other community facilities and businesses would you like to see in the area?**
READ OUT. CAN BE MULTICODED

1 Hotels
2 Cultural centres
3 Religious institutions
4 Tourist attractions
5 Other (PLEASE WRITE IN)
6 (None)
7 (Don't know)

GEN **What is your gender ?**
READ OUT

1 Male
2 Female
X Refused / Prefer not to say

AGE **Could I ask how old you are please?**
DO NOT READ OUT. ONE ANSWER ONLY.

1 18 – 24 years
2 25 – 34 years
3 35 – 44 years
4 45 – 54 years
5 55 – 64 years
6 65 – 74 years
7 75 – 84 years
8 85+ years
9 (Refused)

Thank & close.

Appendix C – Market Shares and Capacity Assessment

Wealden Retail Capacity Assessment
Nexus Planning

2023 Prices

Table 1a: Population and convenience goods expenditure per capita

Zone	Population				Population Growth	Convenience expenditure per capita (excluding SFT)			
	2025	2030	2035	2040	2025-2040	2025	2030	2035	2040
Zone 1	55,947	61,463	66,950	72,428	29.5%	£2,798	£2,729	£2,685	£2,645
Zone 2	21,448	23,821	26,192	28,561	33.2%	£3,112	£3,035	£2,987	£2,942
Zone 3	28,400	31,580	34,759	37,939	33.6%	£3,060	£2,985	£2,937	£2,893
Zone 4	25,888	28,793	31,698	34,603	33.7%	£3,000	£2,926	£2,879	£2,836
Zone 5	11,763	12,294	12,839	13,386	13.8%	£3,283	£3,202	£3,151	£3,104
Zone 6	34,730	36,302	37,815	39,322	13.2%	£3,046	£2,970	£2,923	£2,879
Zone 7	17,036	17,749	18,401	19,085	12.0%	£3,117	£3,040	£2,991	£2,947
Zone 8	27,794	29,723	31,573	33,345	20.0%	£2,972	£2,898	£2,852	£2,810
Zone 9	19,569	20,675	21,685	22,730	16.2%	£3,148	£3,070	£3,021	£2,976
Total Study Area	**223,006**	**241,724**	**260,226**	**278,667**	**25.0%**				

Notes:
a. Zones are based on postal sectors as shown on the plan at Appendix A

b. Population data is sourced from Experian App Library (Data Version UK24)

c. Per capita expenditure figures are derived from Experian App Library data (2024 report) at 2023 - the 2023 figures are then projected to the assessment years using "Ex. SFT adjusted for sales via stores' forecast growth rates taken from Figure 7 of Experian Retail Planner Briefing Note 22.

Table 1b: Total convenience goods expenditure available (excluding SFT)

Zones	Convenience expenditure (£m)				Growth %
	2025	2030	2035	2040	2025-2040
Zone 1	£156.5	£167.7	£179.8	£191.6	22.4%
Zone 2	£66.7	£72.3	£78.2	£84.0	25.9%
Zone 3	£86.9	£94.3	£102.1	£109.8	26.3%
Zone 4	£77.7	£84.2	£91.3	£98.1	26.4%
Zone 5	£38.6	£39.4	£40.5	£41.5	7.6%
Zone 6	£105.8	£107.8	£110.5	£113.2	7.0%
Zone 7	£53.1	£54.0	£55.0	£56.2	5.9%
Zone 8	£82.6	£86.1	£90.0	£93.7	13.4%
Zone 9	£61.6	£63.5	£65.5	£67.6	9.8%
Total Study Area	**£729.5**	**£769.2**	**£812.9**	**£855.9**	**17.3%**

Notes:
a. Figures derived from multiplying per capita expenditure with population within each zone using data provided in Table 1a

Table 1c: Convenience goods expenditure split between main food shopping and top-up food shopping spend (2025) (excluding SFT)

Zones	Convenience expenditure (£m)		
	Main Food	Top-Up	Total
Zone 1	£117.4	£39.1	£156.5
Zone 2	£50.1	£16.7	£66.7
Zone 3	£65.2	£21.7	£86.9
Zone 4	£58.2	£19.4	£77.7
Zone 5	£29.0	£9.7	£38.6
Zone 6	£79.3	£26.4	£105.8
Zone 7	£39.8	£13.3	£53.1
Zone 8	£61.9	£20.6	£82.6
Zone 9	£46.2	£15.4	£61.6
Total Study Area	**£547.2**	**£182.4**	**£729.5**

Notes:
a. Ratio of main food shopping to top-up food shopping is assumed to be 75:25 in line with Nexus professional judgement, as informed by the results of the NEMS household survey.

Wealden Retail Capacity Assessment
Nexus Planning

Table 2a:
Main Food - (excluding SFT)
Survey Results Shopping Patterns (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	54.5%	60.7%	87.8%	90.0%	99.6%	34.1%	34.1%	36.3%	16.5%	29.2%
Crowborough Town Centre	13.4%	0.0%	4.4%	13.1%	79.7%	0.0%	1.9%	0.0%	0.0%	0.0%
Lidl, Bryants Field, Crowborough	2.5%	0.0%	1.1%	4.7%	14.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons Superstore, Pine Grove, Crowborough	8.3%	0.0%	1.1%	5.8%	54.6%	0.0%	1.9%	0.0%	0.0%	0.0%
Waitrose, Croft Road, Crowborough	2.6%	0.0%	2.2%	2.6%	10.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Crowborough Town Centre - Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Forest Row District Centre	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	14.8%	0.0%	0.0%	0.0%
Hailsham Town Centre	14.4%	50.0%	11.3%	0.0%	0.4%	0.8%	6.7%	15.5%	0.0%	0.6%
Asda, North Street, Hailsham	4.5%	19.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, North Street, Hailsham	7.5%	22.8%	11.3%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Vicarage Field, Hailsham	1.6%	5.1%	0.0%	0.0%	0.0%	0.8%	0.0%	1.9%	0.0%	0.0%
Hailsham Town Centre - Other	0.7%	2.9%	0.0%	0.0%	0.0%	0.0%	6.7%	13.5%	0.0%	0.6%
Heathfield Town Centre	3.1%	0.5%	30.5%	0.0%	0.0%	8.9%	0.4%	0.0%	0.0%	2.3%
Co-op, High Street, Heathfield	1.3%	0.3%	13.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Station Road, Heathfield	1.8%	0.3%	17.2%	0.0%	0.0%	8.9%	0.4%	0.0%	0.0%	2.3%
Heathfield Town Centre - Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Herstmonceux Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Horam Local Centre	0.1%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mayfield Local Centre	0.1%	0.0%	0.6%	0.0%	0.0%	4.0%	3.4%	6.8%	0.0%	2.4%
Out of Centre - Crowborough	4.4%	0.0%	18.3%	2.8%	16.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Sybron Way, Crowborough	4.4%	0.0%	18.3%	2.8%	16.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Out of Centre Crowborough - Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Out of Centre - Forest Row	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%	0.0%	0.0%	0.0%	3.5%
Out of Centre - Hailsham	1.3%	4.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	3.3%	0.0%
Tesco Express, South Road, Hailsham	1.3%	4.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Out of Centre Hailsham - Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	3.3%	0.0%
Out of Centre - Heathfield	1.0%	1.4%	4.5%	0.0%	0.0%	7.1%	3.4%	0.5%	0.0%	2.9%
Out of Centre - Pevensey Bay	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Out of Centre - Polegate	2.8%	4.5%	2.8%	0.0%	0.0%	6.9%	0.0%	0.0%	1.3%	0.0%
Lidl, Dittons Road, Polegate	2.8%	4.5%	2.8%	0.0%	0.0%	6.9%	0.0%	0.0%	0.0%	0.0%
Out of Centre Polegate - Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%
Out of Centre - Rotherfield	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
Out of Centre - Uckfield	0.7%	0.0%	0.6%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Ashdown Business Park, Uckfield	0.7%	0.0%	0.6%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Out of Centre Uckfield - Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Out of Centre - Wadhurst	0.3%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Pevensey Bay Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Polegate District Centre	0.1%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	1.1%
Rotherfield Local Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%
Uckfield Town Centre	11.9%	0.0%	14.3%	71.4%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Bellfarm Road, Uckfield	10.0%	0.0%	14.3%	56.3%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, High Street, Uckfield	2.0%	0.0%	0.0%	15.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Uckfield Town Centre - Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wadhurst District Centre	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	13.1%	0.6%	6.2%
Other Wealden (Out of Centre)	0.3%	0.3%	0.0%	0.0%	1.5%	0.8%	0.0%	0.0%	11.3%	10.3%
Within Study Area	3.4%	0.8%	0.0%	0.0%	0.0%	1.6%	4.6%	24.7%	29.9%	11.6%
East Grinstead	2.8%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	2.9%
Lewes	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Polegate	0.2%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	3.7%	0.0%	0.0%
Others	0.4%	0.8%	0.0%	0.0%	0.0%	0.0%	4.6%	20.9%	29.9%	8.6%
Outside Study Area	42.1%	38.5%	12.2%	10.0%	0.4%	64.4%	61.3%	39.0%	53.6%	59.2%
Outside Study Area - Bexhill-on-Sea	1.4%	5.7%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%
Outside Study Area - Brighton	0.8%	2.7%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Burgess Hill	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Crawley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - East Grinstead	6.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%
Outside Study Area - Eastbourne	10.9%	25.1%	0.0%	0.0%	0.0%	57.1%	2.3%	25.4%	20.1%	17.2%
Outside Study Area - Hastings	0.4%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Haywards Heath	2.4%	0.0%	0.0%	0.0%	0.0%	6.4%	11.0%	1.9%	1.3%	10.7%
Outside Study Area - Lewes	4.3%	0.0%	5.1%	4.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.6%
Outside Study Area - Newhaven	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Study Area - Saint Leonards-on-sea	2.8%	4.5%	0.0%	0.0%	0.0%	0.0%	27.8%	0.0%	0.0%	0.0%
Outside Study Area - Seaford	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	1.5%	0.0%	0.6%
Outside Study Area - Tunbridge Wells	5.6%	0.0%	6.5%	0.0%	0.4%	0.0%	0.0%	0.0%	0.6%	1.1%
Others	3.0%	0.3%	0.0%	5.7%	0.0%	0.8%	18.6%	7.8%	30.9%	26.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 2b:
Main Food - (excluding SFT)
Weighted Shopping Patterns reflecting the mean spend at each location (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	56.26%	61.98%	87.29%	91.19%	99.71%	33.46%	13.99%	15.89%	2.25%	24.51%
Crowborough Town Centre	14.86%	0.00%	5.38%	13.49%	78.58%	0.00%	5.24%	0.00%	0.00%	0.00%
Lidl, Bryants Field, Crowborough	2.46%	0.00%	1.11%	4.30%	12.67%	0.00%	0.00%	0.00%	0.00%	0.00%
Morrisons Superstore, Pine Grove, Crowborough	8.93%	0.00%	1.21%	5.86%	52.77%	0.00%	5.24%	0.00%	0.00%	0.00%
Waitrose, Croft Road, Crowborough	3.47%	0.00%	3.06%	3.32%	13.15%	0.00%	0.00%	0.00%	0.00%	0.00%
Crowborough Town Centre - Other	0.00%	0.00%	0.00%	0.00%	0.00%		0.00%	0.00%	0.00%	0.00%
Forest Row District Centre	0.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hailsham Town Centre	14.98%	52.53%	12.53%	0.00%	0.37%	1.43%	0.00%	4.82%	0.00%	1.59%
Asda, North Street, Hailsham	4.01%	17.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, North Street, Hailsham	8.14%	25.20%	12.53%	0.00%	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%
Waitrose, Vicarage Field, Hailsham	1.72%	5.46%	0.00%	0.00%	0.00%	1.43%	0.00%	4.82%	0.00%	0.00%
Hailsham Town Centre - Other	1.11%	4.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.59%
Heathfield Town Centre	2.61%	0.47%	26.52%	0.00%	0.00%	11.43%	0.71%	0.00%	0.00%	2.96%
Co-op, High Street, Heathfield	1.29%	0.27%	13.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sainsbury's Superstore, Station Road, Heathfield	1.32%	0.20%	13.09%	0.00%	0.00%	11.43%	0.71%	0.00%	0.00%	2.96%
Heathfield Town Centre - Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Herstmonceux Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Horam Local Centre	0.04%	0.00%	0.47%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mayfield Local Centre	0.02%	0.00%	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Crowborough	4.60%	0.00%	19.50%	2.79%	15.17%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Sybron Way, Crowborough	4.60%	0.00%	19.50%	2.79%	15.17%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre Crowborough - Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Forest Row	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Hailsham	1.09%	3.54%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Express, South Road, Hailsham	1.09%	3.54%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre Hailsham - Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Heathfield	1.15%	1.64%	5.42%	0.00%	0.00%	11.32%	8.04%	0.00%	0.00%	6.00%
Out of Centre - Pevensey Bay	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Polegate	2.15%	3.52%	2.24%	0.00%	0.00%	9.27%	0.00%	0.00%	0.00%	0.00%
Lidl, Dittons Road, Polegate	2.15%	3.52%	2.24%	0.00%	0.00%	9.27%	0.00%	0.00%	0.00%	0.00%
Out of Centre Polegate - Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Rotherfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Uckfield	0.81%	0.00%	0.68%	2.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Marks and Spencer (M&S), Ashdown Business Park, Uckfield	0.81%	0.00%	0.68%	2.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre Uckfield - Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Wadhurst	0.11%	0.00%	0.00%	0.00%	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%
Pevensey Bay Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Polegate District Centre	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.94%
Rotherfield Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Uckfield Town Centre	12.56%	0.00%	14.34%	71.95%	1.37%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Bellfarm Road, Uckfield	9.84%	0.00%	14.34%	52.15%	1.37%	0.00%	0.00%	0.00%	0.00%	0.00%
Waitrose, High Street, Uckfield	2.72%	0.00%	0.00%	19.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Uckfield Town Centre - Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wadhurst District Centre	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	11.07%	2.25%	13.03%
Other Wealden (Out of Centre)	0.61%	0.27%	0.00%	0.00%	4.09%	0.00%	0.00%	0.00%	0.00%	0.00%
Within Study Area	3.35%	1.03%	0.00%	0.00%	0.00%	0.49%	1.19%	3.39%	0.00%	1.80%
East Grinstead	2.87%	0.00%	0.00%	0.00%	0.00%	0.49%	0.00%	0.00%	0.00%	1.80%
Lewes	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Polegate	0.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Others	0.32%	1.03%	0.00%	0.00%	0.00%	0.00%	1.19%	3.39%	0.00%	0.00%
Outside Study Area	40.39%	37.00%	12.71%	8.81%	0.29%	66.06%	84.83%	80.72%	97.75%	73.69%
Outside Study Area - Bexhill-on-Sea	1.47%	6.15%	0.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Brighton	0.83%	3.08%	0.00%	0.39%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Burgess Hill	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Crawley	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - East Grinstead	6.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.33%
Outside Study Area - Eastbourne	9.96%	21.84%	0.00%	0.00%	0.00%	51.78%	3.38%	65.01%	13.22%	9.79%
Outside Study Area - Hastings	0.41%	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Haywards Heath	2.37%	0.00%	0.00%	0.00%	0.00%	11.85%	0.00%	0.00%	0.00%	19.36%
Outside Study Area - Lewes	4.04%	0.00%	4.76%	3.36%	0.00%	0.00%	0.00%	4.86%	0.00%	1.06%
Outside Study Area - Newhaven	1.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Saint Leonards-on-sea	2.83%	5.14%	0.00%	0.00%	0.00%	0.00%	81.44%	0.00%	0.00%	0.00%
Outside Study Area - Seaford	2.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.81%
Outside Study Area - Tunbridge Wells	5.84%	0.00%	7.64%	0.00%	0.29%	0.00%	0.00%	0.00%	0.00%	0.00%
Others	2.70%	0.48%	0.00%	5.06%	0.00%	2.43%	0.00%	10.85%	84.53%	38.33%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

a. Figures may not add up due to rounding

b. The data is calculated by taking the figures in table 2a, and adjusting them pro-rata to take account of the mean spend at each location as referenced in Appendix 6 of the NEMS Report (Appendix B of the Study). There are a number of locations for which respondents refused to state their spend, and hence the total Study's mean figure is utilised in such cases.

Table 2c:
Main Food - (excluding SFT)
Expenditure based on Weighted Shopping Patterns - (2025) (£m)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	£273.80	£72.76	£43.70	£59.44	£58.08	£9.69	£11.10	£6.33	£1.39	£11.32
Crowborough Town Centre	£61.41	£0.00	£2.69	£8.79	£45.77	£0.00	£4.15	£0.00	£0.00	£0.00
Lidl, Bryants Field, Crowborough	£10.74	£0.00	£0.55	£2.81	£7.38	£0.00	£0.00	£0.00	£0.00	£0.00
Morrisons Superstore, Pine Grove, Crowborough	£39.32	£0.00	£0.61	£3.82	£30.73	£0.00	£4.15	£0.00	£0.00	£0.00
Waitrose, Croft Road, Crowborough	£11.35	£0.00	£1.53	£2.16	£7.66	£0.00	£0.00	£0.00	£0.00	£0.00
Crowborough Town Centre - Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Forest Row District Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hailsham Town Centre	£71.22	£61.67	£6.27	£0.00	£0.21	£0.41	£0.00	£1.92	£0.00	£0.73
Asda, North Street, Hailsham	£20.11	£20.11	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, North Street, Hailsham	£36.07	£29.59	£6.27	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00
Waitrose, Vicarage Field, Hailsham	£8.74	£6.41	£0.00	£0.00	£0.00	£0.41	£0.00	£1.92	£0.00	£0.00
Hailsham Town Centre - Other	£6.30	£5.57	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.73
Heathfield Town Centre	£19.08	£0.56	£13.28	£0.00	£0.00	£3.31	£0.57	£0.00	£0.00	£1.37
Co-op, High Street, Heathfield	£7.04	£0.32	£6.73	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Sainsbury's Superstore, Station Road, Heathfield	£12.03	£0.24	£6.55	£0.00	£0.00	£3.31	£0.57	£0.00	£0.00	£1.37
Heathfield Town Centre - Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Herstmonceux Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Horam Local Centre	£0.23	£0.00	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Mayfield Local Centre	£0.10	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Crowborough	£20.42	£0.00	£9.76	£1.82	£8.84	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, Sybron Way, Crowborough	£20.42	£0.00	£9.76	£1.82	£8.84	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre Crowborough - Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Forest Row	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Hailsham	£4.16	£4.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Express, South Road, Hailsham	£4.16	£4.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre Hailsham - Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Heathfield	£17.06	£1.92	£2.71	£0.00	£0.00	£3.28	£6.38	£0.00	£0.00	£2.77
Out of Centre - Pevensey Bay	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Polegate	£7.94	£4.13	£1.12	£0.00	£0.00	£2.68	£0.00	£0.00	£0.00	£0.00
Lidl, Dittons Road, Polegate	£7.94	£4.13	£1.12	£0.00	£0.00	£2.68	£0.00	£0.00	£0.00	£0.00
Out of Centre - Rotherfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Uckfield	£2.27	£0.00	£0.34	£1.93	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Marks and Spencer (M&S), Ashdown Business Park, Uckfield	£2.27	£0.00	£0.34	£1.93	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre Uckfield - Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Wadhurst	£0.08	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00
Pevensey Bay Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Polegate District Centre	£0.43	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.43
Rotherfield Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Uckfield Town Centre	£54.88	£0.00	£7.18	£46.90	£0.80	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, Bellfarm Road, Uckfield	£41.97	£0.00	£7.18	£34.00	£0.80	£0.00	£0.00	£0.00	£0.00	£0.00
Waitrose, High Street, Uckfield	£12.91	£0.00	£0.00	£12.91	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Uckfield Town Centre - Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Wadhurst District Centre	£11.82	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£4.41	£1.39	£6.02
Other Wealden (Out of Centre)	£2.71	£0.32	£0.00	£0.00	£2.38	£0.00	£0.00	£0.00	£0.00	£0.00
Within Study Area	£4.47	£1.21	£0.00	£0.00	£0.00	£0.14	£0.94	£1.35	£0.00	£0.83
East Grinstead	£0.97	£0.00	£0.00	£0.00	£0.00	£0.14	£0.00	£0.00	£0.00	£0.83
Lewes	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Polegate	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Others	£3.50	£1.21	£0.00	£0.00	£0.00	£0.00	£0.94	£1.35	£0.00	£0.00
Outside Study Area	£268.88	£43.43	£6.36	£5.75	£0.17	£19.13	£67.29	£32.15	£60.55	£34.04
Outside Study Area - Bexhill-on-Sea	£7.38	£7.22	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Brighton	£3.88	£3.62	£0.00	£0.26	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Burgess Hill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Crawley	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - East Grinstead	£2.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.00
Outside Study Area - Eastbourne	£81.92	£25.64	£0.00	£0.00	£0.00	£15.00	£2.68	£25.89	£8.19	£4.52
Outside Study Area - Hastings	£0.36	£0.36	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Haywards Heath	£12.38	£0.00	£0.00	£0.00	£0.00	£3.43	£0.00	£0.00	£0.00	£8.94
Outside Study Area - Lewes	£7.00	£0.00	£2.38	£2.19	£0.00	£0.00	£0.00	£1.94	£0.00	£0.49
Outside Study Area - Newhaven	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Saint Leonards-on-sea	£70.64	£6.03	£0.00	£0.00	£0.00	£0.00	£64.61	£0.00	£0.00	£0.00
Outside Study Area - Seaford	£0.38	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.38
Outside Study Area - Tunbridge Wells	£3.99	£0.00	£3.82	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00
Others	£78.96	£0.57	£0.00	£3.30	£0.00	£0.70	£0.00	£4.32	£52.36	£17.71
Total	£547.2	£117.4	£50.1	£65.2	£58.2	£29.0	£79.3	£39.8	£61.9	£46.2

Wealden Retail Capacity Assessment
Nexus Planning

Table 2a:
Top-Up Food - (excluding SFT)
Survey Results Shopping Patterns (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	64.68%	81.89%	90.44%	90.15%	91.50%	26.33%	31.99%	29.99%	36.94%	41.50%
Crowborough Town Centre	9.84%	0.00%	1.29%	4.77%	74.99%	7.02%	3.19%	0.00%	0.00%	0.53%
Lidl, Bryants Field, Crowborough	1.53%	0.00%	0.65%	3.67%	8.10%	0.87%	0.00%	0.00%	0.00%	0.00%
Morrisons Superstore, Pine Grove, Crowborough	6.30%	0.00%	0.00%	1.11%	52.13%	0.00%	3.19%	0.00%	0.00%	0.00%
Waitrose, Croft Road, Crowborough	1.85%	0.00%	0.65%	0.00%	13.32%	6.15%	0.00%	0.00%	0.00%	0.53%
Crowborough Town Centre - Other	0.16%	0.00%	0.00%	0.00%	1.44%	0.00%	0.00%	0.00%	0.00%	0.00%
Forest Row District Centre	2.20%	0.00%	0.00%	0.00%	0.00%	0.00%	16.83%	0.71%	0.00%	0.00%
Hailsham Town Centre	11.70%	52.06%	1.29%	0.00%	0.00%	0.00%	0.00%	0.71%	0.00%	0.00%
Asda, North Street, Hailsham	4.02%	18.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, North Street, Hailsham	4.10%	18.23%	0.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Waitrose, Vicarage Field, Hailsham	3.43%	15.01%	0.65%	0.00%	0.00%	0.00%	0.00%	0.71%	0.00%	0.00%
Hailsham Town Centre - Other	0.16%	0.71%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Heathfield Town Centre	5.24%	1.80%	41.72%	1.52%	0.00%	0.00%	0.00%	0.00%	0.00%	6.93%
Co-op, High Street, Heathfield	1.75%	0.00%	13.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.36%
Sainsbury's Superstore, Station Road, Heathfield	3.37%	1.80%	27.42%	1.52%	0.00%	0.00%	0.00%	0.00%	0.00%	1.57%
Heathfield Town Centre - Other	0.12%	0.00%	1.29%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Herstmonceux Local Centre	0.08%	0.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Horam Local Centre	0.37%	0.00%	3.87%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mayfield Local Centre	1.30%	0.00%	13.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Crowborough	2.00%	0.00%	6.58%	0.00%	11.64%	0.00%	0.00%	0.00%	0.00%	1.05%
Tesco Superstore, Sybron Way, Crowborough	1.32%	0.00%	3.29%	0.00%	8.28%	0.00%	0.00%	0.00%	0.00%	1.05%
Out of Centre Crowborough - Other	0.68%	0.00%	3.29%	0.00%	3.37%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Forest Row	0.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.52%	0.00%	0.00%	0.00%
Out of Centre - Hailsham	2.87%	11.28%	0.00%	0.00%	0.00%	0.00%	0.00%	7.06%	0.00%	0.00%
Tesco Express, South Road, Hailsham	1.31%	4.21%	0.00%	0.00%	0.00%	0.00%	0.00%	7.06%	0.00%	0.00%
Out of Centre Hailsham - Other	1.57%	7.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Heathfield	1.48%	0.35%	11.51%	0.00%	0.48%	0.00%	0.00%	0.00%	0.00%	2.68%
Out of Centre - Pevensey Bay	0.16%	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Polegate	2.54%	6.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.71%	9.88%	0.00%
Lidl, Dittons Road, Polegate	2.50%	6.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.88%	0.00%
Out of Centre Polegate - Other	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.71%	0.00%	0.00%
Out of Centre - Rotherfield	0.11%	0.00%	0.00%	0.00%	0.96%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Uckfield	5.38%	0.00%	6.58%	25.40%	0.00%	0.00%	4.04%	10.08%	0.00%	0.00%
Marks and Spencer (M&S), Ashdown Business Park, Uckfield	3.30%	0.00%	6.58%	11.69%	0.00%	0.00%	4.04%	8.67%	0.00%	0.00%
Out of Centre Uckfield - Other	2.07%	0.00%	0.00%	13.71%	0.00%	0.00%	0.00%	1.42%	0.00%	0.00%
Out of Centre - Wadhurst	1.39%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	14.54%
Pevensey Bay Local Centre	0.16%	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Polegate District Centre	1.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	13.53%	0.00%
Rotherfield Local Centre	0.22%	0.00%	0.00%	0.00%	1.98%	0.00%	0.00%	0.00%	0.00%	0.00%
Uckfield Town Centre	8.65%	0.00%	2.65%	53.59%	0.00%	0.00%	3.18%	3.55%	0.00%	0.00%
Tesco Superstore, Bellfarm Road, Uckfield	6.63%	0.00%	0.00%	42.43%	0.00%	0.00%	2.66%	2.13%	0.00%	0.00%
Waitrose, High Street, Uckfield	1.71%	0.00%	2.65%	9.28%	0.00%	0.00%	0.52%	0.71%	0.00%	0.00%
Uckfield Town Centre - Other	0.31%	0.00%	0.00%	1.88%	0.00%	0.00%	0.00%	0.71%	0.00%	0.00%
Wadhurst District Centre	1.80%	0.00%	0.00%	0.00%	0.00%	8.84%	0.00%	0.00%	0.00%	14.73%
Other Wealden (Out of Centre)	5.73%	8.13%	1.29%	4.88%	1.44%	10.48%	4.23%	7.17%	13.52%	1.05%
Within Study Area	10.51%	2.86%	0.00%	0.00%	0.00%	17.95%	20.47%	19.38%	11.66%	43.79%
East Grinstead	2.22%	0.00%	0.00%	0.00%	0.00%	0.00%	17.34%	0.00%	0.00%	0.00%
Lewes	0.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.91%	0.00%	0.00%
Polegate	1.24%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	11.66%	0.00%
Others	6.88%	2.86%	0.00%	0.00%	0.00%	17.95%	3.13%	16.46%	0.00%	43.79%
Outside Study Area	24.82%	15.26%	9.57%	9.85%	8.51%	55.73%	47.55%	50.65%	51.41%	14.73%
Outside Study Area - Bexhill-on-Sea	0.55%	2.50%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Brighton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Burgess Hill	0.45%	0.00%	0.00%	0.00%	0.00%	0.00%	3.19%	0.71%	0.00%	0.00%
Outside Study Area - Crawley	0.53%	0.00%	0.00%	0.00%	4.78%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - East Grinstead	3.58%	0.00%	0.00%	0.37%	0.00%	0.00%	27.52%	0.00%	0.00%	0.00%
Outside Study Area - Eastbourne	5.53%	10.99%	0.65%	0.00%	0.00%	0.00%	0.00%	4.32%	26.32%	0.00%
Outside Study Area - Hastings	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Haywards Heath	2.03%	0.00%	0.00%	0.00%	0.00%	0.00%	15.27%	1.42%	0.00%	0.00%
Outside Study Area - Lewes	3.58%	0.00%	8.28%	2.25%	0.00%	0.00%	0.52%	43.49%	0.89%	0.00%
Outside Study Area - Newhaven	0.67%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.32%	0.00%
Outside Study Area - Saint Leonards-on-sea	0.13%	0.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.53%
Outside Study Area - Seaford	1.91%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	17.88%	0.00%
Outside Study Area - Tunbridge Wells	2.95%	0.00%	0.00%	1.52%	3.72%	48.81%	1.04%	0.00%	0.00%	0.00%
Others	2.91%	1.41%	0.65%	5.71%	0.00%	6.92%	0.00%	0.71%	0.00%	14.20%
Total	100.01%	100.01%	100.00%	100.00%	100.00%	100.01%	100.00%	100.02%	100.01%	100.01%

Notes
a. Figures may not add up due to rounding
b. The data is derived from Appendix 1 the NEMS Report (Appendix B of the Study).

Table 2b:
Top-Up Food - (excluding SFT)
Weighted Shopping Patterns reflecting the mean spend at each location (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	66.25%	86.93%	91.87%	88.00%	92.98%	25.91%	37.48%	34.08%	40.44%	39.53%
Crowborough Town Centre	11.18%	0.00%	1.37%	4.04%	81.03%	7.61%	3.15%	0.00%	0.00%	0.56%
Lidl, Bryants Field, Crowborough	1.27%	0.00%	0.57%	2.81%	6.33%	0.69%	0.00%	0.00%	0.00%	0.00%
Morrisons Superstore, Pine Grove, Crowborough	7.61%	0.00%	0.00%	1.23%	59.03%	0.00%	3.15%	0.00%	0.00%	0.00%
Waitrose, Croft Road, Crowborough	2.19%	0.00%	0.81%	0.00%	14.78%	6.93%	0.00%	0.00%	0.00%	0.56%
Crowborough Town Centre - Other	0.10%	0.00%	0.00%	0.00%	0.88%	0.00%	0.00%	0.00%	0.00%	0.00%
Forest Row District Centre	3.82%	0.00%	0.00%	0.00%	0.00%	0.00%	24.03%	0.89%	0.00%	0.00%
Hailsham Town Centre	11.39%	57.48%	1.36%	0.00%	0.00%	0.00%	0.00%	0.87%	0.00%	0.00%
Asda, North Street, Hailsham	3.89%	19.95%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, North Street, Hailsham	3.25%	16.42%	0.54%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Waitrose, Vicarage Field, Hailsham	4.16%	20.68%	0.82%	0.00%	0.00%	0.00%	0.00%	0.87%	0.00%	0.00%
Hailsham Town Centre - Other	0.09%	0.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Heathfield Town Centre	5.31%	2.37%	45.11%	1.62%	0.00%	0.00%	0.00%	0.00%	0.00%	5.02%
Co-op, High Street, Heathfield	1.23%	0.00%	9.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.38%
Sainsbury's Superstore, Station Road, Heathfield	3.92%	2.37%	33.59%	1.62%	0.00%	0.00%	0.00%	0.00%	0.00%	1.64%
Heathfield Town Centre - Other	0.17%	0.00%	1.86%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Herstmonceux Local Centre	0.17%	0.86%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Horam Local Centre	0.48%	0.00%	5.30%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mayfield Local Centre	0.67%	0.00%	7.46%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Crowborough	1.46%	0.00%	4.81%	0.00%	8.11%	0.00%	0.00%	0.00%	0.00%	0.75%
Tesco Superstore, Sybron Way, Crowborough	1.06%	0.00%	2.77%	0.00%	6.20%	0.00%	0.00%	0.00%	0.00%	0.75%
Out of Centre Crowborough - Other	0.41%	0.00%	2.03%	0.00%	1.90%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Forest Row	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.67%	0.00%	0.00%	0.00%
Out of Centre - Hailsham	2.59%	11.71%	0.00%	0.00%	0.00%	0.00%	0.00%	5.88%	0.00%	0.00%
Tesco Express, South Road, Hailsham	1.07%	3.93%	0.00%	0.00%	0.00%	0.00%	0.00%	5.88%	0.00%	0.00%
Out of Centre Hailsham - Other	1.52%	7.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Heathfield	1.53%	0.47%	12.53%	0.00%	0.53%	0.00%	0.00%	0.00%	0.00%	2.35%
Out of Centre - Pevensey Bay	0.06%	0.31%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Polegate	2.34%	6.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.28%	12.73%	0.00%
Lidl, Dittons Road, Polegate	2.33%	6.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	12.73%	0.00%
Out of Centre Polegate - Other	0.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.28%	0.00%	0.00%
Out of Centre - Rotherfield	0.07%	0.00%	0.00%	0.00%	0.56%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Uckfield	6.70%	0.00%	9.34%	28.18%	0.00%	0.00%	4.45%	13.43%	0.00%	0.00%
Marks and Spencer (M&S), Ashdown Business Park, Uckfield	4.45%	0.00%	9.34%	14.48%	0.00%	0.00%	4.45%	11.84%	0.00%	0.00%
Out of Centre Uckfield - Other	2.25%	0.00%	0.00%	13.70%	0.00%	0.00%	0.00%	1.59%	0.00%	0.00%
Out of Centre - Wadhurst	2.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	19.61%
Pevensey Bay Local Centre	0.09%	0.45%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Polegate District Centre	1.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	12.98%	0.00%
Rotherfield Local Centre	0.21%	0.00%	0.00%	0.00%	1.81%	0.00%	0.00%	0.00%	0.00%	0.00%
Uckfield Town Centre	8.87%	0.00%	2.99%	50.57%	0.00%	0.00%	2.65%	3.65%	0.00%	0.00%
Tesco Superstore, Bellfarm Road, Uckfield	6.68%	0.00%	0.00%	39.38%	0.00%	0.00%	2.19%	2.18%	0.00%	0.00%
Waitrose, High Street, Uckfield	1.83%	0.00%	2.99%	9.16%	0.00%	0.00%	0.46%	0.77%	0.00%	0.00%
Uckfield Town Centre - Other	0.36%	0.00%	0.00%	2.03%	0.00%	0.00%	0.00%	0.70%	0.00%	0.00%
Wadhurst District Centre	1.47%	0.00%	0.00%	0.00%	0.00%	7.09%	0.00%	0.00%	0.00%	10.68%
Other Wealden (Out of Centre)	4.66%	6.37%	1.59%	3.58%	0.94%	11.21%	2.54%	9.06%	14.72%	0.55%
Within Study Area	8.65%	1.60%	0.00%	0.00%	0.00%	14.95%	14.87%	17.31%	7.53%	35.94%
East Grinstead	1.96%	0.00%	0.00%	0.00%	0.00%	0.00%	12.53%	0.00%	0.00%	0.00%
Lewes	0.30%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.78%	0.00%	0.00%
Polegate	0.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	7.53%	0.00%
Others	5.80%	1.60%	0.00%	0.00%	0.00%	14.95%	2.34%	11.53%	0.00%	35.94%
Outside Study Area	25.11%	11.46%	8.13%	12.00%	7.02%	59.14%	47.65%	48.61%	52.03%	24.54%
Outside Study Area - Bexhill-on-Sea	0.51%	2.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Brighton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Burgess Hill	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	3.31%	0.92%	0.00%	0.00%
Outside Study Area - Crawley	0.10%	0.00%	0.00%	0.00%	0.88%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - East Grinstead	4.58%	0.00%	0.00%	0.52%	0.00%	0.00%	28.69%	0.00%	0.00%	0.00%
Outside Study Area - Eastbourne	3.58%	7.27%	1.99%	0.00%	0.00%	0.00%	0.00%	4.39%	22.69%	0.00%
Outside Study Area - Hastings	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Haywards Heath	2.32%	0.00%	0.00%	0.00%	0.00%	0.00%	14.25%	1.62%	0.00%	0.00%
Outside Study Area - Lewes	3.17%	0.00%	5.60%	1.67%	0.00%	0.00%	0.60%	41.55%	1.74%	0.00%
Outside Study Area - Newhaven	0.55%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	7.12%	0.00%
Outside Study Area - Saint Leonards-on-sea	0.43%	0.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.58%
Outside Study Area - Seaford	1.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	20.48%	0.00%
Outside Study Area - Tunbridge Wells	3.68%	0.00%	0.00%	1.58%	6.15%	54.86%	0.80%	0.00%	0.00%	0.00%
Others	4.04%	0.78%	0.53%	8.23%	0.00%	4.28%	0.00%	0.14%	0.00%	21.96%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

a. Figures may not add up due to rounding

b. The data is calculated by taking the figures in table 2a, and adjusting them pro-rata to take account of the mean spend at each location as referenced in Appendix 6 of the NEMS Report (Appendix B of the Study). There are a number of locations for which respondents refused to state their spend, and hence the total Study's mean figure is utilised in such cases.

Table 2c:
Top-Up Food - (excluding SFT)
Expenditure based on Weighted Shopping Patterns - (2025) (£m)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	£117.90	£34.02	£15.33	£19.12	£18.05	£2.50	£9.91	£4.52	£8.35	£6.09
Crowborough Town Centre	£18.49	£0.00	£0.23	£0.88	£15.73	£0.73	£0.83	£0.00	£0.00	£0.09
Lidl, Bryants Field, Crowborough	£2.00	£0.00	£0.09	£0.61	£1.23	£0.07	£0.00	£0.00	£0.00	£0.00
Morrisons Superstore, Pine Grove, Crowborough	£12.56	£0.00	£0.00	£0.27	£11.46	£0.00	£0.83	£0.00	£0.00	£0.00
Waitrose, Croft Road, Crowborough	£3.76	£0.00	£0.13	£0.00	£2.87	£0.67	£0.00	£0.00	£0.00	£0.09
Crowborough Town Centre - Other	£0.17	£0.00	£0.00	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00
Forest Row District Centre	£6.47	£0.00	£0.00	£0.00	£0.00	£0.00	£6.35	£0.12	£0.00	£0.00
Hailsham Town Centre	£22.84	£22.49	£0.23	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00
Asda, North Street, Hailsham	£7.81	£7.81	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, North Street, Hailsham	£6.52	£6.43	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Waitrose, Vicarage Field, Hailsham	£8.35	£8.09	£0.14	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00
Hailsham Town Centre - Other	£0.17	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Heathfield Town Centre	£9.58	£0.93	£7.53	£0.35	£0.00	£0.00	£0.00	£0.00	£0.00	£0.77
Co-op, High Street, Heathfield	£2.13	£0.00	£1.61	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.52
Sainsbury's Superstore, Station Road, Heathfield	£7.14	£0.93	£5.60	£0.35	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25
Heathfield Town Centre - Other	£0.31	£0.00	£0.31	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Herstmonceux Local Centre	£0.34	£0.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Horam Local Centre	£0.88	£0.00	£0.88	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Mayfield Local Centre	£1.24	£0.00	£1.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Crowborough	£2.49	£0.00	£0.80	£0.00	£1.57	£0.00	£0.00	£0.00	£0.00	£0.12
Tesco Superstore, Sybron Way, Crowborough	£1.78	£0.00	£0.46	£0.00	£1.20	£0.00	£0.00	£0.00	£0.00	£0.12
Out of Centre Crowborough - Other	£0.71	£0.00	£0.34	£0.00	£0.37	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Forest Row	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.00	£0.00	£0.00
Out of Centre - Hailsham	£5.36	£4.58	£0.00	£0.00	£0.00	£0.00	£0.00	£0.78	£0.00	£0.00
Tesco Express, South Road, Hailsham	£2.32	£1.54	£0.00	£0.00	£0.00	£0.00	£0.00	£0.78	£0.00	£0.00
Out of Centre Hailsham - Other	£3.05	£3.05	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Heathfield	£2.74	£0.18	£2.09	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.36
Out of Centre - Pevensey Bay	£0.12	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Polegate	£5.37	£2.70	£0.00	£0.00	£0.00	£0.00	£0.00	£0.04	£2.63	£0.00
Lidl, Dittons Road, Polegate	£5.33	£2.70	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.63	£0.00
Out of Centre Polegate - Other	£0.04	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.04	£0.00	£0.00
Out of Centre - Rotherfield	£0.11	£0.00	£0.00	£0.00	£0.11	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Uckfield	£10.64	£0.00	£1.56	£6.12	£0.00	£0.00	£1.18	£1.78	£0.00	£0.00
Marks and Spencer (M&S), Ashdown Business Park, Uckfield	£7.45	£0.00	£1.56	£3.15	£0.00	£0.00	£1.18	£1.57	£0.00	£0.00
Out of Centre Uckfield - Other	£3.19	£0.00	£0.00	£2.98	£0.00	£0.00	£0.00	£0.21	£0.00	£0.00
Out of Centre - Wadhurst	£3.02	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£3.02
Pevensey Bay Local Centre	£0.18	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Polegate District Centre	£2.68	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.68	£0.00
Rotherfield Local Centre	£0.35	£0.00	£0.00	£0.00	£0.35	£0.00	£0.00	£0.00	£0.00	£0.00
Uckfield Town Centre	£12.67	£0.00	£0.50	£10.99	£0.00	£0.00	£0.70	£0.49	£0.00	£0.00
Tesco Superstore, Bellfarm Road, Uckfield	£9.43	£0.00	£0.00	£8.56	£0.00	£0.00	£0.58	£0.29	£0.00	£0.00
Waitrose, High Street, Uckfield	£2.71	£0.00	£0.50	£1.99	£0.00	£0.00	£0.12	£0.10	£0.00	£0.00
Uckfield Town Centre - Other	£0.53	£0.00	£0.00	£0.44	£0.00	£0.00	£0.00	£0.09	£0.00	£0.00
Wadhurst District Centre	£2.33	£0.00	£0.00	£0.00	£0.00	£0.68	£0.00	£0.00	£0.00	£1.64
Other Wealden (Out of Centre)	£9.80	£2.49	£0.27	£0.78	£0.18	£1.08	£0.67	£1.20	£3.04	£0.09
Within Study Area	£15.39	£0.63	£0.00	£0.00	£0.00	£1.44	£3.93	£2.30	£1.56	£5.53
East Grinstead	£3.31	£0.00	£0.00	£0.00	£0.00	£0.00	£3.31	£0.00	£0.00	£0.00
Lewes	£0.77	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.77	£0.00	£0.00
Polegate	£1.56	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.56	£0.00
Others	£9.75	£0.63	£0.00	£0.00	£0.00	£1.44	£0.62	£1.53	£0.00	£5.53
Outside Study Area	£49.10	£4.49	£1.36	£2.61	£1.36	£5.71	£12.60	£6.45	£10.74	£3.78
Outside Study Area - Bexhill-on-Sea	£1.03	£1.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Brighton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Burgess Hill	£1.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.88	£0.12	£0.00	£0.00
Outside Study Area - Crawley	£0.17	£0.00	£0.00	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - East Grinstead	£7.70	£0.00	£0.00	£0.11	£0.00	£0.00	£7.59	£0.00	£0.00	£0.00
Outside Study Area - Eastbourne	£8.45	£2.85	£0.33	£0.00	£0.00	£0.00	£0.00	£0.58	£4.69	£0.00
Outside Study Area - Hastings	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Haywards Heath	£3.98	£0.00	£0.00	£0.00	£0.00	£0.00	£3.77	£0.21	£0.00	£0.00
Outside Study Area - Lewes	£7.33	£0.00	£0.93	£0.36	£0.00	£0.00	£0.16	£5.52	£0.36	£0.00
Outside Study Area - Newhaven	£1.47	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.47	£0.00
Outside Study Area - Saint Leonards-on-sea	£0.70	£0.31	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.40
Outside Study Area - Seaford	£4.23	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£4.23	£0.00
Outside Study Area - Tunbridge Wells	£7.04	£0.00	£0.00	£0.34	£1.19	£5.30	£0.21	£0.00	£0.00	£0.00
Others	£6.00	£0.31	£0.09	£1.79	£0.00	£0.41	£0.00	£0.02	£0.00	£3.38
Total	£182.4	£39.1	£16.7	£21.7	£19.4	£9.7	£26.4	£13.3	£20.6	£15.4

Wealden Retail Capacity Assessment
Nexus Planning

Table 4a:
Convenience Goods - (excluding SFT)
Weighted Shopping Patterns reflecting the mean spend at each location (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	54%	68%	88%	90%	98%	32%	20%	20%	12%	28%
Crowborough Town Centre	11%	0%	4%	11%	79%	2%	5%	0%	0%	0%
Lidl, Bryants Field, Crowborough	2%	0%	1%	4%	11%	0%	0%	0%	0%	0%
Morrisons Superstore, Pine Grove, Crowborough	7%	0%	1%	5%	54%	0%	5%	0%	0%	0%
Waitrose, Croft Road, Crowborough	2%	0%	2%	2%	14%	2%	0%	0%	0%	0%
Crowborough Town Centre - Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Forest Row District Centre	1%	0%	0%	0%	0%	0%	6%	0%	0%	0%
Hailsham Town Centre	13%	54%	10%	0%	0%	1%	0%	4%	0%	1%
Asda, North Street, Hailsham	4%	18%	0%	0%	0%	0%	0%	0%	0%	0%
Tesco Superstore, North Street, Hailsham	6%	23%	10%	0%	0%	0%	0%	0%	0%	0%
Waitrose, Vicarage Field, Hailsham	2%	9%	0%	0%	0%	1%	0%	4%	0%	0%
Hailsham Town Centre - Other	1%	4%	0%	0%	0%	0%	0%	0%	0%	1%
Heathfield Town Centre	4%	1%	31%	0%	0%	9%	1%	0%	0%	3%
Co-op, High Street, Heathfield	1%	0%	12%	0%	0%	0%	0%	0%	0%	1%
Sainsbury's Superstore, Station Road, Heathfield	3%	1%	18%	0%	0%	9%	1%	0%	0%	3%
Heathfield Town Centre - Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Herstmonceux Local Centre	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Horam Local Centre	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%
Mayfield Local Centre	0%	0%	2%	0%	0%	0%	0%	0%	0%	0%
Out of Centre - Crowborough	3%	0%	16%	2%	13%	0%	0%	0%	0%	0%
Tesco Superstore, Sybron Way, Crowborough	3%	0%	15%	2%	13%	0%	0%	0%	0%	0%
Out of Centre Crowborough - Other	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
Out of Centre - Forest Row	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Out of Centre - Hailsham	1%	6%	0%	0%	0%	0%	0%	1%	0%	0%
Tesco Express, South Road, Hailsham	1%	4%	0%	0%	0%	0%	0%	1%	0%	0%
Out of Centre Hailsham - Other	0%	2%	0%	0%	0%	0%	0%	0%	0%	0%
Out of Centre - Heathfield	3%	1%	7%	0%	0%	8%	6%	0%	0%	5%
Out of Centre - Pevensey Bay	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Out of Centre - Polegate	2%	4%	2%	0%	0%	7%	0%	0%	3%	0%
Lidl, Dittons Road, Polegate	2%	4%	2%	0%	0%	7%	0%	0%	3%	0%
Out of Centre Polegate - Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Out of Centre - Rotherfield	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Out of Centre - Uckfield	2%	0%	3%	9%	0%	0%	1%	3%	0%	0%
Marks and Spencer (M&S), Ashdown Business Park, Uckfield	1%	0%	3%	6%	0%	0%	1%	3%	0%	0%
Out of Centre Uckfield - Other	0%	0%	0%	3%	0%	0%	0%	0%	0%	0%
Out of Centre - Wadhurst	0%	0%	0%	0%	0%	0%	0%	0%	0%	5%
Pevensey Bay Local Centre	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Polegate District Centre	0%	0%	0%	0%	0%	0%	0%	0%	3%	1%
Rotherfield Local Centre	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Uckfield Town Centre	9%	0%	12%	67%	1%	0%	1%	1%	0%	0%
Tesco Superstore, Bellfarm Road, Uckfield	7%	0%	11%	49%	1%	0%	1%	1%	0%	0%
Waitrose, High Street, Uckfield	2%	0%	1%	17%	0%	0%	0%	0%	0%	0%
Uckfield Town Centre - Other	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Wadhurst District Centre	2%	0%	0%	0%	0%	2%	0%	8%	2%	12%
Other Wealden (Out of Centre)	2%	2%	0%	1%	3%	3%	1%	2%	4%	0%
Within Study Area	3%	1%	0%	0%	0%	4%	5%	7%	2%	10%
East Grinstead	1%	0%	0%	0%	0%	0%	3%	0%	0%	1%
Lewes	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%
Polegate	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%
Others	2%	1%	0%	0%	0%	4%	1%	5%	0%	9%
Outside Study Area	44%	31%	12%	10%	2%	64%	76%	73%	86%	61%
Outside Study Area - Bexhill-on-Sea	1%	5%	0%	0%	0%	0%	0%	0%	0%	0%
Outside Study Area - Brighton	1%	2%	0%	0%	0%	0%	0%	0%	0%	0%
Outside Study Area - Burgess Hill	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Outside Study Area - Crawley	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Outside Study Area - East Grinstead	1%	0%	0%	0%	0%	0%	7%	0%	0%	3%
Outside Study Area - Eastbourne	12%	18%	0%	0%	0%	39%	3%	50%	16%	7%
Outside Study Area - Hastings	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Outside Study Area - Haywards Heath	2%	0%	0%	0%	0%	9%	4%	0%	0%	15%
Outside Study Area - Lewes	2%	0%	5%	3%	0%	0%	0%	14%	0%	1%
Outside Study Area - Newhaven	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%
Outside Study Area - Saint Leonards-on-sea	10%	4%	0%	0%	0%	0%	61%	0%	0%	1%
Outside Study Area - Seaford	1%	0%	0%	0%	0%	0%	0%	0%	5%	1%
Outside Study Area - Tunbridge Wells	2%	0%	6%	0%	2%	14%	0%	0%	0%	0%
Others	12%	1%	0%	6%	0%	3%	0%	8%	63%	34%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes
a. Figures may not add up due to rounding
b. The data is derived from Appendix 1 the NEMS Report (Appendix B of the Study).

Table 4b:
Convenience Goods - (excluding SFT)
Expenditure based on Weighted Shopping Patterns - (£m)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	£391.70	£106.78	£59.03	£78.56	£76.13	£12.19	£21.01	£10.85	£9.74	£17.41
Crowborough Town Centre	£79.90	£0.00	£2.92	£9.67	£61.51	£0.73	£4.99	£0.00	£0.00	£0.09
Lidl, Bryants Field, Crowborough	£12.74	£0.00	£0.65	£3.42	£8.61	£0.07	£0.00	£0.00	£0.00	£0.00
Morrisons Superstore, Pine Grove, Crowborough	£51.88	£0.00	£0.61	£4.09	£42.20	£0.00	£4.99	£0.00	£0.00	£0.00
Waitrose, Croft Road, Crowborough	£15.11	£0.00	£1.67	£2.16	£10.53	£0.67	£0.00	£0.00	£0.00	£0.09
Crowborough Town Centre - Other	£0.17	£0.00	£0.00	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00
Forest Row District Centre	£6.47	£0.00	£0.00	£0.00	£0.00	£0.00	£6.35	£0.12	£0.00	£0.00
Hailsham Town Centre	£94.06	£84.17	£6.50	£0.00	£0.21	£0.41	£0.00	£2.04	£0.00	£0.73
Asda, North Street, Hailsham	£27.91	£27.91	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, North Street, Hailsham	£42.59	£36.01	£6.36	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00
Waitrose, Vicarage Field, Hailsham	£17.09	£14.50	£0.14	£0.00	£0.00	£0.41	£0.00	£2.04	£0.00	£0.00
Hailsham Town Centre - Other	£6.48	£5.74	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.73
Heathfield Town Centre	£28.66	£1.48	£20.80	£0.35	£0.00	£3.31	£0.57	£0.00	£0.00	£2.14
Co-op, High Street, Heathfield	£9.18	£0.32	£8.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.52
Sainsbury's Superstore, Station Road, Heathfield	£19.17	£1.17	£12.16	£0.35	£0.00	£3.31	£0.57	£0.00	£0.00	£1.62
Heathfield Town Centre - Other	£0.31	£0.00	£0.31	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Herstmonceux Local Centre	£0.34	£0.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Horam Local Centre	£1.12	£0.00	£1.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Mayfield Local Centre	£1.35	£0.00	£1.35	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Crowborough	£22.91	£0.00	£10.57	£1.82	£10.41	£0.00	£0.00	£0.00	£0.00	£0.12
Tesco Superstore, Sybron Way, Crowborough	£22.20	£0.00	£10.23	£1.82	£10.04	£0.00	£0.00	£0.00	£0.00	£0.12
Out of Centre Crowborough - Other	£0.71	£0.00	£0.34	£0.00	£0.37	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Forest Row	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.00	£0.00	£0.00
Out of Centre - Hailsham	£9.52	£8.74	£0.00	£0.00	£0.00	£0.00	£0.00	£0.78	£0.00	£0.00
Tesco Express, South Road, Hailsham	£6.48	£5.70	£0.00	£0.00	£0.00	£0.00	£0.00	£0.78	£0.00	£0.00
Out of Centre Hailsham - Other	£3.05	£3.05	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Heathfield	£19.80	£2.10	£4.80	£0.00	£0.10	£3.28	£6.38	£0.00	£0.00	£3.13
Out of Centre - Pevensey Bay	£0.12	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Polegate	£13.30	£6.83	£1.12	£0.00	£0.00	£2.68	£0.00	£0.04	£2.63	£0.00
Lidl, Dittons Road, Polegate	£13.26	£6.83	£1.12	£0.00	£0.00	£2.68	£0.00	£0.00	£2.63	£0.00
Out of Centre Polegate - Other	£0.04	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.04	£0.00	£0.00
Out of Centre - Rotherfield	£0.11	£0.00	£0.00	£0.00	£0.11	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Uckfield	£12.91	£0.00	£1.90	£8.05	£0.00	£0.00	£1.18	£1.78	£0.00	£0.00
Marks and Spencer (M&S), Ashdown Business Park, Uckfield	£9.72	£0.00	£1.90	£5.07	£0.00	£0.00	£1.18	£1.57	£0.00	£0.00
Out of Centre Uckfield - Other	£3.19	£0.00	£0.00	£2.98	£0.00	£0.00	£0.00	£0.21	£0.00	£0.00
Out of Centre - Wadhurst	£3.10	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£3.02
Pevensey Bay Local Centre	£0.18	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Polegate District Centre	£3.11	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.68	£0.43
Rotherfield Local Centre	£0.35	£0.00	£0.00	£0.00	£0.35	£0.00	£0.00	£0.00	£0.00	£0.00
Uckfield Town Centre	£67.55	£0.00	£7.68	£57.89	£0.80	£0.00	£0.70	£0.49	£0.00	£0.00
Tesco Superstore, Bellfarm Road, Uckfield	£51.40	£0.00	£7.18	£42.55	£0.80	£0.00	£0.58	£0.29	£0.00	£0.00
Waitrose, High Street, Uckfield	£15.62	£0.00	£0.50	£14.90	£0.00	£0.00	£0.12	£0.10	£0.00	£0.00
Uckfield Town Centre - Other	£0.53	£0.00	£0.00	£0.44	£0.00	£0.00	£0.00	£0.09	£0.00	£0.00
Wadhurst District Centre	£14.15	£0.00	£0.00	£0.00	£0.00	£0.68	£0.00	£4.41	£1.39	£7.66
Other Wealden (Out of Centre)	£12.51	£2.81	£0.27	£0.78	£2.57	£1.08	£0.67	£1.20	£3.04	£0.09
Within Study Area	£19.86	£1.83	£0.00	£0.00	£0.00	£1.58	£4.87	£3.65	£1.56	£6.36
East Grinstead	£4.28	£0.00	£0.00	£0.00	£0.00	£0.14	£3.31	£0.00	£0.00	£0.83
Lewes	£0.77	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.77	£0.00	£0.00
Polegate	£1.56	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.56	£0.00
Others	£13.25	£1.83	£0.00	£0.00	£0.00	£1.44	£1.56	£2.88	£0.00	£5.53
Outside Study Area	£317.98	£47.92	£7.72	£8.35	£1.53	£24.84	£79.89	£38.60	£71.30	£37.82
Outside Study Area - Bexhill-on-Sea	£8.41	£8.25	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Brighton	£3.88	£3.62	£0.00	£0.26	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Burgess Hill	£1.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.88	£0.12	£0.00	£0.00
Outside Study Area - Crawley	£0.17	£0.00	£0.00	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - East Grinstead	£9.70	£0.00	£0.00	£0.11	£0.00	£0.00	£7.59	£0.00	£0.00	£2.00
Outside Study Area - Eastbourne	£90.37	£28.48	£0.33	£0.00	£0.00	£15.00	£2.68	£26.47	£12.88	£4.52
Outside Study Area - Hastings	£0.36	£0.36	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Haywards Heath	£16.36	£0.00	£0.00	£0.00	£0.00	£3.43	£3.77	£0.21	£0.00	£8.94
Outside Study Area - Lewes	£14.33	£0.00	£3.32	£2.55	£0.00	£0.00	£0.16	£7.45	£0.36	£0.49
Outside Study Area - Newhaven	£1.47	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.47	£0.00
Outside Study Area - Saint Leonards-on-sea	£71.34	£6.34	£0.00	£0.00	£0.00	£0.00	£64.61	£0.00	£0.00	£0.40
Outside Study Area - Seaford	£4.60	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£4.23	£0.38
Outside Study Area - Tunbridge Wells	£11.03	£0.00	£3.82	£0.34	£1.36	£5.30	£0.21	£0.00	£0.00	£0.00
Others	£84.96	£0.87	£0.09	£5.09	£0.00	£1.12	£0.00	£4.34	£52.36	£21.09
Total	£729.54	£156.53	£66.74	£86.92	£77.66	£38.62	£105.77	£53.10	£82.60	£61.60

Table 5: Convenience goods benchmark (2025)

Destination	Gross Retail Floorspace (sq m)	Net Sales Area (sq m)	Net Convenience Sales Area (sq m)	Sales Density (£ per sq m)	Benchmark Turnover (£m)	Survey Turnover (£m)	Inflow	Survey Turnover (With Inflow from Beyond Study Area) (£m)	Trading Position against Benchmark (£m)	Trading Position against Benchmark (%)
Wealden					**£372.9**	**£391.7**	**£16.8**	**£408.5**	**£35.6**	**9.5%**
Crowborough Town Centre					*£76.9*	*£79.9*	*£4.0*	**£83.9**	**£7.0**	**9.1%**
Lidl, Bryants Field, Crowborough	1,466	*1,173*	*958*	*£8,883*	*£8.5*	*£12.7*		**£12.7**	**£4.2**	**49.7%**
Morrisons Superstore, Pine Grove, Crowborough	*5,635*	*3,663*	*2,766*	*£11,294*	*£31.2*	*£51.9*		**£51.9**	**£20.6**	**66.0%**
Waitrose, Croft Road, Crowborough	*3,385*	*2,708*	*2,364*	*£15,651*	*£37.0*	*£15.1*		**£15.1**	**-£21.9**	**-59.2%**
Crowborough Town Centre - Other					*£0.2*	£0.2		**£0.2**	**£0.0**	**0.0%**
Forest Row District Centre					*£6.5*	£6.5		**£6.5**	**£0.0**	**0.0%**
Hailsham Town Centre					*£83.4*	£94.1	*£4.7*	**£98.8**	**£15.3**	**18.4%**
Asda, North Street, Hailsham	2,579	2,063	*1,462*	*£11,491*	*£16.8*	£27.9		**£27.9**	**£11.1**	**66.2%**
Tesco Superstore, North Street, Hailsham	4,187	2,722	*2,000*	*£16,789*	*£33.6*	£42.6		**£42.6**	**£9.0**	**26.9%**
Waitrose, Vicarage Field, Hailsham	2,432	1,946	*1,698*	*£15,651*	*£26.6*	£17.1		**£17.1**	**-£9.5**	**-35.7%**
Hailsham Town Centre - Other					*£6.5*	£6.5		**£6.5**	**£0.0**	**0.0%**
Heathfield Town Centre					*£36.5*	£28.7	*£1.4*	**£30.1**	**-£6.4**	**-17.6%**
Co-op, High Street, Heathfield	2,825	2,260	*2,009*	*£12,478*	*£25.1*	£9.2		**£9.2**	**-£15.9**	**-63.4%**
Sainsbury's Superstore, Station Road, Heathfield	1,289	1,031	*777*	*£14,350*	*£11.1*	£19.2		**£19.2**	**£8.0**	**72.0%**
Heathfield Town Centre - Other					*£0.3*	£0.3		**£0.3**	**£0.0**	**0.0%**
Herstmonceux Local Centre					*£0.3*	£0.3		**£0.3**	**£0.0**	**0.0%**
Horam Local Centre					*£1.1*	£1.1		**£1.1**	**£0.0**	**0.0%**
Mayfield Local Centre					*£1.3*	£1.3		**£1.3**	**£0.0**	**0.0%**
Out of Centre - Crowborough					*£30.2*	£22.9	*£1.1*	**£24.1**	**-£6.1**	**-20.3%**
Tesco Superstore, Sybron Way, Crowborough	2,987	2,390	*1,756*	*£16,789*	*£29.5*	£22.2		**£22.2**	**-£7.3**	**-24.7%**
Out of Centre Crowborough - Other					*£0.7*	£0.7		**£0.7**	**£0.0**	**0.0%**
Out of Centre - Forest Row					*£0.2*	£0.2		**£0.2**	**£0.0**	**0.0%**
Out of Centre - Hailsham					*£5.6*	£9.5	*£0.5*	**£10.0**	**£4.4**	**77.6%**
Tesco Express, South Road, Hailsham	262	210	*154*	*£16,789*	*£2.6*	£6.5		**£6.5**	**£3.9**	**150.5%**
Out of Centre Hailsham - Other					*£3.0*	£3.0		**£3.0**	**£0.0**	**0.0%**
Out of Centre - Heathfield					*£20.8*	£19.8	*£1.0*	**£20.8**	**£0.0**	**0.0%**
Out of Centre - Pevensey Bay					*£0.1*	£0.1		**£0.1**	**£0.0**	**0.0%**
Out of Centre - Polegate					*£10.9*	£13.3		**£13.3**	**£2.4**	**22.4%**
Lidl, Dittons Road, Polegate	1,866	1,493	*1,219*	*£8,883*	*£10.8*	£13.3		**£13.3**	**£2.4**	**22.5%**
Out of Centre Polegate - Other					*£0.0*	£0.0		**£0.0**	**£0.0**	**0.0%**
Out of Centre - Rotherfield					*£0.1*	£0.1		**£0.1**	**£0.0**	**0.0%**
Out of Centre - Uckfield					*£17.4*	£12.9	*£0.6*	**£13.6**	**-£3.8**	**-22.0%**
Marks and Spencer (M&S), Ashdown Business Park, Uckfield	1,951	1,394	*1,255*	*£11,313*	*£14.2*	£9.7		**£9.7**	**-£4.5**	**-31.5%**
Out of Centre Uckfield - Other					*£3.2*	£3.2		**£3.2**	**£0.0**	**0.0%**
Out of Centre - Wadhurst					*£3.1*	£3.1		**£3.1**	**£0.0**	**0.0%**
Pevensey Bay Local Centre					*£0.2*	£0.2		**£0.2**	**£0.0**	**0.0%**
Polegate District Centre					*£3.1*	£3.1		**£3.1**	**£0.0**	**0.0%**
Rotherfield Local Centre					*£0.4*	£0.4		**£0.4**	**£0.0**	**0.0%**
Uckfield Town Centre					*£62.2*	£67.6	*£3.4*	**£70.9**	**£8.7**	**14.0%**
Tesco Superstore, Bellfarm Road, Uckfield	4,521	2,939	*2,159*	*£16,789*	*£36.2*	£51.4		**£51.4**	**£15.1**	**41.8%**
Waitrose, High Street, Uckfield	2,326	1,861	*1,624*	*£15,651*	*£25.4*	£15.6		**£15.6**	**-£9.8**	**-38.6%**
Uckfield Town Centre - Other					*£0.5*	£0.5		**£0.5**	**£0.0**	**0.0%**
Wadhurst District Centre					*£0.0*	£14.1		**£14.1**	**£14.1**	**0.0%**
Other Wealden (Out of Centre)					*£12.5*	£12.5		**£12.5**	**£0.0**	**0.0%**

Notes:

a. Due to the level of data available, the benchmarking exercise is informed by research collected in relation to the larger national supermarket operators only (namely Tesco, Sainsbury, Asda, Morrisons, Co-op, Waitrose, M&S, Aldi and Lidl), based on the destinations listed in Tables 2 and 3 - the relevant stores are shown in blue. Assumption is made that all other stores are trading at

b. The gross retail floorspace has been sourced from the Land and Property Services Valutation Services tool.

c. Net sales area is based on Nexus Planning professional judgement.

d. The the proportion of net floorspace dedicated to convenience goods sales is taken from the company benchmark average (sourced from GlobalData 2024).

e. The average sales density has been sourced from GlobalData 2024.

f. For stores where average sales densities are known, the benchmark convenience turnover is calculated by multiplying the sales area by the sales density. It is assumed that all other stores are 'trading at equilibrium' (i.e. their 'benchmark' turnover equates to that identified by the survey in Table 4b).

g. Survey derived performance of stores is sourced from Table 4b.

Figures may not add up due to rounding

2023 prices

Wealden Retail Capacity Assessment
Nexus Planning
2023 Prices

Capacity Findings - Wealden

Table 6a: Convenience goods market share derived turnover (based on household survey results, as weighted)

	% Market Share	2025 Survey Turnover (£m)	2030 Survey Turnover (£m)	2035 Survey Turnover (£m)	2040 Survey Turnover (£m)	
Expenditure in the Study Area (£m)		£729.5	£769.2	£812.9	£855.9	
Expenditure directed to Wealden	53.7%	£391.7	£413.0	£436.5	£459.5	

Notes:
a. Market Share percentage figures are derived from Table 4a. This is then applied to the total convenience goods expenditure available (excluding SFT) as taken from Table 1b

Table 6b: Convenience goods market share derived turnover, and assumed inflow from outside of the Study Area (£m)

	Estimated 'Inflow' from Outside Study Area (%)	2025 Turnover with Inflow (£m)	2030 Turnover with Inflow (£m)	2035 Turnover with Inflow (£m)	2040 Turnover with Inflow (£m)	
Expenditure directed to Wealden	4.28%	£408.5	£430.7	£455.2	£479.2	

Notes:
a. The inflow figures have been estimated by Nexus. This is then applied to the survey turnover as presented in Table 6a.

Table 6c: Benchmark Turnovers (£m)

	2025 Benchmark Turnover (£m)	2030 Benchmark Turnover (£m)	2035 Benchmark Turnover (£m)	2040 Benchmark Turnover (£m)	
Wealden	£372.9	£372.9	£371.4	£369.5	

Notes:
a. Benchmark turnover figure at 2024 is sourced from Table 5. It is then "grown"to the respective years using Figure 4a (density growth rate) of Experian Retail Planner Briefing Note 22.

Table 6d: Extant convenience goods commitments

Site Address	Application Reference	Summary of the Proposal	Net[a] Convenience Floorspace (sqm)	Estimated Sales Density (£ per sq m) at 2025	Estimated Convenience Turnover (£ m) - 2025	Estimated Convenience Turnover (£ m) - 2030	Estimated Convenience Turnover (£ m) - 2035	Estimated Convenience Turnover (£ m) - 2040	
Land off Mill Road, Hailsham	2017/2956 and 2023/0999	Erection of a convenience store alongside 220 dwellings	250	£8,000.00	£2.00	£2.00	£1.99	£1.98	
Units 3 & 5 Hailsham Retail Park, Hailsham	2023/1656	Amalgamation of Unit 3 with part of Unit 5 to accommodate a foodstore and extension to rear of premises	511	£12,156.00	£6.21	£6.21	£6.19	£6.16	
Wealden			**761**		**£8.2**	**£8.2**	**£8.2**	**£8.1**	

Notes:
a. The list of commitments and the associated net sales areas have been provided by the Council.
b. Sales density is assumed to be £8,000 based on Nexus Planning judgement.
c. The turnover for respective years is "grown" using Figure 4a (density growth rate) of Experian Retail Planner Briefing Note 22.

Wealden Retail Capacity Assessment

Nexus Planning

2023 Prices

Table 7a: Convenience Goods Capacity Assessment

		2025	2030	2035	2040	
STEP 1:	Survey Derived (with Inflow) Turnover of all Floorspace (£m):	£408.5	£430.7	£455.2	£479.2	
STEP 2:	Total Forecast "Benchmark" Turnover of all Floorspace (£m)	£372.9	£372.9	£371.4	£369.5	
STEP 3:	Available Expenditure before commitments (£m)		£57.8	£83.8	£109.7	
STEP 4:	Turnover of all committed floorspace (£m)		£8.2	£8.2	£8.1	
STEP 5:	**Surplus Expenditure (£m)**		**£49.6**	**£75.6**	**£101.5**	
STEP 6:	**MAXIMUM FORECAST CAPACITY FOR NEW CONVENIENCE FLOORSPACE:**					
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£10,519	£10,519	£10,477	£10,425	
	(ii) MAXIMUM "Net" Floorspace Capacity (sq m):		**4,700**	**7,200**	**9,700**	
	(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%	
	(iv) Gross Floorspace Capacity (sq m):		6,714	10,286	13,857	
STEP 7:	**MINIMUM FORECAST CAPACITY FOR NEW CONVENIENCE FLOORSPACE:**					
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£13,481	£13,481	£13,427	£13,360	
	(ii) MINIMUM "Net" Floorspace Capacity (sq m):		**3,700**	**5,600**	**7,600**	
	(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%	
	(iv) Gross Floorspace Capacity (sq m):		5,286	8,000	10,857	

Notes
STEP 1: Survey Derived (with Inflow) turnover is derived from Table 6b.
STEP 2: Benchmark Turnover is derived from Table 6c
STEP 3: Available Expenditure before commitments is derived from Steps 1 and 2.
STEP 4: The turnover of all known commitments has been derived from Table 6d. It is assumed that all commitments would be operational and with mature trading conditions by 2030.
STEP 5: Surplus Expenditure incorporates the forecast turnover of all commitments (Step 4).
STEP 6: The 'net' residual expenditure is converted into a net/gross floorspace capacity, based on Nexus judgement utilising the average sales density of deep discounter operators (Aldi and Lidl) as sourced from GlobalData 2024. The sales density for respective years is "grown" using Figure 4a (density growth rate) of Experian Retail Planner Briefing Note 22.

STEP 7: The 'net' residual expenditure is converted into a net/gross floorspace capacity, based on Nexus judgement utilising the average sales density of Top 4 operators (Asda, Tesco, Sainsbury's and Morrisons) as sourced from GlobalData 2024. The sales density for respective years is "grown" using Figure 4a (density growth rate) of Experian Retail Planner Briefing Note 22.

Wealden Retail Capacity Assessment
Nexus Planning

2023 Prices

Table 8a: Population and comparison goods expenditure per capita (excluding SFT)

Zone	Population				Population Growth	Comparison expenditure			
	2025	2030	2035	2040	2025-2045	2025	2030	2035	2040
Zone 1	55,947	61,463	66,950	72,428	29.5%	£3,142	£3,418	£3,764	£4,098
Zone 2	21,448	23,821	26,192	28,561	33.2%	£3,808	£4,143	£4,563	£4,967
Zone 3	28,400	31,580	34,759	37,939	33.6%	£3,750	£4,079	£4,493	£4,891
Zone 4	25,888	28,793	31,698	34,603	33.7%	£3,674	£3,997	£4,402	£4,792
Zone 5	11,763	12,294	12,839	13,386	13.8%	£4,207	£4,576	£5,040	£5,487
Zone 6	34,730	36,302	37,815	39,322	13.2%	£3,785	£4,117	£4,534	£4,936
Zone 7	17,036	17,749	18,401	19,085	12.0%	£3,857	£4,195	£4,621	£5,031
Zone 8	27,794	29,723	31,573	33,345	20.0%	£3,314	£3,605	£3,971	£4,323
Zone 9	19,569	20,675	21,685	22,730	16.2%	£3,875	£4,216	£4,643	£5,055
Total Study Area	**223,006**	**241,724**	**260,226**	**278,667**	25.0%				

Notes

a. Zones are based on postal sectors as shown on the plan at Appendix A

b. Population data is sourced from Experian App Library (Data Version UK24)

c. Per capita expenditure figures are derived from Experian App Library data (2024 report) at 2023 - the 2023 figures are then projected to the assessment years using "Ex. SFT adjusted for sales via stores' forecast growth rates taken from Figure 7 of Experian Retail Planner Briefing Note 22.

Table 8b: Total comparison goods expenditure available (excluding SFT)

Zones	Comparison expenditure (£m)					Growth (£m)
	2025	2030	2035	2040		2025-2045
Zone 1	£175.8	£210.1	£252.0	£296.8		68.9%
Zone 2	£81.7	£98.7	£119.5	£141.9		73.7%
Zone 3	£106.5	£128.8	£156.2	£185.6		74.3%
Zone 4	£95.1	£115.1	£139.5	£165.8		74.3%
Zone 5	£49.5	£56.3	£64.7	£73.5		48.4%
Zone 6	£131.4	£149.5	£171.5	£194.1		47.7%
Zone 7	£65.7	£74.5	£85.0	£96.0		46.1%
Zone 8	£92.1	£107.2	£125.4	£144.2		56.5%
Zone 9	£75.8	£87.2	£100.7	£114.9		51.5%
Total Study Area	**£873.6**	**£1,027.1**	**£1,214.5**	**£1,412.7**		61.7%

Notes:

a. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 8a

Wealden Retail Capacity Assessment
Nexus Planning

2023 Prices

Table 8c: Comparison goods expenditure per capita (excluding SFT) - For each zone, split between comparison goods categories

Year	Clothing & Footwear	Furniture	DIY	Electrical	Small Household	Small Media	Chemist	Recreational	Total
2025	£187.5	£84.9	£82.7	£102.9	£171.5	£54.6	£47.7	£141.9	**£873.6**
2030	£220.5	£99.7	£97.1	£121.0	£201.6	£64.2	£56.0	£166.9	**£1,027.1**
2035	£260.7	£117.9	£114.8	£143.1	£238.4	£75.9	£66.2	£197.4	**£1,214.5**
2040	£303.3	£137.1	£133.5	£166.5	£277.3	£88.3	£77.0	£229.7	**£1,412.7**

Table 8d: Total comparison goods expenditure available (excluding SFT) (£m)

2025	Clothing & Footwear	Furniture	DIY	Electrical	Small Household	Small Media	Chemist	Recreational	Total
Zone 1	£39.6	£15.9	£16.0	£21.1	£34.6	£11.1	£9.1	£28.3	**£175.8**
Zone 2	£16.8	£8.0	£8.1	£9.5	£15.9	£5.1	£4.5	£13.9	**£81.7**
Zone 3	£22.5	£10.3	£9.9	£12.4	£21.2	£6.7	£6.0	£17.5	**£106.5**
Zone 4	£20.4	£9.7	£8.5	£11.2	£18.3	£5.9	£5.2	£15.9	**£95.1**
Zone 5	£10.5	£5.3	£4.7	£5.7	£9.7	£2.9	£2.8	£7.9	**£49.5**
Zone 6	£28.3	£13.1	£12.2	£15.4	£26.0	£8.1	£7.4	£20.9	**£131.4**
Zone 7	£13.4	£6.5	£6.7	£7.6	£12.8	£4.1	£3.6	£11.1	**£65.7**
Zone 8	£20.2	£8.9	£8.9	£11.5	£18.0	£6.0	£4.9	£13.8	**£92.1**
Zone 9	£15.7	£7.2	£7.9	£8.6	£14.9	£4.8	£4.1	£12.6	**£75.8**
Total Study Area	**£187.5**	**£84.9**	**£82.7**	**£102.9**	**£171.5**	**£54.6**	**£47.7**	**£141.9**	**£873.6**

2030	Clothing & Footwear	Furniture	DIY	Electrical	Small Household	Small Media	Chemist	Recreational	Total
Zone 1	£47.4	£19.0	£19.1	£25.2	£41.3	£13.3	£10.9	£33.8	**£210.1**
Zone 2	£20.2	£9.7	£9.7	£11.5	£19.2	£6.1	£5.5	£16.7	**£98.7**
Zone 3	£27.3	£12.4	£12.0	£15.0	£25.7	£8.1	£7.2	£21.1	**£128.8**
Zone 4	£24.7	£11.7	£10.2	£13.6	£22.2	£7.1	£6.3	£19.3	**£115.1**
Zone 5	£11.9	£6.0	£5.3	£6.4	£11.0	£3.3	£3.2	£9.0	**£56.3**
Zone 6	£32.2	£14.9	£13.8	£17.5	£29.6	£9.2	£8.4	£23.8	**£149.5**
Zone 7	£15.2	£7.3	£7.6	£8.6	£14.5	£4.6	£4.1	£12.6	**£74.5**
Zone 8	£23.5	£10.4	£10.4	£13.4	£20.9	£7.0	£5.7	£16.1	**£107.2**
Zone 9	£18.1	£8.3	£9.0	£9.9	£17.2	£5.5	£4.7	£14.5	**£87.2**
Total Study Area	**£220.5**	**£99.7**	**£97.1**	**£121.0**	**£201.6**	**£64.2**	**£56.0**	**£166.9**	£1,027.1

2035	Clothing & Footwear	Furniture	DIY	Electrical	Small Household	Small Media	Chemist	Recreational	Total
Zone 1	£56.8	£22.8	£22.9	£30.2	£49.6	£15.9	£13.1	£40.6	**£252.0**
Zone 2	£24.5	£11.7	£11.8	£13.9	£23.2	£7.4	£6.6	£20.3	**£119.5**
Zone 3	£33.1	£15.1	£14.5	£18.2	£31.1	£9.8	£8.8	£25.6	**£156.2**
Zone 4	£30.0	£14.2	£12.4	£16.5	£26.9	£8.6	£7.6	£23.4	**£139.5**
Zone 5	£13.7	£6.9	£6.1	£7.4	£12.7	£3.8	£3.7	£10.4	**£64.7**
Zone 6	£36.9	£17.1	£15.9	£20.1	£33.9	£10.5	£9.7	£27.3	**£171.5**
Zone 7	£17.4	£8.4	£8.6	£9.8	£16.6	£5.3	£4.7	£14.3	**£85.0**
Zone 8	£27.5	£12.1	£12.1	£15.6	£24.5	£8.1	£6.6	£18.8	**£125.4**
Zone 9	£20.9	£9.6	£10.4	£11.4	£19.8	£6.3	£5.5	£16.8	**£100.7**
Total Study Area	**£260.7**	**£117.9**	**£114.8**	**£143.1**	**£238.4**	**£75.9**	**£66.2**	**£197.4**	£1,214.5

2040	Clothing & Footwear	Furniture	DIY	Electrical	Small Household	Small Media	Chemist	Recreational	Total
Zone 1	£66.9	£26.9	£27.0	£35.6	£58.4	£18.8	£15.4	£47.8	**£296.8**
Zone 2	£29.1	£13.9	£14.0	£16.5	£27.6	£8.8	£7.9	£24.1	**£141.9**
Zone 3	£39.3	£17.9	£17.2	£21.6	£37.0	£11.7	£10.4	£30.5	**£185.6**
Zone 4	£35.6	£16.9	£14.7	£19.6	£32.0	£10.3	£9.1	£27.8	**£165.8**
Zone 5	£15.6	£7.8	£6.9	£8.4	£14.4	£4.4	£4.2	£11.8	**£73.5**
Zone 6	£41.8	£19.4	£18.0	£22.8	£38.4	£11.9	£10.9	£30.9	**£194.1**
Zone 7	£19.6	£9.5	£9.7	£11.0	£18.7	£6.0	£5.3	£16.2	**£96.0**
Zone 8	£31.6	£13.9	£13.9	£18.0	£28.1	£9.4	£7.6	£21.6	**£144.2**
Zone 9	£23.8	£10.9	£11.9	£13.0	£22.6	£7.2	£6.2	£19.1	**£114.9**
Total Study Area	**£303.3**	**£137.1**	**£133.5**	**£166.5**	**£277.3**	**£88.3**	**£77.0**	**£229.7**	£1,412.7

Wealden Retail Capacity Assessment
Nexus Planning

Table 9a:
Clothing & footwear goods
Shopping Patterns (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	**20.08%**	**25.89%**	**28.56%**	**50.30%**	**27.78%**	**2.44%**	**9.91%**	**2.54%**	**4.41%**	**8.20%**
Crowborough Town Centre	3.71%	0.00%	0.84%	3.67%	26.10%	2.44%	0.84%	0.00%	0.00%	1.01%
Forest Row District Centre	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.84%	0.00%	0.00%	0.00%
Hailsham Town Centre	4.44%	20.64%	0.84%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Heathfield Town Centre	1.71%	0.00%	14.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.17%
Hermonceux Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Horam Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mayfield Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other Wealden (Out of Centre)	1.85%	4.37%	3.35%	0.72%	0.84%	0.00%	0.00%	1.27%	3.31%	0.00%
Out of Centre - Crowborough	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Forest Row	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Hailsham	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Heathfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Horam	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Polegate	0.12%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.10%	0.00%
Out of Centre - Rotherfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Uckfield	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.84%	0.00%	0.00%	0.00%
Pevensey Bay Local Centre	0.09%	0.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Polegate District Centre	0.09%	0.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Rotherfield Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Uckfield Town Centre	7.64%	0.00%	9.18%	45.91%	0.84%	0.00%	7.38%	1.27%	0.00%	0.00%
Wadhurst District Centre	0.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.02%
Within Study Area	**0.18%**	**0.44%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**1.01%**
East Grinstead	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Robertsbridge	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.01%
Langton Green	0.09%	0.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Within Study Area - Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area	**79.75%**	**73.67%**	**71.45%**	**49.71%**	**72.21%**	**97.57%**	**90.09%**	**97.48%**	**95.60%**	**90.80%**
Outside Study Area - Bexhill-on-Sea	1.55%	1.75%	4.29%	0.00%	0.00%	0.00%	0.00%	0.00%	1.10%	8.09%
Outside Study Area - Brighton	2.49%	2.23%	0.00%	0.00%	0.00%	0.00%	0.84%	13.63%	8.53%	0.00%
Outside Study Area - Burgess Hill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Crawley	1.86%	0.00%	0.00%	0.00%	0.00%	0.00%	7.69%	9.82%	0.00%	0.00%
Outside Study Area - East Grinstead	3.13%	0.00%	0.00%	0.00%	0.84%	0.00%	20.13%	0.00%	0.00%	0.00%
Outside Study Area - Eastbourne	26.61%	56.32%	26.59%	26.60%	5.14%	1.22%	3.47%	21.80%	59.56%	0.00%
Outside Study Area - Hastings	1.81%	1.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	17.03%
Outside Study Area - Haywards Heath	0.65%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.02%	0.00%	0.00%
Outside Study Area - Lewes	1.64%	0.00%	0.00%	5.58%	0.00%	0.00%	0.84%	10.15%	1.10%	0.00%
Outside Study Area - Newhaven	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Saint Leonards-on-sea	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.01%
Outside Study Area - Seaford	1.39%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	12.94%	0.00%
Outside Study Area - Tunbridge Wells	19.88%	0.44%	21.31%	5.12%	51.23%	76.62%	20.49%	0.00%	0.00%	51.31%
Others	18.65%	11.14%	19.26%	12.41%	15.00%	19.74%	36.62%	33.06%	12.36%	13.37%
Total	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

Notes:
a. Figures may not add up due to rounding.

Table 9b:
Clothing & footwear goods
Shopping Expenditure (£m at 2025)

2023 Prices

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	**£37.64**	**£10.26**	**£4.78**	**£11.34**	**£5.68**	**£0.26**	**£2.80**	**£0.34**	**£0.89**	**£1.29**
Crowborough Town Centre	£6.96	£0.00	£0.14	£0.83	£5.33	£0.26	£0.24	£0.00	£0.00	£0.16
Forest Row District Centre	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.00	£0.00	£0.00
Hailsham Town Centre	£8.32	£8.18	£0.14	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Heathfield Town Centre	£3.22	£0.00	£2.40	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.81
Hermonceux Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Horam Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Mayfield Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Other Wealden (Out of Centre)	£3.47	£1.73	£0.56	£0.16	£0.17	£0.00	£0.00	£0.17	£0.67	£0.00
Out of Centre - Crowborough	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Forest Row	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Hailsham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Heathfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Horam	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Polegate	£0.22	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£0.00
Out of Centre - Rotherfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Uckfield	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.00	£0.00	£0.00
Pevensey Bay Local Centre	£0.17	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Polegate District Centre	£0.17	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Rotherfield Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Uckfield Town Centre	£14.32	£0.00	£1.54	£10.35	£0.17	£0.00	£2.09	£0.17	£0.00	£0.00
Wadhurst District Centre	£0.32	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.32
Within Study Area	**£0.33**	**£0.17**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.16**
East Grinstead	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Robertsbridge	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16
Langton Green	£0.17	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Within Study Area - Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area	**£149.52**	**£29.21**	**£11.97**	**£11.20**	**£14.76**	**£10.26**	**£25.48**	**£13.08**	**£19.30**	**£14.27**
Outside Study Area - Bexhill-on-Sea	£2.90	£0.69	£0.72	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£1.27
Outside Study Area - Brighton	£4.67	£0.88	£0.00	£0.00	£0.00	£0.00	£0.24	£1.83	£1.72	£0.00
Outside Study Area - Burgess Hill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Crawley	£3.49	£0.00	£0.00	£0.00	£0.00	£0.00	£2.17	£1.32	£0.00	£0.00
Outside Study Area - East Grinstead	£5.87	£0.00	£0.00	£0.00	£0.17	£0.00	£5.70	£0.00	£0.00	£0.00
Outside Study Area - Eastbourne	£49.88	£22.33	£4.45	£6.00	£1.05	£0.13	£0.98	£2.93	£12.02	£0.00
Outside Study Area - Hastings	£3.39	£0.71	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.68
Outside Study Area - Haywards Heath	£1.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.21	£0.00	£0.00
Outside Study Area - Lewes	£3.08	£0.00	£0.00	£1.26	£0.00	£0.00	£0.24	£1.36	£0.22	£0.00
Outside Study Area - Newhaven	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Saint Leonards-on-sea	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16
Outside Study Area - Seaford	£2.61	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.61	£0.00
Outside Study Area - Tunbridge Wells	£37.28	£0.17	£3.57	£1.15	£10.47	£8.05	£5.80	£0.00	£0.00	£8.06
Others	£34.97	£4.42	£3.23	£2.80	£3.07	£2.07	£10.36	£4.44	£2.50	£2.10
Total	**£187.50**	**£39.64**	**£16.75**	**£22.54**	**£20.43**	**£10.51**	**£28.29**	**£13.42**	**£20.19**	**£15.71**

Wealden Retail Capacity Assessment
Nexus Planning

Table 10a:
Small media (books, CDs, DVDs)
Shopping Patterns (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	**39.53%**	**42.76%**	**57.58%**	**75.98%**	**64.01%**	**10.58%**	**12.91%**	**24.04%**	**11.28%**	**42.96%**
Crowborough Town Centre	8.67%	0.00%	1.30%	8.69%	62.37%	3.53%	2.63%	0.00%	0.00%	2.05%
Forest Row District Centre	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	1.75%	0.00%	0.00%	0.00%
Hailsham Town Centre	8.70%	38.00%	6.63%	0.00%	0.00%	0.00%	0.00%	1.32%	2.26%	0.00%
Heathfield Town Centre	2.54%	0.79%	22.33%	1.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.05%
Hermonceux Local Centre	0.16%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Horam Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mayfield Local Centre	0.36%	0.00%	3.89%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other Wealden (Out of Centre)	1.01%	1.58%	1.30%	1.00%	0.00%	1.76%	0.00%	1.32%	2.26%	0.00%
Out of Centre - Crowborough	1.42%	0.00%	14.21%	0.00%	0.00%	1.76%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Forest Row	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Hailsham	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Heathfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Horam	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Polegate	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Rotherfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Uckfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Pevensey Bay Local Centre	0.16%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Polegate District Centre	0.78%	0.79%	1.30%	0.00%	0.00%	0.00%	0.00%	0.00%	4.51%	0.00%
Rotherfield Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Uckfield Town Centre	12.55%	0.00%	6.63%	65.29%	0.00%	1.76%	8.53%	21.40%	2.26%	8.42%
Wadhurst District Centre	2.93%	0.00%	0.00%	0.00%	1.64%	1.76%	0.00%	0.00%	0.00%	30.44%
Within Study Area	**1.21%**	**0.00%**	**0.00%**	**9.89%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**
East Grinstead	1.21%	0.00%	0.00%	9.89%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Robertsbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Langton Green	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Within Study Area - Other	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area	**59.26%**	**57.25%**	**42.42%**	**14.13%**	**35.99%**	**89.42%**	**87.10%**	**75.98%**	**88.72%**	**57.05%**
Outside Study Area - Bexhill-on-Sea	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Brighton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Burgess Hill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Crawley	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	1.75%	0.00%	0.00%	0.00%
Outside Study Area - East Grinstead	7.82%	0.00%	0.00%	1.00%	0.00%	0.00%	52.16%	0.00%	0.00%	0.00%
Outside Study Area - Eastbourne	15.20%	30.99%	5.19%	4.09%	6.74%	0.00%	0.00%	0.00%	63.90%	2.05%
Outside Study Area - Hastings	1.38%	3.25%	0.00%	0.00%	1.64%	0.00%	0.00%	0.00%	0.00%	6.14%
Outside Study Area - Haywards Heath	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Lewes	4.69%	0.00%	1.30%	1.99%	0.00%	0.00%	0.00%	57.83%	0.00%	0.00%
Outside Study Area - Newhaven	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.32%	0.00%	0.00%
Outside Study Area - Saint Leonards-on-sea	0.34%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.05%
Outside Study Area - Seaford	2.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	20.31%	0.00%
Outside Study Area - Tunbridge Wells	10.04%	4.83%	24.59%	0.00%	13.29%	82.37%	0.00%	0.00%	0.00%	10.24%
Others	17.23%	17.39%	11.35%	7.07%	14.33%	7.05%	33.18%	16.83%	4.51%	36.56%
Total	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

Notes:
a. Figures may not add up due to rounding.

Table 10b:
Small media (books, CDs, DVDs)
Shopping Expenditure (£m at 2025)

2023 Prices

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	**£21.58**	**£4.75**	**£2.92**	**£5.08**	**£3.77**	**£0.31**	**£1.04**	**£0.98**	**£0.67**	**£2.05**
Crowborough Town Centre	£4.73	£0.00	£0.07	£0.58	£3.67	£0.10	£0.21	£0.00	£0.00	£0.10
Forest Row District Centre	£0.14	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14	£0.00	£0.00	£0.00
Hailsham Town Centre	£4.75	£4.22	£0.34	£0.00	£0.00	£0.00	£0.00	£0.05	£0.13	£0.00
Heathfield Town Centre	£1.38	£0.09	£1.13	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10
Hermonceux Local Centre	£0.09	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Horam Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Mayfield Local Centre	£0.20	£0.00	£0.20	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Other Wealden (Out of Centre)	£0.55	£0.18	£0.07	£0.07	£0.00	£0.05	£0.00	£0.05	£0.13	£0.00
Out of Centre - Crowborough	£0.77	£0.00	£0.72	£0.00	£0.00	£0.05	£0.00	£0.00	£0.00	£0.00
Out of Centre - Forest Row	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Hailsham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Heathfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Horam	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Polegate	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Rotherfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Uckfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Pevensey Bay Local Centre	£0.09	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Polegate District Centre	£0.42	£0.09	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27	£0.00
Rotherfield Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Uckfield Town Centre	£6.85	£0.00	£0.34	£4.37	£0.00	£0.05	£0.69	£0.87	£0.13	£0.40
Wadhurst District Centre	£1.60	£0.00	£0.00	£0.00	£0.10	£0.05	£0.00	£0.00	£0.00	£1.45
Within Study Area	**£0.66**	**£0.00**	**£0.00**	**£0.66**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**
East Grinstead	£0.66	£0.00	£0.00	£0.66	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Robertsbridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Langton Green	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Within Study Area - Other	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area	**£32.35**	**£6.36**	**£2.15**	**£0.95**	**£2.12**	**£2.63**	**£7.01**	**£3.10**	**£5.30**	**£2.72**
Outside Study Area - Bexhill-on-Sea	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Brighton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Burgess Hill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Crawley	£0.14	£0.00	£0.00	£0.00	£0.00	£0.00	£0.14	£0.00	£0.00	£0.00
Outside Study Area - East Grinstead	£4.27	£0.00	£0.00	£0.07	£0.00	£0.00	£4.20	£0.00	£0.00	£0.00
Outside Study Area - Eastbourne	£8.29	£3.45	£0.26	£0.27	£0.40	£0.00	£0.00	£0.00	£3.82	£0.10
Outside Study Area - Hastings	£0.75	£0.36	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.29
Outside Study Area - Haywards Heath	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Lewes	£2.56	£0.00	£0.07	£0.13	£0.00	£0.00	£0.00	£2.36	£0.00	£0.00
Outside Study Area - Newhaven	£0.05	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.05	£0.00	£0.00
Outside Study Area - Saint Leonards-on-sea	£0.19	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10
Outside Study Area - Seaford	£1.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.21	£0.00
Outside Study Area - Tunbridge Wells	£5.48	£0.54	£1.25	£0.00	£0.78	£2.42	£0.00	£0.00	£0.00	£0.49
Others	£9.40	£1.93	£0.58	£0.47	£0.84	£0.21	£2.67	£0.69	£0.27	£1.74
Total	**£54.59**	**£11.12**	**£5.07**	**£6.69**	**£5.89**	**£2.94**	**£8.05**	**£4.08**	**£5.98**	**£4.77**

Wealden Retail Capacity Assessment
Nexus Planning

Table 11a:
Small Household Goods
Shopping Patterns (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	**21.47%**	**19.13%**	**48.79%**	**34.02%**	**37.98%**	**6.67%**	**7.80%**	**17.35%**	**6.11%**	**15.29%**
Crowborough Town Centre	5.31%	0.00%	0.00%	8.86%	32.90%	6.67%	0.00%	4.23%	0.00%	0.00%
Forest Row District Centre	1.18%	0.00%	0.00%	0.00%	0.00%	0.00%	7.80%	0.00%	0.00%	0.00%
Hailsham Town Centre	5.90%	18.47%	10.03%	4.16%	0.00%	0.00%	0.00%	0.00%	2.44%	5.45%
Heathfield Town Centre	2.41%	0.00%	20.58%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	4.39%
Hermonceux Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Horam Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mayfield Local Centre	1.80%	0.00%	1.15%	8.85%	0.00%	0.00%	0.00%	7.97%	0.00%	0.00%
Other Wealden (Out of Centre)	0.89%	0.66%	5.86%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	1.07%
Out of Centre - Crowborough	0.27%	0.00%	0.00%	0.00%	2.54%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Forest Row	0.13%	0.00%	0.00%	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Hailsham	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.03%	0.00%	0.00%
Out of Centre - Heathfield	0.11%	0.00%	1.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Horam	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Polegate	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Rotherfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Uckfield	0.20%	0.00%	0.00%	1.01%	0.00%	0.00%	0.00%	1.03%	0.00%	0.00%
Pevensey Bay Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Polegate District Centre	0.38%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.66%	0.00%
Rotherfield Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Uckfield Town Centre	2.43%	0.00%	10.03%	8.10%	2.54%	0.00%	0.00%	3.09%	0.00%	0.00%
Wadhurst District Centre	0.38%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.39%
Within Study Area	**0.33%**	**0.00%**	**1.15%**	**0.00%**	**0.00%**	**1.67%**	**0.00%**	**0.00%**	**1.22%**	**0.00%**
East Grinstead	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Robertsbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Langton Green	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Within Study Area - Other	0.33%	0.00%	1.15%	0.00%	0.00%	1.67%	0.00%	0.00%	1.22%	0.00%
Outside Study Area	**78.20%**	**80.88%**	**50.07%**	**65.99%**	**62.03%**	**91.66%**	**92.21%**	**82.66%**	**92.67%**	**84.72%**
Outside Study Area - Bexhill-on-Sea	1.67%	4.69%	1.15%	0.00%	0.00%	0.00%	0.00%	5.25%	1.22%	1.07%
Outside Study Area - Brighton	2.45%	0.00%	0.00%	12.00%	0.00%	0.00%	0.00%	9.49%	2.44%	0.00%
Outside Study Area - Burgess Hill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Crawley	1.32%	0.00%	0.00%	0.00%	1.27%	0.00%	7.80%	0.00%	0.00%	0.00%
Outside Study Area - East Grinstead	2.94%	0.00%	0.00%	1.01%	0.00%	0.00%	18.58%	0.00%	0.00%	0.00%
Outside Study Area - Eastbourne	28.45%	57.42%	38.47%	20.47%	24.04%	1.67%	0.80%	14.74%	65.66%	0.00%
Outside Study Area - Hastings	2.99%	7.40%	0.00%	0.00%	0.00%	6.86%	0.00%	0.00%	0.00%	12.76%
Outside Study Area - Haywards Heath	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%	4.09%	1.03%	0.00%	0.00%
Outside Study Area - Lewes	1.78%	3.37%	0.00%	0.00%	0.00%	0.00%	0.80%	13.12%	0.00%	0.00%
Outside Study Area - Newhaven	0.38%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.67%	0.00%
Outside Study Area - Saint Leonards-on-sea	3.03%	0.00%	1.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	33.57%
Outside Study Area - Seaford	1.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	12.21%	0.00%
Outside Study Area - Tunbridge Wells	12.36%	0.00%	3.44%	12.10%	28.97%	62.93%	12.78%	5.26%	0.00%	17.88%
Others	18.84%	8.00%	5.86%	20.40%	7.75%	20.20%	47.37%	33.77%	7.46%	19.44%
Total	**100.00%**	**100.01%**	**100.01%**	**100.01%**	**100.01%**	**100.00%**	**100.01%**	**100.01%**	**100.00%**	**100.01%**

Notes:

a. Figures may not add up due to rounding.

Table 10b:
Small Household Goods
Shopping Expenditure (£m at 2025)

2023 Prices

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	£36.83	£6.62	£7.75	£7.22	£6.96	£0.65	£2.03	£2.22	£1.10	£2.29
Crowborough Town Centre	£9.10	£0.00	£0.00	£1.88	£6.03	£0.65	£0.00	£0.54	£0.00	£0.00
Forest Row District Centre	£2.03	£0.00	£0.00	£0.00	£0.00	£0.00	£2.03	£0.00	£0.00	£0.00
Hailsham Town Centre	£10.12	£6.39	£1.59	£0.88	£0.00	£0.00	£0.00	£0.00	£0.44	£0.81
Heathfield Town Centre	£4.14	£0.00	£3.27	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.66
Hermonceux Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Horam Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Mayfield Local Centre	£3.08	£0.00	£0.18	£1.88	£0.00	£0.00	£0.00	£1.02	£0.00	£0.00
Other Wealden (Out of Centre)	£1.53	£0.23	£0.93	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16
Out of Centre - Crowborough	£0.46	£0.00	£0.00	£0.00	£0.46	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Forest Row	£0.21	£0.00	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Hailsham	£0.13	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.13	£0.00	£0.00
Out of Centre - Heathfield	£0.18	£0.00	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Horam	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Polegate	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Rotherfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Uckfield	£0.35	£0.00	£0.00	£0.21	£0.00	£0.00	£0.00	£0.13	£0.00	£0.00
Pevensey Bay Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Polegate District Centre	£0.66	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.66	£0.00
Rotherfield Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Uckfield Town Centre	£4.17	£0.00	£1.59	£1.72	£0.46	£0.00	£0.00	£0.40	£0.00	£0.00
Wadhurst District Centre	£0.66	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.66
Within Study Area	£0.56	£0.00	£0.18	£0.00	£0.00	£0.16	£0.00	£0.00	£0.22	£0.00
East Grinstead	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Robertsbridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Langton Green	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Within Study Area - Other	£0.56	£0.00	£0.18	£0.00	£0.00	£0.16	£0.00	£0.00	£0.22	£0.00
Outside Study Area	£134.10	£27.98	£7.95	£14.00	£11.37	£8.88	£23.99	£10.60	£16.67	£12.66
Outside Study Area - Bexhill-on-Sea	£2.86	£1.62	£0.18	£0.00	£0.00	£0.00	£0.00	£0.67	£0.22	£0.16
Outside Study Area - Brighton	£4.20	£0.00	£0.00	£2.55	£0.00	£0.00	£0.00	£1.22	£0.44	£0.00
Outside Study Area - Burgess Hill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Crawley	£2.26	£0.00	£0.00	£0.00	£0.23	£0.00	£2.03	£0.00	£0.00	£0.00
Outside Study Area - East Grinstead	£5.05	£0.00	£0.00	£0.21	£0.00	£0.00	£4.83	£0.00	£0.00	£0.00
Outside Study Area - Eastbourne	£48.79	£19.86	£6.11	£4.34	£4.41	£0.16	£0.21	£1.89	£11.81	£0.00
Outside Study Area - Hastings	£5.13	£2.56	£0.00	£0.00	£0.00	£0.66	£0.00	£0.00	£0.00	£1.91
Outside Study Area - Haywards Heath	£1.20	£0.00	£0.00	£0.00	£0.00	£0.00	£1.06	£0.13	£0.00	£0.00
Outside Study Area - Lewes	£3.05	£1.16	£0.00	£0.00	£0.00	£0.00	£0.21	£1.68	£0.00	£0.00
Outside Study Area - Newhaven	£0.66	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.66	£0.00
Outside Study Area - Saint Leonards-on-sea	£5.20	£0.00	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£5.02
Outside Study Area - Seaford	£2.20	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.20	£0.00
Outside Study Area - Tunbridge Wells	£21.19	£0.00	£0.55	£2.57	£5.31	£6.10	£3.32	£0.67	£0.00	£2.67
Others	£32.31	£2.77	£0.93	£4.33	£1.42	£1.96	£12.32	£4.33	£1.34	£2.91
Total	£171.49	£34.59	£15.88	£21.21	£18.33	£9.69	£26.02	£12.82	£17.98	£14.95

Wealden Retail Capacity Assessment
Nexus Planning

Table 12a:
Recreational Goods
Shopping Patterns (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	**34.18%**	**44.22%**	**64.60%**	**55.49%**	**43.81%**	**2.40%**	**30.55%**	**12.96%**	**6.50%**	**11.46%**
Crowborough Town Centre	4.72%	0.00%	1.19%	0.00%	32.79%	2.40%	5.38%	0.00%	0.00%	0.00%
Forest Row District Centre	1.74%	0.00%	0.00%	0.00%	0.00%	0.00%	11.77%	0.00%	0.00%	0.00%
Hailsham Town Centre	8.49%	37.12%	2.38%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.58%
Heathfield Town Centre	3.57%	3.94%	26.41%	0.00%	0.00%	0.00%	0.00%	0.00%	2.17%	0.00%
Hermonceux Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Horam Local Centre	0.12%	0.00%	1.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mayfield Local Centre	0.83%	0.00%	8.46%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other Wealden (Out of Centre)	0.56%	0.00%	1.19%	1.92%	0.00%	0.00%	0.00%	0.00%	2.17%	0.00%
Out of Centre - Crowborough	0.53%	0.00%	1.19%	0.00%	2.16%	0.00%	0.00%	0.00%	0.00%	1.88%
Out of Centre - Forest Row	2.21%	0.00%	0.00%	1.92%	0.00%	0.00%	13.39%	0.00%	0.00%	0.00%
Out of Centre - Hailsham	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Heathfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Horam	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Polegate	0.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.17%	0.00%
Out of Centre - Rotherfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Uckfield	3.85%	0.00%	10.42%	14.90%	8.86%	0.00%	0.00%	0.00%	0.00%	0.00%
Pevensey Bay Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Polegate District Centre	0.63%	3.17%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Rotherfield Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Uckfield Town Centre	6.72%	0.00%	12.16%	36.74%	0.00%	0.00%	0.00%	12.96%	0.00%	0.00%
Wadhurst District Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Within Study Area	**0.46%**	**0.77%**	**0.00%**	**0.00%**	**0.00%**	**2.40%**	**0.00%**	**0.00%**	**0.00%**	**1.88%**
East Grinstead	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Robertsbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Langton Green	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Within Study Area - Other	0.46%	0.77%	0.00%	0.00%	0.00%	2.40%	0.00%	0.00%	0.00%	1.88%
Outside Study Area	**65.37%**	**55.00%**	**35.40%**	**44.52%**	**56.19%**	**95.21%**	**69.46%**	**87.05%**	**93.50%**	**86.68%**
Outside Study Area - Bexhill-on-Sea	2.55%	5.47%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	16.44%
Outside Study Area - Brighton	2.51%	0.77%	0.00%	19.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Burgess Hill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Crawley	2.00%	3.93%	0.00%	0.00%	0.00%	0.00%	8.22%	0.00%	0.00%	0.00%
Outside Study Area - East Grinstead	3.42%	0.00%	0.00%	0.00%	0.00%	0.00%	23.17%	0.00%	0.00%	0.00%
Outside Study Area - Eastbourne	19.58%	43.29%	16.51%	11.75%	4.31%	2.40%	0.00%	19.96%	56.99%	1.88%
Outside Study Area - Hastings	1.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	11.48%
Outside Study Area - Haywards Heath	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	1.35%	0.00%	0.00%	0.00%
Outside Study Area - Lewes	2.81%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	22.25%	11.07%	0.00%
Outside Study Area - Newhaven	1.01%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	7.49%	4.33%	0.00%
Outside Study Area - Saint Leonards-on-sea	2.52%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	28.29%
Outside Study Area - Seaford	1.84%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	18.94%	0.00%
Outside Study Area - Tunbridge Wells	13.55%	0.00%	15.32%	0.00%	49.72%	83.19%	0.00%	1.83%	0.00%	19.00%
Others	12.37%	1.54%	3.58%	13.65%	2.16%	9.62%	36.71%	35.53%	2.16%	9.58%
Total	**100.00%**	**100.00%**	**100.00%**	**100.01%**	**100.00%**	**100.01%**	**100.00%**	**100.02%**	**99.99%**	**100.02%**

Notes:
a. Figures may not add up due to rounding.

Table 12b:
Recreational Goods
Shopping Expenditure (£m at 2025)

2023 Prices

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	**£48.51**	**£12.52**	**£8.95**	**£9.70**	**£6.98**	**£0.19**	**£6.40**	**£1.44**	**£0.90**	**£1.45**
Crowborough Town Centre	£6.70	£0.00	£0.17	£0.00	£5.22	£0.19	£1.13	£0.00	£0.00	£0.00
Forest Row District Centre	£2.47	£0.00	£0.00	£0.00	£0.00	£0.00	£2.47	£0.00	£0.00	£0.00
Hailsham Town Centre	£12.05	£10.51	£0.33	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.21
Heathfield Town Centre	£5.07	£1.11	£3.66	£0.00	£0.00	£0.00	£0.00	£0.00	£0.30	£0.00
Hermonceux Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Horam Local Centre	£0.17	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Mayfield Local Centre	£1.17	£0.00	£1.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Other Wealden (Out of Centre)	£0.80	£0.00	£0.17	£0.34	£0.00	£0.00	£0.00	£0.00	£0.30	£0.00
Out of Centre - Crowborough	£0.75	£0.00	£0.17	£0.00	£0.34	£0.00	£0.00	£0.00	£0.00	£0.24
Out of Centre - Forest Row	£3.14	£0.00	£0.00	£0.34	£0.00	£0.00	£2.80	£0.00	£0.00	£0.00
Out of Centre - Hailsham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Heathfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Horam	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Polegate	£0.30	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.30	£0.00
Out of Centre - Rotherfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Uckfield	£5.46	£0.00	£1.44	£2.60	£1.41	£0.00	£0.00	£0.00	£0.00	£0.00
Pevensey Bay Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Polegate District Centre	£0.90	£0.90	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Rotherfield Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Uckfield Town Centre	£9.54	£0.00	£1.68	£6.42	£0.00	£0.00	£0.00	£1.44	£0.00	£0.00
Wadhurst District Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Within Study Area	**£0.65**	**£0.22**	**£0.00**	**£0.00**	**£0.00**	**£0.19**	**£0.00**	**£0.00**	**£0.00**	**£0.24**
East Grinstead	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Robertsbridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Langton Green	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Within Study Area - Other	£0.65	£0.22	£0.00	£0.00	£0.00	£0.19	£0.00	£0.00	£0.00	£0.24
Outside Study Area	**£92.78**	**£15.57**	**£4.90**	**£7.78**	**£8.95**	**£7.54**	**£14.54**	**£9.64**	**£12.91**	**£10.94**
Outside Study Area - Bexhill-on-Sea	£3.62	£1.55	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.07
Outside Study Area - Brighton	£3.56	£0.22	£0.00	£3.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Burgess Hill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Crawley	£2.83	£1.11	£0.00	£0.00	£0.00	£0.00	£1.72	£0.00	£0.00	£0.00
Outside Study Area - East Grinstead	£4.85	£0.00	£0.00	£0.00	£0.00	£0.00	£4.85	£0.00	£0.00	£0.00
Outside Study Area - Eastbourne	£27.79	£12.26	£2.29	£2.05	£0.69	£0.19	£0.00	£2.21	£7.87	£0.24
Outside Study Area - Hastings	£1.45	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.45
Outside Study Area - Haywards Heath	£0.28	£0.00	£0.00	£0.00	£0.00	£0.00	£0.28	£0.00	£0.00	£0.00
Outside Study Area - Lewes	£3.99	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.46	£1.53	£0.00
Outside Study Area - Newhaven	£1.43	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.83	£0.60	£0.00
Outside Study Area - Saint Leonards-on-sea	£3.57	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£3.57
Outside Study Area - Seaford	£2.61	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.61	£0.00
Outside Study Area - Tunbridge Wells	£19.23	£0.00	£2.12	£0.00	£7.92	£6.59	£0.00	£0.20	£0.00	£2.40
Others	£17.55	£0.44	£0.50	£2.39	£0.34	£0.76	£7.69	£3.93	£0.30	£1.21
Total	**£141.93**	**£28.31**	**£13.85**	**£17.48**	**£15.92**	**£7.92**	**£20.94**	**£11.08**	**£13.80**	**£12.62**

Wealden Retail Capacity Assessment
Nexus Planning

Table 13a:
Chemist Goods
Shopping Patterns (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	**48.37%**	**59.80%**	**84.06%**	**85.49%**	**83.61%**	**22.50%**	**20.05%**	**25.29%**	**5.21%**	**25.29%**
Crowborough Town Centre	9.92%	0.00%	0.64%	5.92%	70.69%	12.59%	0.54%	3.67%	0.00%	3.67%
Forest Row District Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hailsham Town Centre	10.66%	53.02%	1.92%	0.00%	0.00%	0.00%	0.54%	0.00%	2.23%	0.00%
Heathfield Town Centre	4.53%	0.65%	38.56%	0.00%	0.00%	0.65%	0.00%	4.26%	0.00%	4.26%
Hermonceux Local Centre	0.19%	0.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Horam Local Centre	0.42%	0.00%	2.56%	0.00%	0.00%	0.00%	0.54%	0.60%	0.00%	0.60%
Mayfield Local Centre	1.74%	0.00%	17.22%	0.00%	0.00%	0.00%	0.00%	0.60%	0.00%	0.60%
Other Wealden (Out of Centre)	0.65%	3.19%	0.00%	0.00%	0.00%	0.65%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Crowborough	1.42%	0.00%	7.79%	0.00%	5.35%	0.00%	0.00%	0.60%	0.00%	0.60%
Out of Centre - Forest Row	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Hailsham	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Heathfield	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.60%	0.00%	0.60%
Out of Centre - Horam	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Polegate	0.06%	0.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Rotherfield	0.05%	0.00%	0.00%	0.00%	0.50%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Uckfield	0.22%	0.00%	0.64%	0.50%	0.00%	0.00%	0.00%	0.60%	0.00%	0.60%
Pevensey Bay Local Centre	0.31%	1.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Polegate District Centre	0.30%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.98%	0.00%
Rotherfield Local Centre	0.42%	0.00%	0.00%	0.00%	3.54%	0.65%	0.00%	0.00%	0.00%	0.00%
Uckfield Town Centre	14.50%	0.00%	14.73%	79.06%	3.04%	0.00%	18.42%	0.00%	0.00%	0.00%
Wadhurst District Centre	2.85%	0.00%	0.00%	0.00%	0.50%	7.96%	0.00%	14.37%	0.00%	14.37%
Within Study Area	**6.54%**	**0.33%**	**0.00%**	**0.00%**	**0.00%**	**1.30%**	**21.12%**	**19.24%**	**0.00%**	**19.24%**
East Grinstead	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Robertsbridge	0.68%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.20%	0.00%	4.20%
Langton Green	0.04%	0.00%	0.00%	0.00%	0.00%	0.65%	0.00%	0.00%	0.00%	0.00%
Within Study Area - Other	5.82%	0.33%	0.00%	0.00%	0.00%	0.65%	21.12%	15.04%	0.00%	15.04%
Outside Study Area	**45.09%**	**39.87%**	**15.95%**	**14.52%**	**16.39%**	**76.20%**	**58.84%**	**55.47%**	**94.79%**	**55.47%**
Outside Study Area - Bexhill-on-Sea	1.02%	4.32%	0.00%	0.00%	0.00%	0.00%	0.00%	1.20%	0.00%	1.20%
Outside Study Area - Brighton	2.11%	0.00%	0.00%	5.01%	0.00%	0.00%	9.57%	0.00%	0.00%	0.00%
Outside Study Area - Burgess Hill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Crawley	1.19%	0.00%	0.00%	0.00%	4.96%	0.00%	4.19%	0.00%	0.00%	0.00%
Outside Study Area - East Grinstead	0.04%	0.00%	0.00%	0.00%	0.00%	0.65%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Eastbourne	9.87%	21.72%	3.90%	2.58%	0.00%	0.00%	6.60%	0.00%	39.01%	0.00%
Outside Study Area - Hastings	3.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	20.12%	0.00%	20.12%
Outside Study Area - Haywards Heath	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.54%	0.00%	0.00%	0.00%
Outside Study Area - Lewes	5.66%	0.00%	0.00%	1.01%	0.00%	0.00%	31.35%	0.00%	6.51%	0.00%
Outside Study Area - Newhaven	0.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.04%	0.00%
Outside Study Area - Saint Leonards-on-s	2.35%	2.65%	0.00%	0.00%	0.00%	0.00%	0.00%	11.38%	0.00%	11.38%
Outside Study Area - Seaford	4.35%	0.00%	0.00%	0.00%	0.00%	0.00%	0.54%	0.00%	41.74%	0.00%
Outside Study Area - Tunbridge Wells	6.96%	1.67%	6.46%	0.50%	11.43%	58.05%	0.00%	7.87%	0.00%	7.87%
Others	7.58%	9.51%	5.59%	5.42%	0.00%	17.49%	6.06%	14.90%	1.49%	14.90%
Total	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.01%**	**100.01%**	**100.00%**	**100.01%**

Notes:
a. Figures may not add up due to rounding.

Table 13b:
Chemist Goods
Shopping Expenditure (£m at 2025)

2023 Prices

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	**£23.06**	**£5.47**	**£3.82**	**£5.11**	**£4.34**	**£0.64**	**£1.48**	**£0.91**	**£0.25**	**£1.04**
Crowborough Town Centre	£4.73	£0.00	£0.03	£0.35	£3.67	£0.36	£0.04	£0.13	£0.00	£0.15
Forest Row District Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hailsham Town Centre	£5.08	£4.85	£0.09	£0.00	£0.00	£0.00	£0.04	£0.00	£0.11	£0.00
Heathfield Town Centre	£2.16	£0.06	£1.75	£0.00	£0.00	£0.02	£0.00	£0.15	£0.00	£0.18
Hermonceux Local Centre	£0.09	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Horam Local Centre	£0.20	£0.00	£0.12	£0.00	£0.00	£0.00	£0.04	£0.02	£0.00	£0.02
Mayfield Local Centre	£0.83	£0.00	£0.78	£0.00	£0.00	£0.00	£0.00	£0.02	£0.00	£0.02
Other Wealden (Out of Centre)	£0.31	£0.29	£0.00	£0.00	£0.00	£0.02	£0.00	£0.00	£0.00	£0.00
Out of Centre - Crowborough	£0.68	£0.00	£0.35	£0.00	£0.28	£0.00	£0.00	£0.02	£0.00	£0.02
Out of Centre - Forest Row	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Hailsham	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Heathfield	£0.05	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.02	£0.00	£0.02
Out of Centre - Horam	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Polegate	£0.03	£0.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Rotherfield	£0.03	£0.00	£0.00	£0.00	£0.03	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Uckfield	£0.11	£0.00	£0.03	£0.03	£0.00	£0.00	£0.00	£0.02	£0.00	£0.02
Pevensey Bay Local Centre	£0.15	£0.15	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Polegate District Centre	£0.15	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15	£0.00
Rotherfield Local Centre	£0.20	£0.00	£0.00	£0.00	£0.18	£0.02	£0.00	£0.00	£0.00	£0.00
Uckfield Town Centre	£6.91	£0.00	£0.67	£4.72	£0.16	£0.00	£1.36	£0.00	£0.00	£0.00
Wadhurst District Centre	£1.36	£0.00	£0.00	£0.00	£0.03	£0.22	£0.00	£0.52	£0.00	£0.59
Within Study Area	**£3.12**	**£0.03**	**£0.00**	**£0.00**	**£0.00**	**£0.04**	**£1.56**	**£0.69**	**£0.00**	**£0.79**
East Grinstead	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Robertsbridge	£0.32	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15	£0.00	£0.17
Langton Green	£0.02	£0.00	£0.00	£0.00	£0.00	£0.02	£0.00	£0.00	£0.00	£0.00
Within Study Area - Other	£2.77	£0.03	£0.00	£0.00	£0.00	£0.02	£1.56	£0.54	£0.00	£0.62
Outside Study Area	**£21.50**	**£3.64**	**£0.72**	**£0.87**	**£0.85**	**£2.15**	**£4.36**	**£2.00**	**£4.62**	**£2.28**
Outside Study Area - Bexhill-on-Sea	£0.49	£0.39	£0.00	£0.00	£0.00	£0.00	£0.00	£0.04	£0.00	£0.05
Outside Study Area - Brighton	£1.01	£0.00	£0.00	£0.30	£0.00	£0.00	£0.71	£0.00	£0.00	£0.00
Outside Study Area - Burgess Hill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Crawley	£0.57	£0.00	£0.00	£0.00	£0.26	£0.00	£0.31	£0.00	£0.00	£0.00
Outside Study Area - East Grinstead	£0.02	£0.00	£0.00	£0.00	£0.00	£0.02	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Eastbourne	£4.71	£1.99	£0.18	£0.15	£0.00	£0.00	£0.49	£0.00	£1.90	£0.00
Outside Study Area - Hastings	£1.55	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.73	£0.00	£0.83
Outside Study Area - Haywards Heath	£0.04	£0.00	£0.00	£0.00	£0.00	£0.00	£0.04	£0.00	£0.00	£0.00
Outside Study Area - Lewes	£2.70	£0.00	£0.00	£0.06	£0.00	£0.00	£2.32	£0.00	£0.32	£0.00
Outside Study Area - Newhaven	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29	£0.00
Outside Study Area - Saint Leonards-on-s	£1.12	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.41	£0.00	£0.47
Outside Study Area - Seaford	£2.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.04	£0.00	£2.03	£0.00
Outside Study Area - Tunbridge Wells	£3.32	£0.15	£0.29	£0.03	£0.59	£1.64	£0.00	£0.28	£0.00	£0.32
Others	£3.61	£0.87	£0.25	£0.32	£0.00	£0.49	£0.45	£0.54	£0.07	£0.61
Total	**£47.67**	**£9.14**	**£4.54**	**£5.97**	**£5.19**	**£2.82**	**£7.41**	**£3.61**	**£4.87**	**£4.12**

Wealden Retail Capacity Assessment
Nexus Planning

Table 14a:
Electrical Goods
Shopping Patterns (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	29.34%	37.86%	52.36%	55.71%	54.61%	8.51%	5.90%	12.64%	10.80%	7.13%
Crowborough Town Centre	5.69%	0.00%	8.43%	7.14%	29.78%	7.45%	1.66%	0.00%	0.00%	1.78%
Forest Row District Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hailsham Town Centre	9.51%	34.67%	6.58%	2.01%	0.00%	0.00%	0.00%	4.74%	10.80%	0.00%
Heathfield Town Centre	6.87%	0.40%	32.61%	23.38%	0.00%	0.00%	3.41%	0.00%	0.00%	5.35%
Hermonceux Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Horam Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mayfield Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other Wealden (Out of Centre)	0.08%	0.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Crowborough	2.74%	0.00%	0.93%	0.00%	22.69%	1.06%	0.83%	0.00%	0.00%	0.00%
Out of Centre - Forest Row	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Hailsham	0.96%	2.39%	3.81%	0.00%	0.00%	0.00%	0.00%	1.58%	0.00%	0.00%
Out of Centre - Heathfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Horam	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Polegate	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Rotherfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Uckfield	0.73%	0.00%	0.00%	5.13%	0.00%	0.00%	0.00%	1.58%	0.00%	0.00%
Pevensey Bay Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Polegate District Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Rotherfield Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Uckfield Town Centre	2.76%	0.00%	0.00%	18.06%	2.14%	0.00%	0.00%	4.74%	0.00%	0.00%
Wadhurst District Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Within Study Area	0.96%	0.00%	0.00%	0.00%	0.00%	0.00%	6.43%	0.00%	0.00%	0.00%
East Grinstead	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Robertsbridge	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Langton Green	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Within Study Area - Other	0.96%	0.00%	0.00%	0.00%	0.00%	0.00%	6.43%	0.00%	0.00%	0.00%
Outside Study Area	69.70%	62.15%	47.65%	44.29%	45.40%	91.50%	87.68%	87.38%	89.20%	92.88%
Outside Study Area - Bexhill-on-Sea	2.57%	8.09%	0.93%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.90%
Outside Study Area - Brighton	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Burgess Hill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Crawley	4.62%	0.00%	0.00%	5.14%	0.00%	0.00%	22.75%	8.07%	0.00%	0.00%
Outside Study Area - East Grinstead	2.85%	0.00%	0.00%	0.00%	0.00%	0.00%	19.04%	0.00%	0.00%	0.00%
Outside Study Area - Eastbourne	22.68%	45.72%	13.18%	15.31%	0.00%	1.06%	0.00%	37.81%	66.53%	0.00%
Outside Study Area - Hastings	0.61%	0.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.32%
Outside Study Area - Haywards Heath	0.25%	0.00%	0.00%	0.00%	0.00%	0.00%	1.66%	0.00%	0.00%	0.00%
Outside Study Area - Lewes	2.53%	2.03%	0.00%	7.79%	0.00%	0.00%	0.00%	15.95%	0.00%	0.00%
Outside Study Area - Newhaven	0.24%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.14%	0.00%
Outside Study Area - Saint Leonards-on-sea	1.12%	0.40%	0.93%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	11.45%
Outside Study Area - Seaford	0.85%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	7.60%	0.00%
Outside Study Area - Tunbridge Wells	17.60%	0.00%	25.43%	15.04%	37.79%	70.15%	6.73%	0.00%	1.07%	51.98%
Others	13.78%	5.51%	7.18%	1.01%	7.60%	20.28%	37.51%	25.56%	11.87%	13.23%
Total	100.00%	100.00%	100.00%	100.01%	100.00%	100.01%	100.00%	100.02%	100.00%	100.01%

Notes:

a. Figures may not add up due to rounding.

Table 14b:
Electrical Goods
Shopping Expenditure (£m at 2025)

2023 Prices

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	**£30.20**	**£7.98**	**£4.97**	**£6.92**	**£6.13**	**£0.48**	**£0.91**	**£0.95**	**£1.24**	**£0.61**
Crowborough Town Centre	£5.86	£0.00	£0.80	£0.89	£3.34	£0.42	£0.26	£0.00	£0.00	£0.15
Forest Row District Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hailsham Town Centre	£9.78	£7.31	£0.62	£0.25	£0.00	£0.00	£0.00	£0.36	£1.24	£0.00
Heathfield Town Centre	£7.07	£0.08	£3.10	£2.90	£0.00	£0.00	£0.53	£0.00	£0.00	£0.46
Hermonceux Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Horam Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Mayfield Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Other Wealden (Out of Centre)	£0.08	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Crowborough	£2.82	£0.00	£0.09	£0.00	£2.55	£0.06	£0.13	£0.00	£0.00	£0.00
Out of Centre - Forest Row	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Hailsham	£0.98	£0.50	£0.36	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00
Out of Centre - Heathfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Horam	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Polegate	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Rotherfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Uckfield	£0.76	£0.00	£0.00	£0.64	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00
Pevensey Bay Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Polegate District Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Rotherfield Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Uckfield Town Centre	£2.84	£0.00	£0.00	£2.24	£0.24	£0.00	£0.00	£0.36	£0.00	£0.00
Wadhurst District Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Within Study Area	**£0.99**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.99**	**£0.00**	**£0.00**	**£0.00**
East Grinstead	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Robertsbridge	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Langton Green	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Within Study Area - Other	£0.99	£0.00	£0.00	£0.00	£0.00	£0.00	£0.99	£0.00	£0.00	£0.00
Outside Study Area	**£71.75**	**£13.11**	**£4.52**	**£5.50**	**£5.09**	**£5.17**	**£13.53**	**£6.60**	**£10.24**	**£7.99**
Outside Study Area - Bexhill-on-Sea	£2.64	£1.71	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.85
Outside Study Area - Brighton	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Burgess Hill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Crawley	£4.76	£0.00	£0.00	£0.64	£0.00	£0.00	£3.51	£0.61	£0.00	£0.00
Outside Study Area - East Grinstead	£2.94	£0.00	£0.00	£0.00	£0.00	£0.00	£2.94	£0.00	£0.00	£0.00
Outside Study Area - Eastbourne	£23.35	£9.64	£1.25	£1.90	£0.00	£0.06	£0.00	£2.86	£7.64	£0.00
Outside Study Area - Hastings	£0.63	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.54
Outside Study Area - Haywards Heath	£0.26	£0.00	£0.00	£0.00	£0.00	£0.00	£0.26	£0.00	£0.00	£0.00
Outside Study Area - Lewes	£2.60	£0.43	£0.00	£0.97	£0.00	£0.00	£0.00	£1.21	£0.00	£0.00
Outside Study Area - Newhaven	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00
Outside Study Area - Saint Leonards-on-se	£1.16	£0.08	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.98
Outside Study Area - Seaford	£0.87	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.87	£0.00
Outside Study Area - Tunbridge Wells	£18.12	£0.00	£2.41	£1.87	£4.24	£3.97	£1.04	£0.00	£0.12	£4.47
Others	£14.19	£1.16	£0.68	£0.13	£0.85	£1.15	£5.79	£1.93	£1.36	£1.14
Total	**£102.94**	**£21.09**	**£9.49**	**£12.42**	**£11.22**	**£5.66**	**£15.43**	**£7.55**	**£11.48**	**£8.60**

Wealden Retail Capacity Assessment
Nexus Planning

Table 15a:
DIY Goods
Shopping Patterns (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	**54.10%**	**54.00%**	**85.95%**	**80.73%**	**71.80%**	**16.42%**	**53.30%**	**37.42%**	**30.06%**	**34.15%**
Crowborough Town Centre	3.77%	0.00%	1.38%	0.57%	30.86%	2.96%	1.24%	0.00%	0.00%	0.68%
Forest Row District Centre	0.80%	0.00%	0.00%	0.00%	0.00%	0.00%	5.42%	0.00%	0.00%	0.00%
Hailsham Town Centre	1.29%	4.75%	1.38%	0.57%	0.78%	0.00%	0.00%	0.00%	0.85%	0.00%
Heathfield Town Centre	2.26%	0.47%	19.48%	0.00%	0.78%	0.00%	0.00%	0.00%	0.00%	2.03%
Hermonceux Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Horam Local Centre	0.07%	0.00%	0.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mayfield Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Other Wealden (Out of Centre)	20.28%	22.32%	34.46%	23.83%	21.68%	8.21%	6.04%	15.96%	23.27%	25.20%
Out of Centre - Crowborough	2.85%	0.00%	6.05%	0.00%	14.62%	5.26%	3.17%	0.00%	0.00%	0.00%
Out of Centre - Forest Row	5.02%	0.00%	0.69%	0.57%	1.55%	0.00%	31.74%	0.63%	0.00%	0.00%
Out of Centre - Hailsham	7.08%	22.34%	13.36%	7.85%	0.00%	0.00%	0.00%	1.89%	3.39%	0.00%
Out of Centre - Heathfield	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.79%
Out of Centre - Horam	0.13%	0.00%	1.38%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Polegate	0.89%	4.12%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.85%	0.00%
Out of Centre - Rotherfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Uckfield	4.13%	0.00%	2.84%	19.77%	0.78%	0.00%	5.71%	7.06%	0.00%	0.00%
Pevensey Bay Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Polegate District Centre	0.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.70%	0.00%
Rotherfield Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Uckfield Town Centre	4.75%	0.00%	4.23%	27.57%	0.78%	0.00%	0.00%	11.88%	0.00%	0.00%
Wadhurst District Centre	0.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.46%
Within Study Area	**3.41%**	**0.00%**	**0.00%**	**0.00%**	**0.00%**	**3.04%**	**3.79%**	**17.62%**	**5.09%**	**7.45%**
East Grinstead	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Robertsbridge	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.03%
Langton Green	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Within Study Area - Other	3.22%	0.00%	0.00%	0.00%	0.00%	3.04%	3.79%	17.62%	5.09%	5.42%
Outside Study Area	**42.50%**	**46.01%**	**14.06%**	**19.28%**	**28.20%**	**80.54%**	**42.91%**	**44.97%**	**64.85%**	**58.40%**
Outside Study Area - Bexhill-on-Sea	1.96%	4.75%	1.38%	2.33%	0.00%	0.00%	0.00%	0.00%	0.00%	6.60%
Outside Study Area - Brighton	0.46%	2.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Burgess Hill	2.87%	0.00%	0.00%	0.00%	0.00%	0.00%	11.13%	15.22%	0.00%	0.00%
Outside Study Area - Crawley	0.83%	0.00%	0.00%	0.00%	0.00%	0.00%	5.64%	0.00%	0.00%	0.00%
Outside Study Area - East Grinstead	3.02%	0.00%	0.00%	0.00%	0.00%	0.00%	20.49%	0.00%	0.00%	0.00%
Outside Study Area - Eastbourne	9.10%	24.30%	0.69%	3.46%	3.19%	0.74%	0.00%	15.28%	21.50%	0.00%
Outside Study Area - Hastings	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Haywards Heath	0.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.62%	0.00%	0.00%	0.00%
Outside Study Area - Lewes	1.21%	0.00%	0.00%	4.96%	0.00%	0.00%	0.00%	7.70%	0.00%	0.00%
Outside Study Area - Newhaven	4.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.14%	39.96%	0.00%
Outside Study Area - Saint Leonards-on-sea	1.31%	2.88%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	7.96%
Outside Study Area - Seaford	0.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.40%	0.00%
Outside Study Area - Tunbridge Wells	9.85%	2.40%	9.91%	0.00%	19.51%	56.19%	2.55%	0.00%	0.00%	30.24%
Others	6.62%	9.29%	2.08%	8.53%	5.50%	23.62%	2.48%	0.63%	0.00%	13.59%
Total	**100.00%**	**100.01%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.01%**	**100.00%**	**100.01%**

Notes:
a. Figures may not add up due to rounding.

Table 15b:
DIY Goods
Shopping Expenditure (£m at 2025)

2023 Prices

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	**£44.72**	**£8.62**	**£6.92**	**£7.98**	**£6.07**	**£0.77**	**£6.49**	**£2.50**	**£2.68**	**£2.69**
Crowborough Town Centre	£3.12	£0.00	£0.11	£0.06	£2.61	£0.14	£0.15	£0.00	£0.00	£0.05
Forest Row District Centre	£0.66	£0.00	£0.00	£0.00	£0.00	£0.00	£0.66	£0.00	£0.00	£0.00
Hailsham Town Centre	£1.07	£0.76	£0.11	£0.06	£0.07	£0.00	£0.00	£0.00	£0.08	£0.00
Heathfield Town Centre	£1.87	£0.08	£1.57	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00	£0.16
Hermonceux Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Horam Local Centre	£0.06	£0.00	£0.06	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Mayfield Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Other Wealden (Out of Centre)	£16.77	£3.56	£2.77	£2.36	£1.83	£0.38	£0.74	£1.06	£2.07	£1.98
Out of Centre - Crowborough	£2.35	£0.00	£0.49	£0.00	£1.24	£0.24	£0.39	£0.00	£0.00	£0.00
Out of Centre - Forest Row	£4.15	£0.00	£0.06	£0.06	£0.13	£0.00	£3.87	£0.04	£0.00	£0.00
Out of Centre - Hailsham	£5.85	£3.57	£1.08	£0.78	£0.00	£0.00	£0.00	£0.13	£0.30	£0.00
Out of Centre - Heathfield	£0.22	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22
Out of Centre - Horam	£0.11	£0.00	£0.11	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Polegate	£0.73	£0.66	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00
Out of Centre - Rotherfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Uckfield	£3.42	£0.00	£0.23	£1.95	£0.07	£0.00	£0.69	£0.47	£0.00	£0.00
Pevensey Bay Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Polegate District Centre	£0.15	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15	£0.00
Rotherfield Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Uckfield Town Centre	£3.92	£0.00	£0.34	£2.73	£0.07	£0.00	£0.00	£0.79	£0.00	£0.00
Wadhurst District Centre	£0.27	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27
Within Study Area	**£2.82**	**£0.00**	**£0.00**	**£0.00**	**£0.00**	**£0.14**	**£0.46**	**£1.18**	**£0.45**	**£0.59**
East Grinstead	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Robertsbridge	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16
Langton Green	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Within Study Area - Other	£2.66	£0.00	£0.00	£0.00	£0.00	£0.14	£0.46	£1.18	£0.45	£0.43
Outside Study Area	**£35.13**	**£7.35**	**£1.13**	**£1.91**	**£2.38**	**£3.75**	**£5.23**	**£3.00**	**£5.78**	**£4.60**
Outside Study Area - Bexhill-on-Sea	£1.62	£0.76	£0.11	£0.23	£0.00	£0.00	£0.00	£0.00	£0.00	£0.52
Outside Study Area - Brighton	£0.38	£0.38	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Burgess Hill	£2.37	£0.00	£0.00	£0.00	£0.00	£0.00	£1.36	£1.02	£0.00	£0.00
Outside Study Area - Crawley	£0.69	£0.00	£0.00	£0.00	£0.00	£0.00	£0.69	£0.00	£0.00	£0.00
Outside Study Area - East Grinstead	£2.50	£0.00	£0.00	£0.00	£0.00	£0.00	£2.50	£0.00	£0.00	£0.00
Outside Study Area - Eastbourne	£7.52	£3.88	£0.06	£0.34	£0.27	£0.03	£0.00	£1.02	£1.92	£0.00
Outside Study Area - Hastings	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Haywards Heath	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00
Outside Study Area - Lewes	£1.00	£0.00	£0.00	£0.49	£0.00	£0.00	£0.00	£0.51	£0.00	£0.00
Outside Study Area - Newhaven	£3.97	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.41	£3.56	£0.00
Outside Study Area - Saint Leonards-on-se	£1.09	£0.46	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.63
Outside Study Area - Seaford	£0.30	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.30	£0.00
Outside Study Area - Tunbridge Wells	£8.14	£0.38	£0.80	£0.00	£1.65	£2.62	£0.31	£0.00	£0.00	£2.38
Others	£5.47	£1.48	£0.17	£0.84	£0.47	£1.10	£0.30	£0.04	£0.00	£1.07
Total	**£82.66**	**£15.97**	**£8.05**	**£9.89**	**£8.46**	**£4.66**	**£12.18**	**£6.67**	**£8.91**	**£7.87**

Wealden Retail Capacity Assessment
Nexus Planning

Table 16a:
Furniture Goods
Shopping Patterns (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	**29.69%**	**40.30%**	**50.24%**	**71.65%**	**30.52%**	**8.01%**	**15.77%**	**14.14%**	**1.75%**	**12.06%**
Crowborough Town Centre	2.77%	0.00%	1.18%	0.00%	23.36%	0.00%	0.00%	0.00%	0.00%	0.00%
Forest Row District Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Hailsham Town Centre	6.58%	25.02%	6.00%	4.25%	0.00%	0.00%	4.06%	0.00%	1.75%	0.00%
Heathfield Town Centre	7.91%	10.95%	34.70%	10.56%	1.43%	0.00%	0.00%	12.15%	0.00%	2.48%
Hermonceux Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Horam Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Mayfield Local Centre	0.19%	0.00%	1.18%	0.00%	0.00%	1.34%	0.00%	0.00%	0.00%	0.00%
Other Wealden (Out of Centre)	2.00%	0.62%	1.18%	0.00%	1.43%	2.67%	4.06%	0.00%	0.00%	9.58%
Out of Centre - Crowborough	0.41%	0.00%	0.00%	0.00%	1.43%	4.01%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Forest Row	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Hailsham	1.04%	3.09%	4.84%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Heathfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Horam	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Polegate	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Rotherfield	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Uckfield	1.53%	0.00%	0.00%	11.31%	1.43%	0.00%	0.00%	0.00%	0.00%	0.00%
Pevensey Bay Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Polegate District Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Rotherfield Local Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Uckfield Town Centre	7.25%	0.62%	1.18%	45.54%	1.43%	0.00%	7.65%	1.99%	0.00%	0.00%
Wadhurst District Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Within Study Area	**0.42%**	**1.24%**	**0.00%**	**0.00%**	**0.00%**	**1.34%**	**0.00%**	**0.00%**	**0.00%**	**1.24%**
East Grinstead	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Robertsbridge	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.24%
Langton Green	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Within Study Area - Other	0.31%	1.24%	0.00%	0.00%	0.00%	1.34%	0.00%	0.00%	0.00%	0.00%
Outside Study Area	**69.89%**	**58.46%**	**49.76%**	**28.35%**	**69.49%**	**90.66%**	**84.24%**	**85.89%**	**98.25%**	**86.71%**
Outside Study Area - Bexhill-on-Sea	1.38%	0.62%	0.00%	0.00%	1.43%	0.00%	0.00%	0.00%	1.75%	10.82%
Outside Study Area - Brighton	1.02%	3.15%	0.00%	1.03%	0.00%	0.00%	0.00%	3.98%	0.00%	0.00%
Outside Study Area - Burgess Hill	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Crawley	2.02%	0.00%	0.00%	0.00%	0.00%	0.00%	12.06%	1.99%	0.00%	0.00%
Outside Study Area - East Grinstead	2.60%	0.00%	0.00%	4.25%	0.00%	1.34%	12.94%	0.00%	0.00%	0.00%
Outside Study Area - Eastbourne	16.72%	41.66%	28.33%	8.38%	5.72%	0.00%	0.00%	12.16%	33.68%	1.24%
Outside Study Area - Hastings	0.12%	0.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Outside Study Area - Haywards Heath	0.15%	0.00%	0.00%	0.00%	0.00%	0.00%	0.99%	0.00%	0.00%	0.00%
Outside Study Area - Lewes	1.84%	0.00%	0.00%	0.00%	0.00%	0.00%	1.97%	20.11%	0.00%	0.00%
Outside Study Area - Newhaven	1.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10.51%	0.00%
Outside Study Area - Saint Leonards-on-sea	0.54%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.32%
Outside Study Area - Seaford	4.36%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	41.60%	0.00%
Outside Study Area - Tunbridge Wells	23.25%	0.62%	19.08%	13.65%	56.45%	83.98%	23.77%	10.17%	1.75%	39.93%
Others	14.79%	11.79%	2.35%	1.03%	5.88%	5.34%	32.50%	37.49%	8.95%	28.40%
Total	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.04%**	**100.00%**	**100.01%**

Notes:
a. Figures may not add up due to rounding.

Table 16b:
Furniture Goods
Shopping Expenditure (£m at 2025)

2023 Prices

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	**£25.20**	**£6.41**	**£4.03**	**£7.37**	**£2.95**	**£0.42**	**£2.07**	**£0.92**	**£0.16**	**£0.87**
Crowborough Town Centre	£2.35	£0.00	£0.09	£0.00	£2.26	£0.00	£0.00	£0.00	£0.00	£0.00
Forest Row District Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hailsham Town Centre	£5.59	£3.98	£0.48	£0.44	£0.00	£0.00	£0.53	£0.00	£0.16	£0.00
Heathfield Town Centre	£6.72	£1.74	£2.79	£1.09	£0.14	£0.00	£0.00	£0.79	£0.00	£0.18
Hermonceux Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Horam Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Mayfield Local Centre	£0.16	£0.00	£0.09	£0.00	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00
Other Wealden (Out of Centre)	£1.70	£0.10	£0.09	£0.00	£0.14	£0.14	£0.53	£0.00	£0.00	£0.69
Out of Centre - Crowborough	£0.35	£0.00	£0.00	£0.00	£0.14	£0.21	£0.00	£0.00	£0.00	£0.00
Out of Centre - Forest Row	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Hailsham	£0.88	£0.49	£0.39	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Heathfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Horam	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Polegate	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Rotherfield	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Uckfield	£1.30	£0.00	£0.00	£1.16	£0.14	£0.00	£0.00	£0.00	£0.00	£0.00
Pevensey Bay Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Polegate District Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Rotherfield Local Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Uckfield Town Centre	£6.15	£0.10	£0.09	£4.69	£0.14	£0.00	£1.00	£0.13	£0.00	£0.00
Wadhurst District Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Within Study Area	**£0.36**	**£0.20**	**£0.00**	**£0.00**	**£0.00**	**£0.07**	**£0.00**	**£0.00**	**£0.00**	**£0.09**
East Grinstead	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Robertsbridge	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09
Langton Green	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Within Study Area - Other	£0.27	£0.20	£0.00	£0.00	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00
Outside Study Area	**£59.32**	**£9.30**	**£4.00**	**£2.92**	**£6.72**	**£4.78**	**£11.05**	**£5.56**	**£8.75**	**£6.25**
Outside Study Area - Bexhill-on-Sea	£1.17	£0.10	£0.00	£0.00	£0.14	£0.00	£0.00	£0.00	£0.16	£0.78
Outside Study Area - Brighton	£0.87	£0.50	£0.00	£0.11	£0.00	£0.00	£0.00	£0.26	£0.00	£0.00
Outside Study Area - Burgess Hill	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Crawley	£1.71	£0.00	£0.00	£0.00	£0.00	£0.00	£1.58	£0.13	£0.00	£0.00
Outside Study Area - East Grinstead	£2.21	£0.00	£0.00	£0.44	£0.00	£0.07	£1.70	£0.00	£0.00	£0.00
Outside Study Area - Eastbourne	£14.19	£6.62	£2.27	£0.86	£0.55	£0.00	£0.00	£0.79	£3.00	£0.09
Outside Study Area - Hastings	£0.10	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area - Haywards Heath	£0.13	£0.00	£0.00	£0.00	£0.00	£0.00	£0.13	£0.00	£0.00	£0.00
Outside Study Area - Lewes	£1.56	£0.00	£0.00	£0.00	£0.00	£0.00	£0.26	£1.30	£0.00	£0.00
Outside Study Area - Newhaven	£0.94	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.94	£0.00
Outside Study Area - Saint Leonards-on-sea	£0.46	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.46
Outside Study Area - Seaford	£3.70	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£3.70	£0.00
Outside Study Area - Tunbridge Wells	£19.74	£0.10	£1.53	£1.40	£5.46	£4.43	£3.12	£0.66	£0.16	£2.88
Others	£12.56	£1.88	£0.19	£0.11	£0.57	£0.28	£4.26	£2.43	£0.80	£2.05
Total	**£84.88**	**£15.90**	**£8.03**	**£10.29**	**£9.67**	**£5.28**	**£13.12**	**£6.48**	**£8.90**	**£7.21**

Wealden Retail Capacity Assessment
Nexus Planning

Table 17a:
Comparison Goods
Shopping Patterns (%)

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	**30.64%**	**35.64%**	**54.05%**	**57.01%**	**45.08%**	**7.50%**	**17.67%**	**15.61%**	**8.56%**	**16.19%**
Crowborough Town Centre	4.99%	0.00%	1.72%	4.30%	33.79%	4.27%	1.54%	1.03%	0.00%	0.81%
Forest Row District Centre	0.63%	0.00%	0.00%	0.00%	0.00%	0.00%	4.21%	0.00%	0.00%	0.00%
Hailsham Town Centre	6.50%	26.29%	4.54%	1.53%	0.07%	0.00%	0.44%	0.63%	2.34%	2.67%
Heathfield Town Centre	3.62%	1.80%	24.08%	4.01%	0.21%	0.04%	0.40%	1.43%	0.32%	3.35%
Hermonceux Local Centre	0.02%	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Horam Local Centre	0.05%	0.00%	0.41%	0.00%	0.00%	0.00%	0.03%	0.03%	0.00%	0.03%
Mayfield Local Centre	0.62%	0.00%	2.97%	1.76%	0.00%	0.14%	0.00%	1.59%	0.00%	0.03%
Other Wealden (Out of Centre)	2.89%	3.51%	5.62%	2.94%	2.25%	1.20%	0.96%	1.96%	3.45%	3.74%
Out of Centre - Crowborough	0.94%	0.00%	2.22%	0.00%	5.26%	1.15%	0.39%	0.03%	0.00%	0.35%
Out of Centre - Forest Row	0.86%	0.00%	0.07%	0.57%	0.14%	0.00%	5.07%	0.06%	0.00%	0.00%
Out of Centre - Hailsham	0.90%	2.60%	2.23%	0.73%	0.00%	0.00%	0.00%	0.57%	0.33%	0.00%
Out of Centre - Heathfield	0.05%	0.00%	0.22%	0.00%	0.00%	0.00%	0.00%	0.03%	0.00%	0.32%
Out of Centre - Horam	0.01%	0.00%	0.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Polegate	0.15%	0.39%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.65%	0.00%
Out of Centre - Rotherfield	0.00%	0.00%	0.00%	0.00%	0.03%	0.00%	0.00%	0.00%	0.00%	0.00%
Out of Centre - Uckfield	1.33%	0.00%	2.08%	6.20%	1.70%	0.00%	0.71%	1.13%	0.00%	0.03%
Pevensey Bay Local Centre	0.05%	0.23%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Polegate District Centre	0.28%	0.66%	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	1.33%	0.00%
Rotherfield Local Centre	0.02%	0.00%	0.00%	0.00%	0.19%	0.04%	0.00%	0.00%	0.00%	0.00%
Uckfield Town Centre	6.26%	0.06%	7.66%	34.96%	1.30%	0.10%	3.91%	6.32%	0.15%	0.53%
Wadhurst District Centre	0.48%	0.00%	0.00%	0.00%	0.13%	0.56%	0.00%	0.79%	0.00%	4.34%
Within Study Area	**1.09%**	**0.35%**	**0.22%**	**0.62%**	**0.00%**	**1.21%**	**2.30%**	**2.84%**	**0.73%**	**2.46%**
East Grinstead	0.08%	0.00%	0.00%	0.62%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Robertsbridge	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.23%	0.00%	0.77%
Langton Green	0.02%	0.10%	0.00%	0.00%	0.00%	0.04%	0.00%	0.00%	0.00%	0.00%
Within Study Area - Other	0.90%	0.25%	0.22%	0.00%	0.00%	1.18%	2.30%	2.61%	0.73%	1.69%
Outside Study Area	**68.27%**	**64.01%**	**45.73%**	**42.37%**	**54.92%**	**91.29%**	**80.04%**	**81.53%**	**90.71%**	**81.35%**
Outside Study Area - Bexhill-on-Sea	1.75%	3.88%	1.35%	0.22%	0.15%	0.00%	0.00%	1.09%	0.65%	7.52%
Outside Study Area - Brighton	1.68%	1.13%	0.00%	5.91%	0.00%	0.00%	0.72%	5.03%	2.35%	0.00%
Outside Study Area - Burgess Hill	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	1.03%	1.55%	0.00%	0.00%
Outside Study Area - Crawley	1.88%	0.63%	0.00%	0.60%	0.51%	0.00%	9.25%	3.13%	0.00%	0.00%
Outside Study Area - East Grinstead	3.17%	0.00%	0.00%	0.67%	0.18%	0.18%	20.32%	0.00%	0.00%	0.00%
Outside Study Area - Eastbourne	21.12%	45.53%	20.66%	14.95%	7.74%	1.16%	1.28%	17.78%	54.25%	0.56%
Outside Study Area - Hastings	1.49%	2.17%	0.00%	0.00%	0.10%	1.34%	0.00%	1.10%	0.00%	10.15%
Outside Study Area - Haywards Heath	0.36%	0.00%	0.00%	0.00%	0.00%	0.00%	1.40%	2.04%	0.00%	0.00%
Outside Study Area - Lewes	2.35%	0.91%	0.08%	2.73%	0.00%	0.00%	2.30%	16.57%	2.24%	0.00%
Outside Study Area - Newhaven	0.87%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.97%	6.83%	0.00%
Outside Study Area - Saint Leonards-on-sea	1.48%	0.50%	0.33%	0.00%	0.00%	0.00%	0.00%	0.62%	0.00%	15.01%
Outside Study Area - Seaford	1.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.03%	0.00%	16.88%	0.00%
Outside Study Area - Tunbridge Wells	15.16%	0.76%	15.33%	6.60%	38.29%	72.39%	10.34%	2.77%	0.30%	31.21%
Others	14.89%	8.50%	7.98%	10.69%	7.95%	16.22%	33.36%	27.88%	7.21%	16.91%
Total	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.00%**	**100.04%**	**100.00%**	**100.01%**

Notes:

a. Figures may not add up due to rounding.

Table 17b:
Comparison Goods
Shopping Expenditure (£m at 2025)

2023 Prices

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9
Wealden	**£267.73**	**£62.64**	**£44.14**	**£60.71**	**£42.87**	**£3.71**	**£23.22**	**£10.26**	**£7.89**	**£12.28**
Crowborough Town Centre	£43.55	£0.00	£1.41	£4.58	£32.14	£2.11	£2.02	£0.67	£0.00	£0.61
Forest Row District Centre	£5.53	£0.00	£0.00	£0.00	£0.00	£0.00	£5.53	£0.00	£0.00	£0.00
Hailsham Town Centre	£56.76	£46.20	£3.70	£1.62	£0.07	£0.00	£0.57	£0.41	£2.15	£2.02
Heathfield Town Centre	£31.62	£3.16	£19.66	£4.27	£0.20	£0.02	£0.53	£0.94	£0.30	£2.54
Hermonceux Local Centre	£0.18	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Horam Local Centre	£0.42	£0.00	£0.34	£0.00	£0.00	£0.00	£0.04	£0.02	£0.00	£0.02
Mayfield Local Centre	£5.44	£0.00	£2.43	£1.88	£0.00	£0.07	£0.00	£1.04	£0.00	£0.02
Other Wealden (Out of Centre)	£25.21	£6.18	£4.59	£3.14	£2.14	£0.59	£1.27	£1.29	£3.17	£2.83
Out of Centre - Crowborough	£8.19	£0.00	£1.81	£0.00	£5.01	£0.57	£0.51	£0.02	£0.00	£0.26
Out of Centre - Forest Row	£7.51	£0.00	£0.06	£0.61	£0.13	£0.00	£6.67	£0.04	£0.00	£0.00
Out of Centre - Hailsham	£7.85	£4.56	£1.83	£0.78	£0.00	£0.00	£0.00	£0.38	£0.30	£0.00
Out of Centre - Heathfield	£0.45	£0.00	£0.18	£0.00	£0.00	£0.00	£0.00	£0.02	£0.00	£0.24
Out of Centre - Horam	£0.11	£0.00	£0.11	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Polegate	£1.28	£0.69	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.60	£0.00
Out of Centre - Rotherfield	£0.03	£0.00	£0.00	£0.00	£0.03	£0.00	£0.00	£0.00	£0.00	£0.00
Out of Centre - Uckfield	£11.62	£0.00	£1.70	£6.60	£1.62	£0.00	£0.93	£0.74	£0.00	£0.02
Pevensey Bay Local Centre	£0.41	£0.41	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Polegate District Centre	£2.45	£1.16	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£1.23	£0.00
Rotherfield Local Centre	£0.20	£0.00	£0.00	£0.00	£0.18	£0.02	£0.00	£0.00	£0.00	£0.00
Uckfield Town Centre	£54.71	£0.10	£6.26	£37.23	£1.24	£0.05	£5.14	£4.16	£0.13	£0.40
Wadhurst District Centre	£4.21	£0.00	£0.00	£0.00	£0.12	£0.28	£0.00	£0.52	£0.00	£3.29
Within Study Area	**£9.49**	**£0.62**	**£0.18**	**£0.66**	**£0.00**	**£0.60**	**£3.02**	**£1.87**	**£0.67**	**£1.86**
East Grinstead	£0.66	£0.00	£0.00	£0.66	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Robertsbridge	£0.73	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15	£0.00	£0.58
Langton Green	£0.19	£0.17	£0.00	£0.00	£0.00	£0.02	£0.00	£0.00	£0.00	£0.00
Within Study Area - Other	£7.90	£0.44	£0.18	£0.00	£0.00	£0.58	£3.02	£1.72	£0.67	£1.28
Outside Study Area	**£596.44**	**£112.52**	**£37.35**	**£45.12**	**£52.24**	**£45.18**	**£105.20**	**£53.58**	**£83.55**	**£61.70**
Outside Study Area - Bexhill-on-Sea	£15.31	£6.82	£1.10	£0.23	£0.14	£0.00	£0.00	£0.72	£0.60	£5.70
Outside Study Area - Brighton	£14.69	£1.99	£0.00	£6.30	£0.00	£0.00	£0.95	£3.30	£2.16	£0.00
Outside Study Area - Burgess Hill	£2.37	£0.00	£0.00	£0.00	£0.00	£0.00	£1.36	£1.02	£0.00	£0.00
Outside Study Area - Crawley	£16.46	£1.11	£0.00	£0.64	£0.49	£0.00	£12.16	£2.06	£0.00	£0.00
Outside Study Area - East Grinstead	£27.69	£0.00	£0.00	£0.72	£0.17	£0.09	£26.71	£0.00	£0.00	£0.00
Outside Study Area - Eastbourne	£184.52	£80.03	£16.87	£15.92	£7.36	£0.57	£1.68	£11.69	£49.97	£0.42
Outside Study Area - Hastings	£13.00	£3.82	£0.00	£0.00	£0.10	£0.66	£0.00	£0.73	£0.00	£7.70
Outside Study Area - Haywards Heath	£3.19	£0.00	£0.00	£0.00	£0.00	£0.00	£1.85	£1.34	£0.00	£0.00
Outside Study Area - Lewes	£20.55	£1.59	£0.07	£2.91	£0.00	£0.00	£3.03	£10.89	£2.07	£0.00
Outside Study Area - Newhaven	£7.59	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.29	£6.29	£0.00
Outside Study Area - Saint Leonards-on-sea	£12.93	£0.87	£0.27	£0.00	£0.00	£0.00	£0.00	£0.41	£0.00	£11.38
Outside Study Area - Seaford	£15.59	£0.00	£0.00	£0.00	£0.00	£0.00	£0.04	£0.00	£15.55	£0.00
Outside Study Area - Tunbridge Wells	£132.49	£1.34	£12.52	£7.02	£36.42	£35.82	£13.59	£1.82	£0.28	£23.67
Others	£130.07	£14.95	£6.52	£11.38	£7.56	£8.03	£43.85	£18.32	£6.64	£12.82
Total	**£873.66**	**£175.77**	**£81.68**	**£106.49**	**£95.12**	**£49.49**	**£131.44**	**£65.73**	**£92.12**	**£75.84**

Wealden Retail Capacity Assessment
Nexus Planning
2023 Prices

Capacity Findings - Wealden

Table 18a-a: Comparison goods market share derived turnover (based on household survey results)

	% Market Share	2025 Survey Turnover (£m)	2030 Survey Turnover (£m)	2035 Survey Turnover (£m)	2040 Survey Turnover (£m)	
Expenditure in the Study Area (£m)		£873.6	£1,027.1	£1,214.5	£1,412.7	
Expenditure directed to Wealden	30.6%	£267.7	£314.8	£372.2	£432.9	

Notes:
a. Market Share percentage figures are derived from Table 17a. This is then applied to the total comparison goods expenditure available (excluding SFT) as taken from Table 8b

Table 18b-a: Comparison goods market share derived turnover, and assumed inflow from outside of the Study Area (£m)

	Estimated 'Inflow' from Outside Study Area	2025 Turnover with Inflow (£m)	2030 Turnover with Inflow (£m)	2035 Turnover with Inflow (£m)	2040 Turnover with Inflow (£m)	
Expenditure directed to Wealden	£10.7	£278.5	£327.4	£387.0	£450.4	

Notes:
a. The inflow percentages have been estimated by Nexus. The inflow figures are then applied to the survey turnover as presented in Table 18a

Table 18c-a: Extant comparison goods commitments

Site Address	Application Reference	Summary of the Proposal	Net* Comparison Floorspace (sqm)	Estimated Sales Density (£ per sq m) at 2025	Estimated Comparison Turnover (£ m) - 2025	Estimated Comparison Turnover (£ m) - 2030	Estimated Comparison Turnover (£ m) - 2035	Estimated Comparison Turnover (£ m) - 2040	
Staverton Nursery Hall	WD/2022/3294/FR	Extension to existing shop	457	4800	2.19	£2.4	£2.7	£3.1	
Wealden			**#REF!**		**£2.2**	**£2.4**	**£2.7**	**£3.1**	**£0.0**

Notes:
a. The list of commitments and the associated net sales areas have been provided by the Council.

b. Sales density is assumed to be £4,800 based on Nexus Planning judgement.

c. The turnover for respective years is "grown" using Figure 4a (density growth rate) of Experian Retail Planner Briefing Note 22.

Wealden Retail Capacity Assessment

Nexus Planning

2023 Prices

Table 19a-a: Comparison Goods Capacity Assessment
Assume Equilibrium at Base Year and Constant Market Shares

		2025	2030	2035	2040	
STEP 1:	Survey Derived (with Inflow) Turnover of all Floorspace (£m):	£278.5	£327.4	£387.0	£450.4	
STEP 2:	Total Forecast "Benchmark" Turnover of all Floorspace (£m)	£278.5	£309.8	£347.2	£389.0	
STEP 3:	Available Expenditure before commitments (£m)		£17.5	£39.9	£61.4	
STEP 4:	Turnover of all committed floorspace (£m)		£2.4	£2.7	£3.1	
STEP 5:	**Surplus Expenditure (£m)**		**£15.1**	**£37.1**	**£58.3**	
STEP 6:	**MAXIMUM FORECAST CAPACITY FOR NEW COMPARISON FLOORSPACE:**					
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£3,500	£3,895	£4,364	£4,889	
	(ii) MAXIMUM "Net" Floorspace Capacity (sq m):		**3,900**	**8,500**	**11,900**	
	(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%	
	(iv) Gross Floorspace Capacity (sq m):		5,571	12,143	17,000	
STEP 7:	**MINIMUM FORECAST CAPACITY FOR NEW COMPARISON FLOORSPACE:**					
	(i) Estimated Average Sales Density of New Floorspace (£ per sq m):	£5,500	£6,120	£6,857	£7,683	
	(ii) MINIMUM "Net" Floorspace Capacity (sq m):		**2,500**	**5,400**	**7,600**	
	(iii) Assumed Net / Gross Floorspace Ratio:		70%	70%	70%	
	(iv) Gross Floorspace Capacity (sq m):		3,571	7,714	10,857	

Notes
STEP 1: Survey Derived (with Inflow) turnovers assume constant market shares over the forecast period, derived from Table 18b.

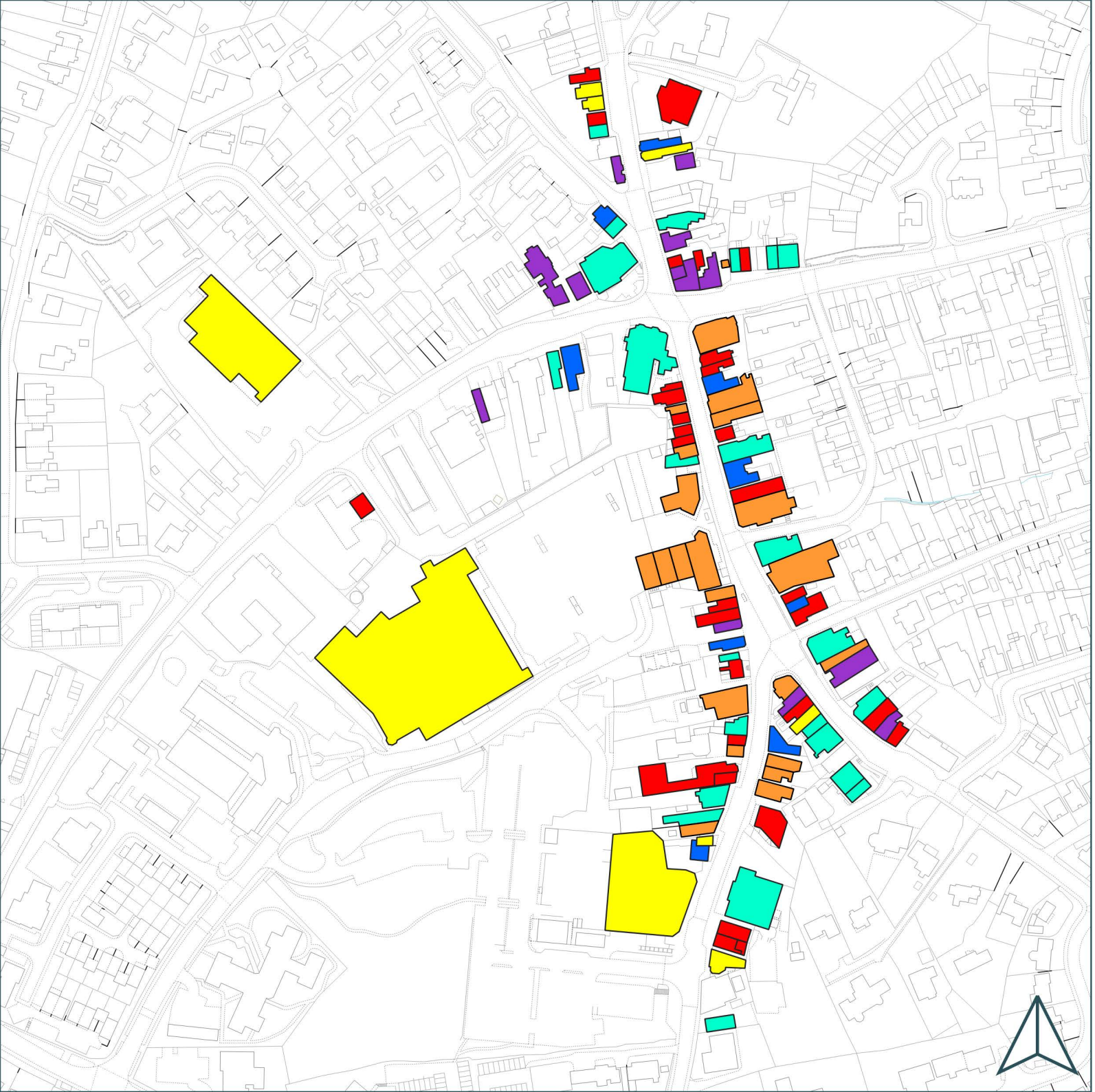
STEP 2: Assumption is made that comparison retail market is in 'equilibrium' at the base year (i.e. 2025, 'benchmark' turnovers are equivalent to the survey-derived turnover levels, with inflow). Average productivity growth rates from Figure 4b (density growth rate) of Experian Retail Planner Briefing Note 22, are then used to project the available benchmark expenditure.

STEP 3: The forecast residual expenditure capacity (pre commitments) has been derived from Steps 1 and 2.

STEP 4: The Surplus Expenditure is converted into a net/gross floorspace capacity, based on Nexus judgement. Average sales density is assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved. The sales density for respective years is "grown" using Figure 4b (density growth rate) of Experian Retail Planner Briefing Note 22

STEP 5: The Surplus Expenditure is converted into a net/gross floorspace capacity, based on Nexus judgement. Average sales density is assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved. The sales density for respective years is "grown" using Figure 4b (density growth rate) of Experian Retail Planner Briefing Note 22.

Appendix D – Centre Composition Plans

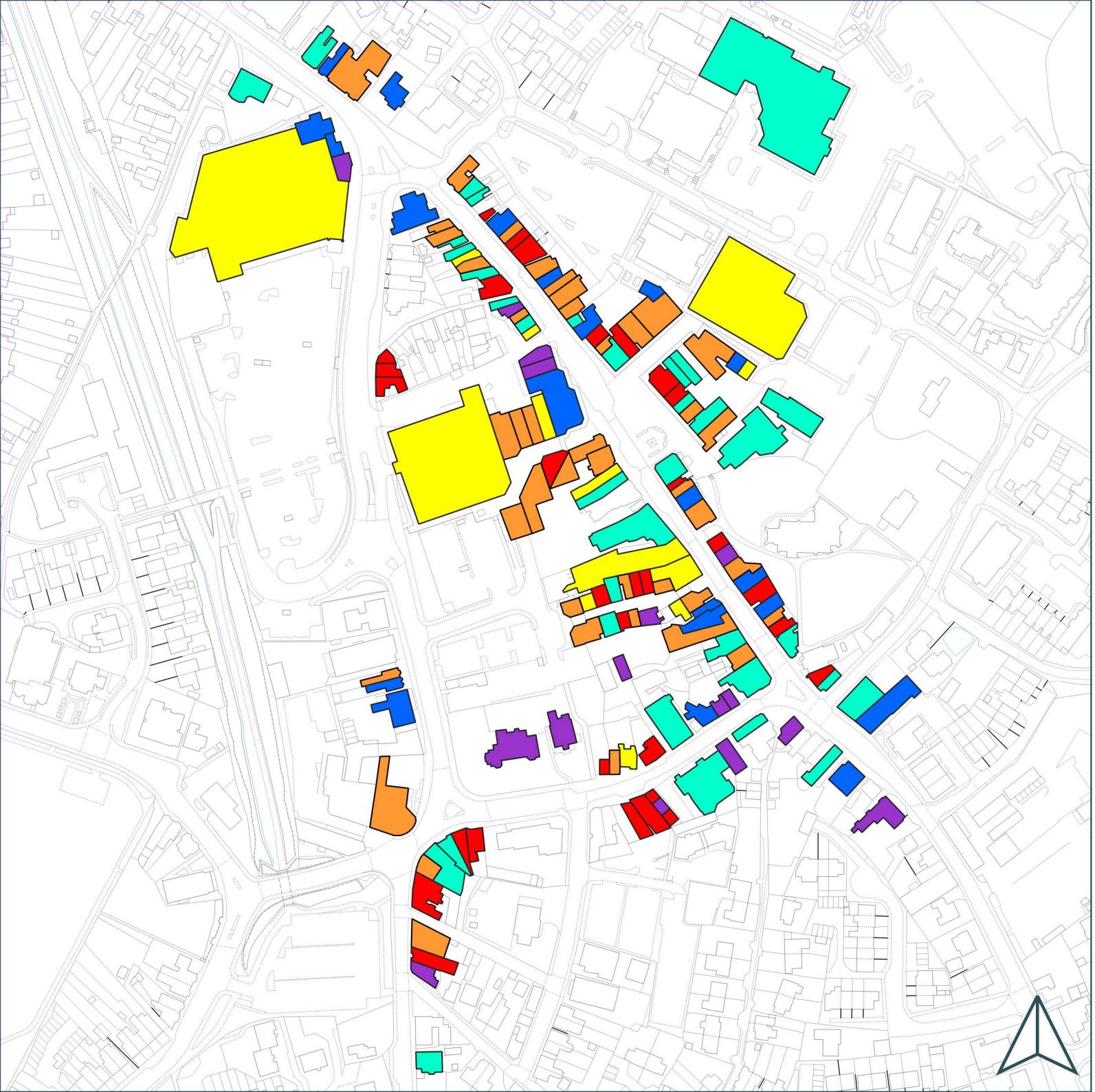


NEXUS PLANNING

Crowborough District Centre Composition

- Comparison
- Convenience
- Retail Services
- Leisure Services
- Financial & Business Services
- Vacant

Contains OS data © Crown copyright [and database right] [2025].



NEXUS PLANNING

Hailsham District Centre Composition

- Comparison
- Convenience
- Retail Services
- Leisure Services
- Financial & Business Services
- Vacant

Contains OS data © Crown copyright [and database right] [2025].



NEXUS PLANNING

Heathfield District Centre Composition

- Comparison
- Convenience
- Retail Services
- Leisure Services
- Financial & Business Services
- Vacant

Contains OS data © Crown copyright [and database right] [2025].



NEXUS PLANNING

Uckfield District Centre Composition

- Comparison
- Convenience
- Retail Services
- Leisure Services
- Financial & Business Services
- Vacant

Contains OS data © Crown copyright [and database right] [2025].



NEXUS PLANNING

Forest Row Service Centre Composition

- Comparison
- Convenience
- Retail Services
- Leisure Services
- Financial & Business Services
- Vacant

Contains OS data © Crown copyright [and database right] [2025].



NEXUS PLANNING

Polegate Service Centre Composition

- Comparison
- Convenience
- Retail Services
- Leisure Services
- Financial & Business Services
- Vacant

Contains OS data © Crown copyright [and database right] [2025].



NEXUS PLANNING

Wadhurst Service Centre Composition

- Comparison
- Convenience
- Retail Services
- Leisure Services
- Financial & Business Services
- Vacant

Contains OS data © Crown copyright [and database right] [2025].

Nexus Planning
London
Holmes House
4 Pear Place
London SE1 8BT

nexusplanning.co.uk